

DOCKETED

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Project Title:	SB 100 Joint Agency Report: Charting a path to a 100% Clean Energy Future
TN #:	240187
Document Title:	Presentation - November 1, 2021 SB 100 Implementation Planning for SB 100 Analysis of NEBs, Social Costs, and Reliability
Description:	Presentation - November 1, 2021 SB 100 Implementation Planning for SB 100 Analysis of Non-energy Benefits, Social Costs, and Reliability
Filer:	Jann Mitchell
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Joint Agency Workshop

Senate Bill 100 Implementation: Planning for SB 100 Analysis of Non-energy Benefits, Social Costs, and Reliability

November 1, 2021



Introduction

- Remote meeting consistent with EO N-08-21
- Single session: 1:00 – 4:30
- Ask questions (and up vote) through Q&A feature
- Public comments by November 12, 2021
- Information may be used in 2021 Integrated Energy Policy Report



Agenda

- **Opening Comments (1:05-1:15)**
- **California Perspective (1:15-1:25)**
- **National Perspective (1:25 – 2:15)**
- **Considering Non-energy Benefits and Social Costs (2:15 – 3:45)**
- **Public Comments (3:30 – 3:45)**
- **Approach to SB 100 Reliability (3:45 – 4:15)**
- **Public Comments and Closing Remarks (4:15 – 4:30)**





Opening Comments

- **Siva Gunda, Commissioner, CEC**
- **Karen Douglas, Commissioner, CEC**
- **Cliff Rechtschaffen, Commissioner, CPUC**
- **Darcie Houck, Commissioner, CPUC**
- **Genevieve Shiroma, CPUC**



California Perspective on Integrating Non-Energy Benefits

Aleecia Gutierrez, Director of Energy Assessments Division

Senate Bill 100

Officially titled “The 100 Percent Clean Energy Act of 2018,”
Senate Bill 100 (SB 100, De León):

- 1** Sets a 2045 goal of powering all retail electricity sold in California and state agency electricity needs with renewable and zero-carbon resources.
- 2** Updates the state’s Renewables Portfolio Standard to ensure that by 2030 at least 60 percent of California’s electricity is renewable.
- 3** Requires the CEC, CPUC, and CARB to use programs under existing laws to achieve 100 percent clean electricity and issue a joint policy report on SB 100 by 2021 and every four years thereafter.



Benefits

of 100% Clean Energy

Achieving 100% Clean Electricity in California



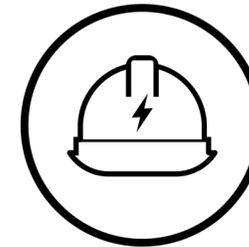
Improves Public Health

The phaseout of fossil fuel-generated electricity is expected to reduce criteria air pollution and related deaths and illnesses.



Advances Energy Equity

Disadvantaged communities—low-income neighborhoods that have historically suffered poor health, dirty air and other burdens — will reap the highest health benefits from clean electricity.



Restores and Creates Clean Energy Jobs

SB 100-driven growth will restore thousands of clean energy jobs lost during the pandemic and create thousands of new high-quality clean energy jobs.



The 2021 SB 100 Joint Agency Report

The 2021 report is a first step to evaluate the challenges and opportunities in implementing SB 100.

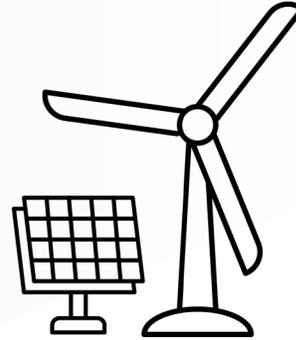
It includes an initial assessment of the additional energy resources and the resource building rates needed to achieve 100 percent clean electricity, along with the associated costs.

The estimates in this report will change over time as additional factors, such as system reliability, land use, energy equity, and workforce needs, are more closely examined.



To Achieve Clean Energy

Development Needs
To Rapidly Accelerate



Solar & Wind

3X

Solar and wind build rates need to nearly triple*



Battery

8X

Battery storage build rates need to increase by nearly eightfold**



*Based on 10-year average | **Based on 2020

Key Takeaways from Modeling

This initial analysis suggests SB 100 is technically achievable through multiple pathways.

Construction of clean electricity generation and storage facilities must be sustained at record-setting rates.

Diversity in energy resources and technologies lowers overall costs.

Retaining some natural gas power capacity may minimize costs while ensuring uninterrupted power supply during the transition to 100 percent clean energy.

Increased energy storage and advancements in zero-carbon technologies can reduce natural gas capacity needs.

Further analysis is needed.



Recommendations for Further Analysis



- 1** Verify that scenario results satisfy the state's grid reliability requirements.
- 2** Continue to evaluate the potential effects of emerging resources, such as offshore wind, long-duration energy storage, green hydrogen technologies, and demand flexibility.
- 3** Assess environmental, social, and economic costs and benefits of the additional clean electricity generation capacity and storage needed to implement SB 100.
- 4** Hold annual workshops to support alignment among the joint agencies and continuity between SB 100 reports.



SB 100 Implementation Activities

2021 Joint Agency
SB 100 Report
published.

2021

Joint agencies will
publish 2025 SB 100
report.

2025

Infrastructure, Modeling, Implementation

- Land Use
- Transmission Planning
- Long-Term Reliability Assessment
- Modeling improvements to consider NEBs/Social Costs
- CAISO Exploratory 20-Year Transmission Study



Social Costs and Non-Energy Benefits



Stakeholders recommended the joint agencies integrate the following into SB 100 planning:

- Land Use Impacts
- Public Health and Air Quality
- Water Supply and Quality
- Economic Impacts
- Resilience



Consideration of Non-Energy Benefits in Agency Proceedings

CPUC

- Energy Saving Assistance (ESA)
- Societal Cost Test (SCT)
- CPUC-funded study on air quality impacts
- Societal cost-effectiveness

CARB

- 2022 Scoping Plan Update (social cost of carbon and air quality analysis)

CEC

- 2021 IEPR
- SB49 Flexible Demand Appliance Standards

Incorporation of NEBs and social costs into evaluation of SB 100 scenarios.



CalEnviroScreen 4.0 and DAC Designation

New CalEnviroScreen 4.0 Tool

- Incorporates new data to better reflect environmental conditions and population vulnerability to pollution.

Revisiting DAC designation criteria.



What's Next?

- Monitor federal, state, and local proceedings
- Continue coordination on efforts to quantify and incorporate NEBs and social costs
- Solicit input on future SB 100 modeling to best incorporate NEBs and social costs

National Perspective

- **Alejandro Moreno**

Deputy Assistant Secretary for Renewable Power, DOE

- **Tony Reames**

Senior Advisor, Office of Economic Impact and Diversity, DOE



U.S. DEPARTMENT OF
ENERGY

Office of Economic
Impact and Diversity

Justice40: A Data-drive, Place-based Approach to an Equitable & Just Energy Future

Tony G. Reames, PhD
Senior Advisor on Energy Justice
SB 100 Workshop, California Energy Commission
November 1, 2021



THE GRAND CHALLENGE

How do we transform our energy system while ensuring it becomes more equitable and just?

The United States of Energy Insecurity

Energy insecurity is the inability to adequately meet household energy needs (Hernandez, 2016)

Economic Policy

Millions of Americans risk losing power and water as massive, unpaid utility bills pile up

More than 179 million people may be at risk for shut-offs as many state protections end.



The News & Observer

WEATHER NEWS

More than 8,000 without power in North Carolina as winter weather threats continue

BY SIMONE JASPER AND HAYLEY FOWLER

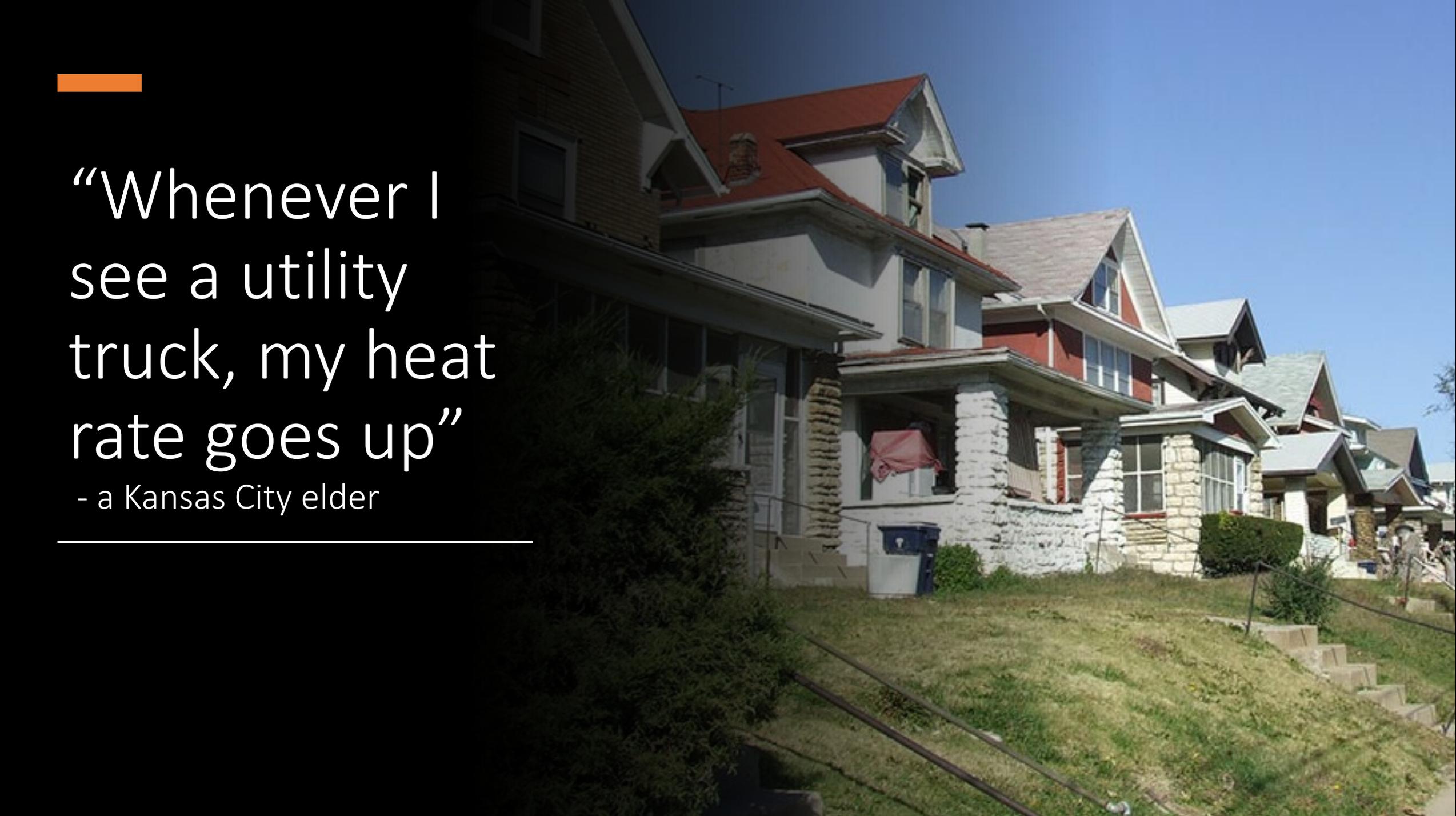
UPDATED FEBRUARY 18, 2021 4:22 PM



New Jersey grandmother who used oxygen tank dies after power cut off for unpaid bill



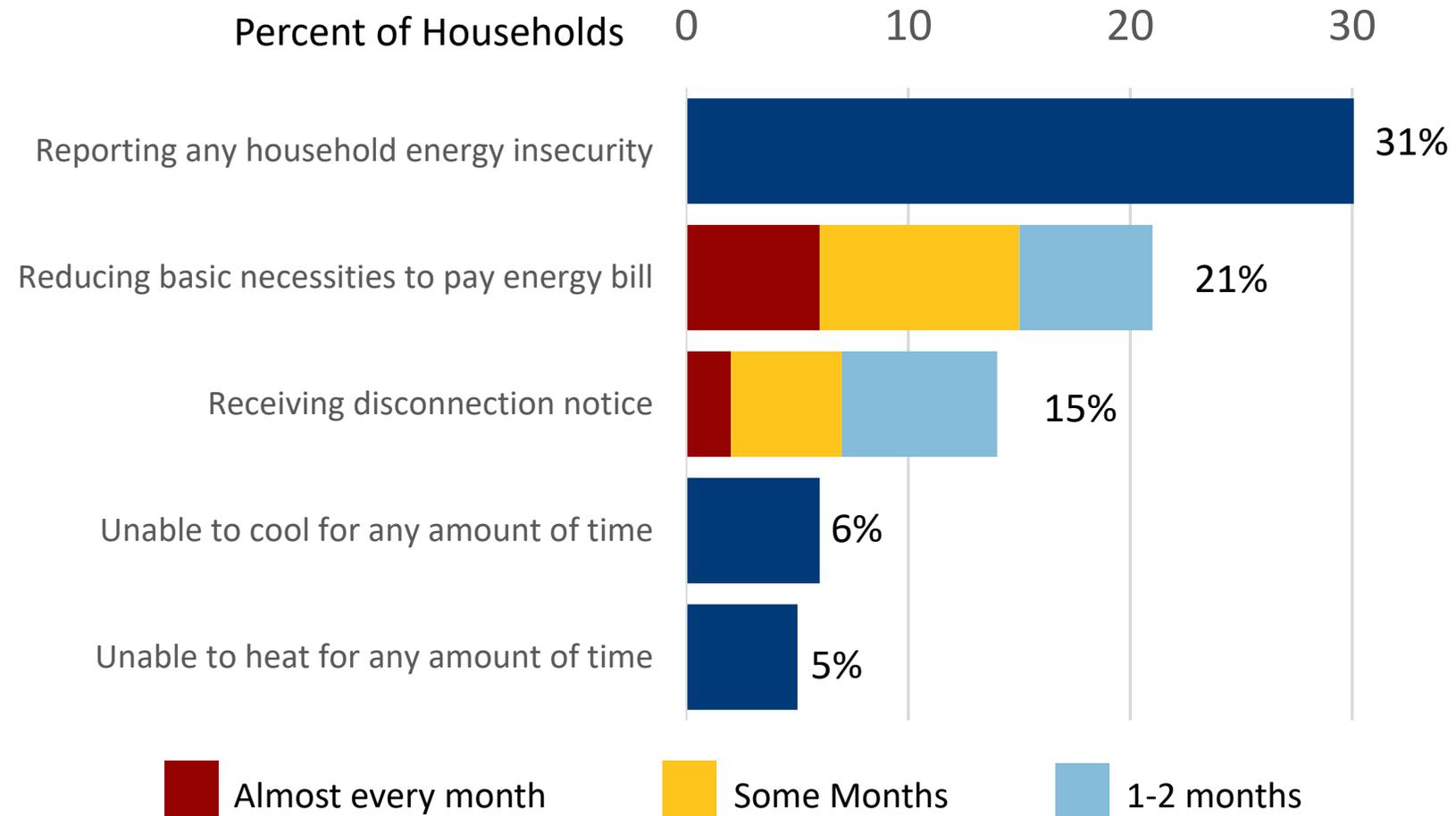
A 68-year-old New Jersey grandmother, who depended on an oxygen tank to breathe, died last week after the utility company cut off her electricity.

A row of houses on a hillside under a clear blue sky. The houses are multi-story with various rooflines and colors, including red, white, and stone. A blue trash bin is visible in the foreground. The scene is bright and sunny.

“Whenever I
see a utility
truck, my heat
rate goes up”

- a Kansas City elder

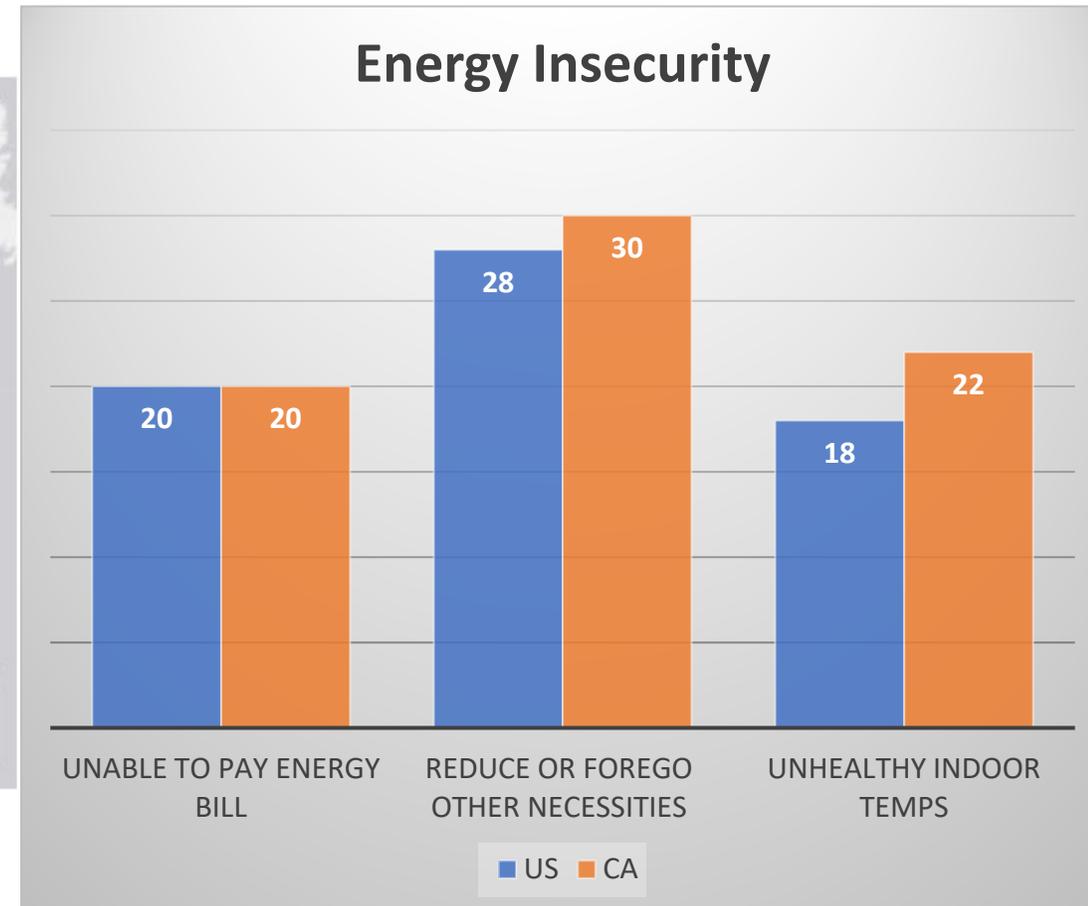
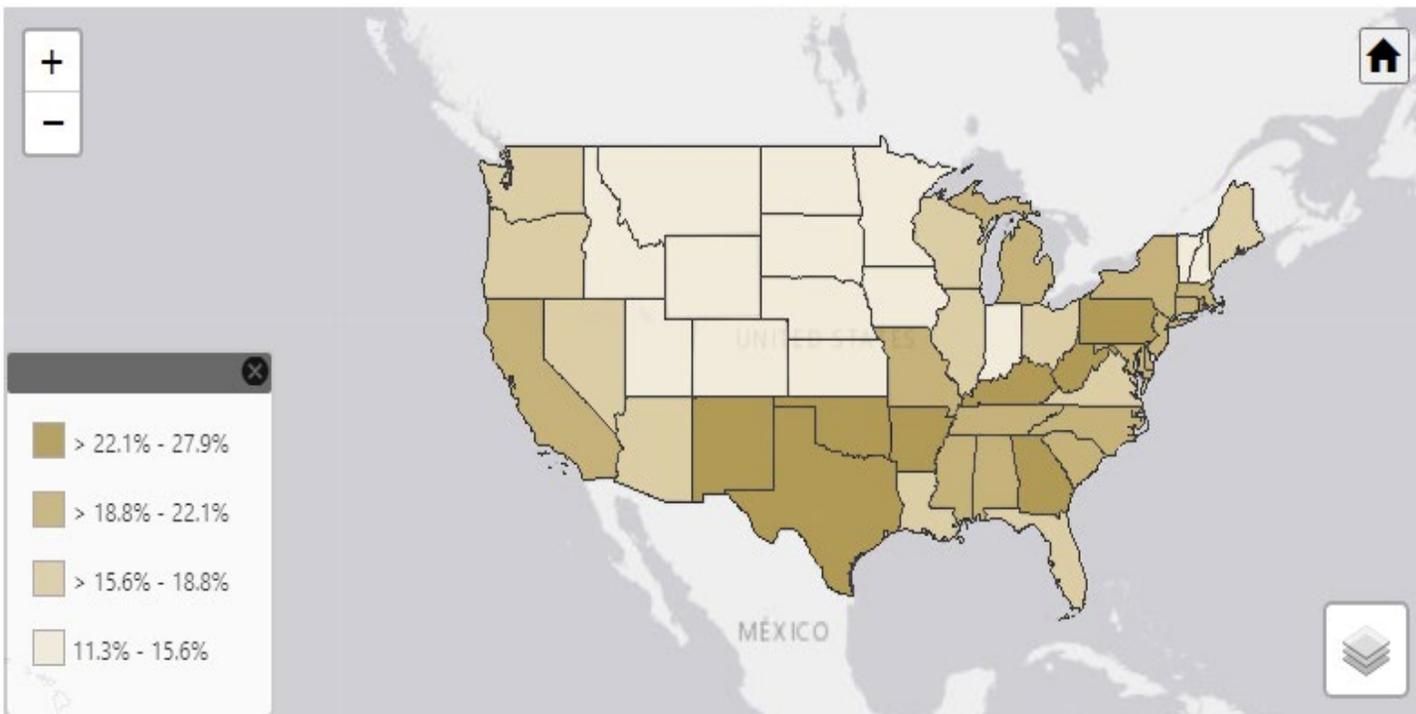
Energy insecurity and high energy costs affect nearly 1 in 3 American households



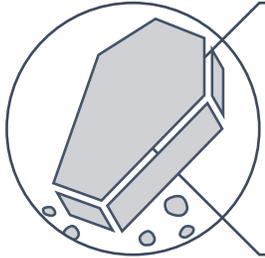
Over **27.8M** households are **energy burdened**
(expend > 6% income on energy)

US Census Household Pulse Survey

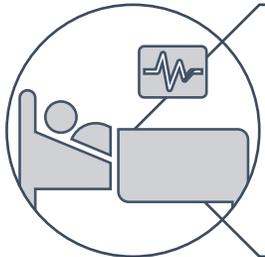
(September – October 2021)



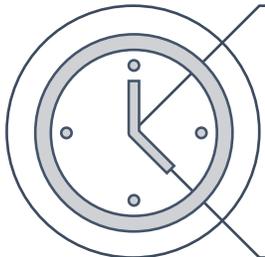
Residential Energy Burden & Health



an average 240 more premature deaths per 100,000 people



7% increase in county residents that report experiencing fair or poor health



5-year decrease in county average life expectancy



What is Energy Justice?

A Just Energy System—an energy system that fairly disseminates both the benefits and costs of energy services, and one that has representative and impartial energy decision-making

(Sovacool & Dworkin, 2014)

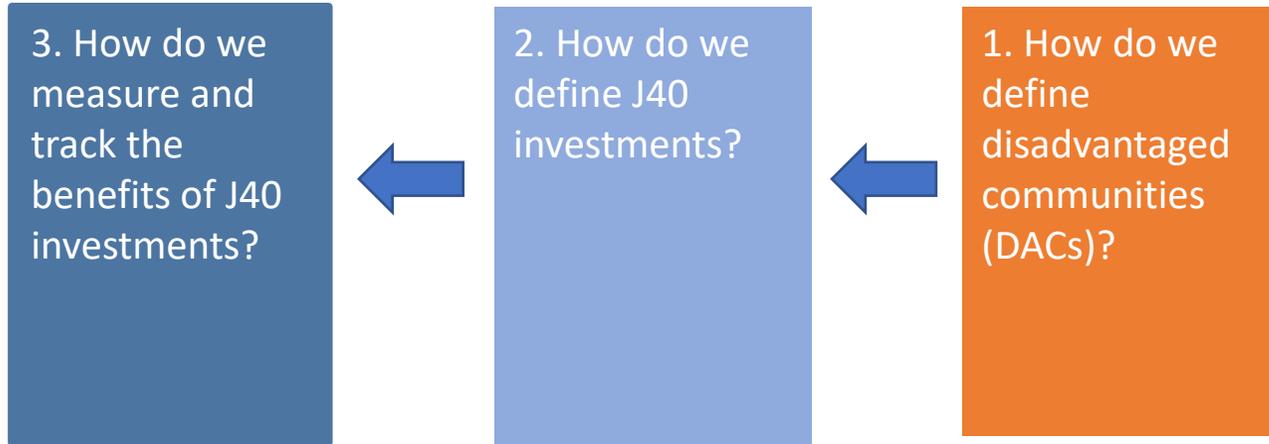




**Executive Order 14008:
Tackling the Climate
Crisis at Home and
Abroad
(1/27/21)**

- The Biden Administration has committed to securing environmental justice & spurring economic opportunity for historically marginalized and overburdened communities
- **EO 14008, Sec. 223, established the Justice 40 Initiative**
- Justice40 provides a pathway for equitable deep decarbonization that transforms and builds wealth in historically marginalized and overburdened communities

What is Justice40? In Three Buckets...



Defining Disadvantaged Communities (DACs)

- **Community-**
 - either a group of individuals living in geographic proximity to one another
 - a geographically dispersed set of individuals (such as migrant workers or the formerly incarcerated) where either type of group experiences common conditions

Defining Disadvantaged Communities (DACs)

- **Disadvantaged-**
 - Low income, high and/or persistent poverty
 - High unemployment and underemployment
 - Racial and ethnic residential segregation, particularly where the segregation stems from discrimination by government entities
 - Linguistic isolation
 - High housing cost burden and substandard housing
 - Distressed neighborhoods
 - High transportation cost burden and/or low transportation access
 - Disproportionate environmental stressor burden and high cumulative impacts
 - Limited water and sanitation access and affordability
 - Disproportionate impacts from climate change
 - High energy cost burden and low energy access
 - Jobs lost through the energy transition
 - Access to healthcare



What are Justice40 Investments?

Covered Investments. A Federal investment in one or more of the following categories:

- ✓ Federal grant and procurement spending
(including discretionary budget authority, direct/mandatory spending, and formula funding);
- ✓ Financing
(including credit, loans, and guarantees);
- ✓ Programmatic Federal staffing costs
(e.g., federal pay for staff that provide technical assistance)
- ✓ Direct financial benefits
(including provision of goods and services); and
- ✓ Additional federal investments under covered programs as determined by OMB

What are Justice40 Investments?

Covered Programs. A Federal Government program that makes investments in one or more of the following seven areas:

- ✓ Climate change
- ✓ Clean energy and energy efficiency
- ✓ Clean transportation
- ✓ Affordable and sustainable housing
- ✓ Training and workforce development
- ✓ Remediation and reduction of legacy pollution
- ✓ Critical clean water and waste infrastructure



DOE Pilot Programs

OFFICE	PROGRAM
Office of Energy Efficiency and Renewable Energy (EERE)	Weatherization Assistance Program
EERE's Solar Technologies Office	National Community Solar Partnership
EERE's Vehicle Technologies Office	Technology Integration (Clean Cities)
EERE's Advanced Manufacturing Office	Industrial Assessment Centers
Environmental Management	Los Alamos

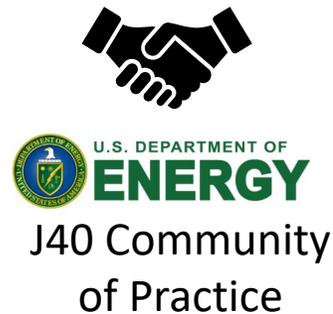
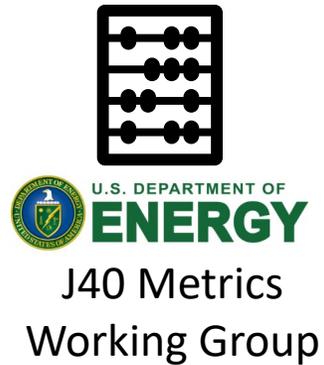


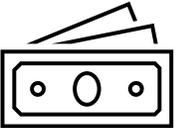
DOE Justice40 Policy Priorities

- (1) Decrease **energy burden** in disadvantaged communities (DACs).
- (2) Decrease **exposure to pollutants and environmental burdens** in DACs
- (3) Increase **parity in clean energy technology access and adoption** (e.g., solar, storage) in DACs.
- (4) Increase **access to low-cost capital** in DACs.
- (5) Increase **MBE/DBE clean energy enterprise creation** in DACs.
- (6) Increase the **clean energy job pipeline and job training** for individuals from DACs.
- (7) Increase **energy resiliency** in DACs.
- (8) Increase **energy democracy** in DACs.

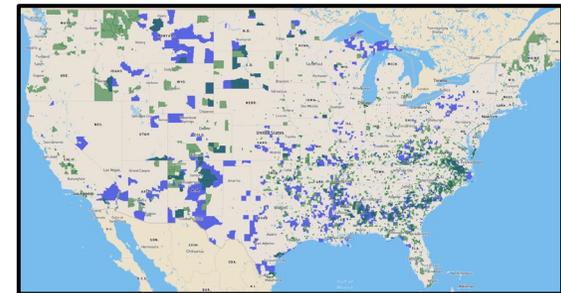
	Metric	Units
Energy Burden	Reduction in energy expenditures due to technology adoption	Annual energy expenditures (e.g., utility bills, propane gas, gasoline or gasoline equivalent, etc.), before and after program intervention [\$]
	Reduction in energy savings for HHS, businesses in DACs or that serve DACs	[MWh, MMBtu, GGe]
Environment	Reduction of local and global emissions for HHS and businesses	local emissions (tons of local pollutants (NO _x , SO ₂ , and PM _{2.5}) and greenhouse gas emissions (tons of CO ₂ or CO ₂ equivalent)
	Remediation impacts on surface water, groundwater, soil & reduction of legacy contaminated waste	In consultation with DOE programs
Clean energy job pipeline	Total DOE funding spent on job training programs	\$ spent, % of total spending going to DACs [\$, %]
	Number of hires resulting from DOE job training programs	# of trainees that received jobs, by location (to understand whether trainee resided in DAC) [#]
	Jobs created as a result of DOE Justice40 relevant programs	# jobs created, clean energy sector or other relevant DOE Justice40 categories, by location (to track whether they are in DACs) [#]
Enterprise Creation	Number of contracts and/or dollar value awarded to MBE/DBEs that are based in DACs or serve DACs	Number of contracts; dollar value of contracts, by location (to determine whether in DAC or not) [#, \$]
Energy Democracy	Stakeholder engagement with DACs	\$ spent per DOE program [\$]
	Transfer of knowledge, planning tools, data	# of customized datasets and tools provided, # of trainings for these datasets and tools, # of people trained on DOE tools and datasets, and # of hours dedicated to these efforts [#]
	Technical assistance	\$ or # of hours spent [#, \$]
Increased clean energy access	Increased access to clean energy serving DACs	Percent of local electricity generation mix from clean energy that serve DACs [%]

How are we determining how DOE will track Justice40 benefits?




DOE J40 Investments

×
Benefit Categories (# jobs, energy saved, clean energy access)



Benefits going to DACs

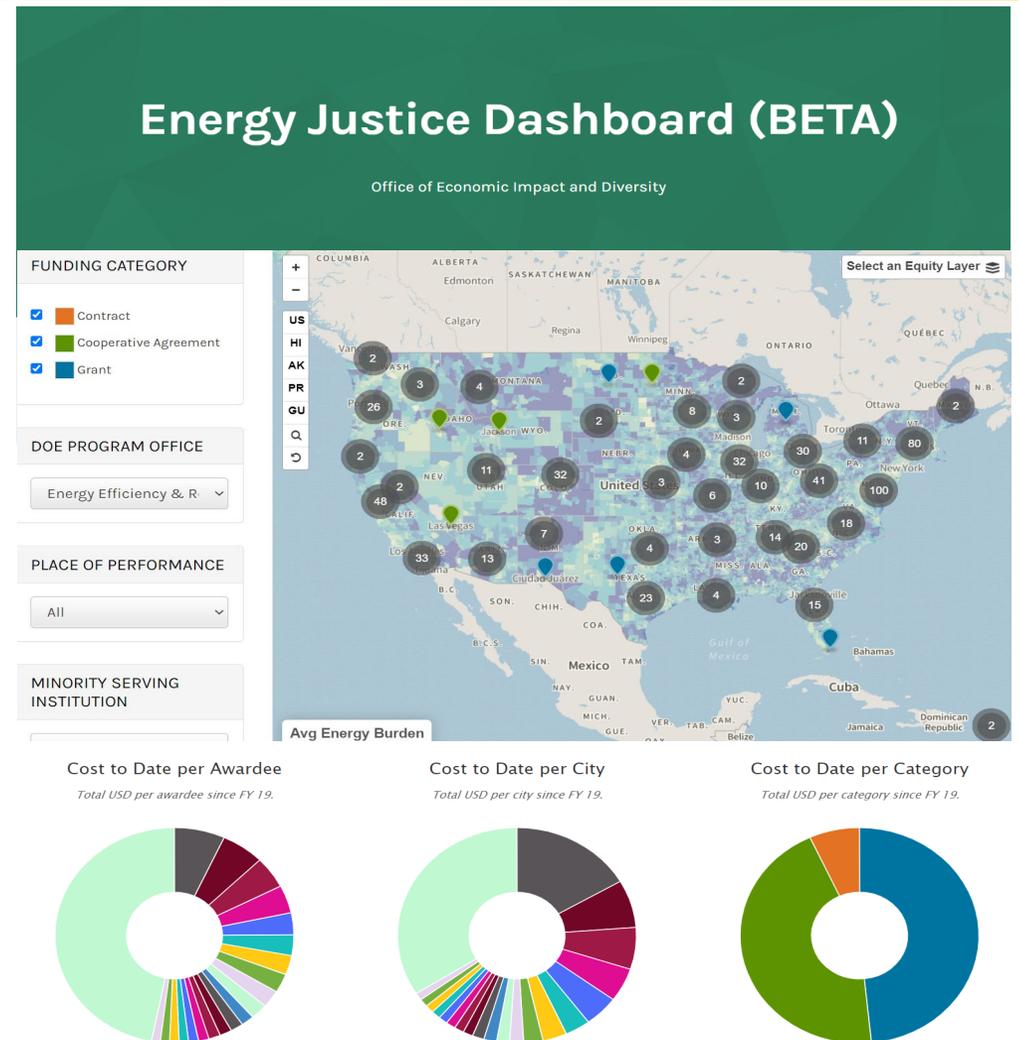
ALL DOE J40 Benefits

≥ 40%

Accountability & Transparency

Energy Justice Dashboard (BETA)

A tool to measure and track DOE progress toward Justice40 and see investments in real time.



How Do We Get to Justice40?

A Layered, Collaborative Approach



Federal: R&D, Technical Assistance and deployment support

State and Local: Local planning, Federal \$ recipients, regulatory authority

Philanthropy & Communities: Community and MBE/DBE capacity building

Private Sector: Unlock long-term, transformative investment



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Tony G. Reames, PhD
Senior Advisor on Energy Justice
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Non-energy Benefits & Social Costs

- **Roger Lin**

California Environmental Justice Alliance

- **Kevin Hamilton**

Central California Asthma Collaborative

- **Elena Krieger**

PSE Healthy Energy

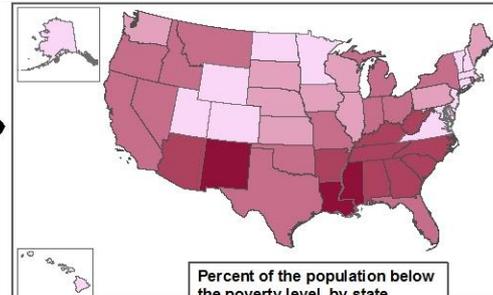
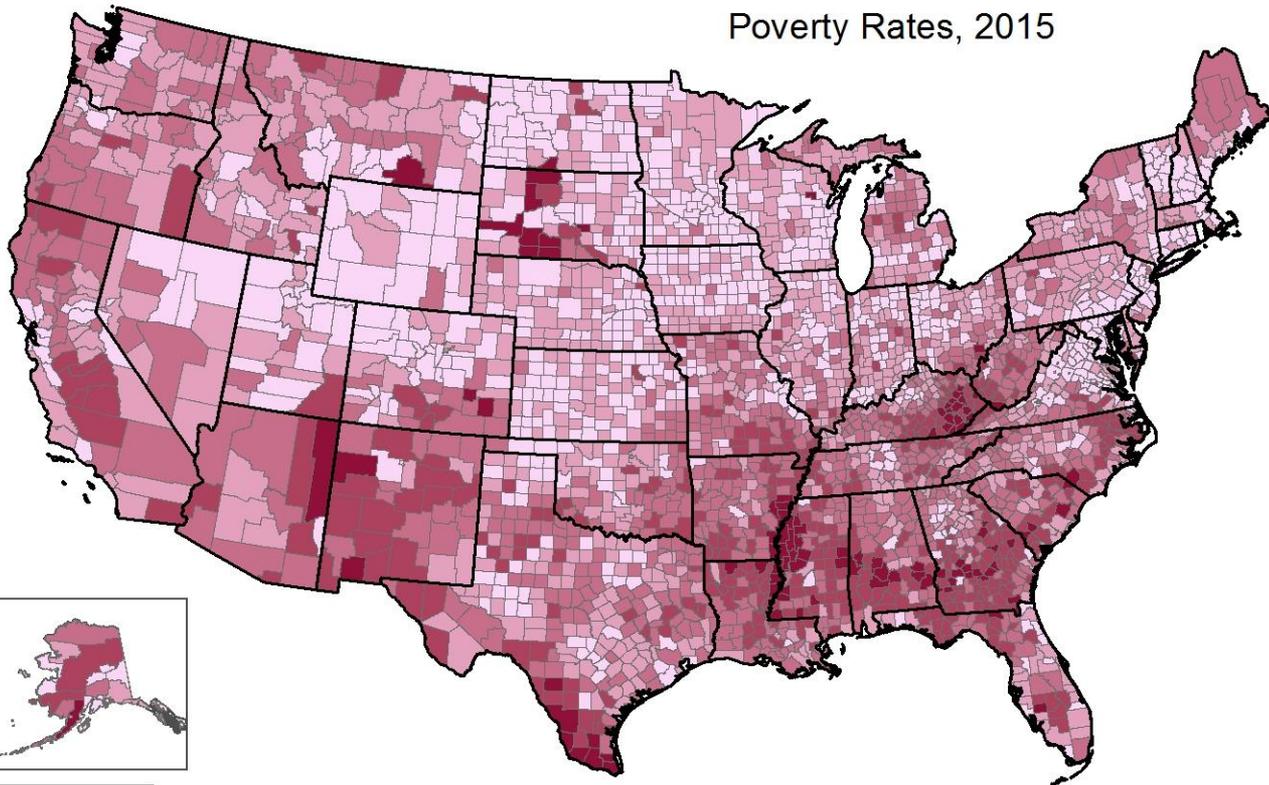
- **Lisa Skumatz**

Skumatz Economic Research Associates

Social Determinants of Health

- **Poverty**
- **Income**
- **Education**
- **Affordable Housing**
- **Access to Care**

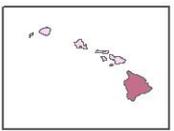
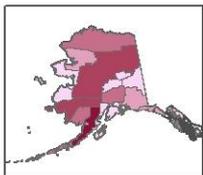
Poverty Rates, 2015



Percent of the population below the poverty level, by state

- 8.4% - 11.5%
- 11.6% - 13.6%
- 13.7% - 16.0%
- 16.1% - 18.7%
- 18.8% - 22.1%

Average: 14.2%
Data classed using natural breaks



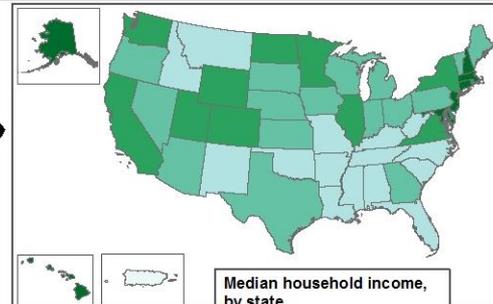
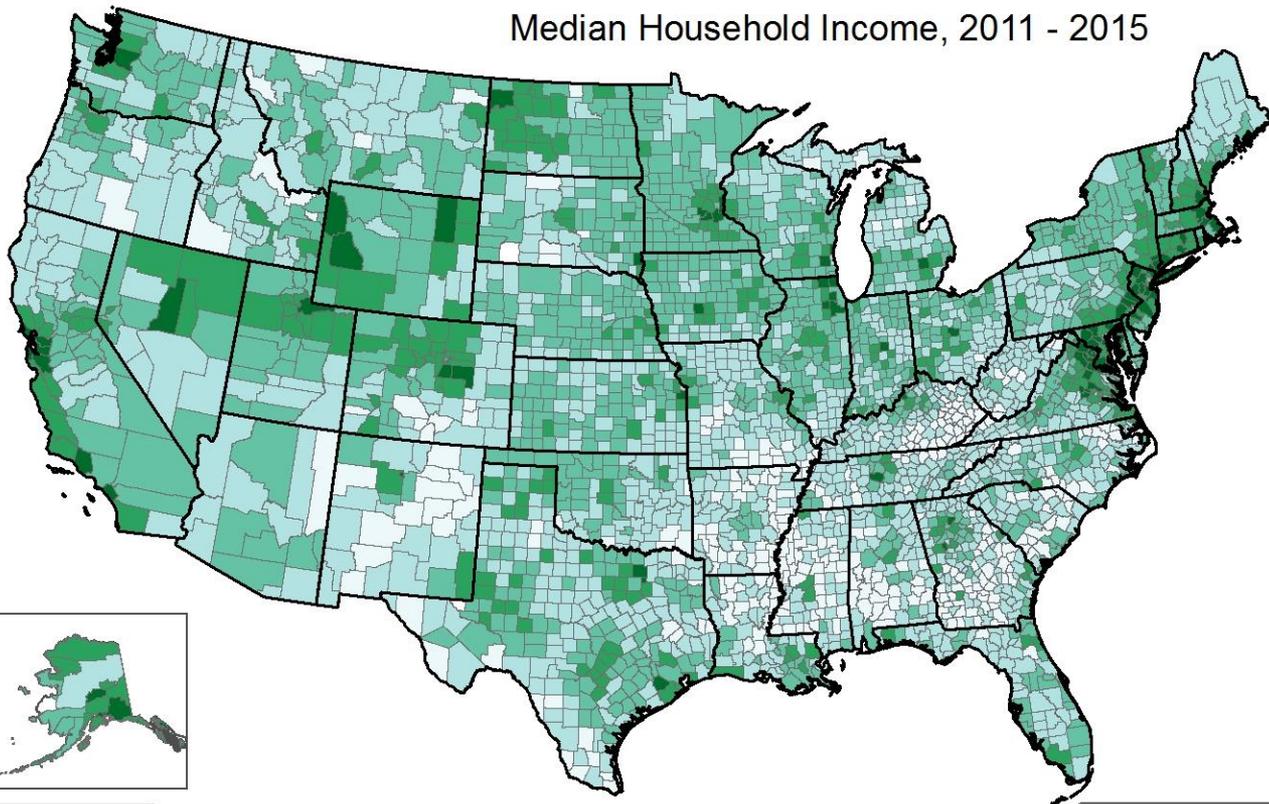
Percent of the population below the poverty level, by county

- 3.4% - 11.7%
- 11.8% - 16.4%
- 16.5% - 21.8%
- 21.9% - 29.9%
- 30% - 47.4%

Data classed using natural breaks

Source: US Census Bureau, Small Area Income and Poverty Estimates (SAIPE) Program, Dec 2016.
 The data provided are indirect estimates produced by statistical model-based methods using federal tax information and data on SNAP recipients.
<http://www.census.gov/did/www/saipe/index.html> In 2016, for a family of four, the poverty guideline is \$24,300.
 Color ramp from: <http://www.colorbrewer2.org/> Inset maps not to scale.
 With a natural breaks classification scheme, class breaks occur where there are gaps in the distribution (i.e., few or no observations).

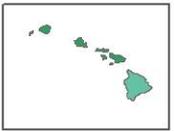
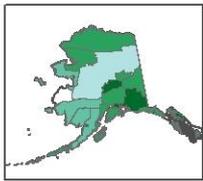
Median Household Income, 2011 - 2015



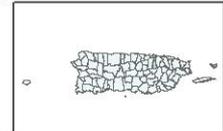
Median household income, by state

Lightest green	\$19,350
Light green	\$39,665 - \$48,173
Medium green	\$48,174 - \$55,176
Dark green	\$55,177 - \$65,015
Darkest green	\$65,016 - \$74,551

Average: \$53,958
Data classed using natural breaks



Source: ACS 5-year estimates, 2011-2015, Table B19013.
Color ramp from: <http://www.colorbrewer2.org/> Inset maps not to scale.
With a natural breaks classification scheme, class breaks occur where there are gaps in the distribution (i.e., few or no observations).

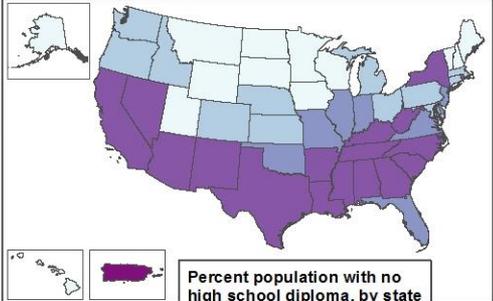
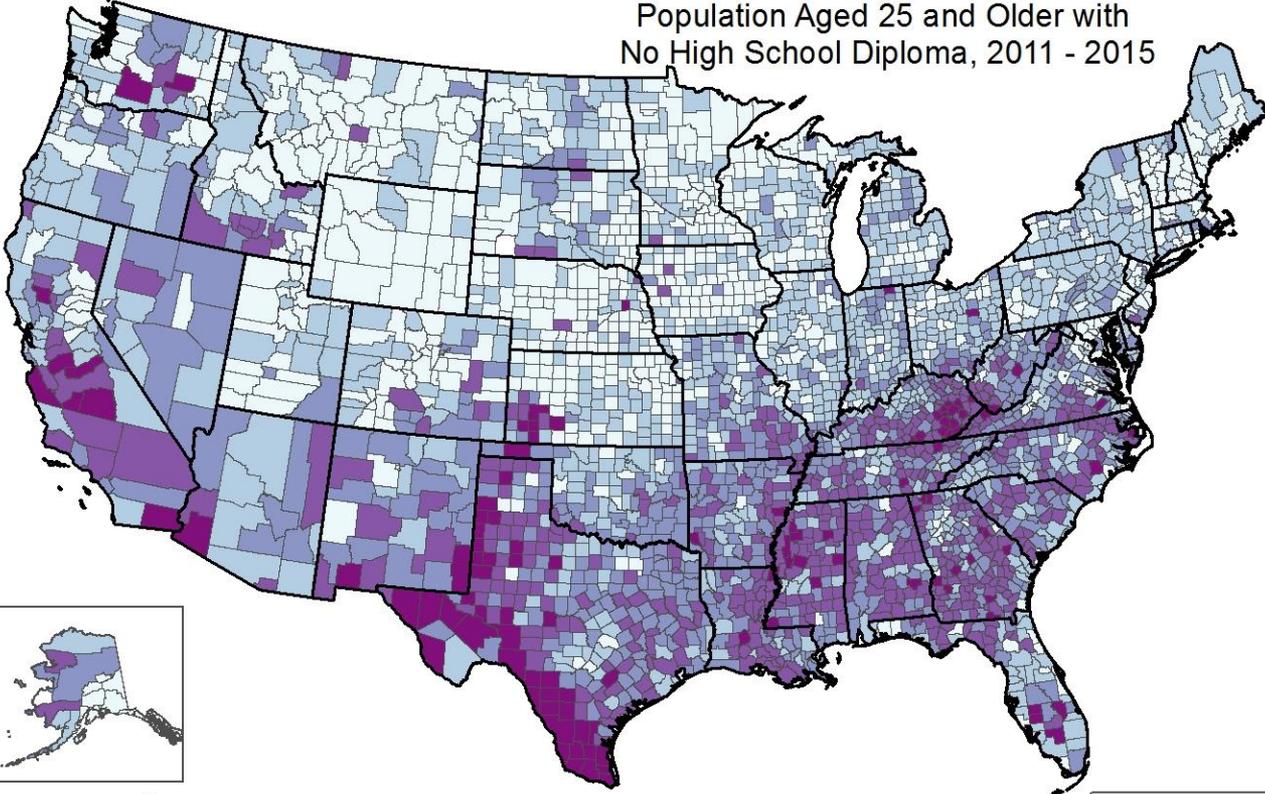


Median household income, by county

Lightest green	\$10,499 - \$34,336
Light green	\$34,337 - \$45,550
Medium green	\$45,551 - \$57,338
Dark green	\$57,339 - \$75,050
Darkest green	\$75,051 - \$123,453

Data classed using natural breaks

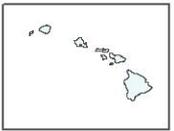
Population Aged 25 and Older with No High School Diploma, 2011 - 2015



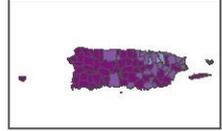
Percent population with no high school diploma, by state

- 7.2% - 9.1%
- 9.2% - 10.9%
- 11.0% - 13.1%
- 13.2% - 18.2%
- 18.3% - 27.0%

Average: 12.0%
Data classed using natural breaks



Source: ACS 5-year estimates, 2011-2015, Table B15003.
Color ramp from: <http://www.colorbrewer2.org/> Inset maps not to scale.
With a natural breaks classification scheme, class breaks occur where there are gaps in the distribution (i.e., few or no observations).

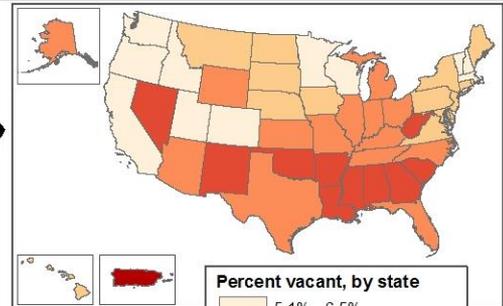
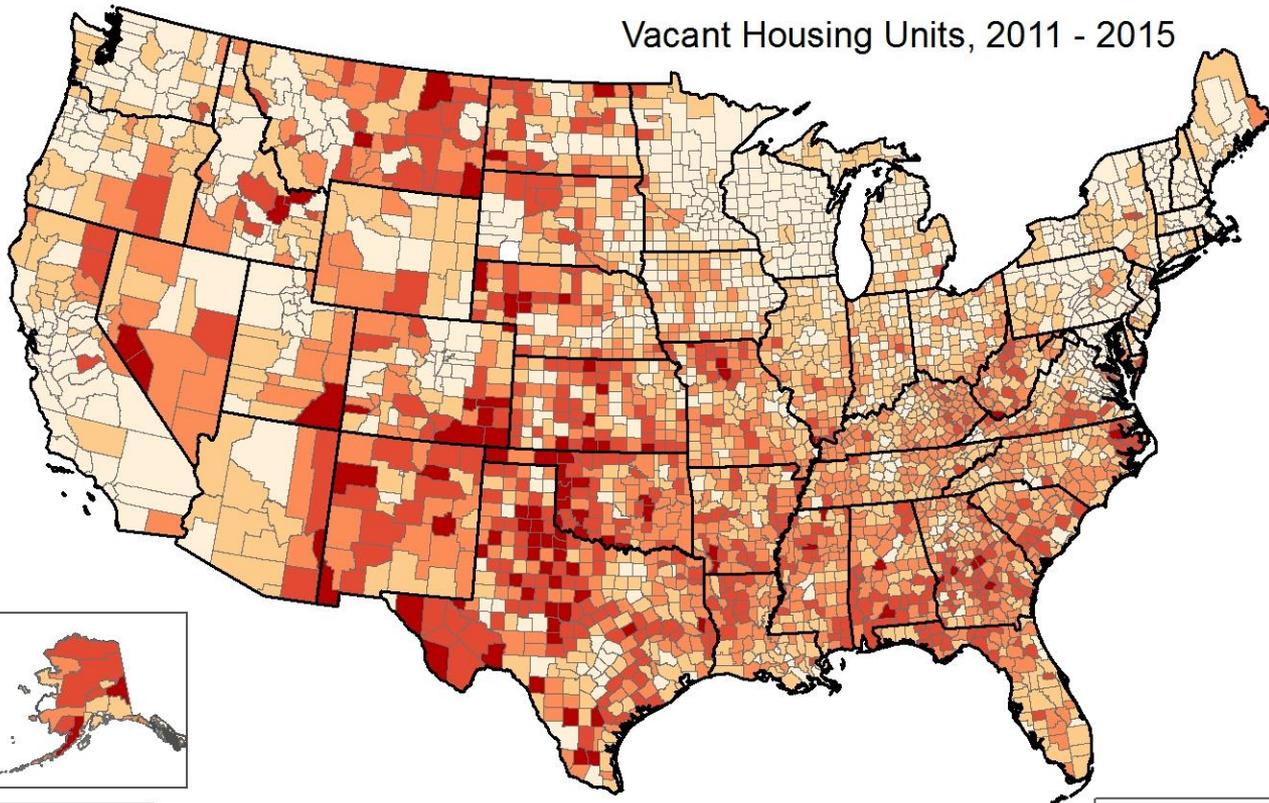


Percent population with no high school diploma, by county

- 1.6% - 9.6%
- 9.7% - 14.4%
- 14.5% - 19.9%
- 20.0% - 27.7%
- 27.8% - 53.7%

Data classed using natural breaks

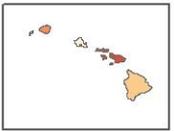
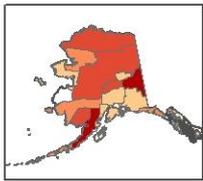
Vacant Housing Units, 2011 - 2015



Percent vacant, by state

Light yellow	5.1% - 6.5%
Yellow-orange	6.6% - 8.2%
Orange	8.3% - 10%
Red-orange	10.1% - 12.3%
Dark red	12.4% - 15.9%

Average: 8.5%
Data classed using natural breaks



Source: ACS 5-year estimates, 2011-2015, Tables B25004 and B25001.
 As used here, vacant housing excludes seasonal vacancy.
 Color ramp from: <http://www.colorbrewer2.org/> Inset maps not to scale.
 With a natural breaks classification scheme, class breaks occur where there are gaps in the distribution (i.e., few or no observations).

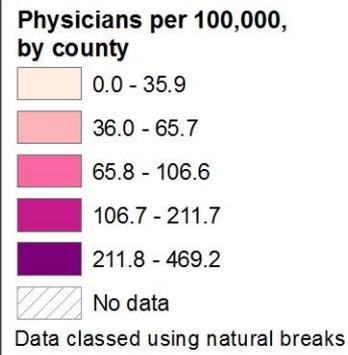
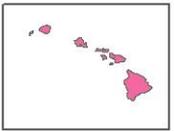
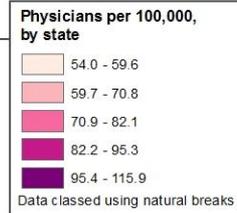
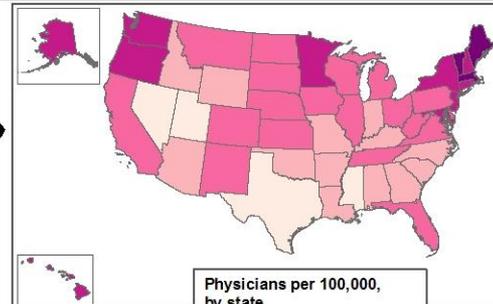
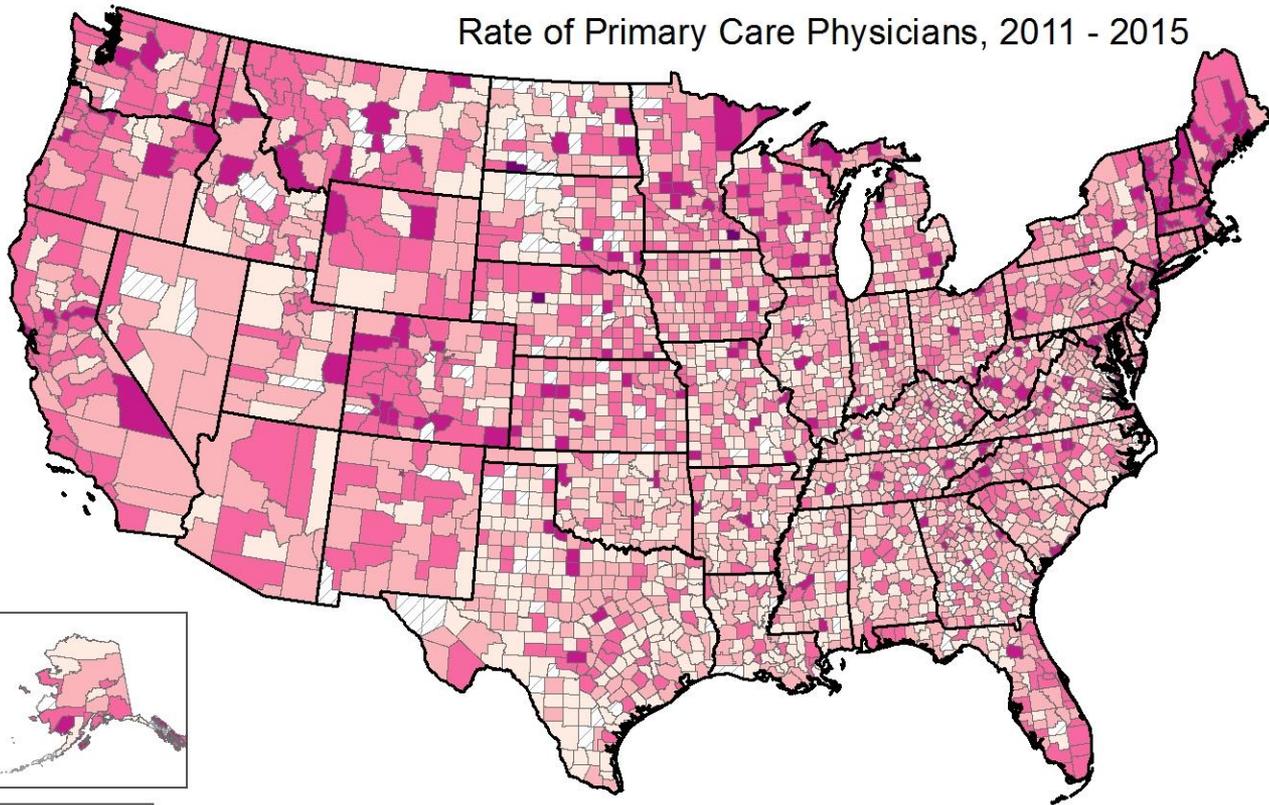


Percent vacant, by county

Light yellow	1.9% - 7.6%
Yellow-orange	7.7% - 10.8%
Orange	10.9% - 14.3%
Red-orange	14.4% - 19.4%
Dark red	19.5% - 37.8%

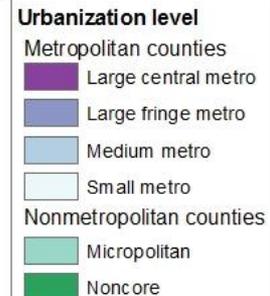
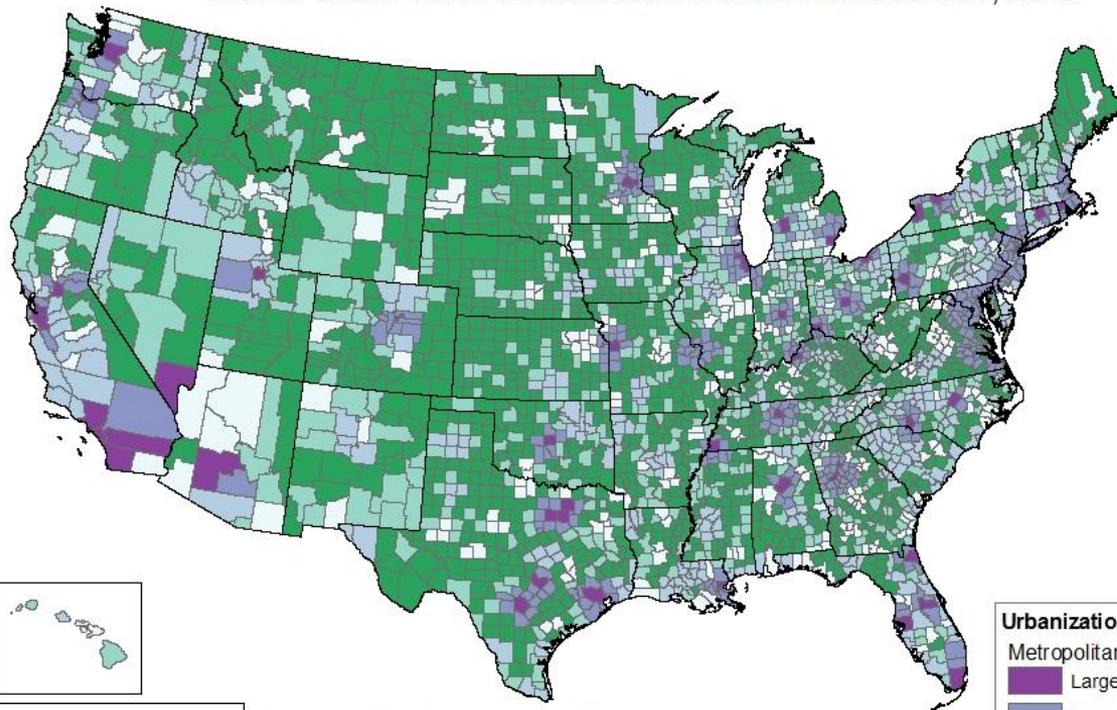
Data classed using natural breaks

Rate of Primary Care Physicians, 2011 - 2015



Source: <http://www.countyhealthrankings.org/rankings/data>
Color ramp from: <http://www.colorbrewer2.org/> Inset maps not to scale.
With a natural breaks classification scheme, class breaks occur where there are gaps in the distribution (i.e., few or no observations).

NCHS Urban-Rural Classification Scheme for Counties, 2013



Source: http://www.cdc.gov/nchs/data/series/sr_02/sr02_166.pdf

Large central metro: counties in Metropolitan Statistical Areas (MSAs) of 1 million or more population that:
 1) contain the entire population of the largest principal city of the MSA, or 2) have their entire population contained in the largest principal city of the MSA, or 3) contain at least 250,000 inhabitants of any principal city of the MSA
 (n = 68, percent of US population = 30.5);

Large fringe metro: counties in MSAs of 1 million or more population that did not qualify as large central metro counties (n = 388, percent of US population = 24.7);

Medium metro: counties in MSAs of populations of 250,000–999,999 (n = 373, percent of US population = 20.9);

Small metro: counties in MSAs of populations less than 250,000 (n = 358, percent of US population = 9.2);

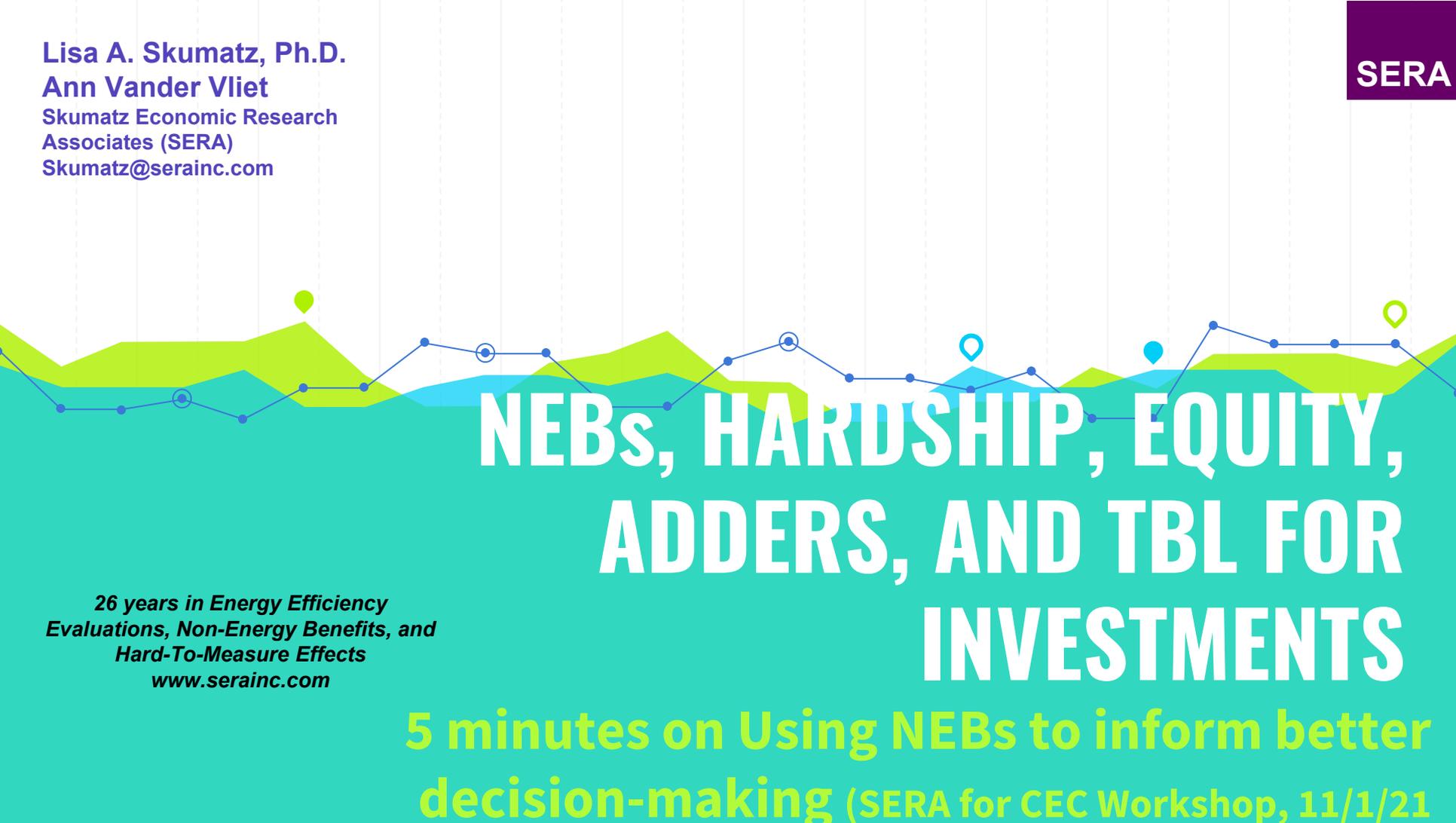
Micropolitan: counties in micropolitan statistical areas (n = 641, percent of US population = 8.7);

Noncore: nonmetropolitan counties that did not qualify as micropolitan (n = 1,335, percent of US population = 6.1).

Color ramp from: <http://www.colorbrewer2.org/> Ins et maps not to scale.

Lisa A. Skumatz, Ph.D.
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Associates (SERA)
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SERA



NEBs, HARDSHIP, EQUITY, ADDERS, AND TBL FOR INVESTMENTS

*26 years in Energy Efficiency
Evaluations, Non-Energy Benefits, and
Hard-To-Measure Effects*
www.serainc.com

**5 minutes on Using NEBs to inform better
decision-making (SERA for CEC Workshop, 11/1/21)**



Topics

Applying NEBs** principles to
B/C and public investments

1. What are Net NEBs? B/C
2. Hardship NEBs & status
3. Equity metrics
4. Adders
5. TBL
6. What is best / What is feasible?

About the Speaker

- Pioneer / 27 years in monetizing NEIs/NEBs
- Methods, measurements, testimony for clients across North America & internationally
- Comprehensive NEBs Database (43,000 entries, from 500+ studies) & “NEB-It” model (100+ NEBs); statewide models, utility, regulator and intervenor and testimony work
- 60+ NEB publications, 75+ NEB program projects
- Metrics & oversight work / lead in 3 states

****NEIs=NEBs=co-benefits=Multiple Benefits
Names in decreasing order of quality**

WHAT ARE NEBS?

NEIs / NEBs

- Low income, 1994
- Policies: started with Hardship and equity goals

Net NEIs/NEBs =

- **Dollar values of positive & negative effects**
- **Beyond energy savings**
- **From measures / interventions / investments**
- **Accruing To utilities, society, and participants**

WHY MEASURE NEBS?

Add into Corrected Numerator
(ALL Benefits /all costs)



- Monetize to take seriously, integrate
- For B/C to make better decisions
- Also policy, goals progress, program refinement, marketing...

NEBs & HARDSHIP

Problem - How do you monetize "hardship"? →

Hardship



- Financial?
- Quality of Life?
- Home safety / security / preservation
- ... and what the "state" of hardship measurement?

COMPREHENSIVE LIT REVIEW
→ DATABASE → MODEL...

- 1,800
- 1,200
- 765
- 500
- 160
- 43,450



SERA NEB-It Database



SERA NEB-It Model

100
500

Ready to use →

→ numbers, program, policy advice



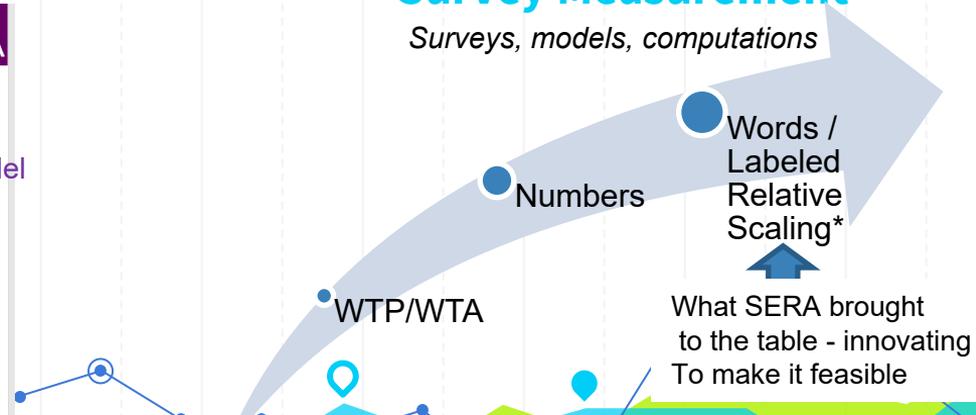
NEBS MEASURED 4 MAIN WAYS:

- Direct
- Secondary calcs (incl. financial)
- Third party models (COBRA, Implan, RIMS)
- Surveys



Survey Measurement

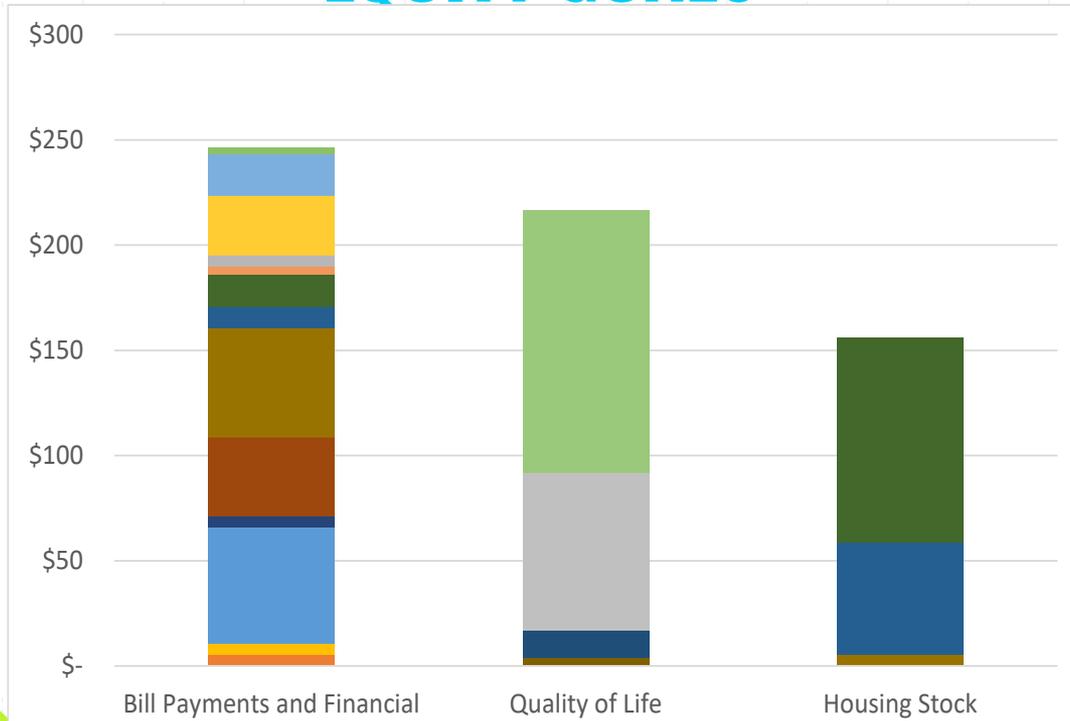
Surveys, models, computations



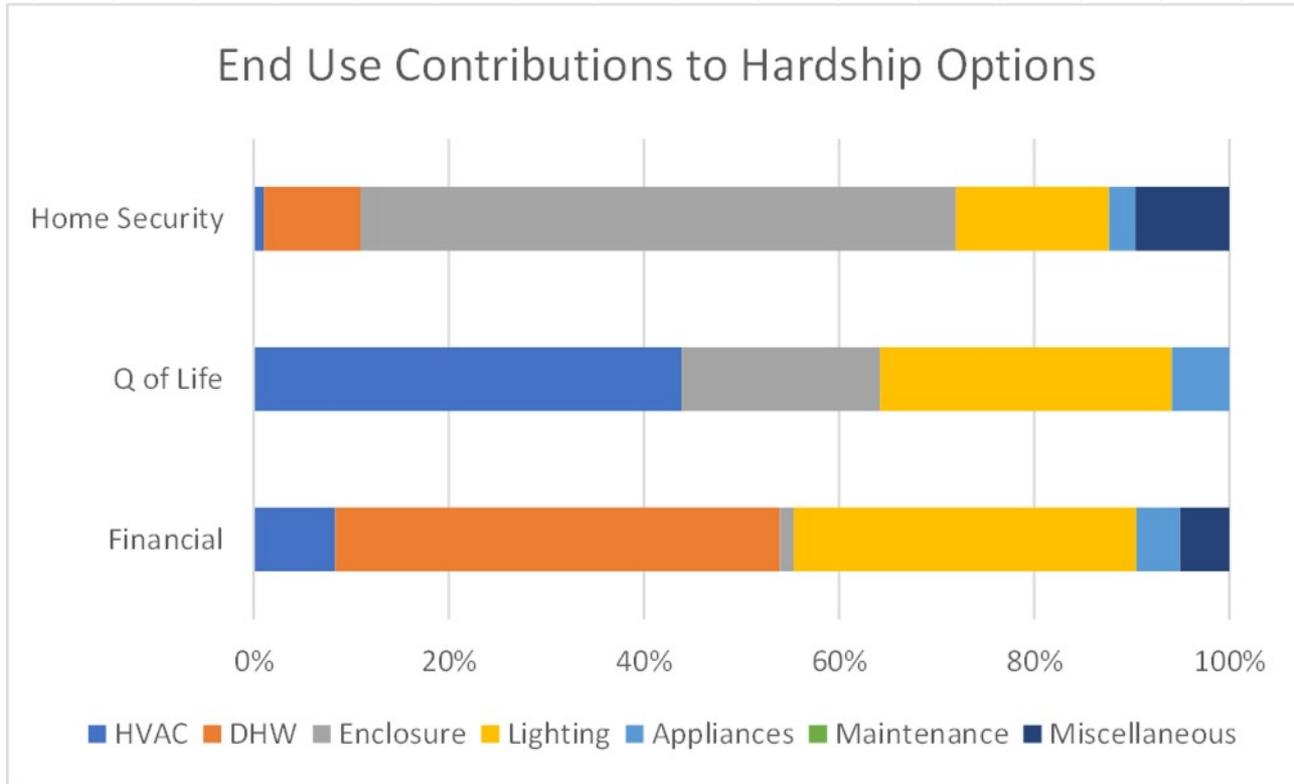
Source: Skumatz / SERA, all rights reserved, cite if used

- *Well grounded, 50+ publications, academic, stronger performance
- **Specialized language, methods used; simplified here

NEBS REFLECT HTM 'HARDSHIP' & "DEEPER" EQUITY GOALS



AND NEBS MAP TO CAUSES OF HARDSHIP BENEFITS



UTILITY EQUITY METRICS

UTILITIES FOCUSING ON EQUITY IN ACCESS (PARTICIPATION)

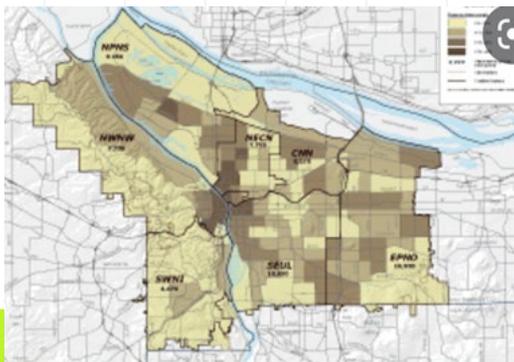
3 states we work in-depth in...

Residential (LMI) & commercial (Sm/Location)

Decide disadvantaged / at risk area(s)

Up front, census-block-group-based

Comparisons, goals, ratios



GOING BEYOND ACCESS

Access isn't use; utilities are adding savings ratios



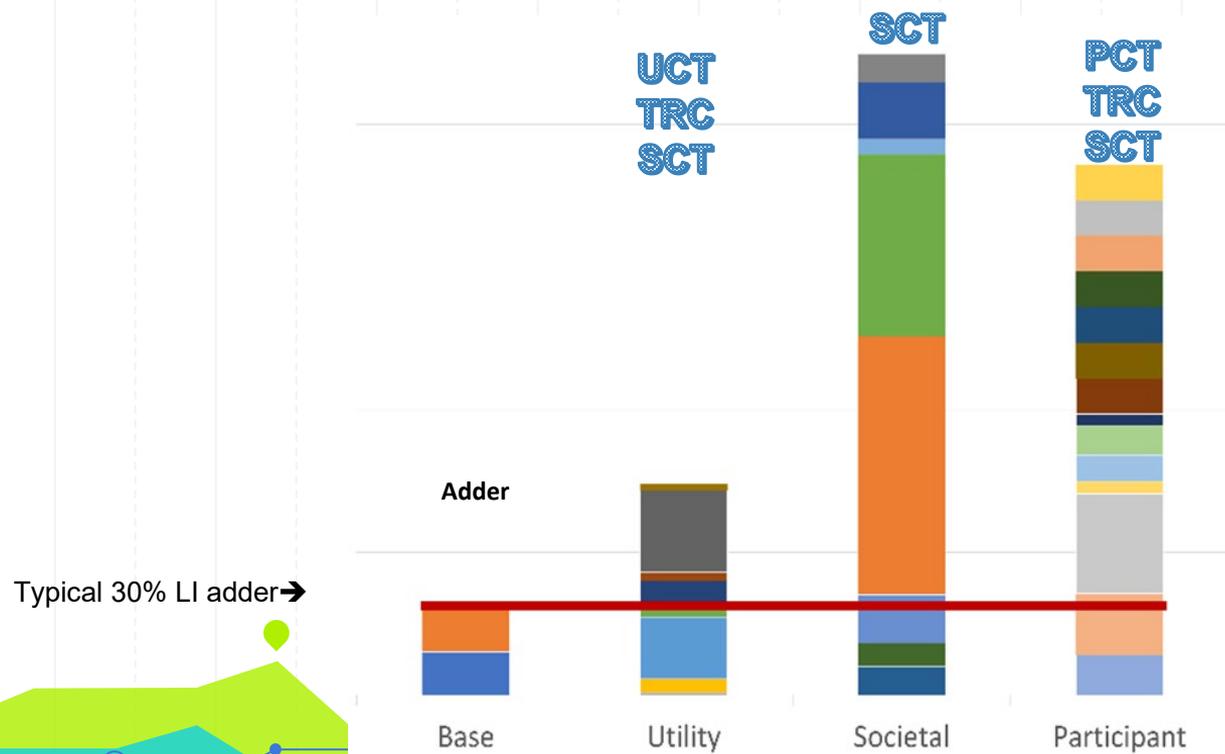
BUT - DEEPER METRICS TO IMPACTS

NEBS for effects on the households (energy and saving aren't internalized effects)

.... But NEBs are.

CONSIDER “ADDERS” IF MEASUREMENT CONSIDERED TOO HARD, ONEROUS, OR UNCERTAIN

Existing Low Income State Cost Tests



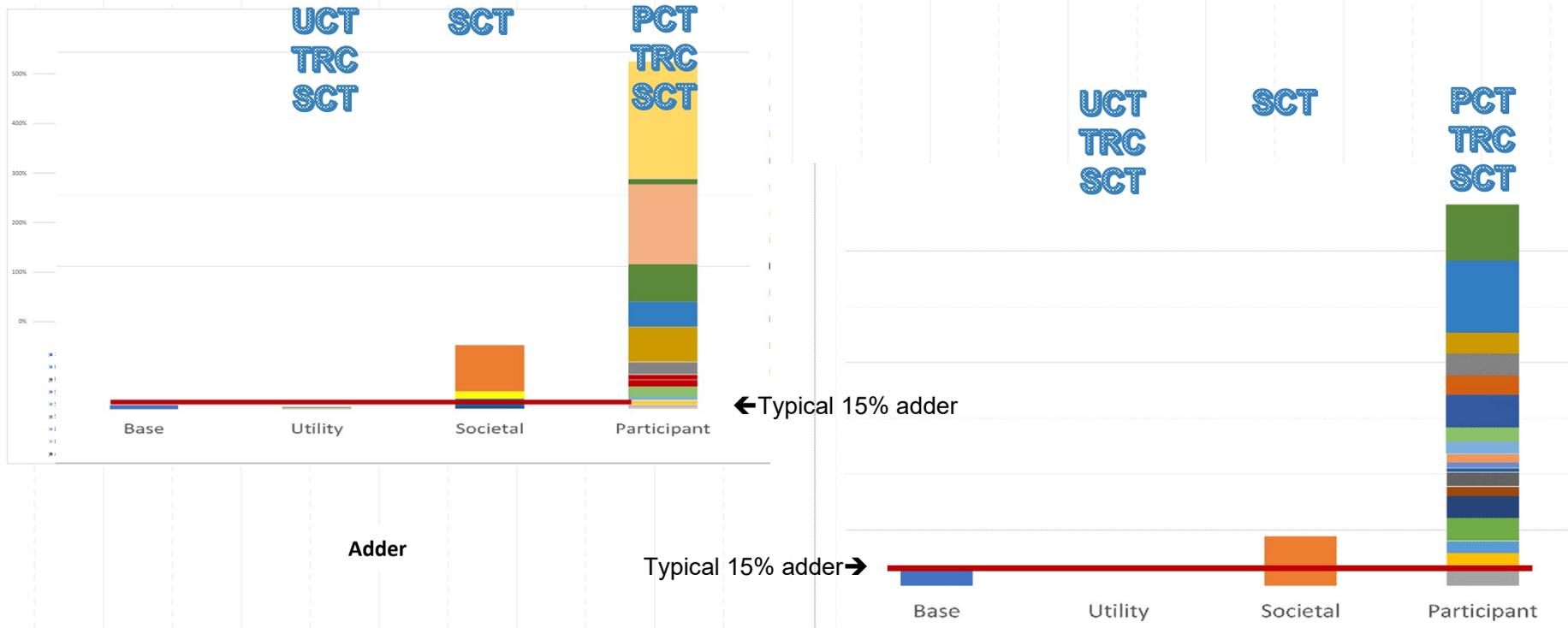
Two dozen states now
Include NEBs in cost tests...

Pros & Cons to adders

Include only those
NEBs relevant to
your cost test...

Ranked by decreasing
reliability score moving
“up” the bars...

RESIDENTIAL & COMMERCIAL ADDER COMPARISON



**Current adders are too conservative and don't reflect current literature;
Research can fix that for "types" of investments**

TBL ANALYSIS INCLUDING SOCIAL – USING NEB APPROACHES

TRIPLE BOTTOM LINE (TBL)

Econ + Environment + Social

- Economics easy
- Environmental pretty easy (COBRA, Avert, etc.)
- Social – usually embarrassing
- ➔ Commonly hand-waving, lists, case studies, even in sophisticated reports

Cities / states *should* be including – citizens / social and longer term are reasonably within their mandate

SOCIAL PART OF TBL

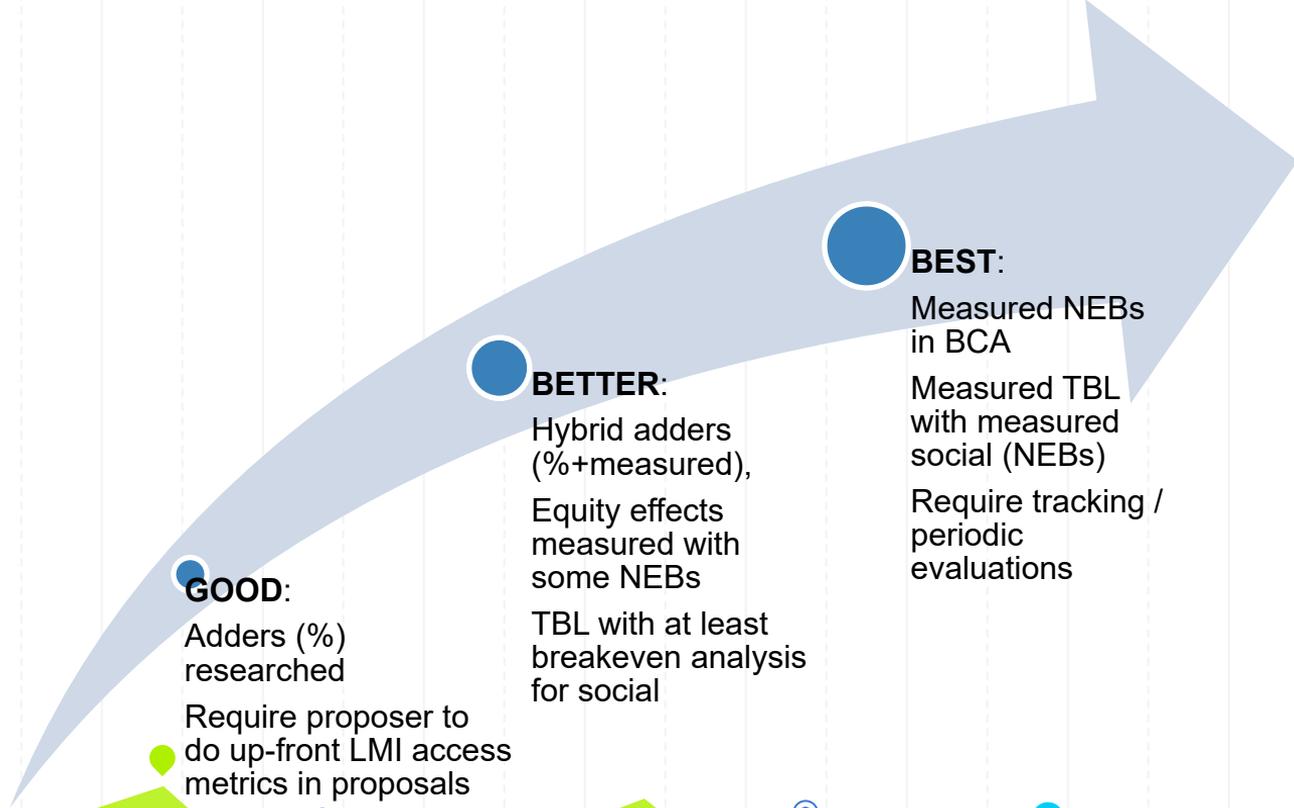
Applying NEBs approach

SERA Steps (applied to previous projects)

- 1) *ID the investment(s) and status quo / baseline*
- 2) *Focus groups in the field to understand inventory & prioritize positive/negative effects*
- 3) *Specially-worded and analyzed survey to group(s) to MONETIZE; cover wide topics reasonably*
- 4) *Add as social element in the TBL roll-up for investment(s)*
- 5) *OR at least add breakeven analysis*

SERA examples: city recycling example, utility undergrounding, transportation investment, etc.

WHAT TO DO / WHAT IS FEASIBLE?

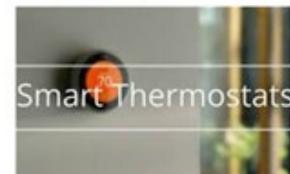


GOOD:
Adders (%) researched
Require proposer to do up-front LMI access metrics in proposals

BETTER:
Hybrid adders (%+measured),
Equity effects measured with some NEBs
TBL with at least breakeven analysis for social

BEST:
Measured NEBs in BCA
Measured TBL with measured social (NEBs)
Require tracking / periodic evaluations

The measurement methods & test perspectives are well-explored.



MARKETING & ROI –
"Sell" what's valuable to customers;
link to peers

B/C TESTS –
Refined C/E for program
& portfolio; reduce bias in
investment

**PROGRAM
REFINEMENT –**
Positive & Negative NEBs to
optimize measures, incentives,
and targeting; ID barriers

POLICY / GOALS
Quantifies Non-energy goals
(e.g. Low income, jobs, QoL)

TRAIN THE CHAIN –
Align / Educate Actors on NEB
priorities

43,450 &
NEB-It
Model

THANKS!

Questions?

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www.serainc.com

Valuing Hard-to-Measure (HTM) Effects
For Decision-Making for 26 years...



Public Comment



Zoom

- Use the “raise hand” feature to make verbal comments



Telephone

- Dial *9 to raise your hand
- *6 to mute/unmute your phone line. You may also use the mute feature on your phone



When called upon

- Your microphone will be opened
- Unmute your line
- Spell your name and identify your organization, then start your comment

SB 100 Modeling

November 1, 2012

Mark Kootstra

Mark.Kootstra@energy.ca.gov





Analysis Over Different Planning Horizons

Operational Timeline (within a year)

- Reliability and contingency focused.
- Fewer unknowns, fewer opportunities to adjust.

Resource Adequacy Timeline (up to 3 years ahead)

- Reliability and short-term procurement focused.
- Modest unknowns, some opportunity to course correct.

Planning and Procurement Timeline (up to 10 years ahead)

- Procurement and policy compliance focused.
- Growing uncertainty, growing opportunity to respond and incorporate flexibility.

Climate Goals Timeline (10-25 years ahead)

- Focused on planning to achieve long terms policies and identifying long term solutions.
- Significant unknowns and uncertainty, greatest opportunity to enact major changes, requires flexibility in plans.

Longer time horizons increases:

- **Uncertainty**
- **Opportunities**
- **Flexibility**





Purpose of Modeling

Support the development of California's Electricity grid to that it will:

1. Be reliable
2. Handle high electrification
3. Meet climate and other policy goals
4. Be affordable and equitable
5. Be implemented by 2045



Policy Scenarios and Sensitivities

1. Demand changes (electrification, winter peaks)
2. Emerging zero-carbon technologies (how and when can the help)
3. Acceleration of distributed energy resource adoption
4. Increased/decreased thermal retirements
5. Accounting for nonenergy benefits



Modeling Picture

Identify the
Scenarios

Capacity
Expansion

Production
Cost
Modeling

Reliability
Modeling



Schedule of Stakeholder Engagement

Now

- Help us identify scenarios analyze with models that will advance the conservations and inform decisions.

Soon

- Integrate and align our analytical approaches to address key questions and analysis needed.

Q3/4
2022

- Multiple stakeholder meetings on the modeling environment.
- Goal: Help us shape and improve the modeling environment.

Q2
2023

- Joint agencies: Present the draft SB 100 Analytical Plan.
- Stakeholders: Help us finalize the plan and core assumptions.

Later

- Joint agencies: Present draft and final SB 100 modeling results.
- Stakeholders: Suggests modifications, identify limitations, and comment.

2024

- Final Report Effort



Specific Asks

1. What reliability questions do you have?
2. What other questions do you have? Can modeling help?
3. What are the most important nonenergy benefits to consider, and how should they be incorporated into electricity supply models?
4. What recent and ongoing modeling work should we be referencing and engaging with?
5. How can we best foster engagement on the modeling and build trust.

Public Comment



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