

DOCKETED

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Description:	S2. 1B Kersey Manliclic, CARB
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Clean Transportation Incentives

Approaches to Assess Funding Program Benefits

Panel Discussion for CEC's 2020 IEPR Report Update
August 19, 2020



Part of CARB's Larger Incentive Funding Portfolio

Low Carbon Transportation	Air Quality Improvement Program (AQIP)	VW Mitigation Trust
GHG reductions & priority populations	Criteria pollutant & toxics reductions	NOx mitigation & zero-emissions
\$485M for FY 19-20	\$48M for FY 19-20	\$423M for 2017+

Community Air Protection (AB617)	Carl Moyer Program	FARMER	Prop 1B Goods Movement
Criteria, toxics, & GHG reductions for community goals	SIP emission reductions	Criteria, toxics, & GHG reductions for ag sector	PM & NOx reductions in goods movement corridors
\$245M for FY 19-20	\$94M for FY 19-20	\$65M for FY 19-20	Already awarded

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Assessment Approaches Focus	Low Carbon Transportation	Air Quality Improvement Program (AQIP)	VW Mitigation Trust	
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Auction Proceeds Investments for Low Carbon Transportation



- Annual budget appropriation guided by the **priorities** in the Cap and Trade Auction Proceeds Investment Plan



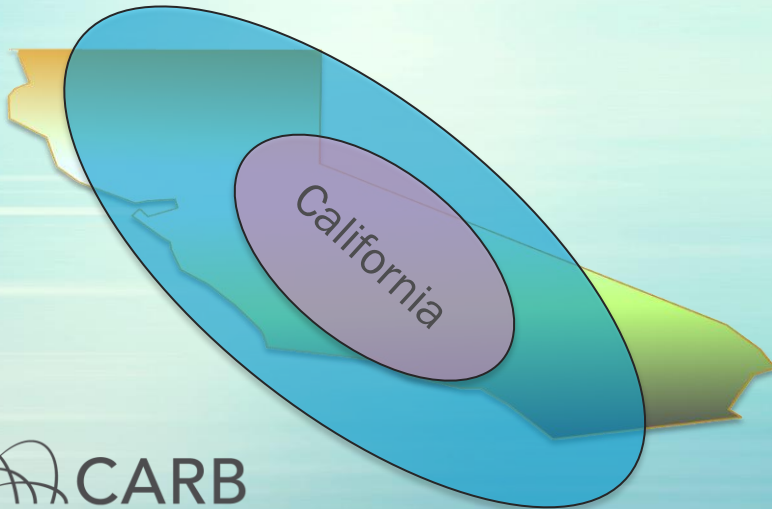
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- Annual budget appropriation guided by the **priorities** in the Cap and Trade Auction Proceeds Investment Plan
 - Facilitate greenhouse gas (GHG) reductions



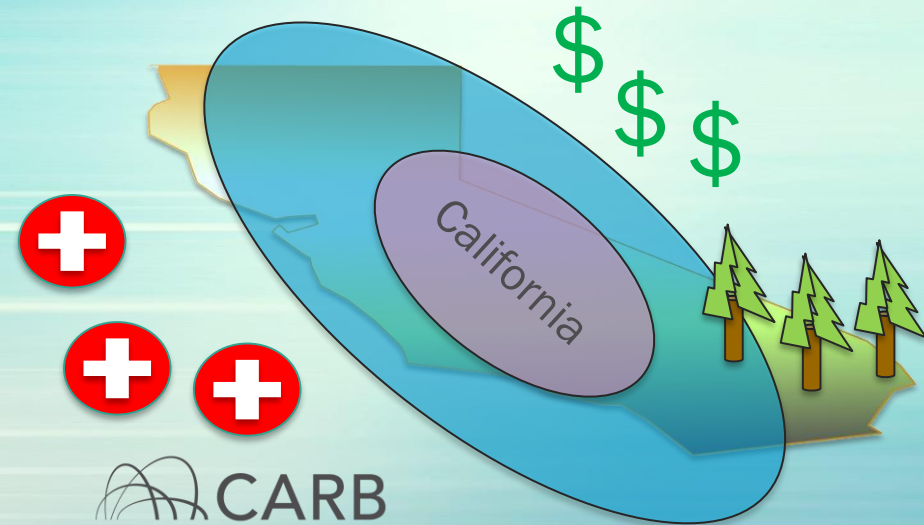
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 - Benefit priority populations (AB 1550 **disadvantaged** and **low-income communities**)



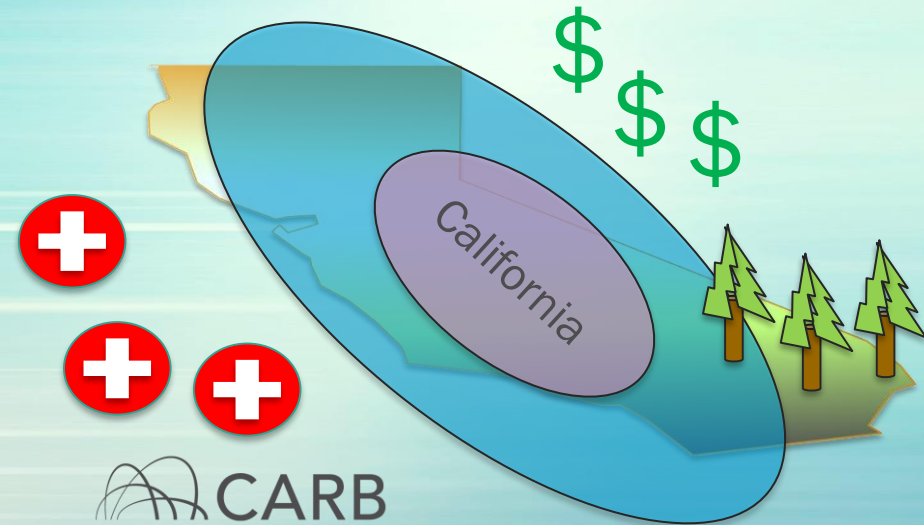
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 - Maximize Co-Benefits
 - Health
 - Economic
 - Environmental



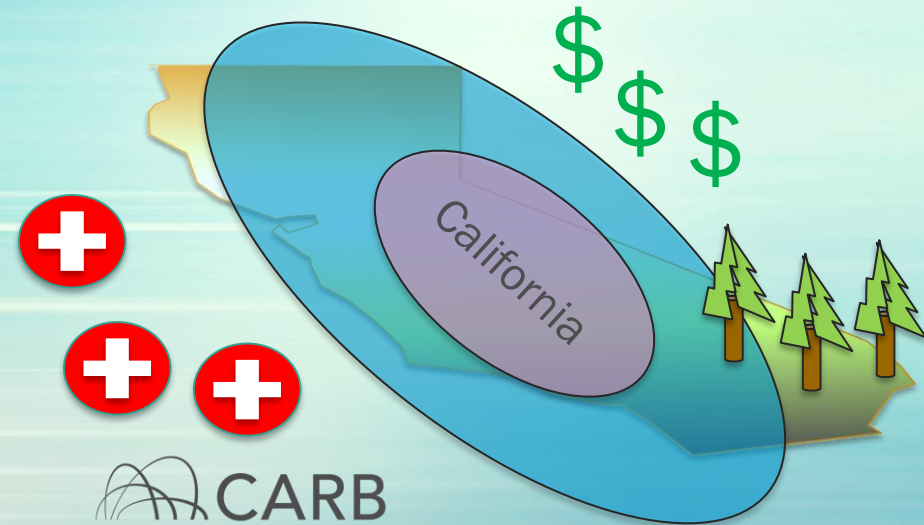
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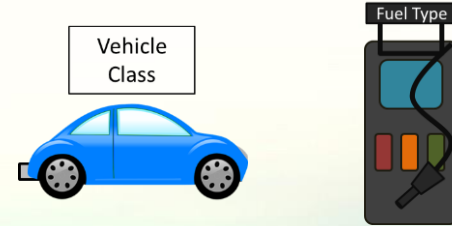
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Need means & metrics for estimating/tracking progress

GHG Quantification Methodology

- Emission Factors developed for variety of vehicle classes
 - Fuel economy derived from several sources
 - Fuel economy paired w/Carbon Intensity + Lower Heating Value (LHV) → WTW GHG emission factors
 - For alternative fuel vehicles, conversion is done by applying energy economy ratio (EER) to baseline fuel type
- Emission Reductions = Baseline – Alternative
- Use Quantification Methodologies to predict and then evaluate results
 - For example, estimate expected emission reductions in Low Carbon Transportation Funding Plan
 - Revisit those estimates once actual vehicles being funded on road is known

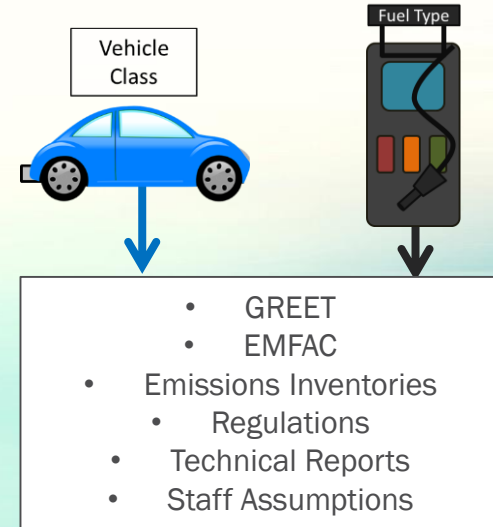


Low Carbon Transportation Funding Plan available here (see Appendix A for methodology):
<https://ww2.arb.ca.gov/our-work/programs/low-carbon-transportation-investments-and-air-quality-improvement-program/low-1>

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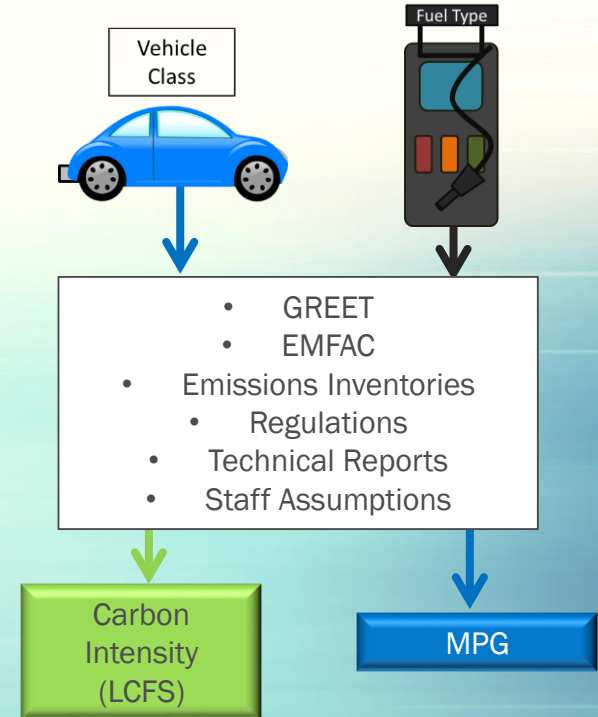


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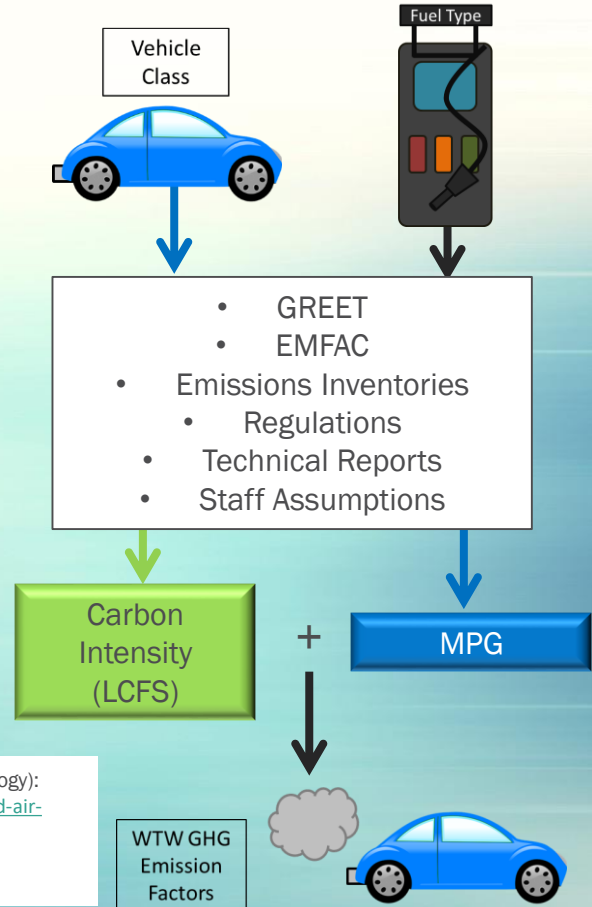


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Criteria Pollutant and Co-Benefit Quantification Methodology

- Emission Factors pulled from EMFAC based on vehicle parameters
- Co-benefits (e.g., fuel savings, cost savings) = f (fuel consumption)
 - Methodology leverages key variables for GHG quantification

Vehicle category

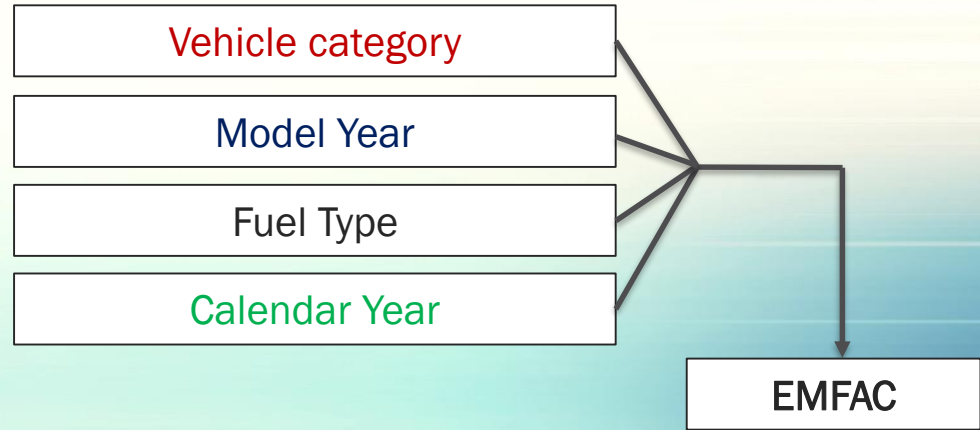
Model Year

Fuel Type

Calendar Year

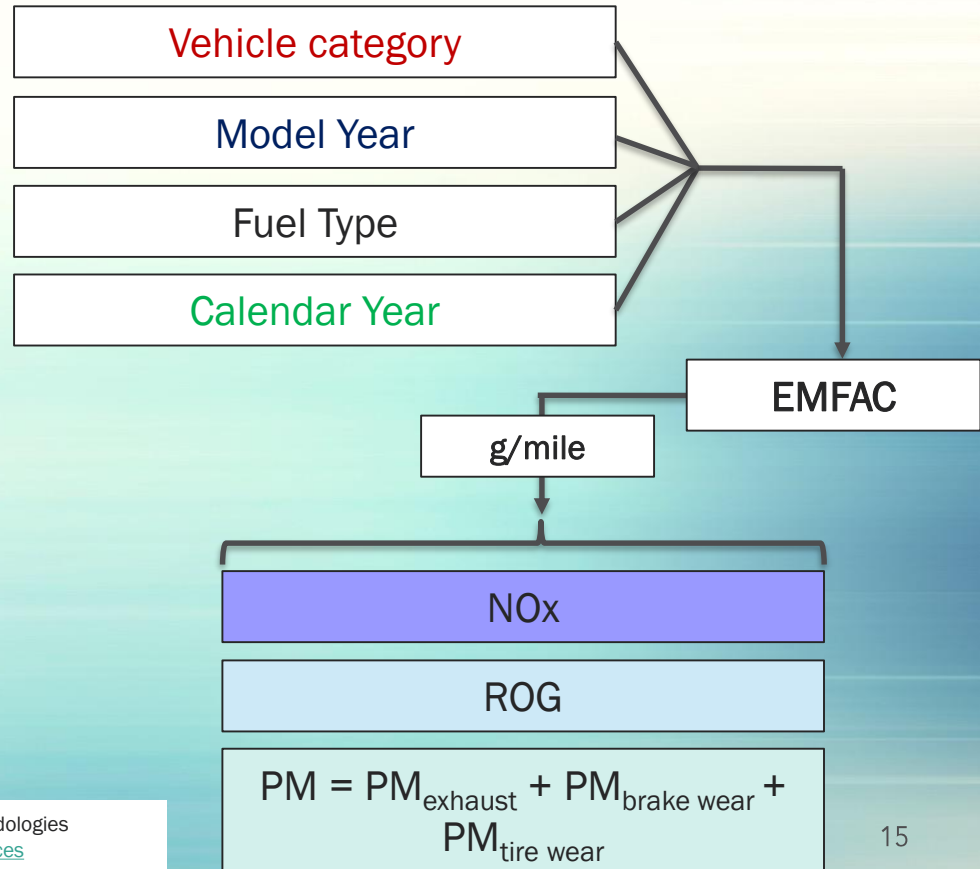
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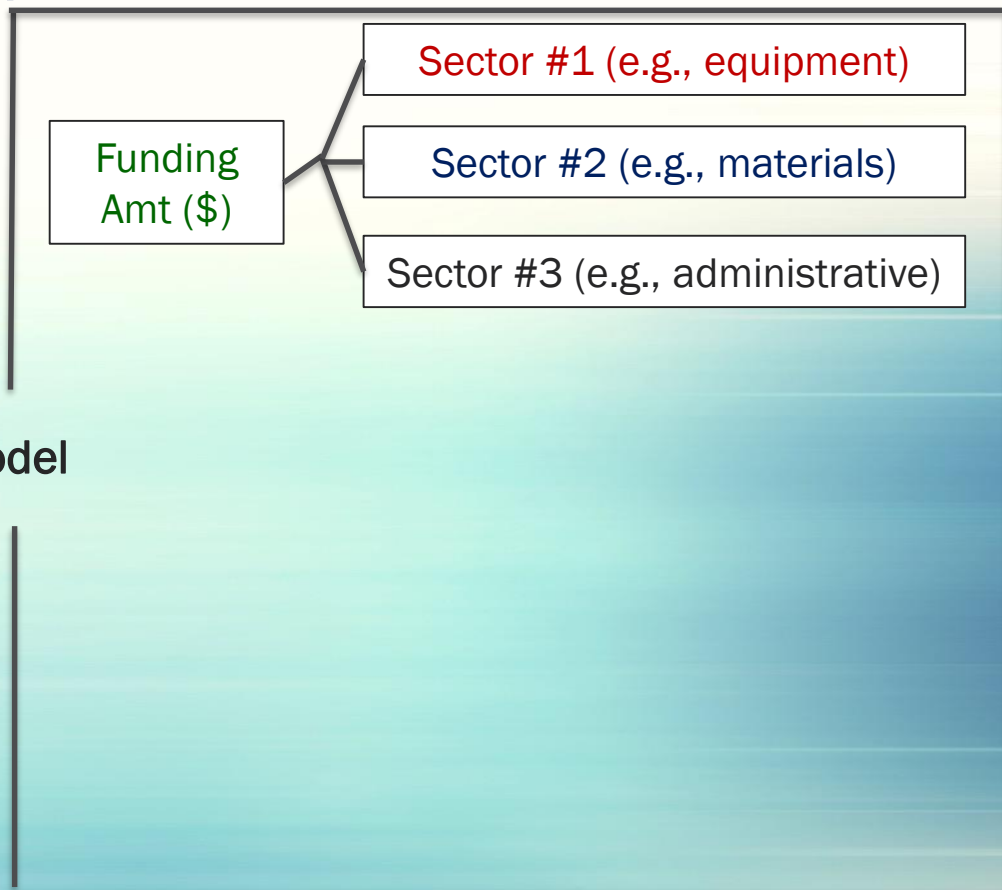
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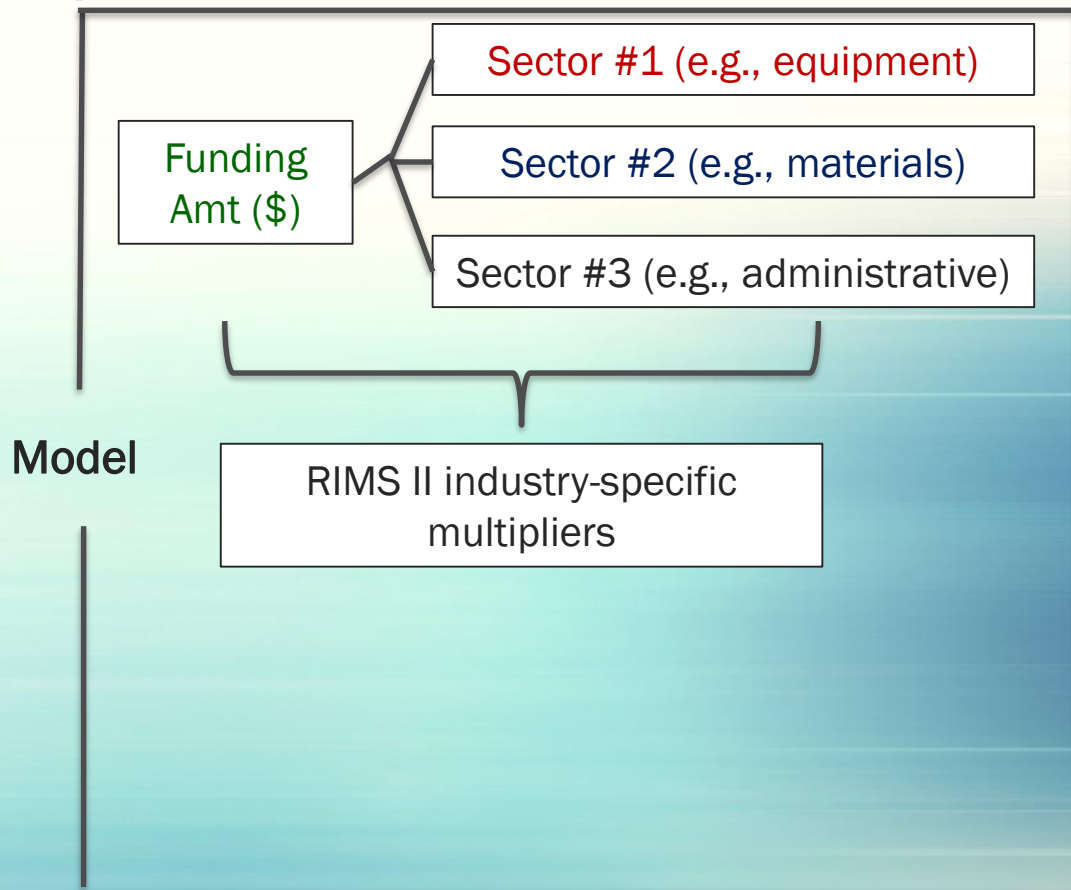
- Methodology developed w/UC Berkeley
 - Conducted comprehensive literature review
 - Identified project types where co-benefit is relevant
- CARB used data from Regional Input-Output Modeling Tool (RIMS II)
 - Non-proprietary; available for public use
 - Jobs supported, not only created
- Multi-faceted approach:
 - Also collect real data on actual direct jobs (e.g., wage, benefits provided, education and training, etc.)

Model



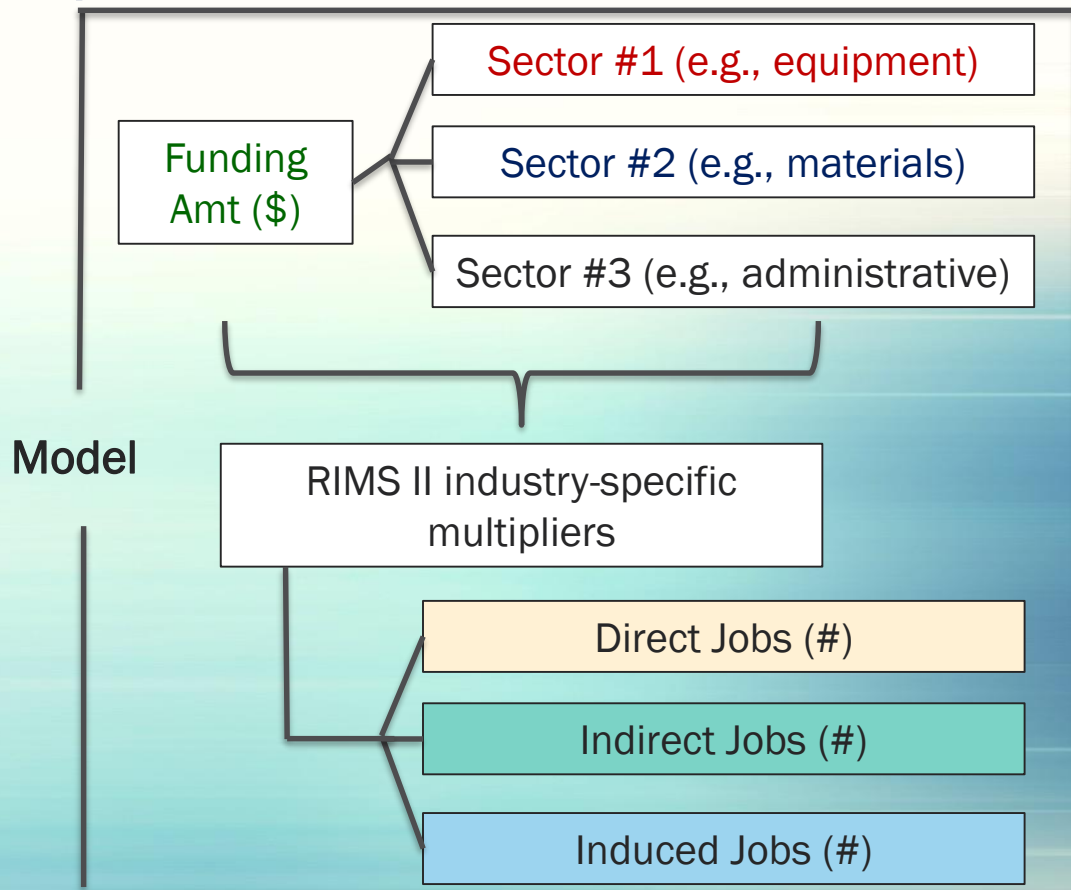
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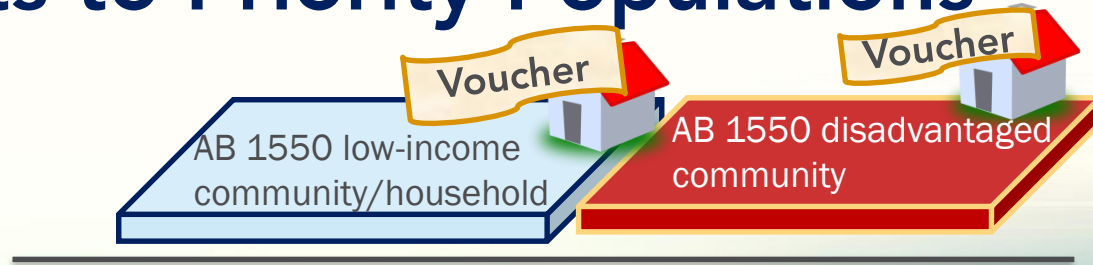


Assessing Benefits to Priority Populations

- California Climate Investments
Funding Guidelines Benefit
Criteria Tables
 - Program specific
 - 3-step evaluation
 - Step 1: Location
 - Step 2: Address a community need?
 - Step 3: Project benefits?
-
-

Assessing Benefits to Priority Populations

- California Climate Investments Funding Guidelines Benefit Criteria Tables
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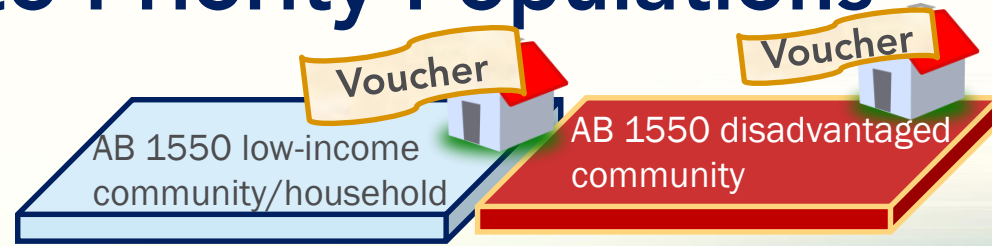


Evaluation Criteria for Providing Benefits To Priority Populations CLEAN TRANSPORTATION AND EQUIPMENT
Step 2 – Address a Need. Identify an important community or household need and evaluate whether the project provides a benefit that meaningfully addresses that need.
To identify a need that the project will address, agencies and/or applicants can use a variety of approaches:
<input type="checkbox"/> A. Recommended Approach: Host community meetings, workshops, outreach efforts, or public meetings as part of the planning process to engage local residents and community groups for input on community or household needs, and document how the received input was considered in the design and/or selection of projects to address those needs;
<input type="checkbox"/> B. Recommended Approach: Receive documentation of support from local community-based organizations and/or residents (e.g., letters, emails) identifying a need that the project addresses and demonstrating that the project has broad community support;
<input type="checkbox"/> C. Alternative Approach: Where direct engagement is infeasible, look at the individual factors in CalEnviroScreen that are most impacting an identified disadvantaged or low-income community (i.e., factors that score above the 75 th percentile), and confirm that the project will reduce the impacts of at least one of those factors; or
<input type="checkbox"/> D. Alternative Approach: Where direct engagement is infeasible, refer to the list of common needs for priority populations in CARB's Funding Guidelines Table 5 and confirm that the project addresses at least one listed need.
Describe identified community or household need(s):
<i>If the project addresses a community or household need as described in Step 2, proceed to Step 3. If the project does not address a community or household need, it will not count toward statutory investment minimums and no further evaluation is needed.</i>

Assessing Benefits to Priority Populations

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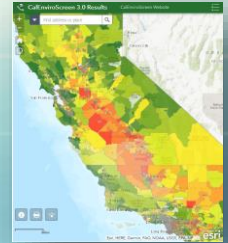
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Host community meetings, workshops, outreach efforts, or public meetings to engage local residents and community groups



Receive documentation of support from local community-based organizations and/or residents



Look at factors in CalEnviroScreen 3.0 that are most impacting AB 1550 priority populations

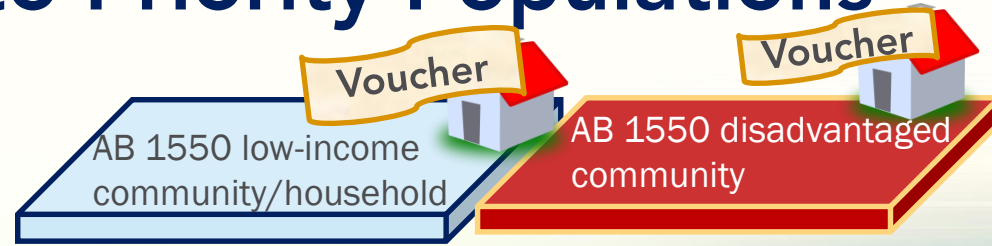
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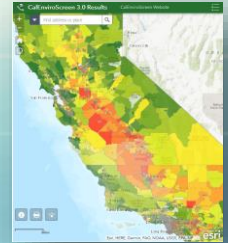
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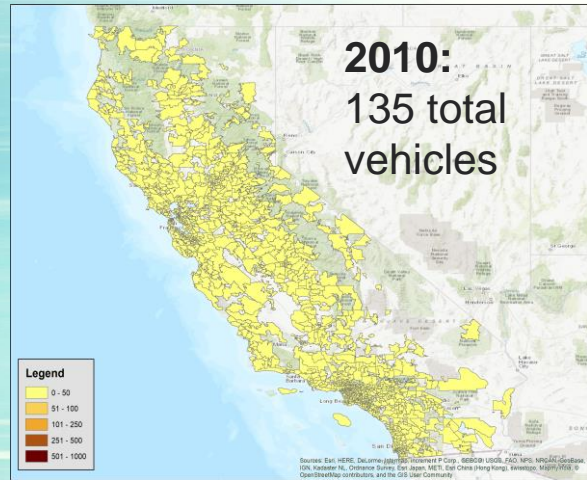
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Projects provide broad benefits to these communities (NOx ↓, PM_{2.5/10} ↓, energy & transportation savings (\$), mobility access...)

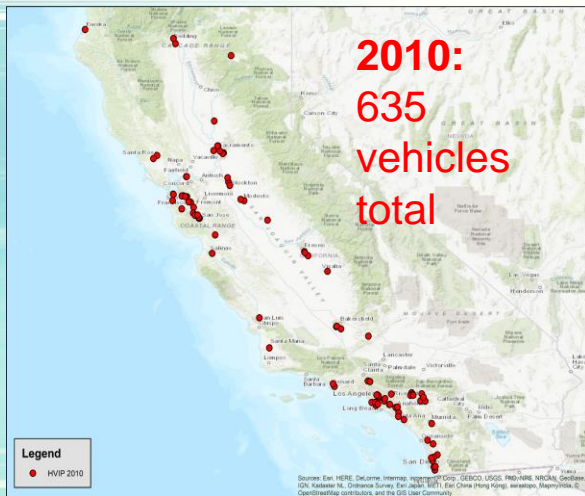


Tracking Market Transformation



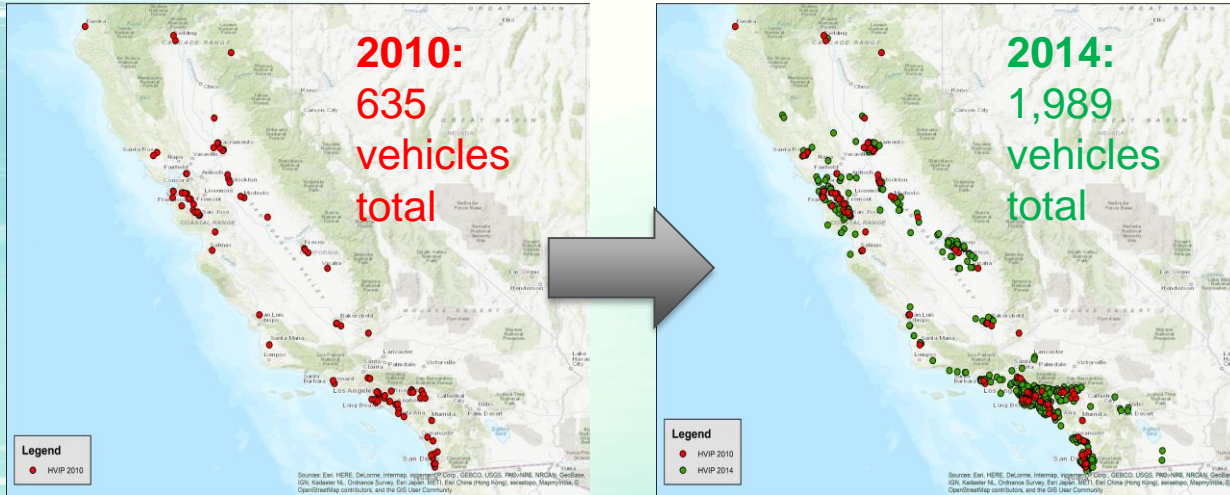
- Clean Vehicle Rebate Project (CVRP)
 - Track spatial and temporal growth of program impact
 - See areas where more outreach is needed

Tracking Market Transformation



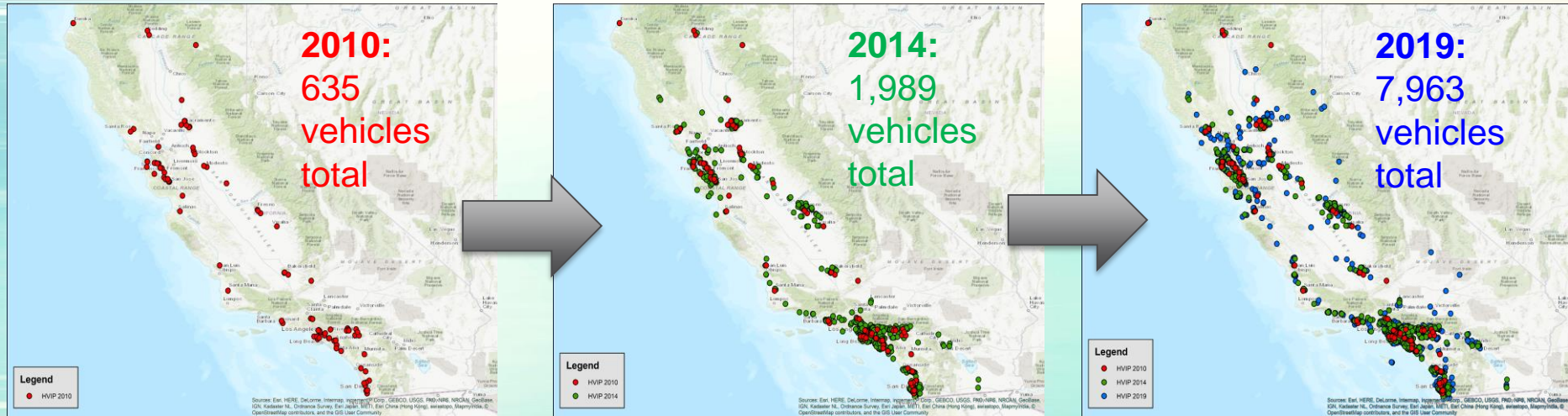
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 - Track spatial and temporal growth of program impact

Tracking Market Transformation



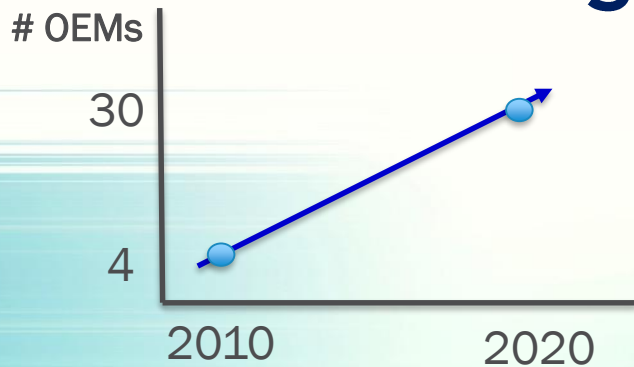
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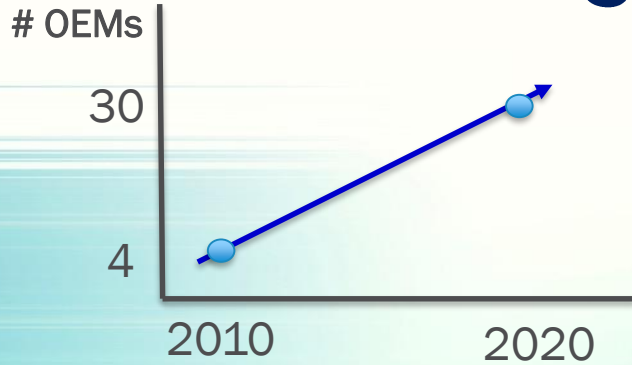
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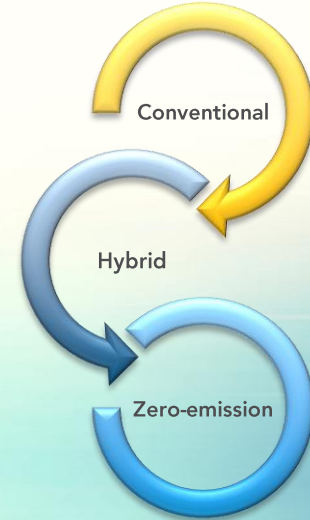
1) More OEM participation,
More vehicle models since
incentives began

Tracking Market Transformation

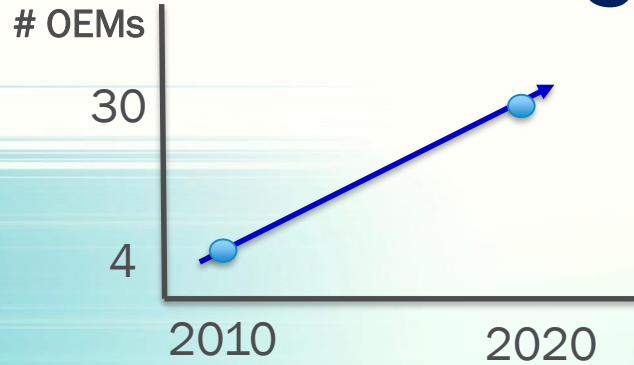


1) More OEM participation,
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2) Visible shift in
predominant technology that
applicants pursue vouchers
for



Tracking Market Transformation

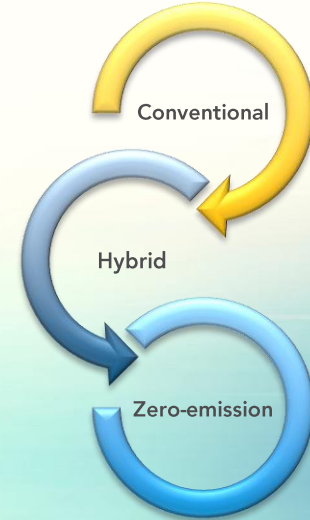


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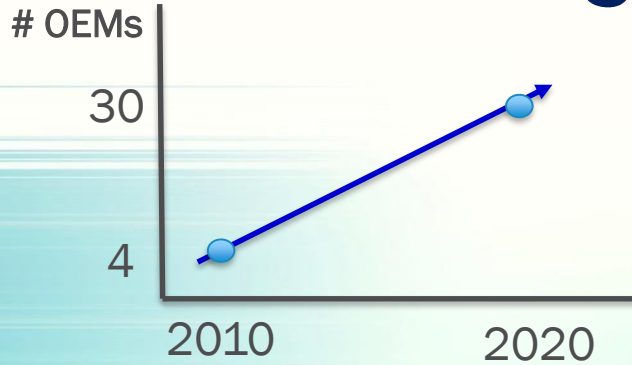
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3) Anecdotal information
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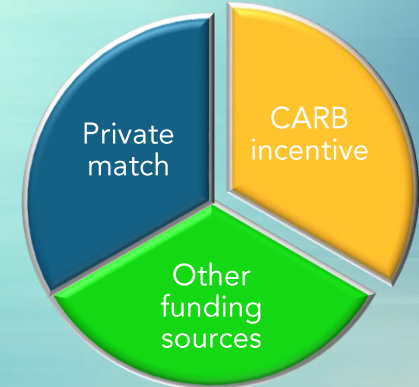
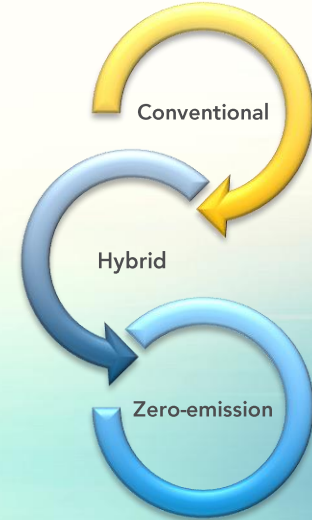
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4) Tracking private
investment (\$) brought in by
incentive programs



Reporting on Benefits

- Full data transparency & accountability
- Annual Report to the Legislature



California Climate Investments

Data Dashboard:

<https://www.caclimateinvestments.ca.gov/cci-data-dashboard>

Annual Report:

<http://www.caclimateinvestments.ca.gov/annual-report>

Reporting on Benefits

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- Annual Report to the Legislature
- Project profiles



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- Factsheets (legislative, programmatic)



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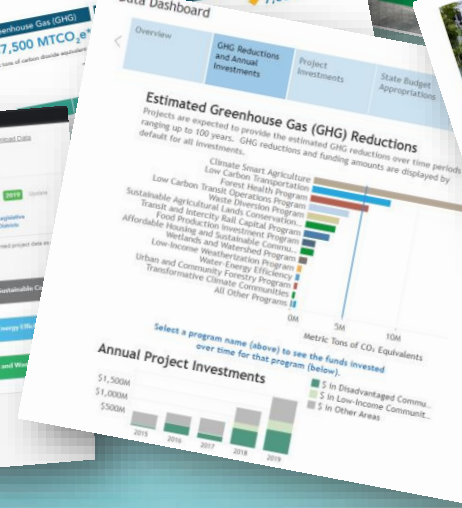
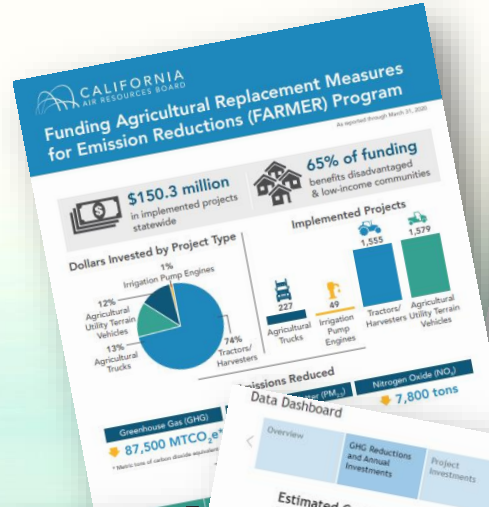
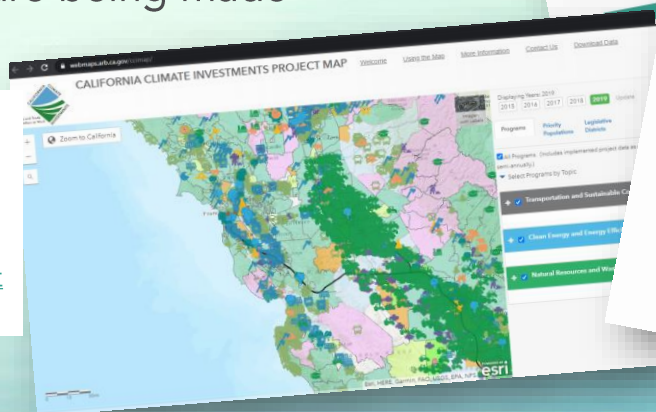
- Full data transparency & accountability
- Annual Report to the Legislature
- Project profiles
- Factsheets (legislative, programmatic)
- Online map and data dashboards to show communities where investments are being made

California Climate Investments
Data Dashboard:

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Thank You | Questions?

Low Carbon Transportation Investments and Air Quality Improvement Program

Visit us @

<https://www.arb.ca.gov/our-work/programs/low-carbon-transportation-investments-and-air-quality-improvement-program>

Staff Presenter: Kersey Manliclic, PhD
Email: kersey.manliclic@arb.ca.gov