

**DOCKETED**

<b>Docket Number:</b>	20-IEPR-02
<b>Project Title:</b>	Transportation
<b>TN #:</b>	233402
<b>Document Title:</b>	Presentation - Rivian Automotive Market Perspectives on the ZEV 2030 Goal
<b>Description:</b>	Chris Nevers, Rivian Presentation
<b>Filer:</b>	Raquel Kravitz
<b>Organization:</b>	Rivian Automotive
<b>Submitter Role:</b>	Public
<b>Submission Date:</b>	6/9/2020 5:22:38 PM
<b>Docketed Date:</b>	6/10/2020

# Rivian Automotive

June 11, 2020

Market Perspectives on the ZEV 2030 Goal -  
IEPR

Chris Nevers, Director of Environmental Engineering and Policy



# Rivian Automotive B2C Products

Medium-Duty Passenger Vehicles

R1T



R1S



- R1T volume launch in 2021 CY
- Target label range\*
- R1S launches after R1T in 2021
- Manufacturing in Normal, Illinois
- Engineering and Development in Palo Alto, Irvine, Carson City, and San Jose, California; Plymouth, Michigan; Vancouver, Canada; and the United Kingdom.

\*- has not yet been confirmed or tested by the EPA, this is not an official range



# Amazon Orders

100,000 Class 2b and 3 Heavy  
Duty Trucks by 2030



- Jointly developed
- Last-mile delivery
- GVWR
- Common battery modules
- Produced in same facility as R1T and R1S



# KEEP THE WORLD ADVENTUROUS FOREVER

Forever = Sustainability = Electrification



# ACT and ACC2

Clean the Grid  
Electrify Everything

- Rivian supports the proposed Advanced Clean Truck Rule and the objectives of the Advanced Clean Cars II discussion
- Successful electrification will take more than ZEV
  - Low Carbon Fuels Standards
  - Clean Vehicle Rebate Project
  - Local programs and incentives
  - Propagation of programs
  - Industry and utility partners
- Zoom-out
  - Big picture goals
  - ACC2 objectives



Thank You!

