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### *CORPORATE ELECTRIC VEHICLE ALLIANCE*

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## About Ceres

- 30 years sustainability leadership and proven results
- Work with investors and companies on:
  - Clean energy & transportation
    - Natural resource security
  - Equitable workplaces

- Transform the economy to build a sustainable future for people and the planet
- Demonstrate the business case for sustainability and convene key stakeholders



# **Corporate EV Alliance**

• Collaborative group of companies, 16 members



\*one not yet announced

- Lack of commercially available EV options to meet diverse operational needs
- Loosely aggregate corporate demand →Expand business case for production of more EV models and accelerate transition to EVs (Class 1-8)



### **Corporate Fleet Electrification**

Companies want & need to



Electrify vehicle fleets Provide workplace/retail charging

#### What needs to happen

Collaboration: companies and automakers



 $\rightarrow$  Robust EV market with mutual benefit Support from utilities and regulators

Supportive policy



# Utility & Regulatory Support

The Road to Fleet Electrification report

Ceres, CA Trucking Association, Amazon, and Navigant

Utility and regulator role in supporting fleet electrification

Provide reliable, affordable electricity



Streamline process to **plan** for HDV charging infrastructure

Redesign commercial rates and demand charges

Facilitate technology interoperability



# Policy Support

- Expand the business case for fleet electrification
- Accelerate EV transition in all market sectors

### CA Advanced Clean Truck Rule

Helps address many challenges Corporate EV Alliance members face:



- Lack of commercially available options to meet diverse operational needs
- High upfront costs