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MAKING EQUITY REAL IN ZEV MDHD ADOPTION & DEPLOYMENT

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THE GREENLINING INSTITUTE
MAY 20TH, 2020



THE
GREENLINING
INSTITUTE

**Building a nation where
communities of color thrive
and race is never a barrier
to opportunity**



PURPOSE & OUTCOMES

- IMPACTS ON LOW-INCOME COMMUNITIES OF COLOR
- EQUITY PRINCIPLES AND STANDARDS
- FINDINGS FROM THE SAN DIEGO DEMONSTRATION AND EQUITY PLAN
- RECOMMENDATIONS ON CENTERING EQUITY AND BENEFITS TO IMPACTED COMMUNITIES

IMPLICATIONS OF COVID-19

- **KEY TAKEAWAYS**

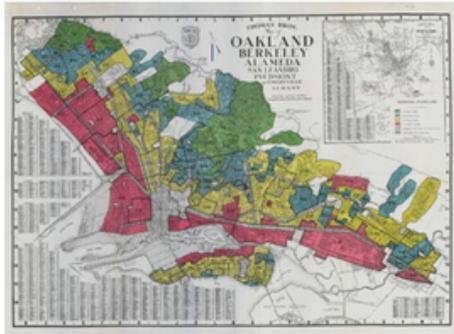
- **BLACK AND BROWN COMMUNITIES HIT HARDEST**
- **MAGNIFIED EXISTING ECONOMIC INEQUALITIES**
- **ENVIRONMENTAL REGULATIONS RELAXED OR ELIMINATED**
- **TRANSIT SERVICES REDUCED OR CUT SEVERELY IMPACTED
LOW-INCOME ESSENTIAL WORKERS**

IMPLICATIONS OF COVID-19

HEALTH EMERGENCIES EXPLOIT THE UNEQUAL IN SOCIETY

REDLINING

1937

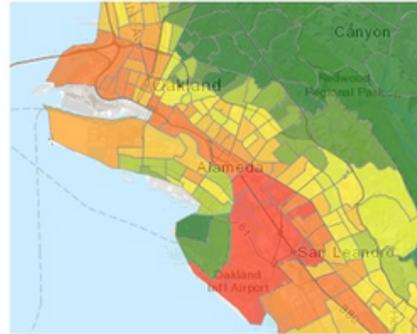


Redlined communities =
predominantly people of color and poor



CALENVIROSCREEN

2018



Disadvantaged communities =
predominantly people of color, poor, and
polluted



COVID-19

4/23/2020



Oakland COVID-19 Map
Darker portions of the map illustrate
the neighborhoods harder hit by
COVID-19 cases



EQUITY FRAMEWORK FOR RECOVERY

GUIDING PRINCIPLES & STANDARDS

- **DELIVER TARGETED, RACE-CONSCIOUS INVESTMENTS**
- **COMMUNITY-DRIVEN SOLUTIONS**
- **INTENTIONAL BENEFITS**
- **AVOID BURDENS**
- **DELIVER COMPREHENSIVE APPROACH**
- **ENSURE CAPACITY BUILDING AND TECHNICAL ASSISTANCE**
- **ESTABLISHES PATH TOWARDS WEALTH BUILDING**

SAN DIEGO PORT SUSTAINABLE FREIGHT DEMONSTRATION AND EQUITY PLAN



EQUITY ANALYSIS FINDINGS

- **NO CLEAR DEFINITION OF EQUITY OR TARGET AUDIENCE.**
- **REQUIREMENT TO BENEFIT DACS, BUT THERE IS A NEED FOR MORE SPECIFIC AND ROBUST DETAILS IN DESCRIBING HOW POLICY OR PROJECT WILL ACHIEVE STRONG EQUITY OUTCOMES.**
- **MORE DIRECTION AND GUIDANCE NEEDED ON HOW TO ACHIEVE EQUITY IN PROCESS, IMPLEMENTATION, AND ANALYSIS OF ENVIRONMENTAL, HEALTH, ECONOMIC, AND COMMUNITY ENGAGEMENT INITIATIVES TARGETED AT IMPACTED PORT COMMUNITIES.**



RECOMMENDATIONS

GOALS, VISION AND VALUES

- **Make equity a clear goal in the port's efforts to be zero-emission.**
- **Be explicit about the port communities that will benefit from the equity goals of the port's zero-emission project.**
- **Include equity goals that generate multiple, direct, meaningful, assured benefits.**

RECOMMENDATIONS

PROCESS

- **Build equity into the planning, design, and community engagement process.**
- **Promote meaningful community engagement.**
- **Promote community power and governance.**
- **Design port project applications and review processes that center equity.**

RECOMMENDATIONS

IMPLEMENTATION

- **Ensure that the port's efforts to become zero-emission creates multiple benefits & addresses the needs identified by port communities.**
- **Ensure that the port's efforts to become zero-emission provide direct, meaningful, measurable, and assured environmental and health benefits to port communities.**
- **Ensure that the port's efforts to become zero-emission provide direct, meaningful, measurable, and assured economic benefits to low-income people of color, individuals with barriers to employment & diverse-owned small businesses, particularly minority-owned businesses.**



RECOMMENDATIONS

MEASUREMENT AND ANALYSIS

- **Improve equity outcomes through ongoing evaluation.**
- **Ensure the port's efforts to become zero-emission collect and report data on intended equity outcomes.**
- **Ensure the port's efforts to become zero-emission analyze, learn, adjust, and communicate equity outcomes.**

**CAN'T RETURN TO
NORMAL, BECAUSE
NORMAL WASN'T
WORKING**

LEFT
TURN
YIELD



NEWTON AV.

← 1900

BARRIO LOGAN

CAUTION
VERTICAL
CLEARANCE
16' 6"

center
church
welcome



BE BOLD. BE EQUITABLE. BE INCLUSIVE.

THANK YOU

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