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CALIFORNIA ENERGY COMMISSION

STAFF WORKSHOP

In the Matter of:)	Docket No. 19-IEPR-06
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)	
)	STAFF WORKSHOP RE:
2019 Integrated Energy Policy)	2019 California Energy
Report)	Efficiency Action Plan
)	
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CALIFORNIA ENERGY COMMISSION (CEC)

SOUTHERN CALIFORNIA REGIONAL ENERGY NETWORK

COURTYARD BY MARRIOTT LOS ANGELES

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LOS ANGELES, CALIFORNIA 90015

TUESDAY, APRIL 30, 2019

10:00 A.M.

Reported By:
Troy Ray

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1
2 P R O C E E D I N G S

3 APRIL 30, 2019

10:04 a.m.

4 MR. KENNEY: All right. Thank you everybody for
5 coming out today. We are here in Los Angeles, and we are
6 very glad to be here to learn from all of you today. I'm
7 Michael Kenney with the California Energy Commission,
8 working our Efficiency Division. And we've come down here
9 to learn about energy efficiency initiatives happening in
10 the L.A. Region as we work towards this new 2019 California
11 Energy Efficiency Action Plan.

12 So today we're going to be going through what the
13 plan entails, how it's different, and combines together the
14 initiatives that we've been working on. We're going to hear
15 from the South Coast Air District. We're going to have a
16 panel on local Government action, a panel on building
17 decarbonization, a panel on energy efficiency impacts from
18 regional energy networks and community choice aggregators,
19 and then a panel on multifamily buildings and energy
20 efficiency.

21 So, we're here to learn about what successes you
22 all are having in the energy efficiency field, what
23 challenges are associated with those successes, what best
24 practices can you share, not only with those in the room
25 with you, but that we can take back with us and incorporate
into our report, and what recommendations do you have, both

1 for us at the State and to those who you work with locally.

2 We've done three of these workshops across the
3 State so far. We've been to San Francisco, to Redding and
4 to Fresno. And across all of these we've been tailoring
5 the focus of the panels and the panelists on what that
6 region offers. And so we've talked about industrial and
7 agricultural energy efficiency, and other sorts of rate-
8 payer program issues.

9 So, today we've tailored it the best way we saw
10 fit, and if there are topics that we don't cover today that
11 you would like to learn about, that you see on other
12 agendas, the recordings for our prior workshops are going
13 to be available on our web site. And the links of those
14 will be available on our slides.

15 Tomorrow we'll be in San Diego. So if you feel
16 like driving a little bit further south, there will be
17 another workshop tomorrow at the San Diego Public Utilities
18 Department. You can talk to us if you want more
19 information about that. We'll be covering similar topics,
20 but with different speakers. We'll also be having an
21 Industrial Energy Efficiency Panel.

22 So, as I was saying, we do have the docket open.
23 We have questions within the workshop notices that,
24 hopefully, you all have seen. We would greatly appreciate
25 responses to those questions in the fields that you feel

1 most comfortable answering. So that's available at the
2 link there. And if you'd like to comment, as well as what
3 you hear today on the panels and through the presentations,
4 it will all help us build what we hope to be a really great
5 action plan.

6 The docket will be open until 5:00 p.m. on
7 Wednesday, May 15th, at which point we really need to start
8 working on the action plan, so we won't be fielding as many
9 public comments.

10 We anticipate the report to be available as a
11 draft in the late summer with adoption in the fall. So,
12 keep your eyes peeled on our Listserves for -- as more
13 information for that action plan becomes available.

14 And before I hand the mic over, I'd like to just
15 give a big thanks to L.A. County and Southern California
16 Regional Energy Network for putting us up in a great place,
17 and we look forward to a great workshop. So, thank you,
18 L.A. County.

19 And Bryan Early is here to give some opening
20 comments on behalf of Commissioner McAllister.

21 MR. EARLY: Thanks, Michael.

22 Bryan Early. I work for Commission Andrew
23 McAllister, who is the lead Commissioner of Energy
24 Efficiency at the California Energy Commission.

25 First off, I just want to echo the thank-you

1 comments to L.A. County and SoCalREN for hosting us.

2 So, I believe Michael is about to talk about like
3 the statutory obligations that led to this workshop, but
4 from a broad sense, we are working with a lot of very
5 ambitious goals that we know we have to achieve in order to
6 get to our greenhouse gas reduction targets.

7 So we have a goal to try to double energy
8 efficiency state-wide by 2030. We're working under a goal
9 to try to reach carbon neutrality by 2045. And we know
10 that existing buildings offer an enormous potential to help
11 us achieve those targets in a cost-effective manner.

12 Obviously it's a tough nut to crack. It's
13 something that we've been at for a while. But, you know,
14 we're required to by law, but also it makes sense for us to
15 have a refresh and to really think through what are the
16 strategies that are going to potentially actually get at
17 that.

18 California is a big state, and so we thought it
19 wise to hit the road and hear from the communities where
20 this change has to happen. So, big thanks to Efficiency
21 Division staff for putting this together. I know it was
22 really difficult and we're near the end now.

23 I also wanted to thank all the panelists who took
24 time out of their day to come. And really encourage -- I
25 look forward to the conversation today, but I really

1 encourage you all to submit formal comments into the
2 docket. It really helps us to write the report when we see
3 everyone's main points sort of like distilled in that
4 format.

5 So, looking forward to the conversation today.
6 Again, thanks for everyone for putting this together. And
7 let's get started. Thank you.

8 MR. KENNEY: Thank you, Bryan.

9 So, I'll start by giving a brief introduction
10 into what this action plan is that Bryan kind of alluded
11 to, what statutorily is driving what we're hoping to do
12 here today.

13 So, some of you, maybe all of you are familiar
14 with Assembly Bill 758, passed all way back in 2009, which
15 directed us at the Energy Commission to produce this
16 Existing Buildings Energy Efficiency Action Plan. So, a
17 set of strategies focusing on the residential, public and
18 commercial building sector, to improve energy efficiency
19 just generally. A 10-year roadmap to just improve
20 efficiency across the sectors, focusing on existing
21 buildings.

22 Subsequently, in 2015, we had Senate Bill 350
23 pass, which told us to achieve a doubling of energy
24 efficiency by 2030, and expanded our scope beyond just
25 those limited existing building sectors, to now look at

1 agriculture, industry, new construction. So it brought in
2 what we needed to be studying in terms of what would be
3 effective strategies to improve energy efficiency. And we
4 needed to understand what the magnitude was the efficiency
5 savings coming from all of those sectors, what programs are
6 driving those savings. And so that in 2017 came out in a
7 report, Lead Commission Report you can find on our web
8 site.

9 And so these two reports are obviously very
10 linked. They're all about pushing more energy efficiency.
11 So we took the bright idea to bring them together into a
12 single action plan, as well as bringing in some newer
13 policy drivers. So, also within SB 350 we have the energy
14 equity components, the low-income barrier study. And last
15 year we had the clean energy and low-income and multifamily
16 buildings. So reining in these energy equity pieces to
17 understand the lengths that need to be happening, you know,
18 across energy efficiency.

19 And then with Assembly Bill 3232, which is having
20 us assess where we can go in the future with building
21 decarbonization through our building stock. So it was an
22 opportunity for us to kind of retool our efforts and to
23 bring all these new pieces together under one umbrella, and
24 hit the road and hear from all of you about what we can do
25 in terms of recommendations, best practices, strategies.

1 So we're going to be updating the efficiency
2 targets that we set out in 2017, trying to really get a
3 firm grasp on what's happening agriculture industry, topics
4 like Conservation Voltage Reduction, which are also allowed
5 under our calculations, and to make new policy
6 recommendations, and to really disseminate information
7 around the state about how we're going to achieve these
8 lofty goals of doubling energy efficiency, reducing the
9 greenhouse gas emissions from our buildings, and making
10 sure everybody's brought along for the ride, and that we're
11 not leaving folks behind.

12 So the way we've kind of designed this is very
13 similar to the way we laid out the Existing Buildings
14 Action Plan, as I'm sure you've all memorized. So we have
15 these guiding principles that are really keeping us
16 focused, which is, we want to make things market centered.

17 We need to make sure that all our recommendations
18 maintain our liability. That all the savings that we
19 calculate are quantifiable. We don't want to just arm
20 wave. We need to have grounded numbers. The programs and
21 recommendations we make need to be scalable.

22 We need to work amongst both the state agencies
23 in Sacramento, but across the State with local governments
24 and other jurisdictions. So that policy coordination
25 piece, which is a big part of this roadshow series that

1 we're doing, is key. Whatever we then put out in this
2 report, we also need to keep within the focus of cost-
3 effectiveness. And so that's going to mean a lot of
4 different things to a lot of different people, but the
5 point is that we're being clear about where we're coming
6 from with our recommendations and why we think they're
7 cost-effective.

8 And making sure that we don't forget about non-
9 energy benefits. That includes, you know, indoor air
10 quality, comfort, things that may sell energy efficiency
11 better to a consumer, but that aren't necessarily
12 quantified as well as they should be.

13 And so, those guiding principles then just lead
14 us into these goals which tie right into our policy
15 drivers, of doubling energy efficiency, expanding energy
16 efficiency access in low-income and disadvantaged
17 communities, and decarbonizing our buildings.

18 So, that's just generally what the action plan is
19 going to be built as, and we'll be writing it out, as I
20 mentioned, over the next few months.

21 I'd like to pause and allow any questions about
22 this process before we jump into our first presentation of
23 the day. And if I should -- this is actually a good time.

24 So, the way this is going to work, is if you have
25 a question come up. We're going to have a microphone, so

1 that way the folks who are called in can hear you, and we
2 can make sure that it's captured on the transcript. So if
3 you do have a question, just come up to the front and we'll
4 get you a microphone.

5 And that will also hold for the panels. At the
6 end of each panel we have today, there will be an
7 opportunity for those in the audience and on the phones to
8 ask questions. So, again, just come up to the front, you
9 know, line up in an orderly fashion, and we'll hand you a
10 microphone to ask your question.

11 So, with that, are there any questions? If no,
12 they we will move on to our first presentation today, which
13 is a presentation from South Coast Air Quality Management
14 District. That's Kelly Gamino.

15 MS. GAMINO: All right. Thank you, Michael, for
16 the introduction. My name is Kelly Gamino and I'm an Air
17 Quality Specialist at the South Coast Air Quality
18 Management District.

19 And so I will kind of go over, just overall
20 background on the District, what we do there, as well as
21 some of our energy efficiency efforts and incentive
22 programs that we've instilled there, and also, just kind of
23 moving forward what we'd like to do in the District.

24 So, a little bit of background. I'm not sure how
25 familiar everyone is with the South Coast Air Quality

1 Management District. But we're the local air pollution
2 district, and we cover urban portions of Los Angeles,
3 Riverside, San Bernardino, and we also have all of Orange
4 County in our jurisdiction. We're mostly in charge of
5 stationary sources, and that includes regulations for them.
6 We also have air quality plans, and those are in order to
7 meet the National Air Quality Ambient Standards. And so we
8 have various plans that happen to meet each of these
9 standards. In particular, are areas known for its ozone
10 and PM 2.5. So those are kind of major focuses.

11 Also, we do permitting and inspections on
12 buildings and different businesses throughout the area.
13 And so for those we have inspectors, we have a whole
14 engineering and also compliance and enforcement division
15 that handle those. And we also administer over 100,000,
16 millions of incentive funds annually.

17 And so that includes a lot of different funds, if
18 I could clarify. It comes from our kind of revenue
19 streams, our internal special funds, but it also comes
20 from, you know, managing some of the bigger programs for
21 the state.

22 So, for example, for the CARB, or California Air
23 Resources Board, we do manage their Proposition 1B and
24 their Carl Moyer Programs, which are big incentive funds
25 for mobile sources, in particular, heavy-duty diesel

1 trucks, to kind of get them newer and in compliance, so
2 that we also help out our emissions in the area.

3 So our challenge here in Los Angeles is kind of
4 depicted in the two pictures. You can definitely see from
5 the 1950 photo behind me, through 2017, kind of the
6 difference in just the ambient look. A lot of that is the
7 ozone that you will kind of really see as smog.

8 And so, contributors to that are not necessarily
9 -- ozone is not directly omitted. It is kind of directly
10 related to precursors. And for us, NOx, or nitrous oxides
11 are the biggest kind of focus to get our ozone standards.
12 And so we've made significant progress so far to try and
13 get the emissions in line, but there's still a long way to
14 go, and make sure that we meet all of the standards with
15 the EPA. And we do that in collaboration with the
16 California Air Resources Board.

17 So some of the national standards that we need to
18 meet and the deadlines associated with them are identified
19 in the table behind me. And so each one of them has
20 progressively stricter timelines and emission levels. And
21 so for each of the standards we are required to, you know,
22 make our due process and make sure that we try and meet all
23 of these goals by the date in the attainment year.

24 My group is also in charge of whenever we are
25 working toward those attainments, there's a lot of policy

1 and kind of required paperwork that needs to be submitted
2 along. And so we are in charge of putting all of that
3 together and show attainment demonstrations to both the
4 State and the Federal Government, to show them our progress
5 so far, in a much lengthier, wordy process on paper.

6 And so, in addition to the photos, you can see
7 there's also a downward trend in our ozone and PM 2.5 in
8 the jurisdiction that we do have. And so we're very proud
9 of how long it's gone, how low the numbers have gone, and
10 also all the work that has been done through staff at the
11 South Coast throughout the years. But there is, you know,
12 always room for improvement, especially since we're out of
13 attainment for a few of those standards, so especially for
14 the ozone and the PM 2.5.

15 And so you can see the line there, and the dash
16 is actually the standards. And we've gotten close for
17 several pollutants or into attainment for several
18 pollutants, but these are still kind of the outstanding
19 ones that I just wanted to show.

20 So the major roadmap that we have at the District
21 is called the AQMP, or the Air Quality Management Plan.
22 Our latest version of this was released out in 2016 --
23 actually, I think it was adopted by our Board March of
24 2017, although it was dubbed the 2016 AQMP.

25 And in there we have just background information,

1 as well as updated, you know, where we are with our air
2 quality, and also where we would like to be. And so what
3 we have in there are concrete control measures, and those
4 identify the way that we plan to get into attainment for
5 these standards. So we have regulatory measures that get
6 us there.

7 And so in planning we're in charge of adopting
8 and passing all of the regulatory updates for businesses to
9 comply with as far as for their engines or for their flares
10 or different types of emission sources that they have.

11 We've also in this AQMP focused a lot on
12 incentive programs. That is because not all of the sources
13 that are emitting emissions here in the basin are under our
14 jurisdiction of authority. A large contributor not only to
15 the criteria pollutants, but the GHGs is transportation.

16 And transportation's a major factor in our area
17 with, you know, two of the largest ports. We also have a
18 lot of corridors and, you know, freeways that we have to
19 manage with passenger vehicles. And so all of that
20 contributes. And so we have incentive programs to help us
21 get into compliance for -- that aren't necessarily
22 something that we can directly regulate.

23 Others are also quantifying some of the co-
24 benefits from some of the State plans. So the CEC, any
25 kind of energy efficiency, or also, the State California

1 Air Resources Board have programs geared towards GHGs. And
2 what we have to do is also quantify what the local benefits
3 of that are. And so the way we do that is that we
4 associate some of the NOx and PM 2.5 reductions that are
5 associated with those GHG programs, and try and make sure
6 that we incorporate that into our roadmap.

7 We also have a whole department focused on
8 advanced technologies. And so the Technology and
9 Advancement Office is in charge of incentivizing and having
10 programs to really get things commercialized that will help
11 us in the future. And also, of course, just outlining some
12 of the other mobile source reduction efforts that are out
13 there.

14 So, just to show you visually, you can see the
15 amount of emissions that are stationary versus mobile. So
16 to the point I was making earlier, it is a big contributor
17 to our emissions, and not something that we can directly
18 control.

19 And so, with that we have some lofty goals in our
20 2016 AQMP. The bar chart you can see is kind of business
21 as usual, with all the existing regulations that we have,
22 including the ones Michael mentioned, and also others that
23 help us get into, you know, get into cleaner air, but not
24 necessarily all the way that we need to go.

25 The orange bars are where we have to go in order

1 to meet some of our standards. And so you can see that we
2 need, in addition to what's already in place and
3 interjectory to happen, we need additional 45-percent and
4 55-percent reductions in order to be able to attain our NOx
5 and, therefore, our ozone standards.

6 So, just to clarify. I know I've been talking a
7 lot about NOx and PM 2.5, but just to clarify, they are
8 quite different from the global GHGs, and we do always try
9 to focus and incorporate the GHGs into all our programs, to
10 make sure that we get kind of the best cost-effectiveness,
11 and also the most reductions on both fronts that we can,
12 but they are separate.

13 And so some of the regional pollutants and
14 programs that we focus on don't always get to incorporate
15 global emissions. And so I just wanted to highlight that
16 here, but also mention toxics are another focus of our
17 jurisdiction, and make sure that locally a lot of our
18 residents are protected from toxics.

19 So since we're talking about energy efficiency
20 today, this is some of the energy use in the basin. This
21 is based on our 2012 emissions data. And you see, even for
22 the amount of emissions, it's relatively the same. For
23 transportation it's almost 60-percent of our energy use in
24 the basin. And then we do have other sectors within our
25 jurisdiction, but that is the major source.

1 So, in our 2016 AQMP we have five control
2 measures that are focused more on energy efficiency. I
3 personally work on the Energy and Climate Change
4 Initiative, so the first three. And those are where we try
5 and get some of the co-benefits from the programs that are
6 happening, including SB 350, Title 24, and other programs
7 like that.

8 We also have ECC-03, which is right in the
9 middle. That one is our own incentive funding that we have
10 been trying to release and get energy efficiency programs
11 happening in our jurisdiction. And in addition to that, we
12 will talk a little bit about some incentive funding that we
13 recently awarded this past year.

14 The next two are also for commercial,
15 multifamily, and then another big source of emissions
16 locally are restaurant. So the cooking, and not just at
17 your home or residence, but also commercial at fast food or
18 other sources, are something that definitely contribute to
19 our emissions. And so we're looking into newer
20 technologies to try and get those technologies, you know,
21 energy efficient, reducing combustion and saving us some
22 NOx emissions, too.

23 So, from AB 1318, that basically a mitigation
24 fee. And so our jurisdiction, or our District also does get
25 settlement funds, mitigation fees and other kind of permit

1 revenue. And with that we try to redistribute them back
2 into emission reduction programs.

3 And so in his case it's out in Coachella Valley,
4 and it was in a power plant that was going to be built.
5 And so they actually gave us mitigation funds, and with
6 those funds we were able to turn it around into a request
7 for proposal, and be able to issue funds to that local
8 jurisdiction. And so a local homes and businesses were
9 able to get energy efficiency, whether it be insulation or
10 weatherization, to be able to, you know, close the envelope
11 in some of the existing residential homes, as well as solar
12 projects out and nearby that power plant.

13 And so we have about 30-percent of the funds
14 going to environmental justice areas out there, which is
15 also another focus in addition to making sure we quantify
16 all the co-benefits and increase the GHG reductions with
17 energy efficiency. We also try and maximize the amount of
18 money going to environmental justice areas.

19 And so with that over 100 -- over 1,000 homes
20 were weatherized, and also about a dozen solar projects
21 throughout that area were conducted. And there's a few,
22 just kind of representative examples and photos there, but
23 there were definitely more than that.

24 So, in January of this year, which wasn't too
25 long ago -- all of last year was spent basically evaluating

1 about 90 different proposals that we had received. We had
2 \$61,000,000 of incentive funding from our other mitigation
3 fees and settlements that we were releasing out. And we
4 were able to fund 26 mobile and stationary projects with
5 that money. And so from that we were given additional
6 consideration to any projects that were able to incorporate
7 GHGs, of course, the environmental justice areas.

8 And so just to pull out some related projects
9 that we just funded, the energy efficiency ones below are
10 listed, and the number in parenthesis is actually the
11 number of projects that we have there. So there are about
12 13, including commercial water heating. We'll have an
13 incentive program with Southern California Gas on that.

14 Very excited about a technology demonstration for
15 residential fuel cell application, and that includes solar.
16 And so they'll be doing that on a resident -- a new home
17 that will be constructed, and we can kind of see how the
18 fuel cell is used in a smaller application.

19 Overall energy efficiency retrofits and
20 weatherization throughout the Coachella Valley and also in
21 the San Fernando Valley are being issued. These will
22 hopefully not only get some emission reductions, but also
23 kind of outreach and education to the public. Get
24 residences really thinking about, you know, the amount of
25 energy they're using. It not only helps them, of course,

1 on their bills, but once they're kind of knowledgeable of
2 what's happening, they're also able to also to further some
3 of our other programs, and kind of just get a good
4 understanding of maybe what our agency is doing.

5 So, on top of that, we also larger fuel cell
6 applications and microgrids. Some of those, I think two of
7 the three are at universities that we'll be working with.
8 Residential -- I'm sorry. Restaurant cooking equipment is
9 also, like I mentioned, a large sector that hasn't been
10 controlled yet. We started of course with the low-hanging
11 fruit and the bigger sources, and so now we're really
12 getting into smaller sources.

13 And so we have about five or six technology
14 demonstrations that are going to be happening to try and
15 get those cooking sources down. And I think they have
16 different types of equipment that they'll be upgrading and
17 testing out for us, to see if they can get that combustion
18 level down and really increase the energy efficiency of
19 those.

20 And another one is also multifamily. I know
21 there's a whole panel on this in the afternoon, so we'll be
22 talking about that, but we're also working with another
23 kind of administrator who will be doing multifamily energy
24 efficiency programs, and hopefully going toward
25 electrification. But as an overall, at the District we are

1 agnostic. We do not incentivize or trek over gas, but
2 whatever we can do to reduce combustion is really what
3 we're looking for to help us with the NOx problem.

4 And just a little background. We are currently
5 in-house working on the NEAT tool, the Net Emissions
6 Analysis Tool. And so basically this is a very user-
7 friendly tool that they're working to get released also to
8 the public, not just internally, although it originally
9 started for policymakers, to kind of get an understanding
10 of what will happen when you start replacing certain
11 technologies in a home, right now, it's residential, and
12 going to another type of technology.

13 And so there's a very small screen shot, but it
14 is adaptable. And so you're able to kind of show what you
15 would like to do in whether it's space heating, water
16 heating, just overall, you know, using electric vehicles as
17 maybe an energy source, solar panels. And so it has all of
18 these different features and technologies that you can swap
19 out and show what might be cost-effective, or might hit the
20 most homes that you're looking at with doing this to.

21 And so we're really excited about this tool.
22 It's been in process for over a year. And they're finally
23 at the point where they're going to be doing some testing
24 of it and releasing it to the working groups. And so we're
25 looking at some release in the summer or fall of this year.

1 But definitely keep posted to our web site and see if you
2 could find this, because it's actually very interesting to
3 see the cost-effectiveness of the electrification, and
4 just, you know, lower NOx combustion there.

5 So, just to wrap it up a little bit. You know,
6 energy efficiency is identified in the 2016 AQMP by the
7 control measures I focused on, as well as some of the
8 incentive funding that we've been issued. And so we're
9 very excited to try and get energy efficiency kind of more
10 in the forefront than what it's been in the past and move
11 forward with that.

12 And so, with the projects that were just awarded
13 in January, those have been divided up to different
14 departments within the District, and they've been, you
15 know, have started to progress. And we hope in the next
16 few years to get some emission reductions on there based on
17 these projects. And whatever we do get, we hope that
18 they're, you know, enforceable, quantifiable, and able to
19 be submitted for our State Implementation Plan, which is
20 one of the requirements that we have to do to show just the
21 emission reductions in our area.

22 Also, we are working on stationary source
23 incentive programs. Right now, the larger ones are mostly
24 mobile because transportation is just a large factor for
25 emissions that's been the focus. But we also have a large

1 interest in stationaries, and if that is our jurisdiction
2 that we have in the area, and so establishing some very
3 structured guidelines for that will really help us. And in
4 the future when we have another solicitation for funding,
5 it's easier for us to kind of divvy up that money with that
6 guidance that we'll have.

7 Of course, new incentive programs as we get
8 additional funds. Our goal with the 2016 AQMP is to raise
9 about a billion dollars a year to be able to fund all of
10 these kind of goals and projects that we want to do.

11 And so we'll keep working toward that, and also
12 maximizing the GHG and criteria pollutant benefits
13 hopefully in the area, with our GHG energy efficiency
14 programs looking at all types of emissions to kind of
15 maximize the most bang for our buck in emission reductions
16 cost effectiveness.

17 So, with that, I hope I didn't talk too fast and
18 everything made sense. And I'm willing to take any
19 questions, if there are any.

20 MR. PERFITT: I had a general, kind of stupid
21 question -- I'm sorry. I always was interested in how AQMD
22 interacts with -- and maybe there's none, but maybe you can
23 explain it to me with the cap-and-trade and some of the
24 incentives there for trading pollution credits and so
25 forth.

1 MS. GAMINO: So, as a district in general, we do
2 definitely follow it. I'm the Climate and Energy Group,
3 and so I do policy with those. And so I'm in charge of
4 kind of following where it goes, and making sure that we
5 stay kind of up-to-date. But our upper management, our
6 executive offices is very interested in all of that and
7 climate change.

8 And so we do follow it, but as far as
9 interaction, per se, there isn't as much as I would like.
10 Basically, the cap-and-trade is under the California Air
11 Resources Board. They manage all the options and the
12 revenue funds when they give them for the GGRF projects.

13 What we have asked is the State to also quantify
14 some of those co-benefits. And so, they have an
15 interactive tool where they're shown projects that have
16 been done through this day, and you can kind of look at
17 where they are and what they're targeting. But it never
18 really took it to the next step for us in letting us know
19 maybe what some of the NOx reductions are with those, or
20 some of the PM reductions, that maybe we could, you know,
21 really get an understanding for, quantify them, and,
22 hopefully get them to help us meet some of these attainment
23 standards.

24 So, we do follow and we try and quantify those,
25 but we don't necessarily have a large interaction. And of

1 course we, we are also doing several projects where we do
2 additional co-funding.

3 So that would be a good example of, you know,
4 someone has received maybe a large source of funding from
5 the State, cap-and-trade money, but they still need a
6 little bit more for whatever it is. Sometimes they're not
7 allowed to spend it on barriers.

8 So for energy efficiency, a lot of time -- maybe
9 residential, the homeowner doesn't have the, you know, the
10 extra funds to maybe reinforce a roof for his solar panels.
11 Or, you know, they're not able really to fuel switch
12 because of some regulatory requirement.

13 And so what we're able to do is we're able to
14 give kind of incremental cost increases to get that project
15 to then be able to, you know, maybe go from, you know, just
16 weatherization, to also maybe replacing the water heater
17 and helping some of the combustion emissions go down.

18 And so some of that co-funding, we have a project
19 with Build It Green, who I know is in the panel in the
20 afternoon, and they're actually the low-income
21 weatherization program. They were the administrator for
22 that. And so we gave them additional funds to also go in
23 and look at some of the water heating and convert some of
24 that to solar thermal water heating instead.

25 And so that's kind of how we play in, you know,

1 the cap-and-trade projects, but it's not really a direct,
2 direct, you know, collaboration.

3 Okay. Thank you so much.

4 (Applause.)

5 MR. KENNEY: Okay. So we're now going to be
6 moving on to our first Panel of the day. This is on Local
7 Government Energy Efficiency Action. It's going to be
8 moderated by Brian Samuelson from the California Energy
9 Commission. And I'm going to pass it over to him.

10 MR. SAMUELSON: Okay. If Garret Wong, Tyler
11 Masters and Laurel Rothschild can come up.

12 Okay. Again, my name is Brian Samuelson with the
13 California Energy Commission, and I'm going to be moderator
14 for this topic. First off, I'm going to introduce our
15 guests. We've got some bio from them.

16 Starting off with Garrett Wong is a Senior
17 Sustainability Analyst for the City of Santa Monica. He
18 leads policy programs and projects in climate action and
19 adaptation, energy efficiency, renewable energy and
20 electric vehicle charging.

21 Garrett is the City's liaison to the local
22 Government program known as Westside Energy Partnership.
23 Through the partnership he has implemented energy
24 efficiency projects and has saved over 2,000,000 kilowatt
25 hours, over \$200,000 in utility costs, bringing the City

1 over 150,000 in energy rebates.

2 Garrett is also the 2019 Chair of the Local
3 Government Sustainable Energy Coalition, which represents
4 local government interests in California's energy future.

5 Next we have Tyler Masters is a Program Manager
6 at the Western Riverside Council of Governments, a joint
7 powers authority consisting of 18 cities, the County of
8 Riverside, the Eastern and Western Municipal Water
9 Districts, the Morongo Band of Mission Indians, and the
10 Riverside County Superintendent of Schools.

11 Tyler's main responsibilities include the
12 development of the operations of Western Riverside Council
13 Government's energy programs, including the Regional
14 Streetlight Program, Western Riverside Energy Partnership,
15 and a 20/20 launch of Western Community Energy, the
16 subregion's local electric service provider.

17 Next we have Laurel Rothschild. She is the Vice
18 President of the Energy Coalition, a California based
19 501(c)(3) non-profit, with over 45 years of experience
20 designing and implementing programs and strategies that
21 transform energy use and empower communities to take
22 action.

23 Laurel has over 13 years of experience in
24 passionately working with local governments and communities
25 promoting energy efficiency action.

1 So thank you for joining. We'll go ahead and
2 start the questions. Now, there isn't any order of who
3 wants to answer first, just when you feel like answering
4 one of the questions, go ahead and answer.

5 So we'll start off with the first one. What
6 energy initiatives are you proudest of in your
7 jurisdiction, region, district, travel territory, et
8 cetera?

9 MR. MASTERS: I'll go ahead and go first. I made
10 contact with both of them at the same time. I'm -- thank
11 you, Brian, for the introduction. I'm happy when we can
12 put in what the purpose of our agency's in -- is in our
13 bio. That's helpful, so I don't have to explain what the
14 COG is.

15 But the energy initiatives that I'd like to kind
16 of mention, more specifically, the ones that were mentioned
17 in the bio. The programs that we work on that we're
18 really, that are near and dear to our hearts. Our Regional
19 Streetlight Program is one that's great.

20 We were able to aggregate interest from 11
21 jurisdictions within Western Riverside County to purchase
22 their streetlights back from Southern California Edison,
23 retrofit them all at the same time to LED technologies,
24 saving, you know, 19,000,000 kilowatt hours within the
25 first year, and in 2019-2020, we're looking at seeing that

1 savings, and saving the cities and their residents over
2 \$70,000,000 net all project costs over 20 years. So a
3 \$70,000,000 savings, 19,000,000 kilowatt hours saved is, we
4 believe, a huge success for our subregion.

5 We also have a property assessed clean energy
6 program that we'd like to kind of talk about. It started
7 within Western Riverside County, and then we rolled it out
8 to statewide. And we're seeing about, there are about
9 91,000 projects that we've financed. Energy efficiency,
10 renewable, water conservation and seismic projects, to over
11 2,000,000,000 in energy financing for those.

12 We're looking at about 1100 gigawatt hours
13 savings annually on that for about 200 -- a quarter-of-a-
14 million GHG time reduction, emission reduction offset kind
15 of with that program. So, those are a couple of the things
16 that we like to mention on some of the energy initiatives
17 that we're happy to promote within our subregion.

18 MR. WONG: I should have gone first.

19 So the city scale, we're, you know, we're much
20 smaller than the area that Tyler covers in the COG. But
21 we, being a city, we tend to be at the -- sorry, at the
22 mercy or the benevolence, I guess, of our utilities, in
23 kind of what energy efficiency programs they are able to
24 offer. And so we do our best to offer them and promote
25 them to the community.

1 We try to leverage their resources to support our
2 green business programs. To provide benefits to green
3 businesses that -- or businesses that want to become green,
4 by showing them how to connect with those programs that
5 they may not be aware of from Southern California Gas or
6 Southern California Edison Company.

7 But we've also benefitted from participating with
8 our local government partnership and the regional energy
9 network to really dive deep into implementing energy
10 efficiency projects on the municipal side. And that's
11 where my focus has primarily been.

12 Before, my predecessor before, we tried to do
13 energy efficiency projects pretty much ad hoc. It wasn't
14 very strategic going, identifying projects and implementing
15 them, funding them. But then we started to consider, how
16 do we do this in ways that can be better streamlined, or at
17 least better implemented?

18 Because from a government side perspective, you
19 tend to spend a lot of time in bureaucracy, which may not
20 be a surprise to many people. But regardless of whether
21 you have one project or 10 projects, you're pretty much
22 going to apply the same amount of bureaucracy to each.

23 And so, we try to aggregate, like Tyler had
24 mentioned, aggregate projects across multiple portfolios,
25 or multiple buildings within our portfolio and -- to do

1 that kind of streamlining. To do the bureaucracy once, but
2 have 10 times the impact.

3 So, that's what we're doing for lighting. We did
4 a lot of streetlights. We're doing a lot of outdoor
5 lighting still in parks and parking structures, and what's
6 where our energy is being spent right now.

7 MS. ROTHSCHILD: So, first off I just want to say
8 how wonderful it is to be sitting on this Panel next to two
9 people that I've known for many years, Garrett and Tyler,
10 who are fabulous leaders working in energy efficiency in
11 their regions and the cities. So, I just want to
12 acknowledge that.

13 I do also want to just mention my name's Laurel
14 Rothschild. I'm not Laurel Hunt. So I won't be speaking
15 about LARC. I will be speaking about The Energy Coalition
16 and some of the work we do in mostly Southern California.
17 We do do some work in the northern region, but I think
18 since this is a Southern California workshop I'll focus on
19 that.

20 As a non-profit, you know, and we're kind of an
21 environmental consultant group, we work mainly on programs
22 that focus on action in public, in the public sector, local
23 governments.

24 Some of our largest programs is we're the
25 implementer for SoCalREN, a public agency program. You'll

1 hear Lujana this afternoon, from L.A. County, probably
2 speak a bit about that program, but I'm going to touch on
3 it now. That program covers a very large region. It's
4 Southern California Edison Gas Company territory. It's
5 rate payer funded energy efficiency dollars.

6 And, you know, I want to say, I'm kind of
7 probably most proud of the work that we've done in that
8 program over the last several years because of just the
9 reach of the program. We're working right now with 122
10 different public agencies since the program launched in
11 2013.

12 And, really, that program had been focused -- you
13 know, I've been working in energy efficiency for time, and
14 with the focus of local governments. And, you know, Santa
15 Monica, I can speak, you know, working with them for many
16 years. And, you know, everyone's been promoting energy
17 efficiency, but, you know, looking at local governments to
18 be a leader within their own community, you know, they're,
19 sometimes they're not focused on their own operations,
20 they're focused on the community side.

21 And so, when they started looking at their own
22 operations, there's a lot of barriers to, you know,
23 actually identifying and moving projects forward. And
24 through this program we've been able to overcome a lot of
25 those barriers, offering those direct resources to these

1 local governments and other public agencies.

2 And we've achieved over 60,000,000 kWh in first-
3 year savings, above-code savings through this programs.
4 And it's just, you know, I have to say from being within
5 this kind of region and working with these different
6 partners, it's kind of a unprecedented level of savings
7 we've seen. So, I just wanted to touch on that program.

8 And then we also work with the local government
9 partnership programs and work closely with Southern
10 California Edison and So Cal Gas, doing also energy
11 efficiency outreach in the communities, and there's been a
12 lot of great work there. I'll stop there for now. Thank
13 you.

14 MR. SAMUELSON: All right. Thank you.

15 I'll move on to the second question. And with
16 the second question there will be three follow-up questions
17 to that.

18 So, how do those initiatives address energy
19 efficiency?

20 MS. ROTHSCHILD: I'll just step in and continue.

21 Okay. So the -- on the SoCalREN public agency
22 program it's rate-payer energy efficiency dollars, so it's
23 very much focused on energy efficiency. And, essentially,
24 what we're doing through this program is identifying
25 measures within public buildings and infrastructure and

1 identifying ways to move those projects forward. So,
2 bringing together the financial resources, whether that's
3 incentives or there are financing options.

4 And then going through, supporting through the
5 procurement side on identifying, you know, the contractors
6 and getting that approved through the various channels.
7 Bringing together the stakeholders to make it happen.

8 Public agencies especially have a lot of
9 different stakeholders that they work with to make these
10 projects successful. And then supporting actually through
11 construction, to ensure that energy efficiency, as it was
12 designed in the beginning, is actually what's installed in
13 the end.

14 MR. MASTERS: Energy efficiency. So, one of the
15 things that I didn't mention in the first question that I
16 kind of want to mention in this as well, is our partnership
17 with Edison, the gas company. It's our Western Riverside
18 Energy Partnership, or REP for short. And how REP is, we
19 consider a resource in Western Riverside County to kind of
20 connect the dots with all of the energy resources.

21 Our subregion doesn't have a lot of energy
22 managers or the energy expertise, so we use this
23 partnership to promote energy efficiencies within municipal
24 operations, and then also lead by example in the community,
25 getting those sustainable best practices out to community

1 members through marketing and outreach initiatives.

2 So, for us, we really want to, you know, pun
3 intended, we want our local governments and the community
4 member to REP their savings, so that we can continue
5 providing these energy efficiency resources and capturing
6 the energy savings.

7 The partnership since 2010 has, you know, in
8 addition to the other savings that I mentioned earlier in
9 the last question, has saved about 16,000,000 kilowatt
10 hours saved. And just to give you kind of a context on
11 what that means is, you know, we have a couple of cities
12 that have five full-time employees, like city clerk, part-
13 time city manager.

14 So energy isn't on their top priority, but as we
15 can support them through the partnership and through our
16 other energy programs, and help them to quantify these
17 savings, and, you know, for them to be project economic as
18 well, makes a lot of sense for our conservative subregion.
19 But that's why, you know, our partnership and our
20 partnership with the Edison, the gas company, are really
21 important. The gas company, we've had a couple 10's of
22 thousands of therms saved since 2013, since we've entered
23 the partnership with them as well. So, that's my response.

24 MR. SAMUELSON: The first follow-up question
25 would be, how do they benefit low-income or disadvantaged

1 communities through energy efficiency or other means?

2 MR. MASTERS: So, a lot of the hours that I was
3 mentioning, we really want to get out to our community
4 members and lead by example. One of the things that I do
5 like to mention actually for our streetlight program, is
6 we're identifying streetlights and LED retrofits and, you
7 know, saving cities money.

8 We quickly identified that streetlights within
9 our subregion, because we've been growing so fast so
10 recently, a lot of our subregion to promote development,
11 developed a lot of special districts, light and landscape
12 maintenance districts, community services districts, CSD's,
13 you know, A, B, C's, 1, 2, 3's -- that last one was a joke.
14 But a lot of, you know, financing acronyms to promote
15 growth, streetlights were a piece of that. So,
16 essentially, all residents pay for these streetlights. So,
17 part of the program is actually benefitting the residents
18 after retrofits have occurred.

19 The \$70,000,000 that go back to local governments
20 actually are going back to these special districts and back
21 to residents, all residents, not just low-income, not just
22 disadvantaged communities, but they, you know, they all pay
23 into these special districts similarly, so they all benefit
24 from projects, such scalable, regional projects, like the
25 streetlight program.

1 MS. ROTHSCHILD: Yeah. I would just like to echo
2 exactly what Tyler just said. Because when you're working
3 within these regions, you know, these are the -- you know,
4 the projects impact the communities that they're working
5 in. You know, especially streetlights probably the most
6 visible as well.

7 So, you know, with these different energy
8 efficiency programs, there's, you know, a lot of times
9 these local governments, especially have a lot of attention
10 on how to serve, you know, these disadvantaged communities.
11 And so I think that just highlights the reason why it's
12 important to have investment in local, local programs that
13 are run by local governments, because that's just something
14 that, you know, local governments are in place to have
15 attention on, and make sure they're serving those
16 communities. So, I just want to highlight that.

17 And then with the SoCalREN program in particular,
18 just to touch on, it's something that the program itself
19 has always, you know, looks at where we're offering our
20 services as a focus on targeting and working alongside
21 communities that are considered disadvantaged or public
22 agencies working within those communities, and offering
23 even additional and enhanced services in those regions.
24 And so we're even launching some additional programs this
25 year, or actually, just last month -- or this month --

1 we're still in April, that are actually focused on those
2 regions in particular, going beyond energy efficiency and
3 looking at a fully integrated package of, you know,
4 distributed energy resources, energy storage, solar and
5 electric vehicles, et cetera, so specifically for those
6 communities.

7 MR. WONG: One of the programs that we've been
8 able to take advantage of to provide direct benefits has
9 been the Direct Install Program provided by the utilities.
10 It's a seasonal program, and we -- when it does come
11 available for our territory, we try to go door to door,
12 primarily to small businesses who can take advantage of
13 these programs but otherwise wouldn't know about them
14 necessarily if they did not get that direct contact.

15 So, we really try to be physically present in the
16 community and be a clearing house of information. So that
17 way people can, again, understand where the resources are
18 and how to take advantage of them.

19 Tyler mentioned street lights. We also, as I
20 mentioned before, have done streetlights as well, but I
21 think it's important to talk about the non-energy benefits
22 that streetlights bring to communities, right. It shows
23 that, A, that you're committed to investing in the
24 community and improving it. It improves safety, obviously
25 through visibility. Just increase the general

1 attractiveness of the neighborhood when people are able to
2 see better at night and feel more comfortable being
3 outside.

4 So, there's a lot of benefits that those kinds of
5 projects can bring to the community, if it's not direct
6 energy efficiency savings.

7 MR. SAMUELSON: Okay. Thank you.

8 The next follow-up question would be, how do they
9 address the needs or concerns of those most impacted by
10 environmental hazards, such as air pollution?

11 MR. WONG: I'll be bold and say that energy
12 efficiency does not necessarily get at that, but being a
13 local government and looking at other things that are not
14 just energy efficiency, we are looking at, you know, full
15 decarbonization of the community, which includes looking at
16 things that combust. So, it's our vehicles on the road and
17 it's buildings that we still occupy, right?

18 And so we've done a lot of work in terms of
19 really trying to accelerate the adoption of electric
20 vehicles through programs and projects and building out
21 infrastructure. But the next, area of the next frontier
22 for us is going to be electrification.

23 I'm really -- you know, there's a lot that's
24 being done in energy efficiency, but we need to look at how
25 can we electrify our buildings to avoid the combustion

1 issue within the buildings. I know I'm speaking to the
2 choir, but just for the record, combustion in buildings,
3 you know, generates a lot of indoor air quality issues that
4 can be hazardous to health, particularly to young children
5 and people who are sensitive.

6 There's a lot of safety issues with combustion.
7 And it's one of those kind of sticky sectors that will be
8 very challenging as communities move closer and closer
9 towards achieving carbon neutrality.

10 MR. SAMUELSON: All right. Thank you.

11 The third and last follow-up question is, what
12 long-term energy efficiency goals are you hoping to
13 achieve?

14 MR. MASTERS: This might be a little bit of a wet
15 blanket answer, but just meeting California's already
16 ambitious goals I think is a really good start, especially
17 for our subregion. We are -- you know, California is a
18 leader in energy and energy efficiency, and we have a
19 number of these, you know, goals that our cities need to
20 meet.

21 Whether -- you know, whatever our city's
22 political standings are with energy and energy efficiency
23 within my subregion, it's diverse, I'll say, but at the end
24 of the day, there are certain energy efficiency goals that
25 they need to meet.

1 So, from WRCOG standpoint, from a regional
2 government agency standpoint, is providing the resources to
3 meet those needs and to get them, you know, cities, our
4 cities, our numbers, provide that value, get them in
5 compliance, and to, you know, meet things like AB 32, SB
6 350, so that we're making sure that we're all moving
7 forward together across, you know, for -- across this
8 political and jurisdictional lines. That's our purpose.

9 MS. ROTHSCHILD: Yeah, exactly. I think to get
10 to our -- the ambitious California goals, there's a lot
11 that still needs to be done in understanding how the dots
12 can be connected, so these, you know, programs and efforts
13 and people already out there doing this work actually can
14 deliver what's needed to reach those goals. Because I can
15 tell you right now, there's still a lot of barriers.

16 So, one is just the thought about, you know, we
17 have to do a lot more than what we're doing right now. I
18 can tell you that much. And I think we've come a long way
19 in even, you know, the time I've been working in energy
20 efficiency, but we have to, you know, quadruple 10 times
21 that to get to where we need to go.

22 And I think it's -- we've been doing a lot of
23 work that still focuses -- incentivizes for a lot of the
24 low-hanging fruit, and focusing on these larger customers,
25 and there's still a lot of opportunities for smaller

1 communities, and also just projects that are going to be
2 more expensive to get those deeper savings.

3 So, you know, figuring out how to get there, and
4 I think that's the goal of one -- you know, the programs
5 we're working on right now is, is how to get there and
6 really achieve these impactful projects and deliver high
7 savings to the communities, not just focused on the largest
8 customers, all across. Integration.

9 MR. WONG: That's a good segue. Thank you.

10 I wouldn't say so much goals, so much as a vision
11 that we are trying to articulate, and it's beyond energy
12 efficiency. Because, you know, the rate and pace at which
13 we're going, even on the municipal side, as Laurel
14 mentioned, is not enough. We're not going to meet the
15 State goals, we're not going to meet the goals of the Paris
16 Climate Agreement through the rate and pace at which we're
17 doing energy efficiency.

18 We can't just spend a year identifying and
19 developing a project at one facility, to get it implemented
20 over the next two years. That's not accelerated action.
21 That's not the rate of change that we need to see.

22 And local governments and communities and many
23 people don't think of energy efficiency in isolation, like
24 I only want to do energy efficiency, and this is the only
25 project I'm going to spend my time and effort on.

1 We want whole, completely redone, smart,
2 resilient, connected buildings that are grid responsive.
3 That are low carbon and healthy and are affordable. And so
4 to meet those needs, we need a whole new set of tools
5 really, to kind of really break open the idea of what it
6 means to break down silos.

7 You know, this is the energy efficiency action
8 plan, but how does it interrelate to getting electric
9 vehicles and buildings, getting solar on those buildings,
10 and getting resilience in those buildings? That's the
11 problem set that local governments have. So we can't look
12 at this in isolation.

13 We have to integrate, we have to aggregate, we
14 have to find partners, and we have to think of ways to do
15 wholesale replacement, basically, and renovation and
16 improvement of these -- of our building stock. And really
17 figure out ways to deliver it and implement it and finance
18 it in a way that is streamlined. In a way that helps
19 reduce the upfront costs that people and property managers
20 have to bear for those five-person cities who can't manage
21 anything else but running their city.

22 We really have to think about how we really
23 address for the really marginalized and disenfranchised
24 community and property owner. Because if we're not
25 designing for those solutions, we're going to really kind

1 of glom on to those, those smaller wins that we can get
2 with the one big project, or the one leadership city, or
3 the one, you know, leadership COG, but it's not going to be
4 widespread success.

5 MR. SAMUELSON: Thank you.

6 Question three, do you have or support any local
7 ordinances in place, such as Cal Green, REACH codes or a
8 local benchmarking program? If so, how are they helping
9 you -- helping your reach your energy efficiency goals?

10 MR. WONG: Did you want to go first?

11 UNIDENTIFIED FEMALE SPEAKER: Okay. Excuse me
12 one sec. Garrett, could you hold the microphone, sir,
13 since we're having trouble hearing?

14 MR. WONG: Sure.

15 So, Santa Monica has had in place our local REACH
16 code for the past several code cycles, primarily focusing
17 on the residential new construction.

18 Last -- in 2017, Santa Monica passed what has
19 been called the world's first zero net energy residential
20 new construction ordinance. And we were, we're essentially
21 three years ahead of the statewide ZNE requirement, but
22 we're actually requiring what's called Energy Design Rating
23 of Zero, where by the State code, buildings in 2020 could
24 achieve somewhere between an EDR of, let's say like 20 to
25 35, I think on the climate zone.

1 So, we've been piloting essentially this code in
2 Santa Monica for the past two, a little over two years now.
3 And we've had over 130 projects. We've seen about 640
4 kilowatts of solar, which are either planned or installed
5 on those facilities.

6 We're -- haven't had many issues outside of
7 having to deal with some affordable housing complex that
8 has different height standards and different setback
9 requirements based off of zoning, but we're dealing with
10 that.

11 But it's been, it's been what we would call a
12 success. There hasn't been any significant pushback.
13 There hasn't been people who said they can't build the
14 building, or there hasn't been people who said that it's
15 pushing it beyond affordability. People are designing and
16 meeting the code that's been set forth. And so, so, yes,
17 it's been a success.

18 And we're really looking at, again, the next code
19 cycle to look at moving beyond just zero net energy, to
20 kind of thinking about zero net carbon, right? Because if
21 we -- we're now in a new paradigm where most of our grid
22 electricity's almost 100-percent renewable. We're being
23 served by a community choice aggregation program. And so
24 once we've essentially decarbonized all things that are
25 electric, what are we left with? We're left with natural

1 gas.

2 So, how do we look at either requiring the most
3 stringent efficiency out of natural gas, or phasing it out
4 entirely by requiring all electric construction? That's
5 the question that we're trying to address in this next code
6 cycle.

7 MR. MASTERS: Are your -- are the REACH codes
8 voluntary or mandatory?

9 MR. WONG: They're voluntary for local
10 governments if they want to use them as a tool to advance
11 their climate goals. They would then become mandatory for
12 any project within the jurisdiction. There are ways that
13 you can create -- I'm sorry. Let me back up and -- so
14 there's two pathways now in the Title 24 Code. You can
15 build a mixed fuel home; you could build an all-electric
16 home.

17 So that, it depends if the local jurisdiction
18 wants to say, you know, the bar is really high for mixed
19 fuel, and the bar is really, you know, at code for all
20 electric, then people can choose. Or you might set the
21 requirements so high that they're unachievable, let's say,
22 on mixed fuel, and then that kind of forces people to go
23 all electric. Or you can provide options, right?

24 MR. MASTERS: So maybe I should have gone first
25 this time. We did a number of years ago, WRCOG did

1 investigate and assess the ability and see if there was
2 interest out there within Western Riverside County to
3 develop some REACH codes. We did have a city that
4 developed a couple, took it to their council as a voluntary
5 REACH code and it still didn't pass, unfortunately.

6 So, for what was a great success for Santa Monica
7 remains a challenge for us. And our members, you know,
8 asked us to look more into trainings and things of that
9 nature, to get caught up with the current, with the current
10 building codes, and not so much focusing on the REACH
11 codes, which at a staff level we wanted to do, but were,
12 you know, unsuccessful a number of years ago.

13 So, we would, you know, be interested to hear
14 some of these best practices, and see how something like
15 that could occur within our subregion definitely, but it
16 did remain, unfortunately, a challenge for us.

17 MS. ROTHSCHILD: I'm just going to actually step
18 out of the, talking about the SoCalREN public agency
19 programs for a second, and touch on, there is an agency
20 we're working with in Northern California, City of
21 Brisbane, population of about 5,000. And they're actually
22 in the process of developing a benchmarking ordinance for
23 their city.

24 So, I just want to highlight that because it's,
25 you know, it's a small city, obviously, but they're putting

1 this, you know, investment, and it's actually through their
2 local air quality management district, you know, grant
3 there and developing this ordinance for energy and water.
4 So, just wanted to highlight that, regardless of the size
5 of the city, you can still take action.

6 MR. SAMUELSON: Thank you.

7 Number four. What advice would you give to local
8 governments seeking to do more related to energy
9 efficiency?

10 MR. MASTERS: So I'll start here, and kind of
11 echo some of the points that my colleagues were making,
12 some of the last -- during some of the last questions.

13 Working together, whether you are, you know,
14 whether it's a small jurisdiction, whether, you know, their
15 political climate's a little different than their
16 neighbor's, sometimes irrelevant, working together to meet
17 some of these energy efficiency goals, to achieve some of
18 these wholesale and -- these wholesale abilities in terms
19 of developing programs, economies of scale is huge for the
20 subregion.

21 I think in Southern California, in general,
22 working together is something -- you know, there's the
23 SoCalREN, there's large CCA's that occurring. Lancaster is
24 now reaching out to other cities to provide certain
25 opportunities. There are other COG's. We're working with

1 Coachella Valley Associated Governments and San Bernardino
2 Council of Governments to look at REN development as well.
3 So coming, moving forward together where interests are
4 aligned definitely makes sense. We've learned a lot from
5 Santa Monica as well.

6 So, single cities moving forward together and
7 sharing best practices in public settings like these,
8 regional collaboratives like the ones that Santa Monica
9 leads at the LGSEC, chairs at the LGSEC, I believe, is a
10 great help to everybody, so.

11 MS. ROTHSCHILD: Yeah. And just sitting on this
12 Panel we have a representative from a council of
13 governments, we have a representative from a non-profit
14 that focuses on implementing programs, and we have a
15 representative from a local government. All of us work
16 closely in energy efficiency and we work together. So,
17 like I said, we interact and we coordinate.

18 No one should ever reinvent the wheel, just like
19 as Tyler was saying, you reach out and find others. And if
20 you want to know how to take action, then you should be
21 speaking with other local governments on what to do and
22 learn from them. And, of course, always push the envelope,
23 and if you want to push the envelope, you know, speak with
24 a city like Santa Monica.

25 So, I just want to emphasize that. That's a

1 place you should look. And I'm sure Garrett going to
2 speak, tell you how you can get involved.

3 MR. WONG: So, I'll try and stick to two bullet
4 points. The first I would say is to think about energy
5 efficiency efficiently. And as I mentioned before, there's
6 a lot of bureaucracy in local governments to get projects
7 done. And if you're going to -- if you're already planning
8 and thinking about doing multiple projects, I would
9 recommend doing them altogether.

10 There are services out there who can provide you
11 a whole portfolio of energy efficiency and distributed
12 energy projects, and other kind of building improvements as
13 a service. And if you're able to conceive of that
14 portfolio and really bring together all the different
15 stakeholders to make that happen, you'll be able to really
16 expand the impact that your project can have, and the reach
17 that you will have in building a much larger and diverse
18 portfolio.

19 Again, we have to go through essentially the same
20 bureaucracy, you have to push the same amount of paper to
21 get a contractor approved and selected and working on a
22 project, whether it's a \$1,000,000 project or a \$10,000,000
23 project. So, you might as well work on the \$10,000,000
24 project.

25 The second bullet point is to consider your blind

1 spots. And by that I mean, that there are -- you know, the
2 Energy Commission and the Public Utilities Commission are
3 really the ones who are writing the rules for the energy
4 efficiency game. And local governments don't really spend
5 a lot of time considering how those rules impact their
6 ability to implement programs or projects, or achieve any
7 of their other community goals as it relates to energy or
8 energy resilience or distributed energy resources.

9 And so we -- I represent the Local Government
10 Sustainable Energy Coalition, and we represent local
11 governments in these arenas. And I think it's really
12 important to state just how important and significant the
13 impacts that these, that these proceedings that the Energy
14 Commission and the PUC have over energy efficiency, right?

15 So, right now, we're about to see, essentially,
16 what could be the dismantling of existing energy efficiency
17 programs, and we're kind of reaching a cliff where we
18 really don't know what's going to come in 2020. And the
19 reason being is that we're kind of throwing out the baby
20 with the bathwater.

21 We're saying that we want to have a higher cost-
22 effectiveness for program design. We want to have, you
23 know, greater, we want to have more third parties, because
24 we think third parties can deliver better than local
25 governments, I guess, is what the -- you know, is what

1 we're supposed to infer from what's coming out from the
2 Public Utilities Commission.

3 And so, I think -- this is advice for the, for
4 both of you -- commissions, actually. I think what tends
5 to get lost is that we become very myopically focused on
6 dollar per kilowatt, you know, dollars spent versus
7 kilowatt hour achieved, but we really lose people in the
8 process.

9 And it's really people that are going to get
10 those projects done, that are going to sustain and
11 implement those programs. And if we don't value people and
12 the other benefits that investing in energy brings, then
13 we're not going to meet the goals, because the goals of
14 California rely on people making these things happen. And
15 the more that we hamstring them with rules and regulations
16 that are not beneficial to those programs being done well,
17 and building capacity, which is really what's necessary,
18 then I think it, you know, we're missing the point.

19 And so, again, the Local Government for
20 Sustainable Energy Coalition, we try to represent as many
21 diverse perspectives of local governments and non-profits
22 who support local governments and for-profits who support
23 local governments.

24 So this has been a shameless plug for joining us
25 as a member, but I can't speak highly enough about the work

1 that we do and the importance that it has. Because if you
2 have climate action goals in your community, and they rely
3 on energy efficiency or DER or wild -- or protecting your
4 communities from wildfire, from wildfire issues and the
5 like, you need to be considering what impacts the
6 regulatory arena has on your ability to get those things
7 done.

8 MR. SAMUELSON: Okay. Thank you.

9 I'll move on to question number five. What have
10 been your main challenges in rolling out those initiatives,
11 and how do you -- how do these challenges differ between
12 the building sectors?

13 MS. ROTHSCHILD: So, I'll just quickly start in
14 saying, looking at the SoCalREN specifically. So, the
15 Southern California Regional Energy Network is administered
16 by Los Angeles County, and I mentioned, you know, someone
17 will be speaking later to that.

18 But I think, you know, it was a new strategy that
19 started in 2013. And so I think there is a lot of
20 challenges in getting that up and moving, mainly because it
21 was new, it was a new strategy, and I think Los Angeles
22 County has done a fabulous job in showing, in proving out,
23 along with the other RENs, that you can have a local
24 government administer these energy efficiency programs
25 successfully. So -- but in doing so, there's this, it's a

1 learning curve in just understanding the regulatory
2 environment.

3 And, you know, I think something that Garrett was
4 touching on, understanding how they're evaluated and what -
5 - how to prove out what's deemed successful is just, it's a
6 steep learning curve. And to understand that and navigate
7 that, and still delivering a quality program to, you know,
8 a large region in different communities is challenging.

9 So, I'm speaking, you know, broadly across
10 probably any sector. My focus has been mainly on the
11 public sector, so I'm less experienced on the others. But
12 I think that's just one of the largest areas and
13 challenges.

14 MR. MASTERS: I would, I'd like of piggyback on
15 that response, and kind of state that the one, you know,
16 the one-size-fits-all approach hasn't ever really worked
17 for us. Localizing, you know, working with members,
18 working together, developing more localized energy programs
19 that work for your community members, your residents, your
20 commercial, your community -- your communities.

21 I like to mention, even to my members, that no
22 one knows, no one knows your residence like you, the
23 members. So, really tailoring, you know, having general
24 regional energy programs, but tailoring those to the
25 communities that they would work best in.

1 Santa Monica has great, you know, great green
2 building programs that only they would know how that would
3 work. And their REACH codes are brilliant, are great. So
4 local -- using somebody's resources and using -- and
5 developing those for your localized subregions, whether
6 it's you and your neighbor or, you know, at a more regional
7 level, I think is really important. So using those
8 programs and kind of, you know, developing them and
9 marketing them and providing that outreach at a more
10 specific community level is really helpful.

11 MR. WONG: Santa Monica has about 80-percent of
12 its residents living in apartments. So, the typical bread-
13 and-butter energy efficiency programs really aren't going
14 to work for those people. And it's challenging when you
15 think about what has to happen for a building that's a
16 multifamily building, just from a decision-making process,
17 to get anything done, an investment in a project.

18 You know, it's a small city into -- of itself,
19 where people have to negotiate, well, what am I investing
20 and what am I getting out of it? Who's going to get the
21 benefits and who's going to have to pay into the project,
22 and how does that, how do those savings and dividends and
23 liabilities get distributed amongst the units?

24 Right now a lot of governments in California are
25 focused on seismic, so there's not a lot of air time and

1 air space for people to think about, well, how about we
2 also do energy efficiency. And so, people are already
3 going to be taxed from, you know, just the energy and time
4 that's going into, into making their buildings seismic,
5 seismically safe, which is important, but when do you think
6 the next time they're going to want to do a massive project
7 that saves energy, or a massive project for renewable
8 energy or electric vehicles? It's not going to be for a
9 very long time.

10 And so, the challenge for us is to think about,
11 how do we provide value in this space? How do we make it
12 easy for people to say, yes, to these kinds of projects,
13 without having people to do all their research, to apply to
14 10 different programs to piece together the whole building
15 retrofit? How can we play a role in that space to make
16 these kinds of things easy for people to say yes to?

17 And how do we do it for, you know, a small
18 apartment complex or a small condo complex? These are --
19 there's 10's of thousands of them, and they don't
20 necessarily matter much on an individual scale, but when
21 you start to aggregate the demand and you aggregate the
22 load and the impact, it's significant.

23 So, how can we rethink the way that we design and
24 deliver programs that are really all-encompassing and turn-
25 key in their approach? So what's what we're trying to

1 think of next.

2 MR. SAMUELSON: Thank you.

3 Now we are at our final question. What can the
4 State of California and the Energy Commission, in
5 particular, do to support you in that work?

6 MR. MASTERS: Is this where we ask for money? I
7 say that jokingly, of course.

8 So, I -- this is the final question. I'll kind
9 of end maybe with a story. I was at a planning director's
10 committee last week where there was actually talk about
11 resiliency, climate resiliency and these wildfires, and the
12 fear, the concern that these wildfires are going to cut off
13 communities. You know, if they impact the grid, they cut
14 off the transmission line from a community, then the
15 community's going to down. We're going to have brownouts.

16 So they're looking at, the number of cities
17 within our subregion are looking at opportunities for
18 things like solar gardens, microgrids is interest.
19 Planning for things like this, you know, given that the
20 amount of wildfires is not decreasing, unfortunately.

21 So, planning for that, those situations where
22 maybe some folks are going to get cut off. Having
23 microgrids -- you know, cool centers are only so helpful if
24 the electricity is being provided to them. If they're cut
25 off, then things like microgrids could, you know, could

1 kick up to support that. And I love that AQMD had a pilot
2 program on microgrids that I'll be very interested to hear
3 more about as that rolls out.

4 But I think from the statewide perspective,
5 opportunities to plan and implement -- to plan projects
6 like these on a citywide, regional level is, would be
7 great, see resources towards that. But, also, maybe with
8 an eye to the future for implementation of projects like
9 these, as well as, you know, supporting these at the
10 regional level, where applicable, as well at the COG or
11 regional level, I think is really helpful. Again,
12 achieving economies of scale and bringing together multiple
13 stakeholders in one room.

14 MS. ROTHSCHILD: Okay. I'll give two answers.
15 So, the first one a bit more broad, and the second one very
16 specific.

17 So, the first is, I'll just say, you know,
18 bringing words like integration, resiliency, into the
19 conversation, and thinking about it every time, and not
20 limiting it to just energy efficiency or, you know, kWh and
21 therms saved. You know, just a broader discussion of
22 really what are, what's the problem and the -- and what are
23 we trying to solve.

24 And so, that's -- and, also, more coordination
25 probably among the different bodies that are focused on

1 this, CEC, CPUC and others. You know, I don't know if
2 there's any PUC representation here today, so just
3 something to comment on. Yeah.

4 And then the second would be -- you know, this is
5 going to be very specific. So, you know, one of the things
6 that we're focused on and working on is benchmarking. And
7 I know the Commission's very focused on benchmarking and,
8 you know, with the California Benchmarking Mandates in
9 place now.

10 We are also on the ground working with local
11 governments especially, making sure that they're complying
12 with these ordinances. And one thing is not just
13 compliance, but also, how do you take action, and how do
14 you use this information? So, you know, there is these
15 requirements now that you're uploading this information
16 using ENERGY STAR Portfolio Manager.

17 And one thing that happened with the change in
18 the regulations that came out is the interpretation by the
19 utilities, on the investor of utilities in this case in
20 particular, is to set up that system to exchange the data.
21 They actually removed the feature to actually see cost data
22 in the exchange. And Tyler's probably aware of this,
23 because we've spoken about this.

24 And so, it's something very minor, but because
25 they interpreted the regulations as that not being a

1 requirement, they're no longer providing that information
2 in the exchange of data. And with that, that limits
3 actually the value of the tool at the end of the day.
4 Because these jurisdictions, that when they see their data
5 on the ENERGY STAR Portfolio Manager platform, they're no
6 longer seeing the cost associated with using that
7 information. And these are people that don't have access
8 to the energy bills that their facilities are using. So
9 this tool is the only way that they're having regular
10 access.

11 So, I think what I'm trying to say is, maybe just
12 increasing that coordination, communication, and assuring
13 that, you know, when things are interchanged, that you
14 actually all have aligned goals in making this information
15 useful and helpful for these different building owners at
16 the end of the day.

17 So, the ask there would be maybe a clarification
18 on that, on that regulation. That that wasn't the intent.
19 Thank you for listening to that.

20 MR. WONG: I'm going to make you regret asking
21 that question.

22 The solar, the California Solar Initiative did a
23 lot to really expand the adoption of solar and drove down
24 the costs. It was very simple to get a rebate. You just
25 had to tell the State of California or your utility, you

1 know, how big was your system, what components did it
2 comprise of, and then you got a rebate.

3 The Clean Vehicle Rebate project, all you have to
4 do is submit your make and model and prove that you bought
5 the vehicle, and you get a rebate.

6 The SGIP Program, Self-Generation Incentive
7 Program, you just have to provide information of what you
8 bought and how much capacity do you have, and then you get
9 a rebate.

10 Energy efficiency is a whole other story. It's
11 starts with the Energy Commission, who has this database of
12 energy efficiency ratings, and it goes through a whole
13 scientific study and industry analysis of figuring out what
14 is beyond code, what is in the market, what's out of the
15 market, what's cost-effective?

16 And then that gets translated by the Public
17 Utilities Commission and the utilities to determine, well,
18 what measures can we incentivize? And then those
19 incentives are then put into, to, essentially, like a
20 yellow pages of ECM's, energy conservation measures.

21 And then you have to go and find that ECM to see,
22 can I replace this light and get an incentive? Because if
23 I can, then maybe I'll go create an application, but I have
24 to do a study. I have to count the lights. I have to find
25 an engineer who can tell me how much I'm going to save. We

1 might apply for on-bill financing. That's another
2 application. But then we have to get preapproved, so we
3 have to have an inspector come out.

4 Then once we get preapproval to go do the
5 project, then I've got to go get my contractor to go do
6 that. So, that's -- I already talked about that challenge.

7 After the project's done, I submit an
8 installation report. It gets inspected again by someone
9 from the utility. Then we have to make sure that there was
10 enough influence by the utility to say that this project
11 was pushed and encouraged by the utility to happen.

12 And then we might get, we'll get a rebate I think
13 eventually, but maybe so much time has passed that either
14 the rebate has changed or it's gone away, because DER
15 changed. And then after we get the rebate we'll get the
16 on-bill financing check as well.

17 So, that's what we go through to make energy
18 efficiency happen. It's a much more simpler system to do,
19 to take out a light and put in a new one, than it is to
20 install solar, than it is to install a battery system, than
21 it is buy electric vehicle and install electric vehicle
22 charging station.

23 But for some reason, energy efficiency has this
24 whole other system, and bureaucracy that's created to
25 really focus on a strange definition of what's cost-

1 effective. And there's a whole lot of pile on of people
2 and paper to qualify something as cost-effective.

3 And I didn't even mention the monitoring and
4 evaluation that has to happen, and then the surveys that
5 come out afterwards from the, from both Commissions to say,
6 we saw that in 2016 you did this project. Are you
7 satisfied with that project? How would you rate the
8 experience that you had in heading this project?

9 I will rate SoCalREN and my local government
10 partnership with high marks, because they actually do all
11 of that work for us. But if it wasn't for that work, we
12 wouldn't have to have the need for these kinds of systems
13 and people.

14 And I'm not saying that you don't need to be
15 here, but, ultimately, we're all trying to work ourselves
16 out of a job, right, so that energy efficiency is passé,
17 and that's it a part of, part of just who we are and what
18 we do. But we're really making it hard on ourselves.

19 To say that the State has goals and we want to
20 achieve them, and to put this system in place, to make it
21 happen, sounds really counterintuitive, and that's what
22 we're left with. And it's really disheartening from a
23 local government perspective to see the way that the energy
24 efficiency industry is getting dismantled.

25 And, again, we don't know what's going to happen

1 come 2020. I imagine there will be some lost year or two
2 in which no projects are really getting done or
3 implemented, because people won't really know, well, am I
4 still -- if I start a project now but it gets completed in
5 2020 or 2021, will I get an incentive at the end of the
6 day? Who is it going to count towards? Will it be cost --
7 will it be counted towards our cost-effectiveness or the
8 next implementer's cost-effectiveness portfolio?

9 And so, I hope that the Energy Commission and the
10 Public Utilities Commission consider the grand impact that
11 all these ideas and systems really have on their -- as a
12 logic model, to say, if we really want to drive energy
13 efficiency, how can we make it easy, and how can we support
14 people to do it?

15 I think those are the primary questions that need
16 to be asked, rather than trying to be -- it almost seems
17 like you're trying to avoid some litigation by saying, we
18 have to approve all these different ways that it's cost-
19 effective, or else we're going to get sued. And so,
20 that's what I'll just close with.

21 Thank you for asking that question, and I'm sorry
22 that I had to -- that you had to suffer through that. And
23 you, being the representative of the Commission right now,
24 just sitting here on the stage. But not a lot of people
25 know that's how it gets done, but that's how it gets done.

1 And not everyone has people like a Tyler or a Laurel, and
2 we're just starting to see another REN come up in the tri-
3 county area.

4 And so, these are people who know what's
5 happening right now and know how the system works. And
6 it's really all just about putting consultants and people
7 in place to figure out how to deal with the system. And
8 it's just not very efficient. So, I hope the Energy
9 Commission considers how it can do energy efficiency
10 efficiently?

11 MR. SAMUELSON: All right. Well, thank you.
12 That was the last question.

13 So we do want to see if there's any questions
14 from the audience, and if we'll bring a microphone to them.

15 MR. SEVERANCE: Hi. Bruce Severance, Mitsubishi
16 Electric, Climate Policy Analyst.

17 I've been working for some time trying to put my
18 head around how we can go from 11,000 houses a year, which
19 is about the max that Energy Upgrade California can handle
20 doing deep retrofits, to 500,000 houses a year, which is a
21 50-fold increase in volume, in less than five years, which
22 is what we have to ramp up to in order to meet SB 100
23 climate objectives.

24 I've worked in electric vehicle development. I
25 have a pretty good understanding of that market. To me, it

1 seems a lot easier actually, to change the entire fleet of
2 passenger vehicles in a 10-year period of time, given how
3 quickly that technology is evolving and infrastructure's
4 going on.

5 And to me, the elephant in the room is how do we
6 decarbonize buildings and change the business and financial
7 model completely in order to do that rapidly. And I really
8 appreciated the comments. I mean, you guys have clarified
9 the problem.

10 I wanted to ask if any of you are familiar with
11 the inclusive finance pilot programs that have been going
12 on in southeast, and how successful those have been at
13 reaching low to moderate-income families and rental
14 properties. And it's completely changing how we do energy
15 efficiency, and its ability to the social justice piece and
16 actually target those families first. Are you guys
17 familiar with this model? No? Inclusive financing?

18 It's a tariff on-bill model where you're
19 qualifying the property to go cash-positive, rather than
20 looking at the loan qualifications of the resident, and
21 because you're qualifying the property, you can do it with
22 a rental and a landlord.

23 And if you're sure to go cash-positive
24 sufficiently, you guarantee the renter that their immediate
25 total utility bill will go down by 10-percent. And after

1 the tariff on-bill is paid off on an on-bill finance model,
2 their utility bills do down by 30-percent, because that
3 sells itself. They're achieving 40- to 90-percent
4 acceptance, and they spend very little on marketing and
5 administration because the program sells itself.

6 There are some constraints that kind of force it
7 to max out at around a \$12,000 scope, but, to me, it's
8 something that could really revolutionize the volume that
9 we're able to achieve. And given that 45-percent of the
10 total households in California are rental units, and you
11 were saying 80-percent in Santa Monica, it just seems like
12 that's like the hardest segment to reach because of the,
13 you know, investment catch 22 that exists, in terms of who
14 has to pay for it.

15 So this model is able to offer something to
16 everybody, and it came be done either where the utility is,
17 you know, going after green bond financing and able to
18 actually hire the contractor directly to assess the
19 property and streamline that process, where the individual
20 resident really doesn't have to do much.

21 Or it could be handled like an ESCO, but in the
22 residential segment. And to me, it's a -- you know, Homes
23 Hummel is an economist in the southeast that's really
24 revolutionized this. And when I met her I thought, wow,
25 this is the smartest person in the room. She's really, you

1 know, amazing at problem solving that chicken-and-the-egg,
2 catch-22 problem with rentals and LMI market, specifically.

3 So, I'm happy to share that with you if you guys
4 haven't seen that information. I've got a lot of reference
5 on that.

6 MR. LE: Hi. Minh Le from L.A. County. I want
7 to connect the dots between the first presentation and your
8 panel here. And kind of point out that, you know, given
9 the pareto chart, where there are opportunities for GHG
10 emissions reductions, et cetera, and especially NOx and SOx
11 on transportation electrification, the working energy
12 efficiency is actually necessary because of deferring
13 electrical infrastructure upgrades that's going to be
14 necessary for TE.

15 So, if we go more and more towards, TE,
16 transportation electrification, we're looking easily at a
17 50-increase in local loads, okay. The grid will require
18 significant infrastructure upgrades.

19 You know, we in L.A. County on our county
20 facilities, see that as multi-million-dollar transformer
21 upgrade projects in order to outfit our sites for EV
22 charging stations. And I think you saw that as well in
23 Santa Monica, where you're looking at a multi-million-
24 dollar transformer upgrade.

25 And so, it's so important to actually re-double

1 our effort around energy efficiency, so we can defer those,
2 those infrastructure upgrade costs that will sure to be
3 passed on to transportation electrification.

4 So, I don't know if anyone -- Garrett, you might
5 be able comment on what you saw in Santa Monica as you
6 looked at EV infrastructure and the costs associated with
7 upgrading infrastructure.

8 MR. WONG: So, yes, that is an issue. We're kind
9 of -- it is one of those things where it's like you're
10 pulling the thread of the sweater and you -- it's really
11 unfortunate for the small residential or commercial project
12 that wants to install an electric vehicle charging station,
13 and then becomes responsible for having to upgrade the
14 transformer in that back alley. And then is subject to
15 requirements of undergrounding all the electrical, and then
16 the project just doesn't happen.

17 So, yes, that is an issue. We're looking at
18 electrifying Santa Monica's Big Blue Bus, and that is a
19 tremendous amount of load that we're looking to bring into
20 Santa Monica.

21 Thankfully, Edison has a clear interest in
22 electrifying all things and building the infrastructure, as
23 was pointed out before. It's where they're making a lot of
24 their money, and nowadays, since we took the retail side of
25 their business. And so, you know, they have no problem

1 building that infrastructure, but in such compact and dense
2 areas like Santa Monica, the question is, where?

3 And they're not cheap and they are very invasive
4 projects for operations that need to be kept running 24/7.
5 We have to run our bus system. And so, yes, reducing and
6 managing demand is key to helping avoid and mitigate some
7 of those costs.

8 Unfortunately, still at the distribution level,
9 we just don't have the KV lines actually to support some of
10 the growing demand that's just going to come anyways. So,
11 regardless of whether we're going to save energy or not in
12 a certain neighborhood, by virtue of installing electric
13 vehicle charging stations, we're just going to need to
14 upgrade the lines anyways, unfortunately.

15 MR. JACOT: I'll -- David Jacot, Los Angeles
16 Department of Water and Power. I'd like to respond
17 directly to that point, Garrett, and then -- but at the
18 same time build on what Minh said, with a specific example
19 of how efficiency can help that situation.

20 And this is why I don't think efficiency's going
21 away in the near term or the long term. When you look at
22 how much electrification has to happen, especially in
23 transportation, to decarbonize the California economy to AB
24 32 targets by 2050, we need all the efficiency we can get,
25 to get as much out of the existing infrastructure.

1 Knowing that we're still going to have to build a
2 ton more of infrastructure, both in terms of distribution
3 and renewable supply and storage, it's huge, massive,
4 basically doubling the load with all the electrification
5 that's on the table.

6 A good example of a real, a great example from
7 City of L.A. of how we've leveraged energy efficiency to
8 increase the infrastructure capacity, or to repurpose
9 infrastructure capacity for electrification, is the
10 Streetlight Program. We retrofitted all the LED
11 streetlights in the city, 183,000 high-mast, another 90,000
12 mid-mast and decorative, from the old technology to LED's.
13 And reduced in a lot of cases, fixture head loads from
14 1,000 watts to 350, 400 watts.

15 Well, what that did -- you know, obviously, we
16 didn't rip out all the wiring and rewire it with smaller-
17 gauge wiring, we left all that in place. So, by taking
18 over half the load off the system, we've now freed up that
19 capacity in that existing, distributed system across the
20 entire city, with thousands and thousands of miles of
21 wiring and power poles and light poles, et cetera, that
22 we're now putting electric vehicle chargers on selected
23 poles, and using that infrastructure for that purpose
24 specifically for electrification.

25 So the point is, that's a positive, it's a nice,

1 positive story, but it also in a very compact manner tells
2 you how efficiency, regardless of all this, you know, stuff
3 with the CPC and the IOU's about cost-effectiveness and
4 influence and et cetera, et cetera, is actually a resource
5 for the infrastructure to enable the decarbonization of
6 these various sectors, uptake of those on the electric
7 grid, which while reducing the investments that need to be
8 made in the grid to handle it.

9 MS. BIRD: Thank you for your comments. Any more
10 questions? Nothing on WebEx? Okay.

11 Thank you, Brian and panel.

12 MR. SAMUELSON: Thank you very much.

13 MR. WONG: Thank you for sharing your --

14 MS. BIRD: Thank you.

15 (Applause.)

16 MR. KENNEY: All right. A big thank you to our
17 first panel of the day.

18 So I'd like to mention at this point we're going
19 to be breaking for lunch. And I want to remind everyone to
20 please sign up on the sign-in sheets that we have available
21 outside the door. We, you know, want to make sure that we
22 can be in touch with you in the future.

23 And we'll be back -- okay. So, for lunch we're
24 going to break for an hour. So I think it's about 11:50
25 right now, so, 12:50 we'll be back here. So for folks on

1 the web, we'll be back at 12:50.

2 (A recess was taken from 11:48 a.m. to 12:55 p.m.)

3 MR. KENNEY: Okay. So we're going to go ahead
4 and get going for the afternoon session. People are still
5 trickling in, but they will fill out here in the next
6 couple of minutes.

7 All right. To kick off the afternoon we have our
8 second panel on Building Decarbonization - Opportunities
9 and Challenges. Eddie Rosales from the California Energy
10 Commission will be moderating, and I'm going to pass it
11 over to him.

12 So, take it away, Eddie.

13 MR. ROSALES: Hello everyone. Good afternoon.
14 Thanks for joining us. So this is Panel 2. We're going to
15 be discussing -- this is Panel 2. We're going to be
16 discussing Building Decarbonization today. We've got two
17 panelist experts with us today. I will introduce them very
18 shortly.

19 Just by way of centering us, on this Panel we're
20 using the term, the concept, building decarbonization in
21 kind of broad way. We're going to let our sort of
22 panelists guide us in the way they're approaching it and
23 they're stalling for it, and the way they define it.
24 Obviously, we all work in the same space, but we all have
25 different missions, obviously, and different roles.

1 So the way we are sort of generally filling in
2 for building decarbonization is, how we decarbonize the
3 building sector as a whole, to some degree, even at the
4 building level, both on thermal site use, but also for
5 source use, GHGs that are produced also from source
6 generation. So for us it's both site and source.

7 But I'm obviously conveying a very policy-centric
8 point of view, right? So, anyways, that's just, that's
9 just to help orient us in terms of the idea and the
10 concept. Like I said, our panel experts are going to guide
11 us through some more technical steps, and so I'm going to
12 welcome those views.

13 So with that in mind, I'm going to go ahead and
14 introduce them. I'll start with David, David Jacot,
15 Director of Efficiency Solutions for LADW -- DWP. David is
16 a mechanical -- has a Mechanical Engineering Degree, and a
17 Master's in Urban Planning. David oversees all aspects of
18 LADWP's EE offerings, strategies for customer programs and
19 customer program adoption. He has 18 years of experience
20 with system design, modeling and managing energy efficiency
21 programs.

22 Welcome, David.

23 Second panelist, Erin Brooks. She's a Regulatory
24 Policy and Reporting Manager for So Cal Gas. Erin's
25 responsibilities include managing energy efficiency and

1 low-income policy and strategy efforts, including
2 reporting, EM&B, and support activities. She has been with
3 So Cal Gas since 2016.

4 Prior to that she was with Kenny and Company, and
5 energy consultant, O-Navigant (phonetic). She has
6 experience with energy efficiency solutions and enabling
7 innovation in the energy efficiency marketplace. Erin has
8 a degree in Industrial Engineering and Operations Research.

9 Erin, thank you for joining us.

10 So we've got a list of questions, the same --
11 I've got a list of questions, similar to the format we had
12 in Panel 1. And I will, I'll ask the question, obviously,
13 you guys will provide your answer and fill in, and it
14 might, depending on your responses, I might do a, choose to
15 do a follow-up or not, and then continue on.

16 So, we'll start with maybe just a very sort of
17 framework question, and then each of you guys could fill
18 this. How does your organization define and approach
19 building decarbonization?

20 And, David, we can start with you.

21 MR. JACOT: Okay. So, defining and approaching
22 building decarbonization. I'm glad you opened it up to
23 start, because I was going to take it in that direction, to
24 talk a broader context about decarbonizing buildings and
25 their operations.

1 It's a multi-prong approach. We have, we run
2 energy efficiency programs that help our customers reduce
3 site usage, which reduced GHG back at the source when it's
4 natural gas or other fossil fuel generation.

5 We have also within the system an aggressive move
6 to decarbonize the generation side, and that's by policy
7 and by state law. So that's another branch of it.

8 And then the third, when it gets to, really into
9 the weeds, we've got the customer side for building
10 decarbonization, there is the move to do some shifting of
11 traditionally natural gas end uses to electric end uses.

12 But I think it's important to keep all three of
13 those in perspective, and the relative contributions to the
14 overall greenhouse gas picture in the State that those
15 comprise. And I'll leave with this, just for that, just
16 for that context.

17 So, as of 2016, cars reporting shows that the
18 electric power sector generates 16-percent of GHG in that
19 inventory. Buildings, commercial, residential, about 12-
20 percent, and that is basically the onsite natural gas
21 consumption. And transportation is 41-percent and
22 industrial is 23-percent.

23 So my point is, you know, as we look to balance
24 those various strategies, all of which are important, all
25 of which add up into the grand total of where we're trying

1 to get, to decarbonize the economy by 2050, and a
2 decarbonized grid by 2045, they do warrant certain levels
3 of prioritization given on the relative opportunity present
4 in each of those sectors.

5 MR. ROSALES: Thank you, David.

6 Erin.

7 MS. BROOKS: Sure. Thank you. I think -- I
8 mean, really echoing David's point. So, Cal Gas approaches
9 decarbonization in basically two of the three ways he
10 talked through.

11 The first is through our energy efficiency
12 offerings, to ensure that our customers are using energy in
13 the most efficient and effective way possible.

14 And then, secondly, is we are now exploring
15 decarbonization of the pipeline, so from the supply side
16 that Eddie mentioned earlier. We just filed an application
17 with the CPUC for a renewable gas tariff. We're also
18 released, you know, a vision statement. The company would
19 like to integrate renewable gas into our pipeline for end
20 uses, so that we can reduce the carbon content of natural
21 gas, and still deliver efficient energy to our customers.

22 MR. ROSALES: Great. Thank you.

23 So, okay. So I'm going to drill down one level
24 from the framing question. And, Erin, maybe we could start
25 with you this time.

1 What actions are you taking to help decarbonize
2 buildings? In your case, maybe it's a much more larger
3 regional footprint. So, can you speak to us both on, maybe
4 on the program, or even if you want to specify a project.
5 Can you fill us in?

6 MS. BROOKS: Yes. I'll talk, I'll speak about
7 energy efficiency programs. We have -- we heard from the
8 panel before lunch, that we have really aggressive State
9 energy efficiency targets. SB 350 is doubling energy
10 efficiency by 2030.

11 I'll say for So Cal Gas, the goals that were set
12 by the Public Utilities Commission for each of the
13 individual investor-owned utilities increased substantially
14 in 2018 and in the future years. So Cal Gas's goal from
15 2017 to 2018 more than doubled. And I'm happy to report
16 that as of tomorrow, when we report officially our numbers
17 for 2018 to the Public Utilities Commission, will show that
18 we more than met that goal.

19 So, in 2018, So Cal Gas saved over 51,000,000 net
20 therms, which is really the equivalent of about 500,000
21 metric tons of carbon dioxide, and removing around 60,000
22 passenger cars. And that's in a single year, and that's
23 something we're really, really proud of.

24 Because, again, meeting those really aggressive
25 goals is taking a lot of new approaches, and requiring

1 innovation from our third parties that will keep using
2 programs, as well as us just shifting our mentality away
3 from what has worked in the past to what is really going to
4 be helpful moving forward.

5 So we are continuing to do things, like implement
6 our really successful partnerships, one of which we're
7 really proud of is with LADWP, and I'm happy to be sitting
8 here with David today. Something that we at So Cal Gas, as
9 a gas-only utility, realize that the efficiency value
10 proposition to our customers is really much valuable when
11 we have an electricity and a water integration.

12 So we partner with other municipal utilities in
13 our service territory, with Southern California Edison, as
14 well as Metropolitan Water District and other water
15 agencies, to offer this comprehensive solution portfolio to
16 our customers. So that when they decide to make any
17 upgrades, it's not just on the gas side, it's not just not
18 on the electricity, but a comprehensive offering so that
19 it's simple, and we can target those much deeper energy
20 savings.

21 MR. ROSALES: Thank you.

22 MR. JACOT: And I'll actually jump right in to
23 building on that last part about our partnership, because
24 it's really so important to both DWP and So Cal Gas.
25 Because what it does is, number one, presents our joint

1 customers within the overlap of our service territories
2 with a one-stop shop, which makes it so much easier to
3 participate in all the efficiency measures available
4 offered by either organization at one time through one
5 point of contact. That's number one, customers first.

6 Number two is that it's a double whammy on the
7 GHG reduction when we do it that way. Because their end-
8 use gas energy efficiency is greenhouse gas at the site.
9 Their end-use electric savings is greenhouse gas reduction
10 at the source.

11 As we decarbonize the generation, that will tamp
12 down. There's -- I'll talk about some other things in the
13 future, and I made some comments in the previous sector --
14 panel I'll probably build upon.

15 But at the moment, you know, the way things are
16 laid out and, you know, the way we're progressing, you
17 know, steadily towards decarbonization of the grid, but
18 we're, you know, we're about 36-percent per hour for DWP.
19 We're planning to be 60-percent by 2030, and 80-percent by
20 2035, '38 or so, and then achieving the full
21 decarbonization by the statutorily mandated 2045. So, that
22 partnership is key to helping advance, accelerate, so we
23 can get more of those savings now. That's one thing. And
24 that's also what we're doing with the grid.

25 Then, as far as our own energy efficiency,

1 where's it electric, electric energy efficiency, both
2 inclusive of the gas company programs and everything else
3 we do, we're investing heavily, \$200,000,000 a year,
4 bringing in about four to 450 gigawatt hours of affirmed
5 savings every year, and those are cumulative. And with
6 that we're keeping our consumption flat, even as load grow
7 due to climate change, electrification, population growth,
8 et cetera.

9 MR. ROSALES: And then one step down from that
10 question. I'd like to ask both of you guys about building
11 design. So -- and I approach this both, you can approach
12 this -- and I approached the question, but you can also
13 choose to answer whether from a new construction
14 perspective, and existing building's perspective, maybe the
15 difference residential and commercial.

16 What kind of -- what types of projects are best
17 suited to help us achieve maximum decarbonization and, you
18 know, or maybe you're in the planning stages for that. Can
19 you help us, fill us in, where -- how you guys are tackling
20 those issues?

21 MR. JACOT: Sure. So, I think the first, you
22 know, again, contextually, the scale here. You take the
23 built environment and the built square footage, and then
24 you compare that to what's built new every year, and it's
25 about 100 to one. So, you know, every year you're building

1 one-percent more than what was already existing.

2 The vast majority of built, built environment,
3 built, you know, comprises the building market. So you've
4 got to look at it in terms of, you've got a lot of retrofit
5 opportunity, which is difficult. You've got a lot of --
6 you've got a little, you know, some new construction
7 opportunity, which is easier because you can design it
8 properly from the start.

9 So, you need to be doing both, obviously, and
10 there's another thing that's tied up in this on the new-
11 construction side, it's there's also the ability for codes
12 and standards to come in, and advocate for or make specific
13 changes and requirements that drive things further towards
14 decarbonization or away from decarbonization.

15 Us, as a utility, we track those. We
16 participate. We help pilot ideas for analysis, but we're
17 not the policymakers, we're not the decisionmakers. We do
18 want to stay close to the conversations that are happening
19 there so we can do our own program planning, and have that
20 feed into our potential studies for what's achievable.

21 MR. ROSALES: Erin?

22 MS. BROOKS: Sure. So, with regard to our
23 program offerings, we offer support for new construction
24 for both commercial and residential, and that is in the
25 design phase of those projects, to ensure that, again,

1 they're incorporating the best practices of energy
2 efficiency, meeting all codes and standards that are
3 applicable to that construction type. And those programs
4 have been fairly successful. They're in the midst of
5 transitioning to a more statewide approach, so instead of
6 being offered at a local level in Southern California, they
7 should be offered continuously throughout the State,
8 regardless of the utility service territory. So, that kind
9 of transition will happen over the course of this year and
10 next year.

11 But I wanted to focus also on the existing
12 buildings, and the work that we're doing is really focused
13 a lot on emerging technologies. So, ensuring that the
14 technologies that customers can adopt are the most
15 efficient in the marketplace. That they're in stock when
16 they need to go and, you know, replace their water heater,
17 et cetera.

18 Right now, we're going a pilot with the CEC on a
19 gas heat pump water heater, which we're doing five test
20 sites in Southern California. The test should be finished
21 sometime this summer. But assuming it all goes well, that
22 kind of technology can really be beneficial to our existing
23 customer base, to get the most efficient water heating
24 possible using their existing infrastructure.

25 So, those kinds of research are really important

1 to bring those technologies not only to market, and then
2 have them be able to be incentivized within the portfolio
3 to encourage greater customer adoption. So that's a really
4 great focus for So Cal Gas.

5 MR. ROSALES: And for the benefit of the
6 audience, are those residential or commercial buildings?

7 MS. BROOKS: Those are residential buildings,
8 single-family homes.

9 UNIDENTIFIED MALE SPEAKER: Thank you.

10 MR. ROSALES: Okay. Let's talk about barriers
11 now. There's barriers of all different sorts. So, again,
12 I'll let you select which one maybe comes to your mind or
13 which one you think is maybe the most challenging, or maybe
14 the one that still exists, but has some clear solutions
15 that we just haven't reached for yet.

16 So, what are the, what are those key barriers?
17 Are they policy or are they technical, and how are you
18 overcoming them, or how do you believe they can be
19 overcome?

20 MR. JACOT: Well, I'll take this opportunity to
21 kind of dive into the elephant in the room, which is the
22 decarbonization of end uses within buildings. Because I
23 think we know, we're pretty familiar with the supply
24 constraints, the transmission distribution constraints on
25 utility scale renewables, siting them, storage, some of the

1 challenges with distributed storage and distributed
2 renewables, et cetera.

3 So, in the spirit of, you know, the panel title,
4 I want to specifically drill into the opportunities and
5 barriers on, essentially, taking natural gas end uses in
6 buildings, and we're talking primarily residences and small
7 businesses, and converting those to electric.

8 You know, from the standpoint of a single fuel
9 electric fuel utility, like us, like Edison, like SMUD,
10 like most of the munis, on paper it's all revenue offsite.
11 You know, it's all -- you know, we're not losing anything,
12 we're gaining customers, we're gaining load, but some of
13 the barriers come into how much load and where, and is the
14 system optimized to handle that? So we have to think about
15 that.

16 But I think more fundamentally, going back to
17 customers first, is how do we present these options to
18 customers? You know, these -- what are the products out
19 there? Are the products at scale? Are they affordable or
20 are they boutique and cost \$10,000 a piece? What's the
21 supply chain distribution? What's the optimal performance?
22 We look -- so this is a technical barrier.

23 We look at what's currently available in heat
24 pump technology for space heating, water heating in the
25 U.S. In other words, what the distributors are used to

1 carrying, what the installers are used to installing. And
2 it's low, it's 3.2 co-efficient of performance, which means
3 it's three times better than electric resistance, you know,
4 three times more efficient than electric resistance. And
5 by the way, we're staying a long way from electric
6 resistance. We have no interest in promoting electric
7 resistance, because we don't want much flow.

8 And then the other thing is that we now know that
9 there are very high technology, high-performance heat pumps
10 in Japan and Europe, 5.0, 5.7, 5.5 COP. That means they're
11 five times more efficient than electric resistance. And if
12 it's 5.7, it's almost twice as efficient as what's
13 currently commonly available in the U.S. So that's a --
14 it's technical but it's really a market barrier of that.

15 There hasn't been a market for that high
16 efficiency heat pump technology, and so there hasn't been,
17 you know, a supply chain for it either. So that's one
18 thing. So, you know, what are we pushing our customers to
19 switch to?

20 And we don't want to invent a half-efficiency
21 measure in a broad way, and then find out, well, there's
22 this other thing that's twice and good, and nobody's done
23 it, and now you're locked in for 20 years until the current
24 ones burn out. So that's one thing.

25 The other big issue, the other big barrier to

1 mass electrification of end uses in the home is, what
2 happens to the bill? And, you know, there's been a lot of
3 studies done on this. Some studies show very little
4 impact; other studies show a lot of impact. I personally
5 believe it's almost going to come down to a house-by-house
6 basis, or at least you might, you know, you might have 100
7 typologies. It's not going to be two, it's not going to be by
8 climate zone. It's going to be a lot of individual cases
9 as to what happens.

10 But to wrap this up, you know, I could launch, I
11 would follow what SMUD's doing. SMUD's got a \$13,000-per-
12 home rebate to go full -- electrify everything. I would do
13 that tomorrow. Here's what happens though. Let's play
14 this out.

15 I do that, I take out their -- you know, we
16 dispose of their natural gas appliances. I put in all
17 electric. Next month they get their bill. They're
18 combined gas/electric bill used to be 200. Their electric-
19 only bill is 350. We got a big problem, us, the electric
20 utility.

21 We've got a really big problem if that's the
22 result that comes out of that retrofit project. Because
23 the customer's going to be screaming to give them their gas
24 appliances back, and we're going to be stuck in a position
25 where, you know, it's going to be a nightmare.

1 So we're extremely cautious. And anything that
2 we'll come out with in terms of those types of programs,
3 and we are looking at programs like that, but it's got to
4 work for us cost-effectively, and it has to work for the
5 customer. If it doesn't work for the customer and ram it
6 down their throats, it's going to be a disaster. It's
7 going to be a disaster for the customers, it's going to be
8 a disaster for us, and it's going to be a disaster for the
9 decarbonization movement.

10 MS. BROOKS: Yeah. And I think this issue about
11 affordability is really critical. You know, I'm so happy
12 that the CEC is having these workshops around the State,
13 because it really is different, depending on where you are,
14 right.

15 David talked about how the efforts that are
16 happening in Sacramento are full swing ahead, probably well
17 received, but here in Los Angeles we have a completely
18 different set of customers and completely different
19 economy.

20 You know, we were fortunate to hear from Garrett
21 earlier this morning about how new construction in Santa
22 Monica with these REACH codes has not impacted
23 affordability. And I will say this as a Santa Monica
24 resident, that that is not the case through the rest of
25 Southern California. That we have a very low-income

1 population.

2 Over a third of the So Cal Gas customers are
3 eligible for rate assistance, which means they're at or
4 below 200-percent of the federal poverty lines. That'
5 around 2,000,000 customers. That's a lot of people. And
6 to make significant changes that would potentially really
7 impact either their monthly bill or the infrastructure in
8 their home, or disrupt the kind of lifestyle that they
9 lead, is not to be taken lightly.

10 So this policy barrier about, you know, ensuring
11 that we're trying to focus on this, you know, very valuable
12 end state, which is decarbonization, but through a single
13 pathway, which would be electrification is, really needs to
14 consider the full impacts to not only customers, but to the
15 State overall.

16 And if there are ways that we can get there using
17 existing infrastructure, through an NG decarbonizing
18 pipeline or otherwise, making things much more efficient,
19 that's really -- I mean, energy efficiency is still first
20 in the loading order. It's still very important, and we
21 still continue to push that, so that we can make sure that
22 the impacts to everyone are as minimal as possible.

23 MR. ROSALES: Thank you.

24 David, let me ask you a much more practical
25 question, kind of related to the barriers you were talking

1 about, market barriers just right now.

2 So if I'm a building owner, a residence or a
3 commercial, small business, what are some of the more
4 promising practices you've seen with respect to measures
5 for water heating or space heating, and how have those
6 customers, as far as you know, how have they reacted to it
7 from a positive or negative perspective as well?

8 MR. JACOT: Sure. So, first off, to this point
9 we have not offered an incentive for natural gas end uses
10 to migrate to electric end uses, electrified end uses. We
11 have traditionally offered -- we have always offered
12 incentives to go from electric resistance to heat pump or
13 higher, you know, higher co-efficient of performance. We
14 have not yet offered anything on that side.

15 But I'd back up and say, you look at the average
16 home and there's generally -- in a small business, there's
17 generally four applications for natural gas, water heating,
18 space heating, cooking, food prep, and laundry. And so
19 those, so it becomes complicated. And to the point of, you
20 know, a customer wants to do this, it breaks down into,
21 okay, how much of that do you want to do, and what's
22 available in each of those spaces?

23 And there are heat pump water heaters
24 available, heat pump space heating, but, again, what's
25 standard in the U.S. is decades behind what's standard in

1 Japan and Europe, and I would not want to aggressively
2 promote substandard equipment just to make that fuel
3 switch, when we really need to be focused on developing
4 those supply chains of the better stuff. That's number
5 one.

6 And then on the other two, with food prep,
7 induction cooktops, not build crummy electric resistance
8 ones, but induction cooktops have -- or have become the
9 choice of gourmet chefs worldwide, especially in France,
10 they've embraced it.

11 The problem there is, induction cooktops are
12 considered a boutique item, so you're not talking the \$600
13 stove swap out, you're talking a \$10,000 Viking or Sub-Zero
14 or something like that. So it's boutique. So that's
15 another market, market supply chain problem that has to be
16 overcome before it's really worth promoting to that
17 particular end use.

18 I'm not overly -- I know there's heat pump
19 technology for dryers, clothes dryers. I don't know what
20 there in washers. I don't think those are nearly as
21 advanced as the heat pumps on space and water heating, but
22 I could be mistaken. But the point is, you know, it
23 becomes a very complicated question.

24 The customer goes, I want to fully electrify.
25 Okay. You got this, you got this, you got this, you got

1 this, and maybe this that all use gas, and what you want to
2 electrify it to on the electric side is at various stages
3 of market uptake, and it's a staging issue. If you early
4 adopt you wind up locked into something. It's like -- I'll
5 leave you with this analogy.

6 You know, when first glass screens came out,
7 coming out of CRT's in 2002, 2003, cathode ray tube, big,
8 enormous, 500-pound T.V.'s. Plasmas came. The plasmas
9 were all the thing. You can come up, drop \$20,000 on a 60-
10 inch plasma, and they're junk. You know, within three
11 years they were, you know, getting much better.

12 A couple years later LCD came out in earnest.
13 And now you're -- you know, eight years, nine years ago,
14 when I still -- when I got the 55-inch LED that I still
15 have, I paid 1,600 for it. And now that's down to like,
16 you know, 800 or 700 or 500 or whatever. But the point is,
17 you know, you're going to burn your early adopters. If you
18 burn your early adopters, nobody's going to follow.

19 MR. ROSALES: Good point.

20 Erin, I don't know if you want to approach this.
21 I think you probably work with a lot of association groups
22 and maybe some of the trade groups. You know, what's your
23 -- what have your ears picked up in terms of the way they
24 responded to decarbonization efforts, or what questions are
25 they, do they have for you as a gas utility?

1 MS. BROOKS: I mean, really, the issue that we've
2 come across, like I said, is this issue of consumer choice
3 and of affordability. I mean, people want to make the
4 right choice, but want to make the choice that they won't
5 really have to think about, which is why energy efficiency
6 is such a great proposition, because it encourages them to
7 utilize their existing technology, their, you know, their
8 existing homes, in a way that is less impactful to them,
9 right. But it's harder to encourage people to make an
10 upgrade when they don't need to, right.

11 The opportunity exists when your washer breaks
12 and you need a new one, we hope that the most efficient one
13 is installed. Or when, you know, your water heater breaks
14 down, you're not going to wait for somebody to come and
15 switch out your electrical panel, and come and then install
16 a heat pump water heater, which requires a different space
17 requirement. You might require, you know, infrastructure
18 upgrades in your home or your building. Those things are
19 real, and those issues are things that we hear from our
20 customer base.

21 It's interesting about the chefs and their
22 perspective. We have a food service test lab in Downey,
23 which is close by, and we have a lot of chefs that come out
24 and test the most efficient, new cooktops. And decide, you
25 know, if they want to make a purchase of a new, efficient

1 gas fryer or a range, or otherwise.

2 And we hear, you know, mixed reactions on --
3 from the chef themselves on whether induction will meet
4 their needs or not. We still hear that they prefer natural
5 gas, or that might be -- for instance, between France and,
6 again, Southern California, but we're constantly working
7 with them to make sure that they're having, you know, that
8 their input is received, and we're providing them with the
9 best possible options.

10 The last thing I was going to say -- sorry, I
11 have baby brain on my mind. But I wanted to talk about
12 more of the issue of, like I said, this approach for what
13 will work for some places, really needs to be replicated
14 throughout the State.

15 So, again, it is really great that the CEC is
16 looking at a regional approach, or at least getting input
17 from different regions, in order to establish State policy.
18 Because I think that that's very important, knowing that
19 California is really diverse and has a lot of different
20 kinds of customers, different kinds of climate zones,
21 different needs, that really all need to be taken into
22 consideration.

23 MR. ROSALES: Thank you.

24 So, a lot of the information and responses you
25 guys have made are really informative and illustrative of

1 the fact that there's -- decarbonization's a very tricky
2 point. A lot of different touch points. You guys work
3 with lots of different customers who have different
4 interests, especially when it comes to, when you're getting
5 down to the nitty gritty, when you're talking measured
6 tradeoffs. Obviously, chefs are going to have a different
7 interest than, you know, building owners of multifamily
8 properties.

9 Counting them altogether and related to all that
10 is, I want to ask you about your outreach efforts for the
11 programs.

12 And, David, again I'll start with you. So what
13 outreach are you performing to inform the public about the
14 benefits and successes of your decarbonization programs?
15 How are you spreading the gospel?

16 MR. JACOT: Well, so we don't have anything
17 formally launched with fuel switching incentives yet. You
18 know, I'm sure we will at some point, but we don't
19 currently. So I'll get to that one here in a bit, because
20 we are doing a lot of upfront groundwork on that.

21 Across our energy efficiency programs we have, we
22 work trade allied networks, recognized vendor networks. We
23 participate in a lot of community events. We have folks at
24 conferences all the time. Also, the neighborhood
25 associations we attend in earnest and promote the programs

1 we have, and how to apply and how to participate in the
2 benefit the customer can receive.

3 We have our partnership with So Cal Gas, where
4 we're combining efforts on about 16 or 17 joint programs so
5 we get the message out. As a multi-resource opportunity,
6 gas and electric, gas, electric, water, sometimes gas and
7 water, for hot water measures, and we do that.

8 We've got community groups, community-based
9 organizations throughout the city, about 21 or 22 that we
10 provide grants to, to carry the messaging forward at a
11 really grassroots level within their communities, about the
12 opportunities for efficiency, and other things that we want
13 them to convey as well. So, we use those for outreach.

14 Now, what we're doing to lay the groundwork on
15 the building decarbonization through migrating natural gas
16 end uses to electric end uses, we've partnered with SCE and
17 SMUD on a building electrification potential study,
18 specifically focused on space and water heating. It was
19 out of scope to look at the laundry or the cooking side,
20 but, you know, the big, those big end uses. And that has
21 been completed and published. It's public.

22 And it kind of sets up, you know, what appears to
23 be doable within what timeframe, and it gives scenarios.
24 You know, the typical potential study, low, mid, high,
25 extra high, business as usual, and what each of those

1 scenarios looks like when it's played out.

2 So, we're analyzing that information, looking to,
3 you know, take that forward into what, like I said -- and
4 this is where we'll get into offering programs. What's
5 the, you know, what's an appropriate incentive for the
6 benefit we're receiving, but also based on what we see the
7 impacts to the customer to be. And looking very carefully
8 at that cost issue, and also the community, the customer-
9 choice thing.

10 And one thing we have to be careful about, I know
11 Edison's -- you know, it's no secret in this room. It
12 shouldn't be a secret. Edison's gotten pretty aggressive
13 on this. SMUD has gotten pretty aggressive on this. We
14 are taking a more cautious approach. We see, you know,
15 we're involved. You know, we'll be rolling out similar
16 programs, you know, tweaked to be appropriate to the
17 economics and the weather, the climate and our customer
18 base. So we're not going to be not doing anything, but
19 were not going to be as loud about it, and I'll tell you
20 why.

21 You know, we're a municipally-owned utility.
22 We're a political animal within one city. And so, we don't
23 have -- Edison can fall back on the shareholders. They're
24 doing it for the shareholders. We don't want to look like,
25 you know, we're greedy and taking away customers choice and

1 hurting our customers through higher energy bills. Right,
2 do you see how that take -- that goes south pretty quick,
3 too.

4 If we get out with a SMUD type program, and I'm
5 not knocking the SMUD program, the numbers show me that
6 their climate up there makes it come a lot closer to bill
7 parity. It doesn't here because of the climate is milder.
8 But if we run a program like that, and like I said, it
9 turns into a disaster from elevated energy cost, and taking
10 away the customer choice, it's going to make Department of
11 Water and Power look very greedy.

12 And so we're taking a light touch approach to how
13 we engage in this, and a cautious, a cautious, conservative
14 approach, but not an obstructive approach. That's the key
15 is, we do the outreach. We get -- we'll develop the
16 programs, we'll put them out there. We'll talk about them.
17 We'll help customers. You know, like I said, it's going to
18 be case by case to see if it's really going to work for
19 them or not. And that's how we'll go down the path of the
20 outreach and get the programs up and running.

21 MR. ROSALES: Thank you.

22 Erin?

23 MS. BROOKS: Sure. So, all of the outreach
24 methods that David talked about we have in place as well.
25 We're also really starting to get more aggressive on

1 utilizing social media, and trying to reach customers in a
2 way that we haven't before. But we also heard from our
3 local government partners, some of them earlier this
4 morning, which is another way that we outreach about our
5 programs.

6 We also partner with other agencies, in addition
7 to the electric and water utilities in our area, such as
8 the Air Quality Management District. As you heard from
9 Kelly this morning, they have rebates for air quality
10 improvements, and a lot of those can be paired with our
11 energy efficiency rebates to increase that value, too. So
12 we jointly promote those offerings.

13 Yeah. And so the outreach, we're really trying
14 to spread the word. The message that we focus on though
15 hasn't yet been on decarbonization. What we've found --
16 we're looking at testing that kind of messaging. We found
17 really what resonates with our customers is lowering your
18 bills and the incentives available.

19 And so when we're talking about not only our mass
20 market energy efficiency programs, but also our low-income
21 offerings, we're really spreading this message of adopting
22 energy efficient technology, and making these purchases
23 will really help you manage your energy consumption, which
24 results in lower bills, and also just the reduced
25 consumption itself results in lower energy costs.

1 So, that's the kind of messaging that we've been
2 most communicating to our customers, in order to promote
3 our programs.

4 MR. ROSALES: Thank you. And next question, I'll
5 start with you as well.

6 So, you know, I appreciate that you guys
7 obviously have different processes. And, David, you guys
8 are, your organization is still thinking of exactly, you
9 know, how to maybe fine-tune any program, any public
10 program.

11 But can you touch on how you go about -- excuse
12 me, how you go about evaluating your success, whether it's
13 on a metric, you know, overall lowering of decarbonization
14 over a period of time, maybe on a quarterly or annual
15 basis, or, you know, you go about cleaning up the amount of
16 energy that's being consumed or delivered.

17 So, can you give us an idea of how your
18 organization has also thought about that, just the overall
19 evaluation of decarbonization within your organization?

20 MS. BROOKS: Sure. So for So Cal Gas, I mean, we
21 are always evaluating the success of our programs, mostly,
22 again, on the energy efficiency side. So, understanding
23 which programs are delivering the most impactful efforts,
24 dedicating more budget to those, finetuning the ones that
25 are least cost-effective. You know, there's a whole host

1 of issues around the standard cost-effectiveness test that
2 we're all subject to, but it is real, right.

3 If we're treating energy efficiency as the
4 resource that it truly is, and as important as it is, we
5 want to make sure that rather than encouraging just more
6 use of electricity or gas, that we're actually encouraging
7 customers to reduce their consumption.

8 Part of that, again, is through improvements in
9 energy efficiency in new construction and existing
10 buildings. We've seen a decline over the past 10 years or
11 so of about 14-percent of gas consumption relative to our
12 residential customers, just from energy efficiency
13 improvements.

14 And that, you know, when we have a growing
15 customer class, growing population, to see that decline in
16 energy consumption is really a testament to how successful
17 energy efficiency is. And so, so, again, so we evaluate
18 based on cost-effectiveness, based on just straight metrics
19 achieved with regard to the therm savings.

20 But we also look at different metrics of success
21 for things like, how are we impacting customers in
22 disadvantaged communities or in hard-to-reach areas? What
23 kinds of customers are participating for the first time,
24 who've never participated before? And those are all
25 relatively new tracking that we've been doing, but it's in

1 conjunction with all the other utilities as part of our
2 CPUC reporting.

3 So, that gives us a greater insight into our
4 portfolio, rather than just the standard, did you meet your
5 goal? Was it cost-effective? Because there's a lot of
6 things that we're trying to achieve with this single
7 portfolio, and having that visibility is going to allow us
8 greater, the greater ability to fine tune and really
9 effectively target these program offerings for our
10 customers.

11 MR. ROSALES: David?

12 MR. JACOT: Yeah. So, I definitely agree that
13 the cost-effectiveness calculations have gotten a bit
14 unwieldy. I'm not a big fan of the TRC, the Total
15 Resource Cost test. I'm much more interested in the
16 program and administrative tests. How much benefit is the
17 utility getting for investments it's making, because that's
18 what's directly comparable to infrastructure investments.

19 As far as evaluating the success of any building
20 decarbonization programs we run specific to fuel switching,
21 you have to keep two things in mind I think. The two
22 metrics that matter is the GHG -- it's kWh and GHG.

23 GHG reduction net across what it was before and
24 what it is after electrification. And kWh, and there's two
25 ways to measure that. If you've got kWh growth that you've

1 got to figure into your load planning, because it wasn't on
2 the grid before, but also versus an existing equipment
3 baseline.

4 So we'll look at the kWh savings that we'll get
5 from, say, electrifying a gas water heater to heat pump.
6 There's no direct baseline in kWh on the gas side. There
7 is a GHG baseline. There's not a kWh baseline. So we'll
8 look at electric resistance as the baseline. Because in
9 the absence of policy or market interventions to drive to
10 that high-efficiency heat pump, if they were going to
11 electrify, electric resistance would be what they would
12 get. So, big, virtual, virtual kWh savings there that will
13 be important to quantify.

14 But the GHG really is the name of the game. You
15 know, we're not -- you know, nobody would, I don't think
16 utilities would be in the business of doing fuel switching
17 from gas to electric end uses just to pump up their kWh
18 claims, versus a virtual electric resistance kWh baseline,
19 you know. That's an accounting trick that will help our --
20 you know, it will help us make our goals. It will help our
21 savings look big. But that's not the point of what we're
22 doing here. We're trying to decarbonize the economy.

23 So it's going to be more important to evaluate
24 what is the net impacts that are happening when it was gas
25 fired, you had the amount of gas consumed, plus system, you

1 know, upstream, fugitive emissions, things like that, that
2 will part of that side of it.

3 Then you'll look at the electrified side, and
4 just say, okay, well, let's go back to the generation
5 source. And as long as -- you know, the more carbons in
6 the generation source, the less favorable that's going to
7 look. And in some cases currently, it's upside down
8 because the site source conversion, depending on how much
9 of the upstream, fugitive emissions you consider on the gas
10 side.

11 So there's a lot of -- the point is, there's a
12 lot of factors there, but I think GHG, when it comes
13 specifically to the value, you know, to the State climate
14 goals in applying the particular measure, among many, and
15 it's an all-of-the-above type approach to decarbonize the
16 economy. But the measure we're talking about is switching
17 natural gas end uses to high-efficiency electric uses, the
18 key metric is, what's the GHG balance between those two.

19 MR. ROSALES: Thank you.

20 So I've got one final question, but before I get
21 to that one, I'm going to do a quick pause and check to see
22 if there's questions from the audience here or on the
23 WebEx.

24 So, does anyone got a -- have a question from the
25 audience, we can field it now. Okay. You've got one

1 question here.

2 And, Jerry, you'll let me know if there's any
3 WebEx questions. And -- okay.

4 MR. YEDOYAN: Hi.

5 MR. ROSALES: Hi.

6 MR. YEDOYAN: My name's Diana Yedoyan. I'm with
7 the Los Angeles area Chamber of Commerce. So, obviously,
8 building decarbonization is an area of concern for us, just
9 because of the wide gamut of industries that we represent.

10 At last month's CPUC workshop on building
11 decarbonization, the conversation leaned very heavily on
12 the full electrification approach. And I want to thank
13 this Panel for being a little less one-sided, and taking
14 into account affordability and the one-size-fits approach
15 is not going to work specifically here, again, in Southern
16 California and Los Angeles, and all of those different
17 aspects that go into just our climate and our diverse city.

18 And, you know, there are some businesses, such as
19 manufacturing and the restaurant service industry, that
20 technology just either isn't available for them to make the
21 transition, or it kind of doesn't fit the needs of those
22 industries.

23 So, my question is, if there are available
24 technologies that can achieve meaningful emission
25 reductions, should they also be incorporated into the plan

1 and conversation around building decarbonization?

2 MR. ROSALES: Do you want to field that one?

3 MR. JACOT: Yeah. I mean, absolutely. You know,
4 I think everything should be on the table. I mean, I
5 think, including the one we're talking about, but
6 everything should be on the table. Because I think there's
7 always a tendency to, especially among policymakers that
8 aren't necessarily expert in the field, to want to look for
9 that silver bullet or two. And then drive them through as,
10 this is the end-all, be-all that's going to fix everything.

11 Or we're not getting enough uptake in energy
12 efficiency, get rid of the incentive programs, get rid of
13 the marketing. It's all about financing. We've just got
14 to get financing out there. I lived through that one in my
15 prior IOU life about 10 years ago. You know, it's not
16 either or, it's and.

17 So, yes, I'm a big believer in a portfolio
18 approach, as long as everything you're doing is moving the
19 needle towards the ultimate goal, that decarbonization
20 goal. And some will move it a long ways, and some will
21 move it a little ways, but you don't want ones that are
22 moving it the wrong ways.

23 MR. ROSALES: Erin, do you have anything to add?

24 MS. BROOKS: No. I mean, I think David covered
25 it well. I mean, we have a goal, right. Decarbonization

1 is so important. Climate change is real. We've seen the
2 impacts. We know that this is something that California is
3 primed to take a leadership role in, and paving that way
4 for other states, other countries, and it has to be working
5 with all of our available options.

6 MR. ROSALES: Thank you.

7 Any further question? Is there any other
8 questions from the audience? One more.

9 MR. SEVERANCE: Thank you. I heard a
10 presentation from George with So Cal Gas. George's last
11 name has escaping me. He's -- what's the name?

12 UNIDENTIFIED FEMALE SPEAKER: George Minter.

13 MR. SEVERANCE: "Minter." Yes. And I was really
14 impressed with his discussion of renewable natural gas and
15 the development of that infrastructure. And I've read
16 varying reports about the amount of, you know, resource
17 materials required to create enough gas to power our
18 economy. And it seems like there's differing views on
19 that. That we, you know, we have enough resources in the
20 State to meet about a fifth or a quarter of all the gas
21 demand that's projected by 2050.

22 And so it seems like there's a real place for
23 renewable gas. And he was talking more on the heavy
24 industrial side and commercial side, and creating an
25 infrastructure for that, and keeping, you know, a sizable

1 portion of the gas infrastructure. You know, upgrading
2 that portion of the infrastructure, at least.

3 To what extent do you feel that electrification
4 might make sense in the long run, provided that fuel costs,
5 you know, aren't adverse to that transition happening? And
6 do you imagine the gas company ever doing something as
7 radical as investing in offshore wind to generate hydrogen
8 or getting into completely different pieces of the game, so
9 that all your chips aren't just in one basket?

10 UNIDENTIFIED FEMALE SPEAKER: Please state your
11 name for the (indiscernible).

12 MR. SEVERANCE: I'm sorry. Bruce Severance.
13 Mitsubishi Electric.

14 MR. ROSALES: Thank you, Bruce.

15 Erin, do you want to start with one?

16 MS. BROOKS: Yeah, I'll try. So, unfortunately,
17 the whole renewable gas and the, you know, potential
18 investment in offshore wind and things like that, are a
19 little outside of my scope, but I'm happy to get you more
20 information afterwards.

21 But what I do want to convey is, at least I hope
22 the gas company isn't saying, do not go down this pathway
23 of electrification, right. We're just saying, there are
24 multiple options here at play that should be allowed to
25 have, you know, a level playing field, so that there are

1 different pathways for people to achieve the same goal.

2 So when it comes to things like, we are working
3 with UC Irvine on a power-to-gas demonstration. They've
4 been having this in place for several years now, where they
5 take excess electricity and store it in our pipelines as
6 hydrogen. So, when you're talking about offshore wind,
7 maybe that's a potential there for this existing pipeline
8 storage.

9 But when we're looking at things like
10 availability of RNG in state, I also don't have any of
11 those numbers here or off the top of my head, but we are
12 already at all of our compressed natural gas stations
13 offering renewable gas to -- for the transportation sector.

14 So, it is, that load is growing, and we are
15 continuing to want to invest in that, so that our -- again,
16 so we are decarbonizing the pipeline as another avenue to
17 help reach these goals.

18 MR. JACOT: Obviously, I can't speak directly to
19 any of the gas companies' specific questions on that, but
20 I'd throw in a couple generalized points.

21 We have -- so one place where we're starting to
22 start thinking, as an electric utility, more like a water
23 agency or a gas company, is that we need to figure out how
24 to store our commodity. You know, gas has reservoirs and
25 tanks and underground caverns. Water has similar tanks and

1 dams and whatnot. Electricity typically has none.

2 So we start -- need to start thinking more in
3 those terms. And so, I think you'll see some cross-
4 pollination between those various ideas. The idea of
5 soaking up excess solar generation with electrolysis to
6 generate hydrogen, and then use that hydrogen through fuel
7 cells to generate back electricity. The offshore wind,
8 again, to do the same thing.

9 The gas company's thinking of taking that
10 hydrogen and injecting it into the pipelines to reduce the
11 amount of carbon in there, and I know they're figuring out
12 what that ratio can be. I don't know what it is.

13 We're thinking about how we'd do the fuel cell,
14 or, you know, you could -- we're probably not going to
15 combust it, but you could use a fuel cell to generate the
16 clean electricity.

17 So, point is, the things you're talking about now
18 have more than one market, right. If you're just thinking
19 in terms of injectable hydrogen to gas company, but now
20 you're thinking about, you know, now we're thinking about
21 how we have to have so much storage to handle the
22 intermittency issue, as we move towards higher and higher
23 levels of renewables on the grid. And that is a technology
24 that could serve both our utilities as well. That's one
25 thought.

1 The other high-level thought I had was, and this
2 is where you've got to put it out to the market and let the
3 market come up with something within parameters of what you
4 want. This is what I want to see ultimately, these are the
5 guardrails, come up with something. You know, the
6 economist community would generally say, a carbon tax would
7 be much more efficient than cap-and-trade, but you can't
8 get it politically.

9 So, you know, whether it's efficient or not is
10 moot if you can't do it, if you can't get the policy in
11 line behind it. So, you throw these options out there and
12 you see what the market does. And so, you know, that's the
13 supply side, the utility scale supply side option.

14 And then to finish my thought on the demand side
15 option, which we were talking about with building
16 decarbonization. Again, you throw the options out there.
17 You price them at a level. You incentivize them at a level
18 that makes sense for your needs. If that level is
19 insufficient to move the market, so be it, until the market
20 conditions change that you can increase the incentive or
21 the subsidy, or the costs come down to where your current
22 incentive is enough to cover it.

23 But, you know, I always get nervous about these
24 dam the torpedo, full speed ahead, you know, one size fits
25 all, this is what we're going to do type of thing,

1 initiatives, they inevitably fail. They fail big, and they
2 generally take down, you know, whoever was promoting them.
3 So, not a productive way to get to that end goal we're
4 trying to get to.

5 MR. ROSALES: Thank you.

6 Bryan?

7 MR. EARLY: Thanks. Bryan Early, California
8 Energy Commission.

9 David, as LAWDP thinks through, you know, how
10 fast and if it's going to move in terms of fuel
11 substitution. I'm wondering, do you feel that you are
12 getting a policy driver from the State to sit down and have
13 a conversation with the gas company, in terms of targeting
14 where the electrification would take place, to alleviate
15 any sort of, you know, system cost -- from the perspective
16 of system cost for the gas company arises, this whole
17 conversation of, you know, strategic or targeted
18 electrification, if there are areas where we're going to
19 have to make an investment?

20 And I know there obviously is not a platform
21 place for that conversation to happen, but I'm wondering if
22 you could sort of expand, from your perspective, on where
23 we're at now, and what might be helpful in terms of those
24 policy pushes.

25 MR. JACOT: Well, you know, we're not

1 policymakers at the utility. We try to influence in the
2 best interest of our organizations and our customers. And
3 in that, you know, in that scheme, we love to participate
4 in those discussions as they come up.

5 There hasn't really been, to my knowledge, a very
6 cogent, all-encompassing, comprehensive, logical and
7 strategic layout of everything that needs to be talked
8 about, and an appropriate, logical order in which to talk
9 about it and talk about it with who to get to these things.
10 And I know that's a far bigger question than anybody in
11 this room, because it involves everything in this room, and
12 a lot of people not in this room.

13 So, you know, that's kind of a long way of saying
14 that, you know, I have not, you know, seen that type of
15 coordination discussion effort, but I would welcome it if
16 it were to be begun. And, further, it doesn't have to
17 completely, 100-percent polished before it starts.

18 I think it's something that we can build, we can
19 build a discussion from the ground up, as long as we keep
20 having, you know, be conscious of having, you know, the
21 sufficient stakeholders and viewpoints and major players be
22 constructively included as parts of those discussions.

23 MR. ROSALES: Thank you.

24 So, let's continue on. Let's wrap up. Last
25 question, maybe a minute or two, so it's going to be really

1 brief. So, it's going to be about how we can help you.

2 So, the question is, what areas, what critical
3 areas, or just even areas, where you need help from state
4 agencies, like CEC plus others? And I don't know if you've
5 thought about that, but if you have an answer, you know,
6 can you share it with us.

7 And we'll start with you, Erin.

8 MS. BROOKS: Sure. So, I mean just to echo
9 David's last point, I mean, the CEC can do a great deal of
10 good by engaging these conversations, even, again, before
11 we necessarily have a firm direction, to make sure that
12 we're considering all that we need to consider.

13 If I can have a wish list of any other state
14 agencies and what we can -- what kinds of changes we can
15 make or how we can be supported, there are a lot of things.
16 One example is, there's, right now we have this California
17 Solar Initiative. It's legislated that it's going to end,
18 the incentives for solar water heating are ending next
19 summer. We're looking at pursuing an extension of that
20 through the legislature.

21 So, if any lawmakers are listening, it would be
22 great to extend that deadline after next summer, because,
23 again, solar water heating is another great way to help
24 decarbonize existing buildings.

25 Other things we're doing, is we're working with

1 the Senate Bill 1440, and looking at, again, the biomethane
2 and renewable gas options. So those are just a couple of
3 ideas.

4 MR. ROSALES: Thank you.

5 David?

6 MR. JACOT: Oh boy, I can probably get myself in
7 a lot of trouble with this one.

8 A couple thoughts. On the CEC side, we really
9 need a concerted effort to bring high-efficiency heat pump
10 technology, that we already know exists in other countries
11 and other continents, into the marketplace here.
12 Assessing, you know -- I'll give you a quick example.

13 There's high COP, you know, five-plus, that runs
14 on CO2 as a refrigerant. That presents a lot of benefits.
15 It's non-flammable. The GWP, Global Warming Potential of
16 CO2 is 1, whereas most refrigerants are 500, 1500, 2000.
17 So -- but there's some technical challenges. It's very
18 high pressure. But those types of things, you know, those
19 technical things, the CEC could really help through the
20 emerging technologies and case studies, which we're part
21 of, by the way.

22 Help prime, you know, the market, and start the
23 process to get the product in place and the distribution
24 chains in place. And also working with the industry -- I'm
25 glad to see Mitsubishi Electric here. I had a great

1 conversation with one of the contractors under Mitsubishi
2 up at the Building Decarb Coalition Kickoff Meeting in
3 Oakland last fall. And he's very interested in it and he's
4 actually doing it, and having to take on those barriers of
5 availability and unfamiliarity one by one. So that's a big
6 one on CEC's side.

7 Also, again, we're not policymakers. We help
8 advise. We're very happy to be part of the process, but,
9 you know, when it comes to new construction, Title 24 has,
10 you know, has always been the gold standard of driving the
11 next generation of what the technologies are. So that's a
12 CEC role as well.

13 And then the one place where I'll tread a little
14 lightly, but maybe not lightly enough, over on the CEC IOU
15 side, whatever's going on over there, and Garrett Wong
16 talked about that up here, as an interested stakeholder,
17 whatever's going on over there that has energy efficiency
18 perceived to be a death spiral and gone in five years,
19 whatever that is, needs to stop. That needs to get fixed.
20 This is crazy.

21 I mean, Minh and I -- Minh keyed it off, and I
22 jumped in, too. Energy efficiency is a key foundational
23 prerequisite to decarbonizing the economy in a way that's
24 technically feasible and affordable, safe, and not going to
25 have our customers riding in the streets with -- coming

1 after us with pitchforks and torches.

2 So, energy efficiency is not going away,
3 regardless of whether certain factions think it can be
4 cost-effective or can't be cost-effective based on some
5 arcane test that doesn't make sense anymore, or that the
6 customer didn't have influence in it.

7 Last soap-box item on that one. The way I run my
8 programs at LADWP, I don't care if the customer would have
9 done it anyway, I care that the customer did it right. I
10 only know the customer did it right if they participate in
11 my QC process.

12 My incentive is not to get the customer -- not
13 necessarily to get the customer to do the project. The
14 incentive is to get the customer to come through my QC
15 process, so I know the savings. I have a reasonable level
16 of confidence that the savings will actually materialize,
17 and thus I can build them into my integrated resource
18 planning. That's what the incentive is for.

19 Now, if it gets the customer, it gets their
20 attention to do it, and they wouldn't have otherwise done
21 it, that's great, too, but I'm not going to throw out the
22 incentive and not do the QC, you see. So, the point is,
23 the incentive helps buy down the transactional cost to the
24 customer to run through the QC process, which Garrett Wong
25 also very eloquently laid out as being, you know, at times,

1 somewhat capricious and somewhat onerous. I'll stop there.

2 MR. ROSALES: Thank you, David. Good points.
3 Fair points. Thank you for your time, Erin, David. Thank
4 you. Appreciate it. That concludes Panel 2. Thank you.

5 MR. JACOT: Thank you for having us.

6 (Applause.)

7 MR. KENNEY: All right. Thank you, Eddie, and to
8 our panelists.

9 So now we are preparing for our third panel. So
10 this is covering what is happening currently within the
11 Regional Energy Networks and the CCAs. So, panelists, feel
12 free to come on up and join me on the stage. I've just got
13 to swap out some batteries, so our voices can be heard.

14 Al right. Do we have Ted in the audience? Does
15 anybody know if Ted has stepped out? Well, we'll just have
16 to carry on.

17 So joining me up here we have Lujwana Medina from
18 L.A. County, representing Southern California Regional
19 Energy Network. Lujwana is responsible for managing and
20 operating the SoCalREN's Energy Efficiency portfolio. She
21 also leads policy and grant development regarding energy
22 efficiency, economic development and electrification of
23 transportation.

24 Over the past 14 years she has worked in a
25 variety of capacities in the energy policy field. Before

1 joining the County of Los Angeles, Lujana served as --
2 yeah. Ted, come on in.

3 Before joining the County of Los Angeles, Lujana
4 served as a Regulatory Manager for SoCalREN. Under ICF
5 Consulting as the Energy Efficiency Policy lead for
6 Southern California Gas Company. As a regulatory case
7 manager in the Power Procurement Department for Southern
8 California Edison. As a Generation Resource Planner and
9 Utility Finance Supervisor for San Diego Gas and Electric.

10 Also joining us is Alejandra Tellez from the
11 County of Ventura, presenting the Tri-County Regional
12 Energy Network. Alejandra is the sustainable --
13 Sustainability Officer for the County of Ventura. She
14 manages the local government partnership, the Ventura
15 County Regional Energy Alliance, which is the County's
16 local energy efficiency clearinghouse office for training
17 seminars, project identification, technical project support
18 and energy planning for municipal governments, school and
19 community college districts and special districts, and
20 small commercial businesses.

21 So in partnership with the Counties of Santa
22 Barbara and San Luis Obispo, she oversees the Tri-County
23 Regional Energy Network, which provides residents a direct-
24 install program and training, assistance and energy code
25 coach services.

1 And finally we have Ted Bardacke with the Clean
2 Power Alliance. Thank you for joining us, Ted.

3 He's Executive Director for Clean Power Alliance,
4 Southern California's new, locally-operated electricity
5 provider for 32 communities and approximately 1,000,000
6 customers across Los Angeles and Ventura Counties.

7 Ted brings a unique background to the
8 organization that includes broad experience in the public
9 sector, renewable energy planning, sustainability program
10 design, customer service, journalism education and non-
11 profit leadership.

12 He came to the Clean Power Alliance from the
13 Office of Los Angeles's Mayor Eric Garcetti's office, where
14 he was Director of Infrastructure and Deputy Director of
15 the Mayor's Sustainability Office.

16 So, thank you all for joining me here today.

17 So what we're going to talk about, what
18 interesting, engaging and challenging things you all have
19 experienced in implementing energy efficiency, and even
20 more broadly, looking at some building decarbonization.

21 So, first I just kind of want to start out with a
22 way to kind of introduce what you guys are working on.
23 What are your organization's energy efficiency goals? And
24 that doesn't necessarily have to include just the state
25 mandated goals. Like, what are you trying to achieve and

1 how are you going about it? So, Lujuna, we can start with
2 you.

3 MS. MEDINA: Yeah. So, I think for the County of
4 Los Angeles, and under the auspice of the SoCalREN, we
5 actually do have similar objectives as a State. We hope to
6 double our energy efficiency targets. We also hope to
7 reduce in all our facilities the GHG emissions, provided
8 the (indiscernible) facilities. So we hope to, you know,
9 incorporate more building carbonization -- decarbonization
10 approaches within our county facilities.

11 But also under the SoCalREN, we also hope to
12 achieve more cost-efficiencies within our portfolio. We
13 are big advocates when it comes to incorporating innovative
14 strategies that reflect non-monetary incentives. And then
15 we also hope to reach a greater portion of disadvantages
16 communities and hard-to-reach customers, as you -- you
17 know, I think Erin made a good point about being in
18 Southern California, we have a very diverse community,
19 which includes a lot of immigrants. It includes a lot of
20 non-primary English speakers. It also incorporates low to
21 moderate income level communities.

22 So these are kind of like the high-level
23 objectives. I think another thing we hope to achieve is
24 more comprehensive clean energy options. You know,
25 currently the CPUC is tied, and I always say, tied to a

1 more restrictive silo implementation for their DERs. But I
2 know they also believe that comprehensive solutions are the
3 way to meeting SB 350.

4 And so, we hope, as a local government agency, to
5 kind of incorporate a more comprehensive solution.

6 MS. TELLEZ: Yeah. With the Tri-County REN we
7 share the same goals with SoCalREN, the hard-to-reach and
8 the disadvantaged communities. But one, you know, the one
9 thing, that there's always those people who don't fit into
10 the right definition of what's hard to reach CAC, so we're
11 trying to reach our underserved customers.

12 So it's all those that don't qualify for the low
13 income. They're just a little bit above, yet don't have
14 money to participate on the programs. That's what we're
15 trying to reach, because that is a big, that is a big
16 population in our counties. We're not considered low-
17 income, so they don't qualify for the programs. So we're
18 kind of in the middle, so we're trying to hit that middle
19 audience that kind of gets ignored. That they don't have
20 the extra income, they don't qualify.

21 So, we do do hard to reach, disadvantaged, but
22 the underserved population, and also the State goals in our
23 individual county goals, but just targeting those customers
24 that, just that need that extra incentive to participate in
25 the programs.

1 MR. KENNEY: And, Ted?

2 MR. BARDACKE: Hi. Thank you everyone for
3 joining. I'm sorry I was a minute late. You guys run a
4 tight ship here. Yeah, 15-minute intervals, I guess, for
5 the wonks in the room.

6 So, I'm just going to tell a little bit about
7 clean power lines, just to level set, and then I'll talk a
8 little bit about what -- you know, how we see efficiency.

9 So we launched, started operations in June of
10 last year, serving about 30,000 non-residential customers
11 in unincorporated L.A. County, South Pasadena and Rolling
12 Hills Estates.

13 We just completed in February enrolling every
14 residential customer in our service territory. So that
15 turns out to be about 925,000 customers -- and I can show
16 you the bruises if you'd like -- into CCA service across --
17 and its unincorporated L.A., unincorporated Ventura, and 30
18 -- and 29 cities across those two areas we range from.
19 Ojai in the north to Whittier in the south. And we go
20 from, you know, Santa Monica, Malibu, Manhattan Beach, all
21 the way out to Claremont, and kind of everywhere in
22 between.

23 We have a, currently have a participation rate of
24 about 96-percent. So, four-percent of our eligible
25 customers opted out. So, we think we have a pretty good

1 value proposition there.

2 We -- tomorrow, I start -- we start serving load
3 to our remaining 100,000 non-residential customers, also
4 across the remaining 27 cities. So we're in the midst of,
5 you know, startup, rollout and all that stuff, from -- we
6 are now the largest operating CCA in California, aimed to
7 serve about 14,000,000 gigawatt hours of load annually.
8 Even the phone is scared of that number.

9 So, it's a very diverse territory. It's --
10 socio-economically, demographically, politically. You
11 know, I have -- I'm the only CCA where I have member
12 agencies where there's a majority, if not unanimous,
13 Republican members on the city council that chose to join
14 us. So we're also a little bit of a microcosm of
15 policymaking for energy procurement in Southern California.

16 The one other thing that I'll note, and this gets
17 into a little bit of how we think about energy efficiency
18 is, at least among our residential customers, about 250,000
19 of them, are on the 100-percent renewable energy, Zero-
20 Carbon plan today.

21 So that was a -- they were enrolled in that and
22 chose to stay, and they were enrolled in that rate based on
23 the choices that their cities made for the default. We
24 have three rate options. So, we -- you know, that's a lot
25 of renewable energy. That's a lot of intermittent energy.

1 And so we really think about efficiency from the
2 point of view of, how can we reduce consumption in the
3 times of the day where it's really important. That it's
4 not, it's no longer about kilowatt hours across the board.
5 Not every kilowatt hour saved is valued equally in my
6 organization. And also with, you know, coming residential
7 time of use default, it won't matter -- they won't be
8 valued equally by the customer either.

9 And so we think about energy efficiency from a
10 load-shaping and risk management perspective, to try to
11 keep our procurement costs down and energy costs down for
12 the consumers. And I can get into a little bit more of
13 that as we get deeper into the program.

14 MR. KENNEY: Okay. Thank you, guys.

15 So, the first question -- I'm going to jump
16 around here, I really want to hit on is, how do you all see
17 CCAs and RENS interacting within the same territories
18 effectively?

19 So, Lujana, we can start with you again.

20 MS. MEDINA: Sure. So I think that, you know,
21 with our CCA in place, there are complimentary services
22 that we both can coordinate together and offer to our
23 constituents.

24 You know, one of the benefits of being a Regional
25 Energy Network is that we're regional-based, so we have a

1 broader touch point, whereas CCAs may be slightly
2 fragmented in their infancy. But we find that, you know,
3 their emphasis in the beginning will be to deliver the best
4 available clean energy options as far as electric delivery.

5 And then our role is to help provide to their
6 customers available options to help reduce their load, and
7 then also provide them more clean energy options on
8 programs that may be not the initial emphasis for the CCA.

9 But through our coordinated efforts, we're able
10 to fulfill all those gaps, so that we're meeting everything
11 that they need in one holistic manner. But I'll let Ted
12 also --

13 MS. TELLEZ: Yeah, yeah. I think the same as
14 well. And I mentioned, I think, you know, we share that
15 same audience, ensuring that same message. I think one
16 example that I want to use for Ventura County, we have some
17 of those 100-percent default, which, you know, which is
18 awesome, it's great, but we want to make sure that the
19 audience doesn't think that they're safe. They don't have
20 to anything else.

21 They're just -- now we're 100-percent renewable.
22 That's it. We've done our part. So that's where we come
23 in and, you know --

24 MR. BARDACKE: Let's start an --

25 MS. TELLEZ: -- let's take (indiscernible).

1 (Speaking over each other.)

2 MR. BARDACKE: Let's not start an aluminum
3 smelter.

4 MS. TELLEZ: Yes.

5 UNIDENTIFIED FEMALE SPEAKER: Mr. Bardacke --

6 MS. TELLEZ: So that's where we -- that's where
7 CCAs and RENS work together, and that's what we're going to
8 do with CCA.

9 MR. BARDACKE: Yeah. I also go back to this idea
10 that, you know, the genesis of the RENS is local
11 government, and the genesis of CCAs is local government.
12 So there's a sort of a shared DNA, a shared outlook on the
13 world, which I think is helpful.

14 And, you know, as we mature and RENS evolve, you
15 know, we're going to find that synergy below us, or we're
16 going to go back to that original DNA, and, you know, and
17 figure out how to be complimentary.

18 I really -- you know, what, you know, Alejandra
19 said is really important. Just because you're getting 100-
20 percent renewable energy, A, doesn't mean that you're off
21 the hook, right.

22 But, B, it also means that you're paying more.
23 And so, therefore, you know from a pocketbook perspective,
24 you know, an avoided use is actually going to save you more
25 money. And that's an important, you know, consideration,

1 particularly given that, you know, some of -- you know, we
2 have one of the 100-percent cities in Ventura county is
3 Oxnard, right, which is one of the poorest cities in all of
4 Southern California. You know, they stepped up. They made
5 that decision for their community, and it's working out
6 well. But, you know, that's going to be a burden to some
7 people, and we're going to look to working with the RENs to
8 make sure that things stay affordable overall.

9 MR. KENNEY: Just as a follow-up on this. Have
10 you guys looked at, you know, since CCAs have rolled out,
11 maybe not equally throughout the State, to the CCAs that
12 have been around, you know, like MCE and Sonoma Clean
13 Power, of how they have integrated their work with, say,
14 BayREN? Are those partnerships that you'd maybe want to
15 model, or is that things you have discussed?

16 MS. TELLEZ: Yeah, I think we have. You know, we
17 coordinate. We have been keeping tabs of what they're
18 doing and how to coordinate, you know, the programs that
19 they share or what they do.

20 So, definitely taking best practice and see --
21 you know, one of the beauty about local governments is that
22 we always say we're so unique. We're different from our
23 neighbor, but we're also great at working together. So,
24 you know, they have some great programs that may not work,
25 but we, you know, we look at them and see what, how we can

1 tailor and use here.

2 MR. KENNEY: All right. So, kind of building on
3 that. What are some best practices or recommendations that
4 you all could share for increasing participation from those
5 hard-to-reach communities or low-income, disadvantaged
6 communities, those folks within environmental justice
7 communities, how are the RENs approaching that, you know,
8 specific program examples?

9 And then, you know, Ted, how might the CCAs be
10 planning to build into that as well? And, Ted, we'll start
11 with you down there.

12 MR. BARDACKE: Okay. So, this is for me less of
13 a, less of a question necessarily about efficiency, or more
14 of just like, what are -- you know, how we approach
15 disadvantaged communities overall.

16 So, first of all, our service territory has 15-
17 percent of all the identified DACs in the State. So, it's
18 a, you know, it's a significant portion of our customer
19 base.

20 One thing that we did initially, and this gets
21 to, I think to sort of, maybe it gives you a sense of where
22 our Board is and where our leadership is. Is that in those
23 10 cities that opted to default all of their customers in
24 at 100-percent renewable energy, we built in, frankly, an
25 internal subsidy.

1 So that all CARE and FERA customers within those
2 10 communities would receive the same 100-percent renewable
3 energy product at no additional cost. So they did not have
4 to pay the seven- to nine-percent premium that exists for
5 the 100-percent renewable energy product. They're paying,
6 essentially, exactly what they would have paid to -- as a
7 bundled customer for Edison, including their 30-percent or
8 12-percent CARE or FERA discount.

9 So, I think as we start getting back -- generate
10 some cash and start investing in local programs and
11 collaborating with the RENs, we, you know, we're going to
12 bring that perspective of, you know, energy affordability,
13 but also access to clean energy, you know, for all customer
14 segments across the board, but with particular -- you know,
15 looking out for any time we do a policy or, you know,
16 institute something, you know, how is it going to affect,
17 you know, the disadvantaged communities and -- so, there's
18 like, what's the impact? How do you mitigate?

19 But then, you know, going forward, what do you do
20 to particularly address, you know, those folks, and I
21 think, you know, the RENs have a lot of experience, and
22 we'll be looking to sort of some of their ideas about
23 program design and outreach, and how you get people in to
24 programs, which is, you know, it's hard.

25 It's sometimes very hard in what we call, hard to

1 reach, and, you know, we can't -- it's hard to, you know,
2 do a real effective program if you -- you know, spending
3 all your money on customer acquisition costs.

4 MS. TELLEZ: Yeah. One way that -- I know for
5 the Tri-County REN, this is where it's been new to having a
6 local government. It's where we turn to our other local
7 government departments. One aspect is the human services
8 healthcare. They already do all this engagement, all this
9 outreach, so we learn from them the type of outreach that
10 they do. We are going to share the same audience and the
11 same clients.

12 One quick example is that we are providing energy
13 efficiency training to our community nurses. They are
14 already out in the community visiting some of the hard to
15 reach or the DAC customers.

16 So they have a one-hour training every six months
17 about what energy efficiency is. It's just a little
18 different way of thinking. And when they're out doing the
19 site visits for a healthcare aspect, they have energy
20 efficiency to kind of think about.

21 So we're trying to connect those dots with local
22 governments, and do that with the REN outreach that we're
23 going be moving forward to.

24 MS. MEDINA: For SoCalREN, so, since we were --
25 you know, since our inception of 2012-2013, what we have

1 learned as best practices is that the public agency can be
2 a great driver to community involvement, and also influence
3 at the resident and community level.

4 So, for instance, what we have learned is that,
5 you know, given we have a large immigrant community, or a
6 large non-primary English speaking community, we've
7 incorporated portfolio strategies that provide assistance,
8 you know, through education and outreach tailored to them.
9 So we're starting to implement a residential community
10 coordinator that helps educate and outreach to those
11 specific niche customers through public agency involvement.

12 So, for instance, we would provide a, you know,
13 City of Alhambra workshop that provides all necessary
14 information regarding all energy efficiency programs that
15 not only we offer, but our partner IOUs, because we believe
16 that there are other best available options, and that's
17 what should be provided to that customer.

18 Another thing that we found was, the public
19 agency is a great influencer for community pathways to
20 zero-net energy. And so what we're trying to do -- and we
21 understand that, you know, CPUC requirements are
22 challenging, and they are tied to maybe a silo approach on
23 DERs, we are going out to our communities and providing
24 education and outreach regarding all DERs.

25 So even if we're in the door regarding energy

1 efficiency, we're taking that time to also educate public
2 agencies and say, you can incorporate EV, you can
3 incorporate DG. These are the programs available. These
4 are the options where they can be financed. And providing
5 them that education will be an influencer.

6 So, instead of just driving, you know, the
7 education around programs, we need to be influencers and
8 driving action. And that's what we hope our programs do,
9 especially for disadvantaged communities. I don't like to
10 call them low-income communities, I like to call them
11 marginalized, because I think another big issue that we
12 have in the County of L.A. is smog.

13 So we have a lot of corridor cities that
14 outlying, big freeways and kind of transportation
15 corridors, and they're environmental justice is very low at
16 this time because of those - health affects provided by the
17 GHG. And so we try to reach those communities as well.

18 MR. BARDACKE: I just want to add a specific
19 example that was really interesting for us being connected
20 to local government.

21 So, as part of our rollout we've been doing our
22 own outreach through community groups on getting folks who
23 might be eligible for CARE and FERA to -- but not signed
24 up, to sign up. But we were doing that right at a time
25 when -- I don't know if folks know about the public burden

1 debate within undocumented, the undocumented community.
2 But the Federal Administration is trying to say that if you
3 sign up for any public benefits, you might be considered a
4 public burden. And a public burden is a reason for
5 denying, or even in some times, revoking green cards or
6 acquired citizenship.

7 And so, it's really hard right now in these, you
8 know, impacted communities to get someone to sign up for a
9 program, like -- I don't want to put my name on that. And
10 I totally respect that and totally get that. So, one of
11 the things that we've been doing, is just in terms of our
12 community outreach, is learning from folks who are dealing
13 with this public burden issue on a daily basis in their
14 communities.

15 And figuring out to, you know, whether it, A,
16 it's the right thing for people to sign up, and if so, like
17 what are the communication strategies for getting them to
18 sign up for, you know, a discount that is their right as a
19 customer, because they're paying into those charges.

20 And so, this goes deep, and it goes deep to a lot
21 of other things that are not, you know, energy related.
22 But, you know, if someone's not willing to sign up for a
23 30-percent discount, imagine how much their not signing up
24 for an energy efficiency program, if they're worried about,
25 you know, being labeled a public charge.

1 MR. KENNEY: Thank you. That's really
2 insightful.

3 Which leads into where I wanted to go next, which
4 is, how can we look at balancing these energy efficiency
5 programs with the other, you know, clean energy goals that
6 we have. How do you guys view integrating, you know,
7 decarbonization or electric vehicles into your efforts?
8 You've mentioned that when you're in the door, you'd like
9 to bring that up to the customer.

10 So how do you see that playing out in the near
11 term, in the long term? Do we need to knock down these
12 funding silos, or what do you see the pathway forward
13 being?

14 And, Alejandra, I'd like to start with you.

15 MS. TELLEZ: Yeah. Definitely the funding silos
16 are always an obstacle for local government. So, more
17 funding and, you know, able to connect and kind of talk to
18 each other. I think that will -- it will give us a clear,
19 you know, understanding when we are in somebody's house
20 explaining, you know, what the programs are, and explain
21 all the different programs and how to get the funding.

22 And also, you know, the solution's not always --
23 we mentioned before, one size doesn't fit all. We do have
24 all these other, you know, issues, when we have customer
25 participation that, for whatever reason, can or won't

1 engage, so we have to overcome that obstacle, to kind of,
2 you know, creating programs that, you know, can be tailored
3 to each region or each county. That's one great benefit.

4 So, definitely, you know, mandates that are
5 funded, and then mandates that can be tailored to,
6 according to the region where they're going to be
7 implemented.

8 MR. KENNEY: Lujuaana?

9 MS. MEDINA: Yes, to her, and then added to that
10 is, you know, one of the benefits of being Regional Energy
11 Network and a local government program administrator, is
12 that we're able to leverage external funds.

13 So, one of the things that we're trying to now is
14 to see how our SoCalREN programs can be companion programs
15 to external-funded efforts. So, for instance, we believe
16 one of the biggest priorities should be integrating
17 electric vehicle transportation electrification
18 infrastructure in multifamily buildings.

19 As many have mentioned here, on the different
20 panels, we have a significant amount of multifamily-unit
21 buildings, and a significant amount of people driving
22 electric vehicles, but do not have access to charging,
23 which you would think would be like, okay, how does that
24 work? How do they make it happen? But you would be very
25 surprised.

1 And so what we hope to do is, you know, for
2 instance, we have a SoCalREN multifamily program. But, of
3 course, those are for EE dollars only. But we could
4 leverage, for instance, a CEC-funded pilot that provides
5 installation incentives for multifamily property units.

6 And since we're in the door with the SoCalREN,
7 providing those dual sources allows that particular
8 property owner to go in and see the value on a ROI basis
9 about like, here's the different options that can be
10 incorporated into your building, and here's the
11 possibilities as far as reducing your carbon footprint,
12 reducing your energy usage, and balancing those two.

13 So I think, you know, being a local government
14 and having that availability or that option, you know, we
15 just need to keep seeking those opportunities, and then
16 incorporating them in our portfolio, so we could be models
17 for the rest of the State.

18 MR. KENNEY: Ted?

19 MR. BARDACKE: Yes. So, I'll take maybe a little
20 bit of a different tact, and tell a story about last week
21 or maybe two weeks ago. I don't know how many of you out
22 there watch how hourly KISO prices.

23 UNIDENTIFIED FEMALE SPEAKER: (Indiscernible).

24 MR. BARDACKE: Me.

25 UNIDENTIFIED MALE SPEAKER: (Indiscernible).

1 MR. BARDACKE: Yeah, right. There you go. Okay.
2 Yeah, it's kind of cloudy today, so today's not a great --
3 but a couple weeks ago, you know, it was, it was clear,
4 beautiful skies, sunny, 70 degrees and not so hot, not so
5 cool.

6 Prices in KISO at 2:00 o'clock in the afternoon
7 were, ranged between five and \$10 a megawatt hour. At 8:00
8 o'clock that night the same day, so six hours later, they
9 peaked at close to \$100 a megawatt hour. So we had a 10-
10 fold increase in wholesale energy prices on KISO market
11 within the period of six hours. And this is not unusual.
12 This is sort of, you just, you see it every single day.

13 And so, when Lujuna is installing those
14 multifamily -- those chargers in multifamily buildings, I
15 don't want them turned until midnight, okay. We can't turn
16 them on until midnight, or we're just going to exacerbate
17 the problem.

18 But if they can be, you know, done and controlled
19 in such a way that we, that we can, you know, get all those
20 cars charged between midnight and 6:00, like we're golden,
21 or even better maybe focusing on workplace charging. So I
22 think we're going to all sort of learn from our -- you
23 know, so where it can charge during the day and, basically,
24 get it for free.

25 So, I think in -- I'm thinking a lot these days

1 about sort of how we make sure that we're not in our silos,
2 and just saying, okay, we've got all of those chargers in
3 homes now, to hard-to-reach communities, like the job is
4 done, because there's unintended consequences, and that's
5 where sort of some of the communication and coordination,
6 you know, sort of across all the program providers and the
7 energy spaces is going to be really, really, really
8 important as we go, as we go forward.

9 MR. KENNEY: Awesome. Thank you, guys.

10 So, kind of following up on this, you know, all
11 the efforts you guys are making. Beyond what may be
12 required in terms of reporting, like evaluating the success
13 of the programs and measuring, verifying what happens when
14 you go and do these installations, are there any other
15 metric you guys are tracking.

16 And for Ted at the CCAs, are there things that
17 you would expect to track for the programs you would hope
18 to offer, that might be different from what we're dealing
19 with today?

20 And Lujana, we can start with you.

21 MS. MEDINA: Sure. So, I mean, outside of EM&V,
22 we try to, try to, you know, measure our performance based
23 on the influence, the outreach, the education we provide,
24 and then how that's attributed actual savings that we
25 actually find.

1 And then, also, on the overall actions that are
2 taking place within, for instance, public agencies and
3 residential customers. But it's a large, broad effort
4 where we're trying to identify, what does that attribution
5 look like? And then calculating how that translates, let's
6 say, to the overall goals and targets that are established,
7 for instance, by the CPUC and by the IEPR. So, that's kind
8 of how we, we've tried to tie in our metrics, or our
9 measurement of performance.

10 MR. KENNEY: Okay.

11 MS. TELLEZ: Yeah. I mean, other than the, you
12 know, than the PUC mandate or EEMB, which is, you know,
13 already a big -- it's a lot. Other than that, I think what
14 we are also going to be doing is measuring kind of, you
15 know, the influence of what's going on when an EE project
16 happens. You know, how is that going to influence, you
17 know, the EV infrastructure.

18 And just kind of the, the behavioral of what --
19 you know, when somebody does an energy efficiency, is there
20 actual behavior at home, and then at work is it changing
21 as, you know, what they do at their job and, you know, when
22 they're at the office or wherever they're at, is that going
23 to transfer over to what they're doing at home?

24 So kind of trying to track how an individual, you
25 know, acts energy efficiency, you know, now that we have

1 CPA, you know, how do they all just interact. Because it's
2 just one, big environment that we have to deal, you know,
3 if we change one behavior here, but we totally forget it
4 when we're at work. So trying to track that, how one
5 influences the other. So that's one thing that we're
6 trying to, we're trying to wrap our head around and how we
7 can best track that.

8 MR. KENNEY: Okay.

9 MR. BARDACKE: So, thankfully, I guess I don't
10 have to measure any of this towards the PUC program --
11 evaluation, until I start taking their money.

12 But -- so we have a much broader look at what --
13 you know, whether any particular program has been
14 successful. And we want to look at GHG reduction, we want
15 to look at local air quality. We want to look at equitable
16 distribution across our service territory, both in terms of
17 just geography, but also particular market segments. And
18 we want to look at financial performance, what it does to
19 the organization.

20 So, on, you know, on like the IOUs, we do not
21 have guaranteed cost recovery. Every dollar that I invest
22 I have to either make a return on it, it's got to lead to a
23 financial return, or we have to know going in that we're
24 not going to recover those costs, and they're just, they're
25 just as spend.

1 And so, there's a different kind of financial
2 discipline than what you would typically find in a EE
3 program. You know, we don't have TRC, we don't have, you
4 know, all that, you know, all that stuff that many people
5 have done wonderful work on for the past, you know, few
6 decades.

7 We have to run a business. We have to cover our
8 costs. We have no tax dollars, we have no public-goods
9 charge, we have no nothing. So, we're going to be really,
10 really hyper-focused on making sure that we spend our money
11 well. And there's this discipline of, you know, having to
12 cover our costs every single year though rates that are
13 going to shape a lot of the programs that we do in order to
14 achieve those broader societal goals.

15 But the other, the flip side of that problem, the
16 opportunity in that problem is that we, as an organization,
17 we can be free to say, there are non-monetizable, societal
18 benefits that we are willing to spend money on, and that's
19 okay, right. It doesn't all have to be a return. We can
20 spend money on resiliency and fire-prone areas.

21 We can spend money on storage in critical
22 facilities, like fire stations and police stations, that
23 don't have the kind of financial return that anybody would
24 spend any tax dollars on, or any sort of public-goods-
25 charge dollars the way they're currently evaluated. We

1 have the freedom to do that. We need to have the money to
2 do that, but we do have the freedom to do that in --
3 without having to make that money back or show any sort of
4 energy-related benefit, per se.

5 MR. KENNEY: Great.

6 So, (indiscernible), I just a couple more
7 questions here. So, you know, talking about that kind of
8 different approach you guys can take there with the CCAs,
9 and just more broadly, what are all of you guys doing to
10 inform people who participate, about the kind of non-energy
11 benefit side.

12 So, beyond what they might see savings on their
13 bill, what goes into educating them about whether it's
14 improved their air quality, other kind of non-tangible
15 things that may be coming as a result. You know, is that
16 something you guys do, or is it something you would like to
17 be doing, or any stories you can share.

18 Lujana.

19 MS. MEDINA: Yeah. We actively do engage that
20 kind of conversation with our public agency programs, where
21 we inform them about not only the utility savings, which is
22 always a top priority for them regarding cost. But also
23 the benefits that they would have as far as health and
24 comfort within their facilities, as well as the options of
25 safety and resiliency, as Ted had mentioned, given that we

1 are in a very hot-tempered climate region, and we're faced
2 with a lot of climate change adaptation problems.

3 And so what we try to do is drive them to have a
4 long-term perspective. And so our overall outreach and
5 education is kind of tailored that way. So, instead of
6 just looking at the short-term perspective of the utility
7 cost savings that would be attributed, we try to identify
8 other areas that are kind on their objectives, as far as,
9 like for instance, public agencies have health and safety
10 requirements to meet for all of their constituents.

11 And so I think Garrett made a good point about
12 street lighting and how, yes, it may save on the overall
13 bill, but it also has provided safety regarding the
14 communities, because they have a brighter, I know it's like
15 a brighter visual on their new lights. So, that's
16 something that they definitely prioritize and consider.
17 But it's all about educating them and providing that
18 understanding, that this is a long-term objective, and it
19 will help overall.

20 MS. TELLEZ: Yes, definitely education. One
21 thing that's happened in our region, you know, due to the
22 recent wildfires, just because of what, you know, what
23 we're talking about.

24 Even now, a year and a half after Thomas Fire,
25 there are still homes that we go and visit. They were

1 nowhere near close where the fire was happening, but there
2 is tons of ash in their attic, and they have no idea that
3 it was there. So, I mean, that's one of the energy
4 efficiencies, like hardly any of us go up on the attic and
5 check our insulation. And they get excited about doing an
6 insulation retrofit.

7 So, the fact that it's been there for a year and
8 a half and they didn't have an idea that it was happening.
9 So it's just getting that education forward and saying, you
10 know, this is something that can happen, and this is
11 something that we have to go and check. So, that's one
12 thing that we're continuing a year and a half after the
13 Thomas Fire.

14 A year and several months after the Woolsey
15 Fires, kind of just, you know, having that -- it's not a
16 good thing that it's become a common, but that's one thing
17 that we have to keep on educating and reminding people.

18 And now it's become like a real-life event in our
19 county that, you know, somebody will -- aware of and have
20 to become respectful of what -- even if you're not close to
21 the fire, and there's all this other, you know, there's
22 outside effects of what can happen. And it's an energy
23 efficiency project that we can, you know, take advantage
24 of, so.

25 MR. KENNEY: Ted.

1 MR. BARDACKE: I'm good.

2 MR. KENNEY: You're good? All right.

3 All right. Well, then I wanted to ask one final
4 question, which we've been asking all our panelists. Is
5 there anything that, you know, at the Energy Commission or
6 other state agencies that we can do to help? What
7 recommendations would you have for us to take away today?

8 And, Ted, I'd like to start with you.

9 MR. BARDACKE: Yeah. So, I'll just say I'm -- I
10 don't know what you'd call it these days, but I remember it
11 as the Pier Program.

12 MR. KENNEY: That was our Natural Gas.

13 MR. BARDACKE: What?

14 MR. KENNEY: That's the Natural Gas Program.

15 MR. BARDACKE: No. The --

16 UNIDENTIFIED FEMALE SPEAKER: (Indiscernible.)

17 MR. KENNEY: EPIC. Yeah.

18 MR. BARDACKE: Thank you.

19 MR. KENNEY: EPIC.

20 MR. BARDACKE: Yes, EPIC. Nice. (Indiscernible).
21 Yes.

22 So, you know, I -- one of the first big projects
23 that I did in my sustainability and energy efficiency
24 career and renewable energy career was through, it was then
25 the PIER Program, now EPIC, we built the first 100 units of

1 net-zero electricity affordable housing in the State of
2 California, 56 units in Poway, and 42 units in Chula Vista,
3 using a -- you know, then the PIER Program funding.

4 And out of that, in addition to coming, like
5 learning all the challenges of multifamily buildings, or
6 just in general about net zero, came the idea that is --
7 that implemented a virtual net metering. So like from
8 those two projects we brought the idea of virtual net
9 metering to the PUC, and through the MASH Program and all
10 that.

11 And I'll just tell the story. The reason that
12 happened was he built these projects in the most -- in the
13 dumbest way possible, because it was the only thing that we
14 could do. So, in that, those 42 units in Chula Vista,
15 which is a picture that you still see on the CEC web site,
16 you open up the utility closet and there's 42 meter -- 42
17 inverters. And up what looks like one nice, beautiful
18 array on the top of that roof is actually 42 separate
19 systems. Like dumb, right? And -- but we built it. We
20 did it.

21 And then we brought two PUC commissioners and two
22 CEC commissioners, which was quite a feat back then when
23 they didn't even talk to each other, down, and like flung
24 open that utility closet and said, look, you guys, that's
25 your fault.

1 And so back to the question -- and three years
2 later we had like this amazing regulatory change around
3 virtual net metering in the State of California.

4 So, I think the advice to the CEC in terms of
5 its investments, and thinking about it is like, you know,
6 go out on a limb and fund projects that you think are like
7 maybe sub-optimal, or, you know, be open to like the idea
8 of doing something and letting your project teams run with
9 it, because you never know what the outcome is.

10 If you try to make sure that everything's done
11 exactly the right way in a program the first time, you're
12 never going to get the kind of learning opportunity that
13 you need to. So, sort of be open to that in some of these
14 experimental projects.

15 MR. KENNEY: Alejandra.

16 MS. TELLEZ: So the point funding -- I can never
17 not say funding. I think one thing that, you know, both
18 CEC, CPUC, I guess keep in mind, and Garrett mentioned
19 earlier, you know, to get an energy efficiency incentive,
20 all the obstacle and the work that gets put into it.

21 And then Laurel mentioned that when CEC or PUC,
22 you know, suggests -- mandates something, don't forget that
23 local governments don't have access to data, REU data. So
24 we do have a hard time getting that data, and then the
25 interpretation of, you know, when data can be released and

1 the different rules.

2 So, we're great at, you know, working together
3 and funding through programs, but a lot of times we don't
4 have access to the data needed. So, that's one of the, one
5 of the big obstacles for local governments, is we don't
6 have access to the data that, you know, helps us make
7 informed decisions and helps us design programs that are
8 going to make sense.

9 MR. KENNEY: Lujwana?

10 MS. MEDINA: Yeah. Well, first I want to thank
11 you guys for actually -- I mentioned this to Michael
12 earlier, that how you guys are taking a regional approach
13 for holding these workshops, because they have a tendency
14 to be northern-centric. So I want to thank you for coming
15 down south, because I think it highlights our regional
16 needs.

17 And so with that, I would just, would like from
18 the CPUC and the CEC is to, one, have a better
19 understanding about what our needs and our market requires.
20 And then, also, provide local governments additional
21 pathways and opportunities. I think you guys have
22 initiated that, and I'm so happy.

23 And this is a great opportunity, but I'm hoping
24 that that expand -- gets expanded, especially now with the
25 -- you know, all of the CCAs coming onboard and they have,

1 they're having local government administrated.

2 You know, the IOU model is now changing, and I
3 think local governments can be the long-term solution for
4 all the customer choice options that are needed in the
5 future in our State.

6 And then we also hold that kind of trusted
7 capacity with our constituents, so I think that also should
8 be leveraged. So, that's all.

9 MR. KENNEY: Great. Well, I'd like to open it up
10 then to some Q&A.

11 So if anybody in the audience has a question,
12 we'll be passing around a microphone.

13 David.

14 MR. JACOT: Hi. Thanks everyone. David Jacot,
15 LADWP. I had a question specifically for Ted. If anybody
16 wants to take it on, go ahead.

17 Ted and I met in the restroom earlier, and I had
18 a whole litany of questions, but he's answered half of
19 them, which has actually made me think of other questions.
20 So, he's been great. Actually, it's really been
21 informative. I've got to congratulate the whole panel
22 first. It's been very informative.

23 But I see a disconnect here, and maybe this is
24 more of a comment that you might want to respond to. I see
25 a disconnect here now, now that I understand your business

1 model. You're thinking already in terms of, you've got
2 100-percent renewables, and so you've got this huge cost --
3 your intermittency is that issue. The IOUs and the POUs
4 are still kind of in the infancy of dealing with the
5 intermittency.

6 You know, at 33-percent doesn't make the big
7 difference. It doesn't at 80-percent, and certainly not at
8 100-percent when you have a city that's signed up for 100-
9 percent renewables. So you're ahead of the game, actually
10 in how you're having to think about what your business
11 model looks like.

12 So, energy efficiency it's kind of marginal to
13 you. Really, it's more a matter of response in load
14 shifting. And where energy -- where a measure, an energy
15 efficiency measure typically is applied to the times you
16 need that load to shift, then it's good, but everything
17 else is bad for the most part, given your revenue model, no
18 decoupling, you know, just pure revenue retail. You know,
19 wherever you can shave off to do your policy stuff, great,
20 like we do at LADWP, you know, within what -- you know,
21 what the ecosystem will bear, what the market will bear.

22 So -- but the disconnect I see is that you're
23 thinking in that term, in those terms, relatively short-
24 term, because that's the immediate pressing business need.
25 The utility, the IOU, or in our case, like the POU, we're

1 thinking long-term down the road when we're, you know,
2 getting to that full decarbonization in 2045, and the
3 amount of storage we're going to have to bring onto the
4 system to make that work.

5 And so, we're -- I'm thinking, at least, if my
6 energy efficiency program's a bit more long-term. Because
7 I have our power system planning folks come to us and say
8 already, don't give me HVAC savings at 4:00 p.m. And I
9 tell them, the answer isn't less kWh savings or energy
10 efficiency, the answer's more storage, build more storage.

11 But you guys -- and here's the inefficiency I see
12 with the way this model's set up now, is you guys don't
13 have that play. You can't just go try and build more
14 storage. That's pretty much on the infrastructure side, I
15 would assume. Maybe you can procure storage. So maybe
16 that's one thing you could speak to.

17 But my other point is, and just observation is,
18 is I just see this disconnect between the CCAs have these
19 immediate revenue needs, totally natural, but having split
20 that retail side out from the long-term poles and wires
21 procurement and infrastructure building, doesn't that kind
22 of exacerbate that -- what it's going to take to jump from
23 where you guys are at to where the State ultimately needs
24 to get, in terms of the infrastructure to support
25 decarbonization, electrification, two times load growth,

1 and decarbonizing the existing grid?

2 MR. BARDACKE: Yeah. So that's a good question.
3 We're still figuring it out. But we are already out in the
4 market procuring front-of-the-meter storage. So, it's not
5 a, it's actually not a -- not only the IOUs can invest in
6 infrastructure in front of the meter.

7 So, you know, we're negotiating a number of long-
8 term renewable energy contracts right now. More than half
9 of them include storage. And we're also negotiating a deal
10 in one of our local capacity constrained areas for 60
11 megawatts, 60 megawatt battery, standalone. We'll be the
12 first CCA to invest in standalone energy storage.

13 So, you know, as a load-shifting demand -- you
14 know, as a resource that can do what our business needs,
15 but also contribute to the long-term, you know,
16 transformation of the -- to a fully decarbonized grid.

17 The other thing that I'll note is that we -- when
18 we have -- and this gets to the local government piece. To
19 the extent that part of the solution, in terms of the
20 intermittency across the State, is behind the meter
21 solutions, we have a different relationship with our
22 customers than the IOUs do, because we're, you know, we're
23 connected to their addresses in so many other kinds of ways
24 through our local governments.

25 So, the ability to sort of work on behind-the-

1 meter solutions in partnership with the RENs and what local
2 governments are doing, whether it's through building codes
3 or, you know, transportation policy, are two, you know,
4 important areas, we think we've got, you know, part of the
5 winning formula, at least the seeds of the winning formula.
6 I don't -- it's -- you know, the fully integrated utility,
7 you know, is really good for central planning. It's not --
8 it hasn't proven the best for decentralized planning.

9 And so that's sort of your call about how we're
10 going to get to the fully decarbonized grid. It's probably
11 going to be a little bit of central planning and a little
12 bit of decentralized together, but, you know, we're
13 certainly on the decentralized camp, given, you know, our
14 business seeds, but also, you know, who we're connected to.

15 MR. KENNEY: Any other questions?

16 MR. SEVERANCE: Bruce Severance, Mitsubishi
17 Electric. One of the things that, you know, I'd say to the
18 director and VP level in our company that we've talked
19 about, is the concern around -- there's a real need to do
20 rate design that really appropriately values energy
21 relative to carbon content on the grid. And we get that,
22 in terms of like what we're trying to do with climate
23 change.

24 And at the same time there's, you know, some push
25 towards electrification, which works better with propane

1 and, you know, direct electric existing homes in terms of
2 fuel switching, then it does for many natural gas
3 scenarios.

4 And so, looking at those operating costs and
5 wanting to avoid the scenario that David Jacot -- is it
6 Jacot? I -- yeah -- was referring to, I mean, those are
7 very valid concerns. And so, what I keep going back to --
8 and then we've got the grid harmonization piece, and your
9 example of the 10-fold difference in costs between noon and
10 12:00 o'clock at night on the same day.

11 And then there's the behavioral variability of
12 whether or not people actually plug in and program their
13 EVs to start charging at the right time, or if they'll pay
14 attention to the rate values at all.

15 So, what I -- in my mind what I keep going back
16 to, and I'm wondering if anyone else is thinking about it.
17 It's not just about storage in my mind, it's about the
18 complimentary role that offshore wind can play in our grid.

19 And there's some analyses that have been done on
20 this, and Cal Poly is in the middle of a study on this,
21 where it really appears that offshore wind can highly
22 compliment and fit around solar, and really help grid
23 harmonize solar without doing the investment in storage.

24 Having a background in EV development, I'm really
25 concerned about the lifecycle cost issues of just doing

1 mass grid storage. And to me, that should be this little
2 bushing that absorbs a little bit of shock in the course of
3 a day, and not this huge shock absorber that's trying to do
4 all the grid management. And I don't think we're going to
5 get there with just DR and load shifting. I mean, we can
6 do that a little bit. You know, that's another smaller
7 shock absorber.

8 So, you know, what the CCAs can do is align their
9 power purchase agreements with people that are working on
10 that. And to me -- as well as on storage. You know,
11 there's -- it's more than just solar plus storage as one
12 option. There's also wind plus as an option, and then just
13 doing offshore wind, which blows much more continuously,
14 and is going to help provide that sort of, you know,
15 something more like baseload generation that we're losing
16 with the nuclear power plants that are shutting down.

17 So, you know, I keep going back to that because,
18 you know, we're concerned about it from that standpoint.
19 Are you guys, you know, seeing that as an opportunity for,
20 you know, putting out RFQs in that direction?

21 MR. BARDACKE: Well, I know folks in Alejandra's
22 territory are looking at offshore winds, so she may know a
23 little bit more on an update on that, on that project. I
24 mean, I think there's a, there's got to be sort of the,
25 all-of-the-above strategy.

1 The, you know, the Redwood Coast Energy
2 Authority, which is the CCA in Humboldt County, already has
3 issued an RFQ for offshore wind up in that area, and is
4 collaborating deeply with PG&E on sort of, on how that
5 would work. So, you know, we need to sort of get as much
6 on the grid at 8:00 o'clock at night as possible. And if
7 wind's going to do it, then, you know, we'll go, we'll go
8 after it. But, you know, there's a lot of local politics
9 around offshore wind. I don't know whether you -- what do
10 you want to say about that?

11 MS. TELLEZ: Not a lot. Yeah. Yeah, there is a
12 lot of politics -- I mean, we're all looking into it. I
13 think that's one of the things, you know, there's
14 competing, you know, opinions of what we should do with
15 offshore wind and what the opportunities are in our county.
16 But it is something that we are looking into. We didn't
17 just completely write it off. So, we are, you know, kind
18 of seeing what Redwood's doing and kind of the study at Cal
19 Poly. So, it's something that's, it's been in the radar of
20 our elected officials, so we're going to still be keeping
21 an eye, and not totally going to say that it's not going to
22 happen.

23 MR. KENNEY: All right. Any --

24 UNIDENTIFIED MALE SPEAKER: (Indiscernible.)

25 MS. TELLEZ: I don't know. You'll have to ask

1 the politicians.

2 MR. KENNEY: All right. Any other questions?
3 All right. Well, then let's give our panelists a round of
4 applause. Thank you guys so much.

5 (Applause.)

6 MR. KENNEY: Okay. So we're going to switch now
7 to a short break. So, get up, stretch, get some water.
8 We're going to return in 10 minutes. So -- I don't know
9 what time it is. So at 3:00 o'clock we'll be back here
10 right on time, to start our Multifamily Panel.

11 (A recess was taken from 2:51 p.m. to 3:01 p.m.)

12 MS. RAXTER: So, hello everyone. My name is
13 Ronnie Raxter. I'm an Energy Commission Specialist in the
14 Benchmarking and Equity Unit in the Efficiency Division of
15 the California Energy Commission. I am pleased to moderate
16 Panel Number 4, which is capturing deeper energy -- I'm
17 sorry, deeper savings from multifamily buildings.

18 According to the U.S. Census Bureau, nearly 60-
19 percent of multifamily buildings in California were built
20 before 1979. According to the Federal Poverty Guidelines,
21 33-percent of California households are classified as low-
22 income. And according to our barrier study, 47-percent of
23 low-income Californians live in multifamily housing.

24 Will Rogers once said, "even if you are on the
25 right track you will get run over if you just sit there."

1 Joining us today to help us move forward on the
2 right track are John --

3 MR. PERFITT: Perfitt.

4 MS. RAXTER: -- Perfitt, from the Los Angeles
5 Better Buildings Challenge, and Russell Bayba from Build It
6 Green.

7 John is the Director of the Multifamily for the
8 Los Angeles Better Buildings Challenge, a City of L.A.
9 sponsored leadership initiative aimed at making Los Angeles
10 buildings 20-percent more energy efficient by 2020.

11 For the last 10 years John has taught economic
12 development finance to graduate planning students at the
13 Price School of Public Policy at USC.

14 He also currently runs Restore Neighborhoods LA,
15 or RNLA. RNLA is a specialized real estate non-profit
16 focused on investing in real estate in lower income
17 neighborhoods, while using economically and environmentally
18 sustainable strategies.

19 RNLA has developed a strong competency with
20 deploying Community Development Finance Institution, or
21 CDFI, capital into neighborhoods, turning around distressed
22 real estate assets and building cost-effective, affordable
23 home ownership units.

24 And Russell Bayba is the Project Manager at Build
25 It Green, and I'm going to hand it over to him for his bio.

1 MR. BAYBA: Thank you. So, Build It Green is a
2 non-profit. We started with a program that does green
3 building certification a number of years ago. We had moved
4 into utility rebate programs. We've done -- we're in the
5 process of doing studies with, actually with the CEC, a few
6 of them, in fact.

7 And we're also working with Community Choice
8 Energy utilities as well, trying to help contractors,
9 property owners, to get rebates and go through this hard
10 process of energy upgrades.

11 MS. RAXTER: All right. So for -- as a, kind of
12 a general note, when responding, please indicate what type
13 of multifamily building you're referring to, whether it's
14 large, small or low-income.

15 The first question is two parts. What best
16 practices can you share for capturing energy efficiency in
17 multifamily buildings? Are these common area upgrades, or
18 are you able to capture deeper upgrades in individual
19 dwellings?

20 MR. PERFITT: Can I start? Okay. My answer's --
21 I feel like we're -- I thought we were the -- not the
22 opening act, but the headliners, but we kind of lost some
23 people, huh? It's like of like open mike. I signed up and
24 that was my chance. Give me a microphone. A little levity
25 at the energy efficiency panel, right?

1 My comments are mostly on medium and affordable,
2 or what I call, "street affordable buildings." The
3 majority of people at least, are very focused on the City
4 of Los Angeles. The majority of people live -- that live
5 in apartment buildings live in apartment buildings that are
6 not covenanted or are not traditional affordable housing.
7 They are what people call naturally occurring affordable.
8 So that's what I'm informed by, because a big stock of the
9 City of Los Angeles, a huge part of the apartment stock.

10 So, as far as best practices, I keep it really
11 simple in a lot of facets of my life. I find it's just
12 easier for someone as simple as I am. We focus on
13 appliances, water heating and space heating. When you do
14 that, that's about close to 80-percent of the consumption
15 that goes on. So, programs, incentives, retrofits focusing
16 on those things will yield results and move the meter.

17 As far as common area, the nice thing is the
18 trend, at least in the city, and we'll talk more about this
19 in -- with the State, with AB 802, is that whole-building
20 data is becoming available.

21 And that's on multifamily to move the needle, you
22 have to get into the units and get some change occurring
23 there. Because, you know, you just work around the edges
24 on common area. It's nice, and it can help somewhat with
25 the NOI, the net operating income of a building, but it's

1 not going to move the needle, vis-à-vis, these incentive --
2 these targets we want to hit.

3 MR. BAYBA: Yeah. I think what -- multifamily is
4 really complicated. There's -- it starts with five units
5 and goes, you know, all the way up to, you know, 600 units
6 I've gone into. And some of them look like single family
7 and some of them look nothing like single family.

8 And so the approach is really dynamic. You
9 really have to think about it from each building with --
10 given the income levels, how are you going to approach it?
11 What kind of systems do they have, and really, you know,
12 get that assessment done early, so you have a really good
13 sense of what the opportunities are?

14 And, certainly, lighting and water heating is
15 usually the biggest ones, but there's -- you know, each
16 building is really different. And what we want to approach
17 this with is a comprehensive look, and try to tackle what's
18 -- you know, where we should go with each of these
19 buildings, you know, kind of with that end goal of thinking
20 about being all electric. I think that's kind of where we
21 have to go.

22 And one of the things we're doing is looking at
23 trying to -- because we can't do that in utility programs
24 very often. One of the things we're trying to do is look
25 at how to upgrade the shell. Get all the stuff we can get

1 done insulating the walls, the floors, the attics. And
2 doing all the lighting that we can get done kind of early
3 on, and cut preparation for hopefully going back when we
4 can really have a lot of incentives for that fuel
5 switching.

6 MS. RAXTER: So the next question is multipart as
7 well. What changes can be made to capture more energy
8 efficiency in multifamily dwellings? Are they problem --
9 I'm sorry, programmatic, policy, resource related or other?

10 MR. PERFITT: I think they're policy and
11 programmatic and resource related. So I think it would be
12 great to have a different set of incentives. I know this
13 is fraught with problems, but I'd love to see utilities be
14 able to offer incentives that prioritize multifamily,
15 because the bulk of low-income folks that are low-income
16 live in multifamily buildings.

17 And even more granular, high EUI, energy use
18 intensity buildings, and increase the amount that is
19 available to both tenants and landlords in those areas, to
20 push out and invest in energy and efficiency in those low-
21 income areas, which has not seen the level of investment.

22 And there's a whole group of advocates that will
23 point that out to you -- that out to folks, about energy
24 incentives, energy efficiency incentives not being, having
25 the same subscription and utilization in some of these

1 areas. So I think that's a, you know, a policy and
2 programmatic thing.

3 One sort of a mechanical or policy thing is --
4 and I'm getting a little bit into sort of the work that I
5 do. And most of the work that I do is in lower-income
6 areas and DACs, disadvantaged communities. So, how to come
7 up with ways with, you know, new, faster and easier to use,
8 more customer-friendly incentives, namely, things like
9 point of sale, where you instantly realize the rebate.

10 Now, that's fraught with all kinds of mechanical
11 problems, but some of these things would do a lot to push
12 out incentives into the multifamily marketplace or into
13 these buildings, and really move the needle on energy
14 efficiency I think.

15 MS. RAXTER: And, Russell?

16 MR. BAYBA: Yeah. Policy, I think, we really
17 have to think long-term. We can't have these short cycles.
18 We worked SoCalREN Multifamily for quite a while, and, you
19 know, the projects that did really well are the ones that
20 had already started. And they just happened to take
21 advantage of the fact that there were rebates being
22 offered.

23 It's really hard to think about a program cycle
24 so short, typically three years. You really need to, with
25 multifamily, you need to acquire -- figure out what the

1 issues are. You have to find where you're going to get the
2 money. And those are much longer. Those are five, 10
3 years out. So, I think for policy, you really have to
4 think long-term, and not short-term. I think that was,
5 that was definitely a big lesson that we have learned.

6 Also, trying to figure out, you know, work with
7 property owners. They take a long time to come around.
8 Sometimes -- especially if you want to do deep retrofits,
9 those take a lot of money. We'd like to see a way of
10 funding that and make it easier for them to access money
11 and to, you know, realize the savings.

12 Let's see. I think, also, kind of from a
13 programmatic side, and it was talked about earlier, is just
14 access to these programs, making them streamlined. They
15 can be really complicated and cumbersome, and turn off a
16 lot of property owners.

17 I've gone around a number of times trying to kind
18 of sell the opportunity to property owners, and they saw
19 that there was a certain amount of opportunity, but that
20 the programs were overly complicated and time consuming,
21 and even with -- especially the large property owners, they
22 had resources do that, it just sort of overburdened them,
23 and they wanted to -- they moved away from these
24 opportunities. So, I think long-term investment is one of
25 the big keys.

1 MS. RAXTER: So how are non-energy benefits
2 incorporated into the program process, if at all?

3 John?

4 MR. PERFITT: We integrate when we can. In my
5 work with the LABBC, Better Buildings Challenge, as well as
6 with Restore Neighborhoods Los Angeles. We're in the
7 process of implementing some TCC funds, for transformative
8 climate community, cap-and-trade dollars, basically, in
9 Watts.

10 We have a solar and energy efficiency program in
11 the neighborhood of Watts. A very aggressive and well-
12 funded outreach program. Some pretty bold targets for --
13 in a very targeted area. Two targets in terms of goals
14 that we want to achieve. We have a workforce development
15 component, both on the EE side, as well as on the solar
16 side. So we've got some strategic partnerships with Grid
17 Alternatives, who's doing some really great work with
18 respect to the workforce development.

19 So whenever we can, and we have the opportunity,
20 that's one thing that we try to be able to have people
21 learn through a combination of classroom, as well as in-
22 the-field training. We're always talking about lowering
23 costs for tenants. We're always talking to them about
24 increasing comfort. We're always talking to them about,
25 you know, any of the other things that are possible.

1 We have a program, a pilot program with AEA that
2 we're going to be working on, that is multifamily
3 electrification. So, getting rid of and moving over and
4 doing some fuel switching. So, those things are on our
5 mind when we're implementing programs.

6 MS. RAXTER: And, Russell?

7 MR. BAYBA: Yeah. I mean, I think when we're
8 talking about non-energy benefits, we're talking about
9 those co-benefits. Things that, you know, are not
10 necessarily -- you know, you don't find them in gas therms
11 or kWh.

12 We've really tried to think about how we can
13 think about these programs as far as GHG reductions. And
14 also think about them in terms of, how can we provide
15 enough services to these tenants, homeowners, to make their
16 lives better. We have a couple of pilots that we're
17 working on in Northern California, where we're bringing in
18 funding from other sources, and we're trying to do things
19 not only from the energy side, but we're pulling out
20 carpeting.

21 We're trying to increase -- or lower asthma
22 triggers. We're going in and adding and replacing roofs
23 where we could, so that Grid could then come back in and
24 put solar on. We really look at trying to do as much for
25 that homeowner as possible, that tenant, with the funding

1 that's available. Sometimes it's pretty difficult to do,
2 and it's always a challenge, but I know these smaller
3 utilities are much more interested in doing this kind of
4 work, looking at these co-benefits.

5 MS. RAXTER: What challenges do you face to
6 performing deep energy efficiency upgrades?

7 John?

8 MR. PERFITT: So, again, I'll talk about small to
9 medium-size buildings, either in lower income areas or
10 traditional affordable housing. The thing that we've
11 encountered and we're talking with a lot of folks about, is
12 there's worries of displacement. That somehow tenants will
13 be displaced of retrofits and upgrades.

14 Coordination of work. When we're working in the
15 City of Los Angeles, you know, sometimes there are certain
16 requirements as far as potential relocation and otherwise.
17 Taking systems off lines -- offline for periods of time is
18 impactful for people's lives. Code violations, preexisting
19 code violations that we encounter.

20 More egregious than that is usually deferred
21 maintenance that you just sort of uncover, you can see
22 sometimes, but sometimes you can't. And some of those --
23 those are some of the challenges that we figure out in the
24 field.

25 MS. RAXTER: And, Russell?

1 MR. BAYBA: Yeah. I mean, I think we have the
2 same sort of thing, John. There's a lot of those barriers
3 to going very deep. I think cost is a big one. That, you
4 know, getting these central systems in, you know, upgraded,
5 is really expensive. And a lot of time multifamily
6 property owners don't have the kind of money to be able to
7 do that.

8 They have these, I guess, market-rate, low-
9 income, I think is how you described it. Is, you know,
10 they're kind of mom-and-pop. They're not huge projects,
11 but they don't have a lot of extra money to invest. And,
12 you know, a lot of the investment is either, goes to the
13 tenants, and, you know, not enough gets to go to them to
14 make these kind of capital investments. So, I think you
15 explained it pretty well.

16 MS. RAXTER: So that leads into our next
17 question, is what funding sources exist for bridge funding
18 to address unanticipated costs triggered by building
19 retrofits, such as lead, mold and asbestos mitigation?

20 MR. PERFITT: Again, I'm going to talk about sort
21 of mostly medium sized and smaller multifamily. Bridge is
22 a tough one. I'm going to first talk about there are
23 products out there that will specifically underwrite to
24 landlord and tenant savings, and those are usually large
25 refinance products, loan products, funding sources. Fannie

1 has one, Freddy has one.

2 They're both preservation under sort of the
3 category of preservation, housing preservation. But
4 they'll provide you with preferred terms with respect to
5 undertaking certain energy efficiency upgrades.

6 There's also quite a few FHA long-term
7 refinancing products out there that could be used
8 effectively to refinance some of these -- or, excuse me, to
9 implement some of these energy efficiency, but it's not
10 really to your question.

11 Your question is about, you know, some of these
12 things like asbestos and mold. My view on that is you're
13 not -- I don't know of a stop-gap product that's out there
14 that will do that. There are some limited programs in
15 cities that they use CDBG, Community Development Block
16 Grant funds, otherwise to do it. We've used them to do
17 remediation, asbestos and lead and so forth. They existed
18 to a limited extent.

19 The best way to handle a lot of this stuff is
20 really good inspection, budgeting, contingency, to be able
21 to deal with these things, or know what you're getting into
22 beforehand. Spend the money on testing and otherwise.
23 That's a mitigation, if you will, or -- it's not a bridge,
24 per se.

25 You know, there are, there are products out there

1 like PACE, which has fallen on pretty hard times these
2 days, that may be considered a bridge product, if you will,
3 but it's a very tough thing to try to find bridge financing
4 for a, you know, a problem like that. Instead, you should
5 budget, with adequate contingency on your refinance and
6 your full retrofit budget.

7 MS. RAXTER: And, Russell?

8 MR. BAYBA: Yeah. We've tried to figure out how
9 to leverage these funds. One of the problems is, just
10 having access to them. The funding cycles, we find that
11 there is funding for a period of time for, I think it was
12 asbestos, and then that funding went away. So we couldn't
13 anticipate where that funding would go and how far it would
14 go. Sometimes the programs, you know, sunset at a certain
15 time, and then there's funding later.

16 One of the things we've tried to utilize is
17 private funding sources. Sometimes there is corporations
18 that are willing to give grants, and we've used that.
19 We've worked with GHHI a little bit, trying to identify
20 funding, and I think we're going to do that with Marin
21 Clean Energy.

22 There's a number of ways to go about this, but it
23 gets complicated, and keeping track of all the different
24 funding sources is challenging, and keeping up on it.

25 MS. RAXTER: So the next question is a multipoint

1 question, too.

2 To what extent do you utilize a well-trained
3 workforce in your energy efficiency efforts? Are your
4 building operators trained for new technologies and
5 equipment, such heat pumps, and is additional training
6 needed?

7 John?

8 MR. PERFITT: I think additional training is
9 needed. I think sometimes they're not presented with the
10 empirical evidence, and understand the potential cost-
11 savings implications.

12 Working with well-trained -- I mean, we rely
13 often times on just general contractors. Sometimes when
14 it's a larger scale project, we'll have more specialized,
15 energy related folks working on the project. But I
16 definitely think -- and it's one of the things the Better
17 Buildings Challenge does, is does product workplaces and
18 case studies and things like that, to try to educate
19 property managers, owners and so forth, about the efficacy
20 of some of these things. It's really the cost benefit of a
21 lot of these, implementation of a lot of these
22 technologies.

23 MS. RAXTER: And, Russell?

24 MR. BAYBA: Yeah. This has been something we're
25 working on. At Build It Green we have a, kind of small

1 pilot to train contractors with heat pumps. Some of them
2 were trying to get, you know, ones that have already done
3 heat pumps, so that they can work with other contractors.
4 But it's something we're really thinking about how to
5 expand knowledge, really get people really comfortable with
6 heat pumps. It's great to see, you know, Mitsubishi here
7 listening in on this as well. But it's an area, I think,
8 that we're trying to expand as much as possible within our
9 work.

10 MS. RAXTER: Why should building owners push for
11 deeper energy efficiency retrofits, and what advice would
12 you give to other building owners not currently going
13 beyond the minimum required upgrades?

14 John?

15 MR. PERFITT: You know, my answer's going to be
16 very non-scientific. I'm good at that. Is it's a missed
17 opportunity? It's -- every time I've not gone as far as I
18 wanted to, notwithstanding even looking at the numbers and
19 so forth, I've regretted it as an owner, as a developer and
20 otherwise.

21 So, my point is, it's very similar to the case
22 that I make for LIWP and otherwise, is that once you're in
23 there and you're mobilized, the marginal -- it's just like
24 a contractor. Often times you can do things once you're in
25 the middle of something, that you couldn't otherwise do.

1 And if you hold back, it's a missed opportunity that will
2 go missed for a long time.

3 MS. RAXTER: And, Russell?

4 MR. BAYBA: Yeah, yeah. Exactly. I think that's
5 one of the biggest ones is, once you get in there, you want
6 to do everything you can. You don't want to go back. And
7 certainly with tenants, you don't have many opportunities.

8 A lot of times low-income tenants are working
9 multiple jobs. They can handle you coming in once or
10 twice, but if you come back a year later, five years later,
11 it's really hard to get into residence, the -- you know, in
12 unit. And it's also property owners don't want you there
13 as well. They don't want you there for years.

14 So, you really want to get in, do all the work
15 you can, because you won't have the opportunity later.
16 They're not going to; they're not going to have you come
17 back.

18 MS. RAXTER: Great. Thank you.

19 How do you incorporate low-income, community-
20 based organizations into your efforts, and how do you
21 ensure low-income residents are not priced out on the
22 upgrade process?

23 John?

24 MR. PERFITT: We're constantly working with
25 community-based organizations. We like to leverage a lot

1 of the, their ability to connect and message and so forth.
2 So it's happening with the LABBC, it's happening with my
3 work in small-scale development as well.

4 The second part of the question, this discussion
5 is -- because I'm a little bit of a freak. I hang with the
6 greedy developers; I hang with the advocates. I like them
7 both. I respect them both. I hang with the people in
8 between. I think of myself as a pure, a centrist when it
9 comes to a lot of these housing policy and energy
10 efficiency and sustainability issues, and very highly
11 pragmatic more than anything.

12 So, we're in a debate right now with some of the
13 advocates. As an implementer, we are an implementer about,
14 you know, these upgrades, energy efficiency upgrades, you
15 know, potentially pricing people out and displacing them.

16 My request to everyone, it could be on some of
17 these other questions, is if that's that the case, let's
18 have empirical evidence that shows that, and let's mitigate
19 it. We're taking measures that we think would mitigate it,
20 but we don't know definitively that this is happening in
21 the marketplace. Because it's complicated and difficult to
22 isolate from a general problem with people getting priced
23 out of quality housing -- or not even quality housing, just
24 housing, period.

25 So, you know, I prefer a civil discourse with

1 data and finding from objective sources that want to talk
2 about -- you know, it's the same debate that you get in
3 with folks about, you know, gentrification occurring. And
4 it absolutely occurs, but it doesn't occur everywhere, and
5 it doesn't everywhere that everyone perceives it occurs.

6 So, my answer to that is a question, basically.
7 If that's occurring, people are getting priced out as a
8 function of these energy efficiency upgrades, let's
9 establish that and then let's come up with a strategy to
10 not do that or mitigate those effects. But I'm not -- I
11 remain unconvinced that it's happening one for one, and I
12 could be wrong.

13 MS. RAXTER: And, Russell?

14 MR. BAYBA: Yeah. I don't know if it's happening
15 or not with LIWP we had a clause in our contract that, you
16 know, stated, you know, you couldn't kick somebody out.
17 There was language. I can't remember exactly what it said.
18 But we no idea whether with -- after the upgrades, whether
19 they got kicked out or not. It's one of the loopholes. It
20 just is something that we'd like to keep track of, to
21 figure out really what's going on.

22 And part of the first question, we really rely on
23 community-based organizations to get the word out, to
24 communicate to the populations that they know the most. We
25 really -- we can't be everywhere. We run programs all over

1 the State. We definitely rely on the people who are
2 working on the ground, and doing the work with the people
3 that are getting these upgrades. I know not far from here;
4 we're working with one contractor. And they told us that
5 they were not using -- they were not going to talk about
6 the solar potential on the projects that they might bring
7 to these homeowners, because there was a sort of fly-by-
8 night, as they described, solar company that was promising
9 everything and not delivering. And gave the solar, PV a
10 bad name. And it was -- they were rejecting a lot of the
11 homeowners -- the homeowners were rejecting these
12 contractors and community outreachers because of this
13 problem.

14 And so we wouldn't have known about and known why
15 we weren't getting many projects in that area unless we had
16 heard from them, these people working right on the ground.
17 And, yeah, I think those partnerships are really, really
18 important.

19 MR. PERFITT: I don't want to dwell on this, but
20 it's kind of a hot button for me right now. Because we get
21 beat up by a variety -- from people for not pushing out and
22 investing in energy efficiency in certain areas, like
23 Watts, where we're working right now. And then we're also
24 going to get it that we're going to potentially displace
25 these people, because we're doing those energy

1 efficiencies.

2 So it's kind of like you've got to choose and --
3 but again, I'm not -- if anything, I'm objective. That if
4 there is concrete evidence that this is, this is
5 contributing to displacement, let's deal with that. But
6 it's hard for me to, hard for me to get beat up both ways.

7 MS. RAXTER: Good answers. So the next one is,
8 how are residents in multifamily buildings best able to
9 access energy efficiency programs? And how do you as a
10 building owner --

11 UNIDENTIFIED FEMALE SPEAKER: He's not a building
12 owner.

13 MS. RAXTER: -- encourage or permit them to
14 participate?

15 MR. PERFITT: Well, we're a building owner
16 actually.

17 UNIDENTIFIED FEMALE SPEAKER: You are?

18 MR. PERFITT: Yeah, we own buildings. So we
19 experience -- the truth is, the gentleman from Santa Monica
20 was really eloquent in comparing in the earlier panel, I
21 think the first one, comparing the solar. You buy a solar
22 vehicle and you just send your receipt and your VIN number
23 to the State and you get \$1,500. Done.

24 It's not easy. It's not easy in a multifamily
25 building to get -- be a tenant and try to go after gas, or,

1 you know, you've got to get -- there's a whole process
2 here. So, user-friendliness is just not there.

3 There's a lot of different ways to streamline
4 that and tons of ideas. We don't have time to talk about
5 that, but -- and I'm sure there's a lot of potential, you
6 know, legal reasons not to do some of the things.

7 But I do think it's incumbent on building owners
8 and property management to educate tenants about these
9 things, and help them somewhat understand the process,
10 manage expectations and so forth, because it's not easy.
11 It's a complicated one, and it doesn't need to be.

12 And sometimes I feel like it doesn't -- if you're
13 trending towards getting less complicated, and the truth,
14 tenants don't want to be bothered with this stuff. It's,
15 they've got enough going on. They're busy.

16 This is sort a land -- even though the incentives
17 are there, you know, to benefit them in some ways,
18 depending on the incentive, it's sort of -- they look at it
19 as the responsibility of -- because, in a way, it's a small
20 capital improvement. So we look at like, we're going to
21 get stuff on the turn. When the unit is vacant we're going
22 to attack this stuff, even if it doesn't convey benefit to
23 ownership, per se, that's the time to go get it, and we
24 often do. And so, it's another way.

25 I think if you really want to move the market

1 somewhat, in terms of multifamily energy efficiency
2 upgrades, which is a big portion of the market in a place
3 like the City of Los Angeles, you've got to get tenants
4 motivated to -- and financially motivated. So deep,
5 targeted, quick rebates that are user-friendly, which it's
6 pretty much not any of those. Some of them are deeper in
7 the markets that I work in.

8 So, I think you'll get more response if you have
9 those things in place, but they're not in place right now.

10 MS. RAXTER: And, Russell?

11 MR. BAYBA: Yeah. I think it's a challenge. I
12 think that property owners are not as motivated to do
13 upgrades that they don't see the benefit, right? So why
14 would they put out money if they're not going to get some
15 savings back.

16 And, you know with ESA, property owners don't
17 like that either, because ESA will just go into the units
18 and do some minor upgrades. And, I mean, the real
19 challenge is really getting real upgrades for the whole
20 building. And having the approach of working with the
21 property owner to help educate and allow the tenants to --
22 for these programs to go in and get them served is really
23 important. That's kind of how we look at it.

24 MS. RAXTER: Have you experienced successful
25 market-rate multifamily retrofit, and if so, what made them

1 successful?

2 John?

3 MR. PERFITT: The people that do it, it's just
4 like recapitalization, refinancing. It's really
5 systematic. They're looking at budgeting cycles; they're
6 looking at technology. They're looking at moving -- you
7 know, the biggest bang for their dollar, and they're
8 strategic about it. So -- and they're not necessarily
9 accessing outside capital to do it on these financial
10 project -- products that I talked about. Often times
11 they're being smart with capital reserves, and going in and
12 attacking these things that make financial sense.

13 So we see it with our partners at the LABBC, the
14 ones that are really on it. And it's a regularized, sort
15 of systematic approach to attacking these things.

16 MR. BAYBA: Yeah. I mean, I think, you know,
17 generally speak, central systems are -- and whole-building
18 approaches are the most successful. But, again, it's
19 really the property owners that have been thinking about
20 this for a while. They've secured funding, and the
21 programs come in just to sort of put icing on the cake.

22 Maybe they were able to upgrade their HVAC
23 systems to a higher -- or higher efficiency units, because
24 they realized they were going to get a little bit more
25 money. But the successful ones are really doing

1 everything. They're doing attic insulation. They're even
2 going and doing wall insulation. They're changing out
3 heating systems and cooling systems and water heating, as
4 well as lightbulbs. So it's those larger projects that are
5 doing everything that we really see are the most
6 successful.

7 MS. RAXTER: And we are down to our last
8 question. What role can the Energy Commission play to
9 reduce barriers to energy efficiency upgrades, and what can
10 other State agencies do to help?

11 MR. PERFITT: Do you want to mix it up and go
12 first, Russell?

13 MR. BAYBA: Okay.

14 MS. RAXTER: All right. Russell, you're up.

15 MR. BAYBA: I only got a (indiscernible) last
16 year.

17 I think really offering the assessment upfront
18 for property owners is really important. I think figuring
19 out how to have the assessment made so it's easy for the
20 property owner to understand what's going on in their
21 building. When they have that information, then they know
22 how to tackle their issues. I mean, they, they're thinking
23 probably long-term, and if they know what they can go after
24 when is really important.

25 Again, going back to program cycles. That really

1 having these long-term program cycles is really key.
2 Offering funding that's affordable and easy, I think that's
3 a really, really important thing. Being able to
4 communicate to property owners the co-benefits that are out
5 there for their tenants, for their own properties.

6 And, you know, I think that another part of it is
7 really targeting these smaller properties, not the larger
8 properties. That we see a lot of between five and 20
9 units, 20 and 50-unit complexes, and those are falling
10 through the cracks.

11 And what we want to do is really figure out how
12 we can get in there and support them and tell them about
13 the programs, tell them the opportunities. Talk to them
14 about financing, talk to them about rebates. We need to
15 look at this creatively, certainly regionally.

16 Let's see. What else are we -- and, also,
17 offering technical support. That's something that I
18 haven't really talked about is -- but it has been talked
19 about on the panels. Is technical support is really key to
20 making a lot of these upgrades comfortable for the property
21 owners. If they don't understand how these are going to
22 work, and the opportunities technically, they're not going
23 to go for it.

24 Yeah, John?

25 MS. RAXTER: And, John?

1 MR. PERFITT: I don't -- in my work, folks in the
2 City of L.A., Los Angeles Better Buildings Challenge, don't
3 have that much interaction with the State agencies and the
4 CEC and others, however, I will put in a couple of
5 suggestions.

6 One is, the LIWP Program has been one that we've
7 worked with, both on -- and we had a chance to make LIWP go
8 further with some other cap-and-trade dollars. So,
9 continued funding of that. I know it's largely sunseting.

10 The -- I don't even know if there's jurisdiction
11 or authority for any of these agencies to get comfortable
12 with targeting incentives, deeper incentives in areas that
13 are underserved economically, or have a high EUI. I mean,
14 that to me makes all the sense in the world, and that are
15 multifamily. I think that would be another great thing
16 that could happen.

17 And this might have already happened, too, but
18 it's the same complaint I have about of, sort of affordable
19 housing, is like synchronize the compliance requirements,
20 AB 802 with, you know, local jurisdictions that have energy
21 efficiency and water efficiency ordinances.

22 For example, the City of L.A., if you comply with
23 EBEWE, which is what it's called here in L.A., then we're
24 done. You don't have to -- you're automatically qualified
25 for -- excuse me, comply with AB 802. So the more that you

1 can make compliance, that piece easier for -- because in
2 L.A., it goes down to 20,000 square feet, the buildings,
3 and that's, you know, 25 units probably. So there's a lot
4 of buildings that qualify for that.

5 So the more we can make compliance less
6 burdensome and more automated and less of it, but still
7 meeting the spirit of what we're trying to accomplish,
8 because that's a good thing, that's helpful.

9 And I don't know what the roles of the State
10 agencies are in any of those things. I apologize. I'm not
11 a policy guy. I'm not an analyst. I'm a, you know, I'm a
12 real estate practitioner and an advocate for, you know,
13 smart, you know, energy efficiency upgrades and solar and
14 so forth. So, those are my kind of ideas and suggestions.

15 MR. BAYBA: And I'd like to add, just that we
16 should really be using the GHG metric, and not therms and
17 kWh.

18 MS. RAXTER: I like that.

19 And I'm going to open for questions in the room.
20 I think we are done. Thank you very much everybody.

21 MS. BIRD: I just want to make a comment. That's
22 why you're here, because you're not a policy guy. We want
23 to hear from --

24 MR. PERFITT: Thank you.

25 MS. BIRD: -- you know, the field, that's going

1 on. So, thank you. Thank you for both being here.

2 MR. PERFITT: My pleasure.

3 MS. RAXTER: Thank you.

4 (Applause.)

5 MR. KENNEY: All right. Thank you, Ronnie and to
6 our panelists.

7 So, we now get to move on to our final piece of
8 the day. So, I just wanted to open it up. First, if
9 anybody had any closing comments they'd like to make. It
10 doesn't have to be about the panel we just heard or about
11 any panels we heard today. It could be things that are
12 related to topics we care about, that you feel you want to
13 have on the record. So I'll pause, and if you do have a
14 question, please come forward, or come up.

15 MR. PERFITT: This is probably a stupid question,
16 but I'm kind of the king of those. Is there a requirement,
17 and this is -- we build a lot of, you know, homeless
18 housing, accessory dwelling units, and some of this sort of
19 real hard-core infill housing and stuff?

20 Is there any absolute requirement in many
21 communities that you can build solar that is just
22 standalone solar, unconnected to the grid, giving sort of
23 consumer choice or, you know -- I don't know if that's a
24 good question to ask in this forum, but it's stuff that
25 I've been thinking about and trying to research and can't

1 get an answer to it? I know that there's -- LADWP makes
2 you connect to the grid, basically, unless you do it rogue,
3 which, you know, we do sometimes. Because we do other
4 things rogue, too, because sometimes the regulations don't
5 make sense.

6 MR. KENNEY: I think an answer is right behind
7 you, if you want to pass the mike to your moderator.

8 MS. RAXTER: So this is Ronnie Raxter. So
9 there's a couple of --

10 UNIDENTIFIED MALE SPEAKER: I can't hear you.

11 MS. RAXTER: Can you hear me now? All right.

12 So, this is Ronnie Raxter. There's a couple of
13 different caveats to that. So, if you are interconnected
14 to the utility grid, then you have a contract with the
15 utility grid. And disconnecting from the utility grid,
16 doing 100-percent backup, which is solar and batteries,
17 then there is certain caveats with that.

18 The City of L.A., or LADWP, specifically, does
19 not want you to connecting solar that's not, I want to say,
20 that's not interacting with their grid and according to
21 their regulations.

22 Some financing becomes a little more difficult if
23 you're not connected to the utility, because financiers want
24 you to have access to a reliable electricity source. So in
25 that regard, you can have some push back and forth. But if

1 you're not talking about financing, and you're talking
2 about an individual building owner who wants their building
3 to be off grid, it is absolutely a possibility. And per
4 the Electrical Code, that can be done, just a lot of
5 engineering involved with doing it.

6 MR. PERFITT: Thank you.

7 MR. KENNEY: Any other comments or questions
8 related to what we have going on? No? Okay.

9 Well, then I'd like to just remind everybody that
10 we do have a whole series of questions beyond the topics we
11 talked here today, that are within our workshop notices
12 that are posted on our web site, that we would also input
13 on. So if you can visit our web site. The link is there
14 on the screen.

15 Those workshop notices covering -- you know,
16 questions covering things from, you know, the building
17 energy code down to dealing with low-income and
18 disadvantaged communities. A whole lot of other questions
19 that we couldn't really delve into today. So, additional
20 input is always welcome.

21 And we'd also welcome formal comments into our,
22 written into your docket about what you did hear today in
23 the panels or on the presentations. And those can be
24 submitted anytime up until 5:00 p.m. on May 15th. After
25 that point we will appreciate them, but they will be much

1 harder for us to incorporate into this process.

2 So, as I kind of laid out earlier in the day, we
3 are working on this 2019 California Energy Efficiency
4 Action Plan. And the input that we've gotten here today,
5 and that we've already heard from parts throughout Central
6 Valley, Northern California, and that we'll continue to
7 hear tomorrow down in San Diego, are going to be key to us
8 making sure that we take a regional approach, and are
9 incorporating solutions that are going to work across the
10 State. And as we heard, not making things a one-size-fits-
11 all, and it won't fit.

12 So, we thank all the panelists who came and
13 participated. And I'd like to thank our moderators for
14 doing a great job of making sure that things went smoothly.

15 And a big thanks to L.A. County for hosting us
16 and putting us up here, and giving us a great facility to
17 do these workshop.

18 So, I will make one final plug for tomorrow. If
19 anybody wants to call in or drive down to San Diego, we
20 will be --

21 MS. BIRD: Which we're all doing tonight.

22 MR. KENNEY: Yeah. We're, we -- if you want to -
23 - yeah, if you want to join the State caravan heading down
24 to San Diego tonight, we will be setting up shop at the
25 Public Utilities Department, kind of north of Downtown

1 there. So if you want more information on that, or where
2 to find the call-in number or the agenda, if you want to
3 find out if there's topics of interest, come and talk to us
4 at the end of the workshop.

5 So, with that, I will say thank you, and we will
6 adjourn.

7 (Applause.)

8 (The workshop was adjourned at 3:47 p.m.)

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REPORTER' S CERTIFICATE

I do hereby certify that the testimony in the foregoing hearing was taken at the time and place therein stated; that the testimony of said witnesses were reported by me, a certified electronic court reporter and a disinterested person, and was under my supervision thereafter transcribed into typewriting.

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IN WITNESS WHEREOF, I have hereunto set my hand this 13th day of June, 2019.

TROY RAY
CER-369

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