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CALIFORNIA ENERGY COMMISSION

STAFF WORKSHOP

In the Matter of: ) Docket No. 19-IEPR-06  
 )  
 ) STAFF WORKSHOP RE:  
2019 Integrated Energy Policy ) 2019 California Energy  
Report ) Efficiency Action Plan  
 )  
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CALIFORNIA ENERGY COMMISSION

SAN DIEGO PUBLIC UTILITIES DEPARTMENT

MOCII AUDITORIUM

9192 TOPAZ WAY

SAN DIEGO, CALIFORNIA

WEDNESDAY, MAY 1, 2019

10:00 A.M.

Reported by:

Martha Nelson

APPEARANCES

STAFF

Michael Kenney

Michael Lozano

Eddie Rosales

Brian Samuelson

Ronnie Raxter

Heather Bird

PRESENTATERS

Jan Bear, City of Glendale Building Official

Asfew Beyene, Industrial Assessment Center, San Diego State University

John Zwick, San Diego Gas and Electric

Pamela Birkel, Cascade Energy

Alex Kim, San Diego Gas and Electric

Lindsey Hawes, Center for Sustainable Energy

Abhijeet Pande, TRC

Anna Lowe, San Diego Association of Governments

Heather Werner, City of San Diego

Cory Downs, City of Chula Vista

Peter Armstrong, Wakeland Housing and Development

Sochiata Vutthy, Community Housing Works

PUBLIC COMMENT

Cory Downs, City of Chula Vista

John Hanacek, Can Cover It

Lindsey Hawes, Center for Sustainable Energy

Nadine Spertus, Solar Turbines

Jan Bear, City of Glendale

Magini Ahmadi, CanTech Industries

Scott Ashton (via WebEx), Oceanside Chamber of Commerce

Renee Yarmy, Port of San Diego

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1 expect to see throughout today's workshop.

2           So we'll have some opening comments and  
3 an overview of what this action plan will entail.  
4 We'll be hearing a presentation from Jan Bear of  
5 the City of Glendale about how our Building  
6 Energy Codes can improve resiliency. We'll have  
7 a panel on the industrial sector and capturing  
8 savings from improvements there, a panel on  
9 building decarbonization and what opportunities  
10 and challenges we can expect to face in that  
11 effort, a panel on local government action to  
12 achieve more energy efficiency, and a final panel  
13 on capturing deeper savings from a multifamily  
14 building stock, before we close with other  
15 comments and adjourn.

16           So the way we'd like to operate this  
17 workshop, at the end of each presentation and  
18 panel there will be an opportunity for folks in  
19 the room and on the phone to ask questions. So  
20 if you're in the room, if you wouldn't mind going  
21 up to the podium there with the microphone, speak  
22 into the microphone, so that way it gets recorded  
23 for our use and so people on the phone can hear  
24 what you have to say. So, yeah, we'll be saving  
25 about 15 minutes at the end of each presentation

1 for that. Then at the end of the day, we will  
2 also have a moment for people to make any other  
3 comments related to what they heard today or that  
4 they'd like to be on the record so that we can  
5 take it into account as we develop this action  
6 plan.

7           So that's housekeeping.

8           So, really, as I mentioned, we're here to  
9 learn from all of you. We, up in Sacramento,  
10 don't have all the answers. You guys are on the  
11 ground, actually implementing the programs,  
12 learning from your constituents about what's  
13 working and what's not. So we're here to learn  
14 about that and take what can be applied and share  
15 it through our action plan.

16           And we have, beyond just what we're  
17 covering today, a whole series of questions we're  
18 also looking to receive input on. Those are  
19 within the workshop notice that went out to  
20 notify all of you that this was happening. We  
21 would appreciate you to look at those questions  
22 and submit written answers into our docket that  
23 we can then take into account during the  
24 development of the action plan.

25           We will be keeping the docket open until

1 May 15th at 5:00 p.m. and that includes written  
2 comments about anything you've heard in the  
3 panels or the presentations today.

4           If you are so inclined, there are  
5 recordings from prior workshops, so you can go  
6 back and listen to those, following the links  
7 that are on the slide here. The agendas are  
8 posted along with it so you can see, roughly, you  
9 know, what topics were covered, who were the  
10 speakers, if you want to go and listen to a  
11 particular piece and provide written input to  
12 that as well.

13           So with that out of the way, I'd like to  
14 call up Commissioner McAllister to give us some  
15 more opening comments.

16           COMMISSIONER MCALLISTER: All right,  
17 thank you, Michael.

18           Let's see, first of all, I want to  
19 acknowledge staff at the Energy Commission.  
20 There's a huge, you know, significant team,  
21 Michael, Heather and the whole team, that have  
22 been, I think, peregrines across the state to  
23 organize these five workshops. And the first one  
24 was a collaborative with the California Public  
25 Utilities Commission, so we have been working

1 closely with our colleagues over there and will  
2 continue to do so.

3           And the second thing I want to just point  
4 is that this effort is actually quite unique. We  
5 don't always get out of the building to this  
6 extent, you know. And as Michael said, we don't  
7 have all the answers in our, you know, Soviet-era  
8 concrete building in Sacramento. And we have,  
9 you know, hundreds of very engaged people with  
10 lots of expertise and, you know, a fair amount of  
11 idealism, and a mandate to really change the way  
12 things are done to reach our climate goals and  
13 our energy goals.

14           But, you know, solutions don't just  
15 materialize out of thin air. We need to engage  
16 up and down the state, you know, the whole state,  
17 and up and down sort of the organizational  
18 structure of the state. So local governments are  
19 a key factor in all of this. They're the only  
20 ones that really touch every project. You know,  
21 the contractor communities, all the trade allies,  
22 the labor, you know, those are the actors, the  
23 consumers, you know, him or herself, you know,  
24 the homeowner, the building owner, the  
25 multifamily administrator, those are the folks

1 that need to take action if we're going to reach  
2 our goals; right? They're the folks who we need  
3 to figure out how to work with and how to support  
4 to get the kind of investment in these buildings.  
5 You know, the capital markets have to engage, the  
6 banks, the financiers, you know, the VC, to  
7 develop new solutions.

8           So I'm trying to put this workshop in  
9 context because the energy -- the California  
10 Energy Efficiency Action Plan is fairly expansive  
11 and it covers -- it will cover a lot of themes.  
12 And, you know, we need to integrate; that's kind  
13 of the word of our time, is integration. We have  
14 a lot of, I think, complementary goals. But, you  
15 know, we're facing income inequality. We're  
16 going to have a housing crisis. We have a lot of  
17 issues that directly relate to our built  
18 environment, so energy is not the only one. And  
19 so the energy solution has to come in this in  
20 some broader context that meets people where they  
21 are.

22           You know, I always say we can develop  
23 regulations in Sacramento and tie them up with a  
24 nice bow and throw it over the firewall into the  
25 world but if the building departments and, you

1 know, people across the state don't pay attention  
2 and don't want to comply, they're not going to  
3 comply, and so it has to be in everyone's  
4 interest.

5           And so the themes today really are core.  
6 They're vital for progressing in the direction  
7 that we need to go. And so, you know, the  
8 building decarbonization is sort of the topic of  
9 our time right now. We've got a lot of policy  
10 being made where that is sort of the umbrella  
11 idea. But it overlaps incredibly, just very, very  
12 tightly, with what we've always done in energy  
13 efficiency. And there's the grid optimization  
14 kind of angle, as well, that is more and more  
15 important as we have lots of new rules and we  
16 need better grid interactivity in our buildings.

17           And so all of these trends come together  
18 and they actually dovetail quite well. And we're  
19 counting on practitioners out there in the world  
20 to do it right and let others learn from that  
21 experience.

22           Industrial sector, I'm really happy to  
23 see Professor Beyene on a panel here. And that's  
24 an area where I think the state has, frankly,  
25 kind of dropped the ball over the last couple

1 decades and it's got to come back on the radar.  
2 You know, I think it's challenging from a  
3 perspective of a state agency or a regulatory  
4 because there's really no one-size-fits-all.  
5 It's a lot of custom kind of work. So we need to  
6 figure out to engage and how to bring some  
7 resources to the industrial sector such that  
8 those programs can be effective.

9           Like I said, local government, that's  
10 just a critical, critical one. We've done some  
11 things at the Energy Commission to provide some  
12 resources through the Local Government Challenge  
13 and other pathways to support local governments,  
14 particularly innovative local governments, in how  
15 they deal with their built environment and how  
16 they get more savings. But we have a big state.  
17 We have hundreds of jurisdictions and they all  
18 need to move in the right direction.

19           And then multifamily, that's an area also  
20 that's, I think, undertreated in the state, but  
21 it unifies all these issues that I've mentioned  
22 before with housing and income inequality and  
23 densification, urbanization, you know, infill  
24 development. It really is, I think, a political  
25 moment to focus on multifamily. And it has the

1 benefit of being the right thing to do.

2           So we've been working with the PUC on how  
3 to get more resources from the portfolio into the  
4 multifamily sector. And I think that's going to  
5 move in that direction which is really positive.  
6 We have a very collaborative relationship over  
7 there with the PUC.

8           And, you know, integrative design in new  
9 construction, as well as deep retrofits of  
10 existing multifamily, is something that we have  
11 to do, particularly in the low-income sector  
12 where we have 35 percent of the state is low  
13 income and they rent and live in multifamily  
14 buildings in large part. And, you know, in  
15 Southern California, L.A. in particular but also  
16 San Diego, is really, you know, ground zero for  
17 figuring out how to get into multifamily  
18 buildings and making it a lot better.

19           And we have the AB 802 Benchmarking  
20 Program that's kicking in for multifamily, so  
21 we'll be getting better data as those buildings  
22 get benchmarked, and we'll be able to target  
23 programs better.

24           But, again, I'm going into each of these  
25 topics because I really want to exhort everyone

1 to put on their thinking caps and figure out  
2 solutions with real actors, with real pathways,  
3 with real sort of program structuring, perhaps,  
4 but solutions that are going to work in the real  
5 world, that have worked in the real world. You  
6 know, you all out there listening online and here  
7 in the room are the ones with that experience and  
8 that perspective.

9           So, you know, we're not going to reach  
10 these, our climate goals, our energy goals,  
11 without, you know, having gone into many of the  
12 other issues, like transportation,  
13 electrification, that are also happening at the  
14 moment, but we're not going to reach our goals if  
15 we are (indiscernible). We have to work together  
16 as teams. We have to work for California.

17           And people are watching. You know, all  
18 over the world, people are watching what  
19 California does. And if we can be successful and  
20 get to the 100 percent renewables, if we can be  
21 successful at getting a stable grid that's  
22 optimized and connected to all efficient  
23 buildings and relatively low energy bills and  
24 relatively carbon free, we are going to get to  
25 show the world that it can be done. And I am

1 very confident that it can be done. There's  
2 urgency. We need to do it sooner rather than  
3 later. So other states look to us every day, you  
4 know, not so much the federal government these  
5 days but that will change. And other countries  
6 look to California for leadership in these areas.

7           So, you know, I'm trying to put this  
8 workshop in context, that we don't just come down  
9 here just because. You know, we don't work on  
10 these reports just because. When this action  
11 plan gets adopted by the Commission, it becomes  
12 state policy. You know, the legislature has  
13 asked us to do this.

14           And so then all of you, if you've got  
15 your ideas in that report, you can say, hey, it's  
16 policy now, we have to do it. And then you have  
17 better sort of backing to go get funding, to go  
18 put together a program, to go bid in as a third  
19 party to (indiscernible) portfolio.

20           So once it becomes, you know, black and  
21 white and it's adopted, it becomes a real thing.  
22 And so we need the best ideas to get into this  
23 action plan so that we can execute, and not just  
24 us at the Commission, I'm saying the royal we  
25 across California. You know, there are lots of

1 actors. We're going to be talking about building  
2 departments and the PUC and the ARB and the CAISO  
3 and, you know, contractors, laborers, community  
4 colleges, all the trade allies, so, you know, the  
5 list goes on and almost (indiscernible). But  
6 we're going to be, you know, kind of saying, you  
7 know, literally, honestly, what we think needs to  
8 be done. And the whole point of this workshop  
9 and this interaction with stakeholders is to make  
10 sure that it is actually what should be done, not  
11 just what we think should be done but it's going  
12 to work.

13           So I've taken more than my five minutes  
14 but I really feel passionate about this. You  
15 know, it's a great time to be working on energy  
16 in California because everybody's watching in  
17 some way, but also because we're the fifth  
18 largest economy. We have 40 million people.  
19 We've got, you know, 14 million buildings  
20 overall, something like that. And so the  
21 enterprise is a significant one. And we're an  
22 innovation economy and we can do this. And  
23 California is one of the places where it's, you  
24 know, really being done in earnest with some  
25 resources at some scale.

1           And so we all can be a part of that and  
2 I'm actually really excited about it and want to  
3 do whatever I can to lead this effort and to  
4 highlight good stuff that's going on around the  
5 state. So I think this action plan is the  
6 platform for that at the moment and I think we  
7 should all take a vested interest.

8           So I will pass it back to Michael. But,  
9 really, thank you all for coming. And again,  
10 thanks to Staff. Thanks for the collaboration  
11 with the PUC. And I think they're going to be  
12 very helpful with this. So thanks, all the  
13 presenters, too, for being here.

14           So, all right, we'll proceed.

15           Thanks, Michael.

16           MR. KENNEY: All right. Thank you,  
17 Commissioner.

18           So we're going to move now into just a  
19 brief overview of what this action plan is and  
20 what that process was to -- like what's driving  
21 our, you know, workshops and what legislation has  
22 led us to this point.

23           So we realize that, while calling this  
24 the California Energy Efficiency Action Plan,  
25 we're not here to solely focus on energy

1 efficiency. Building decarbonization is a piece  
2 of this. Energy equity issues is a piece of  
3 this. So don't just think that we're in a little  
4 bubble only dealing with energy efficiency but  
5 that is the primary driver for the plan.

6 So just a little bit of background of  
7 where we're coming from with this plan.

8 So all the way back in 2009, Assembly  
9 Bill 758 requested that the Commission develop a  
10 strategic roadmap to improve energy efficiency,  
11 focusing on existing buildings within  
12 residential, commercial and public buildings.  
13 And so that was taken in multiple stages.

14 The most recent, in 2015, with an update  
15 in 2016, is the Existing Buildings Energy  
16 Efficiency Action Plan. And so that has kind of  
17 been our -- well, that's our guiding document for  
18 the past several years, but it's limited. It was  
19 limited to just a few building sectors and just  
20 to existing buildings and really only looking at  
21 energy efficiency. Well, a lot has changed since  
22 those reports were written.

23 So then starting in 2015 when Senate Bill  
24 350 was passed which asked the state to do a lot  
25 of things, just one of which was to double the

1 energy efficiency we expected to achieve by 2030,  
2 which was quiet an aspirational goal for us to  
3 set out and work towards. So we began in the  
4 years following to take a deep look at where is  
5 energy efficiency coming from, what programs are,  
6 you know, driving those savings, and how can we  
7 forecast those savings into the future? And  
8 where do we need more work to happen? What  
9 recommendations do we need to put out there to  
10 drive more energy efficiency to actually achieve  
11 that goal?

12           So from that bill, we put out a report in  
13 2017. The Senate Bill 350 Doubling Energy  
14 Efficiency by 2030 Report is available on our  
15 website should you want to go and review that.  
16 And it expanded beyond just that existing  
17 buildings to look at agriculture, industry, new  
18 construction, issues around conservation voltage  
19 reduction, (indiscernible) , and fuel  
20 substitution. So it took the scope of our  
21 initial sort of reporting and really expanded it.

22           And so in all our wisdom, we decided,  
23 instead of writing these two separate reports  
24 going forward, we need to integrate them since  
25 they are essentially working towards the same

1 goal, energy efficiency and, you know, reducing  
2 the impacts our buildings have on the world.

3           So we took those policy drivers. And  
4 then more recently with the policy drivers coming  
5 from Assembly Bill 3232 last year, which is  
6 having us assess reducing greenhouse gas  
7 emissions from our buildings, so bringing in this  
8 building decarbonization piece, while this action  
9 plan isn't going to be the full assessment, it is  
10 an opportunity for us to take that into account  
11 as we move forward. So that way, as we review  
12 and update this action plan, we can keep building  
13 decarbonization as a piece from the start.

14           We've had another sort of one-off  
15 studies, folks in the low-income and  
16 disadvantaged communities. And those components  
17 that deal with energy efficiency are also being  
18 taken into account through this integrated action  
19 plan. So we'll be seeing what progress has been  
20 made, what recommendations need to be addressed,  
21 and if there are any new recommendations that we  
22 can put forward based on the way the energy  
23 efficiency industry is moving.

24           So all of that is going to be wrapped  
25 together. We'll be making new policy

1 recommendations from what we learn from all of  
2 you and, hopefully, coming up with a good set of  
3 solutions that get us to our goals in 2030 that  
4 work for everybody. They may not be the same  
5 solution for everybody across the state but then  
6 we want to make sure that we're capturing what  
7 folks' needs are.

8           So again, this report will be in  
9 development following, pretty much, after today,  
10 our last workshop. So we'll be doing our due  
11 diligence to communicate that this report comes  
12 together. What we have right now is kind of a  
13 basic structure.

14           So we have several guiding principles  
15 that are keeping us in line as we move forward  
16 with this plan, so essentially making sure that  
17 all the recommendations are market centered.  
18 We're not here to just create a bunch of  
19 regulations that aren't going to actually spur  
20 any change in the way our markets function. We  
21 want to make sure that everything that we do  
22 maintains reliability, that means, you know, both  
23 electricity, higher energy reliability, but that  
24 also the programs themselves are reliable.

25           Any savings that we've putting forward,

1 so as we're tracking these targets that we've set  
2 to achieve this 2030 goal, we want to make sure  
3 that those savings are quantifiable , that we're  
4 not just arm waving about where we think savings  
5 are coming from.

6           And any recommendations could be  
7 scalable, whether they're program recommendations  
8 or policy recommendations, that they should scale  
9 and work for folks.

10           And the Commissioner alluded to our  
11 policy coordination. So working with local  
12 governments, working with our sister agencies,  
13 the California Public Utilities Commission and  
14 the Air Resources Board, those relationships need  
15 to be maintained and to be ongoing as we develop  
16 these plans. We don't want to duplicate efforts.  
17 We don't want to haul this train in different  
18 directions.

19           And a really important thing, we need to  
20 make sure that things are cost effective. And  
21 that's going to mean many different things to  
22 many different people, especially, as we've  
23 heard, throughout this road show, that that has a  
24 lot of different meanings. And we're not here to  
25 dictate one definition for that but we want to

1 hear what is working for people and why.

2           And really something that we've not  
3 characterized well in the past is the non-energy  
4 benefits or the co-benefits of energy efficiency.  
5 Those need to be taken into account and reported  
6 on. You know, what are improvements in comfort  
7 and indoor air quality and safety that come as a  
8 result of the investments we make?

9           So all of those principles kind of lead  
10 into our goals which are, essentially, our policy  
11 drivers of reaching our 2030 goal in addressing  
12 energy equity issues and reducing the emissions  
13 coming from our buildings, so we're really  
14 excited about it. We're getting to integrate  
15 many different pieces into one plan, expanding  
16 our scope. Clean energy and energy efficiency  
17 shouldn't exist in a bubble.

18           So a lot of what we're hearing throughout  
19 this road show is, you know, we need to think  
20 more broadly about the way we go out into the  
21 world and talk to people about energy efficiency.  
22 It's not just we're going to come up with a new  
23 water heater and somebody else is going to come  
24 in a few months and tell you about new heater.  
25 There's ways we need to start thinking about how

1 we approach these issues.

2           So I'm excited for getting started on  
3 this report and looking forward to what we have  
4 to learn from you all here today.

5           And with that, I would like to pass it to  
6 our first -- or, actually, I should pause.

7           Are there any questions first about what  
8 I've described or what this plan is? And I you  
9 have questions, as I mentioned earlier, please do  
10 come up to the podium, and I'd be happy to take  
11 those questions.

12           If there are no questions, then I will  
13 move on to our first presentation of the day if I  
14 can move that slide. So we have Jan Bear from  
15 the City of Glendale, he's a Building Official,  
16 and he'll be talking to us about our Building  
17 Energy Codes and how they can help us, you know,  
18 deal with the many issues we're facing due to  
19 climate change.

20           Just a little bit of context. We had a  
21 presentation in Redding to a similar degree from  
22 Sonoma County, talking about their Office of  
23 Resiliency and Recovery. So they're working up  
24 there to help people who have been affected by  
25 the wildfires to rebuild and not just rebuild to

1 the minimum but to incentivize them to go above  
2 code and find ways to be more ready for another  
3 disaster, should one happen.

4           So I'd like to turn it over to Jan.

5           MR. BEAR: Thank you. I'm Jan Bear. I'm  
6 the Building Official from the City of Glendale.

7           Building and safety departments  
8 throughout the state have been partners with the  
9 Energy Commission since the 1980s. We changed  
10 how we thought about codes at that time. Our  
11 codes were always what do we know? Is it the  
12 best code? Are buildings safe? And then in the  
13 '80s when it came in I think the Energy  
14 Commission will say they've had a rocky road with  
15 building officials and having us trying to  
16 enforce their codes, but it's changing. And that  
17 fundamental change meant a lot to building  
18 departments. We were always just about making  
19 buildings safe. At that point they were asking  
20 us to not just make them energy efficient but to  
21 look to the future. It changed how we looked at  
22 codes and what the intent of codes were.

23           To provide that, you know, it was always  
24 difficult for building departments to say, what's  
25 more important, will the building stand up after

1 or a disaster or is it energy efficient? And we  
2 had to learn that both were important and we  
3 have.

4           For the past many years the Energy  
5 Commission has been developing the codes,  
6 promoting what the state's vision of energy  
7 efficiency is. We had to adapt and learn but  
8 they've trained us. They provide excellent  
9 training for all the building departments to  
10 understand what energy efficiency means, not just  
11 for our local community but for the state and for  
12 the world, and they brought us along and we're  
13 happy that they did.

14           All the energy codes, we're used to codes  
15 that are developed by national bodies. The State  
16 Energy Code and the Green Building Code are  
17 developed by California for California. They  
18 provide a benefit to us. They provide a benefit  
19 to our communities and to our future communities.  
20 And we look at that and we say, okay, that's  
21 sustainability. The change now, and even in our  
22 building codes, is how do we get from  
23 sustainability to resilience?

24           Resilience is the ability of a community  
25 to come back after a disaster. He talked about

1 the disasters up in Northern California. In my  
2 city, through its history, we've had every kind  
3 of disaster. We're on an earthquake fault.  
4 We're on -- we have mountains, mountain ranges  
5 running through our city. We have flood channels  
6 and floods. So we've had every kind of disaster  
7 in the history of Glendale. And all of them come  
8 together with how do you rebuild afterwards? How  
9 do you get businesses back online? How do you  
10 get people back in their houses? And at the same  
11 time, what would have been nice if we had it?

12           The use of resiliency in building  
13 departments, we currently look at things like are  
14 you going to hope your foundation is bolted? Are  
15 you going to provide retrofits for soft story  
16 residential, the multifamily residential housing?  
17 And the reason is we want people in their houses  
18 after a disaster, a major event, an earthquake, a  
19 flood, anything. The goal of a community is to  
20 come back together, get back to normal, and  
21 that's what resiliency is.

22           In the beginning of the electrical or the  
23 Energy Codes, I don't think that there was a lot  
24 of resiliency planned in it, but things are  
25 changing, technology is changing. The ability to

1 provide for preparation after a disaster by what  
2 the Energy Code has developed is really critical.

3           We have CERT Teams in the City of  
4 Glendale, Civilian Emergency Response Teams, and  
5 the Red Cross is part of that. And one of the  
6 volunteers there came up with a wonderful simple  
7 solution after an earthquake if you use your  
8 electrical service. They said buy a few of those  
9 landscape, solar landscape sets. You can set it  
10 out and you can charge it during the day. You  
11 now have lights in your house at night. Simple,  
12 brilliant adaption of our new technology.

13           Well, through the development of the  
14 Energy Code, we now have solar panels that are  
15 going on roofs. We have battery backups. We can  
16 energize individual homes after a disaster, even  
17 if they lose their -- they come off the grid.  
18 That's something that we could not have before.  
19 We should explore it. That's why you want to  
20 promote after an earthquake. You don't want to  
21 say, oh, let's get people back in their houses  
22 and forget energy codes. We want to make sure  
23 that we do provide those kinds of elements that  
24 will benefit the community, both in a response  
25 and in the future.

1           Cell phones; it used to be that if you  
2 lost your telephone line, you couldn't  
3 communicate. Now, if you can charge your cell  
4 phone, you don't need a permanent line or a hard  
5 line. Those are things that technology is  
6 changing.

7           You carry it out with the battery backups  
8 in electric vehicles, we now have transportation  
9 after a disaster.

10           All these are things that came about  
11 slowly, and maybe unintended, from the state's  
12 efforts on its Energy Codes, on the Green  
13 Building Codes, and so after a disaster,  
14 regardless of what kind, we want to make sure  
15 that we start implementing more and more of these  
16 policies and practices. Because going forward,  
17 that's what the community -- what's going to  
18 benefit the communities that we serve.

19           It was kind of an interesting  
20 intellectual thing because we haven't pushed  
21 resiliency into our electrical code. Resiliency  
22 is basically looking at the existing building  
23 stock and saying, you know, those need to be  
24 addressed also. So in the future, whether it's  
25 through incentives or whether it's through

1 mandates, to get some of these local and site-  
2 specific energy configurations that will provide  
3 assistance after the disaster, I don't know where  
4 it's going to go.

5           But the one thing that we have  
6 established, and especially through the Energy  
7 Commission, through CALBO (phonetic), through the  
8 different connections that we have, is that  
9 building and safety departments, the local  
10 jurisdictions, will be integral partners with the  
11 Energy Commission as they go forward.

12           We look at updating our codes every --  
13 regularly, every three years. The energy -- the  
14 building and safety departments do work with what  
15 they see to get those standards in the Energy  
16 Code and we will continue to do that.

17           But the main thing that we want to say  
18 going forward is that we are partners and we are  
19 the local implementer of these policies that the  
20 Energy Commission has. And we are trying to be  
21 creative to see how we can utilize what they  
22 develop, what they learn, and on the local level  
23 and get partners to get those things into  
24 buildings so that when a disaster happens we are  
25 better off for it.

1           And so like I said, mine was kind of  
2 short but it was important that building  
3 departments come out and show that we are a  
4 partner with the Energy Commission to make sure  
5 that our state's vision will go forward.

6           MR. KENNEY: Thank you, Jan.

7           So I'd like to open it up then for any  
8 questions you may have for Jan. So if you do  
9 have questions about his presentation, if you  
10 want to come up to the microphone here, so that  
11 way we can get you on the WebEx. So if you have  
12 a question, come up, please state your name, and  
13 I'd be happy to take it.

14           MR. DOWNS: Hello. My name is Cory Downs  
15 with the City of Chula Vista.

16           A little bit of a tangent, but I was  
17 interested if you had any thoughts on the  
18 upcoming IECC elections?

19           We've been reached out through a number  
20 of programs looking to or encouraging the City of  
21 Chula Vista for vote for the more stringent of  
22 the energy efficiency options. In the past, our  
23 building official hasn't voted on that because  
24 it's not something that we adopt. We adopt  
25 our -- you know, the California Energy Code.

1           So I was just wondering if you had any  
2 thoughts on that or if you were planning on  
3 voting one way or another for this?

4           MR. BEAR: We focus our energy on the  
5 state standards, also, and so we know that those  
6 standards probably won't become part of our  
7 regulations. And so in core efficiencies, we  
8 partner with the Energy Commission.

9           MR. DOWNS: Although, it connects a quick  
10 -- and I think the Energy Commission is planning  
11 on voting in these elections for the first time;  
12 is that true, do we know?

13          MR. KENNEY: I'm not sure but --

14          MR. DOWNS: Okay.

15          MR. KENNEY: -- our Commissioner is  
16 nodding his head, yes. That is right.

17          MR. DOWNS: Okay. Perfect. Thank you.

18          MR. HANACEK: Hello. John Hanecek with a  
19 company called Can Cover It.

20           But I was curious, kind of more,  
21 probably, about electrification, if that's the  
22 word, in relation to resilience because you kind  
23 of mentioned electric cars but we've had gas  
24 generators all over the road for, you know, what,  
25 100 years now.

1           So I'm curious, like when you're thinking  
2 resiliency and electrification, are you trying to  
3 make the resiliency carbon-neutral, as well, or  
4 are you willing to fire up a diesel generator,  
5 you know, when things go wrong?

6           MR. BEAR: When we're looking at  
7 resiliency for communities, it's how fast can get  
8 the community back up? At that time, you're  
9 really not looking at -- you look at what's  
10 available. Time is of the essence. You need to  
11 have roads open. You need to have  
12 transportation. You need to bring in food. You  
13 need to get utilities back online.

14           The resiliency what we look at for using  
15 solar panels or using these other options is for  
16 most communities, when they talk about disaster  
17 preparation, they're talking about, hey, for  
18 three weeks assume you're going to be on your  
19 own. And what can you do to stay in your house,  
20 to stay safe in that three-week period?

21           I went through a disaster, the Northridge  
22 Earthquake, out in the City of Santa Clarita.  
23 They did anything they can. They called  
24 Budweiser over in the San Fernando Valley and  
25 they delivered bottles of water. They didn't

1 care where it came from as long as they got the  
2 results. If they were going to use gas -- I  
3 don't think anyone's going to be looking after a  
4 big disaster what their carbon footprint is.  
5 They're going to go, hey, did we not lose anybody  
6 after the disaster?

7 MR. HANACEK: Yeah. Just one last thing  
8 is like are you kind of seeing resiliency? Now  
9 it seems like you're planning for if/when a  
10 disaster happens, it's actually an opportunity to  
11 retrofit things to make them better, rather than  
12 just return to the norm but rather, you know, go  
13 to another -- a future, a better future?

14 MR. BEAR: Disasters tend to clear out  
15 communities if they're large ones. And the  
16 rebuilding efforts is an opportunity at that  
17 point. We will -- you know, that's when you  
18 start implementing. It's not like, hey, you need  
19 to go spend extra money to have the same size  
20 house. No. You're going to build a new house  
21 and it's going to be really efficient.

22 And so when disasters happen, the first  
23 thing we look at is that's not the time to cut  
24 the code requirements, it's the time to enforce  
25 them.

1 MR. HANACEK: All right. Thank you.

2 MS. HAWES: Hi. Good morning. Lindsey  
3 Hawes with the Center for Sustainable Energy.

4 Thank you for your comments this morning.  
5 It's nice to hear your enthusiasm around the  
6 Energy Code and, I will say, a little refreshing  
7 to hear a building official really see the value  
8 in our Energy Code and its applicability towards  
9 resiliency in our future state goals around  
10 energy.

11 I have a two-part question.

12 Curious; I've been hearing about this so-  
13 called, in quotation marks with my fingers here  
14 for the folks on the phone, the silver wave or  
15 the gray wave of building department staff,  
16 essentially, that we're losing staff folks to  
17 retirement and we're not seeing, you know, a big  
18 wave of incoming new staffers to building  
19 departments to do this really, really important  
20 work of implementing, you know, what our state  
21 and nation is setting in terms of minimum  
22 standards. What are your thoughts around that?  
23 And, you know, how does that trend potential play  
24 into future implementation of our Energy Code and  
25 other codes?

1           And then, I think, related, what are your  
2 thoughts around technology and how technology can  
3 potentially improve or change the way we are  
4 enforcing codes in California and elsewhere?

5           MR. BEAR: Well, the first one, yes, the  
6 silver wave is real. It's devastating to us. In  
7 my department, 60 percent of the staff is within  
8 five years of retirement, a lot of institutional  
9 knowledge. We're actually working to reach out  
10 to veterans' groups in our city, high schools,  
11 junior colleges. We're trying ride-alongs for  
12 just community members that are interested in it.  
13 We reach out to the trades themselves to see if  
14 any of the people that are currently working in  
15 the trade are going to come onboard. We're  
16 reaching out to the universities for the  
17 engineering-level students for our plan review.  
18 We're trying to do anything we can do get people  
19 interested in the profession.

20           One of the reasons I'm here today is to  
21 show that building departments are a viable part  
22 of the state's plans. It's also Building and  
23 Safety Month, so I can get a plug in for that,  
24 thank you.

25           And, no, it is real and we're working on

1 it hard. The 2008 recession just really caused,  
2 you know, a big chunk of problems for us.

3           And the second one, technology.  
4 Technology is changing the way we deliver  
5 service: the way we review plans. We're trying  
6 to, you know, transition from paper to digital  
7 medium for all plan reviews and submittals. It  
8 will help because we'll reduce traffic flow to  
9 the city because we can do things online.

10           One of the big pushes, industry pushes  
11 for that, is actually the solar industry. They  
12 love doing things online, as opposed to coming  
13 down and waiting, so we are seeing where  
14 technology is going to use that, the same thing  
15 with drones and things like that, to assess  
16 damage after a disaster, or even little things  
17 like it's a lot safer to send a drone up to look  
18 at a roof than it is to climb a ladder.

19           So we're trying to implement technology  
20 wherever we can.

21           MS. HAWES: Thank you.

22           MR. KENNEY: Okay. Any other questions?

23           Well, thank you, Jan, and --

24           MR. BEAR: Thank you for inviting me.

25           MR. KENNEY: Yeah. So a round for Jan

1 Bear.

2 (Applause.)

3 MR. KENNEY: Okay, so we'll now be moving  
4 forward to our first panel of the day about  
5 capturing energy efficiency from the industrial  
6 sector.

7 Michael Lozano from the California Energy  
8 Commission will be our moderator. And I'll hand  
9 it over to him to do introductions.

10 MR. LOZANO: Good morning. I'd like to  
11 call up my panel.

12 My name is Michael Lozano. I'm --

13 MR. KENNEY: Is the mike on?

14 MR. LOZANO: Is the mike on?

15 MR. KENNEY: Yeah, there you go.

16 MR. LOZANO: Good morning once again. My  
17 name is Michael Lozano. I'm a Senior Mechanical  
18 Engineer with the California Energy Commission,  
19 specifically working in the Industrial Ag Water  
20 Team doing research in a variety of different  
21 areas.

22 Please, my panelists, could you come up  
23 and take these seats right next to me?

24 I'd like to introduce my panel at this  
25 time. We have quite an impressive group.

1           First of all, we have John Zwick. He's a  
2 Senior Account Executive with San Diego Gas and  
3 Electric Business Services where he has spent the  
4 past seven years assisting industrial customers  
5 with the development and implementation of their  
6 energy efficiency plans. Prior to SDG&E, Mr.  
7 Zwick served in several operational and technical  
8 leadership roles in industry, and the U.S. Navy,  
9 including as a Chief Engineering Officer for a  
10 nuclear submarine. He holds a B.S. in Eco  
11 Engineering from MIT and an M.A. in Management  
12 from the University of Redlands.

13           Pam Birkel is a Senior Strategic Energy  
14 Management Coach for Cascade Energy. She has  
15 been a key player in developing SEM programs for  
16 utilities across the country, most notably Energy  
17 Trust of Oregon and SDG&E. And she is currently  
18 leading cohorts from industrial customers for  
19 SDG&E, City of Phoenix, and B.C. Hydro. She as  
20 an architect prior to this and she holds degrees  
21 from Princeton, UCLA, and University of Oregon.

22           And finally, coming up right now, Dr.  
23 Asfew Beyene. He's a Professor of Mechanical  
24 Engineering at San Diego State University, PhD  
25 from Warsaw University of Technology, and

1 Director of DOE's Industrial Assessment Center at  
2 San Diego State. The Center has audited about  
3 600 manufacturing plants since 1991, so he knows  
4 a lot about a lot. His research integrates  
5 computational and experimental techniques to  
6 address fundamental and practical problems of  
7 energy conversion. He's a Fellow Member of the  
8 American Society of Mechanical Engineers.

9 All right, since I am an engineer and I'm  
10 asking the questions, I'm going to jump right in  
11 to the first question of the day. We're going to  
12 go from left to right.

13 And the question is, John, first up, what  
14 emerging energy efficiency technologies do you  
15 see on the horizon that may help the industrial  
16 sector, specifically the California industrial  
17 sector?

18 MR. ZWICK: I think the biggest  
19 opportunity that I see in the area of technology  
20 is in the area of controls. There are really --  
21 in many manufacturing plants there's not the  
22 equivalent of a building management system that's  
23 available for the manufacturing plants to  
24 maintain an awareness of what their energy  
25 consumption is.

1           With -- you know, in SDG&E's Energy  
2 Efficiency Industrial Buildings Plan, we've  
3 identified that the opportunities for energy  
4 savings might be twice as large for operations  
5 and maintenance areas than new equipment  
6 upgrades. And so I think the key to that is  
7 really being aware of where the energy is being  
8 used and, you know, where the opportunities are  
9 to reduce energy.

10           And some things that I think are  
11 important are to actually understand the -- like  
12 I would say normalize the energy in a way that  
13 allows you to see the amount of energy used per  
14 unit produced. That translates to financial  
15 metrics that the cost accountants and the finance  
16 people will understand.

17           Also, I think there's opportunities to  
18 take advantage of, and I'll use the word  
19 technology a little loosely, there's a lot of  
20 effort out there in the manufacturing sector to  
21 be better manufacturers through Lean Sigma,  
22 process improvement, and leveraging a lot of  
23 those process important technologies to help and  
24 improve the energy consumption, I think, would be  
25 a valuable resource.

1 MR. LOZANO: Pam, same question.

2 MS. BIRKEL: One thing we find with  
3 industrial customers is that they tend to be very  
4 risk adverse, so risk technologies can be a  
5 little scary. We tend to see most industrials  
6 wanting to wait until the technology is proven  
7 and they can prove a quick payback for that  
8 technology.

9 We do find in San Diego that customers  
10 are a little more out there and a little more  
11 willing to take risks, so that's refreshing.

12 One thing, our program, our Strategic  
13 Energy Management, or SEM, Program offers is --

14 COURT REPORTER: Is your microphone on?

15 MS. BIRKEL: Is it on? How about now?  
16 Sounds right. Thanks.

17 Yeah, so our Strategic Energy Management  
18 Program offers savings through working with  
19 groups of industrial customers over a period of a  
20 year or two years to identify low-cost and no-  
21 cost things that they can do to change and we see  
22 great savings from that. So that's not a  
23 technology but it is a new trend in industrial  
24 energy efficiency.

25 We're also seeing, just strictly on the

1 technology side, we're seeing, John mentioned,  
2 controls and we're seeing a lot of that too. And  
3 controls for all systems are becoming much more  
4 advanced and that's exciting.

5           We're seeing changes of equipment from  
6 pneumatic to electric and that's an energy saver  
7 in general. We're seeing a lot of air  
8 compressors now having systems where they can  
9 reuse waste heat from those and use that for pre-  
10 heating systems.

11           So we are seeing a lot of things out  
12 there that are getting proven. We're seeing,  
13 interestingly, in laboratory buildings we're  
14 seeing a system called Aircuity that can ramp up  
15 air changes only when necessary. So in lab  
16 buildings the HVAC and air changes is a huge  
17 energy user, so the system, Aircuity, allows air  
18 changes to be low unless there's a need for high.  
19 If there's a spill or something like that, it  
20 will ramp it up, so the default is a low level.

21           So those are some of the specifics we're  
22 seeing.

23           MR. LOZANO: Thank you.

24           Dr. Beyene?

25           DR. BEYENE: I think -- am I there? I

1 think solar is going to drive a lot of, not only  
2 in and of itself as a new technology, but it's  
3 going to drive a lot of new concepts in  
4 technologies in energy saving, primarily in  
5 energy storage, not only solar. Because of the  
6 nature and intermit nature of these resources,  
7 both solar and wind, I think energy storage is  
8 going to be big. And over the last ten years, we  
9 started getting questions by plant managers, how  
10 about solar? In the old days, we mentioned solar  
11 and not yet, I'm afraid of that. Now they are  
12 interested in solar. Even if we don't think --  
13 if we pay back for them, but they still want to  
14 see a report, and so I can show it to their boss.

15           So, and I agree, there is a significant  
16 lag in time between new technology and the time  
17 manufacturing plants adopt it with confidence.  
18 For example, solar itself as a plant, as an  
19 energy conversion plant, is much older than the  
20 adoption or the implementation of manufacturing  
21 plants, and yet there are such roofs and they  
22 could adopt solar.

23           So I think one is solar but that will  
24 couple a lot of other new technologies, including  
25 storage.

1           The second one I think will be variable  
2 frequency drives and, again, other electronics in  
3 the area of controls. One of the biggest  
4 problems in industry is the mismatch of the  
5 energy used in the lodge. You have constant  
6 supply of power to the compressor but they may  
7 need compressed air equivalent of 50 horsepower  
8 in the morning and then 100 in the afternoon, and  
9 then in the evening it may drop down or they may  
10 shut it off, or just one station. And for all  
11 these loads, variable loads, you only have 100  
12 horsepower compressor and that mismatch has been  
13 a big problem over the years. So variably  
14 frequency drive, not only in compressors, but  
15 it's really all over industry and I think that's  
16 going to make a big difference too.

17           MR. LOZANO: Thank you.

18           You know, this is the first time I've met  
19 my panel and I find it fascinating that a lot of  
20 our thinking is along the same area. We're  
21 finishing up a project on controls in 102 sites  
22 for compressed air and we find the exact same  
23 problems. We have to make it simple. And we  
24 send them a text on, okay, you can fix this or  
25 you can delay this maintenance on a certain

1 compressor but it seems to be going out of ramp  
2 from your baseline, which they never knew about.

3           And also, bringing up Pam's observation,  
4 one of the problems that we've seen getting new  
5 technologies into market, of course, is what you  
6 have is the person paying the electricity bill is  
7 not the shop floor manager. They think, oh, it's  
8 \$100,000 a month electricity bill, this must be  
9 right, you know, and then they just sign the  
10 check and they send it on. And the shop floor  
11 manager, all they care about is making their  
12 widget. So if you try something new and it  
13 doesn't work, well, he's in trouble. But if it  
14 does work, there really isn't an incentive  
15 program for him.

16           So I find it fascinating that it's like  
17 every one of my panel mentioned something that  
18 has been a standard thought of people I've met.

19           So based on that, moving on to question  
20 to, I'll start with Pam on this one.

21           What outreach and education help to  
22 achieve more energy efficiency from the  
23 industrial sector? Would you consider,  
24 basically, we have our problem of how do you  
25 convince a mid-level industrial operation that

1 doesn't have a dedicated energy efficiency  
2 person, which is most of them, how do get them to  
3 adopt these technologies? If it was just based  
4 on a program of outreach and education, how would  
5 you do it? And what do you think would be the  
6 best way that the state could help?

7 MS. BIRKEL: It's an interesting  
8 question. The program that I work in, Strategic  
9 Energy Management, is really, at its core, it's  
10 an education program. And these programs are  
11 offered through utilities, typically. We do them  
12 sometimes directly with customers. And the  
13 education is a very hard part of that  
14 conversation because how do you let people know  
15 that we can help them achieve, you know, ten  
16 percent energy savings through this program?  
17 People, even in utilities, often don't believe  
18 that the savings could really be so great as  
19 we're able to get. You know, five percent is  
20 typical. We often see it much higher than that.

21 But the education is a challenge. And I  
22 think that ties, also, into what you were saying  
23 about people on the plant floor don't necessarily  
24 know. It's not transparent, what their energy  
25 use is. And often we find people on the plant

1 floor who have a very green mindset. They really  
2 want to do things but they don't know how to get  
3 that. And it's hard for them to generate the  
4 momentum within their company for how to do that.

5           So our program is education. But bigger  
6 than that, the problem of how to get it out to  
7 people is a real challenge. I think there's ways  
8 through utilities but I think the CEC, actually,  
9 could help with other ways of doing that as well.

10           MR. LOZANO: All right, John, same  
11 question.

12           MR. ZWICK: So I think, you know, when it  
13 comes to outreach and education, I think it is  
14 very important and it can be very successful.

15           I'll give an example, a case study maybe,  
16 and that is the Department of Energy Compressed  
17 Air Challenge. So that's a very, well, it's an  
18 outstanding training program that's been put  
19 together by the Department of Energy. It's  
20 taught by recognized experts in the compressed  
21 air field, I mean, the best of the best. And  
22 it's a very well-designed curriculum that helps  
23 people come and actually develop a plan for their  
24 facility.

25           And so that specialized expertise, that

1 hands-on, that very practical output that can  
2 yield some quick wins in ROI, I think, is very  
3 useful.

4           We've had companies that have attended  
5 that training and they've gone back and they've  
6 redesigned their air systems as a result of it,  
7 and in the right way.

8           So I think, you know, that model is  
9 very -- can be very successful. There's other  
10 technologies, such as vacuum systems, dust  
11 collection, pumping systems, perhaps heat  
12 treatment, all of these energy-intensive  
13 technologies that are out there, if we could get  
14 that type of specialized expertise and a similar  
15 type of training program as the Compressed Air  
16 Challenge, I think that would be helpful.

17           Another thing I think that people could  
18 use help with is the integration, in a sense, of  
19 how do I take all of these resources, all of  
20 these technologies, all these programs, but I  
21 have to understand how it applies to my facility?

22           And in the case of an industrial site,  
23 it's very -- every site is unique and so every  
24 site needs a different answer. And I think  
25 having resources that can help to answer those

1 questions for a site, what's the right portfolio  
2 of resources for me, I think that would be  
3 helpful, too, sort of technology assistance in  
4 that area as well.

5 MR. LOZANO: Dr. Beyene?

6 DR. BEYENE: I think I have the homecourt  
7 advantage on this because I've been doing this  
8 for 28 years. In other words, we don't have to  
9 reinvent the wheel.

10 Manufacturing is a little bit different  
11 beast. You can't call them and ask them, I want  
12 you to come and I want to educate you on  
13 something, they don't have time. Even when we  
14 go, one of the policies, part of the grant  
15 contractual agreement is that we spend only one  
16 day at the plant. So I have to take another  
17 colleague and maybe five to six students so that  
18 we only spend one day. And I don't allow anybody  
19 to call the plant manager; one person calls. And  
20 then we don't call them two or three times, if at  
21 all we call, because by now we are so experienced  
22 that we get all what we need to do in one day.  
23 But if we have to call, it goes to one person.  
24 In other words, you have to be less intrusive.

25 And then data have to be -- has to be

1 confidential. In the case of IAC, the report  
2 goes to the plant. DOE gets the report because  
3 we need to be audited, but without name, without  
4 address. We have to give them the confidence  
5 that you are not intruding and the data is --  
6 that you keep that confidential.

7           There are multiple things that we have  
8 done and that's why we survived. It's a  
9 federally-funded program. We survived 28 years.  
10 You don't find such a program funded by the  
11 federal government every four years. Once, they  
12 gave us five years. In other words, we survived  
13 through the budget cuts, even the most recent  
14 budget turbulence, we survived that. It's not  
15 common.

16           So we don't have to reinvent the wheel.  
17 We can do -- take that model which has been  
18 useful and practiced for almost 30 years in the  
19 case of San Diego State, but there are centers  
20 that are older than us. We keep it simple. We  
21 don't write a professional-sounding article. We  
22 write a simple report that the plant manager can  
23 understand. And it has to be simple, meaning you  
24 have to have the savings, the implementation  
25 costs, the payback period, in a manner the plant

1 manager will understand it.

2           So if we drew these -- in other words,  
3 for us to take a little more than education and  
4 give them some incentives for some of the  
5 established ideas, I think the model exists and  
6 that can be adopted and it can be very, very  
7 useful. But it has to target small and medium  
8 plants because the big ones, they should have  
9 their own in-house plant energy manager. And  
10 that's what we are doing also, small and medium  
11 sized, because they don't have their own  
12 expertise. It's too expensive to hire a full-  
13 time engineer.

14           Did I talk too long?

15           MR. LOZANO: No. No. Actually, that's  
16 perfect.

17           Follow-up question for Pam, just a  
18 follow-up question, I've found one of the biggest  
19 problems for doing research in my area,  
20 industrial energy efficiency, is finding the  
21 site. So what would you term to be -- how do you  
22 find that person that's willing to adopt?  
23 Because I've found it isn't like you would think  
24 Silicon Valley, there's going to be a lot of  
25 people that are just, you know, progressive at

1 thinking they're going to try something new. And  
2 the truth is it doesn't matter where you are. I  
3 mean, I've been in South Central at a smelting  
4 operation, and those two bros, they just wanted  
5 to try new things.

6 MS. BIRKEL: Yeah.

7 MR. LOZANO: It's all over the board.  
8 It's a certain mindset that goes into it.

9 So how do I get more people ready to try  
10 something new, if I was to do one thing in my  
11 program?

12 MS. BIRKEL: I think I might give you a  
13 few things, but one thing that has worked really  
14 well for us is we've got a big track record now.  
15 We've got data. We can say how much you can  
16 save.

17 Another thing that's helped us a ton in  
18 San Diego is the help of our account managers,  
19 such as John here, for SDG&E. And John knew  
20 these customers well and so, as the other account  
21 managers did, and so he had an idea of who was  
22 going to be, you know, willing to kind of accept  
23 a new way of thinking and who was ready for this  
24 and who wasn't, and that was hugely helpful.

25 But we also get leads through various

1 trade organizations, League of Food -- California  
2 League of Food Processors and others like that,  
3 we get leads through them. And often, if we get  
4 one influencer, I forget the word but somebody  
5 that's willing to step up at a trade organization  
6 who's had experience with the program to speak  
7 up, you know, they want to listen to people in  
8 their industry more than they want to listen to  
9 somebody that they don't know who's offering them  
10 something. They have lots of people offering  
11 them things all the time.

12 But if you can get a trade -- a person in  
13 the industry to speak up for you, that is  
14 extremely helpful.

15 MR. LOZANO: John, would you say that to  
16 get past those early adopters that just like  
17 trying new things, to get that next level of  
18 person, do you think it's more of a cost  
19 proposition? Is it regulation that motivates  
20 them mostly? What do you think is that  
21 motivation?

22 MR. ZWICK: I think it's really -- I  
23 mean, there's obviously different approaches;  
24 right? But I think it's really important to  
25 translate the project into the benefits for the

1 customer. Some of the benefits are cost. Some  
2 of the benefits are regulatory. Some of the  
3 benefits could be, you know, innovation; I want  
4 to be seen as an innovator. Translating those  
5 into the benefits for that company and really  
6 understanding that company, I think, is very  
7 important.

8 I think one of the advantages that we  
9 have, you know, as the utility is that we -- you  
10 know, the customers have to do business with the  
11 utility. We're the only show in town, in many  
12 cases, for electricity. And so we do have  
13 longstanding relationships with the customers and  
14 so we get to know their business, we get to know  
15 the people, and so we -- and some of these things  
16 are timing; right? The timing for a project now  
17 may not be good but the timing in six months  
18 might be okay. And, you know, we can help by  
19 understanding kind of where they are in their  
20 business and when those opportunities are right  
21 and match up the customers with the projects.

22 MR. LOZANO: All right, this dovetails  
23 into my third main question.

24 Knowing what you all know about  
25 California's utilities, do you think your local

1 utilities support industrial customers in  
2 achieving their energy efficiency goals in the  
3 most efficient way? If you were to do something  
4 white page, something different, what would you  
5 do?

6 And I'll go with Dr. Beyene first.

7 DR. BEYENE: That's tough because -- John  
8 should answer that because he works with the  
9 utility. He probably is more familiar than me.

10 The Industrial Assessment Center works  
11 with manufacturing plants strictly. We don't  
12 audit banks or schools or hotels. And you may be  
13 surprised but San Diego doesn't have high energy-  
14 intensive manufacturing that would sustain us for  
15 28 years. We may still get a plant here or  
16 there, whatever, one or two a year, but we do 20  
17 a year. Most of those plants are north in the  
18 Edison and LADWP territory, so those are really  
19 80, 90 percent of our trips.

20 (indiscernible). And we have worked very well  
21 with LADWP, to a lesser degree with Edison, I  
22 think mainly because of the way that it's  
23 structured, the gas and the power side.

24 So are they directly -- in other words,  
25 they have helped us, for example, identify a

1 qualifying plant. One of our problems is getting  
2 our leg in. Once we are in the plant, they are  
3 very excited, they are very -- they want to have  
4 the audit. But to convince them that this is  
5 really free, we are not there to sell anything,  
6 it's very difficult, and the utilities have  
7 helped us.

8           So just because of the nature of our  
9 outreach, we have dealt with -- more with the  
10 out-of-town utilities and, to a varying degree,  
11 they have been helpful to us. And we are also  
12 aware, by the way, they do, at least some of them  
13 have, and SDG&E has concluded, correct me if I'm  
14 wrong, they do offer some service, but primarily  
15 in the lighting and HVAC areas.

16           Ours is much more complex. We do into  
17 the manufacturing process. We try to understand,  
18 if it's an injection molding, what is the cycle?  
19 What is the -- what are they cooling? What is  
20 the temperature required? Why do they need a  
21 chiller pump if they use just a cooling tower to  
22 chill it?

23           So we go into the process and -- but I  
24 know many of my students who have graduated from  
25 IAC over 28 years, more than 120 of them just for

1 the Center, many of them are employed by SDG&E,  
2 they go a little bit further than the traditional  
3 lighting and HVAC type.

4           So, yes, I think utilities are  
5 constrained by many other things. But from what  
6 I see, they could do more. But I have very  
7 little relationship other than industrial  
8 assessment with the local utilities simply  
9 because of, again, we have high tech but not  
10 high-energy intensive in San Diego.

11           MR. LOZANO: John, would you like to  
12 chime in on this one?

13           MR. ZWICK: So, I mean, the industrial  
14 represents about eight percent of the electric  
15 consumption in the territory and about five  
16 percent of the gas consumption. So San Diego is  
17 a relatively small presence from an industrial  
18 perspective. But it also only represents about  
19 two percent of the electric savings and four  
20 percent of the gas savings. So, definitely,  
21 there's opportunities to enhance the savings that  
22 comes from the industrial sector.

23           I would say that the programs that SDG&E  
24 has implemented in the past, and we're obviously  
25 trying to improve upon that, have obviously

1 focused on the bigger piece of the pie which is  
2 the commercial and residential sectors. And I  
3 think there's some things that we can do to make  
4 better progress in the industrial area.

5           And I think it comes down to, number one,  
6 what I'll call technical assistance. The type of  
7 technical assistance and the level of technical  
8 assistance to support industrial customers is  
9 much higher than commercial, residential and  
10 other sectors. And it costs more. So I think we  
11 have to recognize that it's going to be more  
12 expensive to find industrial savings. However, I  
13 think the return on investment can also be there.

14           The same, I think, goes with incentives.  
15 It can be more expensive to implement industrial  
16 projects because of the custom nature. And so I  
17 think it's possible that the incentives might  
18 need to reflect that as well.

19           Another area that I think is important is  
20 to have the right technical expertise. When  
21 going into an industrial manufacturer, I've had a  
22 lot more success when I've been with somebody who  
23 understands that industry. You know, if you go  
24 to visit an asphalt plant and somebody knows  
25 asphalt and they're coming in as part of the

1 audit team, you have instant credibility with the  
2 customer and they're more engaged and the audit  
3 goes a lot better and you have a much better  
4 chance of turning that into an energy savings  
5 project.

6           The second thing I would say that's, I  
7 think, an interesting idea is to view energy  
8 efficiency as part of business improvement. It's  
9 very possible that any type of improvement in the  
10 manufacturing process will lead to energy  
11 savings. And so perhaps sometimes, you know,  
12 talking to an industrial customer about the  
13 energy efficiency of this particular piece of  
14 equipment, we may not get the adoption or the  
15 interest as if we're saying let's take a look at  
16 your process, let's look at your scrap rates,  
17 let's look at your productivity and, oh, by the  
18 way, here's your energy savings as well. All  
19 those, if you look at it more holistically, I  
20 think you might be able to get more interest and  
21 more adoption with certain industrial customers.

22           MR. LOZANO: Yeah. I would say that, you  
23 know, CEC's research relationship with the  
24 utilities is one of our most important. They  
25 know their customers the best. And, as was

1 mentioned before, one of the most valuable things  
2 is the introduction because, you know, they don't  
3 me, they don't know our team.

4 All right, I'm going to move on to the  
5 final question. And this one, I want to give  
6 plenty of time. It's going to be for Pam first.

7 Knowing what you know about what the  
8 Energy Commission does, can the Energy Commission  
9 support the industrial sector in addressing the  
10 barriers that have been mentioned and facing  
11 energy efficiency needs of our industries? Also,  
12 whether other government agencies may be able to  
13 help address these challenges? More  
14 specifically, you know, you know what we do. And  
15 I you were to say one thing, do more of that,  
16 that would be a good idea, what would it be?

17 MS. BIRKEL: That was a lot of -- there  
18 were a lot of questions in there, and I'm going  
19 to answer the last one first because that's the  
20 one I remember the most.

21 And the CEC is doing some interesting  
22 things right now with strategic energy  
23 management. We're working through a CEC grant  
24 for a corporate direct customer in Ventura County  
25 right now. And one of the things that, I'm

1 trying to phrase this in a good way, one of the  
2 things that I think the CEC can be very useful in  
3 doing is supplementing programs. For example, if  
4 like an FPIP or EPIC grant, some of those things  
5 are much easier to do with grants and alternative  
6 types of funding than going through a utility  
7 that's heavily regulated, so an obstacle.

8           You know, regulation is a good thing and  
9 it has a very good purpose. But one thing we do  
10 find is customers leaving projects on the table  
11 because they won't be approved for an incentive  
12 or because the incentive process will last too  
13 long for them.

14           So I think one thing that the CEC could  
15 think about doing is trying to take on some  
16 similar programs and see how those might work and  
17 kind of weigh the relative cost effectiveness of  
18 running programs with a slightly different  
19 regulatory structure, if that's possible.

20           MR. LOZANO: Yeah. And to make clear for  
21 the audience, FPIP, Food Production Investment  
22 Plan, basically, you have cap and trade money  
23 going to this program where we're actually  
24 helping the big facilities that are subject to  
25 cap and trade. So it's actually turned out to be

1 quite popular and one of the reasons why it's  
2 such a well thought-out program, new program at  
3 least, is we have a lot of interaction with  
4 industry in coming up with all the ideas.

5           So interacting with the industry is very  
6 important because, that's one thing that you  
7 should know about CEC's research program, you  
8 know, it's not always about the best technology.  
9 It's the best technology that will be adopted.

10           So going on to John, let me ask the  
11 second part of this question. Then, you know,  
12 you have the Energy Commission. We're doing our  
13 work. What other government agencies do you  
14 think, you know, would be able to work with the  
15 Energy Commission to supercharge our efforts in  
16 California as far as getting energy efficiency  
17 implemented?

18           MR. ZWICK: Well, certainly, you have the  
19 CPUC. You have Air Resources Board and the air  
20 districts that have certain programs. You know,  
21 I'm aware of some programs that come from the  
22 Department of Energy, such as industry assessment  
23 centers.

24           You know, I think that when -- as an  
25 industrial customer or an industrial site, it's

1 almost a little bit overwhelming, all the  
2 different initiatives and programs that are out  
3 there. And, you know, for sites that don't have  
4 that energy manager that can keep track of all of  
5 the different programs and follow all of the, you  
6 know, applications and everything, I think it  
7 becomes very challenging for them to kind of take  
8 advantage of a lot of these opportunities.

9           So I think there's something to be said  
10 about having somebody that can be a clearing  
11 house or a broker and, you know, come and help  
12 customers put together sort of the package that's  
13 necessary to make it a viable project.

14           I think there's another -- another area  
15 that I think is -- I do believe this idea of  
16 specialized industry expertise. I don't think  
17 that that's something that can be done,  
18 necessarily, very well locally because,  
19 obviously, the resources might be somewhat  
20 limited, maybe even at the state level. Maybe it  
21 needs to be nationally. But having that network  
22 of industry experts that can be available or on-  
23 call to come in for that particular site, I  
24 think, would be an interesting sort of Rolodex to  
25 have.

1           So, you know, preparing that and having  
2 that Rolodex, I call it the Mission Impossible  
3 Team. You want to have the right team for the  
4 right mission when it comes to putting a site  
5 together and having that network or industry  
6 experts that can come in, the been-there-done-  
7 that expert to actually, you know, address a  
8 specific site, I think, would be helpful.

9           MR. LOZANO: Thank you.

10           All right, I'll give Dr. Beyene the last  
11 word.

12           What can the Energy Commission do to  
13 support the industrial sector in addressing the  
14 barriers of energy efficiency?

15           DR. BEYENE: If I were the Energy  
16 Commission, I will wage war against wasted heat,  
17 especially with the breakers (phonetic) exceeding  
18 500. I don't understand that. I never  
19 understood. You burn fuel. You do whatever you  
20 do. You have an exhaust heat of 700 degrees  
21 Fahrenheit. That's money throwing to the air.

22           By the way, exhaust heat temperature is  
23 the simplest indicator of the efficiency of that  
24 system. That high temperature going out, that  
25 means I'm not using the heat that you just

1 created, it is prevalent. It's everywhere.  
2 Boilers. Incinerators go up to 1,400, by the  
3 way. Industrial (indiscernible) incinerators,  
4 they call them oxidizers, but (indiscernible),  
5 very high temperatures. Boilers. Curing ovens.  
6 It's all over. And it's not that expensive to  
7 recover that heat and at least use it to preheat  
8 the air that is coming into the oven in the HVAC.  
9 And that's (indiscernible).

10           So wage war against wasted heat.

11           And then, also, reward and recognize  
12 success. I think we should take our hats off for  
13 the lighting industry. In 20 years, they never  
14 stopped embracing. Their efficiency has  
15 continuously gone up. Now you can touch the  
16 bulbs. You know, you turn on the bulb, you  
17 can't touch it in the old days where most of the  
18 bulb is converted to heat. Now you can touch the  
19 bulb, even if they're on, in some cases. Don't  
20 try it because I don't, you know, I don't want to  
21 be liable.

22           And I mentioned that we have audited 600  
23 plants, about 600, so we have some data. And our  
24 average saving is 20 percent. I don't want to  
25 make this science, and extra apologize to Lynn

1 Tyaconchi (phonetic), but why not? Simply  
2 stated, I think 20 percent savings from IAC-type  
3 audit is possible, easily. That's linear. We  
4 can reduce 20 percent of CO2, 20 percent of  
5 increased efficiency meaning increased revenue.  
6 So that's quite low hanging but then there are  
7 many other areas where -- not only with heat but  
8 that we mentioned earlier, I have a whole list.

9           So what can CEC do?

10           Again, one of the areas, at least,  
11 industry has a problem, from my point of view, is  
12 implementation. We give them ideas, reports. We  
13 tell them, you know, use VFD on these ten  
14 stations of nozzles or dust collectors. They  
15 have 20 stations connected to 100 horsepower.  
16 But half of the machine never runs. So they can  
17 have (indiscernible) sensor and connect to a VFD  
18 and the 100 horsepower will run like the old 40  
19 horsepower when it doesn't suck the dust from  
20 every machine because half of the machine is not  
21 operating.

22           Now that's the idea we throw at them but  
23 they don't know where to conduct, what to do, and  
24 there is no -- we are not funded. We are not  
25 equipped to do the follow-up. That type of

1 follow-up, I think, if the Commissioner can do or  
2 the Commission can do would be great.

3 Incentives, of course, for energy  
4 efficiency.

5 And at least the big plants to have their  
6 own experts, small and medium, but we like the  
7 high and medium because if the utility -- if the  
8 plant is paying less than \$200K, I don't know if  
9 I should carry all my bags and spend the whole  
10 day because ultimately I will end up finding  
11 \$5,000 or \$10,000 savings and the DOE is not that  
12 impressed because it's going to cost -- we are  
13 going to cost more than what we are saving.

14 So the real small manufacturing is still  
15 at a great disadvantage because everybody looks  
16 at the payback. And I think that's where there is  
17 a vacuum now. The Energy Commission can step in  
18 and say we don't care how much you save but go  
19 ahead and save because the cumulative addition of  
20 those small, small savings is going to be bigger  
21 at the state level or at the national level.

22 I think I talked to much.

23 MR. LOZANO: Oh, no, we had time.

24 All right, I'm going to open it up for  
25 questions now. Do we have any questions online?

1           If not, then you're all welcome to come  
2 up to the podium.

3           MS. SPERTUS: Hello. Can you -- you can  
4 hear me? Okay.

5           My name is Nadine Spertus. I'm an  
6 Engineer with Solar Turbines, one of our  
7 industries here.

8           I think, John, you're our account  
9 manager, actually.

10           I'm also on the Board of Directors for  
11 the Industrial Environmental Association. And I  
12 don't personally sit on the Chamber of Commerce  
13 but my supervisor is the head of the Enercom  
14 Environmental Committee.

15           And so, first, I just had a couple of  
16 general points I wanted to put on the record, so  
17 I just was going to read those for you.

18           The CEC should keep an open mind about  
19 how to achieve building decarbonization goals,  
20 that focusing on electrification only is  
21 extremely limiting. When you limit your options  
22 you limit the future. Electrification is costly,  
23 disruptive, will stifle innovation, and  
24 negatively impact consumers and businesses. A  
25 more inclusive approach that leverages multiple

1 energy resources would avoid these problems. And  
2 Californians are better served by balanced  
3 decarbonization policies that rely not only  
4 electricity but also on renewable and natural  
5 gas, hydrogen, natural gas, and fuel cells.

6           And I should probably stop here and say  
7 that if you're not familiar with Solar Turbines,  
8 we have nothing to do with the solar of the sun  
9 but we are a gas turbine manufacturer.

10           And, Dr. Beyene, I agree with you on  
11 exothermic reactions and heat going out there.  
12 But, you know, when we consider reusing heat and  
13 stuff like that, it's very expensive, and we also  
14 could affect your air permitting and stuff in the  
15 state. So it's not so easy, that you can just go  
16 and do all these things. The State of California  
17 does not really make that very simple to do.

18           From a business perspective, some points  
19 to consider. Many businesses currently rely on  
20 high efficiency natural gas equipment to cost  
21 effectively run their operations. And they've  
22 invested in equipment to comply with stringent  
23 air quality and emissions regulations.  
24 Electrification would force businesses to replace  
25 their gas equipment with electric equipment at a

1 substantial expense. Some businesses, like  
2 restaurants which operate on narrow profit  
3 margins, will simply be unable to do so. Other  
4 businesses, like those that require natural gas  
5 for thermal processes, could be forced out of the  
6 state.

7 I can tell you, solar, I mean, most of  
8 our gas used is all to operate and test our  
9 turbines. Only maybe four percent is used for  
10 heating of our buildings and things like that.

11 As you consider implementing  
12 decarbonization policies, please keep in mind  
13 that sustainability is not just about the  
14 environment, it's also about sustainability of  
15 jobs, sustainability of communities, and  
16 sustainability of the economy.

17 Rather than mandating a narrow pathway to  
18 decarbonization, I urge you to take a more  
19 balanced approach that allows for multiple  
20 technologies and multiple fuels to compete.

21 So, thank you.

22 MR. LOZANO: Thank you.

23 MS. BIRKEL: Yes.

24 MR. BEAR: Jan Bear with the City of  
25 Glendale Building Safety Department.

1           How many of your clients use disaster  
2 recovery when making decisions? And if they do,  
3 would that change the outcomes?

4           DR. BEYENE: Right away or --

5           MR. LOZANO: Well, I think John would  
6 probably be the first on that one, but --

7           MR. ZWICK: I'm not sure that I'm the  
8 best person to answer that question for you but  
9 there are a number of clients. I mean, it is  
10 expensive. If you're talking about disaster  
11 recovery, you're talking about power loss.

12          MR. BEAR: Yeah.

13          MR. ZWICK: So, I mean, there is --  
14 obviously, certain customers are very focused on  
15 power reliability and they have, you know, dual  
16 service, sometimes they have onsite generation.  
17 But I think it's a financial -- it's expensive to  
18 do that. And I think they do it because  
19 strategically it's very important to them, many  
20 customers.

21           I mean, I wouldn't say that -- I'm not  
22 sure I really understand what the -- the answer  
23 that you're looking for. But I can say a lot of  
24 customers do have backup generators and they do  
25 plan their facilities, you know, with that in

1 mind. But in most cases those backup generators  
2 can only serve the emergency load. They really  
3 can't keep the building operational just because  
4 the size of the generator would be prohibitive.

5 MR. LOZANO: Just to put in my two cents  
6 about, you know, I talk to people, you know, at  
7 the sites and whether or not they -- what the  
8 reasoning for trying a new project. And almost  
9 universally it's payback, first of all, that's  
10 king, you know? And they'll talk about things  
11 such as, you know, sometimes that it's just good  
12 press if you're going green, whatever green means  
13 in their particular case. And you'll actually  
14 have some stuff about grid stability in certain  
15 projects.

16 But I think that it's more of an  
17 ancillary thing that they think of. I don't  
18 think they will change, unless it's really  
19 specific or they've been affected by a disaster,  
20 because we've done a lot of work with flow  
21 batteries. And what I'm hearing most when I'm  
22 talking to, you know, like a big supermarket or  
23 wherever that are putting in battery backups,  
24 solar battery backups, you know, they're thinking  
25 more along the lines of either the good press or

1 price arbitrage or long-term savings, that's what  
2 they're looking at. And some people are forward  
3 enough to think about, well, maybe, you know, we  
4 might be subject to emissions credits somewhere  
5 down the line.

6 MR. ZWICK: I mean, we have put some  
7 storage in place, the backup emergency centers,  
8 you know, with black start capability to be able  
9 to start the systems back up.

10 MR. DOWNS: Hello. Cory with the City of  
11 Chula Vista.

12 One of the questions that we have as a  
13 city is tracking energy consumption of our  
14 community. One of the things that we've recently  
15 encountered is some challenges with the  
16 commercial and industrial sector, but I think  
17 more so in the industrial sector, and losing some  
18 visibility into those sectors in our greenhouse  
19 gas inventories because of confidentiality  
20 related to the energy consumption at the city  
21 facilities. And, you know, it's a question that  
22 kind of depends on the size of the city and the  
23 number of industrial users and how much they're  
24 using.

25 But I'm wondering if you've seen any

1 innovative solutions, or maybe through  
2 benchmarking, if there's ways where cities can  
3 still see, you know, anonymous information about  
4 the energy consumption in their community but,  
5 also, you know, still maintain the privacy or any  
6 of the other concerns that those industrial users  
7 might have?

8           MR. LOZANO: Well, I have no idea about  
9 what cities do as far as doing their own energy  
10 audits. I don't even know if they have a lot of  
11 that information. The utilities have a lot of  
12 information about the power that, you know, their  
13 customers use, industrial customers.

14           And as I mentioned before, one of the big  
15 things that we're doing now is sensors and  
16 controls because you would be surprised how  
17 little your moderately-sized industrial facility  
18 is aware of their own power use. You know, it's  
19 just a bill. Sometimes he's just got, you know,  
20 one meter, you know, it's not even sub metered.  
21 So, I mean, it's a big problem.

22           We find it a big opportunity because,  
23 like you're saying, we're doing big data and  
24 sensors and big data so they can be more in  
25 control of their own energy use, because a lot of

1 the times they don't even know that they're  
2 inefficient, especially with compressed air.  
3 Because, as you know, a computer, when it breaks,  
4 it's broke. You know, you've got a leaky  
5 compressed air system, it's still working.

6           So I don't know what cities will do to  
7 know what their power situation would do. That's  
8 not my area of expertise. But I would find it  
9 surprising if they knew a lot because their own  
10 customers do not know a lot in many cases.

11           MR. DOWNS: Yeah. And this is  
12 information that we're requesting from the  
13 utility, so it's how are the utilities reporting  
14 industrial --

15           MR. ZWICK: Right.

16           MR. DOWNS: -- usage to us?

17           MR. ZWICK: So the utility has,  
18 obviously, has obligations to maintain customer  
19 privacy. And there's pretty strict regulations  
20 about what we can share and what we can't share.  
21 When data gets sufficiently aggregated, then, you  
22 know, it can be reported to the public. And  
23 sometimes maybe you don't get the granularity  
24 within, that you're looking for, within that  
25 aggregation. It sounds like that's kind of the

1 situation that you might be facing right now.

2 MR. DOWNS: Yeah. What we had to do was  
3 just combine our commercial and industrial  
4 sectors, so --

5 MR. ZWICK: Right.

6 MR. DOWNS: -- you know, not the end of  
7 our -- you know, it's not going to destroy our  
8 inventory or anything but it definitely is a step  
9 in the wrong direction for us.

10 MR. ZWICK: What -- have you thought  
11 about reach? I mean, one thing is that customers  
12 can voluntarily share that data with you. And  
13 so, you know, one approach might be to reach out  
14 to those key industrial sites in the City of  
15 Chula Vista and develop some type of an agreement  
16 or a partnership with them to track that energy  
17 usage and then report it to you. So that might  
18 be one way to get around the rules that the  
19 utilities have to follow.

20 MS. BIRKEL: I've done that in our  
21 program, as well, but the utilities can't share  
22 energy information for their customers with us.  
23 But customers are usually nowhere near as  
24 concerned about the security of the data as the  
25 utility is.

1           MR. DOWNS:   Okay.   That's good to know.  
2 Thank you.

3           MR. AHMADI:   Hi.   Good morning.   This is  
4 Magini Ahamdi.   I work for CanTech Energy.   I've  
5 been doing a certain energy efficiency audit  
6 since 2006 and had the pleasure to work with  
7 John.   And, also, I've known Dr.   Beyene for a  
8 long time.   I have worked with a bunch of your  
9 students.   They're really good ones.

10           And the question I have is, I think,  
11 based on my past experience, I worked for  
12 Lockheed Martin, and then worked for California  
13 Manufacturing, and my own company, CanTech  
14 Energy, we're reaching to the point where we have  
15 saturated the market with industrial energy  
16 efficiency, especially in the, you know, Edison  
17 area and PG&E.   And the problem is California  
18 started this initiative a long time ago and for  
19 that reason a lot of manufacturers have been hit  
20 by industrial energy efficiency.

21           And as John mentioned, initially we just  
22 focused on equipment retrofit.   And that has been  
23 the goal for, I would say, the past 12 years,  
24 just changing the equipment initially was a lot  
25 (indiscernible) system which is now part of Title

1 24, or HVAC (indiscernible), you know, process  
2 equipment, heating, ventilation and air  
3 conditioning.

4           So the challenge that I think CEC would  
5 really want to look at it, because I also helped  
6 some of the manufacturers and agricultural  
7 companies in Central Valley to go through your  
8 Food Processing, you know, Grant Program that you  
9 have, is that how can we move forward to a more  
10 processed way of doing the energy savings?

11           As John noted, and I've been working with  
12 him several projects, our focus research has been  
13 on energy savings through process improvement  
14 which, I think, and a lot of people felt that  
15 way, that that continuous improvement is not  
16 going to be a stop.

17           So how CEC, I guess from an industrial  
18 perspective, they're going to really come to the  
19 point that we really look at the energy  
20 intensity, as the panel was discussing, about  
21 energy per unit of output? Because currently we  
22 change the equipment, they look at the savings,  
23 sort of (indiscernible). But the question is:  
24 How do you know how much production you improve  
25 or you reduce? Because bottom line, energy

1 intensity is energy unit of output of production.  
2 So if production goes up, energy has stayed the  
3 same, then you save energy.

4           So these are the questions I have for  
5 CEC, I guess for you, Mike, and maybe for the  
6 panel, that do you guys have any plan in the  
7 future to just forget about retrofit? Because,  
8 really, there is no market left, I mean, very  
9 much. I had a contact with Lockheed Martin for  
10 years. There's really no project we can do in  
11 the Edison area.

12           Thank you.

13           MR. LOZANO: All right. Just so you  
14 know, and, you know, things have changed and we  
15 can approach the way we look at projects  
16 differently, this is more of a policy question  
17 that might be, you know, some of our other CEC  
18 people can talk to you about.

19           But as far as the projects that we can do  
20 for research, in the old days we were -- quite  
21 frankly, it was quite a bit siloed, the program.  
22 You know, you had to get a kilowatt savings or a  
23 therm savings and it was very direct -- what is  
24 the benefit to the ratepayer? -- before you do a  
25 project. And such things as process improvement,

1 for instance, I mean, there could be a new  
2 process that doesn't save a lot of energy but it  
3 improves the quality of the fruit or, you know,  
4 it reduces throughput using the same equipment or  
5 in the same footprint, you know, because then a  
6 lot of urban areas, you know, just the space. So  
7 you can save a lot of money if you can make  
8 moderate improvements that can improve the  
9 quality of whatever product and also, you know,  
10 you save some emissions.

11 Now with, you know, AB 32, SB 350, you  
12 can look at a lot of different benefits before  
13 you can do a project. And you can sell that  
14 project to our management based on more things  
15 than just kilowatt hours.

16 So, yes, you know, we're looking at  
17 things differently. No, probably, we're not as  
18 far as long as, obviously, you think we should  
19 be. And, quite frankly, it's tough to change.  
20 But, yeah, we're looking at things in a different  
21 way, more holistically, not just kilowatts for  
22 projects, but that's just for research.

23 MR. AHMADI: Right. I appreciate your  
24 response.

25 I guess the challenge is how do we come

1 up with the realization of the savings? Because  
2 we may change the process; how do we know that we  
3 save energy? And that has been a challenge for  
4 the past, at least, 12 years because as far as I  
5 know it's very hard to measure the production in  
6 real time. The energy is very easy to measure.  
7 You know, kilowatt hours, you just put a bunch of  
8 loggers, whatever terms they mean, you can put a  
9 measurement, you know, a gas measurement. But  
10 the production is the key.

11           So for manufacturer, it is not just  
12 simply easy that I'm going to say, you know, I  
13 saved you energy because the production is not  
14 measured at the same time, so we really don't  
15 have the right metric to go after and prove it to  
16 the, you know, customer in the first place, then  
17 to the utility who pays the incentive, that kWh  
18 per pounds of fruit went down, and that's a big  
19 challenge and I'm still working on it.

20           We came up with some sort of a tool to do  
21 that for our own basket, but I don't see it  
22 anywhere, I would say, in utilities or Public  
23 Utility Commission or you guys are really  
24 focusing on that. And we really need to come up  
25 with some sort of a data collection of the energy

1 intensity.

2 MS. BIRKEL: I can answer a little bit of  
3 that.

4 Through the Strategic Energy Management  
5 Program that I've been talking about we measure  
6 savings based on energy intensity as opposed to  
7 net energy use. So we do that by developing an  
8 energy model, a statistical model, that factors  
9 in production, that factors in weather, that  
10 factors in any sort of variable that the site can  
11 share with us that effects their energy use and  
12 we do a statistical regression model for that.  
13 So what we end up incentivizing them for is their  
14 reduction in energy intensity, so we compare what  
15 they actually -- energy they actually used, which  
16 the meter measures, to what they would have used  
17 before they had done these activities, and what  
18 they would have used is determined through the  
19 energy model that we build.

20 MR. AHMADI: Do you do this after the  
21 fact, like --

22 MS. BIRKEL: We do it during. So we  
23 track --

24 MR. AHMADI: -- (indiscernible)?

25 MS. BIRKEL: -- we track as close to real

1 time as we can. So if a site is willing to  
2 report to us daily, their production, we can  
3 build it at that level. Often, we'll build a  
4 daily model but they'll provide us data once a  
5 month or something like that and then we'll  
6 update it for the whole month.

7 MR. AHMADI: Thank you.

8 MR. ZWICK: I would say, though, that  
9 there's definitely still opportunities and ways  
10 of modeling and tracking the savings, either at  
11 the building level, system level or equipment  
12 level. I think that's something that is --  
13 perhaps some R&D effort might be valuable to help  
14 with that. And it is something that I think  
15 there's going to be some value.

16 MR. LOZANO: Yeah, that's true, just, I  
17 mean, but as you know, you know, that is so hard  
18 to do, even just the --

19 MR. ZWICK: It is, yeah.

20 MR. LOZANO: -- energy intensity of a  
21 cubic meter of water, you know, what's the cost  
22 of a cubic meter of water? Depends on where you  
23 are. So --

24 MR. ZWICK: Yeah.

25 MR. LOZANO: We're --

1 DR. BEYENE: If I may add one sentence to  
2 that?

3 About ten years ago, SDG&E funded  
4 research to tie energy use to the process and we  
5 collected a lot of processes, energy testing  
6 processes. We ran them based on the data we  
7 collected.

8 So it's a very interesting approach and  
9 I'm happy to hear that. It didn't get a lot of  
10 traction but I'm really sure we'll come back to  
11 that sooner or later because, personally, I'm  
12 happy to hear these lines of talks. And I think  
13 it is something that, at the research level, that  
14 we should and can also pursue.

15 MR. LOZANO: All right. And I think,  
16 since I'm five minutes over, I'm going to have to  
17 make that the final word.

18 So I would very much like to thank my  
19 panel. It's a great panel. And I'd like to  
20 thank the audience, so thank you very much.

21 (Applause.)

22 MR. KENNEY: All right. Thank you to our  
23 first panel.

24 So we are now going to have our first  
25 break, so this will be our break for lunch.

1 We'll be breaking, say, for about an hour, so  
2 we'll be back at one o'clock. We'll kick it off  
3 with the remaining panels.

4           So if you haven't already, please do sign  
5 in. We have sign-in sheets in the little  
6 entryway there. Leave a business card. And we  
7 look forward to seeing you all at one o'clock.

8           Thank you.

9           (Off the record at 11:51 a.m.)

10          (On the record at the 1:04 p.m.)

11           MR. KENNEY: Good afternoon everybody.  
12 We're going to go ahead and get started now with  
13 our second panel of today's workshop.

14           And just a reminder for everybody in the  
15 room, we have a sign-in sheet in the entryway.  
16 We appreciate you signing in.

17           And for those of you who weren't here  
18 this morning, the process for taking questions,  
19 if you can go up to the podium we have here, at  
20 the end of each panel, we'll reserve time for  
21 folks in the room and on the phone to ask  
22 questions. Please state your name. And if you  
23 have a business card, if you could leave them  
24 with our court reporter, so that way they can  
25 make sure to properly identify you on the

1 transcript that we will be generating.

2           And with that, I'm going to pass it over  
3 to our moderator for the second panel about  
4 building decarbonization, Eddie Rosales.

5           MR. ROSALES: Thank you, Michael.

6           Thanks, everyone. Hope you guys enjoyed  
7 your lunch break.

8           So this is Panel Two, Building  
9 Decarbonization. My name is Ed Rosales. I'm an  
10 Energy Specialist at the Energy Commission. And,  
11 particularly, I work with the Existing Buildings  
12 Office. So one of the policy areas that we're  
13 tackling right now is actually building  
14 decarbonization, particularly as interpreted  
15 through a lot of -- some of the recent and state  
16 legislative pieces and policy drivers.

17           I've got three panelists up here, three  
18 panelist experts who will -- we will use to  
19 explore their experience and some of their  
20 direction with their respective organizations as  
21 in regards to building decarbonization and I'm  
22 going to introduce them in a minute.

23           Before I get there I want to just frame,  
24 give a general frame to our panel here, which is  
25 building decarbonization. So the idea is new and

1 old in some ways, I think new in the sense that  
2 we're referring to this space as building  
3 decarbonization. And for the purpose of this  
4 discussion I think the general framework I would  
5 like to propose, at least from our side, from the  
6 CEC side, is the following, is that we're looking  
7 at decarbonizing energy usage at the building  
8 level. For me, on the one hand, that includes  
9 site usage, site consumption, but that also  
10 includes offsite indirect-source energy.

11           So together, for us, that's kind of the  
12 general framework when we talk about building  
13 decarbonization but neither of the two right now  
14 have priority to us. So we're going to, through  
15 this report and through discussing in these panel  
16 discussions, we hope to sort of gain some  
17 insights, some of their experience, and some of  
18 the knowledge you all bring.

19           So with that, let me introduce our  
20 panelists, and I'll start at the far left and  
21 then work my way back.

22           We've got Lindsey Hawes. Lindsey is the  
23 Director of Distributed Energy Resources. She's  
24 local. She's with the Center for Sustainable  
25 Energy, aka CSE. Lindsey pursues new

1 partnerships and funding opportunities that will  
2 remove barriers to achieving ambitious climate  
3 goals at the local, state and national levels.  
4 Lindsey and her team work to advance the adoption  
5 of DERs, supporting the adoption of clean energy  
6 policies, and administering market-transforming  
7 incentive programs.

8           Welcome, Lindsey.

9           MS. HAWES: Thank you.

10           MR. ROSALES: Next is Abhijeet Pande, and  
11 feel free to correct me if I mispronounced.  
12 Abhijeet Pande is a Vice President at TRC at  
13 Advanced Energy where he leads research and  
14 technology commercialization projects. His work  
15 areas encompass field research in codes and  
16 standards, as well as programmatic  
17 (indiscernible). TRC is designing and  
18 implementing programs supporting building  
19 decarbonization.

20           Welcome.

21           MR. PANDE: Thank you.

22           MR. LOZANO: And last, to my immediate  
23 left, we've got Alex Kim. Alex is the Director  
24 of Customer Programs at SDG&E. He's also local.  
25 Alex brings over 30 years of energy industry

1 experience. In his role, he oversees customer  
2 incentives, rebate, discount, and rate programs  
3 at SDG&E. He's a Certified Energy Manager and  
4 LEED-accredited professional. Alex has a  
5 Mechanical Engineering Degree from Cal Poly.

6 Alex, welcome.

7 MR. KIM: Thank you.

8 MR. ROSALES: Okay, so we'll start  
9 with -- I started with my framing but I'll start  
10 with the general question, then we can drill down  
11 from there.

12 And, Alex, I'll start with you first, and  
13 then the other panelists can chime in.

14 Can you maybe let us know how you are  
15 defining building decarbonization within your  
16 respective organization? And what are  
17 opportunities for implementing building  
18 decarbonization?

19 MR. KIM: Sure. You know, first of all,  
20 the California utilities have been involved, as  
21 you know, for, with energy efficiency, for  
22 decades now and had a tremendous success over  
23 that time. In just the past, you know, ten years  
24 alone, we've helped save our customers 3.5  
25 million megawatt hours, 21 million therms, and,

1 you know, 2.1 million metric tons of carbon  
2 during just the past ten years.

3           And so I think continuing along with that  
4 success is really how we're looking at defining  
5 decarbonization and taking it even more broader  
6 than just energy efficiency and taking a much  
7 more holistic approach at the building, as you  
8 mentioned, Eddie. We're looking at it, not just  
9 as an onsite type of solutions, which we've been  
10 doing, I just described, with energy efficiency,  
11 but also in our portfolio. So, as you know, the  
12 utilities have been aggressively pursuing  
13 greening up the grid, as well, too, with, you  
14 know, renewable energy, as well, too.

15           You know, currently, SDG&E is at about 45  
16 percent of renewable energy. And we're certain  
17 to get to that 50 percent goal by 2030. As a  
18 matter of fact, we believe we should get to  
19 around 69 percent before 2022. And so, you know,  
20 we're taking a much more holistic approach when  
21 we're talking about decarbonization of buildings.  
22 And beyond just energy efficiency and on our  
23 demand response programs but also looking at the  
24 source.

25           But then also taking it even one step

1 further about looking at transportation. So as  
2 the transportation industry start to get more  
3 electrified and even moving over to other types  
4 of renewable fuels, you know, we're looking at  
5 that, as well, too, because those fuels will now  
6 be dispensed more at the building, especially  
7 during -- for residential customers, but even for  
8 commercial facilities, as well, too.

9           So I think, you know, how we define it is  
10 taking a much more holistic approach than just  
11 talking about energy efficiency.

12           MR. ROSALES: Thank you.

13           Abhijeet, do you have anything to add?

14           MR. PANDE: Yeah. I was just going to  
15 add a couple more points. I'd like to thank Alex  
16 and thanks for mentioning that, you know, energy  
17 efficiency has always been a part of building  
18 decarbonization, so I just think it's kind of an  
19 old-new thing.

20           I think a couple other trends that are  
21 going hand-in-hand with that, and there's a  
22 reason by both Lindsey and I have distributed  
23 energy in our job titles and our job  
24 descriptions, so that with the increasing  
25 renewables there has been a shift in focus around

1 how we achieve energy efficiency. And it's not  
2 just, you know, saving peak. The definitions of  
3 peak are changing. The definitions of, you know,  
4 what's saving energy is changing.

5           So a lot of the building decarbonization  
6 discussion now is really framed on the  
7 (indiscernible) now of like what's the angle,  
8 what's the end result, as opposed to what am I  
9 doing on this site? So that takes multiple  
10 flavors. But, you know, at the base of it is  
11 saving natural gas and propane and electricity  
12 onsite.

13           What's also happening is other things are  
14 becoming a part of that. Part of it is the  
15 emergence of community choice aggregators and  
16 others who are, you know, promoting themselves as  
17 having greener, cleaner power and trying to get  
18 more people to, you know, convert certain end  
19 users or do certain things as part of that,  
20 electric vehicles coming along.

21           And that's -- so a lot of these building  
22 decarbonization discussions aren't really just  
23 limited to efficiency as we used to have.  
24 There's a lot of other connected components to  
25 it.

1 MR. ROSALES: Good points.

2 Lindsey?

3 MS. HAWES: Yeah. Sure. So kind of just  
4 building on what my colleagues here have said,  
5 you know, the Center for Sustainable Energy has  
6 always been focused on energy efficiency. But I  
7 guess organically, without having decarbonization  
8 as our ultimate goal or, you know, our North  
9 Star, we've built in programs that have been  
10 working towards that goal all along.

11 So, for example, here in San Diego, we  
12 are implementing the Self-Generation Incentive  
13 Program on behalf of SDG&E, so helping customers  
14 adopt, primarily at this point in the program,  
15 residential energy battery storage. And so  
16 really enabling them to, you know, save energy  
17 and use it within their buildings, ideally to  
18 offset energy consumption from the grid when it  
19 is its most carbon intense.

20 We're also working with local  
21 governments. And I don't want to steal the  
22 thunder of any of any of the folks who are going  
23 to be speaking on the next panel, but namely  
24 here, the City of Carlsbad, to the northern part  
25 of our county, they've been adopting quite a few

1 different ordinances in support of their Climate  
2 Action Plan, again, from the perspective of  
3 greenhouse gas reductions, so not really with a  
4 decarbonization underlying goal but definitely  
5 working toward that ultimate goal and, again,  
6 really trying to reduce the consumption of  
7 natural gas in new construction.

8           So just for example, the City of Carlsbad  
9 has adopted ordinances that are requiring new  
10 construction, both commercial and residential, to  
11 achieve -- or to use renewable sources for water  
12 heating to a large degree. So that's kind of  
13 something, I think, innovative that we're seeing  
14 from a Reach Code perspective here regionally.

15           MR. ROSALES: Thank you. And, Lindsey,  
16 I'll start with you on the next question.

17           So I think that was a good entre into  
18 understanding that although we're all  
19 organizations in the energy sector, we all are  
20 approaching a problem from different angles.

21           And so, Lindsey, from your perspective --  
22 and you know, we can't tackle all the issues all  
23 at once because there is a lot of different  
24 issues you want to solve for, so we always think  
25 about what are the most opportune issues to

1 tackle first maybe and then how much, you know,  
2 return do we get on that?

3           Can you speak about that? What are some  
4 of the key barriers, from a policy point of view,  
5 from a technical point of view, that you've seen,  
6 maybe that you've encountered and learned, that  
7 weren't as obvious when you first started or  
8 you've learned more about that you already were  
9 aware of? And can you fill us in, how you're  
10 going about tackling and removing those barriers  
11 for decarbonization?

12           MS. HAWES: Yeah. Absolutely. I think  
13 from a policy perspective, some of the biggest  
14 barrier are pretty straightforward. And at least  
15 for the folks who are working in this industry on  
16 a day-to-day basis, pretty obvious, and it's  
17 really the cost effectiveness rules and the  
18 inability to account for some of the serious  
19 benefits associated with reducing carbon in our  
20 buildings within that cost effectiveness  
21 framework.

22           So from a policy perspective, you know,  
23 whatever ability the Public Utilities Commission  
24 or the Energy Commission working together have to  
25 adjust that framework to allow for accounting for

1 the benefits of carbon reductions would, I think,  
2 be a huge barrier that we could overcome and  
3 would make -- you know, allow this -- allow our  
4 programs to make a lot of strides.

5           And then similarly, from a policy  
6 perspective, the ability to incentivize fuel  
7 switching I think is huge. You know, if folks are  
8 interested in pursuing, even from a residential  
9 perspective, you know, switching out their gas  
10 water heaters for a heat pump water heater or  
11 something as small as their gas cooktop, you  
12 know? Being even -- and I'll go even further  
13 from my own personal perspective, you know, the  
14 ability offset the cost of switching out my gas  
15 furnace with a heat pump space conditioner in my  
16 own home, the ability to offset the upfront cost  
17 of that with some incentive from the state would  
18 have been fantastic. You know, I took it upon  
19 myself as a first mover to make that retrofit.

20           But I think if we want to see those types  
21 of retrofits occur, by and large, across the  
22 state, then we are going to need to incentive  
23 that to a large degree. And removing those fuel  
24 switching restrictions are a huge part of that.

25           MR. ROSALES: Abhijeet, do you want to

1 chime in on this? And, I mean, you work with  
2 different customers. I'm sure you work with  
3 building owners and other customers. On the  
4 customer side, do you -- you know, what can you  
5 tell us about some of those barriers that they're  
6 facing, and especially when they're confronted  
7 with options for transforming the way they  
8 consume energy in the building?

9 MR. PANDE: Yes. I think -- and I'm  
10 going to repeat what Lindsey said, I think some  
11 of the same points apply.

12 But I think a couple of other things, I  
13 should mention.

14 One is an individual homeowner or a  
15 building owner level, the concerns are maybe  
16 different than some of -- my customers, usually,  
17 are kind of two categories. As mentioned, one is  
18 the building owners and operators and so on. But  
19 the others are the utilities, the CCAs and  
20 others, who are trying to encourage these,  
21 exactly the kind of program that Lindsey was  
22 referring to. And the challenge there is sort of  
23 twofold. One is clear policy direction of what  
24 value you put on decarbonization, as sort of  
25 alluded to, and put beyond cost effectiveness, it

1 kind of goes to the point of saying, well, what's  
2 it really worth to you, right, to the homeowner  
3 or to the Agency that's giving incentives for it.  
4 And that has many implications on the scale.

5           A couple of examples, now, I'll make it a  
6 little bit short, but one extreme example is when  
7 we had, you know, the fires in Northern  
8 California and Sonoma and other areas were  
9 gutted. Those are being rebuilt now. And  
10 there's a lot of effort on rebuilding them the  
11 right way and decarbonization is part of that.  
12 But one of the challenges with that is how do you  
13 now take the existing infrastructure that we have  
14 for incentives for the rules and regulations  
15 around what you can and cannot do, with an idea  
16 that we have a limited window now.

17           So while state policy works deliberately  
18 and that's a good thing in the bigger picture,  
19 the real challenge right now is the time because  
20 you don't want to wait three years to give some  
21 guidance and then have, you know, potentially  
22 tens of thousands of homes built that you could  
23 have done differently.

24           MR. ROSALES: Thank you.

25           Alex?

1           MR. KIM: Well, I think that one of the  
2 biggest barriers to decarbonization is really  
3 about, you know, maybe taking too narrow or of a  
4 single focus. So as we said in our -- in my  
5 opening comments to the first question is, you  
6 know, we need to take a much broader look and  
7 understand about all the implications about just  
8 adopting new technologies.

9           I think why energy efficiency has been so  
10 successful and the programs have been so  
11 successful up to this time is because we've  
12 allowed our customers to have that technology  
13 flexibility as far as choosing different types of  
14 technologies that really fit their needs and not  
15 prescribing different technologies for them.

16           I think having that flexibility has  
17 really allowed greater acceptance because I think  
18 when you're talking about consumers, whether it's  
19 an industrial customer, a commercial customer or  
20 a residential customer, the key to success is  
21 having that consumer acceptance. Having  
22 different types of standards or codes that really  
23 go against what customers really want, you're  
24 going to get a lot of resistance and I think  
25 we've seen that proven out in the past.

1           And so I think we just need to make sure  
2 that there is flexibility and we're not trying to  
3 go down one specific path but allowing options  
4 for all customers and all types of sources of  
5 renewable energy as well.

6           MR. ROSALES: So let me drill down now  
7 one more level. Let's talk about the customers  
8 and how they -- I'm sure you all have experience  
9 now interacting with customers, talking to them,  
10 both about policy drivers, whether it's regional  
11 or local.

12           Lindsey, you were touching on a lot of  
13 cities now have their own goals and ambitions  
14 separate from state level.

15           Alex, so talking about the customers,  
16 what type of practices and projects have you seen  
17 that have been most ripe for capitalizing on  
18 decarbonization? And I'm talking specifically  
19 about, you know, either water heating measures,  
20 space heating measures and the like even, and how  
21 you've gone about trying to tackle those and  
22 trying to implement building decarbonization  
23 again, again, as you approach it and your  
24 organization approaches it.

25           MR. KIM: Sure. You know, I think as I

1 mentioned, there are different types of  
2 technologies. I do think that coming more to the  
3 forefront, especially when we're talking about  
4 decarbonization, heat pumps certainly is one area  
5 that we all know can certainly save, you know,  
6 carbon. But also, you know, understanding,  
7 though, what are the other implications to that?

8

9       So again, when I'm talking about taking a  
10 holistic approach to this, for example, with  
11 rooftop solar, when rooftop solar was first  
12 introduced with SB 1, you know, there wasn't --  
13 there was, initially, a lot of talk about, you  
14 know, how is this going to affect the grid and  
15 what are the grid impacts going to be to be able  
16 to accommodate high levels of rooftop solar. And  
17 that continues, you know, to still be a  
18 discussion and certainly a challenge for  
19 utilities.

20       And along the same way, I think we're  
21 talking about different types of technologies  
22 that can put a significant additional load to an  
23 infrastructure that really wasn't built for that  
24 load. And that's why electric vehicles, for  
25 example, are a really good way of being able to

1 add load because those loads are much more  
2 controllable when they're going to be utilized  
3 versus, you know, heat pumps, for example, you  
4 know, a lot of times that load is needed in the  
5 residence, let's just say, when people get home;  
6 right? You're using the hot water when you're at  
7 home. You know, you need it for your heating and  
8 cooling when you get home from work.

9           And here in San Diego, we have, as was  
10 mentioned early in the panel today, you know,  
11 primarily a residential and small commercial  
12 base. And so, therefore, our peak is certainly  
13 during those critical hours. And so we needed to  
14 also make sure that we balance and understand  
15 what other implications are needed when we're  
16 adapting these new technologies.

17           And so while those are good solutions on  
18 the face, we also need to look at the downstream  
19 implications, as well, too, and the  
20 interconnection of those types of technologies.

21           MR. ROSALES: Thank you.

22           Abhijeet, do you have some takeaways from  
23 projects you've been working on and how folks  
24 have reacted to them and how you've helped guide  
25 them through them?

1           MR. PANDE: Yeah. Absolutely. I think I  
2 should mention that there's, obviously, there's  
3 early adopters and, you know, both like Lindsey  
4 and others who tried it out. I've done that in  
5 my house. What's encouraging and also, I think,  
6 challenging, I think, you can sort of touch on it  
7 a little bit, Alex, I'll touch on it a little  
8 bit, which is on the one hand there's a lot of  
9 technology options that didn't exist five years  
10 ago.

11           So just take heat pumps, for example.  
12 The heat pumps available today are far more  
13 efficient than they were just five, you know, six  
14 years ago. The challenges around supplemental  
15 heat or (indiscernible) heating coming on and how  
16 you control for that, the newer products are  
17 doing a better job of that. There are  
18 replacement-ready products available that can  
19 work sort of limited electrical capacity. The  
20 challenges are availability and, you know,  
21 knowledge and so on. So all of the issues you  
22 mentioned are absolutely true.

23           What's missing, I think is the element of  
24 training and education and outreach to the  
25 broader stakeholders. So, I mean, if I wanted,

1 and even let's say you, as a utility, want me to  
2 do it, there are people in between where your  
3 intent and my intent lies which is all of the  
4 supply chain, the installers and so on, and  
5 that's where the gap is in terms of, you know,  
6 the technology and the knowledge that's required.

7           I should mention, I think Lindsey touched  
8 on this, as well, is a lot of hard work right now  
9 has been actually driven by local government, so  
10 cities, you know, counties and other local  
11 governments that are trying to promote this  
12 decarbonization both as a way to address their  
13 Climate Action Plans, but also address some of  
14 the local constraints and other issues. So I  
15 think it's coming from both places. In some  
16 cases, there's a natural gas-related constraint.  
17 In some cases, it's electricity delivery  
18 constraint.

19           So I think you can't ignore those issues  
20 but I think what we need is a much more holistic  
21 view of where it's working well, why it's  
22 working, and more importantly, where it's not  
23 working and why it's not working so we can fix  
24 it.

25           MR. ROSALES: Thank you.

1           Lindsey, do you want to add?

2           MS. HAWES: Yeah. Sure. I think I want  
3 to speak to two points here.

4           So one of the projects that we are  
5 working on right now, which is actually funded  
6 through the EPIC Program at the Energy  
7 Commission, is providing education and training  
8 to inside wiremen to install automated demand  
9 response controls technology to enable buildings  
10 to respond to remote signals around demand  
11 response and, ideally, at some point, you know,  
12 respond to signals that will allow them to use  
13 energy when the grid is least carbon intensive.  
14 And so we're excited about that as an opportunity  
15 to really learn about what the best practices are  
16 going to be.

17           So at this point I feel like thinking  
18 about the programs that we're implementing from a  
19 decarbonization perspective strictly is  
20 relatively new. Again, it's old but it's a new  
21 lens through which to view the work that we are  
22 doing. And so it's a new opportunity for us to  
23 really identify best practices.

24           And the reason I bring this automated  
25 demand response education and training program up

1 is because we're learning really interesting  
2 anecdotes, things like these controls  
3 technologies, you know, we work with facilities'  
4 manager to figure out where in the building the  
5 best place to install these technologies might be  
6 and we've found, through trial and error, that  
7 installing them in a basement, you know, behind  
8 several cement walls is going to limit their  
9 ability to receive signals.

10           And so just very simple, practical  
11 application lessons learned and best practices, I  
12 think, are right at our fingertips. And we're  
13 really on the verge of uncovering and identifying  
14 some of these really exciting and practical and  
15 useful best practices, so I'm excited about that.

16           The other best practice that I think is  
17 really valuable that has been a best practice all  
18 along for everyone who is in this industry is and  
19 will continue to be with regards to the  
20 decarbonization lens, is really just meeting the  
21 customer with regards to their needs and their  
22 pain points. And so I think similarly with  
23 energy efficiency, a lot of the messaging that  
24 we're going to have to use around decarbonization  
25 is going to have still rely around health and

1 comfort.

2           Speaking to my own heat pump  
3 installation, I don't mean to toot my own horn as  
4 a first mover, it actually was not a smart move  
5 for us, but we did in large degree because it was  
6 a health and comfort issue for our family.

7           And so if we can continue to understand  
8 what the pain points of our customers are and  
9 harness those to help deliver those  
10 decarbonization solution, I think we're going to,  
11 you know, continue to see good gains in this, and  
12 I think that's a really important best practice  
13 we can't forget.

14           MR. ROSALES: Thank you. Good point  
15 again.

16           Abhijeet, I'll start with you --

17           MR. PANDE: Um-hmm.

18           MR. ROSALES: -- on the next question.  
19 So you guys have brought up some really important  
20 issues to think about from a policy perspective.  
21 Alex obviously was mentioning, you know, about  
22 decarbonization, in large part, does also mean a  
23 huge increase on the load side. And planning and  
24 resources have got to be, obviously, a part of  
25 that equation.

1           The other part of the occasion, though,  
2 is as you're moving towards decarbonization at  
3 some given pace, there's a lot of players in this  
4 space that, some of them are not here in this  
5 room, that we -- that decarbonization needs to  
6 rely on in order for us to reach those groups.  
7 So I'm talking about trade groups. I'm talking  
8 about installers. Also, manufacturers, you were  
9 talking about advancing in heat pump technology,  
10 but there's probably still ambition for it to  
11 even advance further.

12           So can you answer what opportunities  
13 exist for folks like you, like TRC, to leverage  
14 efforts on decarbonization with some of those  
15 players? Now, maybe you could just pick one  
16 or --

17           MR. PANDE: Sure.

18           MR. ROSALES: -- or maybe two to speak  
19 about in terms of both the challenge but also  
20 some of the solutions that are possible to  
21 bringing them over.

22           MR. PANDE: Yeah. Absolutely. Let me  
23 just take one example because there's multiple  
24 ways you could answer this.

25           So one particular example is we are

1 working with one of our utility clients who has a  
2 program supporting heat pump space heating and  
3 heat pump water heating. And as Lindsey was  
4 alluding to, like the challenges are often that  
5 most homeowners aren't educated about how to make  
6 that choice. So let's say I make a choice to  
7 install a heat pump. I go to my trusted  
8 contractor. The usual case in a retrofit is a  
9 like-for-like; right? Whatever you have on your  
10 truck. My water heater broke five years ago on a  
11 July 4th weekend with two families visiting me.  
12 I need a new water heater on July 4th, maybe July  
13 5th.

14           And that's a big issue and so that's  
15 where we're working with our clients on how do we  
16 address sort of issues around, one, go away from  
17 the sort of like-for-like replacement? You know,  
18 just because you had a three-ton system before  
19 means you put in a three ton as opposed to using  
20 that as an opportunity to say, okay, well, what  
21 do you really need? And going back to your  
22 point, like is three ton enough? In many cases,  
23 systems are oversized and people are literally  
24 wasting money putting in a system that they don't  
25 need.

1           And so there's opportunities to save  
2 costs and actually provide better comfort if you  
3 actually take some time to do it. But that  
4 involves training those trade allies and the, you  
5 know, the installers and the distributors and so  
6 on, on bigger is not always better; sometimes it  
7 is, most of the times it's not. And so that sort  
8 of training and education challenge, we are  
9 working with our clients to sort of put some  
10 guidelines, put some, you know, case studies, put  
11 some dos and don'ts. You know, everything  
12 ultimately boils down to how simple can you make  
13 it? Nobody has time to spend, you know, six  
14 hours in a room getting trained on how to do  
15 manual (indiscernible) calculations.

16           So we are helping our clients put  
17 together simplified tables saying, okay, if you  
18 were in this house that had a two-ton system and  
19 you have -- you know, you're in Sacramento, let's  
20 say, or you're in San Diego, what kind of HVAC  
21 system size you typically need based on typical  
22 load profile? And so if you don't want to do  
23 your own load calcs, make sure you don't just  
24 choose something random because you have it on  
25 your truck.

1           So even simple things, like educating,  
2 you know, what (indiscernible) tons are so that  
3 they can use, that actually goes a long way.

4           MR. ROSALES: Thank you.

5           Alex, and I'll turn to you, too, you  
6 know, you work with the utility, the local  
7 utility here. You don't work, obviously, in --  
8 you're not islanded away from all the different  
9 players out there.

10           So apart from the customers, what other  
11 groups do you work with in order to advance sort  
12 of greener buildings and decarbonization of the  
13 buildings? And it could be either from the  
14 residential sector or the commercial sector.

15           MR. KIM: Sure. And I'll actually speak  
16 a little to both because I think Abhijeet, you  
17 know, touched on a few of those.

18           And I think when you're talking about  
19 decarbonization and the education aspect of it  
20 because we've been -- well, a major part of our  
21 program is really, you know, the education of our  
22 customers, but also the education of the  
23 suppliers, of the installers, the distributors.  
24 And so that's why we have both midstream  
25 incentives programs, we have upstream incentive

1 programs, but we also have, you know, direct  
2 install and direct rebates programs, as well,  
3 too. Because you really have to, you know, have  
4 that, those incentives, you know, throughout the  
5 entire chain, but also the education part  
6 throughout the entire chain, as well, too.

7           Because, you know, Lindsey touched upon  
8 it, you know, in addition to comfort, I think  
9 people want convenience. You know, who has time,  
10 like Abhijeet said, to spend a couple of hours  
11 thinking about, you know, what the greenhouse gas  
12 impact and the carbon impact is going to be of  
13 this system that I need right away. You know,  
14 most of the time they're thinking about what is  
15 the cost of the system, what does it look like,  
16 how does it perform, is it going to last, how  
17 much is going to cost, are their top questions.

18           And so I think being part of that  
19 education process and getting customers to  
20 understand about how to look at their purchases  
21 in a different manner, but not doing it at the  
22 time of purchase; right? You can't do it at the  
23 time of -- at their greatest time of need. You  
24 have to kind of bring that -- bring them along,  
25 essentially on a journey.

1           You know, for example, one of the things  
2 that we've done at SDG&E is, you know, we have  
3 our Energy Marketplace. And our Energy  
4 Marketplace is somewhat unique in a sense that,  
5 you know, it's one of the few places where you  
6 can actually -- you know, kind of like an Amazon  
7 where you can actually compare different types of  
8 equipment.

9           Well, here it's comparing different types  
10 of energy equipment, like thermostats, or maybe  
11 washers and dryers, but also have an energy  
12 rating associated with that and to be able to  
13 compare the energy rating of one appliance versus  
14 another appliance. And so you're not just  
15 looking at it. It's just one of the features, in  
16 other words, that you're looking at when you're  
17 looking at an appliance.

18           And so I think taking innovative  
19 approaches like that will really help consumers  
20 to start to understand that there's, you know,  
21 maybe there's one other thing you may need to  
22 consider when you're buying something. But you  
23 really can't do it, like you said, at that  
24 greatest time of need, right when they're making  
25 that purchase. It's sometimes going to work and

1 we have point of purchase sale rebates. But  
2 other times, and most often than not, you're  
3 going to have to take them along that journey.

4 MR. ROSALES: Lindsay, do you want to add  
5 to that?

6 MS. HAWES: Yeah.

7 Alex, that was a really great segue to  
8 the point I was going to make here, is that one  
9 of the groups of market actors that I think has  
10 the potential to play a fairly large role here is  
11 actually the real estate industry. Speaking of,  
12 you know, decision making and data points that  
13 you consider when purchasing an appliance, you  
14 know, purchasing a home is one of the largest  
15 carbon-intensive purchases we're going to make in  
16 our lifetimes if we're that lucky, especially  
17 here in California and San Diego.

18 And I think, you know, engaging the real  
19 estate market and educating them around this  
20 decarbonization topic and really giving them the  
21 tools that they need to have this conversation in  
22 a way that resonates with their clients, with  
23 their potential homeowners, home buyers, is a  
24 great practice or a great best practice that we  
25 should be pursuing.

1           And I think home energy labeling, similar  
2 to appliance ratings, is potentially a great way  
3 to do that. I applaud our local government  
4 partners here for initiating the Home Energy  
5 Score Program.

6           And I'm excited to see, you know,  
7 progress in that realm and our ability to have  
8 meaningful conversations with potential home  
9 buyers that, again, speak to their needs, speak  
10 to their pain points, and help them understand  
11 that the cost of home ownership is not just that  
12 initial purchase price or their monthly mortgage,  
13 but it's also the cost that they are spending on  
14 their utilities and their energy consumption, as  
15 well as the ramifications associated with climate  
16 change and how that purchase and the appliances  
17 and the efficiency and the carbon intensity of  
18 their homes and their behaviors can play a big  
19 role there.

20           MR. ROSALES: I agree. Thank you.

21           Alex, I'll start with you.

22           MR. KIM: Um-hmm.

23           MR. ROSALES: The next question regards  
24 evaluating performance in this space. We've got  
25 different programs. We've got different

1 objectives. And, you know, when we look back on  
2 what we've done, maybe in a year's time or maybe  
3 on a quarterly basis or whatever interval works  
4 best, how are you evaluating success and what  
5 metrics are we using to evaluate it? Is it an  
6 energy metric? Is it an installation rate, a  
7 transformation rate? Can you touch on that and  
8 kind of let us know how you guys go about  
9 evaluating effectiveness?

10 MR. KIM: Sure. You know, I think  
11 there's -- well, I'll just start off how we --  
12 you know, with our energy efficiency programs, we  
13 certainly look and measure our kilowatt hours  
14 saved and our therm savings and how that  
15 translates into carbon reduction, as well, too.  
16 But we also, you know, take the time, also, to do  
17 EM&V, right, to evaluate and measure and verify  
18 that information is correct. Because that really  
19 determines then how effective are we with our  
20 programs, both from a cost effectiveness  
21 standpoint but also being able to achieve eh  
22 goals of the program, as well, too? And then  
23 from that we're able to then be able to  
24 determine, you know, what things should we  
25 continue doing, where do we need to streamline

1 things, and what things, you know, do we need to  
2 stop doing?

3           And I want to just touch on a point that  
4 Lindsey said only because she mentioned the real  
5 estate industry and my wife happens to be a  
6 realtor, a local realtor here in San Diego. And  
7 I think when we're talking about, you know,  
8 measuring success, it's also about how we're  
9 engaging with our different audiences. And so,  
10 you know, I'll use the analogy of like with our  
11 Electric Vehicle Program and reaching out to  
12 local dealerships, for example, and talking  
13 about, you know, electric vehicles and the  
14 benefit of electric vehicles. Well, the dealer  
15 or the realtor, you know, they are there to sell  
16 you something; right? They're interested in,  
17 okay, how do I increase the value that I'm  
18 bringing to my clients and how do I, you know,  
19 help make that sale move along?

20           And that's what we really need to  
21 understand when we're measuring success, as well,  
22 is like how well are we targeting our messaging  
23 to our audiences and how is that message being  
24 received? And how effective then are we at  
25 moving those industries to support the goals that

1 we have, as well, too?

2           So I think that's also a very important  
3 measure that we need to also continue to look at  
4 and making sure that, you know, we're measuring  
5 those touchpoints. We're understanding what our  
6 customers want, what our partners want, what the  
7 industries need, because we need them all to be  
8 working together and not just looking out for the  
9 overall goal but, you know, how do we help them  
10 meet their goals, as well, too?

11           MR. ROSALES: Thank you.

12           Abhijeet?

13           MR. PANDE: I completely agree with  
14 you're saying. I think the only thing I would  
15 add, maybe on the measurement and evaluation  
16 side, is our formal EM&V processes take a long  
17 time. And especially with how fast this whole  
18 industry is evolving, I think one of the sort of  
19 the new things that we are really excited about  
20 is real-time M&V. So there's the evaluation  
21 component, the E part of EM&V. But I think the  
22 M&V is very important because that's where you  
23 can make real-time changes and real-time feedback  
24 on what's working, what's not working. And you're  
25 right, I think there's a far more robust

1 infrastructure for the energy M&V side of things.

2           But equally important is what we've all  
3 mentioned multiple times which is the comfort,  
4 the value that this particular, you know,  
5 decarbonization strategy brings to the customer.  
6 So a lot of that is really a different type of an  
7 evaluation science than, you know, sort of a  
8 quantitative, you know, look at the bills and so  
9 on.

10           And so a lot of the work that's happening  
11 right now is understanding not just the proof of  
12 the volume, but also what that volume is doing to  
13 the customers. You know, are you happy? You  
14 know, was it a financially good decision for you  
15 or for your 50 peers? You know, because that's  
16 really what's going to determine future success  
17 of this because one could declare success saying,  
18 yes, we, in our case, you know, we started with a  
19 small program trying to target 100 homes to do  
20 decarbonization, you know, electrification; far  
21 exceeded that goal. You know, we have something  
22 like 250-plus homes in there.

23           So from that metric, and terribly  
24 successful, then we can declare success. But the  
25 ultimate success is whether those 250 people

1 would do this again if they were given the  
2 choice, and that's the real rub.

3 MR. ROSALES: Thank you.

4 Lindsey?

5 MS. HAWES: Yeah. Really valuable  
6 statements. I don't need to necessarily repeat  
7 but definitely agree. But I would say that there  
8 are two other metrics that I'm going to add to  
9 the list and those are resiliency and equity. So  
10 I know that local governments and other players  
11 in this space are increasingly relying on  
12 resiliency as a metric to gage the success of  
13 these efforts and I think that's really critical.  
14 And, you know, understanding the impacts that  
15 some of these fire-ravaged locations and the  
16 rebuild efforts that they're undertaking right  
17 now, you know, to the extent that these  
18 decarbonization development efforts are allowing  
19 them to be more resilient in the face of future  
20 disasters, I think that's a really important  
21 metric that we need to keep our eye on.

22 And then equity, something that my  
23 organization is focusing on more and more these  
24 days is that equity focus and just trying to  
25 understanding how we can bring the benefits of

1 decarbonization, as well as, you know, all clean  
2 energy solutions to, you know, everyone,  
3 essentially, in our communities, whether those  
4 are folks who are financially able to be the  
5 first movers, as well as the folks who are not  
6 and who are often, unfortunately, subject to some  
7 of the more negative ramifications of choices  
8 that were not theirs to make.

9           And so if we can bring these types of  
10 solutions in a cost effective and affordable way  
11 to folks who were otherwise unable to tap into  
12 these solutions, I think that's a fantastic way  
13 to go about it. And we need to keep that equity  
14 metric at the top of our mind.

15           MR. ROSALES: Thank you. Good answer.

16           I've got one last question I'm going to  
17 share with you now so you can think about it.  
18 Then I'm going to pause before you answer because  
19 I want to get some audience questions, so I think  
20 it's good. It will give you some leeway to think  
21 about it.

22           But the questions is this: What critical  
23 areas do you believe the State of California can  
24 help -- be most helpful in? And by that, I mean  
25 the state agencies, CEC, obviously, but also the

1 PUC, the Air Resources Board, or maybe even  
2 (indiscernible), so I'm thinking mostly the  
3 energy sector and closely related to building  
4 decarbonization. Think about that for a minute.  
5 I'm going to turn to our audience in the room,  
6 and also on WebEx, to see if there's any  
7 questions we can field and then I'll come back to  
8 that.

9           So if there's questions in the audience,  
10 feel free to come up to the podium and we can  
11 field those questions.

12           MS. BIRD: We have a question on WebEx.

13           MR. ROSALES: We've got a question on  
14 WebEx? Okay. We'll field the one from the  
15 audience first and then we'll go the WebEx.

16           Okay. We've got a question.

17           MR. HANACEK: Hi. John Hanacek with a  
18 company called Can Cover it. So we're doing a  
19 modular retrofit solution for (indiscernible) in  
20 an attic. So we see that there's a big potential  
21 and a big gap between making energy efficiency  
22 something that's more modular, so kind of like  
23 second stage. Because we've got the energy  
24 efficient lightbulbs and that's some percentage.  
25 Well, let's see the rest of the pie with a

1 modular way. So the way we approach is a high  
2 efficiency attic (indiscernible). So we have to  
3 redo the same thing that was already done but be  
4 approaching building envelope, which is something  
5 that sometimes it could be a little bit  
6 disconcerting that we don't talk about building  
7 envelope first before we talk about  
8 electrification because building envelope kind of  
9 is the platform by which you can size other  
10 systems.

11           So, you know, I just kind of want to  
12 throw that out there of like where do you see  
13 just, nuts and bolts, building envelope stuff  
14 come into play and how can we better educate both  
15 homeowners and the installers who are still not  
16 quite connecting the dots on not just air sealing  
17 needs but the thermal transfer need and some of  
18 the deeper science to help to bridge those gaps.

19           MR. ROSALES: Yeah. Abhijeet. Go ahead,  
20 Abhijeet.

21           MR. PANDE: So I can take a first stab  
22 and then others can join.

23           So I think definitely still on point  
24 because I think what we've been talking about  
25 maybe -- and I didn't mean to imply that

1 everything is kind of like-for-like replacement.  
2 I think there's definitely value in having  
3 systems solutions. And the more we can simplify  
4 those and modularize, as you say, is an issue  
5 because for most people when we talk about  
6 existing building efficiency retrofits, it's kind  
7 of a big deal. It's a difficult thing to do  
8 because it's going to cost a couple thousand  
9 dollars to get somebody in my house to rummage  
10 around, see that's there. And then a few more  
11 tens of thousands of dollars, maybe, to do  
12 something.

13           So the more we can simplify that process  
14 to say, okay, well, for your house that's built  
15 in 1920s, here's what we can do for you and you  
16 don't have to spend, you know, \$5,000 doing that.  
17 It's a great idea. And I think there are  
18 definitely (indiscernible) like that that have  
19 been supported.

20           And you bring up a good point about the  
21 building envelope. Particularly, I think there  
22 are several efforts that are trying to address  
23 that issue, whether it's just for the sake of the  
24 envelope and, as you said, sir, do the right  
25 thing and have a good envelope. But, also, I

1 think I mentioned the grid impacts. I think one  
2 of -- and I can reiterate the fact of like like-  
3 for-like replacements, one of the things we're  
4 doing with our clients is saying, well, if  
5 somebody's going to spend \$5,000 on replacing  
6 their air conditioner or their furnace with  
7 something new, that may be a time to put in  
8 another \$1,000 to do something else that reduces  
9 the load. And then you can go down from a three  
10 ton to maybe a two-and-a-half ton, save some  
11 money there, and overall it's the same amount of  
12 money. And so I think -- so that message is  
13 getting across.

14 I think the challenge is, I think you  
15 mentioned, which is that you can do that when  
16 it's the time to replace that, you know, that  
17 furnace or that air conditioner. And that's  
18 where you need to coordinate between the  
19 insulation installer and the HVAC installer and  
20 have that team available so that you're not  
21 hunting for it at the last minute.

22 MR. KIM: The only thing I'll add is, you  
23 know, currently the California utilities are, you  
24 know, moving to a third-party model with our  
25 energy efficiency programs. And this is -- part

1 of the reason of what you just described is one  
2 of the benefits, you know, where we're hoping to  
3 see from that. Innovative ideas bring people  
4 together to come up with unique solutions, let's  
5 just call them, that, you know, maybe we have not  
6 considered before. And so we're really hoping  
7 that we're going to get some really good  
8 innovative proposals from them because I do think  
9 there's a lot of really good innovative solutions  
10 out there. And I think there's a great  
11 opportunity for those to start coming forward.

12 MS. HAWES: And I would just add that I  
13 think what I said earlier about health and  
14 comfort and some of the more -- or, I guess, less  
15 energy specific needs of our customers are -- we  
16 can't forget about those. And I -- you know,  
17 anytime we can systemize a solution and then also  
18 sell it in a way that speaks to the specific  
19 needs of our customers is going to be super  
20 valuable and hopefully successful. And I,  
21 really, I think your technology speaks to that  
22 directly. I mean, we can talk to a homeowner all  
23 day about the energy consumption and, you know,  
24 the ability of your product to reduce that  
25 consumption.

1           And here in San Diego where the  
2 temperature is very climate, they may not really  
3 care about how much thermal load they're getting  
4 from their attic when they can put a solar  
5 system, you know, on their roof. But they will  
6 care about the contaminants that are coming from  
7 their attic through unsealed, you know, recessed  
8 lighting, et cetera, especially if they have  
9 health concerns in their home or asthma or some  
10 of those, you know, other, I guess, less energy-  
11 related concerns.

12           So we can't forget about those metrics.  
13 And I don't anticipate that we would pursue this  
14 decarbonization goal without, again, really  
15 relying on meeting the needs of our customers and  
16 using whatever it takes, whatever messaging it  
17 takes to meet those needs.

18           MR. ROSALES: Great. So we've got a  
19 question on WebEx and I think it's going to come  
20 over the intercom here or the speaker here and  
21 then we'll be able to hear it.

22           Go ahead.

23           MR. ASHTON: So hello. My name is Scott  
24 Ashton. I'm the CEO of the Oceanside Chamber of  
25 Commerce. I just want to share a few thoughts on

1 behalf of our business community. And while the  
2 impacts to this are potentially far-reaching, I  
3 want to focus specifically on our restaurant  
4 industry.

5           So our restaurants operate on an  
6 extremely narrow profit margin which are already  
7 being minimized by increasing labor and operating  
8 costs. And our restaurants rely on high-energy,  
9 high-efficiency natural gas equipment to cost  
10 effectively run their operations.

11 Electrification could force our businesses to  
12 replace their gas equipment with electric  
13 equipment at a substantial expense.

14           So I reached out to our restaurant  
15 community and was met with a great deal of  
16 concern from our independently-owned restaurants.  
17 Amongst the topics of concern were, of course,  
18 the cost of replacing the equipment which, in  
19 some cases, could exceed a quarter-of-a-million  
20 dollars for some of our small businesses. And  
21 residual costs would also possibly be  
22 insurmountable for many of our mom and pop  
23 restaurants. It could include the cost of  
24 construction, rewiring of buildings, removal of  
25 gas equipment, gas lines, permitting, et cetera.

1           So our restaurants would also bear the  
2 expense of shutting down operations indefinitely  
3 during the conversion process. And one of our  
4 local restaurant owners estimated the cost to be  
5 \$6,000 to \$7,000 per day.

6           So even a relatively short shutdown of  
7 operations would also result in the loss of loyal  
8 employees. Many of these employees live paycheck  
9 to paycheck and can't afford a shutdown of any  
10 length. So that leaves the businesses to bear  
11 the expense of rehiring and retraining employees.

12           So for the businesses that survive the  
13 conversion process, they're also left with a  
14 variety of long-term issues, such as ongoing  
15 operating costs associated with using gas  
16 versus -- electric versus gas. And for many of  
17 these businesses even a small change in the  
18 bottom line could be a backbreaker.

19           So another issue is the loss of  
20 productivity resulting in the loss of revenue.  
21 So one of our small restaurants said the use of  
22 electric fryers rather than gas fryers would  
23 greatly slow their productivity and their ability  
24 to keep up with the demand, especially in the  
25 summer months when they have lines outside their

1 door waiting for their fried fish.

2           A local Thai restaurant owner pointed out  
3 the impacts specifically on Asian restaurants  
4 that prepare food cooked to order. He said, "We  
5 do the majority of our cooking on a gas wok and  
6 there is no electric alternative that can get the  
7 high heat required in a short burst to perform  
8 our style of cooking. It would result in  
9 eliminating 75 percent of our menu or, more  
10 bluntly, putting us out of business."

11           So a loss of quality was also a concern  
12 as an electric cooking does not offer the same  
13 level of temperature control as gas.

14           So as you consider implementing  
15 decarbonization policies, please keep in mind  
16 that sustainability is not just about the  
17 environment, it's also about jobs, community and  
18 the economy. And rather than mandating a narrow  
19 path to decarbonization, I urge you to take a  
20 more balanced approach that allows for multiple  
21 technologies and multiple fuels to compete.

22           Thank you.

23           MR. ROSALES: Thank you, Scott. I didn't  
24 hear a direct question but that was a good  
25 comment, and maybe we can offer some response, so

1 I'll let the panelists respond to that.

2 I would -- I think are excellent points.

3 I would just add that we're not equating  
4 decarbonization to electrification. This is the  
5 fifth panel we've been on and I'm very sensitive,  
6 obviously, to businesses.

7 And that, for me, that brings up the  
8 question, customers are different by their very  
9 nature. Definitely, if I was operating a  
10 restaurant, and if I'm interpreting  
11 decarbonization to mean strict electrification,  
12 that proposition does seem very scary.

13 So I don't know if you guys want to  
14 tackle it from that angle, in terms of working  
15 with different customers who have different needs  
16 just by the nature of the way the building is  
17 designed.

18 So I'll let, maybe, Abhijeet, maybe you  
19 want to take a first stab at it?

20 MR. PANDE: Sure. Yeah. Thank you for  
21 that question because that's a question that we  
22 are dealing with squarely on a couple of  
23 projects. And you're absolutely right that you  
24 don't want to mandate something that's going to  
25 have an adverse effect on a business or, you

1 know, not just in terms of the profit,  
2 necessarily, but the way they do things.

3           Having said that, I think maybe there's a  
4 perception that something's going to be mandated  
5 that everybody must do something like this. I  
6 think that doesn't have to be sort of a binary  
7 choice of like everybody does it or nobody does  
8 it.

9           And I think that one of the things that  
10 working with our clients and our customers and  
11 some of those include building developers that  
12 have, you know, restaurant specialty and so on,  
13 is how can we be -- kind of make this as part of  
14 the regular process?

15           So in other words, again, going back to,  
16 I think, the point of this, which is not every  
17 restaurant keeps the same equipment for years and  
18 years. Some of them do but there is planned  
19 renovations, there's planned replacements. How  
20 can we time it so that it's not an additional  
21 mandate that's above and beyond what they would  
22 do anyways?

23           And you're right, it's not always just  
24 electrification. It's also, even if you are  
25 using the gas equipment, there are efficient

1 choices available, even simple things in  
2 restaurants, like the exhaust fume hoods that you  
3 use and how much energy they use. You may not  
4 touch your fryer or the wok. I could Asian food  
5 so I know what he's talking about. But, you  
6 know, that exhaust definitely is an electric  
7 appliance already.

8           So reducing the, you know, energy use of  
9 that, addressing the, you know, the pollution  
10 that cooking naturally creates in a kitchen, that  
11 has energy impacts and, also, health impacts. So  
12 I think we are trying to address both of those.

13           MR. ROSALES: Thank you. I'm going to --  
14 unless there's anything burning you want to add.  
15 Okay.

16           MS. HAWES: I was just going to --

17           MR. ROSALES: Lindsey, go ahead and add.

18           MS. HAWES: -- I was just going to add  
19 that I think the comment on the WebEx really  
20 points to this upstream component that we can't  
21 forget about. And if the -- you know, I hear  
22 what you're saying and I agree, decarbonization  
23 is not strictly electrification. But if we are  
24 to move in that direction, technology does need  
25 to improve and we need to provide technological

1 tools to -- I mean, I want to continue to eat  
2 delicious Thai food that's made with a burst of  
3 energy. And so if we can get that from a low-  
4 carbon fuel, you know, let's figure out how to do  
5 that and provide that solution in a cost  
6 effective way so that I can continue to get  
7 delicious Thai food in Oceanside.

8           MR. KIM: I'll just add one other comment  
9 and that is, you know, it's an excellent point.  
10 And one point that we really haven't touched on  
11 that much is, you know, in addition to those  
12 upstream effects, part of that is, you know, our  
13 rates here in California. You know,  
14 unfortunately, you know, we have some of the  
15 highest electric rates in California. Now, I  
16 understand from a bill perspective, at least from  
17 a residential perspective, it might be somewhere  
18 in the middle from a national perspective.

19           But, you know, the fact of the matter is,  
20 especially as we're moving all of our customers  
21 towards time-of-use pricing, which is the right  
22 thing to do, you know, that provides different  
23 price signals for customers. And especially our  
24 small business customers, who are now on those  
25 time-of-use rates, too, we really need to

1 understand how it does impact their businesses.

2           And so the rate structure also needs to  
3 be part of the equation, as well, too, in how we  
4 are addressing rates to make sure we're giving  
5 the right price signals to customers, not just  
6 for carbon reduction but also for grid  
7 resiliency, as well, too.

8           MR. ROSALES: Thank you, guys.

9           I'm going to move on to close, so we can  
10 pose the final question and then wrap up the  
11 panel.

12           So going back to the question, if you've  
13 thought about it, if you've got an idea, and  
14 we'll try to keep it brief so we can wrap up.  
15 And I'll start on the far side so, Lindsay, we'll  
16 start with you and then we'll work our way this  
17 way.

18           How can the state or state agencies be  
19 most effective to you in the mission here?

20           MS. HAWES: Yeah. I'm just going to make  
21 it -- bring it full circle to my first comment  
22 which is around the cost effectiveness framework.  
23 Give us a carbon-based metric or allow us to  
24 account for carbon in the cost effectiveness  
25 framework.

1           In parallel, just to keep it short, there  
2 is an effort around the Energy Code, as well,  
3 outside of the, you know, the cost effectiveness  
4 framework for utility programs. But there's an  
5 effort amongst industry professionals for a  
6 carbon-based, potentially, carbon-based metric  
7 for the Energy Code, an alternative compliance  
8 pathway that would allow for compliance to be  
9 achieved based on some other metric aside from,  
10 you know, what's provided through our typical  
11 Energy Code modeling tools that could potentially  
12 have a carbon baseline. So that's really  
13 exciting. And I know the Energy Commission is in  
14 support of that and I'm excited to see where that  
15 goes.

16           MR. PANDE: So just spinning on that, I  
17 think two points, one on the CEC side and one on  
18 the PUC side.

19           In the CEC side, I think I really believe  
20 what you said about the cost effectiveness metric  
21 and the carbon. The other part is, I think,  
22 structurally, Energy Commission, through its part  
23 in setting building standards, can actually allow  
24 for more of these decarbonization measures. And  
25 one good example and, actually, customer choice

1 related example is the 2019 New Construction Code  
2 for Residential Buildings where you now have a  
3 panel attached for all electric or mixed fuel.  
4 And both of them get you to an efficiency. Both  
5 of them get you towards, you know, reducing your  
6 energy footprint. I think we need more of that.

7           And what we are hearing from many of our  
8 customers who are actually trying to do the right  
9 thing is often times the way the code is written  
10 is bad here, and the code in two senses, code as  
11 in the code language and the code as in the  
12 computer code. And so that's where, I think,  
13 we're already talking with the Energy Commission.  
14 I think, you know, you guys are doing a great  
15 job. But I think that's where, again,  
16 everybody's doing the right thing, it's just a  
17 question of time and resources.

18           And on the PUC side of things, I think  
19 that's where things need to align in terms of  
20 program metrics and program success metrics with  
21 whatever the Energy Commission is going to use,  
22 whether it's the carbon of whatever it is.  
23 Because right now there's a little bit of a  
24 disconnect between what a utility can claim  
25 savings, like if it's a third party doing a

1 program, can claim savings versus what these  
2 (indiscernible).

3 MR. KIM: And I'll just add, you know,  
4 three main points, and two of them I've already  
5 made, but one of them, again, about flexibility  
6 and, again, just making sure we understand, you  
7 know, what it -- you know, that we don't have  
8 unintended consequences, whether that's, you  
9 know, related to affordability or  
10 competitiveness, we need to make sure that  
11 we're -- you know, that the rules also consider  
12 that.

13 Secondly is related to not just metrics  
14 but having the right metrics. We want to make  
15 sure that the metrics are getting the greatest  
16 amount of greenhouse gas reductions but also  
17 making sure we're not discouraging, you know,  
18 innovation, like the comment that was brought up  
19 earlier, but also kind of achieve cost  
20 effectiveness. I understand we have to address  
21 what cost effectiveness is but, you know, we want  
22 to make sure that it is cost effective, as well,  
23 too.

24 And lastly, I will say, is simplicity.  
25 You know, when it comes to regulations we want to

1 make sure that -- regulations certainly are  
2 necessary and needed but we don't want to  
3 overregulate while we are driving out innovation.  
4 We're making it much too complicated, you know,  
5 for customers to participate in programs, as  
6 mentioned on the panel this morning.

7           And so simplification is certainly  
8 something that we need to work at and make sure  
9 that we have, you know, from a regulatory  
10 standpoint.

11           MR. ROSALES: Thank you, Alex.

12           I'd just like to, before I conclude, I'd  
13 like to say this has been super helpful because  
14 this is why we have the panels. We're filling in  
15 the empty box, so to speak, getting all the  
16 perspectives and insights and I think they all  
17 have value. And definitely, even the comment off  
18 on the WebEx, it's something for us to --  
19 everyone to consider about how we start going  
20 down this path.

21           So thank you for your time. Thank you  
22 for sharing your insights and your expertise with  
23 us. And with that, I'm wrapping up Panel Two.

24           Thank you.

25           MS. HAWES: Thank you.

1 MR. KIM: Thank you.

2 MR. PANDE: Thank you.

3 (Applause.)

4 MR. KENNEY: All right. Great. Thank  
5 you to Eddie and our second panel.

6 So now we're going to move on to our  
7 third panel of the day. This is on local  
8 government energy efficiency action. And it will  
9 be moderated by Brian Samuelson from the Energy  
10 Commission. So I'll pass it on to Brian to  
11 introduce his panelists.

12 MR. SAMUELSON: Hello. My name is Brian  
13 Samuelson with the California Energy Commission.  
14 I'll be moderating this panel and I'll be  
15 introducing our guests.

16 First off, Heather Werner. She is the  
17 Deputy Director of the Department of  
18 Sustainability at the City of San Diego. She has  
19 over 15 years of experience in business strategy,  
20 policy analysis, and project management in  
21 multiple industries. She was recently the  
22 principal of Semper Varia, a local consulting  
23 company providing operational and strategic  
24 guidance on market opportunities and risks for  
25 companies throughout the distributed energy

1 industry.

2           Before her return to California, Heather  
3 spent several years with the U.S. Department of  
4 Defense in Afghanistan as a founding member of  
5 the Energy Program for an Economic Stabilization  
6 Task Force, specifically market-based rural  
7 electrification projects and energy resource  
8 development transactions.

9           Heather holds a B.A. from Amherst College  
10 and a master's from London School of Economics  
11 and Political Science.

12           The next one is Cory Downs. He is a  
13 Conservation Specialist with the City of Chula  
14 Vista and manages their Residential Energy and  
15 Water Efficiency Outreach, including retrofit  
16 financing, residential evaluations, and the Chula  
17 Vista Climate Action Challenge, and climate  
18 action planning efforts, including greenhouse gas  
19 inventories and capital implementation.

20           Before working with the city full-time,  
21 he was an Environmental Scientist with AECOM --

22           MR. DOWNS: AECOM.

23           MR. SAMUELSON: -- AECOM and Climate  
24 Fellow with ICLEI.

25           And then, finally, we have Anna Lowe is

1 an Associate Regional Energy Climate Planner at  
2 the San Diego Association of Governments, also  
3 known as SANDAG, where she leads energy  
4 efficiency efforts and serves as Staff Liaison  
5 for the SANDAG Regional Energy Working Group.  
6 She provides technical assistance to local  
7 governments and facility collaboration on energy  
8 efficiency and climate change planning through  
9 the SANDAG Energy Roadmap Program, and also  
10 manages regional plug-in electric vehicle  
11 readiness planning efforts through Plug-in San  
12 Diego and represents SANDAG on the San Diego  
13 Regional Energy Partnership and the San Diego  
14 Regional Climate Collaborative Steering  
15 Committee.

16           So welcome. All right.

17           So with this, with the questions, there  
18 is no set number, like you have to pattern an  
19 organization with. When you have an answer that  
20 you want to share, go ahead and share it with us.

21           So I'll start off with the first  
22 question: What energy initiatives are you  
23 proudest of in your jurisdictions?

24           MS. WERNER: Okay. Well, so San Diego,  
25 obviously, the big one that now encompasses most

1 of our initiatives when it comes to energy and  
2 energy efficiency is the Climate Action Plan.  
3 San Diego is the first city, major city, to pass  
4 a legally-binding Climate Action Plan. That  
5 includes, from an efficiencies perspective, a  
6 whole bunch of targets, some of which we have  
7 beaten already, which is always nice, and some of  
8 which we're still hitting. The big ones for  
9 those are, in terms of efficiency, reducing  
10 energy by 15 percent per unit in 20 percent of  
11 residential households. This is all by next  
12 year. We then have 2035 goals, so 15 years after  
13 that. Reducing our municipal facilities by 15  
14 percent. And then we have water efficiency  
15 targets as well.

16           We started doing efficiency programs.  
17 Some of the fun things that I've learned, and I  
18 joined the city about two months ago, so fair  
19 warning, is that we've been looking at -- we've  
20 had efficiency requirements on municipal  
21 buildings, and especially municipal construction,  
22 since about 2003. We had established what is the  
23 equivalent of LEED Silver requirements for any  
24 major retrofit for any of our municipal  
25 buildings. So that's been ongoing since -- well,

1 for a while.

2           And now one of the really fun initiatives  
3 that we're looking at is really the deployment of  
4 better technology, and that's everything from IoT  
5 capabilities and building management software  
6 systems to our Smart Streetlights Program that  
7 started as a look at a massive LED retrofit of  
8 all of the streetlights in the city and actually  
9 has expanded to be a smart sensor and smart  
10 streetlight platform, so that not only are we  
11 still seeing those energy efficiency gains in our  
12 streetlights but controls around dimmability, so  
13 you're not just getting just the savings compared  
14 to one energy profile versus the other on a light  
15 but the ability to actually control when you need  
16 that light on, at what level of lumens, et  
17 cetera.

18           And then sensor nodes which are also then  
19 tracking things like parking in and out so that  
20 you can better plan curb management to decrease  
21 VMT and greenhouse gases from that side.

22           And better transit and transport, along  
23 with a bunch of atmospheric sensors, so that you  
24 are feeding back in to other building management  
25 systems in the area so that you are using the

1 most efficiency profile for any building system  
2 on any given day.

3           So those would be, probably, my top  
4 three.

5           MS. WERNER: You can go.

6           MR. DOWNS: Sure. So Cory Downs from the  
7 City of Chula Vista.

8           You know, I would start with we're proud  
9 of our municipal building management. We've been  
10 doing energy management of municipal facilities  
11 for a while. We've reduced energy consumption 54  
12 percent below our 1990 inventory while adding a  
13 significant amount of buildings and more  
14 population that those buildings are serving. So,  
15 you know, I think it's good to just kind of lead  
16 by example and show the residents that these are  
17 things that, you know, we wouldn't be asking  
18 residents or businesses to do something that  
19 we're not doing ourselves.

20           Another thing that we're particularly  
21 proud of is how widespread we've encouraged or  
22 widespread energy efficiency has gotten at our  
23 city facilities and city operations. You know,  
24 we've incorporated it into our business license  
25 process, which is something that, you know, a lot

1 of jurisdictions have some authority over. We've  
2 incorporated energy efficiency in our library, in  
3 our recreation centers, and in a lot of the ways  
4 where we're already naturally touching residents  
5 and businesses that the state's looking to  
6 encourage energy efficiency in, so kind of the  
7 breadth of our energy efficiency.

8           And then the last one I'll mention is our  
9 participation in the Georgetown University Energy  
10 Prize. It was a two-year nationwide competition  
11 of medium and small jurisdictions across the  
12 nation looking at residential and municipal  
13 energy consumption. And we were able to come  
14 away with first in Overall Energy Score Award,  
15 which means at the end of all the two years, our  
16 residential and municipal sector reduced their  
17 average energy consumption more than any of the  
18 other 50 cities participating.

19           And I think a lot of that, and that's  
20 something I made sure to talk about, were the  
21 advantages we have being in California. There's  
22 a lot that, you know, we didn't necessarily have  
23 to worry about because the state is helping us  
24 and encouraging energy efficiency. But there were  
25 other California cities that were competing and

1 we were able to outperform them.

2           So it's really good to -- we talk a lot  
3 about the qualitative benefits of some of the  
4 programs. But it was really great to see someone  
5 run some numbers and say that we were saving the  
6 most.

7           MS. LOWE: And SANDAG sits in a funny  
8 position in the sense that our Board of  
9 Directors, our decision makers, are made up of  
10 all of our member agencies throughout the region,  
11 so that's the 19 jurisdictions, the 18 cities and  
12 the county, so the two amazing jurisdictions that  
13 have representation here. And then the County of  
14 San Diego, as well, has a very strong program.

15           So what SANDAG has done over the years,  
16 because we don't actually own much in the way of  
17 facilities, is providing assistance to those  
18 member agencies that don't have the capacity to  
19 really do what these other jurisdictions are  
20 talking about doing. And so there are 16 of the  
21 jurisdictions here in the region that we prepared  
22 Energy Management Plans for over the years and  
23 it's helped really identify project opportunities  
24 and helped implement those projects.

25           And so I think kind of like a proud

1 parent, it's just really great to watch the folks  
2 that we've been able to help identify  
3 opportunities and then actually see them through  
4 to the ground -- or get into the ground.

5           But, you know, on the same token, it's  
6 also challenging in the sense that we don't  
7 necessarily have funding to give them to put  
8 those projects in. And so that becomes a  
9 challenge too. And so it's then helping identify  
10 other ways with which, kind of like with the  
11 previous panel we're talking about, how to  
12 message energy efficiency and how to integrate  
13 energy efficiency into some of the more  
14 mainstream, you know, processes and procedures  
15 that they already are working on to then get  
16 those types of measure implemented without even,  
17 you know, having to raise a red flag or a  
18 different flag, so to speak.

19           So just it's really great to see folks  
20 come together and to see the needle move kind of  
21 collectively.

22           MR. SAMUELSON: Well, thank you.

23           We'll move on to the second question.  
24 And to let you know, with the second question,  
25 there will be three follow-up questions to that.

1           So the question is: How do those  
2 initiatives address energy efficiency?

3           MR. DOWNS: Yeah, so I'll just kind of  
4 start there.

5           So for us, you know, looking at our  
6 municipal facilities, we look at energy  
7 efficiency first. And there's, you know, where I  
8 get to say it's not necessarily the environmental  
9 benefits; our Finance Department doesn't want to  
10 pay utilities. So they have a very strong  
11 incentive to looking at energy efficiency and how  
12 they can reduce those.

13           You know, some of the other, the GUEP, or  
14 Georgetown University Energy Prize, that was  
15 really focused on energy efficiency, so it  
16 allowed us to, really, to focus on that and  
17 promote energy efficiency through that effort.

18           And then also with our kind of spreading  
19 energy throughout, you know, we really try to  
20 focus on energy efficiency first. It's the  
21 broadest, so to speak, even though some of the  
22 other energy elements get a little bit more  
23 attention or get a lot of questions, but we  
24 really try to provide energy efficiency  
25 information, energy efficiency trainings to our

1 various city staff and really, you know, set them  
2 up to promote and to talk about energy efficiency  
3 in an effective way.

4 MS. LOWE: Yeah. The work that we've  
5 been doing with our members, really, we used  
6 energy efficiency as like the gateway drug. You  
7 know, we talked about energy efficiency and  
8 talked about how you're going to reduce those  
9 dollars. You know, hopefully, then that means  
10 you're saving, you know, manhours, which also  
11 translates to dollars. And then, you know, as we  
12 start talking in other terms, like greenhouse gas  
13 emissions and climate planning and those kinds of  
14 things, it was a very easy next step to stay, oh,  
15 well, you're doing this, just throw it in. And  
16 now, look, you've got it all together.

17 And so that was -- the dollars are  
18 inspirational to most. And energy efficiency  
19 translates nicely.

20 MS. WERNER: Yeah. I think the fun thing  
21 for having a Climate Action Plan in the city is  
22 that it is citywide, it's not just municipal.  
23 And so we get -- you know, the municipal part of  
24 the energy efficiency savings that we see as a  
25 city, obviously, exact same incentive, bills

1 drop, yay. But we also get to use the programs  
2 we work on in the municipal level as examples for  
3 engagement in the community because our targets  
4 are citywide, they're not just for city  
5 operations. And so we've actually seen more  
6 efficiency gains in our residential targets, at  
7 least in the last year, than we did in our  
8 municipal targets, some of that being we got to  
9 hit some of the lower-hanging fruit a little  
10 earlier on the municipal side.

11 But it also helps when you see the  
12 efficiency and gains in the community and you get  
13 to do that kind of -- if you're doing that kind  
14 of community engagement well it's you're using  
15 own numbers, you're using your own example, and  
16 then you're allowing the private sector to take  
17 it and run with it and so you see those gains,  
18 not just in one specific sector.

19 MR. SAMUELSON: Thank you.

20 The first follow-up question is: How do  
21 they benefit low-income and/or disadvantaged  
22 communities through energy efficiency or by other  
23 means?

24 MS. WERNER: I'll take that one.

25 So we focus a lot. We have an equity

1 component to our cap. And so we focus a lot of  
2 on leveraging various different federal- and  
3 state-level programs to make sure that the  
4 outreach we're doing in our communities of  
5 concern is front and center and that we can  
6 expand it and build on it. So we've, at this  
7 point, spent several hundred thousand -- and I'm  
8 sorry I don't have the number off the top of my  
9 head -- using things like community development  
10 block grants specifically focused on efficiency  
11 programs and engagement in the community,  
12 resiliency programs in the community, things like  
13 that. So it's incredibly important to us.

14           And again, going back to the Streetlights  
15 Program, we focused on that and have focused our  
16 outreach on that specifically in our communities  
17 of concern first, and we have other programs in  
18 the city that are focused on, again, putting  
19 those communities on the front of the line of how  
20 we engage so that the opportunities here are  
21 actually being leveraged and the savings that you  
22 get from efficiency are being leveraged most and  
23 first by those who can most use it.

24           MR. DOWNS: So, you know, like I said, we  
25 really do focus on energy efficiency. And so

1 anytime we're talking about energy efficiency and  
2 lowering bills, that can benefit some of our  
3 disadvantaged communities. But more directly, I  
4 would say, you know, this is where we get to  
5 leverage an aspect of local government which is  
6 we are engaging with a lot of disadvantaged  
7 communities' members on a non-energy related  
8 aspect. They might be coming to our libraries to  
9 look at resources. They might be taking  
10 advantage of our recreation centers or going to  
11 our housing programs, you know, through our  
12 Housing Department. They also manage multifamily  
13 housing with energy efficiency standards and  
14 sustainable goals in there.

15           So there's a lot that we're doing  
16 directly. And through that, you know, as we  
17 encourage energy efficiency to be kind of a lens  
18 that we look through at city operations, you  
19 know, that's where I think you have the biggest  
20 opportunity to support energy or support  
21 disadvantaged community members.

22           Although one thing I will kind of call  
23 out or mention is some of the challenges we've  
24 had with drawing borders on our community. One  
25 example that we have is we participated in a

1 program to facilitate electric vehicles. We have  
2 our City Hall on one corner of an intersection,  
3 our Police Department on the other corner of that  
4 intersection. One corner was in a disadvantaged  
5 community, the other was not. You know, does  
6 that make sense from a common sense operational  
7 perspective? No. And then, you know, even  
8 worse, it was to support electric vehicles. So,  
9 you know, the electric vehicles were driving  
10 around our community. There was almost no  
11 operational difference between the two locations  
12 but because of that border, one got a service and  
13 one didn't.

14           And, you know, for us we were able to  
15 overcome that. But I think it does, you know,  
16 remind us that we have community members  
17 throughout our region that we really need to be  
18 focusing on -- or community, I mean.

19           MS. LOWE: And because we're working,  
20 SANDAG is working with so many jurisdictions, it  
21 provides a nice opportunity to kind of address  
22 some of the different challenges among the  
23 different jurisdictions. And so to the extent  
24 that there are programs and opportunities that we  
25 can help bring to a jurisdiction based on the

1 needs of their constituents, that is one of the  
2 things that we will do.

3           We work closely with SDG&E, for example,  
4 to bring in some of the programs that they have  
5 available and help identify programs to the CEC  
6 or otherwise to really help bring the resources  
7 to the community. Whether it's us doing that  
8 directly or whether it's us doing that by way of  
9 the jurisdiction, that is how we are trying to  
10 help provide the resources that are needed.

11           MR. SAMUELSON: Thank you.

12           All right, the next follow-up questions  
13 is: How do they address the needs or concerns of  
14 the most impacted by environmental hazards, such  
15 as air pollution?

16           MR. DOWNS: I'll kind of -- mine will be  
17 short here.

18           I think most directly it's through the  
19 Housing Department programs that I mentioned and  
20 through setting housing standards for indoor air  
21 quality, sustainability products and  
22 sustainability metrics that should be met in the  
23 projects that we're funding, in the single-family  
24 homes we're retrofitting or in the multifamily  
25 homes that we're working with partners to create

1 in our community, just making sure that there's  
2 that high standard. And looking at the resident  
3 health is very important for us in that sphere.

4 MS. LOWE: Because we're looking at  
5 municipal facilities, many of those municipal  
6 facilities serve as things like cool zones in the  
7 summer and are places, are safe places to go,  
8 like libraries and the like. And so ensuring  
9 that through the analysis and audits and the  
10 implementation of various projects, ensuring that  
11 air quality and just overall comfort and health  
12 are considerations or co-benefits to those  
13 efforts are just a nice, to use Cory's word, kind  
14 of a common sense thing.

15 And then, you know, acknowledging,  
16 though, that also something that was mentioned on  
17 the previous panel is that these co-benefits  
18 don't necessarily fall in line with how, you  
19 know, these measures are calculated, whether or  
20 not that's, you know, attributable to a local  
21 utility program or kind of a bigger, you know,  
22 challenge that's being faced at the PUC  
23 generally. But that seems to be where there's an  
24 opportunity to capture those benefits and  
25 attribute them to some of these measures that are

1 taking place. And part of kind of moving the  
2 needle and pushing those measures into action is  
3 articulating those other benefits.

4 And so those are some of the things that  
5 we try to leverage both sides of, you know, a  
6 value proposition, not just by dollars but also  
7 kind of through the public health component.

8 MS. WERNER: Yeah. And I would add, the  
9 thing I really enjoy about our region and the  
10 work that we do here is that we really do take a  
11 very regional approach to a lot of these  
12 challenges. Obviously, when you get into kind of  
13 specific policies and regulations, you're within  
14 a municipality. But secondary effects, and  
15 especially environmental effects, can also be,  
16 you know, sourced in one jurisdiction. I mean,  
17 you know, Chula Vista, San Diego, we're two of  
18 five cities on the port, so you have port  
19 operations that have an environmental impact.  
20 But the environmental impact from a residential  
21 standpoint is one of our areas. But then you  
22 have a very good working relationship with the  
23 port.

24 So there's no -- I think in general, our  
25 region is really good at not finger pointing to,

1 well, this is a problem but it's their fault.  
2 Like we work to solve the problem for all of our  
3 residents, wherever the source of or wherever the  
4 action needs to be taken to have the most benefit  
5 for both, whether it's businesses or residents,  
6 in that region and in that zone. And that, along  
7 with just general co-benefits, also then allows  
8 us to leverage, you know, operational  
9 efficiencies from a government perspective so  
10 that we all -- it's a win across multiple  
11 agencies.

12 MR. SAMUELSON: All right. Thank you.

13 Okay, the last follow-up question is:  
14 What long-term energy efficiency goals are you  
15 hoping to achieve?

16 MS. WERNER: I'll just say at 2035 our  
17 targets are, so I hit the 2021 -- the 2035 target  
18 is a 25 percent reduction from 2010 baseline for  
19 municipal energy greenhouse gas emissions and 50  
20 percent reduction in residential. So those are  
21 the two big ones, at least top of the list.

22 MR. DOWNS: Yeah. So we kind of bypassed  
23 our municipal goal a while ago. And as we  
24 reevaluate it, I'm definitely encouraging us to  
25 set a goal for carbon neutrality. I think it's

1 time where we can start looking at the end, kind  
2 of the end of the tunnel. We'll have to see if I  
3 can bring all of my other colleagues along on  
4 that ambitious goal.

5 But from our community side, it's not a  
6 goal but we had a performance metric in the  
7 Climate Action Plan looking to, by 2035, retrofit  
8 20 percent of our multifamily and single-family  
9 with a 50 percent reduction.

10 So I think there's a lot of opportunity  
11 but, you know, we'll be kind of working to put  
12 the pieces in place to get to those goals.

13 MS. LOWE: And not our facilities, so  
14 cognizant of that.

15 Instead of putting a percent reduction or  
16 some sort of really great, you know, goal on the  
17 jurisdictions themselves, but really, I think,  
18 you know, thinking more holistically about  
19 processes and things and just, you know, thinking  
20 about how best to continue to integrate, to  
21 better integrate, to make more permanent energy  
22 efficiency as part of the planning and capital  
23 improvement process so it's not a thing anymore,  
24 it's just -- it's embedded and it's just how we  
25 do business. And so I think in doing that, we

1 will get you.

2 MR. SAMUELSON: All right. Thank you.

3 Question number three: Do you have any  
4 local ordinances in place, such as CALGreen Reach  
5 Codes or a local benchmarking program? If so,  
6 how are they helping you reach your energy  
7 efficiency goals?

8 MR. DOWNS: Yeah. I can start.

9 We have a pretty modest Reach Code right  
10 now in place for commercial outdoor LED lighting.  
11 It was one of the areas where, as we were looking  
12 at opportunities, that they're really -- I mean,  
13 some of the cost effectiveness was infinity, I  
14 think, because the new equipment cost less than  
15 the old equipment to adopt. So it was relatively  
16 easy politically to take this through our city  
17 leadership.

18 But I think it still does reiterate to  
19 our city staff who are planning and doing plan  
20 checking, as well as city developers, that, you  
21 know, we do want you to stretch for energy  
22 efficiency and make sure, this I'd say, is just  
23 make sure you're not leaving any energy  
24 efficiency low-hanging fruit on the table.

25 MS. WERNER: So we, two months ago, two

1 months ago now, passed an ordinance that  
2 centralizes San Diego -- the City of San Diego's  
3 Commercial Benchmarking Program that is CEC  
4 level. So that data is now being captured by the  
5 city first. The city will then transfer it to  
6 CEC. And that ordinance then allows us to lean  
7 in and expand who has to report a little bit  
8 faster than the state level requirements,  
9 understandably. That's what's fun about being at  
10 the municipal level.

11           So that first reporting is June 1.  
12 That's the same standard as CEC, so commercial  
13 buildings with 50,000 square feet footprints.  
14 That then expands to both more commercial  
15 properties in the coming years, as well as  
16 multifamily. So who has to benchmark and what we  
17 can then start doing from a city perspective in  
18 terms of requirements for efficiency forward, we  
19 then have the data to be able to inform decision  
20 makers to do that.

21           In terms of how it helps you hit  
22 efficiency goals, if you don't measure it, you  
23 can't manage it. And so, again, because we want  
24 to see this citywide and we, as a city, really  
25 like leaning in on things like that, so taking a

1 program that has been developed and just seeing  
2 where we can accelerate it within our scope.

3 MS. LOWE: One of the things that we have  
4 been able to do in conjunction with the energy  
5 efficiency work and the Energy Management Plans  
6 with our member agencies is we've added in a  
7 Climate Action Plan component. And so helping  
8 those jurisdictions who don't have a Climate  
9 Action Plan or are wanting to update their  
10 Climate Action Plan, we've been able to start  
11 providing those services.

12 And really, that has been one way to  
13 really take this, take energy efficiency, to the  
14 next level in the sense that we've got now some  
15 of these adopted Climate Action Plans which, as  
16 you've heard from both the City of San Diego and  
17 the City of Chula Vista, really help kind of  
18 solidify the reason behind or the purpose behind  
19 doing some of the work that folks are doing.

20 And so there have been benchmarking  
21 ordinances, you know, discussed and talked about  
22 as far as how do we integrate that into the  
23 climate planning process and how do we measure  
24 that and what does that do? Does it really  
25 screen out gas emissions reductions?

1           So really being able to take the energy  
2 efficiency and wrap into an even bigger policy  
3 document, like what's been discussed, has really  
4 been a nice opportunity to look at facilities,  
5 but also look at the community side of things  
6 and, again, benchmarking.

7           The other thing that we're doing through  
8 the Roadmap Program is fracking all of the work  
9 that's being done by the cities that are  
10 participating. And so we've got a, quote  
11 unquote, "tracking too" -- I probably should come  
12 up with a better name for that -- that's  
13 capturing the work, that's capturing projects and  
14 opportunities, and then calculating what the  
15 savings are. If there's a utility rebate or  
16 incentive, what would that look like to the  
17 overall value proposition of a project?

18           And then also quantifying it as it  
19 relates to greenhouse gas emissions reduction.  
20 So really giving jurisdictions the gamut as far  
21 as opportunities to kind of message what it is  
22 that the projects are but also kind of caring for  
23 some opportunity to move forward on some of these  
24 new types of things.

25           MR. SAMUELSON: Thank you.

1           Question number four: What advice would  
2 you give to local governments seeking to do more  
3 related to energy efficiency?

4           MR. DOWNS: Sure. I can start.

5           MS. WERNER: Just in California or --

6           MR. DOWNS: Yeah.

7           MS. WERNER: I would say one of the  
8 challenges that is true in any, really, in any  
9 government, straight up, is finding funding and  
10 structuring that funding in a way that both, you  
11 know, get political backing for it, and  
12 understanding that there are strings on different  
13 types of money that municipalities can use.

14           The great thing about energy efficiency  
15 is it's the easiest thing to structure as an  
16 investment if you can get the right people either  
17 on staff or in your elected official's office to  
18 understand it and think of it like an investment.  
19 And that's different from how governments budget.  
20 Budgets are against cost. And so that -- it's  
21 not that hard a framework shift but it is a  
22 shift.

23           And so if you think of efficiency as a  
24 long-term project that has an upfront cost with  
25 return, and that's sometimes, depending on the

1 type of project, politically hard sometimes; it's  
2 really easy, depending on your audience. But  
3 that's your first step in terms of if you're  
4 trying to worry -- if you're worried about where  
5 am I going to find the money for any kind of  
6 efficiency project and you're not taking account  
7 of either the cost of doing nothing, which is a  
8 huge cost, period, but also the savings you get  
9 long term and being able to structure that as one  
10 story, that's your first low-hanging win.

11 MS. LOWE: I completely agree. And I  
12 know I mentioned this before, but integrating  
13 energy efficiency into the process, whatever the  
14 process is, so that it is part of just the  
15 general thinking. Yes, there may be upfront  
16 costs as far as dollars and cents but starting to  
17 look at maintenance and just the overall  
18 operational effectiveness and what that means,  
19 you know, longer term is critical.

20 I mean, instead of sending somebody out  
21 looking at lights to see, okay, well, there are  
22 some out over there and there are some out over  
23 there, let's change those out. And then three  
24 weeks later the same person is out there looking  
25 physically again about which -- there are better

1 ways to do this.

2           And so really integrating energy  
3 efficiency and other types of things into the  
4 process, I think, is really going to streamline  
5 and make more cost effective, also, these  
6 elements. But then, you know, thinking about  
7 being more creative and pushing the envelope a  
8 little bit.

9           And doing those things on the front end  
10 will open up funding opportunities that, again,  
11 are always so challenging for local governments.  
12 Really thinking about these bits and pieces more  
13 holistically will offer, possibly, a unique  
14 funding -- project for a funder. And those are  
15 the kinds of things that really do need to pick  
16 our heads up, get out of our silos, work  
17 together, as I think that we all do very nicely,  
18 and think about these things more creatively to  
19 really leverage the opportunities out there.

20           MR. DOWNS: And then, you know, I'll just  
21 add kind of, as I mentioned earlier, especially  
22 where the city started. You know, look at  
23 municipal opportunities first; that's where you  
24 have most control, most financial interest. And  
25 it can really bring along some city leaders to

1 understand some of the benefits of energy  
2 efficiency which can then help build support for  
3 efforts that look more far-reaching into the  
4 community.

5           And then the other one that I would kind  
6 of add is a little bit more hard for local  
7 jurisdictions but, you know, maintaining  
8 flexibility and being open to new opportunities.  
9 I think there's a number of programs where, you  
10 know, they kind of came along and we were looking  
11 at them, should we do them, should we not do  
12 them? Like Georgetown University Energy Prize is  
13 a great example. But being open to some of these  
14 opportunities can be really helpful and, you  
15 know, help you learn from others that you  
16 participate with.

17           And one thing I would say that is more of  
18 the challenging part is it's not always realistic  
19 or opportune to rely on grant funding or kind of  
20 one-time funding opportunities for city staff and  
21 programming. Yes, it's very important to  
22 leverage those. But often times, if there's not  
23 kind of a city staff that's funded with more  
24 stable funding or at least someone who's kind of  
25 been tapped into, say, this little corner, you

1 know, we'd like you to be familiar with this so  
2 we can take advantage of these things and  
3 opportunities that come at us.

4           Because, you know, sometimes, you know,  
5 you need to kind of go 20 percent of the way  
6 before you can take advantage of someone offering  
7 80 percent opportunity. And, you know, that's  
8 something that I know a lot of local  
9 jurisdictions struggle with. But if possible, I  
10 think that would greatly help jurisdictions take  
11 advantage of opportunities that others, like the  
12 state and other nonprofits are creating.

13           MS. WERNER: I would also throw in, from  
14 a full jurisdictional level, do not underestimate  
15 the power of your permitting process.

16           MR. SAMUELSON: Thank you.

17           Question number five: What have been your  
18 main challenges in rolling out those initiatives  
19 and how do these challenges differ between  
20 building sectors?

21           MR. DOWNS: Oh, god. So, you know,  
22 challenges, there's always challenges. Some of  
23 the ones that I think are maybe a little bit more  
24 unique or time sensitive, the housing crisis has  
25 been a challenge for us looking at permitting.

1 And one of the leverage levers that we try to go  
2 to is we have permitting authority: Can we  
3 require homes to be more energy efficient?

4           And, you know, we've adopted Reach Codes  
5 in the past and, like I've said, we've adopted  
6 the relatively modest Reach Code that we have  
7 now. But as we look at more kind of larger Reach  
8 Codes that have maybe a little bit higher upfront  
9 costs for the developers building homes in our  
10 community, that's a very politically -- there's a  
11 lot of kind of political weight behind some of  
12 those concerns over cost, the cost of ownership  
13 of a home. And even if the retrofit that we're  
14 talking about is cost effective and will help  
15 bring down the operational costs of the home, it  
16 can still be a challenge to implement that.

17           And, you know, I don't know if there's  
18 any solutions to that, necessarily, other than,  
19 you know, as we address the housing crisis, that  
20 will also help us address more energy and  
21 incorporate more energy efficiency into that.

22           But the other kind of component of this  
23 that I'll mention isn't necessarily the challenge  
24 that we've had in rolling out initiatives but the  
25 challenges in maintaining initiatives. Often

1 times we can kind of pull the staff together and  
2 put some really great programs in place. But  
3 three years down the road, when maybe a staff has  
4 met or a grant ran out, it's much more  
5 challenging to kind of maintain those programs.

6           And, you know, one that we're looking --  
7 or evaluating right now, some of the programs  
8 that I mentioned, like our library, recreation,  
9 or business license programs, are funded through  
10 our Local Government Partnership which is set to  
11 go away at the end of next year. And so we're  
12 really looking at how do we manage that process.

13           And I think there's going to be some  
14 really great opportunities for new programming to  
15 replace that. But some of that uncertainty is a  
16 challenge and how do we best effectively  
17 communicate that to other city leaders who might  
18 not be as involved in the regulatory process as  
19 we are? And that's still a challenge that we're  
20 trying to work through.

21           MS. LOWE: I mean, I think we, SANDAG in  
22 particular, works, again, because we're working  
23 with our municipal -- with municipal facilities  
24 with our member agencies. You know, our vantage  
25 point is slightly narrower than those working

1 with broader jurisdictions, both municipal and  
2 the community.

3           But one of the things I think that we've  
4 heard before is money; money, capacity, and just  
5 trying to keep up with the day-to-day operations  
6 of just running a city. And then, you know,  
7 taking the time out of, you know, the normalcy of  
8 what folks do on the day-to-day and evaluating  
9 some new or different opportunities and figuring  
10 out how to do that, where to do that, and what  
11 will that cost us, and is there a tradeoff? And  
12 the idea is that there shouldn't be.

13           But, you know, sometimes there's kind of  
14 a process in helping to inform those folks  
15 working in that space and then those, you know,  
16 decision makers who are, at the end of the day,  
17 deciding on whether or not we're going to move  
18 forward with a project or not.

19           Some of the other things, too, that are  
20 challenging have to do with just the changes in  
21 available program opportunities and kind of  
22 evaluating opportunities based on programs. And  
23 then, you know, we know government doesn't  
24 necessarily move quickly. And so when we get to  
25 a decision point and we're ready to kind of go

1 forward, all of a sudden, the programs not there  
2 anymore. And so the value proposition may not be  
3 there either.

4           And so how do you keep the momentum  
5 going, whether or not you're going to get the --  
6 you know, maybe it's as little, I say that  
7 loosely, but as little as \$10,000, you know,  
8 there's a savings there, but that could be the  
9 difference between moving forward and not.

10           And so those are some of the things that,  
11 you know, local governments are faced with in  
12 trying to just keep the initiatives moving  
13 forward, keep the projects going, and keep the  
14 excitement for these opportunities moving  
15 forward.

16           MS. WERNER: Yeah. This is going to be  
17 similar to what's been said. I think there's two  
18 -- within any municipality, again, within any  
19 government, you are spending taxpayer money.  
20 Which means the rules of transparency and  
21 contracting and all of those things, which are  
22 total valid to be in place, but they don't move  
23 as fast as the private sector. And the rules  
24 around competition make -- just make things move  
25 slower and that can be a challenge, especially

1 when you're trying to be innovative in this  
2 space.

3           When we're moving from low-hanging fruit  
4 to deep retrofit and deep efficiency actions,  
5 that's also just new for city processes. And so  
6 you've got to -- you're kind of building the  
7 plane in the air while keeping, you know, as open  
8 and transparent and competitive process as you  
9 possibly can.

10

11           So how you do that, how you do that  
12 effectively, how you do that effectively  
13 partnering with the private sector who are  
14 bringing these solutions to you, those are  
15 challenges.

16           The other is from a community engagement  
17 perspective. And some of this is kind of the  
18 nature of humans and some of it is the culture of  
19 governments is we are designed to provide  
20 services to all of our residents and businesses,  
21 but for the most part that is a you come to us  
22 for a service and we've going to provide it to  
23 you. Community engagement is always, I think,  
24 underestimated in terms of the amount of labor  
25 intensity that goes into outreach and the number

1 of touches you have to have where the initiating  
2 action is actually the city for us to do that.

3           And, you know, it's the difference of  
4 anybody who's ever been to a community planning  
5 meeting and the number of people who are at that  
6 meeting as opposed to the number of people who  
7 are actually in that community is a very, very,  
8 very big delta.

9           And so, you know, the assumptions on how  
10 many touches you're going to get in the community  
11 from a central planning perspective as opposed to  
12 how much time and dedication you have to do with  
13 one-on-one and individual intense outreach to get  
14 these programs in place and leveraged and really  
15 doing -- having the effect that you want to have  
16 is not something that we can underestimate.

17           MR. SAMUELSON: All right. Thank you.

18           We're down to the sixth and final  
19 question.

20           What can the State of California, and the  
21 Energy Commission in particular, do to support  
22 you in that work?

23           MR. DOWNS: Yeah. This I can talk about  
24 for a while.

25           MS. WERNER: How much time we got?

1           MR. DOWNS:  But, you know, first and  
2  foremost, I think, you know, keep doing what  
3  you're doing.  I think, you know, doing these,  
4  like spreading out a lot of the planning process,  
5  coming to cities, regions like this, I think is a  
6  really great step.  There's a lot of tools that  
7  we're currently using and plan to use that, you  
8  know, we're going to be relying on as we roll out  
9  our own policies.

10           But, you know, as you mentioned, stable  
11  and flexible funding is always really important.  
12  And taking advantage of the opportunities that  
13  you have working with local jurisdictions.  Often  
14  times, you know, local jurisdictions will be the  
15  storefront of local -- or of government, of the  
16  state government, of the CEC.  They might not  
17  know CEC but they know their local jurisdiction.  
18  They might go to it for all the reasons that  
19  we've talked about.

20           And so, you know, providing a way for  
21  local jurisdictions to leverage those engagements  
22  that they have naturally with their community  
23  members I think is, really, kind of an untapped  
24  resource right now and it will be really  
25  important going forward.

1           And then two of the other kind of, you  
2 know, just bigger ticket or bigger items that I  
3 think the state can play a role in, one is,  
4 again, the borders or, you know, lines on a map.  
5 Another line that can be a little bit frustrating  
6 for us sometimes are the climate zones. We're  
7 currently in climate zone -- we have two Climate  
8 Zone 7 with a little wedge of Climate Zone 10 in  
9 our community.

10           And, you know, as we talk to our  
11 residents in those communities, you know, they're  
12 coastal but they've lived there for 50 years and  
13 last year was the first year they put in an air  
14 conditioner. So making sure that, you know,  
15 climate zones and the climate information that we  
16 base all of our planning decisions on are  
17 reflecting the change in climate of those  
18 communities, I think is a really important one.

19           And then, you know, addressing, really,  
20 the benchmarking policy I think will be a really  
21 important program that the CEC has a lot of  
22 control and space to implement. And supporting  
23 local jurisdictions that might not be ready to  
24 take over the reporting responsibility but might  
25 want to do a little bit more than the bare

1 minimum and what resources can be provided to  
2 local jurisdictions to help facilitate those  
3 actions, I think, will be really important.

4 MS. WERNER: I have two; one is slightly  
5 sarcastic. I'll start with that one.

6 I think it's interesting, California is  
7 very much in the lead and really good at a lot of  
8 what it does in this space compared to other  
9 states. That doesn't mean we're always really  
10 good at doing it.

11 And so I think things like this are  
12 really good because it's constant reassessment  
13 and improvement of programs that are already in  
14 place. We don't always need to innovate a new  
15 line of funding or innovate, you know, a new  
16 program. It's going back and improving what  
17 we've got and advancing it to take account of  
18 things like new technology in the marketplace or,  
19 you know, new needs. Okay, once we've  
20 benchmarked, then what's the next step?

21 The other thing that I would find really  
22 useful from a state-level perspective, because  
23 it's so easy to manipulate, is actually having a  
24 way to calculate or establish a standard of  
25 calculation of the cost of doing nothing. You

1 can find a consultant's report for any answer you  
2 want on the cost of doing nothing versus some  
3 specific program.

4           But there is, I think, a gap in a  
5 standardized baseline of how we calculate. We  
6 can baseline where we were. But what that cost  
7 of doing nothing looks like from a financing  
8 perspective, it's a hard thing to do. There's a  
9 lot of variables and there's a lot of unknowns  
10 which is why no local jurisdiction is necessarily  
11 going to take that on. It's too -- your end  
12 result has too much wobble for kind of local  
13 budget decision making, project-level decision  
14 making stuff. It would be great to have that  
15 from that state resource.

16           MS. LOWE: I think some of what I'm going  
17 to say is not going to be new or different or  
18 astonishing. But, you know, taking a look at the  
19 whole picture, you know, there's really this  
20 holistic opportunity to approach all of this  
21 together. It's more cost effective. It's more  
22 streamlined. There's just so much there that  
23 presents value.

24           But when one is looking at funding, for  
25 example, or one is looking at a code or a

1 regulation or a this or a that, I mean, all of a  
2 sudden you're looking at the CEC, you're looking  
3 at the CPUC, you're looking at ARB, you're  
4 looking at OPR or Strategic Growth Council, or  
5 whatever, whatever, whatever. And at the end of  
6 the day, you have totally burnt yourself out and  
7 you have no idea where you started. And so  
8 that's when you end up in these kind of more  
9 narrow buckets.

10           And really if, you know, we started  
11 looking at energy efficiency as part of climate  
12 planning, as part of adaptation planning, and we  
13 talk about that, but really, this is a broader  
14 issue than just energy efficiency. We're talking  
15 about resiliency. Energy efficiency is a  
16 critical component to ensuring that grid has the  
17 capacity it needs to do what it needs to do,  
18 whether it's, you know, charging electric  
19 vehicles to get folks out of where they are to  
20 ensure they will not suffer the consequences of  
21 whatever, you know, natural disaster is coming  
22 their way, or, you know, whether it's ensuring  
23 those folks, those populations, those communities  
24 of concern are able to cool down enough to ensure  
25 that, you know, their own health is okay.

1           And so I think really, you know, defining  
2 energy efficiency within that climate planning  
3 and adaptation base is really going to help move  
4 the whole further.

5           And then lastly, and something that I  
6 think Lindsey had said, the CEC and others have  
7 said since, and this is, Scott Anders [sic], this  
8 is for you, but truly, you know, that evaluation  
9 metric or the, you know, what is that level  
10 playing field? And is it carbon? Is that what  
11 we're looking at? Because maybe that then is  
12 what we should be looking at when we're looking  
13 at the CEC, whatever it is, when we're looking at  
14 the CPUC, whatever it is. You know, instead of  
15 having a TRC and a this and a that, let's level  
16 the playing field. You know, you've got to know  
17 how to compare apples to apples and you can't do  
18 that when we're working in different frameworks.

19           And so that's, I think, probably one of  
20 the biggest, most important things that, at the  
21 state level, we can be doing, outside of giving  
22 more money, is speaking the same language.

23           MR. SAMUELSON: All right. Thank you.

24           I did want to take the time to see if  
25 there is anyone in the audience who have any

1 questions for the panel?

2 MS. YARMY: Hi there. My name is Renee  
3 Yarmy. I'm with the Port of San Diego, so I know  
4 these panelists very well. I just wanted to  
5 reemphasize a point for the California Energy  
6 Commission and the benefit of their staff, and  
7 anyone listening from other state agencies. And  
8 although it's loosely referred to as the Local  
9 Government Partnership Program, I just wanted to  
10 explain it a bit more and give context because it  
11 has a lot of value to what these panelists were  
12 presenting.

13 The Local Government Partnership Program,  
14 under the auspices of the California Public  
15 Utilities Commission, is going away. And that  
16 funds, for example, annually the education and  
17 staff training and other resources that are these  
18 intangible benefits that extend the life of new  
19 Title 24 regulations and their implementation  
20 across our agencies.

21 So as this business planning process is  
22 underway and the funding is eliminated after 2020  
23 for our plans, and it's already disappearing  
24 across other local government agencies already,  
25 so they're losing staff and they're losing this

1 continued education of contractors and their own  
2 engineering departments and public works, you  
3 know, as we see that go away it's going to be  
4 more and more difficult for us to meet the  
5 state's goals. And we need to find other  
6 supplements of funding. And grants are always  
7 kind of beyond, you know, what are you doing  
8 beyond the regulations, not meeting the  
9 regulation. And as a port, we run into this in  
10 other unique areas with shore power regulations  
11 and medium- and heavy-duty transit moving towards  
12 electrification.

13           But just speaking at a sort of baseline  
14 level for our government agencies, we need all of  
15 the funding support we can get for things that  
16 don't meet the cost effectiveness ratios that are  
17 currently being implemented through this new  
18 business planning process that the CPUC is  
19 pursuing.

20           And so I just wanted to reemphasize that  
21 because it was touched on from different angles  
22 but I don't think anyone kind of just laid it all  
23 out as an umbrella understanding of what this  
24 will do and the detriment that it will do to our  
25 staff and the ability for us to continually

1 educate our colleagues and stay ahead of the  
2 code, you know? And, you know, I have an  
3 architectural background and still I'm chasing  
4 after it and crawling, you know, towards the new  
5 2019 revisions that were just adopted.

6           So I just wanted to reemphasize, for the  
7 Commission -- or for the CEC to really consider  
8 when you look at what's happening with the CPUC  
9 and ways in which you can support us in San  
10 Diego, but really across the state.

11           Thank you.

12           MR. SAMUELSON: Thank you.

13           MR. HANACEK: Hello. John Hanacek with a  
14 little tiny startup called Can Cover it. And my  
15 question is directly related to how can our  
16 universes merge a little better here? Because  
17 how do we create a better interface between  
18 government statewide and sort of very  
19 bureaucratic -- you're very complicated, you have  
20 lots of metrics and standards and measurements --  
21 and us plucky startup people who have a lot of  
22 solutions, maybe, to your troubles but we are  
23 invisible to you and you're incomprehensible to  
24 us.

25           So I say this because the only reason

1 that I can even -- that more motion has happened  
2 for my startup, Can Cover It, within the last  
3 year, because we got it as part of SEEN  
4 (phonetic), or formally SD Rain (phonetic).  
5 Within that program we're, again, we're invisible  
6 to you and you're incomprehensible to us.

7           So I think our concern in the startup  
8 community is that -- and we're talking about  
9 startups. We're not talking about a large  
10 company's new innovation wing. They already have  
11 all the certs and everything to talk to you.

12           I think we've got a serious opportunity  
13 to network more strongly between like we're  
14 talking garage-level ideas and what you need so  
15 that you don't get entrenched with players  
16 selling you bad technology and that we, startups,  
17 get the right opportunity to showcase our  
18 potentially extremely disruptive innovations that  
19 would change your calculus entirely and let you  
20 do things that you thought were going to be X  
21 times more expensive than really, oh, hey, we've  
22 got this module that, you know, we invented last  
23 Thursday, here you go.

24           So how do we make a better interface and  
25 something that's going to let us talk to each

1 other?

2 MS. WERNER: You be the optimist. I'll  
3 be the pessimist.

4 MR. DOWNS: We'll see.

5 You know, I'll say, you're doing the  
6 right thing. You're being persistent because  
7 I've -- you know, we've talked before. And local  
8 jurisdictions, it's really easy for us to get  
9 caught up with whatever our core aspect is. But  
10 persistence is definitely something that I think  
11 most people have to have if they work with a  
12 local jurisdiction.

13 But then the other component of that is  
14 and, you know, the thing that I mentioned when  
15 what would I do to encourage more energy  
16 efficiency, it's, you know, say yes to  
17 opportunities. When startups come to us with  
18 ideas that they'd like to share with our  
19 community members, you know, I think for local  
20 jurisdictions there can be a little bit of a, you  
21 know, whoa, whoa, whoa, did that go through this  
22 procurement path and does that get this approval  
23 and what's your insurance, you know? And before  
24 we -- yes, we still have to go through those  
25 things and we have to check the boxes and make

1 sure that we're, you know, following all the  
2 codes that we should follow, but before we put up  
3 those barriers let's say yes to hearing more and  
4 learning about what the ideas are.

5           And, you know, something that I think the  
6 City of Chula Vista has done a lot of is, you  
7 know, maybe that might not work for like a  
8 citywide rollout program, but can we pilot it?  
9 We've done a number of kind of pilot projects  
10 with new partners that help us understand the  
11 technology more. And they don't always lead to  
12 larger programs but they lead to better, just  
13 better knowledge for us and for the partner that  
14 we're working with.

15           So, you know, it's not necessarily the  
16 easy answer but you're doing the right thing with  
17 speaking to local jurisdictions and, you know,  
18 encourage -- I'll encourage local jurisdictions  
19 to speak back openly.

20           MS. WERNER: So I'm going to use an -- it  
21 was mentioned, I used to work for the Department  
22 of Defense. And that was always really  
23 entertaining when I would go to like business  
24 roundtables or anything like that because anybody  
25 who saw DOE on my business card immediately saw

1 dollar signs and would come and get pitched. My  
2 specific job was working in-country in  
3 Afghanistan. So my first question back to  
4 business was: Can I blow it up with C-4? And  
5 they'd laugh because they'd think I was kidding  
6 and I wasn't.

7           So I think there's -- some of the  
8 realities of working with government is  
9 recognizing that. And I fully understand that  
10 the process is onerous. So it is hard for  
11 startups to have government as their first client  
12 source. It is extremely hard on your revenue  
13 line. It is very, very hard on your rate of  
14 return if you're looking at that as an  
15 investment.

16           To Cory's point, there is absolutely  
17 opportunities for piloting. San Diego has  
18 something called Startup and Residents, which is  
19 a program we actually -- we have brought startups  
20 in to try to solve inside problems so that we  
21 getting -- taking advantage of innovative  
22 companies that are looking at problems very  
23 differently than how we structurally do.

24           But I also have to give fair warning, the  
25 reason I joked I'll give the cynical answer, is

1 the word disruption is not a positive thing when  
2 you're talking to government. Innovation, yes,  
3 we love that term. And this is literally just a  
4 terminology and vocabulary thing. But in all  
5 honesty, we love innovative solutions.  
6 Disruption is a risk. Risk analysis, when you  
7 get into government services, people see expense  
8 with no committed return. That's a much harder  
9 lift.

10           So I think one of the things that -- the  
11 way that you start sowing the seeds for  
12 engagement with government at any level,  
13 municipal included, is start -- think of it as an  
14 educational sale and understanding that --  
15 understand how they see the problem and  
16 understand where you need them -- how you need  
17 them to see the problem in order to understand  
18 why you're a solution for it. It can't be  
19 something where I can solve -- you know, you have  
20 this problem and I have the solution for it. You  
21 have to convince me that I have that problem to  
22 begin with. And if that doesn't match kind of  
23 how the structural process of government works,  
24 you're talking to a brick wall. And it's not  
25 because we don't want startups and companies to

1 grow in our areas, it's just you're using a  
2 different vocabulary.

3           And so you've got to introduce your  
4 vocabulary to the city. And just recognize that  
5 the process for revenue recognition and  
6 investment is going to be longer. And so when  
7 you're looking at your financial profile and  
8 you're talking to potential investors and things  
9 like that, the public sector is a hard first  
10 sales target, it doesn't matter the level, and  
11 plan accordingly.

12           MS. LOWE: I'm going to actually be the  
13 optimist here, which doesn't happen often for  
14 many people who know me. But in this regard I  
15 think, you know, at least in the, you know,  
16 number of years that I've been at SANDAG, I have  
17 sat down with all sorts of folks, startups, they  
18 think they're startups and they're not, to your  
19 point, and the like. And technology is scary and  
20 different and new and scary.

21           But also right now, when you look at this  
22 region as a whole, there are so many different  
23 types of opportunities for startups. There are  
24 forums and there are programs and there are a lot  
25 of mechanisms now that bring folks to the table.

1 And I personally, and this, I'm a little removed  
2 from some of this in my role, but I think that  
3 there's a really -- that this region is making  
4 space for that innovation and making  
5 opportunities to come to the table to kind of  
6 expose what it is your doing to those of us  
7 sitting at this table.

8           Personally, I'm happy to hear, and I do,  
9 I'm happy to hear what folks are doing because it  
10 helps connect me with what's happening in the  
11 region and it helps me understand what folks are  
12 doing, just kind of from the industry  
13 perspective.

14           I know that I met with someone, probably  
15 like six to eight months ago now, maybe it was  
16 longer, but we weren't where they needed to be  
17 but we had some opportunities with some of the  
18 universities and another organization in the  
19 region. We kind of said, here, let me use my --  
20 let's use our, you know, connections and do that.

21           So I think that there's some -- there are  
22 some opportunities. We are using taxpayer  
23 dollars, ratepayer dollars, et cetera, and we do  
24 have processes in place to ensure that those  
25 dollars are spent appropriately. That doesn't

1 mean that spending them on your product wouldn't  
2 be appropriate. It's just the wonky nature with  
3 which we work. But we do want to hear what's  
4 happening in the region, what's available, and  
5 how we can help connect those folks to other  
6 opportunities.

7 MR. HANACEK: Great. Thanks. Maybe one  
8 last thing is you -- maybe you all can also feel  
9 free to like tell the world, if only there was  
10 this widget that could do this or that; right?  
11 So there's also that other side of it of like we  
12 have to pitch all day, all the time, 24 hours a  
13 day. And also there's that, like X Prize has  
14 been successful at this, right, is let's try to  
15 make needs meet. You know, we are doing -- X-Y-Z  
16 startups are doing certain things. If you all  
17 have like, in your own discussions, some design  
18 thinking of yourself, like I really wish this  
19 thing existed, it probably does, but it's so hard  
20 to get that audience, even to begin with. It's  
21 getting a lot easier.

22 But I will say, also, I think it would be  
23 really interesting to explore kind of next-gen  
24 interface where it's like, hey, we want this sort  
25 of thing to exist; can any of you in the

1 community do that? And that creates an  
2 interface.

3           So, you know, things of that nature and  
4 kind of like -- and, you know, and I'm learning  
5 how to talk right to you all. And then I think,  
6 also, I want, I'm hoping that large entities will  
7 also feel like you call can put on your nimble  
8 designer hats and we can meet in the middle too;  
9 right?

10           So I just want to say that, as well,  
11 because there are people who are technology first  
12 and they're very inventive and they want to help  
13 you. So just ask, too, like you never know. I  
14 mean, even my company could be like, oh, we  
15 didn't think about that but it's adjacent to this  
16 and we'll just go ahead and make that for you  
17 because you are a potential customer. Because if  
18 you want it, someone else probably wants it.

19           So even if takes us a long time to get to  
20 you, well, that means -- you know, so pilot  
21 proofs are a big deal for us in the private  
22 sector because if we get one project with you,  
23 even it takes us 100 years to actually work with  
24 you, that one pilot means that we can talk to  
25 other people.

1           So it's all good and I'm really  
2 appreciative of how much change has happened.  
3 I'm an optimist, obviously, that's why I'm here.  
4 But, you know, I want to also kind of open that  
5 up and see if we can create a stronger bridge  
6 connection.

7           Thanks.

8           MR. SAMUELSON: Okay. Great.

9           COMMISSIONER MCALLISTER: So I'm  
10 definitely conscious of the time. I could not  
11 resist. I've been biting my tongue all day. And  
12 anybody who knows me says, gosh, what the heck,  
13 where is he? Yeah. Yeah.

14           So I want to just thank you all for your  
15 thoughtfulness and really just the innovation  
16 that you're bringing into your jurisdictions.  
17 You know, I have some threads in the fabric here  
18 in San Diego. And it's really, I have to say,  
19 it's just so marvelous to see the baton being  
20 carried forward, you know, from the Tom Blairs  
21 and the Linda Pratts and, you know, the Brenda  
22 Reeds and Michael Meachams and, you know, all the  
23 great things that's happened in the SANDAG all  
24 along.

25           So I have a couple of points that have

1 come up that I just want to clarify just for  
2 folks' benefit.

3           So the last discussion, it's a great  
4 discussion. And I will just point out that the  
5 California Energy Commission has, as part of its  
6 EPIC Program, CalCEF, the California Clean Energy  
7 Fund, and within that, CalSEED which really  
8 focuses on the type of companies that were just  
9 discussed.

10           And so that's a really great opportunity  
11 and, actually, does have a lot of flexibility.  
12 By the fact that it's two layers down away from  
13 state government, it's actually got quite a bit  
14 of flexibility. And the contracting is much more  
15 straightforward. And, you know, the dollars are  
16 not as small, actually, as you might expect from  
17 that, so they're significant.

18           And, Cory, before, you asked about the  
19 IECC. And I just wanted to talk a little bit  
20 about this.

21           So it's true that the energy piece of the  
22 IECC, or the International Energy Efficiency  
23 Code, is not applicable in California. So most  
24 other states actually use that but California  
25 does not. We have own Title 24 and so we take

1 bits of ASHRAE and we sort of compare notes but  
2 we don't actually adopt the IECC.

3           However, the IECC is super important.  
4 And it has been -- it has lagged because, in its  
5 sort of promotion of energy efficiency, just  
6 because it's been really under the radar and sort  
7 of vested interests have really owned the  
8 process. And the voting is a little bit  
9 Byzantine and there's all sorts of reasons why  
10 it's been under the radar.

11           And so I actually Chair the National  
12 Association of State Energy Officials right now.  
13 And so the other 50 states are really interested  
14 in this and there's just kind of a nationwide  
15 movement to say, you know, take the bull by the  
16 horns here and say, okay, we're going to -- all  
17 local jurisdictions, all government entities can  
18 vote, you know, and historically they have not.  
19 And so anybody who can marshal votes is the one  
20 who gets the vote in.

21           And so the residential piece is a great  
22 opportunity at this time. And so there's been  
23 quite a bit of organization around the country  
24 trying to mobilize governments at all levels to  
25 vote. So that's a really -- so anyway, I'm

1 encouraging you strongly to vote because I think  
2 even though it's not maybe day to day relevant  
3 here, it is a manifestation of California's  
4 leadership, not only at the state level but also  
5 at the local level.

6           And let's see, the last thing I wanted to  
7 say, and then I do have a question, is data has  
8 come up quite a bit. And we're doing a lot at  
9 the Energy Commission on data. And maybe it  
10 hasn't quite hit the public airwaves yet but  
11 policy -- you know, the benchmarking piece is one  
12 component of that, you know? Kudos to Doss  
13 Williams (phonetic) for AB 802 and all the local  
14 governments. And we're really, I think, at the  
15 cusp of something incredibly important to be able  
16 to characterize the building stock and, you know,  
17 move that maybe down in square footage over time  
18 when we see how successful it is, and look at  
19 other ways to get that data collected so that we  
20 can do better policy, so that we can advise the  
21 legislature so that you guys can make better  
22 decisions.

23           And then part of that is also what we're  
24 doing internally at the Energy Commission which,  
25 you know, obviously, isn't as public because it's

1 part of our forecasting kind of activities that  
2 are a little bit inside our baseball but they're  
3 very relevant for long-term policy. And as part  
4 of the emphasis on local government, we want to  
5 eventually get to a place where we can aggregate  
6 to appropriate levels and really make that portal  
7 very facile such that, you know, we're not sort  
8 of reinventing the wheel every time we ask for  
9 data from the utilities, for example.

10           And so I've been through all that stuff,  
11 you know, with all the hats I've worn before I  
12 entered state service and it's just an ongoing  
13 issue. And so I think the PUC is making some  
14 progress but we're sort of forcing the issue at  
15 the Energy Commission. And I think it's, you  
16 know, going to pay off here pretty handsomely in  
17 the next couple years.

18           So I do have a question. What can -- so  
19 I think -- you know, this laboratories of  
20 democracy is absolutely happening in the energy  
21 sphere. And I want to do everything I can to  
22 encourage that. And, obviously, you've all said  
23 resources are scarce.

24           How much -- is there -- are there good  
25 platforms for local jurisdictions to sort of

1 share and compare notes and then compare  
2 databases and processes and really just sort of  
3 learn from each other?

4 I mean, I really feel like you guys are  
5 leaders. And SANDAG kind of does a lot of that I  
6 think. But, you know, I feel like the sort of  
7 NPOs and COGs and, certainly, just sort of  
8 regions themselves across the state are kind of  
9 underappreciated. Certainly, at the state level,  
10 they're underappreciated. And I think that's  
11 where these problems are going to get solved. I  
12 mean, we're not going to do it from a state  
13 level. We're going to do it at the local level,  
14 every single project you guys touch?

15 So I guess I'm kind of, you know,  
16 wondering where -- if we did find some resources  
17 to inject into something, you know, if we  
18 convinced the legislature, say, to dedicate some  
19 resources to something to sort of, you know,  
20 inject some steroids into local government  
21 activity around clean energy and climate -- you  
22 know, you've got SB 375 hanging over like a big  
23 dark cloud -- what would that be?

24 MS. LOWE: Well, I mean, I think locally,  
25 and I think you probably know this also pretty

1 well, but, you know, we all like each other which  
2 has made the communication and the coordination  
3 among the jurisdictions here in the region very  
4 natural. And whether or not -- you know, we're  
5 not electeds so we're not dealing, you know, at  
6 that level, but we call each other all the time.  
7 We have established partnership with each other  
8 and collectively that pull funds to help move the  
9 needle regionally. And so I think, you know,  
10 that has been the premise for so much of the  
11 communication and the sharing and the resource  
12 leveraging and the like.

13 I mean, SANDAG is developing a data  
14 portal of sorts to help with climate planning and  
15 pulling together the data, bits and pieces of the  
16 data that go into kind of, you know, inventories  
17 and that kind of thing. Obviously, we have other  
18 data that I'm not involved with and you don't  
19 want me to be involved with.

20 But, you know, I mean, I agree, I think  
21 that there's a lot that can be done as far as  
22 leveraging what already gets done at that  
23 regional level. I think it would be helpful for  
24 someone like myself in that regional space to  
25 hear where that value ad would be to the locals

1 because that would then motivate or, you know,  
2 reinforce the next step or whatever it is we  
3 would be doing but also hearing kind of from the  
4 state as it relates to what do you need from a  
5 regional perspective and is it -- if it's  
6 collecting all the information, whatever that is,  
7 and using it as a conduit to get you what you  
8 need I think we need to kind of hear what that  
9 role would be.

10           And I don't think that we have a problem  
11 playing that in space historically.

12           MR. DOWNS: Yeah, I think SANDAG's a  
13 great avenue and, you know, definitely, you  
14 know, there's a lot of opportunity. I think with  
15 their -- I don't want to misbrand it but with the  
16 recap of effort and program that they have been  
17 running, as well as just the programs that they,  
18 you know, the municipal planning programs that  
19 they run already, I think there's opportunity  
20 there and some good foundations to be led there  
21 for sure.

22           One other that I'll mention is a little  
23 bit of a collaborative effort that we're leaped  
24 on here in the region with the San Diego climate  
25 collaborative. And is an opportunity for local

1 jurisdictions as well as other stakeholders in  
2 the community to get together to look at regional  
3 climate planning efforts. And so, you know,  
4 as, you know, if they were able to kind of build  
5 some of their capacity and provide, you know,  
6 more maybe more raw energy or whatnot, you know,  
7 I think that's a good opportunity.

8           And then the last thing, you know, it's  
9 kind of all of the above which isn't very  
10 practical. But, you know, where -- where  
11 jurisdictions do have some size or capacity where  
12 they might be able to carve out part of the staff  
13 time or whatnot, I do think it is important to  
14 have staff at these individual jurisdictions so  
15 that they can, you know, be the energy efficiency  
16 staff person there and serve as the hub for the  
17 other staff or the various other, whether it be  
18 finance, recreation, planning, to kind of come to  
19 and ask, you know, those energy efficiency energy  
20 questions.

21           You know, it's definitely not something  
22 that every jurisdiction would be able to even  
23 address. But where you can have those  
24 opportunities, I think there's, you know, good  
25 opportunities to kind of be like the, you know,

1 the state's storefront for energy policy and that  
2 local jurisdiction.

3 MS. WERNER: I'm going to play my newbie  
4 hat here because -- but one of the things that --  
5 one of the first things I noticed when I joined  
6 the city and started talking to my colleagues on  
7 the panel and our counterparts at other  
8 municipalities is part of the great thing of how  
9 our region court mates is we recognize natural  
10 divisions of labor in terms of natural divisions  
11 of knowledge and organization.

12 And so something like you mentioned data,  
13 you know, SANDAG transportation data, they govern  
14 us around AV but that is a space that they are  
15 required from a federal level. Like, they're way  
16 advanced in that space. Chula Vista is one of  
17 the proving grounds for then AV, et cetera. So  
18 we get to -- we get to poach their lessons  
19 learned and, you know, our, you know, will San  
20 Diego cutting down a path of CCA so now we're on  
21 the lead and engaging our municipal, you know,  
22 our brethren on how that's going to be structured  
23 from a regional perspective. So.

24 And so Cory's point, I think there is --  
25 there's also the recognition that who owns what

1 at every different jurisdictional level partially  
2 is interpreted by size but also kind of who --  
3 who individually in that local government  
4 happened to take on that project and then got  
5 dubbed the, you know, IOT person or the, you  
6 know, the EV person or et cetera.

7           It would be interesting to have state  
8 guide -- assessment of kind of best practices on  
9 for -- especially for jurisdictions that are just  
10 trying to get into this. So we started with an  
11 office of sustainability, we now have a  
12 department of sustainability. And that scope is  
13 broadening because it's now embedded in almost  
14 all of our city operations. Different  
15 municipalities of different sizes are not going  
16 to necessarily do that. But where kind of the  
17 natural divisions of labor happened from a  
18 regional perspective because so much of this  
19 really is, you know, local -- local mandate on  
20 regional economy in California. And where -- how  
21 local governments development their organization  
22 to build this into their operations in the most  
23 effective way.

24           And they're going to be different  
25 depending on jurisdictional size, budget,

1 political interest, et cetera. But that actually  
2 is a space where I think the CEC and the state  
3 could be useful from kind of an outside  
4 perspective in terms of being able to capture not  
5 just a lessons learned from a project's  
6 perspective but from an organizational  
7 perspective. Where does resiliency live and how  
8 does it -- how does it manifest in different size  
9 jurisdiction. Things like that.

10 MR. SAMUELSON: Okay.

11 MS. BIRD: Can you hear me?

12 MR. SAMUELSON: Yeah.

13 MS. BIRD: It's probably time for us to  
14 move on. (Indiscernible.)

15 MR. SAMUELSON: Thank you.

16 MR. KENNEY: All right. So before we do  
17 get to our last panel, I wanted to get people a  
18 small break to get up and stretch. We've, you  
19 know, been running through since lunch. So let's  
20 take a five-minute break to just get up, get some  
21 water, and then we'll come back and take a look  
22 at our multifamily building sector and learn from  
23 our upcoming panelists, so please stay tuned.

24 [Off the record at 3:18 p.m.]

25 [On the record at 3:25 p.m.]

1 MS. RAXTER: Hello, everybody, my name is  
2 Ronnie Raxter. I am an energy commission  
3 specialist in the benchmarking and equity unit in  
4 the efficiency division of the California Energy  
5 Commission.

6 I'm pleased to monitor Panel 4, Capturing  
7 Deeper Savings for Multifamily Buildings. To  
8 explain how pertain energy savings and  
9 multifamily buildings are, according to the U.S.  
10 Census Bureau, nearly 60 percent of multifamily  
11 buildings in California were built before 1979,  
12 they're over 40 years old.

13 According to federal poverty guidelines,  
14 33 percent of California households are  
15 classified as low income. And according to our  
16 barrier study, 47 percent of low-income  
17 Californians live in multifamily housing.

18 To quote Will Rogers: Even if you are on  
19 the right track, you will get run over if you  
20 just sit there.

21 Joining us to help us move forward while  
22 on the right track are Pete Armstrong from  
23 Wakeland. And Sochiata Vutthy from Community  
24 Housing Works.

25 Peter has two decades of experience in

1 the field of community development and affordable  
2 housing. As Walkeland's vice president of real  
3 estate development, he oversees all aspects of  
4 financing and construction of low income rental  
5 housing development. Prior to joining Wakeland,  
6 Mr. Armstrong worked for the San Diego Housing  
7 Commission, EAH Housing and the cities of  
8 Berkeley and San Diego. Mr. Armstrong received a  
9 Master of Planning degree from the  
10 University of Minnesota and a Bachelor of Arts  
11 from Pomona College.

12           Sochiata Vutthy is currently a senior  
13 asset manager Community Housing Works, CHW. Ms.  
14 Vutthy oversees the physical plans of 1,500  
15 apartment homes in the organization, 3,700-unit  
16 portfolio and manages many rehabs across the  
17 portfolio. CHW strategy for portfolio management  
18 and minor rehab is to incorporate energy  
19 efficiency and sustainable measures as part of  
20 this portfolio upgrade. Ms. Vutthy has  
21 experience with the Energy Upgrade California,  
22 Multifamily Affordable Solar Housing, California  
23 Solar Initiative, and various state and regional  
24 weatherization program. Ms. Vutthy has over 15  
25 years' experience in the real estate development

1 and operations and she holds a BA from San Diego  
2 State University in public administration and  
3 urban studies with an emphasis in city planning.

4 All right. So welcome. Thank you.

5 So to start this the first question is  
6 two parts. What best practices can you share for  
7 capturing energy efficiency in multifamily  
8 buildings? Are these common area upgrades or are  
9 you able to capture deeper upgrades in individual  
10 dwellings? So let's start with Peter.

11 MR. ARMSTRONG: Okay. I think the most  
12 important thing I realized in sort of my role at  
13 Lakeland -- and, you know, for context, you know,  
14 we're probably currently designing approximately  
15 800 new multifamily units that'll get built  
16 hopefully the next say three years. We're also  
17 working on a couple of rehab projects that will  
18 probably total about 260 units in several sights  
19 in San Diego County.

20 So, you know, by matter of scale, we're  
21 not -- we're not huge owners or developers of  
22 property but I think our industry, I mean,  
23 Sochiata and I are both affordable housers and  
24 our industry is sort of on the leading edge of  
25 incorporating energy efficiency measures and

1 other programs that we've been talking about  
2 today into, you know, into real projects.

3 MS. RAXTER: And so start answering.

4 MR. ARMSTRONG: Yeah. So I think just  
5 sort of answer the question is that, you know, I  
6 think from my perspective, the best practice is  
7 really to try to put energy efficiency and, you  
8 know, I'm learning lots of new words from you  
9 guys. Probably, you know, in the last year, I  
10 would have never known what decarbonization meant  
11 or electrification, what that might have meant.

12 So I think putting energy efficiency and  
13 (indiscernible) decarbonization at the sort of  
14 the forefront of our activities, I would say, you  
15 know, we're really busy, we're doing 800 units  
16 and we've got a lot on our plates. And we've got  
17 other very important goals. So, you know,  
18 providing the most affordable housing units to  
19 people who are, you know, most desperately need  
20 of housing, you know, providing great services.  
21 You know, being able to operate these properties  
22 for, you know, 55 years and longer in most cases.

23 So I think really putting energy  
24 efficiency at the center of our work is really  
25 very important. You know, recently I started --

1 started challenging myself and my staff to say,  
2 you know, how can we just, you know, be  
3 completely 100 percent electric in our new  
4 project? I think the easy thing for us to do,  
5 sort of our playbook is to do, you know, gas  
6 boilers, solar hot water, you know, meet Title  
7 24, maybe meet some of the other regulations that  
8 are in front of us. I think, you know,  
9 challenging ourselves is really an important best  
10 practice and probably the first, you know, the  
11 most important thing I would say.

12 MS. RAXTER: And Sochiata.

13 MS. VUTTHY: Well, I don't -- my answer  
14 is not going to vary too much from what Peter  
15 just shared because the reason why community  
16 housing works that leave you a lot of energy  
17 efficiency upgrades and sustainability, it's  
18 because we have made it -- made it a top priority  
19 for our organization and for our development in  
20 general.

21 So not only are our upgrades energy  
22 efficient -- or including corporate energy  
23 efficiency in them, but our organization itself,  
24 we -- whatever we can do to be more energy  
25 efficient within what we do internally within our

1 offices. And sustainability as well, it just --  
2 it takes that -- the organization has to have  
3 that -- that mission is a value that we have.  
4 And so that helps with that. And the best  
5 practices that we've seen.

6           So speaking from a perspective of an  
7 active manager and an operator, an owner-  
8 operator, what we like to do is when there is --  
9 there is a retrofit that's coming up, again,  
10 trying to see what energy efficiency program  
11 rebates are available so that we can incorporate  
12 that into our program and then also looking how  
13 that -- how we can sustain that in the long run  
14 because again, after we install it, we want to  
15 make sure that it continues to operate that same  
16 way. So we created energy pond for each property  
17 and in that energy pond we -- we include in there  
18 what are the upgrades that were installed in  
19 the -- in the property in the unit.

20           And we also talk about how to -- how the  
21 property should be maintained so that it stays  
22 sustainable, it stays       we still have energy  
23 efficiency measures in the property. It has to  
24 maintain those energy efficient, the measures as  
25 well.

1           So getting everyone involved. So, again,  
2 organization, core organization, how we operate,  
3 and community housing where we have a third-party  
4 property management company. So we have to get  
5 them to buy in on what our culture is, what our  
6 values are so that it is, again, it can be  
7 implemented on the ground.

8           MS. RAXTER: Okay. So the second  
9 question is what changes could be made to capture  
10 more energy efficiency in multifamily dwellings?  
11 Are they programmatic, policy, resource related,  
12 or other? And so we'll start with Sochiata, you  
13 first.

14           MS. VUTTHY: So I've had a lot of  
15 different experiences with different types of  
16 energy and efficiency program from weatherization  
17 to more hold building energy upgrade retrofit.

18           So from thinking about it from kind of a  
19 low hanging fruit that to me, that's the  
20 weatherization program. Things like the ESA  
21 program through SDG&E, things like that. How can  
22 they be more efficient? So the --  
23 (indiscernible) again, owner-operator, I like to  
24 keep my hands on understanding what's happening  
25 in all of my communities, especially when it

1 comes to changing out products and materials that  
2 I've already set a specification to.

3           So when it comes to -- and I'll speak  
4 specifically about the ESA program. As an  
5 example, it's that through that program, there's,  
6 you know, like SDG&E likes to make sure that  
7 everybody knows about the program and everyone  
8 who's eligible take advantage of the program.  
9 That's great. Except, for me, when I'm trying to  
10 take track of things because, you know, in two  
11 years, I'm putting together a capital ESA  
12 assessment and I'm going back and looking at the  
13 property and seeing that I need to repair and  
14 replace in common areas, what I need to repair  
15 and replace inside the unit.

16           Difficult for me to keep track of things  
17 is things are happening without me knowing. So  
18 stream lighting -- streamlining processes has  
19 been kind of my goal when I'm looking at programs  
20 which is one of the main questions I ask is, you  
21 know, how can I get the information -- how can I  
22 get the information of what you have installed  
23 into the units? How can we make this a community  
24 effort and not an individual effort? Meaning  
25 let's pawn this out. Let's pick a property,

1 let's qualify for this program which we believe  
2 has a high probability of residents qualifying  
3 for the program and let's get some communities  
4 together, let's have a resident meeting. Let's  
5 talk about it, let the residents know about the  
6 program and let them know what the processes are,  
7 what the steps are. Have the contractors there  
8 at the resident meeting so that they can sign up,  
9 so that they can talk directly to the contractor  
10 or to SPG&E, whomever it is, so that way we kind  
11 of get everyone at once, they can go and tell  
12 their neighbors, we can follow up.

13           So I like to do things methodically in a  
14 sense so that we can get more people involved,  
15 more people to know about it versus just the door  
16 knocking. So I think that if there is that  
17 approach -- that approach from kind of from the  
18 provider's side to understand what the owner-  
19 operators look for, I think that would be -- make  
20 things -- would make them more efficient.

21           MS. RAXTER: Thank you. And Peter.

22           MR. ARMSTRONG: Yeah, I think -- so, you  
23 know, affordable housing development, it's really  
24 about, you know, we're leveraging lots of state  
25 and local subsidies in order to subsidize the

1 construction and sometimes even the operation of  
2 our property.

3           And I would say that the resources that  
4 we get from the affordable housing sources that I  
5 would say are interested in energy but that's not  
6 their main focus. You know, that -- this is  
7 probably the amount of that funding that we get  
8 from, you know, people that wanting to house low-  
9 income folks.

10           You know, the amount of money we get from  
11 energy sources is probably this amount. And I  
12 would say that the, you know, so leaving in the  
13 energy policy, into the affordable housing  
14 program is really pretty important.

15           I would also say that it would really be  
16 nice to have programs that have long periods of  
17 time that don't sunset, you know, every year or  
18 every couple of years. That maybe give us  
19 certainty. You know, so like if you say to me,  
20 Peter, if you electrify your entire building,  
21 we're going to give you \$100,000 subsidy, I'd say  
22 great. You know, because that would really make  
23 it (indiscernible) and it would really give me  
24 incentive to go beyond sort of business as usual.

25           And so, you know, our projects might, you

1 know, if we're lucky, I might be able to get a  
2 project design and into construction in 18  
3 months. Sometimes it might take three years,  
4 sometimes it might take five years. And so as  
5 I'm planning and designing my project, these  
6 funding sources kind of come and go. And, you  
7 know, like I said, the amounts for energy are --  
8 are not necessarily motivating my action. You  
9 know, so Sochiata and I are here because this is  
10 important to us. You know, we want to change the  
11 world, that's why we work for the organizations  
12 that we do. And so it's important. But we need  
13 sort of certainty and we need, you know, we also  
14 need the right incentives.

15 MS. RAXTER: Thank you. And as a  
16 clarifying question just for me because you're  
17 not the person to state that they would like to  
18 have a longer duration on some of these programs.

19 What is your definition of a longer  
20 duration? What does that time frame look like?

21 MR. ARMSTRONG: I mean --

22 MS. RAXTER: Could it be a  
23 (indiscernible).

24 MR. ARMSTRONG: Yeah, I mean, for me, you  
25 know, like a five or ten-year horizon.

1 MS. RAXTER: Thank you.

2 MS. VUTTHY: I'm trying to think of the  
3 programs that I've seen expired and most of  
4 them -- well, for instance, the ESA program, it's  
5 available, the energy upgrade is still available.  
6 Some of the smaller measures, for instance, low  
7 flow toilet replacement, I know that's water but  
8 at the same time water impacts energy as well so  
9 I consider that an energy efficiency.

10 MS. RAXTER: That one (indiscernible).

11 MS. VUTTHY: Right. Right. Right. So I  
12 mean, that's -- that's -- I think that's the only  
13 thing for me. But otherwise, a lot of the other  
14 programs I've seen come through. Maybe one thing  
15 is the solar thermal program through the CSI, the  
16 California Solar Initiative, I think that program  
17 is not already depleted. It's sunsetting and  
18 that program was amazing. I mean, it helped pay  
19 for 100 percent of the installation and it -- we  
20 saw immediate -- immediate savings from the  
21 installation.

22 And the process, too, for that particular  
23 program was just so simple. And it's rare. So  
24 that is -- that's a program I'd like to see kind  
25 of stretch further. And I think it had been

1 around for already, I think -- what, Peter? I  
2 mean, ten years or so.

3 MR. ARMSTRONG: Yeah.

4 MS. VUTTHY: Yeah, I mean, it's nice to  
5 have programs that last (indiscernible).

6 MR. ARMSTRONG: Yeah, just -- I mean, for  
7 a new construction project, you know, the  
8 planning process could take 18 months to, you  
9 know, three years before we start construction.

10 For a rehab project -- I mean, we, you  
11 know, we do some things as replacements are  
12 needed, but for us, we often do major rehab say  
13 every 15 years. And so we may be planning a  
14 rehab for, you know, two to three years, let's  
15 say.

16 MS. RAXTER: Thank you very much. All  
17 right. So how are nonenergy benefits  
18 incorporated into the program process, if at all?  
19 And Peter.

20 MR. ARMSTRONG: I think, you know, for us  
21 it's we want what's best for our residents. And  
22 so oftentimes, you know, what you would term a  
23 positive externality, you know, better indoor air  
24 quality, those types of things. You know,  
25 safety, those are important to us.

1           I would say often those are not  
2 particular quantified and our funders don't  
3 necessarily give us any additional resources to  
4 meet those benefits. So it would be great if --  
5 if there were some incentives or other policy --  
6 other policies that encourage us to take those  
7 into account as well.

8           MS. RAXTER: Sochiata.

9           MS. VUTTHY: For, again, existing  
10 properties going in and doing retrofits, we want  
11 to make sure that anything else that we're doing,  
12 we take the opportunity to again make sure to  
13 look at that list of, you know, the roster of  
14 measures that we should -- we should take in  
15 order to make sure that our properties are  
16 sustainable. So things like what Peter was  
17 saying, looking at things like indoor air  
18 quality. So that means, you know low no  
19 (indiscernible) making sure that we have those  
20 type cabinets, you know, the edges are filled or  
21 formaldehyde free, those types of things we want  
22 to make sure we incorporate that into our  
23 retrofits as well, if it's useful to do that.

24           And depending on the size of the -- the  
25 rehab that we're doing. And when I say rehab,

1 I'm talking about \$2 million or less. So it's  
2 not the big rehabs that Peter is doing on the  
3 front end with new developments, new acquisition,  
4 but rather upgrading our existing portfolio.

5 So in that case, you know, again, if we  
6 have the funds to do it, we will do more than  
7 just the available energy efficiency programs or  
8 rebates, that kind of driving the retrofit.

9 MS. RAXTER: Thank you. The next  
10 question is what challenges do you face to  
11 performing deep energy efficiency upgrades. And  
12 Sochiata.

13 MS. VUTTHY: An example of challenges  
14 that we had was kind of the first version of the  
15 Energy Upgrade California Program where there  
16 were -- we had to meet a certain threshold, just  
17 like 10 or 15 percent -- or excuse me, it was 10  
18 percent and then it was 20 percent. And  
19 depending on how efficient you were going to do  
20 the upgrades, the rebates depending on how  
21 efficient your -- your -- the community was going  
22 to be.

23 So some of what was shown at -- so one  
24 thing is as a part of that program, we were  
25 supposed to have an energy audit down by a HERS

1 rater and, you know, again, an existing property,  
2 the reason why we're doing energy upgrades is so  
3 that we can see a cost savings in our operation.  
4 And so I don't have \$5,000 budgeted to pay for a  
5 HERS rater to come out and do this.

6           So that was one -- one hurdle that we  
7 had. To mitigate that hurdle, we were working  
8 with -- I think it was -- it was (indiscernible)  
9 at the time, and they helped us look for other  
10 resources. And I think we used -- I think it was  
11 either county rebates or city rebates that  
12 provided some -- provided the reimbursement  
13 for -- for the auditor. So once we had the  
14 auditor come on using the re -- another source,  
15 we had -- they -- they audited the property and  
16 we find out that well in order to meet just the  
17 10 percent threshold, we would have had to do,  
18 you know, things like window replacement and  
19 change out the boilers. You know, bit measures.  
20 And we -- how are we going to have the funds to  
21 do that? The rebate wasn't going to cover that  
22 100 percent. So how do we -- how do we even get  
23 to the 10 percent?

24           So the way that that was mitigated was at  
25 the time, again, through the CSI program, things

1 like the solar thermal program we were able to  
2 get solar thermal which then entailed also  
3 upgraded new energy efficient boilers. So that  
4 really helped us kind of close that gap and be  
5 able to move forward with those retrofits.

6 But if it wasn't for, again, another  
7 source available to combine with a bigger  
8 program, we wouldn't have been able to move  
9 forward on -- on those things. So.

10 MS. RAXTER: Thank you. And Peter.

11 MR. ARMSTRONG: Yeah. I guess -- I mean,  
12 it's great that, you know, Sochiata and I work in  
13 very similar organizations but at different  
14 levels. So oftentimes I'm doing a real big  
15 rehab, you know, one that we might be planning  
16 for five years and that we might be bringing in  
17 lots of other funding sources in order to make it  
18 happen.

19 And so, you know, I worked on a great  
20 retrofit project that we finished up pretty  
21 recently. And, you know, we ended up getting,  
22 you know, approximately 35 percent savings, you  
23 know, energy efficiency savings. I mean, it was  
24 a tremendous outcome. And so the, you know, the  
25 energy measures that we were able to leverage

1 from Energy Upgrade California, Low-Income  
2 Weatherization Program, which is a fantastic  
3 program as well was probably about half of the  
4 cost of our energy measure. So we got about  
5 \$400,000 worth of incentives and the cost of  
6 those measures were approximately 800,000.

7           So really the reason why we're able to do  
8 those deep measures was because I was able to get  
9 the typical standard affordable housing financing  
10 sources in order to make it happen. So I think  
11 really part of the challenge is really marrying  
12 those affordable housing financing sources in  
13 some of the incentives that are available for  
14 energy measures. And really sort of aligning on,  
15 you know, funding cycles, you know, who's going  
16 to review and evaluate the work that we've done?  
17 You know, can we get one energy auditor to count  
18 for all of the different programs? And the  
19 regulations really speak to the same savings and  
20 measures and outcomes that, you know, that we as  
21 a state think are important.

22           So that's part of the challenges.

23           MS. RAXTER: Thank you.

24           So the next question. What funding  
25 sources exist for bridge funding to address

1 unanticipated costs triggered by the building  
2 retrofit such as lead, mold, and asbestos  
3 mitigation?

4           And we'll start with Peter.

5           MR. ARMSTRONG: Well, number one I would  
6 say that if I'm doing my job right, there  
7 shouldn't be any unanticipated load, mold,  
8 asbestos mitigation. When I'm working on a  
9 project, typically we will do all of that due  
10 diligence ahead of time. I mean, certainly there  
11 are cost overrun. At the end of the day, that  
12 might be a great time to get that energy upgrade  
13 California money. We sort of don't plan for that  
14 money but if we can get it, it's great to fill an  
15 unanticipated cost.

16           Oftentimes, you know, we will pay that  
17 expense ourselves. So that's not necessarily a  
18 great outcome but that's how -- that's how we  
19 make it work.

20           MS. RAXTER: Okay. And Sochiata.

21           MS. VUTTHY: Yeah, Peter wouldn't be doing  
22 his job right if he didn't have over those  
23 reports that told me whether -- whether, you  
24 know, my floor, my walls are hot or stucco was  
25 hot. So I would never get into any type of

1 retrofit without understanding what I'm working  
2 with. So the only thing that I can see from the  
3 question, that would really impact me most. I  
4 can't necessarily see that.

5           So if that -- something like that does  
6 come up, it would have come up any way during,  
7 you know, a turnover or, you know, when we  
8 actually plan to hit that unit so it would come  
9 out of reserve. It would come out of our  
10 replacement reserve if the cash flow wasn't able  
11 to bear it.

12           Otherwise, you know, one of the projects  
13 that I worked on using -- using some energy  
14 upgrade money and some other reused neighbor work  
15 funds because they're national and they have  
16 certain class to kind of green and sustain into  
17 do green and sustainable retrofit. So in that  
18 case, I was able to use other funds to address  
19 any kind of behind the wall situation that we  
20 didn't know about. So, yeah.

21           MS. RAXTER: Thank you. The next  
22 question, to what extent do you utilize a well-  
23 trained local workforce in your energy efficiency  
24 retrofit or efforts? And are your building  
25 operators trained for new technologies and

1 equipment such as heat pumps or is additional  
2 training needed?

3 And we'll start with Sochiata.

4 MS. VUTTHY: So we work with -- we  
5 work -- okay, so through our property management  
6 company, again, when we're getting ready to do a  
7 bigger retrofit, we work with them to identify  
8 vendors, other contractors to do the work. And  
9 so they have a vigorous -- our property  
10 management company has a pretty vigorous kind of  
11 list of qualifications or prequalifications and  
12 from there, you know, we can go into the whole  
13 (indiscernible) process and making sure that they  
14 understand what we need, what our scope of work  
15 is, and usually what happens is we provide the  
16 specifications.

17 Again, because I'm talking about existing  
18 buildings, I already have a set of, you know,  
19 this is what we should be replacing with. So as  
20 long as they're familiar with that process -- or  
21 with the product, then, you know, we just go  
22 through the regular process of procuring the  
23 contract.

24 When it comes to kind of new  
25 construction, I can speak from this from kind of

1 a hand over when development hands it over to  
2 access to operate, we make sure that if there's  
3 anything new, new technology of any source of  
4 property, that as a part of the handover, as a  
5 part of the punch walk for things before the  
6 project is completely handed over to operation,  
7 we do a walkthrough with all the subcontractors  
8 and they train maintenance person -- not just the  
9 maintenance person that's going to be working  
10 onsite, but maintenance leadership so the  
11 regional director is a part of that training as  
12 well, as we have our IC person go in to IUC or  
13 our marketing person to videotape the whole  
14 training so that if for whatever reason the  
15 transfer from one person to the next, you know,  
16 doesn't necessarily happen with paper, we have  
17 video, we have -- we have it all onsite as well  
18 as in our office and the property management  
19 office.

20           Just, again, because we want to make sure  
21 that we're maintaining the property the way that  
22 it was envisioned to be maintained. So that's  
23 our goal.

24           MS. RAXTER: Thank you. And Peter.

25           MR. ARMSTRONG: I'm taking notes from

1 you, Sochiata.

2           No, I mean, we definitely use a well-  
3 trained workforce. I mean, for the most part  
4 we'll hire a general contractor to do most of the  
5 work that we are -- we're procuring. And most of  
6 the times we'll have that general contractor  
7 manage the work of all of the subcontractors. So  
8 even if we install PV, we'll have the general  
9 contractor managing them.

10           So, yeah, definitely.

11           MS. RAXTER: Thank you. The next  
12 question, why should building owners push for  
13 deeper energy efficiency retrofit? What advice  
14 would you give to other building owners not  
15 currently going beyond the minimum required  
16 upgrade?

17           And Peter.

18           MR. ARMSTRONG: I think the big challenge  
19 is getting at that for process market rate  
20 multifamily sector. I think, you know, for our  
21 organizations, we really are putting, you know,  
22 energy efficiency and, you know, the state's  
23 larger objectives, you know, at the center of our  
24 work. And so what I would say to, you know,  
25 my colleagues who are doing market rate

1 development who, you know, may be passing some or  
2 all of the cost of utilities onto their  
3 residents, I really think that is one of the  
4 things that we are struggling with.

5           And so, you know, I would suggest to them  
6 that, you know, those co-benefits associated with  
7 cleaner energy efficient projects will definitely  
8 help their marketability, will probably help  
9 their long-term operations, will probably help  
10 buffer them against spikes in utility rates that  
11 happen from time to time. But I, you know, that  
12 is one of the main differences I think between my  
13 industry and some of the other builders.

14           MS. RAXTER: Thank you. And Sochiata.

15           MS. VUTTHY: Why not? That's -- it's why  
16 not for all of the reasons that Peter just  
17 outlined. And just to add to that, you know, it  
18 is to me, again, existing portfolio, I have --  
19 expenses are rising higher than income. And so  
20 whatever I can do, whatever -- wherever I can  
21 find an area where I can reduce cost, I will do  
22 my best to get that implemented, especially if  
23 it's no cost upfront to us.

24           MR. ARMSTRONG: Uh-huh.

25           MS. VUTTHY: So that's kind of the hard

1 to challenge from the other side, so that's one  
2 thing.

3           And the other thing, you touched on it  
4 Peter, and that is being able to market it to  
5 other folks. You know, there's -- there are  
6 certain -- we have a development that are in what  
7 I'm calling the submarket of San Diego. So even  
8 though it's affordable, you can -- people can  
9 easily say that oh, well, next door, it's not  
10 that much more --

11           MR. ARMSTRONG: Uh-huh.

12           MS. VUTTHY: -- than the rent here. And  
13 so well how do then -- how do I make myself make  
14 my -- make that community stand out from the  
15 rest? And energy efficiency upgrade, they're --  
16 it's an amenity, especially if it's a direct  
17 benefit to residents.

18           So things like -- well, it's a renewable  
19 energy, but installing TVs, you know, things like  
20 that, and making sure that we have a tenant-based  
21 system that is an amenity to the resident. And  
22 that's something that I can go out there and, you  
23 know, shout it out. And a lot of people now are,  
24 you know, people don't really think about  
25 affordable and solar TV and, you know, anything.

1 How -- they just don't think about that because  
2 it's like, why? This is not -- we're -- it's  
3 for, you know, big buildings and big market rate  
4 buildings. And it's not.

5           And we were able to, you know, let people  
6 know and show people that, you know, you -- this  
7 is a benefit to you, you're seeing savings  
8 directly. So it's a really good -- really good  
9 story to tell.

10           MS. RAXTER: Thank you. The next  
11 question is how do you incorporate low-income  
12 community-based organizations in your effort and  
13 how do you ensure low-income residents are not  
14 priced out in the upgrade process?

15           And Sochiata.

16           MS. VUTTHY: Well, we are affordable  
17 housing nonprofit affordable housers so we're  
18 kind of already in that loop.

19           I -- the second part of that question  
20 about not pricing residents out, so again just  
21 kind of talking about installing TVs because  
22 that's usually the trigger of, you know, whether  
23 we can or if we want to impact the residents when  
24 it comes to how they're paying their rent. So  
25 there's this thing called the utility allowance

1 and the utility allowance are issued for our  
2 properties by the local jurisdiction.

3           Several years back we started, you know,  
4 there were discussions about hey, you know, we're  
5 doing all these energy upgrades to these  
6 properties, these utility allowances no longer  
7 make sense because, you know, I'm doing -- I'm  
8 doing all of, you know, putting PV on, I have new  
9 windows, I have new this, new that. My -- my  
10 utility allowance really should be lower than  
11 what -- than what they are.

12           So with our community where -- all of our  
13 communities have low-income housing tax credit on  
14 them. And the administrator, you know, issued  
15 again sidelines that said that we can -- if we  
16 install -- if we do these energy efficiency  
17 upgrades and add PV that we can ask for a  
18 different utility allowance through their what  
19 they call the CUAC. And we actually went through  
20 that process for a batch of our properties. Some  
21 successful, some not very successful. I can sit  
22 here and tell you right now that I think we -- we  
23 haven't implemented the CUAC and the CUAC would  
24 have allowed us to increase rent to residents  
25 because of these retrofits.

1           And we as an organization take rent  
2 increases really seriously especially in the  
3 environment that we're in now where we're not  
4 trying to push people out and make, you know,  
5 cause homelessness. So we decided as an  
6 organization that the ones that did make sense,  
7 the CUAC that did make sense, that we were not  
8 going to move forward with it at this time.  
9 Every year we have to reevaluate the rent  
10 increases and how the utility allowance impacts  
11 those increases. So we do try to limit that. So  
12 other than the CUAC process, there's no -- there  
13 are no real negative impacts towards residents.

14           MS. RAXTER: Thank you.

15           MS. VUTTHY: Uh-huh.

16           MS. RAXTER: And Peter.

17           MR. ARMSTRONG: You know, I would just  
18 echo what Sochiata just said. You know, our  
19 properties are subject to long-term regulatory  
20 agreements that limit to when and how much we can  
21 give rent increases to our residents. And so  
22 even this, you know, despite the fact that, you  
23 know, we may be able to pass along our rent  
24 increase to a resident, we often do not or we  
25 sort of don't give them -- don't give them the

1 full rent increase that we could. So that's kind  
2 of part and parcel of our business, I would say.

3 MS. RAXTER: Thank you. And the next  
4 question is how are residents and multifamily  
5 buildings best able to access energy efficiency  
6 programs? And how do you as a building owner  
7 encourage or permit them to participate?

8 And start with you, Peter.

9 MR. ARMSTRONG: I think it's about  
10 providing that right incentive to us as the  
11 owner. You know, because we oftentimes want to  
12 do what's right for our properties, for -- for  
13 the larger policy goals that we're all trying to  
14 achieve. And, you know, if we can't realize a  
15 lower operating expenses for our common areas or  
16 for those parts of the, you know, the utilities  
17 that we pay, it can be challenging to go forward  
18 with an effort to, you know, expend staff  
19 resources, time, energy, money in order to find  
20 an energy efficiency retrofit.

21 So I would always encourage the quality  
22 makers and the people that are coming up with  
23 incentive programs to give the owner some, you  
24 know, some reimbursement for their split equity  
25 of managing such a project. So that would be

1 really important. Because we're really, you  
2 know, we're really trying to do what's best by  
3 the resident and so we would love to install a,  
4 you know, a PV system that would offset  
5 resident's energy bills as well. So finding that  
6 right incentive that can -- can get us to install  
7 that system can be challenging. So I would say  
8 that. So we need all the help we can get.

9 MS. RAXTER: Thank you. And Sochiata.

10 MS. VUTTHY: From my perspective -- I  
11 mean, just like what I was talking about earlier,  
12 you know, the question about having -- how can  
13 residents access these programs. They -- they  
14 can because people knock on their doors but I  
15 would love it if the providers, again, that's  
16 providing these rebates would come to someone  
17 like me and ask the manager, the owner, because  
18 in that way we can be more comprehensive in how  
19 we approach it with the residents.

20 Again, because the goal is to touch more  
21 people and I can help drive that. So that to me  
22 is the -- I think is an example of, you know,  
23 streamlining it and just making sure that we're  
24 catching as many residents as possible.

25 I think -- yeah, just don't want to miss

1 anyone. I'm freaking out.

2 MS. RAXTER: Thank you. And the next  
3 question is have you experienced successful  
4 market rate multifamily retrofits? If so, what  
5 made them successful? Sochiata.

6 MS. VUTTHY: I do not have experience in  
7 market rate. I don't see how it can be very much  
8 different from what we're doing really, but I  
9 don't.

10 MS. RAXTER: Okay. And peter.

11 MR. ARMSTRONG: Yeah, I think, you know,  
12 I work for a nonprofit affordable housing  
13 developer, I don't do market rate housing.

14 I think the case studies that I've seen  
15 that have been successful for market rate owners  
16 have been, you know, they have large utility  
17 bills that they can offset, you know, house  
18 utility bills that they can offset with  
19 renewables or other energy efficiency measures.

20 And I think one of the challenges is  
21 that, you know, we have sort of a class of  
22 building owners, developers, operators that, you  
23 know, maybe they have a time horizon of five or  
24 ten years. So they build a project, they operate  
25 it for five, seven years and then they sell it to

1 somebody else.

2           And so they may not be long-term owner-  
3 operators like, you know we are, so we're very  
4 much incentivized to make these energy efficiency  
5 improvements to reduce expenses long term. So,  
6 you know, saving on our utility bills and  
7 reducing our operating expenses really makes our  
8 project viable long term. And, you know, we --  
9 we have lots of projects that are 5-, 10-, 15-,  
10 20-unit properties that -- that that's really  
11 essential. So.

12           MS. RAXTER: All right. Thank you. And  
13 we're on to our last question. What role can the  
14 Energy Commission play to reduce barriers to  
15 energy efficiency upgrades and what can other  
16 state agencies do to help? And Peter, you're up  
17 first.

18           MR. ARMSTRONG: I think that CEC can  
19 really be -- a great role for the CEC would be to  
20 bring all of the agencies that are involved in,  
21 you know, housing development, housing funding,  
22 housing regulations, kind of bring them all to  
23 the table and maybe, you know, maybe sort of  
24 simplify the metric. What is the outcome? Maybe  
25 try to make clear and actionable goals for all of

1 these programs.

2           You know, we -- we have three -- I was  
3 thinking about this before I came. We have three  
4 pretty major affordable housing funding agencies  
5 and they all have (indiscernible). For instance,  
6 a couple of them are administered by the  
7 treasurer. One -- you know, a couple of them are  
8 administered by the governor. They have  
9 different policies and protocols and, you know,  
10 their goals and outcomes around energy are not,  
11 you know, are not necessarily on the same page.

12           So I think CEC could do a great job of  
13 helping focus the regulations, the incentives,  
14 the funding programs so that they're really sort  
15 of seamless to people like us and are easy to  
16 take advantage of and give us clear guidance and  
17 goal posts about, you know, the outcomes that we  
18 want to see in our projects.

19           MS. RAXTER: Thank you. And Sochiata.

20           MS. VUTTHY: I think that some, again,  
21 from a consumer's standpoint simplifying  
22 processes to access the programs with funds. The  
23 other is when we get to a certain        when the  
24 property gets to a certain kind of point in its  
25 life where we are looking at refinance,

1 rescindication with tax credits, rehab, major  
2 rehab, you know, as the asset manager, as the  
3 operator, I have to stay really connected with my  
4 team members that is, you know, what Peter does  
5 which is development side.

6           Because what I plan to do in regards to  
7 energy upgrades and retrofits could impact the  
8 future plans of the property because requirements  
9 -- because right -- well right now I believe  
10 (indiscernible) allows the property to look back  
11 I think three years --

12           MR. ARMSTRONG: Uh-huh.

13           MS. VUTTHY: -- on energy efficiency  
14 upgrades to count towards the current kind of  
15 finance application.

16           So just kind of making sure that every --  
17 not everyone but all of the funders and  
18 policymakers, just kind of keeping that in mind  
19 or even -- I don't know if extending it past the  
20 three years could be a possibility of -- just  
21 make sure you're capturing the good work that  
22 we're trying to do.

23           MR. ARMSTRONG: Uh-huh.

24           MS. VUTTHY: Because the last thing you  
25 want to discourage operators to do the work

1 because oh, you have to hold off because in just  
2 two, three years, we're going to do the state  
3 rehab and we want to make that we capture, we  
4 won't be able to take advantage of, you know, the  
5 upgrades that you're doing because we have to --  
6 we have to meet a certain threshold.

7           And then the other thing, too, is kind of  
8 when you -- if we do do it, if we do do the  
9 upgrades and let's say where 25 -- we're already  
10 at 25 percent higher efficiency. And if you  
11 don't capture that, then the requirement of our  
12 (indiscernible) 25 percent of -- on top of that  
13 25 percent --

14           MR. ARMTRONG: Right.

15           MS. VUTTHY: -- makes it really  
16 challenging. Especially if it's an acquisition  
17 (indiscernible).

18           MR. ARMSTRONG: Uh-huh.

19           MS. VUTTHY: You know, new construction,  
20 whole different story. But when you're talking  
21 about, again, existing buildings and working that  
22 aspect to make sure that it -- it lives the  
23 longest life that it can. That's kind of -- that  
24 would be helpful is to kind of make sure everyone  
25 kind of understands those timelines and those

1 thresholds that we have meet and we have to kind  
2 of deal with.

3 MS. RAXTER: Okay. Thank you very much.

4 And at this time, let's open questions up  
5 for the audience.

6 MR. HANACEK: (indiscernible) question.

7 I actually, this is like for me personal,  
8 but how -- I think you kind of touched on it too.

9 When a property owner-manager passes all  
10 the cost (indiscernible) tenant and they're not  
11 absorbing anything. What you're describing is  
12 kind of what more like more office model, but I  
13 let (indiscernible) at the end of the day  
14 (indiscernible). How they set it up. And that's  
15 when we shop for rent and things like, you know,  
16 that's what we look for in tenants, but I'm  
17 (indiscernible) how can -- you mean, like a union  
18 or tenants were able to lobby property managers  
19 who would otherwise have absolutely no incentive  
20 (indiscernible) any you're describing a lot of  
21 complexity still trying to help fund this. My  
22 case, my property manager, I had to  
23 (indiscernible) on to get a new washer and dryer  
24 (indiscernible).

25 So they're not doing much. And so I'm

1 curious like if you, I don't know, have any  
2 suggestions for how would (indiscernible). How  
3 could we get action together to actually try and  
4 put pressure on our property manager, property  
5 owner to do anything at all what they're making  
6 on a utility bill (indiscernible).

7 MS. RAXTER: Is that something you two  
8 can quest -- or answer?

9 MS. VUTTHY: I don't know if I can answer  
10 that -- I don't know if I can answer that  
11 question. Yeah, it just -- it depends on who the  
12 operator is and what size them as an  
13 organization. So even if I gave you some advice  
14 on how to, you know, sign out there and what to  
15 write on your picket. Yeah, I don't know if  
16 there would be any movement because again, it's  
17 really the owner and what they feel is important.

18 But, you know, sometimes it's just a  
19 little, you know, hey, did you know about this or  
20 hey, did you know about that? That's always --  
21 that's always a good thing to just -- again, you  
22 know, it's just like educating, we were talking  
23 about residents, how to get them engaged. It's  
24 the same way with that type of relationship. So.  
25 Sorry.

1 MR. HANACEK: That's okay.

2 MS. RAXTER: And do we have any questions  
3 online? No.

4 And with that, I believe we are done.  
5 Thank you very much everybody.

6 MR. KENNEY: All right. So I'd like to  
7 thank the (indiscernible). So before we adjourn,  
8 there's a little bit more housekeeping to it,  
9 then, too.

10 So big thank you to folks who were on our  
11 panel today, to our moderators, and especially to  
12 the city of San Diego for hosting us at this --  
13 at this event.

14 I wanted to take a moment to remind  
15 everybody, you know, all that we've learned  
16 today, all we've learned throughout this process  
17 as being incorporated into the action plan that  
18 we're acting on. So the docket is open, we've  
19 had a lot of great comments today. If there is  
20 more you would like us to know about whether or  
21 not you were able to come up to the mic, written  
22 comments are always welcome and really helpful.

23 We do have a transcript of the event  
24 today so that's to anything you've already told  
25 us will be taken into account but sometimes when

1 we sit down and write we can add a lot more  
2 detail or we can link to reports or there's  
3 research that really help put your point across  
4 further than we can integrate into a report. So  
5 the links are available on these slides. If you  
6 have any, you know, if you have any issues, you  
7 can talk to us, reach out to us, we're happy to  
8 answer any questions about the process. So the  
9 docket is open until May 15 at 5 p.m.

10           And again, just a big thank you to  
11 everybody. I wanted to just pause for a moment  
12 if anybody needed to come up and have a final  
13 closing comment. So I'll just pause for a  
14 minute.

15           It doesn't look like any final comment.  
16 So we will adjourn. And, again, a big thank you  
17 to the city of San Diego for putting us up with  
18 the expense.

19           (The workshop adjourned at 4:17 p.m.)

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CERTIFICATE OF REPORTER

I do hereby certify that the testimony in the foregoing hearing was taken at the time and place therein stated; that the testimony of said witnesses were reported by me, a certified electronic court reporter and a disinterested person, and was under my supervision thereafter transcribed into typewriting.

And I further certify that I am not of counsel or attorney for either or any of the parties to said hearing nor in any way interested in the outcome of the cause named in said caption.

IN WITNESS WHEREOF, I have hereunto set my hand this 21st day of May, 2019.



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MARTHA L. NELSON, CERT\*\*367

CERTIFICATE OF TRANSCRIBER

I do hereby certify that the testimony in the foregoing hearing was taken at the time and place therein stated; that the testimony of said witnesses were transcribed

by me, a certified transcriber and a disinterested person, and was under my supervision thereafter transcribed into typewriting.

And I further certify that I am not of counsel or attorney for either or any of the parties to said hearing nor in any way interested in the outcome of the cause named in said caption.

I certify that the foregoing is a correct transcript, to the best of my ability, from the electronic sound recording of the proceedings in the above-entitled matter.



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MARTHA L. NELSON, CERT\*\*367

May 21, 2019

