

DOCKETED

Docket Number:	17-IEPR-03
Project Title:	Electricity and Natural Gas Demand Forecast
TN #:	215931
Document Title:	Transcript of the 01/24/17 Workshop Re: Biographies for the California's Economic and Demographic Outlook
Description:	N/A
Filer:	Cody Goldthrite
Organization:	California Energy Commission
Submitter Role:	Commission Staff
Submission Date:	2/13/2017 9:46:14 AM
Docketed Date:	2/13/2017

CALIFORNIA ENERGY COMMISSION
IEPR LEAD COMMISSIONER WORKSHOP

In the Matter of:) Docket No.
) 17-IEPR-03
)
) WORKSHOP Re: Biographies
) for the California's
Electricity and Natural Gas) Economic and Demographic
Demand Forecast) Outlook
_____)

CALIFORNIA ENERGY COMMISSION
 THE WARREN-ALQUIST STATE ENERGY BUILDING
 FIRST FLOOR, ART ROSENFELD HEARING ROOM
 1516 NINTH STREET
 SACRAMENTO, CALIFORNIA

TUESDAY, JANUARY 24, 2017

9:30 A.M.

Reported By: Kent Odell

APPEARANCES

Commissioners Present

Robert Weisenmiller, Chair
 David Hochschild, Commissioner
 Andrew McAllister, Commissioner
 Janea Scott, Commissioner

Staff Present

Heather Raitt, IEPR Program Manager
 Chris Kavalec,

Panel Presenters (* Via telephone and/or WebEx)

Jeffrey Michael, University of the Pacific
 Jim Diffley, IHS Global Insight
 Marisa Di Natale, Moody's Analytics
 Jon Haveman, Marin Economic Consulting
 Jerry Nickelsburg, UCLA Anderson Forecast
 Walter Schwarm, California Department of Finance
 Frank Wen, Southern California Association of Governments
 Gordon Schremp, California Energy Commission
 *Severin Borenstein, UC Berkeley's Haas School of Business
 *David Green, University of Tennessee
 *David Hackett, Petroleum Market Advisory Committee
 Member/Stillwater Associates
 *Chris Lafakis, Moody's Analytics
 *James Preciado, U.S. Energy Information Administration,
 EIA
 *Mindi Farber-DeAnda, U.S. EIA
 Marc Melaina, National Renewable Energy Laboratory
 Randall Winston, Strategic Growth Council
 Dorothy Rothrock, California Manufacturers & Technology
 Association
 Silvio Ferrari, California Building Industry Association
 Tyson Eckerle, California Governor's Office of Business and
 Economic Development
 Betty Jo Toccoli, California Small Business Association
 *Wallace Walrod, Orange County Business Council
 Karen Mills, California Farm Bureau
 Tim McRae, Silicon Valley Leadership Group
 Jeff Bellisario, Bay Area Council

I N D E X

	<u>Page</u>
Introduction	
Heather Raitt, IEPR Program Manager	6
Opening Comments	7
Chair Robert B. Weisenmiller, California Energy Commission	
Commissioner David Hochschild, California Energy Commission	
Commissioner Andrew McAllister, California Energy Commission	
Commissioner Janea Scott, California Energy Commission	
California Economy and Energy Use	9
Chris Kavalec, California Energy Commission	
Panel 1: California Economy Now and in the Future	12
Moderator: Jeffrey Michael, University of the Pacific	
Jim Diffley, IHS Global Insight	
Marisa Di Natale, Moody's Analytics	
Jon Haveman, Marin Economic Consulting	
Jerry Nickelsburg, UCLA Anderson Forecast	
Walter Schwarm, California Department of Finance	
Frank Wen, Southern California Association of Governments	

I N D E X (Cont.)

	<u>Page</u>
Panel 2: Transportation Fuel Prices Moderator: Gordon Schremp, CEC	85
Severin Borenstein, UC Berkeley's Haas School of Business (via WebEx)	
David Green, University of Tennessee (via WebEx)	
David Hackett, Petroleum Market Advisory Committee Member/Stillwater Associates (via WebEx)	
Chris Lafakis, Moody's Analytics (via WebEx)	
Mindi Farber-DeAnda and James Preciado, U.S. Energy Information Administration (via WebEx)	
Marc Melaina, National Renewable Energy Laboratory	
Break	124
Panel 3: Regional Economic Prospects for Business Moderator: Randall Winston, Strategic Growth Council	125
California Panel	
Dorothy Rothrock, California Manufacturers & Technology Association	
Silvio Ferrari, California Building Industry Association	
Tyson Eckerle, California Governor's Office of Business and Economic Development	
Betty Jo Toccoli, California Small Business Association	

I N D E X (Cont.)

	<u>Page</u>
Panel 3: (Cont.)	174
Regional Panel	
Wallace Walrod, Orange County Business Council (via WebEx)	
Karen Mills, California Farm Bureau	
Tim McRae, Silicon Valley Leadership Group	
Jeff Bellisario, Bay Area Council*Jim Swaney, San Diego Air Pollution Control District (via WebEx)	
Public Comments	---
Closing Comments	219
Adjourn	224
Court Reporter's Certification	225
Transcriber's Certification	226

1 P R O C E E D I N G S

2 January 24, 2017

1:05 p.m.

3 MS. RAITT: Thank you. Please be aware that the
4 meeting today is being broadcast over our WebEx
5 conferencing system and so it is being recorded. We'll
6 post an audio recording in a couple of days and we'll also
7 have a written transcript that will be posted in a few
8 weeks.

9 At the end of the workshop today we will be
10 taking public comments and we are limiting public comments
11 to three minutes each. If you're interested in making
12 public comments, please see our Public Adviser in the back
13 of the room. And fill out a blue card with your
14 information and when the time comes we'll call you to the
15 center podium.

16 And if you're on the WebEx, please raise your
17 hand to tell our WebEx Coordinator, using the chat function
18 to tell our WebEx Coordinator, that you'd like to make a
19 comment at the end of the day.

20 Materials for the meeting are at the entrance to
21 the hearing room. And the notice for this meeting provides
22 information for how to submit written comments, which are
23 welcome and due on February 7th.

24 With that, I'll turn it over to the Commissioners
25 for opening remarks.

1 CHAIR WEISENMILLER: Thank you.

2 I'd like to thank everyone for being here today.
3 Unfortunately, we scheduled the same time as State of the
4 State, but we'll catch up on the State of the State later
5 I'm sure. So anyway, we want to thank folks for being
6 here.

7 One of the more important things the Energy
8 Commission does is we adopt a Demand Forecast, which is
9 used by other state agencies in planning, so this is really
10 a key role. And one of the key inputs in the Demand
11 Forecast is the state's economy, which seems to me just
12 swings between this sort of H2B Section and some of the
13 highs and lows. So anyway, it's important for us to focus
14 on the economy. And at the same time, obviously, there are
15 different parts of the state, as our forecasts are getting
16 more and more granular.

17 Certainly, it's important to know the difference
18 between how the state's doing in say, the Bay Area versus
19 the Central Valley as you do this analysis. So we really
20 appreciate your helping us to get a better understanding on
21 the econ/demo through the state and particularly how it
22 varies throughout the state. So again yeah.

23 COMMISSIONER MCALLISTER: So yeah just I don't
24 want to add too much here, but this is really a bedrock for
25 the Forecast. And I think the Governor will be talking, as

1 we're talking here, about what he thinks the economy is
2 going to do and how much is going to be available to do
3 different things with.

4 But just long term this is really key input to
5 figuring out what the trajectory of energy consumption is,
6 even though I mean part of the underlying long-term trend
7 is that the economy is less and less energy intensive. The
8 linkage that once upon a time everyone thought was there
9 isn't actually there. Particularly in California, where
10 we're de-carbonizing and we're focused on efficiency.

11 So anyway this, the IEPR Forecast cycle starts,
12 like it begins again. And this is going to be a big year
13 for the forecast, not only in its output, sort of hard
14 output, but also in the methodology that we're working
15 through in parallel with the full forecast. And as we sort
16 of put the pieces in place for 2019 and for implementation
17 of SB 350.

18 So a lot going on in this IEPR cycle and I'm
19 happy to get it going in earnest today. So thanks Heather
20 and staff for setting us up and getting everybody on board.
21 Thank you.

22 COMMISSIONER SCOTT: Nothing to add.

23 COMMISSIONER HOCHSCHILD: Nothing to add, thanks.

24 MS. RAITT: Okay, thank you.

25 Our first speaker today is Chris Kavalec from the

1 Energy Commission staff. He's our Moderator for the first
2 panel, actually.

3 MR. KAVALEC: Good morning, I'm Chris Kavalec. I
4 coordinate the Electricity and Natural Gas Demand Forecast
5 for the Energy Commission. And I wanted to motivate our
6 discussion a little bit today by talking about the
7 importance of the economy and demographics in determining
8 energy consumption and our energy forecasts.

9 So economic growth has -- since we've doing this,
10 the Energy Commission has been doing forecasting since back
11 in the '70s -- our key drivers have always been economic
12 along with population and number of households when you're
13 talking about the residential sector. Because we're
14 refining our forecast to provide more and more geographic
15 disaggregation to make the forecast as useful as possible
16 for resource planning, it's also important for us to
17 understand and predict demographic shifts within the state
18 and regional differences in economic growth. So we're
19 interested in the economy both at the macro level for the
20 state and national, especially with a new Administration
21 coming in. And at a more micro level from both the
22 economists and demographers as well as the perspective of
23 the business community.

24 And today for the first time since we've been
25 doing these econ/demo workshops we're going to have a panel

1 talking about transportation, fuels, markets and prices.
2 And, of course, prices are a key driver for our forecasts
3 for gasoline and diesel and thus for estimating the amount
4 of greenhouse gases in the state. But also they're
5 important for determining the number of electric vehicles
6 and other alternative fuel vehicles that are on the road.
7 And EVs are becoming a more and more important part of our
8 forecast.

9 A couple of graphs showing the relationship,
10 simple relationship, between the economy and electricity
11 consumption. First off, the dark blue line shows
12 electricity consumption in gigawatt hours, using the left-
13 hand side scale. And total employment is shown in red,
14 using the right-hand scale. And you see how these series
15 move together, looking at the --

16 COMMISSIONER HOCHSCHILD: Sorry. Would it
17 possible to have the images loaded on the screen, Heather,
18 whoever is -- on our screens? Yeah, you know how they're
19 usually on our screens, Heather? Thanks.

20 (Pause to load presentation on screens.)

21 MR. KAVALEC: So you can see how the two series
22 move together, looking at the recession in the early '80s,
23 the recession in the early '90s, the boom years of the late
24 '90s all the way to the recent Great Recession.

25 And this graph shows the same thing for per

1 capita income versus electricity consumption; again, in
2 dark blue.

3 And one thing I wanted to mention about these
4 graphs, you'll notice in the last two, three years, there
5 looking at electricity consumption that we've sort of
6 flattened out, at least temporarily, while the economy has
7 been growing. And we like to think or we hope that this is
8 due to our tremendous efforts at promoting energy
9 efficiency in the state. Although it's probably too early
10 to say we've had a shift in paradigm just looking at these,
11 just a couple of years here. So it'll be interesting to
12 see what happens in the next two, three years to
13 electricity consumption.

14 But in any case, that doesn't mean the economy is
15 not important, because had the economy not been growing the
16 way it was, we would have likely seen a drop in electricity
17 consumption.

18 COMMISSIONER MCALLISTER: And So Chris, my
19 earlier comment wasn't that they are completely de-linked.
20 Obviously, I think it's really an interesting topic of
21 study. I think outside of the forecast I'd like to dig in
22 to that a little bit to just see what those metrics look
23 like in terms of energy intensity. And as we build our
24 data resources going forward, I think we'll be able to have
25 a lot more insight on that in a much more geographically

1 specific way. So I'm very excited about digging into that
2 linkage in more detail.

3 MR. KAVALEC: It looks promising anyway.

4 And because we're going to be talking about
5 regional differences in the economy I thought I'd show a
6 table here that gives the unemployment rates by county in
7 California. On the left-hand side we have the 12 counties
8 with the lowest unemployment rate. And on the right-hand
9 side we have the counties with the highest unemployment
10 rates. And you will notice that the counties with the
11 lowest unemployment rates tend to be on the Coast or near
12 the Coast, while those with the highest rates tend to be in
13 the Sacramento and San Joaquin Valley, all the way down to
14 Imperial.

15 Now some of this difference will be due to
16 seasonal employment for agriculture. However, that doesn't
17 explain all the difference. So hopefully in our discussion
18 today we will illuminate a little bit why this difference
19 continues between Inland and coastal California. And
20 should we expect it to continue into the near future?

21 Okay, with that I'd like to introduce the
22 moderator for our first panel, "California Economy Now and
23 in the Future." We have Dr. Jeffrey Michael, who is
24 Executive Director of the Center for Business and Policy
25 Research and Professor of Public Policy at the University

1 of the Pacific. He holds a joint appointment in the
2 Eberhardt School of Business and the Public Policy Program
3 at McGeorge School of Law, and is based at Pacific's
4 Sacramento Campus.

5 Jeff's areas of expertise include regional
6 economic forecasting and environmental economics including
7 work on water resources, the Endangered Species Act,
8 climate change and regulation on land use, property values
9 and employment growth.

10 Jeff received his Ph.D. from North Carolina State
11 University, his masters from the University of Maine, and a
12 B.A. from Hamilton College.

13 So Jeff, thank you for being here today. I'm
14 assuming he's here.

15 DR. MICHAEL: Thank you for the introduction.

16 I'm going to start by introducing our panelists.
17 Two of them will be coming in shortly, but I'll introduce
18 the ones that are here now. And we've got the key people
19 here now for my first question.

20 So to my right we have Jim Diffley from IHS
21 Economics. Jim is Senior Director of IHS Economics'
22 Consulting and Industry Services. From '98 to 2013 he was
23 Chief Economist of IHS Global Insight's U.S. Regional
24 Services, so with a responsibility for all the regional
25 forecasts including California.

1 He regularly makes presentations of his economic
2 forecasts, has done a lot of interesting consulting
3 projects ranging from projections of cigarette consumption,
4 analysis of the impact of changing oil prices on local
5 economies and a variety of other things. He's on the Board
6 of Directors for the National Association of Business
7 Economics. And has a great educational background and
8 graduate training from the State University of New York at
9 Stony Brook. So thank you Jim for being here with us
10 today.

11 Next to Jim we have Marisa Di Natale from Moody's
12 Analytics. She's been with Moody's for a little over a
13 decade now where she oversees alternative macroeconomic
14 scenario designs at the regional level and model
15 development. Among her consulting work, something that
16 caught my eye was doing "what if" analysis of the impacts
17 of natural disasters on state and national economies, I
18 think that's something that's particularly interesting.

19 Before coming to Moody's she worked for some time
20 with the U.S. Bureau of Labor Statistics where she actually
21 wrote the famous monthly Employment Situation release that
22 we're all at the edge of our seats waiting for each month,
23 and won the Lawrence Klein Award for her research on the
24 labor force experience of Generation X women. And has her
25 master's Degree from Johns Hopkins University in applied

1 economics.

2 And thank you, Marisa, for being here.

3 We'll introduce Jon Haveman in a moment, who's
4 not here yet.

5 Jerry Nickelsburg from the UCLA Anderson
6 Forecast, I don't have Jerry's bio, but Jerry needs no
7 introduction to people in California or in Sacramento.
8 He's been leading the UCLA's Anderson Forecast for
9 California for almost a decade now, I believe, and had a
10 long --

11 MR. NICKELSBURG: A little more than that.

12 DR. MICHAEL: A little more than a decade, all
13 right. I've been here almost a decade working in
14 California and Jerry's been here the whole time. I've been
15 learning a lot from him through the years. And before that
16 a distinguished career at University of Southern California
17 as well as a lot of consulting experience. So Jerry is
18 certainly well known to all of us and we're happy that he's
19 here.

20 And next to Jerry is Walter Schwarm with the
21 California Department of Finance, where he has been working
22 in the Demographic Research Unit for some time and as well
23 as the State Data Center. And he was the lead for the
24 state Population Projections. Walter assumed management of
25 the Estimates Program in the Department of Finance in 2015.

1 Prior to coming to the Department of Finance, he
2 oversaw Population Projections at West Virginia University
3 and has his Ph.D. in Economics from Colorado State. And as
4 a consumer of Walter's work, I don't get to speak to him as
5 much as I'd like, but I do appreciate his efforts. And I
6 have noticed and liked some of the work that's been coming
7 out of DOF in recent years.

8 So with those introductions, while we're waiting
9 for a few of the other panelists I'm going to ask three of
10 our panelists specifically to start by just giving us a
11 three-minute synopsis of your latest forecast for the
12 California economy. And we'll start with Jim Diffley.

13 MR. DIFFLEY: Sure, thank you.

14 Well, the high-tech economy led us out of the
15 Great Recession and the Bay Area continues to be its
16 epicenter. That tech dominance itself shows no signs of
17 slowing. But the consequent cost pressures on labor, on
18 housing, etcetera, that you've all heard about will limit
19 future rates of increase. So we expect moderating rates of
20 growth in employment and population in the Bay Area as well
21 as California due to migration, especially in the Bay Area
22 as I said.

23 But statewide, unemployment is down. In fact,
24 today BLS came in at 5.2 percent in December, surprisingly
25 low. That will limit growth in a full-employment economy

1 everywhere. It won't limit prosperity as measured by
2 incomes, but it will limit rates of further expansion,
3 which we project slowing to U.S. rates. California has
4 out-performed the U.S. over the last -- for most of this
5 decade, at least in the near term.

6 We see GDP growth, GDP for the State of
7 California above the U.S. average. But with a narrower,
8 say, 0.2 percent difference than the gap that's been
9 enjoyed since 2012, which has been roughly a full
10 percentage point per year over U.S. GDP growth. So in
11 2017, for instance, we have gross state product -- or now
12 called gross domestic product by state -- of 2.4 percent
13 for California, 2.6 percent in 2018.

14 Population growth will remain under 1 percent,
15 but will average about 0.8 percent over the next decade,
16 through 2026, if I calculate it that way.

17 Unemployment growth, which has been very strong,
18 we project to slow a bit from 2 percent -- over 2 percent
19 this year to 1.7 percent in 2017. Again, as I said in a
20 full employment, relatively full-employment economy, to 1.3
21 percent in 2018 down to 1.0 percent by 2020.

22 (Music drowns out speaker over WebEx.)

23 For those of you on the WebEx, that is not me.

24 (Laughter.) I can't do that.

25 The unemployment rate, now that it is down to 5.2

1 percent, will be stable. As I said, we think that's pretty
2 much the natural full rate of unemployment for this state.
3 A little lower in the U.S. for demographic reasons, by the
4 way and I think that's the answer to the Central Valley
5 question, largely, that was brought up earlier.

6 Housing starts, which have been much lower than
7 normal as you no doubt know, will rise to 150,000 by the
8 next decade. And importantly, multifamily starts we
9 project will be fully half of that, in fact slightly more
10 than half on an ongoing basis. It's been that way this
11 decade and it will continue that way as we move forward.

12 Wage growth will average 4 percent, on average,
13 wages per worker. Personal income growth, 5.4 percent for
14 the state in 2017 and 2018.

15 And I guess I'll leave it at that as a synopsis.

16 DR. MICHAEL: All right. Thank you, Jim.

17 Let's go to Marisa Di Natale for your synopsis of
18 your California forecasts.

19 MS. DI NATALE: Okay, Jeff. Thank you.

20 I'm not going to give you a lot of numbers.
21 Instead, I'm going to describe the narrative of our
22 forecast and the contours of the forecast.

23 We have actually changed our baseline forecast a
24 bit in the past couple of months given the new, incoming
25 Administration. We expect slightly faster growth over the

1 next year to 18 months, because we are assuming that we're
2 going to get some fiscal stimulus in the form of tax cuts
3 and maybe some infrastructure spending. So we have revised
4 up a little bit for 2017 and the first half of '18, our
5 forecast for the U.S., and as a result, all of the states.
6 So California looks a little bit faster through the end of
7 this year.

8 On the other hand, we have revised down the
9 forecast in the out years -- three, four years out, where
10 we have growth slowing quite a bit. I think for California
11 it kind of all adds up to a graceful slowdown. We're
12 already seeing that. Jim mentioned this.

13 It's mostly being led by slowing in the Bay Area,
14 particularly the San Francisco Metro Division, where last
15 year job growth in San Francisco was growing at 5 percent.
16 Now it's down to about half that at 2 1/2 percent already,
17 so we're already seeing some of the slowdown and that is
18 mostly because of labor constraints. It's because the
19 labor market is extremely tight as we saw.

20 The unemployment rates by county up there, we're
21 looking at unemployment rates that are -- earlier this year
22 for San Francisco dipped below 3 percent, so about as low
23 as we've seen since 2000. So it's not as if anything bad
24 is going on per se, it's just a somewhat overheated economy
25 with a very tight labor market, very high costs, very high

1 housing costs. But we are, as I said, starting to see some
2 job growth moderation. The labor force is still growing
3 very, very quickly, so the unemployment rate may actually
4 rise a little bit through the middle of this year as the
5 labor force grows.

6 We are starting to see some moderation even in
7 house prices in San Francisco, particularly as multifamily
8 housing building has been quite strong. There's still a
9 big gap between household formations, demand and supply,
10 but growth has ratcheted down a notch. And that's the main
11 catalyst for slowing, statewide. Most of it is coming from
12 the Bay Area.

13 I think when we start talking about the different
14 regions of the state we'll see that actually a lot of those
15 regions with high unemployment rates in the Central Valley
16 and Inland, in many respects, are still in a recovery. So
17 we may actually expect faster job growth from them as they
18 continue to rebound over the next couple of years. At the
19 same time, we'll expect some of the coastal metro areas and
20 counties to start slowing a bit.

21 But we're talking about a slowdown that's
22 moderate and graceful. We're not expecting any sort of
23 bust or collapse in home prices or tech or anything like
24 that, so I think for the next couple months here, and
25 particularly through the middle of 2017 we may actually see

1 growth accelerate a little bit, particularly if we get a
2 little bit of stimulus from the federal government. And
3 then I think 2019, 2020, we start to slow.

4 And I know this is -- Jeff, it's going to be one
5 of the questions you ask -- although we're not explicitly
6 forecasting a recession I think if there were going to be
7 one, that may be around the time that we could see that
8 happen.

9 DR. MICHAEL: Okay. Thank you, Marisa.

10 I will now ask Jerry Nickelsburg from UCLA to
11 give us a synopsis of the State Forecast.

12 MR. NICKELSBURG: Sure, so and let me start just
13 very briefly talking about the numbers. And I don't think
14 we have a lot of disagreement on the numbers. Our forecast
15 maybe has just sort of marginally higher employment growth,
16 lower growth in residential construction.

17 And one of the reasons for the lower growth in
18 residential construction is that this has been very heavily
19 weighted towards multifamily housing. I do a survey, a
20 commercial real estate survey twice a year, surveying
21 developers in markets throughout California. And in the
22 multifamily space, which you kind of wouldn't expect, but
23 for the last year developers have become very pessimistic.

24 And the rationale for that, because you'd say,
25 "Well, we don't have enough housing in California. Housing

1 is very expensive," is that they've been building for the
2 mid to high-luxury market. And that market's pretty much
3 tapped out. And they have not yet figured out how to build
4 profitably for the lower end and so we expect residential
5 construction not to hit 150,000, but about 120. So a
6 slower growth in residential construction for that reason.

7 COMMISSIONER MCALLISTER: And is that -- that's
8 multifamily and -- that's single family or that's
9 multifamily and single family?

10 MR. NICKELSBURG: That's total number of units.

11 COMMISSIONER MCALLISTER: Total units.

12 MR. NICKELSBURG: Of which our best guess is
13 about 60 percent multifamily and 40 percent single family.
14 Although when you see some of the building that's going on
15 in the periphery of the Coast, such as in Southern
16 Riverside County, that may switch back to about 50/50.

17 So let me talk instead about the numbers.
18 Because as I say I don't think we have much -- I mean,
19 they're just sort of marginal disagreements or differences
20 on the numbers. And say what's probably obvious, but worth
21 saying, we have a lot more uncertainty in our forecast
22 today than we had six months ago, even though the forecasts
23 look much the same.

24 With respect to stimulus, so there's two elements
25 of stimulus that look like they may be coming down the pike

1 -- three actually -- one is tax cuts, which will stimulate
2 retail sales. That looks like that's going to happen, so
3 that's personal income tax cuts.

4 The second is a buildup in military spending and
5 that buildup in military spending is going to be for
6 defense durables. So that's something that California is
7 going to benefit from disproportionately. But there are
8 real capacity constraints there. For example, one of the
9 buildups is in the U.S. Navy to add 150 warships. Today we
10 are building 10 per year. We just don't have the capacity
11 to really ramp that up.

12 Where this is going to affect California
13 primarily is in the aerospace industry in Los Angeles,
14 Orange County, in the defense industry in San Diego, and in
15 sophisticated equipment and software in the Bay Area. So
16 that'll be a disproportionate impact. If we start pulling
17 troops out of Asia they may well come back to California
18 and that would be an expansion of the population at our
19 military bases.

20 Some other wild cards, we've heard lots of
21 pronouncements about trade. And the President has removed
22 us from negotiation on TPP and is talking about bilateral
23 trade agreements and has been rather bellicose with respect
24 to China. China, or if you take China plus Hong Kong, you
25 have California's second or third largest trading partner.

1 Were there to be serious interruption in trade between
2 China and the United States it would affect the U.S.
3 economy, as a whole, because of supply chains. It'll
4 affect California's ports and logistics industry. So
5 that's a risk that we've got to keep our eye on, because
6 that could generate some near-term changes to the forecast.

7 The other stimulus, the third stimulus, which
8 ought to generate more jobs in California, is on
9 infrastructure. But that's very slow to get going and you
10 have a Congress that is at least beginning to look at the
11 potential for ballooning deficits. So I kind of wouldn't
12 count that in as being a very big impact, either here in
13 California, or in the nation as a whole.

14 So lots of risks, lots of things to keep our eyes
15 on. If those risks don't come to pass then we're looking
16 at a similar 5.2 percent unemployment, growth rates
17 slightly higher than the U.S., but not by much in
18 employment, and income and GDP growth rates higher than the
19 U.S.

20 DR. MICHAEL: Before I get to follow-up questions
21 on your forecast synopses, I just wanted to introduce two
22 additional panelists.

23 (Radio plays over WebEx. Pause to handle audio.)

24 DR. MICHAEL: So we're happy to have Jon Haveman
25 join our panel, with Marin Consulting. Jon's got a

1 tremendous amount of experience. And throughout California
2 he's been in -- before Marin Economic Consulting -- he has
3 been Chief Economist with the Bay Area Council Economic
4 Institute, was a founding principal at Beacon Economics,
5 and was Director of the Economy Program at the Public
6 Policy Institute of California.

7 He's been not just in California, but he in the
8 past was a senior economist with the President's Council of
9 Economic Advisors. Has his Ph.D. from the University of
10 Michigan in Economics and we're happy that he's here.
11 We're going to come back and ask Jon a direct question here
12 in a moment.

13 Frank Wen has also joined us. He's the Acting
14 Director of Land Use and Environmental Planning with the
15 Southern California Association of Governments, or SCAG.
16 He's been with them since 1988 and was their Senior
17 Economist from 1993 to 2005. He collaborates with the
18 universities and planning agencies. He's produced SCAG's
19 Region Growth Forecast, looked at the implications of
20 growth and demographic transfer policy implications, so
21 clearly a great addition to our panel. And he received his
22 Ph.D. in Applied Economics from the University of
23 Minnesota.

24 So I'm going to ask Frank and Jon some direct
25 questions, as we move to the regional discussion.

1 But before that just a quick follow-up on the
2 California forecasts for Jim and Marisa and Jerry. I think
3 listening to your synopses; it's fair to say that none of
4 you are projecting a recession in the next one to two
5 years. It didn't seem to be in any of your forecasts; is
6 that correct?

7 MR. NICKELSBURG: That's correct for our
8 forecast. And the reason is that if you look at past
9 recessions you get kind of three potential causes, three
10 things that drive you into the recession. One is
11 overbuilding of housing. We certainly don't have that.

12 Another is dramatic cutbacks in military
13 spending, as we saw at the end of the Korean War. Well, we
14 certainly don't have that.

15 And the third is what we saw in 2001, which was
16 overbuilding of equipment and software. And, you know, if
17 you talk to the folks in Silicon Valley or Silicon Beach in
18 L.A. they don't think we're there. But this is something
19 that we really do not have good data on, so amongst the
20 three historical drivers we don't really see any of those
21 generating approximate recession.

22 DR. MICHAEL: Great.

23 And Jim and Marisa, over the next 18 months do
24 you see recession risks?

25 MR. DIFFLEY: We don't project a recession,

1 that's for sure, and for the reasons that Marisa mentioned
2 and Jerry mentioned. Although they'll argue there's more
3 causes for recessions than one could imagine, but I'll also
4 reiterate something Jerry said about the heightened
5 uncertainty around the forecast now. That we really don't
6 know what scope the Trump polices will take here.

7 And So if you think about all the things that can
8 happen, stuff happens. And bad policy moves could
9 potentially -- I would argue there's a risk of a recession
10 based on bad policy moves, for instance -- but we don't
11 project it.

12 DR MICHAEL: Okay. And then just to follow up on
13 that, it sounds from your comments that you see even more
14 uncertainty out in the two-to-four-year time horizon.

15 So maybe I'll turn to Marisa, if you can expand a
16 little bit on that sort of medium term, two-to-three-year
17 outlook?

18 MS. DI NATALE: Sure. So we also are not
19 predicting a recession in the next couple of years. You
20 know, we don't see asset bubbles, really, anywhere. We
21 don't see overheating in the national economy to the point
22 that has precipitated other recessions in the past, so that
23 is not in our forecast.

24 Of course the uncertainty is very high, because
25 policies of the new Administration are not fully fleshed

1 out yet. We don't know exactly what Congress will go along
2 with in terms of, as Jerry said, with infrastructure
3 spending. There's a lot of resistance to that among a lot
4 of House and Senate Republicans, so that is likely to be
5 much smaller and take a lot longer than some people think.

6 Tax cuts are very likely. We don't know how big
7 they'll be or what the scale of them will be, so we are
8 expecting some amount of stimulus. And that is baked into
9 our forecasts, but certainly there is a lot of uncertainty
10 there.

11 There's a lot of uncertainty on trade policy and
12 exactly what that will shape up to mean. I mean, it could
13 go a couple of different ways. It could be very bad. And
14 it could be something that could precipitate a recession if
15 trade wars are started with China and Mexico or it could be
16 a lot of talk that shapes up to not be much.

17 So I think we can all concur that there is a lot
18 of uncertainty in the forecast now over the next few years.

19 MR. NICKELSBURG: Let me follow on that, because
20 Jim is exactly right. There are other causes of a
21 recession if -- and I was speaking of post-World War II
22 recessions.

23 So if you go back further, when the economy was a
24 bit different and we weren't as globalized, still we see
25 trade wars, prohibitive tariffs causing recessions or

1 certainly contributing to them. If we get a significant
2 repeal of financial regulation then the bond market is at
3 risk. So there are a lot of things that we need to keep
4 our eyes on that could generate recessions, but they're not
5 kind of there at the present time.

6 DR. MICHAEL: Yeah, so just and any panelist can
7 weigh in on this. A lot of the discussion --

8 CHAIR WEISENMILLER: I just have one question on
9 the uncertainty?

10 DR MICHAEL: Sure.

11 CHAIR WEISENMILLER: I would like to get a sense
12 of what the magnitude or the uncertainty is. And it sounds
13 more like there's not a lot of upside, but more downside in
14 the near term; is that correct in terms of the economy?

15 MR. NICKELSBURG: I would agree with that. That
16 since we -- being not just California, but the U.S. -- is
17 pretty much at full employment then it's hard to have
18 upside. What you'd like to do is have that kind of
19 continue on pace, but you can't -- you know the claim, "So
20 we're going to get employment growth up to 4 or 5 percent,"
21 in a full-employment economy seems to stretch credibility a
22 bit. So I think the risks are on the downside.

23 When we talk about uncertainty, we're talking
24 about the kinds of policy changes that my colleagues have
25 talked about. And so there, to try and get some magnitude,

1 you have predict what the Administration is going to do.

2 COMMISSIONER MCALLISTER: I guess I wanted to
3 follow up, just maybe is there a rule of thumb?

4 Let's say, I don't know, trade wars seems like a
5 little sensationalist but hopefully it doesn't actually
6 turn into that. But just sort of a move towards
7 protectionism of some sort, border tariffs or sort of that
8 what -- I guess, I think Marisa, you said it could be
9 rhetoric or it could be actual action. What's the
10 timeframe, typically? If that does happen what's the
11 timeframe in which that would play out to cool the economy?
12 I mean, is that two years? Is it five years? Is it longer
13 structurally? I mean, can you put some bounds on that?

14 MS. DI NATALE: I think that's difficult, as
15 well. They've already gotten going on looking at the TPP,
16 which was mostly a symbolic Executive Order to begin with,
17 because Congress hadn't ratified it to begin with. But
18 they're talking about looking at NAFTA again, meeting with
19 Mexican and Canadian leaders soon.

20 I think all of this stuff would take a while, I
21 would think, to unwind. I mean I'm not really sure, but I
22 can't see it happening in the next six months. But there
23 could be consequences by the end of the year, I would
24 think. It just depends on how quickly and how much this is
25 prioritized over other policy actions.

1 MR. DIFFLEY: I think though the question was
2 more of, "If we have very adverse trade policies, how long
3 does it take before we get the negative economic reaction?"
4 And we learn from experience in economics. We have no
5 experience with this, with the country suddenly pulling up
6 the -- don't want to say walls -- but walls on trade in the
7 way that one might imagine the Trump Administration would
8 do.

9 MR. NICKELSBURG: Right. And --

10 CHAIR WEISENMILLER: Do you have a sense of --

11 MR. NICKELSBURG: -- with respect to NAFTA, my
12 best guess is that there'll be some changes in country-of-
13 origin requirements, which kind of everyone could agree to
14 and then declare victory and go home. That kind of change
15 is not going to lead to a recession. And it'll be sort of
16 a gradual transition to a new allocation of resources.

17 Getting into a "my tariff is bigger than your
18 tariff," kind of tit-for-tat with a major trading partner
19 like China or Mexico. We don't know how rapidly that would
20 be disruptive. The economists who have studied trade look
21 at this and look at the propensity to import and propensity
22 to export. And it kind of really matters, which one is
23 affected most. And so it's really hard to tell just how
24 fast that would unwind.

25 DR. MICHAEL: And while we're on the topic of a

1 recession risk and getting into a discussion of trade, this
2 might be a good opportunity for some of our panelists -- to
3 pull them into the discussion -- so Jon, I know you've got
4 a lot of experience in these issues. What do you think?

5 MR. HAVEMAN: If I may? I don't think that the
6 trade issue is so much the nuts and bolts of whatever
7 renegotiation happens. More it's the perception that while
8 we're going to have lots of renegotiations and that
9 countries like China might not be very happy with the
10 direction that we're taking.

11 So I want to disagree with a little bit about
12 something Marisa said about no asset bubbles. I look at
13 the stock market and I see an asset bubble. Anytime I see
14 a 10 percent increase in the several days following an
15 election, that looks to me like trouble. And I thought we
16 were in trouble before we got there.

17 So it strikes me that the combination of dramatic
18 changes in a trade policy stance along with perhaps, an
19 asset bubble in the stock market, that suggests to me that
20 we could have a much more rapid effect of trade going awry
21 than just the effect that comes through reduced exports and
22 higher priced imports.

23 So it could come about much more quickly than we
24 might think.

25 DR. MICHAEL: So just to follow up on that, do

1 you see some risk then in the say, 18-month-type time
2 horizon?

3 MR. HAVEMAN: I see a lot of risk in the 18-month
4 time horizon.

5 (Radio plays over WebEx briefly.)

6 DR. MICHAEL: So Frank, I want to give you the
7 opportunity to weigh in while we're on that topic of trade
8 and recession risks.

9 MR. WEN: I'm not sure about the trade and
10 recession risk, but many in Congress talk about uncertainty
11 with this new Administration, and the countries around the
12 world, particularly China, how they respond. And I would
13 like to offer a piece of certainty, primarily from a
14 demographics perspective.

15 For example, the demographic dividends the nation
16 and then many countries around the world enjoyed in the
17 last 30 years are no longer there anymore. You can see the
18 DOF Chief Demographer's projection, what we experience
19 right now, a very slow population growth. And then a very
20 low unemployment rate that Jerry mentioned, of how can we
21 grow additional jobs without the live bodies?

22 And then all of this affects the immigration
23 policies, certain industries, for example, in the rural
24 areas in particular.

25 And then what we call this "aging baby boomers."

1 I think they all peaked actually in the most productive age
2 (indiscernible) between 35 and 54 in the year 2000, and
3 then starting in 2010, every 10,000 are moving towards 65
4 and above.

5 And then we look at the future growth of a
6 population. The growth is very, very slow compared with
7 the historical perspective from the '80s, all above 2.5
8 percent, California or Southern California, 1.5 percent
9 actually a point higher than the U.S. average.

10 And then moving to the future, the next 20-25
11 years, it's very certain that the next 30 years' population
12 growth, two-thirds of them will be either 65 or above or 15
13 and under.

14 So this demographic's structure shift poses a
15 tremendous pressure in terms of healthcare, retirement and
16 then all government levels of finances, and then that poses
17 a tremendous hindrance to the economy. I think that that
18 alone probably will reduce the world trade by a 1 percent
19 point.

20 And then most important, this is not just a
21 California or a U.S. situation, it's happening globally for
22 most or (indiscernible) economy. And then more developing
23 countries like with China, India, South Asian countries, I
24 think that certainly everyone grows one year older each
25 year. And then it's from the demographics of 40-50 years

1 ago.

2 And then currently how the millennial react also
3 plays a huge impact in terms of the economic performance
4 outcome. Particularly, for example, right now after the
5 recession all the jobs that were lost have to be recovered.
6 And now the construction jobs, why is that? Because of the
7 demand, because of millennials or boomers, what's their
8 housing choices?

9 So I would like to offer the consideration about
10 the demographics' impact on the economy.

11 DR. MICHAEL: Thanks. That's a great segue for
12 me to pull Walter into the discussion.

13 Walter, according to the Department of Finance
14 estimates, California's population growth is at its lowest
15 level in many, many decades; still below 1 percent. Do you
16 expect a statewide population growth to remain below 1
17 percent over the next two to three years and over the next
18 decade in going forward?

19 MR. SCHWARM: Yeah. No, I think we see, for a
20 number of reasons, the population slowing down.

21 First of all we are a much larger state than we
22 were in the '80s, right? If we grew at that 2 1/2 percent
23 in the '80s we'd have over 50 million people now. So it
24 seems reasonable that we would slow down, that happens with
25 everything.

1 I think we see that we do indeed still grow a
2 little bit faster than the United States. Because
3 fundamentally -- and we'll get eventually I'm sure, to your
4 question about migration. But migration has actually been
5 pretty -- it hasn't been stable -- but it's been about the
6 same for say the last five to six years.

7 What's really changed is number of births. And
8 the overall level of -- we end up right now with lower
9 birth rates. The headline that maybe we (indiscernible)
10 but, you know, we end up with this lowest birth rate
11 basically since in the modern times currently, in
12 California's accrued birthrate.

13 Behind that are lower fertility rates across the
14 board for women. Sure, 30-year-olds are -- that age-
15 specific fertility rate is increasing -- but the thing that
16 happens, of course, is if you're 30, 35 having your first
17 child, you don't have too many more. You have one, you
18 have two maybe.

19 Particularly then, thinking about the millennials
20 and their current choices of where to live and where they
21 can afford to live, if you build multifamily homes not too
22 many of them have four bedrooms. Most of them maybe two,
23 at the most and you might stop at one, unless you choose to
24 move. And that's another question, this where do we see
25 the multifamily growth? I don't know that it's going to

1 continue.

2 I would say I don't see it continuing quite at
3 the same strength, because once again there are some
4 suggestions here that millennials have really enjoyed
5 living in the city for a little while. But we don't really
6 know what they're going to do when they turn around 30 and
7 35. Are they going to go back out to the suburbs? And we
8 see a bit of that, you know? Your later question about
9 migration out of the Bay Area, some of that is indeed
10 housing costs and some of this is indeed just a choice of,
11 "I want to be able to have more than one kid. And I want
12 some of the stuff that the suburbs give me."

13 But really over the next ten years? I don't
14 think we see births recovering much: 490, 485, somewhere
15 around that is a pretty much consistent projection forward
16 of the total number of births. This is 50,000 less than
17 2010. It's 55,000 less than 2008. We used to think
18 somewhere around 535, 540,000 births was a pretty low
19 number. These are pretty low numbers.

20 And as Frank pointed out, baby boomers are not
21 getting any younger. That first cohort of baby boomer is,
22 Frank, 1946? They turn 70 this year. And as they continue
23 to move forward we see the death rate up by 18,000 people
24 this year in California. The death rate moved up. Now, we
25 didn't talk much about it, because it's not a huge

1 movement. But we're reserving our right to talk about it,
2 probably next -- or maybe next year or maybe the year after
3 that, because it will go up as well. And so natural
4 increase is really what is tamping the economy down.

5 Now, migration would take care of that, but this
6 comes from the uncertainties that we have in the economy
7 right now or the uncertainties that come with political
8 consideration.

9 DR. MICHAEL: Are birth rates, have they
10 stabilized with the recovery or are we continuing to
11 decrease?

12 MR. SCHWARM: No, they continue to go down. I
13 mean, that's the thing. We always thought, "Oh, this is
14 just people delaying, because of the economic hardships and
15 various other things." But no, this is individuals who
16 traditionally might have had children -- say we'll ignore
17 the 15 through 19-year-olds, because there, there are other
18 issues -- maybe ACA, (phonetic) maybe access to
19 contraception and various other pieces.

20 But if we look at 20 to 24 and 25 to 29, 20 to 24
21 is education. We have, in California, about 53 percent of
22 all individuals within that cohort right now have at least
23 had some college. That's more than nationwide, it's about
24 40 percent nationwide. So really many more individuals are
25 pursuing higher education, not having children.

1 Well, they get out of higher education. And with
2 their degree most of them don't immediately go and start a
3 family, because they would like to go ahead and utilize
4 these skills that they've managed to get. And because
5 they've been out of the labor force essentially, or they've
6 been out of earning potential for that time period, they
7 need some time in order to be able to afford someplace to
8 have a child. And So those are down as well.

9 DR. MICHAEL: So your population projection does
10 not grow back up to 1 percent or above in the next decade
11 or so?

12 MR. SCHWARM: It gets very close. I think we
13 come up to about .94 under the current one, the B13, which
14 is being replaced as we speak. In other words, there'll be
15 a new projection out probably by the end of the month,
16 maybe the first week of February.

17 In the latest one no, and that's largely because
18 when we get to maybe .96, I think around 2027 -- because we
19 assume at that particular point and time we do get a bit of
20 a fertility increase from those millennials -- the ones
21 that are the largest cohort millennials are 25. They will
22 then enter the point of prime fertility and hopefully we'll
23 have some growth in babies that year.

24 Let's hope that the baby boomers turn out to be
25 healthier. As healthy as we expect them to be, so we don't

1 have an offsetting number of deaths.

2 DR. MICHAEL: Right, I'm going to ask any of the
3 -- I know most of the panelists have their own population
4 forecasts. Does anybody see faster population than Walter
5 is projecting, perhaps getting back up over 1 percent
6 again?

7 MR. DIFFLEY: I'll make two points, if I can.
8 One, we're actually lower: 0.8 to 0.9 percent and I don't
9 know where we differ. Obviously, I have to look at the
10 components, but by the way I'll add I'm a great fan of the
11 Department of Finance's work on demographic projections.
12 It's excellent.

13 And one thing about the birth rates, this is not
14 simply a California phenomenon, right? This is a U.S.
15 phenomenon. And U.S. population growth rates in our
16 forecasts have been revised down as well, for similar
17 reasons.

18 MR. NICKELSBURG: Yeah. I would add that it's
19 worldwide that education, wealth, income, cost of housing,
20 all negatively correlated with birth rates. And so I would
21 not go higher than your forecast, absent more immigration.
22 And I don't think that's very likely, at least not in the
23 next four years.

24 DR. MICHAEL: Right, so that's an important
25 topic, actually an important component of the population

1 forecast is international migration. It's always been
2 important to California's population growth. We saw it
3 decrease in the recession years and it sort of is creeping
4 back to a slightly higher level in recent years. Where
5 does it go from here? I'll start with Walter.

6 MR. SCHWARM: If there's any piece, I mean
7 obviously on the demography is destiny side over here that
8 Frank is doing right, I mean there are some things that are
9 set. I mean, if some things change tomorrow we won't get
10 radically great changes in the overall level of the
11 population, except for in migration. And unfortunately,
12 this is the piece that is currently -- who knows what's
13 going to happen.

14 We rely very heavily on H1B in California. We
15 receive approximately 27 percent of all H1B visas that are
16 of the 100,000 or so. Well, that's a bit of a combination
17 number, but of that 100,000 or so H1B visas that are given
18 by the U.S. government every year, 27, 28 percent of those
19 come to California or are in California.

20 We receive lots of H2B. And also H4 visas, these
21 are individuals with essentially family reunification, but
22 technical family reunification numbers, that adds to those
23 things. We have a lot of students. And that has really
24 been the change that has happened over the last couple of
25 years. We used to not worry too much about foreign

1 students that were a number around 4 or 5,000. They're a
2 churning number that generally is somewhere around the 13
3 to 14,000 dot mark at this particular point and has just
4 grown, year after year.

5 Now, immigration policy, I don't know. If we get
6 particularly harsh on that then the attractiveness of U.S.
7 institutions for education might go down. You might choose
8 someplace else. Trump has mentioned some things about not
9 enjoying the one H1B Program and feeling that it had
10 problems. That would be a big blow, because net positive
11 migration growth in California comes from international.

12 We're a mature state, a majority of us are native
13 Californians. And the feature of a mature state is we out-
14 migrate, to a certain extent. We're no longer purely an
15 in-migration state domestically. We don't draw hundreds of
16 thousands of people every year from all the other states.
17 Our golden opportunity land in terms of that is over. The
18 cheap housing, the opportunity -- we're more mature.
19 People move for various reasons. And so therefore, it's
20 really international migration that keeps that part of the
21 balancing equation going. It's not domestic.

22 Domestic's not bad. We average net somewhere,
23 losing about 30 to 40,000 domestically on average every
24 year. And that's a drop in the bucket if you think about
25 California being 9.4 million people.

1 DR. MICHAEL: I'm going to give the other
2 panelists an opportunity to comment on international
3 migration, but just also add a question to it about the
4 composition of countries where we're seeing migration from,
5 and any changing trends in the patterns of international
6 migration and how these policy --

7 MR. SCHWARM: That's where the greatest
8 uncertainty lies.

9 I mean, we traditionally had -- at least,
10 traditionally -- say, in 2005 the majority of our
11 migration, the largest piece was Central America and of
12 that, Mexico. Ever since 2005 or 2004 or so the proportion
13 of individuals immigrating here from Southeast Asia has
14 been increasing. And at this point the top five nations
15 that have individuals coming to California are China,
16 India, Pakistan, Mexico and the rest of Central America.

17 China is a huge one, undoubtedly. It represents
18 at this -- there was a period of time here, it's a little
19 bit lower right now -- but there was a period of time in
20 2013, 2014 that China and India represented 81 percent of
21 all immigration into California. So our relationship with
22 China and how we choose to treat that is a big deal,
23 because that represents a large proportion of those
24 individuals who are coming to California and looking to
25 take advantage of some the opportunities we have here.

1 Would it be replaced by Mexico or someplace else?
2 Who knows? Once again, that depends on border policy and
3 that's a question.

4 DR. MICHAEL: Frank?

5 MR. WEN: I would like to echo that. But however
6 international immigration particularly on the H1B Visa, the
7 internationals, I think given the growth is a worldwide
8 phenomenon. So we can expect there will be a global
9 competition about human resources at all levels, because
10 the growth is all going down significantly.

11 So particularly in the higher-educated students
12 coming here to work, you will see a higher and higher
13 competition in their mother countries competing for those
14 talents. And then because of the economy development, the
15 standard of living, and particularly in terms of the
16 achievements, those students can gain their (indiscernible)
17 in their countries. You will see even on the competition
18 side, it's even more and more difficult to keep for the
19 U.S., keep those students.

20 My personal experience, for example. When I came
21 to the University of Minnesota in the early '80s there were
22 many Japanese students and then suddenly no Japanese
23 students anymore over there. And then following with the
24 students from Taiwan, from South Korea, they're all gone,
25 because they graduated and went back. And now you see many

1 Chinese students. And I think they are in a turning point
2 that many of the Chinese students will also go back to
3 China, because they present much better opportunities, in
4 accomplishments and opportunities over there.

5 MR. NICKELSBURG: So let me comment on the part
6 of migration that we haven't discussed and that's
7 deportations. So if the current Administration is serious
8 about mass deportations, and they've given no indication
9 that they're not, where do you find the people? There just
10 aren't enough bad hombres, all right? So you look where
11 there are concentrations, high concentrations of
12 undocumented.

13 And this kind of speaks to a part of the state,
14 Jeff, that you know very well. It's in the agricultural
15 workers. And so were that to occur -- and it's very hard
16 for it to occur, the system is already completely choked --
17 but were it to occur that would be an out-migration of
18 families from California. And what would be the magnitude,
19 I don't think anyone really knows.

20 DR. MICHAEL: You're right. I mean, if that were
21 to occur, certainly there could be some big effects in the
22 Central Valley. Are there other -- some urban economies
23 you think could be disproportionately affected by increased
24 deportations?

25 MR. WEN: San Diego, Imperial County, and even

1 Ventura County. A lot of Mexicans in San Diego counties
2 and then they estimate the risks to their economy and their
3 labor force are tremendous. And also the agricultural
4 business in the Ventura County, Imperial County will also
5 be greatly affected.

6 MR. NICKELSBURG: Yeah, the estimates that I saw,
7 and I don't speak to the veracity of them, but they were
8 the 65 percent of all harvest workers in Ventura County are
9 undocumented. So that would be if you want to get big
10 numbers in deportations, that's a concentration that you
11 could go after, but would certainly have a big effect on
12 the population in Ventura County. And in agriculture and
13 nondurable goods manufacturing.

14 DR. MICHAEL: Yeah. I'm going to turn to just
15 one more question about migration and domestic migration.
16 There seems to be sort of an entrenched pattern for out-
17 migration domestically for recent years. That for recent
18 years, does anybody see anything that could shift that
19 pattern going forward to more out-migration or perhaps a
20 move back to a more balanced domestic migration?

21 MR. DIFFLEY: If I may, I was just going to
22 comment on Walter's characterization of California as a
23 mature economy. True, no doubt, but California remains an
24 attractive place to come to. I live in the Northeast
25 right, I love California.

1 The reason there's out-migration is maturity, but
2 costs -- a very high cost of living -- a very, very high
3 cost of living, etcetera. That's really the issue with
4 advanced domestic out-migration and that's not going to
5 change.

6 MR. SCHWARM: Yeah. I would point out if we look
7 at who actually -- the differential between in-migrants
8 versus out-migrants, in-migrants have college educations,
9 they work in tech sectors or various other places. Most of
10 the out-migrants have less, a high-school diploma or less,
11 and they tend to be to a certain extent in say, the lower
12 or the bottom two Kintons in income.

13 And that just reflects housing costs. I mean,
14 that reflects the inability of those individuals to connect
15 into the California economy in a meaningful way that would
16 allow them to stay. And they choose to leave and go
17 someplace where they find, hopefully, an opportunity to
18 make a better life with the skills that they have.

19 It's just unfortunate the way that's working
20 right now. Until California becomes a less costly place to
21 live, I don't know that that will change, because that
22 seems to be that's been the trend for ten years now.

23 MR. NICKELSBURG: Yeah, there's a fair amount of
24 economic research on this topic. And just to summarize,
25 places that are really nice places to live that have a

1 large amount of amenities, natural and cultural amenities,
2 become expensive. And if you look at the latest
3 demographia cities around the world that are the most
4 expensive, they're the most attractive places to live.

5 And so, the economic research on this topic says
6 that you get a sorting, a sorting that was just described,
7 of very productive people who can command the income to
8 live there and people who have lesser skills move
9 elsewhere. So, we've seen that in California for a while.
10 Now we're seeing it in Seattle, seeing it in Portland, in
11 Austin. As the California of the '60s where you could come
12 out, like Jim Rockford and bring your trailer on the beach
13 at Paradise Cove, that's gone with -- this state has filled
14 up, in that sense.

15 So I don't expect that to change. That sorting I
16 think is still going to continue into the future. And all
17 of the research that economists, urban economists have done
18 on this topic would indicate so.

19 DR. MICHAEL: Great.

20 I want to direct a question to Jon now, because I
21 think this domestic migration could transition to some of
22 the regional discussions. I mean, I asked Jon about the
23 Bay Area economy. One thing I noticed while consuming
24 Walter's DOF Forecast as I've been waiting for the -- it's
25 been interesting to see population growth in the Bay Area

1 above the statewide average while its economy has been
2 performing so long. And I've been sort of waiting for
3 when's the out-migration going to hit due to costs and
4 other constraints. And I think the latest estimates show
5 that 2016 sort of being a noticeable increase in Bay Area
6 out-migration.

7 So I'd like to maybe start with that and then
8 follow up with some other questions about the Bay Area
9 economy.

10 MR. HAVEMAN: About the out-migration?

11 DR. MICHAEL: Yeah.

12 MR. HAVEMAN: Yeah. Yeah, no I think it's
13 becoming evident that yeah, the tide has changed in the Bay
14 Area. 2016 was the first year that we did see out-
15 migration, domestic out-migration, since about 2010 sort of
16 returning the Bay Area to its almost natural posture of
17 being a place where people tend to leave on average more
18 than they come.

19 And the two eras during the dotcom bubble in the
20 late '90s, we had big in-migration. I mean, over the
21 course in the last five years lots of in-migration and
22 mostly because the economy was just on fire during those
23 years. And anybody with any technology inclination looking
24 for a job, they thought first about coming to the Bay Area,
25 during both those periods.

1 COMMISSIONER MCALLISTER: Could you describe what
2 your definition of the Bay Area is?

3 MR. HAVEMAN: I generally talk about the nine-
4 county region, all of the counties that touch the Bay Area.

5 COMMISSIONER MCALLISTER: Okay.

6 MR. HAVEMAN: Yeah. Often my numbers will
7 include San Benito County as well, which I hope there's
8 nobody from San Benito County here. It's of relatively
9 little consequence than in the broader scheme of things.

10 COMMISSIONER MCALLISTER: Yeah, okay. I guess I
11 meant kind of within the Bay Area. I mean, it's a big
12 area. And I guess, it seems like there's also a lot of
13 migration within different places between San Francisco,
14 East Bay, South Bay --

15 MR. HAVEMAN: Oh, then I --

16 COMMISSIONER MCALLISTER: -- and I don't know if
17 that's economically important, but if it is I'd like to
18 hear about it.

19 MR. HAVEMAN: There certainly is and I guess I
20 can't really speak to within the Bay Area, but there's been
21 a lot of movement of people to the periphery counties of
22 the Bay Area, to Stanislaus, to San Joaquin, even
23 Sacramento County. And we see that in commute patterns.
24 It's not that they're moving to those counties for jobs in
25 those counties, they're moving to those counties, because

1 they can't afford to live closer to work.

2 They did a study on mega-commuters in the Bay
3 Area not long ago. Mega-commuters are those people with
4 one-way commutes in excess of 90 minutes, 9-0 minutes and
5 that's for everybody working in the Bay Area. That
6 includes people who live in Sacramento, Stanislaus, San
7 Joaquin counties. And that number in the last four or five
8 years has jumped up from about 3 percent to over 5 percent.
9 People who live and work within the Bay Area, it's gone
10 from 2 percent to 4 percent, so mega-commuters are becoming
11 a much bigger phenomenon.

12 In fact, we have more mega-commuters in the Bay
13 Area now than Los Angeles has.

14 DR. MICHAEL: So, just your general economic
15 outlook for the Bay Area, I think some of the earlier
16 comments from panelists described cooling. Is that what
17 you're seeing as well in what your outlook is for the Bay
18 Area?

19 MR. HAVEMAN: Yeah. I mean, absolutely there's a
20 cooling going on in the Bay Area. I mean, the Bay Area has
21 been a primary driver of employment growth in California
22 for most of the last five years.

23 And gross regional product has been growing
24 really quickly too. So if we look over the last five
25 years, gross regional product in the Bay Area grew by about

1 22 percent. In the SACOG region and the SCAG regions there
2 was about 11 and 12 percent.

3 In the last year, it's slowed down a little bit
4 relative to other regions. So gross state product grew
5 between 2014 and '15 at about 5.8 percent; whereas down in
6 SACOG and SCAG, 3.6 and 3.8 percent, respectively. So the
7 differential rate of growth in local GDP is shrinking.

8 And turning to the metric that everybody always
9 looks at, or more commonly looks at and is more recent, is
10 employment. And we also see a slowdown in employment.
11 Now, over the last five years the Bay Area, depending on
12 when you stopped counting, the Bay Area has been growing at
13 about a 4 percent clip, 4-percent-per-year growth rate.
14 And the state's growing more at about 2.8 percent and the
15 nation, as a whole, growing about 1.9 percent.

16 That's starting to decline in the Bay Area. If
17 we look at just the last year through the entire year of
18 December, we had employment growth in the Bay Area of about
19 2.6 percent, year over year, which is a significant
20 decline.

21 And the growth was really led by the information
22 sector. If we look over the last five years the
23 information sector in the Bay Area grew by about 38
24 percent. If you looked nationwide, it grew by 2.4 percent,
25 so really anomalous growth in the Bay Area in information.

1 Professional, scientific and technical services
2 grew by about 37 percent or about 7.5 percent a year over
3 the last five years; nationwide that was about 16.6
4 percent.

5 Other sectors that really caused the growth in
6 employment were healthcare, administrative support, a lot
7 of outsourcing of administrative work from within larger
8 companies to companies that specialize in that sort of
9 thing.

10 Over the course of the last year, we see the
11 slowdown in employment almost everywhere throughout the
12 economy. The information sector, its five-year-average
13 growth was about 8.9 percent. Last year it grew by 2.7
14 percent, so a massive slowdown there. And that was
15 particularly acute in San Francisco. Silicon Valley still
16 had significant growth there.

17 Professional, scientific and technical services
18 also down from 6.8 percent down to about 5.7 percent.
19 Manufacturing is down from 1.7 percent annual growth to
20 about 0 in 2016. So it's really widespread throughout the
21 economy. The only sectors that didn't sort of decline were
22 administrative and support services and real estate.

23 Going forward, it wouldn't surprise me at all if
24 we see a slower rate of growth in the Bay Area to continue
25 at 2.6, 2.7 to 3.7 to 3 percent. I'll be surprised with a

1 rate of growth much higher than that, partly because
2 there's a more general slowdown in California and partly
3 because the Bay Area is kind of full.

4 I think there was a discussion of building and
5 there's been more building in the Bay Area than in most
6 places in California. But it's still far too slow to
7 accommodate the kind of growth that we've been
8 experiencing. It's still far too slow to make up for the
9 just enormous backlog of demand for housing. So the Bay
10 Area, it's kind of full. And it's getting more expensive
11 to locate businesses there as well as locate people. So, I
12 would expect just a slower rate. It's going to be really,
13 really pretty solid growth, 2.6 to 3 percent, you can't
14 argue that that's not good. But it's just going to be much
15 slower than we've been experiencing.

16 DR. MICHAEL: So, it sounds like you -- and
17 Marisa -- I liked your adjective, you described a graceful
18 slowdown. It sounds like you agree with it. And actually,
19 2.6, 3 percent doesn't sound like much of a -- barely a
20 slowdown.

21 MR. HAVEMAN: Well, when you've been growing at
22 3.8 or 4, trust me it's a little bit of a shock the system.
23 Reporters are all up in arms over, "What's happening?"

24 DR. MICHAEL: Does anybody for -- I mean, a
25 graceful slowdown sort of driven by labor constraints --

1 does anybody see a risk of a more abrupt slowdown in the
2 Bay Area economy?

3 MR. HAVEMAN: Well, I think Ted Egan may well.
4 He's the Chief Economist for the city of San Francisco. He
5 may not anymore. This was almost a year ago that he and I
6 had a bet and he was betting that within two years there
7 would be actual declines in employment in San Francisco.
8 And I suggested that I didn't think that that would be the
9 case. And I don't think that we're headed in that
10 direction.

11 DR. MICHAEL: Anybody want to channel Ted and see
12 a scenario that would see a quicker decline?

13 MR. DIFFLEY: No, we're pretty well in agreement
14 with a slow decline in the Bay Area. But I will point out
15 that, for instance, at the end of the 1990s we were
16 surprised by the rapid deterioration in the Bay Area. So
17 we've had some cycles there that perhaps should give us
18 pause about being so bullish.

19 Let me go summarize the migration discussion a
20 little and put some of the things together. It seems to,
21 in our longer-term outlook for California, internally we
22 have two big migration flows that sort of drive the
23 forecast: from the Bay Area into towards Sacramento and the
24 Central Valley, etcetera and in Los Angeles towards
25 Riverside, San Bernardino, the Inland Empire. And those

1 drive our increases or our relative greater rates of
2 employment growth and population growth in Riverside and
3 San Bernardino, who is number one metro in our forecast.
4 But some of the Central Valley counties are up there, well
5 above the Bay Area, and certainly well above Los Angeles
6 and the Southern California coastal communities.

7 DR. MICHAEL: Right. I'm going to turn to
8 Southern California on the regional outlook in a moment,
9 but one more question about the Bay Area.

10 I saw an article recently describe San Francisco
11 becoming a one-industry city. I don't know if that's a --
12 it simply might be a bit of an exaggeration or maybe not
13 too much. But I just wanted to question, is there anything
14 to watch in sort of the non-tech economy in the Bay Area
15 industries we should be paying attention to in addition to
16 the tech headlines?

17 MR. HAVEMAN: You know, I think most of the rest
18 of the Bay Area has been doing just fine. I know the
19 tourism sector is doing fine. Healthcare has been a really
20 solid source of growth in the Bay Area. You know,
21 manufacturing is starting to slow down and match the pace
22 of everybody else, except for things like computer systems
23 design manufacturing. So in terms of trouble spots I
24 haven't yet identified them. Construction has been going
25 gangbusters. It's starting to slow and come back down to

1 earth, but sort of everything is starting to come back down
2 to earth in the Bay Area. Nothing is really standing out
3 in my eyes as, "Uh-oh. That looks like a trouble spot."

4 DR. MICHAEL: All right.

5 MR. NICKELSBURG: There's one aspect that I think
6 we need to keep our eyes on and that is the Bay Area ports.
7 So the Port of Oakland, Port of Stockton -- or particularly
8 the Port of Oakland, which is much larger -- they're
9 export-oriented ports as opposed to the Southern California
10 ports. And where are they exporting? Well, they're
11 exporting a lot of food and raw materials to China, so we
12 need to really keep our eyes on what happens with trade and
13 retaliatory tariffs and how that might impact that sector
14 in the Bay Area.

15 DR. MICHAEL: Yeah, I think that's a good point.
16 And the issue of trade in ports is a good transition to
17 also talk about the Southern California economy. I know
18 even in the statewide forecasts people are always talking
19 about the Bay Area, because of this phenomenon in recent
20 years. But Southern California is where the majority of
21 the state's population and economic activity is.

22 So, I want to ask, Frank, on your outlook for
23 growth for the Southern California economy in the next
24 couple of years and some of the industries that could be
25 leading or lagging behind that growth.

1 MR. WEN: Let me do a quick introduction about
2 SCAG region. We are six counties in Southern California,
3 except the San Diego County. SCAG is the MPO like the
4 SACOG in this area, like the MTC-ABAG and the SANDAG in San
5 Diego County.

6 SCAG's primary function is to do a long-term
7 growth forecast, so we collaborate with --

8 (Radio interference over WebEx.)

9 -- (indiscernible) DOF a lot regarding the long-
10 term social economic growth forecast, primarily for the
11 Regional Transportation Plan, Air Quality Management Plan.

12 I echo Jon's comment about the growth. I think
13 that in the last couple of years I would say the Bay Area
14 is actually, in terms of migration or economy growth, maybe
15 in an anomaly kind of situation. Because the domestic part
16 is always negative, just like the SCAG region, but in the
17 last five years it is positive in the Bay Area. Just
18 recently in 2016, I think it turned negative. I think it
19 turned back to a normal.

20 Just to use my own experience, I have five kids.
21 Suddenly, in 2015 three of them moved to San Francisco to
22 find a job there. Not only that, my eldest daughter brings
23 two of her friends from kindergarten all through the years
24 to the high school, and three additional college friends,
25 all moved to San Francisco.

1 So I think in the last five years there's the
2 millennial kind of overlap of years with San Francisco.
3 And also the job opportunities, of course, that's the
4 basis.

5 And Southern California I think, replaced the
6 industries, the growth industries, particularly
7 international trade related: transportation, logistics,
8 warehousing and then also the motion picture industries.

9 And then by 2015 all SCAG region recovered all
10 their loss of jobs, but not in terms of the construction.
11 We think that's related to the housing demand from
12 millennials. All millennials, most of them compared with
13 the previous generations, they are still staying with their
14 parents. They are not forming households, not getting
15 married, not having children. That's why we have another
16 baby bust and then a very low birth rate.

17 SCAG, in the most recent long-term growth
18 forecast, we forecast between 2015 to 2035. We actually
19 put that regional population growth between around 0.75,
20 0.8 percent annually for the next 25, 30 years. We don't
21 see a rebound, which we are very likely to see. Many
22 demographers think that the depressed level of the birth
23 rate is a common phenomenon, because of the Great
24 Recession, because of the millennials' student debt burden,
25 the job performance outlook. They also have a historical

1 low in terms of labor-force participation rate, albeit they
2 are historically the highest education attainment
3 generations.

4 So, we think that the boomers' retirement
5 fundamentally put a damper in terms of the job growth and
6 economic growth opportunities for the millennials. I think
7 in the last five years the SCAG region and also the San
8 Francisco and then across the region in the nation will
9 have a healthy job growth. SCAG regions are between higher
10 than California and then suddenly about 1 percent each to
11 1.5 percent point slower than the Bay Area.

12 But if you put in the historical perspective, you
13 look at the SCAG region of California job growth rate,
14 between the 1960s to 2000 to 2010, I think that is
15 compounded about 2.5 percent each point.

16 And then currently in the last five years I think
17 on a historical perspective we are slower. And then we
18 think that's all because of some of negative impact in head
19 winds, (phonetic) from the demographics' perspective.

20 So based on the available population growth,
21 labor force participation and the labor force growth in the
22 longer term, in the next 20, 35 years of SCAG region
23 employment growth, we also forecast that at under 1 percent
24 each point compared with a historic average year that 2,
25 2.5 percent each point.

1 On top of that we see in terms of the changing
2 terms of the consumption for the retirees. And then we
3 very much hope the millennials -- to see them finally
4 growing up, go out from the parents' house -- I think as of
5 Kent 3 all the millennials are in the adulthood, basically,
6 between 18 and 35.

7 So in terms of we think the region distribution
8 allocation, we heard the previous comment about the
9 migration in the Bay Area from the coastal counties moved
10 to the Inland and then in the SCAG region, the huge growth
11 in the Inland, particularly in Riverside County. We think
12 in the next five to ten years that migration trend will
13 increase, because we think all the millennials have been
14 saturated in the urban core.

15 They reach 35, and in their 40s they eventually
16 will get married and have some kids. That will be still
17 low in the historical perspective or in the standard. They
18 will move to the places where they can raise their
19 children, where to raise their kids.

20 For example, in Downtown L.A. we have more
21 adults. We don't see any children. We don't think that
22 that's a place -- you can't stay there forever -- you can
23 only maintain a certain lifestyle. And then we don't see
24 any city planners trying to build a school district or
25 create some open spaces to keep people there. So when

1 millennials are aging we will that migration trend to the
2 east or north continuously.

3 And then we think this will pose tremendous
4 challenges in terms of the regional transportation system.
5 Because the primary difference is not only just the job
6 abundance in the coastal counties, but of the wage paid
7 over there are primary drivers for the residents living in
8 the Inland part who then travel back, sometimes in 90
9 minutes, 2 hours.

10 And then there are uncertainties, particularly in
11 the international trade, which are key industries to
12 Southern California. The twin ports, Port of L.A., Port of
13 Long Beach handle over 30 percent of the continuous traffic
14 from the Asian countries. And then half of them, 60
15 percent of them, are just using the port and then move in
16 to the rest of the nation. Or have the -- stay local
17 shortly for reassembling, value added, and then transport
18 to other parts of the country.

19 So we think the risk in terms of the trade,
20 particularly on the logistics industry on the ports,
21 seaports, airports, will be a huge potential negative for
22 the SCAG region economy in the next one or two years.

23 DR. MICHAEL: So, I want to follow up on the
24 ports issue. I know when I've been at forums like this in
25 recent years a topic that comes up a lot, actually has been

1 the Panama Canal expansion and the impacts on ports. Now,
2 we have a lot of discussions about changes in trade policy
3 that could have impacts on that, on the ports.

4 So I know maybe Jerry has some thoughts on these
5 issues.

6 MR. NICKELSBURG: Okay, so let's start with
7 Panama Canal. I'm glad I'm not a bondholder for the Panama
8 Canal expansion, so why do I say that?

9 I think all of you know about the Hanjin
10 bankruptcy and the other combinations that are going on in
11 shipping. And that's occurred, because there's been over-
12 capacity in shipping. And one of the ways in which you
13 compete in this market is with very large container ships,
14 Triple E Class container ships. The ports of Los Angeles
15 and Long Beach can handle them. The Panama Canal cannot.
16 And they dropped shipping costs by 25 percent. In a market
17 like this, I think at least in the near-term, Panama Canal
18 is not really an issue for California.

19 The logistics industry is really large in
20 Southern California as we know. One of the interesting
21 things that's happened is in the last couple of years the
22 importance of the ports -- and they're still extremely
23 important for the logistics industry -- but the importance
24 of the ports has diminished in the logistics industry
25 relative to online shopping. And so, they use the

1 economies of scale that have been achieved in the Inland
2 Empire. And logistics has made that a pretty big growth
3 industry and it's been growing much faster than trade
4 through Southern California ports.

5 One further comment, and that is if indeed the
6 stimulus that comes from the Administration's policies
7 raises incomes, even if it raises incomes not in
8 California, that's so close to full employment as much as
9 in other states it means more imported goods, because
10 consumer goods are manufactured abroad. And so, that's a
11 positive for California's logistics industry.

12 And so, I think you see even if we don't get this
13 population growth you will see a change in the kinds of
14 jobs that our people are doing in the Inland Empire to
15 higher wage jobs in logistics.

16 DR. MICHAEL: Marisa, I don't want to pick on
17 you, but I haven't heard from you in awhile. I'm just
18 curious what Moody's has seen in Southern California?

19 MS. DI NATALE: So, certainly if we talk about
20 the outlook, we've spent a lot of time talking about the
21 Bay Area and how it's leading the state. Certainly, growth
22 is slower if you look at the greater Los Angeles economy.

23 Also, one thing we look at is the quality of
24 jobs. So, we divide jobs into high-wage, mid-wage and low-
25 wage jobs based on their annual earnings. And we look at

1 very detailed industries by NAICS code. And you definitely
2 see in general, lower quality jobs say in the greater Los
3 Angeles area, than you do in very tech centric areas like
4 the Bay Area and even to a lesser extent, San Diego.

5 I think for the outlook, I think there's a bit of
6 upside particularly for San Diego. Jerry touched on this
7 earlier, talking about increased defense spending that
8 could be coming down the pike. And that would bode quite
9 well for San Diego. Already San Diego has a lot of
10 ingrained tech around aerospace to some extent,
11 pharmaceuticals and biotech. And another Trump
12 Administration proclamation has been fast-tracking things
13 through the FDA, making things go quicker on that approval
14 line. So that also could benefit San Diego quite a bit, I
15 think.

16 So I think there's quite a bit of upside
17 potential to the forecast there.

18 DR. MICHAEL: One of the observations I've made
19 just looking at the data on employment growth and maybe
20 just starting to look more at some Inland areas in Northern
21 California. In recent years we've had much faster
22 employment growth in the Coastal economies than in the
23 Inland economies. And I don't study the Southern
24 California economy, but I have noticed that some of the
25 Inland Empire economies have been adding employment growth

1 back more rapidly than say L.A.

2 So the first part of my question is what is
3 driving that? I know in Northern California I've been
4 somewhat involved in efforts of trying to get some
5 industries to locate closer to their workforce. And get
6 some Bay Area companies interested in areas like the North
7 San Joaquin Valley and even Sacramento. And there's some
8 sort of individual instances of that, but certainly not a
9 trend at all at this point.

10 Have we seen any of that in Southern California
11 of industry shifts regionally or how is that Inland and
12 coastal economy relationship working out?

13 MR. NICKELSBURG: So, for the Inland Empire
14 that's not been the big driver. There have been two
15 drivers: One is the high cost of housing along the Coast.
16 And so, we see residential construction in commuter
17 communities in the Inland Empire. And then all of what
18 that entails in terms of the multiplier effect on those
19 communities and the aforementioned growth in logistics.

20 As you move away from the San Diego, Orange
21 County, Los Angeles border or even the Los Angeles Basin
22 going up into the high desert, you don't see that. So, you
23 get some, but it really is much more associated with
24 proximity to the coastal economies.

25 I don't know, Frank, if you agree with that?

1 MR. WEN: Riverside and San Bernardino 2016
2 employment grew at about 2.6 percent. It slowed down from
3 previous three or four years recorded at over 4.5 percent,
4 so that's a huge, impressive growth, even higher than the
5 Bay Area.

6 As you recall the famous (indiscernible)
7 basically labeled as the economics of the cheap dirt and
8 its proximity to the coastal counties. And then provided a
9 lot of cheap housing and then logistic-related industries;
10 those warehouses popped up over 1 million square feet, and
11 then really drove the economy and the job growth over
12 there.

13 MR. NICKELSBURG: Yeah, and the one that occurs
14 to me -- I've been trying to think of who's moved sort of
15 Inland -- is the new University of California Riverside
16 Medical Campus in Riverside. And that certainly has
17 generated jobs and growth kind of further into the Inland
18 Empire.

19 DR. MICHAEL: And that's interesting, so I'm
20 going to, on the regional discussion, maybe pull more into
21 Inland areas including the Central Valley and Sacramento
22 here. And talking about the hospital, it just --

23 CHAIR WEISENMILLER: Could I just --

24 DR. MICHAEL: Go ahead, yeah.

25 CHAIR WEISENMILLER: -- ask a question about the

1 role of goods movement in the Southern California economy?
2 What percentage of the Southern California economy do you
3 think is related to the goods movement?

4 MR. WEN: Southern California economies right now
5 have about 7.5, 8 million jobs. SCAG estimates the jobs in
6 the logistics industries is about 1 million to 1.2 million.

7 COMMISSIONER MCALLISTER: So we talked about the
8 big Bay Area and L.A. I guess I'm wondering was there any
9 -- we've mentioned San Diego here and there -- I'm
10 wondering would the story be largely similar in San Diego
11 to the L.A. region? Or is there some -- I mean, SANDAG,
12 it's a smaller area, a smaller population along the
13 borders, so it has obviously some big differences.

14 But I guess I'm wondering about sort of the division
15 of the economy and they have their own high-tech stuff,
16 they have a lot of biotech. And I'm kind of wondering
17 about -- and they obviously have the navy, which we've
18 discussed a little bit. But I guess I'm wondering if the
19 picture there is radically different from either L.A. or
20 the Bay Area or if anybody has particular expertise about
21 that region?

22 MR. NICKELSBURG: Well, amongst the Southern
23 California counties San Diego has been growing the most
24 rapidly. And the tech industry, particularly in North
25 County has been a big driver of that. So, as you look at

1 the San Diego economy it's the tech industry. There's been
2 movement of military with base consolidations into the San
3 Diego area. And of course, there's an aerospace industry
4 and aerospace has been doing relatively well of late. So I
5 think those are -- that makes San Diego, and you're right
6 in the proximity to the border -- makes San Diego quite a
7 bit different than the northern counties in Southern
8 California.

9 COMMISSIONER MCALLISTER: Uh-huh. Yeah. Okay.
10 I think anybody who has specific data, I think it's an
11 interesting place to think about alongside. It's the third
12 largest metropolitan region, so we've got to keep that in
13 mind as well.

14 And the other question I had -- so, go ahead.

15 MR. NICKELSBURG: Just one other comment on that
16 -- and this relates to the questions that we were kind of
17 leaving open on trade -- when you think about as an
18 economist, San Diego, you have to think about the
19 metropolitan area. And that means San Diego-Tijuana
20 metropolitan area. So to the extent that you get a
21 separation of those two points of the metropolitan area
22 that disruption will definitely have a negative effect on
23 what happens in San Diego.

24 COMMISSIONER MCALLISTER: Yeah, okay. I was
25 going to go to that. Having worked a lot in the

1 maquiladoras there that linkage is just incredibly close,
2 so hopefully the metropolitan region can fare well.

3 I guess I'm also wondering on the San Bernardino
4 and Riverside kind of migration, what's the prospect? And
5 it just sort of flips out of the Chair's question just now.
6 And I think, Frank, you mentioned all the logistical
7 underpinning in the economy there.

8 What's the prospect of building -- and I mean, I
9 think we're familiar with San Bernardino and some of the
10 sort of the social trauma that they're going through in
11 that part of the world -- are they prepared to sort raise
12 the level of their economy and bring in more specialty
13 industries, just like the medical center? I mean, do they
14 have basis for a more highly professionalized economy or
15 are they really destined to be more of a logistical support
16 for the big urban centers on the coast?

17 MR. WEN: We normally put the Riverside, San
18 Bernardo as a Riverside/San Bernardino metropolitan
19 statistical area. But if you really pull those two
20 counties separate, those two counties, you can see -- I
21 would say in my own analysis you see the growth. If you're
22 putting a positive growth versus a negative growth between
23 the two you will know that most good growth, positive
24 growth, is happening in Riverside County.

25 But why a kind of more negative growth is

1 happening in San Bernardino? For example, logistics
2 industry is important in San Bernardino, but it causes a
3 lot of congestion, pollution, accidents.

4 On the other hand for example, Riverside with the
5 University, UC Riverside Medical School, they're trying to
6 develop the healthcare industries. Coachella Valley, you
7 know, is a premiere. Healthcare facilities in several of
8 the Coachella Valley cities and also it's a premiere
9 tourist destination over there.

10 So, I think currently the local jurisdiction, the
11 San Bernardo Association of Governments works very hard.
12 In addition to building their bases in terms of the
13 logistics industries, which provide a ladder of the upward
14 movement for many of the undereducated labor force near.
15 But however they are looking at the type of the industry
16 base and then casters, so we will continue to work with
17 them. And then to elevate and then promote the industry
18 base and then look into the high-pay wage industry casters.

19 DR. MICHAEL: Okay. So, I'm going to shift the
20 regional discussion back towards the Central Valley and
21 Sacramento area. That's an area where I specifically work
22 in my forecast, so I'll make a few comments about that and
23 ask some of the other panelists their view.

24 So the panelists earlier were talking about it,
25 this region lagging a little bit behind in the recovery and

1 being pretty optimistic about it. I'm actually shifting
2 down to my forecast for the Central Valley and Inland
3 California and there's been a few things driving that.

4 One thing everybody's -- in the Central Valley
5 that agriculture industry is huge -- and certainly it's
6 nice to see these rains and sort of the relief of the
7 drought. Economically though, the drought wasn't as big a
8 story as some people thought. The ag economy was quite
9 fortunate that it hit at a time when a lot of the market
10 forces were shifting in a positive direction.

11 And so prices were very high, incomes were very
12 high. 2013, 2014 we were seeing record high revenue in
13 profits in the agricultural sector. And that helped it get
14 through the drought, which sort of had big impacts in some
15 locations and less impacts in other areas that were better
16 positioned to cope with the water supply.

17 So the rains are back now, but some of the other
18 pressures in the agricultural industry -- we're actually
19 seeing a trend towards declining incomes. We've seen crop
20 prices decreasing. Even in the national data, you see that
21 food price inflation is down at the low level. We're
22 seeing it at the farm level with prices have declined for
23 milk and for nuts. And so we've seen some decrease in farm
24 income as a result even as they're getting some relief in
25 the weather.

1 And some of the bigger challenges are even
2 looming in the mirror. I think there's huge changes that
3 are going on in the labor force and the agricultural area
4 and policy changes could accelerate that. Some of them are
5 positive. We're seeing rising wages in amongst the
6 agricultural workers; some of the lowest paid workers in
7 the economy. We've seen that a little bit due to labor
8 shortages, even before getting a policy push from
9 increasing minimum wage.

10 And so, that's been putting more income into the
11 pockets of the workers in the Valle, which is a positive.
12 But it's been pushing the -- the actual agricultural
13 producers are coming from record profits a few years ago,
14 even during the drought -- to seeing declining prices and
15 their other costs items really moving upwards.

16 And so, there's some challenges ahead of the
17 uncertainty in the export markets. A lot of changes
18 occurring in the labor markets that are going to have mixed
19 effects in the Valley.

20 Another big driver in the Inland economy, one
21 that we've seen here in Sacramento, but in other parts of
22 the Central Valley, has been the healthcare sector. Some
23 of it is due to natural changes. We see the health systems
24 investing and putting resources in hospitals closer to
25 those population centers like you see at Riverside. We see

1 that in Sacramento, it's been Sacramento's biggest
2 industry. Sacramento has been able to attract some
3 management from the regional healthcare systems here. So
4 we've seen Sutter Health and some of the others sort of
5 consolidating administrative functions in this region that
6 serve other parts of this state. And that's been a
7 positive and a growth of the health insurance core.

8 But so some of that is a natural progression, but
9 some of it's been a policy shifted, as well. So the
10 Affordable Care Act really increased healthcare spending in
11 the Central Valley, put a lot of dollars into the economy.
12 And has helped drive employment growth and economic growth
13 there, so we don't know exactly how that's going to play
14 out. But as you look out towards that sort of two-year
15 outlook to policy change and where a decline in healthcare
16 spending could really hit the California economy, I would
17 be concerned. Particularly in some of these Inland areas
18 and the effect on the healthcare economy, which has been
19 one of their drivers.

20 So I think those areas aren't as positive as
21 they've been recently. I'm not initially predicting a
22 recession, but a bit of a slowdown in the Central Valley.
23 I don't know if other panelists want to weigh in on the
24 Sacramento or Central Valley economies, and some things
25 they've seen in the Inland areas.

1 MR. DIFFLEY: Well, maybe I can give the quick
2 forecast here. And I mentioned in our ten-year forecast
3 earlier the Inland Empire was number one metro area, but
4 I've got Sacramento, two; Madera, three; Merced, four.

5 But I will say that one thing the housing boom-
6 and-bust illustrated to me though, was the fragility of the
7 Central Valley as the Inland areas as desirable places to
8 locate in California, right? What looked to be a no-
9 brainer in -- well, not no-brainer -- but a very attractive
10 place, because of its relative proximity to the Bay Area
11 proved not to be so robust.

12 DR. MICHAEL: Yeah, so we've seen some come back
13 in the north, in San Joaquin, Stanislaus County. For
14 instance, the North San Joaquin Valley had net in-migration
15 from the Bay Area, 15,000 or so a year, just into San
16 Joaquin County early 2000s. It went negative during the
17 recession that hit the area so deeply. And now it's back
18 positive the past couple of years, but it may be a third of
19 what it was during the big housing boom.

20 And so, we have that inflow again. But at least
21 in the North San Joaquin Valley, I think things are picking
22 up a little bit in the Sacramento area, it's not at the
23 levels that we saw prior to the recession even though the
24 housing price differentials are actually larger than they
25 were at that time.

1 So I think talking regionally on these
2 demographic issues, I think Jim mentioned some of the areas
3 where he sees the top growth in the state. Where else have
4 are we, Walter? What regions do you see as growing the
5 fastest over the next decade?

6 MR. SCHWARM: Well, I think they're relatively
7 similar. I mean, I see San Jose within the Bay Area is
8 still growing to a certain extent, rather than just these
9 kinds of counties that are next to the Bay Area.

10 I agree with Riverside. But I am a bit
11 pessimistic about San Bernardino. I do have to say that.
12 I think they have a lot of work to do. And in terms of
13 creating communities that are more -- it's just that people
14 want to really live in to, and it's not just price that are
15 driving them there, I think Riverside does a better job
16 doing that and has done a better job of doing that.

17 And we see that, because housing construction in
18 Riverside is actually, I wouldn't say robust again, but
19 it's fairly good. Housing production or housing
20 completions in San Bernardino are horrible, still. Nothing
21 like they were at all. And so we do see that there is at
22 least some sorting going on there in terms of individuals
23 choosing a location of where to live.

24 I still hold up Kern as being a potential place
25 that would have some growth. It needs transportation

1 corridors, but then that's not a two-to-five-year thing,
2 it's a little bit longer thing. But it has all the
3 advantages that San Bernardino would normally have and some
4 fewer of the disadvantages, except for travel to it. I
5 mean, it's a question of that.

6 Let's see, San Joaquin, Sacramento, I mean, those
7 clearly. I mean, in terms of really weird ones I think
8 we're kind of tracking -- not that it really matters any,
9 right? Because this is very small amounts, this is
10 percentile on growth -- but I think we see Lake Mendocino
11 and sort of certain in Nevada and El Dorado -- managed to
12 capture some of those baby boomers who are leaving the Bay
13 Area and looking for a retirement home in California.

14 That's the biggest issue right now, to a certain
15 extent, is we don't know what the baby boomers are doing.
16 There was this presumption that many of them, particularly
17 in these -- you know, Palo Alto and then in various West
18 Bay communities -- would sell their homes and move
19 someplace else. But no, we don't see that happening. We
20 see a lot of these people aging in place or trying to age
21 in place in the same community -- sometimes by getting
22 their 30-to-34-year-old children to live in their homes and
23 essentially cohabitating like this. That works really nice
24 on a tax perspective, on all kinds of perspectives.
25 There's some nice gains to that.

1 Now, we see that in Marin, we see that in Palo
2 Alto, we see that in these very kind of exclusive areas.
3 Now, whether this applies to just a random assortment of
4 everybody else across of the Bay Area in some of these
5 other places? There's a good question. But it doesn't
6 take much: Lake Mendocino, El Dorado. These are relatively
7 small counties. They've got 5-600 people move in them and
8 they have significant growth, but we'll see.

9 DR. MICHAEL: But you raised a question about
10 housing that is interesting to me and something I've been
11 hearing about in our region. And you had talked about
12 adult children moving in and multi-generational households
13 increasing.

14 Another thing that I've been hearing,
15 particularly, in some of these mega-commuter areas, which
16 was a surprising place for -- talking to some people in the
17 local real estate -- is an increase in households with
18 unrelated individuals living together. So we just sort of
19 decrease household formation and three or four unrelated
20 individuals living in a single-family home and commuting to
21 different places.

22 Is that -- that's just anecdotal for me, but have
23 you seen any data?

24 MR. SCHWARM: Right, I mean the problem that
25 comes in there -- and it is anecdotal -- I mean, if you try

1 to look for it in say the ACS or something like that the
2 problematic thing with that is we do have a much higher
3 rate of cohabitation. The number of individuals who are
4 actually married has been going down for quite -- we're now
5 at historic lows, to a certain extent, on that. But
6 they're not individuals that are not living together in
7 housings, but of course they show up in the surveys as
8 unrelated individuals.

9 And so okay, it becomes difficult to choose. Are
10 these actually partners? Is this actually what would be
11 considered a traditional household? Or is this one of
12 these new amorphous, extended roommate situations that is
13 caused either by high housing prices, millennials' somewhat
14 willingness to engage in these types of kind of communal
15 living environments, because they afford an opportunity to
16 live closer to the amenities that they really are enjoying?

17 And then there's the commuting issue. I mean, I
18 don't know why you would do that and still commute 90
19 minutes, but maybe it's what's required in order to make
20 things work. If it's up here it could be that Google and
21 everybody else has provided such lovely amenities at work
22 that in reality you're rarely back out at your actual
23 house. Only on the weekends or only some other time, and
24 you're spending actually most of the time at the office in
25 one of the office sleeping areas and etcetera that they

1 have produced to try and engender higher work productivity.

2 But yeah, that doesn't explain everything else
3 when it comes to that.

4 DR. MICHAEL: Right, so as we see trends towards
5 the increasing household size there could be multiple
6 drivers to that.

7 We just have a couple of minutes remaining.
8 There was a question I was going to lead the panel with,
9 but didn't. And so I'll end with it now, and give
10 everybody a very brief opportunity to mention a topic that
11 -- not just in our discussion here today, but sort of in
12 the general discussions -- is there a topic you think is
13 either getting too little discussion, too little play, or
14 one that you think is being overblown or too much
15 discussion?

16 And I'll start with Jim, and we've got to keep it
17 to 30 seconds or so.

18 MR. DIFFLEY: I'll keep it short. You did give
19 us this question beforehand and I was ready with an answer,
20 but I will say that both Frank and Walter sort of co-opted
21 it a little.

22 Everybody's talked a lot about the importance of
23 millennial choice particularly in terms of housing: you
24 know, household size, multifamily versus single family,
25 ownership versus rental, etcetera. That's a big issue, I

1 agree. But we've talked less of what you guys both
2 mentioned, and I'm a baby boomer, what baby boomers will do
3 as they age? Do they go to urban living? Do they go to
4 multifamily? What do they do with their assets, etcetera?
5 That's the issue I was going to put out on the table.

6 DR. MICHAEL: Marisa?

7 MS. DI NATALE: Okay. I just thought of
8 something else as you were talking, but I know I have to
9 keep this short. So getting too much attention, I think we
10 all are well aware of the high costs in the Bay Area and
11 we've talked a lot about that. So I kind of would like to
12 move away from that a bit.

13 I think what doesn't get enough attention,
14 particularly regionally in the state, is the Central Valley
15 and agriculture. I feel like it's kind of the forgotten
16 part of the state that rarely comes up in conversation.
17 And as you were talking, I realized there's so many complex
18 issues going on there with potential changes to immigration
19 policy, what's going on with commodity prices. It's a
20 relatively small proportion of California's overall GDP,
21 but for that region of the state it's quite large. And I
22 don't think we talk about it enough.

23 DR. MICHAEL: Great, thanks.

24 Jon.

25 MR. HAVEMAN: Okay, so I'll try to be quick, but

1 I really wanted to go with inequality and poverty, because
2 that's getting too a little discussion and it's really,
3 really important for economic growth. But what I really
4 wanted to talk more about is autonomous vehicles.

5 I think over the course of the next five years
6 and maybe faster than that, autonomous vehicles are going
7 to be having an enormous impact, especially on coastal Bay
8 Area economies as they -- enormous employment dislocation
9 will result. And the implications for housing preferences
10 are going to be enormously different with autonomous
11 vehicles. So I want to put that out there as something
12 that's getting too little attention, the economic impacts
13 of autonomous vehicles.

14 DR. MICHAEL: Jerry?

15 MR. NICKELSBURG: So, for my 30 seconds I want to
16 talk about taxes.

17 DR. MICHAEL: Okay.

18 MR. NICKELSBURG: And simply to say that we're in
19 a period of time where revenues to the state are up. And
20 the state is not in the fiscal crisis that has so
21 characterized it. And there is a thought that Prop 30 and
22 Prop 55 have actually fixed this problem and that is false.
23 The volatility in state revenues has not gone down, because
24 of those propositions, it has gone up.

25 And we will have another recession at some point

1 in time and when we do, we've doubled down on the thing
2 that made state revenues volatile and gave us the big
3 deficits under two previous governors. So I think we need
4 to keep that in mind.

5 DR. MICHAEL: Walter?

6 MR. SCHWARM: All right, I guess I would say mine
7 would be we pay attention to millennials for a good reason,
8 but we pay perhaps too much attention to them.

9 I would almost argue that whatever we're going to
10 be calling the next generation after that -- the Alphas,
11 Generation Z, or something like that -- because they are a
12 much smaller cohort they will actually have opportunities
13 that millennials didn't have. I.e., their schools will be
14 less crowded. They'll have more of the things that -- but
15 on the other hand -- they will be much smaller. They will
16 come into the labor force. Obviously, we've got about
17 eight years before the first ones of them fall into -- get
18 above 24 and kind of enter the post-college labor force.
19 But they're different, again.

20 And it'll be really interesting to see what --
21 they grew up during -- as much as we talk about millennials
22 being shaped by the Great Recession, this really got shaped
23 by the Great Recession. They actually did see it as
24 children and various other things. And if you talk to them
25 and look at the research that starts dealing with them,

1 they're early, but they're different again. And it will be
2 really interesting to see what they do, because they might
3 not go to college. Who knows? We assume this is this
4 constant college rate. Well, maybe not. Maybe they'll
5 choose to find something else that they'll enjoy.

6 DR. MICHAEL: Well, Frank, you get the last word.

7 MR. WEN: Well, here today the California Energy
8 Commission will have a talk about energy. I think I saw
9 one line here on climate policy? I think we should
10 consider California currently trying to implement the AB
11 32, SB 32, and then also several Governors' Executive
12 Orders.

13 Currently ARB is developing their Scoping Plan,
14 trying to reduce the greenhouse gas emissions 40 percent
15 below 1990 levels. And then basically move from a fossil
16 fuel-based economy in this state, to renewable energy, to a
17 electricity-based economy. And I think particularly the
18 divergences of the policies between the state, and then the
19 nation, and how this will affect the economy and then
20 affect the energy in the state of California -- I think we
21 should discuss more in the future.

22 DR. MICHAEL: I think we're out of time for this
23 panel. So please, thank me and all of them for their
24 insightful comments.

25 COMMISSIONER MCALLISTER: My pleasure.

1 COMMISSIONER SCOTT: Thank you.

2 CHAIR WEISENMILLER: Yeah, it was a good panel.

3 I certainly want to thank you for moderating and thank you,
4 everyone, for your participation. It was really helpful.
5 Thanks.

6 MS. RAITT: If I can invite everybody on the
7 panel to go ahead and take seats in the audience. And
8 we'll then look at our next panel up. Thank you very much.

9 (Brief pause while next panel sets up.)

10 MR. KAVALEC: Okay. For our next panel on
11 "Transportation and Fuel Prices," as moderator we have our
12 good friend Gordon Schremp, who's a recognized expert in
13 his own right on all things related to fuels and fuel
14 infrastructure in California. And who's been acquiring and
15 applying knowledge to the benefit of the Energy Commission
16 and the state for 25 years.

17 So Gordon?

18 MR. SCHREMP: Thank you, Chris.

19 Good morning everybody, and welcome to Panel 2
20 Session. This will be a lively -- almost a fast round in
21 the gameshow -- since we have 60 minutes or 55 minutes. So
22 I just wanted to lay out some context for the panel members
23 that are either here in person, or joining us online via
24 Webinar.

25 Something for you to think about when you respond

1 to some of the questions, either that we've sent to you
2 ahead of time, some of the higher-level questions, or some
3 of the questions I'll pose to either the group as a whole
4 or a specific panel member. So think about from our
5 perspective, as we conduct these proceedings with a primary
6 goal of obtaining information to put into the record, to
7 inform us and others in regard to specific areas of
8 interest that will be pulling together, in our policy
9 document in the IEPR.

10 So think about from that perspective we do this
11 every two years, so what's the sort of a little bit here
12 and now or near-term in the next two to five years. And
13 then think about what the Energy Commission should pay
14 attention to in this policy document development. Issues,
15 in this particular panel that we're most interested in for
16 today's proceeding, transportation and fuel prices and sort
17 of the factors that drive those. But I'll be delving into
18 other aspects of transportation and fuels that we know,
19 issues that are very important: lower carbon fuel
20 standards, both federal and state; availability of said
21 fuels and want to also touch on consumer preferences for
22 vehicles, not only alternative fuel vehicles, but also
23 either light-duty or passenger vehicles and how that's
24 changing.

25 So those are sort of what we'd like to get out of

1 the panel members' participation for the next hour. And
2 I'd like to ask everybody just to introduce themselves and
3 say a couple of quick things about themselves to help
4 others online. And so we'll start in the room here, with
5 Marc.

6 MR. MELAINA: Great. Hi, everybody. My name's
7 Marc Melaina. I work at the National Renewable Energy
8 Laboratory. I'm the Team Lead for Systems Analysis in our
9 Transportation Center. I work mostly on electricity,
10 hydrogen for advanced vehicles.

11 MR. SCHREMP: Thank you.
12 Severin, online if you could introduce yourself,
13 please?

14 MR. BORNSTEIN: I'm Severin Bornstein, I'm a
15 Professor at UC Berkeley's Haas School of Business. And a
16 Researcher at the Energy Institute at Haas where I was
17 Director for 20 years. I work on both oil and natural gas
18 and electricity markets.

19 MR. SCHREMP: Thank you, Severin.
20 David Green, are you with us?

21 MR. GREEN: Yes, hi. This is David Green. I'm a
22 Senior Fellow at the Howard Baker Center at the University
23 of Tennessee, retired after six years from Oak Ridge
24 National Laboratory. My areas focus on energy efficiency,
25 greenhouse gas mitigation, also dabble in the world oil

1 market.

2 MR. SCHREMP: Great, thanks David.

3 Dave Hackett?

4 MR. HACKETT: Good morning, Gordon. I'm the
5 President of Stillwater Associates. Stillwater is a
6 transportation and energy consulting company. We describe
7 that as operating at the intersection of the logistics and
8 engineering markets and regulations for the downstream
9 petroleum business. And I'm a member of the California
10 Petroleum Market Advisory Committee.

11 MR. SCHREMP: Thanks, Dave.

12 Chris from Moody's?

13 MR. LAFAKIS: Hi, yes my name is Chris Lafakis.
14 I am a Director at Moody's Analytics. I've been here for
15 about 10 years and I cover macroeconomics and energy and
16 I'm responsible for our energy forecast.

17 MR. SCHREMP: Okay. Great.

18 And now, from EIA, Mindi and James?

19 MS. FARBER-DEANDA: Hi, Gordon. This is Mindi
20 Farber-DeAnda, I'm the Team Lead for Biofuels and Emerging
21 Technologies within the Office of Petroleum, Natural Gas,
22 and Biofuels Analysis.

23 MR. PRECIADO: And I'm James Preciado. I'm the
24 Team Lead for Liquid Fuels Markets. We mostly do refining
25 modeling and liquid fuels market filing for the Short-Term

1 Energy Outlook and the Annual Energy Outlook.

2 MR. SCHREMP: Great, so I think that covers
3 everybody who's both here and online.

4 So I know we sent out some high-level questions
5 ahead of time. I'm not going to follow those exactly. My
6 intention is start with crude oil and natural gas, and then
7 work into the transportation and fuels market starting with
8 prices. And then talking about some of the standards and
9 margins and things like that.

10 And then we'll talk about infrastructure for
11 transportation and fuels. And especially that for hydrogen
12 and the outlook in hydrogen, which I know California is
13 putting a lot of effort into, to get that more of an
14 emerging market going and assist in the retail arena.

15 So without further ado, I'll go ahead and start
16 out with oil prices. Clearly oil prices have been heading
17 up just a little bit. But the big news is OPEC made a
18 decision to curtail production along with non-OPEC members.
19 So the proof will be in the pudding first quarter of 2017,
20 but there's been a very strong imbalance in the market. So
21 I'll just ask, start with EIA and their outlook, because we
22 used your Annual Energy Outlook for guidance with regard to
23 crude oil pricing moving forward and how that to relates to
24 retail fuel pricing.

25 So if you can sort of, I guess Mindi and James,

1 sort of talk about your perspective on where oil prices are
2 going to go. And in light of how the shale revolution in
3 the United States has changed the dynamics and drill rigs
4 are back now up over 100 drill rigs deployed since the low
5 point and their ability to bring unfracked wells
6 operational. Is that going to have the counter-veiling
7 force on OPEC cuts or do you see the OPEC cuts being
8 meaningful in balancing the market and getting us a strong
9 price signal for oil:

10 What do you think, EIA?

11 MR. PRECIADO: Sure, this is James talking. I
12 can take care of that.

13 At least our Short-Term Energy Outlook for
14 January, we're right now forecasting Brent to be \$53 per
15 barrel in 2017 and forecasting it to be \$56 per barrel in
16 2018 with WTI at about a \$1 per barrel discount to Brent
17 through the forecast period.

18 We do not -- probably the most important aspect
19 of that is that we do not have oil prices going above \$60
20 per barrel in the next few years. And that largely gets to
21 the second part of your question, which was about the
22 responsiveness of U.S. producers. We're seeing that U.S.
23 crude oil production has been pretty price-responsive over
24 the last couple of years. And we expect that to continue
25 going forward. And really any kind of rally in prices or

1 an increase in crude oil prices is going to be limited by
2 extra U.S. production coming online.

3 In our Annual Energy Outlook we have the price of
4 Brent getting to about \$109 per barrel in 2015 dollars, in
5 2040. And we have the prices kind of increasing moderately
6 until about 2020. And that sort of gets into that in the
7 next couple of years as you have demand that comes in and
8 overhang, the inventory builds stop or decline, then you've
9 got prices increasing.

10 And then after 2020 you still have prices
11 increasing, but it's a little bit more muted or a little
12 bit of a softer increase going forward. So that's kind of
13 an overview of our price forecast.

14 And at least when it comes to U.S. production is
15 that has really changed how the market can operate in the
16 last few years. In that you're seeing that the drill bid
17 on completed wells, some of that production when you have
18 an increase in price, can come online in as little as two
19 months -- on the two-to-four month range.

20 And new productions and new wells being drilled,
21 you can see that come on within six months. And that's
22 pretty fast and that's a real change from what you see in
23 oil markets and how prices respond in the past.

24 As far as the OPEC cuts, as their decisions go,
25 you actually see a lot of the Gulf Coast countries: Saudi

1 Arabia, United Arab Emirates, really cutting down their
2 production. And I think that, at least in the short-term,
3 those seem to be coming off. We'd have to wait and see
4 exactly how much that production comes off, and some of the
5 other countries that have agreed to participate in the cuts
6 as well, seeing if they actually stick with them or not.

7 But at least for now we're forecasting the oil
8 market will be roughly in balance by the end of 2018.

9 MR. SCHREMP: Okay. Thanks, Dave. And I guess
10 for clarification, the uncompleted well information, that's
11 the statistics you guys now publish -- drilled but
12 uncompleted wells or ducts -- that you have online for both
13 natural gas and oil; is that correct?

14 MR. PRECIADO: Yes, that's correct. Those are
15 the drills of uncompleted wells, and we have data on that
16 in our Monthly Drilling Productivity Report.

17 MR. SCHREMP: And I personally thank you for
18 having that information out there, so that's good.

19 So let's shift to David Green. You've looked at
20 oil markets for quite awhile, anything to add to that or
21 some different perspective or issues you'd like to raise?

22 MR. GREEN: Yeah, I think a slightly different
23 perspective, I think the comments on fracking and its role
24 are very important, because that has changed the way the
25 market operates.

1 The question is to what extent, because let me
2 just comment on the Short-Term Energy Outlook. The EIS
3 projections are sort of the expected values, which are not
4 much different from what we see today. That sort of fits
5 with Professor Hamilton of UCSD's observation that the oil
6 prices seem to be a random walk, statistically speaking.
7 But the error bounds or the 95 confidence percent intervals
8 for that same short-term energy outlook through 2019, let's
9 say, range from about \$30 a barrel to well over \$100 a
10 barrel.

11 And I think we should not lose sight of the fact
12 that historically this market has been very volatile. That
13 transportation fuel prices are driven primarily by the
14 price of oil. This even includes biofuel prices are highly
15 correlated with the price of oil in transportation markets.
16 And the exceptions being electricity and since the onset of
17 fracking, natural gas is largely decoupled from the price
18 of oil for transportation purposes.

19 So I think we still have a market, which has a
20 very in-elastic supply and demand in the short run. And we
21 still have a market in which OPEC has a very substantial
22 market share of over 40 percent. And especially with the
23 help of countries like Russia or something, if they
24 cooperate, can have an impact on the market. So I think we
25 should not rule out, and indeed the Short-Term Energy

1 Outlook does not rule out volatility in oil prices in the
2 coming years.

3 MR. SCHREMP: Thank you, David. Just sort of a
4 follow-up on that, so some of this uncertainty that could
5 lead to say most important to consumers, a price
6 escalation, what are some examples?

7 I mean, I know that the global spare production
8 capacity mostly residing in Saudi Arabia has gotten down to
9 a very small number relatively speaking, you know less than
10 say 3 million barrels a day. So are there some
11 geopolitical developments that you think could really
12 increase prices rapidly over the short term? You know,
13 getting at your uncertainty comment, and what might those
14 be?

15 MR. GREEN: Well, I mean the previous panel
16 mentioned the Trump Administration and its policy
17 uncertainty as a source of key uncertainty. I think that's
18 certainly the case here, what will the Trump Administration
19 do. They have made certain assertions about the Middle
20 East, about eradicating Isis, about whatever. And exactly
21 how will that play out, what will they do? These kinds of
22 things could certainly have some serious implications for
23 oil markets. I don't know what they're going to do, so I'm
24 not going to pretend that I do.

25 I think that we should also keep in mind that

1 yes, the U.S. oil production from fracking is pretty
2 nimble, but it (indiscernible) all the way through 2015,
3 even with much lower oil prices. And only decreased in
4 2016.

5 And I think that it's not exactly clear how the
6 top oil producers will interpret -- there seems to be a lot
7 of background noise -- not sure what it is.

8 COMMISSIONER MCALLISTER: We're not hearing it on
9 this end.

10 MS. GREEN: Oh, okay. Sorry.

11 So I think that it's not clear also how the
12 titled producers in the U.S. will interpret the willingness
13 of OPEC to tolerate low prices for awhile, which is
14 obviously a problem for them. So I think there are some
15 significant sources of uncertainty going forward.

16 Certainly what the U.S. does, I mean oil demand
17 in the U.S., oil demand in the OECD countries is growing,
18 oil demand in the developing countries are growing even
19 faster. What happens if we change our policies towards
20 fuel economy and greenhouse gas standards. It's hard to
21 imagine why that would be done, but it's not hard to
22 imagine that it might be done. Some examples.

23 MR. SCHREMP: Okay. Thank you, David.

24 Any other panel members who have some additional
25 points that you feel need to be raised about this subject?

1 MR. BORENSTEIN: This is Severin, I --

2 MR. LAFAKIS: Sure, this is --

3 MR. BORENSTEIN: No, go ahead.

4 MR. LAFAKIS: No, go ahead.

5 MR. BORENSTEIN: My primary contribution, David
6 stole, with is I think the uncertainty in this market is
7 immense. But I think from a policy point of view what we
8 should take away from that is that planning for a given
9 price in oil is really incomplete planning. So we really
10 need to be planning for robustness to response to a large
11 variety of outcomes in oil prices.

12 And just to emphasize the AEO's estimates for
13 even the end of 2018, have a 95 percent uncertainty range
14 that is over \$60 a barrel range. So I think that as you go
15 out to 2030, 2040, 2050 I think pretending that we have any
16 idea what the price of oil is going to be is likely to lead
17 us astray. And we really need to be just trying to make
18 plans that are robust to a wide variety of outcomes.

19 MR. SCHREMP: Okay. Thank you.

20 Did you --

21 MR. LAFAKIS: And this is Chris Lafakis, just to
22 chime in on that point. I think one of the things that the
23 Commission does is having these discussions every two
24 years, because we know that we're not going to have one
25 panel settle everything for the next four years, so that's

1 wise.

2 And really to your window, there's not a lot of
3 long-term structural changes that can happen to the market
4 to really drive some of these oil demand and supply and
5 equilibrium figures. Things like hydrogen or electric
6 vehicles, those are really long-term factors. So really
7 when you're talking about the next two years, you're
8 talking about primarily two things, which is OPEC
9 compliance. And we need to continue to monitor OPEC
10 compliance, because that's crucial to the supply demand
11 balance in the oil market.

12 And also the response of U.S. producers. I agree
13 with the points that have been made earlier that the oil
14 market is now much more nimble than it has been in the past
15 with the arrival of the U.S. shale producer. This has
16 really become the price setter if you will, in the absence
17 of OPEC. And now it's going to be interesting to observe
18 sort of the interaction with OPEC decisions.

19 So the preliminary indications are that there is
20 a good degree of compliance, those are sort of the
21 statements of OPEC ministers as of now. We don't have the
22 data, because the agreement was on December 10 and we only
23 have production data for December. So over the next few
24 months we'll actually get the data to see whether or not
25 compliance is occurring, but the statements generally on

1 compliance right now are very positive.

2 And if you look at the supply overhang, total oil
3 supply in Q4 -- and there's a little bit of a seasonal
4 element here, so you have to be careful with quarter
5 comparisons. But with 98.7 million barrels per day and
6 demand was 97.3 million barrels per day, so that's an
7 overhang of about 1.4 million barrels per day.

8 The initial indications are that around 1.5
9 million barrels per day has already come out of the market.
10 That's what the Saudi Energy Minister has said. If that is
11 true, and we'll have to monitor the data over the next few
12 months to see if it is, then we would basically in balance
13 now. But, of course, if U.S. producers responded to higher
14 prices by boosting production, which we have early
15 indications that they will then that development could sort
16 of elevate supply relative to demand by the end of the
17 year.

18 So the Moody's Outlook is for oil prices to rise
19 up to \$60 per barrel by the end of this year. That assumes
20 OPEC compliance however, and we'll have to monitor data
21 over the next few months to ascertain whether or not that
22 is actually happening.

23 MR. SCHREMP: Okay. Thank you, Chris.

24 Well, if there are no other new points to raise
25 I'd like to shift gears and talk about natural gas in the

1 United States, because this is certainly a fuel that we see
2 is growing in utilization for heavy long-haul transport
3 either in the form of compressed natural gas or liquefied
4 natural gas. We know there's lots of liquefied natural gas
5 exporting facilities, Cheniere down in Louisiana, there are
6 others coming online, and there are multiple trains coming
7 online and new applications being approved. So there is a
8 growing LNG export market, because of the shale revolution
9 for natural gas.

10 So the question is associated with natural gas,
11 are those sub-\$3 per million Btu prices in our rearview
12 mirror, mean for the near-term, because prices have risen
13 up into a band of 3 to 4. So are those a thing of the past
14 now or is there going to be a response in the shale plays
15 for natural gas that will counterbalance these growing
16 demands for natural gas?

17 I'll open it up to anybody who would like to
18 chime in.

19 MS. FARBER-DEANDA: This is Mindi, I'll chime in
20 first from EIA.

21 So one thing to keep in mind with what's going on
22 with natural gas is we're starting to see this bifurcation
23 in prices, much like we saw many years back between Brent
24 and WTI. But for us it's what's going on in the Marcellus
25 and the Henry Hub marker. And we currently have a

1 situation where the prices in the Marcellus, where you're
2 seeing most of the fracked plays there, are roughly half as
3 much as much as the price coming out of Henry Hub. And
4 depending on how this plays out in the future and whether
5 that gas finds a destination and is adequately monetized,
6 we could see that for a long time.

7 So again, it depends what marker, what price
8 marker you're using. And I'll turn it back over to you,
9 Gordon.

10 MR. SCHREMP: Thank you, Mindi. And isn't part
11 of the price dynamic and differential developing throughout
12 the United States has almost everything to do with pipeline
13 takeaway capability. Is that part of the issue that's
14 currently causing some of these differentials?

15 MS. FARBER-DEANDA: That's one part of it. The
16 other is the reversals and the other things that we're
17 seeing, that need to happen plus the exportability of the
18 product.

19 But one of the places if people want to track
20 that stuff is we do put out a weekly called -- it's our
21 "Weekly Natural Gas Update" that's available. And in there
22 they'll see a lot of what we're seeing on a weekly basis
23 with gas: the prices, the volumes and we'll have articles
24 that'll be pertinent to a variety of these topics.

25 MR. SCHREMP: So just another follow-up on sort

1 of the relationship with the prices, is this decoupling of
2 natural gas from say crude oil something that's going to
3 now sort of recouple going forward say within the next five
4 years?

5 I mean, what --

6 MS. FARBER-DEANDA: Not that I've seen.

7 MR. SCHREMP: So a continued decoupling and so
8 that means is one potential takeaway the economics of
9 changing out long-haul freight to say natural gas still
10 makes sense in many cases? Or is that going to be a
11 diminished case?

12 MS. FARBER-DEANDA: I'm going to default to some
13 of the others who know the transportation markets better.
14 I've been looking at this primarily as gas to liquids in
15 some of the emerging technologies. So we've been looking
16 at the oil to gas ratio and what it means for certain
17 technologies that may or may not see the light of day.

18 And we're just seeing it's a coupling that's
19 going to continue and probably these ratios are going to
20 grow for better or for worse. And we just don't see
21 movement in the natural gas prices over the long-term.

22 MR. SCHREMP: Okay. Thank you.

23 Anybody else like to weigh in about the market
24 for CNG and LNG for transportation fuels?

25 Don't be shy.

1 MR. LAFAKIS: So this is Chris Lafakis from
2 Moody's. I would agree with that point on decoupling. I
3 think that the fuels have become less substitutable for a
4 good reason. And oil has been mostly confined to
5 transportation fuel, because it doesn't make sense to use
6 it in power generation.

7 In terms of using natural gas for transportation
8 you have sort of this chicken and egg problem. The auto
9 manufacturers don't want to build engines, because there
10 isn't the infrastructure -- specifically the refueling
11 stations nationwide. And then the refueling station
12 companies wouldn't want to build out, because there's not a
13 vehicle fleet. So in the past whenever this chicken and
14 egg problem has existed the federal government has stepped
15 in and provided infrastructure or provided a clear
16 direction for the marketplace. That's not really the case
17 here and I don't really expect that to occur in the future.

18 So I think that the next technology in terms of
19 transportation vehicles is not going to be natural gas, but
20 is instead going to be electric vehicles. And you've
21 already seen the market respond very aggressively. Tesla
22 has really unleashed an arms race with the investments that
23 it's done. Now, all the other automakers whether it's
24 mass-market ones like Ford or GM or other ones like BMW,
25 are looking at producing electric vehicles as well as high-

1 performance sedans that have that fast acceleration in some
2 cases, with respect to BMW.

3 So I mean we really don't see the price
4 differential narrowing and we really don't see natural gas
5 becoming a major transportation fuel.

6 MR. MELAINA: This is Marc Melaina.

7 MR. GREEN: Hi, this is David.

8 MR. MELAINA: Go ahead, David.

9 MR. GREEN: No, it's okay, Marc. Marc, you go
10 ahead please.

11 MR. MELAINA: Okay, thanks. I'll agree with
12 Chris on the chicken and egg issue. I think for medium,
13 heavy-duty fleets it's a little bit lessened, because they
14 can out-central depots that are structured to the business.

15 Also, a lot of countries have tried to push
16 natural gas for light-duty vehicles and their policies have
17 not succeeded, even with pretty strong policies. So he's
18 right on the sort of federal level push, it's a really big
19 lift to get to the light-duty vehicle fleet. But for
20 medium and heavy-duty, it's a little bit of a different
21 story. So I'd say the vehicle availability maybe even be a
22 bigger barrier.

23 MR. SCHREMP: So, Marc, just a follow-up now, so
24 if you have more of a regional perspective and you're doing
25 more miles obviously in your pulls or your transit and even

1 hauling heavier weights, you can look at that sort of
2 central fuel fleet LNG, CNG -- it's your own fleet you're
3 doing. I mean, a lot of the announcements I read are just
4 that, it's private companies investing in this.

5 And it doesn't appear to be any federal monies
6 assisting, so that's telling me implicitly that there must
7 be some sort of economic incentive that continues to pay
8 out on the bottom line for these companies or otherwise
9 that would not continue. So is that sort of your
10 experience from what you're seeing?

11 MR. MELAINA: I wouldn't say it's my experience,
12 but on paper there's a motivation there to get pretty big
13 savings for the private companies. I think on the auto
14 side the motivation's not as strong.

15 MR. SCHREMP: Okay. Thank you.

16 I think online, someone else was going to make a
17 comment on natural gas?

18 MR. GREEN: This is David, and I agree with
19 what's been said by Marc. And I would like to add however
20 that following up on Severin's point, a fuel that is not
21 volatile like electricity and natural gas, and is a lower
22 cost fuel, the lack of volatility, the decoupling from
23 petroleum price is an advantage and it helps. That's not
24 to say that the chicken or egg problem will go away, the
25 chicken or egg problem is there. But the decoupling is

1 definitely a benefit for natural gas as a transportation
2 fuel.

3 MR. SCHREMP: Okay. Thank you.

4 Anyone else online want to add to what's already
5 been state about decoupling or coupling natural gas prices?

6 MR. BORENSTEIN: This is Severin, if I can? I'm
7 not sure I would say that natural gas is necessarily less
8 volatile than oil. The volatility is different, but if you
9 look back over the last 20 years we've certainly seen some
10 steep increases and plunges.

11 I think that the decoupling between oil and
12 natural gas, if we're only talking about U.S. uses, it
13 would be hard to see any pull for them to really recouple.
14 But as we start to talk about internationalizing the gas
15 market, there is more substitution between them in some
16 areas that could start to pull the prices somewhat closer
17 together. But I think that that is probably a pretty minor
18 effect over the next decade, compared to the fact that the
19 vast majority of gas and oil uses in the United States are
20 really not substitutable.

21 MR. SCHREMP: Okay. Thank you.

22 No other comments, we'll move on to discussing
23 what's near and dear to all consumers' heart: retail
24 prices, especially at the pump. So I want to talk about
25 retail prices in a couple of different contexts.

1 Certainly, we've seen the California prices are perennially
2 higher than that of the average price in the United States.
3 I'll read some of those, what the differences average.

4 Between 2009 and 2014 the difference was being 35
5 cents a gallon. In 2015, a bit of an unusual refinery
6 operation year, that difference was 74 cents a gallon
7 average for the entire year. It dropped down to 60 cents
8 in 2016, and finally now a year to date -- a small period
9 of time so far, three weeks -- it's 45 cents a gallon.

10 So taxes are a part of that. You know, taxes are
11 higher, the tax burden has been higher in California for a
12 gallon of gasoline relative to the U.S. average, but that
13 too has been changing. And this is an important
14 consideration when we talk in just a minute about other
15 environmental fees.

16 So in January 2014, the difference was 21 cents a
17 gallon between taxes in California and in the U.S. -- a
18 significant difference. In 2015, down to 15 1/2 cents a
19 gallon and in January 2016 down to 11 cents a gallon, and
20 now 7.1, so what is going on? You might have to say,
21 "Yeah, we decided to forgo taxes, because we just don't
22 really need them."

23 That's not the case, there's been a change in the
24 formula and how it's used to calculate taxes in California
25 at retail for both use on gasoline that has effectively

1 resulted in a decline over time. So much so that I believe
2 there is legislation looking at significantly increasing
3 gasoline and diesel taxes to get more money for
4 transportation projects.

5 But that's not a subject for today, but it's only
6 stated to let you know that yes the differential is now
7 fairly small relative to the U.S. on average. But there
8 could be some changes during this next IEPR cycle whereby
9 retail taxes get a little bit higher in gas and diesel.

10 So I think I want to start with Severin if we
11 can? You've looked at these differentials a lot. And I'd
12 like you to sort of weigh in about the differentials and
13 about retail margins. And then go to Dave Hackett, if we
14 could.

15 So Severin?

16 MR. BORENSTEIN: Sure. So if you look back from
17 the 1996 changeover to California's special blend of
18 gasoline, to the beginning of 2015, it was pretty clear
19 that while there were pressures up and down if you account
20 for the price of CARB Spec gasoline at 10 or 13 cents a
21 gallon -- in that range -- that California on average had
22 stayed different from the U.S. by the price of CARB Spec
23 plus the tax differential plus more recently Cap and Trade
24 and the LCFS costs.

25 That all changed in February '15 with the

1 Torrance Refinery fire and we had a huge increase that was
2 not at all related to the things I just mentioned: taxes,
3 Cap and Trade costs, LCFS or the additional costs of CARB
4 gasoline. That remained in 2016, softening slightly. It
5 has remained today, we are well at least 15 cents above
6 what would be justified by production cost of CARB, plus
7 taxes, LCFS and Cap and Trade.

8 So there is still a substantial differential.
9 One might think this is associated with California being a
10 net importer of gasoline, which would mean the price of
11 gasoline -- the price of any commodity -- is set by the
12 marginal supplier. And if the marginal supply is coming in
13 from imports you have to add in that additional cost of
14 importing the gasoline, which is generally thought to be 10
15 or 15 cents a gasoline.

16 That still doesn't really get us to the
17 differential now, although it gets us pretty close. It
18 clearly isn't enough to explain the differential over the
19 almost two years in 2015 and '16. I'm Chair of the
20 Petroleum Market Advisory Committee, and we have spent a
21 lot of time looking into this.

22 There are basically two hypotheses: one is that
23 there are a lot of logistical problems that are deterring
24 this market from equilibrating with more imports including
25 problems at ports, and problems with shipping and so forth.

1 And the other is that there is something more nefarious
2 going on, that firms are actually restricting their output
3 in order to drive prices up.

4 My view is the PMAC has been unable to
5 distinguish between those two hypotheses and that it's
6 going to take a much deeper, better resourced, and more
7 powerful organization to actually get the sorts of
8 contributions and testimony and data needed to sort those
9 out. But California still clearly has a significant
10 problem with the refining and retail aspect of this
11 industry that has been lessened lately, but has not gone
12 away.

13 MR. SCHREMP: And Severin, could you -- any
14 opinion on retail margins? Certainly, that's something
15 that we use in our forecasts to retail prices in
16 California. So do you see these margins as they are
17 currently, not the difference in price between California
18 and say the U.S., but sort of the dealer margins at retail?
19 Are they going to stay where they are, or you see
20 significant change there?

21 MR. BORENSTEIN: We don't really know what they
22 are, because it's very hard to distinguish the retail
23 margins from the refinery margins when so much of the
24 gasoline is sold by refineries in dealer tank wagon
25 arrangements where the refineries essentially can track

1 very locally, the markets and charge different DTW prices.
2 So I think that trying to break it out as retail margins
3 versus refinery margins is extremely difficult given the
4 way gasoline is priced in California.

5 If you try to break it out as sort of the generic
6 rack price for gasoline versus retail margins, I think
7 we've seen some periods of that differential going up. And
8 that is clearly downstream from refineries. And staying
9 high for longer periods than I would have expected, given
10 the history of retail margins that I've studied certainly
11 since the '70s and '80s.

12 But it's unclear how much of that is actually
13 coming from retailers and how much of it is coming from
14 this quasi-control of retail prices from refineries, by
15 selling through DTW prices.

16 MR. SCHREMP: Okay. Thank you, Severin.

17 And Dave Hackett, you've looked at this market
18 for a long time, anything to add on these points of retail
19 margins and price differentials?

20 MR. HACKETT: I would say that I agree with
21 Severin's analysis of this. The margins are high and
22 they're higher than you can explain from the factors that
23 normally contribute to the difference between California
24 and the rest of the U.S. And I do agree that this needs to
25 be looked into some more.

1 One aspect of this that I wonder about is how
2 we're measuring all this? We measure the retail prices,
3 average retail price, in the California versus the U.S.
4 And Mindi and I guess probably James are responsible for
5 that kind of an analysis, but that's a simple average kind
6 of a thing instead of a weighted average.

7 And what I've observed is that -- and I think
8 many of us in California have observed this -- there's
9 large differences between the price at traditional
10 retailers and at the big boxes. And so one aspect of this
11 is that the big boxes are selling five times the gas that a
12 traditional retailer is selling. But the numbers aren't
13 volume weighted.

14 And we've talked about this and we've worked with
15 staff, but I think that's an aspect, but only kind of a
16 minor one. Really, kind of a larger measure is that the
17 traditional stations are well above stations really
18 anywhere else in the country. And despite the work of PMAC
19 we weren't able to dig into the why of that.

20 MR. SCHREMP: So, Dave, just a follow-up on the
21 hypermarts, the big box stores, do you see this as a
22 continued growing trend in California? A greater
23 penetration by hypermarts, and if so is that something
24 that's going to help consumers keeping prices relatively
25 low, because of their presence and their low margins?

1 MR. HACKETT: Well, I don't know anything about
2 the strategy of the firms, but I know that many of the
3 stations that I see around me pretty much run at capacity.
4 That is to say, the only way they could sell more gas is to
5 get bigger, put in more pumps and the like. And so to some
6 degree or another, an explanation for why margins haven't
7 been dragged back down could be, because the big boxes are
8 running at capacity and they can't sell anymore gas if they
9 wanted to.

10 MR. SCHREMP: Okay. Thank you.

11 Any other input on this topic before I shift
12 gears into the Low-Carbon Fuel Standard and the RFS?

13 (No audible response.)

14 Okay. Hearing none, the Low-Carbon Fuel Standard
15 is with us, so we're into I don't know, about the fourth or
16 the fifth year of the program I think. And we're starting
17 to see some manifestation of the regulation in the form of
18 retail prices being a little bit higher. You know, for the
19 Low-Carbon Fuel Standard, I think it's very modest now.
20 This year in January it's gone up to about 5 cents a gallon
21 for gasoline. And for Fuels Under the Cap, which is part
22 of AB 32 Cap and Trade Program for Transportation Fuels
23 it's been pretty consistent at about 10 cents a gallon. So
24 you put those together, so it's about say 15, 16 cents a
25 gallon.

1 So my question is on the Low-Carbon Fuel
2 Standard, is there an expectation of sort of steady values
3 or is the price expected for the credit markets to rise,
4 because of the nature of the Low-Carbon Fuel Standards?

5 So I guess, Dave Hackett, you've looked at this
6 quite a bit haven't you?

7 MR. HACKETT: Yes, I have Gordon. And so what
8 has been happening over the last few years is that there's
9 been more carbon intensity reduction created than needed.
10 And so the bank of credits has continued to grow. But as
11 the program goes forward year by year, the requirements
12 ratchet up. And so we think that the bank of credits will
13 probably reach its peak in 2018. And then the market's
14 likely to be satisfied by drawing down those credits.

15 That is to say that renewable fuels producers and
16 the other folks that are coming up with low-carbon
17 transportation fuels will essentially run out of capacity.
18 And so it'll be the bank that is drawn on to meet the
19 demand from the Air Resources Board. So in that timeframe
20 you would expect prices to start to increase.

21 MR. SCHREMP: And is there sort of an upper
22 limit? Isn't there some sort of safety valve or ceiling in
23 the regulation that the price increase is going to be
24 limited, and if so what is that?

25 MR. HACKETT: Well, there is a price ceiling of

1 \$200 a ton. That's roughly twice where the price is today,
2 but I'll confess I don't understand it well enough. And I
3 would think that if folks need to follow regulations in
4 order to get their carbon-intensity reduction they're
5 likely to pay up to do that.

6 MR. SCHREMP: Okay.

7 Severin, anything to add to that?

8 MR. BORENSTEIN: No, I think that that's it. I
9 think there is a lot of uncertainty in this market, because
10 while there is a price ceiling right now, if we got all the
11 way to that price ceiling for a protracted period of time I
12 suspect we would have some political pushback on that. But
13 the transition to greater use of second-generation biofuels
14 has not occurred nearly as quickly as people had hoped.
15 And so we are more likely to see some constraints in the
16 out years.

17 MR. SCHREMP: Okay. And good segue, Severin, to
18 the renewable fuels.

19 Certainly, there's been I guess a tremendous
20 development in renewable diesel by Neste internationally,
21 and by Diamond Green Diesel in the United States here. And
22 you're right, cellulosic biofuel production doesn't seem to
23 be progressing as rapidly as once envisioned under the
24 Renewable Fuel Standard when it was developed.

25 But so I guess, Mindi and James, if you can sort

1 of weigh in on is there lots of additional say renewable
2 and cellulosic coming online in say the next three to five
3 years. Or is that going to be maybe have limitations due
4 to either economics or feedstock availability? I mean, so
5 what are you guys seeing in that arena?

6 MS. FARBER-DEANDA: Well, this is Mindi. And
7 it's definitely not feedstock availability, but we're not
8 seeing the growth that we had hoped. You know, we're
9 tracking it much more in a year at a time sort of along the
10 lines of what happens with the RFS.

11 Our Outlooks are limited by what is in play with
12 regulations and legislations today or at the time when the
13 Outlooks' projections are produced. So when you look at
14 our Outlooks you're not going to see something that's
15 glowing or optimistic at all.

16 In addition, with certain fuels we don't have a
17 good way of surveying them. And so right now I'm
18 struggling, because while you may see some information on
19 refinery production of renewable diesel you won't see it
20 from the independent standalone facilities. You'll see the
21 imports in our dataset, but you're not going to see
22 everything you need to see.

23 So our struggle is if we don't currently include
24 it as a question in our survey, to get it added requires
25 OMB clearance and we're on a three-year cycle. So it's

1 become very frustrating and we're trying to do some things
2 offline, but it's tough because of FOIA requests and other
3 things that we've (indiscernible) people to. So that's
4 where we are at EIA.

5 MR. SCHREMP: Okay. Thank you.

6 And I'll like to sort of shift gears here. I
7 think we have a couple of slides I wanted to pull up. I
8 think Heather's seeing to that.

9 Everyone's heard the phrase, "You are what you
10 eat," and I think we are what we buy in regards to the
11 vehicle stock for passenger vehicles, light-duty trucks.
12 So the first chart I'm throwing up here is showing the
13 relative numbers of light-duty trucks and passenger
14 vehicles over time, going back to 2007. And we see sort of
15 an interplay, they kind of balance from one month to the
16 next. And then we start to see a divergence that has
17 become significant, so we'll shift to the next slide
18 please?

19 And the blue bars on this slide, for those who
20 are looking at it, are the percent of new vehicle sales for
21 that month that are in the passenger car category. And
22 it's declined to the lowest point ever over this data
23 series going back to 2007.

24 So I guess my question is, clearly consumers are
25 saying, "I want my big truck and I don't want my passenger

1 vehicle," and we know they have different corporate average
2 fuel economy, current standards, and projected goals moving
3 forward. So I guess my question is, is this something that
4 can have an impact on fuel demand forecasts both in the
5 United States and in California.

6 So EIA, I mean you certainly take into
7 consideration fuel economy standards. But this preference,
8 this big change in preference, do you see that as just a
9 temporary blip and it'll go back to where it was or a
10 meaningful divergence?

11 MR. PRECIADO: Well, I think -- and I'm not --
12 this is James talking -- and this isn't exactly my area of
13 expertise, but I feel like the relationship that you have
14 on here between price and the passenger car sales is a very
15 valid one. And I would probably say that the lower
16 percentage of total sales being for passenger cars is going
17 to persist for about as long as prices are low. And so
18 your outlook for crude oil prices and gasoline prices, then
19 becomes a very large factor in that.

20 MR. SCHREMP: And James, have -- I know the
21 Annual Energy Outlook comes out once a year, but is this
22 something that you folks may be reexamining as a
23 particular, I guess sensitivity if you will, to see how
24 much of a change and is that meaningful?

25 MR. PRECIADO: I'd have to consult with our

1 transportation experts and get back to you on that.

2 MR. SCHREMP: Okay. Thank you.

3 MS. FARBER-DEANDA: Gordon, this is Mindi. Just
4 keep in mind the most recent Annual Energy Outlook that we
5 just put out was a, what we call like a shorter year. So
6 we definitely didn't get into some of the deeper dives that
7 we have done in years past.

8 So I don't know that this will be adequately
9 addressed in that AEO.

10 MR. SCHREMP: Okay. Thank you, Mindi.

11 MR. GREEN: Hi, this is David. Could I add a
12 comment?

13 MR. SCHREMP: Yes, David Green, please do.

14 MR. GREEN: Yeah, sure. It's interesting that
15 your data doesn't really correspond to the EPA's data on
16 the subject. And I think some of it may have to do with
17 what's a car and what's a truck. And as you know, the EPA
18 now has a category they call "Car SUVs." So these are the
19 crossover vehicles. So these definitions keep changing,
20 but if you look at the EPA's data, you see that where you
21 start in 2007 they have cars as 52.9 percent declining to
22 51.4 percent in 2016. They have a plus car SUV, actually
23 increasing slightly over that period.

24 So I think some of this has to do with what the
25 definitions of car and truck is. And since I don't know

1 your data I can't resolve that, but I think that aspect of
2 it is certainly worth looking at. Personally with respect
3 to how the fuel economy may affect it, because if it's
4 classified as a car by EPA it comes under the car fuel
5 economy footprint curves.

6 MR. BORENSTEIN: This is Severin, if I can just
7 quickly? I think that what we care about is not whether
8 they're cars or SUVs, but what the fuel economy is. And
9 U.S. fuel economy of all passenger vehicles hit a high,
10 according the University of Michigan Transportation
11 Research Center, in August 2014. And it's been falling
12 since then. That's not coincidental that that was a couple
13 of months after the price of oil crashed. And my view is
14 that we're going to continue to see fuel economy fall,
15 despite the CAFE Standards as long as prices are this low.

16 MR. LAFAKIS: This is Chris, and I just wanted to
17 speak about sort of the cyclical aspect of this data. You
18 can very clearly see the divergence between light truck and
19 passenger cars, coinciding with the oil price decline. So
20 there's that element of lower gas prices pushing people
21 more towards less efficient light trucks and SUVs.

22 There's also an element of the housing market
23 corresponding with this as well. So we have seen home
24 building trend up. And you show only data through back to
25 2007, but if you go back further than that light truck

1 sales were rising very strongly in earlier parts of the
2 millennium when the U.S. housing market was on fire. So I
3 would expect that once we have fully cyclically recovered
4 in terms of homebuilding, that that would take a little bit
5 of the steam off of light vehicles.

6 But I would concur with what has been said, that
7 the oil price is important in determining this. But those
8 CAFE Standards, I mean you know, the efficiency of
9 passenger cars is going to continue to increase. And
10 especially when you start thinking about electric vehicles
11 and the efficiency that they bring to the market. And the
12 potential for them to gain a greater share of the market
13 over the next five to ten years.

14 MR. SCHREMP: Okay. Thank you.

15 MR. GREEN: Let me agree with that. That if we
16 stick with the fuel economy centers there's no doubt that
17 fuel economy will increase considerably despite any shift
18 in the shares of cars and trucks, which do shift. There's
19 no question, they do shift in response to gasoline crisis.
20 But the standards for both of those are going up so
21 significantly that it's not possible really for a shift to
22 within the vehicle categories to erase the effect of the
23 fuel economy standards.

24 MR. SCHREMP: Okay. Thank you, Dave.

25 MR. BORENSTEIN: I would like just to clarify, I

1 was not arguing that the companies would actually violate
2 the CAFE Standards. I think the CAFE Standards, despite
3 the Obama Administration's actions in the closing days are
4 under real potential attack and likely to be rolled down.

5 MR. GREEN: I would agree with that. I think
6 that's a serious threat at this point.

7 MR. SCHREMP: Well, I think time is very tight
8 here, but I didn't want to conclude our session without
9 delving into a more recently emerging, continuing to emerge
10 marketplace, and that is for hydrogen. So hydrogen has
11 aspects of vehicle costs, but we've seen plug-in hybrid
12 electric and electric vehicles that are quite expensive,
13 some of them over \$100,000. But hydrogen has an
14 infrastructure commitment and requirement.

15 And so I wanted to sort of toss that out there to
16 have. And see if Marc wants to start off here with some
17 comments about hydrogen and where he sees things going.
18 And sort of what might be needed to help improve the
19 situation.

20 MR. MELAINA: Sure. I think one thing to keep in
21 mind is that the price that we see at the pump is not the
22 same as the price that consumers are actually experiencing,
23 because most of the automakers are sort of setting their
24 own prices, which is essentially zero currently. And I
25 think that that's not an accident. That's not something

1 that we couldn't have anticipated.

2 And I think what we can anticipate is that high
3 price at the pump coming down over time. And the price
4 that consumers experience increasing over time. But what
5 that depends upon is really the scale of the number of
6 vehicles on the road and the size of the infrastructure.

7 So as scale increases both of those will converge
8 together in some way.

9 MR. SCHREMP: So what you're saying is that if I
10 have a fuel cell vehicle I have an arrangement where I can
11 go pick up my fuel and I'm not actually transacting that as
12 part of my lease or purchase agreement with that vehicle?

13 MR. MELAINA: When you purchased your vehicle,
14 most of the deals are that you are purchasing the fuel at
15 the same time or it's a bonus. And that's why the price of
16 the pump is not really influencing the market as much as at
17 a consumer-decision level as you might think.

18 MR. SCHREMP: So Marc, is there I mean like every
19 emerging technology there continues to be improvement in
20 lessons learned, learning curve, you bring down production
21 costs, you can bring down operational costs. Are you
22 seeing a similar pattern here for hydrogen at retail and do
23 you see a lot more room to reduce those costs moving
24 forward over say the next five years?

25 MR. MELAINA: Yeah, that's definitely room. So

1 we've estimated that room in long-term trends of the
2 technology costs over time. So we know there's a lot of
3 room there, but I think the dynamics of how that plays out
4 are going to be fairly complicated.

5 Right now, the policy structure I think is fairly
6 robust in California, to make that happen. But the
7 difference between the types of players that come into the
8 retail market, their relationship with the autos, that is a
9 pretty mixed bag. It's not a unified front on the
10 companies involved. So how that mix plays out could be
11 beneficial or detrimental to different companies.

12 MR. SCHREMP: Okay. Thank you.

13 I guess any points anyone would like to make
14 before we close out here, that haven't been made?
15 Something you feel strongly about, something the Commission
16 should pay attention to? Nothing?

17 CHAIRMAN WEISENMILLER: Let me ask one question.
18 The Legislature's directed us to have a workshop later this
19 year on renewable natural gas. And certainly if any of the
20 speakers have any comments on price or availability of
21 renewable natural gas, that would be helpful either now or
22 in writing or again coming up when we do that event.

23 MR. MELAINA: We just published a report for
24 renewable natural gas is Southern California, so we can
25 forward that.

1 CHAIRMAN WEISENMILLER: That'd be great.

2 MS. FARBER-DEANDA: I would be interested. This
3 is Mindi, but I'm also curious, are you doing a gas liquids
4 from renewable sources or only the gas?

5 MR. MELAINA: We didn't do gas liquids in our
6 analysis. It was just synthetic natural gas from
7 renewables.

8 MR. SCHREMP: Any other questions from the dais?
9 I guess we --

10 CHAIRMAN WEISENMILLER: Well, again we would like
11 to thank you for moderating. We'd like to thank the panel
12 for participating. Certainly once more thank Severin and
13 David for their participation in PMAC, which is huge. And
14 I thank our colleges and (indiscernible) to be here in
15 person.

16 PANEL MEMBERS: Thank you, echo that.

17 MR. SCHREMP: All right, thank you everybody.

18 MS. RAITT: So we'll go ahead and break and come
19 back at 1:30? Okay, back at 1:30 please.

20 (Off the record at 12:37 p.m.)

21 (Back on the record at 1:33 p.m.)

22 CHAIRMAN WEISENMILLER: Welcome to our afternoon
23 session. Again, I want to thank everyone for their
24 participation. Heather, if there's any announcements or do
25 we just kick it off to Randall?

1 MS. RAITT: Sure, I think Chris Kavalec wanted to
2 introduce the panel.

3 MR. KAVALEC: Welcome back. Our next panel will
4 be discussing "Regional Economic Prospects for Business and
5 Industry." And as a moderator we are lucky enough to have
6 Randall Winston, who is the Executive Director of The
7 California Strategic Growth Council, which is a state
8 agency that brings together multiple agencies and
9 departments to support sustainable communities emphasizing
10 strong economies, social equity and environmental
11 stewardship.

12 Randall previously worked in Governor Jerry
13 Brown's office, helping to lead efforts to implement
14 executive orders on green buildings and zero emission
15 vehicles, as well as international climate policy. And
16 Randall has a B.A. in Government from Harvard and a
17 Master's of Architecture degree from the University of
18 Virginia.

19 So thank you for being here, Randall.

20 MR. WINSTON: Thank you. And now we're going to
21 just continue down the way with introductions of the panel.

22 MS. ROTHROCK: Dorothy Rothrock, California
23 Manufacturers and Technology Association.

24 MR. FERRARI: And Silvio Ferrari, here on behalf
25 of the California Building Industry Association.

1 MR. ECKERLE: And Tyson Eckerle with the
2 Governor's Office of Business and Economic Development

3 MS. TOCCOLI: Betty Jo Toccoli, California Small
4 Business Association.

5 MR. WINSTON: Fantastic. All right and good
6 afternoon everyone. Thank you again for coming together
7 here for this discussion.

8 I think we might just dive into some of the
9 questions that we're going to discuss, so I'll start off
10 with a number of questions. And of course leave it to the
11 Commissioners on the dais also to ask questions, as well.
12 So thank you again.

13 Maybe, just by starting off, if you could
14 identify what are the major trends in your industry that
15 you expect to see over the next ten years. And will there
16 be significant regional differences in those trends? And
17 we'll just begin here to my right with Dorothy.

18 MS. ROTHROCK: Thank you and thanks for having us
19 here. I appreciate the opportunity, so I represent
20 manufacturers in California. And in answer to the first
21 question, one of the things we'll be seeing over the next
22 ten years of course is, I believe, an increase in
23 automation, robotics. I see electricity use demand going
24 up for that purpose.

25 I think we'll also be seeing a shift in

1 manufacturing, perhaps to more one word is "advanced," but
2 perhaps some other words are "manufacturing 3.0 or 4.0"
3 that includes a lot of operational improvements as well as
4 the automation. Some systems for lien and other streamline
5 supply chain type functions.

6 It gets somewhat intangible, but I think that the
7 idea of being faster in response to customer demand is
8 going to be increasingly valuable for manufacturers. And
9 that ties somewhat back to the automation, but it goes into
10 also the use of data in the cloud and other kinds of
11 technologies for monitoring and systems management.

12 So I'll end there for now.

13 MR. WINSTON: Silvio?

14 MR. FERRARI: Yeah. Thank you. I've got a
15 couple of slides. We also brought several handouts, so the
16 first one is this housing production chart hopefully you
17 guys have in front of you. And I, to be honest I know the
18 Commissioners have seen this chart many, many times over
19 the years as we continually update it and Bob Raymer puts
20 it before you, so happy to sit in on his behalf today.

21 I think no matter how many times you look at this
22 chart it continues to kind of take your breath away,
23 because it shows you just how deep of a recession this was.
24 And I know you asked me about trends and I promise I will
25 get there. But what you can see is the last time we really

1 produced at a level that HCD, Department of Housing and
2 Community Development, has said is necessary to keep up
3 with population demand was 2005.

4 And then we just had this tremendous freefall
5 down to 2009, when we produced 36,000 housing units just
6 over. And what's interesting about that number is annually
7 we lose about 30,000 homes a year to natural disaster or
8 other things. So that really was a year we brought online
9 very few housing.

10 And now, we've had a seven-year uptick, but it is
11 a small, it's a minor uptick. And this has been probably
12 the deepest and longest recession we've even seen.

13 But in regards to trends, the first one I would
14 point out that you can see visually in this chart is in
15 2011. And that was when we flipped from being
16 predominantly single family to multifamily. And to be
17 honest, a couple of years ago when I came and sat here and
18 talked about this, I think we had a five and ten-year
19 outlook that thought that we actually going to see that
20 sort of flip back. And at this day and age, we don't
21 actually see that occurring any time soon. We actually see
22 that multifamily spread between multifamily and single
23 family will actually probably grow more in the future. So
24 the first trend is what we will continue to see multifamily
25 moving forward for the next five and likely ten years.

1 Additionally, the single family that is being
2 built, 80 plus percent of it is continued to be very high
3 density in nature, two to three stories at minimum. But
4 again as we'll talk about later in questions, that in
5 itself proposes some design challenges that we have ahead
6 of us as well.

7 Then we get into the trends of sort of multi-
8 generational housing. We have a lot of baby boomers who
9 are now beginning to move back in with families. And there
10 have been a number of builders across the state and
11 nationally that have really recognized that as these baby
12 boomers are moving in with their family, they don't want
13 just a bedroom, they want actually a space that feels like
14 they are still sort of in some way self-sustaining. And so
15 that multi-generational housing has really exploded over
16 the last 12 and 18 month and we believe that's going to
17 continue.

18 But staying on sort of that 55 plus range, 55
19 plus communities are also highly desirable right now and we
20 believe that's going to continue. I think one big reason
21 is that 55 plus community folks are really kind of
22 society's -- they've got the majority of society's wealth
23 right now. And so they've got the ability to kind of get
24 in and downsize, as far as a house, but upsize when it
25 comes to the amenities that they can walk to and bike to

1 and drive their golf cart to and whatever it might be. But
2 they are finding ways to get into those communities.

3 We also believe that a trend, and it's by
4 honestly a lot of the good work that's being done here, but
5 we're also seeing it becoming a market competition thing,
6 but we're going to continue to get greener. And that's a
7 good thing.

8 I mean we are seeing people adopt things and we
9 see it in one community versus a community right next door
10 where they are trying to outpace each other as who's got
11 the next technology to incorporate whether it's smart
12 technology or something on the roof for generation or
13 battery storage. A lot of those things are becoming
14 `competition and driving each other forward.

15 With that though, and not solely because of the
16 greening features, but we're also going to see a trend
17 where homes are going to continue to rise as far as
18 expense. And again, that has to do with things far beyond
19 just what we're talking about today. But they have to do
20 with affordable housing and fees at the local level, labor
21 costs that have risen 300 percent since 2011, lots of local
22 add-ons that get piled on. So as we continue to sort of
23 get to those next level of energy efficiency for other
24 reasons as well, we're going to continue to see rise in
25 home prices as well.

1 And then I think if we can jump to the next slide
2 what you'll see here is that 2016 out through 2020, we
3 believe the trend will be really flat, as far as production
4 and supply. You know, we aren't seeing that we're going to
5 see a huge increase. We believe that we might actually
6 begin to see a downtick in 2020 as far as what our folks
7 are talking about.

8 But producing at these levels, again far beyond
9 what HCD has said that we needed to produce, so we're going
10 to be in a range of about 60 percent of what the need is.
11 And that's again very, very troubling as we talk about how
12 we're going to change the supply demand.

13 And last thing I'll mention is that a trend we
14 are seeing, and it is because builders are trying to find
15 more and more ways to stay well capitalized, so that they
16 can do projects. But we are seeing the acquisition and the
17 gobbling up of one builder to another builder.

18 I mean in the last 18 to 24 months, we have seen
19 Standard Pacific and Ryland form CalAtlantic. We've seen
20 Pardee and TRI Pointe merge into TRI Pointe. We've seen
21 Shapell and Toll Brothers merge. And so we are -- overall
22 we're actually seeing a decrease in the number of builders
23 that are out there. But they're becoming bigger. They're
24 becoming more well capitalized, so that they believe
25 internally that they can take on additional risk that they

1 have in the industry that they're in.

2 So I'll stop there.

3 MR. WINSTON: And let me interject one quick
4 question just to add on, if you could add a little more
5 specificity, Silvio, on regional differences with housing?
6 So we know that the regions have their regional housing
7 needs be to meet. Maybe give a bit of a difference in some
8 of the growth, Central Valley, Bay Area, Southern
9 California, Inland Empire, if you could speak to that a
10 bit, just some of the regional differences.

11 MR. FERRARI: Yeah. You know and I'm sorry. I
12 wish I actually had the numbers with us, but in the house
13 of CBI, they actually run something called the CIRB. It's
14 the Construction Industry Research Board and they have
15 these kinds of regional numbers. But the reality is, and I
16 think we talked about this at large, which is we are just
17 seeing a tremendous divide between Coast and Inland. And
18 it is almost -- it's beyond a two to one at this point.

19 And unfortunately, some of -- really I mean when
20 you talk about some of the most poor regions in the state,
21 they are the ones that are seeing the greatest divide and
22 the greatest undersupply of housing.

23 So to answer you with like absolute specificity,
24 it would be much easier if I actually had the data with me,
25 so that I could show you. But just know that when we talk

1 about that divide, it is absolutely the truth. And we will
2 see kind of the nine Bay Area county region, L.A., San
3 Diego, parts of Orange County. We will see those continue
4 to uptick faster than the Central Valley folks are going to
5 for quite some time. I mean they have rebound and will
6 continue at a greater uptick than their Inland counter
7 parts.

8 MR. WINSTON: Thank you.

9 COMMISSIONER MCALLISTER: Can I ask a quick
10 question? So how much of that is due to just the
11 oversupply, that sort of boom-bust where they were -- is
12 there still a residual housing kind of being dealt with in
13 the marketplace or is it really talking about all new
14 construction now? I mean is it like in a place -- like San
15 Bernardino -- is the foreclosure stock, has that been
16 worked through yet or not?

17 MR. FERRARI: Yeah, you know when we talk about
18 this it's probably been about 18 to 24 months since we've
19 really had a discussion about, "Okay, here's how many
20 foreclosure products we have on the market." And that is
21 preventing essentially, because of the depressed cost of
22 those housing, keeping people from going into new
23 construction.

24 As far as we know, that foreclosed stock is
25 essentially completely absorbed. And we don't think that

1 there is some huge glut out there of foreclosed properties
2 that are still waiting for buyers to come in and purchase.
3 I mean we do have parts -- again Bay Area, L.A., San Diego
4 and other regions that do actually have long lists of folks
5 trying to get on a list to get into communities. And that
6 has come back in the last 12 to 16 months.

7 COMMISSIONER MCALLISTER: I guess we heard about
8 the economic and demographic issues earlier this morning,
9 the first panel. And a lot of it was the same, similar
10 analogous message with the Coast and Inland -- in places
11 like Inland, Southern California, for example, San
12 Bernardino, and places like that, foreclosure crisis hit
13 really hard. Even those places are pretty much worked
14 through?

15 MR. FERRARI: That's our understanding, yeah.

16 MR. ECKERLE: Tyson or I -- thank you, Randall --
17 so again Tyson Eckerle. So I run our Zero Emission Vehicle
18 Program in the Governor's Office of Business and Economic
19 Development, or Go-BIZ, and so I'm going to focus on that
20 area. And we're hoping we're going to have enough housing,
21 so that people don't have to live in their ZEVs. Is after
22 that -- but that's a terrible joke I don't know why --

23 COMMISSIONER MCALLISTER: ZERVs, Zero Emissions
24 RVs.

25 MR. ECKERLE: Yeah, I tried. That's right.

1 So but there's a lot to be optimistic about. And
2 ZEVs, I mean ZEVs are a growing part of our economy. We're
3 seeing battery prices fall at a much faster clip than was
4 expected. We have 265,000 plug-in electric vehicles on the
5 road in California. That represents about close to half of
6 the market in the U.S. There are about 12,000 public
7 charging points for plug-in electric vehicles. Fuel cell
8 electric vehicles are in the marketplace as well. Back in
9 July of 2016, the Air Resources Board published their
10 annual AB 8 Report and they projected, based on automotive
11 surveys, that we'd have about 331 fuel cell vehicles on the
12 road in 2016. And we ended up with 1,000, which is really
13 a great signal there.

14 So we have 25 open retail stations that enable
15 travel from San Diego all the way up into the Bay Area,
16 Lake Tahoe, so we have a connector in I-5, there's a
17 station in Santa Barbara.

18 From stepping back, just the automotive industry
19 in general in California between 2011 and 2015, grew 20
20 percent, so we have a number of automakers here. In fact,
21 our largest manufacturing employer is an automaker, making
22 ZEVs.

23 And so really in ten years, what is it going to
24 look like? If we meet our numbers and targets, which I
25 think we will, seeing a ZEV on the road will be more common

1 than seeing a hybrid today. So we have about a million
2 hybrids on the road right now. In 2027, we should have
3 well over 1.5 million, if we meet the Governor's targets.

4 And if you look at kind of dividing the pie, I
5 think it's really interesting from an electricity and
6 energy demand standpoint. So if you take up fuel cell
7 vehicles, for example, and look at the automotive surveys
8 from that 2016 AB 8 Report, and kind of project that out
9 just using the last couple years of growth and putting out
10 in a linear fashion, so it's a little bit conservative on
11 the growth.

12 But we might have about 100,000 fuel cell
13 vehicles on the road there. And if 20 percent of those
14 vehicles get hydrogen from -- hydrogen produced by via
15 electrolysis, using water and electricity, ideally excess
16 renewables. You know, that's probably a gigawatt of energy
17 that we're talking about -- gigawatt hour of energy in a
18 day -- essentially if you look at the normal energy demand
19 from a fuel cell vehicle. So that's a big signal. It
20 doesn't mean it has to be a gigawatt itself, as far as the
21 band width going in, but a gigawatt hour throughout the
22 day.

23 On the plug-in side, for let's just do some back
24 of the envelope predict or math and definitely want to
25 double check it, just to make sure. But we're looking at

1 maybe 17 gigawatt hours of energy. And so on a daily basis
2 that's a pretty substantial place where we can drop a lot
3 of renewable electricity.

4 Just a few other points, you know, is I saw a
5 presentation by Bloomberg New Energy Finance. And they
6 were saying that by 2022, they were expecting the price of
7 a batter-electric vehicle and batteries to equal that of an
8 internal combustion and then start going lower. And so
9 that's just around the corner here and that's really kind
10 of that marketplace turning point. So between now and 2027
11 we're really going to be seeing a different market.

12 The other unknown that's coming up is how
13 autonomous vehicles are going to factor in. And so
14 autonomous vehicles, assuming we do move forward and make
15 sure that most of those are ZEV or all of those are ZEV,
16 they have a potential to add more zero emission vehicles to
17 the fleet sooner, because they have a higher turnover rate.
18 Instead of a 12,000 annual VMT, Vehicle Miles Traveled per
19 vehicle, you're looking at maybe 20,000. And that creates
20 higher turnover, higher throughput of the -- or faster
21 turnover for the fleet.

22 And then finally just in terms of regional
23 differences, I think we're seeing the build-out mirror the
24 adoption of hybrids. So there's a lot of adoption in the
25 Bay Area, Los Angeles, Orange County, San Diego. And we're

1 really working hard to bring that into the Valley and other
2 underrepresented areas. And so, but really the Achilles
3 Heel on this all is infrastructure. And can we get the
4 infrastructure there to support that? And so there's lots
5 of programs, I think, is where we'll see the IOU programs
6 and the POU programs playing in a very increasingly
7 important role in building out that infrastructure, in
8 places where the early private investment might not be able
9 to carry the burden given that there might be low
10 throughput at the start.

11 And so that's kind of just an overview. I'd be
12 happy to go into more detail.

13 MR. WINSTON: Great, thank you.

14 Go ahead, Betty, it's all right.

15 MS. TOCCOLI: Thank you.

16 Well, the small business community in California
17 has probably undergone more changes since this last
18 recession than in any period of time in history. Let me
19 give you an example of that. We've always been known, in
20 the small business world, as the job creators. We've also
21 been known as America's dream. As you know, there is more
22 interpretations of America's dream today than just small
23 business. But let's talk about how small business has
24 changed.

25 Big business used to say to me on a regular basis

1 -- and I do come from the big business community originally
2 -- but my passion is in the small business community and
3 has been for years. They used today to me, keep training
4 our future managers, because we get our future managers
5 from the small business world. Nobody has said that to me
6 in probably five years from big business, so that tells me
7 there has been a shift in the role that small business
8 plays. Not only in California, but throughout the United
9 States.

10 If we aren't the job creators -- and we aren't
11 like we used to be -- and here's the example. These are
12 SBA statistics. In 2007 there was 1.1 million small
13 businesses in California with employees. Now it was, you
14 know, millions without employees. In 2013, which is the
15 last year they have broken it out, in California there were
16 638,000 small businesses with employees.

17 It is not hard for me to see that we have quit
18 being the job producers. And that is a great concern.

19 Let me give you another statistic that I think
20 you'll enjoy. This one, I believe it was the Wharton
21 School, I'm not quite sure on the school, but this came
22 from the Small Business Council of the U.S. Chamber of
23 Commerce. They asked the community college presidents how
24 well they fill the needs of job requirements in workforce
25 skills for small business. And 96 percent of the community

1 college presidents -- or they said 96 percent, they filled
2 the bill. They asked the small business owners, and they
3 said 11 percent. So there's a big disconnect between the
4 small business community and those providing the things we
5 need.

6 And I take responsibility on the small business
7 side. We have to be more involved. We have to help with
8 the solutions. And we have got to be proactive instead of
9 reactive.

10 There's a great deal of frustration right now.
11 Part of it is workforce skills. Even if they have a job,
12 and I hear this an almost every part of the state, "I need
13 welders. I pay \$80 an hour. I'll train them and I can't
14 find anybody to apply."

15 So we need to start thinking for the future that
16 not everybody is college bound. And I was fortunate enough
17 last Friday to attend a meeting by the California
18 Department of Education that was addressing this issue. So
19 I think we're on the horizon of doing so good things in
20 this direction.

21 We also have to look at regulations. A small
22 business needs advance notice so they can plan, but they
23 don't always do it. So we have to figure out how to reach
24 them with messages so they'll take action and it won't just
25 destroy them and have them be frustrated.

1 Are there regional differences in small business
2 owners from throughout the state? They think so. But I
3 will tell you I have the opportunity of doing Small
4 Business Advisory Council in district offices of the
5 legislators throughout the state -- did 93 of 120 last
6 year. And they say the same thing, they need Workers' Comp
7 reform, they're concerned about energy, environment and
8 water, they're concerned about regulations. But they also
9 are the people that promote our local communities and that
10 doesn't vary. It doesn't matter whether it's San
11 Francisco. It doesn't matter whether it's L.A., or whether
12 it's Oakdale, California.

13 Small business needs to do their share. But we
14 do have our problems and we need your help.

15 CHAIRMAN WEISENMILLER: Thank you. Actually,
16 just for clarification how do you define small business?

17 MS. TOCCOLI: Well, that's an interesting
18 question today. If we could have -- we define it -- and we
19 represent 68 small business organizations in our group. We
20 use the SBA definition of under 500 employees and then by
21 industry there's different gross revenues.

22 Probably the one that is the most used in
23 California is the one the Department of General Services
24 uses, which is under 100 employees and under \$14 million.
25 It doesn't have different breakouts for different

1 industries.

2 There is a move afoot right now to try and change
3 that definition to under 20 employees. I think there
4 should be a micro-business definition. Believe me I do.
5 But if you changed it to 20 or fewer employees, we would
6 lose all of the people that were capable of doing work for
7 small business. And being able to afford to come to
8 Sacramento to even come to a meeting.

9 COMMISSIONER SCOTT: Yeah, a follow-up on to that
10 definition, so you mentioned small businesses without
11 employees. So does that mean self-employed? A person
12 that's kind of running their own business on their own or?

13 MS. TOCCOLI: Yes, and today, you know, it's kind
14 of the new industry that they probably have an online
15 business versus being a consultant in that direction. And
16 a couple of areas that we need help on are definitions on
17 independent contractor and part-time jobs.

18 MR. WINSTON: Any questions from the
19 Commissioners?

20 (No audible response.)

21 Okay. We'll move on then to the second question
22 here. And actually I'll start with you, Betty, since
23 you're speaking about this, I think, at the end of your
24 remarks of the first question. What impact could
25 California's environmental regulations have on the economy

1 and on small businesses in particular?

2 MS. TOCCOLI: Well, the number -- they impact us
3 greatly. And I think that while we can't predict oil and
4 gas prices -- and we're not smart enough to do that and it
5 takes many economists probably with much more power --
6 energy independence is absolutely vital for the small
7 business owner.

8 But knowing what's coming down the pike and not
9 after it happens, but so they can plan for it is ,extremely
10 important. So when they go to the pump and they fill up
11 their delivery truck and it costs them a dollar more, that
12 is a tremendous problem to the majority of California small
13 business owners.

14 MR. WINSTON: Thank you.

15 Tyson, we'll move to you.

16 MR. ECKERLE: You're talking about regulations?

17 MR. WINSTON: Yeah, so and I'll repeat the
18 question.

19 MR. ECKERLE: I'm sorry.

20 MR. WINSTON: And I apologize, what you see is
21 the impact of California's environmental regulations on the
22 economy and on your sector in particular, so on ZEVs more
23 broadly.

24 MR. ECKERLE: So ZEVs are in an interesting
25 position right, with the regulations that are really

1 driving a lot of the investment and change there, so in
2 regulations, especially in tail pipe emissions.

3 We are very mindful I think in the small business
4 community and we do work at GO-Biz on sustainable freight.
5 And it's not my area, but how do we actually push those
6 regulations forward or push the targets forward while
7 protecting small business interests with retraining and all
8 that type of stuff? So that's definitely something that's
9 high on our mind, and so it's nice having you sit there as
10 a reminder.

11 But from a particularly ZEV perspective, there's
12 an interesting case that just came up with Nikola Motors,
13 for example there, looking at hydrogen-powered Class 8
14 trucks. And their original business plan was to go with
15 natural gas, but they decided that the environmental
16 compliance costs, going from across 50 states, would be too
17 high. And so that kicked them into the hydrogen and fuel
18 cell and battery electric position. And so for them the
19 environmental regulations, environmental compliances, is
20 actually what has spurred them to make the investments into
21 the zero emission vehicle space and actually made their
22 product more competitive.

23 I think also we mentioned autonomous vehicles
24 earlier. And I think there's a strong rationale for making
25 autonomous vehicles be zero emission vehicles. And if that

1 were the case, it could definitely increase like I said
2 earlier, how fast zero emission vehicles make it into our
3 economy. And that I think has a very positive impact. And
4 so really from here, it's that environmental regulation I
5 think is a big benefit from the zero emission vehicle
6 perspective just because it's not a whole lot of compliance
7 to do with it.

8 MR. FERRARI: Boy, no problems. You know,
9 clearly from the land development, home building side, I
10 mean the number of environmental regulations that we deal
11 with from the city and county, and the regional to state,
12 to federal we've become very, very sophisticated over the
13 years and now to navigate this world. So there's not
14 nearly enough time for me to talk about all of these
15 things.

16 So two that I'll focus on and I guarantee the
17 first one I will regret mentioning, but it is CEQA. And I
18 will say this, and I'll say it briefly, CEQA is a very
19 complex regulation, a very complex law. There is no doubt
20 it is a reason that entitlements in California take a long
21 time and that they are costly.

22 And being with CBIA for eight years it has never
23 been my experience that folks within our organization have
24 said that we are opposed to CEQA, because of the
25 environmental benefits. It has always been -- and it is

1 has primarily been because it continues to be, from our
2 perspective -- a tool to chip away at projects, to make
3 them smaller, to delay them. And in many cases ultimately
4 make them go away if you can delay them for long enough.

5 And that has been really our concern. And we've
6 seen over the last 12, 18, 24 months, a number of really
7 good studies that have come out to say that CEQA used in
8 that context is actually really stifling projects in
9 exactly the areas where California's policy is trying to
10 push them: high dens, affordable housing, infill projects
11 for senior citizens, for all kinds of other business as
12 well.

13 So we know it's got problems, hopefully that
14 there will be a convergence in some point in the future.
15 Will there be the political will and the ability to make
16 some positive reforms, but keep all of really the
17 environmental benefits to it intact.

18 And seeing as we're sitting at the Energy
19 Commission, I think I should definitely mention the Energy
20 Standards as well. Three areas I think that we pay a lot
21 of attention to are marketability, design and financing.

22 In marketability, and I think you guys have heard
23 us say this before, but as we begin to get to higher and
24 higher levels of energy efficiency, explaining to potential
25 homebuyers what their getting for that is becoming more

1 complex as well. So when you have a sales agent who has to
2 explain "Well, hey. That home built 24 months ago around
3 the corner in a different development is very efficient.
4 But you want this hot off the press house that is very,
5 very, very efficient." It's a difficult concept for people
6 to grasp and understand.

7 And honestly, we're seeing home buyers that are
8 becoming much smarter and much more sophisticated at
9 following these types of things. So they're asking
10 questions and they are paying more attention to, "Well
11 okay, so you're telling me the cost is this. And what am I
12 going to save on the back end?" I mean these are the kinds
13 of questions that we get regularly now.

14 And to be completely honest if that first PG&E or
15 Edison or bill comes and it is not what they expected, we
16 are hearing from them. So it is something that we also
17 have to be on our game to explain as we get there.

18 And from a design perspective, as we all work
19 toward being at the goal of being zero net energy by 2020,
20 we have design challenges. There is no doubt. I
21 referenced earlier that everything is getting two and
22 three-stories for both multifamily and single family.
23 Well, we're losing roof space every time we do an upgrade
24 to the Codes. That's a problem.

25 We're also seeing that 40 to 50 percent of the

1 design of a lot of our communities don't have optimal
2 positioning to capture all the benefits that solar has to
3 offer. So as we talk about some of those challenges, we
4 need to make sure we're also talking about some solutions
5 that have to do with really offsite solar and making that a
6 viable option. Also making sure the future of net energy
7 metering is strong and bright.

8 And we also talk about plug-load here quite a
9 bit, and all the unregulated loads. And how people operate
10 the homes and how to really drive down the energy use from
11 just how we all sort of turn on lights and forget to turn
12 them on [sic]. Our computers and phones and all those
13 things are plugged in, and Appliance Efficiency Standards,
14 so all of those things. You know, there's definitely low-
15 hanging fruit that we want to help you guys. And as we
16 design moving forward to kind of drive some of the
17 additional low-hanging fruit that's out there.

18 And then the last thing that is really important
19 is that we need both lending institutions as well as the
20 appraisal community fully onboard and willing to actually
21 give credit for what the true cost of doing these upgrades
22 are. And we have seen policy pushed forward in the last
23 couple of years that is trying to do that, trying to get
24 there, but then actually getting these folks trained to
25 fully understand. I mean it is hard to know what is behind

1 the walls when you can't see it. And it is hard to
2 understand prior to actual use of it, how it's going to
3 perform.

4 So I think I'll stop there and happy to answer
5 any questions.

6 COMMISSIONER MCALLISTER: I want to just comment
7 quickly. We work obviously very closely with the CBIA and
8 many, many stakeholders, but obviously a principal is CBIA
9 on the Building Standards.

10 And I just want to point out, which I seem to do
11 increasingly frequently the closer 2020 gets, that this is
12 a policy goal -- ZNE is a policy goal -- it's not a
13 statutory goal. And so there are good reasons why we have
14 cost effectiveness requirements about how we design the
15 packages that get put forth and adopted in the Title 24
16 update.

17 And whenever we do ZNE in a given place or
18 whatever, it needs to be cost effective. And so that
19 conversation I want to just highlight that that is ongoing
20 for 2019. It will be going into effect in 2020. And
21 certainly all of the issues you brought up are right front
22 and center in all that. The uncertainty around net
23 metering being maybe the most prominent one, but there are
24 some others.

25 And again if we have to do cost -- statutorily we

1 have do what's cost effective. And working through that
2 conversation with the building community and all the
3 stakeholders, is actually a critical part of the process.
4 And so I am really thankful that we have in this state a
5 group of stakeholders that are informed that come to the
6 table in good faith, and that really are willing to roll
7 their sleeves up and get together.

8 And we do -- the staff and the trade allies do
9 off sites and really go through the numbers and really dig
10 in. And they come up with something that at the end of the
11 day we can agree puts us in the right -- is sending us down
12 the right direction, but is doable. Build ability is a big
13 deal. CBIA's members and trade allies obviously know what
14 the details look like and we listen to that.

15 So I'm actually confident that we have a process
16 that can move us forward in a way that is reaching our
17 environmental goals, but also not disrupting the market
18 much, if at all. So the overall economy and the price of
19 housing and all that obviously those are huge, huge
20 barriers to where we need to be. But I want to just thank
21 you and Bob and the other folks at CBIA for your engagement
22 on the process. Because I think we really have an
23 exemplary way we go about it at this point. And I think
24 going forward, we're going to be highlighting how
25 functional it is, as opposed to dysfunctional we spend more

1 time in D.C. because I think the contrast is pretty
2 palpable.

3 So anyway, I wanted to just inject that little
4 bit. Thanks.

5 MR. WINSTON: Dorothy, thank you.

6 MS. ROTHROCK: Yes. I'm going to interpret the
7 question as being related mostly with energy related
8 environmental regulations. And here I'm seeing heads
9 nodding, because there's plenty of other environmental
10 regulations that manufacturers are subjected to. And we
11 work on them all with the philosophy that we support
12 reasonable science-based regulations that manufactures can
13 comply with. And remain competitive in California, versus
14 the folks that they compete with in other states and other
15 countries, because we want to keep our companies in
16 California using the clean energy here and not moving
17 somewhere else and using the dirty energy elsewhere.

18 So the two, probably the biggest two
19 environmental energy regulations are of course climate
20 change and then the RPS, which actually started before the
21 climate change, but has now been embraced as part of that
22 policy.

23 I quickly want to just echo and agree with
24 Silvio's comments on CEQA and for manufacturing. The key
25 elements there for manufacturing is how long it takes to

1 get a permit, even if you're taking all the steps you need
2 to take to become environmentally compliant. Sometimes
3 it's just, the uncertainty of the litigation and the time
4 it takes, is enough to keep somebody from even starting to
5 think about putting a plant in California. So that's a big
6 issue that applies there as well.

7 But back to climate change and RPS, two pieces.
8 One, is it's really crucial on the climate change front for
9 the technology to be available and to be cost effective for
10 companies to embrace before you impose a burden or a
11 regulation that they need to comply with.

12 We are always arguing for fixes to the climate
13 change policy, particularly Cap and Trade. And with the
14 potential for direct regulations on companies we are asking
15 that policy makers be very cognizant of how expensive it
16 can be to adopt technologies. Sometimes it's not even
17 available. And all we are doing is perhaps making it
18 impossible for the company to price their products in a way
19 that will remain competitive, so we're basically putting
20 them of out of business.

21 The second piece of that, the RPS is -- and I
22 want to pull up the slide on electricity rates -- I know
23 this isn't a follow-up question, but it's really key here.
24 We are seeing the electricity premium that industry pays in
25 California rise over time. In 2010, the premium that

1 manufacturers in California paid, versus their competitors
2 in other states, was 44 percent above the national average.
3 But since 2010, that differential has risen to 79 percent
4 more expensive in 2015.

5 Now, that may be because of all sorts of reasons,
6 but I know a piece of it's related to the transformation of
7 the system into a more clean, renewable base. Now, if we
8 are going forward with this policy and now we're going to
9 50 percent by 2030, a trend we definitely see is that that
10 price premium is likely to continue unless there's some
11 other policy decisions that are made by the PUC or others
12 to improve and lessen that cost premium that industry must
13 pay.

14 And I think that there's a piece of this that is
15 directly related to the RPS.

16 Back to climate change briefly, I don't have a
17 slide for it, but one of the key elements there is that the
18 Cap and Trade Program, as currently designed, will impose
19 new significant costs on large manufacturers in the third
20 compliance period and potentially beyond unless there are
21 changes made in the program. That's a severe reduction in
22 industry assistance that will apply.

23 Now those are costs that are going to go on
24 to manufacturers that are already operating
25 efficiently, according to the benchmarking that's

1 done by ARB. So we think it's an unjustified new
2 cost. It's over and above what's necessary to
3 encourage cost effective energy efficiency. And we
4 think it's a policy that violates the premise of
5 keeping manufacturing competitive and located here,
6 rather than pushing it out of the state.

7 That's all for now. Thank you.

8 COMMISSIONER MCALLISTER: Can I ask --
9 actually Silvio you made this point as well in your
10 final point about finance -- I guess I think it's
11 going to be increasingly critical to look for ways
12 to express the long term benefits in present
13 dollars. And figure out a way to finance this
14 stuff, taking into account the energy savings in a
15 new home over time or like the FHA Energy Efficient
16 Mortgage, for example, which could be better and
17 more usable, and therefore popular.

18 I guess is there maybe -- and I guess I'm
19 asking each of you and Dorothy -- in the industrial
20 context or the manufacturing context do you have any
21 sort of mechanisms to mitigate these short-term
22 investment costs in a way that would be good public
23 policy? I mean do you have sort of any ideas about
24 that?

25 MS. ROTHROCK: I've heard two things when

1 companies are talking to me, that I hear. One is
2 they're competing with other locations, other
3 plants, in other states. And the Chicago
4 headquarters, in New York, or London, or wherever
5 the company is making decisions, are looking at the
6 rate of return and return on equity from various
7 capital investments around the country. And they
8 expect paybacks in a pretty short timeframe. Three
9 years is really kind of what they're looking for,
10 which is significantly short. And if you can make
11 your money back quicker somewhere else, that's where
12 you put your capital. So that's one thing.

13 I think -- and I forgot the second --
14 Silvio, why don't you take it and if I remember,
15 I'll grab it back.

16 MR. FERRARI: You know, I think my response
17 is similar to what I said originally. I mean we
18 really need to kind of have a more full discussion
19 about how to get the financial lending institutions
20 and the appraisers onboard.

21 We've seen the state -- I think just last
22 year, San Diego Assemblywoman Shirley Weber, brought
23 forward a bill to try to -- for appraisers that are
24 getting their license for the first time or renewing
25 it try to give them some additional education around

1 green features and green technologies. But it's got
2 a lag time. I think we would have liked to have
3 seen sort of a more immediate infuse of people being
4 trained, but that had its political push backs and
5 costs associated as well.

6 But then we still need to get the financial
7 lending institutions really also educated in-house
8 and studied up in-house to understand that when they
9 see these types of things on a set of plans, when
10 they come to their desk, this is what they mean.
11 This is how they're implemented. And this is what
12 all of the best energy says is going to be the
13 output on the back side.

14 So I mean I think our answer will
15 consistently be that we need better and better
16 education for the folks who are engaging in pricing
17 these products.

18 CHAIRMAN WEISENMILLER: I was going to make
19 a point and then a question. In terms of the point,
20 I can remember when I went with the Governor on his
21 trade mission to China. At the tag on at the end,
22 there was a very small group of us and he was
23 interviewed by the press. And someone asked him
24 about CEQA. And he assured them that he would sign
25 any bill that got to him that reformed CEQA.

1 So there's certainly -- I have to say
2 there's sort of a general feeling of frustration on
3 that. But that was a pretty direct quote. I think
4 actually the interview's still up on the website, on
5 the *L.A. Times*.

6 In terms of -- one of the questions, again
7 thinking back to China -- it was interesting meeting
8 with companies there. It was clear particularly in
9 the automotive side, they were thinking of basically
10 a three-part deal. You know, that you'd be doing
11 basically manufacturing in China. You'd be doing
12 design in Germany and you'd be doing the software,
13 the autonomous vehicle side in San Jose.

14 And so part of the question is how do we --
15 what can we do as a state to really encourage that
16 autonomous vehicle development in California, not
17 Detroit, not Shanghai, not Stuttgart.

18 So again, certainly encouraging, I don't
19 know, if either Dorothy or you have comments on that
20 part?

21 MS. ROTHROCK: Yes, it'd be wonderful to
22 encourage those companies to site and develop the
23 products in California. There's a lot of
24 competitive challenges in California: just the
25 general cost of doing business, beyond energy,

1 worker's comp, taxes are relatively high, housing
2 costs are high. Perhaps the wages you need to pay
3 workers is higher, because of the higher cost of
4 housing. There's a lot of costs that stack up and
5 make it difficult for California to compete. CEQA
6 does seem to be a key kind of initial barrier. I
7 know that Tesla looked to be in California, but that
8 permitting issue was what kept them from being
9 there.

10 So there's a lot of challenges. And just
11 reflecting back onto China, how sad is it that
12 manufacturing needs to happen in China where there's
13 coal-fired electricity. And the emissions that will
14 happen there are so much greater than that same
15 company located in California.

16 It's not something that our current climate
17 policy accounts for. There's a very short phrase in
18 AB 32 that we reiterate again, again and again, "Is
19 we must minimize leakage." Because that's what
20 that's all about, but there isn't a great formal way
21 for us to minimize leakage.

22 And the earlier industry assistance issue,
23 I think, goes right to the heart of we've got to do
24 a better job, making sure that to the extent our
25 climate policy is built, we're not encouraging

1 people to keep building in China. But in fact we
2 are getting those jobs here.

3 CHAIRMAN WEISENMILLER: In terms of
4 advanced manufacturing, again that's --

5 MS. ROTHROCK: You know, advanced
6 manufacturing, it's interesting and it goes back to
7 what I remembered I wanted to say about investment
8 too. Is that manufacturing is turning over quicker.
9 And it's much more automated. The product cycles
10 are shorter, everything's happening faster.

11 And so the competition for capital, for
12 projects, is not just energy projects, what are we
13 going to do? But energy products, product
14 development, machinery, other kinds of capital
15 needs. And the capital is scarce and is not
16 unlimited.

17 So you're deciding "What do I do? Do I
18 design and build my next product cycle or do I spend
19 \$100 million doing some energy efficiency work.
20 What do I really need to do as a manufacturer and
21 where can I do it?" So I fear that in those global
22 decisions that are made, that may be a reason why
23 it's more difficult to get those projects done in
24 California. Because, "Well, we've got to get this
25 new product out there and we can't afford to do

1 both. We can't afford to do that as well as this
2 other investment."

3 Did I answer your question enough?

4 CHAIRMAN WEISENMILLER: Tyson, do you have
5 any ideas on how we can move on the autonomous? And
6 is this -- maybe GO-Biz -- I mean how can we work
7 together on that?

8 CHAIRMAN WEISENMILLER: Yeah.

9 MR. ECKERLE: Yeah, I think part of it is
10 getting the state's story in order and getting an
11 alignment. I mean, we've had -- the regulations
12 haven't been that promulgated from the Department of
13 Motor Vehicles. And so you saw that issue with Uber
14 taking their vehicles into Arizona and some of them
15 have come back. And I think really it's just
16 getting the story in order.

17 And I know there's a lot of talk about
18 that. In fact, our Innovation and Entrepreneurship
19 Group is kind of heading up the GO-Biz effort for
20 autonomous vehicles. And so if anything, I think
21 it's just like I said it's getting the regulatory
22 framework, being open to trying things out in
23 different communities. I know there's different
24 cities that are very open. And I believe we just
25 got two cities approved to do testing. I have to go

1 back and look at my notes of where those were.

2 But I think if anything it's just getting
3 our stories straight and being open.

4 MR. WINSTON: Great. Thank you.

5 I'm going to jump ahead here, but in some
6 of the questions, because a lot of the issues I
7 think have been touched upon in some of the
8 responses. So aside from the high tech industry,
9 what advantages do you think California has over the
10 rest of the country, when it comes to the creation
11 of new companies? As sort of a follow-up I think to
12 one of the questions from the Chair, but maybe
13 digging a bit further.

14 Betty, and we'll start with you.

15 MS. TOCCOLI: That's a tough one, because I
16 think we're smarter here in California. But I think
17 other parts of the country -- and I guess I'm going
18 to refer to a call I had yesterday -- a former
19 California Small Business owner called me that's now
20 an Alaska small business owner and talking about
21 that they had talked to a couple of legislators
22 about regulations in California.

23 I think that we have not done a good job.
24 We have a program called Buy California Small
25 Business First. I think I would agree with Tyson

1 that we need a message that sends the real
2 California out there, not the perceived image, and
3 so that would be my recommendation.

4 MR. WINSTON: Thank you.

5 Tyson?

6 MR. ECKERLE: Again, can you repeat the
7 question? I'm so sorry, I got engrossed in
8 (indiscernible) --

9 MR. WINSTON: Yeah, no problem.

10 So aside from the high tech industry, what
11 advantage do you think California has over the rest
12 of the country when it comes to the creation of new
13 companies?

14 MR. ECKERLE: So I think it's in
15 California, we are the market leader for market
16 leader for zero emission vehicles. We have about 50
17 percent of the market. I think really that's it.
18 Where we have a strong regulatory commitment, which
19 comes from all branches of government: you know, you
20 have the agencies, you have the Governor's Office,
21 you have the Legislature. So that in and of itself
22 has attracted a lot of business in investment. It's
23 interesting though hearing from the manufacturing
24 side as well as if there are other challenges, so a
25 lot of this may be happening in spite of those

1 challenges.

2 But I think it's really that the other
3 piece that I think is key is our workforce, right?
4 Especially in those key areas where the people want
5 to set up shop in the Silicon Valley or in Silicon
6 Beach or in San Diego for a lot of those reasons.
7 We have a great university system, our community
8 colleges, and I think there's a lot more that can be
9 done to help connect those dots. And I think you're
10 seeing that come up in a lot of the different
11 policies issued from the ZEV Action Plan and
12 Sustainable Freight. And how we connect those
13 pieces and make sure that that story really is
14 strong. That California is the place to come to do
15 it.

16 But like I said with the vehicle thing,
17 we've grown as quickly or more quickly than any
18 other place in the country in the last five years on
19 the vehicle side. And so I think there's a lot of
20 good indicators.

21 MR. WINSTON: Okay?

22 MR. FERRARI: And thank you. From the home
23 building, land development side, I think the thing
24 that we have going for us is what we all know, which
25 is we're California. And location, location,

1 location. Even in this recession, we have folks who
2 have come here. We have seen our population
3 increase. We continue to have household formations.
4 We continue to have families that are looking to
5 expand. They are looking to move up.

6 But when the question is directly about the
7 creation of new companies, unfortunately the
8 companies are just for virtue of lots of reasons,
9 some we have already discussed, have not been able
10 to keep up with that population growth.

11 So we are not bringing housing on at the
12 level we need to. We're not increasing the supply
13 at the level we need to. And again I think partly
14 it's because we are continuing to see, like I
15 mentioned earlier, the gobbling up of one company to
16 another. So while we're not seeing the formation of
17 new companies we do have bigger companies coming
18 online.

19 MS. ROTHROCK: Yeah, and let me start my
20 answer for this by pointing to two slides that I
21 brought. Every year I need to share with you the
22 latest information on rates of investments. Because
23 that's really where manufacturers are making their
24 decisions about whether to create jobs or not is
25 where they're putting their money.

1 And so California has -- we have two charts
2 now. One, go back to the investment chart for a
3 minute. In 2015, you'll see that red line over to
4 the far right. California was able to attract only
5 1.5 percent of U.S. manufacturing investments in
6 that year.

7 And I don't have the chart, but since the
8 year 2000, we never did get higher in any year above
9 3 percent. We have about 10 or 11 percent of the
10 manufacturing in the U.S., so this shows that our
11 rate of investment is far, far lower than our base.
12 And so we're kind of losing our muscle, I guess, so
13 far as manufacture is concerned.

14 On the Reshoring slide, which is a new one
15 for us -- this came from a report -- it was not done
16 by us, but it was done by Reshoring Institute. And
17 if I got that slide wrong, I apologize, I believe
18 it's on the slide. But we weren't able between
19 those years, 2010 and 2015, to attract more than
20 just 1.1 percent of the jobs that have been
21 categorized as reshored away from overseas back to
22 the U.S.

23 So it's indication that the answer to seven
24 is if we do have advantages, and I do believe we do,
25 it doesn't seem at this point, to be enough to be

1 attracting the capital that we need. The
2 investments that we need in manufacturing to keep
3 our base healthy.

4 The advantages that we do have that are
5 attracting some of the companies that are here, and
6 that are growing, is its unbelievable innovation
7 across all the manufacturing companies. I mean,
8 ability of companies to remake and reformat their
9 systems in order to remain competitive is really
10 quite startling and impressive.

11 Also, California has got huge markets.
12 We've got the ports, we've got import/export
13 opportunities. On the skilled workforce also, we
14 have -- that has been a competitive advantage for
15 years and years and years. We're actually seeing
16 that somewhat weakened not directly necessarily, but
17 in comparison with other states. We're seeing other
18 states step up in many ways to improve their
19 workforce development skills.

20 Particularly with the new kind of
21 manufacturing employee that's increasingly required
22 and demanded, which is somebody who can start right
23 out of the gate on the first day of the job with
24 relatively high skills, a certificate, kind of a
25 two-year type degree with technical skills.

1 We don't have the lowest levels of
2 employment in manufacturing as much as we used to.
3 That may or may not be true for the smallest
4 manufacturers. But the larger companies, they're
5 really in these global markets. They need people
6 really able and willing to come in at a pretty
7 sophisticated level to be productive right out of
8 the gate.

9 COMMISSIONER SCOTT: I have a question
10 about the reshoring of jobs, and is this a one-to-
11 one kind of comparison? So it's a job that was
12 manufacturing a solar panel in California that
13 became a job manufacturing a solar panel in China.
14 And then when it reshores is it manufacturing the
15 solar panel in California or is it just jobs that
16 left versus jobs that came back?

17 MS. ROTHROCK: I do not know the direct
18 answer to that question.

19 COMMISSIONER SCOTT: Okay.

20 MS. ROTHROCK: I do have a sheet that I
21 will provide to you about how this was developed,
22 because we inquired. We got the information. We
23 said, "We need to really understand how you did
24 this." I just don't have it in front of me, so let
25 me make a note to get it to you.

1 COMMISSIONER SCOTT: Okay. No problem,
2 thank you.

3 MR. WINSTON: So I think we're nearing the
4 end of our panel here, in terms of time, but did
5 want to see if there are any additional questions
6 from the Commissioners.

7 COMMISSIONER SCOTT: I had one more
8 actually, from a couple -- Silvio, you had mentioned
9 it. It was your chart about the year 2016 to 2020
10 and still being at about 60 percent of the needed
11 housing stock. And you mentioned one reason for
12 that might be that the builders are consolidating,
13 so we don't have as many builders as we used to.
14 They're consolidating and becoming bigger companies
15 and that could be one reason.

16 But are there other reasons why the
17 forecast stays flat, even though the need for the
18 housing is so strong?

19 MR. FERRARI: I didn't mean to interpret
20 that the 60 percent or something in that range,
21 would remain flat, because of a lack of ability to
22 find builders to bring the supply online. If that's
23 how it came out, my apologies.

24 But the reality is if there was a need and
25 ability to get these homes off the ground, the

1 demand would be met. There's no doubt in my mind
2 that with the sophistication of California's home
3 building community, there's no doubt that we would
4 be able to get that done.

5 I think the forecasts are going to remain
6 flat, because we just don't have the ability for
7 one, to access land. I mean land is continuing to
8 be a hot commodity. It's becoming -- it definitely
9 has a strangle hold on it. And finding certainly in
10 areas where the state has deemed are appropriate
11 places to be building, rezoning, local land
12 approvals are all very, very difficult to come by.

13 So I mean, when you look at these numbers,
14 a great deal of it is local issues that work in and
15 are in play here that are going to continue to
16 constrain the overall supply. But these forecasts,
17 I think, mirror what we've seen come out from the
18 Department of Finance and others over the next five
19 to ten years.

20 COMMISSIONER SCOTT: Thanks.

21 COMMISSIONER MCALLISTER: So I wanted to
22 ask just one final question or sort of observation
23 and question.

24 So you mentioned the -- we need offsite
25 solar. We need the ability to essentially be more

1 flexible and do better accounting so that we don't
2 have to have PV on every single roof, because that's
3 not always possible. In fact, maybe to the majority
4 it's not. So I totally agree. I guess I'm very
5 open to ideas about what that conversation looks
6 like, because we focus -- Title 24 and our role in
7 it, the Building Energy and Efficiency Standards --
8 focuses on the property and the building. And
9 you've got to get permission to occupy that building
10 and the local government is doing that for that
11 building and maybe for that development.

12 The entitlement really is a local
13 government. It's got other agencies involved. That
14 whole process is not really in our bailiwick.

15 And so if we're going to put together a
16 system to say, "Okay. Those three kilowatts of PV
17 are credited to that house." How does that express
18 its self in a transaction? You know, how does that
19 get accounted for? How does that get enforced? How
20 does that persist over the 30-year lifetime that we
21 use in Title 24 say of that building?

22 There are a lot of details that is not
23 obvious how we convene a conversation to work that
24 out. And I'm sure there's a role for the
25 Legislature. I suspect there is, but I think it

1 goes beyond that.

2 And so I'd appreciate any creative thinking
3 about what that regime would look like in some kind
4 of an entitlements process. Or a mitigation process
5 ala Carl Moyer, which is what the Air Quality folks
6 do. I don't know, but I think there's a lot of
7 potential there. But the details really matter. So
8 I'd invite a conversation about that.

9 MR. FERRARI: Is it okay to comment? Well,
10 I completely agree with everything you said. And
11 hopefully the Legislature in this coming year or
12 this session, this two-year session, will be a place
13 where that conversation will continue to germinate
14 and come to the forefront.

15 And I think I would probably actually like
16 to even take that conversation around offsite solar
17 beyond just residential. I mean, I think that
18 there's a great need for this in the commercial,
19 industrial, light retail aspect. There are billions
20 of square feet of incredibly useable commercial
21 manufacturing that would benefit from some kind of
22 offsite solar.

23 I mean we have lots of industrial buildings
24 that themselves have very low energy usage, but they
25 have high energy users right around them. So I

1 think as we've seen this conversation in the last
2 years, when you talk about interested stakeholders,
3 utilities are going to have to be sitting right at
4 the table. And are going to have to want to
5 participate in a healthy conversation and figure out
6 how to come to a solution.

7 But I certainly think we are going to see
8 in the very near future that discussion heat up
9 again in the building.

10 CHAIRMAN WEISENMILLER: Yeah, I was just
11 going ask Betty, just in terms of what would be the
12 top three things California government should do to
13 help small businesses?

14 MS. TOCCOLI: Oh, boy. Can I give you my
15 laundry list?

16 CHAIRMAN WEISENMILLER: Well, you can give
17 it to me in writing later, but anyway --

18 (Laughter.)

19 COMMISSIONER MCALLISTER: Think amongst
20 yourselves.

21 MS. TOCCOLI: I have to give you my
22 personal wish first. Small business needs something
23 really positive to recharge them, because they're so
24 down and they have kind of quit trying. So we need
25 a really positive campaign, number one. Part of

1 that would be in the area of regulations and most of
2 the regulations have an impact on them negatively.
3 They don't have the attorneys and the accountants to
4 implement things. And I say this to GO-Biz, so I'll
5 say it here. You know, they can't go after the
6 money from California Competes, because they don't
7 have the staff to do that. And they don't have the
8 time to do that.

9 So second, I would say let's figure out a
10 way to make it easier for them to achieve, so that
11 we can achieve. Because one goes hand-in-hand with
12 the other.

13 Third, I guess I would say to you I think
14 there's a misconception about how small business
15 feels about energy, environment, and water. They
16 want to participate, but they don't have time. So
17 they react negatively, because we haven't included
18 them soon enough to get their buy-in. And that's
19 true with most government things.

20 We need better understanding between
21 government agencies and the constituency, which in
22 this instance is small business. So if I could have
23 three wishes, that's what I'd wish for.

24 CHAIRMAN WEISENMILLER: Okay. Thank you.

25 Well again, we like to thank all of you for

1 your participation today. And certainly Randall for
2 moderating this, although you don't get to leave
3 yet. There's part two coming.

4 MR. WINSTON: Thank you, Chair.

5 And thank you all.

6 (Break to set up next panel.)

7 MR. WINSTON: All right and if the
8 Commissioners are ready, we can dive in here to the
9 second portion of this discussion with folks here
10 representing our regional panel. And I'll just go
11 around and ask individuals to say who they are and a
12 bit about themselves. I believe we have one
13 individual on WebEx.

14 So Wallace, we'll leave you some time to
15 introduce yourself after we have some introductions
16 here. And we'll start with you.

17 MR. WALROD: Okay. Thank you, Randall

18 MR. WINSTON: Thank you.

19 MS. MILLS: Karen Mills for the California
20 Farm Bureau Federation.

21 MR. BELLISARIO: Jeff Bellisario with the
22 Bay Area Council Economic Institute.

23 MR. MCRAE: Tim McRae with the Silicon
24 Valley Leadership Group.

25 MR. WINSTON: And Wallace, go ahead.

1 MR. WALROD: Thank you. Wallace Walrod,
2 I'm the Chief Economic Advisor at the Orange County
3 Business Council. And I also, at the Southern
4 California Association of Governments, SGAG, I lead
5 a team of independent economists that studies the
6 region.

7 And I apologize for not being there. I had
8 totally planed on it, but I had a knee injury over
9 the weekend that precluded me from coming up today,
10 so I apologize for that.

11 MR. WINSTON: No worries, Wallace. I hope
12 you're feeling better.

13 MR. WALROD: Thank you.

14 MR. WINSTON: So we're going to dive right
15 in here to questions, similar to what we did in our
16 previous panel, kind of on the state. I think we
17 have this one individual with slides. That's Karen.
18 Is that correct?

19 MS. MILLS: Correct, that's me.

20 MR. WINSTON: And we'll maybe as you're
21 responding to the first question, we'll give you
22 some time to walk through the slides.

23 MS. MILLS: Sure.

24 MR. WINSTON: So with that, if you could
25 take a moment to describe what major trends in your

1 industry do you expect over the next ten years? And
2 maybe digging a little bit deeper into the area of
3 differences amongst the regions, across California.

4 So we'll start with you, Karen.

5 MS. MILLS: Well, anyway thank you very
6 much for the opportunity.

7 A little bit more literal about the IEPR,
8 because of course my expertise with the Farm Bureau
9 is on energy and electricity issues. Specifically,
10 and of course a really important part of what the
11 IEPR does that we see translated to the PUC, is the
12 forecasting and demand in sales, especially for the
13 agricultural class. And it's become a really
14 important issue for the ag parties at the PUC.

15 So that the impacts that we're seeing and
16 what happens in trying to predict that, we can look
17 back and see what's happening and predict what might
18 occur in the future too. All that forecasting
19 begins with the CEC. Just next slide real quick,
20 please?

21 So I always like to just start with an
22 overview of what the Farm Bureau is and California
23 Agricultural Farm Bureau is a bit distinct from
24 other ag organizations, because of its grass roots
25 nature and then the broad range of issues that's

1 covered.

2 But I always like to not miss an
3 opportunity to highlight the bounty of California
4 agriculture, which responds to some of the other
5 questions what's unique about California. Other
6 places for agriculture, it's the mix of climate,
7 really good soils, and water availability most of
8 the times that we just don't see anyplace else in
9 the United States and in many cases in the world.
10 Next slide, please.

11 In terms of predicting demand from the ag
12 sector for electricity use and how you can predict
13 it over the next years, one of the very important
14 pieces of information always is water availability.
15 And because agricultural usage, water pumping usage,
16 I know when the Energy Commission looks at the
17 Agricultural Forecast, it conjoins it in with water
18 pumping in general, which encompasses some of the
19 water agencies.

20 But for agricultural purposes, the water
21 availability is a key part. We use PG&E as an
22 example, because that's a large part of the ag
23 energy use in the state. It's probably about 60-65
24 percent, versus some of the other IOUs and the
25 publicly owned utilities. And there's a lot of

1 variability, relative to water availability, so the
2 data's really informative.

3 But this chart shows generally what happens
4 to ag sales when there are droughts. So you can
5 see, during the period 2006 to 2010, how the usage
6 spikes and then of course after 2012. And that kind
7 of variability isn't seen in other customer groups
8 at the PUC. The next slide, please?

9 And so we've learned that it's not just the
10 rainfall that's the indicator of demand. But just
11 as important, or more importantly, are the surface
12 water allocations. And as you saw the previous
13 charts a spike in sales, in 2008 to 2009 you can see
14 that there's low allocations here from DWR, is the
15 State Water Project. The correlation, as I said, is
16 most significant for PG&E and less so for Edison.
17 And not so much SDG&E, because they rely on surface
18 water for agricultural uses. Next slide, please.

19 And so this chart ties the sales and
20 allocations together. It pulls together the Central
21 Valley Project, which is the fed, and the State
22 Water Project's allocations together and puts them
23 in buckets.

24 But I think particularly clear is in
25 2014, for the low bucket allocation. They're yellow

1 dots on the water allocations, so they're kind of
2 hard to see, but it's way down low. And then you
3 can see, in contrast, the sales are quite high.

4 So as you're trying to predict what the
5 demand is for the agricultural sector, water
6 allocations are very important. Of course it's
7 really difficult to forecast that when those
8 allocations are set from year to year and sometimes
9 they change from month to month. But they're a
10 really important predictor of what the demand is.

11 Next slide, please.

12 So these are some comments from our
13 president, Paul Wenger, he made recently. And water
14 storage of course is a high priority for agriculture
15 in the state, because of the water availability
16 connected with it. You can see, from the previous
17 discussion then, the surface water availability has
18 a big impact on what the electricity demand is for
19 the electric usage by the ag sector. And if there
20 is more storage, it would have an impact on demand
21 as we see it.

22 And finally the final slide, just as a
23 expectation about what's going happen in the years
24 ahead. And some of the impacts that we'll see on
25 demand is changing time-of-use periods will impact

1 our usage. I mean ag was one of the -- embraced
2 early on -- adjusting their schedules to off-peak
3 periods and whether they're going to be able to do
4 that in the same way with the new structure and the
5 time-of-use rates, we're not so sure.

6 Sustainable Groundwater Management Act of
7 2014 is in the process of being eliminated, but
8 certainly its focus is on impacting the groundwater
9 usage in the state. And that's a lot of what drives
10 the demand for the ag sector.

11 Onsite generation has been increasing
12 significantly with the ag sector with a net energy
13 metering aggregation allowance, where they are able
14 to offset multiple accounts against a single
15 generation facility.

16 And finally a demand that's unknown for the
17 future is what will happen with marijuana
18 legalization. And how that changes the electricity
19 demand.

20 So just by way of introduction, thanks.

21 MR. WINSTON: Do you have any -- on that
22 last point we've sort of been looking for an
23 opportunity to ask some panels about this. But we
24 think this could potentially be a very big new
25 electricity demand. And I guess do you have any

1 preliminary idea of what the scale of this is likely
2 to be?

3 MS. MILLS: No, I don't. You know, I don't
4 have any figures. I know some of the utilities are
5 looking into it, because as it comes out of the
6 shadows and they do hook up to the Grid, it will
7 change it.

8 Interestingly, in talking to some of our
9 county farm bureaus, where there's so much grown
10 currently indoors, the question arises, "Well, will
11 they be able to grow outdoors now? Will they be
12 allowed to and will there be more freedom to do
13 that?" And some of their costs won't be as high,
14 because part of apparently what drives the cost so
15 much is because of how it being done indoors and the
16 lights requirements.

17 But I don't have a scale for it. I know
18 that it's come up in energy efficiency discussions
19 too.

20 MR. WINSTON: Okay, thanks, great.

21 So Jeff, the same question to you. Major
22 trends that you're seeing in your industry,
23 throughout the Bay Area over the next ten years,
24 with a little bit of focus on that region. And do
25 feel free to maybe provide some framing remarks

1 first if that would be helpful.

2 MR. BELLISARIO: Great. And thank you for
3 the opportunity to be here.

4 Just as background, the Bay Area Council
5 represents about 275 large and small employers in
6 the nine-county Bay Area. We focus on all things
7 from transportation to housing to workforce to
8 water. My group, the Economic Institute, is the
9 nerdy think tank of the Council, so we do a lot of
10 economic projections and thinking about the data and
11 research that goes behind those policy and issues
12 that the council has.

13 So let me tell you about the three things
14 that we're focused on at the Institute and at the
15 Council. First, as I'm sure you know, the Bay Area
16 economy was and is extremely hot. We led California
17 out of the recession. We led the U.S. out of the
18 recession. The Bay Area, the nine counties grew
19 twice as fast in terms of GDP, since 2010, compared
20 to San Diego, Seattle, L.A. and New York, kind of
21 our peer group.

22 And San Jose, in San Jose, Santa Clara
23 County, San Mateo, they're the big winners. They've
24 grown their GDP around 9 percent in 2015. That's
25 faster than China, so I kind of want to put that out

1 there as contexts. The Bay Area is growing
2 extremely quickly and we're very happy about that.
3 But I would say our growth is slowing and we knew
4 this would happen.

5 In January, 2016 month-over-month job
6 growth was 3.7 percent for the nine counties; just
7 announced the other day, December 2016, 2.4. So
8 we're still growing faster than in the U.S. in terms
9 of jobs, faster than California, but I don't think
10 anyone expected us to continue that super-rapid
11 growth.

12 So my first point the economy is hot, but I
13 would also say it's cooling. That's something to
14 keep in mind. We're not projecting a recession by
15 any means. Fundamentals remain strong, but I think
16 if you look at the cycles something is due over the
17 next ten years. If we're talking about a ten-year
18 forecast I think we've got a through the "R" word in
19 there.

20 Number two, and I heard this in the last
21 panel, housing affordability, a couple of numbers
22 behind that. In the Bay Area, the nine counties,
23 the cost of living over the last 15 years has gone
24 up 78 percent. Household income has gone up 42
25 percent. So that 36 percent gap really pushing

1 families further away from job centers, looking for
2 cheaper housing. And also affecting employer
3 groups, they've got to raise wages or they're not
4 able to even attract employees. We've heard that
5 from hospitals. We've heard that from high tech
6 companies. We've heard that from everyone in the
7 employment spectrum.

8 My third point, while we're the Bay Area
9 Council, we're increasingly thinking about the mega
10 region, which includes where we're sitting right
11 here today in Sacramento. We're seeing 200,000
12 commuters move between the mega region. We define
13 it as 21 counties with Sacramento and the northern
14 San Joaquin Valley. That's adding the congestion on
15 the roads. But we also see a tremendous opportunity
16 for both the state and the Bay Area to continue to
17 grow into the mega region.

18 Sacramento is a prime place for more jobs
19 in tech. Northern San Joaquin Valley is growing its
20 warehousing and logistics and transportation
21 industries. So we want to see that Bay Area growth
22 continue to move out to the broader Northern
23 California region. Thank you.

24 MR. WINSTON: Thank you, Jeff.

25 Tim.

1 MR. MCRAE: Hi, so again from the Silicon
2 Valley Leadership Group, I'll just give a brief
3 overview of who we are and whom we represent and how
4 that informs our views on these things.

5 The Silicon Valley Leadership Group
6 represents roughly 400 tech employers, including
7 clean tech, high tech and biotech. And clean tech
8 representation has increased to about 20 percent of
9 our membership within the past five years.

10 Silicon Valley Leadership Group was
11 originally called, when we were formed, in 1978, the
12 Santa Clara County Manufacturing Group. And we're
13 no longer just Santa Clara County and we're no
14 longer manufacturing. We don't do as much
15 manufacturing in Silicon Valley. Silicon Valley is
16 now defined to include Santa Clara, San Mateo and
17 San Francisco Counties.

18 I'll base my remarks on a report that I
19 shared with you. I handed you a copy of the report
20 and I know that there's some extra copies for some
21 other folks at the CEC if they want them. The is
22 the Silicon Valley Competitiveness and Innovation
23 Project, which we update every year, and it compared
24 Silicon Valley as defined by those three counties
25 with five other tech hubs over across the country

1 from Seattle, Austin, Boston, New York City and
2 Southern California.

3 And broadly, Silicon Valley is doing well.
4 You've heard Bay Area job numbers earlier today and
5 also from Jeff. Very specifically, Santa Clara
6 County job growth in 2016 was 3.5 percent. And that
7 was 37 percent of all Bay Area job growth, so Santa
8 Clara County remains quite strong, within the Bay
9 Area.

10 Now we have a high concentration of tech
11 jobs in what we call in the Report, innovation
12 industries. Now, that includes industries such as
13 software, internet, biotech, aerospace and
14 information and communication services. And these
15 concentrations are significant higher than competing
16 regions. You'll see a graph at the top of page 10,
17 which describes just highly concentrated our job
18 base is in what we call STEM jobs, science,
19 technology, engineering and math majors working on
20 innovation industry jobs.

21 And very specifically, over the next ten
22 years, we feel like tech jobs will continue to
23 develop and we'll likely be just as dependent on
24 tech jobs as we have been. And the technologies
25 that we consider sort of hot include robotics, which

1 includes autonomous vehicles and drones; artificial
2 intelligence, which includes a whole array of voice-
3 activated technology; and connected devices and the
4 Internet of Things.

5 I'll stop there and thank you very much
6 again for having us.

7 MR. WINSTON: Thank you.

8 COMMISSIONER MCALLISTER: You know, can I
9 ask a quick question? So I'm looking here at the
10 map here on page 10 and it looks like there are sort
11 of a few competing clusters here. And I'm a little
12 surprised that the number in Southern California is
13 actually higher than the number in Silicon Valley.
14 And I'm sort of wondering what are your thoughts on
15 that? I assume they're kind of different
16 structurally, but I don't really know.

17 MR. MCRAE: So I think that has to do with
18 overall -- so you're looking at the map -- the chart
19 at the bottom?

20 COMMISSIONER MCALLISTER: At total
21 innovation jobs, yeah.

22 MR. MCRAE: Yeah, so at the bottom of page
23 ten, there are total innovation jobs throughout the
24 Southern California region. And the Southern
25 California region is a larger base than the numbers

1 in Silicon Valley.

2 COMMISSIONER MCALLISTER: I've got you,
3 okay. Thanks.

4 MR. MCRAE: And I was actually referring to
5 the one at the top of page ten. But just for your
6 information.

7 COMMISSIONER MCALLISTER: Yeah, thanks for
8 the clarification.

9 MR. MCRAE: Sure.

10 COMMISSIONER SCOTT: Just a quick note, we
11 gave copies of the report to both our Public
12 Adviser's Office and our IEPR team to make sure it
13 gets into the docket, so people will be able to see
14 it.

15 COMMISSIONER MCALLISTER: Actually, if you
16 could provide a link to it, or if it's not already
17 here maybe that'd be even easier to put in the
18 docket instead of scanning and -- so.

19 MR. MCRAE: The 25 SVICP Report, (phonetic)
20 understood. Ken, we can send that along.

21 MR. WINSTON: Fantastic, thank you and
22 thank you, Tim.

23 So we'll move to WebEx. Walsh, if you're
24 still there maybe you can also, in answering the
25 question -- and I'll repeat it -- fill out a bit of

1 Commissioner McAllister's question with regard to
2 what is happening in Southern California.

3 And so the question, just to repeat again,
4 major trends in Southern California and industries
5 in Southern California that you expect over the next
6 ten years.

7 MR. WALROD: Thank you, Randall, I
8 appreciate that. I'm going to have a little bit of
9 a different story. It's a little bit more of a good
10 news, bad news story.

11 As my colleague from SCAG said earlier,
12 Frank Wen, while Southern California has recovered
13 from the great recession, the peak we were at 12
14 percent unemployment and we had over a million
15 unemployed workers down there, it's down to 4.7
16 percent now and we're less than 500,000 unemployed,
17 But we still have a significant number of unemployed
18 seeking work. And Imperial County is a bit of an
19 outlier on the unemployment rate. Their
20 unemployment rate is about 19 percent.

21 We've recently turned our attention not to
22 just the recovery in terms of the sheer number of
23 jobs, but recovery to the kind of jobs or the
24 quality of jobs. And the truth is that primarily in
25 Southern California, although there are pockets of

1 better-paying jobs, we have been primarily growing
2 lower-paying service sector jobs. And that has had
3 some quite notable startling impacts on our poverty
4 rate that got exacerbated during the Great
5 Recession.

6 So right now, still, we have about 15 or 16
7 percent of Southern California residents living in
8 poverty, according to the official federal
9 definition. And then if you include -- Stanford and
10 PPIC have done some good work on the higher cost of
11 living here in California -- in a place like Orange
12 County, we look pretty good, about 10 percent in
13 poverty. But if you take that Stanford PPIC number,
14 it's closer to 20 percent, so almost double. And so
15 we haven't -- we've recovered in terms of number of
16 jobs, but not in terms of the prosperity that we
17 lost during the Great Recession.

18 And you layer on top of that the
19 likelihood, in a place like Southern California,
20 that the new economy is not only going to create
21 jobs, but it will eliminate some jobs too in the
22 form of the factors that were just mentioned:
23 automation, robotics, artificial intelligence and
24 machine learning.

25 And if you haven't seen McKinsey,

1 Brookings, some researchers at Oxford and Stanford,
2 have done some really good work on that. And
3 McKinsey's the one on top of mind, that in the next
4 decades with existing technology -- not with any new
5 technology -- that 45 percent or so of jobs are
6 automatable, whether they will be automated or not
7 is the question. So in terms of Southern
8 California, we want to make sure that the region
9 isn't left behind from the rest of the state.

10 And we do face some unique challenges
11 compared to the Bay Area. For example, on income,
12 Bay Area is 42 percent higher than the SCAG region,
13 that's the nine-county Bay Area region.

14 And in terms of education, in the Bay Area
15 it's about 45.2 percent of a bachelors or higher,
16 SCAG region is 29.6 percent. The converse in the
17 Bay Area, high school or below is about 29 percent,
18 and in the SCAG region it's over 42 percent.

19 So we do face these unique challenges and
20 for that lower educated workforce, we've been
21 focusing on five clusters: construction, logistics
22 and goods movement, finance, insurance, real estate,
23 manufacturing and health care.

24 And it's a concern to us that some of the
25 state policies are limiting growth in that area,

1 especially in Southern California, so Southern
2 California is still emerging from that recession.
3 And we still have a ways to go in the region in
4 order to get back to a good place.

5 So I could go into individual counties if
6 you'd like now or later, but that's sort of the
7 story and the picture from down here in Southern
8 California.

9 MR. WINSTON: Commissioners, any questions?

10 CHAIRMAN WEISENMILLER: Yeah, I've
11 certainly been down there. Again, I think the
12 question in part would be obviously -- I was going
13 to say most of Californians are below the Wilshire
14 Boulevard and has been this great migration out to
15 the Inland Empire Area. But yeah, every time I've
16 been there it's been pretty clear it's very hard
17 hit.

18 And so part of the question again is sort
19 of what are the top three things the state could do
20 to help in those areas?

21 MR. WALROD: Sure, I think it all starts
22 with education. We do have a skilled workforce, but
23 we're concerned that -- specially the good-paying
24 jobs are going to require higher and higher levels
25 of education. And on that metric the Bay Area is

1 not only ahead of us, but continues to grow. So we
2 spend a lot of time on education in workforce
3 issues.

4 And these next two are some -- actually all
5 three of these are somewhat interrelated. We think
6 that we need to apply much more in the innovation
7 economy that the Bay Area is a world leader in. So
8 that sort of entrepreneurial innovative part of our
9 region, which starts at the University of California
10 and other large research institutions, needs to be
11 continued to be supported.

12 And then the one thing that we do have in
13 common is housing affordability, is just as big an
14 issue if not a bigger issue here in Southern
15 California. It leads to some of those folks that
16 you talked about moving from L.A. and Orange County,
17 out to the Inland Empire. But the issue that we're
18 facing, specifically here in Orange County, and L.A.
19 County is facing some of this as well, is it's one
20 thing for those folks to move there and commute back
21 in for jobs here. But we're increasingly seeing a lot
22 of our millennial population moving outside of the
23 state.

24 And housing plays a very, very large role
25 in there, and having more housing options, a greater

1 supply of housing would go a long way to fixing that
2 exodus of we educate and train them here. And then
3 unfortunately they look elsewhere to where they're
4 going to start their careers and start their
5 families.

6 So those are the three biggest issues in
7 the areas we need support on.

8 MR. WINSTON: Thank you for that, Wallace.

9 And I'll -- maybe since you have the floor,
10 start here with you with the next question and move
11 to the rest of the panel, because you started to
12 touch on it. What impact could California's
13 environmental regulations have on Southern
14 California's economy and the business and industries
15 that you described?

16 MR. WALROD: Sure, I think at a very high
17 level I think what the business community -- and
18 this is not just large corporations, but
19 entrepreneurancy -- is some level of certainty. And
20 that's traditionally been in the state of having
21 reliable, affordable power.

22 And I was struck by -- and I'll take this
23 in a context primarily about fuel and energy --
24 seeing Dorothy's numbers of the higher rates in
25 California for industrial, commercial and

1 residential. It wasn't just the absolute amount of
2 the divergence, but it was the trend and that seemed
3 to be inflecting up. And that does send messages to
4 companies that are in the state about
5 competitiveness.

6 But it also sends those messages to
7 companies out of state. And to entrepreneurs who
8 are thinking about moving here.

9 So to the extent that your business in
10 several of these sectors that I mentioned that are
11 key sectors for us -- specifically manufacturing,
12 and logistics and goods movement. Our
13 manufacturing, a major consumer of electricity and
14 goods movement, obviously in the transpiration
15 industry, major consumer of fuel, so to the extent
16 that we can do a better job of making power and fuel
17 costs more reliable, more affordable and not subject
18 to spikes, that would go a long way to making the
19 state more competitive.

20 In specifically, Southern California.

21 MR. WINSTON: Thank you.

22 Tim, Silicon Valley, the impact of
23 potential environmental regulations?

24 MR. MCRAE: Sure. So we represent a lot of
25 clean tech companies who's bottom lines benefit when

1 there is environmental regulation. And so we often
2 have the opportunity to applaud those regulations.
3 But we also represent companies that are impacted by
4 regulation, such as computer displays and monitors.

5 There was a Computer Display and Monitor
6 Standard that the CEC just promulgated recently, and
7 we work very closely with colleagues at the
8 Information Technology Industry Council -- who
9 participated in a technical group with the CEC staff
10 and we were very happy to see that they were able to
11 come to an agreement that we were able to support.

12 And I understand that there's still an
13 issue with test procedure for automatic brightness
14 control testing, just to note that. But assuming
15 that those conversations continue to go well, we are
16 happy to participate and have our industries play
17 the role that they are willing to play, if
18 appropriately balanced.

19 MR. WINSTON: Thank you.

20 COMMISSIONER MCALLISTER: I want to just
21 highlight also, so I want to thank Silicon Valley
22 Leadership Group for your support and your nice Op-
23 Ed beforehand.

24 And also just again point out the real
25 constructive process we have to engage stakeholders

1 and just note that that's a real priority for us.
2 And in the case of ITI's participation, it was
3 critical to have them on board. And to have
4 everybody from their individual members all the way
5 over to NRDC, sort of engaged in a transparent
6 process that really got us to a place where we were
7 sharing. We all understood what the facts were and
8 we were able to have a conversation based on those
9 facts to get to a point that was really in
10 everybody's best interest.

11 And the effort from industry and the rest
12 of the stakeholders was really key to get that done.

13 Again, I think it's just a good process
14 that we have in California that we need to do
15 everything we can to keep going in that way and to
16 help others replicate to the extent we can. So
17 thanks for that.

18 I guess I did lead up to a question that
19 though, actually. I wanted to kind of talk about
20 the -- yeah, well so and then on the test procedure
21 -- yeah, you brought that up. So that's absolutely
22 we made a point of committing to working that
23 through and that certainly will happen. If it
24 doesn't then I'd like to know then how I can help
25 make sure it does.

1 I guess one maybe nuance, I'm not sure,
2 about this environmental regulation question. Is,
3 you know when you're got a high tech economy and you
4 have a lot of innovation going on, to a certain
5 extent it can be good for industry. Because it
6 allows cultivating of a brand, that sort of the
7 California brand.

8 And I guess I'm wondering, you see a lot of
9 play about that in the media and, you know, I'd like
10 that there's something to that. I'm wondering from
11 the business community -- from my perspective both
12 as a consumer and sort of person in this industry I
13 think there's a beauty to some of these products
14 that they perform well. They're better products.
15 If we're talking about LEDs or we're talking about
16 computers that no longer have fans and are smaller
17 and have a great form factor and have lots of
18 battery autonomy. Those functionality aspects make
19 them into better products.

20 So I guess I'm wondering how much credence
21 to give, you think we should give that kind of
22 California brand, in terms of what we're driving is
23 good for, can be good for, is good for consumers,
24 good for the environment and also can be good for
25 business. You know how much reality is there to

1 that?

2 MR. MCRAE: So I haven't done research to
3 try to figure out to figure, okay is the California
4 brand the one that sells? We definitely do have
5 companies that are proud to be located in
6 California, proud to be promoting their products
7 that meet the California standards that are often
8 the most aggressive standards and the most ambitious
9 standards.

10 But I think that in that sense, people
11 would see this as a test market and sort of like it
12 worked here, okay we can sell that elsewhere. But I
13 don't know that necessarily they would say, "We just
14 have to be in California to be the California
15 brand."

16 I mean there's an extent to that, but I
17 would say more that they just want to say that
18 they're cutting edge. And to the extent that
19 California's the cutting edge, yes.

20 MR. WINSTON: Yes.

21 Jeff, same question and maybe filling out a
22 little bit of Commissioner McAllister's follow on
23 question.

24 MR. BELLISARIO: I would echo Tim's
25 comments. I think the high tech industry, when we

1 think about Santa Clara County, San Mateo County,
2 San Francisco, those companies are able to absorb
3 any regulation that adds cost and potentially higher
4 prices for their products, right? And even if they
5 can't they're such high margin businesses that to
6 them it doesn't necessarily matter.

7 But I would point to manufacturing, to
8 logistics, even health care to a certain extent.
9 And these are the industries that we see in Alameda
10 County and Contra Costa County, San Joaquin County,
11 where those are much lower margin businesses,
12 dependent on volume. So potentially percentage
13 point margin businesses and where those regulations
14 may add cost in those industries, that's where I
15 think we see business decisions and business
16 dynamics changing where a company will say, "I'm not
17 going to locate in California. I'm going to chose
18 Oregon or Nevada or Texas, because of some of the
19 regulations that are placed on top of me."

20 But if the question is about high tech, I
21 think I have to agree that the California brand and
22 as a millennial, sadly me, I think that does have
23 value across the country to a certain extent.

24 MS. MILLS: So the regulatory regulations,
25 of an environmental ilk covers a wide range of

1 topics. And so I've been sitting and thinking what
2 do I focus on, because there's so many that impact
3 agriculture.

4 One key point to keep in mind, as I'm
5 listening to passing on costs, of course agriculture
6 is a pin ne of a price taker. We can't pass on our
7 costs. Our markets are all commodity-based and set
8 on a worldwide market. So when our costs go up, we
9 have to figure out how to be creative or cut costs
10 in other ways to do things.

11 I want to get to Commissioner McAllister's
12 point before I move on to other things. And with
13 respect to the California brand, it should matter.
14 We wish it would matter more, because California
15 brand, food grown in California is the safest, most
16 regulated food product that there is in the world.
17 And should be seen as the preferred choice across
18 the country and everywhere. And I think that's
19 becoming more and more important to folks.

20 And keep in mind that there's a very high
21 percentage, over 80 percent, of the farms and
22 ranches in California, are family owned. And so
23 when the environmental regulations increase it's a
24 big burden on these small businesses.

25 The paperwork burden is huge. I think one

1 of the hardest parts about compliance is the amount
2 of paperwork the they have to do, the time that's
3 spent, the complexity associated with it. And in
4 some rural areas the challenges faced with having to
5 everything online.

6 And the impacts of that is in some cases
7 are that they've got to spend all their time doing
8 that. It doesn't leave them time to do innovative
9 things, whether you're talking about using
10 technologies to manage their irrigation load or
11 something like that. It just pulls away from the
12 ability to do some of those things.

13 One of the key environmental regulations
14 that was put in legislation last year, 1383, that
15 impacts the dairies. The dairies are looking at
16 significant environmental regulations over the next
17 few years. Of course, there's going to be some real
18 focus on trying to help dairies figure out a way to
19 meet the requirements related to methane.

20 But that's certainly going to be a key
21 focus for the agricultural community over the next
22 few years. So the dairies are looking hard at how
23 they can remain viable and to meet all those costs
24 and regulations.

25 COMMISSIONER MCALLISTER: So I think we,

1 you know, optimally we like to hear well-baked ideas
2 for how to overcome some of these barriers.

3 I guess to the extent that these are the
4 environmental regs are -- or really any reg in
5 California -- I think there's a pretty
6 straightforward process at least there often is just
7 to understand these as in society's benefit. So
8 there are reasons why we think the state overall is
9 better off with X regulation.

10 So then it becomes how do we optimally
11 implement that regulation? And in the last panel we
12 talked about financing. You know how do we sort of
13 help businesses comply with the regulations in ways
14 that either don't disrupt or minimize the disruption
15 of their businesses?

16 And any ideas you have about that kind of
17 thing and what kind of support. Okay, hammer
18 regulation, more cost, you know you have to deal
19 with that with your customers. But how can there be
20 some kind of a partnership to help your members to
21 adapt to new regulations in ways that actually make
22 it easier. Or help in some other way like branding
23 or like compliance systems or something like that?

24 You know, you don't have to answer now, but
25 just think about that. It'd be good to -- I think

1 that's a conversation increasingly we're going to
2 have as we move towards our long-term goals. How
3 can we sort of hold hands on making sure that
4 there's a cost neutrality to some of this stuff?
5 And that we utilize the state's resources in kind of
6 creating new partnerships, bringing private capital
7 and that kind of thing.

8 So just kind of a big thought, but I think
9 it's going to be more important.

10 MR. WINSTON: And if there are any
11 responses to that feel free to weigh in, or we can
12 move on.

13 MS. MILLS: Just real quick, and some of
14 the obvious things are just time to address changes,
15 making sure that there's a fairly long glide path in
16 order to do it. Flexibility, figuring out how to
17 address the regulations. And to the extent that
18 there is funding available that people need to
19 change their operations in order to adapt, that
20 there is funding for programs and that you identify
21 ways that people are going to adapt to those before
22 you implement them.

23 And I'm thinking in part of the change in
24 time-of-use periods that particularly impact work
25 that I'm doing. And I'm looking at our members who

1 have just spent 20-30 years adapting to a certain
2 structure. And then how do they respond to new
3 periods and how much time do they have to deal with
4 it? So time and flexibility are important.

5 MR. MCRAE: I'll mention briefly --

6 MR. WALROD: This is Wallace.

7 MR. WINSTON: Go ahead Wallace.

8 MR. WALROD: Sorry go ahead. No, no, go
9 ahead.

10 MR. MCRAE: So, Tim McRae. One thing that
11 we thought about for financing, there are energy
12 financing programs at the CEC, at the Clean Center
13 of the Infrastructure and Economic Development Bank
14 and at the Treasurer's Office, which we feel could
15 be better coordinated and better promoted.

16 And if there was a single office that had
17 that as their goal, and we think that would be best
18 housed in GO-Biz, we think that that would be a
19 really positive step forward.

20 And it could be a place that private
21 financiers could go and learn what's going on at
22 these programs and advance those conversations. So
23 that private sector understands what's going on with
24 these plans and learns from what the state's doing.
25 So that's one thing that we'd like to see. And

1 we'd be happy to talk about it with you offline, if
2 you'd like to learn more.

3 MR. WALROD: One idea, this is Wallace, one
4 idea I had -- and this is maybe on a little bit
5 different level and a little bit more all
6 encompassing -- is I was thinking maybe some
7 regional. Because the story is somewhat different
8 down here in Southern California than some other
9 parts of the state, that maybe some regional
10 workshops down here might pay a lot of benefits, a
11 lot of dividends.

12 In that setting and whether you did one at
13 the regional level or one in some of our counties, a
14 few in some of our counties, you would get a chance
15 to hear directly from some of our business owners
16 who don't always make it up to Sacramento. And they
17 would have an opportunity to hear you guys and your
18 very refreshing perspective. And I do appreciate
19 your perspective on trying to balance these somewhat
20 complex issues.

21 So that's just an idea I had of that some
22 regional workshops down here, I think, would be a
23 fantastic idea. And we'd be totally onboard to help
24 you guys or support in any way we can.

25 CHAIRMAN WEISENMILLER: No, that'd be good.

1 I know Fran Newman, (phonetic) have been on a couple
2 of tours through the business community in Southern
3 California over the years. And again it's probably
4 getting time to do another one, and basically Inland
5 Empire.

6 MR. WALROD: Yeah, thank you.

7 CHAIRMAN WEISENMILLER: I mean typically
8 Fran and I hit four or five places in Southern
9 California.

10 MR. WALROD: Yeah, we've got a lot of stuff
11 see down here.

12 MR. WINSTON: Great.

13 So maybe pivoting here to another line of
14 questioning, as it were. On energy efficiency, so
15 is the state's energy efficiency policy having a
16 significant impact on businesses in your region; and
17 if so, how?

18 We'll start with Karen.

19 MS. MILLS: So energy efficiency for the ag
20 sector, I've been trying to spend a little bit more
21 time focusing on it the last year or two. It's a
22 complex process to delve into. It's very
23 challenging for the ag sector because it's so
24 diverse and there is no -- you can't just switch out
25 a bunch of light bulbs or improve the HVAC system

1 for it -- so it's been a challenge.

2 And I think as we look to new and improved
3 ways of doing energy efficiency and increasing what
4 the requirements are for energy efficiency, we need
5 to look at delivering the results. And what kind of
6 products you're looking, at a little bit differently
7 in terms of energy efficiency and processes. And
8 how to fund those and what's appropriate. And in
9 looking at what the savings are that's delivered.

10 In the ag sector, there's been particular
11 examples that the ag community is very supportive
12 of. And then it's sort of been pushed off to the
13 side and it's like the one item that everybody can
14 deliver on. So I think that there needs to be a new
15 examination for it.

16 There's been some real successes in the
17 past. But as we learn more and more about some of
18 the processes, we need to be a little bit more open
19 and flexible about what we consider energy
20 efficiency tools and what producers can receive
21 funding for.

22 There's a lot of technologies out there for
23 example that help marry energy and water
24 efficiencies and applications for those, but it's
25 not a thing. It's a software-deliverable that is a

1 funding service, so things like that need to be
2 changed. But it's an important piece and we need to
3 continue developing that.

4 COMMISSIONER MCALLISTER: A couple of
5 questions, I'll ask them both right now. Does the
6 agricultural industry find sort of industry-specific
7 research? Is there a research entity that everybody
8 contributes to and they focus on some of these
9 issues or something? It's big enough one would
10 think that would be a -- yeah, maybe that's at the
11 universities, but --

12 MS. MILLS: Right, so in terms of
13 specifically for water and irrigation and that
14 focus, there's one at Fresno and there's Cal Poly
15 and Chico. And, of course, Davis has some programs
16 too that are funded, but they're funded at those
17 levels rather than individually.

18 COMMISSIONER MCALLISTER: Yeah. Okay, and
19 there are industry partnerships that sort of fund
20 some of those efforts I would imagine. And so I
21 mean (indiscernible) individuals --

22 CHAIRMAN WEISENMILLER: The Farm Extension
23 service always has had a good deal of activity
24 trying to --

25 COMMISSIONER MCALLISTER: Oh, sure. Yeah.

1 MS. MILLS: Right, through the outreach,
2 yeah. The Extension Service is the outreach to the
3 individuals, sight.

4 COMMISSIONER MCALLISTER: So I'm sort of
5 applying other models to this area that I don't know
6 much about. But it seems like given the massive
7 part of our economy that that is, it would be
8 fertile to sort of help getting industry focused on
9 cutting edge technologies and funding development of
10 those. And if they need state participation in that
11 conversation, I imagine there's a way to do that.

12 I guess, the second thing I wanted to ask
13 was, "Does your group include the processing sort of
14 agricultural produce processing, food processing?"

15 MS. MILLS: No, I mean they do and that's
16 certainly there are members, but our focus is on
17 production agriculture.

18 COMMISSIONER MCALLISTER: Production
19 agriculture, okay. I guess I'm trying to ask about
20 natural gas savings and process loads and stuff like
21 that, which I think are a big source.

22 MS. MILLS: Right, California League of
23 Food Processors focuses on that law.

24 COMMISSIONER MCALLISTER: Okay.

25 MS. MILLS: There are some on-farm

1 processing, if you want to call it that. It's not
2 really processing per se, but it is applications
3 that's required in order to deliver the product like
4 walnut hullers, almond hullers, rice driers, that
5 type of thing. And there's been a lot of
6 innovations with those. And that's an important
7 part of the load these days.

8 COMMISSIONER MCALLISTER: Okay.

9 MS. MILLS: And there's a lot of technology
10 that's been incorporated into those facilities over
11 the years in order to streamline and make them more
12 efficient.

13 COMMISSIONER MCALLISTER: Yeah, yeah. I'm
14 thinking of refrigeration and heating, you know,
15 sort of natural gasses.

16 MS. MILLS: Yeah, packing sheds. Packing
17 sheds do and a lot of times those are on-farm too,
18 are the packing facilities and a --

19 COMMISSIONER MCALLISTER: Okay.

20 MR. WINSTON: Great, thank you.

21 Jeff?

22 MR. BELLISARIO: I have kind of two
23 different answers to this question. And I would say
24 that a lot of our Silicon Valley-based members that
25 have very, very large data centers, that are huge

1 users of electricity. And they're always looking at
2 energy efficiency as a way to drive costs out of
3 their cost structure.

4 I'd also say again that the high margin,
5 innovative tech businesses that we have, they see
6 this as an opportunity. Whenever energy efficiency
7 rules come down, there's a way to make money for
8 many of those tech companies that have the patents,
9 or the inventions, or the ideas behind that.

10 The second part of my answer totally
11 different is on housing and looking at energy
12 efficiency and new building developments. We do
13 represent a lot of developers in the Bay Area. And
14 again, as I mentioned in my opening comments,
15 housing affordability is a key issue with the lack
16 of supply. And as we talk to developers, a lot of
17 that has to do with the cost to build. And it's not
18 just energy efficiency by any means, but every penny
19 or dollar that gets added makes that housing
20 development equation stretched a little bit more.

21 So one of the ideas we have is looking at
22 developments around transit-oriented developments
23 that are supposed to be low energy or low impact by
24 nature. People are taking buses and trains instead
25 of cars.

1 Maybe there's some flexibility added in
2 those developments to allow those buildings to be
3 slightly less efficient. We agree that energy
4 efficiency is important. But if there's a way to
5 drive costs out of those buildings and get them
6 built quicker, more cheaply, we see that as a
7 potential opportunity.

8 COMMISSIONER MCALLISTER: Well, so in the
9 last panel we heard about how the development
10 community -- CBIA was saying, "Okay, boy. Builders
11 are getting bigger and bigger, because they need to
12 be bigger to have more capital and decrease risk
13 overall and with more diverse portfolio," etcetera.
14 And I think your builder members are going to be
15 looking at developments that are significant with
16 capital intensive, in the new construction arena.

17 I guess part of our policy, a key part or
18 our energy policy in the state, has to do with our
19 existing buildings and how to improve their
20 performance. And this is one area that keeps me up
21 at night.

22 And I guess I'm wondering do you have ideas
23 about how we can engage the contractor community and
24 the local governments. And kind of you know it's a
25 different ecosystem that touches our existing

1 buildings, but how do we get that done? Because
2 there are actually more energy savings in the
3 existing buildings potentially, than -- and you know
4 and they already exist and they're already using
5 energy. They're not in construction.

6 So we need creative thought there and I
7 think you'd be a great partner to think some of that
8 through.

9 MR. BELLISARIO: And I wish I had a great
10 answer for you, but we deal mostly with the
11 developers and less with the contractors. I would
12 say though, that there's a huge opportunity in
13 adding more workforce in the construction arena. I
14 think, as we talk to developers they always say,
15 "Our labor costs are so high, because there's so few
16 groups to go to the build these buildings."

17 And I don't know if it's training or some
18 type of new regulation that comes down that makes
19 this an opportunity. And makes people think, "Hey,
20 I want to go into energy retrofits."

21 I don't have the answer, but I totally
22 agree that looking at existing buildings is key and
23 could be a good source of new jobs. Especially if
24 we're thinking about recession sometime down the
25 road, I think there are a lot of people especially

1 in the middle skill to lower skill spectrum, where
2 construction jobs might make sense. And energy jobs
3 can sense there as well.

4 MR. WINSTON: Great. Thank you, Jeff.
5 Tim?

6 MR. MCRAE: So Jeff covered largely what I
7 would have to say about Silicon Valley and the
8 Silicon Valley Leadership Group. We represent a lot
9 of folks who have large corporate campuses and run
10 large data centers and CEC programs have helped
11 those businesses. I'll highlight three just
12 briefly.

13 Lighting Efficiency Incentives, people have
14 taken a lot of advantage of those. Retro
15 commissioning programs such as the Existing Building
16 Reparations and Maintenance, or EBAM, when you talk
17 about existing buildings. I know, of several of our
18 members that have taken advantage of those and were
19 fans.

20 And then the Self-Generation Incentive
21 Program has been able to promote a variety of self-
22 generation technologies, which can make it so that
23 people don't have to rely as much on the overall
24 grid. And as we don't have the builders, that is
25 not as much our emphasis. So we look at these and

1 we see lots of positives.

2 MR. WINSTON: Great, thank you.

3 And Wallace, on WebEx, if you would like to
4 chime in as well?

5 MR. WALROD: Yeah, very briefly. I think
6 there has, in Southern California, been a
7 significant amount of investment activity in the
8 energy efficiency space. And part of that is
9 because we've had to because of the closing of San
10 Onofre and other capacity issues.

11 But in my opinion, efficiency is such low-
12 hanging fruit that I think we're just scratching the
13 surface. And I would echo existing buildings, but
14 also the emerging areas of the Internet of Things.
15 And the sort of data analytics allows us to do much
16 more sophisticated energy efficiency that's
17 somewhat, not just reactive, but somewhat proactive
18 or dynamic in terms of the energy efficiency
19 possibilities that I think it's a huge area, very
20 fruitful.

21 So you have willing listeners down here.

22 CHAIRMAN WEISENMILLER: Well, certainly UC
23 Irvine is trying a lot of interesting things on the
24 Internet of Things. That's better connected.

25 MR. WALROD: They sure are. Yeah, G.P. Li

1 and some other people there for sure. We're very
2 lucky at UC Irvine, I'm glad you brought that up,
3 with the Advanced Power and Energy Program, with the
4 Internet of Things. And with the new smart Grid
5 development in the faculty housing at UCI, there's a
6 lot of very exciting things going on at UCI in this
7 space.

8 CHAIRMAN WEISENMILLER: Yeah, basically one
9 of the things I wanted to at least kick off,
10 although given the time it's probably better for
11 longer conversations with folks with Andrew later.
12 But I know talking to the Chairman Nichols, she's
13 always concerned about -- obviously, a lot of our
14 energy efficiency programs are focused on buildings:
15 new buildings, existing buildings, appliances -- and
16 so trying to encourage us to think more broadly: ag,
17 industry, process uses.

18 And that's certainly something that
19 Commissioner McAllister is interested in diving
20 into. But again it's sort of getting the time or
21 the form for those conversations.

22 COMMISSIONER MCALLISTER: And so I totally
23 agree with that. And partly it's just figuring out
24 how to fit it into all of the workflows. And having
25 a spent a big chunk of my career doing industrial

1 energy efficiency, it is very contextually specific.
2 You know, every plant's a little bit different and
3 finding the right partner is always difficult. And
4 as Dorothy said, in the previous panel, the payback
5 expectations tend to be pretty short.

6 Down on the Border, I mean those
7 maquiladoras, those guys are here today, gone
8 tomorrow and they're volatile. And it's a global
9 marketplace out there, so but all that said I think
10 we have a huge economy. And we have a lot of these
11 people and we have industry organizations that are
12 responsible. And I think we need to engage on ag,
13 and on manufacturing, and try to push the ball
14 forward. There's a lot to work with. Then there's
15 a huge amount of energy potential.

16 And also, I would encourage people to think
17 about natural gas. In an industry and certainly the
18 post processing of agricultural production we focus
19 a lot of the Grid. That's because we feel like we
20 know about that than this building maybe, but we
21 need to get the carbon savings better associated
22 with natural gas. And that's particularly
23 challenging, because gas is cheap.

24 So any ideas anybody has about that and who
25 good partners would be to work through those issues,

1 begin a conversation, that would be great.

2 MR. WINSTON: Great, and we have just a few
3 minutes left here. I wanted to see Chair
4 Weisenmiller, Commissioner McAllister, any final
5 questions that you might have for the panelists?

6 CHAIRMAN WEISENMILLER: We both try and I
7 think we just now have teed up sort of what I would
8 call our questions going forward.

9 I think certainly part of the messaging is
10 figuring out ways to engage better with the business
11 community and the agricultural community throughout
12 the state, in trying to find the right forums or
13 means to have those conversations.

14 Obviously, we talked about energy
15 efficiency. Obviously, Silicon Valley is ground
16 zero in a lot of respects for workplace charging.
17 You know, I mean when I've been there I've been
18 amazed at the amount of workplace charging. And
19 certainly we lost -- (indiscernible) scheduling
20 Tyson and Janea, but so it's near and dear to their
21 hearts. So trying to figure out how to move in that
22 direction will be good. So I think that's another
23 thing, thinking about going forward, how to make
24 progress there.

25 But and certainly again I think

1 encouraging people to figure out where the issues
2 are, how we can move the needle. Obviously we're
3 sort of at the two year, so anyway trying to figure
4 out things we can do in that period of time that can
5 make an impact.

6 COMMISSIONER MCALLISTER: Yeah, and I
7 pretty much have gotten my comments out. I don't
8 know that I need to wrap up too much here, because
9 as we've gone along we've gotten a lot of rich
10 conversations sort of started.

11 I guess, just backing up a little bit, a
12 50,000-foot perspective, going forward in the
13 traditional program regime with the Self-Generation
14 Incentive Program, the California Solar Initiative
15 and the ratepayer incentives for this or that energy
16 efficiency, those are all great. I mean, those are
17 bread and butter programs for the state that have I
18 think represented really executed well public-
19 private partnerships, good policy, iterative
20 improvement. We now have a lot of skills in doing
21 those kinds of programs and that's all for the good.

22 Going forward, I think mostly well really
23 up to now mostly it's been private capital, but
24 we've been very proactive with sort of like okay
25 here's where we're going and we're going to throw

1 some money at this.

2 You know I think I'm increasingly
3 encouraged at the level of broad engagement, sort of
4 civic engagement, and stakeholder engagement in a
5 lot of these processes. And you know, the capital
6 requirements are going to go up and not down, to
7 sort of get to our long-term goals in 2030/2050.
8 And yet we have a big economy. There's a lot of
9 private capital.

10 So I feel like the challenge before us is
11 we have to continue to get the policy right. We
12 have to optimize. But we also have to figure out
13 how to create these spaces. We've talked about it
14 in a couple of different contexts, but create these
15 spaces for stakeholders to get together to be
16 proactive. And try to move the ball and attract
17 capital and condition marketplaces to actually want
18 the things that we're developing and trying to sell.

19 That's certainly the case of energy
20 efficiency. I think it's the case in EVs where
21 there's a lot of success on the horizon, but long-
22 term I think that has to be a solution, otherwise
23 we're not going to get the scale. It has to be
24 private capital in some combination of policy and
25 profit motive to get us long-term to get the

1 technology we need that's clean.

2 And so I look forward to -- we're in the
3 IEPR, we're talking about the basis for the
4 forecasts for the next ten years -- but really I
5 think these conversations are important for much
6 broader reasons than specifically to the forecast.
7 That's really how our economy is going to develop
8 going forward and decrease its carbon intensity over
9 a longer period of time now.

10 CHAIRMAN WEISENMILLER: Yeah, I guess I
11 should also mention the question of international,
12 because as you know, California's like 1 percent of
13 the world's greenhouse gas emissions. So we're
14 pushing the needle, but basically, unless we can
15 connect to say China and India it's game over.

16 And so certainly the Governor's done the
17 historic trade mission to China. We're trying to,
18 GO-Biz and I have been sort of focused on trying to
19 help companies connect to China, particularly the
20 clean technology folks. We did a trade mission last
21 fall that did seven cities in ten days.

22 So basically again trying to figure out how
23 to connect on some of the global markets. So maybe
24 Mexico's another one where the Governor's done a
25 trade mission there. Obviously, when we did the

1 trade mission to China, most of the delegates if I
2 remember right, Randall, were from ag.

3 MR. WINSTON: Yes, yeah.

4 CHAIRMAN WEISENMILLER: So anyway, it's
5 sort of again we really need to be pushing our
6 technology more on a global scale. Certainly that
7 helps to grow California businesses, but at the same
8 time can to address climate issues on an
9 international basis.

10 And as I said that's one of the things that
11 certainly GO-Biz is more on point on that, but I've
12 worked pretty closely with them on it. So ideas
13 there too, help.

14 MR. WINSTON: Great, well thank you Chair
15 and Commissioner McAllister.

16 I think we are at time here, so I also want
17 to thank our panelists: Wallace on WebEx and Karen
18 and Jeff and Tim for taking your time, sharing your
19 thoughts, expertise and your comments. So I thank
20 you all. And thank you again.

21 CHAIRMAN WEISENMILLER: Yeah, again I would
22 like to thank you for Chairing these panels. I'd
23 like to thank the participants. You've given us a
24 lot of food for thought.

25 I don't think -- I was going to at least

1 ask if there's any public comments? My
2 understanding is we don't have any blue cards, but
3 certainly if there are any public comments either in
4 the room or on the line, this would be the time.

5 MS. RAITT: And I'll just add for folks on
6 WebEx, if you could use the chat function to let our
7 Coordinator know that you have a comment then we can
8 take your comment.

9 CHAIRMAN WEISENMILLER: Oh, yeah. Heather,
10 are there any others?

11 COMMISSIONER MCALLISTER: Is there a
12 deadline for written comments, are we expecting
13 written comments?

14 MS. RAITT: Yes, so requesting written
15 comments by February 7th and the notice gives all
16 the information for how to submit comments.

17 CHAIRMAN WEISENMILLER: Okay, this meeting
18 is adjourned.

19 MS. RAITT: Thank you.

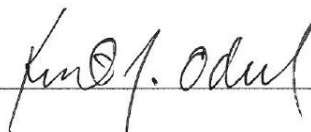
20 (Adjourned at 3:40 P.M.)
21
22
23
24
25

REPORTER'S CERTIFICATE

I do hereby certify that the testimony in the foregoing hearing was taken at the time and place therein stated; that the testimony of said witnesses were reported by me, a certified electronic court reporter and a disinterested person, and was under my supervision thereafter transcribed into typewriting.

And I further certify that I am not of counsel or attorney for either or any of the parties to said hearing nor in any way interested in the outcome of the cause named in said caption.

IN WITNESS WHEREOF, I have hereunto set my hand this 13th day of February, 2017.



A handwritten signature in cursive script, appearing to read "Kent Odell", is written over a horizontal line.

Kent Odell
CER**00548

TRANSCRIBER'S CERTIFICATE

I do hereby certify that the testimony in the foregoing hearing was taken at the time and place therein stated; that the testimony of said witnesses were transcribed by me, a certified transcriber and a disinterested person, and was under my supervision thereafter transcribed into typewriting.

And I further certify that I am not of counsel or attorney for either or any of the parties to said hearing nor in any way interested in the outcome of the cause named in said caption.

IN WITNESS WHEREOF, I have hereunto set my hand this 13th day of February, 2017.



Myra Severtson
Certified Transcriber
AAERT No. CET**D-852