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Sent: Thursday, October 29, 2015 9:34 PM

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Cc: gthomas@ecoact.org; 'Doc Rivers'

Subject: I WORKED WITH GOVERNOR PAT BROWN IN THE 80s FOR ENERGY EFFICIENCY - "Docket 15-BSTD-01" Title 24 2016 - Urgent Call to Action!

For the Governor and Commissioners ----- I have been in the energy industry for 39 years. I spent much time developing energy efficiency projects with the assistance of the Governor's father, Pat Brown, while he was affiliated with the law firm of Ball Hunt. My company has operated energy programs to assist utilities, the CEC, CPUC, trade associations and property management companies nationally to commercialize and generate large amounts of energy savings. Note the CEC website and report from the CEC of one of the energy efficiency programs we operated.

Nobody knows the psychology and dynamics of the marketplace as we do. I can tell you categorically that the structure of Title 24 was ill conceived, is detrimental to the best interests of the State of California, is extraordinarily costly to ratepayers without commensurate benefit, erodes the viability of energy efficiency and threatens many of the industry stakeholders. It cannot be allowed to continue in its present form. It will leave a terrible legacy of all those responsible for its design, implementation and those with the power to make change that allow it to continue in its present form.

I would like to be part of a discussion as to those parts of Title 24, which have a sensible basis, and those that were ill-constructed. I believe I can contribute greatly.

Thank you.....Sid Pelston



**BOMA AND HOTEL TRADE ASSOCIATION
Energy Efficiency Advantage Program**

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