



# California's Roadmap to 1.5 Million Zero Emission Vehicles

Governor's Office Summit on Zero Emission Vehicles



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# 2013

## ZEV Action Plan

A roadmap toward 1.5 million zero-emission vehicles  
on California roadways by 2025



Governor's Interagency Working Group on  
Zero-emission Vehicles

Governor Edmund G. Brown Jr.  
February 2013



**Goal 1: Complete Needed Infrastructure and Planning**

**Goal 2: Expand Consumer Awareness and Demand**

**Goal 3: Transform Fleets**

**Goal 4: Grow Jobs and Investments in the Sector**



# *Key Areas of Progress*





- *Building codes are being updated for ZEV-ready standards*
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- *Infrastructure readiness*





- *Streamlining*







- *Building the movement*





# *Ongoing Challenges*





- *Signage on highways*





- *Medium & heavy duty ZEVs*





- *Public education & awareness*





# *Upcoming Questions*



- *Future of ZEV rebates amidst growing sales*
- *Green HOV decals*
- *Priority areas for infrastructure funding & financing*
- *What other government actions are needed to accelerate the market?*

