

Solar Market Development Through Process Streamlining

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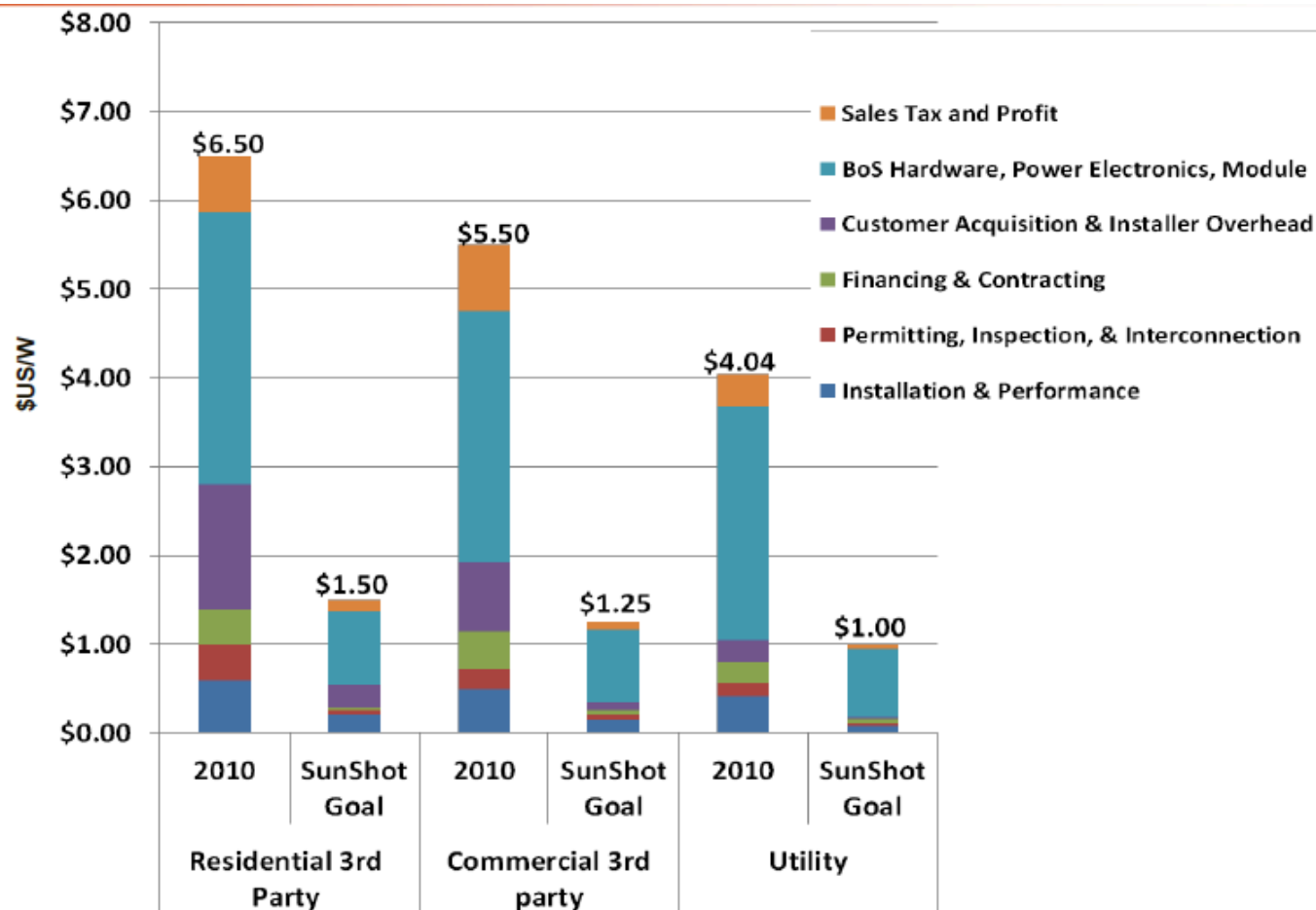
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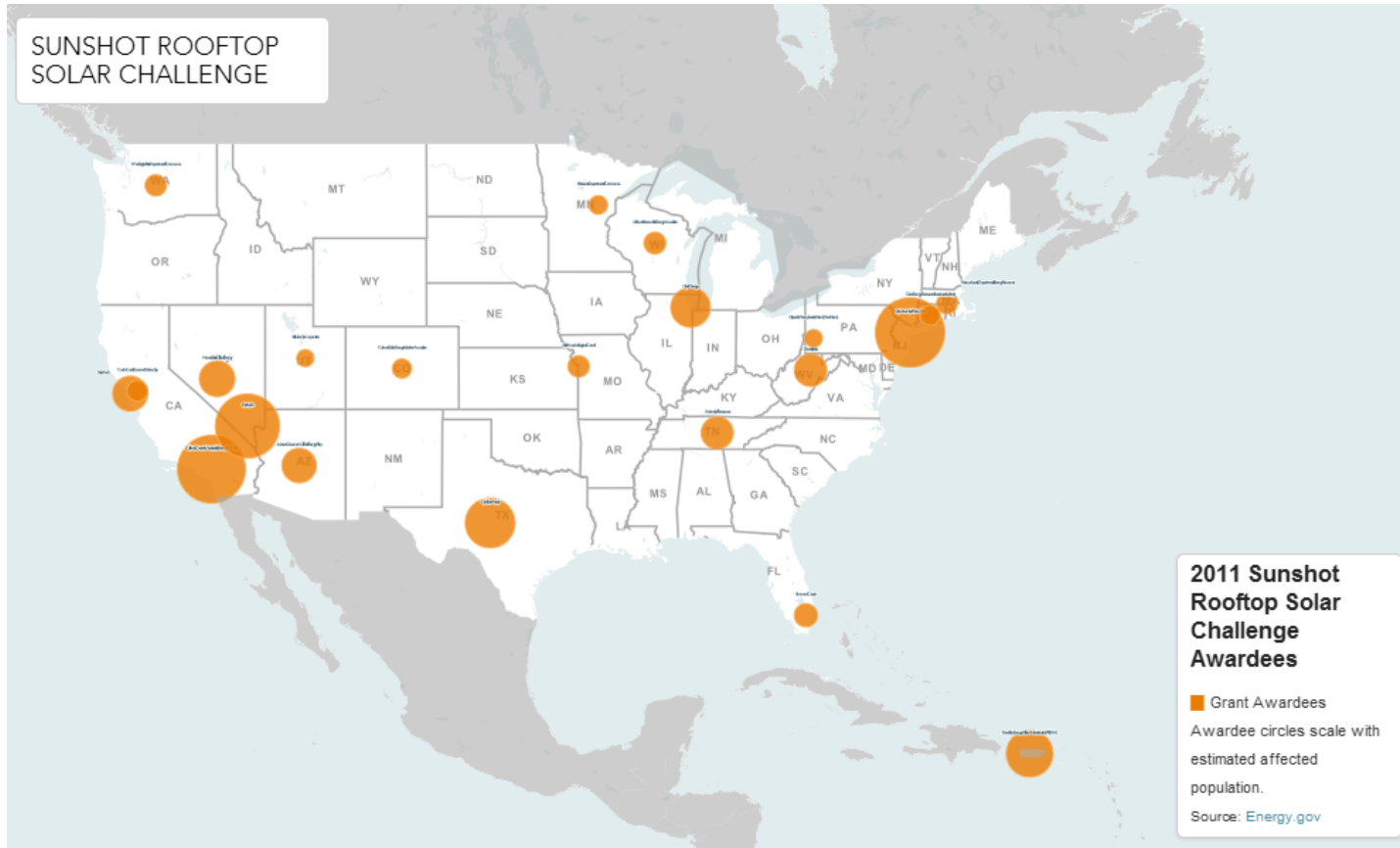
Solar Market Cost Drivers



Southwest Solar Transformation Initiative



Southwest Solar Transformation Initiative (SSTI)



Southwest Solar Transformation Initiative



SSTI Participants

- 71 Organizations across 4 states including:
 - 38 municipal agencies
 - 15 local utilities
 - 4 State Energy Offices
 - 7 Regional partners
 - 7 Program collaborators and supporters



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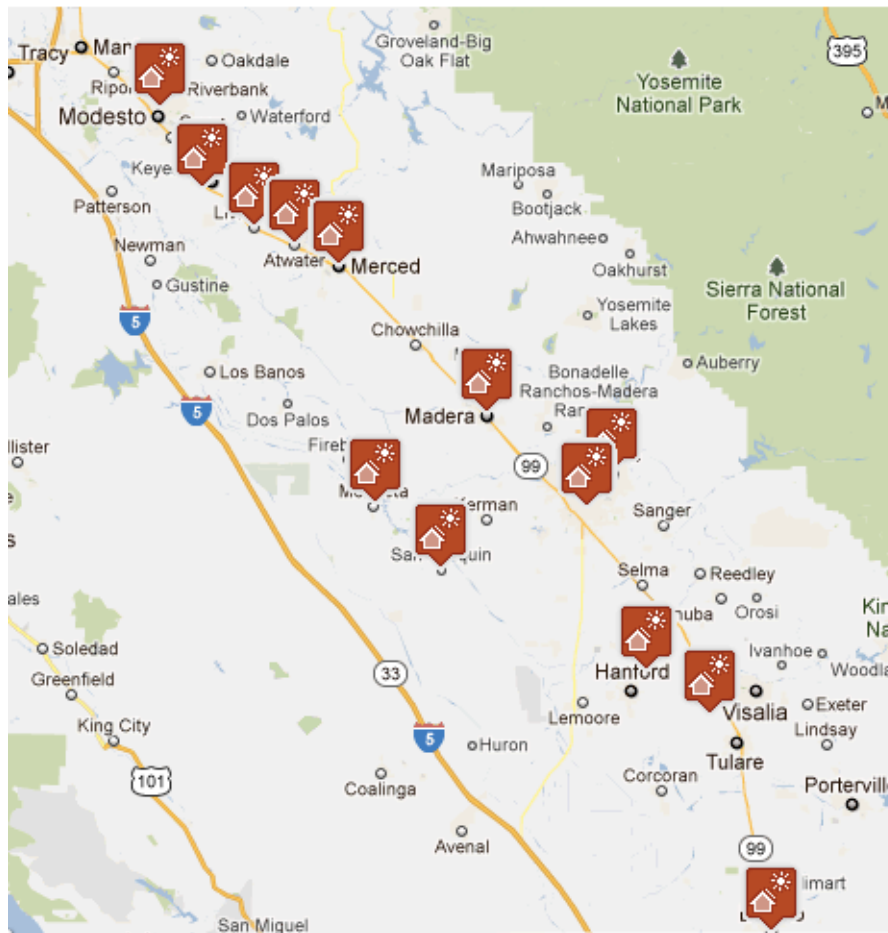




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San Joaquin Valley Participants



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Process Streamlining Goals

- Improve / streamline / standardize:
 - Permitting
 - Interconnection
 - Net metering
 - Zoning and planning
 - Financing options
- Support local, regional and statewide solar market transformation
- Unlock full solar potential within cities, counties and regions



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SSTI Deliverables

Project Deliverable	Participating Jurisdictions
Report solar potential	✓
Assess current solar processes	✓
Provide best practice resource library	✓
Create roadmap to achieve best practices	✓
Quantify benefits of adoption	✓
Support rollout with training and resources	✓
Engage vendor community, regional outreach	✓

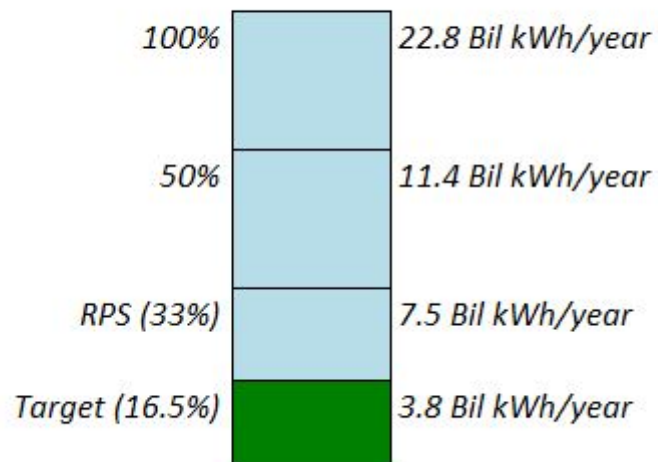


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Solar Market Potential

Electricity Usage Estimates - 14 SJV Jurisdictions



5 Year Regional Economic Impact Forecast

\$5+ Billion in economic activity
2,700 MW in installed solar capacity
26,000 Jobs

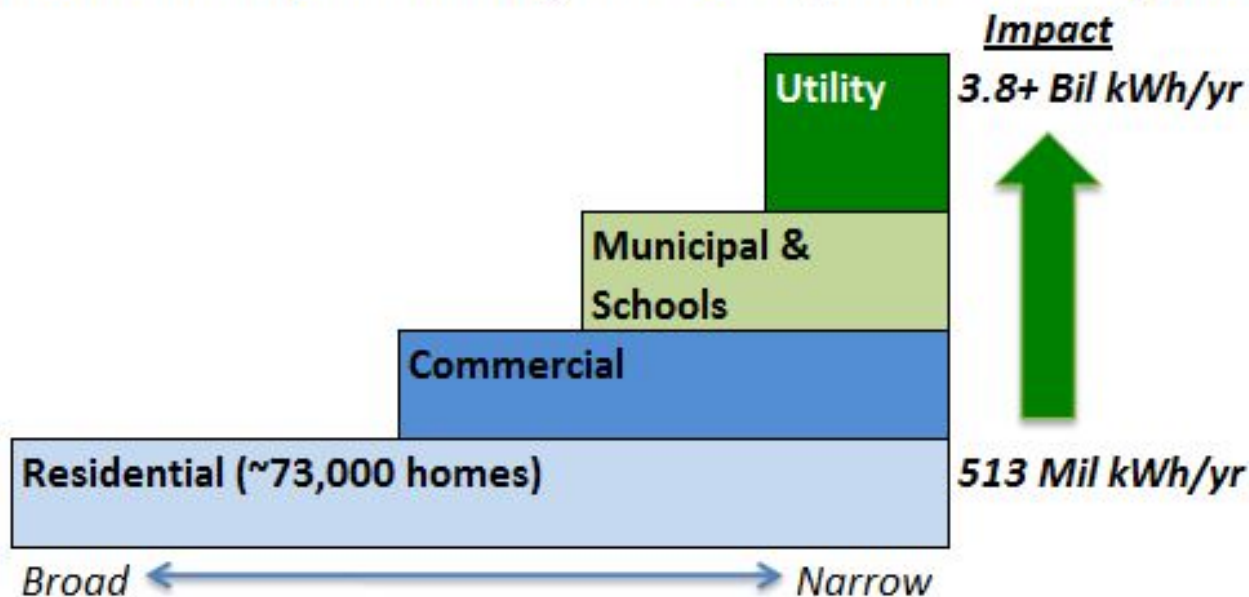


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Programs to Drive Growth

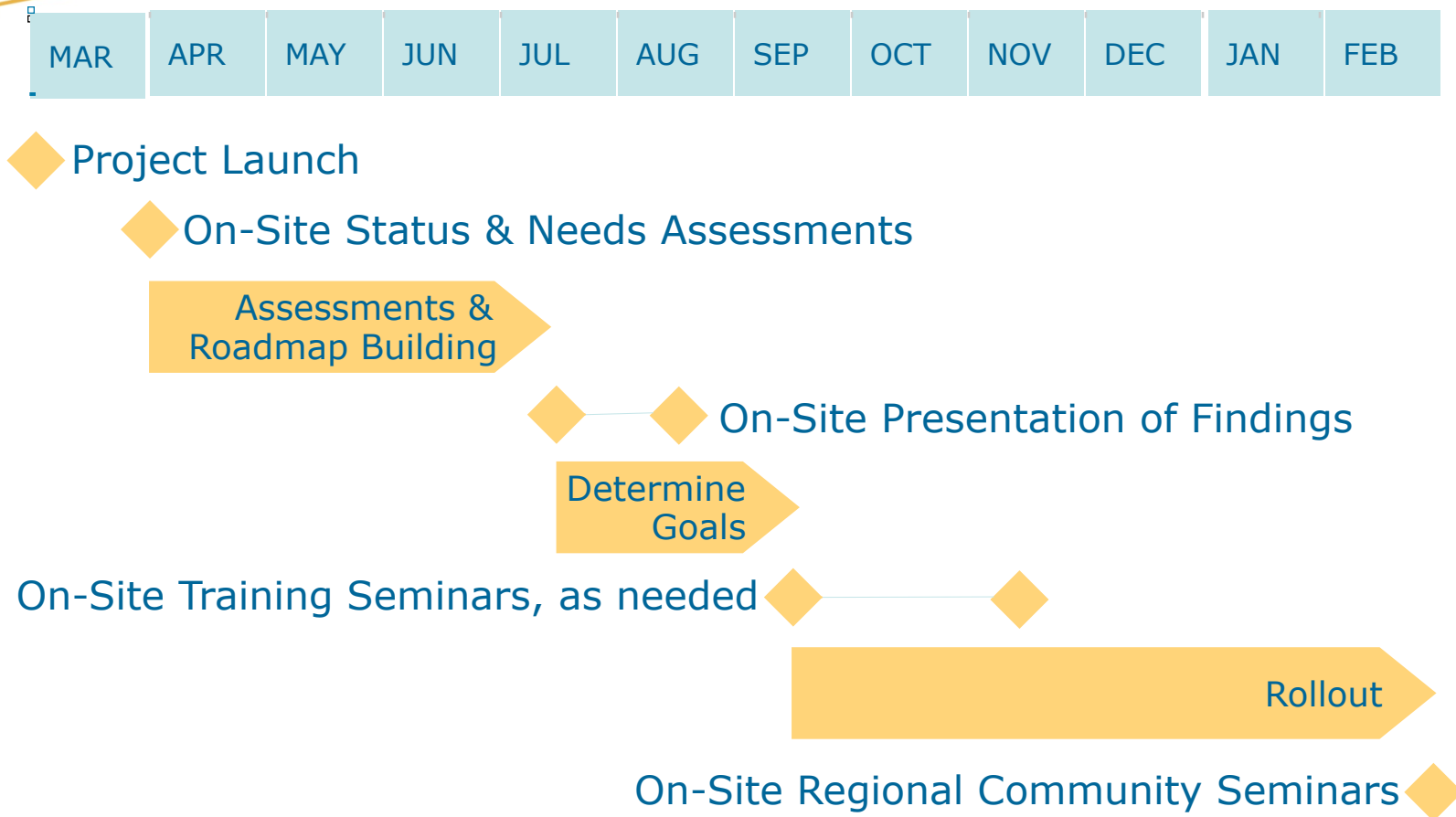
Market Development Programs to Capture Solar Opportunities



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SSTI Timeline



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Thank you!

For more information, please contact:

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