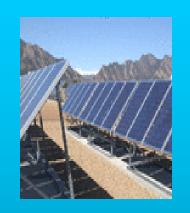


### **California Energy Commission**

### **IEPR Lead Commissioner Workshop**



**Jobs and Renewable Energy in California** 

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"Analyzing Job Impacts
Using NREL's JEDI Models"

Presented by Marshall Goldberg
MRG & Associates

May 30, 2012





## Energy, jobs and economic development are very much connected.













## What is JEDI?

- Jobs and Economic Development Impact models
- Spreadsheet-based tools developed for the National Renewable Energy Laboratory (NREL)
- Designed to calculate local economic impacts associated with the installation and annual operations of energy generating systems

## JEDI Models

http://www.nrel.gov/analysis/jedi/

#### **Renewable Energy**

- •Solar Photovoltaic (PV)
  - Concentrated Solar Power (CSP)
- •Wind Onshore Large
- •Hydro Marine Hydrokinetic
- •Biofuels Corn Ethanol

Cellulosic Ethanol

#### **Conventional Energy**

- •Natural Gas
- •Coal

## JEDI Models (in development)

- Solar Photovoltaic (PV) Scenario
- Wind Small Wind and Offshore Wind
- Biopower
- Geothermal
- Conventional Hydro
- Petroleum
- Transmission

## **JEDI: Key Design Elements**

- Tool to easily identify statewide economic impacts of constructing and operating energy systems
- Available to a broad range of people
- Default data that can be easily modified
- Flexible input options
- User Add-in Location feature (for county or regional analysis)

## Who Uses JEDI Models?

- Resource Planners and Analysts
- Project Developers
- Renewable Energy Advocates
- Local Planning Depts.
- State Energy Offices
- State and Local Economic Development Commissions
- Researchers (government, university, etc.)

# JEDI Project Analysis: It all begins with a specific project. The User inputs....

#### **Minimum Information**

or More Detailed Information

- Location (State or County\*)
- Year of construction
- System Type (for PV)

Residential New

Residential Retrofit

**Small Commercial** 

Large Commercial

Utility

• Size of PV system (KW)

#### Installation

- Materials and Equipment Costs (modules, mounting, electrical, etc.)
- Labor Costs
- Other Costs (permits, services, overhead, etc.)

Annual Operating & Maintenance

- Labor Costs
- Materials and Equipment Costs

Other Parameters (Financial, Tax, and Payroll)

<sup>\*</sup>requires additional input-output data

## Methodology

## **Input-Output - Multiplier Analysis**

"Input-output analysis can be thought of as a method of evaluating and summing the impacts of a series of effects generated by an expenditure (i.e., input)."

## To determine the total effect of constructing/installing a system ...

Three separate impacts are examined for each expenditure:

- **✓** Direct
- ✓ Indirect
- ✓ Induced

### **JEDI Economic Impacts**

Economic "ripple effect"

#### **Onsite Impacts**

These are jobs related to project development and onsite installation expenditures; including system installers, electricians, designers, engineers, and other installation service providers.

## Local Revenue and Supply Chain Impacts

These are offsite jobs at support businesses, such as banks financing the installation, retail and wholesale material and equipment suppliers, and at manufacturers and their suppliers.

#### **Induced Impacts**

These jobs are at local retail stores, grocery stores, gas stations, banks, child care centers, and other services and industries benefitting from the household spending (of wages) by people directly and indirectly supported by the project.

"The benefits that are ultimately generated by expenditures for energy systems depend upon the extent to which those expenditures are spent locally and the structure of the local economy."

## And then....

Changes in expenditures (demand) are matched with their appropriate multipliers for each industry sector affected by the change in expenditure.

State specific multipliers and personal expenditure patterns are used to generate the results. The multipliers for

- •employment
- wage and salary income
- •output (economic activity)
- personal expenditure patterns

are derived using the IMPLAN model.\*

\*IMPLAN is a social accounting and impact analysis tool developed by the Minnesota IMPLAN Group (MIG, Inc), Hudson, Wisconsin (implan.com).

## **Summary Results**

## Project Data

- Project Installation Costs (total and local share)
- Annual O&M Spending
- Debt Payments
- Property and Sales Tax

## **Impacts**

#### **Construction Period**

- Jobs
- Earnings
- Output

Operating Years (annual)

- Jobs
- Earnings
- Output

## Some Important Points to Keep in Mind.....

- -The assumptions used in the analysis play an important role in influencing the results.
- -Project size, location, financing arrangements and sitespecific factors influence the installation and operating costs.

-The model is designed to incorporate model default values or new values entered by the user.

## More Points to Keep in Mind.....

- –Model default values represent a reasonable expenditure pattern for installing and operating the various size systems within a state (in the United States) and the share of expenditures spent locally.\*
- The availability of local resources, including labor and materials and locally manufactured equipment and other components, can have a significant effect on the costs and the economic benefits that accrue to the state or region being analyzed.

<sup>\*</sup>Local share" values can be revised to localize the model.

"To the extent the user has and can incorporate project specific data, and the share of spending that is expected to occur locally, the more localized the impact analysis will be."

## And now let's take a look at one of the models.....

#### Photovoltaic Project Data

#### Please read instructions before getting started

#### INSTRUCTIONS:

- 1. Begin by entering *Project Location* (from pull-down list) and other *Project Descriptive Data* relevant to your particular project. After inputting Descriptive Data press enter (or cursor to the next cell) to continue.
- 2. Once Descriptive Data is complete, you may choose to utilize the detailed model default values for Project Cost (based on your Descriptive Data) by choosing "Y" on line 26 OR you may choose to use your own values entered (modified) under Project Cost Data by choosing "N" on line 26. Choose "Y" to accept Project Cost default values or "N" to over-ride Project Cost default values and use your own inputs.
- 3. Press 'Go To Summary Impacts' Button

NOTES: Additional information is available by pointing to the red triangles located in cell corners. Only those cells with a white background can accept new values.

#### Project Descriptive Data

1 Toject Descriptive Data		
Project Location	CALIFORNIA	
· ·		
Year of Construction or Installation	2012	
	Residential Retrofit	
System Application	Residential Red Offic	
Solar Cell/Module Material	Crystalline Silicon	
System Tracking	Fixed Mount	
Average System Size - DC Nameplate Capacity (kW)	5.0	Typically less than 10 kW
Number of Systems Installed	100.0	
Total Project Size - DC Nameplate Capacity (kW)	500.0	
Base Installed System Cost (\$/kW <sub>DC</sub> )	\$6,561	
Annual Direct Operations and Maintenance Cost (\$/kW)	\$32.80	
Money Value (Dollar Year)	2010	
Utilize Project Cost Data default values? Choose "Y" to	Υ	▼ Press 'Go To Summary Impacts' Button
accept model default values or "N" to view the default		
values and utilize new user defined values (entered		Go To Summary Impacts
below).		

Project Cost Data					
Installation Costs	Cost	Cost	Percent of	Purchased	Manufactured
Materials & Equipment		Per kW	Total Cost	Locally (%)	Locally (Y or N)
Mounting (rails, clamps, fittings, etc.)	\$114,991	\$230	3.4%	100%	N
Modules	\$1,074,912	\$2,150	31.6%	100%	N
Electrical (wire, connectors, breakers, etc.)	\$114,991	\$230	3.4%	100%	N
Inverter	\$209,983	\$420	6.2%	100%	N
Subtotal	\$1,514,876	\$3,030	44.5%		
Labor					
Installation	\$275,113	\$550	8.1%	100%	
Subtotal	\$275,113	\$550	8.1%		
Total	\$1,789,989	\$3,580	52.6%		
Other Costs					
Permitting	\$91,863	\$184	2.7%	100%	
Other Costs	\$183,727	\$367	5.4%	100%	
Business Overhead	\$1,215,121	\$2,430	35.7%	100%	
Subtotal	\$1,490,711	\$2,981	43.8%		
Subtotal	\$3,280,700	\$6,561	96.3%		
Sales Tax (Materials & Equipment Purchases)	\$124,977	\$250	3.7%	100%	•
Total	\$3,405,678	\$6,811	100.0%		
PV System Annual Operating and Maintenance	Costs				
operating and maintenance	Cost	Cost	Percent of	Local	•
Labor	1	Per kW	Total Cost	Share (%)	
Technicians	\$8,965	\$17.93	52.7%	100%	
Subtotal	\$8,965	\$17.93	52.7%		
	V-,	*		Purchased	Manufactured
Materials and Services				Locally (%)	Locally (Y or N)
Materials & Equipment	\$7,435	\$14.87	43.7%	100%	N
Services	\$0	\$0.00	0.0%	100%	
Subtotal	\$7,435	\$14.87	43.7%		
Sales Tax (Materials & Equipment Purchases)	\$613	\$1.23	3.6%	100%	•
Total	\$17,013	\$34.03	100.0%		

Other Parameters Financial Parameters		Local Share
Debt Financing	000/	00/
Percentage financed	80%	0%
Years financed (term)	10	
Interest rate	5%	
Tax Parameters		
Local Property Tax (percent of taxable value)	0%	
Assessed Value (percent of construction cost)	0%	
Taxable Value (percent of assessed value)	0%	
Taxable Value	\$0	
Property Tax Exemption (percent of local taxes)	100%	
Local Property Taxes	\$0	100%
Local Sales Tax Rate	8.25%	100%
Sales Tax Exemption (percent of local taxes)	0%	
Payroll Parameters		
Construction and Installation Labor	Wage per hour	Employer Payroll Overhead
Construction Workers / Installers	\$21.39	45.6%
O & M Labor	Wage per hour	Employer Payroll Overhead
Technicians	\$21.39	45.6%

Local Economic Impacts - Summary Re	sults	3		
		Jobs	Earnings	Output
During construction and installation period			\$000 (2010)	\$000 (2010)
Project Development and Onsite Labor Impacts	1			
Construction and Installation Labor		4.2	\$275.1	
Construction and Installation Related Services	7	6.7	\$313.9	
Subtotal		11.0	\$589.0	\$1,048.0
Module and Supply Chain Impacts	7			
Manufacturing Impacts		0.0	\$0.0	\$0.0
Trade (Wholesale and Retail)		2.9	\$178.6	\$538.6
Finance, Insurance and Real Estate		0.0	\$0.0	\$0.0
Professional Services		2.0	\$100.4	\$339.6
Other Services		3.2	\$224.3	\$777.2
Other Sectors		4.5	\$164.7	\$381.6
Subtotal		12.6	\$668.0	\$2,036.9
Induced Impacts	7	8.6	\$380.3	\$1,351.1
Total Impacts		32.2	\$1,637.3	\$4,436.1
			Annual	Annual
		Annual	Earnings	Output
During operating years		Jobs	\$000 (2010)	\$000 (2010)
Onsite Labor Impacts	7			
PV Project Labor Only	7	0.1	\$8.3	\$8.3
Local Revenue and Supply Chain Impacts	7	0.1	\$3.2	\$10.4
Induced Impacts	7	0.0	\$2.0	\$7.1
Total Impacts		0.2	<b>\$13.5</b>	\$25.9

Notes: Earnings and Output values are thousands of dollars in year 2010 dollars. Construction and operating period jobs are full-time equivalent for one year (1 FTE = 2,080 hours). Economic impacts "During operating years" represent impacts that occur from system/plant operations/expenditures. Totals may not add up due to independent rounding.

- JEDI analyses are performed in **various** ways:
  - Statewide impacts (one state or comparison of several)
  - Countywide impacts
  - Individual system or grouped systems
  - Compared to natural gas, coal or other renewables
  - Precise assumptions vs. ranges and sensitivities
  - Local vs. non-local ownership and local "optimization"
  - Comparison of tax parameters

# 

Jobs and Economic Development Impact Model

National Renewable Energy Laboratory Available at http://www.nrel.gov/analysis/jedi/

**For More Information Contact:** 

Marshall Goldberg, MRG & Associates 530.432.9373 mrgassociates@earthlink.net