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## Introduction to GoED

- April 2010 - Governor Schwarzenegger created the Governor's Office of Economic Development (GoED)
- Little Hoover Commission Report
- Office created out of existing resources from around state government
- Joel A. Ayala named as director





## Introduction to GoED

- Consolidated the state's fragmented economic development resources into one centralized entity
- One-stop shop to streamline state bureaucracy for businesses looking to start, expand, or relocate to California
- One-on-one customized service to the state's business owners and entrepreneurs



Translate: Deutsch | 繁體 | Español

 **GoED** Governor's Office of Economic Development 

Home | Why CA | Start a Business | Relocate or Expand a Business | Workforce | Small Business | Additional Resources

Lifestyle. Where you can make your next meeting a board meeting.

**CALIFORNIA INNOVATION AT WORK**

**MARCH LIFECARE**  
Introducing America's First Health & Wellness City.  
March LifeCare - "Healing Starts Here"  
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**GET HELP FROM A BUSINESS SPECIALIST**

Whether you're starting a business, looking to expand, or wondering about a particular policy or procedure, we have answers. Contact one of our business specialists to get the help you need.

For general information: (877) 345-GOED / (916) 322-0694  
1130 K St, Sacramento CA, 95814 [CONTACT A BUSINESS SPECIALIST](#)

**FIND A LOCAL RESOURCE**

Use our interactive maps to find local Enterprise Zones, iHub Innovation Centers and Foreign Trade Zones


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[Local Economic Development Partners](#)  
[Team California](#)

**PERMIT LOOKUP**

**Ca/GOLD** Business Permits Made Simple  
Find Agencies that register businesses and issue licenses, all in one place

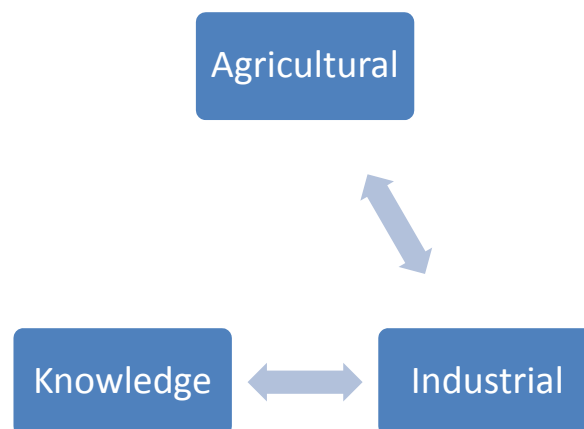
**UPCOMING EVENTS** **BUSINESS NEWS**

 [California Energy Commission](#) [California Is Open for Business](#)

# The Future of Manufacturing in the Networked World

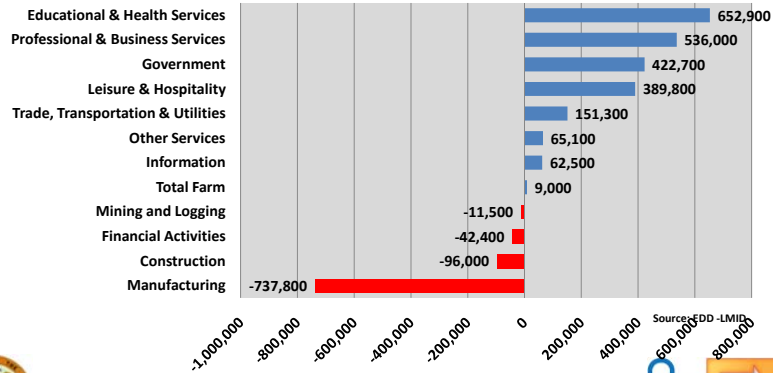


## The Knowledge Economy



# The Future of Manufacturing

**Statewide Number of Jobs Change  
May 1990 to May 2010**  
Seasonally Adjusted Data



# Small and Independent Manufacturers



## Small and Independent Manufacturers



## Democratize the Tools of Production



## The Networked World



## Conclusion

- The networked world is building upon the knowledge economy and bringing the tools of production to everyone
  - Lower the barriers to entry and the crowd pours in
- Foster innovation and develop policies around the networked world
- Promote small firms. 99% of a businesses in California are small businesses





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