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July
2010



THE MOST AFFORDABLE, ENVIRONMENTALLY
FRIENDLY COMMUTER IN THE WORLD.



sea sustainably-made
electric
affordable
SOMETHING DIFFERENT



GREEN's TRIAC is ...

The advanced,
affordable
electric freeway commuter







THE PLAN...

Leverage consumers' **strong identity** with their vehicles by making the **MOST energy efficient, sustainably manufactured** method of transportation







SOMETHING DIFFERENT:

Most drivers travel 33 miles each day; some less, some more ...

How far do you go?
Why not get what you want?

\$20,995 for 50 miles
\$22,995 for 75 miles
\$23,995 for 100 miles

CONFIGURE the battery pack to match individuals

Let the FUNCTION drive the DESIGN & TECHNOLOGY



**GREENTM
VEHICLES**

Relocating Manufacturing from Overseas to California

Issues to Overcome:

Lower cost of labor

Existing facilities and equipment

Foreign government subsidies



**GREENTM
VEHICLES**

Relocating Manufacturing from Overseas to California

Programs that make it possible:

1) Enterprise Zone

2) OJT Programs

3) AB118- Alternative Fuel & Vehicle
Technology Program

4) SB71- CAEATFA: Sales & Use Tax
Exemption



**GREENTM
VEHICLES**

**CALIFORNIA: Sustainable
Business Capital of the World**

Next Gen Manufacturing Strategy-

- 1) Leverage existing brain trust to shift tech centers into CLEAN tech centers w/ support of aforementioned programs
- 2) Overcome state's cost differential w/ value added approach: Support Growth of Sustainable Businesses



**GREENTM
VEHICLES**

**CALIFORNIA: Sustainable
Business Capital of the World**

How to grow Sustainable Businesses:

- 1) Recognize or create best practice certification for triple bottom line reporting, e.g.:

Ceres.org

B-Corporation

GRI





**GREENTM
VEHICLES**

CALIFORNIA: Sustainable Business Capital of the World

How to grow Sustainable Businesses:

- 2) Support certification through regulation, tax and investment incentives
- 3) Target “Sustainable Business Parks”
- 4) Finance onsite renewable energy



**GREENTM
VEHICLES**

Transportation Related Miscellaneous

Reducing Fed-induced disadvantages for CA companies

Battery Financing Assistance for California-made cells

California customer incentive for California-based vehicle manufacturers



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THANK YOU

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