

Ridgecrest (09-AFC-9)

Event Advertising Form

Paid Advertisement						
Newspaper (Name)	Language	Date of Notice	Date of Publication	Other /Note	Size	Quote/Price
Ridgecrest Daily Independent	English	Wednesday, December 16, 2009	December 30 & January 2	Daily Paper	3x5	\$ 365.20
Kern Valley Sun	English	Wednesday, December 16, 2009	Wednesday, December 30, 2009	Wednesday only paper	3x5	\$ 153.75
Online (Agency Name)	Language	Date of Notice	Dates of Publication	URL		Quote/Price

Public Service Announcements (PSA)				
Online (Agency Name)	Language	Date of Notice	Dates of Publication	URL
Greater Bakersfield Chamber of Commerce	English	12/17/2009, 12/21/09	Mailed Notice, Emailed	http://www.bakersfieldchamber.org/
Kern County Hispanic Chamber of Commerce	Spanish	12/17/2009, 12/21/09	Mailed Notice, Emailed	http://www.kernhispanicchamber.org/
San Bernardino Area Chamber of Commerce	English	12/17/2009, 12/21/09	Mailed Notice, Emailed	http://www.sbachamber.org/
Ridgecrest City Council	English	12/17/2009, 12/21/09	Mailed Notice, Emailed	http://ci.ridgecrest.ca.us/
Television (Network, Name, Channel)	Language	Date of Notice	Dates of Publication	Other /Note
KGET TV Channel 17	English	12/21/2009	Mailed Notice	http://www.kget.com/default.aspx
Radio	Language	Date of Notice	Dates of Publication	Other /Note
Radio Bilingue, KTQX, 90.1 FM	Eng/Spn	12/21/2009	Mailed Notice	http://www.radiobilingue.org/
Radio Nueva Vida	Spanish	12/21/2009	Mailed Notice	http://www.nuevavida.com/

Total Cost Analysis	
	News Paper Costs
	\$ 518.95
	Online Costs
	Grand Total of All advertisement Costs
	\$ 518.95

DOCKET

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DATE _____

RECD. MAR 16 2010