

DOCKET 09-ALT-1

DATE

SEP 09 2009 RECD. SEP 22 2009

Company Overview

September 9, 2009





Introducing "Dagne"

- Ultra-efficient
- ➤ High-performance
- Fun to drive
- Comfortable and safe
- ➤ Affordable at \$25,000

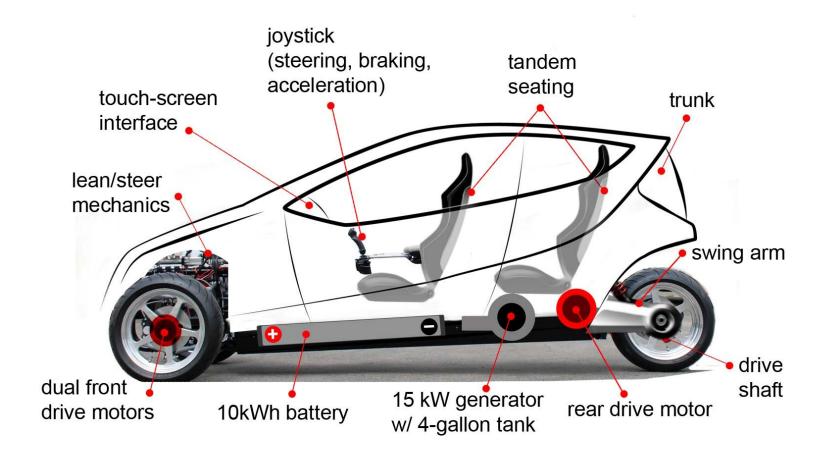


Dagne will drive the average US commute powered by a 4m² solar panel on your home

"Dagne" is Norwegian and means "New Day"



Design Details



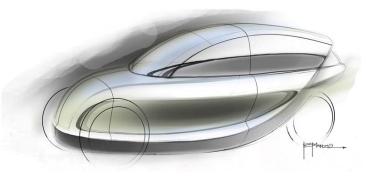
> 120 mph, 0-60 mph in 5 sec, 120-mile electric range, 600-mile hybrid range



Exterior Design







Design focuses on communicating safety, security, and performance



Building the Prototype



- Design well-suited to light manufacturing in regional assembly sites
- Core team has demonstrated capital efficiency and rapid execution



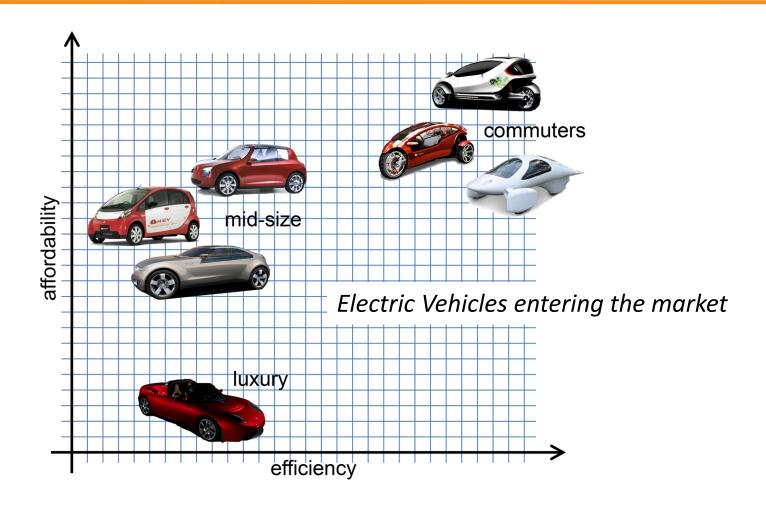
Test Driving



> Patented lean control technology provides an amazing driving experience!



The "Commuter Vehicle" - A New Class -



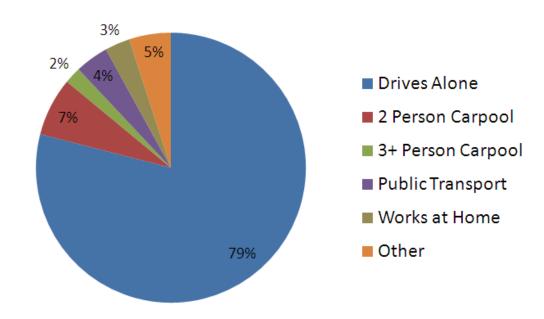
> Efficient, affordable "commuter" vehicles is an emerging market



The Market for Commuter Vehicles

- Dagne meets 86% of basic commuting needs
- Reduced cost-of-ownership
- ➤ Affordable replacement for the "other" second car
- > 1+ million vehicle/year market

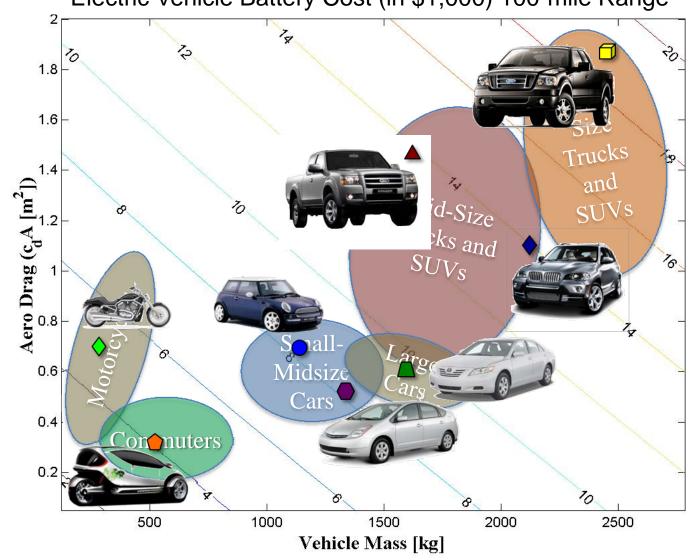
Principal Means to Work in 2003





Vehicle Topology vs. Battery Cost

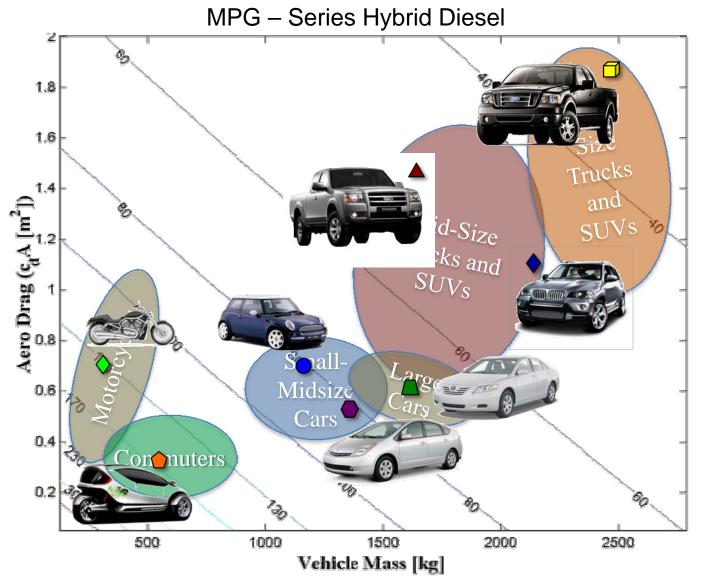




- BMW X5
- ▲ Ford Ranger
- Harley V-Rod
- Dagne
- Mini Cooper
- Toyota Prius
- Toyota Camry
- Ford F150



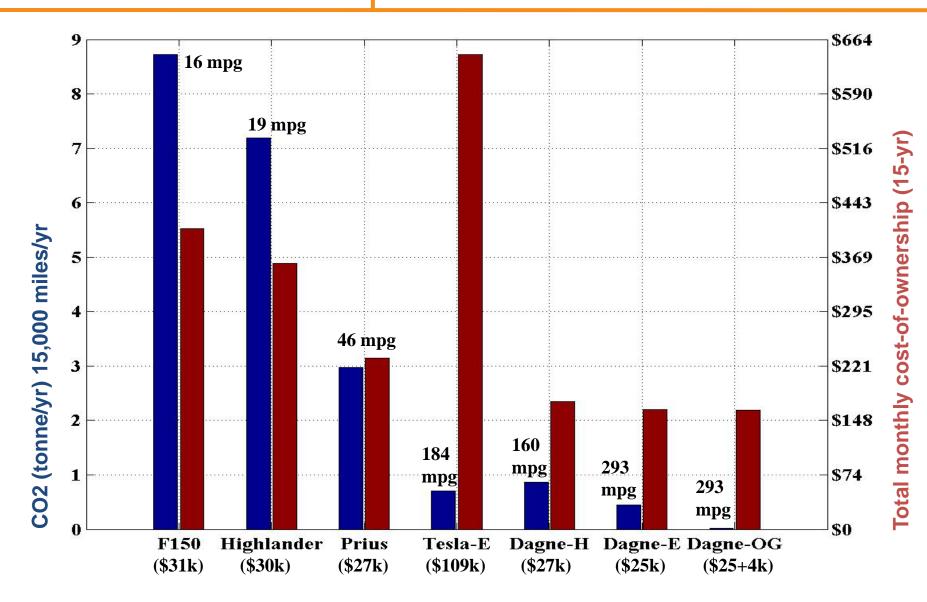
Vehicle Topology vs. Fuel Economy



- BMW X5
- ▲ Ford Ranger
- Harley V-Rod
- Dagne
- Mini Cooper
- Toyota Prius
- Toyota Camry
- Ford F150

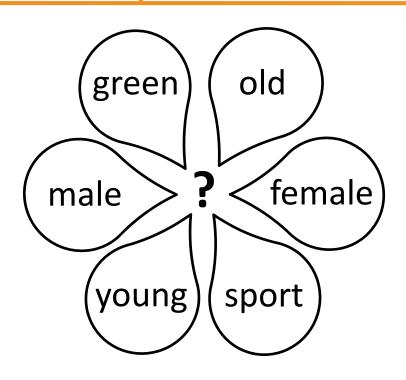


Impact on CO₂ Emissions





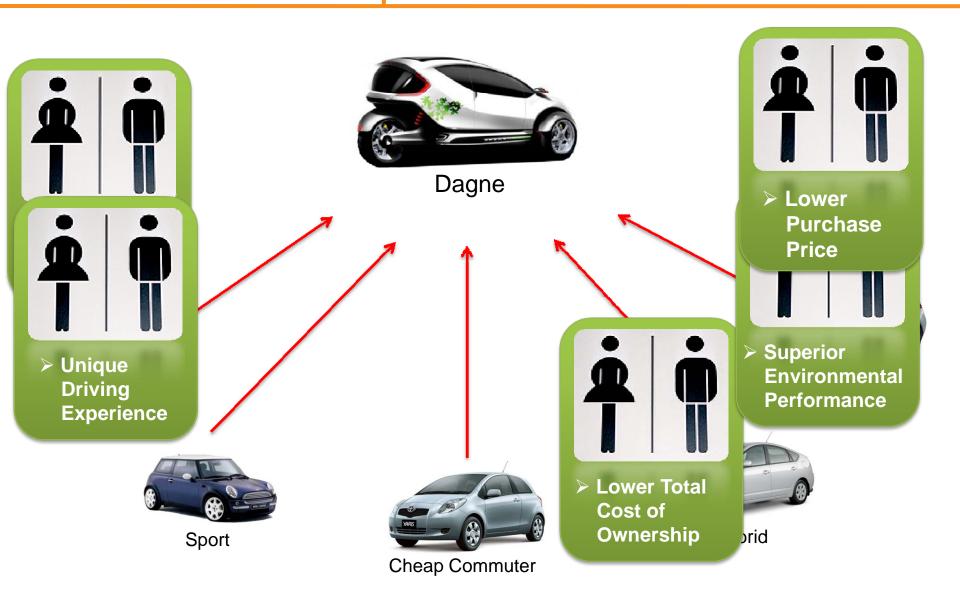
Market Breakdown



- > Dagne's fan base crosses gender, age, and temperament boundaries
- > Early adopters will likely come from diverse groups
- > Creation of a broad new market

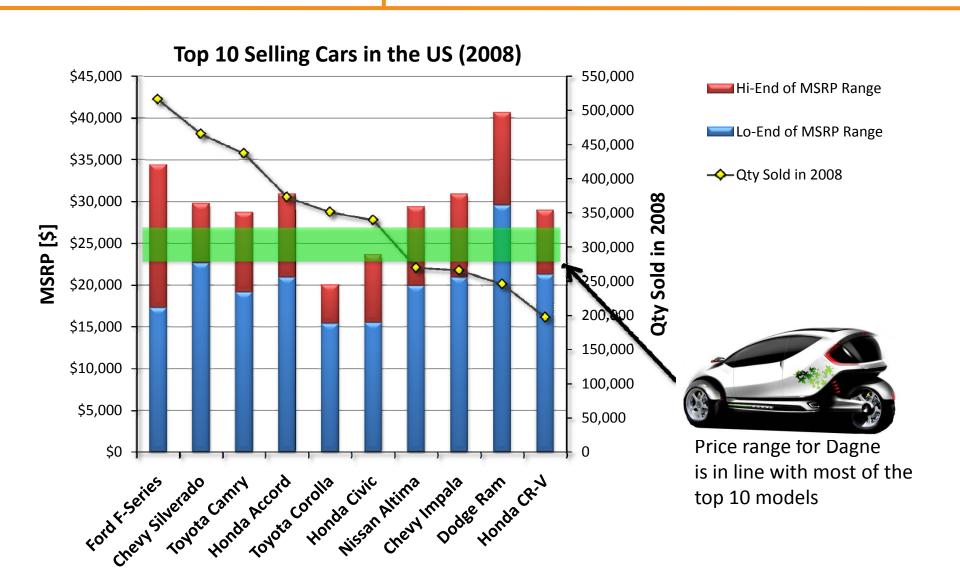


Why Will Some Prefer a Dagne?





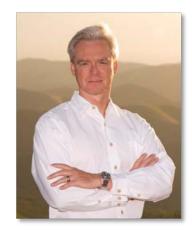
Price Sensitivity





The Team

- Over 50 years automotive experience



Robin Keus President & COO



Eric Sandoz, CTO



Ben Werner, CEO



Stephen Duffy VP of Engineering



Balaji Rengarajan Automotive Designer



Rich McLaughlin Automotive Specialist



Paul Tefft
Production Foreman



Jason Cannon Research and PR



Natasha Buffo Marketing and PR



Ira Sorkin Lead Assembler



Industry Partners





















Financial Needs & Projections

- ➤ All milestones met to date on \$250K of founders' money
- Seeking \$2.5M to build pre-production "alpha" prototypes
- ➤ Total \$40M required to setup pilot production within 3 years with capacity up to 10K vehicles/year
- > Anticipated Production => 1 million vehicles/year within 10 years
- ➤ Anticipated Revenue => Over \$10B/year within 10 years
- Over 20,000 green-collar jobs with manufacturing centered in CA



Thank you!

For more information please contact:

Ben Werner, CEO 805-570-3518 bwerner@revolutionmotors.biz

www.revolutionmotors.biz