

**DOCKET** 

09-ALT-1

**DATE** 

RECD. 9/22/2009

September 2009

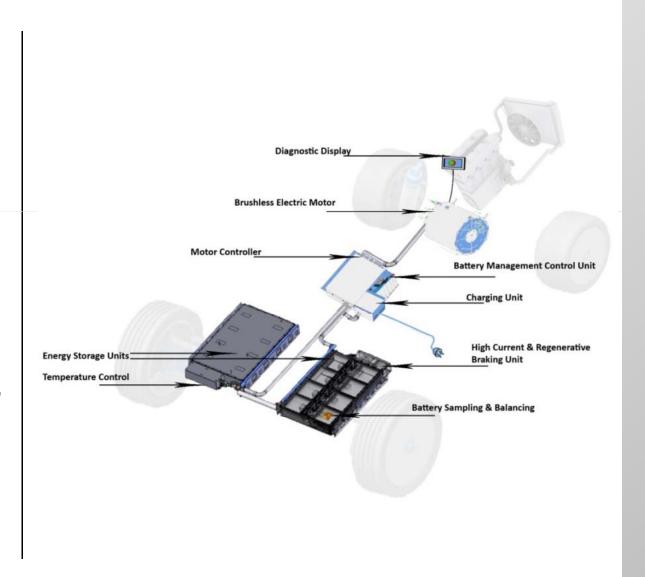
COMPANY PRESENTATION

### GREEN VEHICLES Overview

- **Green Vehicles** (GV) is a **technology company** that has developed a substantially lower cost, longer range, higher powered, **advanced propulsion system**.
- GV's lithium-ion powered advanced propulsion system delivers 40% longer battery life, 30% greater distance (up to 100 miles on a single charge) & greater power (speeds of up to 85 mph), at a greatly reduced cost versus its competitors
- GV is positioned to become a vital supplier of advanced battery electric propulsion systems to major automobile manufacturers rushing to fill the surging demand for BEVs & plug-in hybrid electric vehicles (PHEVs).
- To achieve immediate and significant market penetration in advance of wide adoption by major automobile manufacturers, GV has implemented its advanced propulsion systems into its own line of BEVs, which are in production and for sale now, starting at under \$24,000
- GV's strategic relationships with Silicon Valley Power, Stanford University's Rapid Prototyping Laboratory, Mobius Power, Coulomb Technologies and other leading technology innovators position GV to retain its leadership in the industry's rapidly developing areas.

## 2 GREEN VEHICLES The Challenge – Electric Propulsion

- Electric propulsion systems used to power a hybrid electric vehicle (HEV) such as the Toyota Prius differ substantially from what is necessary for a PHEV or a BEV
- Transition to lithium-ion battery modules, high power charging systems, and efficient high-speed motors and controllers requires experience, development, and testing
- Currently no such electric drive solutions available for under \$40,000
- Green Vehicles is positioned to be first-to-market making advanced EVs affordable with lithium-ion
- Our solution balances power, range, usability, and cost



## 3 GREEN VEHICLES Products - Triac

Triac Freeway Commuter Vehicle - \$24,995 (freeway commuting with HOV lane access and 2 passenger side-by-side seating)

AC Motor & Controller (standard) 30kW AC Motor & Controller (upgrade) 60kW

Batteries (standard) 23kWh LiFePO4 - 100 mile range Batteries (upgrade) 26kWh LiFePO4 - 120 mile range

Charger (standard) 6kW charger for use with 120V or 240V outlet

Battery Management System (standard) Monitors, controls and displays individual battery

voltages. Programmable through color touch screen interface. USB port access to vehicle

data memory. Optional balancing.

Top Speed 85 mph

Safety Features:

Structural steel cage, Frontal Impact Redirection, Side Impact Bracing, Low Center of Gravity Meets or exceeds NHTSA's FMVSS



### 4 GREEN VEHICLES Products - Buckshot

■ Buckshot ½ **Ton Truck** - \$23,995 (freeway speed and ½ ton payload capacity for delivery, fleet and municipality uses)

AC Motor & Controller (standard) 30kW
AC Motor & Controller (upgrade) 60kW

Batteries (standard) 23kWh LiFePO4 - 90 mile range Batteries (upgrade) 46kWh LiFePO4 - 150+ mile range

Charger (standard) 6kW charger for use with 120V or 240V outlet

Battery Management System (standard) Monitors, controls and displays individual battery

voltages. Programmable through color touch screen interface. USB port access to vehicle

data memory. Optional balancing.
1000 lbs payload pickup truck
Covered cargo delivery box

Vehicle Configuration#1 Vehicle Configuration#2

Top Speed 65 mph

Safety Features: Structural Steel Body

Meets or exceeds NHTSA's FMVSS



### **5** • Products - Moose

 Moose Minivan - \$23,750 (freeway speed or NEV (low/medium speed) option for delivery and fleet, municipality, hotel and resort passenger/cargo shuttle and family uses)

AC Motor & Controller (standard) 20kW AC Motor & Controller (upgrade) 30kW

Batteries (standard) 14kWh VRLA - 50 mile range Batteries (upgrade) 26kWh LiFePO4 - 100 mile range

Charger (standard) 3kW charger for use with 120V or 240V outlet

Charger (upgrade) 6kW charger for use with 120V or 240V outlet
Battery Management System (standard) Monitors, controls and displays individual battery

voltages. Programmable through color touch screen interface. USB port access to vehicle

data memory. Optional balancing. 65 mph (governed at 25/35 mph for NEV option)

Top Speed
Safety Features:

**NEV Certified** 

Structural Steel Body

Meets or exceeds NHTSA's FMVSS



## 6 GREEN VEHICLES Industry Technology Trends

### **Changing Industry-**

Innovate or Get Left Behind

**Energy Storage-**

Li-lon next generation

Ultracapacitors

Breakthrough technologies

SMART Grid-

J1772

Charger infrastructure

**PUCs** 

Efficiency/Reliability Improvements

System level

Component level

Manufacturing level

Intelligent/Modular Systems-

Variability through software

IT System-

Customer value added over conventional cars











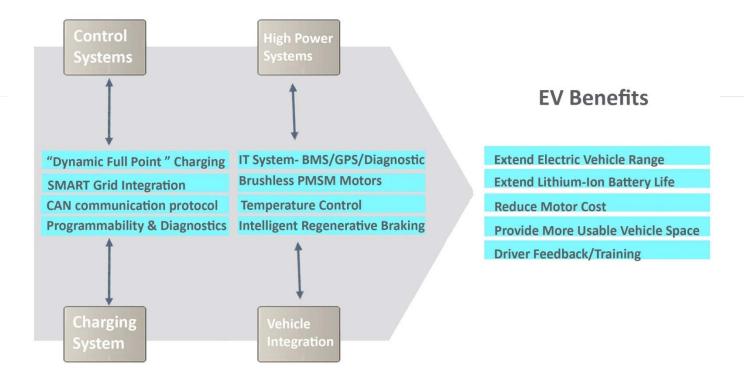
GREEN VEHICLESThe Solution – Green Vehicles' Core Technology Development

Green Vehicles' total system benefit results in up to 40% longer battery life for the battery pack and approximately \$7,000 in savings over the comparable electric vehicle's propulsion system

- **Intelligent Regenerative Braking** that dynamically adapts to driving conditions (e.g., urban vs. highway) to recover kinetic energy wasted in conventional braking systems
- Advanced Battery Management System (BMS) that capitalizes on temperature-based cell charge analysis to provide "dynamic full-point" charging and extend battery life by 40% over current voltage-based charge equalization devices
- "Smart-Grid" Chargers/Charging Infrastructure based on emerging smart-grid standard (SAE J1772 full 19kW capability) in order to enable electric vehicles to both charge and supply power to electrical grid
- **X Battery** On-going evaluation of breakthrough energy storage technology through close strategic partnerships. Next generation energy storage solutions are enriching the parameters.
- **Hub Motors** that are located on each wheel rather than a single central motor in order to reduce motor costs by 35% and provide 20% more usable vehicle space. Control systems provide advanced traction advantages.

## 8 GREEN VEHICLES The Solution – Green Vehicles' Technology

Green Vehicles is using technical innovation to optimize both performance and cost



## GREEN VEHICLES Ownership Cost Analysis & GHG Reduction

### How to reach 1990 GHG emission levels by 2020...

Using an estimated reduction of 250 grams per mile "well-to-wheels" in CA, gives 3.2 tons GHG per year per vehicle replaced.

Creation of a new niche demonstrating the utility of a regional vehicle

SMART grid acceleration through Silicon Valley Power

Grow a component supply-chain and EV technology development critical mass centered in California

By 2020, GV is targeting a combined vehicle and electric propulsion systems market penetration of 2.5% of new cars sold in the U.S.

Make/Model	n	NAME		Yearly Cost of		***	GHG	
ITTORNA) ITTORNAL	Price	IMPG	Gal/yrr	\$2.50/gal	\$3/gal	\$4/gal	[tems/yr]	
ompact Pickup Truck	\$29,210	17	751	\$1,876	\$2,252	\$3,003	9.2	
issan Versa	\$16,675	28						
yundai Accent	\$14,230	28						
hevrolet Awea	\$13,885	28						
on da Civic	\$19,610	28						
ve rage Gas Subcompact	\$16,100	28	45.5	\$1,138	\$1,365	\$1,820	6.3	
onda Civic HEV	523,7-80	37						
oyota Prius HEV	\$22,400	44						
verage HEV	\$23,090	41	312	\$779	\$9.35	\$1,246	3.6	
	,,,,,			****	,	,,,		
early Cost of Electricity ba						100.00		
fake/Model	Price	Energy	Range	.09/kWh		.32/kWh		
EV	72.000							
EM cLXD	\$15,675	7.2kWh	25					
files Electric ZX408 T	\$20,950	10.8kWh	30			100.00.100		
verage NEV	\$17,361	8.7kWh	26	\$409		\$1,446		
V Moose	\$16,995	14.4kWh	50	\$331		\$1,176		
V Triec	\$24,995	ZBKW/h	100	\$264		\$940		
N Buckshot	\$23,995	23KW/h	85	\$310		\$1,101		
upplemental Yearly maint		HEV	Pb NEV	Lí-lon EV	PHEV			
	Gas-Auto	HEV	16EA					
				Śū	\$108			
iil change/filter	Śpos	\$108	\$0	şa 600	\$108			
iil change/filter takes	\$108 \$165	\$108 \$110	\$0 \$5.5	\$55	\$110			
iil change/filter takes une ups	\$16\$ \$16\$ \$90	\$108 \$110 \$90	\$0 \$5.5 \$0	\$55 \$0	\$110 \$120			
vil change/filter rakes une ups ransmission service	\$108 \$165 \$90 \$50	\$108 \$110 \$90 \$50	\$0 \$55 \$0 \$0	\$55 \$0 \$0	\$110 \$120 \$50			
iil change/filter takes neups ransmission service alts,hoses, etc.	\$165 \$165 990 550 \$300	\$108 \$110 \$90 \$50 \$300	\$0 \$55 \$0 \$0 \$0	\$55 \$0 \$0 \$0	\$110 \$120 \$50 \$300			
vil change/filter rakes une ups ransmission service	\$108 \$165 \$90 \$50	\$108 \$110 \$90 \$50	\$0 \$55 \$0 \$0	\$55 \$0 \$0	\$110 \$120 \$50 \$300 \$400			
iil change/filter takes une ups ransmission service alts,hoses, etc. atteries	\$165 \$165 \$90 \$50 \$300	\$108 \$110 \$90 \$50 \$300 \$300	\$0 \$5.5 \$0 \$0 \$0 \$0 \$100	\$55 \$0 \$0 \$0 \$700	\$110 \$120 \$50 \$300			
iil change/filter takes une ups ransmission service alts,hoses, etc. atteries	\$168 \$165 \$90 \$50 \$300 \$0 \$713	\$108 \$110 \$90 \$50 \$300 \$300 \$958	\$0 \$5.5 \$0 \$0 \$0 \$400 \$455	\$55 \$0 \$0 \$0 \$700	\$110 \$120 \$50 \$300 \$400			
vii change/filter takes une ups ransmission service elts,hoses, etc. atteries	\$168 \$165 \$90 \$50 \$300 \$0 \$713	\$108 \$110 \$90 \$50 \$300 \$300 \$958	\$0 \$5.5 \$0 \$0 \$0 \$400 \$455	\$55 \$0 \$0 \$0 \$700	\$110 \$120 \$50 \$300 \$400	Triac		
vii change/filter takes une ups ransmission service elts,hoses, etc. atteries otal we rage Total Maintenance	\$108 \$165 \$90 \$50 \$00 \$713 e and Fuel Cost @ \$ Gas Subcompact	\$108 \$110 \$90 \$50 \$300 \$300 \$958 3/gall and \$0. Gas-Truck	\$0 \$5.5 \$0 \$0 \$100 \$455 09/kWh.	\$65 \$0 \$0 \$0 \$700 \$755	\$110 \$120 \$50 \$300 \$400 \$1,088			
iii change/filter takes une ups tansmission service elts, hoses, etc. atteries otal we rage Total Maintenance	\$108 \$165 \$90 \$50 \$300 \$713 e and Fuel Cost @ \$ Gas Subcompact	\$108 \$110 \$90 \$50 \$300 \$300 \$958 3/gal and \$0. Gas-Truck \$2,965	\$0 \$5.5 \$0 \$0 \$100 \$455 09/kWh. HEV	\$15 \$0 \$0 \$0 \$700 \$755 Moose	\$110 \$120 \$50 \$300 \$400 \$1,088	\$1,019		
vii change/filter takes une ups ransmission service elts,hoses, etc. atteries otal we rage Total Maintenance	\$108 \$165 \$90 \$50 \$00 \$713 e and Fuel Cost @ \$ Gas Subcompact	\$108 \$110 \$90 \$50 \$300 \$300 \$958 3/gall and \$0. Gas-Truck	\$0 \$5.5 \$0 \$0 \$100 \$455 09/kWh.	\$65 \$0 \$0 \$0 \$700 \$755	\$110 \$120 \$50 \$300 \$400 \$1,088			
iii change/filter takes une ups tansmission service elts, hoses, etc. atteries otal we rage Total Maintenance	\$108 \$165 \$90 \$50 \$00 \$713 e and Fuel Cost @ \$ Gas Subcompact \$2,078 \$0.16	\$108 \$110 \$90 \$50 \$300 \$300 \$958 3/gal and \$0. Gas-Truck \$2,965 \$0.24	\$0 \$55 \$0 \$0 \$400 \$455 09/kWh. HEV \$1,893 \$0.15	\$155 \$0 \$0 \$700 \$7700 \$7755 Moose \$786 \$0.06	\$110 \$120 \$50 \$300 \$300 \$1,088 Buckshot \$1,065 \$0.08	\$1,0 <b>1</b> 9 \$0.08		
vil change/filter takes une ups tansmission service elts,hoses, etc. atteries otal  we rage Total Maintenance er Year	\$108 \$165 \$90 \$50 \$300 \$713 e and Fuel Cost @ \$ Gas Subcompact \$2,078 \$0.16	\$108 \$110 \$90 \$300 \$300 \$958 3/gal and \$0. Gas-Truck \$2,965 \$0.23 nortized over Gas Truck	\$0 \$55 \$0 \$0 \$100 \$455 09/kWh. HEV \$1,893 \$0.15 \$ years; h	\$65 \$0 \$0 \$700 \$755 Moose \$785 \$0.06 et Fed/CA relb Moose	\$110 \$120 \$50 \$400 \$1,088 Buckshot \$1,065 \$0.08	\$1,019 \$0.08 Triec		
vil change/filter takes une ups tansmission service elts,hoses, etc. atteries otal  we rage Total Maintenance er Year	\$108 \$165 \$90 \$50 \$00 \$713 e and Fuel Cost @ \$ Gas Subcompact \$2,078 \$0.16	\$108 \$110 \$90 \$50 \$300 \$300 \$958 3/gal and \$0. Gas-Truck \$2,965 \$0.24	\$0 \$55 \$0 \$0 \$400 \$455 09/kWh. HEV \$1,893 \$0.15	\$155 \$0 \$0 \$700 \$7700 \$7755 Moose \$786 \$0.06	\$110 \$120 \$50 \$300 \$300 \$1,088 Buckshot \$1,065 \$0.08	\$1,0 <b>1</b> 9 \$0.08		
vil change/filter takes une ups tansmission service elts,hoses, etc. atteries otal  we rage Total Maintenance er Year	\$108 \$165 \$90 \$50 \$300 \$713 e and Fuel Cost @ \$ Gas Subcompact \$2,078 \$0.16	\$108 \$110 \$90 \$300 \$300 \$958 3/gal and \$0. Gas-Truck \$2,965 \$0.23 nortized over Gas Truck	\$0 \$55 \$0 \$0 \$100 \$455 09/kWh. HEV \$1,893 \$0.15 \$ years; h	\$65 \$0 \$0 \$700 \$755 Moose \$785 \$0.06 et Fed/CA relb Moose	\$110 \$120 \$50 \$400 \$1,088 Buckshot \$1,065 \$0.08	\$1,019 \$0.08 Triec		
vil change/filter takes une ups tansmission service elts,hoses, etc. atteries otal  we rage Total Maintenance er Year	\$108 \$165 \$90 \$50 \$00 \$713 e and Fuel Cost @ \$ Gas Subcompact \$2,078 \$0.16 \$2.08 \$0.16 \$2.298	\$108 \$110 \$90 \$300 \$300 \$958 3/gal and \$0. Gas-Truck \$2,965 \$0.23 nortized over Gas Truck	\$0 \$55 \$0 \$0 \$100 \$455 09/kWh. HEV \$1,893 \$0.15 \$ years; h	\$65 \$0 \$0 \$700 \$755 Moose \$785 \$0.06 et Fed/CA relb Moose	\$110 \$120 \$50 \$400 \$1,088 Buckshot \$1,065 \$0.08	\$1,019 \$0.08 Triec		

### 10 GREEN VEHICLES Competitors Comparison

- Green Vehicles' advanced propulsion systems provide a cost-effective and easily adoptable solution for the PHEVs of tomorrow
- Green Vehicles is delivering cost-effective electric vehicles today by utilizing our advanced propulsion systems in our own line of affordably-priced battery electric vehicles (BEVs)
- Green Vehicles can demonstrate products with substantially superior **performance**, **reliability**, **utility and design-quality** in comparison with current vehicles on the market
- GV's BEVs qualify for a \$2,500 Federal tax credit and a \$1,500 CARB rebate to the consumer
- GV's BEVs are at least 40% less expensive than same class vehicles currently on the market

**Electric Vehicles** GV GV Zenn **ZAP** Xebra Tesla Th!nk Phoenix Aptera \*SUV Sedan Roadster Moose Triac 2e City' 109,000 Cost (\$) 23,750 24.995 17,245 11,700 35,000 50,000+ \$25k-\$40k **Battery Type** lithium-ion lithium-ion lead acid lead acid lithium-ion lithium-ion lithium-ion lithium-ion Distance (miles) 100 100 100 30+ 20 100 110 100 75 85 90 NA 40 125 60 95 Top Speed (mph)

Trucks	GV	GEM	Miles	Zap	Zap Xebra	Phoenix
	Buckshot	eLXD	ZX40ST	Truck XL	Truck	SUT**
Cost (\$)	23,995	15,675	20,950	14,500	12,500	60,000
Battery Type	lithium-ion	lead-acid	lead-acid	lead-acid	lead-acid	lithium-ion
Distance (miles)	100	25-40	30-40	30	25	100
Top Speed (mph)	65	15-25	25	25	40	95
Payload (lbs)	1,000	1,100	1,075	1,600	500	1,000

Source: Company and Industry Sources

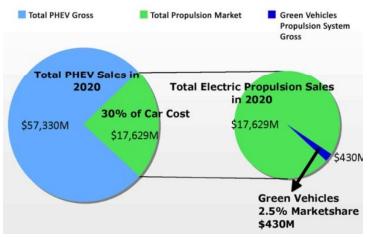
 $<sup>^*</sup>$  UK price, not including battery or \$150/mo for battery lease charge; unavailable in U.S.

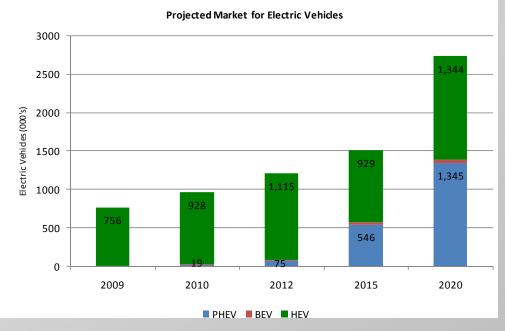
<sup>\*\*</sup>Currently in chapter 11 bankrupcy

## 11 GREEN VEHICLES • Market Opportunity

- Automobile industry is in the midst of a paradigm shift towards fuel efficient, ecologically conscious transportation; a significant customer demand remains unaddressed.
- Morgan Stanley believes "Plug-In Hybrid Electric Vehicles have the potential to revolutionize the auto industry"
- By 2020 PHEVs are expected to represent over 50% of the growing number of total hybrid vehicles sold
- Green Vehicles conservatively estimates that we will capture 15% of the BEV market by 2012 growing to 20% by 2015. Significant impact on growing the BEV market and reducing GHG emissions immediately, with both fleet and consumer oriented customers
- Beginning in 2012, we expect to place our advanced propulsion systems into next-generation PHEVs, growing to 2.5% of the total market.

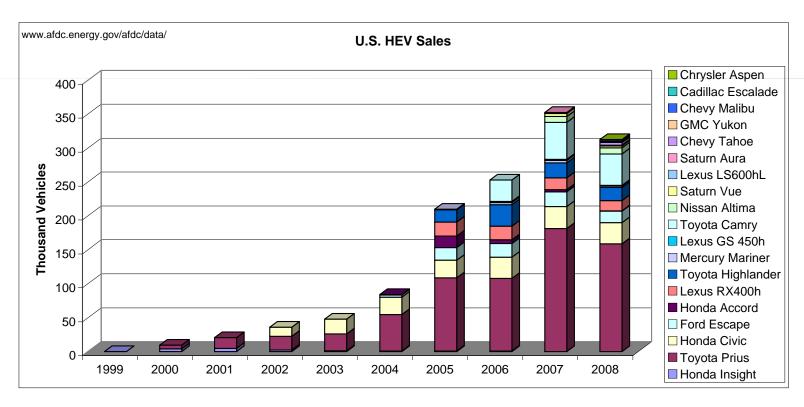
### Green Vehicles Propulsion Sales Relative to Total PHEV Sales 2020 (\$ millions)





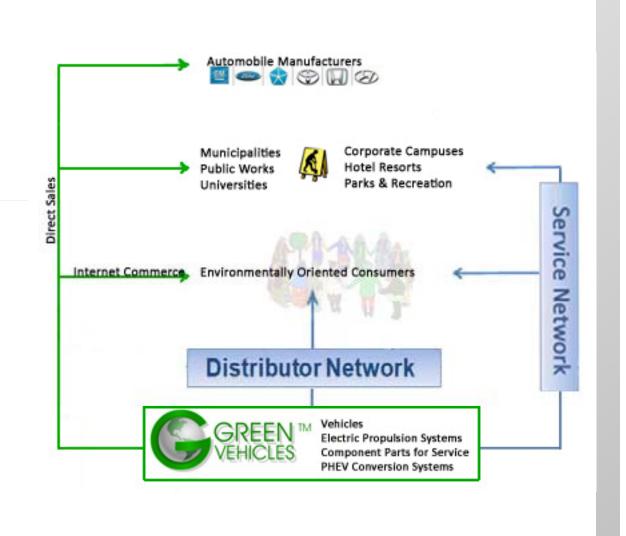
## 12 GREEN VEHICLES Market Timing

- **First products** to achieve market penetration are likely to retain the **dominant market share** as volumes and subsequent profits grow
- Green Vehicles is uniquely positioned to deliver BEVs and PHEVs by providing cost-effective vehicles and advanced propulsion systems capable of wide adoption today



# 13 GREEN VEHICLES Sales & Marketing

- National dealership network for independent sales and service. Initial rollout in California and West Coast
- Direct inside sales to municipalities, fleets, corporations, universities, hotels, resorts and public agencies
- Entire first production round of BEVs has been pre-reserved and will be delivered in 2009



## 14 GREEN VEHICLES Production Ramp Up

Production\* Jobs\*\*

2009

Initial production 12-15

2010

25 vehicles per month 25-50

2011

75-200 vehicles per month 35-70

2012

500+ vehicles per month 75+

\*Assumes \$5.5 million investment \*\*Excluding outsourced jobs

GV is an American manufacturer of EVs with U.S. WMI

Light manufacturing, assembly, fabrication, and test in San Jose, CA.

"Made in USA" > 60% of total value











### 15 GREEN VEHICLES Customer Demand

### Customer Demand

Over 50,000 website hits in first 60 days of product announcement Thousands of customer inquiries requesting product availability Pre-sold entire first round of production

### Key Sales Opportunities

US Postal Service/UPS/FedEx

Google/Lockhead/Yahoo + large corporations

City of San Jose (Mineta Airport/City Fleet/Water Treatment)

Salinas Valley agricultural uses

Military bases

Electric utilities

## 16 GREEN VEHICLES Strategic Partners

- Stanford University's Rapid Prototyping Laboratory Development and testing of Stanford X Battery which will potentially revolutionize the electric vehicle industry
- Silicon Valley Power Santa Clara based electric utility company with aggressive SMART grid rollout program
- **Mobius Power** Testing and implementing next generation Lithium-battery packaging technologies that will optimize battery range and life
- **Coulomb Technologies** Optimization fast charging capabilities and ability to deliver power back to the electric grid using the soon-to-be adopted SAE J1772 charging protocol
- Flux Propulsion Utilizing the Company's PHEV systems in conjunction with expected cost and efficiency gains from Green Vehicles' electric propulsion systems to hybridize 20 streamlined, light-weight composite hulls for a broad range of uses, including harbor patrol, police, rescue, reservoir/water treatment plant maintenance, fish and game preservation and military purposes
- **Dahl-Beck Electric** Electric motor and control system manufacturing and testing. Has over 50 years of experience in AC & DC motor winding, refurbishing, designing and testing. Together, Green Vehicles and Dahl-Beck Electric will expand traction motor manufacturing operations building a major U.S. source for the next generation of affordable electric propulsion systems.















## 17 GREEN VEHICLES California Manufacturing Incentives/Investment

### **California Incentives Are Needed Now:**

- ARRA grants directed to non-California manufacturers
- NUMMI plant closure
- High up-front capital costs, pre-volume manufacturing costs and first-generation technology costs

### Solution:

- Seeding EV technology manufacturing will result in high-paying technology jobs and advancements that will generate long-term "Green Collar" employment opportunities.
- The need for incentives will diminish over a 3 to 5 year period.

### **Investment Sources & Match Funding:**

- CEC Investment \$2.5 million grant
- Municipality (cash/in-kind) \$500k to \$1 million
  - Silicon Valley Power SMART grid technology sharing
  - CEC loan to Municipality passed-thru as a grant to GV
- Private Equity \$1.5 to \$2 million
  - CEC State loan guarantee