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DATE	AUG 11 2009
RECD	SEP 08 2009

Urban Land Institute San Francisco

California Energy Commission IEPR Workshop August 11, 2009

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About the Urban Land Institute

Established in 1936, ULI is a nonprofit education and research institute with over 34,000 members across the globe—2,100 here in the San Francisco Bay Area.



Mission Statement

ULI's mission is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.

Locally, we add this tagline for ULI San Francisco:

"Serving the greater Bay Area with land use expertise and education"



ULI San Francisco District Council

- •ULI San Francisco serves the Bay Area's public and private sectors with professional land use expertise and education.
 - •Convener of public and private sector representatives

• Our members form a spectrum of land use and development disciplines, including developers, builders, investors, architects, public officials, planners, real estate brokers, attorneys, engineers, lenders, academics and students.



A focus in the SF Bay Area
More of it likely to be called for in SCS

•Given the connection between GHG reductions and well-designed and integrated infill development

Is very hard and costly



HELP!

Three items

Money for planning

•Tax increment financing expansion

•Easing entitlement risk



Money for planning
Multiple owners = planning problem
Solution is government planning money
Maybe revolving loan fund, repaid

through property tax increment revenue?

•Maybe tie to "deep" planning?



 Expand tax increment financing
 Would allow repayment of planning money

•Use to help fund high costs of infill infrastructure, and critical public amenities such as parks



Ease entitlement risk
The only profession more risky than professional gambler is developer
Time is money – carry and market risk
Faster is better
Great planning upfront + frontload CEQA and referendum risk



Questions?

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