

EVOLUTION HOME THEATRE

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DOCKET
07-AAER-3

DATE	Jul 07 2009
RECD.	Aug 10 2009

July 7, 2009

Ms. Karen Douglas
Chair, California Energy Commission

California Energy Commission
1516 Ninth Street, MS-31
Sacramento, CA 95814

RE: Proposal to Regulate Television Electricity Usage (Docket # 07-AAER-3)

Dear Ms. Douglas:

I am writing this letter to out of concern for the proposed mandatory regulations and controls on the power usage of all televisions sold in California.

The CEC's proposal to regulate television electricity usage would take 25 percent of LCD and plasma big-screen TVs and 100 percent of current plasma models that are larger than 60 inches off the shelves – permanently. This regulation, would severely impact my business since virtually 100 percent of our installations include TV models that would be affected by the CEC's ban.

My business, Evolution Home Theatre, Inc., started in November 2006 and we currently have seven employees. I've been in the custom home entertainment installation business for over 13 years and have the benefit of a wide range of perspectives on the industry. I have worked for large retailers, manufacturers, and large integrators that specialize in new track homes and smaller, high-end custom installation such as my own company. We specialize in everything from hanging a flat panel TV over a fireplace to automating an entire home. We also design and install custom home theatres as well as a full range of custom-made cabinets.

Many companies like ours have already been forced out of business due to a combination of the stagnating economy and increased taxes. This regulation would further exacerbate the current business climate. A recent study by the Consumer Electronics Association found that this regulation could cost California \$50 million a year in lost tax revenue and destroy 4,600 jobs.

The last thing California needs is another regulation that punishes small businesses and negatively impacts California tax revenue. What we need is for the state to remove the road blocks, not add more.

I hope you take these concerns into serious consideration as you prepare to make a recommendation to the Commission.

Thank you,

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July 7, 2009

Mr. Arthur H. Rosenfeld, Ph.D.
Commissioner and Presiding Member, Efficiency Committee

Ms. Julia Levin, J.D.
Commissioner

California Energy Commission
1516 Ninth Street, MS-31
Sacramento, CA 95814

RE: Proposal to Regulate Television Electricity Usage (Docket # 07-AAER-3)

Dear Mr. Rosenfeld and Ms. Levin:

I am writing this letter to out of concern for the proposed mandatory regulations and controls on the power usage of all televisions sold in California.

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