Docket Optical System - Fwd: Comments on SEP Preliminary Guidelines

From: SEP

To: Docket Optical System **Date:** 8/6/2009 1:34 PM

Subject: Fwd: Comments on SEP Preliminary Guidelines **Attachments:** Comments on SEP Preliminary Guidelines

Hi, my name is Mark Franklin and I am the CEO of Saves You Energy, llc a San Diego based manufacturer of an energy conservation product that is 100% made in California. One of our products, the On-Demand Circulation Pump Controller, was tested by the CEC in late 2006 and early 2007 and found to reduce natural gas consumption by over 30% in apartment buildings that use boilers for domestic hot water (DHW).

Our On-Demand Circulation Pump Controller has been installed in many types of buildings from coast to coast including apartments, hotels, motels, and student and military housing. Our products are "shovel ready" and can deliver lower natural gas consumption, reduced emissions and more importantly it can create plumbing, manufacturing and sales jobs.

I attended the public forum held in San Diego on July 31st. We feel the CEC's emphasis on energy efficiency first is indeed the best approach to promote energy conservation and create jobs as quickly as possible. There are a number of proven technologies such as ours which can be implemented very quickly and will provide significant, verifiable savings.

Currently we are focusing our efforts in California, Pennsylvania and Arkansas. The challenge we face in all 3 states is finding partners. If there was a page on the CEC's website where we could post what we have to offer and the type of companies or public agencies we are looking for, our ability to provide the CEC with the best possible options in response to your forthcoming RFPs would be considerably greater.

In essence it would be like a dating service – the CEC provides the resource for making the introductions and we'll take it from there. I believe that the number and quality of proposals you will receive will be much greater if this resource is made available.

Thank you for the opportunity to provide input.

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