From: Michael Winkler <mlwinkle@yahoo.com>
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Date: 8/4/2009 1:03 PM
Subject: DRAFT EFFICIENCY STANDARDS for TELEVISIONS PHASE 1, PART C DOCKET # 07-AAER- 03 -C

Dear Sirs,

I strongly support the proposed standards. The increasing sales of large, high-consumption, low-efficiency televisions such as plasma televisions makes quick adoption of these standards very important. After many years of successful efforts by the CEC to improve energy efficiency and in light of the urgent need to reduce greenhouse gas emissions it would be a tragedy to throw much of this progress away by continuing to allow these inefficient televisions to be sold. This new standard should be the first step in even stricter standards that should be adopted in the future.

Opposition by industry front groups such as the supposed, "Californians for Smart Energy" is hypocritical and self serving.

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DOCKET
07-AAER-3
DATE 8/4/2009
RECD. 8/4/2009