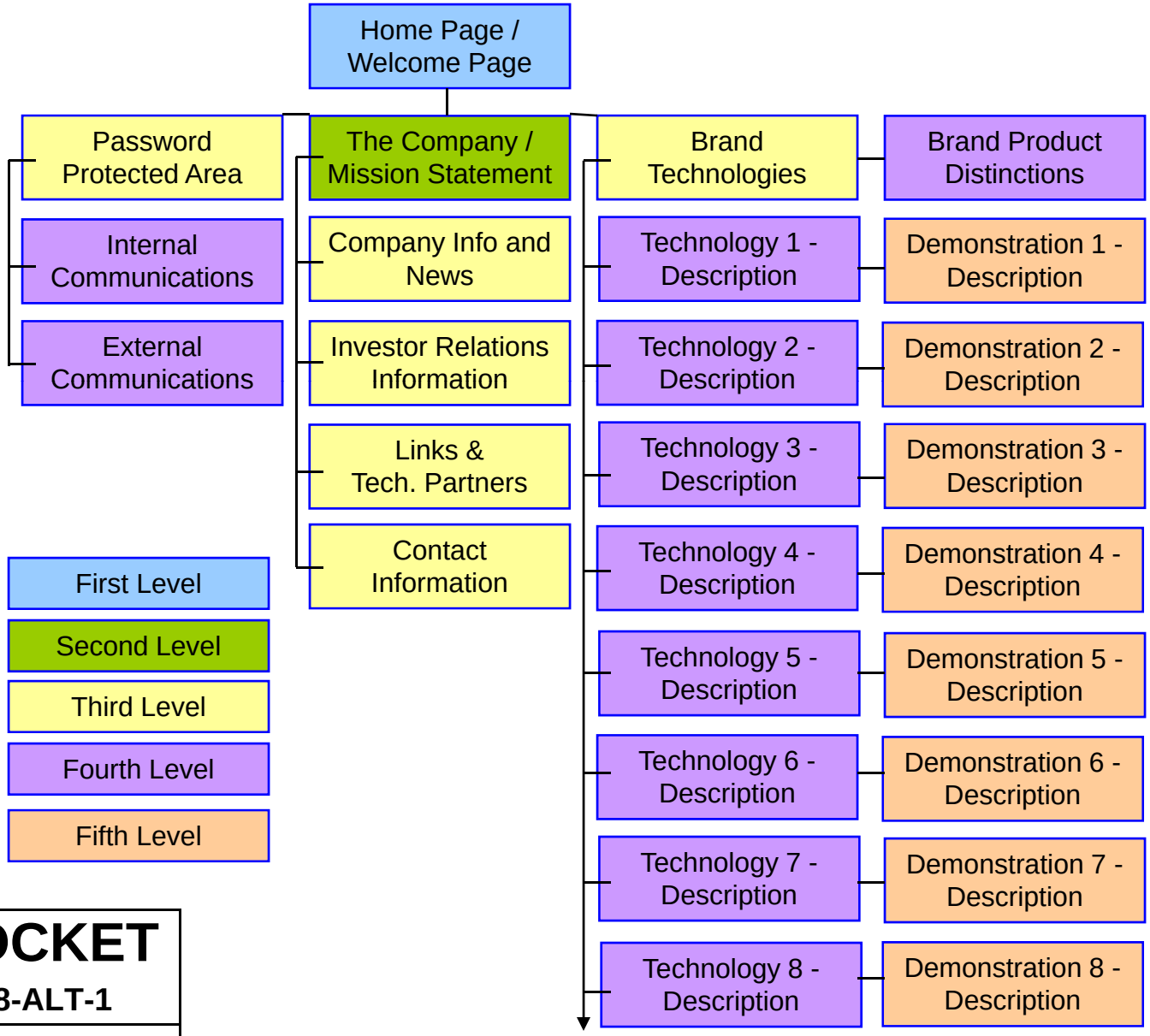
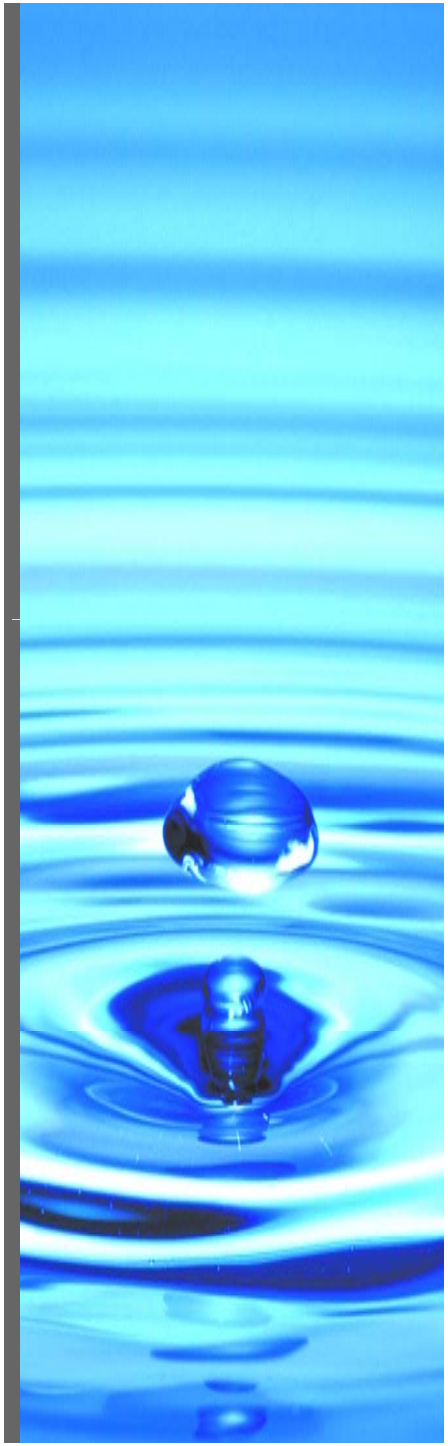
WEBSITE SCHEMATIC





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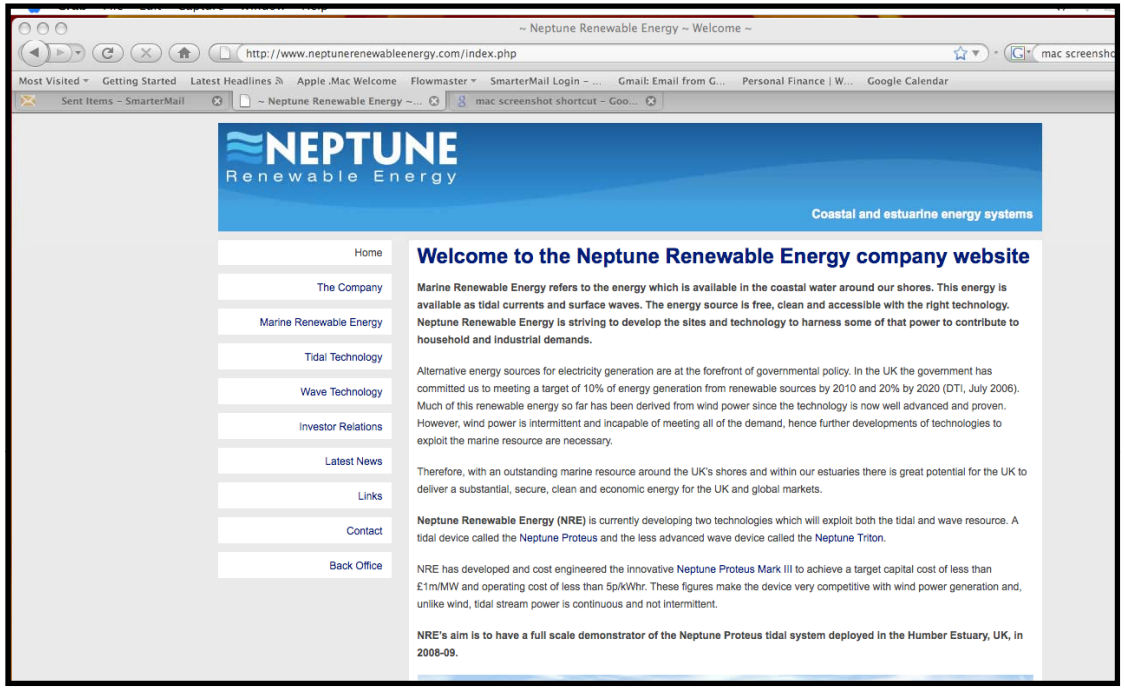
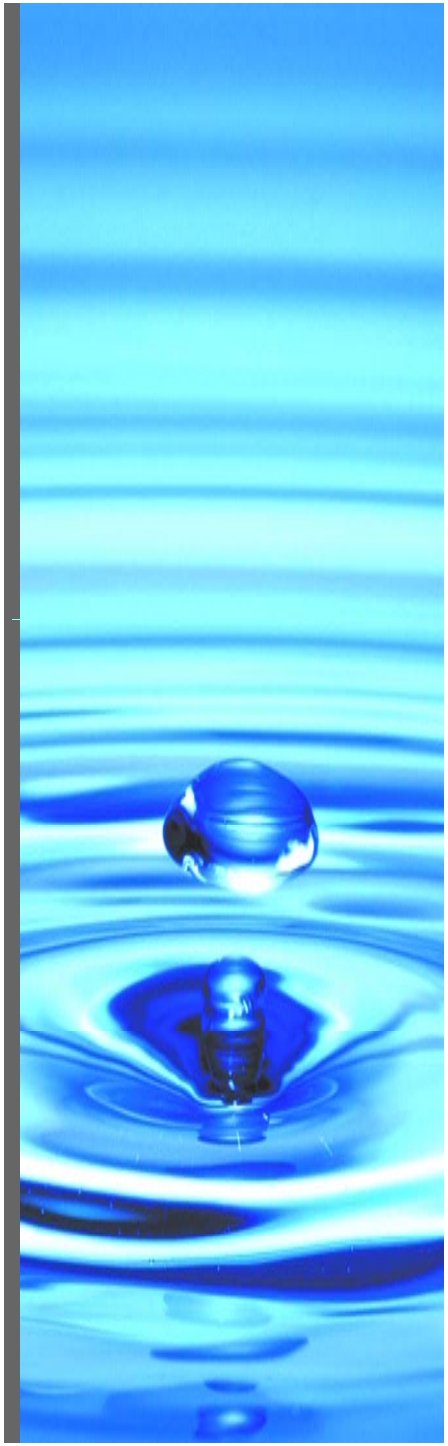
WEBSITE EMULATION

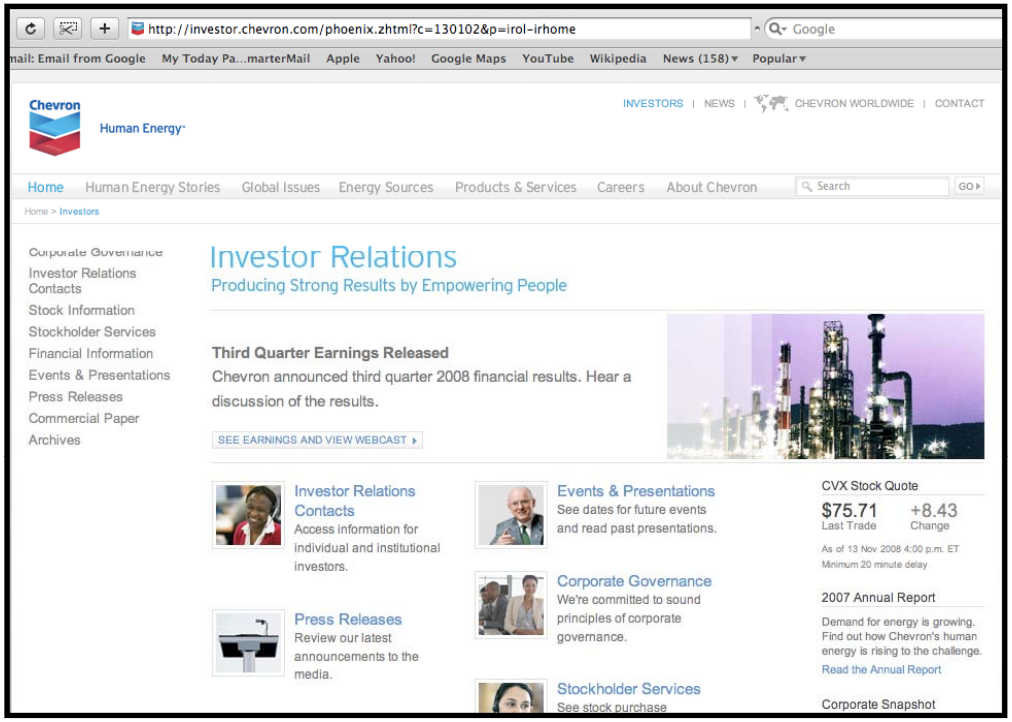


Concept for Website

- Emulates style shown at Neptune Renewable Energy (www.neptunerenewableenergy.com/index.php)
- Minimalistic approach focusing on content, however structure is concise and logical.
- Neptune is at a step that is similar to our company.

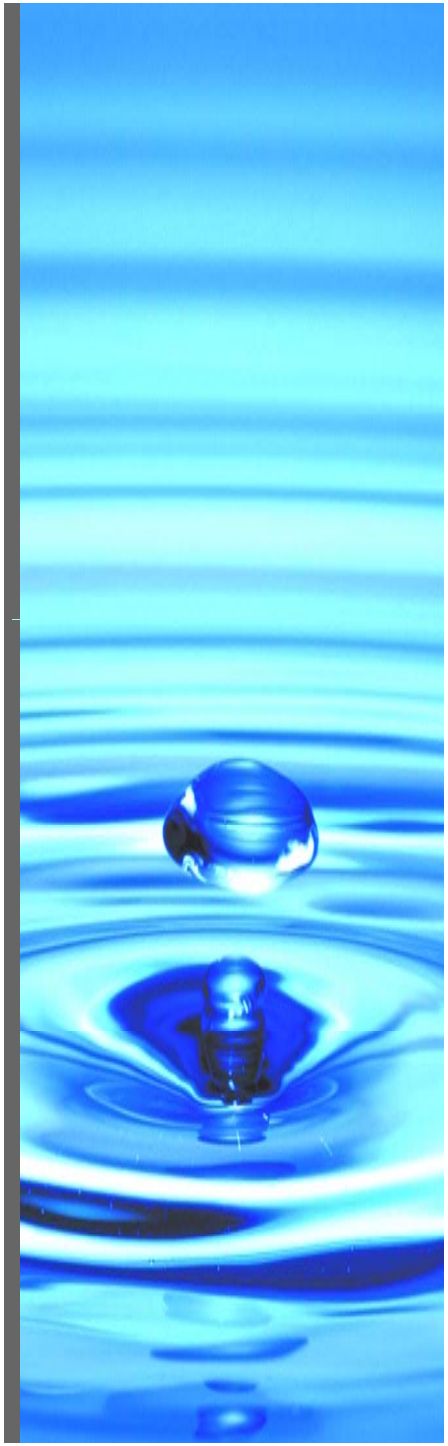


WEBSITE EMULATION



Concept for Website

- Emulates style shown at Chevron (http://investor.chevron.com/phoenix.zhtml?c=130102&p=irol-irhome)
- More content and graphics than previous sample.
- Full scaled website at a later date to emulate.



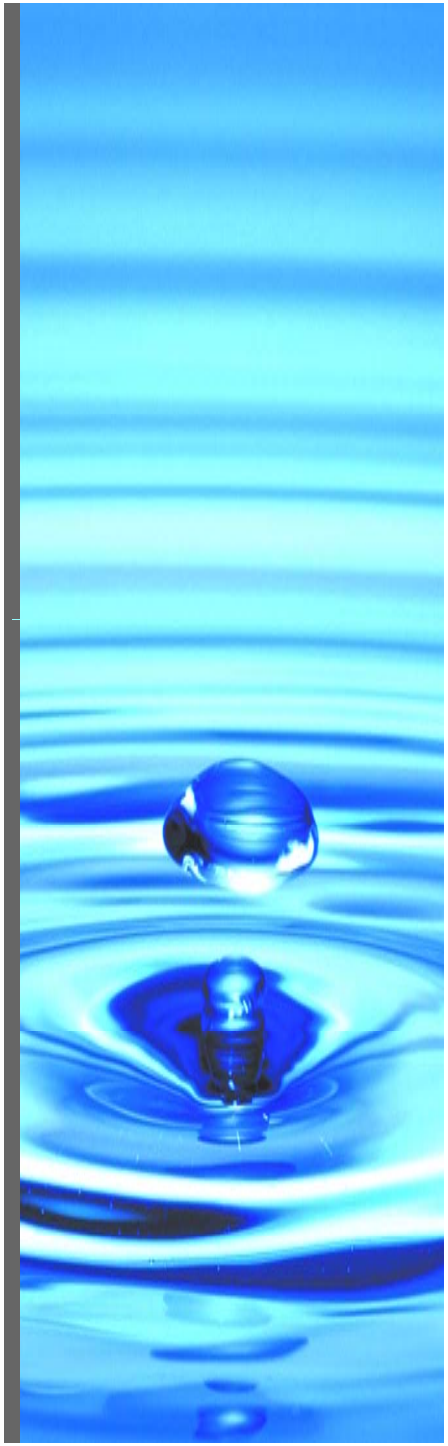
WEBSITE SCHEMATIC

Home Page / Welcome Page

L01-HOME

Contents Include

- Brand Logo animation
- “Enter Site” cue that leads to The Company / Mission Statement
- Legal indentia
-
-



WEBSITE SCHEMATIC

- The Company / Mission Statement
- Company News
- Investor Relations Information
- Links & Tech. Partners
- Contact Information

Contents Include

- Mission statement and brief description of the company.
- Link to media / press releases
- Link to authorized IR info
- Link to outside resources
- Link to primary contact
- Link to password area
- Link to brand technologies
-
-
-
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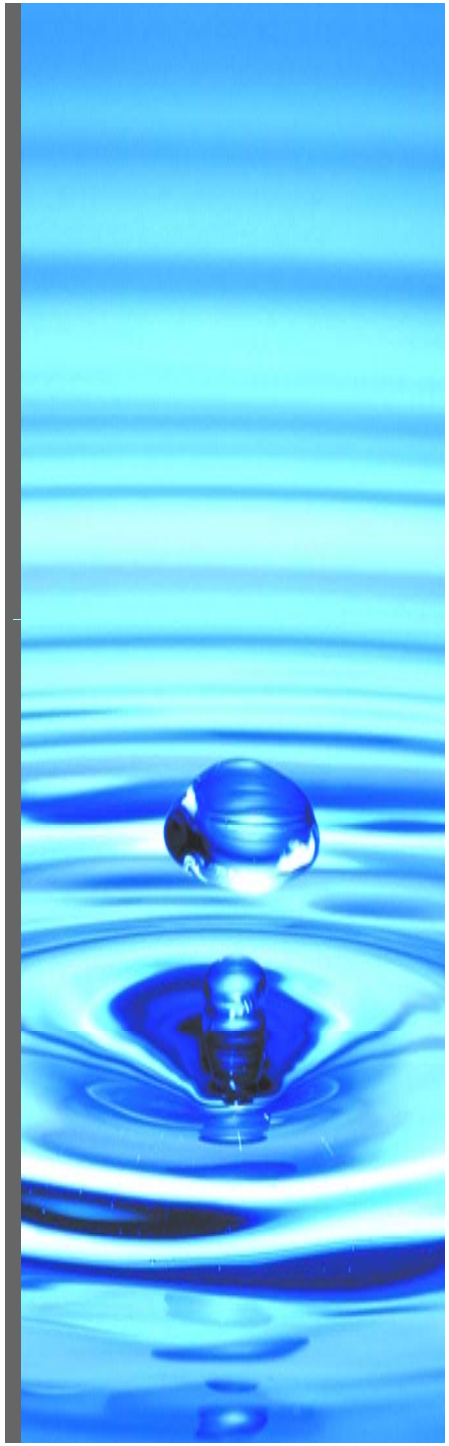
- Company Newsz
- Investor Relations Information
- Links & Tech Partners
- Links & Tech Partners
- Password Protected Area
- Brand Technologies



WEBSITE SCHEMATIC

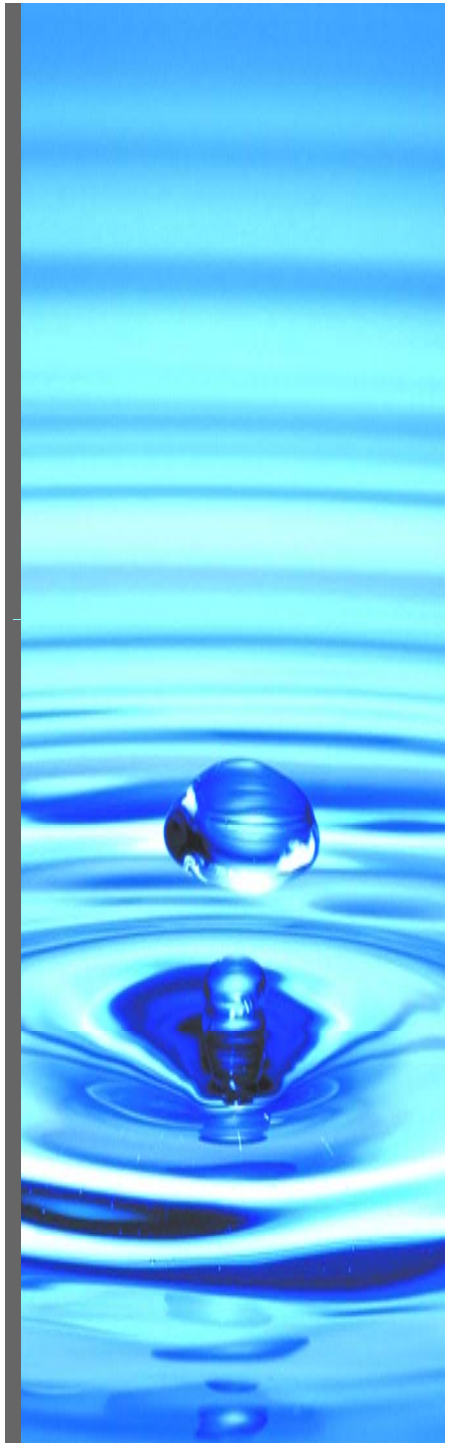
- Password Protected Area
- Internal Communications
- External Communications

Contents Include

- Login and password prompt
- Link to Internal documents
- Link to External documents
-
-
-
-
-

Internal Communications

External Communications



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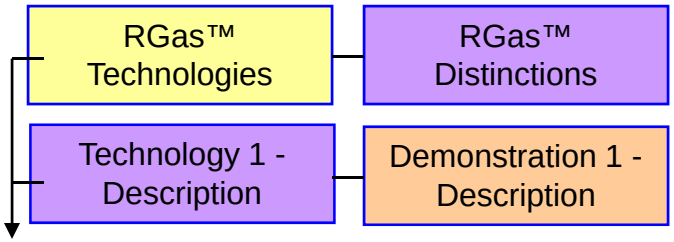
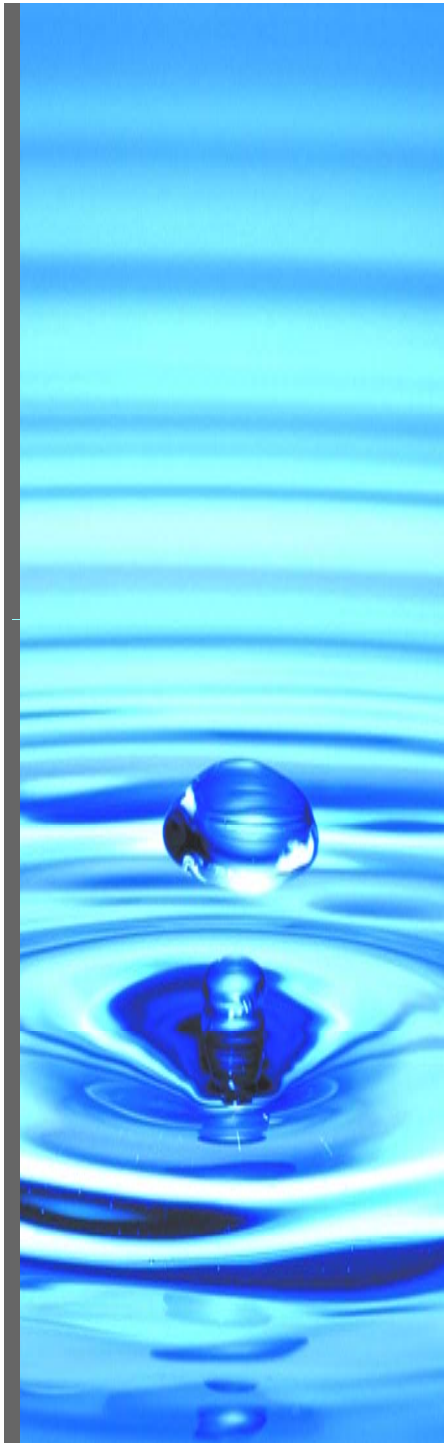
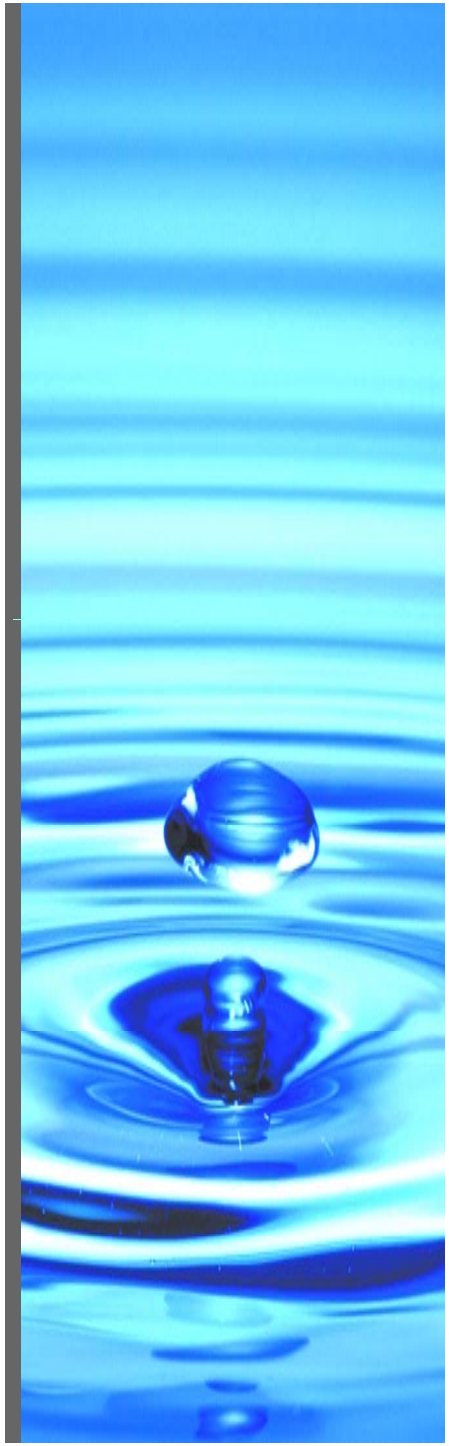


Contents Include

- Sanitized description of the applications of our brand product which lead to further detail.> Technology x - Description
- The key distinguishing factors of other technologies compared to our brand.
- Scaleable page links to distinct technology applications. Technology x - Description
  - "Technology" pages link to "Demonstration" pages with demonstrations presented in various media including video, schematics, and photography. Demonstration x - Description



CONTENT MANAGEMENT

Strategy

- Initial primary focus is on investment relations.
- Content must be deployed using simple interface that requires no code writing.
    - Text, video, images loaded through conventional software that is available to key members of the communications and technology team for immediate deployment.
- Content will require steps of approval by members of management and legal team before being deployed publicly, but will require using the webpage for such approvals.
- Highest level of security/encryption for protected pages.
- Ability to identify with high degree of certainty each visitor to the site. Require login at the homepage including media, investor, licensees and employees.