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Capacity Building

California Energy Commission
February 17, 2009

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A Non-profit 501(c)(3) Organization

www.purposefocused.org





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Rationale for Redefining How “We Can” Serve

- ✧ **Economic Recession**
- ✧ **Environmental Degradation**
- ✧ **Social Degeneration**

- ✧ **9.3% Unemployed Californians Rate** (Newsweek, 01/23/09)
- ✧ **40,000 Returning Veterans** (Best Guess Estimate) - Disenfranchised

- ✧ **At-Risk Youth** (Future Offenders) Some youth come out of institutions more committed to crime and further alienated from society and their families (Juvenile Justice in America) - Marginalized

- ✧ As many as **57,000 California inmates** to be released over the next three years (San Francisco-Rueters, Feb 10, 2009) - Institutionalized



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Funding for Particular Populations Department of Labor

The final economic recovery legislation includes:

- ✧ **\$750 million** in Department of Labor job training grants; **\$500 million** for **Green jobs**
- ✧ **\$900 million** in State Grants to Prepare California **At-Risk Youth** for High-Wage Jobs in /growing Industries. (EDD News Release No.: 07-21)
- ✧ **\$30 million** in 103 grants to provide approximately 19,000 veterans with job training to help them succeed in civilian careers. The grants are being awarded under the U.S. Department of Labor's Homeless Veterans Reintegration Program (HVRP) and **Veterans' Workforce Investment Program (VWIP)**.



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Funding for Particular CEC, DOE and EPA

The final economic recovery legislation also includes:

- ✧ **\$5 billion** for DOE weatherization assistance
- ✧ **\$3.1 billion** for the DOE State Energy Program (SEP programs)
- ✧ **\$300 million** for DOE Clean Cities grants to promote more efficient vehicles
- ✧ **\$400 million** for DOE grants for electric vehicles and other transportation electrification projects
- ✧ **\$300 million** for the U.S. Environmental Protection Agency (EPA) grants to reduce diesel emissions



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Our Mission

- ✧ Educate for Change...Empower People to positively effect their present and future economic, environmental and social living conditions
- ✧ Provide access to Environmental Education and Workforce Development Programs Targeting Green Jobs
- ✧ Develop Sustainable Communities through Vision, People and Purpose
- ✧ Instill Purpose Focused Living and Working Principals:
Implement practices and policies to reduce our individual and collective carbon footprint at home and our work environments



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Our Goal is to Build Capacities

- ✧ Provide Personal and Professional development programs
- ✧ Offer Accredited and Certificated programs
- ✧ Provide Scholarships, Internships and Apprenticeships
- ✧
- ✧ Provide Mentoring and Career Path Counseling
- ✧ Provide Job Placement Services



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Building Capacities Green Jobs Career Opportunities

- ✧ Energy Efficient Auditors
- ✧ Deconstruction/Reconstruction
- ✧ LEED Certified Construction
- ✧ Advanced Transportation Technologies
 - ✧ Retrofits
 - ✧ Uplifts
- ✧ AFV Infrastructure Maintenance
- ✧ AFV Certificated Technicians
 - ✧ Heavy Duty On-road Vehicles
 - ✧ Medium Duty Off-road Vehicles
 - ✧ Light Duty



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Building Capacities Job Opportunities in Energy Efficiency and Renewable Energy Technologies

- ✧ Vehicle Technologies
- ✧ Alternative Fuels Technologies
- ✧ Building Technologies
- ✧ Industrial Technologies
- ✧ Solar Energy
- ✧ Wind and Hydropower Generation
- ✧ Energy Efficient Technologies
- ✧ Renewable Technologies
- ✧ Geothermal Technologies
- ✧ Biomass



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***Building Capacities
Environmental Education and Sustainable
Development***

- ✧ Eco-systems
- ✧ Earth Science
- ✧ Health Science
- ✧ Water Quality/Conservation
- ✧ Air Quality
- ✧ Land Use
- ✧ Extraction to Disposal
- ✧ Sustainable Responsibility
- ✧ Green Supply Chain
- ✧ Cost of Real time Consumer Demands
- ✧ Recycle, Renew, Reuse, Revise, Rethink, Repair



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Building Capacities Education Outreach

- ✧ K-8
- ✧ K 9-12
- ✧ Community Colleges
- ✧ Alternative Learning Centers - Environmental Learning Centers
- ✧ LEED Certified Buildings
- ✧ Universities
- ✧ Municipalities
- ✧ Teach the Teachers Programs
- ✧ Train the Trainer Programs
- ✧ Industry Leaders as Education Partners
- ✧ Vets
- ✧ At Risk
- ✧ Incarcerated



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Building Capacities Accountability and Transparency

- ✧ Developing and implementing local energy conservation plans required under the block grants
- ✧ Implement best practices that produce concrete results in terms of energy saved, emissions reduced, and jobs created
- ✧ Tracking, measuring, and verifying progress
- ✧ Access and leverage multiple sources of federal, state and private funding for scholarships meant to implement local clean energy and climate plans that will produce emission reductions



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Building Capacities through Collaboration

Clean Cities Coalitions:

- ✧ SCAG
- ✧ Los Angeles
- ✧ Long Beach
- ✧ Coachella Valley
- ✧ San Joaquin Valley
- ✧ Silicon Valley





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Building Capacities through Collaboration

Coordinator Roles and Responsibilities

- ✧ Plan and organize Education Outreach Events with other regional Clean Cities Coordinators
- ✧ Host a minimum of Four (4) outreach events per region
 - Silicon Valley
 - San Joaquin Valley
 - Los Angeles Region
 - Coachella Valley
- ✧ Follow through with applicants providing career path counseling and job placement guidance
- ✧ Track progress and report out



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Building Capacities Education Outreach Partners

- ✧ Advanced Transportation and Energy Technology Centers
- ✧ Rio Hondo College
- ✧ Cerritos Community College
- ✧ Cypress College
- ✧ Los Angeles Trade Tech
- ✧ Long Beach City College
- ✧ College of the Desert
- ✧ Fresno City College
- ✧ City College of San Francisco
- ✧ Universities



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Building Capacities Workforce Development Partners

- ✧ Workforce Investment Board (SBWIB)
- ✧ California's GREEN Workforce Coalition
- ✧ Clean Cities Stakeholders
- ✧ Community Colleges
- ✧ Employment security agency
- ✧ Utilities
- ✧ Industry Leaders
- ✧ Green Businesses
- ✧ Community Agencies
- ✧ Transportation Foundations



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Building Capacities Economic Recovery

Next Steps:

- ✧ Identify and apply for funding sources
- ✧ Identify and procure Partnership Agreements for Advancing Shared Values and Goals
- ✧ Support each others efforts to identify accredited and certificated courses
- ✧ Identify and build database for Green Job employers
- ✧ Partnership leveraging to maximize limited resources
- ✧ Create a Model for Alternative Learning Centers
- ✧ Create Network for duplicating efforts in other regions in order to maximize outreach efforts
- ✧ Build a healthier environment and more vibrant economy



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Thank you

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