



January 19, 2009

Mr. Arthur H. Rosenfeld

Chairman and Presiding Member, Efficiency Committee
CALIFORNIA ENERGY COMMISSION
1516 Ninth Street
Sacramento, CA 95814

DOCKET	
07-AAER-3	
DATE	<u>JAN 19 2009</u>
RECD.	<u>JAN 20 2009</u>

Dear Mr. Rosenfeld,

I am writing this letter to you over concerns that I have regarding the California Energy Commission's 2008 Rulemaking Proceeding on Appliance Efficiency Regulations, specifically *Draft Efficiency Standards for Televisions* report.

The issue is that the California Energy Commission presented a proposal imposing mandatory regulations and controls on the power usage of all televisions sold in California.

This would have a significant adverse impact on the high-performance televisions sold and installed by our small custom installation integration business.

This proposed regulation would:

- Limit our customer's choices for large screen televisions best suited to home theater environments. The large, high-performance television is often the entry point for consumers into the electronic systems market, and we work with customers to suggest complementary products and services and integrate these televisions throughout the home with supporting systems.
- Hurt small, independent electronic specialty installers like ourselves by restricting television model diversity in California stores and installations
- Undermine the Environmental Protection Agency's nationally recognized and widely accepted ENERGY STAR program in California and nationwide.

You should know that without a mandate, electronic systems contractors like cyberManor are working daily to meet customers' desire for their homes to become more energy-efficient. Some of these energy-efficient services electronic systems contractors offer are lighting control, occupancy and motion sensors, automated window treatments, HVAC control and energy management.

In addition, electronic systems contractors and manufacturers continue to work toward energy efficiency solutions, but the California Energy Commission's staff proposal limits consumer choice and undermines the national ENERGY STAR program.

I hope you take these concerns into serious consideration as you review the Draft Efficiency for Televisions report.

Thank you,

Gordon van Zuiden
President, cyberManor