



HOME

RESIDENTIAL

BUSINESS

ONLINE SERVICES

CONTACT US

ABOUT US

Account Info | Santa Clara Green Power | Save Energy, Save Money | **What's New** | SVP Meter Online

## SVP Offers New Wind and Solar Energy Choice Option to its Residential and Commercial Customers

October 28, 2004

SVP today announced its new renewable energy offering, Santa Clara Green Power, to all residential, commercial, and industrial customers within Santa Clara. The new program will allow an easy and affordable way for customers to purchase electricity generated from 100 percent clean wind and solar power resources.

SANTA CLARA  
**greenpower**



Choose Santa Clara Green Power  
100% Renewable Energy

Santa Clara Green Power, as approved by City Council, will offer Santa Clara electricity customers an easy way to support renewable energy

through their utility bill. With one of the lowest additional costs in the nation-only a penny and a half per kilowatt-hour (1.5 cents/kWh) above the standard electricity rate, the average Santa Clara household using 470-kilowatt hours per month will pay an additional cost of \$7.05 per month. The actual rate will vary depending on monthly usage. The average participant will prevent the release of over 5,640 pounds (2.56 tons) of carbon dioxide emissions and other harmful particulate matter into the Earth's atmosphere each year. That is equivalent to planting 380 trees or not driving a car for half a year. Participants will also receive periodic newsletters and additional materials explaining and certifying the environmental impact of their purchase.

"Building on our long-standing commitment to renewable and cleaner power sources, we are very excited to offer our



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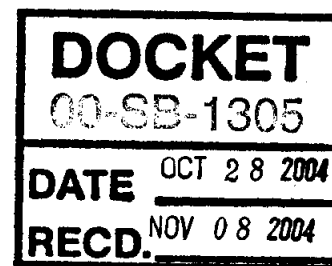
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### What's New

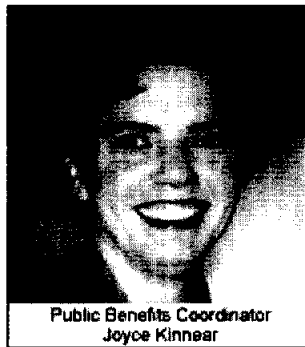
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customers a new 100 percent renewable option,” said Junona Jonas, SVP Utility Director. “This new program falls in line with many of our other sustainability initiatives and correlates directly with our mission to be a progressive, forward thinking utility for the benefit of Santa Clara and its customers.”

On behalf of Santa Clara Green Power program participants, SVP will purchase renewable energy credits from newly constructed wind turbine facilities and new solar photovoltaic projects all located within California. Additionally, a portion of the Santa Clara Green Power rate will support new solar facilities in Santa Clara, such as the recently completed Haman Elementary School project, and help to bring new installations to the community.



“SVP is excited to offer our customers a new energy option that is easy, affordable and sustainable,” said Joyce Kinnear, Public Benefit Program Manager for Silicon Valley Power. “By

providing our customers with an option to choose, SVP can assure reliable supply of power at stable prices while supporting the development of new wind and solar power generation. SVP is proud to help Santa Clara work toward a cleaner environment and cleaner fuels for our electricity use.”

Santa Clara utility customers can sign up for Santa Clara Green Power by mailing in the utility bill insert with their November bill, signing up through the secure website, <https://www.siliconvalleypower.com/res/GreenSignup.asp>, sending an email that includes customer name, address, account and phone number, or by calling 408-244-SAVE (7283).

SVP has selected 3 Phases Energy Services, a California-based renewable energy company, as its partner in developing the offering and in managing renewable energy purchases and marketing on behalf of the City.