COMMITTEE HEARING

BEFORE THE

ENERGY RESOURCES CONSERVATION AND DEVELOPMENT

COMMISSION OF THE STATE OF CALIFORNIA

In the matter of,)			
)	Docket 1	No.	2013-ALT-01
)			
Pre-Solicitation Staff Workshop)			
on Electric Vehicle Charging)			
Infrastructure)			

CALIFORNIA ENERGY COMMISSION

ART ROSENFELD ROOM

1516 NINTH STREET

SACRAMENTO, CALIFORNIA

WEDNESDAY, JANUARY 28, 2015

10:00 A.M.

Reported By:

Kent Odell

APPEARANCES

CEC Staff Present

Leslie Baroody, EV Program Manager, California Energy Commission

Sam Lerman

Jim McKinney, ARFVT Program Manager

Lezlie Kimura Szeto, Advisor to Commissioner Janea Scott

Presenters/Panel Members Present

Adam Langton, Senior Energy Analyst, California Public Utilities Commission

Terry O'Day, Vice President, NRG EV Services

Karen Schkolnick, Air Quality Program Manager, Bay Area Air Quality Management District

Patricia Kwon, Air Pollution Specialist, South Coast Air Quality Management District

John Clint, Program Manager, Alternative Energy Systems Consulting

Bill Boyce, Supervisor, Electric Transportation, Sacramento Municipal Utility District

Charlie Botsford, Business Development Manager, AeroVironment

Brett Hauser, Chief Executive Officer, Greenlots

Stephen Kelley, Senior Vice President, Green Charge Networks

Jeremy Matsuo, Fleet Asset Management - Sr. Equipment Engineer, Caltrans

Michael Nicholas, Senior Researcher, University of California, Davis

Terry O'Day, Vice President, NRG EV Services

APPEARANCES (CONT.)

Presenters/Panel Members Present (Cont.)

David Peterson, Manager, EV Business Development & Infrastructure Strategy, Nissan

Anne Smart, Director of Government Relations, ChargePoint

Lloyd Tran, Managing Director, U.S. Green Vehicle Council

Joel Pointon, Electric Transportation Program Manager, San Diego Gas and Electric Company

John Kalb, Founder, EV Charging Pros

Mary Nitschke, Director of Ancillary Services, Prometheus Real Estate

Richard Schorske, Director, EV Communities Alliance

Jasna Tomic, Research Director, CALSTART

Scott Briasco, Manager of Feet Engineering and Electric Transportations, Los Angeles Department of Water and Power

Cheri Chastain, Sustainability Manager, Sierra Nevada Brewing Company

Tom Harrigan, Commute Solutions Leader, Intuit

Keith Leech, Director of Fleet Services, County of Sacramento

Kevin Kelley, Vice-President of Business Development, Vision Fleet

Thomas Piette, Supervising Architect, Sustainability Unit, Department of General Services

Also Present

*Tony Williams, Quick Charge Power

Stacey Reineccius, Power Tree

APPEARANCES (CONT.)

Also Present (Cont.)

Bill Williams, Telephonics Corporation

Matt Zerega, Liberty PlugIns

Mike Harrigan, Bay Area Climate Collaborative

Guy Hall, President, Sacramento Electric Vehicles

Mark Melena, NREL

Sharon Hoff, San Francisco Clean Cities Coalition, San Francisco Department of the Environment

Dexter Turner, OpConnect

Raoul Renaud, California Energy Commission -- on behalf of self

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2 JANUARY 28, 2015

10:00 A.M.

- 3 MS. BAROODY: Okay, I think everybody is
- 4 trickling in, but we need to get started because we have
- 5 a lot to cover today. Good morning to everybody here,
- 6 and those of you who are on the WebEx.
- 7 I'm Leslie Baroody. I'm the Electric Vehicle
- 8 Program Manager in the Fuels and Transportation
- 9 Division.
- 10 I really appreciate you taking your valuable
- 11 time to be with us today.
- Before I get started, I just want to cover our
- 13 housekeeping items. So, we have bathrooms out the door
- 14 to the left. We have a cafe called On The Edge,
- 15 upstairs on the second floor.
- 16 And in the event, of the unlikely event of an
- 17 emergency, Energy Commission staff would escort you out
- 18 the back doors to the south, across to the park.
- 19 Also, I'd like you to know that our WiFi is
- 20 maxed out, I've been told. So, if you're trying to get
- 21 online and you can't, we only have 200 spots and we have
- 22 700 people in the facility. So, apologize for that.
- 23 I've always wondered why I couldn't get on.
- 24 Anyway, so today I just want to introduce a few
- 25 people that are here, with the Energy Commission.

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- 1 We have Sam Lerman, he's manning our WebEx
- 2 through the day.
- 3 Also, Jim McKinney is here. He's our ARFVTP
- 4 Program Manager. Glad to have him here.
- 5 I think Lezlie Kimura Szeto, Commissioner's
- 6 Advisor, will be joining us fairly soon.
- 7 And then we also have members of our Electric
- 8 Vehicle Team.
- 9 Also, I want to welcome Alternative Energy
- 10 Systems Consulting. We've hired them to help us with
- 11 infrastructure issues. So, we have John Clint. If you
- 12 would stand, John? There's John and his team. Ray? Is
- 13 Ray here, too, Ray Pustinger? Thank you for being here.
- 14 They're going to be helping facilitate our 11:00
- 15 session on DC Fast Charging.
- 16 Okay, I'm just trying to get my slide to
- 17 progress. Hold on, just a sec. Thank you.
- 18 So, I just want to quickly go over the agenda
- 19 today. After I speak for about 15, 20 minutes, we'll
- 20 have several presentations.
- 21 Then, at 11:00, we'll have the Corridor DC Fast
- 22 Charging Panel. We have a lot to fit in during that
- 23 time, so we'll probably devote the entire hour and break
- 24 for lunch at noon.
- 25 We'll return with a 1:00, Multi-Unit Dwelling

- 1 Panel lead by Joel Pointon.
- 2 At 1:45, Jasna Tomic will be leading us on the
- 3 Workplace Charging Panel.
- 4 And then at 2:30, I'll be leading the Light-Duty
- 5 EV Fleets Panel.
- 6 At 3:15, we'll have a short amount of time to
- 7 talk about kind of what's remaining, Public Charging and
- 8 Other Venues.
- 9 And then, at 3:30, we'll have public comment.
- 10 You have something you'd like to say at 3:30, we have
- 11 some blue cards. If you would kindly fill them out and
- 12 leave them here with Sam, then we'll call your name to
- 13 speak, and then we'll get you out of here by 4:00.
- So, really, the purpose of today's workshop is
- 15 to get input, to get your input on the development of
- 16 our EV solicitation. We really want to identify optimal
- 17 strategies for funding charging infrastructure projects.
- This is a complex and quickly evolving
- 19 environment, so it's important that we have the most up-
- 20 to-date information. We want to gain a better
- 21 understand of the gaps and the barriers that need to be
- 22 addressed. And we want to obtain information to assist
- 23 us with the prioritization of our funding for EV
- 24 infrastructure.
- 25 There are many other complementary efforts going

- 1 on right now. Of course, many of you know about the
- 2 Governor's Office Zero Emission Vehicle Action Plan that
- 3 is underpinning a lot of what we do.
- 4 Also, Commissioner Scott has held a series of
- 5 workshops for the Integrated Energy Policy Report for
- 6 2014. And many of you were here this past year, this
- 7 past summer, where we had several workshops on
- 8 transportation. And that draft report is posted and I
- 9 think a final report will be coming out fairly soon.
- 10 Also, the California Public Utilities Commission
- 11 had a recent decision on the role of utilities with
- 12 regard to charging infrastructure. Adam's going to be
- 13 here today to talk about that.
- We're also collaborating with the Treasurer's
- 15 Office, the California Pollution Control Financing
- 16 Authority, to roll out a charging infrastructure
- 17 financing pilot. And Larry Rillera is on point for
- 18 that, on our team.
- 19 And Larry, are you here? If you have any
- 20 questions, you can ask Larry.
- 21 Also, the Plug-In Electric Vehicle Collaborative
- 22 continues to do really essential work to support PV
- 23 adoption in California.
- 24 Also, the Air Resources Board. I see Leslie
- 25 Goodbody here. She's done a lot of great work in the

- 1 last year and held many workshops on the subject.
- 2 Also, Caltrans, we have Jeremey Matsuo here
- 3 today, and many other agencies, as well as Air Quality
- 4 Management Districts.
- 5 And we have Patricia Kwan from South Coast here
- 6 today, and Karen Schkolnick from the Bay Area Air
- 7 Quality Management District.
- 8 So, funding for this upcoming solicitation is
- 9 from the Alternative and Renewable Fuel and Vehicle
- 10 Technology Program, that's ARFVTP. This program was
- 11 extended last year by Assembly Bill 8, for \$100 million
- 12 per year, through January 1st, 2024.
- 13 Its purpose is to develop and deploy innovative
- 14 technologies that transform California's fuel and
- 15 vehicle types to help attain the State's climate change
- 16 policies.
- 17 The primary policy objectives underlying EV
- 18 infrastructure investments are, of course, to reduce
- 19 greenhouse gas emissions, reduce petroleum use, nitrous
- 20 oxide, and reduce the carbon intensity of transportation
- 21 fuels.
- 22 Also, the Governor's 2012 Executive Order calls
- 23 for 1.5 million zero emission vehicles on California
- 24 roadways by 2025. And infrastructure to support a
- 25 million zero emission vehicles, or ZEVs, by 2020.

1 So, the ARFVTP program invests in a portfolio

- 2 alternative transportation fuels and advanced vehicle
- 3 technologies.
- 4 Electric drive accounts for about 30 percent of
- 5 our total investments to date, or about \$160 million.
- 6 As you can see in this graph, this shows all
- 7 existing agreements from 2009 to the present, with
- 8 ARFVTP program to date with a large share devoted to
- 9 electric drive infrastructure vehicles and
- 10 manufacturing, as shown in green.
- 11 I mentioned the ZEV Action Plan. As we consider
- 12 future EV charging infrastructure investments, we're
- 13 focused on attaining the goals set forth in the ZEV
- 14 Action Plan. By 2015, the State's major metropolitan
- 15 areas will be able to accommodate ZEVs through
- 16 infrastructure plans and streamlined permitting.
- We've made a lot of great progress in this area
- 18 and I'll talk a little bit more about those plans in a
- 19 minute.
- 20 By 2020, the State's ZEV infrastructure will be
- 21 able to support up to a million vehicles. And by 2025,
- 22 as I mentioned over a moment ago, over 1.5 million ZEVs
- 23 will be on California roadways and their market share
- 24 will be expanding.
- 25 California will also have -- Californians will

- 1 also have easy access to ZEV infrastructure. So, those
- 2 are the three benchmark goals.
- The Governor's ZEV Action Plan has over 120
- 4 specific actions that various agencies are committed to
- 5 achieving. And the Energy Commission is responsible for
- 6 quite a few of them, and these are just a few that
- 7 relate to PEV infrastructure.
- 8 A couple years ago we held a large joint
- 9 workshop here, on EV infrastructure. I think probably
- 10 many of you were here at that time. We held that with
- 11 the Governor's Office and the Air Resources Board to
- 12 solicit input on the development of a statewide EV
- 13 infrastructure plan.
- Well, last year the National Renewable Energy
- 15 Lab completed a statewide PEV infrastructure assessment,
- 16 and I'll talk about that in a minute.
- So, we're making really good progress on many of
- 18 these action items, including completion of regional
- 19 plug-in electric vehicle plans, and those also include
- 20 infrastructure plans.
- 21 Also, the West Coast Green Highway, from British
- 22 Columbia to Mexico, is one of the goals here. And
- 23 through CEC investments, we've begun to complete that
- 24 highway to Mexico.
- 25 However, more charging stations are needed and

- 1 we're going to talk more about that in our 11:00 panel.
- 2 Sales of plug-in electric vehicles have
- 3 increased steadily over the past several years. Over
- 4 118,000 are on California roadways, now. However, there
- 5 has been a noticeable decline in the last quarter and
- 6 it's possible this could be to lower gasoline prices.
- 7 The automakers continue to innovate and improve
- 8 on electric vehicle models. There are currently 20, or
- 9 maybe more now, more PEV models available for sale in
- 10 California, with new models just recently announced.
- 11 Many of these models will have increased
- 12 electric range, as well as fast-charging capability.
- And I don't know about you, but I'm looking
- 14 forward to the Super Bowl this year because I hear that
- 15 one of the automakers has a spot, and a pretty good
- 16 commercial, so stay tuned.
- 17 This is a quick summary of our EV funding
- 18 support. The Energy Commission has invested over \$38
- 19 million in charging infrastructure and funded over 9,300
- 20 chargers.
- 21 The Energy Commission has also provided the Air
- 22 Resources Board with \$49 million, for over 21,000
- 23 vouchers. And provided \$5.1 million in grants for
- 24 regional readiness planning and implementation.
- 25 This particular graphic is courtesy of Air

- 1 Resources Board. The California charging infrastructure
- 2 has almost doubled in the past year. And the number of
- 3 fast chargers have actually quadrupled. California is
- 4 really on track to meet the Governor's targets for
- 5 infrastructure to support a million ZEVs by 2020.
- 6 But infrastructure really must keep pace with PV
- 7 adoption and extend to areas which, so far, have
- 8 received little investment.
- 9 Not surprisingly, regions with the most PEVs,
- 10 and these are the darker-shaded regions on this map,
- 11 they also have the most public charging stations. The
- 12 blue here are the level 2 and the green are the DC fast
- 13 charters.
- 14 So, the Los Angeles and the San Francisco Bay
- 15 Regions, for example, have 75 percent of PEVs and 73
- 16 percent of public chargers.
- 17 As I mentioned, we've done a lot of regional
- 18 readiness planning in other to prepare California's
- 19 regions for electric vehicles.
- In 2011, the DOE funded six PEV regional
- 21 readiness plans and the Energy Commission also invested
- 22 \$2 million for ten regional readiness plans that
- 23 actually complemented the DOE awards.
- 24 So, these plans are now completed and they
- 25 provide plans for streamlining of the permitting and

- 1 inspection processes, updating building codes,
- 2 development of infrastructure, as well as education and
- 3 outreach.
- A subsequent award for \$2.27 million was awarded
- 5 for eight alternative fuel readiness plans, some of
- 6 which include EV readiness plans. That was just this
- 7 last year.
- 8 And then in the fall, the Energy Commission
- 9 released a "Preparing for ZEVs" readiness solicitation.
- 10 And those are for implementing existing plans and then,
- 11 also, forming ZEV readiness plans, which could include
- 12 fuel cell electric vehicles. So, eight awards have been
- 13 made for that one for over \$2 million.
- 14 Here's a chart of the existing ten PEV regions
- 15 and the awards that they received.
- 16 And last May, I mentioned that the National
- 17 Renewable Energy Lab, NREL, completed a statewide PEV
- 18 infrastructure assessment, which establishes a framework
- 19 to estimate the level of charging infrastructure needed
- 20 to support a million ZEVs by 2020.
- 21 The report provides estimates of the charge
- 22 points by location and type for two scenarios; the home
- 23 dominant and the public access.
- 24 So, in both scenarios, home charging is the
- 25 primary location. However, in the home-dominant

1	scenario,	it	assumes	that	85	percent	of	charging	will	be
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- 2 done at home. And the high public access scenario
- 3 assumes that 70 percent will be done at home.
- 4 These bookend estimates are available by region
- 5 and help to inform our investments in infrastructure.
- 6 And we'll soon be working with NREL to update the
- 7 assumptions in this assessment and come out with new
- 8 results.
- 9 This is from the report, as well. These
- 10 triangles depict the different rations of home, work and
- 11 public charging depending on the scenario.
- 12 For example, with a high public access scenario,
- 13 70 percent of charging would be done at home, 22 percent
- 14 in workplaces, and 8 percent in public locations,
- 15 including corridors.
- 16 Just as a reminder these are scenarios and there
- 17 are assumptions underlying the scenarios. So, as the
- 18 assumptions change, so will the results in the report.
- 19 Just to recap some of our infrastructure
- 20 investments, in our first round of EV infrastructure
- 21 funding, for \$16 million, we partnered with the Federal
- 22 Stimulus Grants for the EV Project, and the Charge
- 23 America Projects in the major metropolitan areas of the
- 24 state.
- 25 The second round of Energy Commission funding

- 1 resulting in 7.5 million awards for residential
- 2 workplace fleets and DC fast charger demonstrations
- 3 throughout California.
- 4 The most recent CEC solicitation, for \$11.4
- 5 million, was a little more strategic and focused on the
- 6 needs of the PV market. It was unique in that it
- 7 required most applicants to be public entities that had
- 8 to consult with regional PEV plans to ensure
- 9 compatibility.
- 10 These awards were for destinations, workplace,
- 11 public corridor, and multi-unit dwellings, and included
- 12 76 DC fast chargers. This solicitation was over-
- 13 subscribed by a factor of two and a half.
- So, in the 2014-2015 Investment Plan, the Energy
- 15 Commission allocated \$15 million for EV infrastructure.
- 16 That's almost double the previous allocation.
- 17 And in the current 2015-2016 Investment Plan,
- 18 the Energy Commission's proposing \$18 million for EV
- 19 infrastructure.
- 20 This is a summary of our last solicitation, 13-
- 21 606. And as we develop our next solicitation, we're
- 22 kind of using this as the starting point. So, this one
- 23 had four categories, with the maximum awards shown here.
- 24 Category one had the most applications and was available
- 25 for public entities, and required coordination with

- 1 regional PV plans.
- We had, actually, very little uptake on the
- 3 multi-unit dwelling portion of this solicitation and we
- 4 are especially interested in seeing how we can better
- 5 structure our next solicitation so that we have a little
- 6 bit more success with multi-unit dwellings.
- 7 Here is a summary of some of the awards that
- 8 were made. You can see level twos, airports, colleges,
- 9 universities, hospitals. Over 50 level twos and then 20
- 10 DC fast chargers at regional and state parks in
- 11 California. So, a total of 76 DC fast chargers. Not
- 12 75, but 76, at airports, hotels along major corridors
- 13 and other locations.
- 14 So, I just wanted to mention the Plug-In
- 15 Electric Vehicle Collaborative. The produce two very
- 16 useful publications on workplace and multi-unit dwelling
- 17 charging infrastructure issues.
- 18 Those working groups continue to meet regularly
- 19 to address challenges and provide outreach and
- 20 education. Joel Pointon and Karen Schkolnick lead those
- 21 groups.
- 22 So, I just want to quickly go over some of these
- 23 sectors and what some of the barriers are, some of the
- 24 challenges.
- 25 More than half of California's population reside

- 1 in multi-unit dwellings, with even a higher percentage
- 2 in major metropolitan areas, such as San Francisco.
- 3 These are often areas with high plug-in electric vehicle
- 4 adoption, as well.
- 5 We're going to explore some of the challenges
- 6 and seek ways that our solicitation can address these
- 7 challenges this afternoon.
- 8 But just a summary of the key barriers are the
- 9 cost, the availability of power supply, proximity to
- 10 metering equipment, physical limitations, especially in
- 11 high-rise units, parking issues, homeowner association
- 12 requirements, allocation of charging costs, and just the
- 13 complexity of the whole decision making process.
- In a recent PEV Collaborative Survey, companies
- 15 were asked to identify their top challenges to
- 16 installing charging stations. The top two were the cost
- 17 of installation, which varied from about \$1,500 to
- 18 \$30,000, and the cost of equipment, which ranged from
- 19 \$3,000 to \$5,000.
- 20 More than a third of these workplaces received
- 21 some level of grant funding, while the remaining two-
- 22 thirds covered their costs with their operating budgets
- 23 or with third-party ownership or financing.
- 24 In some areas, such as Silicon Valley, charger
- 25 congestion is increasing in many locations. In fact,

- 1 there's been even reports of charger rage. About two-
- 2 thirds of the surveyed workplaces do not charge a fee
- 3 for parking.
- 4 So, one area we'd like to explore today is how
- 5 the state can best support new installations, as well as
- 6 expansion of existing workplace charging infrastructure.
- 7 This is our latest fast charging station map,
- 8 courtesy of AESC. In our session later this morning,
- 9 we'll talk about the highway corridors and explore the
- 10 challenges and opportunities in greater depth.
- 11 California has made substantial progress with DC
- 12 fast charging, as I mentioned earlier, especially in the
- 13 large metropolitan areas.
- 14 The DOE's Alternative Fuel Data Center, which is
- 15 really our go-to site to know where all the chargers are
- 16 in the state, and in the nation, that AFDC side reports
- 17 198 DC fast charge stations as of yesterday.
- 18 Tesla continues to build out its super-charger
- 19 network, with 23 stations in California.
- 20 And NRG eVgo is making good progress with, I
- 21 just heard I think yesterday, 120 fast chargers
- 22 installed in California.
- The Energy Commission has funding for 113, with
- 24 plans for more. And we're going to be hearing from
- 25 South Coast and the Bay Area about their existing fast

- 1 chargers and their future plans.
- 2 So, in addition to Tesla, other automakers
- 3 continue to deploy fast chargers, including Nissan. And
- 4 they just announced, or not they -- but BMW and VW
- 5 announced a collaboration with ChargePoint for 100 DC
- 6 fast chargers on the West Coast and the East Coast of
- 7 the United States. So, we're hoping to hear more about
- 8 that today.
- 9 Finally, the Japanese new industrial -- New
- 10 Energy Industrial Technology Development Organization,
- 11 NEDO, for short, they recently signed a letter of intent
- 12 with the California Governor's Office of Business and
- 13 Economic Development, or GoBiz, to begin a feasibility
- 14 study for a DC fast charger network in Northern
- 15 California.
- 16 The NEDO-financed network would serve as a
- 17 source of data and information on PEV driver behavior
- 18 and would be located on highway corridors, most likely
- 19 from the Bay Area to destinations such as the Monterey
- 20 Peninsula and the Lake Tahoe Region.
- 21 And I know Tyson Eckerle is here today,
- 22 representing GoBiz and he's going to be helping, he's
- 23 going to be working on that project.
- 24 So, some of the -- just a quick summary on some
- 25 of the challenges with DC fast charging deployment.

- 1 Finding willing site hosts seems to be one of the most
- 2 difficult aspects of DC fast charging installations.
- 3 And this can often be related to the lack of a business
- 4 case. The costs of installation and maintenance, high
- 5 power requirements, and power upgrade costs, high demand
- 6 charges, the time it takes to obtain a permit and find
- 7 optimal locations that are convenient and appealing to
- 8 consumers.
- 9 These challenges, however, are not
- 10 insurmountable and we'll hear more from our panelists
- 11 today on how this may be addressed.
- 12 This slide is from our upstate region. And they
- 13 do perceive a gap in their region. And this is the gap
- 14 for the West Coast Electric Highway, north of Sacramento
- 15 to the Oregon border.
- 16 And one of our major goals, and part of the
- 17 Governor's ZEV Action Plan is to complete the West Coast
- 18 Electric Highway. And we'll be talking about that again
- 19 in our 11:00 session.
- 20 So, that pretty much wraps it up. I have some
- 21 resources here. And just to let you know, the timing of
- 22 our next solicitation is likely to be very late spring,
- 23 early summer.
- I encourage you to sign up for our
- 25 Transportation List Serve, if you have not already done

- 1 so. And that way, you're alerting to our solicitations,
- 2 and workshops, and documents, and any other important
- 3 information.
- 4 And if you have additional comments, we may not
- 5 have time to hear everyone's comments today, so I
- 6 encourage you to send those in to me, or the AB 118
- 7 website.
- 8 So, thank you very much for your attention.
- 9 (Applause)
- MS. BAROODY: Oh, let's see, Adam Langton, are
- 11 you here?
- 12 I'd like to introduce Adam Langton. He is a
- 13 Senior Energy Analyst with the California Public
- 14 Utilities Commission.
- 15 MR. LANGTON: All right, thank you CEC for
- 16 inviting me to speak here today. My name is Adam
- 17 Langton. I'm an analyst with the California Public
- 18 Utilities Commission. I'm the staff lead on the
- 19 Commission's Alternative Fueled Vehicle proceeding.
- 20 And what I'd like to talk about today is give
- 21 you an update on our proceeding. I'll give you an
- 22 update on where we are on the energy settlement, and
- 23 talk about some goals and strategies related to charging
- 24 investments, based on some of our experience in this
- 25 space.

- 1 So, first, we have a proceeding that we started
- 2 in October of 2013, looking at issues to promote
- 3 alternative fuel vehicles.
- 4 And after starting that proceeding, we reached
- 5 out to parties and asked them to provide feedback on
- 6 what issues we should be tackling in that proceeding.
- And in July, of last year, we issued a scoping
- 8 memo that listed -- that identified these issues here,
- 9 listed in the middle of the slide, as kind of the key
- 10 issues that we wanted to identify first in that
- 11 proceeding.
- 12 And the first action that we took in the
- 13 proceeding, then, was to issue a proposed decision
- 14 related to infrastructure policy in the role that
- 15 utilities lay in infrastructure development for electric
- 16 vehicles.
- 17 And so, that decision was passed out by the
- 18 Commission in December. And it revised our existing
- 19 polies in this space.
- In 2010, we had a decision that -- so, the
- 21 utilities were not allowed to own charging
- 22 infrastructure. And we said that if the utilities were
- 23 interested in entering this space, they needed to
- 24 identify a market failure and make a proposal to us for
- 25 what role they should play in addressing that market

- 1 failure.
- 2 Parties came to us and said that they thought
- 3 that the market failure test was not well defined and
- 4 hard to -- hard to identify, based on a kind of a vague
- 5 definition of what a market failure was.
- And so, what the Commission did was replace that
- 7 test with a balancing test. Which, instead of looking
- 8 for a market failure, looks at the benefits of having
- 9 utility-owned charging infrastructure and weigh that
- 10 against the impacts on the competitive market.
- In that decision we identified a few specific
- 12 elements, that are listed at the bottom of this slide.
- 13 But in general, the balancing test was defined pretty
- 14 broadly and it's something that we'll have to work with
- 15 parties on to define the individual elements and how we
- 16 actually measure that.
- We received two infrastructure proposals, one
- 18 from San Diego Gas & Electric and one from SCE. The
- 19 proposals are similar in some ways, they're both largely
- 20 aimed at bringing infrastructure to apartments and
- 21 workplaces. SCE's proposal also includes some points of
- 22 interest sites, as well.
- 23 And they would also, each involve the utility-
- 24 owning infrastructure on the customer side of the meter.
- 25 Traditionally, the utility owns infrastructure on its

- 1 side of the meter and doesn't own infrastructure on the
- 2 customer's side of the meter, although there are
- 3 specific examples in the past where we have allowed the
- 4 utilities to own infrastructure on the customer side.
- 5 So, that will be one of the big issues that
- 6 we'll have to look at is, you know, that role with the
- 7 customer -- with the utility having infrastructure on
- 8 the customer side.
- 9 The two proposals are different in one kind of
- 10 key respect, and that is that SCE is proposing that the
- 11 customer would actually own all of the infrastructure
- 12 beyond kind of the make-ready elements of it.
- So, the customer would be responsible for owning
- 14 the charging station and they could work with a third
- 15 party on that. And the third party on the site would be
- 16 responsible for dealing with the billing of a user on
- 17 that.
- 18 SDG&E's proposal, instead, is vertically
- 19 integrated. The utility would actually own all
- 20 components of it. They would own the charging station
- 21 and they would own the accounts that the customer's
- 22 charging off of, and they would bill the customer
- 23 directly. So, they kind of present different roles for
- 24 what the utility would play in dealing with this
- 25 infrastructure and rolling it out.

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- 2 has been involved in looking at infrastructure
- 3 questions. In 2012, the Commission reached a settlement
- 4 with NRG to -- that required NRG to build charging
- 5 stations, fast charging stations, and to build make-
- 6 ready infrastructure. And in December we reached the
- 7 halfway point in that settlement process.
- 8 Looking at the data on where they are so far, we
- 9 were expecting that NRG would have around 100 stations.
- 10 That was the target for the two-year point. And at this
- 11 point they have about 56 stations under the settlement,
- 12 that are built as part of the settlement.
- 13 The settlement stations are required to have
- 14 credit card readers that allow somebody to bill a
- 15 charging event on their credit card when they pull up to
- 16 the station. And they're also required to have SAE
- 17 combo infrastructure as well. Less than have the
- 18 stations have the SAE combo at this point, and only a
- 19 handful of stations have the credit card swipe.
- 20 So at this point, really, they've completed 56,
- 21 but looking at the requirements of the settlement, only
- 22 a handful of these stations would actually meet the
- 23 requirements of the settlement. So, there's a long way
- 24 to go in that respect.
- On the make-ready's, the target was to have

- 1 4,000 done by the end of -- by December of 2014.
- 2 They've completed around 600, so they're around 15
- 3 percent. So, we're behind on that.
- I don't have an opportunity, now, to talk about
- 5 why they're behind on that. I can say that we're in the
- 6 process of hiring an auditor. The auditor will look at
- 7 their performance and their spending on that, and that
- 8 will help inform parties, and ourselves, about kind of
- 9 where they are and what we want to do next on this.
- 10 But I think one of the -- different folks can
- 11 have different reasons on why they're behind. We'll
- 12 hear more from Terry on where they are on their
- 13 progress.
- 14 But I think one of the things that we can all
- 15 agree on is that the funding that's necessary for these
- 16 is one challenge, but it's not the only critical
- 17 challenge to rolling out infrastructure. There's a few
- 18 other critical challenges. I think it's worthwhile
- 19 thinking about those challenges to make sure we have the
- 20 right strategy in place to make these investments work.
- 21 And I think what we should -- we often are
- 22 talking a lot about the charging stations, themselves.
- 23 But I think to be successful in this space, we probably
- 24 want to focus a little bit more on what the needs we're
- 25 trying to address are, and then kind of the operational

- 1 characteristics that we're using for the investments
- 2 that we're making.
- 3 The infrastructure, itself, is important as
- 4 well, but it kind of fits in with those other aspects
- 5 that aren't always -- they don't always end up being the
- 6 focus of these kind of conversations.
- 7 So, we look at what problem we're trying to
- 8 solve. There's really two problems that infrastructure
- 9 is aimed at addressing. One is a perceived need of
- 10 potential EV buyers. And the other one is the real need
- 11 of EV drivers.
- 12 So, when you talk to people who are considering
- 13 buying a new vehicle or considering buying an electric
- 14 vehicle, when you ask them what kind of infrastructure
- 15 they think they need, they think they need a whole lot
- 16 of infrastructure. At home, at work, and at most of the
- 17 places they go. And they think that this is really
- 18 critical for them to be able to meet their driving
- 19 needs.
- 20 And as it turns out, as we see, the real need
- 21 for charging infrastructure is mainly at your home, a
- 22 little bit at your workplace, and less so in public
- 23 spaces.
- 24 The average Californian drives around 35 miles a
- 25 day, so the vehicles that are available right now can

- 1 easily meet that kind of average that we see.
- 2 The perceived need that we're seeing is
- 3 basically irrational, but that's not saying that it's
- 4 something that we should dismiss. It's actually really,
- 5 really important because if we don't meet a customer's
- 6 perceived need for infrastructure, then they're not
- 7 going to buy the vehicle. And we never -- we don't have
- 8 to necessarily even worry about the real need at that
- 9 point. So, the perceived need is really critically
- 10 important.
- 11 Both the real need and the perceived need are
- 12 influenced by the technology that's available for the
- 13 vehicles and to the charging stations, so those will
- 14 change over time. So, that's an important thing that we
- 15 have to understand to be able to meet these needs is
- 16 that they will change.
- 17 And the perceived need is also influenced by
- 18 just customers' perceptions of the vehicles, not
- 19 necessarily just infrastructure. So, when we're looking
- 20 at addressing the perceived need, it's also education
- 21 and outreach programs that help us address that.
- 22 So, from these two needs we can identify kind of
- 23 two goals that we're trying to address with charging
- 24 investments. One is addressing PEV adoption, which is
- 25 where we're addressing the perceived need. And then the

- 1 other one is increasing electric vehicle miles. And
- 2 that's really aimed on what the real need for drivers
- 3 is.
- 4 Some investments will do a better job at
- 5 increasing PEV adoption. They'll do a better job at
- 6 increasing awareness.
- 7 Some investments that we make will do a better
- 8 job at increasing electric vehicle miles from hybrids,
- 9 and things like that, and increasing the trips that
- 10 people make from their PEVs.
- 11 Some infrastructure will actually do a good job
- 12 at both of these. So, a next step from this point would
- 13 be to think about what locations help us meet these
- 14 different kinds of needs and where do we see the best
- 15 opportunity to get the most benefit.
- 16 And as we're looking at the locations then, what
- 17 becomes really critical is how we actually use that
- 18 infrastructure, what the operational strategy for using
- 19 that infrastructure is.
- To make this work, whatever infrastructure we
- 21 have in place needs to work for a site host and it also
- 22 needs to work for the driver. So, we need solutions
- 23 that work for both of them. If a driver really likes it
- 24 and site hosts don't like it, then the site host won't
- 25 install the infrastructure and we won't get it out,

- 1 regardless of how much money we put into it.
- 2 If site hosts like it and drivers don't like it,
- 3 the drivers won't use it and, eventually, the site host
- 4 will lose interest in installing it.
- 5 So, we need to spend some time thinking about
- 6 what those operational characteristics are that make
- 7 infrastructure work and help us meet those goals.
- 8 So, I listed a few different of what I think are
- 9 kind of the critical operational questions.
- 10 Authentication, proximity, user prioritization and grid
- 11 prioritization.
- 12 The site host, these elements that we -- these
- 13 four elements here have to work for the driver and they
- 14 also have to work for the site host to make sure that
- 15 they're both -- that this works for them. That we have
- 16 a solution that works for both sides.
- 17 So, my suggestion would be, as we look at the
- 18 type of investments and where we want to put the
- 19 dollars, we should really focus on performance and focus
- 20 a little less on technology. We should focus on
- 21 defining what those needs are that we're trying to
- 22 address, that perceived need and the real need. And
- 23 then see where we want to address our infrastructure
- 24 dollars toward one, or either one of those, or maybe
- 25 toward both.

- 1 And then define performance metrics so we can
- 2 understand how the infrastructure is actually helping us
- 3 meet those different targets. How are we meeting those
- 4 different needs? How are we impacting the perception,
- 5 the perceived need in EV adoption?
- 6 A lot of those are really difficult, but if we
- 7 spend some time thinking on that, it will help us make
- 8 sure that our investments are maximizing their impact.
- 9 And then be mindful of the operational
- 10 characteristics of the investments to make sure that
- 11 these investments are actually working for both the site
- 12 and for the driver.
- 13 And if we take this approach, it's kind of a
- 14 technology agnostic approach. And as we do this, this
- 15 will help us enable new technologies to come in the
- 16 space.
- 17 And as Leslie mentioned, there's a lot of --
- 18 this is a very dynamic space, we're seeing new
- 19 technologies, new solutions. So, if we take this kind
- 20 of approach, we'll be ready to incorporate those new
- 21 solutions as they come to market.
- 22 And that's it. And I think we -- no questions
- 23 at this point, is that -- okay.
- 24 MS. BAROODY: All right, Karen, you're here.
- 25 Hi, Karen. Karen Schkolnick from the Bay Area Air

- 1 Quality Management District just arrived and --
- 2 actually, oh, I'm sorry, Terry O'Day. She's relieved.
- 3 Terry O'Day, from NRG, he's the Vice-President
- 4 of NRG EV Services. And I'd like to welcome you up
- 5 here.
- 6 MR. O'DAY: Thank you. I do have -- oh, I guess
- 7 you want me to go there, okay.
- 8 All right, good morning everyone. I'm Terry
- 9 O'Day and I'm with NRG Energy, and I direct our
- 10 California programs.
- I have a few slides to give you some more depth
- 12 in understanding our build out in California, the
- 13 commitment we made to the CPUC that Adam just covered,
- 14 as well as how we're going beyond that and helping to
- 15 solve problems for our automaker partners, utility
- 16 partners, property owners and drivers to create the
- 17 whole ecosystem that makes EV charging work well for
- 18 all.
- 19 So, let's begin with the numbers. We all love
- 20 to talk about how many numbers. And I think today
- 21 you'll see a lot of different numbers as far as counts
- 22 for DC charging. Most of them probably won't line up.
- 23 And yet, they will all be sort of in the same direction.
- We have, now -- the chart here, on this page,
- 25 describes the process of -- or our construction

- 1 pipeline, rather. So, 59 energized Freedom Stations is
- 2 the second to the last column on this chart, and a total
- 3 in our pipeline of 119 Freedom Stations.
- In addition, we have invested, and built, and
- 5 networked additional stand-alone chargers, bringing us
- 6 well over 120 chargers now energized statewide for DC,
- 7 and 184 in our construction pipeline, at least.
- 8 I think that this represents, now, the largest
- 9 fast charge network in each region listed and statewide,
- 10 both by number of sites and I think, now, by number of
- 11 chargers, though Tesla may correct me on that.
- Being first has its advantages in part. It has
- 13 some disadvantages. We've certainly learned some of the
- 14 barriers and I'll address some of those along the way.
- 15 One that I think jumps out clearly here is that
- 16 the size of the pipeline, the number of steps involved,
- 17 the time it takes. Some of these projects, from go,
- 18 take nine to 12 months to build, as we have learned.
- 19 And the steps along the way include host
- 20 approvals for retail tenants and for landlords. It
- 21 includes utility interconnection. It includes
- 22 permitting. And so, the steps here represent the number
- 23 of sites that have begun that process by ordering permit
- 24 packages and submitted those into the jurisdictions.
- 25 But a couple of takeaways, importantly, for the

- 1 solicitation as we're looking to guide the CEC's next
- 2 steps here. Fast charging stations are deployed,
- 3 operational and utilized today.
- 4 The network that we have installed for DC
- 5 charging is seeing quarter over quarter growth of more
- 6 than 100 percent, now, for the last three quarters.
- 7 And secondly, there are -- it doesn't appear
- 8 that there is a gap today in most of the regions where
- 9 we've begun to build our network. And I'll show you
- 10 where we are with some maps, in a moment, demonstrating
- 11 the key metro coverage.
- 12 There are some needs in some smaller, rural
- 13 metropolitan areas. And the smaller metropolitan areas,
- 14 and rural areas like the Central Coast mountains, and in
- 15 the Northern California stretch that some people call
- 16 Jefferson, I understand.
- 17 But today, I'll conclude that I think this
- 18 growing DC charging network is adequate when you
- 19 consider the investment that we're continuing to make,
- 20 the pipeline that you see here, the continued commitment
- 21 that we've made to the CPUC.
- 22 And additional commitments, like the CEC's
- 23 existing investments on the ground that are working
- 24 through with our Air Quality Management Districts. The
- 25 NEDO commitment that was mentioned, as well. And

- 1 automakers, like Nissan, BMW, and Volkswagen, and Tesla,
- 2 who have all announced investments in DC charging. I
- 3 think we see a really robust path forward.
- 4 Importantly, our Freedom Stations represent an
- 5 installation of both CHAdeMO and combo charging
- 6 technologies. We call it here the CCS, the combo
- 7 charging system. Today, we have 47 of those installed
- 8 in the ground, 33 of those went in as new Freedom
- 9 Stations, 46 have received permits for retrofits. We
- 10 have the similar pipeline of construction already
- 11 completed and we're waiting on chargers to be delivered
- 12 to install those chargers.
- 13 Here again, getting out first meant waiting for
- 14 the technology partners to come along to provide the
- 15 chargers.
- 16 But when we install a Freedom Station, we are
- 17 typically installing two side-by-side chargers, up to 50
- 18 kWs that can operate simultaneously.
- 19 So, it also typically has a level 2 charger and
- 20 a lighting solution, where needed, as pictured here in
- 21 Carlsbad, at the Premium Outlets. This is about 150-
- 22 kilowatt load that we install there, and requires
- 23 significant utility coordination, and partner
- 24 coordination, as well as the jurisdiction.
- 25 So, you can see a little bit more detail there.

- 1 On a rollout, we're catching up quite quickly. As you
- 2 can see, we've got four installs scheduled just this
- 3 week, alone.
- 4 Our pace across the state, now, is looking like
- 5 about two to three new DC charging sites per week that
- 6 we're installing. And so, most of those are Freedom
- 7 Stations over the next -- over 2015.
- 8 And I know we love to look at maps, so here's
- 9 some maps for us. I'll scroll briefly through these,
- 10 but they should demonstrate a high degree of coverage in
- 11 our metropolitan areas, and inclusive of low-income
- 12 communities, which has been an important priority for
- 13 us. Twenty percent of our Freedom Stations, now, are in
- 14 low-income communities, as defined under our agreement
- 15 with the CPUC.
- 16 And those districts are -- those sites are
- 17 included on this map with a "P". Operational sites have
- 18 a star. And under construction have the construction
- 19 cone on them. Either of those would have a "P" to
- 20 identify them as our low-income areas.
- So, you see good regional coverage. There are a
- 22 couple of gaps in these regions. We are now targeting
- 23 those gaps in order to try to fill them in. They
- 24 represent, in most cases, somewhat more difficult places
- 25 to fill in.

- 1 For example, on the San Francisco map, you can
- 2 see some difficulty in the peninsula. That's an older
- 3 building stock there. It's more congested. And it is
- 4 an example of some of the challenges you have.
- 5 Similarly, on the East Bay, there's a couple of
- 6 corridors there.
- 7 Greater L.A. is getting built out nicely. We're
- 8 now reaching from Ventura to Palm Springs, and this
- 9 network now can drive -- it can a driver in, say a
- 10 Nissan LEAF, from Ventura all the way to San Diego and
- 11 Palm Springs.
- 12 There are a couple of gaps. Again, west side is
- 13 an older housing stock, more congested. It's a little
- 14 bit more difficult to convince a property owner to open
- 15 up a parking space for this service. And stretches
- 16 along, say, the Malibu Coast, some similar concerns.
- 17 But we've got some good coverage and excellent
- 18 distribution into our lower income neighborhoods.
- 19 This, now, shows you all of the single DC
- 20 chargers across all of our partner networks, as well.
- 21 We've gone beyond the settlement agreement, now, to
- 22 invest in EV deployment. So, when automakers,
- 23 policymakers, or utilities, or property owners, or even
- 24 technology partners have asked, we've stepped in to
- 25 support deployment.

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- 2 single, stand-alone DC charger. These maps show those
- 3 sites alongside our industry partners. They're not
- 4 distinguished. Like Blink, Greenlots and ChargePoint,
- 5 to give you a better view of the map of fast charging.
- To get the full view, you have to take the map I
- 7 just showed you, overlay it with this one. And you can
- 8 see why I didn't do that, it creates a little bit of a
- 9 mess when you do that. We have some nice coverage in
- 10 these areas and more on the way. And that's what the
- 11 map looks like for L.A.
- 12 So, given the question of how to consider how
- 13 the state ought to invest in infrastructure funding with
- 14 its next solicitation, our thinking is that it's
- 15 important to consider the picture in three years. What
- 16 we're learning is the development time line is
- 17 significant. And by the time much of the infrastructure
- 18 gets deployed, you're looking at three years already.
- 19 And the industry is shifting quite quickly.
- 20 We'll see, in a few years, 200-mile-plus batteries are
- 21 common for many of the vehicles that would be offered in
- 22 the market. Many of our PHEVs are expecting to have DC
- 23 charging. The first one, I think, is Mitsubishi that's
- 24 announced their Pathfinder.
- 25 Renters and single-car families are going to

- 1 emerge as a very key market. We have talked for some
- 2 time about the challenge of addressing this market and
- 3 it will become more significant as we further saturate
- 4 the single-family home market.
- 5 Used vehicles will also have an important market
- 6 share. We're already seeing a meaningful number of
- 7 LEAFS in the market that are resold.
- 8 So, focusing on areas lacking investment, as
- 9 hard as it is, and we certainly have had difficulty in
- 10 cracking multi-family. like other infrastructure
- 11 providers, I think it's critical that we figure out how
- 12 to do this.
- 13 That means both by identifying buildings and
- 14 identifying neighborhoods. May folks who live in multi-
- 15 family housing, and some of our early adopter
- 16 communities, don't have a place to park reliably
- 17 overnight, and so that means finding charging on the
- 18 street in neighborhoods to serve those users. And
- 19 that's where DC fast charging can also help to solve
- 20 that problem.
- 21 Additionally, the municipal service territories,
- 22 we've been investing in DC charging in those
- 23 territories, but not level 2 charging. So, that remains
- 24 an area, depending on the strategy or approach of the
- 25 muni utility that's an area that lacks investment.

1	Also,	super	high-speed	charging	and	larger

- 2 charging centers appears to become more and more
- 3 critical.
- 4 What we have found in the utilization data so
- 5 far, with our fast charging, is that the -- are some
- 6 counter intuitive findings. In particular, some centers
- 7 that are Freedom Stations, in a mall, are performing
- 8 less well than a stand-alone DC charger at a dealership.
- 9 And they are within blocks of each other. And we think,
- 10 well, you know, wouldn't you rather go to a mall, get
- 11 yourself a cup of coffee or, you know, a shirt to bring
- 12 home to your spouse or something like that right.
- But as a driver thinks about it, we believe that
- 14 the driver is concerned that there is going to be
- 15 somebody on that charger. And that person might not
- 16 come back, they'll disappear in the mall for a couple
- 17 hours. When they go to a dealership they may -- they
- 18 know that it's -- there's nowhere else to go. They're
- 19 going to be on the property. There's going to be
- 20 staffing there. So, we're finding that in some cases
- 21 this is an issue.
- 22 There are strategies that we're deploying to get
- 23 over the problem of a car parking too long, or getting
- 24 iced at the malls. And those are technology solutions.
- 25 But fundamentally, investing in larger

- 1 supercenter charging, we think, like Tesla has done, is
- 2 likely to overcome that problem because the sheer volume
- 3 and throughput of those stations gives the driver
- 4 confidence that they're not going to have that, face
- 5 that concern.
- 6 Because even when you show up at that single
- 7 dealership charger, you think you may run into somebody
- 8 already plugged in there, and you may have to wait a
- 9 half-hour. You may have somebody also lined up behind
- 10 that person a half-hour. But at least you know how long
- 11 that is.
- So, getting past that problem we think means
- 13 installing larger infrastructure.
- 14 We think anything that has a dwell time less
- 15 than an hour is going to need DC charging, particularly
- 16 as we get larger batteries into cars. And L-2 should be
- 17 for those longer dwell sites, malls, theaters, venues,
- 18 parks, as well as, of course, multi-family and work
- 19 place.
- 20 I've listed some barriers and solutions. And
- 21 I'm on the panel in a bit and I noticed my question
- 22 addresses that, and I'm probably running out of some
- 23 time here. So, I'll leave that there.
- 24 Critically, I think that, you know, what we're
- 25 seeing is opportunities to fill in some gaps, but

- 1 particularly to address the market needs of workplace
- 2 and multi-family charging going forward. Thanks.
- 3 (Applause)
- 4 MS. BAROODY: Thank you, Terry.
- 5 Next up we have Karen Schkolnick. She is the
- 6 Air Quality Program Manager for the Bay Area Air Quality
- 7 Management District. Welcome Karen.
- 8 MS. SCHKOLNICK: Good morning. Hi, everyone.
- 9 I'm just going to go ahead and get started.
- 10 So, I'm Karen Schkolnick. I'm the Program
- 11 Manager at the Bay Area Air Quality Management District.
- 12 And I'm very pleased to be here with you, today.
- So, let's see, blank screen. That one, thank
- 14 you. No worries.
- Okay, so here's a quick overview of what I'm
- 16 going to be presenting. Today, just I'm going to very
- 17 briefly do an introduction of the Bay Area Air Quality
- 18 Management District for those of you that are not
- 19 familiar with us.
- 20 And then, basically, tell you about our progress
- 21 implementing the Bay Area's Plug-In Electric Vehicle or
- 22 PEV Readiness Plan, and the status of our deployment.
- So, for those of you that are not familiar with
- 24 our agency, we were established in 1955. We're the
- 25 second largest air district in the State of California,

- 1 after South Coast. We cover a nine-county area, and
- 2 these are the counties that are within our jurisdiction.
- 3 It's a pretty large area. It's over 5,000 square miles.
- 4 And our population is over 7 million.
- 5 Our mission is to protect and improve public
- 6 health, air quality and the global climate.
- 7 So, why is the Air District interested in
- 8 electric vehicles? We've been interested in this
- 9 technology for over 20 years. And we're really excited
- 10 it about it now, now that it's becoming commercialized.
- 11 This is a picture, a typical scene for several
- 12 hours on the Bay Bridge. WE are home to over 7 million
- 13 people, as I mentioned, and those 7 million people drive
- 14 over 5 million cars each day.
- 15 These vehicles emit about 40 percent of our
- 16 greenhouse gases and over 25 percent of our air
- 17 pollution.
- 18 So, in addition to where we're at now, our
- 19 population is expected to grow over 2 million in the
- 20 next 20 years. And in addition to that, the goods
- 21 movement from our major cargo hubs is set to increase
- 22 over 100 percent.
- 23 So, we really just see that mass adoption of
- 24 plug-in electric vehicles, not only in the light-duty
- 25 sector, but across all transportation is really critical

- 1 for our region to achieve our air quality improvement
- 2 goals.
- 3 So, a little bit about those goals. The state,
- 4 as you're aware, has set a target of one and a half
- 5 million zero emission vehicles in California by 2025.
- 6 And that aligns very closely with our own local goals by
- 7 the Bay Area's 2010 Clean Air Plan, which sets a goal of
- 8 over 100,000 plug-in hybrid vehicles or clean vehicles
- 9 by 2020. And also, the conclusions in the recently
- 10 adopted Bay Area Plug-In Electric Vehicle Plan that was
- 11 co-sponsored by the California Energy Commission, which
- 12 finds that at a minimum we need 250,000 plug-in electric
- 13 vehicles by 2025.
- 14 So, incentive funding. One of the other
- 15 conclusions of the Plug-In Electric Vehicle Plan is that
- 16 incentives will be -- in addition to a lot of other
- 17 factors, will be key to helping us to achieve our goals.
- 18 This is just a quick, sort of snapshot of the
- 19 investment strategy for 2014, for the Bay Area Air
- 20 Quality Management District.
- 21 Basically, the funding is primarily focused on
- 22 mobile source projects that reduce or eliminate
- 23 pollution from cars, trucks, marine vessels,
- 24 locomotives, construction equipment and others.
- 25 And then, also, projects that basically get cars

- 1 off the road and reduce vehicle miles traveled through
- 2 bike sharing, ride sharing, and other kinds of
- 3 pedestrian improvement projects.
- 4 So, I mentioned the Plug-In Electric Vehicle
- 5 Plan. I know a lot of folks in this room have
- 6 participated in these efforts. And I see some folks
- 7 from the Bay Area, who have also helped and participated
- 8 in the development of this plan.
- 9 This plan was co-sponsored by the Department of
- 10 Energy and also funded, in its second year, by the
- 11 California Energy Commission. So, we're very
- 12 appreciative of it.
- Our Board adopted it in 2013, in December. And
- 14 it basically -- again, it's the result of work of over
- 15 two years' extensive research and analysis, in
- 16 collaboration with our partners. And it covers best
- 17 practices resources and provides a roadmap towards
- 18 higher plug-in electric vehicle adoption.
- 19 It's organized into two main areas. One is
- 20 strategies to accelerate adoption and the second is
- 21 guidance for PEV readiness, which is mainly focused on
- 22 strategies for local government. So, it contains a
- 23 variety of recommendations related to building codes,
- 24 permitting and inspection, local ordinances, et cetera.
- 25 One of the key elements of the PEV Readiness

- 1 Plan is our siting element. You see a little snapshot
- 2 here on the right, which basically shows recommendations
- 3 for what are the highest used corridors.
- 4 But the triangle on the left, many of you are
- 5 familiar with it. Basically, it's just showing that
- 6 most of the charging is going to happen at home. And
- 7 that's what we see, we see that in the Bay Area more
- 8 than 80 percent of charging happens at home. But a lot
- 9 of charging will also need to happen away from home.
- 10 And so, again, this chart really just shows that
- 11 the away-from-home charging is divided up into three
- 12 areas. There's workplace charging, which is the second
- 13 highest place where charging will happen. And then
- 14 there will be opportunity and safety net charging, which
- 15 fall under the sort of public charging category.
- So, this slide is actually sort of the heart of
- 17 this presentation. It basically shows the amount of
- 18 public charging that is needed to support our plug-in
- 19 electric vehicle forecast.
- 20 And the dotted blue line shows the PEV forecast,
- 21 so you can see kind of what we project between now and
- 22 2025, which is a quarter million PEVs. And then you
- 23 also see the dotted orange line, which represents the
- 24 estimated demand for publicly-available level 1 and 2
- 25 charging, and to some extent DC fast charging.

- 1 What the chart shows, what we see here is that
- 2 in the Bay Area we are currently above our projected
- 3 forecast numbers for vehicles, but the infrastructure
- 4 equipment that we have deployed to day isn't keeping up
- 5 with the vehicles that we've deployed.
- 6 So, on the one hand it's a great story. We have
- 7 over 41,000 plug-in electric vehicles in the Bay Area,
- 8 so we're sort of ahead of schedule, if you will, on that
- 9 front.
- 10 But the amount of infrastructure that we have,
- 11 even though it's a lot, it's not keeping up with where
- 12 we're at to date.
- Just actually another quick point I'll just make
- 14 here, while I'm on this slide, is an interesting thing
- 15 to note, too, is there's been a lot of thought about
- 16 what the split between battery electric vehicles and
- 17 plug-in hybrids would be over time. And in the Bay
- 18 Area, we see consistently that battery electric vehicles
- 19 are still the dominant preferred vehicle of choice in
- 20 the Bay Area.
- 21 So, right now we have a 62/38 percent split.
- 22 And it actually is increasing in its dominance over
- 23 time, which is unanticipated and interesting.
- 24 I would like to also just quickly point out some
- 25 areas, we call them our Community Air Risk Evaluation,

- 1 or CARE areas, in the Bay Area. And they're essentially
- 2 nine community areas that have been identified of
- 3 disadvantaged communities that experience health
- 4 disparities linked to air quality.
- 5 We monitor these and also seek to target our
- 6 funding to these areas. And I just want to also
- 7 recognize Terry O'Day, from NRG. Their project is
- 8 deploying a lot of equipment in the Bay Area. They have
- 9 a goal of 20 percent deployment in these areas.
- 10 Our Air Board has set a goal of 60 percent, but
- 11 we really appreciate all of the efforts to help do more
- 12 to ensure better air quality in the areas.
- So, I mentioned that we have a lot of money for
- 14 incentives. It's not enough, but we are very pleased
- 15 with what we have been able to get support for plug-in
- 16 electric vehicle technologies. Between 2014 and 2015 we
- 17 have a goal of deploying -- or awarding almost \$13
- 18 million of Air District funds for plug-in electric
- 19 vehicle deployment and related projects.
- One project that we have open right now, it's
- 21 called our PEV Rebate Program for public agencies, where
- 22 we provide funding in addition to the CRVP for battery
- 23 electric vehicles, hydrogen fuel cells, zero emission
- 24 vehicles, and motorcycles.
- So, we provide \$2,500 for those and we also have

- 1 \$1,000 for plug-in hybrid electrics, and \$500 for
- 2 neighborhood electric vehicles. And these are for
- 3 purchase or lease.
- We've had over 50 vehicles claimed so far by
- 5 public agencies. And, interestingly enough, over 50 of
- 6 them have been zero emission vehicles and I think we've
- 7 only had three requests for plug-in hybrids. So, our
- 8 percentages are growing for battery electric vehicles.
- 9 Another project that we're currently
- 10 implementing right now, I also want to recognize, again,
- 11 the California Energy Commission who, last year,
- 12 provided funding for what we call the Bay Area Corridor
- 13 Charging Expansion Project. Which is going to be
- 14 deploying 10 DC fast chargers and co-locating 12 level 2
- 15 charters at six locations. So, this is a map that does
- 16 show what those locations will be. And those chargers,
- 17 hopefully, will be installed later this year.
- 18 So, what is coming soon? We have about \$11 and
- 19 a half million left of the \$12.75 million, and so for
- 20 that we're going to continue our PEV Rebate Program.
- I was hoping today I could announce that it's
- 22 open, but it's not open, yet, but it's coming soon. In
- 23 February, we'll be opening our PEV Charger
- 24 Infrastructure Program, where we'll be funding level 2
- 25 and DC fast chargers.

- 1 These are going to be prioritized for places
- 2 that are identified in the PEV Readiness Plan. So,
- 3 these are essentially along primary transit corridors,
- 4 workplaces, multi-family dwelling units, and other key
- 5 destinations. And so, again, that's something that will
- 6 open up in February.
- We also, later this year, will be opening up a
- 8 light duty vehicle fleet rebate program, if you will,
- 9 for the private sector or high-mileage public vehicles.
- 10 So, that will open, we hope, by March.
- 11 And then also, funding for zero emission heavy-
- 12 duty vehicles and urban buses. And that will also open
- 13 up in the next few months.
- 14 So, we have been asked to provide some thoughts
- 15 about new opportunities. And so, in addition to
- 16 everything that we've -- that I've discussed, that we're
- 17 focused on, some of the things that we're still kind of
- 18 trying to figure out how to do, that we look forward to
- 19 discussing with you all later today, and through 2015,
- 20 is to continue to figure out opportunities to site
- 21 charging infrastructure at multi-family dwellings and
- 22 certain workplaces.
- We think that these are really key to moving the
- 24 market forward and providing opportunities for all of
- 25 our residents.

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- 2 There's a lot of attention and most of our funding is
- 3 going to DC fast charging and level 2 charging. But do
- 4 think that for the amount of charging that will be
- 5 needed to reach the vehicle counts that we need, there
- 6 are many places where there is way more affordable
- 7 opportunities to provide charging. And so, there is a
- 8 role for level 1 and we'd like to get that back into the
- 9 dialogue, in the conversation.
- 10 We also will be really interested in figuring
- 11 out how to provide funding for areas where we can see
- 12 that there's a need for charging to support the safety
- 13 net, or for other reasons, but for whatever reason there
- 14 may not be a business case for that charger. So, what
- 15 do we do in those cases? How do we provide funding to
- 16 those?
- 17 And then, finally, something that we're very
- 18 interested in, that we have not done enough ourselves,
- 19 but we will be looking to do more, is to figure out how
- 20 to integrate battery storage technology and other
- 21 renewable, and clean energy options related to charging.
- 22 So, in conclusion, I know that Leslie has
- 23 already uploaded our presentation, so this is our
- 24 contact information. Feel free to contact me or any of
- 25 our staff in the Bay Area Quality Management District,

- 1 Linda Hui or Michael Neward, who work every single day
- 2 on these programs and would be delighted to talk to you
- 3 more about siting infrastructure in the Bay Area. Thank
- 4 you.
- 5 (Applause)
- 6 MS. BAROODY: Thank you, Karen. Lots of great
- 7 information there.
- 8 Next up, I would like to invite Patricia Kwan.
- 9 She's with the South Coast Air Quality Management
- 10 District. She is an Air Quality Specialist.
- 11 MS. KWAN: Thank you very much. Good morning.
- 12 So, I just wanted to talk about some of the work
- 13 that we're doing here at South Coast. We are the
- 14 largest air quality management district in California.
- 15 We have the distinction of being in severe non-
- 16 attainment, so that forces us to do more than other
- 17 areas.
- 18 So, this is just kind of -- this is not a new
- 19 story. This is one where you can kind of see where our
- 20 daily peak air quality issues come into play, further
- 21 into the San Fernando Valleys and then further east.
- 22 And so, it's kind of a reminder of where we need to
- 23 continue focusing our efforts in terms of air quality.
- In terms of the top NOx sources in our region,
- 25 you know, there are various source categories where we

- 1 definitely need to have significant reductions of 70 to
- 2 90 percent in order to meet our upcoming air quality
- 3 goals. And this also kind of affects or kind of helps
- 4 prioritize our vision for clean air, and the need that
- 5 we see to support a variety of alternative fuel
- 6 technologies, on the fuel cell, battery electric plug-
- 7 ins, hybrids. We see that clearly there's a need for
- 8 all of these vehicles to be zero emission vehicles and
- 9 so a variety of technologies need to come into play.
- 10 In terms of the activities we do on the PEV
- 11 front, we are a funding agency. We do deployment, both
- 12 of level 2 and DC fast charging. We do some
- 13 demonstration projects on goods movement and fleet
- 14 charging.
- 15 We've been involved with a number of agencies
- 16 the state, and with AQMDs on PV readiness efforts.
- 17 Notably, the DOE, Clean Cities Program-funded PV
- 18 Readiness Project.
- 19 Other supporting activities, we also have the
- 20 Rule 20202 that applies to large workplaces, and we're
- 21 working on some sort of draft protocol with regard to
- 22 that.
- 23 And then at our own headquarters we have over,
- 24 at least 60 employees with plug-in electric vehicles and
- 25 we have 25 chargers. So, you can just see right then

- 1 and there that we actually have our own challenges at
- 2 the work site where we clearly have a lot of employees
- 3 that are interested in these technologies, and we need
- 4 to expand our facilities to give them an opportunity to
- 5 charge.
- 6 So, this is, you know, your famous EPRI priority
- 7 pyramid, the residential, the workplace, and then the
- 8 public.
- 9 You know, we see at least in -- you know because
- 10 of Rule 20202, and what we see at our own agency, that
- 11 workplace is clearly a priority for us and one that we
- 12 want to continue to try to incentivize.
- In terms of deployment, some of our past
- 14 programs. We've done level 2 deployment with all of the
- 15 major EVSE providers, ChargePoint -- well, ecoTality,
- 16 when it was ecoTality, Clipper Creek, we funded a number
- 17 of level 2 installations there.
- 18 Under the SoCal EV Ready Program, we're working
- 19 on about 300 level 2 installations, workplaces,
- 20 destinations, universities, and that will be finished by
- 21 June of this year.
- 22 And then DC fast charging, this with NRG eVgo,
- 23 and Clean Fuel Connection, and it's a 26-EV fast charger
- 24 site. This is in addition to the CPUC settlement, and
- 25 it's one that we've been working very closely with eVgo

- 1 on, and we're excited to get moving on this.
- 2 So, in terms of the DC fast charging network,
- 3 these are the sites that we've proposed to the CEC.
- 4 There are some modifications that we are likely to do.
- 5 And we really -- if we're going to go to the trouble of
- 6 putting fast chargers in the ground, we really want to
- 7 focus on high utilization sites.
- 8 We're also playing around with the idea of the
- 9 super charging, multiple chargers per site for key
- 10 locations. And we also are involving the UCLE Luskin
- 11 Center in their site modeling efforts to help us refine
- 12 our site selection, because we think that that's really
- 13 key, along with all the other activity that's going on
- 14 throughout California and the Los Angeles Region.
- In addition, since I'm in a demonstration group,
- 16 we have a number of goods movement, fleet-charging
- 17 projects that we sponsor, funded by DOE, EPA, CEC, the
- 18 Siemens Catenary Project. We've got some projects with
- 19 UPS, and TransPower and other fleets.
- 20 And we see that in addition to the light-duty
- 21 vehicle front, that's really important to incentivize
- 22 plug-in electric vehicle technologies on the vehicle
- 23 side and the infrastructure side for medium- and heavy-
- 24 duty technologies, as well. So, we've been doing a lot
- 25 of work at the ports and various goods movement centers.

1	And	then	this	is	just	touching	upon	some	of	the

- 2 work we did on the DOE PV Readiness Project, back in
- 3 2012, 2013, along with Bay Area AQMD, all of the 12
- 4 clean cities coalitions in California. We came up with
- 5 a series of six, I would say, regional plans and a
- 6 statewide kind of plan or integration. And we really
- 7 had a common approach to these plans, which I think
- 8 created a lot of additional value. So that these
- 9 weren't six plans created in isolation, but they were
- 10 actually ones that focused on certain key topics. You
- 11 know, zoning, and permitting, and those kinds of issues.
- 12 And so, that really kind of helped us to focus on sort
- 13 of common issues to address.
- 14 As part of our Southern California PV Readiness
- 15 Plan, we engaged the UCLA Luskin Center to develop this
- 16 plan. And they also took kind of, also, a sub-regional
- 17 approach. So, they looked at PV sales and
- 18 infrastructure needs by a cog level. And so, we have a
- 19 number of cogs in our Southern California area. And
- 20 they created an atlas.
- 21 So, this has kind of served as an additional
- 22 resource for cities, and counties and cogs to help in
- 23 their PV planning so that they have kind of targets that
- 24 are more specific for their areas.
- 25 This is just an example for the City of Los

- 1 Angeles. It's quite a heavy atlas, but it has a lot of
- 2 information and resources, and it's helpful to introduce
- 3 local governments into what they need to consider to
- 4 install PV infrastructure.
- 5 This is just work that the PV Collaborative did.
- 6 As part of our original PV readiness work, we really
- 7 identified MUD and workplace charging as challenge
- 8 areas. And so, the PV Collaborative took it on in two
- 9 separate working groups, headed by their members, to
- 10 kind of delve further into issues on MUD and workplace
- 11 charging, and came up with two excellent sets of
- 12 resources. Which I'm not going to go into because
- 13 others have already touched upon this.
- 14 In addition, there are other supporting
- 15 activities that we've done. We've done work with the
- 16 South Bay Cities' COG on a BEV study. We've done with
- 17 UC Davis in supporting their EV Research Center.
- 18 We are actually working on becoming a workplace
- 19 charging ambassador for our own site, and that is work
- 20 that is going to be taking place later this year. It's
- 21 quite a major construction project, but we're very
- 22 excited about that.
- 23 And then, we continue to engage with our local
- 24 utilities. We work with LADWP, we also work with Edison
- on an EDTA.

1	And	then	this	latest	grant	we	just	finished	ur
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- 2 is another DOE Clean Cities' Grant, which Bay Area AQMD
- 3 is the lead agency, on alternative fuel best practices
- 4 in the toolkit, which really builds on the PV readiness
- 5 work.
- 6 So, I know we're running a little behind
- 7 schedule, so I want to try to catch us up. So, I will
- 8 just mention Rule 2202 is our large workplace rule. We
- 9 try to encourage ride sharing or kind of, you know,
- 10 various types of measures to reduce VMT. We have
- 11 various compliance strategies, which includes purchasing
- 12 PEVs and installing infrastructure.
- We're in the process of revising our Rule 22
- 14 emission reduction quantification protocol, and they're
- 15 still taking comment. But the idea would be to try to
- 16 allow sites that have, or will install EV infrastructure
- 17 to somehow get credit for that, and so those details are
- 18 still being worked out.
- 19 At our headquarters, you know, as I mentioned,
- 20 we have about 25 level 2 and one DC fast charger. We
- 21 are actually still evaluating proposals on hardware.
- 22 We did initially release a proposal, but it turned out
- 23 to be a little more complicated than we anticipated with
- 24 our facility and all its needs.
- 25 There's a number of capabilities we want our

- 1 EVSE to have, so we're actually kind of stepping back a
- 2 little and we're going to be doing some additional work,
- 3 preparation work, releasing another RFP for installation
- 4 and then moving forward with that later this year.
- 5 So, just from our own experience, there's quite
- 6 a lot of challenges for workplaces to install charging.
- 7 There's a lot of issues in terms of how much to charge
- 8 for charging. How much -- how many chargers can you
- 9 install. It seems like no matter how much you install
- 10 it's never enough, especially if it's free, which it is
- 11 at our worksite, until we transition into something
- 12 that's a more cost recovery.
- 13 And then there are demand charges that our large
- 14 facilities are hit with. So, we're looking at various
- 15 kinds of solutions, such as battery storage, demand, you
- 16 know, sort of response systems.
- So, it's not just that we have all these
- 18 employees come and the public come to charge, but that
- 19 we need to manage those resources effectively.
- 20 So, whenever I think about anything on the PEV
- 21 infrastructure vehicle front, to me there's always a lot
- 22 of different types of issues to come into play. There's
- 23 the technology, which has its own considerations.
- 24 There's the market. There is -- if you're going to
- 25 install infrastructure, how do you kind of manage that

- 1 resource.
- 2 Then there's policies, there's electricity
- 3 rates, there's demand response, there's all sorts of
- 4 issues to help untangle. And so, those are things that
- 5 we are continuing to consider. And that, you know, we
- 6 look forward to being part of the discussion today.
- 7 Thank you.
- 8 (Applause)
- 9 MS. BAROODY: Thank you, Patricia.
- 10 So, we are running a little behind. So, it is
- 11 now 11:20, so we're already 20 minutes behind our 11:00
- 12 panel.
- 13 I'd like to propose that we go until 12:15, and
- 14 move everything back 15 minutes. So, we'll cut into our
- 15 public comment time at 3:30. So, public comment will
- 16 start at 3:45 and work backwards from there on the
- 17 schedule.
- 18 Does that meet with everyone's agreement on the
- 19 panel here? Okay, so we'll break for lunch at 12:15.
- 20 And I'm sorry, I'm not going to have time for
- 21 questions right now, maybe toward the end of the day.
- 22 But we just have a lot to cover.
- 23 So, at this time I'd like John Clint to start
- 24 the panel, wherever you feel comfortable.
- MR. CLINT: Well, good morning everybody,

- 1 welcome. My name is John Clint and I'm a Program
- 2 Manager for a company called Alternative Energy Systems
- 3 Consulting.
- 4 We've contracted with the CEC to provide
- 5 technical policy assistance for the California's
- 6 Statewide ZEV Infrastructure Plan.
- 7 I'd like to thank Commission staff for promoting
- 8 and hosting this workshop. And I'd also like to thank
- 9 our panelists for their valuable time and their
- 10 participation.
- 11 So, I'll begin by going over the agenda. We are
- 12 fortunate enough to have a large group of panel experts
- 13 volunteer, but that means we're going to have to make
- 14 things go pretty quickly if we want to get all the
- 15 information in, so I'll try to keep it simple.
- 16 There will be three main sections to the
- 17 session. First, we'll do a brief introduction, and I'll
- 18 do that. Quickly, we'll transition into some targeted
- 19 presentations.
- The first presentation will be a gap analysis,
- 21 led by UC Davis.
- The second one will be some discussions of
- 23 lessons learned on the West Coast Electric Highway, in
- 24 Oregon and Washington. And that will be presented by
- 25 AeroVironment.

- 1 And then, lastly, we'll have Caltrans talk for a
- 2 few moments on partnering on infrastructure development.
- 3 After we finish those presentations, we'll move
- 4 into the discussion portion. And that will be broken up
- 5 into some very, very brief panel introductions and then
- 6 panel discussion.
- 7 And at the end, we will allow public input.
- 8 MS. BAROODY: Thanks John.
- 9 Just a reminder to everyone on the panel, if you
- 10 can get right close to your microphone so the people on
- 11 the WebEx can register what you're saying. These mics
- 12 have to be really right on top of --
- 13 MR. CLINT: Okay. Just a little background.
- 14 The purpose of this session really is to elicit industry
- 15 and public input as we seek to address the DC fast
- 16 charger gaps on the West Coast Electric Highway and
- 17 other important corridors.
- 18 I think it's also very important to note that
- 19 this will help shape the next CEC solicitation, so
- 20 that's important.
- 21 On the right side of the screen here we have the
- 22 current map of the DC fast chargers, both planned and
- 23 installed. And as you can see, at least in a
- 24 geographical sense, there's still some pretty major gaps
- 25 in the northern area, from Sacramento to Oregon, and

- 1 Central Coast, and in some other areas.
- Okay, so I'll go ahead and jump right in to the
- 3 discussion on gap analysis from UC Davis. Thank you,
- 4 Mike.
- 5 MR. NICHOLAS: Thanks John, and thanks for the
- 6 opportunity to speak here today, at the Energy
- 7 Commission.
- 8 My name is Michael Nicholas. I'm a post-
- 9 doctoral researcher at UC Davis. And I'll preface these
- 10 remarks by saying that these are -- the results in these
- 11 tools are created by -- or in these maps were created by
- 12 tools that were funded by the CEC. And, you know, these
- 13 are results, but the important point is that you can
- 14 actually get these tools for free, from us.
- It's more of instead of giving you fish, we're
- 16 giving you the fishing pole. So, you can create these
- 17 scenarios and then put in whatever you think is
- 18 necessary.
- 19 So, for this, I'll also preface this by saying
- 20 that DC fast charging, there's a continuum of fast
- 21 charging needs and use cases, which Terry did a really
- 22 good job of highlighting some of those.
- 23 And for this, we separated out only non-work
- 24 trips and focused on the corridor aspect. But there are
- 25 many different kinds of DC fast charging use cases. And

- 1 the fast charging in the corridors, a lot of times
- 2 they'll integrate with some of the other fast charging
- 3 uses, such as people with level 1 in their home, they
- 4 need to fast charge.
- 5 And then you'll see some destination fast
- 6 charging, such as people going to San Francisco and they
- 7 can't find a level 2 chargers. They have enough time to
- 8 charge, but there just isn't the level 2 network out
- 9 there.
- 10 So this, specifically, is looking more at
- 11 geographic gaps and also highlight another thing that
- 12 Terry introduced is what happens in three years when we
- 13 have short-range PEVs, such as we do now, up to BEV 80s.
- 14 Tesla's kind of got their own network and I guess
- 15 they're going to be able to use CHAdeMO technology
- 16 coming up pretty quick.
- But this is a geographic map. And gosh, these
- 18 kind of look the same. Actually, it zoomed out a bit
- 19 more, now that I'm looking at it.
- 20 But on the left, you see the current scenario
- 21 where we have, basically, BEV 80s, with the current
- 22 distribution. So, where are the vehicles now, and then
- 23 where does the demand show up?
- 24 Because people, in our surveys, say that they do
- 25 not want to stop more than a certain number of times.

- 1 So, if you have a BEV 80, and you're going to take a
- 2 trip to L.A., you're probably not going to take your
- 3 LEAF.
- And so, in the model we have, we de-emphasize
- 5 that long-distance demand for unlikely trips.
- 6 And just on the very bottom of the map you can
- 7 see on I-5 is the most striking difference. Where, for
- 8 the current scenario, you see going I-5 north, I guess
- 9 we'll look at that one, it's the easiest one to see.
- 10 It's if you have short-range vehicles, you're not going
- 11 to see much demand on a corridor. And you would see
- 12 demand on maybe alternative corridors, like 99, going up
- 13 towards Yuba City.
- 14 And similarly, for going south, you don't see
- 15 demand on the current scenario. But on the future
- 16 scenario you see demand from larger vehicles. And in
- 17 that scenario we have BEV 300s and BEV 150s.
- And so, it's kind of important to point out
- 19 that, you know, what time scale are we talking about for
- 20 these corridors? In the current scenario, we probably
- 21 need to focus on different areas than we do in the
- 22 future. And are you building for the future or are you
- 23 building for now, or now and in the future?
- 24 So, I'd just like to introduce that into the
- 25 discussion.

1	And	then,	also,	this	highlights	more	geographic

- 2 gaps. And I should also say that given the locations of
- 3 all the red dots, where are those areas where people
- 4 take likely trips and what are those hot spots?
- 5 And so you see down in Gilroy, from San Jose to
- 6 Gilroy is a hot spot. Going down to Santa Cruz, those
- 7 are hot spots. And going over to Livermore, that's a
- 8 hot spot currently, and they continue to be hot spots.
- 9 And so those are areas that right now, with
- 10 today's current vehicles, you find people taking the
- 11 appropriate trips where they would -- and they own
- 12 vehicles in the areas that we've looked at.
- So, that's -- that's that one. And there's a
- 14 series of maps, and let's go to the next map. Where are
- 15 those places in the future?
- 16 If you look at kind of the current scenario,
- 17 it's hard to see with all the dots. But right now, you
- 18 probably wouldn't see any demand going through Las Vegas
- 19 in the current scenario, but in the future you would see
- 20 demand. And so, it's a matter of time scale and what
- 21 you believe the technology to be.
- 22 And similarly, you know, going up I-5 you see
- 23 less in the current scenario than in the future
- 24 scenario.
- 25 And let's see, yeah, Central Coast. And then

- 1 you can see here that's the I-5 scenario there. You
- 2 wouldn't see much demand. So, if you put a fast charger
- 3 in the middle of I-5, now, you're probably not going to
- 4 see people with LEAFs showing up, so for current
- 5 drivers.
- 6 And I guess the point is you don't need to go
- 7 through all of these, but I guess on this one it's
- 8 important to point out that 99, you do see demand now,
- 9 and in the future. So, it could be one of the different
- 10 things. So, if you're looking at gaps, there are gaps
- 11 now on 99, but not on I-5.
- 12 And then let's go to the Northern California
- 13 and, again, I-5 shows up only in the future scenario as
- 14 kind of an important thing.
- 15 And I'll say what this is built on is people
- 16 taking gasoline trips. I shouldn't have said that.
- 17 There's a lot more that goes into this. And please give
- 18 me your name, if you'd like to be included on a webinar.
- 19 We're going to be giving a training on the tool, if
- 20 you'd like to use it.
- 21 This is based on people taking gasoline trips.
- 22 This is the Caltrans dataset. So, 42,000 people were --
- 23 they filled out a diary and said where did they go, and
- 24 the frequency with which they took these long trips is
- 25 reflected in this, and the scaling is all done by

- 1 Caltrans.
- 2 So, that's all I have to say about gaps. But
- 3 there are geographic gaps and there are capacity gaps.
- 4 And just because you have a dot there doesn't mean
- 5 you'll have enough chargers. You have one charger, but
- 6 then it's full of people. As Terry was saying,
- 7 congestion is an issue. People will stop taking that
- 8 trip if it's not enough, if there's capacity gaps and
- 9 geographic gaps.
- This mostly shows the geographic gaps, but with
- 11 the tool you can explore those things and look for the
- 12 capacity gaps, as well.
- So, I'll leave it there and I think that's five
- 14 minutes.
- MR. CLINT: Thank you.
- Well, Charlie, Can you tell us everything you
- 17 know in five minutes about Washington and Oregon?
- MR. BOTSFORD: Sure. I'm Charlie Botsford. I'm
- 19 the Project Manager for the West Coast Electric Highway.
- 20 I work very closely -- the West Coast Electric Highway
- 21 comprises 55 stations in Oregon and Washington. I work
- 22 very closely with Tonia Buell, of WSDOT, and Ashley
- 23 Horvat of ODOT. So, two departments of transportation.
- 24 Oregon has 43 stations and Washington has 12 stations.
- 25 So, it's an interesting, been an interesting

- 1 venture. One of the things that you have to ask
- 2 yourself is, you know, after you identify a gap, you
- 3 know, that's kind of the beginning. Then what do you do
- 4 with that gap, how do you actually fill it?
- 5 And so, what we identified was 25 miles between
- 6 stations was kind of a -- so it was more of a geographic
- 7 type venture.
- 8 The West Coast Electric Highway is on the I-5
- 9 corridor and the 101 corridor in Oregon and Washington,
- 10 and a few other state routes, as well.
- 11 And Terry mentioned earlier that he had, I
- 12 think, a one-year time period. One of our stations took
- 13 two years to develop. It was on Forest Service
- 14 property. Don't ever, whatever you do, put something on
- 15 government property, especially Forest Service. That
- 16 was Mt. Hood Ski Resort, so it was really, really
- 17 difficult.
- 18 So, I can give you all kinds of horror stories,
- 19 war stories about siting fast chargers, and getting into
- 20 lease agreements. A lot of it has to do with why, you
- 21 know, what's the motivation for putting a fast charger
- 22 at a particular site. And, you know, because the
- 23 business model is -- to say that it's weak is an
- 24 understatement. It's even weaker, by the way, for level
- 25 2. But for DC fast chargers, it's a pretty weak

- 1 business model.
- 2 Actually, the best business model that I've seen
- 3 so far is Tesla and they do it for completely different,
- 4 self-serving reason, purely for the convenience of their
- 5 drivers. Wow, what an idea.
- 6 So, yeah, I can get into all kinds of details,
- 7 stats. I deal with 22 separate utilities. We get
- 8 bills -- so AeroVironment owns and operates the
- 9 stations, so we get 22 separate utility bills. We get,
- 10 man, some of the utilities have demand charges.
- 11 Fortunately, not -- that isn't as much of a problem in
- 12 the Pacific Northwest as it would be in California.
- So, if you go to site some DC fast chargers in
- 14 areas in California, you're going to run into
- 15 significant issues with demand charges and that will
- 16 just -- I mean, if you want to talk about running a
- 17 business case, that will start it right there.
- What else? I don't know, all kinds of stats.
- 19 If anybody wants to ask questions about the West Coast
- 20 Electric Highway.
- Oh, yeah, there's definitely a difference
- 22 between geographical demand and other type of demand.
- 23 If you look, for instance, at the corridor from Ashland,
- 24 Oregon down to Sacramento, there's nothing there.
- 25 You to trans-site a station anywhere in there,

- 1 it's difficulty. Maybe you could put one in Redding,
- 2 you know, or Mt. Shasta. But trying to do it every 25
- 3 miles, it's difficult. So, you don't do it to make
- 4 money, you would do it as a utility, as something of
- 5 convenience to the driver. And that's not a money-
- 6 making proposition, so it's something that maybe it's a
- 7 state-funded proposition. I don't know.
- 8 So, that's some of my words of wisdom.
- 9 MR. CLINT: Thank you, Charlie.
- Okay, so now we'll go to Caltrans and they'll
- 11 talk a little bit about partnering on infrastructure
- 12 development.
- MR. MATSUO: Hi, my name is Jeremy Matsuo. I'm
- 14 with Caltrans. I entered the EV charging discussion
- 15 from our fleet aspect.
- So, at Caltrans we've started getting plug-in
- 17 electric vehicles and we started seeing the need for
- 18 charging stations for our operators of these EVs
- 19 throughout the state, and recognized there's a gap. And
- 20 so, that's what brought us to opening up the
- 21 conversation and partnering with other people, and
- 22 seeing how we can not only service our own fleet, but as
- 23 well as, you know, meet the goals of the state in
- 24 reducing emissions and including incentivizing the
- 25 adoption of EVs.

- 1 So, we've kind of now taken a more -- a wider
- 2 approach to implementation of our charging network. And
- 3 we're also looking to partner with people. So, our
- 4 planning division has been in talks, you know, for a
- 5 while now about incorporating alternate fuels within
- 6 Caltrans planning efforts as we move forward.
- 7 And we're in conversation with Leslie's group on
- 8 how we can help with the West Coast Electric Highway,
- 9 and other partner ideas.
- 10 And, you know, there's other things we've talked
- 11 about. People have even talked about perceived needs.
- 12 And so, there's other things that Caltrans sees as a
- 13 possibility of things it can do. Something as simple as
- 14 if there are charging stations in the area, signage
- 15 along the highways and the freeways just to let people
- 16 know they're there would help adoption by the public,
- 17 just by driving along and noticing, as they drive their
- 18 gas vehicle, that they see more and more charging
- 19 stations at every exit. The signs are there and saying,
- 20 hey, there's a charging station.
- 21 So, there's a lot of things we're looking at and
- 22 we're going to start improving and hoping to advance
- 23 technology. I mean, it is all driving from the
- 24 Executive Order 1612 and the ZEV Action Plan. So, it's
- 25 multi-faceted and we're happy to be joining the panel

- 1 and being a part of this technology.
- That's going to save you some time.
- 3 MR. CLINT: Thank you.
- 4 Okay, so now we've arrived at the discussion
- 5 format section. Just to give us a little bit of
- 6 context, one thing I want to mention up front is the
- 7 discussion should focus on areas that the speaker feels
- 8 are important for the Commission to consider in
- 9 developing the new solicitation. That's kind of our
- 10 purpose.
- 11 So, I'd like to do a brief panelist introduction
- 12 for those folks we haven't yet met. And if you could,
- 13 give me your name, title, affiliation, and then the 30-
- 14 second overview of your organization's involvement with
- 15 the DC/FC infrastructure.
- So, we'll go ahead and start with you, Bill.
- MR. BOYCE: Bill Boyce, I'm the Supervisor of
- 18 the Electric Transportation Group with the Sacramento
- 19 Municipal Utility District.
- 20 We've had an active electric transportation
- 21 program for over 25 years. We currently are in the
- 22 process of installing DC fast charging network in the
- 23 Sacramento area and have also been pretty key in
- 24 supporting a lot of the readiness planning for the
- 25 region.

- 1 MR. HAUSER: Good morning, my name is Brett
- 2 Hauser, CEO of Greenlots. To date, according to plug
- 3 share, there's about 1,200 DC fast chargers in North
- 4 America. Greenlots, by the end of Q1, will be operating
- 5 325 of those. We have, specifically in California, 51
- 6 DC fast chargers located here.
- 7 MR. TRAN: My name is Lloyd Tran. I'm the
- 8 Managing Director of U.S. Green Vehicle Council.
- 9 Recently, we have been awarded a grant under PONS of
- 10 13606 to design and to install 10 DC fast chargers from
- 11 the corridor freeway, from I-5, and CA-99 from Stockton,
- 12 Merced, Fresno, Tulare. On 5 we're going from Santa
- 13 Nella, Lost Hills, Lebec, Santa Clarita, and then all
- 14 the way through Oceanside, that are going to help to
- 15 fill the gap along the Central Valley. We think this is
- 16 a very well-elected area, even though we discussed that
- 17 may not be important, but I think it is important for us
- 18 to start the infrastructure.
- 19 And I would be glad to discuss with my
- 20 colleagues, as well, how we can work together to achieve
- 21 that goal. Thank you.
- MR. NICHOLAS: Yeah, I kind of already
- 23 introduced myself, but I'd just say also that we do a
- 24 lot of consumer studies. At the Institute of
- 25 Transportation Studies we do focus on the consumer and

- 1 the behaviors surrounding electric vehicles, including
- 2 DC fast.
- 3 MR. PETERSON: So, David Peterson. I manage the
- 4 Western U.S. for EV infrastructure and business
- 5 development activities. And Nissan has directly been
- 6 investing in DC fast charging now for several years.
- 7 And we're on track to hit about 1,000 DC fast chargers
- 8 across the United States. These are CHAdeMO DC fast
- 9 chargers across the United States, early this year.
- 10 And we've built some programs around it. We're
- 11 very excited to have launched last year, here in several
- 12 California markets, the no-charge charge program, which
- 13 offers free charging for two years, free public charging
- 14 for two years to Nissan LEAF customers. And this is
- 15 primarily built around DC fast charging, which we feel
- 16 is a key differentiator for our product and, also, part
- 17 of the great driving experience we'd like to create for
- 18 our customers.
- 19 MR. KELLEY: My name is Steve Kelley and I'm
- 20 Senior Vice President at Green Charge Networks. Our
- 21 affiliation in the past, with the CEC, is we were
- 22 fortunate to be awarded a grant to test and implement DC
- 23 fast charging and intelligent energy storage, with the
- 24 main goal of reducing some of the key barriers that
- 25 people were seeing in installing them. Which is cost of

- 1 the equipment, the installation, and the impact on
- 2 demand charges.
- 3 We're fortunate that we've extended that grant
- 4 into a commercialized product. We have partnered with
- 5 folks like eVgo, ChargePoint, Nissan. And we are now
- 6 deploying the combination of EV charging and intelligent
- 7 energy storage at no cost to customers and, in many
- 8 cases, we're able to create significant savings for the
- 9 building. So, that's our involvement here.
- 10 MS. SMART: Hi, I'm Anne Smart. I'm the
- 11 Director of Government Relations and Regulatory Affairs
- 12 at ChargePoint. We may be best known for our level 2
- 13 product. We've got more than 20,000 charging locations
- 14 across the country.
- 15 But we do have, also, 100 DC fast chargers
- 16 rolled out through our on-ramp partners.
- 17 And last week, at the Washington Auto Show, we
- 18 announced a partnership with BMW and Volkswagen to roll
- 19 out another 100 DC fast chargers, some of which will be
- 20 combo, some of which will be combo and CHAdeMo, over the
- 21 next year. So, that's why we're here.
- MR. CLINT: Well, thank you, everybody.
- Okay, so now we've come to the panel expert
- 24 discussion. And with the help of CEC staff, we've
- 25 identified seven key questions and we'd like to get

- 1 through all of them.
- 2 So, in our opinion, the best use of expert time
- 3 is to take these seven questions and we've pre-selected
- 4 a lead-in speaker. So, what we'll do is we're going to
- 5 let them respond to each question and we'll get through
- 6 all seven questions.
- 7 And then, at the end of that, we'll come back to
- 8 the panel and have them respond to any one of the
- 9 questions that they want to add additional information
- 10 to.
- 11 And then, after we finish that it will be public
- 12 discussion and we'll open it up to the public for any
- 13 questions, or other areas as well.
- Okay, so the first question we have is what
- 15 defines a corridor? And, specifically, in terms of
- 16 solicitation.
- 17 And Mike, I think we've tagged you to talk about
- 18 that.
- 19 MR. NICHOLAS: Okay, yeah, so I gave a little
- 20 bit of a preview with the introduction. But what
- 21 defines a corridor? I think it's important to -- in one
- 22 respect do we give -- in terms of the solicitation, if
- 23 there are many needs for what we're trying to
- 24 accomplish.
- With a corridor, specifically you're trying to

- 1 expand the range of an EV owner's territory. So, where
- 2 can they go with their EV? They live in -- let's say
- 3 they live in Sacramento and what are the possibilities
- 4 that I can do with my vehicle?
- 5 That's one use case for fast chargers. And I
- 6 guess that's kind of an open question, is that the only
- 7 thing we're trying to accomplish with this and are we
- 8 trying to -- I don't think we're going to displace too
- 9 many miles, necessarily. It's more -- corridor fast
- 10 charging is more about giving access for most people, I
- 11 would say.
- 12 But also just highlighting, as I said before,
- 13 all these other use cases for fast charging. So, let's
- 14 say you had some fast charging in San Francisco, it
- 15 could be both a fast charger for workplaces, people who
- 16 couldn't find level 2, or a destination fast charger
- 17 could be a fast charger for people going along 101, down
- 18 the peninsula.
- 19 And the same thing with Sacramento. You could
- 20 imagine that being, you know, a corridor fast charger
- 21 for people going to Tahoe, but also being a destination,
- 22 workplace, even maybe a home charger in some cases.
- 23 And so, I guess one of the questions in my mind
- 24 was do you get extra points for those things? Or are we
- 25 looking specifically at the issue of expanding territory

- 1 and, you know, filling in those geographic places on the
- 2 map, kind of like I was showing those hot spots where
- 3 people would want to use it to get farther in their
- 4 cars.
- 5 And it brings to mind the conversation about DC
- 6 fast charging has evolved from people thinking that was
- 7 the only use case for fast charging, into people saying,
- 8 well, you know, you could use fast charging any time.
- 9 It could be a replacement for level 1 and level 2.
- 10 You know, how are we thinking about it and I
- 11 guess what are we going for in this solicitation is kind
- 12 my -- I guess my question. So, things to think about.
- MR. CLINT: Thank you.
- Okay, the second question, where are the gaps in
- 15 the highway corridors and what does that mean, exactly?
- 16 Charlie?
- MR. BOTSFORD: Sure. So, again, I mentioned
- 18 that the -- one of the constraints for the West Coast
- 19 Electric Highway was every 25 miles was the goal to have
- 20 a station. So, how do you identify the gap? Not a big
- 21 deal, you just put a station every 25 miles. Okay,
- 22 sometimes that works.
- Right now we're working on the Brookings
- 24 Station, which is at the end of the 101, right above the
- 25 California border, still in Oregon. So, between

- 1 Brookings and Port Orford, I think it's like 50 miles.
- 2 I don't remember. But trying to put, you know, again,
- 3 if you look at from Ashland, Oregon down to Sacramento
- 4 on the I-5, if you try to put a station every 25 miles
- 5 that's a real challenge. Because identifying the gap,
- 6 sure. But here, we need a station right there. And you
- 7 can pinpoint it on the map, but on the map there's
- 8 nothing there.
- 9 And so, you look at some of the constraints that
- 10 we looked at, or that we're under for the West Coast
- 11 Electric Highway which is, well, number one, you kind of
- 12 like to have three-phase power. That's really useful.
- 13 480 volt, three-phase power, we can even deal with 28
- 14 volt, three-phase power. But power, you've got to have
- 15 power.
- 16 It's nice to have it at a venue that's got 24-
- 17 hour accessibility, safety reasons. You know, something
- 18 to do, you know, a restaurant. Site accessibility.
- 19 We run into things, just as part of the
- 20 constraints that we run into with Oregon and Washington
- 21 dealing with government agencies. We have to worry
- 22 about site remediation and, you know, soil remediation
- 23 and making sure that, you know, when we do
- 24 construction -- because these are constructions projects
- 25 and you've got to make sure that you do everything

- 1 environmentally correctly.
- 2 So, let's see, what else? Site parking. Oh,
- 3 yes, the parking has to be ADA compliant. Signage, I
- 4 mean all of this stuff is -- there's a three-page list
- 5 of things that you have to take care of when you site a
- 6 station.
- 7 So, once you get a station sited, that's a big
- 8 deal. So, kudos to NRG for all the work that they've
- 9 done on the California settlement agreement. Because
- 10 siting a station, big deal.
- 11 So, pinpointing the gap, not that big a deal.
- 12 Actually getting a station there, that's the hard part.
- MR. CLINT: Kind of a follow-on question,
- 14 Charlie, what does it mean to fill a gap?
- MR. BOTSFORD: Well, you know, the Western
- 16 States, Oregon, Washington, California, they're a long
- 17 ways that you can drive.
- 18 MR. CLINT: Right.
- 19 MR. BOTSFORD: And some cars, you know, EVs, if
- 20 you can only go 60, or 70 miles, or 80 miles on a
- 21 charge, once you get down to like 30 or 40 percent state
- 22 of charge, you're starting to look pretty closely at
- 23 where is the next station so I can fill up. So, that's
- 24 where you start trying to figure out about gaps.
- 25 MR. CLINT: Okay, and demand comes into that as

- 1 well.
- 2 MR. BOTSFORD: Yeah, demand comes into that as
- 3 well. You know, a lot of the discussion about demand
- 4 has been, well, where are the cars? And by the way,
- 5 that feeds really largely into the business model. Like
- 6 for instance, ECOtality who has -- or not ECOtality.
- 7 Car Charging Group took over ECOtality. They have
- 8 Portland and Seattle metropolitan areas, which are
- 9 thought to be widely used stations, as opposed to the
- 10 West Coast Electric Highway, which is a corridor model.
- 11 So, it's a big difference in why you site stations and
- 12 what a station is all about.
- 13 MR. CLINT: Okay, the third question is what do
- 14 current and prospective PEV drivers need? Anne, did you
- 15 want to jump in on that?
- 16 MS. SMART: Sure, thanks for having me. So, I
- 17 think a few of the speakers now have mentioned some
- 18 struggles with siting stations.
- 19 So, I think number one for drivers is location.
- 20 For any funding opportunity that's available, I think
- 21 it's very important that we make sure that we're not
- 22 overly restricting the types of locations, particularly
- 23 for DC fast chargers. There's definitely intra-city and
- 24 inter-city applications. Drivers should have the choice
- 25 and ability to fit this into their normal charging

- 1 needs.
- 2 From a technology perspective, that would mean
- 3 having both 24 kW and 50 kW technology available. But I
- 4 think overall for the driver, again that means that you
- 5 have multiple options and multiple locations so that we
- 6 don't over-restrict that and can definitely get these
- 7 sited quickly.
- 8 My second thing would be compatibility with all
- 9 vehicles. As I mentioned, our BMW/Volkswagen
- 10 partnership will include stations that are dual-
- 11 connector, with SAE and CHAdeMO. They'll also have
- 12 level 2 connectors, which further expands the number of
- 13 vehicles that can use that location. I think that's
- 14 important. And for any funding opportunity it shouldn't
- 15 be restricted to certain vehicles in any possible way.
- And then, thirdly, of course from ChargePoint we
- 17 want to make sure that everything is networked. That
- 18 our drivers are able to easily find the station and that
- 19 it's also easy to service. That we're not investing in
- 20 anything that's getting rolled out that no one can find,
- 21 and breaks quickly that no one can fix it.
- 22 So, from driver perspective, it's very important
- 23 that they can find the station, but also find if it's
- 24 available. As has been mentioned, you need the parking
- 25 spot next to it, so people can wait for it. But

- 1 anything that can show that the station is there, who's
- 2 using it, when it's going to be available next, all of
- 3 these things will really help make this smoother for the
- 4 driver moving forward. Thanks.
- 5 MR. CLINT: And then, Brett, would you like to
- 6 add to that, please?
- 7 MR. HAUSER: Sure. I thought I'd start off by
- 8 sharing some statistics, what we're seeing with usage in
- 9 our network.
- 10 When a charge station or DC fast charger is
- 11 close to a major highway, or is a pay -- a pay-for-use,
- 12 as opposed to free, peak time of day seems to be between
- 13 3:00 and 4:00 p.m. And the average length of that
- 14 session, the duration is about 18 minutes.
- 15 However, when a charge station is free, the peak
- 16 usage actually happens in the morning and at lunchtime.
- 17 And we find in order for folks to use it, and
- 18 this has been talked about for a number of years, in
- 19 terms of what will incent someone to use a public charge
- 20 station as opposed to at home? The price has to be
- 21 probably between a 20, 25 percent delta of what they're
- 22 paying for their home charging. Otherwise, they're not
- 23 going to make use of any of the infrastructure.
- 24 And to Green Charge Network's point, we're
- 25 seeing a lot of opportunity to help the site hosts lower

- 1 their overall cost for demand charges and pass those
- 2 savings on to the drivers, that battery energy storage
- 3 with the DC fast charging is very helpful.
- 4 I thought it was interesting to note that the
- 5 most highly used station in our network is, of course,
- 6 free and it's got an average of 14 sessions per day, but
- 7 it is free.
- 8 Some other things that I thought were
- 9 interesting to share, actually just from plug-in side,
- 10 from PlugShare. I mean, a couple of things that they
- 11 have been talking about, recently, in terms of driver
- 12 satisfaction or dissatisfaction is the confidence in
- 13 knowing that wherever they're going, that if they're
- 14 trying to plan a trip that is of significant range that
- 15 there is a great risk that that charge station, when
- 16 they get there, is either not going to be available or,
- 17 in fact, will be broken.
- 18 I think, as a matter of fact, when they
- 19 surveyed, I think it was about 547 drivers, those
- 20 drivers that were Tesla drivers, 93 percent of those
- 21 drivers actually had confidence that that charge station
- 22 would be up. But all others it was down to 33 percent.
- 23 Okay, I mean and that's on all of us.
- 24 And I think one of the issues that we have in
- 25 the industry is making sure that the hardware we're

- 1 putting out is not only reliable, but that we have the
- 2 proper service and maintenance programs in place.
- 3 Because we are in a B-to-C business. And I think part
- 4 of the transition has been for these hardware equipment
- 5 manufacturers, who are used to B-to-B deliveries and
- 6 response times.
- 7 And so, there's been an education that's had to
- 8 happen throughout the industry as they realize, hey, a
- 9 charge station's down? You're going to know about it,
- 10 we're going to know about it, we've got to get that
- 11 thing fixed very quickly.
- 12 The other thing that I think we also have to
- 13 address with this is interoperability. And, of course,
- 14 there's the back end and that's from the site host side
- 15 where you want to have flexibility in being able to buy
- 16 any charge station, and put it with a different back
- 17 end. That's why we always supported OCCP. As with
- 18 probably a couple of others, probably use five or six
- 19 different hardware providers because of the flexibility
- 20 OCCP provides.
- 21 But there's the driver side, and the driver
- 22 roaming. And Nissan has taken a leadership position
- 23 with EZ Charge, which a lot of the major networks are a
- 24 part of. But they need our help, and all of our help,
- 25 to try to break down the barriers between networks so

- 1 that it can be a seamless driving experience for the EV
- 2 owner.
- 3 And right now is a very siloed type of
- 4 experience. And there's a lot of risks going forward
- 5 that in order to get this seamless experience there will
- 6 be a lot of roaming fees, and other unnecessary charges
- 7 put on a driver who wants to have one primary car and
- 8 use someone else's charge station.
- 9 And that's going to have the exact opposite
- 10 effect of what we're trying to do. We're trying to
- 11 build markets, make markets, make new drivers. And
- 12 drivers are very price sensitive to the cost of what
- 13 we're paying. And if we make it difficult for them to
- 14 charge, we won't have any drivers.
- 15 So, I think we need to be paying a large amount
- 16 of focus and effort on making sure that the
- 17 interoperability works as it should. An even playing
- 18 field for everybody, where the driver benefits.
- MR. CLINT: Thank you.
- 20 Terry, can you talk to us a little bit about
- 21 what are some of the barriers to optimal siting and some
- 22 of the potential solutions?:
- 23 MR. O'DAY: Sure thing. My cousin, Charlie,
- 24 already identified a few of them, so I appreciate that.
- 25 The question, of course, I think when we're

- 1 talking about corridors, one thing to keep in mind we're
- 2 probably, as Mike I think described, talking more about
- 3 perception than reality of need. And that kind of goes
- 4 back to Adam Langton's chart that he offered earlier.
- 5 And to the extent Tesla's already had success in
- 6 developing these corridor networks, it's not as much
- 7 because everybody wants to drive intercity, but rather
- 8 that people walk into dealerships and they say, okay,
- 9 wait a minute. So, I buy this electric car and I'm in
- 10 Los Angeles, how do I get to Las Vegas?
- 11 And, of course, the right answer is take a
- 12 plane. It's like the most dangerous drive --
- 13 (Laughter)
- 14 MR. O'DAY: It's one of the most dangerous
- 15 drives in the country.
- 16 But here we are trying to sell cars and that's
- 17 why I think we're trying to build corridors for
- 18 charging. And the barriers to develop those are, in
- 19 part, directed by these purposes.
- So, we need them to be fast, obviously, because
- 21 the likelihood is you're going to use multiple charging
- 22 stations to complete your drive in most of the vehicles,
- 23 for most of the corridors we're talking about.
- 24 They need to be safe. You know, we need to plan
- 25 these stations to consider this edge case of a single

- 1 mom, with two kids, at 11:00 at night, in rural Northern
- 2 California, when it's raining. And that station better
- 3 work because we took -- we convinced that driver to come
- 4 out to that station in the middle of a rural community.
- 5 That means it also has to be available. You
- 6 know, a single charger, with a car on it, if they move
- 7 right off the charger when they're done this question,
- 8 Mike says, of congestion is important because it
- 9 instantly doubles your dwell time at that station. And
- 10 that's if they come right back to the car.
- 11 And so then that's the question of what are they
- 12 doing there? What else is going on while you're
- 13 charging? Do you have something to occupy your time.
- 14 So, barriers to development that flow from
- 15 those, if it needs to be fast and it needs to be
- 16 available, it needs to have meaningful electrical
- 17 infrastructure.
- 18 And so, that means having redundancy in the
- 19 chargers. As Brett mentioned, a lot of the charging
- 20 stations go down a lot of times. We're still dealing
- 21 with new technology. I think we have six, five or six
- 22 DC chargers now, operating on our network. They work to
- 23 different degrees and have different needs. They're all
- 24 different puppies that we manage, I guess using that
- 25 comment from Patricia's presentation.

- 1 So, they have different maintenance schedules,
- 2 they have different pieces that break that you need to
- 3 keep in stock. You know, these things need to be
- 4 managed well for the corridor. And they're barriers.
- 5 Being safe means you need to have lighting,
- 6 number one, so you're installing lighting, typically, on
- 7 these stations. I think, you know, there are going to
- 8 be spots you'll find where you'll be in a parking lot
- 9 with adequate lighting and other retail. That's fine.
- 10 But you've got to make sure that you've got some
- 11 lighting measurement there.
- 12 What we do for all our Freedom Stations is we
- 13 send out a security assessment from an independent third
- 14 party and get a report on each of those stations. And
- 15 it's not just about what's going on in this neighborhood
- 16 or on this property, which is part of it. You know, how
- 17 many police calls have happened at that site, and what
- 18 type? And does this affect our drivers.
- 19 But also, the configuration of the station and
- 20 are you creating unnecessary barriers, visual barriers,
- 21 ambush opportunities. Those things are really critical.
- 22 It means, also, 24-hour service for drivers.
- 23 So, because of the characteristics of corridor.
- 24 these factors, I think, come into play more
- 25 significantly than intra-urban sites.

1	And	there	certainly	are	some	solutions,	some

- 2 technology solutions. Some partners on the panel have
- 3 already implemented those. You definitely need to have
- 4 somebody on the phone available, and you've got to have
- 5 somebody ready to roll out to that station when it
- 6 breaks, or when there's a driver there and it's broken.
- 7 Anne, from ChargePoint, mentioned putting level
- 8 2 alongside the DC chargers. I think you definitely
- 9 need to do that. For different reasons, the DC charger
- 10 may not work and the L-2 will. That may be the charger,
- 11 that may be the car.
- 12 We continue to introduce new cars into the
- 13 market, as we all know and celebrate. And operating an
- 14 existing network of chargers, we had found that those
- 15 cars don't all work with all the chargers out there,
- 16 sometimes. And so, you find yourself surprised a bit
- 17 and so you have to have these redundancies built in.
- We think, you know, at least a couple of DC
- 19 chargers and a couple of L-2s is probably what you're
- 20 going to need to do this work.
- 21 So, there's a few thoughts for you there.
- MR. CLINT: Thank you.
- So, question number five, what are some of the
- 24 technology advancements, innovative developments and
- 25 reliability issues?

- 1 Stephen, we're going to start with you here. I
- 2 think some of the thing we were thinking about were the
- 3 high-range vehicles that are going to be coming out,
- 4 improved, increased charging capacities, solar power
- 5 charging and location of energy storage.
- 6 MR. KELLEY: Yeah, it's a great list. And I
- 7 think all of the things -- what I would add to that a
- 8 little bit is some of the key challenges of getting EV
- 9 charging and buyers over those concerns.
- 10 And so, I'm definitely seeing, you know,
- 11 extended range, lower cost on the vehicle side. But if
- 12 you focus just on the EV charging side, it follows a
- 13 similar theme. We're seeing lower-priced charging units
- 14 coming into the market. We're seeing a higher use of
- 15 software and other services, like energy storage,
- 16 renewable energy to mitigate some of the challenges that
- 17 people have in getting these installed and functioning.
- 18 You're starting to see a replacement of some of
- 19 the legacy equipment that was out there, mainly because
- 20 of cost to keep repairing, lack of software, other
- 21 challenges with that equipment.
- But, you know, you're also seeing the power
- 23 issue. You know, many facilities don't have the load
- 24 available or the ability to add on a 50-kilowatt load to
- 25 a breaker. And so, you're starting to see some creative

- 1 solutions in the 20, 25 kilowatt range, and ways to
- 2 handle that power more efficiently, whether you put
- 3 batteries in between and you pull a smaller load.
- 4 So, there's some really creative stuff that's
- 5 happening to solve these problems. And you're also
- 6 seeing partnerships of different people coming together
- 7 to tackle the problem because we're all trying to figure
- 8 out the same issue and it's how do we do it most
- 9 efficiently.
- 10 So, that's kind of a quick overview of that.
- 11 MR. CLINT: Thank you, thank you for that.
- 12 Lloyd, do you want to add to that?
- 13 MR. TRAN: Yes, I'd like to add my perspective.
- 14 At the present time, we are currently siting and
- 15 planning to install 10 DC fast chargers at hotels along
- 16 the Freeway 5 and 99. And there's going to be a
- 17 prospective, what they need, the customer, and we
- 18 realized that DC fast charger is very important. It can
- 19 serve as a catalyst for the widespread deployment of the
- 20 electric vehicle where these real or perception needs is
- 21 there.
- 22 Most of us, myself included, when we know that
- 23 the electric vehicle can travel far distance without
- 24 being limited to a certain township or regions, it gives
- 25 us, as a new buyer, peace of mind that we can go very

- 1 far.
- 2 And also, many of EV drivers are very well
- 3 technical savvy. They are highly early adopter and they
- 4 know technologies can do for them.
- 5 The fact the DC fast charge not only charge the
- 6 vehicle, but like Kelley mentioned, in the future the DC
- 7 fast charge can play a very important role and help
- 8 allow vehicle -- to building of vehicle to have
- 9 communications.
- 10 So, I think the DC charge plays a very important
- 11 role, even though it's technically challenge. I see
- 12 there some interest in terms of supporting the vehicle
- 13 to grid.
- 14 And if you look at the DC fast charge, not only
- 15 it can help us, the driver, but it can help the building
- 16 or the hosting sites.
- 17 My experience, worked with a number of hotels,
- 18 the Marriott Hotel, Holiday Hotel, they very keen and
- 19 very supportive of deployment of electric vehicle, even
- 20 though there's some challenge in terms of the power
- 21 supply whether there is enough electric capacity for
- 22 them.
- 23 Luckily, most of the hotels we work with, they
- 24 have plenty of power and they're really keen and embrace
- 25 our proposal to install the vehicles. Right now is a

- 1 challenge, is not only we can do that, but we need more
- 2 DC fast chargers. So, first, to fill the gap, as we
- 3 identified earlier, from the Bay Area to Los Angeles, as
- 4 you mentioned, more than 40,000 electric vehicles in the
- 5 Bay Area and about the same or more in Southern
- 6 California.
- 7 The gap in the San Joaquin, if we work together
- 8 and fill those gaps, we can not only fulfill the desire
- 9 and the dream of the West Coast Highway strategies, but
- 10 it only facilitate not only for the travelers from north
- 11 and south, but also local people. Even though in San
- 12 Joaquin, the number of EVs is relatively small compared
- 13 with the Bay Area, but a lot of people in the Central
- 14 Valley contact us, asking when your EV station is ready,
- 15 we would like to buy one or two. And not only we
- 16 fulfill the gap that we saw earlier, but also we can
- 17 help the local people to get started.
- 18 So, I think those are a very exciting time for
- 19 us. I want to add one thing, that the DC fast charge is
- 20 an electronic device and people perceive that. It
- 21 should be small, compact, aesthetic looking. So, I
- 22 reasoned that to help deploy the EV, we not to have the
- 23 vehicle small, compact, use less power as possible, and
- 24 be deployed everywhere. In the hotel, in the
- 25 restaurant, in places.

	1	And	I	think	maybe	five,	ten	years,	well	, we	100
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- 2 at the equipment specification of DC fast charger should
- 3 be much, much more advanced than what it is today, which
- 4 is a pretty big, like refrigerator machine.
- 5 And when I told my hotel, you know, if we can
- 6 put a big one in front of your hotel, they say, well, I
- 7 would rather see a size about half of it.
- 8 So, that's the challenge to many OEM to produce
- 9 something, you know, nice looking, a little bit low
- 10 cost, and easier to install so we can help to deploy in
- 11 as many places as possible.
- MR. CLINT: Thank you.
- Okay, probably the most pertinent question on
- 14 the group is -- we're going to ask Bill Boyce to chime
- 15 in.
- 16 How can the state best promote, and the state
- 17 being in this case the Energy Commission, best promote
- 18 filling the geographical gaps?
- 19 MR. BOYCE: This is always an interesting one to
- 20 look at. And I think the state, actually, already has
- 21 actually, classically started to do this, in some of the
- 22 solicitations, obviously. Where they have geographical
- 23 gaps, you can limit the solicitation to be only
- 24 applicable to certain counties.
- 25 And I think some of the recent PONs have started

- 1 to do that in some of the areas.
- 2 But I think, you know, where a lot of gaps
- 3 occur, I think classically the business cases are
- 4 really, really tough. And, you know, that then drives
- 5 the fact that the overall motivation to install a
- 6 station, and north of Sacramento, and Charlie and others
- 7 have just talked about, you know, there's nothing
- 8 between here and the border. And so, you get to the
- 9 point where those business cases are really tough.
- 10 And I think the Commission, and CPUC, and others
- 11 really need to recognize that the financial formulas to
- 12 get stations in there are also a lot different. You
- 13 can -- you, and I think some of this stuff with the
- 14 recent CPUC ruling, of getting more utility involvement
- 15 in covering some of the infrastructure is some of the
- 16 good things. And that's kind of in a -- I realize the
- 17 state here is wider than just the Energy Commission, so
- 18 I'm trying to get upon that. Is how do you get more
- 19 motivation into that. So, I think really recognizing
- 20 what a lot of the financial formulas are.
- 21 And one of the other things I think about, you
- 22 know, and this is just throwing it out there, a lot of
- 23 the solicitations are limited to, let's say, \$500,000.
- 24 And when you're trying to install a network of charging
- 25 between here and the border, that amount of money does

- 1 not go very far.
- 2 And also, the other thing I think are the
- 3 timelines. Charlie said it, I know Terry said it, and
- 4 I'll say it, you know, the property negotiations in
- 5 siting take a long time. If you consider that it takes
- 6 about a year or two to get one in the ground, you know,
- 7 that doesn't fit very well with some of the grant
- 8 solicitation timelines.
- 9 Also, there was kind of a requirement, I think,
- 10 that was in the last solicitation that you really
- 11 needed, almost, the property owner's signed letter that
- 12 he was going to support it.
- One of the things we found is, well, that's
- 14 good, but that might only be in a real high-cost
- 15 location and it doesn't necessarily provide a lot of
- 16 flexibility with where we put these things. And you try
- 17 to put them in the best site, but that can be just a
- 18 huge cost driver and then you spend all of your money on
- 19 one or two sites, which isn't the best.
- I know at SMUD, we're going to be really trying
- 21 to look at a different model, and this is one I would
- 22 suggest, is we're going to really be trying to find new
- 23 construction sites, where stuff isn't in the ground. I
- 24 mean, this is a classic utility, or classic electrical.
- 25 I mean, the cheapest way to put it in is before you even

- 1 start the design.
- 2 And, you know, those don't necessarily match up
- 3 with this requirement that I have a signed letter from
- 4 the property owner, because in a new design situation
- 5 you might even be a year ahead of that type of
- 6 situation.
- 7 So, you know, I think trying to find even some
- 8 new solutions today. Those business models are really
- 9 tough.
- Two other, just mechanical things, you know,
- 11 making sure that whoever goes for that agreement will
- 12 maintain the site for, you know, a period of time.
- 13 And then one of the others we really did, and
- 14 this is kind of hardware selection, we were a little
- 15 hard-nosed when we went out for our bids for hardware.
- 16 But we know in Sacramento that temperature conditions
- 17 are really hot. And we looked around and some of the
- 18 hardware's only good to 104 degrees.
- 19 And, you know, this gets into that fact of, you
- 20 know, when a person does show up in Redding, on a 118-
- 21 degree day, that the stuff will work.
- 22 And so, you know, the reliability of the
- 23 equipment, making sure it's spec'd right, or redundancy,
- 24 or how are you going to fill those become really
- 25 important for establishing that range confidence.

- 1 So, I just threw a gamut of stuff out there. I
- 2 don't think we have all the answers. I think we're
- 3 still going to invent things.
- 4 Being totally locked in on a site has its pros
- 5 and cons. Sometimes it's good because you've got more
- 6 surety that I can get it in, but the con is it can
- 7 really drive cost.
- 8 MR. CLINT: David, what is the wiliness of
- 9 potential partners to share in deployment?
- 10 MR. PETERSON: So, the short answer is it
- 11 varies. I'd love to say it's all high all the time, but
- 12 it certainly varies.
- I think before I get started, I'd like to maybe
- 14 give you a little bit of background about why Nissan's
- 15 here, right. Why, we're the only -- well, we're not a
- 16 utility, we're not an EVSP, and we're not a research
- 17 institution, so why is a car maker up here?
- 18 So, we've made direct investments. And we
- 19 actually don't own or operate anything, except at our
- 20 headquarters. Our dealers have DC fast chargers and we
- 21 help put together deal structures to get projects done.
- 22 So, partnership is really what we do. This is our
- 23 space.
- 24 And generally, you know, what do we have to play
- 25 with? Well, capital expenditures, operating expenses

- 1 and revenue. And we try to get really creative about
- 2 how we piece all this together and apportion risk. And
- 3 we've been doing this all over the country, so we've got
- 4 a lot to share.
- 5 But I'm going to limit the types of partners
- 6 that we focus on, at least for this discussion, to site
- 7 hosts, EVSPs, utilities, public agencies, and auto OEMs.
- 8 So, probably the most important partner in all
- 9 of this is the site host, at least in the deals we have
- 10 worked on. And you have to have someone who's
- 11 absolutely willing to host the project. They have to
- 12 have conceptual buy-in. I think that's first and
- 13 foremost. That's the start of any partnership, really.
- 14 And they have to understand what it means, what DC fast
- 15 charging means for their business.
- And so you have to have, at a basic level,
- 17 alignment with how the business operates. And one rule
- 18 of thumb that I use is I look for businesses that have
- 19 under-utilized parking spaces.
- 20 And I think Lloyd actually brought up one that I
- 21 have looked at very closely, which is hotels. Hotels
- 22 have a business model that aligns nicely. It's 24 hours
- 23 a day. They have plenty of parking, typically.
- 24 Especially if we're thinking about corridor charging
- 25 here. But the parking spaces are usually empty. Rarely

- 1 are the a hundred percent full. So, I'd call that a
- 2 great opportunity for a partner site host.
- 3 And you also mentioned the power availability,
- 4 which is another critical part of it.
- 5 EVSPs, so EV service providers, these could
- 6 those that only have networks or partner with those that
- 7 -- if they only have a network, say like ChargePoint.
- 8 And I don't want to speak for ChargePoint because I
- 9 don't know if ChargePoint's owning and operating an
- 10 infrastructure.
- 11 But if we look historically at the level 2
- 12 deployments, ChargePoint doesn't, but partners. So,
- 13 this would include that type of company as well as, say,
- 14 NRG, that also owns and operates infrastructure, as well
- 15 as a network.
- 16 So EVSPs are motivated to do this, generally
- 17 speaking. And investing in corridor charging increases
- 18 the value of the network to an urban consumer, to an
- 19 urban resident, whether it's a perceived or a real need.
- 20 I know it's real for some because I get e-mails by
- 21 drivers that want to drive up to San Francisco and are
- 22 really pissed off they can't do it on a single charge.
- So, whether perceived or real, there's that
- 24 possibility and you eliminate that from the purchasing
- 25 decision, as well as from the driving experience. They

- 1 can at least do it, if they want to.
- 2 But secondly, I think we need to think about the
- 3 corridor communities, and I think Lloyd also mentioned
- 4 this, and serving those communities. And that's also of
- 5 interest to an EVSP. However, I think there's
- 6 competition for resources and a lot of the resources are
- 7 being allocated to where the drivers are today, and
- 8 that's in urban areas.
- 9 To, this is where there's potentially a role for
- 10 public agencies to create incentive to invest in areas
- 11 where they're not seeing the private sector invest. And
- 12 we usually call that market failure, but I think Adam
- 13 Langton did a nice job summarizing what that was and how
- 14 my next partner could be involved.
- 15 But before I get to utilities, I think we see a
- 16 high willingness to invest among public agencies, but we
- 17 haven't seen a lot of traction -- I'm talking across-
- 18 the-board public agencies, from local, regional, to
- 19 state level. We haven't seen great traction.
- 20 And I'll highlight one example. With the Bay
- 21 Area, and Karen will remember this, if she's still here.
- 22 With the Bay Area Air Quality Management District,
- 23 Nissan partnered with it to donate a DC fast charger and
- 24 provide funding on top of it to leverage the Bay Area
- 25 AQMD's incentive program, which I don't recall if it was

- 1 the exact amount.
- 2 But, basically, it could result in really a
- 3 minimal capital outlay at the outside of the project,
- 4 we're talking maybe \$5,000. But there were hardly any
- 5 respondents to this. There were hardly any proposals
- 6 that came in for this.
- 7 And I think this has a lot to do with the
- 8 restrictions around that funding and the flexibility for
- 9 a private entity to implement whatever it thinks it
- 10 needs to do to maximize ROI. So, I think that is one of
- 11 the challenges around public funding.
- I won't dwell on utilities, but I will say that
- 13 there is a role, a big role here, and that is in
- 14 bringing three-phase power to sites in low-population
- 15 density areas.
- 16 A utility friend told me it can cost anywhere
- 17 from \$15,000 to \$25,000 per mile to bring three-phase
- 18 power to a remote location. And that -- in addition to
- 19 that, helping, assisting with offsetting the cost of
- 20 transformers can also be critical.
- 21 But lastly, auto OEMs. And recently, the
- 22 announcements of BMW and Volkswagen are fantastic, it's
- 23 great to see them joining the party of investing,
- 24 directly investing in charging infrastructure.
- 25 And you're probably wondering why we're not all

- 1 doing this together. Why haven't all the OEMs just come
- 2 together, created a fund and just said, hey, let's get
- 3 this done and the average cost for all of us is going to
- 4 be really low.
- 5 So, high willingness, I'd say, at least in
- 6 theory, right. But where we differ sometimes is around
- 7 the expectation of how that money is spent, how much
- 8 funding is available. Certainly, budget cycles can be
- 9 challenging. Competitive challenges, and that could be
- 10 really about internal or external perceptions.
- 11 And this will be a little bit more sense, maybe,
- 12 when I talk about the next one, which is something I
- 13 call, which is path dependence. This is really prior
- 14 agreements that limit the scope for future collaborative
- 15 activities, and investment priorities.
- 16 So, I think between these two you can see a lot
- 17 of challenges, so urban versus rural, in some cases.
- 18 Now, this is being eliminated, thankfully, this combo
- 19 versus CHAdeMO. But that was still -- that was, I
- 20 think, something that affected a lot of the investing
- 21 decisions and the willingness for OEMs to come forward
- 22 and collaborate. That still may be affecting some of
- 23 the decisions for other OEMs, but hopefully not.
- 24 Level 2 focus versus a DC fast charger focus.
- 25 High quality locations versus an anything goes approach.

- 1 So, a lot of different challenges, I think, for
- 2 OEMS to come together. But we're trying very hard to
- 3 get everyone to come to the table and invest in some
- 4 way, whether it's -- it's okay if it's piecemeal today
- 5 but, ideally, we're all coming together and figuring out
- 6 some way of doing this that meets the objectives and
- 7 needs of our respective organizations.
- 8 So, I'll end there, thank you.
- 9 MR. CLINT: Thank you.
- 10 So, Leslie, I think in the interest of time we
- 11 better move directly to the public comment.
- 12 MS. BAROODY: I'm afraid so. I mean, we could
- 13 go all day on this topic, I'm sure.
- MR. CLINT: Yes.
- MS. BAROODY: So, is there somebody on the
- 16 WebEx? If you don't mind, we'll take a couple minutes
- 17 here for one person here that's very eager to speak.
- 18 MR. CLINT: Okay, so we have a comment coming in
- 19 from Tony Williams, who's from Quick Charge Power. He
- 20 has some comments related to his travels from Baja,
- 21 California to British Columbia, on the West Coast
- 22 Electric Highway.
- So, Tony, I'm now unmuting your phone and you're
- 24 now free to speak.
- MR. WILLIAMS: Hi, my name's Tony Williams. Our

- 1 company is Quick Charge Power, we produce electric
- 2 vehicle charging equipment for cars.
- 3 I was the first person to drive on the West
- 4 Coast Electric Highway which, unfortunately, did not
- 5 include very many parts of California in 2012. And,
- 6 subsequently, we did the so-called Baja California to
- 7 British Columbia, BC-to-BC 2013, as a rally with a bunch
- 8 of other cars.
- 9 California's always been a difficult part in
- 10 this entire infrastructure, as far as corridors are
- 11 considered, when we include the entire state.
- I heard a lot of talking about folks, about
- 13 metro areas and the like that it's easy to justify that
- 14 there's only cars in the Bay Area, or Sacramento, or Los
- 15 Angeles, or San Diego so, therefore, that's where all
- 16 the charging should go.
- 17 And we just completely discount the fact that
- 18 somebody actually might want to drive from Los Angeles
- 19 to San Francisco, or from Los Angeles to Las Vegas. And
- 20 they don't particularly consider the fact that maybe
- 21 their car only goes 80 miles that that's not that big of
- 22 a deal to them. It might seem like a big deal to the
- 23 people putting in the infrastructure.
- 24 But in the future, as we know, and has been
- 25 stated several times, we will have cars that go 100

- 1 miles, 200 miles, 300 miles and the like. And, of
- 2 course, we don't even talk much about Tesla with that
- 3 stuff.
- 4 A little more background on me. I actually am
- 5 part owner of the very first ChargePoint DC charger,
- 6 that's the Fuji charger that we put in San Juan
- 7 Capistrano. It was so well suited that I think we're
- 8 over 4,000 paid charge events on that, now. And there
- 9 are now two more charges that were provided by David
- 10 Peterson, and the Nissan Corporation, that we installed
- 11 in Irvine.
- 12 So, I have a really strong background in what
- 13 makes electric cars go. I personally drive only
- 14 electric cars. I don't have a gasoline equivalent and
- 15 my house is solar powered.
- So, getting to the corridor issue, my points I
- 17 want to make very quickly because I know we're very
- 18 short on time, is that there is a lack of a business
- 19 case. That was stated and it's absolutely imperative
- 20 that the state fund those corridor travels.
- 21 A corridor would mean in our state, in
- 22 California, Los Angeles to Las Vegas, San Diego to
- 23 Phoenix, Sacramento to Ashland, Oregon, which begins the
- 24 West Coast Electric Highway. And, of course, the 101
- 25 corridor is much better suited for that. And then, San

- 1 Francisco, Sacramento to Lake Tahoe and Reno.
- 2 Those are major corridors that our state has,
- 3 that millions of people travel. Not just electric car
- 4 people, but any car. And they might not be flying in a
- 5 Boeing 737 to go to Lake Tahoe, so they prefer to drive
- 6 their car, or take their family, or go on a ski trip,
- 7 whatever it is.
- 8 So again, there's a complete lack of a business
- 9 case because, as was stated, not very many people are
- 10 going to want to do that, which doesn't make it a very
- 11 smart business proposition for many organizations.
- 12 Secondly, those power stations or these charge
- 13 stations need to be very high-powered. Not just an
- 14 afterthought, oh, since nobody's going to be using it
- 15 they should be really low-powered, or they should be
- 16 junk that we just had leftover.
- 17 Instead it should be the opposite that Tesla,
- 18 another California company, is doing quite well. They
- 19 should be at the plaza that the folks want to go to.
- 20 And an affiliate company that I'm associated
- 21 with received a California Energy Commission grant for
- 22 \$500,000 to build such a plaza. And when it was
- 23 mentioned how \$500,000 doesn't go very far, I can tell
- 24 you it doesn't go very far. And we've been doing this,
- 25 now, for quite some time.

- 1 So, as we're considering this, where there's no
- 2 business case and the state should be funding it,
- 3 \$500,000 isn't even getting your foot in the door in
- 4 terms of what would be required at these stations, that
- 5 must be high-powered, to power these cars that will be
- 6 100-, 200-, 300-mile range.
- And as we already know, both the current public
- 8 charge protocols that are used by Nissan, the CHAdeMO
- 9 version, and then by the German and GM, General Motors
- 10 companies that use the SAE combo, those are both already
- 11 designed to be 200 amp capable. And that means that
- 12 they can up -- they can use up to 100 kilowatts of
- 13 power, and that's only if there's one charger.
- 14 So again, we get to not only the lack of a
- 15 business case for how many cars may use it, but there's
- 16 a -- it has a very high demand to have the highest power
- 17 charge stations out there.
- 18 So, in order to offset that, my recommendation
- 19 is that any public funds that are spent on this kind of
- 20 corridor travel infrastructure should have a robust, a
- 21 very robust battery storage system.
- 22 And that offsets a couple things. One thing is
- 23 the batteries could be large enough to power straight DC
- 24 into all the cars. And secondly, we don't need the
- 25 giant three-phase power that David Peterson was talking

- 1 about, just shortly ago. That we can now power that, it
- 2 may be 20 kilowatts and under where it's continuously
- 3 charging at this low power rate, that can be on mono-
- 4 phase, and a very large battery so that the battery
- 5 would be able to handle maybe dozens of charge events.
- 6 And it would have a very high dependability because even
- 7 if the power infrastructure was dead, cars could still
- 8 be charged at these stations because they're DC powered
- 9 and not AC powered.
- 10 And the last part that I want to get to on the
- 11 infrastructure and corridors is that it was mentioned a
- 12 couple of times about confidence. People need to have
- 13 that confidence and they're not going to go to a station
- 14 that's at this way point, in let's say Baker, going to
- 15 Las Vegas, or in Orland, going up to Ashland, Oregon,
- 16 from Sacramento, or some of these smaller towns.
- 17 It needs to be that plaza that people have
- 18 confidence to go, that they know that if they show up
- 19 there's not just going to be a single charge station,
- 20 but there will be multiple charge stations, and all
- 21 these charge stations will have high-power capability.
- 22 So, that will offset demand fee issues and it
- 23 will make it so folks, like myself, who drive electric
- 24 cars, don't have to consider, well, gee, maybe I need to
- 25 rent a gasoline car, or own a second gasoline car. Or

- 1 maybe I'm in an apartment and I don't even have access
- 2 to have a gasoline car or even charging at my apartment.
- 3 Or maybe I don't even have a job, I'm retired, or a
- 4 student, and there's no place for me to charge at work.
- 5 And these infrastructure things, I still want to drive
- 6 to Las Vegas and I still want to do it in a car that's
- 7 available to me, and that might be electric.
- 8 And that's how we promote that, and that's how
- 9 we fund it, and that's how we mitigate some of these
- 10 situations that have been discussed already.
- 11 And I cede my time to the next person.
- MS. BAROODY: Thank you, Tony, really appreciate
- 13 your comments.
- 14 Well, we are at -- past the end of our time. I
- 15 want to thank this panel so much. You've done a great
- 16 job.
- 17 And thank you, John, for leading this panel.
- 18 Let's give everybody a hand.
- (Applause)
- 20 MS. BAROODY: Just as a reminder, we will have
- 21 public comment at the end of the session, at 3:45. So,
- 22 if you had questions or comments you wanted to make
- 23 then, please do and bring your blue card up here.
- 24 So, we're going to reconvene at, I hate to say
- 25 it, 1:15, just to be able to fit everything in. So, I

- 1 hope you find places to eat nearby. Thank you.
- 2 (Off the record at 12:30 p.m.)
- 3 (On the record at 1:20 p.m.)
- 4 MS. BAROODY: If everyone could get a seat now,
- 5 we're ready to start our afternoon session. Once again,
- 6 we're running a little bit late and we're starting this
- 7 session, it must be about 1:20 right now.
- 8 This is a session on EV charging infrastructure
- 9 in multi-unit dwellings.
- 10 If I could have everyone's attention?
- 11 So, we have a facilitator here today. We have
- 12 two, actually. Joel Pointon, he is the Electric
- 13 Transportation Program Manager with SDG&E. Joel has
- 14 been involved with SDG&E's preparation for the region's
- 15 introduction of plug-in electric vehicles since he began
- 16 the Clean Transportation Program in 2006.
- 17 He's done quite a bit of work with automakers,
- 18 charging vendors, government, other stakeholders and has
- 19 assisted in the development of regulations, standards
- 20 and guidelines for PEVs.
- 21 And he serves on a number of boards and advisory
- 22 groups. He's also chairing the working group in the
- 23 Plug-In Electric Vehicle Collaborative's working groups
- 24 on Multi-Unit Dwellings and Workplace.
- So, take it away, Joel.

- 1 MR. POINTON: All right, thank you. I'm really
- 2 pleased that we have such a distinguished panel this
- 3 afternoon to talk about what I perceive to be one of the
- 4 largest challenges to the adoption of plug-in electric
- 5 vehicles, which is multi-unit dwellings.
- In San Diego, alone, we have 55 percent of our
- 7 population that live in multi-unit dwellings and,
- 8 therefore, do not have the opportunity to choose this
- 9 form of transportation for their living style.
- 10 As a co-chair for PEVC workgroup for Multi-Unit
- 11 Dwelling and Workplace, Karen who spoke earlier this
- 12 morning, Jasna was one of our past chairs, as was Bill
- 13 Boyce. I just want to tell you, to quote Abby Hoffman,
- 14 "Steal this book".
- 15 So, those guides you can download from the PEV
- 16 Collaborative. They will give the people that you're
- 17 working with the vocabulary, the overview of the
- 18 technologies, the overview of the vehicles. It's a
- 19 great tool to send as a link to someone, to get them
- 20 prepared for a discussion on multi-unit dwellings or
- 21 workplace charging.
- 22 And I do want to mention that there is an RFP
- 23 out for the PEVC working group to continue the outreach
- 24 work that we're doing based on these publications that
- 25 are available. And you can see the PEV Collaborative

- 1 website, where you can get additional information.
- 2 I'm not doing something right here -- yeah, if
- 3 you would, because we only have four slides.
- 4 So, let me get right into it. I don't know
- 5 where Leslie got that long introduction, but Electric
- 6 Transportation Manager would have sufficed.
- 7 I wanted to introduce our panel members. Mary
- 8 Nitschke, to my left, is Director of Ancillary Services
- 9 at Prometheus Real Estate Group, one of the largest
- 10 privately held real estate companies in the Bay Area.
- 11 They currently have 21 level 1 stations installed at ten
- 12 communities, and one community with 203 level 2 or level
- 13 1?
- 14 MS. NITSCHKE: Switch that, so we have 21 level
- 15 twos and --
- MR. POINTON: Okay, 21 level 2s. I was
- 17 wondering about that, when I saw that. And 203 level 1
- 18 charging stations installed.
- 19 Mary also participates on a Multi-Family
- 20 Workgroup for EV charging in Multi-Unit Dwellings.
- John Kalb founded EV Charging Pros, in 2011, to
- 22 provide vendor independent advice and strategic
- 23 consulting to commercial property owners, workforces,
- 24 and multi-family organizations. John is on the board of
- 25 City Car Share and Charge Across Town.

1 And Richard	l Schorske is	Founder and	Executive
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- 2 Director of EV Communities Alliance, a public/private
- 3 collaborative focused on EV market acceleration, which
- 4 currently coordinates several CEC-funded infrastructure
- 5 and EV planning projects in Northern and Central
- 6 California.
- 7 EV Alliance also assisted with PEV Readiness
- 8 Plans for Central Coast and Monterey, and has conducted
- 9 market study on MUDs and EV charging in the Bay Area.
- 10 So, that's our panel. Our format will be to
- 11 take a series of questions, which you can see on the
- 12 board here. We'll present them to our panel members.
- 13 They will speak to the question.
- We'll try to move through all five of the
- 15 questions. We may have to opt for just four.
- 16 At that point, we will switch to the Workplace
- 17 Charging Group. We have reserved and we will keep the
- 18 last 15 minutes for audience questions. This is not
- 19 about talking heads today. We really would like to
- 20 entertain your questions about what you've heard on the
- 21 panel and any clarification questions that you may have.
- 22 So, let's start out. The diversity of these --
- 23 I'm sorry, the challenges for the communities, as Leslie
- 24 had touched on this morning, the diversity of the
- 25 communities. We have size, we have spectrum, rental

- 1 versus ownership, existing parking formats.
- 2 The physical layouts, existing electrical
- 3 infrastructure, the age, the layouts, existing community
- 4 legalities and traditions, respecting and adhering or
- 5 changing these.
- 6 Cost, what is practical, how to cover these
- 7 costs initially, and how to pay for the ongoing costs,
- 8 and the operating, and maintenance, and management of
- 9 the program, the mechanics for the life of the program
- 10 and the future phases.
- 11 So, on to our questions. So our first question,
- 12 given your experience with the MUD vehicle charging
- 13 arena, what phase do you see us as being in presently
- 14 and what, in your opinion, needs to happen next to allow
- 15 this segment of charging to grow?
- And Mary, I'll go to you, first.
- MS. NITSCHKE: Well, in the multi-family arena,
- 18 so apartment communities, I think we're right in the
- 19 beginning. There hasn't been that much demand from
- 20 residences for charging stations within multi-family
- 21 communities, and so owners and operators haven't really
- 22 considered adding the infrastructure.
- 23 MR. KALB: I think we're in the pits. Mean, you
- 24 know, we haven't even gotten to the starting line, yet.
- 25 One of the projects I'm involved with is doing a survey

- 1 for the California Apartment Association, Tri-County
- 2 Chapter. We put out 3,000 surveys about the state of
- 3 the EV charging. We got 23 responses back.
- 4 Of those 23 responses, I was able to
- 5 individually interview seven individuals who said they
- 6 were interested in having further conversations about
- 7 the topic. So, we're definitely at the very beginning.
- 8 What do I think needs to happen? A lot of
- 9 things, but the main thing is that there's a high level
- 10 of information chaos out there. And every time I speak
- 11 with people, they have a very hard understanding,
- 12 really, what are the issues for their organization and
- 13 working through the long list of not only siting, but
- 14 business issues.
- 15 One of the first things I'd like to see happen
- 16 is some kind of workforce that was funded to help multi-
- 17 family organizations address the issues. This is about
- 18 planning, long-term planning, long-term decisions, a lot
- 19 of discussion needs to be done internally. And it's all
- 20 not only site-specific, but ownership-specific.
- 21 And what's interesting is in the multi-family,
- 22 you might have one property manager, who manages 30
- 23 properties, but they have 20 different owners. So, that
- 24 means it can't just be one conversation, it has to be
- 25 one times 20.

- 1 So the problem is, as was brought up earlier
- 2 this morning, there's a very long amount of time to go
- 3 from thinking about this to actually deploying it. The
- 4 9 months to a year is actually a real number.
- 5 And what we need to get kick-started is some
- 6 kind of way to help multi-families really plan for what
- 7 they want to do.
- 8 MR. POINTON: Richard?
- 9 MR. SCHORSKE: Yeah, I concur strongly with both
- 10 Mary and John. I think that if you look at sort of the
- 11 pipeline of this, you're looking at three phases.
- 12 You're looking at the education phase, and the
- 13 site qualification phase which is several months, in
- 14 most cases, for larger property owners.
- 15 Then you're looking at the infrastructure and
- 16 the utility interconnect preparation phase, which is
- 17 often many more months, particularly if the utility is
- 18 slow-walking the interconnect.
- 19 And then you're looking at the actual
- 20 construction, which is the shortest phase.
- 21 And each of these I think should be funded
- 22 separately or at least that should be considered.
- 23 Because if you look at the current sales cycle it's,
- 24 frankly, not that profitable for most of the vendors to
- 25 go in there and do that education and that outreach.

- 1 It's just too darn long. It's too costly in time. And
- 2 you're selling a \$5,000 box, there's no margin in that
- 3 for months and months of education, if it's just a small
- 4 deployment.
- 5 So, I think that on the other hand, you know, if
- 6 you look at it structurally, you're looking at getting a
- 7 lot of bang for the buck in terms of getting
- 8 infrastructure into a very large property ownership
- 9 group, where you can theoretically begin to serve, you
- 10 know, 500 tenants or something like that in one
- 11 building, with the beginning deployment of just a few
- 12 chargers.
- So, I think that there's reason for the state to
- 14 not necessarily look at the usual metrics of, say,
- 15 \$5,000 subsidy per EVSE and actually look at the whole
- 16 project, look at the 15-year time frame, take into
- 17 account the numbers that we heard from South Coast, for
- 18 example, that we're going to have 100-percent PEVs by
- 19 2040. You know, we may not get guite to that level, but
- 20 I'm sure it will be 30 to 50 percent, at least.
- 21 And consider how cost-efficiently, most cost-
- 22 efficiently you can do the upgrades, the basic
- 23 electrical capacity upgrades, which can be very costly,
- 24 but get those done first instead of just cherry-picking
- 25 two or three sites, which then mean that you're at your

- 1 limit.
- 2 So, I would strongly endorse getting more money
- 3 up front into the largest sites and also budging for,
- 4 perhaps, even a vendor-neutral or independent kind of
- 5 workforce that can go out there and do that educational
- 6 piece as a separate element.
- 7 MR. POINTON: So, having done workshops for
- 8 multi-unit dwelling communities within our region for
- 9 the last four-plus years, working through PEVC, for
- 10 developing the guides, the educational tools that we saw
- 11 as necessary, developing a survey that property managers
- 12 can use a sense of what's coming up, the phase that I
- 13 see -- the orientation phase has begun, we're well into
- 14 it. People are aware that plug-in electric vehicles are
- 15 arriving. They're somewhere on their horizon. They're
- 16 not on their priority list, they're somewhere on their
- 17 horizon.
- 18 I see one of the challenges as how do we get
- 19 properties and, Mary, I quess I'll direct this to you
- 20 because you're one of the decision makers. How do we
- 21 get properties to acknowledge this as an amenity,
- 22 something that they want to really provide to attract
- 23 the demographic?
- 24 If you look at the demographic of who's buying
- 25 these vehicles, it's a very desirable group of

- 1 individuals. Not that that won't change over time.
- 2 But I'm a little surprised and I'm challenged by
- 3 how do we get that amenity concept as part of the
- 4 advertising for a property?
- 5 MS. NITSCHKE: Well, it really, from my
- 6 management's perspective, it's sort of a limited
- 7 amenity. Because it's not like adding Wi-Fi to a
- 8 building, or having a pool where it's something that
- 9 everybody can participate in. It's restricted to a
- 10 very, frankly, low percentage of the demographic of the
- 11 property.
- 12 Additionally, it's an expensive amenity. So,
- 13 you look at the CAPEX dollars available to the asset and
- 14 you kind of consider is this something that's going to
- 15 drive rents.
- Most of my assets are concentrated in the Bay
- 17 Area, where we have a very stable occupancy and we
- 18 haven't lost any leases because we haven't had EV
- 19 charging at some of our communities.
- 20 So, when it comes time to look at it, we go,
- 21 this is an amenity that's really not going to provide us
- 22 with any opportunities. We're better to take this money
- 23 and add washers and dryers into the units, or air
- 24 conditioning, or Wi-Fi in our public areas, or package
- 25 lockers. Those are the amenities that everybody can use

- 1 and will actually help drive revenue for the site.
- 2 MR. POINTON: So, getting, working our way into
- 3 our next question, given the resources to get to a next
- 4 step where would you devote, target those resources and
- 5 how would it accomplish and support the promotion of MUD
- 6 vehicle charging within the communities?
- 7 MS. NITSCHKE: So, are you asking like how you
- 8 would structure an opportunity, a rebate program?
- 9 MR. POINTON: What would it look like? Would it
- 10 be a rebate program, would it be subsidized purchase of
- 11 equipment, or coordination, additional support services
- 12 for projects in designing and installing? What would be
- 13 most useful from your point of view?
- 14 MS. NITSCHKE: It would probably be what we'll
- 15 call a really flexible rebate program because it can
- 16 take -- sometimes the permitting process for an
- 17 installation can take an extraordinary amount of time.
- 18 So, by the time you start the project and you would put
- 19 your application in to the time you finish, it really
- 20 can be nine months. And so, a lot of projects, when
- 21 they look at a rebate program they're like, nope, we're
- 22 not even going to try it because this is set up for us
- 23 to fail, so we're not going to count on those funds.
- 24 So, it needs to be flexible and it needs to
- 25 be -- each site, like we've talked about the challenges,

- 1 each site is like its own little being and they're all
- 2 going to metabolize utilities differently. And so it
- 3 needs to be a flexible program so that you can take into
- 4 consideration the attributes of the site. What kind of
- 5 capacity you have, what kind of parking you have
- 6 available to you.
- 7 If it's one of those broad programs where it's
- 8 you have to do 10 percent, nobody's going to touch it
- 9 because you may have a very low parking ratio at that
- 10 property and that would mean that since, again, you have
- 11 a very low percentage of our demographic that's
- 12 interested in charge stations, or that has an electric
- 13 vehicle, you have a very -- you would be wasting your
- 14 parking on spots that would be reserved for an EV, but
- 15 you wouldn't have that many EV drivers.
- 16 So, you need something that's flexible and
- 17 scalable in multi-family, so that as that need arises
- 18 you can add to your infrastructure.
- MR. POINTON: John?
- 20 MR. KALB: I think it really, beyond helping the
- 21 multi-family organizations plan, I really think it comes
- 22 down to electrical capacity is the critical issue.
- 23 I would de-link electrical capacity from
- 24 parking, or make-ready's, or deployment of charging
- 25 stations. I've looked at 500 buildings, if I've looked

- 1 at five, and I can guarantee you that only five percent
- 2 of them have breaker space for two charges. All of the
- 3 rest of them have no capacity to scale.
- 4 So, if we're looking at a long-term ability to
- 5 serve a larger, more robust drive population, you're not
- 6 going to do that with two chargers. So, you need 10 and
- 7 you probably ned 20. Maybe by the time we're talking in
- 8 the future, we're talking 40 or 50, and the electrical
- 9 capacity is not there at all.
- 10 So, could we develop a program where a multi-
- 11 family, an apartment complex, a condo could say we want
- 12 to invest in increasing our charging capacity or the
- 13 electrical capacity that we will reserve for charging.
- 14 We will agree to scale it to XYZ or present, and that's
- 15 what you're paying for. I think that's a way of going
- 16 about solving that problem.
- 17 MR. SCHORSKE: I really like both of those
- 18 ideas, I think they're terrific. The only other thing I
- 19 would add is coordinated marketing of the vehicles,
- themselves.
- 21 So, we have a number of entities that are doing
- 22 a build-it, and they will come approach, and others
- 23 not. I think we need to have the ability for OEMs and
- 24 other intermediaries, like Plug-In America, and folks
- 25 that have been doing ride-and-drive events, and so

- 1 forth, to come in and actually work with the property
- 2 owner to proactively market the vehicles, and that
- 3 includes car share entities, as well.
- 4 So, many car share entities are already working
- 5 the MUD market, but they face a lot of the same
- 6 obstacles as everybody else. And I think a coordinated
- 7 approach that's more marketing-driven, that looks to
- 8 actually match tenants with vehicles, with a car share,
- 9 or privately owned is a great approach that we haven't
- 10 seen, yet.
- 11 So, that would be the larger organizations would
- 12 be particularly well situated to pursue that.
- MR. POINTON: Richard, in that scenario what is
- 14 the sequence of events there? Do you install the
- 15 chargers first and then do the outreach to build the
- 16 demand, or is it simultaneous or --
- MR. SCHORSKE: Yeah, I think as close to
- 18 simultaneous as possible is great. I mean, there's a
- 19 lot of experience now with workplace ride-and-drive
- 20 events that are coincident with the beginning of
- 21 workplace charging, or an initial phase of workplace
- 22 charging deployment.
- 23 And in the Bay Area, the Metropolitan
- 24 Transportation Commission funded a million dollar
- 25 campaign, called Experience Electric, where we went

- 1 around with partners and proceeded to do I think
- 2 something like 5,000 ride-and-drives. And we have some
- 3 beginning click-through to sales stats that are very
- 4 impressive.
- 5 And you see, you know, the vehicle population
- 6 rise in proportion to the EVSE population at these large
- 7 employer sites. So, I think it's at both ends. Seeing
- 8 the readiness is crucial, but concurrently have the
- 9 vehicle -- marketing the vehicle presence is optimum.
- 10 MR. POINTON: Okay. So, you have a property
- 11 with 100 units, Leslie is ready to write you a check to
- 12 help you with your project for introducing vehicle
- 13 charging in that project. If you have something of, say
- 14 100 units, what size resource would you need to
- 15 incentivize this project and where would those dollars
- 16 qo?
- MR. SCHORSKE: Well, you're really putting me on
- 18 the spot with a budget number. I'd probably defer to
- 19 Mary.
- 20 MR. POINTON: I'm ball-parking, we're looking at
- 21 ball parks.
- MR. SCHORSKE: Well, I mean I think 100 units,
- 23 I'm actually going to invite an audience participant to
- 24 generate a number on that. Stacey Reineccius, of Power
- 25 Tree, is doing a lot of units in San Francisco.

- What's a 100-unit building for an electrical
- 2 capacity upgrade?
- 3 MR. POINTON: And what number of charging units
- 4 would you put in there?
- 5 MR. REINECCIUS: (Off mic) Can you hear me all
- 6 right?
- 7 MR. POINTON: Yeah.
- 8 MR. REINECCIUS: Okay. San Francisco's a little
- 9 bit of an odd duck because it's got such a high
- 10 percentage of electric vehicle sales, you know, or plug-
- ins, ranging to around 9, 9 and a half percent,
- 12 depending on who's numbers you believe.
- We, as a bit of background for those of you who
- 14 don't know us, we are currently in construction in 100
- 15 buildings in San Francisco, serving about 5,500 total
- 16 tenants directly in the buildings.
- 17 So, what we've seen on the electric cost side is
- 18 about \$1.30 a watt for the electric upgrade from the
- 19 utility, which we think is far too high.
- We would budget for a flexible approach, where
- 21 you go in with a capacity that you think will serve, you
- 22 know, around 10 percent or 15 percent of the total
- 23 units.
- 24 MR. POINTON: So, you'd put ten units in for a
- 25 100-unit building?

- 1 MR. REINECCIUS: No, you would put in enough
- 2 electric capacity --
- 3 MR. POINTON: Okay.
- 4 MR. REINECCIUS: -- to serve that number, but we
- 5 won't put in the rest of the gear until we see demand.
- 6 MR. POINTON: Okay.
- 7 MR. REINECCIUS: But we have an exclusivity
- 8 agreement with the property so that we can safely make
- 9 that investment.
- 10 MR. POINTON: So, if it's ten percent today, and
- 11 like our panel members were talking about, and it
- 12 becomes 20 percent, you know, down the road and 30
- 13 percent in the future, do we over-size that initial
- 14 infrastructure installation for the support because it's
- 15 cheaper to do it all up front?
- 16 MR. REINECCIUS: Well, there are two different
- 17 pieces to the infrastructure. There's the piece that
- 18 goes into the utility and then there's the piece that
- 19 goes to the car.
- MR. POINTON: Correct.
- 21 MR. REINECCIUS: And in between that you put
- 22 energy storage. And to make that work what we do is all
- 23 of our EVSEs are configured to deliver up to 20
- 24 kilowatts, basically the maximum level 2 charge rate on
- 25 AC. We don't do any DC chargers. And we don't do any

- 1 DC chargers because they're all a fraction of the market
- 2 and it's not a good investment.
- 3 MR. POINTON: Correct.
- 4 MR. REINECCIUS: Then we use the energy storage
- 5 to provide the surge power necessary, when a car that's
- 6 capable of that rate of charge comes in and visits.
- 7 MR. POINTON: Okay.
- 8 MR. REINECCIUS: And so that's how we would
- 9 manage that. And we would manage that, as well, with
- 10 additional stalls as they come in. We can expand the
- 11 energy storage and trickle-charge the battery as we need
- 12 to, keeping the --
- MR. POINTON: Okay, that's your particular model
- 14 and I know there will be variations. We're just trying
- 15 to get a sense of --
- John, do you want to speak to a different
- 17 approach?
- 18 MR. KALB: Yeah, I want to just jump in here
- 19 because I see the 13-606 maximum award amounts, I think
- 20 for MUDs are rather small. \$100,000 for rental MUDs,
- 21 with \$10,000 for application, up to \$50,000, you run
- 22 those numbers and that's either ten projects or, what,
- 23 two projects?
- 24 And with the HOAs, it looks like \$900,000 on the
- 25 table, with between \$50,000 and \$300,000. Again, you

- 1 run those numbers and you're looking at 18 or 3
- 2 projects. And so, these aren't really very scalable
- 3 amounts of money in terms of the problem that we're
- 4 looking at doing.
- 5 I don't believe that we can put together a
- 6 "pilot project" that fits these budget numbers, that
- 7 will satisfy us all, as the community, that we have a
- 8 solution for 80 percent of the buildings that have that
- 9 pilot and then we can then just add more money and scale
- 10 it.
- 11 We really need to look at, as Mary says, more
- 12 flexible, individual ways of looking at buildings and
- 13 ownership groups.
- 14 The ownership groups are probably my biggest
- 15 learning in the last couple of years is this has very
- 16 little, at the moment of decision, to do about parking,
- 17 metering, monitoring, revenue, energy. It has very
- 18 little to do with that.
- 19 It has a lot to do with the net operating income
- 20 equations of commercial property owners. It has a lot
- 21 to do with the asset value of the properties. It has to
- 22 do with how long these ownerships are going to hold
- 23 those properties.
- 24 If you are an owner and you're thinking about
- 25 flipping your building in three years, you're not going

- 1 to get involved in this project at all. You're going to
- 2 push the decision to somebody else to when they have to,
- 3 especially if they're not seeing any demand.
- 4 So, I'm advocating for really flexible money
- 5 that can be applied as ownership groups need it, once
- 6 they see demands, starting with actual power
- 7 infrastructure.
- I think that's the only way we're going to scale
- 9 to actually solve the multi-family problem in the next
- 10 six to ten years.
- 11 MS. NITSCHKE: And if I can just add a little
- 12 bit to the infrastructure, just with an anecdote. So,
- 13 our project that has 203 level 1, when we started
- 14 construction on that we thought we were doing a really
- 15 good job. We thought we had every single apartment was
- 16 wired for level 1, and we thought that that was
- 17 phenomenal. And right out -- this property was in
- 18 Mountain View, and right out of the gate we had nine
- 19 Tesla drivers run into the property and immediately say,
- 20 congratulations, you installed an eight-track player.
- 21 So, it's hard to, even for us, right out of the
- 22 gate go this is what the infrastructure that we need is,
- 23 even if we go level 2 because what we start -- what we
- 24 install at the beginning of construction might not be
- 25 where the market is going or what kind of capacity we

- 1 need once we get there. And so that's why flexibility
- 2 is going to be key in terms of the installation in
- 3 multi-family.
- 4 Because even with our new construction, right
- 5 out of the gate we're playing soothsayer and going, oh,
- 6 well, what if, and we think this is a good job, but we
- 7 could be installing an eight-track player.
- 8 MR. SCHORSKE: Well, I'm just struck by the fact
- 9 that you got four non-answers to your question about the
- 10 money. And I was the first to not answer.
- I think this, to me, underscores the issue that,
- 12 first of all, there's such diversity, as you well know,
- 13 in the upgrade needs. And you're talking, you know, for
- 14 a 100-unit building you might be talking that they're
- 15 already there and then it's, you know, some tens of
- 16 thousands. And if they're not, it's hundreds of
- 17 thousands. And it's, you know 30 K to 500 K. And you
- 18 don't know until you find out.
- 19 And this is why having a planning phase, a
- 20 funded planning phase that could be, you know, as little
- 21 as 50 K, or whatever, for a large property management
- 22 organization and/or some intermediaries to go out there
- 23 and actually get granular with their cost estimates.
- 24 And also, really consider how do we make this property
- 25 truly attractive to EV owners and address the chicken

- 1 and egg issue of the vehicles versus the EVSE, and think
- 2 about marketing partnerships or whatever else might be
- 3 involved.
- I mean, I'm struck that you had so many -- maybe
- 5 you had more of those Tesla drivers come because you
- 6 advertised EVSE readiness, I don't know. EV readiness,
- 7 rather but --
- 8 MS. NITSCHKE: It's a very sexy property so --
- 9 MR. SCHORSKE: Okay, so that's that. But at any
- 10 rate, I do think that to get a good answer to that
- 11 question you have to actually dig on a property-by-
- 12 property basis and that requires resources.
- MR. POINTON: So, one of the things that we've
- 14 tried to do at the PEVC is to collect case studies in
- 15 order to show, you know, the variability of the range of
- 16 these projects. Because literally we're talking
- 17 everything from mobile home parks to luxury, high-rise
- 18 condominiums, if we're truly talking about multi-unit
- 19 dwellings.
- and within that spectrum we're going to have a
- 21 lot of different variabilities, as everyone keeps
- 22 referring to, and the need for the flexibility.
- So, where is money best spent from the CEC? Is
- 24 it to fund pilot projects that accentuate lower-cost,
- 25 innovative design? Or is it to solve a particular

- 1 community's problem, working with particular
- 2 contractors? What do you see it as being?
- 3 MR. KALB: You know, the case study issue really
- 4 relates not to the specifics, but it relates to a
- 5 scenario, right? So, it has to be more of if you're an
- 6 HOA and you want to make sure that all 300 people on
- 7 your property have equal opportunity to charge from the
- 8 first person having the opportunity to the last person,
- 9 well, that's one scenario. And here's ways of going
- 10 about that and case studies that represent that.
- 11 Other HOAs say, hey, we just want to install ten
- 12 chargers and let it go at that, and have everybody --
- 13 you know, get some kind of parking police, if you will,
- 14 that allows them to come first-come, first-served.
- 15 The thing is you don't know what's in the mind
- 16 of your customer. You don't know how they run their
- 17 business. You don't know how they manage their parking.
- 18 You don't know the personalities that are involved on-
- 19 site. And so, all you can really do is get there and
- 20 have a wealth of information to figure out, oh, here's
- 21 what they might resonate with. Or to give them three or
- 22 four different scenarios and say which might work best
- 23 for you as a starting point.
- 24 So, in terms of funding, I don't see a lot --
- 25 again, this is why I say if there was a -- you know, as

- 1 a business person I have a hard time making money
- 2 because multi-family organizations don't generically
- 3 want to pay me to go through the what does 25-65 mean,
- 4 or how do I develop a policy, or what's at issue for me?
- 5 And so, I don't have as -- the ability to really
- 6 serve those clients who, if I went to them and said,
- 7 hey, for free I will work with you for nine months and
- 8 help you through the decision making process, and case
- 9 studies is a part of that.
- 10 So, you know, again, if I was thinking
- 11 creatively I would want to say maybe the CEC, or the
- 12 PUC, or the government has certified 150 people to go
- 13 out and work with these organizations and basically fund
- 14 them on a per-organization, or whatever it is, and
- 15 develop certified plans. And then those certified
- 16 plans, at a later date, could actually be funded for
- 17 infrastructure.
- 18 So, you're saying I'm going to fund \$5,000 for
- 19 the next six months to get them to say, okay, I'm
- 20 agreeing to do it, and that agreement is \$75,000. And
- 21 then you can say, okay, well, we'll fund 30, 40, 60
- 22 percent of that \$75,000.
- MR. POINTON: Okay. So, we've run out of time.
- 24 I'm going to give Richard and Mary each an opportunity
- 25 to make a final comment.

- 1 MR. NITSCHKE: Oh, no, go for it.
- 2 MR. SCHORSKE: I have to just repeat a couple of
- 3 the highlights here because I think it's so important,
- 4 that we first of all acknowledge the concentration in
- 5 the business, and how much more cost-efficient it is to
- 6 get the bigger properties online, first.
- When we did the EVSE Study, MUD Study in the Bay
- 8 Area, we found out that there's 375 properties that have
- 9 74,000 units, all in the 100 K household demographic.
- 10 That's incredible concentration. That gives you -- and
- 11 74,000 units is obviously a lot more people and it's a
- 12 lot more cars, probably 100,000 and more cars.
- So, if you could get, you know, those 375
- 14 properties, a percentage of those on the road, first
- 15 with planning, then with infrastructure and then,
- 16 ultimately, with some kind of experience, direct
- 17 experience of EV that builds momentum for adoption,
- 18 you'd have some very exciting efficiencies.
- 19 But I think you have to be willing to bite off,
- 20 you know, the planning phase and the over-sizing, if you
- 21 will, for the initial couple years' of demand. And, you
- 22 know, we're not there, yet, in terms of the funding
- 23 structure, but I hope we can get there.
- 24 MS. NITSCHKE: I think it's important to look
- 25 at, too, in terms of the funding what percent of the

- 1 cost of the scope of work you're anticipating that the
- 2 property owner pay.
- 3 Typically, these properties will have a budget.
- 4 They will have a certain amount of CAPEX dollars,
- 5 capitalization, capital dollars that they spend annually
- 6 on their property.
- 7 The first thing that's going to always go is
- 8 life safety. So, if there's so much money to be spent,
- 9 it's always going to be life safety. And unless there's
- 10 a return on the investment, typically those projects
- 11 will get pushed back.
- 12 So, I think where I've seen the most success in
- 13 my role in getting projects commissioned is where I can
- 14 tell an owner that the project has, at this point in
- 15 time, a proven 12-month payback or less. And I know
- 16 that's a hard number to achieve when you're talking
- 17 about both the infrastructure for the electrical, not
- 18 just going from the panel room to the charge station,
- 19 but potentially the panel itself.
- 20 But if you really want property owners to come
- 21 to the table, this is where the appetite is.
- 22 MR. POINTON: Thank you all.
- Jasna, I'll turn it over to you.
- 24 MS. BAROODY: Well, let me introduce you, Jasna,
- 25 I have an introduction for you.

- 1 Okay, quickly, I'll go through it. She's a
- 2 Research Director with CalSTART. Her focus is on
- 3 projects demonstrating the use of alternative fuels and
- 4 technologies, and transportation, and supporting their
- 5 commercialization.
- 6 She leads the Employer EV Initiative, a program
- 7 encouraging adoption of workplace charging and faster
- 8 adoption of PEVs.
- 9 Her expertise includes research in vehicles to
- 10 grid power. And she's just, yesterday, had a webinar on
- 11 workplace charging.
- 12 MS. TOMIC: Yeah, I did. We had 120 people
- 13 online and go to the meeting, actually, for our
- 14 workplace charging webinar. And some of the folks
- 15 today, that we have here on our panel, were
- 16 participating as well.
- 17 So, I had a couple of slides. Can I get those?
- MS. BAROODY: They're coming.
- 19 MS. TOMIC: Okay. So, Joel and I teamed up
- 20 here, actually, and I will say, shamelessly, that I
- 21 actually stole a lot of his questions. So, you will see
- 22 some of the questions that I introduce here in our
- 23 conversation will be very, very similar, because the
- 24 issues are somewhat similar actually, and somewhat
- 25 different.

- 1 So, let's just briefly go through the status,
- 2 kind of, of workplace charging.
- 3 Can we go to the next slide, please? Yeah, and
- 4 if you can just flip through that.
- 5 I brought three quotes from OEMs and then
- 6 ChargePoint, just kind of emphasizing the importance,
- 7 the critical point of workplace charging being arguably
- 8 the most important infrastructure strategy to accelerate
- 9 adoption and being key in getting more EV miles from
- 10 PHEVs. Those are both from GM and Ford.
- 11 And then how, from ChargePoint, how the rate of
- 12 follow-on EVS sales to employers is very high. So, if
- 13 you buy a couple, then you buy more afterwards.
- 14 Can we move to the next slide. The challenges
- 15 that remain here, and I have a list of them.
- 16 Installation costs are often very high. The business
- 17 case is questionable for workplace charging. And I hope
- 18 we'll hear a little bit about that, what has motivated
- 19 employers to date, to install workplace charging.
- Then leased property, how do you explain the
- 21 value to the property when it's a leased property, not
- 22 an owned property.
- 23 Remote employee garages or lack of garages, or
- 24 parking lots in the city environments, especially.
- 25 And then demand charges, or increase of demand

- 1 charges. And that's one unique thing, I think, that
- 2 does not appear in home charging and does not appear in
- 3 multi-unit dwelling, potentially, but does affect
- 4 workplace charging.
- 5 Can we move to the next one? So, I just have
- 6 this last slide here, just talking about costs that are
- 7 included, because I think is something. And as you can
- 8 see, this is a slide that we developed with the
- 9 California Plug-In Vehicle Collaborative developed. And
- 10 we don't have numbers, we just have low cost to high
- 11 cost on EVSE purchase, on installation, on metering, on
- 12 operation and maintenance. So, I just want to keep that
- 13 in our heads here.
- 14 And with that, I'd like to quickly proceed and
- 15 introduce four panel members that I have. And we have
- 16 today, with us, the pleasure of having two publicly-
- 17 owned utility representatives, and then two cases of
- 18 employers or workplaces that actually, currently have
- 19 workplace charging installed, so they can speak from
- 20 their side, from the user side of implementation.
- 21 And I'll quickly introduce all of you. Ms.
- 22 Cheri Chastain is Sustainability Manager with Sierra
- 23 Nevada Brewing Company. She has been with the company
- 24 for over eight years and responsible for educating
- 25 employees on environmental issues and programs. Among

- 1 her many tasks, she's responsible for renewable energy,
- 2 managing zero waste efforts, researching and
- 3 implementing alternative fuel options, and working
- 4 towards water conservation and reuse.
- 5 Tom Harrigan, Commute Solutions Leader with
- 6 Intuit. Tom is a global commute solutions leader in
- 7 Intuit Workplace Organization. Intuit recognizes
- 8 responsibility to provide responsible commute
- 9 alternative to workers. Therefore, Tom manages these
- 10 programs in U.S., Canada, Europe, and Asia. And has
- 11 worked with great public programs in San Francisco,
- 12 Cambridge, Woodland Hills, Santa Monica, London,
- 13 Edmonton, et cetera. I'm running out of cities here.
- I think great case about Intuit, I will add that
- 15 they have workplace charging not only in their
- 16 California facility, but in other locations through the
- 17 country. So, he can speak to that.
- 18 Bill Boyce is with Sacramento Municipal Utility.
- 19 He's the Supervisor of Electric Transportation. I think
- 20 Bill got an introduction a little earlier, so I'll just
- 21 say he's been with SMUD for the last 14 years. I'm
- 22 happy to have Bill on the panel. He's doing some really
- 23 creative things at SMUD there, and we're happy to hear
- 24 that.
- 25 And Scott, Briasco. Scott, I actually am

- 1 missing your little description. Would you add?
- 2 MR. BRIASCO: So, I'm the Manager of Fleet
- 3 Engineering and Electric Transportation at LADWP, so I
- 4 oversee a lot of the electric transportation project.
- 5 And I've been actively involved in electric
- 6 transportation activities for over 25 years at LADWP.
- 7 MS. TOMIC: Great, thank you.
- 8 So we have, I guess -- I'm looking at the clock,
- 9 it's 2:00. We're going to try and do this in 15 to 20
- 10 minutes. I'm looking at Joel whether I get a nod.
- 11 Okay.
- 12 So, we want to -- I want to start with some of
- 13 your experiences and kind of an assessment from,
- 14 obviously, utility perspective, but just experiences, as
- 15 well as implementation and users. Where do you think
- 16 workplace charging status is right now in terms of the
- 17 path?
- MR. BOYCE: I think currently a lot of this, and
- 19 I think multi-family is also kind of in this, a lot of
- 20 the activity right now is really retrofit of chargers in
- 21 existing facilities. And usually that's limited to
- 22 pretty much deep-pocket employers.
- So, people have really got to have some money.
- 24 They're typically doing it for additional employee
- 25 benefits. And I think on your chart you notice the

- 1 costs are very high.
- 2 You know, what do I think needs to go to grow
- 3 things? I think, really, the segment needs to
- 4 encourage, once again, lower-cost solution sets. And as
- 5 I alluded to in the morning, you know, I think we need
- 6 to find different opportunities, like during new
- 7 construction, to get this in. And the current retrofits
- 8 into existing facilities, with existing limited
- 9 electrical capacity really are huge cost drivers, and
- 10 that's going to limit the number.
- 11 We need to get this built in on the design of
- 12 the facility before it goes in and get it more or less
- 13 from the ground up.
- 14 MS. TOMIC: Tom? Are you one of the employers
- 15 with deep pockets?
- 16 MR. HARRIGAN: Well, you know, I'm not going to
- 17 say that we have deep pockets, but I'm going to say that
- 18 we have adequate resources to meet the needs, which is
- 19 more than a lot of people can say.
- 20 So, one of the things I'm going to pitch later
- 21 on is I'm going to pitch small businesses, too, and
- 22 small business needs here. But that's beside the point.
- 23 So, for me, I see the industry as being just at
- 24 the beginning of the inflection of the growth portion of
- 25 the marketing curve. So we're seeing a lot of growth.

- 1 I'll give you an example. We just did a massive
- 2 expansion, this past year, of our EV infrastructure. We
- 3 were going from in the neighborhood of around 19 ports
- 4 to up around 40 ports. And what we found is, instead,
- 5 we went up to 77 ports across the U.S. All, except for
- 6 16 of those, are here in California.
- 7 In L.A.'s territory, in San Diego Gas &
- 8 Electric's territory, in PG&E's territory, as well, so
- 9 we're all over the place on that.
- 10 But in terms of what I think we need, I think we
- 11 need better, faster, cheaper, cleaner technology that's
- 12 out there. I think we also need some incentives that
- 13 are actually tax free.
- 14 And one of things, I'm going to throw a plug in
- 15 here, is it kills me every year to do the California 540
- 16 adjustments and add back in the transit subsidy that I
- 17 get each year as an adjustment to my income.
- 18 I mean, the IRS realizes that that's helping the
- 19 environment out. It seems like California doesn't
- 20 realize that, which seems inconsistent with some of the
- 21 other programs that we have in the state.
- 22 And I think that's pretty much it.
- MS. TOMIC: Okay.
- 24 MS. CHASTAIN: So, from my perspective, I mean I
- 25 think we're at the very beginning of workplace charging.

- 1 And the businesses that I talk to, and my colleagues,
- 2 and my community members, we're one of two workplace
- 3 charging stations in Butte County, the entire county.
- 4 So, it's -- I think it's at its infancy, especially in
- 5 rural communities, which is where we are.
- 6 We installed our workplace chargers in 2009.
- 7 Not a single employee has purchased an electric vehicle
- 8 since. So, I think there's what Richard was talking
- 9 about with people not either being aware, or not wanting
- 10 to, not wanting to take that risk on buying the electric
- 11 vehicles.
- 12 So, I see a lot of businesses that don't want to
- 13 install them simply because of the cost, but there's no
- 14 demand for them. Their employees aren't demanding them,
- 15 they're not asking for them.
- 16 But I think if the employees had them and they
- 17 were asking for them, the employers might consider
- 18 charging stations. So, I think that's a big problem
- 19 that I've seen.
- 20 And I'm glad that you brought up the peak demand
- 21 charges because that's another big issue that I've seen
- 22 is workplace charging takes place during those peak
- 23 hours. Residential and multi-unit dwellings, they're
- 24 typically in those off-peak times. The workplace takes
- 25 place during those peak hours, so those businesses that

- 1 are installing those stations are going to see much
- 2 higher demand charges.
- 3 And that's a risk that nobody wants to take on.
- 4 Yes, we'll install these charges and, yeah, I want to
- 5 pay my utility more money for it. Nobody wants to do
- 6 that.
- 7 So, I think, you know, especially utility rates
- 8 for those charging stations should be offered to
- 9 workplaces who are willing to make that investment.
- MR. BRIASCO: Well, for the Los Angeles
- 11 Department of Water and Power, we encourage workplace
- 12 charging. We have quite a bit of it at our main office
- 13 building, so we're right now at 52 level 2 chargers that
- 14 are strictly dedicated for employees for workplace
- 15 charging.
- And we have another 24 chargers, level 2, that
- 17 are in our public lot that can also be shared with
- 18 employees. So, that's right at 76. And of those, 24
- 19 have just been installed in the last couple of weeks.
- What we're seeing is that as we install more
- 21 chargers, they're getting utilized fully, to the point
- 22 where sometimes, you know, if you come in late, you may
- 23 have a problem finding a charger.
- 24 So, we see it as, you know, a situation where if
- 25 you build it, they will come. Certainly, it's free

- 1 charging, so that's a huge incentive.
- We also, in our main office building, have a DC
- 3 fast charger. And then we're kind of spreading out to
- 4 our other locations and installing charging stations
- 5 beyond just our main office building.
- 6 So, you know, we see the environmental benefits.
- 7 Obviously, as a utility promoting this, we think it's
- 8 important to kind of set the example.
- 9 One of the things that we offer our customers to
- 10 help promote the installation of charging stations is a
- 11 rebate. So, for the installation of a wall mount, it's
- 12 \$750, for a pedestal it's \$1,000. So, that's for MUDs,
- 13 that's for workplace charging.
- 14 And we're kind of looking at that. We're not
- 15 seeing a huge uptake on the commercial part of it. It's
- 16 mainly been going to towards residential.
- So, as we look at ways of trying to improve the
- 18 penetration of workplace charging, you know, what do we
- 19 need to increase that dollar amount and can we leverage
- 20 CEC funding to help us do that.
- 21 Some important things, we talk about, you know,
- 22 the lower-cost installations. In Los Angeles we have a
- 23 building, a green building ordinance that requires that
- 24 five percent of all new parking spaces at least be EV
- 25 ready. So, that's to get that initial infrastructure in

- 1 the ground during construction, when it's really not
- 2 that expensive. Then, the owner can come back and
- 3 basically hang the hardware and it becomes really kind
- 4 of a cheaper installation. Of course, the retrofits are
- 5 more expensive.
- 6 I heard a little bit about Rule 2202, and the
- 7 Los Angeles or South Coast Air Basin providing those
- 8 incentives to employers that are large, that fall under
- 9 that ride-share rule to put charging in, and really get
- 10 regulatory compliance credits towards doing that. So,
- 11 we think that's important to really reward large
- 12 employers for kind of taking that step.
- 13 And, you know, I think we are kind of at the
- 14 early stages here. The larger companies, that are kind
- 15 of stepping up, that have the money and want to do this.
- 16 But as more and more vehicles are kind of hitting the
- 17 streets, and you have people that are approaching their
- 18 employers and asking for, hey, you know, would you do
- 19 this, put in this workplace charging? We think it's
- 20 that pull that's going to kind of help the marketplace.
- 21 MS. TOMIC: Okay. So, when I introduced my
- 22 slides, I was talking about the cost in the business
- 23 case being difficult and all the different cost elements
- 24 that exist in a project of workplace charging.
- Where do you think should CEC money, next grant

- 1 cycle money, be focused on to really aid the process.
- 2 MR. BOYCE: Let's throw out a little bit of a
- 3 curve ball here. Actually, I think there could also be
- 4 some technology that could come to the table. And
- 5 there's a few people, and I know DOE is working on tis,
- 6 which is basically some devices that can go back at the
- 7 transformer and basically make sure that you could, you
- 8 know, modulate additional load at a facility and put on
- 9 additional load at a facility, but never over-go the
- 10 nameplate of the transformer.
- 11 And where this type of stuff is, it's like, say,
- 12 there's no capacity on the transformer right now to
- 13 handle any charging. And so, but during the day,
- 14 certain times of the day the transformer's only loaded
- 15 to a 25-percent capacity. Is there a way that, you
- 16 know, in those off-peak times, or whatever, you could
- 17 actually use it in different applications.
- 18 And I know DOE's been playing with a device that
- 19 has the ability to more or less modulate load going to
- 20 the charger to not ever go over the nameplate of the
- 21 transformer but, hey, during times when it's not loaded
- 22 up as much more charging occurs.
- Those are kind of one where, you know, as a
- 24 utility guy we don't necessarily like that, but it could
- 25 really free up the ability to not have to go in and do

- 1 massive facility upgrades if you're able to make it
- 2 work.
- 3 And a lot of those backbones are, you know, some
- 4 of the real expensive stuff that nobody wants to fund.
- 5 And, anyway, I think there is some technology that could
- 6 really be brought to bear in that area, which is how can
- 7 you add a lot more load and not go over the nameplate of
- 8 a transformer.
- 9 MS. TOMIC: So, Bill, is your suggestion, then,
- 10 that some of the money goes to fund some of the
- 11 technology, deployment and testing of such new
- 12 technology?
- MR. BOYCE: Yeah, I think it would behoove us to
- 14 try to get some more experience with that. You know,
- 15 try and figure out how to do it in a limited, low-risk
- 16 demo. You know, that also addresses things like
- 17 additional demand charges and other things like that.
- 18 But more than anything, I think a lot of the
- 19 barriers here are just the sheer high cost of getting
- 20 wire into the ground. And how can you really work on
- 21 that? And like I said, if you don't have to add
- 22 additional, major electric capacity in a retrofit, then
- 23 those are some of the solutions you can have. And,
- 24 anyway, I would --
- MS. TOMIC: Yeah, I would add to that another

- 1 recent example of a technology change, as not thinking
- 2 of chargers as fixed chargers, but mobile charges.
- 3 MR. BOYCE: Yeah.
- 4 MS. TOMIC: You know, so the lines that go to
- 5 the building or to the location are single lines, and
- 6 then this little thing, or big thing, moves around and
- 7 goes to where the vehicle is, rather than the vehicle
- 8 moving around to the chargers.
- 9 MR. BOYCE: Definitely not having fixed assets
- 10 is another flexibility. But, you know, it's -- you
- 11 know, some of the stuff that I know we haven't looked
- 12 at, in a sense in the infrastructure world, that could
- 13 also be something we should really start to look at a
- 14 little bit differently.
- MS. TOMIC: Okay. So, Tom?
- 16 MR. HARRIGAN: So, Bill hit the nail on the
- 17 head. John and I were actually talking, John Kalb and I
- 18 were talking at one of the breaks that one of our big
- 19 constraints is the electrical capacity. So, you hit the
- 20 nail on the head for that one.
- 21 For us, the other thing would be incentivizing
- 22 the installation costs. Because for us, we've actually
- 23 found that as of last year the cost of installing a
- 24 system has bypassed the cost of the hardware for the
- 25 systems that are out there.

- 1 MS. CHASTAIN: I would agree with both of those
- 2 answers, technology and the infrastructure within the
- 3 workplace is a big issue, especially if it's an older
- 4 facility, an older building that doesn't have the
- 5 capacity.
- 6 The tax credits, I mean, you might have a little
- 7 more to say on that one, but I think that would
- 8 definitely help in the workplace to get those chargers
- 9 installed.
- 10 But I also think there does need to be more
- 11 education for the potential drivers out there. You
- 12 know, like I said, we've had our chargers for, it will
- 13 be six years in April, and not a single employee has
- 14 purchased a vehicle.
- MS. TOMIC: So, they're actually empty, nobody's
- 16 using them right now or --
- MS. CHASTAIN: We have a couple company vehicles
- 18 that we charge with them.
- MS. TOMIC: I see.
- MS. CHASTAIN: And there's a couple people in
- 21 the community that use them, but there isn't any
- 22 employees that have vehicles. So, more education and
- 23 outreach on that front I think would also help to drive
- 24 that workplace making that investment in their
- 25 infrastructure, and in that equipment. And it's a

- 1 benefit for employees, so it will help with retention
- 2 and attitude at the workplace, as well.
- 3 MS. TOMIC: So, what motivated you to install
- 4 them, I'm curious?
- 5 MS. CHASTAIN: We were approached by a community
- 6 member, who started an electric vehicle dealership. And
- 7 it went under with the rest of the economy. But he, you
- 8 know, approached us and said we're trying to sell
- 9 electric vehicles in the community --
- MS. TOMIC: I see.
- 11 MS. CHASTAIN: -- would you please install a
- 12 charger to help with the infrastructure and we said
- 13 sure.
- MS. TOMIC: Okay.
- 15 MR. BRIASCO: So, one of the issues we've been
- 16 kind of kicking around is, you know, through the
- 17 incentives and through our rebate program how do you get
- 18 folks to kind of step up, and what do those levels need
- 19 to be. And how does that work with the Energy
- 20 Commission PON process.
- 21 We've been sort of talking about this with --
- 22 through an organization that's the Southern California
- 23 Public Power Authority, and it's the municipal utilities
- 24 in the Southern California Region.
- 25 And if we were to have sort of a regional rebate

- 1 program, you know, could we make that work and could we
- 2 administer that, somehow, through the CEC PON process.
- 3 So, I think some of the challenges with the
- 4 process right now is identifying properties and really
- 5 having everything sort of in your submittal identified
- 6 very clearly as far as what locations, and how many
- 7 chargers you're installing.
- 8 But if it were more flexible, where an
- 9 organization could establish some criteria, and get a
- 10 certain amount of money to provide rebates to the region
- 11 for workplace charging, then you could essentially
- 12 facilitate -- we think, facilitate that process
- 13 regionally in a much easier way.
- 14 So, you know, it's something to maybe think
- 15 about. And maybe if it's not an organization like
- 16 SCAPA, or it could be an air quality management
- 17 district, but more of a rebate process.
- 18 MS. TOMIC: And a rebate process for which piece
- 19 of the -- for the installation or for the whole package?
- 20 MR. BRIASCO: For both. I mean it could be a
- 21 percentage of both. I mean right now what we're
- 22 offering, it's really just to cover the charger. At DWP
- 23 it's \$750, so that's really for a wall mount, or \$1,000
- 24 for a pedestal. You know, for a very inexpensive type
- 25 of a charger.

- 1 But I think you would want to establish a higher
- 2 level and include some money, obviously, for the
- 3 installation component, too.
- 4 MS. TOMIC: Okay, so we'll go one more question,
- 5 Joel, but everybody promises to be short and brief.
- 6 (Laughter)
- 7 MR. POINTON: So, how many questions do we have
- 8 left?
- 9 MS. TOMIC: Lots. Well, lots, maybe.
- 10 Okay, so who do you think -- one of the things
- 11 that CEC likes to know is like where should they direct
- 12 money so that it really reaches at the important point
- 13 of use. Who do you think should be the recipient of any
- 14 monies, any funding support for workplace charging, in
- 15 the workplace charging grant? And it doesn't have to be
- 16 the utility.
- MR. BOYCE: Well, I'm sorry, you know, part of
- 18 me wants to say anybody that's willing to put in the
- 19 infrastructure.
- 20 But I think we also need to have models that
- 21 kind of move beyond what I would say would be these
- 22 deep-pocket companies. And it moves it out to areas
- 23 where there's more exposure.
- 24 And particularly, when you're starting to think
- 25 about disadvantages communities, you know, you need to

- 1 move it into those places so people see it.
- 2 You know, kind of interesting, build it and they
- 3 well come, you know, our experience that we've had is
- 4 that as soon as we put in our workplace charging it go
- 5 overrun.
- 6 But, you know, I think trying to find models for
- 7 smaller or medium-sized business is, once again, is one
- 8 of the questions, you know, can you get it into the
- 9 disadvantaged communities?
- 10 You know, employers that are trying to locate
- 11 their -- you know, maybe they're eligible for an
- 12 additional incentive.
- MS. TOMIC: So, should the community be
- 14 eligible? Would you suggest giving the money to the
- 15 community and the community distributing it to the
- 16 workplace or, I'm just wondering?
- 17 MR. BOYCE: I think -- I don't know, it has to
- 18 go to workplaces. You know, if there's strong enough
- 19 language that it has to be passed all the way down,
- 20 versus if it just goes to a community I get worried it
- 21 goes, you know, in front of the library. Not that
- 22 that's bad. But if you're trying to truly move
- 23 workplace, that's a different issue.
- 24 MR. HARRIGAN: Okay, so I'll make it quick. I
- 25 already pitched for small businesses. I'm going to

- 1 pitch for nonprofits, as well.
- 2 The thing I want to do is I want to take a
- 3 little bit of time just to talk about the minority and
- 4 disadvantaged business areas in there.
- 5 I think one of the things that we could get
- 6 caught in is the chicken-or-the-egg argument. And even
- 7 if there's no demand in those areas today, if we fail to
- 8 build the infrastructure, we're going to ensure that
- 9 there's going to be no demand in those areas tomorrow.
- 10 So, I'd like to make a pitch that says, yeah, we
- 11 should take a look at those areas, the under-served
- 12 areas, and see if we could do more for them.
- MS. CHASTAIN: Yeah, I completely agree with
- 14 that. I mean, coming from a very rural community in
- 15 Northern California, I think having funding like this
- 16 directed at those communities would really help increase
- 17 the availability of workplace charging.
- 18 And as for, you know, how do those funds get
- 19 transferred and, you know, maybe it becomes part of
- 20 economic development packages for those communities. As
- 21 they're trying to recruit businesses to locate in their
- 22 communities, it could become part of that incentive to
- 23 actually draw more to those communities.
- 24 MR. BRIASCO: And I guess I would just kind of
- 25 reiterate, again, that approach of a rebate to really

- 1 establishing a process to being able to reach out to
- 2 those really small businesses, and those disadvantaged
- 3 communities that, you know, they don't have the
- 4 wherewithal to submit a really complicated application
- 5 for a large number of chargers but if they're -- to the
- 6 Energy Commission. But if they're in a position to
- 7 install two or three chargers and they can pull together
- 8 the budget to do that, they're essentially reimbursed
- 9 for a portion of that through a simplified rebate
- 10 process.
- 11 MS. TOMIC: And I think we'll move to questions
- 12 with the audience. I just wanted to comment on the
- 13 monies to communities.
- In Pasadena, where CalSTART is headquartered, we
- 15 have -- anyway, the City of Pasadena got money that they
- 16 were distributing to workplaces.
- 17 However, they had a requirement that you had to
- 18 have it open to the public for three years, which really
- 19 disincentivized a whole bunch of workplaces because they
- 20 didn't have parking lots that were open to the public.
- 21 So, one needs to look at the consequences of
- 22 some of the rulings.
- MS. POINTON: So, a show of hands, who would
- 24 like to ask a question? Sir?
- MS. TOMIC: And can you also introduce, quickly,

- 1 yourself when you ask a question? Although, we know
- 2 you, Charlie.
- 3 (Laughter)
- 4 MR. BOTSFORD: Charlie Botsford, AeroVironment.
- 5 Somebody mentioned the demand chargers at workplaces.
- 6 There's a program, a pilot program that Hawaii Electric
- 7 Company has for two pilot rates to get rid of demand
- 8 charges, which I think is really something that should
- 9 be watched and maybe considered by CPUC.
- 10 Demand charges for DC fast chargers and demand
- 11 charges for, I think, level 2 workplace chargers. So,
- 12 that's -- yeah, demand chargers are a hit and everybody
- 13 thinks of them as being a problem with DC fast chargers.
- 14 Workplace chargers, too. So, it's something that
- 15 wouldn't cost anything, except maybe the utilities.
- 16 MR. BOYCE: Just to let you know, Charlie, we're
- 17 currently in the process of developing a pilot rate that
- 18 gets rid of the demand charge.
- 19 A municipal utility, we still have to reach cost
- 20 recovery, so it's going to show up in an energy rate,
- 21 but it attempts to do that. And, you know, recognize
- 22 when there's very low utilization at the very beginning,
- 23 the demand charge is an issue. But as, you know, usage
- 24 of these increases it actually flip-flops in the
- 25 equation of how ratemaking goes.

- 1 But we hope to get that rolled out sometime in
- 2 the next -- within the next year or six months.
- 3 MR. BOTSFORD: Yeah, I think Kinko (phonetic)
- 4 had maybe some demand response strings attached to it.
- 5 MR. BOYCE: Yeah, I won't say that we're looking
- 6 at that, currently, but demand charges on high-level
- 7 charges are always something we look at in just general
- 8 protection of the grid.
- 9 MR. POINTON: And do we have a question over
- 10 here, if you could make your way towards the microphone.
- 11 MR. WILLIAMS: Thank you. Bill Williams, with
- 12 Telephonics.
- The main question is, is I think I'm meeting
- 14 with a lot of people about workplace charging. I think
- 15 once they get over the sticker shock of their initial
- 16 meeting with a large network charging company, I try to
- 17 explain to them that they could really keep it simple.
- 18 One is with level 1. Obviously, a 20- to 30-mile could
- 19 be replaced in about four to five hours with level 1.
- 20 So, I ask why the Commission doesn't have any
- 21 level 1 funding.
- 22 And secondly is that airports and hotels are
- 23 also workplace charging, so we need to consider
- 24 incentivizing airports to put in, again, level 1,
- 25 because average stay is two and a half days. And that's

- 1 where a lot of EV commuters would be happy to park if
- 2 they knew that one was available.
- Instead of two or three \$5,000 chargers, you
- 4 could put in about 10 or 20 of a lower-priced, level 1
- 5 charger.
- 6 Also, the peak demand, you can get away with
- 7 level 2. And don't go to a 40-amp level 2. Stay with a
- 8 lower power level 2. So, there's other alternatives.
- 9 But the main funding, even the lead
- 10 certification is for a level 2, only. So, I just want
- 11 to speak up for level 1. Thanks.
- MR. POINTON: Do we have a question?
- MR. WILLIAMS: Can we get level 1 funding?
- 14 MR. REINECCIUS: Hi, Stacey Reineccius, Power
- 15 Tree.
- 16 Two questions. One is --
- MR. POINTON: We'll limit you to one because of
- 18 the time, please.
- 19 MR. REINECCIUS: Okay, let me pick then. One of
- 20 the key costs is time, in time to installation. There
- 21 are things that utilities could do. For example,
- 22 provide advanced data as opposed to post-study data or
- 23 post-interconnection agreement date about the type of
- 24 connection available at a given property.
- 25 So, what is the current load? There's stuff

- 1 like this in the RAM maps for solar.
- 2 Can we get something where the utility could say
- 3 for this building, this MUD, or this workplace here's
- 4 the service drop, here's its current level of load,
- 5 versus what the utility thinks the service capacity is?
- 6 That would save a lot of time. Just a very
- 7 simple thing. It's in the existing databases. Making
- 8 that kind of data available quickly would save months.
- 9 MR. POINTON: I'll just speak to on our team we
- 10 do have an electrical engineer on staff who literally
- 11 works in the field with projects when they come to the
- 12 region, to help identify particular transformers and the
- 13 lower-cost alternatives in the region.
- 14 So, we have tried to provide that support
- 15 service, in addition to the usual planning functions
- 16 that you encountered, as you've outlined.
- 17 MR. ZEREGA: Hi, Matt Zerega from Liberty
- 18 PlugIns.
- 19 I think earlier today Charlie said a lot about
- 20 economics and Brett, I think, mentioned a couple of
- 21 interesting statistics about people's reactions to
- 22 pricing. So, we know pricing is important and I think
- 23 it's a commonly held belief that the opportunity to save
- 24 money on fuel is compelling to people considering an EV.
- 25 So my question is this, and I'm a big fan of

- 1 math. Use some math today, you know like a plug-in
- 2 Prius at 50-miles-a-gallon. The current break-even
- 3 price on electricity is about 18 to 20 cents a kilowatt
- 4 hour.
- 5 And for most rates, most utilities, especially
- 6 in California, I don't even think that covers the
- 7 electricity price, so you're not going to start covering
- 8 the cost of your equipment. So, it's very, very
- 9 challenging, but price is important.
- 10 So my question is this, on the panel and the
- 11 Commission, is what are the notions and the objectives
- 12 behind this funding with regard to the price that the
- 13 drivers will feel at these new facilities that are
- 14 funded? What are the notions or what are the
- 15 objectives, and the hopes?
- MS. TOMIC: Matt, can you comment, just one
- 17 comment on that. Do we think the current gasoline and
- 18 current diesel price is realistic and true?
- 19 MR. ZEREGA: Well, I mean that will open that
- 20 whole discussion.
- 21 MS. TOMIC: I know, but so it compares some --
- 22 MR. ZEREGA: At \$14-a-barrel production cost in
- 23 Saudi Arabia and it --
- 24 MS. TOMIC: Yeah, I'm just saying I don't think
- 25 it's fair to compare it to two-and-a-half-dollars-a-

- 1 gallon price.
- 2 MR. ZEREGA: Yeah, and I'm certainly not trying
- 3 to convey that that is the most important thing to most
- 4 drivers. I'm simply trying to convey that -- to support
- 5 something that was cited by Brett, earlier, that price
- 6 is important to some segment.
- 7 And I think that when we start talking about
- 8 mass adoption that price for fuel is important.
- 9 And so, it just begs the question about what are
- 10 our notions and what are our objectives with regard to
- 11 this new infrastructure? Are we going to put a price on
- 12 it? Are we going to insist that the price remains below
- 13 a certain level? Do we not care? What are our notions
- 14 and what are our objectives with regard to the price
- 15 paid by the drivers?
- 16 MR. BOYCE: I'm going to jump in on this one a
- 17 little bit. Because on our workplace charging we
- 18 actually have a fee. And we're trying to do it in a
- 19 very low-cost way, so we don't have any sort of network
- 20 Smart charging. It's all just plain level 1 and level 2
- 21 dumb charging. And employees essentially enroll in a
- 22 payroll deduction. They get a placard. They put that
- 23 placard on their review mirror and that then allows them
- 24 to charge.
- You know, there's a lot of thing we're learning

- 1 and I guess my point is I don't think we have a lot of
- 2 knowledge on different approaches there. What we're
- 3 finding is it's \$5.00 a pay period to be allowed to
- 4 charge there. Well, as soon as you have that fixed fee
- 5 it's almost, in my mind, as bad as free charging.
- 6 Because if it's fixed fee, as soon as you pay
- 7 your money, well, now I want to maximize every kilowatt
- 8 hour I can get out of that fixed fee. And you've got
- 9 all the same problems that we have when it's free
- 10 charging which is everybody tries to take advantage of
- 11 it.
- 12 The other thing we had thought it would do was
- 13 kind of limit it to people that could have just
- 14 supplement charging. They're the ones that really need
- 15 it. They're outside of an 80-mile range and couldn't
- 16 get back home.
- 17 But like I said, as soon as you add a fee
- 18 people, well, I paid for it, I should get it, and I
- 19 don't want to do that. And they start making that their
- 20 primary charging.
- 21 The second thing that I think we really are
- 22 going to need to think about, and we're seeing this, is
- 23 a lot of the people that use our charging live outside
- 24 of SMUD service territory, where rates are a lot higher.
- 25 So, there's kind of a radar arbitrage going on, and

- 1 people are going to take all that. And I'll take the
- 2 PG&E customers any day of the week.
- 3 (Laughter)
- 4 MR. BOYCE: But anyway, you get to the fact that
- 5 I don't think we know a lot about rates. I don't think
- 6 we quite know. Right now it's all free, so everybody
- 7 does that.
- 8 But the free charging leads to maxed out
- 9 infrastructure, it gets over-subscribed. You know, that
- 10 starts to lead to a lot of bad relations of who gets it,
- 11 who doesn't.
- 12 And we're going to need to do a lot more case
- 13 studies on just rate structures to figure out how to
- 14 self-manage it. Because right now, you know, a lot of
- 15 the systems are too expensive, in my opinion. Fully
- 16 networked, that's more than the electricity, itself,
- 17 going through there.
- 18 So, an employer's choice, do I pay this and
- 19 double the price or do I just give it away for free.
- 20 And, you know, most of it's going out for free, now.
- 21 So, I don't think we know a lot about that. I
- 22 think that some more technologies are going to have to
- 23 come out with lower cost payment networks to really
- 24 drive that cost out so it is more efficient.
- 25 MR. HARRIGAN: Two really quick comments from

- 1 me. We've found that what people say in surveys and
- 2 what they actually do aren't necessarily the same.
- 3 We keep hearing that cost isn't important on the
- 4 surveys. Yet, when we did our infrastructure upgrade we
- 5 had 70 drives across the U.S. that were driving EVs. On
- 6 August 1st, we switched from charging a dollar-and-a-
- 7 half-an-hour per charge to free charging. And now we
- 8 have 252 registered drivers.
- 9 MR. BRIASCO: You know, it's an interesting
- 10 discussion and I think you're right, I don't think gas
- 11 is going to stay down at \$2.40 a gallon.
- But you have some folks that are at the point,
- 13 now -- you know, I was at a luncheon with a co-worker.
- 14 I drive a VOLT, and it's great for me. I charge at
- 15 home. I get to work, I charge at work and it's 35 miles
- 16 each way. So, I have 27,000 miles on the car, I use a
- 17 total of 35 gallons of gas.
- 18 But the co-worker that has the VOLT, you know,
- 19 we started talking about the experience and he says, you
- 20 know, I don't charge this thing at home anymore because
- 21 the cost of the electricity at home is more than the
- 22 gas, so I'm just running on gas.
- So, that was a little bit disturbing. So, you
- 24 have folks that have plug-in, hybrid vehicles that are
- 25 not using them on electric because for them, depending

- 1 on what service territory they're in, and what rate
- 2 structure they're on the cost of the electricity can
- 3 actually be more expensive than the cost of gas right
- 4 now, at \$2.40 a gallon. Which, again, is not going to
- 5 stay there.
- 6 So, I think that the issue is, is that if you
- 7 price the charging too high, whether it's at home, or if
- 8 it's workplace, or MUD charging, people aren't going to
- 9 use it. So, you're going to spend all that money
- 10 putting that charging in and it may not get utilized.
- 11 But it's also important to be able to manage the
- 12 free charging issue and I understand what Bill is
- 13 saying.
- 14 MS. BAROODY: Here's the gentleman that I told
- 15 to go park across the street because there would be
- 16 plenty of EV charging at a dollar and a quarter an hour.
- 17 There's usually nobody there, but today it was full.
- 18 So, I'm sorry.
- 19 MR. MIKE HARRIGAN: I think everybody here
- 20 probably drove an EV and parked over there.
- 21 So, my question is in regards to how do we get
- 22 better utilization of the existing and future charging
- 23 infrastructure?
- 24 If you talk to the folks at Google, they say
- 25 they get about 1.2 to 1.3 charges per day, per charging

- 1 port. And the vast majority of those charges are an
- 2 hour to two hours.
- 3 So, clearly, in an eight-hour workday there's at
- 4 least a chance to get three or four charges per charging
- 5 station in. And this would vastly simplify the amount
- 6 of infrastructure we need or lessen the amount of
- 7 infrastructure.
- 8 And solutions can be really simple. Like, I
- 9 mean, people are writing notes to each other right now,
- 10 at workplaces. But we could maybe do a better job of
- 11 that with technology. Maybe have the charging station
- 12 signal the waiting driver when they can come and unplug
- 13 the guy that's plugged in, and plug their own car in,
- 14 that sort of thing.
- 15 Any experience there or any suggestions there?
- 16 MR. BRIASCO: So for us, at our main office
- 17 building, I kind of mentioned that we have one area
- 18 that's kind of a shared public and employee parking area
- 19 that has some charging stations.
- 20 So, we limit the charging on those stations to
- 21 four hours, so you get that turnover, that cycling.
- 22 And they're dumb chargers and there's basically
- 23 a gate attendant and you get a ticket. And you get a
- 24 placard and you basically put it on your dash and you
- 25 get to use the charging station.

- 1 And if you stay more than four hours, then you
- 2 start paying the standard parking rates for the lot,
- 3 which for downtown L.A. it's pretty expensive.
- 4 So, that's an inexpensive, simple solution. You
- 5 know, it may not work for all employee parking. But in
- 6 that situation it actually works and it works well. So,
- 7 we get that turnover and more utilization out of those
- 8 chargers.
- 9 MR. POINTON: Yeah, our load-tech solution at
- 10 this point is each employee gets a time wheel, and they
- 11 dial when their charging is done. And they have to have
- 12 that cell phone number on that. It goes on the
- 13 dashboard, so that another employee that anticipates
- 14 they need the charging, they know who's going to be done
- 15 and when they can call that employee.
- Another way is to move cords, not vehicles, and
- 17 position the charging unit so that other vehicles can
- 18 park adjacent. And when they see the light is off and
- 19 you're done charging, on your dashboard or wherever your
- 20 indicator light is, then it can be moved to the next
- 21 vehicle.
- MS. TOMIC: I was going to say, yesterday, the
- 23 webinar I had, Disney was on the webinar, and they have
- 24 a penalty after three or four hours, I think, they have
- 25 a penalty that they charge. I forget what the number

- 1 was, but that seems to work. And so that's one
- 2 solution.
- 3 The other one is either move the cord or have
- 4 one of these mobile or semi-mobile chargers that come to
- 5 the vehicle.
- 6 MR. SCHORSKE: Well, so as you might have heard,
- 7 Mike, I understand the next generation of ChargePoint
- 8 chargers is going to have a text message that can be
- 9 sent to the owner when the -- or rather, to someone who
- 10 wants to use that charger as to when the previous driver
- 11 has completed their charging.
- 12 (Off-record comment)
- MR. SCHORSKE: I read it as that they were going
- 14 to be implementing that with a suite of other things.
- 15 Maybe we have to go back, maybe we both received that e-
- 16 mail.
- 17 And then, also, interestingly, I've seen in the
- 18 past that Ford had a kind of a code of etiquette that
- 19 they put out with their EVs, their BEVs that said, you
- 20 know, please include a note as to whether it's okay to
- 21 uncouple the charger at the end of the charge session.
- 22 And I haven't seen those deployed, let alone,
- 23 your solution, Joel, which I think is great. But there
- 24 seems to be a need for the load-tech, as well.
- 25 MS. NITSCHKE: Can I just say for multi-family,

- 1 because we are sometimes treated as the red-headed step-
- 2 child of small commercial and commercial, that none of
- 3 those plans will work in our arena. People treat it as
- 4 it's their home. They want to come home, they want to
- 5 plug in, they want to go into their home and they don't
- 6 want to come out in four hours and move their vehicle.
- 7 So, just when you are administrating how you are
- 8 doing this funding, don't assume that what will work in
- 9 the workplace, which will work very effectively because
- 10 people want to go outside after four hours, that maybe
- 11 at midnight you don't want to move your car if you got
- 12 home at 8:00 p.m.
- MS. BAROODY: Great. I think we have time, we
- 14 have two more questions here, and then one on the WebEx.
- 15 So, if you don't mind, is that okay with you?
- MR. POINTON: It's your show.
- 17 MR. NICHOLAS: Following up, Michael Nicholas,
- 18 U.C. Davis. Following up on what Scott said, you said,
- 19 all of the sudden you put in all these charges and then
- 20 they were over-subscribed fairly quickly.
- 21 And to me what that says, people were going to
- 22 buy the cars whether or not the charging was at work,
- 23 anyway. That's kind of an open question.
- 24 And kind of on the issue of congestion
- 25 management. Is it the presence of the charger which

- 1 makes a difference? Or if we actually charge a price
- 2 for it, let's say price parity with home, would that
- 3 actually provide the same incentive?
- 4 And then a question to the panel, if we see
- 5 someone switch from home to work, for all their
- 6 charging, is that a market failure? Is that a failure
- 7 of the system? Is it accomplishing the goals that we
- 8 want? That's an open question, what do you guys think?
- 9 MR. BRIASCO: You know, I think if there was a
- 10 nominal fee that people still would get the vehicles.
- 11 And it's not just the free charging. It's all the
- 12 incentives that are out there for folks. It's the
- 13 access, it's the state and federal incentives, and the
- 14 low-cost leases.
- So, you know, I think a small charge that's at
- 16 parity with home charging, I think would be acceptable
- 17 to most people.
- 18 For me, again, it's being able to utilize a
- 19 plug-in hybrid vehicle and utilize it as a pure EV,
- 20 where if I didn't have workplace charging that wouldn't
- 21 happen. I probably -- if I wasn't involved in the
- 22 program, I probably wouldn't get that vehicle. And, you
- 23 know, a vehicle like the LEAF may not have enough range
- 24 for me. So, you know, I'm probably stuck with a gas
- 25 vehicle but --

- 1 (Off-mic comment)
- 2 MR. BRIASCO: I do. And I think you're right, I
- 3 think people that have pure EVs, when they have free
- 4 charging at work, they're not going to charge at home.
- 5 They're going to come to work and they're going to
- 6 charge at work. Yeah, depending on how far they are,
- 7 that's right.
- 8 MR. POINTON: Again, we're making assumptions
- 9 here. At our workplace charging, we have dynamic
- 10 pricing for our employees when they're charging. So,
- 11 the load management aspect is worked into that, as well.
- 12 So, they pay per hour. They can do it through a web
- 13 portal. They can do it by setting, for their profile,
- 14 that they're not willing to pay over a certain price per
- 15 kilowatt hour. And so, therefore, it's self-managing in
- 16 that concept.
- So, people charge when it's appropriate because
- 18 that's when it's the lowest price.
- 19 So, it's a win/win on either side. You're being
- 20 able to charge at work during the periods when it has
- 21 the least impact.
- 22 (Off-mic comment)
- MR. POINTON: Always the question, yes. But the
- 24 load management aspect will become more and more
- 25 important as we go into the future.

- 2 always game the system. No matter how well you design
- 3 it, somebody finds a way to go around it. So, we'll
- 4 just have to keep working with it.
- 5 MR. HALL: Guy Hall, President of Sacramento
- 6 Electric Vehicles. This has been a great panel, a lot
- 7 of great ideas, and I think it's a terrific opportunity
- 8 to hear this and have the interchange.
- 9 It's been pointed out that the bar for a lot of
- 10 businesses to participate in the building out
- 11 infrastructure, we want to keep that bar as low as
- 12 possible. The business case is somewhat tenuous, at
- 13 best, in many cases.
- 14 I want to caution a little bit. And I know in
- 15 many respects it's worked effectively, but I want to
- 16 caution a little bit on the idea of the penalty for
- 17 being in a spot after a certain number of hours as a
- 18 solution, or higher fees, or somewhat the idea to have
- 19 people continually moving their cars, or even an
- 20 infrastructure set up where they communicate among
- 21 themselves. It doesn't work in many cases. They can
- 22 add overhead to the business, an organization, and it's
- 23 a cost that they're not certain they always want to
- 24 incur.
- 25 As an example, my wife is a labor delivery

- 1 nurse. You can picture her saying hold it, I'm at the
- 2 four-hour mark. Just kind of hold it right there and
- 3 she's going to try to decide whether she should incur
- 4 this, you know, four or five dollar penalty or try to
- 5 put the brakes on.
- 6 (Laughter)
- 7 MR. HALL: And that's one case. I've heard a
- 8 number of other firms that have got professionals and
- 9 such that are in the middle of meetings, issues. Again,
- 10 homeowners, or people that live in the condos that don't
- 11 want to get up in the middle of the night and try to
- 12 move their car.
- So, I think it begs more to level 1 charging the
- 14 whole day, or Smart chargers that can allocate the load,
- 15 or a way that someone can actually unplug -- you know,
- 16 unplug someone's car safely, and amiably, and charge.
- So, be conscious about the penalty to try to
- 18 enforce a behavior to have people to move their cars
- 19 quickly because that may be counter to the
- 20 organizational goals. Thank you.
- 21 MS. BAROODY: Thanks, Guy, for that dramatic
- 22 example.
- Okay, we have time for one on the WebEx.
- 24 MR. LERMAN: So, this question is from Karros,
- 25 who's representing General Motors. His question is for

- 1 both MUD and the Workplace Panels. He says that General
- 2 Motors believes some of the discussions around funding
- 3 planning efforts are put in considerations.
- 4 He's curious if the panelists envision this as a
- 5 way to help accelerate IOU and POU plans to install
- 6 charging and, also, if these planning efforts could be
- 7 effective tools for those groups?
- 8 MS. TOMIC: Does Alex have an opinion?
- 9 (Laughter)
- 10 MR. BOYCE: At least from SMUD, we're going to
- 11 be launching a multi-family and workplace charging
- 12 incentive program this year. I mean, Scott's already
- 13 had one for quite a bit.
- 14 But we're really, also trying to move this, like
- 15 I said, kind of to a lower, smaller business type to try
- 16 to get a feel for how, I'll just say, normal folks that
- 17 aren't as motivated really respond to everything. And
- 18 we're going to be rolling that over the next two years.
- 19 You know, part of what you'd really like to do,
- 20 and all that's on internal funding, is how can I use
- 21 some of that funding to leverage CEC funding. And, you
- 22 know, once again there's a lot of things there where I'm
- 23 not quite sure how hard we're going to get one company
- 24 to commit.
- 25 A lot of the requirements are, well, I need a

- 1 hard commitment. You know, it's kind of a chicken-and-
- 2 the-egg type of situation with regards to, you know, I
- 3 really want a firm project so I know the scope, I know
- 4 the cost but, yet, it takes a while for the recruitment.
- 5 And that, in and of itself, I think is, you
- 6 know, an issue that the industry's got to grapple with.
- 7 And, you know, do these types of program opportunity
- 8 notices arise so we can leverage that funding? You bet.
- 9 But having the timing work out to make sure that
- 10 I've got enough design definition with a multi-family or
- 11 a workplace, yeah, it takes six months to probably get
- 12 good design definition so I really know what my scope is
- 13 to bid.
- And anyway, there's a lot of boots on the ground
- 15 to go do surveys, designs, all the stuff we talked
- 16 about, let alone get three-quarters of the way through
- 17 some sort of property agreement. Anyway, there's a lot
- 18 involved.
- 19 So, to the extent that things like a program
- 20 opportunity notice can recognize that, I think would be,
- 21 you know, welcome in the flexibility regime.
- MR. POINTON: And I think you're aware, as you
- 23 heard Adam Langdon outline today, SDG&E is one of two
- 24 IOUs that has an application before the CPUC right now,
- 25 looking at -- our particular application is looking at

- 1 the load management aspect, combined with the dynamic
- 2 pricing.
- 3 These are exactly the type of pilot programs
- 4 that are needed to investigate and look at expanding the
- 5 arsenal of solutions for both multi-unit dwelling and
- 6 for workplace.
- 7 MR. BRIASCO: The funding from the Energy
- 8 Commission is -- I think is really important for us, the
- 9 City of Los Angeles, as a municipal agency. You know,
- 10 once those program opportunities, you know, sort of hit
- 11 the street, they get a lot of attention.
- So, you start seeing motions from the city
- 13 council, and from others to bring together city
- 14 departments to work together to go after this money.
- 15 So, that's happened.
- So, it's really a good way to kind of stimulate
- 17 folks that would otherwise not be involved in the
- 18 process to really kind of jump in.
- 19 So, you know, I would encourage that, that
- 20 process to continue to move forward.
- 21 MS. BAROODY: Okay, I think we're done. Thank
- 22 you so much, this was a great panel and we have a lot to
- 23 think about. Really appreciate all your time to be here
- 24 and all of your comments.
- Thank you, Joel and Jasna.

- 1 (Applause)
- MS. BAROODY: So, we'll take probably a three-
- 3 minute break and we'll invite up the light-duty panel,
- 4 if you would come forward.
- 5 (Off the record at 2:50 p.m.)
- 6 (On the record at 2:53 p.m.)
- 7 MS. BAROODY: Okay, I think we're done with our
- 8 break. I know it's going to be touch and sit back down.
- 9 We're going to start our Light-Duty EV Fleets
- 10 session.
- If you still need to visit, if you could into
- 12 the hallway, that would be fine with me.
- Well, we're in our session on Light-Duty EV
- 14 Fleets and we have a panel of three distinguished
- 15 gentlemen. And I'd like to introduce each one to you.
- 16 On my left is Thomas Piette. Thomas is an
- 17 Architect with the State Department of General Services,
- 18 also known as DGS.
- 19 He's currently working in the Energy and
- 20 Environmental Section on Sustainability Issues, such as
- 21 electric vehicle charging, greenhouse gas emission
- 22 reduction, zero net energy buildings, and deployment of
- 23 renewable energy sources.
- 24 And I must say, we're fortunate to have him here
- 25 because he's retiring very soon.

1 And we also have with us Kevin Kelley. Kevin is

- 2 Vice-President of Business Development for Vision Fleet.
- 3 He's an experienced business and project development
- 4 professional with significant expertise in project
- 5 finance, business model innovation and municipal
- 6 markets. As Vision Fleet's VP of Business Development,
- 7 he works closely with customers and strategic partners
- 8 to solve the economic and operational issues associated
- 9 with large-scale, clean vehicle deployments.
- 10 And then we also have Keith Leech. He serves as
- 11 Chief, Fleet Division and Parking Enterprises for
- 12 Sacramento County, and President of the Sacramento
- 13 Regional Clean Cities Coalition.
- 14 From 2006 to 2014 he served as the Fleet Manager
- 15 for the City of Sacramento, which was recognized as the
- 16 number one government green fleet in North America, by
- 17 the 100 Best Fleets and the Green Fleet Magazine. And
- 18 it was awarded the Energy Vision Leadership Award,
- 19 presented by the nationally recognized, not-for-profit
- 20 environmental group Energy Vision, for implementing
- 21 renewable natural gas to fuel their equipment fleet.
- 22 Anyway, I'm really delighted to have you all
- 23 here today. And we're going to have this panel go in a
- 24 similar way as our last panel.
- 25 So, first of all, I'd just like to have each of

- 1 you talk a little bit about your work in deploying EV
- 2 infrastructure, maybe bring out the highlights of what's
- 3 worked and what hasn't worked, what are some of the
- 4 barriers that you see. Maybe take about three to five
- 5 minutes, each, to talk about your work.
- 6 MR. PIETTE: This is Tom Piette from DGS. And
- 7 DGS is a service provider to other state agencies, such
- 8 as EV vehicles, EVSE procurement, sustainability of
- 9 projects, as well as electric vehicle charging design.
- 10 So, we see a lot of aspects that are involved with this.
- 11 And the department works closely with the
- 12 Governor's Office in the advancement of the Executive
- 13 Orders B-1616 and B-1812, both of which affect the
- 14 electric vehicles, as well as charging infrastructure.
- 15 And DGS, right now, has about 40 EVs in its
- 16 inventory, both of the monthly rentals, as well as the
- 17 daily rentals. And we have a lot of different flavors
- 18 of them. We have LEAFs, Ford Focus Electrics, Chevy
- 19 Volts, Toyota Rav-4s, as well as a few plug-in Priuses.
- We maintain 15 of those in our daily rental
- 21 fleet, just a few blocks away from here. And we see
- 22 those not as just daily rentals, but also a chance to
- 23 show them off to people and they can go out and try
- 24 different brands, and get them in real life situations
- 25 and go out there driving. So, we have a lot going on

- 1 there.
- 2 And I have some other comments that I'll hold
- 3 for just a bit.
- 4 MS. BAROODY: Thanks.
- 5 MR. KELLEY: Yeah, so I'm Kevin Kelley, Vision
- 6 Fleets, Vice-President of Business Development.
- 7 Vision Fleet is a full service, clean fleet
- 8 company. We work primarily with public sector entities,
- 9 cities, counties, states.
- 10 And we wrap together a bunch of things necessary
- 11 to deploy EVs, plug-in capable vehicles into fleets,
- 12 specifically financing technology and then operational
- 13 support.
- When it comes to infrastructure, our approach is
- 15 heavily influenced by our total cost of ownership
- 16 mindset and our shared savings model. We borrow a
- 17 number of concepts that were popularized in the energy
- 18 performance contracting and solar spaces.
- 19 But our agenda is very simple. We aim to keep
- 20 fleet costs low, when we're talking about EVs and plug-
- 21 in capable vehicles, by increasing utilization and
- 22 efficiency.
- In our minds, achievement of these goals
- 24 necessitates a system level approach. So,
- 25 infrastructure, in our minds, is really just a part of a

- 1 fleet network that also includes other elements
- 2 required, not only to deploy and charge the vehicles,
- 3 but also to operate them efficiently over time.
- 4 So, things like vehicle telematics, analytics
- 5 layers, behavioral cuing capabilities, and on-the-ground
- 6 human resources. These are critical and often
- 7 overlooked elements which, together, reduce EV fleet
- 8 costs.
- 9 Now, specifically on the infrastructure side,
- 10 I'd say that this holistic approach tends to lower costs
- 11 because often you'll find that you're able to leverage
- 12 other parts of the system.
- In Indianapolis, for example, where we're
- 14 deploying 425 plug-in capable vehicles into the city's
- 15 fleet, we've opted, more often than not, to use low-cost
- 16 dumb or simple chargers, even existing garage outlets
- 17 outfitted with a level 1, if we're talking about a take-
- 18 home vehicle.
- 19 We went this route because, frankly, we can
- 20 replicate a lot of the capabilities of more expensive,
- 21 Smart chargers by mapping the telematics and vehicle
- 22 data that we gather to our known charging locations.
- So, in Indy we are able to do things like
- 24 reimburse drivers of take-home vehicles, if and when
- 25 they charge at home, you know, a police detective of

- 1 someone in the code enforcement department.
- 2 In effect, this drastically reduces
- 3 infrastructure costs because at the end of the day you
- 4 just need less infrastructure to support this large
- 5 fleet deployment.
- 6 So, that's a pretty typical example of our
- 7 approach which is, again, pretty simple. We remain
- 8 flexible when it comes to details on the infrastructure
- 9 side, so long as each aspect of infrastructure
- 10 deployment serves the broader objectives of lower-end
- 11 costs, while increasing efficiency and utilization.
- MS. BAROODY: Thanks.
- 13 MR. LEECH: Good afternoon. My name is Keith
- 14 Leech. I am actually the third day on the job as the
- 15 Chief of Fleet Operations for the County of Sacramento.
- 16 But just prior to that I've spent about six years with
- 17 the City of Sacramento.
- 18 The City of Sacramento was amongst the, what I
- 19 would consider, to be early, early adopters in
- 20 partnership with SMUD, back in the 90s, to put a very
- 21 proactive EV policy into place. Which I credit the city
- 22 council to have that in place, which it actually led to
- 23 many tremendous opportunities for us over the last
- 24 several years.
- 25 The first opportunity was when ChargePoint came

- 1 to the City of Sacramento and invited us to be part of
- 2 nine communities across the country, as part of their
- 3 ARRA program, that resulted in over 100 public
- 4 accessible level 2 charging infrastructure being placed
- 5 in our city garages, that are both free to charge at
- 6 this time and free to park at this time.
- 7 Related to the City's fleet, we sought to find
- 8 opportunities, similar to what Tom has said, that the
- 9 State's strategy has been to get exposure and get the
- 10 vehicles out there for our various city fleet
- 11 applications to become comfortable in which applications
- 12 are feasible in various city operations.
- We sought to find early partner funding
- 14 opportunities, through Clean Cities, now CalSTART, of
- 15 course SMUD, the OEMs to establish a more behind-the-
- 16 gate type of level 2 chargers to support the City's EV
- 17 Car Share Program, parking enforcement and future
- 18 planned plug-in fleet expansion, as well as workplace
- 19 charging.
- The City of Sacramento was the first government
- 21 agency in the country to sign on to the U.S. Department
- 22 of Energy's Workplace Charging Challenge. And actually,
- 23 we probably -- you know, this resulted in Nissan coming
- 24 to us and offering our city employees a tremendous value
- 25 lease program that they call their Business To Business

- 1 Program. Where it's essentially you read about the low-
- 2 cost leases, and the minimal amount down in the paper,
- 3 but essentially they waive that down payment, it's just
- 4 a first month's payment. And it's in the neighborhood
- 5 of \$250 per month that a city employee, with the right
- 6 credit rating, is able to obtain the mid-range Nissan
- 7 LEAF.
- 8 So, we're now looking for opportunities. Well,
- 9 you know, I guess that's probably later on. But,
- 10 certainly, the opportunity that we saw related to car
- 11 share, implementing car share technology to share these
- 12 vehicles efficiently, making sure that our usage is
- 13 being -- that folks are comfortable in using these
- 14 vehicles with a limited range, and that they're aware of
- 15 the amount of charge that these vehicles have on them
- 16 when they got to get to -- go to their meeting and get
- 17 back. So, this has all been very important to us to
- 18 have the technology to monitor and manage that.
- 19 MS. BAROODY: Great, thank you, that's all very
- 20 helpful.
- Now, I'm just wondering, Kevin, has Vision Fleet
- 22 received any funding from state, or federal or local
- 23 government?
- 24 MR. KELLEY: No funding directly to the project.
- 25 We do take advantage of the Federal Tax Credits that are

- 1 available for the vehicles and monetize those on behalf
- 2 of the --
- 3 MS. BAROODY: Monetize those. Is there any
- 4 state rebate, for instance in Indiana?
- 5 MR. KELLEY: There is no state rebate.
- 6 MS. BAROODY: No state rebate, okay.
- 7 MR. KELLEY: But, you know, sort of as we look
- 8 at various markets across the country, part of what we
- 9 offer as a company is the ability to, you know, monetize
- 10 those viable tax credits. And then to the extent we can
- 11 take advantage of grant funding that's available for,
- 12 let's say, the infrastructure piece or if there's, you
- 13 know, pilot money available for telematics limits, we'll
- 14 look to take advantage of that and pass those along
- 15 through our shared savings model.
- 16 MS. BAROODY: So, I'm just going to -- I'm not
- 17 going to go by my questions, yet, but I just wanted to
- 18 ask you, also, so given that you don't really have
- 19 funding, aside the Federal Tax Credit, do you see a need
- 20 for state funding in terms of fleet adoption?
- 21 MR. KELLEY: We really don't. It's helpful,
- 22 obviously.
- MS. BAROODY: Right.
- 24 MR. KELLEY: But we believe that by approaching
- 25 the problem holistically and, you know, putting in place

- 1 all of the different pieces of a deployment that can
- 2 help you over time, you know, optimize the operational
- 3 savings. So, telematics, Smart route deploying, you
- 4 know, behavioral cuing for folks who maybe aren't
- 5 plugging in at home, or something like that.
- 6 We believe that if you do all of those things
- 7 and you do them smartly, and manage them effectively,
- 8 you can compete with most fleets out there, particularly
- 9 in the public sector, just through smart management and
- 10 smart deployment of these vehicles.
- 11 MS. BAROODY: So, I just would like to know from
- 12 each one of you what sort of barriers have you
- 13 encountered with deployment of infrastructure and, given
- 14 those barriers, how might the state be able to assist
- 15 with funding.
- 16 MR. PIETTE: Well, first of all, DGS has
- 17 installed five stations at our downtown state garage
- 18 here, that is servicing those 15 vehicles that are daily
- 19 rentals. And we also have one at our headquarters, as
- 20 well. Plus, we have 63 stations in the downtown
- 21 Sacramento area that we've installed, that are mainly
- 22 for workplace charging, but there are a few that are
- 23 used as fleet charging as well for some of our building
- 24 tenants.
- 25 Plus, we're in the process of adding workplace

- 1 charging stations in about 30 of our buildings
- 2 statewide, through an interagency agreement with the
- 3 CEC. And some of those will be used for fleet charging,
- 4 as well.
- 5 However, the Governor's Office has asked DGS to
- 6 step up to the plate and greatly expand our fleet of
- 7 EVs. And one of the problems that we're having, here at
- 8 the state garage, is that we have maxed it out as far as
- 9 infrastructure is concerned. Not only the building,
- 10 itself, but also the SMUD infrastructure that's behind
- 11 it. And so that's a real barrier for us, for that
- 12 particular location, and so on.
- But as far as new building design, we don't have
- 14 a lot of new buildings under design right now. But for
- 15 the very few that we have statewide, because we are
- 16 service providers for A&E services for all of the
- 17 departments, we are installing both fleet, as well as
- 18 workplace charging in all of those, as well.
- 19 Obviously, some of the barriers, the cost of the
- 20 EVSE machine, itself, as well as the infrastructure
- 21 improvements. We lack the funding for those.
- 22 Government, like anything -- I'll speak for all
- 23 government, but here in this State, usually our funds
- 24 are very closely pigeon-holed and it's very difficult to
- 25 transfer funds from one pigeon hole to the next.

- 1 And so, consequently, it takes us 12 to 18
- 2 months to budget for these things, get it through the
- 3 budgeting, and then begin the design, and
- 4 implementation, and installation. So, it could take
- 5 two, three, four years to actually complete a project.
- 6 That's really too slow because we are having customers
- 7 come with the vehicles already, saying, oh, where do we
- 8 plug these things in? Whoops, you know, that doesn't
- 9 work very well.
- 10 And we've also found that in government it's
- 11 very fragmented. The vehicles are being ordered by the
- 12 fleet managers, but the improvements are through the
- 13 facilities managers, and they don't always talk to each
- 14 other.
- 15 So, consequently, there again we have the fleet
- 16 managers coming with the cars and saying, where do we
- 17 plug them in, and saying, whoops, I guess we don't.
- 18 We've have to start on the other project.
- 19 So, there's lots of coordination that needs to
- 20 be done between those two groups, as well as lots and
- 21 lots of lead time.
- 22 Procurement sources, we've handled this one, I
- 23 think, fairly well. We're having difficulty actually
- 24 procuring the EVSE machines, themselves. DGS now has
- 25 procurement contracts that can be used by, I believe,

- 1 just about every governmental entity within California,
- 2 not just state. We have them for both the basic dumb
- 3 chargers, as well as the Smart chargers, all the way up
- 4 to DC fast charger. As well as the networking and the
- 5 maintenance, as well. So, we have a whole package
- 6 there.
- 7 Lack of accessibility standards is a barrier for
- 8 us. We've had some departments that have said, hey,
- 9 we're going to hold off until we get some standards in
- 10 place. 2017 is probably when those are going to be
- 11 coming around.
- 12 And so, we also found out that as our EV fleets
- 13 grow, we'd like to institute DC fast charging,
- 14 especially at our garage. But we have, you know, a
- 15 significant infrastructure limitation there.
- 16 And also demand charges. Bill Boyce talked
- 17 about that and we're working with SMUD in talking about
- 18 those demand charges. But here in our downtown loop it
- 19 would affect multiple buildings, not just one building.
- 20 One charge could significantly cost us tens of thousands
- 21 of dollars here, in downtown Sacramento. Wow. So,
- 22 we're reluctant to look at DC fast charging for the time
- 23 being, until we get that worked out.
- 24 So, we're looking at potentially solar panels,
- 25 coupled with battery storage for some of these limited

- 1 infrastructure places.
- 2 And a little kind of a nuisance is common credit
- 3 cards. When we loan out a vehicle and they're going on
- 4 a longer trip, they're may have to recharge somewhere.
- 5 But right now we don't have the credit cards or the RF
- 6 ID strips to go out to a public charging someplace, so
- 7 people would have to put it on their own personal credit
- 8 cards and get reimbursed for that. So, it's kind of a
- 9 nuisance, but it is there.
- MS. BAROODY: Thanks.
- 11 MR. KELLEY: Yeah, so I'd say that financing and
- 12 complexity are the two major issues that we deal with.
- 13 At this point in time all Vision Fleets' customers and
- 14 its prospective customers are all in the public sector.
- 15 So, very few of these entities are awash in cash.
- 16 You know, they may know exactly what to do or
- 17 what they want to do and lots of them, very frankly,
- 18 have very ambitious EV, alternative fuel vehicle goals,
- 19 but they just simply don't have the capital to execute
- 20 on those plans.
- 21 So, we attack that issue by providing long-term,
- 22 low-cost financing for not just the vehicles, but also
- 23 the infrastructure and everything else required to
- 24 support the deployment.
- We make the big capital investments up front on

- 1 the idea that we recoup that investment over time. So,
- 2 we see financing as being a continuing issue.
- 3 Complexity is another thing we deal with and
- 4 that exists in a number of different forms. But siting,
- 5 and permitting and complicated electricity tariffs are
- 6 probably the most problematic for us.
- When we look to site and permit a location, that
- 8 can be very challenging. Because although using the
- 9 known route map and the data that we've collected, we
- 10 can often identify an optimal site. But as you would
- 11 expect, very rarely does this map to property that's
- 12 owned by the cities.
- So, you know, in Indy we're working with the
- 14 city, and Indianapolis Power and Light as best we can to
- 15 use existing and readily available facilities. But an
- 16 environment in which we could expeditiously and
- 17 effectively engage with private property owners would
- 18 really create a lot of value for everyone involved.
- 19 Complex tariffs are challenging because they
- 20 tend to negate some of the efficiencies we create with
- 21 our systems approach. Our ability to leverage the
- 22 system is limited if we're dealing with truly complex
- 23 time of day rate schedules or demand charge rules.
- 24 Those tend to require additional functionalities in the
- 25 EVSE, itself, so it limits our ability to serve the

- 1 fleet effectively with L-1s and L-2s at a lower cost.
- 2 MR. LEECH: In the City of Sacramento, we
- 3 certainly are dealing with the same types of constraints
- 4 that both Bill and Tom spoke about, related to
- 5 electrical backbone.
- 6 SMUD was very helpful in surveying our garages,
- 7 and our facilities, and looking where we can maximize
- 8 the siting of the level 2 charges that we've done.
- 9 At this point in time, without major investments
- 10 for additional DC fast chargers on city facilities, that
- 11 without, you know, a high volume of vehicles it really
- 12 isn't cost effective.
- Because for a fleet manager, you look at the
- 14 total of cost of ownership that would include the fuel,
- 15 the maintenance, the repair, tires, et cetera, and of
- 16 course the capital costs.
- So, anything that the CEC could do to help. You
- 18 know, on a similar program, I think recently there was a
- 19 program that was offered through propane vehicle OEMs,
- 20 and also compressed natural gas vehicle OEMs, where they
- 21 actually provided vouchers to cover fuel, if there could
- 22 be something similar put in place that would encourage,
- 23 you know, our employees or not even just government
- 24 employees, but private sector employees to have some
- 25 level of reimbursement for EV charging, and the electric

- 1 costs so they're encouraged to charge at home. So, the
- 2 employer, whether it be public or private, would not
- 3 have to make the major investment in these electrical
- 4 upgrades.
- 5 You know, as far as DC fast charging, we seek
- 6 out to partner with SMUD. We're siting one of the DC
- 7 fast chargers at city property downtown, next to the
- 8 downtown rail yards. But even that is really a backup
- 9 plan.
- 10 So, you know, it's to give people the peace of
- 11 mind. And I missed the panel earlier, I'm sure this was
- 12 all spoken about. But it's really for the folks that
- 13 can't charge at home. We would like to encourage our
- 14 employees to charge at home. And if there's any way we
- 15 could take a look at the 140 or 150 on-call public
- 16 safety type, generic sedan vehicles that are running 15
- 17 to 20 thousand miles per year, and looking at that total
- 18 cost of ownership, if there's a way we could come up
- 19 with a reimbursement mechanism that wasn't overly
- 20 complicated for these employees, to encourage them to
- 21 charge at home, I think we would have much better
- 22 acceptance of an EV, or at least a plug-in hybrid.
- 23 And, of course, that definitely could open up a
- 24 huge market for the city fleet.
- MS. BAROODY: Great, thank you.

- 1 So, in terms of CEC funding, what would you
- 2 ideally like to see in terms of EV fleets? What would
- 3 be, if you were to open up a PON and there it is, what
- 4 would you like? What would be helpful.
- 5 MR. LEECH: Do you want to go first, Tom?
- 6 MS. BAROODY: Yeah, go ahead.
- 7 MS. BISCHEL: Yeah, I'll go first.
- 8 MR. LEECH: You need a lot of money at the
- 9 state.
- 10 MR. PIETTE: Well, first of all, funding studies
- 11 of the infrastructure, I've heard infrastructure
- 12 mentioned many, many times here today. It seems like a
- 13 can of worms when we're going in and retrofitting a
- 14 facility. We're running into all kinds of problems.
- 15 And we're looking at 30 different buildings across the
- 16 state. And it's not just here in Sacramento, it's
- 17 everywhere.
- 18 And the utilities have been good partners in
- 19 this regard, but they can't design it for us. They can
- 20 do some analysis, but we need to really get in there and
- 21 design it to figure out what needs to be done, to see if
- 22 it's even feasible to some degree. So, I'd like to see
- 23 some of that.
- 24 And I have to think that significant fleets are
- 25 few and far between. There can't be that many of them

- 1 here in California.
- 2 Obviously, design and installation of the
- 3 funding for that, we could certainly use that. And many
- 4 departments have come to us and say, hey, where's the
- 5 funding for this? We're mandated to buy the cars, but
- 6 there's nothing to back up the EVSE.
- 7 And also demand charges. I'm very glad to hear
- 8 that SMUD is having a tariff that looks are reducing or
- 9 eliminating demand charges. That is a significant
- 10 problem for us when we attach it to a building, itself.
- 11 It becomes a huge deterrent for us.
- 12 MR. LEECH: I'd like to reiterate what the
- 13 gentleman said earlier about talking and accepting
- 14 funding or providing funding for level 1 charging. I
- 15 think that's a huge opportunity for our city fleet,
- 16 where we have a lot of electrical capacity for level 1
- 17 chargers, for return-to-base vehicles that sit
- 18 overnight. They can certainly charge overnight and
- 19 they'll have plenty of range the next day for what they
- 20 need to do in the field, within the City of Sacramento.
- I also believe that a comprehensive look at a
- 22 fleet that would include a car share solution, the
- 23 technology that's associated with telematics, that helps
- 24 a fleet manager, you know, the efficiencies and
- 25 assigning the right type of vehicle. Similar to what

- 1 this gentleman was talking about earlier, that's being
- 2 done in Indianapolis.
- Because that's what it really comes down to, you
- 4 want to assign -- you know, a fleet manager wants to
- 5 assign a vehicle that the operator is going to want to
- 6 drive and is not going to complain about over its
- 7 lifetime.
- 8 So, you know, and that can be done very well
- 9 with GPS telematics. GPS telematics can also dispel
- 10 many of the myths and the folks that say it will never
- 11 work for me. So, you know, it's easy to pick out where
- 12 it will work based upon past driving behavior.
- So, any help we could get in that area, as far
- 14 as the capital costs, talking about establishing a way
- 15 to reimburse employees, whether it be public or private,
- 16 as part of the total cost of ownership, essentially for
- 17 the fuel. And encouraging them to charge at home so we
- 18 don't have to invest more infrastructure.
- 19 MR. KELLEY: Yeah, I'd follow on to what Keith
- 20 was saying. We think that, you know, state support
- 21 could be really helpful for fleets who are -- who have
- 22 grand ambitious or, you know, a lot of ideas, but not
- 23 necessarily the bandwidth to do the detailed, you know,
- 24 duty cycle analysis or to deploy a telematics pilot to
- 25 really understand where the opportunities exist.

- 1 So, you know, any support that the state could
- 2 give fleets to engage in those sorts of efforts would be
- 3 welcome. You know, we stand ready to help fleets do
- 4 those sorts of things but, you know, we can't serve
- 5 everyone.
- 6 On the actual infrastructure side, I think we
- 7 would -- we believe that anything that incentivizes low-
- 8 cost installation, some of the level 1 support, really
- 9 optimal site selection and then utilization would be
- 10 good.
- 11 So, you know, I'm talking effectively about
- 12 incentives for dollars per kilowatt hour charge,
- 13 something more like the PTC in the wind industry, than
- 14 the investment tax credit in the solar industry.
- 15 MR. LEECH: And just to add on one more item,
- 16 certainly DC fast chargers that could be shared between
- 17 public agencies. For instance, we described the City of
- 18 Sacramento as one large corporate campus of government
- 19 workers. And so, if the city, or the county, or the
- 20 state could find, you know, one really good, accessible
- 21 piece of land where we could get the electrical backbone
- 22 that could serve multiple agencies, that would be very
- 23 helpful.
- 24 MS. BAROODY: Great. So, finally, what are some
- 25 technological or innovative advancements that should be

- 1 considered with EV fleet charging. I know there's
- 2 mentioned a few, but is there something on the horizon
- 3 that you see coming or that you anticipate?
- 4 MR. PIETTE: Well, I think the solar battery
- 5 combinations that are stand-alone for these
- 6 infrastructure places, where we really can't get the
- 7 infrastructure or it's going to be very costly, we
- 8 should take a look at that.
- 9 It can also help us with load shaping, as well,
- 10 for the buildings. And I think it can solve a lot of
- 11 problems there.
- 12 And also with demand charges, it can maybe
- 13 soften that. We can be charging those batteries either
- 14 through solar or through the grid at off hours, and help
- 15 with that.
- 16 Vehicle-to-grid technology, V-to-G, that's
- 17 certainly something that is applicable to large fleets,
- 18 and so I think we should definitely look at that.
- 19 MR. LEECH: The City of Sacramento has been
- 20 approached by a company, I don't recall the name, but
- 21 it's intriguing that they are using used Nissan LEAF
- 22 batteries, essentially, and they want to basically
- 23 provide a valet charging service. So, they come to you.
- 24 And so, I think that's an awesome opportunity. Not only
- 25 something to rely on, on a daily basis, but something to

- 1 have there as that backup peace of mind for the folks
- 2 that, you know, one day they may have to go to their
- 3 child's doctors or a school appointment after work, and
- 4 add a little more range onto their daily routine.
- 5 MR. KELLEY: Yeah, so we think that the
- 6 combination of infrastructure and telematics data is
- 7 going to be very powerful, for all the reasons we've
- 8 talked about before.
- 9 Along those same lines we see, you know, really
- 10 light weight car sharing tech as being something that's
- 11 going to be important to fleets. Because, at the end of
- 12 the day, it's all about utilization.
- 13 Similarly, software layers on top of the
- 14 chargers, things like that, that we can import or
- 15 telematics data or our analytics layer two. We're
- 16 seeing an increasing amount of those and it's all pretty
- 17 good.
- 18 And then at the vehicle level, bidirectional and
- 19 controlled charging on the vehicles, themselves, should
- 20 have pretty wide-ranging implications for us, and that
- 21 it will drive down the costs of the charging stations
- 22 and also, you know, enable us to host a lot of vehicles
- 23 at a single EVSE location.
- 24 And then, you know, following on some of Tom's
- 25 comments about dealing with issues at the transformer

- 1 level, you know, managing the demand pulls there so
- 2 we're not incurring huge charges.
- 3 MR. LEECH: And just one more thing, I didn't
- 4 really talk about earlier, but anything we can do to
- 5 facilitate the wide acceptance in public agencies for
- 6 the one-pay leasing strategy, that's what we've used in
- 7 the city to take advantage of those incentives, the
- 8 passing through the federal incentives.
- 9 You know, it's very difficult to overcome
- 10 regulatory legal obstacles for many local governments
- 11 and states. And, you know, if we could just get some
- 12 assistance. It may require legislation to facilitate
- 13 that.
- But essentially the city, with the 25 or so
- 15 plug-in vehicles that we've acquired over the last two
- 16 or three years, we haven't bought one. It's all been
- 17 through one-pay lease competitive bids, and amortized
- 18 out for a 36,000-mile, three-year lease. It works out
- 19 to about \$8.00 to \$10.00 a day. And that's a heck of a
- 20 deal to provide basic transportation to our employees.
- MS. BAROODY: Great. Well, we're approaching
- 22 the time for questions and I was just wanting to see if
- 23 anybody here in the room has a question, or several,
- 24 maybe some on the WebEx. Just raise your hand and --
- 25 Mark Melena from NREL is here.

- 1 MR. MELENA: Thank you.
- MS. BAROODY: Hi, Mark.
- 3 MR. MELENA: Can you hear me?
- 4 I think it's really interesting that there's a
- 5 discussion of level 1 versus level 2 and sort of optimal
- 6 sweet spots for different fleets. But I'm wondering if
- 7 you could talk about maybe some ratios or numbers, just
- 8 within your purview of vehicle fleets. If you were to
- 9 answer all those questions optimally, what would you see
- 10 as the split between level 1 and level 2?
- 11 MR. PIETTE: I'll take a shot at that. First, I
- 12 think it depends on how the fleets are used. If they're
- 13 gone all day and are charging overnight, level 1's would
- 14 be working fine. But you'd have to have a one-to-one
- 15 ratio because nobody's there to change the ports at the
- 16 evenings.
- If you're cycling the cars through, like we do
- 18 on our daily rentals, DC fast charging may make more
- 19 sense so that you can perk up the cars and send them out
- 20 again, pretty quickly.
- Or level 2's, but there again it would probably
- 22 be on the ratio of maybe one port per two or three cars.
- 23 MR. KELLEY: Yeah, I think that ratio sounds
- 24 about right to us. It's a tough question to answer just
- 25 because fleets are so different. You know, the fleet

- 1 we're working with in Indianapolis, there are a lot of
- 2 take-home vehicles. So, we're able to lean heavily on
- 3 L-1 overnight, when folks are taking those vehicles
- 4 home.
- In other fleets, where they don't have so many
- 6 take-home vehicles, we're going to need to deploy more
- 7 L-2 chargers to handle all of that during the day.
- 8 MR. LEECH: And I would just say that, you know,
- 9 from a city's perspective, we've maxed out in what we
- 10 can do without major electrical backbone upgrades that
- 11 costs tens of thousands or hundreds of thousands of
- 12 dollars in many cases.
- 13 And so, you know, I think I heard some numbers
- 14 batted around earlier about, you know, a level 2 charger
- 15 on average, and Bill correct me, you probably shared
- 16 this earlier. But, you know, I think it ended up being
- 17 about \$20,000, maybe, per charger with installation and
- 18 upgrade costs on average, is that -- yeah, so you can do
- 19 a whole lot of level 1's if you have existing electrical
- 20 capacity and sufficient dedicated circuits, and if you
- 21 have vehicles that are return-to-base fleets, in a
- 22 corporation yard behind the gate, you can probably get
- 23 15 or 20, maybe, for what one level 2 charge might cost
- 24 if you have to do a whole lot of electrical upgrades.
- MS. BAROODY: Anybody else here in the room,

- 1 questions? Anybody else want to comment on any of their
- 2 own fleets that they have?
- 3 Do we have anybody here who operates fleets? Is
- 4 anybody else here?
- 5 MR. SCHORSKE: I've just got a follow up.
- 6 THE WITNESS: Oh, yeah, Richard.
- 7 MR. SCHORSKE: For the division fleet folks on
- 8 the level 1. Are you looking at funding any level 1
- 9 infrastructure in your model?
- 10 MR. KELLEY: Yes, we fund quite a bit of level
- 11 1, you know, providing the equipment necessary for folks
- 12 to take advantage their chargers at home, along with the
- 13 vehicles. So that's certainly -- you know, we consider
- 14 part of our infrastructure deployment a lot of level 1.
- 15 You know, and some level 2. But again, that will vary
- 16 when we look at different fleets. I mean some fleets,
- 17 you know, you might not have a lot of opportunities for
- 18 level 1 and it's primarily level 2 and 3.
- 19 MS. BAROODY: Let's see, anybody else in the
- 20 room? Ah-ha, Lloyd.
- 21 MR. TRAN: Lloyd Tran. I'd like to ask, the
- 22 police, about the question. You mentioned earlier about
- 23 the viability of V-to-G. Do you think there' a role or
- 24 their might be a need for your own fleet to participate
- 25 in a demonstration to study viability of a possibility

- 1 like we have -- so when you have 10 or 20 electric
- 2 vehicles, you use each of those EVs, each of them have,
- 3 for example 10 to 40 kilowatt hours from the Nissan.
- 4 Ten of them you have 240 kilowatt-hour metric on there.
- 5 Do you see the need to (inaudible) -- from the EVs back
- 6 to the building in the time of needs, like most
- 7 situation, or a disaster, that the grid may be disrupted
- 8 and the need for the vehicle power from these batteries
- 9 on wheels can help your building. Do you think that's a
- 10 viability at all?
- 11 MR. PIETTE: Well, I'll respond for DGS. I
- 12 think there is a role for V-to-G, especially for fleets
- 13 and especially for state vehicles. We tend to be sort
- 14 of the proving ground, you might say, in some cases.
- 15 And we also have an executive order to participate in
- 16 demand response with our buildings. And we can go
- 17 beyond demand response and actually feed power back into
- 18 the grid, if possible. We don't have an executive
- 19 order, necessarily, to do V-to-G, but I think it's in
- 20 the keeping with what the Governor has asked us to do.
- 21 MR. LEECH: I can't really speak to V-to-G.
- 22 But, you know, we're very interested in exploring the
- 23 potential related to these vehicles. You know, getting
- 24 us off of relying on generators in the field, helping us
- 25 power the emergency radio communication systems in our

- 1 emergency vehicles, bucket trucks. We're working with
- 2 various OEMs and seeking to participate in demonstration
- 3 projects. But that's really not on the light-duty side.
- 4 Certainly, anything we can do to move to a
- 5 hybrid electric where a police officer, in the field,
- 6 doesn't have to keep their engine running to run the air
- 7 conditioner, and to do their paperwork in the field,
- 8 that's a step in the right direction.
- 9 MS. BAROODY: All right, any other questions?
- 10 How about WebEx, do we have anybody on WebEx?
- 11 MR. LERMAN: Yeah, so just one quick question
- 12 from Eileen Grogan. She's asking, "What would be the
- 13 best way for a new innovative company to demonstrate or
- 14 present an EV technology pilot to the Energy
- 15 Commission"?
- 16 MS. BAROODY: Well, we would love to have her
- 17 come in and talk to us. We would set up an appointment
- 18 and have a chat.
- 19 Anybody else in the room? On the WebEx? No.
- 20 we're running out of steam.
- Okay. Well, I think that does it. Is there
- 22 anything else you want to say, anybody else have last-
- 23 minute comments or anything?
- 24 Well, I thank you so much for your time and your
- 25 very useful comments today. Thank you.

- 1 (Applause)
- MS. BAROODY: Give us a minute or two and we'll
- 3 be into our next session.
- 4 Excuse me. Okay, so the meeting's not quite
- 5 over, yet.
- 6 (Off-record conversation)
- 7 MS. BAROODY: Okay, we're going to gather one
- 8 more time for our last, very short session on Public
- 9 Charging and Other Venues.
- 10 If I could have Richard Schorske come up?
- 11 (Pause)
- MS. BAROODY: Okay, we have a few more minutes
- 13 of our workshop, if everybody could have a seat, or if
- 14 people could maybe meet in the hallway to finish their
- 15 conversations.
- 16 So, this session is kind of a catchall. It's
- 17 called Public Charging and Other Venues.
- So, we've talked about corridor charging, we've
- 19 talked about multi-unit, workplace, fleets, so this is
- 20 kind of the other categories of charging.
- 21 And we don't really have a panel.
- Okay, they're saying I have to get mean. Okay,
- 23 we are coming to order for the last portion of our
- 24 workshop. I think this mic works better.
- 25 And we actually do not have a panel, but I have

- 1 asked Richard Schorske to assist me here. And we just
- 2 have a few questions and we really want to put it out to
- 3 you folks that are left in the audience, and anybody
- 4 else on WebEx.
- 5 You know, we talk about public venues, you know,
- 6 it covers a lot of things. So, we've got parks, and
- 7 libraries, and hospitals, and schools, and civic
- 8 centers, all kinds of places. And we have used a lot of
- 9 our funding for those types of venues.
- 10 So, I want to get a sense for, you know, what do
- 11 we want to do with funding in our next solicitation?
- 12 How do we want to fund those venues?
- In our last solicitation we invited public
- 14 entities to apply for large -- you know, I thought large
- 15 pots of money, of half-a-million dollars or so, and they
- 16 were coordinated with local PEV planning regions. And
- 17 that was actually quite successful, we got a pretty good
- 18 uptake on that.
- 19 So, is this something that we want to continue
- 20 to do? So, I'm going to put the question out to you.
- 21 And maybe, Richard, do you want to say a few words about
- 22 that, about the idea of --
- MR. SCHORSKE: Well, I'll just mention, you
- 24 know, some of the ideas that have popped up in the last
- 25 few months, that I know are considered sort of potential

- 1 gap areas. And one of them is congestion zones,
- 2 generally speaking, across the state. Folks are well
- 3 aware of how some localities are just really
- 4 outstripping supply.
- 5 Karen put up a slide on the Bay Area situation
- 6 that's getting worse, rather than better, in terms of
- 7 the attachment rate of the number of PEVs to EVSE.
- 8 And there's also, with respect to corridor and
- 9 DC fast charging, lines really make the whole point of
- 10 DC fast charging problematic, to say the least. So,
- 11 anywhere where we might want to do like super-plazas and
- 12 have multiple DCFCs might be another area.
- So, those are just two ideas that I know have
- 14 been circulated in the past.
- 15 But I think things along those lines that are
- 16 maybe new, in terms of an approach, would be welcome
- 17 here.
- MS. BAROODY: Also just considering, you
- 19 mentioned areas of congestion. We need to consider, you
- 20 know, funding expansion at those areas. But also in
- 21 areas of the state where there's been very little
- 22 infrastructure deployed. For instance, the San Joaquin
- 23 Valley, there's not much PEV adoption there. We don't
- 24 have congestion problems but, yet, we want to deploy
- 25 infrastructure. So, if we build it, then maybe they'll

- 1 come. Although, it's not a definite thing that's going
- 2 to happen.
- 3 But we would like input from any of you. I'm
- 4 looking at Karen here, in the audience, who might want
- 5 to say a few words about this, or Lloyd. Is that
- 6 Dexter? Dexter, yes. Dexter's here.
- Anyway, we have a roving mic, if you would like
- 8 to comment on this and what the Energy Commission can do
- 9 to support various types of public charging, that would
- 10 be great.
- 11 MS. SCHKOLNICK: Thanks, Leslie. I'm Karen
- 12 Schkolnick, with the Bay Area Air Quality Management
- 13 District.
- 14 Just one quick thought, maybe a couple of
- 15 related thoughts. One thing we really struggle with is
- 16 this issue of how to get at the funds and how to -- from
- 17 our perspective, we are putting out the funds, we're
- 18 basically buying clean air. That's how we think of it.
- 19 And not just trying to get out chargers and make sure
- 20 that lots of people have them, we're literally trying to
- 21 clean the air.
- 22 And for us, it really comes down to how much
- 23 money do we have an how much clean air can we get? So,
- 24 it's just really important that, from a public point of
- 25 view, that there's also a return on investment.

- 1 In other words we're trying to A, get the
- 2 dollars out quickly, so we're trying to deploy them in
- 3 areas that there's going to be uptake. And we're also
- 4 trying to do it in a cost-effective -- and I don't
- 5 recall who it was, earlier on the panel, was talking
- 6 about certain DC fast charging, you could put it in, or
- 7 you could put in -- I think it was just the last panel.
- 8 It's been referred to a few times. You could put out
- 9 one DC faster charger, or one level 2 charger, or many
- 10 level 1 chargers.
- 11 So, we're starting to kind of look at that, how
- 12 can we do more with the fund we have.
- 13 And then, of course, the third part of it is
- 14 also trying to look at the equity issue and make sure
- 15 that we're putting the funds where the air quality is
- 16 the worst.
- 17 But what we're also seeing is the reality is
- 18 we're so at the beginning of this process. We're really
- 19 just -- you know, when we look at where we need to get
- 20 in the Bay Area, of 250,000 vehicles and we're just not
- 21 even -- you know, we're just getting started and we have
- 22 to do this quickly.
- 23 So the reality is for us, how can we do this
- 24 quickly and cost-effectively.
- 25 And I do believe that if we can create the

- 1 market, and bring the prices down, it will make it
- 2 easier for everyone to be able to participate in this
- 3 process.
- 4 So, again, those are how we're thinking of it is
- 5 we need to be able to do projects that, again, can be
- 6 done cost-effectively and quickly.
- 7 And one of the challenges somebody else
- 8 mentioned, and I'll just touch on that before I pass
- 9 this on, the nature of the solicitations are such that
- 10 you already have to know exactly who's involved in it.
- 11 And that aspect makes it very difficult to do good
- 12 projects because there could be a lot of possibility if
- 13 you could then do an RFP, or if you could have folks
- 14 apply who have cost-effective ideas.
- 15 But if you already have to have your partners
- 16 prequalified and ready to go, when the solicitation
- 17 comes out, it really limits which projects are feasible.
- 18 So, that's something to also consider.
- 19 We've struggled with that and I know the Energy
- 20 Commission has, too.
- 21 So, anyway, thank you for opening this up.
- MS. BAROODY: Thank you, Karen. Yeah, thanks,
- 23 that seems like it's been a common theme throughout the
- 24 day, just having to have all your ducks in a row before
- 25 you get the money, and that's not always easy to do.

- 1 So, I appreciate that.
- 2 Let's see, right behind, you Jasna.
- 3 MS. TOMIC: Yeah, I was just going to connect to
- 4 Karen's comment. That is true, when we were reaching
- 5 out to workplaces the last time around, they have very
- 6 different cycles in terms of responding and able to
- 7 incorporate it into their cycles.
- 8 MS. BAROODY: Yeah.
- 9 MS. TOMIC: So telling them, oh, this is due in
- 10 six weeks, you know, now way. So, just was not possible
- 11 to have them engaged in their processes of getting it to
- 12 their boards, or whoever.
- MS. BAROODY: Sure.
- Right here.
- 15 MS. HOFF: Hi, Sharon Hoff, San Francisco Clean
- 16 Cities and Department of the Environment. I would say
- 17 one thing that I've noticed, as a department we probably
- 18 have more resources than a lot of the other
- 19 municipalities, but it's the same thing in terms of
- 20 putting -- having resources to put together the grants I
- 21 think almost automatically excludes a lot of more
- 22 marginalized communities and smaller communities that
- 23 don't have the staff time and funding to put together
- 24 those applications.
- 25 So, I think that's -- you know, I'm not sure

- 1 what the solution to that would be but, you know,
- 2 assistance with grant preparation or something like that
- 3 might be able to diversify the solutions that were
- 4 coming in, into applying some of these communities that
- 5 haven't been served, yet.
- 6 MS. BAROODY: Okay, thanks.
- 7 MR. BOYCE: Bill Boyce, with SMUD. One of the
- 8 things I'll throw out there, I think under consideration
- 9 for public type situations, I'm starting to hear a
- 10 little bit of rumors about the free puppy syndrome
- 11 catching up. And the fact that hardware got installed
- 12 in some of the first waves, it's off warranty, and how
- 13 are we going to get it repaired and get it operational
- 14 again?
- 15 And right now, almost all of the solicitations
- 16 are for new construction. But, you know, helping to
- 17 keep some of this stuff that's already out there alive,
- 18 some of the public agencies are desperately, probably in
- 19 need of help and budget to do that.
- 20 So, to the extent you can think about that or,
- 21 you know, how are we going to continue the O&M on these
- 22 things going forward it's, you know, an issue that will
- 23 start to grow as more and more of that stuff comes off
- 24 warranty.
- 25 MS. BAROODY: Great point. Thank you, Bill.

- 1 MR. MIKE HARRIGAN: Hi, Mike Harrigan, with the
- 2 Bay Area Climate Collaborative. Kind of leveraging what
- 3 Karen and what Sharon said, but from a different point
- 4 of view. And that is that in the last solicitation, PON
- 5 606, I believe it was, the limit was -- for category one
- 6 was \$500,000. We found that to be kind of a limiting
- 7 factor. Had much more response and actually had to turn
- 8 some communities away on that.
- 9 So, having perhaps larger grant potential, along
- 10 with more time to respond would be great.
- 11 MS. BAROODY: And what do you think about public
- 12 entities being the eligible applicants?
- 13 MR. MIKE HARRIGAN: I think it's good. I mean,
- 14 I have no problem with that. I mean, again, we're a
- 15 nonprofit so we responded in category one, which we were
- 16 allowed to do.
- MS. BAROODY: Right.
- 18 MR. MIKE HARRIGAN: But the \$500,000 cap we
- 19 found to be somewhat limiting. What we actually did was
- 20 we aggregated several communities together and helped
- 21 those that did not have resources, themselves, to
- 22 respond. And I think that's a useful way of approaching
- 23 that problem.
- 24 MS. BAROODY: Well, what would you -- what would
- 25 you choose as a cap if you could choose?

- 1 MR. MIKE HARRIGAN: I would say a million should
- 2 be sort of the bottom.
- 3 MS. BAROODY: A million should be the bottom.
- 4 MR. MIKE HARRIGAN: For that type, for that
- 5 particular type of -- and, you know, maybe even a little
- 6 bit more.
- 7 MS. BAROODY: Okay.
- 8 MR. MIKE HARRIGAN: Well, Richard may have some
- 9 ideas on this, too.
- 10 MR. SCHORSKE: I second that. I think the
- 11 administrative overhead in responding, especially
- 12 quickly, and especially with multiple entities is very
- 13 substantial, and the more you can spread out that cost,
- 14 the more efficient the whole process becomes, and the
- 15 more diverse the communities are, too. There's
- 16 definitely a relationship there, as well.
- MS. BAROODY: Okay. Dexter?
- 18 MR. TURNER: Hi, Dexter Turner from OpConnect.
- 19 One thing I wanted to bring up is with public charging
- 20 being able to accept credit cards at the charging
- 21 station. So, I would even push that, you know, any
- 22 charging stations that are purchased or bought online
- 23 with the funding be required to have credit card
- 24 readers.
- 25 And that opens you up for a couple things.

- 1 Number one, there was some discussion earlier about
- 2 networking or operability, and the fact that there's
- 3 different networks. And a lot of those problems go away
- 4 if you just accept credit cards at the charging
- 5 stations, right.
- 6 The other thing it helps with is if you can also
- 7 accept fleet fueling cards at the charging station.
- 8 Now, fleet vehicles can also use these public charging
- 9 stations when they're away from base.
- MS. BAROODY: Thanks.
- 11 Joel -- I'm sorry -- yeah, Joel, go ahead.
- 12 MR. POINTON: Just a follow-up comment on the
- 13 credit card. The technology is moving rather fast and
- 14 this is going to become your transaction point of the
- 15 future. So, we may want to look a little bit down the
- 16 road.
- Granted, today's transaction is a credit card,
- 18 but in three years I don't know that that will be true.
- 19 MR. TRAN: Lloyd Tran, you asked me for counsel.
- 20 Actually, we discussed today, everybody pretty agree
- 21 upon the fact that there is a challenge on the business
- 22 model of DC fast charger.
- 23 Because like Karen mentioned, and the people
- 24 mentioned, the cost of DC fast charger is very
- 25 substantial and the installation cost, the

- 1 infrastructure cost is so severely high. And that makes
- 2 a business model very difficult to sustain the DC fast
- 3 charge deployment unless we continue to depend on free
- 4 money from the public support, which is nice.
- 5 However, I would like to ask for your consider
- 6 in the future there might be the need for the CEC to
- 7 support, to fund any kind of development to make a DC
- 8 fast charger more cheaper and better than what today.
- 9 Because of the situation with the ECOtality, who
- 10 received \$250 million for a certain project, the cost is
- 11 very high and everybody hurry to go along with the very
- 12 high margin, high things, which is okay.
- 13 However, it is a barrier for the development and
- 14 the deployment of the infrastructure and the DC fast
- 15 charger.
- 16 So, I've got two suggestions. Number one is of
- 17 a possibility of funding for the development of a new DC
- 18 fast charge, which is smaller, compact, light-weight,
- 19 and use less energy, also cheaper.
- I mentioned earlier, when I talk with a number
- 21 of hotel chains, they're actually willing to buy the DC
- 22 fast charger, themselves, because of -- but because the
- 23 price is so high, they actually shy away from it.
- When we're able to install one DC fast charger,
- 25 they ask for a few more to do the same.

- 1 So, the critical challenge is a low-cost DC fast
- 2 Charger, pricing about \$10,000.
- 3 I know the Department of US DOE spent some time,
- 4 they have a solicitation for funding like lower-cost
- 5 solar systems a few years back. And thanks to that
- 6 support, nowadays you see the cost of the solar panel
- 7 much, much lower because a lot of development going on.
- 8 So, that's a critical challenge. That's one.
- 9 Second suggestion, would suggest you look upon
- 10 the idea that might be the government, instead of giving
- 11 away free money, how about financing? How about a loan?
- 12 MS. BAROODY: And we are working with -- we're
- 13 working with the Treasurer's Office on that.
- 14 MR. TRAN: Yeah, and that maybe save the
- 15 taxpayer money, but at the same time to encourage
- 16 private sectors to do something that makes sense to this
- 17 model, that having a return on investment and
- 18 (inaudible) --
- MS. BAROODY: Good, thank you.
- 20 MR. TRAN: Thank you very much.
- MS. BAROODY: Great thanks, Lloyd.
- Let's see, check time here. Oh, we have to save
- 23 time for public comment. Maybe that's what we're doing
- 24 right now.
- Let's see, officially, do we have any blue cards

- 1 there? No, no blue cards. Oh, we have a blue card.
- 2 Let's let the blue card person go first, since they're
- 3 official.
- 4 And anybody on the WebEx that's public?
- 5 Okay, so please introduce yourself.
- 6 MR. RENAUD: Okay, thank you. My name's Raul
- 7 Renaud and I work here, at the Energy Commission, but
- 8 I'm speaking for my personal self, not my role as an
- 9 attorney here.
- 10 I'm an EV supporter, consumer, and I'm kind of
- 11 speaking in that role. We have two of them in my
- 12 family. I guess the two of them have accumulated about
- 13 42,000 miles, so we have a fair amount of real world
- 14 experience with these things.
- 15 And since this is, as I understand it, this
- 16 workshop is to throw around ideas of where is the best,
- 17 what is the best use of public funds, listening to
- 18 everything today I'm going to support corridor charging,
- 19 specifically fast charging.
- 20 And the main reason for that is that listening
- 21 to the various people discuss it, one thing that I heard
- 22 over and over is that the business case is weak, and I
- 23 can understand that that's true. You've got very
- 24 expensive equipment for, basically, what's a fungible
- 25 commodity. And, you know, you've got all the siting

- 1 issues and all that stuff. So, business case is weak.
- 2 The other is that the state has a very lofty
- 3 goal of a million plus EVs on the road. And I think in
- 4 order to do that, to accomplish that, you're going to
- 5 have to convince people that driving an EV is just about
- 6 as convenient and is more economical than driving their
- 7 gasoline car.
- 8 If you tell people, okay, your EV can go 80
- 9 miles, to them, they're thinking, okay, that means I can
- 10 go 40 miles away from home and back. And, you know, 40
- 11 miles just doesn't sound like a whole lot, except in
- 12 terms of the commute. And certainly in terms of commute
- 13 that, for most people, is great.
- 14 The other day -- here's an example. The other
- 15 day, I like to see how far I can go in the EV, so I set
- 16 out from Davis to Auburn, knowing that I couldn't do
- 17 that and back on a single charge.
- MS. BAROODY: Never tried that.
- (Laughter)
- 20 MR. RENAUD: Well, so I looked up where could I
- 21 recharge the car, and I found that in Rocklin there is a
- 22 brand-new, NRG Freedom Station there. And so, I pulled
- 23 in there, and I plugged in, and I'm charging up. And
- 24 this always happens, someone wandered over who was just
- 25 interested to talk about the car, and the whole thing.

- 1 And he said, so what's that costing you to
- 2 charge that car right now? And I looked at him and I
- 3 said, well, I guess it's about 9 bucks. Because it's
- 4 \$4.95 to plug it in and then 20 cents a minute.
- 5 Oh, okay, and how far can you go on that? And I
- 6 said, well, probably 65, 70 miles. And, you know, right
- 7 away you could see the wheels turning, and he's
- 8 thinking, well, heck I could drive my Suburban on
- 9 gasoline for less than that. And he's right, you know,
- 10 that's almost \$10 for 70 miles. That's not good
- 11 economics.
- 12 So, one of the roles of government, as I see it,
- 13 is to do the things that business can't or won't do. To
- 14 me, the DC fast charging in corridors is such a thing.
- 15 The economics of it aren't going to work out, if you
- 16 want to be able to give it to people in a way that's
- 17 going to maximize their convenience and keep their costs
- 18 low. Not free, but low.
- 19 So, I would like to suggest that that would be a
- 20 very good place to expend those public funds.
- 21 As far as locations, what occurred to me, and I
- 22 was very glad to see Jeremy here, from Caltrans today,
- 23 is I looked it up, we've got something like -- let me
- 24 see, I wrote it down here. Close to 100 rest stops
- 25 alongside our freeways and we've got around 300 park-

- 1 and-ride lots, which are mostly by the freeways. And
- 2 those strike me as places that ought to be explored for
- 3 installation of these fast charging plazas. They've
- 4 already got electricity for the most part. They've got
- 5 lighting. They've got, you know, bathrooms. I mean,
- 6 they're generally good places. So, I would like to
- 7 encourage looking at that.
- 8 And my final thing, and this is something I
- 9 haven't heard anybody talk about, is there was some
- 10 concern about, perhaps, are we going to over-build, put
- 11 up too much fast charging and then we won't need it.
- One thing to think about is, as these LEAFS and
- 13 whatever get older, until the battery's replaced, they
- 14 just need to be recharged more often. They can go --
- 15 you know, instead of 80 miles, they can go 50. So,
- 16 having extra fast chargers around I don't think is going
- 17 to be a problem, as long as these cars are aging.
- 18 In addition, I think these cars as they age, and
- 19 they become cheaper and cheaper to purchase, are going
- 20 to start finding their way into the used car market in
- 21 lower income areas. And I'm thinking of the San Joaquin
- 22 Valley, in particular.
- So, I think building up charging infrastructure
- 24 there, in advance of the arrival of that wave of used
- 25 EVs would be a good thing.

- 1 MS. BAROODY: Great.
- 2 MRE. RENAUD: Thank you.
- 3 MS. BAROODY: Thank you very much for your
- 4 comments.
- 5 Let's see, we have about four minutes left.
- 6 Yes, go ahead. Go ahead.
- 7 MR. HALL: Gain, Guy Hall from Sacramento
- 8 Electric Vehicles. Over the last couple years we've
- 9 been working with a number of Fortune 1000 firms to
- 10 educate the workforce about EVs and try to encourage
- 11 adoption by employees and staff for EVs.
- 12 And, you know, the initial results are really
- 13 very disappointing. I mean, we put on a big event, show
- 14 a lot of cars, share experiences. And the next week
- 15 call then up and say, well, are you going to buy one.
- 16 And no interest. You know, phone calls aren't
- 17 getting returned.
- 18 But a year later, a year later somebody will
- 19 talk to those same, the operations manager, the folks at
- 20 the leadership positions at those companies, and they're
- 21 suddenly stressed because all their employees, over the
- 22 year they go out and buy electric cars, and now they're
- 23 having to look at, figure out what are they going to do
- 24 as their employees are requesting charging facilities,
- 25 how are they going to satisfy that need? What are they

- 1 going to do to fulfill that?
- 2 And they're doing that in a way that they're not
- 3 well-equipped to handle. They don't have the experience
- 4 in it, what's the difference between what's a level 1
- 5 and level 2? What's the difference between a fast
- 6 charger and a quick charger? You know, they're asking
- 7 those kind of questions.
- 8 And one manager, oh, they're looking at several
- 9 hundred charging workplaces across the state. And he
- 10 said, well, we think we'll just put in a bunch of quick
- 11 chargers and that will solve everybody's needs. He
- 12 didn't know that most, maybe the cars don't even have
- 13 the ability to do the quick charging.
- 14 And what they've done is they've listened to
- 15 several vendors, because the vendors come to them, and
- 16 each vendor has their model, and their approach. It
- 17 works very well under those scenarios, but they don't
- 18 see the breadth. Well, they see several, then they're
- 19 trying to reconcile this.
- 20 So, what we're finding is a gap. Not just a gap
- 21 in the employees and their education about EVs, but then
- 22 for the people in the operations, they're having to look
- 23 at infrastructure. How, what is it that they need to do
- 24 to determine the right fit for their business.
- 25 And we haven't seen -- they're not real keen on

- 1 paying for that because all the vendors are offering to
- 2 do it for free.
- 3 MS. BAROODY: Sure.
- 4 MR. HALL: So, we're trying to see, as these
- 5 grants come out, for doing infrastructure at workplaces
- 6 how is there a component of that, that can be used to
- 7 provide guidance and advice, and education to the
- 8 operations folks and the people that are looking at
- 9 moving forward on that.
- We see that's a gap, now. It results in them
- 11 making poor decisions, that then have to be reworked and
- 12 just some general dissatisfaction.
- So, if we can get some education in advance, we
- 14 can get the right decisions made and the success.
- 15 MS. BAROODY: Great. Thanks Guy, appreciate it.
- We are actually out of time, now. And I just
- 17 want to thank everybody for your attention today, and
- 18 participation. I feel like it's been a very helpful day
- 19 for us, as we think about our next solicitation.
- 20 Please continue to send in your comments. We've
- 21 got the AB 118 box, and my e-mail. And please send us
- 22 more.
- 23 And I just want to thank our staff for their
- 24 great job today. Sam and Tom has helped me a lot today,
- 25 and Brian. And our team from AESC, thank you very much.

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I do hereby certify that the testimony in the foregoing hearing was taken at the time and place therein stated; that the testimony of said witnesses were reported by me, a certified electronic court reporter and a disinterested person, and was under my supervision thereafter transcribed into typewriting.

And I further certify that I am not of counsel or attorney for either or any of the parties to said hearing nor in any way interested in the outcome of the cause named in said caption.

IN WITNESS WHEREOF, I have hereunto set my hand this 13th day of February, 2015.

Kent Odell CER**00548

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