

BEFORE THE  
CALIFORNIA ENERGY COMMISSION

In the Matter of ) Docket No. 14-IEP-1B  
 )  
2014 Integrated Energy Policy )  
Report Update (2014 IEPR Update) )

Statewide Plug-In Electric Vehicle (PEV)  
Infrastructure Workshop

CALIFORNIA ENERGY COMMISSION  
HEARING ROOM A, 1516 NINTH STREET  
SACRAMENTO, CALIFORNIA

THURSDAY, JUNE 5, 2014  
9:00 A.M.

Reported by:  
Kent Odell

## **APPEARANCES**

### **Commissioners Present** (\*Via WebEx)

Janea A. Scott, Lead Commissioner for the 2014 IEPR Update  
Lead Commissioner on Transportation  
Karen Douglas

### **CEC Staff Present**

Heather Raitt, IEPR Lead  
Leslie Barody, Electric Vehicle Program Manager, Fuels  
and Transportation Division

### **Presenters** (\* via WebEx)

Wade Crowfoot, Office of Governor Brown  
Dr. Marc Melaina, National Renewable Energy Lab (NREL)  
\*J.R. DeShazo, UCLA, rep. SCAG Regional Plan Work  
Damian Breen, Bay Area Air Quality Management District

### **Panelists**

Christine Kehoe, Executive Director, California Plug-In  
Electric Vehicle Collaborative  
Mark Melaina, National Renewable Energy Laboratories  
\*Ashley Horvat, State of Oregon EV/Pacific Coast Lead  
\*Tony Usibelli, State of Washington EV/Pacific Coast  
Collaborative Lead  
Scott Briasco, Los Angeles Department of Water and Power  
Terry O'Day, NRG  
Richard Lowenthal, ChargePoint  
\*David Peterson, Nissan  
Richard Schorske, Executive Director, EV Communities Alliance  
Tom Turrentine, Director, Plug-In Hybrid and Electric  
Vehicle Research Center at UC Davis  
Richard Lowenthal, ChargePoint  
Randall Winston, Governor's Office

### **Public Comment**

Joel Pointon, San Diego Gas and Electric  
Raoul Renaud  
Julian W. Carroll, Green Sphere  
Rodney Esteban, Hybrid Haven  
Dr. Michael Nicholas, University of California Davis  
Ralph Troute, Sacramento Municipal Utilities District  
Bonnie Holmes-Gen, American Lung Association California

**I N D E X**

	<b>Page</b>
<b>Opening Comments</b> - Heather Raitt	5
Janea Scott, Lead Commissioner	7
Wade Crowfoot, Office of Governor Brown	9
<b>The Energy Commission's PEV Infrastructure Strategy</b>	
Leslie Barody, Energy Commission EV Program Manager	15
<b>National Renewable Energy Laboratories: Statewide PEV Infrastructure Assessment Presentation</b>	
Marc Melaina, Lead Author	28
<b>Presentations on PEV Regional Infrastructure Plans</b>	
J.R. DeShazo, UCLA, rep. SCAG Regional Plan Work	56
Damian Breen, Bay Area Air Quality Management District	64
<b>Roundtable Discussion: Lessons Learned, Next Steps, and Measuring Success Facilitated by Commissioner Janea A. Scott and Randall Winston, Governor's Office</b>	
<b>Panelists:</b>	75
Christine Kehoe, Plug-In Electric Vehicle Collaborative	
Mark Melaina, National Renewable Energy Laboratories (NREL), Team Lead for Infrastructure Analysis, Transportation Center	
Ashley Horvat, State of Oregon EV/Pacific Coast Lead (WebEx)	
Tony Usibelli, State of Washington EV/Pacific Coast Collaborative Lead (WebEx)	
Scott Briasco, Los Angeles Department of Water and Power	

## **INDEX (Continued)**

	<b>Page</b>
<b>Panelists (continued):</b>	
Terry O'Day, NRG Energy	
Richard Lowenthal, ChargePoint	
*David Peterson, Nissan	
Richard Schorske, EV Communities Alliance	
Tom Turrentine, University of California, Davis Institute of Transportation Studies	
<b>Public Comments</b>	138
<b>Closing Remarks</b>	154
<b>Adjournment</b>	156
<b>Reporter's Certificate</b>	157
<b>Transcriber's Certificate</b>	158

1 P R O C E E D I N G S

2 JUNE 5, 2014 9:12 a.m.

3 MS. RAITT: Good morning. Welcome to  
4 today's IEPR Workshop on Statewide Plug-In  
5 Electric Vehicle (PEV) Infrastructure. The  
6 workshop is part of the 2014 IEPR Update.

7 I'm Heather Raitt, Lead for the IEPR.  
8 I'll begin by going over the usual housekeeping  
9 items. The restrooms are in the atrium, a snack  
10 room is on the second floor under the white  
11 awning. In the case of an emergency and we need  
12 to evacuate the building, please follow staff to  
13 Roosevelt Park which is across the street,  
14 diagonal to the building, and wait there until  
15 we're told it is safe to return.

16 Today's workshop is being broadcast  
17 through our WebEx Conferencing System and parties  
18 should be aware that you're being recorded.  
19 We'll post the audio recording on the Energy  
20 Commission's website in a few days and the  
21 written transcript in about three weeks.

22 I'll briefly go over the agenda. This  
23 morning we have opening comments from  
24 Commissioners and then a presentation from staff

1 from the Energy Commission's PEV Infrastructure  
2 Study. Then, Dr. Marc Melaina will present  
3 NREL's Statewide PEV Infrastructure Assessment.  
4 We'll then have two presentations on Regional  
5 Infrastructure Plans, followed by a roundtable  
6 discussion on Electric Charging Infrastructure in  
7 California.

8           At the end of the discussion, there will  
9 be an opportunity for public questions and  
10 comments. We're asking people to limit their  
11 comments to three minutes during the public  
12 comment period and we'll first take comments from  
13 those in the room, followed by those on WebEx,  
14 and then phone-in. Please fill out blue cards  
15 and give them to me if you'd like to make  
16 comments, they're on the front table, and come to  
17 the center podium and please give us your name  
18 and your affiliation, and it's helpful to give  
19 the Court Reporter your business card if you'd  
20 like to make comments.

21           For the WebEx participants, you can use  
22 the chat function to tell our WebEx Coordinator  
23 that you'd like to ask a question or make a  
24 comment during the public comment period, and  
25 we'll relay your question or open your line at

1 the appropriate time. For phone-in only  
2 participants, we'll open your lines after we've  
3 taken all the other comments.

4 Materials for this meeting are available  
5 on the website and hard copies are on the table  
6 at the entrance to the hearing room. We welcome  
7 and encourage written comments and request they  
8 be submitted by June 19th. The public notice for  
9 this meeting explains the process for submitting  
10 comments. And I'll turn it over to Commissioner  
11 Scott. Thank you.

12 COMMISSIONER SCOTT: Thank you, Heather.  
13 So good morning, everyone. And welcome to the  
14 Energy Commission. My name is Janea Scott and  
15 I'm the Lead Commissioner for the 2014 Integrated  
16 Energy Policy Report Update, and I'm also the  
17 Lead Commissioner on Transportation.

18 Today's workshop is actually our fifth  
19 IEPR Workshop since we started this year's report  
20 update in March, and the focus of today's  
21 workshop, as you all know, is Electric Vehicle  
22 Charging Infrastructure in the state.

23 The Energy Commission is the Lead State  
24 agency in the Electric Vehicle Infrastructure  
25 space, both through its AB 118 and AB 8 funding,

1 and the Alternative and Renewable Fuel and  
2 Vehicle Technology Program, and we are also proud  
3 to work with the Governor's Office and support  
4 the Governor's Zero Emission Vehicle Goals and  
5 the Action Plan.

6 To date, the Energy Commission has made  
7 investments to fund over 8,500 chargers in the  
8 state, and we've also helped to fund the Regional  
9 Plug-In Vehicle Readiness Plans across 10 regions  
10 of the state, as well as technical work that can  
11 be used for future planning and development of  
12 electric charging infrastructure in California.

13 As part of today's program, we'll hear  
14 about the Commission's activities to date,  
15 starting with an overview presentation of the  
16 Commission's Electric Vehicle Charging  
17 Infrastructure Funding Strategy, and how our  
18 investments in chargers, regional plans, and  
19 technical work fits together.

20 Next, we will hear from Dr. Marc Melaina,  
21 the lead author of the National Renewable Energy  
22 Laboratory's (NREL) California Statewide Plug-In  
23 Vehicle Infrastructure Assessment. Dr. Melaina  
24 will give an overview of that work, which is  
25 intended to illustrate possible future scenarios



1 for deployment of Electric Vehicle chargers to  
2 support the rapidly expanding Zero Emission  
3 Vehicle markets in California.

4 Then we'll hear from two of our Regional  
5 Partners on the Electric Vehicle Infrastructure  
6 Readiness Plans and talk about the plans they've  
7 prepared for both the Bay Area and Southern  
8 California.

9 Next, with help from Randall Winston from  
10 the Governor's Office, I will lead a panel  
11 discussion with the fantastic group of folks who  
12 are working on the ground on these issues every  
13 day. And the goal that I'd like to put out there  
14 for our discussion period is for us to try and  
15 identify the near term actions and strategies for  
16 accelerating charging infrastructure in a way that  
17 continues to grow the electric vehicle market and  
18 keep pace with, or be slightly ahead of, the  
19 anticipated Electric Vehicle numbers. So with  
20 that, I would like to thank and acknowledge Wade  
21 Crowfoot who has joined us from the Governor's  
22 Office. Wade is the Deputy Cabinet Secretary and  
23 Senior Advisor in the Office of Governor Brown,  
24 and he's got some opening remarks for you as well.

25 MR. CROWFOOT: Great. Well, thanks to

1 those of you who could be here today and those  
2 joining by WebEx. Again, I'm Wade Crowfoot from  
3 the Governor's Office. And I wanted to just set  
4 some high level context for the conversation  
5 that's happening here today.

6           You all know that Governor Brown and the  
7 State Legislature are large champions of Zero  
8 Emission Vehicles, both Plug-In Electric Vehicles  
9 and, of course, the hydrogen fuel cell electric  
10 vehicles, and with the Governor's goal, of  
11 course, of 1.5 million Zero Emission Vehicles on  
12 California's roadways by 2025.

13           And I would say that we're very pleased  
14 with the progress to date as it comes to the  
15 penetration of Electric Vehicles in California.  
16 This fall, I believe there will be 100,000  
17 Electric Vehicles rolling out on California's  
18 roadways, and we think that's a really big  
19 milestone.

20           Almost two years ago, many of you helped  
21 us put together a ZEV Action Plan, which was  
22 really focused on providing a very specific  
23 roadmap of the actions a State Government should  
24 and will take to accelerate the market for  
25 Electric Vehicles and Fuel Cell Vehicles. That

1 Action Plan really had four categories, one of  
2 which was infrastructure and specifically  
3 planning and building out infrastructure. I  
4 think a lot of us have learned quite a lot in the  
5 last several years about Plug-In Vehicle  
6 infrastructure. I used to work for the City and  
7 County of San Francisco on environment and  
8 Electric Vehicles, and almost a decade ago we  
9 thought the only way someone was going to go out  
10 and buy an Electric Vehicle is if almost every  
11 other parking meter on the street had a plug.  
12 And I say that because, while public charging  
13 obviously remains important, I think our  
14 understanding of the way that consumers are  
15 charging and want to charge has changed over  
16 time.

17 And that really brings us to the  
18 conversation today. I'll note some great  
19 momentum on Plug-In Electric Vehicles outside of  
20 California. We are very proud that California is  
21 really the epicenter of the growth of the market,  
22 but I'll note that California has partnered with  
23 other states, both Oregon and many states on the  
24 East Coast, to actually create a multi-state  
25 Action Plan to accelerate electric vehicles in

1 other states. And those other states are really  
2 looking to what we're doing in California as a  
3 model and also to provide lessons learned in  
4 terms of what they should be doing and what not  
5 to do.

6           We've got a very specific partnership  
7 with Washington and Oregon under the auspices of  
8 what's called the Pacific Coast Collaborative,  
9 which is an agreement between our three Governors  
10 and the Province of British Columbia. Next month  
11 on July 23rd, our governments will come together  
12 with a focus on expanding Zero Emission Vehicles  
13 in our fleets. Our Governors and the Premier of  
14 British Columbia made a commitment last October  
15 to, by 2016, the 10 percent of fleet purchases of  
16 light-duty vehicles in the state and provincial  
17 fleet will be Zero Emission Vehicles. And we're  
18 looking to essentially expand that target and  
19 that commitment beyond just the state and  
20 provincial government to local governments, to  
21 private fleets, etc.

22           And then we've been in conversation with  
23 countries, including Japan, about what kind of  
24 collaboration we can pursue internationally to  
25 expand the market for electric vehicles.

1           So we think now is the right time to  
2    assess where we're at with the infrastructure.  
3    We understand infrastructure is obviously  
4    important not only to consumers using these  
5    vehicles, but would-be consumers actually being  
6    attracted to buying or leasing these vehicles.

7           Key questions in our mind, at least in  
8    the Governor's Office at this point, are a few  
9    fold: one is, we know the importance of home  
10   charging, that most of Electric Vehicle owners  
11   like myself charge at home, so one goal is how  
12   can we make home charging as simple, easy and  
13   affordable, how can we help those who live in  
14   apartment buildings or multiple unit dwellings to  
15   actually have access to home charging that could  
16   encourage those residents to become purchasers or  
17   leasers of vehicles. So it's really how to  
18   expand home charging and make it even more  
19   convenient.

20           On workplace, I think everybody in the  
21   room probably knows workplace is probably the  
22   second most popular place to charge vehicles, and  
23   so what should the state be doing to expand  
24   workplace charging? What is the role of public  
25   funding or public policy to expand workplace

1 charging?

2           And then third is public charging. I  
3 think we all have some sense that fast charging  
4 is important, what's the role of fast charging as  
5 Electric Vehicles get mainstream? What's the  
6 role of fast charging? What should be the  
7 state's investment in fast charging, recognizing  
8 there's a lot of public sector interest and  
9 investment in fast charging? And then lastly,  
10 what other public charging is important for the  
11 state to invest in toward making it easier to  
12 operate an Electric Vehicle, and also making it  
13 easier or building the perception of those that  
14 don't have electric vehicles that it's actually  
15 easy and convenient to own an electric vehicle.

16           So these are the questions we're asking  
17 today and I want to thank Commissioner Scott and  
18 the CEC, as well as the Air Resources Board,  
19 which is also working to answer this question,  
20 because I think we in the state, and certainly in  
21 the Governor's Office, want a better sense from  
22 the stakeholders and the experts on where our  
23 investments should be and where our policy focus  
24 should be as it relates to infrastructure. We  
25 will continue to prioritize infrastructure, but

1 we could do that in a number of different ways.  
2 So I think the conversation today will be  
3 instructive towards helping us answer that  
4 question. So I look forward to participating as  
5 long as I can, and then my colleague, Randall  
6 Winston, from the Governor's Office will be  
7 joining, and I very much look forward to the  
8 discussion today. Thank you.

9 COMMISSIONER SCOTT: Thank you very much,  
10 Wade. I would like to notice that Commissioner  
11 Karen Douglas has joined us. She does not have  
12 any opening remarks for us, so I will turn the  
13 mic over to Leslie Baroody, who is the Electric  
14 Vehicle Program Manager at the Commission, and  
15 she will give us a presentation on the  
16 Commission's Electric Vehicle Infrastructure  
17 strategy.

18 MS. BAROODY: Thank you, Commissioner. I  
19 can't see you over this, but thank you very much.  
20 It's great to see everybody today, I know I've  
21 seen a lot of you this week, and we've had quite  
22 a few workshops put on by the State this week, so  
23 I think we're doing our part to stimulate the  
24 local economy, so great to see you here. And as  
25 Commissioner Scott mentioned, I am the Electric

1 Vehicle Program Manager in the Fuels and  
2 Transportation Division, and I'm going to talk to  
3 you about the Energy Commission's Plug-In  
4 Electric Vehicle Charging Infrastructure  
5 Deployment Strategy. And following my  
6 presentation, Dr. Marc Melaina will give his talk  
7 on the assessment.

8           As many of you know, our office is  
9 involved in administering \$100 million of the  
10 Alternative and Renewable Fuel and Vehicle  
11 Technology Program. Our Plug-In Electric Vehicle  
12 infrastructure funding is from this program, as  
13 well as other alternative fuels and vehicle  
14 technologies. This program was recently  
15 reauthorized by AB 8 and it is \$150 million a  
16 year in annual State funding through 2023.

17           As Wade mentioned, we have a ZEV Action  
18 Plan and one of the primary goals of the Energy  
19 Commission's PEV infrastructure strategy is  
20 really to support the Governor's March 2012  
21 Executive Order, which has a long term goal of  
22 reaching 1.5 million Zero Emission Vehicles on  
23 California roads by 2025.

24           There are several 2013 ZEV Action Plan  
25 goals related to ZEV infrastructure and planning.



1 The first is that California's major metropolitan  
2 areas should be able to accommodate Zero Emission  
3 Vehicles through infrastructure plans and  
4 streamlined permitting by 2015, and we think we  
5 have a good start in achieving that goal.

6 Secondly, we need to have sufficient  
7 infrastructure to support a million Zero Emission  
8 Vehicles by 2020 and 1.5 million Zero Emission  
9 Vehicles by 2025.

10 The ZEV Action Plan also specifies  
11 planning actions for the Energy Commission,  
12 including of course statewide PEV Infrastructure  
13 Plan or Assessment, monitoring of the Regional  
14 PEV Plans, and then also facilitation and  
15 coordination between the planning regions in  
16 California. And we also will be funding ZEV  
17 planning activities in local government.

18 So I'm going to talk about a three-phase  
19 approach that we have to infrastructure planning  
20 in our strategy. In order to achieve the  
21 Governor's objective, we can really look at three  
22 phases, so the first phase occurred from 2009 to  
23 2011. At that time, we really frontloaded the EV  
24 infrastructure in partnership with the Federal  
25 Stimulus Grants, the ERRA Grants, if you recall.

1 And infrastructure at that time was deployed in  
2 the key metropolitan areas of the state to create  
3 an EV-friendly environment. Since then,  
4 California has really become the center of  
5 gravity in North America for EV sales, use,  
6 technology development, and manufacturing  
7 support. All this progress, of course, involved  
8 a lot of collaboration, partnerships with other  
9 state agencies, utilities, industry, the PEV  
10 Collaborative, regional and local Governments,  
11 and others.

12           So the second stage is where we are right  
13 now, and this started in 2011, and this involves  
14 continued support of the PEV market. And we did  
15 this by continually refining our solicitation  
16 process, by developing plans and actions and  
17 obtaining regular input from our stakeholders  
18 through project data, workshops, and then also  
19 looking to academia to provide a lot of great  
20 research and input. We wanted to find out what  
21 the consumers' needs and wants are and what will  
22 move this market forward.

23           From our very first solicitation, we have  
24 been focused on finding the right ratio of  
25 residential, workplace, and public chargers to

1 meet drivers' needs and preferences. Now we've  
2 evolved to Fast Charger Demonstrations and Multi-  
3 Unit Demonstrations, as well as routing our money  
4 through our regional planning agencies. Now, we  
5 will make adjustments each time we do a  
6 solicitation to address the market gaps and  
7 encourage PEV adoption.

8           Another critical phase, of course, is the  
9 Regional PEV Readiness Plans that I've mentioned,  
10 and these really account for the PEV  
11 microclimates in each region. Instead of a top-  
12 down approach, this is more of a ground-up  
13 approach which engages local government and  
14 communities and paves the way for everything from  
15 streamlining of permitting and inspection  
16 processes to detailed infrastructure siting  
17 plans. And finally, of course, a very important  
18 part of this phase is the development of the  
19 Assessment that Marc will talk about later.

20           So the third phase is going forward and  
21 that involves deploying more PEV infrastructure.  
22 This is based on refinements to the statewide  
23 assessment, refinements to the regional plans,  
24 and coordinating between the regions.

25           I recently read a PEV market update by

1 the UC Davis Director for the PH & EV Center, Tom  
2 Turrentine, and he also noted these three phases  
3 and he talked about them as infrastructure  
4 experimentation for the Phase 1, and then  
5 optimization, and then the third was more of a  
6 widespread roll-out, so I guess great EV minds  
7 think alike.

8           So to date the Energy Commission's ARFVTP  
9 Program has allocated nearly \$38.2 million in  
10 grants for the installation and construction of  
11 over 8,600 chargers in California. The most  
12 recent round of awards were largely coordinated  
13 with Regional PEV plans and those included  
14 funding for a total of 53 DC Fast Chargers at  
15 destinations, workplaces, and corridor locations.  
16 So we have now funded a total of 107 DC Fast  
17 Chargers. The Energy Commission has also  
18 contributed \$49 million to the Clean Vehicle  
19 Rebate Program, \$4 million in additional HVIP  
20 funds for Electric Trucks, and \$75 million for  
21 ZEV Truck Deployment, Demonstration and  
22 Manufacturing.

23           So California built it and they are  
24 coming. The early deployment of PEV  
25 infrastructure in the key metropolitan areas of

1 California has really addressed the chicken or  
2 egg dilemma at a basic level and along with the  
3 rebates, the HOV lane access, the Federal Tax  
4 Credit, and other incentives, this has really  
5 helped to attract over 83,000 Plug-In Electric  
6 Vehicles to California roadways.

7           So California now has over 5,000 public  
8 Level 2 charging outlets representing over a  
9 quarter of the U.S. supply, and also 141 public  
10 DC Fast Chargers. These numbers change daily and  
11 these are from the Alternative Fuel Data Center  
12 that the DOE has online.

13           So in our Phase 1 initial trench of  
14 funding, we funded about \$16 million in awards to  
15 ECotality, Coulomb which is now ChargePoint, of  
16 course, Clipper Creek for the upgrades to our  
17 Legacy Chargers, and a few others. This was  
18 followed by a \$7.5 million solicitation in 2011  
19 for residential, workplace, fleets, and DC Fast  
20 Charging Demonstrations. At that time, we really  
21 didn't know a lot about DC Fast Chargers, in  
22 fact, there were very few if any available. So  
23 we wanted to have a demonstration to collect data  
24 and find out more about them. Since then, Fast  
25 Chargers have increased from about six in 2013 to

1 the 140 that we see today.

2           One example of our funding from that last  
3 solicitation was a \$2 million grant to Green  
4 Charge Networks. They're going to be installing  
5 a network of 16 Smart Grid Fast Chargers  
6 strategically located in and between urban areas  
7 and along transportation corridors. These  
8 chargers will provide unlimited public access  
9 with energy storage at 7-11 stores in the Los  
10 Angeles and San Diego area. And there's also  
11 going to be two of those, they're finishing up  
12 now I think at the 49er Stadium and at a library  
13 in Benicia. So we're kind of excited about this  
14 project, it will use an energy storage system to  
15 minimize the store's demand charges by receiving  
16 electricity during the off-peak hours, and then  
17 storing it for later use to charge the vehicles.

18           So I've mentioned the PEV planning  
19 regions and, because California is such a vast  
20 and complex state, it really made a lot of sense  
21 to fund regional plans to address the barriers  
22 and adopt regional infrastructure plans that were  
23 suited to various land uses, PEV types local  
24 objectives, topography, and other factors that  
25 affect these kind of plans. Each region has a

1 unique EV microclimate, so one size doesn't fit  
2 all. These plans will be increasingly useful as  
3 PEV adoption expands to new areas of the state.

4           Here is a summary of our Planning Grants.  
5 Both the DOE and the CEC released solicitations a  
6 few years ago to fund PEV readiness, and the CEC  
7 made 10 awards for \$200,000, six of which were  
8 also funded by the DOE grants. One very  
9 effective aspect of these Planning Grants was the  
10 requirement that each region had to establish a  
11 Coordinating Council comprised of four public  
12 agencies. So most of these grants, in fact, all  
13 the DOE grants are finished, and our grant should  
14 be concluding, many of them already done, and  
15 this should be concluding by, I think, this fall.  
16 And if you'd like to look at more detail on  
17 these, we have a summary of all these plans and  
18 links to their websites on our website.

19           This is just a summary of some of the  
20 activities in these plans. The DOE awards  
21 address the updating of the zoning and parking  
22 policies, updating building codes, streamlining  
23 the permitting and inspection processes, training  
24 of local officials, education programs and  
25 outreach to local businesses and residents. And

1 our grant agreements built on this work and also  
2 included charging infrastructure, siting plans,  
3 strategies to increase workplace, multi-unit  
4 dwelling and fleet charging, as well as creation  
5 of local incentives to encourage PEV adoption.

6           So today we're going to have just a  
7 little more information on two of the regional  
8 readiness plans and after Marc is done we'll have  
9 Dr. DeShazo talk about the South Coast  
10 Association of Governments PEV Readiness Plan and  
11 Atlas, so this plan will assist nearly 200  
12 cities, assess their PEV readiness, and meet  
13 demand for PEV charging.

14           Also, Damian Breen is here to discuss the  
15 Bay Area Air Quality Management District Plan.  
16 They've also done quite a nice job with this  
17 plan, so we'll be eager to hear more detail on  
18 that.

19           So Phase 2 of the CEC's Infrastructure  
20 Strategy really encompasses a broader and more  
21 in-depth range of activities, as I've been  
22 talking about, the Statewide Infrastructure  
23 Assessment, coordination with PEV planning  
24 regions, Clean Cities, and other local agencies.  
25 Solicitations will be increasingly strategic and



1 focused on the needs of the PEV market. This was  
2 demonstrated in our last solicitation in  
3 April for \$11.4 million, and this required that  
4 most of the applicants had to be public entities  
5 that consulted with Regional PEV Plans. This  
6 ensured compatibility. These were awards for  
7 destinations, workplace, public corridor, and  
8 multi-unit dwellings and included 53 DC Fast  
9 Chargers, and it was also over-subscribed by a  
10 factor of two and a half, so quite popular.

11 Also, the 2014-2015 Investment Plan  
12 allocates \$15 million for EV infrastructure, and  
13 this has almost doubled previous allocations,  
14 certainly a strong signal to the market and the  
15 fact that ample funding is available for  
16 leveraging other resources. And finally, we are  
17 continuing research on PV-related issues such as  
18 Battery Second Use, Recycling, and Vehicle to  
19 Grid.

20 So we've been quite busy. Leading on  
21 these efforts, we've been involved in the ZEV  
22 Action Plan efforts, as Wade mentioned,  
23 developing the Statewide PEV Assessment, and this  
24 began with a workshop that we held in January of  
25 2013 with probably many of you here today. That

1 was, yeah, a while ago now, but it was a very  
2 effective workshop and it served for the basis of  
3 a lot of the assessment. On the left is a  
4 snapshot of our webpage and a lot of documents  
5 can be found on there from various workshops and  
6 we encourage you to look at those. On the right  
7 is just a snapshot of one of our breakout  
8 sessions from our Statewide PEV Planning  
9 Workshop.

10           We've also hosted a series of monthly  
11 meetings with all the regional planning groups  
12 and we had a series of regional coordination  
13 webinars addressing the topics of their choice,  
14 so those were also helpful.

15           Here is a summary of some of the PEV-  
16 related research we're conducting. I won't go  
17 into a lot of depth on that right now, but we're  
18 having I believe a workshop coming up on June 17<sup>th</sup>  
19 that will be talking about the EPIC grant  
20 solicitation process.

21           Finally, in Phase 3, we'll be deploying  
22 additional infrastructure based on updated  
23 statewide and regional plans. We'll be gathering  
24 and analyzing the consumer preference and  
25 behavioral data, the charging data information

1 through stakeholder workshops, just to refine all  
2 the assumptions used in the assessment. And then  
3 the Energy Commission will be following up with  
4 each of our 10 planning regions just to monitor  
5 their implementation of plans and facilitate  
6 lessons learned with regard to infrastructure  
7 siting.

8           And we're also going to be developing a  
9 Statewide Intraregional DC Fast Charger Plan, and  
10 we'll be working with NRG's eVgo, regional plans,  
11 and various other entities that are deploying  
12 infrastructure. We want to make sure the gaps  
13 are filled and that drivers really have range  
14 confidence. And this includes prospective  
15 buyers. So we'll be looking at all the gaps  
16 between regions and between states.

17           We expect that the outcome of these  
18 activities will be an increasingly strategic,  
19 comprehensive, and dynamic plan for future PEV  
20 infrastructure deployment in California. And we  
21 look forward to working with many of you.

22           So that concludes my presentation and I  
23 would just thank you for your attention. I would  
24 like to introduce Dr. Marc Melaina at this point  
25 with the National Renewable Energy Lab. He is

1 the author of the Assessment and a Senior  
2 Engineer. Welcome, Marc.

3 DR. MELAINA: All right. Thank you,  
4 Leslie. And good morning everybody. I'm going  
5 to walk through our assessment report. My name  
6 is Marc Melaina. I work at the National  
7 Renewable Energy Laboratory (NREL), and we have  
8 copies of the report available here.

9 I'm going to do a couple quick slides on  
10 NREL as an organization, briefly summarize the  
11 purpose of the Statewide Assessment, and then I'm  
12 going to go into a fair amount of detail on the  
13 methodology of how we did the quantitative  
14 aspects of the assessment, and then a little bit  
15 about how in the assessment we conveyed the use  
16 of this framework, the assessment framework for  
17 the Energy Commission, into the future.

18 If people don't know about the National  
19 Renewable Energy Laboratory, it's one of the U.S.  
20 Department of Energy's large energy laboratories,  
21 we're actually the smallest one, but we are  
22 focused specifically on energy efficiency,  
23 renewable energy, we're in Golden, Colorado, so  
24 we are owned by Department of Energy and operated  
25 by the Alliance for Sustainable Energy. The

1 scope of NREL's mission cuts across energy  
2 efficiency in different sectors -- buildings,  
3 vehicles, all the different types of renewable  
4 energy, as well as systems integration and market  
5 growth, and the near-term deployment of renewable  
6 energy/energy efficiency technologies.

7           So Leslie already talked a little bit  
8 about the Assessment. We are describing this as  
9 one of the first analytic frameworks for a  
10 statewide assessment of EVSE infrastructure. It  
11 shows how we can roll out sufficient  
12 infrastructure to meet the ZEV Action Plan Goals,  
13 specifically the goal to support one million ZEVs  
14 by 2020, anticipating growth through that time  
15 period up to the 2025 goal.

16           So some of the things that the Assessment  
17 covers. It articulates the Energy Commission's  
18 conclusions, recommendations regarding  
19 infrastructure that you will see here if you look  
20 in detail. I don't know if I have a pointer  
21 here, but -- thanks. It's myself and my  
22 colleague, Mike Helwig, are authors on the  
23 report, but really we had a lot of input from a  
24 lot of people, especially I want to say the  
25 workshop that Leslie mentioned where we collected

1 a lot of initial input on the scope of the  
2 overall assessment, and then ongoing input from  
3 various people that we reached out to and who  
4 have reached out to us while we put the report  
5 together. So I think that's the last bullet  
6 here.

7           So let me go into a little bit of the  
8 high level summary results before I go into the  
9 methodology. This is just a simple table showing  
10 the number of chargers, this is just focusing on  
11 the quantitative aspect of the assessment, the  
12 number of charge points by location and type in  
13 2020 to meet the Action Plan goal. We have two  
14 different scenarios on these two rows, the Home  
15 Dominant Scenario where most of the kilowatt  
16 hours are provided through home charging, and  
17 then the High Public Access Scenario is the  
18 second row that shows the infrastructure required  
19 if a much larger fraction of the total kilowatt  
20 hours is provided through public charging. And  
21 I'll go into detail on these, but these are some  
22 of the high level numbers. Let me just point out  
23 that these two columns here, Level 1 (L1) and  
24 Level 2 (L2) Home, you can see the difference  
25 here is really more in the Level 2; Level 1 and

1 Level 2 Work, again, differences in Level 2;  
2 Public/Commercial EVSE, acknowledging that some  
3 workplace will also be public, but in this  
4 category you can see the difference again is  
5 fairly significant on Level 2, and then a wide  
6 spread for the Fast Chargers between the two  
7 scenarios.

8           So this is the high level summary. If we  
9 go down another level, we have this broken out by  
10 planning region for both of the scenarios, so  
11 this top box is the same number is broken out by  
12 region, or planning region in the home dominant,  
13 and the lower panel here is the high public  
14 access scenario, the same numbers as on the  
15 previous slide.

16           Similar results that we want to show  
17 visually for people who would rather get a visual  
18 summary, this is just an example of the next  
19 slide I'm going to show to walk through this.  
20 This shows the work and public chargers, Level 1,  
21 Level 2 Work, the number of units on the  
22 horizontal axis here where the blue is the home  
23 dominant scenario, where you're on the lower end  
24 of the spectrum. Most kilowatt hours are  
25 provided through home charging, so there's fewer

1 work chargers. And the orange, that would be the  
2 high public access or more kilowatt hours,  
3 therefore more unit charge points required in  
4 that scenario. Same color spectrum here, Public  
5 Level 1, Level 2, and DC Fast Chargers (DCFC).  
6 And this would be for the Capitol area projecting  
7 electricity demand for that 2020 goal, equivalent  
8 to 51,000 Plug-In Electric Vehicles. So it's not  
9 saying that they would be deployed by that time,  
10 but that's the measure of meeting that 2020 goal  
11 is to fulfill the demand for a million vehicles,  
12 a million ZEVs.

13           So if we take that same diagram and break  
14 it out to all the different planning regions, we  
15 get different sizes of circles for the projected  
16 demand for the different vehicles, and then those  
17 same bar spectrums from blue to orange for the  
18 two different scenarios. So let me just check to  
19 see in the audience if that makes sense to  
20 people. I don't see a lot of heads nodding.  
21 Does that make sense? Okay.

22           So let me go into the methodology, a  
23 little bit of how we came up with these two  
24 scenarios. One important note is just on the  
25 general approach of a scenario analytic framework



1 in general is that from the beginning we really  
2 tried to find out if we had enough data to do a  
3 more predictive model to sort of forecast a  
4 central future of what would happen to meet the  
5 ZEV Action Plan goal. One of our conclusions is  
6 that we do not have enough sufficient empirical  
7 market data to calibrate that type of model out  
8 to the 2020-2025 timeframe. So we've used a  
9 scenario approach to try and do bookends on what  
10 we think are the important parameters,  
11 understanding there's a lot of uncertainty about  
12 future market trends and investment trends.

13           So if we do those projections, we do have  
14 an analytic basis that is common between the two  
15 scenarios and a lot of that is simply the demand  
16 for the number of vehicles. So these bullets  
17 here for high level numbers shows total  
18 electricity being, in a simple expression, total  
19 miles driven, the efficiency of the vehicles, and  
20 total kilowatt hours required to keep those  
21 vehicles moving in that 2020 timeframe. This  
22 would be 900,000 Plug-in Electric Vehicles with  
23 the other 10 percent for our trajectory being  
24 hydrogen vehicles to make up that total one  
25 million ZEVs in 2020. And there are a mix of

1 vehicle types, but approximately 20 electric  
2 miles per day. Given that demand for total  
3 kilowatt hours, the scenarios start to diverge in  
4 the way that we supply that electricity to the  
5 vehicles, the type of infrastructure is distinct  
6 in those two different scenarios, but the  
7 underlying demand is the same.

8           And an important point, I know a lot of  
9 people want to zero in on these numbers, this is  
10 really a dynamic snapshot of what would happen in  
11 time to meet the ZEV Action Plan goals. It would  
12 be a rapid expansion of both vehicle deployment  
13 and infrastructure. So try not to think about  
14 this as a static, you know, what one  
15 infrastructure would look like, but rather a  
16 window that we would be moving through as the  
17 market grows, increases over time.

18           So just to emphasize the dynamic nature  
19 of the scenarios, for the underlying demand this  
20 is our extrapolation of a compliance scenario  
21 from the Air Resources Board for the ZEV Mandate.  
22 Light Truck, Passenger Car Sales for Fuel Cell  
23 Vehicles, Plug-In Electric Hybrid Vehicles, 20-  
24 mile batteries, and then the way we modeled it  
25 similar to what they did, and a simple way is

1 100-mile Battery Electric Vehicles. You can see  
2 those broken out as sales on the left and then as  
3 the stock of vehicles accumulating over time,  
4 understanding that some of them will be retired  
5 and new vehicles we purchased over time, we took  
6 into account improvements in vehicle efficiency  
7 to do the overall demand, so we have a full stock  
8 model of the light-duty vehicle sector to come up  
9 with these demands.

10           You can see a couple of different  
11 important time periods here, so half a million  
12 ZEVs by about 2021; shortly after that on this  
13 trajectory you would get to a million ZEVs by  
14 2023, 2024, in that timeframe, and what we're  
15 modeling in the assessment is that 2020 goal of  
16 having sufficient infrastructure to support a  
17 million ZEVs, and so you can see how we're really  
18 moving through this quickly so the 2020 numbers  
19 are really, like I said, just a snapshot.

20           One of the important things is to  
21 understand this demand regionally and how it's  
22 broken out regionally, so we have an Early  
23 Adopter metric which we don't consider an  
24 accurate forecast, but we consider it an  
25 interesting and relevant proxy for more

1 sophisticated market adoption models that are  
2 being developed and will inform us in the future.  
3 But this metric helps us break out where those  
4 vehicles would be across the different regions  
5 for that 2020 snapshot. And I'll talk a little  
6 bit more about that in a later slide. So I've  
7 come to convince myself that this is the most  
8 important diagram in the assessment. This is an  
9 attempt to simplify all the different factors  
10 that went into the two different scenarios and it  
11 really defines the scenario approach.

12           So we have two different trends here,  
13 acknowledging that there are a lot of different  
14 factors that are going to influence the market,  
15 influence the types of investment made in EVSE  
16 infrastructure, and vehicle trends, these are the  
17 two that we tried to highlight as being the most  
18 critical for how we've defined the two different  
19 scenarios. On the Y axis, the vertical axis, we  
20 have conceptually Consumer Demand for Public  
21 Charging being low down in this quadrant, or high  
22 into the future, and this is from now up until  
23 2020-2025, so two different ranges on that  
24 spectrum of Consumer Demand for Public Charging.  
25 If consumers are more satisfied with home

1 charging, they would be down here, if there's a  
2 clear evidence for demand for public charging,  
3 this metric would be up here.

4           On the horizontal axis, we have a  
5 different important metric which we describe as  
6 the Total Benefit to EVSE Suppliers and  
7 Installers when there's increased public access,  
8 so whoever benefits from that, and not just  
9 through sales of kilowatt hours, but from foot  
10 traffic, green image, multiple different ways  
11 that different people, part of the supply system  
12 would benefit. If that benefit materializes in  
13 the future to be relatively low, we would be on  
14 the left-hand side; if it's relatively high, we  
15 would be on the right-hand side. So that leaves  
16 us with two of these quadrants that are bookends  
17 on the amount of infrastructure that would be  
18 required to meet that 2020 goal. If both of  
19 these metrics are low, we're in the home dominant  
20 scenario, so public access is low relative to the  
21 next one, cost to consumers is moderate. On the  
22 other extreme where both of these trends are  
23 high, we have the high Public Access Scenario.  
24 Relative to all these others, the Public Access  
25 Availability of EVSE is higher than the other

1 four quadrants. The cost to consumers, again, we  
2 describe as moderate, to make the distinction  
3 between these two other quadrants that we don't  
4 consider as scenarios, we don't model them  
5 explicitly. So this is a conceptual framework  
6 for understanding these trends and the way these  
7 two scenarios relate to each other.

8           So I'm going to talk -- and the  
9 Assessment goes through the Home Dominant and  
10 High Public Access Scenarios. There are  
11 potentially many many slides that I could show  
12 for the exact numbers of the different inputs,  
13 this is a high level review of the types of  
14 inputs that go into the calculations. We have  
15 the capacity of the different types of EVSE, the  
16 number of charge points per station, the charges  
17 per charge point per day for this fleet of  
18 vehicles that we've projected, the kilowatt hours  
19 of demand that we've projected into the future,  
20 and then the efficiency of the vehicles gives us  
21 the number of miles supported by that electricity  
22 for each vehicle. How many stations falls out of  
23 that, the different types, the different  
24 locations, and then as I mentioned, we have  
25 demand broken out by planning region, so we have

1 the results also geographically.

2           One view of the inputs and the result of  
3 the quantitative framework we can show in terms  
4 of the percent of total kilowatt hours supplied  
5 to these vehicles, again, the demand is the same  
6 between the two scenarios, but in the Home  
7 Dominant, we see about 85 percent of the kilowatt  
8 hours being supplied through Home charging, 12  
9 percent Work, three percent Public, and then we  
10 have that broken out by EVSE type.

11           In contrast for the High Public Access,  
12 the Home fraction drops down to a 70 and it's  
13 made up by increases in the total amount of  
14 kilowatt hours provided by Public Workplace  
15 Charging. So this is a nice visual way to see  
16 the different numbers that we have in tables,  
17 numerically in the report.

18           Let me just point out if people are  
19 looking for it, the DC Fast Charging (DCFC) is  
20 the white sliver here as part of the red triangle  
21 for the total fraction of kilowatt hours  
22 provided. And that underlies the total number of  
23 units, charge points for that EVSE type.

24           So hopefully people can read these  
25 numbers. Okay, there are a few extra symbols in

1 there. This is a little bit more detail on the  
2 Early Adopter metric. As I said, this is a proxy  
3 for a more accurate forecast of vehicle adoption  
4 in the future. What we have taken into  
5 consideration here is the empirical data by  
6 region based upon Polk data, so Historical  
7 Vehicle Sales for Hybrid Electric Vehicles as a  
8 signifier of people who would buy green vehicles,  
9 and then we also weighted the Early Adopter  
10 metric by household income, saying that  
11 households with higher income have more  
12 disposable income, that are a little bit more  
13 willing to take technological risks, and then the  
14 other one is luxury vehicles where we see people  
15 are willing to allocate resources from their  
16 household to vehicles as one of their assets. So  
17 those are the three things that we put into the  
18 Early Adopter metric. What happens when you do  
19 that is you deviate from this dotted line. This  
20 dotted line would be allocating vehicles simply  
21 by population, and so for urban areas,  
22 metropolitan areas with a higher early adopter  
23 metric, they get greater share than if it was  
24 just allocated by population. For regions, urban  
25 areas that are low on that metric, they're below



1     that dotted line.

2                 UNSPECIFIED SPEAKER:   Has this been used  
3     anywhere else?   Or did you develop this  
4     originally from this --

5                 DR. MELAINA:   We have used it in other  
6     simple scenarios.   We've used it just generally  
7     for Fuel Cell Vehicles, just sort of on vehicles  
8     where we did not have enough attributes of the  
9     vehicle itself to match up consumer preferences  
10    with vehicle attributes, so we have used it in  
11    the past for that reason.   And we do have  
12    analytic models, and other people do, where we  
13    project the attributes of the vehicles, we  
14    project the attributes of the people, and then we  
15    line those up in a more sophisticated way.   So  
16    this is sort of a step towards that is the idea.

17                Okay, another explanation of the  
18    methodology here: what we've done to come up with  
19    these numbers, I have a couple of equations, but  
20    I think it's easier to understand them  
21    conceptually, is we've matched two different ways  
22    to calculate the number of charge points, number  
23    of EVSE stations.   One is based upon the capacity  
24    and one is based upon the kilowatt hours, so  
25    there are two separate equations.   We know all

1 the inputs for those. If we set them equal to  
2 each other in Excel, this is done in Excel, it's  
3 a goal seek function, when those equations equal  
4 each other, then we have the total number of  
5 units equivalent based upon a consistent  
6 representation of both capacity and kilowatt  
7 hours. Hopefully that sounds familiar to some  
8 people who have done this kind of modeling  
9 before.

10           This figure shows both of those values  
11 where we have the demand in one of the scenarios  
12 for one of the EVSE types increasing, this is  
13 hours in a day, demand increasing and then  
14 dropping over the day. I believe this is  
15 workplace charging -- does it say on here? I  
16 believe this is the Workplace Charging Demand  
17 Scenario. That is the total demand for vehicles  
18 by hour. The capacity of charging infrastructure  
19 required has to exceed that peak, so that's where  
20 the capacity equation comes into play. You have  
21 to have some buffer there. This is a typical  
22 day, so this is average, but there's going to be  
23 some statistical variation of what actually  
24 happens on any given day in a year, so we need a  
25 buffer here and we have tried to adjust the

1 different parameters so we have a different type  
2 of buffer for the different types of charging,  
3 recognizing that some of them are going to be  
4 more consistent and lower variability, and some  
5 of them, I think especially public charging, are  
6 going to be a little bit more sporadic and might  
7 vary on holidays and such when we see a wider  
8 range. So we would have a greater buffer  
9 capacity there for that supply type.

10           The area under these is going to be the  
11 kilowatt hours supplied. So that is where we  
12 have to set those two equations equal to each  
13 other, both the capacity for the supply  
14 infrastructure, and the total kilowatt hours  
15 demanded by those vehicles. So conceptually that  
16 really describes the whole analytic framework;  
17 we've done this for all the different EVSE types,  
18 locations, all the regions, and that all rolls up  
19 into meeting the 2020 goal for one million ZEVs.  
20 I saw a couple of people nodding heads there, so  
21 I'm going to go on.

22           This is described in the Appendix of the  
23 Assessment, I don't think I'm going to go through  
24 it in detail, but just so people can see if  
25 they're wondering what those equations actually

1 look like. "N" is the Number of Units, and here  
2 this is the Capacity Equation -- no, this is the  
3 Kilowatt Hour Equation, so "Q" is the total  
4 electricity provided, and we have a fraction  
5 splitting out the electricity by the different  
6 types into the different vehicle types, and then  
7 this is the buffer capacity -- actually, I think  
8 I was wrong, I think this is the Capacity  
9 Equation, it says so on the slide, people. I'm  
10 catching up with all of you. Okay.

11           The next equation here is the Kilowatt  
12 Hour one, so again we set these equal to each  
13 other, the "N" is the same value. Here we have a  
14 different set of metrics, we know all of these,  
15 we know all of these on the previous one, except  
16 one set for each one we set equal to each other  
17 to solve them simultaneously. So "D" is going to  
18 be the percent of electricity provided during the  
19 peak hour, so that would be this fraction. I'm  
20 trying to see who asked that question. Does that  
21 make sense? Okay. So that's how we estimate the  
22 peak demand and then we have the buffer capacity  
23 to make sure we're exceeding that by a certain  
24 amount.

25           UNSPECIFIED SPEAKER: What assumptions

1 are made about charge rates on both the charge  
2 side and the vehicle side?

3 DR. MELAINA: We have those being  
4 consistent between --

5 COMMISSIONER DOUGLAS: So just to break  
6 in quickly, the WebEx doesn't pick up the  
7 question, it only picks up your answer, so if you  
8 answer in such a way that the question is clear  
9 to someone listening, that would be helpful.

10 DR. MELAINA: Great, thank you. So the  
11 question again is the rates -

12 UNSPECIFIED SPEAKER: The charge rates on  
13 both the vehicle side and the charger side, how  
14 did you account for the shifts that are going on?

15 DR. MELAINA: Right. So we basically  
16 assumed that the chargers in the future would be  
17 similar to what we have today. We tried to have  
18 them approximate what we get out of the EV  
19 project today, so we didn't try and extrapolate  
20 out to a significant degree. So really in that  
21 sense it's a little bit of a business as usual  
22 for the technology. So that would be easy to  
23 modify given that the assessment or the framework  
24 is set up with those as inputs. But those were  
25 input assumptions.

1           COMMISSIONER SCOTT: Dr. Melaina, let me  
2 suggest that -- I think there's probably a small  
3 handful of people that are very into sort of the  
4 details and each piece of the methodology in how  
5 the calculation was put together, and I think  
6 that might not be appropriate just for right now.  
7 What I'd like to do is suggest that you tell us  
8 more some of the higher level conclusions; and  
9 then I recognize that this is a lot to digest, so  
10 for people that are really into sort of the  
11 methodology and the nitty gritty of how  
12 everything was calculated, what we may be able to  
13 do is set up another WebEx as sort of a separate  
14 more technical WebEx where we could really dig  
15 into some of these details, but I think for  
16 today's purposes, if you can tell us more some of  
17 the higher level messages in terms of what your  
18 study found, and then what you think the next  
19 steps are, I think that would probably be good  
20 for most of the audience.

21           DR. MELAINA: That sounds great.

22           COMMISSIONER SCOTT: Okay, thank you.

23           DR. MELAINA: I appreciate it. And if  
24 anybody wants to send me an email with questions,  
25 that's another way I'm happy to respond.

1 COMMISSIONER SCOTT: Thank you.

2 DR. MELAINA: So going through those for  
3 the different types, the way we've broken out the  
4 electricity demand, this is what we see in terms  
5 of the demand profiles for the two different  
6 scenarios, for Home demand, Work Demand, and  
7 Public demand. So this is in megawatts and you  
8 can see the variation where Home demand drops  
9 when you move to high public access, and  
10 Workplace and Public charging increases when you  
11 shift from left to right. So that is a high  
12 level summary of the nested set of equations that  
13 I was describing on the previous slides.

14 So there are a lot of different variables  
15 here. I think one important point is that if we  
16 change one variable, we have to make sure that  
17 that change is consistent with the way we've  
18 changed other input assumptions. So a lot of  
19 this we shouldn't describe as an optimization  
20 framework, that's not what it is; really, it's a  
21 set of equations that work together that we've  
22 tried to calibrate all the different inputs to be  
23 as consistent as possible, and if we wanted to  
24 change one of the inputs, we would have to  
25 consider the effect of that on all the others.

1 And one way to break that down is to talk about  
2 the demand metrics: what are the vehicles going  
3 to look like, how are they going to charge? And  
4 then the supply metrics: what does the  
5 infrastructure look like, what are the spatial  
6 coverage requirements is one of our metrics, what  
7 do those have to look like? If you change one,  
8 it's going to influence the others. This is an  
9 overall energy capacity balance equation, so you  
10 have to consider both the demand and the supply  
11 side metrics.

12           So I think I'm almost done here. I think  
13 just listening to Leslie earlier, an important  
14 next step that I didn't put in these slides is  
15 ingesting and trying to reflect and learn from  
16 the different numbers that flow out of the  
17 regional plans to improve this assessment, so  
18 that's one of the next steps I think is really  
19 important. We have the framework set up to do  
20 that already, and by integrating that bottom up,  
21 you know, very thoughtful regional data, it will  
22 make this framework much more robust and in some  
23 cases it will probably introduce metrics that we  
24 had not accounted for that can improve the  
25 framework overall where we change the structure



1 of the framework as well.

2           One of the other things that we highlight  
3 in the assessment is in terms of an adaptive  
4 management strategy, as we see market trends  
5 materialize, cost trends materialize, consumer  
6 preference trends materialize, we can adjust the  
7 framework accordingly based on that empirical  
8 data, or, say, projections from models that we  
9 think are very robust, we can change these  
10 different metrics.

11           In terms of planning as an adaptive  
12 management activity, one of the things that we  
13 talk about is identifying differences in the  
14 market geographically, or by different market  
15 segments, say different household segments. If  
16 there appears to be a lack of market growth due  
17 to EVSE availability, we could see that relative  
18 to the other areas; where there's sufficient EVSE  
19 availability, market growth appears to be taking  
20 off, all other metrics are relatively the same,  
21 so we are trying to isolate that as a barrier to  
22 market growth and so that would help guide  
23 investment decisions.

24           In contrast to that, and going back to  
25 the sort of supply and demand metrics, if we see

1 an area where EVSE availability appears not to be  
2 the limiting factor and maybe it's vehicle  
3 support, consumer awareness, things on the  
4 vehicle demand side, or sales side, then we would  
5 try and recognize the type of changes or support  
6 structures that we would focus on that particular  
7 geography or market segment. So that's one of  
8 the ways that we talk about using the Assessment  
9 as an adaptive management tool.

10 And I think that's it. Do I have time  
11 for questions?

12 COMMISSIONER SCOTT: Well, let me suggest  
13 that what I'd like to do maybe is have Leslie  
14 Baroody come up with you and perhaps Commissioner  
15 Douglas, or Randall, or Wade have some questions  
16 for you. And then I'd also like to invite our  
17 panelists if you would like to come on up to the  
18 table and join us here. And you know, I don't  
19 want to get into a more in the weeds discussion  
20 on the methodology right now just because there's  
21 a certain sliver of people who will really enjoy  
22 that, and the rest of the folks may not, but I  
23 think for some of the higher level pieces it  
24 might be helpful for you to just kind of tell us  
25 again a couple of the conclusions -- or maybe

1 "conclusions" is too strong of a word, but what I  
2 think is interesting is showing across the state  
3 how much infrastructure may be needed. I think  
4 you raised a really interesting point in terms of  
5 even in the high public access scenario, you  
6 still have home dominant because that's where we  
7 anticipate most folks will be charging, and maybe  
8 if you could hit a couple of those sort of higher  
9 level points for us again so that people can hear  
10 those because I know it's a lot of information to  
11 digest and that folks probably haven't had a  
12 chance to actually read the report in detail.  
13 And then maybe when you're done with that, we'd  
14 have Leslie talk a little bit about, again, how  
15 that fits into what the Energy Commission is  
16 doing and planning to do next. And welcome,  
17 panelists. Thank you for joining us.

18 MR. CROWFOOT: I have one question,  
19 probably not for Leslie and Marc, but that their  
20 analysis spurs, which is what is the future of  
21 public investment as the public infrastructure  
22 expands? You know, it seems like the 2009-2011  
23 phase of experimentation totally makes great  
24 sense for the public to invest because, you know,  
25 market demand wasn't there, there wasn't a way

1 for charging infrastructure to make money.  
2 Certainly this sort of most recent second phase  
3 of optimization, same sort of thing. But then  
4 when you look at the numbers in terms of the  
5 thousands of chargers that are out there, you  
6 know, we don't have a sustainable funding source  
7 at the state if you look at even AB 118, some  
8 portion of AB 118, even if you had \$20 million,  
9 you know, public investment would not cover the  
10 numbers up there. And so that's one question is,  
11 you know, when does Government start to tiptoe  
12 out of the investment in the public  
13 infrastructure? And maybe that's just a question  
14 to pose and maybe the panelists can address that  
15 in the course of the dialogue.

16 And then secondly, you know, to what  
17 extent is infrastructure a government planned  
18 enterprise? I know we have ChargePoint, for  
19 example, you know, utilities interested in  
20 playing a role. And so I think, while the  
21 analysis is instructive to better anticipate  
22 where there may be gaps, but at what point does  
23 the market take over in terms of identifying  
24 where charging goes? And at that point, it  
25 doesn't seem like it's tremendously productive

1 for government to continue to try to plan where  
2 it should go. So that's just two questions. One  
3 is, you know, public investment is necessary for  
4 how long; and then two is, to what extent can  
5 government plan where locations are optimized?

6 COMMISSIONER SCOTT: I'm going to suggest  
7 that we think on those and talk about them as we  
8 get to our panel discussion.

9 DR. MELAINA: Okay. Maybe I can talk  
10 about some of the high level results, to  
11 emphasize those, and this does tie into what I  
12 think is an important point that Wade made about  
13 Government pulling out eventually in terms of  
14 offering significant support.

15 Just to give people a little more  
16 perspective on the scale of what we've modeled  
17 here, this is new vehicle sales on the left and  
18 this is ramping up through 50,000 per year, up to  
19 200,000, up to 400,000 per year. And if that  
20 increase over time as laid out in our goals is  
21 achieved in that compressed period, this would  
22 not be leveling off here, it is the opposite of  
23 leveling off. This is rapid growth that  
24 continues and eventually plateaus at some point.  
25 So this is not only large in scale, but it's

1 large as a moving target, the amount of supply  
2 infrastructure that needs to be put into the  
3 ground to keep pace with this is tremendous, and  
4 so this snapshot of these numbers by region for  
5 public infrastructure, Fast Chargers, Level 2, at  
6 this point in time we see availability especially  
7 on public access that is in some ways comparable  
8 to gasoline, so as a fully-fledged infrastructure  
9 supporting a growing market it's I would say on  
10 order of magnitude whatever the right multiplier  
11 is beyond what we're looking at now in terms of  
12 next few years, the amount of support needed here  
13 can't possibly be shouldered by Government in a  
14 major way, so just to make that point.

15 COMMISSIONER SCOTT: Leslie, do you have  
16 anything to add?

17 MS. BAROODY: So I would just say this is  
18 very helpful for kind of a baseline, you know,  
19 where do we start analyzing where we are with  
20 infrastructure deployment? So we're off to a  
21 good start here. In coordination with the  
22 regional plans, I think this helps provide  
23 another number for the regions to look at to  
24 compare their numbers with these numbers. Marc  
25 is right, we're not going to be able to fund all

1 infrastructure going forward. But we do have  
2 funding that we can leverage and we want to find  
3 the best ways to leverage and where we can fill  
4 the gaps where a private industry will not be  
5 able to fill those gaps for lack of a business  
6 case, or whatever. If we look at Fast Chargers  
7 in intraregional corridors, maybe in areas in the  
8 state where there's not going to be much of a  
9 business case. That may be a place for the  
10 Government to step in and provide those Fast  
11 Chargers. So I think it's important for us to  
12 continue to monitor ZEV infrastructure deployment  
13 to see, you know, what is the remaining demand?  
14 How do we know we've satisfied demand? And I  
15 think those are some of the things we're going to  
16 discuss today is to figure that out. But  
17 overall, this is going to be very helpful, too,  
18 as we plan our Investment Plan allocation for EV  
19 infrastructure deployment. We just want to have  
20 some better metrics to look at when we're  
21 allocating money to this area, so I think this  
22 will be helpful for that, as well.

23 COMMISSIONER SCOTT: Thank you very much,  
24 both to Leslie and to Dr. Melaina. I know that  
25 we wanted to hear from some of our regional folks

1 and, Leslie, I think you're going to introduce  
2 them?

3 MS. BAROODY: Thank you, Commissioner.  
4 So we don't have Dr. DeShazo in the room today,  
5 but he is on WebEx, I believe. Dr. DeShazo is  
6 the Director of the Luskin Center for Innovation  
7 at UCLA. He is also Professor and Vice Chair of  
8 the Department of Public Policy in the Luskin  
9 School of Public Affairs at UCLA. Dr. DeShazo,  
10 he's been here for previous IEPR workshops and  
11 we're just appreciative of his time today, and  
12 I'd like to welcome him now.

13 DR. DESHAZO: Good morning. Can you hear  
14 me?

15 MS. RAITT: Yes, we can hear you.

16 DR. DESHAZO: Okay, wonderful, just  
17 wanted to confirm that. Well, thank you all for  
18 inviting me. I think Damian and I have exactly  
19 seven and a half minutes apiece to cover what are  
20 essentially 200 to 300-page documents.

21 So what I'm going to do is just focus on  
22 a couple of highlights and the highlights of the  
23 Southern California Council of Governments Plan  
24 really involved and focused on the question where  
25 should we be targeting deployment of charging



1 infrastructure for each of the subsectors:

2 Workplace, MUDs, Commercial Retail and, to a  
3 lesser extent, Public.

4           And so the first thing that I want to do  
5 is talk about the demand for charging and how the  
6 demand for charging varies over the course of a  
7 day and how for any given city the demand for  
8 charging is going to depend quite a bit on the  
9 land use that's in that city, and where the  
10 Electric Vehicles are.

11           And let me just say that the goal here is  
12 to identify at the parcel level where promising  
13 candidates are for the installation of  
14 infrastructure. And then the second thing I want  
15 to do is pull the lens back and just mention very  
16 briefly how at a regional and a city level we can  
17 use very standard land use planning tools to help  
18 assess and prioritize outreach, both across  
19 cities and then within a city, across parcels for  
20 particular kinds of land uses.

21           So the first example I'm going to give  
22 you is going to be sort of illustrative from our  
23 PEV Atlas and I'm going to focus on one Council  
24 of Government, the West Side Cities, and it  
25 contains Santa Monica, Beverly Hills, West

1 Hollywood, Culver City, and Marina Del Rey, and  
2 what I want to illustrate is the importance of  
3 understanding the demand for charging and the  
4 ability that we all have who live in major cities  
5 to model travel dynamics using existing tools  
6 that have been used for transportation planning  
7 and apply those to PEV infrastructure planning,  
8 and show you that we can estimate PEV density by  
9 time of day in these different environments.

10           So the first map that you have here, you  
11 can see Santa Monica in the bottom left, Beverly  
12 Hills is in the upper right corner, and this is  
13 actual data on the registrations of PEVs in these  
14 neighborhoods, in these travel analysis zones,  
15 overnight. So we know where these vehicles are  
16 at night and we can update our knowledge of them  
17 and we can forecast, you know, market  
18 penetration. But this is actual data for this  
19 particular COG.

20           And what we're able to do is take this  
21 basic information and then feed it into the  
22 Regional Travel Models that SCAG very generously  
23 provided us with. And with that travel model, we  
24 can predict where each of these vehicles go  
25 during the day. So we can think about the demand

1 for workplace charging spatially and how vehicle  
2 travel is going to change the density. So what  
3 you see is a very predictable shift in Santa  
4 Monica to the Center City and then Beverly Hills  
5 to the Golden Triangle up in the right-hand  
6 corner, and we've been able to validate these PEV  
7 densities by looking at corresponding charge  
8 utilization data in these areas and confirm that,  
9 indeed, this is where vehicles are moving. For  
10 the workplace charging, we can then take parcel  
11 level data on businesses, by size of employees,  
12 and we can overlay the business locations knowing  
13 exactly who these businesses are with where the  
14 vehicles are, and begin to develop a priority  
15 list of employers to reach out to.

16           So, this is one of the goals is to  
17 overlay demand data with parcel data, and  
18 identify a candidate list of targets. A similar  
19 thing could be done with commercial retail  
20 charging, so these are the shopping centers by  
21 type in this Council of Government area, and we  
22 can overlay the mid-Bay destination, so this is  
23 noon to 6:00 and, again, identify where the  
24 vehicles are and where the commercial retail  
25 outlets are that are in those high density areas.

1 Similar things can be done for MUDs, I'm going to  
2 show you an example of that in just a minute.

3 And then, of course, to make sure we're  
4 filling in gaps, we can map existing charge  
5 stations there. And we did that -- I just showed  
6 you the Westside Cities COG -- we did that for 15  
7 COGs at that level for the entire region here in  
8 Southern California. And let me just give a  
9 shout out to the South Coast AQMD and to SCAG and  
10 to LA County for their support in this process,  
11 and the Council down here were just fantastic.

12 We also predict growth and demand, I'm  
13 not going to focus so much on that. The last  
14 thing I want to focus on is this question of  
15 where we should be deploying our investments.  
16 Really, it forces us to ask, well, do we want to  
17 invest in MUDs? Do we want to invest in  
18 workplace charging or commercial retail? And at  
19 the regional level, what we might want to  
20 understand is which cities have different types  
21 of land use hosting capacity.

22 So the example I'm going to take you  
23 through very quickly is just MUDs. One of the  
24 biggest challenges, one of the biggest  
25 constraints on the market currently, at the

1 regional level SCAG might want to know what  
2 cities offer the greatest bang for our buck if we  
3 invest in permitting reforms for MUDs. And so  
4 what they really want to know is count data on  
5 how many MUD residents there are in different  
6 cities. Cities, on the other hand, kind of want  
7 to know what share of their land use is devoted  
8 to workplace versus MUD versus single family  
9 versus commercial retail. And so they're  
10 interested in sort of share analysis by land use.  
11 And of course, everybody ideally would like to  
12 have parcel level analysis.

13           So one of the things that I want to  
14 emphasize when we get down to the Regional level  
15 is, as Leslie said, we have over 200 cities.  
16 Some of our cities have a significant number of  
17 MUDs, some of our cities have no MUDs; some of  
18 them have no employees, some of them are -- over  
19 65 percent of all the individuals at noon are  
20 employees. And so there is tremendous  
21 variability across cities in the land use hosting  
22 capacity for different charging infrastructure  
23 opportunities. And that's the most important  
24 thing I want to emphasize here. And you have to  
25 know that if you're going to begin planning and

1 prioritizing these investments.

2           So we can see Hawthorne has 40 percent  
3 MUDs, Rolling Hills Estates in Rolling Hills have  
4 less than two percent. So these shares are going  
5 to help you understand what cities themselves are  
6 going to think about how they're going to  
7 prioritize their need, but it also helps in  
8 Metropolitan Planning Organizations like SCAG to  
9 target their resources, depending on whether they  
10 want to focus on workplace, or MUD, or commercial  
11 retail. And so SCAG, I would argue, is probably  
12 going to be most interested in MUD counts and not  
13 for share, because they want the biggest bang for  
14 their bucks. They can go to Torrance and reform  
15 their permitting process and benefit 22,000 MUD  
16 units, for example. They probably shouldn't be  
17 focusing on the Rolling Hills and so on and so  
18 forth.

19           Second, the question becomes at the  
20 parcel level, how do we target, let's say, MUDs?  
21 So this is another COG, this happens to include  
22 Compton and the South Bay, and one of the things  
23 you can do is you can look at these high density  
24 residential locations that represent areas where  
25 single families have purchased these homes, and

1 you can identify the MUDs in those neighborhoods.  
2 And you can identify the vintage of the building  
3 which tells you a little bit about maybe the cost  
4 of installation and the value of units, and you  
5 can target specific parcels. You know, again,  
6 targeting those MUDs that are in locations where  
7 we know are attracting high densities of PEV  
8 owners already. And then I just want to  
9 emphasize, this can be done for workplace  
10 charging, it could be done for commercial retail  
11 charging, and we do it in our sub-regional  
12 analysis for the South Bay and Western Riverside,  
13 so if you want to see examples of this really  
14 high resolution spatial analysis that's  
15 available.

16 Thank you guys very much. You know, the  
17 plan also covers all of the requisite elements to  
18 that focus on driving down soft costs, but I  
19 thought that's something that all the plans  
20 cover, so I wanted to feature these aspects.  
21 Thank you for having me.

22 MS. BAROODY: Thank you, Dr. DeShazo.  
23 You did a great job in seven and a half minutes,  
24 appreciate that.

25 Next up we have Damian Breen. Most of

1 you are familiar with Damian, probably. He is  
2 the Deputy Air Pollution Control Officer for the  
3 Bay Area Air Quality Management District. He  
4 heads up the Innovation Section on the Bay Area  
5 Air Quality Management District where he directs  
6 a staff of 38 in the oversight, management and  
7 administration of an annual budget of \$85  
8 million. Welcome.

9 MR. BREEN: Thank you. So this morning  
10 we're going to concentrate again principally on  
11 the planning and siting analysis that we did as  
12 part of a Regional Plan.

13 Because the time is pretty short, I'm  
14 just going to skip over most of the introductory  
15 stuff. But what I was going to just stress for  
16 folks is, you know, we are the Bay Area Air  
17 Quality Management District, you know us, you  
18 love us, we're here to protect and improve public  
19 health, air quality, and global climate. And  
20 that's the reason why we're involved in Electric  
21 Vehicles. Forty percent of our greenhouse gases  
22 and 50 percent of our air pollution comes from  
23 vehicles in the Bay Area, and in the second  
24 densest metropolitan region in the United States,  
25 you can understand why that is a problem.



1           So as we approach this, we actually were  
2 one of the main reasons why the DOE funding came  
3 to the regions in the state to do this planning,  
4 we provided the match funding for the state to  
5 get the first phase of this planning, and what  
6 you see here in front of you is the combination  
7 of the Phase 1 and Phase 2 planning that was  
8 performed as part of both DOE and CEC efforts in  
9 the Bay Area.

10           And today we're going to focus on the  
11 charging element. As you can see here, we have  
12 the EPRI charging triangle and we have on the  
13 other side a map that basically -- you can't  
14 really see it here, but when you blow this up in  
15 detail it shows our main travel corridors, and  
16 for where electric vehicles are traveling in the  
17 Bay Area. How do we know that? We know that  
18 because, as part of our funding we require our  
19 Grantees, and those are folks that have received  
20 residential charging grants from us, and folks  
21 who have received vehicle grants from us, and  
22 folks who are deploying both public and  
23 residential charging information to report their  
24 data to us.

25           We like this idea of high public access

1 versus home dominance scenario because we've  
2 actually experienced that in the Bay Area. When  
3 we got our first vehicles, we got about 1,400  
4 vehicles that we're kind of monitoring on an  
5 ongoing basis, and we saw that the Home Dominant  
6 Scenario was where charging was concentrated, and  
7 we had about 80 to 90 percent of our charging  
8 happening in the home; but as our regional  
9 network got deployed in the period from about  
10 2011 forward, we saw that that trend actually  
11 reversed and folks started to increase their  
12 vehicle range and vehicle miles traveled more  
13 significantly as the network rolled out. This is  
14 important because it has led to a scenario now  
15 where we have the high public access basically in  
16 the Bay Area where folks are traveling farther,  
17 doing more vehicle miles traveled in their  
18 Electric Vehicles because we have that charger  
19 net.

20 But there are a couple words of caution  
21 there. If technology changes, if vehicle ranges  
22 increase, this scenario will probably reverse  
23 back the other way. So as we look at these  
24 things, we have to consider that as we deploy our  
25 funding.

1           So as part of our regional plan, and I  
2 wanted to highlight this because I think it  
3 provides something that's very interesting, we  
4 projected vehicle sales and vehicle forecasts and  
5 in the Bay Area we're looking in order to achieve  
6 our goals for our Sustainable Communities  
7 Strategy and for our commitments to the Air  
8 Resources Board of about 250,000 vehicles by the  
9 year 2025. And you will see that our charging  
10 analysis here for the year 2025 comes out to be  
11 roughly around a little over 20,000 publicly  
12 deployed Level 2 EVSE in the low use scenario,  
13 and a little bit over 45,000 in the high use  
14 scenario. If you compare those to the NREL  
15 numbers, they're virtually identical. So not bad  
16 for not professionals, right?

17           So I think we're feeling fairly  
18 comfortable that these are in or around the  
19 ranges of EVSE deployment that we need in the Bay  
20 Area. Another part of our analysis, I think,  
21 that's important to show is if you look here at  
22 the map on the left, basically what you're seeing  
23 is any areas in the blue, kind of light to high  
24 blue, are the areas that we've identified using a  
25 couple of different methods using the data that

1 we have from our vehicles and chargers, and the  
2 information from our local travel demand models  
3 to show where are the areas and where are the  
4 corridors that we need charging.

5 In order to really focus in, you begin to  
6 see the charging that were developed along the  
7 Bay Area highways, and then you see where we've  
8 provided funding and where others are actually  
9 starting to put the vehicles in. So if you  
10 overlay those maps, you can see that currently  
11 the 1,700 Level 1 and Level 2 Publicly available  
12 EVSE we have and the 60 DC Fast Chargers, they're  
13 all located along those corridors and in line  
14 with that travel pattern. So we are matching it  
15 up. You know, in terms of our funding, we are  
16 trying to stick and go with this plan, but  
17 others, I think, are figuring this out, they're  
18 putting the vehicles and they're putting the  
19 charging where the demand is.

20 Currently in the Bay Area, we're in a  
21 situation where we estimate we've got roughly  
22 around 30,000 PEVs, and contrary to kind of the  
23 trend that's developed in the state, we're in a  
24 situation I think because of our density where  
25 we're seeing about 60 percent of our vehicles be

1 battery electric versus the plug-in hybrids' 40  
2 percent.

3           So that again represents about 36 percent  
4 of California's Plug-In Electric Vehicles, and as  
5 we look at this map, and as we consider it, there  
6 are a couple things that it is informing: as we  
7 look at the trend, we look like we're pretty much  
8 on a trend there to achieve the goals that we  
9 want to achieve, and you can see on the track  
10 there, we're pretty much in the ramp-up stage  
11 that we need to be. We've seen some interesting  
12 information come out from the Luskin Center  
13 around charging for Electric Vehicles, what that  
14 information has told us is basically a lot of  
15 this EVSE, when it was initially installed, was  
16 free. As we begin to actually charge and put a  
17 monetary value on charging, the number of  
18 actually necessary publicly deployed EVSE  
19 actually goes down and we end up with a ratio of  
20 about 1:10 publicly available chargers needed.  
21 So we feel like we're on a good trajectory in our  
22 region.

23           In terms of what we are doing, we are  
24 following the investments that were dictated in  
25 our local plan. We are looking to provide

1 rebates for public agencies for vehicles. We are  
2 also investing in a corridor charging project, DC  
3 Quick Charging Project, that follows those lines  
4 and those trends, but we are beginning to move  
5 away from the publicly available charging. We  
6 feel like that's a market space where private  
7 industry can do a better job than government  
8 making rules and trying to dictate how the  
9 network is going to grow, but one of the key  
10 areas that we are concentrating on now is  
11 workless and multi-family dwellings. We feel  
12 that that is the area where we need a lot of help  
13 in the Bay Area. We feel that because of the  
14 extensive deployment of DC Fast Charging, the  
15 efforts that NRG are going to undertake and some  
16 efforts that we are going to undertake with the  
17 Energy Commission, that we're on a good pathway  
18 there.

19           So as you all look at this and as you  
20 consider this, I think it's going to vary region  
21 to region as to what the investments that we  
22 would consider to make would be. And as you  
23 think about this issue, you do have to factor in  
24 the fact that, you know, if scientists in other  
25 places are to be believed, a certain group of

1 gentlemen in Japan, we may be on a path where you  
2 begin to see a reverse in that trend to that home  
3 dominant charging scenario based on the fact that  
4 battery and other technologies are going to  
5 change. So I'm going to leave it there and I'm  
6 happy to answer any questions.

7 COMMISSIONER SCOTT: This is great.  
8 Thank you so much. I know that was a short  
9 amount of time, but it's just a really great set  
10 of information and a good flavor, I think, both  
11 from J.R. DeShazo and Damian, from you, about the  
12 power of the regional grants in having the  
13 regional work onto this, so thank you. What I'd  
14 like to do maybe is make a few remarks -- unless  
15 you had questions --

16 COMMISSIONER DOUGLAS: I don't think so.

17 COMMISSIONER SCOTT: -- okay -- is to  
18 make a few remarks and then we'll transition into  
19 our panel, which I have been looking forward to  
20 all week. I'm really excited about this, I think  
21 we've got a great set of people here to kind of  
22 talk to and think about some of these issues of  
23 how we continue the expansion of the charging  
24 infrastructure so that we are at least keeping  
25 pace with, if not ahead of the vehicles as they

1     come out.

2                 I wanted to highlight that I really like  
3     the point that Leslie made in her presentation  
4     about if you build it, they will come, and I  
5     think that California has done a really great job  
6     with that. I mean, this is the Governor's Office  
7     Zero Emission Vehicle Action Plan that really put  
8     in piece the places to help spur this market, and  
9     then to support it. And the Energy Commission is  
10    so excited to have a role in that.

11                And one of the things that we can do at  
12    the Commission is be nimble and be flexible based  
13    on the different types of information that we're  
14    getting with our solicitations, that sort of say,  
15    "Hey, you know what? We really need to point  
16    some funding here." Or, "We really need to point  
17    some funding there." And we have the ability to  
18    do that.

19                The NREL Report that you heard earlier  
20    really talked a lot about how much infrastructure  
21    is needed to support the one million vehicles by  
22    2020, and generally where it will go with the  
23    different areas that they see it in the state.

24                And then we've just had our terrific  
25    presentations from J.R. DeShazo and Damian Breen



1 that highlights the regional work that's going  
2 on, that shows you kind of exactly in those  
3 regions where that infrastructure ought to go.

4           So when you put those two pieces  
5 together, we've got a lot of really great  
6 information, and then you add in the private  
7 investments, as well. And then as I mentioned,  
8 again, the role that the Energy Commission can  
9 play, then, if there's gaps that need to be  
10 filled, we can tailor solicitations to help fill  
11 those gaps, and then it all kind of keeps looping  
12 back in on itself. I think everybody has got  
13 documents that are living and breathing and data  
14 as we continue to learn more and as these  
15 vehicles continue to roll out.

16           So it takes a village kind of to expand  
17 this changing infrastructure around the state,  
18 and I appreciate the partnerships from everybody  
19 around the table and others that are helping to  
20 make it happen. And so I kind of wanted to frame  
21 our conversation because what we'll be talking  
22 about is how do we get to those next steps and  
23 what some of your best thoughts on that are.

24           I'd love to welcome Randall Winston from  
25 the Governor's Office, who is probably a man who

1 needs no introduction, but he is overseeing the  
2 Governor's Zero Emission Vehicle Action Plan,  
3 along with lots of other things related to Zero  
4 Emission Vehicles. I'm delighted to co-  
5 facilitate the panel with him. And then I'd like  
6 to let you know who is on the phone. We have  
7 three folks on the WebEx, Ashley Horvat, who is  
8 the Chief Electric Vehicle Officer for the State  
9 of Oregon is on the WebEx and will join our  
10 discussion; Tony Usibelli who is the Director of  
11 Washington State's Energy Office is on the WebEx  
12 and will join our discussion; and David Peterson  
13 who is the Electric Vehicle Regional Manager for  
14 Nissan North America. So I thought what we might  
15 do is start over here with Richard and each of  
16 you could introduce yourselves, and then I'll let  
17 Randall ask the first question to kick us off.

18 MR. LOWENTHAL: I'm Richard Lowenthal,  
19 the Founder and Chief Technical Officer at  
20 ChargePoint.

21 MS. KEHOE: And good morning. Chris  
22 Kehoe, Executive Director of the California Plug-  
23 In Electric Vehicle Collaborative.

24 MR. BRIASCO: Hi, good morning. I'm  
25 Scott Briasco with the Los Angeles Department of

1 Water and Power, and I'm a Program Manager of  
2 Electric Transportation.

3 MR. O'DAY: I'm Terry O'Day and I'm with  
4 NRG Energy.

5 DR. MELAINA: Marc Melaina from National  
6 Renewable Energy Lab. I'm the Team Lead for  
7 Infrastructure Analysis in the Transportation  
8 Center.

9 MR. SCHORSKE: Richard Schorske,  
10 Executive Director of EV Communities Alliance.

11 MR. TURRENTINE: Tom Turrentine, Director  
12 of the Plug-In Hybrid and Electric Vehicle  
13 Research Center at UC Davis.

14 COMMISSIONER SCOTT: Welcome, Panelists.

15 MR. WINSTON: Oh, there we are, I guess  
16 it is to me, again, this is Randall Winston from  
17 the Governor's Office. Thank you again,  
18 Commissioner Scott and Commissioner Douglas, as  
19 well. So it looks like I get the first question.  
20 I think probably Wade in his opening remarks  
21 earlier today mentioned that the Governor's  
22 Office will be bringing together a lot of the  
23 good work that our agencies have underway to  
24 develop and Addendum to the ZEV Action Plan. The  
25 Addendum will include an area that has a new set

1 of actions related to EV Infrastructure. What do  
2 you think should be the most important, or is the  
3 most important new action that needs to be  
4 included in that plan?

5 MR. LOWENTHAL: So I'd like to take a  
6 stab.

7 MS. RAITT: Could I interrupt?

8 MR. LOWENTHAL: Is this just a shout out?

9 MS. RAITT: Yeah, I'm sorry, this is  
10 Heather Raitt. I wanted to interrupt and say,  
11 for our WebEx participants, say your name before  
12 you speak into the microphone that would be  
13 really helpful. Thank you.

14 MR. LOWENTHAL: So this is Richard  
15 Lowenthal with ChargePoint. I think, Randall,  
16 what I've noticed in this conversation and in the  
17 analysis that was presented earlier is that we're  
18 confusing two issues, and I think we need to  
19 settle on them. One, is it the intent of the CEC  
20 to try to encourage growth of the car market, or  
21 is it the intent to satisfy the cars that are out  
22 there by having an adequate infrastructure? In  
23 my view, the focus should be on growing the  
24 market. So to that end, you would emphasize  
25 things like the CEC should give away free signs

1 to show where EVSE is in the public and  
2 workplace, and fund their installations, which  
3 would probably make more difference than buying a  
4 bunch of EVSE -- not in my best interest, but  
5 still, if the goal is to grow the industry.  
6 Secondly, I think the triangle would have a  
7 completely different shape if the idea is to grow  
8 sales of EVs, the availability of visible public  
9 infrastructure, DC Chargers, all of that, have a  
10 way bigger emphasis than the little tiny sliver  
11 of the triangle that we give it today. So we  
12 have to decide if what this is about, the  
13 engineering aspect of getting enough charger in  
14 the cars, or if it's about getting enough cars  
15 sold.

16           What we know at ChargePoint from the  
17 workplace market is that every time you put a new  
18 EVSE in the workplace, a new car gets sold. So  
19 we know there's a direct connection. If you want  
20 to sell cars, put them in the workplace. I can  
21 guarantee you that those sell cars. I can't  
22 guarantee you that us getting better about  
23 permits in the home charging environment is going  
24 to make the difference, even though it's the big  
25 fat part of the triangle. So I think the first

1 thing is what's our goal, is our goal to satisfy  
2 the existing market? Or grow it? And I would  
3 suggest it's to grow it, and yet most of the  
4 analysis we're doing today is on satisfying it.

5 MR. WINSTON: Thank you.

6 COMMISSIONER SCOTT: Thoughts from other  
7 panelists on that?

8 MR. SCHORSKE: Richard Schorske with EV  
9 Communities Alliance. I'll just piggyback on  
10 that. Directionally, I agree with Richard on  
11 growing the vehicle market as a priority. I  
12 think there's a lot of opportunity in ride and  
13 drives in the Bay Area, the Metropolitan  
14 Transportation Commission recently invested in  
15 about a million dollars in what we're calling the  
16 Experience Electric Campaign, with the tagline:  
17 The Better Ride. And I spend about a day a week  
18 on that campaign and recently we had a 600 test  
19 drive event in one afternoon, and at another  
20 event in the evening had probably 100 test  
21 drives, and I personally saw cars being sold,  
22 boom, boom, boom, boom, among people who were  
23 just relatively casual employees who wandered by  
24 and thought, "Gee, this is cool," there's 15 plus  
25 EV models, most of which they'd never seen or

1   been in before, and the old adage butts in seats  
2   really does work, and we haven't had state  
3   investment in that, we've had a lot of OEM  
4   support, in-kind support from virtually all the  
5   manufacturers, but logistic support and so forth  
6   is quite costly, there's insurance, there's a  
7   variety of things, and we would love to see  
8   statewide expansion of that program, it could  
9   meaningfully tip the needle on vehicle sales,  
10  that's just one idea.

11           And pursuant to that, we have a number of  
12  folks, notably NRG and some other companies, as  
13  well, that are doing a build it and hope they  
14  will come strategy on make readies and all the  
15  way through to EVSE, both in workplace and MUD  
16  environments, and there is tremendous opportunity  
17  for cross-promotion of the vehicles and  
18  concentrated promotion, targeted promotion of the  
19  vehicles, especially in larger properties,  
20  whether they're workplace or multi-unit  
21  residential. So strongly encourage follow-on to  
22  -- and we've done a study of our MUD environment  
23  in the Bay Area to assess how many buildings and  
24  where we would actually go with a co-promotion of  
25  following EVSE installations, so we're very

1 excited to actually put that into place,  
2 hopefully with some public resources, as well as  
3 private resources. So thank you.

4 MR. TURRENTINE: I'm going to pile it on  
5 with the workplace here. I think we're still in  
6 that period of experimentation, I mean, that's  
7 definitely -- we're not out of that yet, to  
8 partially answer Wade's question, but we're  
9 seeing results with workplace. And things are  
10 happening. And I think workplace is also an  
11 example of an institutional location and that  
12 provides a context for the growth of the market,  
13 and that's why charging with associated programs  
14 that go with that, and that set of partners, the  
15 business community in California is a way to grow  
16 the market and we need to keep, as we're  
17 experimenting, I think we're still experimenting,  
18 we only really have a few businesses out there  
19 that have done this so far, but the results look  
20 really good and it's a great partnership in so  
21 many ways. You know, we've just looked at how  
22 big the California market is, how many of those  
23 people who are buying new cars drive to  
24 workplace, or see other cars at the workplace,  
25 it's a win-win-win, something like that.



1 MS. KEHOE: I think I just want to add a  
2 couple of things. Growing the market absolutely  
3 has to be our top priority. I won't explain the  
4 California Plug-In Electric Vehicle Collaborative  
5 to this crowd because a good section of the  
6 audience is already members, and the panelists,  
7 but our members are very excited about crossing  
8 the 100,000 PEV milestone here in California  
9 hopefully in the next few months, it's a real  
10 high watermark, but it also serves to highlight  
11 that we have a whole long way to go before we get  
12 to a million and a half vehicles, which is our  
13 goal, and it's the right goal.

14 But our members have for the last couple  
15 years had very important priorities around multi-  
16 unit dwelling charging and workplace charging.  
17 We have an ongoing infrastructure group that  
18 right now, after developing new documents in  
19 2013, are going to be pushing those documents out  
20 statewide, and continuing to communicate with  
21 Californians across the state, local governments,  
22 regional councils, and others, apartment  
23 associations, realtors, and other large  
24 organizations, in educating them about workplace  
25 charging and multi-unit dwelling charging.

1           Forty to 50 percent or more Californians  
2 live in multi-unit dwellings, depending on the  
3 community, and after residential charging,  
4 workplace charging is the next easiest most  
5 convenient opportunity. So we've got to keep it  
6 simple, I think, and not so much search for the  
7 next new thing, unless of course some brilliant  
8 idea falls on all of us and we should take  
9 advantage of it. Sometimes I think that the Ride  
10 and Drives are seen as sort of a low tech  
11 solution, but I think they get results too, and I  
12 don't think we can forget about getting people in  
13 the cars and having them experience it. We were  
14 at UC Davis yesterday and there were car dealers  
15 there and car salesmen, and they emphasized how  
16 driving the cars is so critical. The average  
17 consumer doesn't have a lot of familiarity, so I  
18 think we should keep it simple, keep  
19 communicating, and keep educating a broader swath  
20 of the general public about how terrific the  
21 vehicles are, and keep growing the market.  
22 That's the main goal.

23           MR. O'DAY: Sure. I think -- oh, go  
24 ahead.

25           MR. PETERSON: This is David Peterson

1 from Nissan. So to answer the question is  
2 actually easy, the Government's ZEV Action Plan  
3 is a very comprehensive document, so I don't  
4 think there's anything I would necessarily  
5 recommend adding. But I just would want to  
6 reinforce that workplace and public charging are  
7 critical, and we definitely have seen a  
8 significant number of sales come out of our  
9 direct efforts and others efforts at the  
10 workplace. We have a team of folks, business  
11 development managers that target workplaces and  
12 work with them to develop workplace charging.  
13 And we've seen a significant number of sales come  
14 from those efforts. But in addition to  
15 workplace, public charging and especially DC Fast  
16 Charge in the public, we think is important, and  
17 that should also be an ongoing focus.

18 MR. O'DAY: Thanks. This is Terry O'Day  
19 with NRG. And I would agree with David that it  
20 is quite a comprehensive document, the ZEV Action  
21 Plan. And I don't know how much I would add.  
22 What I think we do need to think about, though,  
23 as still a new document, is how do we implement  
24 it, right? How do we track it? Who is  
25 responsible for it? How do we engage with each

1 other to make sure that we're achieving those  
2 goals, taking those actions, not all of them come  
3 from single entity, not all of them come from a  
4 single sector, so how do we challenge each other  
5 to stay on pace with some of the actions that are  
6 in there and so important, as the leadership  
7 model is very diverse for responsibility in  
8 there.

9           And I would also add that, as Wade  
10 Crowfoot mentioned, we're doing pretty well  
11 overall as an industry and we should be proud of  
12 that. Cars are selling. I think if I were to  
13 look at what are the reasons cars are selling, in  
14 addition to having a great range of models and  
15 products, we have some important incentives, the  
16 \$7,500 tax credit federally, the ZEV Mandate and  
17 credits which automakers are taking quite  
18 seriously now, the CVRP, and HOV Lane access, as  
19 well as some other incentives like the San  
20 Joaquin Valley Air Pollution Control District,  
21 which puts another \$3,000 on top of every car  
22 sold, and we hope to take more advantage of that  
23 this year. And some employers who offer  
24 incentives, NRG for example gives \$2,000 rebate  
25 on top of all of those to every NRG employee that

1 buys a car. So those, I think, are contributing  
2 to the success we're seeing in the market and, as  
3 we think about the success, I think those are the  
4 most important kinds of incentives, which is sort  
5 of Richard's point, is how do we expand the  
6 market -- sell cars. And here I find myself  
7 musing on the notion that we're still asking the  
8 chicken and egg question after we're on our way  
9 to 100,000 cars on the road in California, and  
10 this question still plagues us. But with this  
11 success, we're kind of I think at the point where  
12 we so far answered the question for ourselves,  
13 right? The cars are selling, those are the  
14 chickens, the chickens are running all over the  
15 roads, I guess. And this Assessment that we just  
16 heard Marc present, I think, says that also  
17 because the entire analysis is based on how many  
18 cars we're going to sell, what are our goals, and  
19 how much infrastructure do we need to follow the  
20 cars, right? And so the question, I think, is  
21 how do we continue to have the success we're  
22 having in sales, which I would say is keep the  
23 incentives on the cars, and 2) what are the risks  
24 that we're going to plateau in this ramp-up of  
25 sales so that we don't meet our goals? What's

1 going to keep us from staying on this trend line  
2 that we're on? And in my view, I take a somewhat  
3 contrary position to the interests who described  
4 workplace charging as the key priority; I think  
5 that, as this Assessment indicates, most people  
6 want to charge at home first, that's the most  
7 convenient place to charge and the place where  
8 you're there most often, presumably seven days a  
9 week, maybe not for all of us who travel to  
10 Sacramento for meetings, but it is the most  
11 valuable place for a driver to plug in. And  
12 while we're having success certainly installing  
13 in workplace, and there are reasons why  
14 workplaces are installing chargers, they may need  
15 less funding today than in MDU and other  
16 categories, and in specific categories of MDU, in  
17 particular. I think what we're seeing is folks  
18 who are not showing up to buy cars, who are not  
19 even intenders, who are in MDU because they don't  
20 have a charging solution and they don't know how  
21 to get it. And workplace solves that problem for  
22 many of them, but if we can solve it at their  
23 home, we can provide a more valuable solution for  
24 that driver, and a bigger market incentive as a  
25 result.

1           So, you know, for what we are seeing in  
2 the marketplace, we have many condo owners coming  
3 to us, for example, and we have worked through  
4 dozens of condos trying to solve their problem  
5 and cannot. And I think there's a lot to still  
6 address in condos and apartments to help open up  
7 this market and make sure we don't plateau in our  
8 sales. So that's where I think we would put our  
9 priority as we look forward on this plan.

10           COMMISSIONER SCOTT: Great. Let me --  
11 two things, one is there will be a transcript  
12 from this conversation, so we'll have a great  
13 chance to kind of see the notes and the different  
14 questions that were raised, and so I just wanted  
15 to make sure folks knew that. I want to turn to  
16 our folks on the phone who are participating by  
17 WebEx, Ashley and Tony, to see if they have  
18 anything to add. But also, I would ask if the  
19 three of you, when you're not speaking, if you'll  
20 put your phones on mute, that would be terrific  
21 because the background noise comes through pretty  
22 clearly over the WebEx. But Ashley or Tony, do  
23 you have anything to add to Randall's question?

24           MS. HORVAT: Hi, this is Ashley Horvat  
25 with the Oregon Department of Transportation,

1 representing the State of Oregon. Sorry, I'm  
2 joining just a little bit later. I'm actually  
3 the Chief EV Officer for the State, so my main  
4 goal every day is how do we get more EVs on the  
5 road in Oregon, but it seems like more and more  
6 are parlaying to other states. I'm actually in  
7 Boston today, we're having a Georgetown  
8 Transportation Climate Initiative Workshop kind  
9 of talking through these issues with some of the  
10 other states, not just the ZEV space. But, I  
11 mean, as far as I don't really know what was said  
12 in the beginning, hopefully this is not too  
13 duplicative, but one of the things that I think  
14 Terry mentioned was the ZEV Action Plan sort of  
15 asking the question about, that's great, I think  
16 David mentioned how comprehensive it was and,  
17 yes, that is very true. Our Governor was sort of  
18 hoping we could get everything done in there.  
19 But I think as far as implementation goes, we've  
20 already started a process of we have a document  
21 between the eight states where we've identified  
22 sort of the next steps on implementation with the  
23 task force and who are the entities which many of  
24 you that are on the line would be those entities  
25 that we contact as far as implementing some of



1 the actions we're doing, or some of the actual  
2 items within each action, because although  
3 there's 11 actions, within each there's quite a  
4 few underneath that. So implementation is  
5 definitely high on our list of priorities. We  
6 didn't want to just put out the plan and sort of  
7 call it a day. And as far as Terry's comment  
8 about what else needs to be done other than just  
9 replace charging, which is a really popular  
10 suggestion, I think there's a lot of states that  
11 are actually putting quite a bit of money out  
12 there, and a lot of incentives, and a resounding  
13 theme that I'm hearing is as far as the numbers  
14 of people actually utilizing those incentives, be  
15 it monetary or nonmonetary are actually pretty  
16 low. In California, they're not having that  
17 problem, but I think one of the things I would  
18 focus on is communicating everything that is out  
19 there as far as incentives for EV, from the  
20 benefits of EV through different mediums, you  
21 know, not just relying on the automakers to  
22 disseminate the information to the dealers, but  
23 also working with the utilities to get -- like we  
24 have a utility that just sent out something to  
25 about 40 there and people in their jurisdiction

1 on EVs, and so using the utilities as a  
2 communication for what we already have available,  
3 maybe sports, you know, EDTA, Formula E, working  
4 with the sports teams to communicate that  
5 message, music, and then on the workplace  
6 charging front, maybe not just thinking about  
7 trying to get the employers to solve the  
8 infrastructure, but trying to get them to  
9 disseminate information on programs and  
10 incentives that are available so people are  
11 actually aware that EVs are relatively  
12 affordable. And they just don't have clean air,  
13 but if it's that they also have benefits that  
14 they can reap, parking or HOV lanes. So that's  
15 all that I would add at this point.

16 COMMISSIONER SCOTT: Thank you. And  
17 thank you so much for joining us all the way from  
18 Boston, we really do appreciate it. Let's turn  
19 to Scott.

20 MR. BRIASCO: Sure. So this is Scott  
21 Briasco with Los Angeles Department of Water and  
22 Power. And you know, we have the benefit of  
23 being both a utility and a government agency, and  
24 we've been fairly active in supporting  
25 infrastructure deployment throughout the city.

1 We have a rebate program. You know our initial  
2 rebate program was \$2,000 for residential  
3 customers towards the cost of the charger and the  
4 installation, and that was fairly successful.  
5 That program has been revised and expanded, we  
6 now provide rebates for commercial customers, so  
7 that's workplace and public charging, and the  
8 dollar amount has been reduced to sort of spread  
9 the money out.

10 We also coordinate pretty closely with a  
11 lot of the other City Departments, so putting  
12 charging at City properties that are accessible  
13 to the public, so it's LAX, it's the Los Angeles  
14 Department of Transportation, parking facilities,  
15 we've installed over 200 public charging stations  
16 that are available, and folks can use those,  
17 there's no cost to access those chargers. We are  
18 installing a network of DC Fast Chargers, so  
19 it'll be 16 units, we've already installed the  
20 first six of those.

21 You know, I'd like to emphasize the  
22 benefits of workplace charging. I mean, we're  
23 seeing it certainly at our main office building  
24 where we have 40, and we're going to expand that  
25 to 60, and people buy vehicles that have access

1 to those chargers. I mean, we're seeing it, it's  
2 real, I go down and I see folks that pull in and  
3 use those units in our public parking lot at the  
4 Department of Water and Power where we have a DC  
5 Fast Charger, but also employees. And you talk  
6 to them and they will tell you, the reason I  
7 bought my vehicle, or at least my vehicle(s), is  
8 because I have access to the charging here. And  
9 it goes to the MUD folks, too. There's a co-  
10 worker and he has a volt, he travels 22 miles one  
11 way and he doesn't have charging at home in his  
12 condo, but he has access to the charger at work,  
13 so that was his main reason for getting the  
14 vehicle.

15 Another thing is I think it's important  
16 for the utilities obviously to be very active in  
17 this space. We don't have some of the  
18 restrictions I think that some of the investor-  
19 owned utilities have in the state, so if they  
20 could become more active, I think it would do a  
21 lot to help facilitate this market. So it's  
22 customer education, awareness, and doing other  
23 things to sort of promote the installation of  
24 these charging stations; I think it's important.

25 COMMISSIONER SCOTT: Great.

1           MR. BRIASCO: One other point. The  
2 solicitations from the Energy Commission and  
3 other agencies that provide cost share funding I  
4 think is really important. It helps pull  
5 together these teams that would otherwise not be  
6 brought together to really be active in the  
7 infrastructure marketplace. You know, there are  
8 obviously rebates for vehicles, if there were a  
9 rebate process for workplace charging, I think  
10 that might be very useful. The process to  
11 prepare a grant application and submit it to the  
12 Energy Commission is pretty involved and, you  
13 know, the manager of a workplace that is only  
14 going to install a handful of chargers probably  
15 wouldn't go through that process, but if there  
16 were a rebate available, they might step up and  
17 do that. So just a suggestion.

18           COMMISSIONER DOUGLAS: So I just have a  
19 quick question. I'm trying to parse through the  
20 information that you're providing, all of the  
21 panelists are providing on workplace versus home  
22 charging, and I can certainly see the logic of  
23 workplace charging helping incentivize people to  
24 take the step and buy the vehicle, but I wonder  
25 if those are people who in general also know that

1 they can charge a home and are just happy that  
2 they can also charge at work, or if we really are  
3 seeing significant numbers of people that don't  
4 have access to home charging buying because they  
5 can charge at work. If anyone has any insight on  
6 that, that would be helpful.

7 MR. LOWENTHAL: So workplace charging is  
8 the majority of charge place business. What we  
9 see is more of an awareness issue than it's the  
10 workplace charging exactly. I mean, in the case  
11 of this poor fellow stuck in multi-family  
12 housing, okay, then it's essential. But we see  
13 more often it's the exposure, it's seeing the  
14 other cars there, it's seeing that their  
15 workplace is engaged with it, that they'll have a  
16 place to charge at work.

17 One of the Phase 2 problems we have, and  
18 I guess it needs to go in our updated plans, we  
19 talked about a Phase 2 here earlier, is that we  
20 got started and now we have a lot of congestion  
21 in places. And so we have some horribly unused  
22 charging stations around, probably half of them  
23 don't get any use, or very little use, and then  
24 we have 10 percent that are red hot, always used.  
25 The good thing about workplace is you know

1 there's going to be enough, you know where you're  
2 going to park, it's there every day, they see it  
3 every day. If our employees drive from -- we're  
4 in Silicon Valley -- if they drive from Silicon  
5 Valley to San Francisco, they tend to not take  
6 their short range BEVs because they can't be sure  
7 there will be an EVSE available in the public  
8 spaces there. So their alternative is to charge  
9 up at work and do the things they can do in round  
10 trips, so they use it to get a little more range.  
11 We still have a fair amount of range anxiety for  
12 the cars that are in the sub one hundred mile  
13 range, and so the workplace in some ways doubles  
14 that range. They reclaim their drive from home  
15 even if they are home charging, and then they  
16 have a more useful car during the day. So those  
17 are the factors we're seeing. I would say the  
18 number one aspect, though, is the exposure and  
19 awareness, they're seeing other cars and people  
20 love their cars, they talk to their fellow  
21 employees.

22 MR. BRIASCO: So, you know, my personal  
23 experience, I drive a Volt and I've had it for  
24 about 14 months and have about 16,000 miles on  
25 the vehicle. My one-way commute to work is 35

1 miles and I've burned a total of 24 gallons of  
2 gasoline since I've had that vehicle, and the  
3 only way I'm able to do that obviously is to  
4 charge at home, which I do, I have a little two-  
5 charger at home, and when I get to work I charge,  
6 and that's enough to get me home. I think a lot  
7 of people are in that similar situation. You  
8 now, obviously I like Electric Vehicles, I've  
9 been involved with them for a long time, and I  
10 would step up and get the vehicle regardless, but  
11 I think others that are in a similar situation,  
12 you know if that workplace charging isn't there,  
13 they're not going to make that decision to do  
14 that. And certainly they wouldn't have the same  
15 amount of electric miles, I mean, they could  
16 obviously get a Volt and half their miles would  
17 be gas and half would be electric, but it really  
18 does extend the electric miles driven on a  
19 vehicle of that type.

20 MR. WINSTON: If I may. So I wanted to  
21 go back to one of Wade's earlier questions,  
22 actually, and I'll try to tie in another specific  
23 question as well. With regard to when the  
24 government should step back, what is the  
25 appropriate level of investment in public



1 infrastructure, and are there aspects or barriers  
2 related to the EVSE business model, business  
3 models plural, that we should be aware of?

4 MR. O'DAY: And this is Terry O'Day from  
5 NRG. That segues right into what I was going to  
6 answer for Commissioner Douglas's question, as  
7 well. I don't think, Commissioner Douglas, there  
8 is data available today on how many folks are  
9 using chargers at their workplace or their  
10 primary chargers, and how many of them don't have  
11 access to a home charger. And that might be a  
12 useful place to have some more investigation.  
13 And I think that looking at this question of  
14 workplace versus public versus home or MDU, I get  
15 right to that question that Mr. Winston is  
16 asking, which is today workplaces are willing to  
17 invest more than we find in multi-family housing,  
18 and there are more significant barriers in multi-  
19 family housing to make the investment happen,  
20 even when the money is on the table. So I think  
21 that's the area from a policy point of view that  
22 needs the most help. We're getting the most  
23 traction in workplace partly because they are  
24 more willing to pay, and that's important and  
25 helpful, and it does all those things that I

1 think others are saying, where there's exposure  
2 and seeing other cars also helps make more sales  
3 happen, and that also happens in MDU, though.  
4 You see your neighbors in the parking lot and the  
5 access to charging that will inspire more cars to  
6 be sold, we just don't have as much experience  
7 because the barriers are more significant in MDU.  
8 And of course there are equity issues when we're  
9 talking about renters versus homeowners, we're  
10 going directly at equity issues that are  
11 important to us from a policy point of view. But  
12 in the workplace, there are still barriers, too,  
13 in particular the disconnect between ownership  
14 and tenancy which is the problem in MDU, it's  
15 also a problem in workplace. The very parochial  
16 example of NRG's offices in Carlsbad, we're  
17 renters there and, you know, we have a heck of a  
18 time trying to get our landlord to agree to  
19 install chargers. And when we did, you know,  
20 they made us pay the reserved parking price which  
21 is an extra 100 percent of the parking rate that  
22 we're paying on a per individual basis. So those  
23 kinds of problems are real for workplace, as well  
24 as being under-parked, and electrical capacity  
25 issues and those things are meaningful and need

1 to be addressed too.

2 COMMISSIONER SCOTT: Let me see if any of  
3 our folks on the WebEx want to address that  
4 question.

5 MR. USIBELLI: This is Tony Usibelli from  
6 the State of Washington. Can you hear me?

7 COMMISSIONER SCOTT: Yes, we can.

8 MR. USIBELLI: Okay, and of course my  
9 other phone starts ringing right when I come on  
10 the line. The question about the role of  
11 government is one that we're spending a lot of  
12 time thinking about in the State of Washington.  
13 Our development and our early deployment of the  
14 charging infrastructure really was funded by  
15 money from the Federal Government. And to date,  
16 related to our overall transportation funding,  
17 it's been difficult for us to find any additional  
18 state funding to help deploy that network more  
19 widely. We're continuing to try that. But I  
20 think we're in a situation in Washington where  
21 we're really trying to determine where does the  
22 state have a role with respect to infrastructure  
23 such that we make the value proposition for the  
24 consumer better, and that's what most people here  
25 have been talking about, more comfort with issues

1 of range anxiety, an ability that you feel that  
2 the systems are available there so you can use  
3 this at work or in other directions where you  
4 want to move around. So what we've got underway  
5 right now is the Legislature last year did fund a  
6 study, we got the Center for Climate and Energy  
7 Solutions doing a study on what are the business  
8 models that are available out there for  
9 encouraging the deployment of infrastructure.  
10 And I think that's going to be a pretty important  
11 piece for us in Washington to have a report by  
12 the end of the year and a final the early part of  
13 next year in really helping us determine where we  
14 think the state can effectively intervene to  
15 build out some of this infrastructure that might  
16 not otherwise represent a value proposition for  
17 the private sector, for the utilities, or for  
18 others who see this as a business proposition.

19 COMMISSIONER SCOTT: Anyone else from the  
20 WebEx? Okay, and in the room we had Richard S.  
21 and then Chris Kehoe, and then Marc Melaina.

22 MR. SCHORSKE: I just want to make a  
23 couple of suggestions on the workplace and the  
24 MUD front in terms of state investment. I  
25 strongly agree with Terry on the issue of the

1 relative obstacles, that has certainly been our  
2 experience. And what I noticed in the recent  
3 solicitation from the CEC was that we are  
4 spending roughly in several of the solicitations  
5 that I was involved in 10Kish per charger for the  
6 workplace and public access chargers. If we  
7 spend 5K in MUDs on a routine basis, we might get  
8 the same level of impact in terms of charges per  
9 day and vehicles served, or better. So for  
10 example, we had one project we called San  
11 Francisco City Charge where we have a co-location  
12 of MUD in commercial districts, such that, as in  
13 many cities, there's lots of apartments downtown,  
14 a very common scenario, and many of those  
15 residents of course are commuting. So you have  
16 those garages available during the day. With  
17 appropriate incentives, property owners are  
18 willing in many cases, a surprising number of  
19 cases actually, and by "appropriate incentives" I  
20 mean what they usually get for a parking space in  
21 a city, which is a substantial amount of either  
22 monthly revenue or hourly revenue, however it's  
23 built out. But in those cases you could easily  
24 get a couple of the MUD resident vehicles charged  
25 at night, a combination of Level 2 and Level 1 is

1 very cost efficient there and practical. And you  
2 can get potentially one or two charges per day,  
3 vehicles per day charged as well. It's a very  
4 unique high benefit, high ROI scenario, and to  
5 have a coupon that goes to a buyer who is an MUD  
6 resident that would be additive of the vehicle's  
7 CVRP coupon, that might be as much as five grand,  
8 to cash in with their landlord in a high unit  
9 building would be great. It would make the  
10 difference in a lot of cases for a company that  
11 has a revenue model that is close, but not quite.  
12 And so I would look very carefully at that  
13 because I think you'd get a lot of bang for the  
14 buck on that kind of an approach.

15           And then relative to that, I just want to  
16 add one other idea, and this is both for MUD and  
17 workplace, and that is we have now so many  
18 instances where we've got single-digit, a small  
19 number, maybe 10 or 12 chargers at a workplace or  
20 a public lot, and all of a sudden you've got a  
21 massive electrical upgrade scenario and/or a  
22 massive demand charge scenario. And we're  
23 talking, you know, 50K plus in dollars or more to  
24 address those scenarios to get to the next 10,  
25 20, 30 or 50 chargers. And if you average the

1 cost there, you've got 10 grand per charger to  
2 the first 10, and then the next 10 might be 20  
3 grand per charger, and if you amortize that, so  
4 we need a special fund for this scenario,  
5 especially Richard Lowenthal gave a great  
6 example, it's absolutely the case in San  
7 Francisco, you cannot count on finding a public  
8 Level 2 charger anywhere in the downtown area for  
9 sure. So driving in from Sacramento or San Jose  
10 on a *Leaf*, forget about it. It's too dangerous  
11 for you as a driver. And Leslie is nodding her  
12 head, Leslie Baroody, because she has this  
13 problem, we all have this problem, we have a  
14 short range BEV. So we need to break through  
15 that wall, it's a Capex wall, capital expense  
16 wall, and we need to be able to have some kind of  
17 a special grant program where if you've got the  
18 Third and Mission Street Garage in San Francisco,  
19 or if you've got a 200-unit MUD, you can apply  
20 for a \$50,000 or \$100,000 one-time upgrade that  
21 gets you from 10 chargers to 50, or from 20 to  
22 100, that's super important and I don't know how  
23 we're getting there from here without some  
24 special injection of cash, including significant  
25 public resource to do it. So, thanks.

1 COMMISSIONER SCOTT: Chris.

2 MR. PETERSON: This is David Peterson  
3 from -- hello?

4 COMMISSIONER SCOTT: Hi, David. Go  
5 ahead.

6 MR. PETERSON: Hi. Thanks. All right, I  
7 didn't realize I had to unmute on the WebEx  
8 itself. Just a couple of thoughts. I agree with  
9 everyone's comments about focusing on multi-unit  
10 dwellings, I think that is critical, and I think  
11 Terry O'Day's comments from NRG are very  
12 relevant, and I think perhaps a targeted focus on  
13 MUDs along the lines of what J.R. DeShazo from  
14 UCLA Luskin Center proposed might be something  
15 worth considering in the future.

16 I also would be cautious about over-  
17 emphasizing workplace charging. I think we've  
18 seen a lot of the workplaces in California make  
19 investments, but I question how long that will  
20 continue, so I think ideas about how to compute  
21 that in the short run are welcome. But then I  
22 would emphasize public DC Fast Charging and I'd  
23 like to share some data that we did from a survey  
24 from February of this year. And what we found  
25 was that most of our drivers do charge at home



1 and, mind you, this is a national survey, it's  
2 not California-specific, but what we found is  
3 most drivers do charge at home, and that two-  
4 thirds of our drivers charge in public regularly  
5 and 25 percent of all of our drivers charge at  
6 least once a week. Now Fast Charging to us, and  
7 this is something that we've actually learned  
8 over the past three to four years, Fast Charging  
9 to us wasn't obvious to us that it was always  
10 going to be the preferred level of charging, but  
11 what we found through our survey was the time it  
12 takes to charge is the number one consideration  
13 when seeking out a charger. And so public DC  
14 Fast in places that are convenient, that enable  
15 people to get a fast charge when they want it, is  
16 going to be critical not just to adoption, but to  
17 enabling more travel for existing drivers. So I  
18 think the example that's come up is the San  
19 Francisco to San Jose corridor, right? So  
20 driving along 101 or 280 in either direction, you  
21 might not take your BEV, or short range BEV as it  
22 has been called, so you might not take your *Leaf*,  
23 but you might take another car. What we want is  
24 to make sure that situation is avoided and that  
25 you can take your *Leaf* and that you can travel

1 throughout the San Francisco Bay Area without  
2 having to worry about where you're going to get  
3 your next charge. And so that brings me to my  
4 point about where some assistance might be  
5 needed, and that's that marginal cost of  
6 installing DC Fast Charging infrastructure. I  
7 think once we've identified all the low cost easy  
8 installations, of which there weren't many, we're  
9 left with a lot of high cost difficult  
10 installations. And a lot of that cost is going  
11 to be on the utility side of the meter, with  
12 really expensive infrastructure upgrades. And  
13 that is a strong deterrent to growing more DC  
14 Fast Chargers. Now, the CEC, South Coast AQMD,  
15 Bay Area AQMD, and other organizations have done  
16 a tremendous job of providing a significant  
17 amount of incentives to help address the upfront  
18 capital costs. But one thing that I've learned  
19 from my travels throughout the U.S. and in  
20 discussions with other utilities is that there's  
21 a business case to be made, an increasingly  
22 attractive business case to be made, for DC Fast  
23 Charging, and I've learned this from natural gas,  
24 in the State of Washington where demand for  
25 natural gas as transportation fuel has been

1 increasing, and the utility there has been making  
2 investments on the customer side of the meter.  
3 And this is simply due to the fact that that  
4 utility can now have greater certainty about ROI  
5 for any investments made in supplying natural gas  
6 to transportation fuel. While I think we're  
7 starting to get closer and closer to a point in  
8 California where utilities -- where we're seeing  
9 enough demand at DC Fast Chargers. And we've  
10 learned this from deployments throughout the  
11 state that we've had at our dealerships and in  
12 learnings from our partners, that we're seeing a  
13 more stable utilization of DC Fast Charging, more  
14 regular utilization of DC Fast Charging, which I  
15 think will help make a better business case for  
16 all stakeholders, but I think it starts to bring  
17 into question, or open up the possibility  
18 frankly, for utilities to rethink their role in  
19 deploying and helping support DC Fast Charging.

20 COMMISSIONER SCOTT: Great. We have teed  
21 up Christine Kehoe and then Marc Melaina, and  
22 then Ashley Horvat on the phone, and then over to  
23 Tom Turrentine. So, Chris, you're next.

24 MS. KEHOE: Thank you, Janea. Randall, I  
25 guess to answer your question when should

1 Government step back, the answer is not yet.  
2 Everything we're discussing today is there are a  
3 lot of positive bright lights, there's growth in  
4 penetration of the PEVs, we're moving beyond the  
5 early adopters a little bit, but we still have a  
6 long way to go and I think, as you're hearing  
7 from everybody at the table, if sales of the cars  
8 are still our number one goal, and I think it is,  
9 then Government's role in providing consistent  
10 incentives and investment on the infrastructure  
11 side, I think, is really critical and important.  
12 We've still -- the Government's leadership has  
13 been terrific, but the market isn't yet,  
14 whatever, self-sustaining? Or it still needs, I  
15 think, some structure around it that will help  
16 consumers have confidence in the vehicles and the  
17 charging system, and so I think you need to stay  
18 involved.

19 COMMISSIONER SCOTT: Marc and then  
20 Ashley.

21 MS. KEHOE: Could I just say one thing?

22 COMMISSIONER SCOTT: Oh, yes, of course.

23 MS. KEHOE: Well, just because when we  
24 get out of these educated conversations where  
25 people know what they're talking about, more or

1 less, you know, the questions I hear are so  
2 rudimentary. If I talk to a business owner about  
3 having an electric car charger at his or her  
4 facility, the first question almost always is "is  
5 there money for that," meaning is there public  
6 money for that. And when I talk to my friends  
7 about PEVs, the questions again are "how far does  
8 it go," and that's the kind of language they use,  
9 and "where do you plug it in and how long does it  
10 take?" So we still need to continue to have  
11 Ride-and-Drives and other kinds of really  
12 engaging, simple, get the people in their cars  
13 kind of educational opportunities, along with  
14 policy and best practices kinds of conversations.

15 DR. MELAINA: Marc Melaina. So I think I  
16 have the same response for both questions, the  
17 previous one and this one, I think it's really  
18 around understanding the consumer better. So in  
19 terms of the Addendum, I like the comments about  
20 Ride-and-Drive and outreach to consumers, but  
21 also trying to understand what they don't know,  
22 what they need better, and not just for early  
23 adopters, but the next phase of consumers. So  
24 that should be part of the outreach, or  
25 integrated with the outreach activities and with

1 engagement with dealers and such.

2           On pulling back on public support, I  
3 think a key part of understanding when the end  
4 point is, is understanding the business case on  
5 the private side, and that's really closely  
6 linked to the consumer also. So to me, I think  
7 sales from kilowatt hours is an important part of  
8 their business case. But the same as we have  
9 with gasoline stations today, these other things  
10 that they get as a revenue from public commercial  
11 infrastructure, a green image, walk-by traffic,  
12 additional sales from other items, it becomes a  
13 magnet for them. If the private sector  
14 understands consumers better and who is driving  
15 these vehicles, who is going to drive them in the  
16 future, they're going to be making a more robust  
17 business case around that information. And we  
18 don't have enough for them to do it yet. So if  
19 we want to know when to pull back on public  
20 support, we need to know what's going to happen  
21 on that side when they know, you know, "we have a  
22 rock solid business case for this next five  
23 percent of the market because this is what we  
24 know about them."

25           COMMISSIONER SCOTT: Great. Ashley.

1 MS. HORVAT: Hi. Can you hear me okay?

2 COMMISSIONER SCOTT: Yes.

3 MS. HORVAT: Okay. So I just find it an

4 interesting conversation, striking MUDs as taking

5 a front seat to workplace charging because for

6 the past year all I've been hearing about is

7 workplace charging. And I mean, I'm an

8 evangelist for, I think, we don't cancel out one

9 or the other, I think you definitely have to have

10 both. But the MUD focus is interesting to me

11 because I think, you know, kind of taking a step

12 back and looking at what are the normal -- what

13 is the typical new car buyer. And so if we sort

14 of feel like in Oregon and some of the other

15 states we're kind of getting to that point where

16 we've covered the early adopter junk and we need

17 to get over to the early majority, if you focus

18 on MUD, you're really opening it up to get some

19 people to maybe change over one of their cars

20 that they more otherwise were planning on buying

21 a new car. You know, I had a call yesterday from

22 a guy in the Condo Association, there's 300

23 people that live there, and he's close to getting

24 them to -- wants to get them to approve basically

25 a couple hundred thousand dollar investment to

1 cover enough of the population there to have EVs  
2 and they have to get 75 percent of the 300 people  
3 that live there to approve it. And so I'm  
4 supposed to go speak to them and try to convince  
5 them and basically push them over the edge to do  
6 that, so that's a private investment and they'd  
7 have to increase their HOA fees, and there's a  
8 lot of complications there, but I think that we  
9 have the propensity to be able to jumpstart  
10 adoption in areas that, like I said, probably  
11 wouldn't have got a new car, an agreement on  
12 needing to kind of refocus a little bit on MUDs.

13           And then, I guess in terms of the role of  
14 government, and to echo David's point, I think DC  
15 Fast Charging along corridors has obviously been  
16 my focus for the past few years with Electric,  
17 you know, harmonizing government and other states  
18 can continue to play a role, I would just kind of  
19 alert everybody here to something that's going to  
20 be coming out pretty soon with DOT, U.S. DOT,  
21 there is something in the transportation package  
22 about corridor charging, and I'll be doing some  
23 workshops over the next few years for DOT to get  
24 some other regions connected there with Fast  
25 Charging.



1           And I guess the next thing I would also  
2   kind of bring to attention in the Action Plan,  
3   one of the resounding things that we heard when  
4   we did our outreach, was engaging the PUCs to  
5   discover what the utilities' role could be, could  
6   it be more proactive, whether it be investment in  
7   Fast Charging, mitigation and demand charging,  
8   you know, or some other incentive out there? Or  
9   people to put in commercial fast charging  
10   stations.

11           And then lastly, I would just say I  
12   definitely think there is still a role for  
13   government to play, other than what I've  
14   mentioned for a number of things, but I think  
15   maybe five years down the road we'll get to the  
16   point where hopefully the private industry will  
17   be mature and some of the rudimentary things like  
18   signage and Building Code, I think really have a  
19   role for Government to play, but it's a good time  
20   right now to be in government if you're willing  
21   to so innovative things. But hopefully in five  
22   years we would kind of get to I guess what I call  
23   the boring stuff, which is just the rudimentary  
24   kind of making sure everything works.

25           COMMISSIONER SCOTT: Thanks, Ashley.

1 Hey, I might ask if you want to spend 30 seconds,  
2 you mention that you have an upcoming conference  
3 at the end of July, and just to tell folks 30  
4 seconds about that before we turn to Tom for his  
5 thoughts.

6 MS. HORVAT: Absolutely. Yeah, we have a  
7 conference in Portland July 23rd through the 25th  
8 called EV Roadmap, so you can Google that and a  
9 website will pull up, EVRoadmapConference.com,  
10 and I think a few of you actually will be there  
11 speaking at the conference, so we're excited  
12 about that and it's sort of unique in the sense  
13 that, on the 23rd, the U.S. Department of  
14 Transportation will be coming in sponsoring the  
15 conference and hosting a workshop on DOT  
16 involvement and they're really interested in  
17 playing a bigger role based on the experience  
18 we've had in Oregon. And then the other  
19 interesting element there is we're going to be  
20 having a fleet conference workshop for the  
21 Pacific Coast Collaborative to try to encourage  
22 private and public fleets to meet our goal that  
23 the three Governors signed on the Climate Pact,  
24 which is 10 percent of fleet purchases being  
25 ZEVs. So it's a very aggressive goal, we've got

1 a lot of work to do, and we'd love to have you  
2 guys there for that. And then finally, of  
3 course, the EV Roadmaps Conference is about  
4 making connections, we've got quite a few sort of  
5 looking five years, 10 years forward, and I think  
6 it will be a really interesting conversation.  
7 And lastly, Portland in July is kind of the best  
8 place to be in the country, so I would definitely  
9 recommend coming, we're going to be doing some of  
10 the -- I don't know if you all heard about it,  
11 but we've create the Oregon Electric Highways,  
12 and so we're going to be taking the first -- I  
13 think at this point it's 25 people that sign up  
14 when we post it, we'll be taking 20 people in  
15 *Nissan Leafs* along the Columbia River Gorge, so  
16 the different breweries for some tasting, and  
17 just to get a chance to explore nature in  
18 electric.

19 COMMISSIONER SCOTT: Like it. Thank you,  
20 Ashley. Let's turn to Tom.

21 MR. TURRENTINE: So we've talked about --  
22 we keep rotating around these important locations  
23 for the system and I want to emphasize again that  
24 we are definitely still in this period of  
25 experimentation. And you know, to comment on

1 Ashley's, we want to get to that early majority,  
2 but I actually think, you know, most of the  
3 models in this area on developing these markets,  
4 some of them jump immediately from -- we think we  
5 go from those sort of innovators, and then we  
6 jump right to the early majority; actually  
7 there's a big market in there that has to be  
8 developed that aren't that majority market, that  
9 are the super pragmatic just buy on cost.  
10 There's another group of people who kind of watch  
11 those first innovators and who are taking the  
12 experimentation and plugging in, we're doing all  
13 kinds of things to make their car work and as we  
14 develop that infrastructure, but we're really  
15 actually aiming at the next market segment which  
16 is watching those people and it still has  
17 considerable resources to make what are going to  
18 be relatively expensive and maybe second  
19 generation designs of vehicles. But we do have  
20 to do experiments. I think with the MUDs, for  
21 example, with workplaces we're getting some data  
22 back, we're like going, wow, something is  
23 happening there, those are partnerships that we  
24 can develop, but at the MUDs, this is really  
25 experimentation, building by building, right? I

1 mean, you've got to solve these problems. So we  
2 have to put resources into experimentation, but  
3 we don't know for sure what's going to happen  
4 there. So I think you have to be careful just to  
5 put the infrastructure out there, for example, in  
6 MUDs. You probably need some sort of test for is  
7 this building, who is going to buy, and what's  
8 that. You can't just put it there, otherwise we  
9 could end up, like I've joked about Estonia which  
10 has a network of 200 Fast Chargers and I think  
11 about 100 vehicles. And we don't want to be  
12 there or Ireland which has 30 Fast Chargers, and  
13 I think they've reported that nobody has used  
14 those this year because their market is not  
15 there. So we do have to stay focused on the  
16 market and not think that, by putting that  
17 infrastructure in, we have to be careful, we've  
18 got to do the experiments, but stay focused.

19           So I think one of the things with  
20 Workplace that's important, it's a good point  
21 about we run into barriers if we get too many  
22 chargers in a workplace, and we're not managing  
23 it, and I think that's because it's free, we've  
24 talked about that, and to answer your questions,  
25 Karen, I think we see some of that and there's

1 some data that's got to be gathered so that we  
2 know -- and probably there should be some fair  
3 costing of the use of that at some point. I  
4 mean, the hard thing there is people want to  
5 provide that at work, it's great, we are seeing  
6 some of that, but it does need to be measured, to  
7 the other point which is back to Marc Melaina's  
8 point about adaptive management. So we can't  
9 think of this as a plan that we're going to  
10 implement, we really -- this is a process which  
11 we have to manage over time and our planning has  
12 to be adaptive, it has to realize that MUDs and  
13 everything, we're going to learn a lot as we do  
14 that. And so we don't know the answers now, and  
15 a lot of people are working on it, but we're  
16 still in that process and we're going to optimize  
17 this infrastructure next, as I think in the  
18 points that Leslie Baroody was reading in  
19 something I recently wrote, we're going to try to  
20 optimize this pretty soon, and we're not even  
21 close to really coming to understanding that  
22 optimal network.

23 Another point is the role of all these  
24 different type of vehicles, we tend to all kind  
25 of keep going back to vehicles with 70-80 miles

1 of range, that's really what public  
2 infrastructure -- but we do have a lot of  
3 vehicles coming out and there's some great range  
4 and understanding of how many there's going to be  
5 of each of those types of vehicles, and we're  
6 going to have to accommodate a broad range of  
7 vehicles with different size batteries, so we  
8 have to be very flexible in our understanding of  
9 what types of chargers go into workplaces, MUDs,  
10 and we need to be watching who is going to buy  
11 those cars because the market is actually a broad  
12 range of vehicles. And, you know, I'm breaking  
13 it into four categories now, and 80-mile vehicles  
14 are only one out of four types of designs that  
15 are going out there, that we have to accommodate.

16 COMMISSIONER SCOTT: Let's go to Richard  
17 L. and then I want to ask a question.

18 MR. LOWENTHAL: Thank you. I wanted to  
19 have a chance at Wade's question, too -- Wade's,  
20 sorry -- Randall's question. It says Wade in  
21 front of you, sorry. So I'm triggering off your  
22 nameplate. So it splits in a couple of areas,  
23 and I think Marc's comments were quite important.  
24 The Workplace and Retail are nearly self-  
25 sufficient and there I would recommend that

1 Government funding be sort of highly leveraged,  
2 that you require financial participation by  
3 others. You know, we have bank financing  
4 available and I think if the state, rather than  
5 giving grants could use its financial powers, use  
6 the Treasurer's Office for sort of risk reduction  
7 of loans, or whatever, we're ready for that in  
8 Workplace, in particular, and Retail as well.  
9 Both of those, there's a business model that kind  
10 of goes along with it, there's a draw for  
11 charging, and so they just kind of need to finish  
12 the job. So there I would say Government partial  
13 support would be adequate and I would recommend a  
14 high leverage.

15           The ones that are completely stuck are  
16 this Multi-Family Housing and Municipal, which  
17 hasn't been brought up, but the Municipal is  
18 quite important. This is why you can't drive  
19 your BEV from San Jose to San Francisco, because  
20 they do not pay for anything, the Cities. So we  
21 still need help there.

22           In the case of Multi-Family, what's  
23 different about it is there's this infrastructure  
24 cost that's not associated with the vehicle, so  
25 to get started in a multi-family housing, you



1 start with a \$35,000 to \$50,000 bill for a panel  
2 upgrade, minimum. And that's the piece, we can't  
3 find anybody that wants to pay for that. The  
4 landlords and Homeowners Associations only  
5 understand getting rent, so the only understand  
6 receiving money, and the models that we are  
7 seeing that work the best in Multi-Family is  
8 where we pay them rent to be there, which is --  
9 that's a tough one for us. But in any case,  
10 right now we need a different funding vehicle for  
11 the panel upgrade, the sort of make ready piece,  
12 that isn't associated with a single tenant  
13 because nobody wants to pay for it. And we get  
14 this argument where, okay, each tenant then has  
15 to pay for one-sixth because maybe we'll have six  
16 cars, but then you have this horrible Homeowners  
17 Association discussion that falls flat, doesn't  
18 work, or a landlord, so I would -- if you have to  
19 prioritize, Randall, which I think your question  
20 was about, I think we could pull back a little  
21 bit on workplace funding and use new vehicles for  
22 that, and we could pull back on Retail because  
23 they have a reason for people to buy a charging  
24 station. But Municipal and Multi-Family? It's  
25 not time. Those are going nowhere. And the

1 particular problem with Multi-Family is, to make  
2 the costs the same, or hopefully less than if you  
3 own your own home. And we've got a \$35,000 hole  
4 in that equation right now, so it doesn't flow.

5 MR. WINSTON: Thank you.

6 COMMISSIONER SCOTT: That's great.  
7 That's a terrific lead-in, actually, to what I  
8 wanted to ask next. I feel like what we've been  
9 hearing is the value of both the Multi-Family  
10 dwellings and the value of Workplace charging, in  
11 Workplace charging one of the values that it  
12 brings is the public information and the  
13 education and the fact that people can see, yes,  
14 the charging stations are out there. And on the  
15 Multi-Family dwelling piece, the really important  
16 part there is what we've been hearing about how  
17 people prefer to charge at home, right? And  
18 Richard, I think you kind of laid out really  
19 nicely, I mean, what I wanted to do was ask you  
20 all if you have specific suggestions for how we  
21 address that, how we get into that realm, and  
22 then when I say "we," I should also be specific,  
23 I mean, is that a state thing? Is that a private  
24 investment thing? Is that -- who do you think  
25 would be the right set of folks to take that on?

1 And you can answer in terms of Multi-Family  
2 dwellings, in terms of Workplace charging, or  
3 both. But I'm kind of looking for if you have  
4 specifics or if there are challenges or barriers.  
5 And, Richard, you've just identified one in terms  
6 of the cost of upgrading the panel, and Ashley  
7 identified one, as well, in terms of the fellow  
8 who is working in his Condo Association to get  
9 the 75 percent of the people to upgrade the  
10 panel. But if you guys have other thoughts and  
11 ideas about how we can kind of get from where we  
12 are as identifying this as a challenge to the  
13 next step, I'd love to hear those. So I'll start  
14 with Richard S.

15 MR. SCHORSKE: Yeah, if I might. This is  
16 actually something that gets at your question  
17 indirectly, and that is the issue of the downtown  
18 dilemma vis a vis the certainty of charging,  
19 particularly at higher rates of charge and  
20 particularly, I think David it was on the phone  
21 who made a point or somebody did, about the Fast  
22 Charge situation, and I think it's extremely  
23 distressing that we don't have right now any  
24 answer, any equivalent to the *Tesla Super*  
25 *Chargers* for anybody else. And indeed, we don't

1 even have a plan for an answer. The *Nissan*  
2 program which is fantastic, which I wish all OEMs  
3 had something similar, is not proposing to do  
4 banks of 10 chargers, to my knowledge, and it's  
5 mostly focused on corridors, which is  
6 understandable, travel corridors and inner city  
7 travel. I think it's really important and I  
8 would love to see a specific pot of money from  
9 the CEC have something like a Tesla Super Charger  
10 array, and I'm talking 10, 15 chargers, I know  
11 that sounds like a lot, but it's not when you  
12 consider the dwell time of half an hour to 45  
13 minutes, it's really the equivalent of maybe a  
14 four bank of gasoline pumps, if that. But to  
15 have something like 10, 15, 20 chargers in key  
16 downtown locations throughout the state. So that  
17 might be a dozen super super charger equivalent  
18 depots which are valet attended, and so that you  
19 can have the optimum throughput and maybe they  
20 would be co-located with some Level 2s are  
21 whatever for folks that can use that rate of  
22 charge and also benefit from the valet approach.  
23 But I don't see how we're going to solve for the  
24 driving your *Leaf* to San Francisco, or driving  
25 your *Leaf* to downtown location X in a congested

1 environment without a reliable place to go, a few  
2 ideally, where you absolutely know for sure  
3 you're going to get a charge within a reasonable  
4 period of time, in two hours or less. So I just  
5 want to throw that out as one specific idea, and  
6 I don't know, the economics of that are  
7 incredibly challenging and I have no idea what  
8 would be required by way of subsidy, but to put  
9 out a very substantial, you know, an attractive  
10 RFP and see what you get would be very very  
11 interesting.

12           And I'm going to add one other item and  
13 this has to do with the proportionality of the AB  
14 118 plan of Electric Drive, specifically EV  
15 versus other alt fuels, and I don't want to spend  
16 a lot of time on it because I know this isn't  
17 necessarily the place, but we've got roughly low  
18 \$30 million range cumulative in EVSE over the  
19 life of the program to date, and it's somewhere  
20 around \$100 million for combination natural gas  
21 and H2. Considering the GHG factors on those,  
22 that's a very problematic ratio. We don't know  
23 for sure what the methane leakage is in natural  
24 gas, we could be making a very bad investment  
25 environmentally on that, and the jury is out on

1 that and ARB and others are aware of that, so the  
2 jury is out on natural gas, and there are some  
3 very rosy assumptions behind a lot of the  
4 hydrogen numbers associated with clean energy  
5 reformation versus natural gas, and so on, many  
6 many rosy assumptions, and it's very questionable  
7 as to whether there's a significant GHG  
8 advantage. Criteria pollutants is another  
9 matter, but GHG, very very problematic. So if we  
10 had another \$70 million per three years to invest  
11 in Electric Drive, think of it, we'd solve that  
12 super charger problem right away, we'd have much  
13 more, we wouldn't be robbing Peter to pay Paul,  
14 and incentives, we wouldn't be having debates  
15 about Workplace versus MUD, we could really do it  
16 all. So I would just invite the Commission to  
17 look very critically at the proportionality given  
18 the numbers of vehicles, the speed of the  
19 technology and market adoption, and the GHG  
20 impact per dollar. Thank you.

21 COMMISSIONER SCOTT: Other thoughts from  
22 the panel on my question? Go ahead, Chris.

23 MS. KEHOE: If I can just quickly -- this  
24 has been such a good discussion and I'm glad that  
25 our members have for the last couple years

1 focused as a priority on Workplace charging and  
2 MUDs. And we have significant case studies on  
3 Workplace charging and a few on MUDs, in fact,  
4 Joel Pointon who is heading up our MUD efforts  
5 this year, along with Lisa Chiladakis who is on  
6 staff, and so we are going to be gathering  
7 additional case studies on MUD charging as we  
8 roll out this outreach project this year, and  
9 that's information that will be available to all  
10 of you as all our information is on our website,  
11 PEVCollaborative.org. And so we'll keep you  
12 posted. But I think that, you know, as we've  
13 heard over and over again this morning, there are  
14 a huge swath of Californians that live in Multi-  
15 Unit dwellings of some type, and it is a  
16 building-by-building exercise, as Tom said, kind  
17 of gorilla charging or something, that we really  
18 need to dig in there and see what kind of  
19 alternatives we can come up with. That's a part  
20 of the work that we'll be doing.

21 COMMISSIONER SCOTT: I see Terry and then  
22 Marc, then Richard L., and then we'll go to the  
23 folks on the phone and see if they have anything  
24 to add. So, Terry, please.

25 MR. O'DAY: I think I understand your

1 question as what, who, how. And I think I would  
2 agree with how Richard described what, which is  
3 to begin to walk away from public and from  
4 workplace and focus more on the Multi-Family, the  
5 barriers in the "what" being the transformer  
6 upgrades, for us as we go out and install Fast  
7 Charging now with our Freedom Stations; in public  
8 places, we are looking for transformers that have  
9 capacity because the barrier of installing a new  
10 transformer is very significant. And two factors  
11 for us, as you know we're under a time crunch to  
12 get our chargers installed, and so that's a six-  
13 month project often with the utility, and 2) it's  
14 about a \$25,000, \$30,000 new transformer, and  
15 there's different rules among the utilities about  
16 who pays for it and how much, and those are  
17 simply complicated for anyone involved in the  
18 industry, but also expensive if you end up  
19 carrying the burden with cost. And demand charge  
20 is out there as a significant "what." Some of  
21 those same factors are barriers in MDU and  
22 Workplace, but just at a different scale.

23 And the "who," we've been quite  
24 successful, I think, and the involvement of the  
25 various agencies to date and their funding



1 programs, there was a suggestion that utilities  
2 invest more and I think that there are proposals  
3 out there, particularly on funding, what we've  
4 called Make Readies and it's that infrastructure  
5 to get over the barrier of the transformer  
6 conduit to parking spaces, I think that's  
7 something that could be a meaningful stimulus.

8           As for the "how," I think one of the  
9 things that have made us successful is the  
10 consistency of our funding and approaches. And  
11 that's the rebate program that thankfully we've  
12 managed to keep this year, as well as the  
13 regulatory structure of the ZEV Mandate, etc. As  
14 we think about new funding models, i.e., utility  
15 involvement, there's a danger in the "how"  
16 factor. We had a major prospect for us in MDU  
17 turn us down this week because they heard rumors  
18 that utilities would be fully funding. And in  
19 other states we've seen the first inklings of  
20 rebate programs also squash sales of cars for  
21 months at a time because, for example, Texas just  
22 instituted their rebate program and for the last  
23 six months haven't sold very many cars because  
24 people have been waiting for that rebate program  
25 to kick in. So we have to be careful about the

1 "how" as we transition from our current funding  
2 strategies to new ones. And I think this would  
3 be my last moment to speak, so I'll just add for  
4 Leslie that, when you drive to San Francisco, we  
5 have two Freedom Stations in the City for you  
6 now. You can feel confident. And one in  
7 Vacaville, just in case.

8 COMMISSIONER SCOTT: Excellent. So then  
9 we have Marc, and Richard L., and then we'll  
10 check on the phone.

11 DR. MELAINA: So I think this item might  
12 already be captured somewhere, but I just want to  
13 reemphasize for MUDs, I think the goal of the  
14 initiative is important, what is trying to be  
15 accomplished, and it also has to do if we look at  
16 these different buildings, different consumer  
17 types, we have to think about the used car market  
18 that is going to grow very quickly, it's going to  
19 grow as quickly as the new car market, just  
20 later, and it's going to be a different type of  
21 consumer. The early adopters are really  
22 critical, but as we move to this next group that  
23 Tom is talking about, those people are going to  
24 be a little bit more cautious and they want to  
25 know about the resale value of their car, so

1 that's going to be more a part of their equation  
2 than the early adopters, I would say. So if  
3 there are different goals for MUDs, part of it  
4 should be thinking about lower income families  
5 having a solid fuel savings equation for these  
6 after-market vehicles, which are going to be  
7 growing as quickly.

8 COMMISSIONER SCOTT: Richard.

9 MR. LOWENTHAL: So one thing I wanted to  
10 say is I think this recent PON, PON-606, was well  
11 done and very effective, I would recommend more  
12 of that, absolutely Cities and Counties  
13 especially need your help, I think it was a well-  
14 architected PON and you could run that again,  
15 there was plenty of demand. So that might be the  
16 easiest thing you could do because you could  
17 rinse and repeat.

18 You know, I'm going to bring up something  
19 I'm sure is controversial and maybe not in the  
20 jurisdiction of this Commission, but in Hawaii  
21 there is no demand charges on DC charging, and DC  
22 charging can make money and sustain itself  
23 without that; otherwise we start in a hole of  
24 \$50.00 a day that we have to pay to the utility  
25 before anybody pulls in and charges their car.

1 The economics of DC charging will be fine. And  
2 in the long term, that is how we will wean  
3 ourselves off of government funding here because  
4 the value is very high compared to the cost,  
5 except for the demand charge. This \$50.00 a day  
6 is a killer. So if there is a way to mimic  
7 Hawaii on that, it would be great. Hawaii toyed  
8 with a few ways of doing this, originally they  
9 talked about doing a load management, requiring a  
10 load management, and I think ultimately they  
11 didn't, but that's good middle ground and maybe  
12 we can add some battery storage to these things  
13 to get through load management. But that's going  
14 to hurt the self-sustainability of that business,  
15 it is there otherwise, by the way. If we could  
16 just put in the DC charger and pay for the real  
17 estate and operation, then the drivers are  
18 willing to fund the rest. So we're close.

19 And in general, I commented earlier on  
20 leverage. On a few of these things, we're close.  
21 On DC charging, we're close, on retail we're  
22 close, on workplace we're close, so more highly  
23 leveraged participation by the government whether  
24 it's sort of bank participation, you know,  
25 capital participation or grants will work in all

1 except for the Municipal and Multi-Family. In  
2 Multi-Family, you're just going to have to pay  
3 for those panel upgrades, there's just no way  
4 we're going to get there without it, it's just  
5 absolutely needed.

6 COMMISSIONER SCOTT: Great, thank you.  
7 Did we have any last remarks from anyone on the  
8 phone, Ashley, or Tony, or David?

9 MS. HORVAT: This is Ashley. I would  
10 just say to Richard's point, I definitely agree  
11 on the demand charge front. In Oregon, we've  
12 worked with the IOUs to exempt EV charging from  
13 demand charges on one of the IOUs, but we're  
14 still working on the other and working with the  
15 other smaller utilities, as well. But having a  
16 statewide sort of solution is definitely  
17 preferable, of course. And we have almost 50  
18 Fast Chargers and most of them are okay, but we  
19 do have a select few where our private partner is  
20 putting an astronomical bill that would not be  
21 sustainable had they not had that investment  
22 upfront; they're still having to foot the bill.  
23 So they are definitely obviously interested in  
24 mitigating that issue.

25 And then the other thing I just wanted to

1 reiterate something I think I mentioned a couple  
2 of times that Richard has also said in so many  
3 words, but just amplifying not only leveraging  
4 funding but also amplifying funding through other  
5 entities, you know, you've got the hospitality  
6 industry, sports, utilities, green sports line is  
7 a great partnership to have if you don't already  
8 have that, you know, what better place to hit  
9 people than when they're happy at a game?  
10 Appropriately lubricated, of course, but.... I  
11 just think amplifying anything that we're doing  
12 through non-traditional EV industry mechanisms  
13 would be my recommendation.

14 COMMISSIONER SCOTT: Thank you, Ashley.  
15 Anything from David or from Tony?

16 MR. LOWENTHAL: I wanted to mention one  
17 thing that I left out, this is Richard Lowenthal  
18 again, and this is I guess a new phrase that I'd  
19 like Leslie to memorize, which is we need  
20 expansion grants. We don't need charging  
21 stations where they're not going to get used,  
22 we've got those already; but those hot ones in  
23 Palo Alto, in San Francisco, and now here where I  
24 can't park within a mile of "here" anymore and  
25 charge my car, those have to be fixed. So when

1 you're directing funding in the old-fashioned  
2 way, direct it where we know there's an issue.  
3 Require us to prove that these charging stations  
4 are busy all the time before we add more and I  
5 think things will work out better.

6 MR. PETERSON: This is Dave Peterson from  
7 Nissan. Really, everything I wanted to say has  
8 already been said. So just to I guess  
9 reemphasize some of the points, definitely  
10 looking at MUD, I think Terry's breakdown of the  
11 question into really who and where and when, if  
12 those are the correct ones, I don't recall, but  
13 really who from the Energy Commission's  
14 perspective, who should be looking at it, and how  
15 they should be looking at it is really the right  
16 way to be thinking about it. I don't have any  
17 specific suggestions or policy recommendations,  
18 but definitely that's an area that needs to be  
19 looked at more closely and certainly the regional  
20 plans provide some guidance to that.

21 And then just the issue of Demand Charges  
22 and rethinking the role of utilities in growing  
23 public DC Fast Charging, I think Leslie Baroody  
24 made this point earlier, which was in the future  
25 the CEC would be taking a look at interregional

1 infrastructure growth, and I think that's  
2 probably an area that will require greater  
3 subsidy. And to Richard's point, we don't want  
4 to be siting chargers where they won't be used,  
5 yet having a minimum viable backbone for travel  
6 and access to different regions of California  
7 will be important. But then to Richard's most  
8 recent point about these hot spots, that's where  
9 we do have significant, or where developers are  
10 faced with significant costs when it comes to  
11 transformer upgrades and demand charges. So any  
12 assistance or creative thinking around that would  
13 be welcome.

14 COMMISSIONER SCOTT: Tony, anything? All  
15 right, well, let me just say that I think this  
16 has been a fantastic discussion with a really  
17 expert and interesting panel, and so I want to  
18 thank each and every one of you for coming, for  
19 lending your insights, for giving us all this  
20 great information.

21 And I'd like to say that I know that you  
22 have probably all drawn on a lot of resources and  
23 expertise, data, and studies, and reports, and  
24 folks have mentioned surveys, so if you could  
25 make sure that you get those to us so that we've



1 got it in our docket and on the record, so we  
2 have the kind of underlying background to refer  
3 to, that would be extremely helpful for us.

4 I'd also like to say thank you so much to  
5 my co-facilitator, Randall Winston, for coming  
6 over and helping lead the conversation, and to  
7 all of you for your engagement and the detailed  
8 interest in this. I mean, this is really  
9 important and we're excited to figure out what we  
10 think the next steps ought to be and to get  
11 going. And I don't know if you want to make any  
12 --

13 MR. WINSTON: Absolutely. Thank you all  
14 again so much for coming and lending your  
15 thoughts. We've clearly got a lot of, I think,  
16 tough issues to try to crack. And I want to echo  
17 again what I think Ashley and Tony from  
18 Washington said, we're doing so both here in  
19 California at the State level, and then at the  
20 National level where we do have a multi-state  
21 action plan. And so we've got tough questions to  
22 answer, but we're working to do so. And thank  
23 you all again for your input.

24 COMMISSIONER SCOTT: Excellent. So we're  
25 going to go on to public comment, which you are

1 welcome to stay and hear, you can stay at the  
2 table, or if you want to go back to a seat you  
3 can go there, or if you have to dash off, that's  
4 okay, too. But we're going to transition into  
5 the public comment period. You should get your  
6 blue cards, as Heather mentioned at the beginning  
7 of the meeting, over to the Public Advisor,  
8 they'll get them up here to me, and we'll hear  
9 from folks about what they have to say, and then  
10 we'll go to the WebEx folks, see who has got  
11 their hand raised there, and then anyone on the  
12 phone. So right now I just have one in my hand,  
13 and that is Joel Pointon from San Diego Gas and  
14 Electric.

15 MR. POINTON: Good afternoon. Hi, I'm  
16 Joel Pointon with San Diego Gas and Electric.  
17 SDG&E believes a robust charging infrastructure  
18 will increase the adoption of Electric Vehicles,  
19 which in turn will improve the local air quality.  
20 As you may have been aware, we filed a proposal  
21 with the CPUC in April, it's to conduct a pilot  
22 program on Grid Integrated Charging. The pilot  
23 will include an innovative dynamic hourly rated  
24 rate coupled with enabling charging  
25 infrastructure to efficiently integrate and

1 manage charging loads with the Grid. The hourly  
2 rate will vary by circuit based on capacity and  
3 supply and will be available one day ahead to its  
4 users. This process enables the EV customer to  
5 get electricity if they need for vehicle charging  
6 at the best possible price. The charging  
7 infrastructure will be installed in multi-unit  
8 communities and workplaces, as these are places  
9 where the customers park for the longest periods  
10 of time.

11           Currently over 50 percent of San Diego  
12 Gas and Electric residents live in multi-unit  
13 communities and most do not have access to  
14 vehicle charging. Over the next five years, 550  
15 facility installations of 10 chargers each would  
16 be installed throughout the San Diego Region.  
17 Charging facilities will be installed and  
18 maintained by third parties to SDG&E's  
19 specifications. The data collected from the  
20 pilot will help guide public policy on electric  
21 vehicle charging and SDG&E will be filing written  
22 comments with more information on the pilot.  
23 SDG&E is currently testing a similar charging  
24 system with its employees for workplace charging.  
25 Employees use a phone app or web portal to choose

1 to charge their vehicle when capacity is  
2 plentiful and prices are lowest. Thank you.

3 COMMISSIONER SCOTT: Thank you. And if  
4 our commenters would be sure to get your business  
5 card to the Reporter, he would greatly appreciate  
6 that to make sure he gets your name spelled right  
7 and everything in the record, and also our  
8 panelists if you have a minute at the end that  
9 would be great, too.

10 If you have blue cards, please remember  
11 to bring them forward. I have Raoul Renaud next.

12 MR. RENAUD: Hi, thank you. I work here,  
13 but I'm representing myself, I'm not talking  
14 about CEC at all. In my family, we have two  
15 *Leafs* and between them we've put on about 30,000  
16 miles, so I think we have a fair amount of  
17 experience with this stuff. And one thing I'm  
18 hearing about is these, I guess, did you call  
19 them "impacted areas" where the Level 2 chargers  
20 are over-utilized, there's not enough of them. I  
21 park at a Level 2 charger every day, all day, but  
22 my car doesn't need to be plugged in all day, two  
23 to three hours is all it needs. And I could go  
24 move it, but, you know, I'd have to leave the  
25 office and go find another spot and so on. I've

1 always wondered why we just have one charger in  
2 front of a spot like a parking meter, why don't  
3 we put one charger in front of three spots, or  
4 even six. You know, three in front, three in  
5 back, so that that plug could be moved from car  
6 to car during the day by car owners. And as far  
7 as the etiquette of that goes, I just don't think  
8 there should be any question at a public facility  
9 like that should be shared. I don't think car  
10 owners are going to harm one another's cars  
11 moving the plug from one car to another, they're  
12 all in this together, you know. If there is a  
13 concern about that, or what would probably be  
14 even more efficient would be to have, say, the  
15 ChargePoint type of thing, but have three cords  
16 coming out of each one, and you could plug those  
17 into three cars, and it would operate  
18 sequentially so that once one is filled, then the  
19 next car would start, and so on. But I think you  
20 could make better use of the infrastructure  
21 that's there with very little cost. Thank you.

22 COMMISSIONER SCOTT: Our next comment is  
23 from Julian W. Carroll from Green Sphere.

24 MR. CARROLL: Hi. My name is Julian  
25 Carroll and I really am happy to be here today,

1 this has been an excellent meeting. I have a  
2 background in City Planning, Transportation  
3 Planning, and Environmental Planning, and I've  
4 also installed some charging stations here. What  
5 I would like to do is, I've read all your  
6 Investment Plans and all your documentation, and  
7 I would like you to encourage City Planning staff  
8 to develop new parking standards to accommodate  
9 EV infrastructure where a stall location for a  
10 convenience, egress and ingress locating, and  
11 also locating transmission equipment so that it  
12 will be easier to provide these services. Also,  
13 I'd like you to focus on encouraging car  
14 dealership sales personnel training for  
15 automakers, they have lack of product knowledge,  
16 and they don't explain cost recovery situations  
17 to purchasing these vehicles, I think, which is a  
18 big problem. And also I think consumer avocation  
19 by utilities companies through advertisement,  
20 pamphlets and mailings looking at cost savings  
21 for peak and off-peak kilowatt usage would be  
22 very helpful, too. In addition, I think the  
23 areas you need to focus on is 15 Fast Chargers at  
24 all State rest stops, utilize a multi-modal  
25 approach like the Professor from UCLA looking at

1 infrastructure, the data of buildings, and how to  
2 apply conduit and change out panels in the cost  
3 recovery in that aspect would help residential  
4 owners see the price of installing new units.  
5 And then update train and rail plan updates,  
6 transit plan updates, to create incentives for  
7 investment to locate EV charging stations and  
8 public garages in central business districts, and  
9 locate EV Fast Chargers in all public streets,  
10 Cities like Berkeley is very creative and such  
11 things like this, encourage City and County  
12 Building and Planning Departments to resign  
13 parking standards to accommodate EV charging  
14 stations, continue to support workforce training  
15 investment and studying battery improvements.  
16 And also you have Caltrans, you could utilize all  
17 the data to look at post-mile data travel log,  
18 videos, segmentation data, and so forth, and with  
19 General Services you have a lot of parking lots,  
20 you can do it statewide. You have freeways that  
21 have vacant lots underneath them, those are great  
22 areas to put charging stations because you're  
23 located on the highway. And last, look at Port  
24 Authorities. Ports have a lot of money, they  
25 have billions of dollars and they have large

1 areas to locate charging systems, and they're  
2 always located near freeways. So I think the  
3 multi-modal approach is the best way to go. And  
4 then for your multi-units, I think you need to  
5 look at infrastructure and with condos looking at  
6 CC&R, Codes, Covenants & Restrictions, you need  
7 to put EV infrastructure in those. And thank you  
8 for your time.

9 COMMISSIONER SCOTT: Thank you. Next, I  
10 have Rodney Esteban from the Hybrid Haven.

11 MR. ESTEBAN: Good afternoon, I was over  
12 at the California Fuel Cell Partnership meeting  
13 over in Southern California recently and I had  
14 the privilege to meet Mr. Winston and also Tyson  
15 over there. I didn't get to talk too much about  
16 what we do, we are a full service Hybrid and  
17 Electric Vehicle service center. Our first  
18 location is in Petaluma. We are looking to  
19 expand. In addition to that, we are also  
20 expanding in Japan. One thing that I did like  
21 hearing about on the panel, we talk a lot about  
22 infrastructure and what I definitely agree with  
23 you, Christine, is keeping it basic, reinvesting  
24 back into the people. I think by educating them  
25 and showing them the passion of all these



1 vehicles that we do enjoy, I think just when it  
2 comes to Electric Vehicles, for me, my initial  
3 impression is like, you know, somebody who is  
4 non-social, somebody who is not engaged, but I  
5 think what we need to do as a community is to  
6 show people that there's a passion for these  
7 cars, that that translates directly into these  
8 types of owners. And by doing so, by reeducating  
9 people not only at these universities, at  
10 meetings such as the AltCar Expo, and like  
11 dealerships, I totally believe and I'm firmly  
12 for, you know, sales numbers. When it comes to  
13 the sales figures as far as used vehicles being a  
14 number that's starting to come up, what we want  
15 to do is not only service the vehicles but also  
16 try to transform traditional gas driven vehicles  
17 into Electric Vehicles, so not only do we work  
18 with existing traditional, but we can also  
19 upgrade to like an EV. I think that will help  
20 those people who do not have a current EV, but  
21 also have the opportunity to be a part of this  
22 community. That's basically what I wanted to  
23 say. I'm definitely looking forward to  
24 networking with some of you, definitely represent  
25 some of what the public's views are, I wish I

1 could sit on a panel like this, there's a lot on  
2 my mind, but that's pretty much the gist of where  
3 my stance is. Thank you.

4 COMMISSIONER SCOTT: Thank you very much.  
5 I have next Dr. Michael Nichols from UC Davis.

6 DR. NICHOLAS: All right, thank you very  
7 much for the opportunity to speak. So a great  
8 workshop today, a lot of good ideas, and most of  
9 the ideas have been put forth, but one idea I  
10 didn't really hear too much and I've heard in  
11 other workshops is the issue of pricing. So I've  
12 heard Richard say that one way to double your  
13 infrastructure, triple your infrastructure, is to  
14 simply put a price on the charging and we can  
15 actually get more out of our existing  
16 infrastructure. So when we know that people will  
17 charge four times more in public than they would  
18 if you have a free versus paying scenario, to me  
19 that says we don't really know how many chargers  
20 we need -- or not necessarily that, it really  
21 depends. And I don't know if that's what goes  
22 into the high price scenario versus low scenario  
23 in the NREL study, but it really does depend. So  
24 I would suggest a way to kind of wean ourselves  
25 off of the free charging is to actually give

1 people maybe vouchers for charging, so the  
2 charging is not totally wasted, so people who  
3 don't really value charging, they'll stay longer,  
4 but if they're actually spending a voucher,  
5 they're given \$500 for charging, then they can  
6 draw upon their own account, it's still free, so  
7 there's still an incentive for people. But that  
8 will transition to a more sustainable business  
9 model and also help the people who are currently  
10 trying to make a business out of it. So that  
11 will help with capacity issues, the City won't  
12 have to have costly panel upgrades if you can  
13 quadruple your infrastructure simply by putting a  
14 price on it. There's lots of other things, but I  
15 would also like to comment on the gentleman who  
16 is a City Planner using the Caltrans model, we  
17 actually have a set of tools coming out in about  
18 a month that will look at charger siting and it's  
19 a tool that people can play with, not a paper,  
20 but charger planning tools that will be freely  
21 available, so keep an eye out for that. Thank  
22 you very much.

23 COMMISSIONER SCOTT: Thank you. I have  
24 Ralph Troute from SMUD.

25 MR. TROUTE: Good morning. I'm Ralph

1   Troute, I'm the Project Manager at SMUD for  
2   Electric Transportation. Thank you for holding  
3   this group and to the panel, good comments and  
4   suggestions. With regards to the super charger  
5   fast charging idea, we've looked into that and  
6   the most expensive part of that is going to be  
7   the base bone, the backbone, designing the system  
8   for that capacity. If you're willing to fund  
9   that, you could make that something viable such  
10  that it's all there, and then you can add the  
11  Fast Chargers when usage justifies the expansion,  
12  but then building it with the idea that we will  
13  eventually have eight or 10 Fast Chargers, but  
14  then again helping to fund that expensive initial  
15  build-out will be a big help. As far as the MUD  
16  goes, that's a really tough nut to crack,  
17  especially in our district where the rules are  
18  sale for resale of electricity for profit is not  
19  allowed, so the apartment owner is saying, well,  
20  ROI equals zero. And I'm like, yeah, pretty  
21  much, so why am I spending this money? So the  
22  suggestion of a one-time grant to do that, great  
23  great idea. I like that a lot.

24           And also, as everybody knows, our Fast  
25  Charger site went operational just a few weeks

1 ago. We just found out from some of the users  
2 that one of the local town courthouses, all the  
3 employees now drive BEVs because of the Fast  
4 Chargers, so they can get up and down the hill.  
5 So, yeah, build it and they will come, she's  
6 absolutely right. Thank you very much. Oh, one  
7 last closing comment, with regards to revenue  
8 sales for EV electricity, there's pending help  
9 from the NIST group with regards to National  
10 Handbook 44 on certifications of EVSEs for the  
11 purpose of collecting money for selling all the  
12 electricity, and we need to work on how we're  
13 going to do that. If you're not a part of the  
14 National Working Group for Handbook 44, we look  
15 forward to you joining the group as we figure out  
16 how to certify EVSEs as they're selling  
17 electricity by the KWH. Thanks.

18 COMMISSIONER SCOTT: Thank you. Let's  
19 see if we have any comments on the WebEx, and if  
20 there are others in the room who have a blue card  
21 that they haven't brought, please bring it up to  
22 our Public Advisor. Anyone on the WebEx,  
23 Heather?

24 MS. RAITT: I don't think so.

25 COMMISSIONER SCOTT: Anyone on the phone?

1 MS. RAITT: We'll go ahead and unmute the  
2 phone and see if people have comments.

3 COMMISSIONER SCOTT: Okay. I see one  
4 more blue card coming, I think that's our last  
5 comment.

6 UNSPECIFIED SPEAKER: There was a raised  
7 hand on the WebEx.

8 COMMISSIONER SCOTT: Oh, was there? I'm  
9 sorry. Was there a raised hand on the WebEx?

10 MS. RAITT: We don't see any. Okay, if  
11 you're on the phone line and if you want to make  
12 a comment or ask a question, now is the time.  
13 Your lines are open. Okay, hearing none.

14 COMMISSIONER SCOTT: All right. And  
15 Bonnie Holmes-Gen from American Lung Association  
16 California.

17 MS. HOLMES-GEN: Good afternoon. Bonnie  
18 Holmes-Gen with the American Lung Association.  
19 And I really appreciated being here today and I  
20 mainly wanted to make sure that you know that the  
21 American Lung Association is very invested in  
22 this effort with you, the Energy Commission, and  
23 with the State Air Board, to make this roll-out  
24 of Electric Vehicles successful. We see it as a  
25 key part of our state's air quality solution and

1 ways to improve public health. We are looking  
2 for every way we can to help get the word out and  
3 clearly getting the infrastructure in place to  
4 support our EV roll-out is critically important.  
5 So we're looking forward to working with you to  
6 continue to roll out the public funding we have  
7 available through the AB 118 funds, through  
8 upcoming cap-and-trade pot, we're really excited  
9 about the mix of funding that's becoming  
10 available now to help fill the gaps we're talking  
11 about. While the home charging is really  
12 important and we'd like to see steps taken to  
13 make sure home charging is as convenient, easy  
14 and inexpensive as possible, I don't think we had  
15 a lot of time to talk about that aspect of it  
16 today, how to really focus in on making the home  
17 charging more affordable and convenient for  
18 folks. I think that's an important area to spend  
19 a little more time on. Certainly, we want to do  
20 everything we can to fill the gaps to have that  
21 safety net of chargers out there. And I'm really  
22 happy we're talking about, especially as an EV  
23 owner also, I'm very happy we're talking about  
24 these inner city networks of chargers, also. And  
25 I definitely notice that there's a lack --

1 there's a lot of chargers currently in Bay Area  
2 corridors, there's less in the San Joaquin  
3 Valley, and I'm glad to know that some of our  
4 funding from 118 dollars is going to go to help  
5 shore up that network.

6           One key point I wanted to raise is that I  
7 hope as you go forward there's also a lot of  
8 discussion about public awareness and public  
9 outreach, and we had a little bit of that today I  
10 think in the discussion about the importance of  
11 ride and drives, but I think public outreach is  
12 so important to this whole effort, both focusing  
13 in on the public health and air quality benefits  
14 of Electric Vehicles generally. We co-sponsored  
15 a report we released just last month with  
16 Environmental Defense Fund and this report looked  
17 at the health and societal benefits of  
18 transitioning to low carbon fuels, including  
19 electricity. We found \$10 billion in health and  
20 societal benefits by 2020, \$23 billion in 2025,  
21 and this kind of information makes it much more  
22 concrete that, you know, we're doing this for the  
23 planet, we're doing this for public health, but  
24 there's tremendous economic benefit to society in  
25 reduced hospitalizations and medical costs, and



1 increased quality of life, reduced greenhouse gas  
2 impacts through everything that we're doing. And  
3 this translates into real economic benefits. So  
4 in terms of public outreach, again, I think a  
5 focus on health benefits, air quality health  
6 benefits, also outreach on the increasing EV  
7 infrastructure to help give the public more  
8 confidence that this roll out is happening so  
9 that people can see the stations that are going  
10 in, see that there's a government investment and  
11 company investment in making this infrastructure  
12 real, and showing the actual increase, the  
13 percentage increase in station that we're  
14 experiencing. Anyway, thanks for taking some  
15 time for our comments and we appreciate this  
16 discussion today.

17 COMMISSIONER SCOTT: Thank you very much,  
18 Bonnie. I would follow-up to say please make  
19 sure that the report gets submitted to our docket  
20 so that we've got it on the record for this  
21 proceeding. That would be terrific.

22 MS. RAITT: Commissioner? I'm sorry.

23 COMMISSIONER SCOTT: Yes.

24 MS. RAITT: We did get one more comment  
25 from WebEx.

1 COMMISSIONER SCOTT: Oh, terrific.

2 MS. RAITT: So it's Lisa -- I'm sorry for  
3 the pronunciation -- Xue? Did you have a comment  
4 or question?

5 MS. XUE: Hi. Can you hear me?

6 MS. RAITT: Yes.

7 MS. XUE: Hi. This is Lisa Xue  
8 representing NRDC. First of all, I really want  
9 to appreciate the effort that CEC has put into  
10 the Statewide Infrastructure Assessment which is  
11 an important action outline, and with that action  
12 plan we really want to thank the Commissioners  
13 and staff for holding this workshop to share  
14 knowledge and trying to sort in the  
15 (indiscernible) transportation sector. It's  
16 been very valuable (Indiscernible) So as many of  
17 the speakers have noted in this workshop and  
18 previous workshops, there still remain many  
19 infrastructure gaps that need to be filled in  
20 order to keep up with EV deployment and  
21 penetration, and there was a lot of discussion  
22 about the government and I just want to echo what  
23 some of the early speakers have said, that  
24 government alone is not sufficient and it's  
25 important to engage utilities, third parties, and

1 other stakeholders (indiscernible) Sometimes you  
2 think more about the roles that other players can  
3 play and I do want to comment that utilities have  
4 to play the role (indiscernible) the  
5 infrastructure gas and as the vendor from SDG&E  
6 commented earlier their vehicle to grid  
7 integration example which demonstrates that  
8 utility system incent the transportation  
9 electrification. So, we just want to encourage  
10 the utilities to also think about innovative  
11 policies for grid integration (indiscernible) to  
12 leverage their resources in order to make sure  
13 that we support EV growth in the way that it will  
14 not increase burden our electric grid and  
15 increase cost to somebody else. Again, thank you  
16 for the workshop and thank you for the  
17 opportunity to comment.

18 COMMISSIONER SCOTT: Thank you.

19 MS. RAITT: That's all.

20 COMMISSIONER SCOTT: Okay, well, thank  
21 you everyone for your engaged participation. I  
22 would just close the workshop by noting - and we  
23 kind of jumped right into this one today, so I  
24 thought let me just step back and remind all of  
25 us that the transportation sector is responsible

1 for about 40 percent of the greenhouse gas  
2 emissions across the state, and that's one of the  
3 reasons why this is so important, as Bonnie  
4 Holmes-Gen and I think others mentioned when we  
5 had the Air Quality Management Districts here.  
6 We've also got regions around the state that have  
7 air quality challenges, and so making our way to  
8 the Governor's goals of one million Zero Emission  
9 Vehicles on the road by 2020 and 1.5 million Zero  
10 Emission Vehicles on the road by 2025 is just an  
11 incredibly important component of us being able  
12 to achieve our clean air and our climate goals.

13 I wanted to say thank you again to all of  
14 our terrific speakers and panelists today. I  
15 wanted to do a special shout out to my Advisor,  
16 Lezlie Kimura-Zito who kind of took the lead on  
17 helping put this together with Leslie Baroody  
18 from the Transportation team, and all of the  
19 other folks who helped support and put this  
20 together and also of course to our terrific IEPR  
21 Staff who helps us run great meetings. So thank  
22 you again, everyone, very much. Have a great  
23 afternoon. (Applause)

24 (Whereupon, at 12:26 p.m., the workshop was  
25 adjourned.)

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24

--oOo--

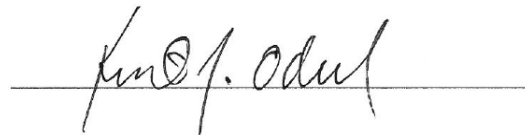


## REPORTER'S CERTIFICATE

I do hereby certify that the testimony in the foregoing hearing was taken at the time and place therein stated; that the testimony of said witnesses were reported by me, a certified electronic court reporter and a disinterested person, and was under my supervision thereafter transcribed into typewriting.

And I further certify that I am not of counsel or attorney for either or any of the parties to said hearing nor in any way interested in the outcome of the cause named in said caption.

IN WITNESS WHEREOF, I have hereunto set my hand this 18th day of June 2014.

A handwritten signature in cursive script, appearing to read "Kent Odell", is written over a horizontal line.

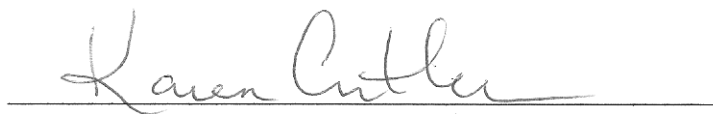
Kent Odell  
CER\*\*00548

# **TRANSCRIBER'S CERTIFICATE**

I do hereby certify that the testimony in the foregoing hearing was taken at the time and place therein stated; that the testimony of said witnesses were transcribed by me, a certified transcriber and a disinterested person, and was under my supervision thereafter transcribed into typewriting.

And I further certify that I am not of counsel or attorney for either or any of the parties to said hearing nor in any way interested in the outcome of the cause named in said caption.

IN WITNESS WHEREOF, I have hereunto set my hand this 18th day of June, 2014.

A handwritten signature in cursive script, reading "Karen Cutler", is written over a horizontal line.

Karen Cutler  
Certified Transcriber  
AAERT No. CET\*\*D-723