

STATE OF CALIFORNIA – THE RESOURCES AGENCY
BEFORE THE
CALIFORNIA ENERGY COMMISSION (CEC)

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)
2013 Integrated Energy Policy)
Report)
(2013 IEPR))

Joint IEPR

Transportation Lead Commissioner Workshop

Transportation Energy Demand Forecasts

California Energy Commission
1516 Ninth Street, Hearing Room A
Sacramento, California

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10:05 A.M.

Reported by:

Kent Odell

APPEARANCES

Commissioners

Andrew McAllister, Commissioner

Robert Weisenmiller, Chairperson

Janea Scott, Commissioner

Staff

Suzanne Korosec

Heather Raitt, IEPR Lead

Aniss Bahreinian

Laura Graber

Gary Yowell

Gordon Schremp

Also Present (* Via WebEx)

Other Presenters

Tom Carlson, Sierra Research

Dean Taylor, Southern California Edison Company

Public Comment

Bob McBride

Robert Sawyer

*John Rozsa

Ryan Eggers

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1 P R O C E E D I N G S

2 AUGUST 21, 2013

10:05 A.M.

3 MS. RAITT: Good morning. Welcome to today's
4 Joint IEPR and Transportation Workshop on Transportation
5 Energy Demand Forecasts.

6 I'm Heather Raitt, the new lead for the IEPR.
7 Suzanne Korosec has done an amazing job blazing the IEPR
8 for the last six years and is now moving on to a new
9 opportunity. She's leading the Energy Commission's
10 newly created Renewable Energy Division.

11 Congratulations Suzanne.

12 Suzanne is a tough act to follow but we'll try
13 to make the transition as smooth as possible and I look
14 forward to working with all of you.

15 And with that I'll go over the usual
16 housekeeping items before we get started.

17 Restrooms are in the atrium, at the double doors
18 and to your left.

19 Please be aware that the glass exit doors near
20 the restrooms are for staff, only, and will set off an
21 alarm if you try to leave the building that way.

22 We have a snack room on the second floor, at the
23 top of the atrium stairs, under the white awning. And
24 for lunch we've provided a list of restaurants, within
25 walking distance, out on the table with the other

1 handouts.

2 If there's an emergency and need to evacuate the
3 building, please follow the staff to Roosevelt Park,
4 which is across the street, diagonal to the building,
5 and wait there until we're told it's safe to return.

6 Today's workshop is being broadcast through our
7 WebEx conferencing system and parties should be aware
8 that you are being recorded.

9 We'll post the radio recording on the -- the
10 audio recording on the Energy Commission's website in a
11 couple of days and a written transcript will be
12 available in about three weeks.

13 We'll take questions from the dais after each
14 presentation, but we are asking participants to hold
15 your questions until the public comment period.

16 We will provide an opportunity for questions and
17 comments before the break, before lunch, and also at the
18 end of the day.

19 During both public comments periods we'll take
20 comments first from those of you in the room, followed
21 by people participating on WebEx and, finally, from
22 those who are phone-in only.

23 When it's your turn to speak please come up to
24 the center podium and speak into the microphone so the
25 WebEx participants can hear you, and so we can

1 accurately capture your comments in the transcript.

2 It's also helpful if you can give the court
3 reporter your business card so we can make sure to spell
4 your name and affiliation correctly in the transcript.

5 For WebEx participants, you can use the chat
6 function to tell our WebEx coordinator that you want to
7 ask a question or make a comment during the public
8 comment period. And we'll either relay your question or
9 open your line for the appropriate time.

10 For phone-in only participants, we'll open your
11 lines after we've taken comments from the in-person and
12 WebEx participants.

13 Written comments on today's topics are due close
14 of business September 6th. And the workshop notice,
15 which is on the table with the handouts, and also posted
16 on our website, explains the process for submitting
17 written comments.

18 And now, briefly, a review of today's agenda,
19 this morning staff will present the Statewide
20 Transportation Energy Forecast for California.

21 Then Tom Carlson, from Sierra Research, will
22 provide a presentation on vehicle attributes.

23 And Dean Taylor, from SCE, will discuss
24 transportation electrification.

25 Then we'll break for lunch at about noon.

1 After lunch, staff presentations will provide a
2 historical perspective on transportation fuels in
3 California and update on energy supply and
4 transportation needs.

5 And with that I'll turn it over to the
6 Commissioners for opening remarks.

7 COMMISSIONER MC ALLISTER: There we go. Thanks
8 very much, Heather. And I wanted to also congratulate
9 Suzanne for her new role, which is I think very well
10 deserved -- well, I know it is.

11 And it also makes a lot of sense just in the
12 structure of the organization to have renewables be a
13 stand-alone entity, particularly with the Renewable
14 Portfolio Standard, all the new responsibilities we have
15 there.

16 And also, just enable, you know, you to focus on
17 building that staff and all the, certainly, existing and
18 new responsibilities that division will have.

19 So, congratulations and thanks for all your hard
20 work on the IEPR. And this year, obviously, very
21 closely involved with you on that, but in previous
22 years. I mean they've really built a great team and
23 having a good succession plan is part of the
24 responsibilities of a good leader and I think you've
25 really done a great job on that.

1 And Heather, obviously, is capable of stepping
2 in and taking the reins, and she'll figure that out.
3 And so, welcome Heather and I really look forward to
4 working with you more directly on this as we finish up
5 the IEPR. "Finish up" the IEPR this year.

6 So, with that I want to just make a couple of
7 brief comments. I've been looking forward to this
8 workshop, again sharing the dais with Commissioner
9 Scott, the lead on Transportation.

10 In a lot of ways transportation is one of the
11 hardest, if not the hardest kind of area to figure out
12 how we're going to meet our long-term climate goals in
13 California.

14 We love our cars in California. But it's not
15 just that, it's actually more than that. We have a
16 large population that I think is growing, it's
17 geographically disperse, we have a big area, we have a
18 lot of -- we have a major economy and we have to get
19 goods around the State.

20 We have, you know, the major ports on the West
21 Coast and we have to get goods around, as well as
22 people.

23 And as part of our forecast, you know, if you
24 look at sort of the top issues that the Commission looks
25 at around any given energy arena it's to conserve

1 resources, protect the environment, ensure reliability,
2 enhance the State's economy, protect public health and
3 safety. Obviously, air quality -- in the air quality
4 arena California's long been a leader with our air
5 districts and our Air Resources Board.

6 But there are many, many priorities that we have
7 that really fundamentally relate to transportation and
8 that we have to balance.

9 And, you know, there's really no getting around
10 the fact that gasoline in particular, but fossil fuels,
11 extractive fossil fuels are fantastic fuel sources.
12 They are energy dense. You know, they're a hard-to-
13 find-substitutes for. They really are fantastic stuff.
14 Pull it out of the ground, refine it, and really all you
15 have to do is fill up your tank every so often, change
16 the oil every now and then and you're good to go. I
17 mean it's pretty incredible, actually.

18 So, finding substitutes for those is a big
19 challenge. Electrification is obviously front and
20 center. The electric platforms are super important.

21 And California, frankly, is doing more than any
22 other State, I think by a fair amount, but we still have
23 a long, long way to go. We're still just at the very
24 front end of this and it's not clear what the end game
25 looks like.

1 So, this forecast is a really important step
2 along the path, the long-term path for California to
3 figure out what to do to get to the end result that we
4 want.

5 And I'm stating what a lot of staff in the
6 division already know, but I think it's good to get on
7 the record and kind of frame this discussion, frame this
8 workshop.

9 It's not all about electricity and natural gas.
10 It is actually -- there are unique things about
11 transportation. And we have to sort of step above the
12 fray a little bit as transportation, as we talk about
13 electrification and natural gas sort of overlapping now
14 in the transportation sector in ways that I think are
15 getting past the silos that we've had traditionally.

16 And so it makes it a much more rich
17 conversation. But it also makes it a more complex and
18 in some ways more difficult discussion.

19 So, I think staff is obviously capably grappling
20 with all these issues and I look forward to seeing what
21 the status is during the day, and taking the next steps
22 in this IEPR and in the following IEPRs to figure out
23 how we're going to chart the course for it.

24 So, thank you all again for coming, both those
25 in the room and on the line.

1 And I'll pass it to Commissioner Scott for any
2 comments you might have.

3 COMMISSIONER SCOTT: Good morning, everyone.
4 I'm Commissioner Janea Scott. And I want to thank you
5 all for attending today's Joint IEPR and Transportation
6 Workshop.

7 I also want to echo my congratulations and
8 thanks to Suzanne and my congratulations to Heather.
9 We're very excited to work with -- I continue to be
10 excited to work with both of you in your new roles. So,
11 congratulations to you.

12 So, I'm the Lead Commissioners on Transportation
13 issues here at the Commission. And, in particular, one
14 of my focuses is the Alternative and Renewable Fuel, and
15 Vehicle Technology Program.

16 And today's workshop is the third that we have
17 held here on Transportation Energy Demand in California.

18 The first one that we did on June 26th was
19 focused on the models, the methods, the assumptions that
20 staff had proposed for developing their assessments and
21 forecasts.

22 The second one that we did on July 31st featured
23 input from industry experts from all across the country,
24 and California, and also from other countries as well.
25 Some folks called in from as far away as Brazil.

1 And these experts provided the Energy Commission
2 with their best thoughts, their experiences, data, their
3 expertise on what the future demand and growth scenarios
4 for a variety of alternative fuels, and technologies and
5 vehicles could look like between now and 2050.

6 And then today what we're going to do is have
7 the staff present their draft forecasts, and supply
8 demand balance of total transportation fuels in
9 California throughout 2050.

10 And so I'm very much looking forward to this
11 kind of preliminary snapshot that we're going to see
12 today about how all this information is beginning to
13 come together and take shape.

14 And I just want to say thanks to all of the
15 staff and the stakeholders for participating over the
16 course of these three workshops to help build this, and
17 for joining in our discussion today.

18 So, I'm just looking forward to continued
19 comments, continued feedback, and to getting going. So,
20 thank you.

21 MS. RAITT: Okay, great. Our first speaker is
22 Aniss Bahreinian.

23 MS. BAHREINIAN: Good morning Commissioners,
24 stakeholders and staff. My name is Aniss Bahreinian and
25 I'm here today to talk about our transportation energy

1 forecasts.

2 But at the first I just want to mention that I
3 don't want to create the illusion that I did all of the
4 numbers. The credit goes to all of the staff at the
5 forecasting unit. Without any one of them these numbers
6 would not have been generated.

7 So, the name of all of the forecasting unit
8 staff is at the end, on the last slide, and they all get
9 tremendous credit. I'm just putting it together only
10 because I didn't go on vacation in the last three
11 months. That's the only reason why I'm here.

12 But even those who were on vacation, I should
13 say, were doing the work. Some from the Neptune Pool at
14 Hearst Castle and others from a coffee shop on the
15 college road trip to Pennsylvania. So, I mean they were
16 working and without charging the State anything, I
17 should say.

18 What I'm going to do is to start the
19 conversation. Before starting the presentation, I also
20 want to express my gratitude to a number of other folks
21 outside the CEC, who have made all of this possible.

22 First and foremost I want to thank Brad Wagner,
23 at Christensen Associates. He did a lot of help because
24 we had a new model and the new model had to be recoded.

25 I also want to thank Phyllis Ansheck at the

1 Christensen Associates and Tim Jacob at Stanfield
2 System, who has been in charge of the software that we
3 are using in order to generate the forecast.

4 Moreover, I'd like to thank the staff at PHNEW
5 Center at UC Davis. They helped us with information
6 about the EV and PHEV vehicles.

7 And I also want to thank Carol Shellenberger and
8 Gary Fuji at Office of Fleet and Asset Management. They
9 provided us with data, with the VMT data that we used in
10 order to generate forecast of fuel consumption for
11 government, for vehicles.

12 I also want to thank Jonathan Cohen and Shelly
13 Osborn, as well as Lou Browning at ICF International.

14 Jonathan Cohen worked on the models, estimating
15 the models.

16 And Shelly did a lot of work with the survey and
17 managed the project.

18 And Lou Browning generated the attribute values
19 that we have used in the survey.

20 Of course, Sierra Research is here and they are
21 the ones who have generated the attributes for our
22 forecast and I want to differentiate these two from each
23 other.

24 The Demand Forecasting Unit presentation is
25 basically going to be, you know, what I'm presenting

1 here now. And Laura is going to talk about household
2 travel, and Sierra Research is going to talk about the
3 light duty vehicle attribute projections that we have
4 used in our forecast.

5 There are a number of acronyms that we sometimes
6 forget that nobody else knows about them, and we keep
7 throwing them around. I just want to make it clear,
8 some of these acronyms.

9 We use LVV, to stand for light duty vehicles.
10 HDV is heavy duty vehicles. VMT, we frequently use
11 that, that's vehicle miles traveled. MPG is the miles
12 per gallon. HSR is high speed rail. And HSRA is high
13 speed rail authority. DMV is the Department of Motor
14 Vehicles. NEV is neighborhood electric vehicles. FCV
15 is fuel cell vehicles hydrogen. And BEV is the battery
16 electric vehicle. And FFV is flex-fuel vehicles.

17 So, if we use these acronyms, this is what we
18 mean by them.

19 So, what is it that we forecast? We forecast
20 transportation energy demand by fuel type. We want to
21 make it clear that the transportation energy demand that
22 we are forecasting is only what is used from tank to
23 wheel. And we want to mention that. So, that's the
24 only portion.

25 Therefore, in the case of high-speed rail, they

1 have generated forecast of energy consumption both for
2 what they call traction, as well as total energy. And
3 we just want to make it clear that for our purpose, for
4 our models we have to compare apples to apples and we
5 use traction energy.

6 Although the numbers that you're going to see in
7 the forecast include other electricity use at high-speed
8 rail, but that is not what is going to be in the final
9 forecast because we mistakenly got it into that
10 forecast.

11 The natural gas we are referring to both CNG and
12 LNG. And when you're combining all of that, as we are
13 going to see later, we have a number of new CNG
14 vehicles. So, the natural gas, the total natural gas
15 consumption is going to include consumption for all of
16 these.

17 Also, when it comes to hydrogen we are going to
18 use -- we are going to forecast what is used in
19 transportation, moving people or goods from one point to
20 another point. That's the only portion of hydrogen that
21 we are forecasting.

22 Our forecast is also statewide and the forecast
23 relied on for us is from 2011 to 2050. Of course, we
24 are past 2011 and 2012, so what matters is 2013 to 2050.
25 But our model starts with the base year of 2011.

1 Demand Forecasting Unit used a number of
2 economic models. They are mostly choice-based and they
3 account for the impact of time and/or cost of an
4 activity or product, as well as income and/or economic
5 output in the travel mode and vehicle choice process.
6 So, we account for those factors.

7 I should also mention here and that's I think is
8 important is that our models, some of our models,
9 particularly the household or residential light duty
10 vehicle model is a dual-use model.

11 And by that what we mean is we are using it for
12 forecasting but it also has a lot of design elements
13 that enables us to do policy analysis.

14 For instance, if we are telling you that, well,
15 our forecast is going to incorporate all of the
16 incentives and it's going to apply them to an entire
17 forecast period, if somebody doesn't like we could
18 generate the forecast without them. And so we could
19 compare what the forecast is going to be with and what
20 the forecast is going to be without.

21 These models forecast light duty vehicle
22 transportation energy demand for personal travel, for
23 commercial travel, for heavy duty vehicles in movement
24 of goods, as well as in movement of services. And we
25 are separating these two from each other.

1 We also forecast heavy duty vehicle
2 transportation energy use in intercity and urban
3 transit.

4 Our aviation model forecasts fuel demand for
5 inter -- intrastate, what goes on in California,
6 interstate, that is how we are flying to other states in
7 the U.S., and international. So, we are separating
8 between these three different market segments.

9 We also have a freight aviation that is used for
10 projecting jet fuel demand for movement of goods.

11 We should say, however, that in this bullet I'm
12 saying aviation fuel demand we are using it for personal
13 and business travel. I should say that the model is
14 designed that way. However, we have not found credible
15 data to differentiate between business and personal
16 travel. And, therefore, we have combined it.

17 So, our forecast does not differentiate between
18 personal and business travel but the model is designed
19 so that if at any point we come to some kind of data
20 that we can use, then we are going to make a change and
21 change the forecast so that we can differentiate between
22 business travel versus personal travel.

23 The key inputs in this model are, of course,
24 first of all I mean the thing that runs through it is
25 like a thread that runs through the whole thing because

1 we are Energy Commission, it's a transportation energy
2 prices. That variable runs through the entire model
3 system.

4 We have income and economic growth. We have
5 sectorial distribution of GSP. This is more important
6 for some models than others.

7 We have national and international economic
8 growth because we have that international aviation, so
9 we have to differentiate between national, international
10 and California growth.

11 We have household and population growth, we use
12 those.

13 We have projections of fuel economy by fuel type
14 and vehicle class. And we have projections of vehicle
15 LDV, vehicle prices and other attributes by fuel type
16 and vehicle class.

17 These, too, are coming from Sierra Research.

18 We have household preferences for the vehicle
19 ownership. That comes from our survey.

20 We have household and commercial consumer
21 preferences for different LDV and fuel types, for
22 different classes, and size, and fuel types. And this
23 one also comes from our survey and we hold it constant
24 over the entire forecast period.

25 We have also consumer preferences for travel and

1 travel models. And we need to mention here that these
2 are from other surveys and other studies, not from
3 something that California Energy has conducted. And
4 they have been developed by different people, different
5 group of people.

6 However, in the future we have a plan to create
7 a brand-new model for ourselves based on California
8 Household Travel Survey in combination with our own
9 Vehicle Survey.

10 Travel time and cost by different modes is an
11 input into the model. And the current stock of
12 California vehicles, of course, is starting our forecast
13 in 2011. So, our 2011 base year data completely comes,
14 is based on DMV stock of vehicles in that year.

15 What is new in 2012 forecast? Well, we have a
16 new fuel type. That's hydrogen, we didn't have that
17 before.

18 We have new vehicle technologies that is diesel
19 hybrid, CNG hybrid, CNG bi-fuel and FCV.

20 We have separate LDV fleet size forecasts for
21 government, rental and neighborhood electric vehicle.

22 In the past we have integrated those with
23 everything else. And as we are going to go through
24 these slides you're going to see that while it is not
25 that important, but there are distinct differences

1 between them.

2 I should say that many other agencies and
3 forecasters, they combine everything and they generate
4 one forecast for everything.

5 But as you will see through the slides there are
6 distinct differences between these sectors.

7 We have a new aviation market segment. We have
8 international. International was present in our past
9 forecast, but thanks to Jesse Gage we have perfected it
10 in a way that it can be used in a reliable manner.

11 We also have a new travel mode, because the
12 Commission has asked us to do that, and that is high-
13 speed rail.

14 When it comes to the high-speed rail we should
15 say, and we did say in the June 26th workshop that our
16 models currently do not accommodate high-speed rail.

17 Therefore, we were forced to go outside the
18 models and post-process the forecast.

19 We have examined the impact of high-speed rail
20 on other modes after our models generated a forecast.

21 So, we first developed our own forecast of urban and
22 intercity travel, then we used high-speed rail and we
23 adjust our own travel to reflect the mode share
24 diversions that are specific in high-speed rail
25 forecast.

1 We use the conservative projected ridership and
2 fares as outlined in HSR's revised 2012 business plan.
3 So, that is the projection that we have used.

4 High-speed rail projections include high, low
5 and mid case projections.

6 As you can see in the next slide, if you compare
7 the scenarios in high-speed rail study, in their
8 projections, with our scenarios, the way they are
9 defined if you look at, for instance, liquid fuel
10 prices, income and population, we are not -- the High-
11 Speed Rail Authority's scenario definitions do not match
12 any one of ours.

13 And, therefore, because of that we only focused
14 on the mid case scenario. So, the only forecast, the
15 only scenario that you are going to see high-speed rail
16 is in the reference scenario. So, we used their mid
17 case scenario projections and then we applied that to
18 our reference scenario.

19 We probably can do the other ones if we have
20 enough time, but only if we use the same scenario
21 definitions as they do, and then import that.

22 I should also say that we have done two
23 scenarios, one scenario with HSR and another scenario
24 without HSR. And the reason for that is we want to see
25 what the impact of high-speed rail is going to be on

1 different fuel consumption in California.

2 Our high-speed rail analysis takes total
3 ridership from, right from projections by high-speed
4 rail. So, we make the assumption that those are correct
5 and we just import them into our post-processing.

6 High-Speed Rail Authority projected mode
7 diversion rates were used to reduce travel by other
8 modes. So, not only do they project ridership, but they
9 also project how much of that ridership is coming from
10 different modes.

11 For instance, they could say, as one example,
12 this is not the real number so please don't quite it.
13 I'm just giving an example. If they say that we are
14 taking away 50 percent from air, then that is what we
15 are going to use. We are going to reduce our air travel
16 by 50 percent.

17 Not all of the air travel and I'm going to go on
18 and talk about it later.

19 The assumptions that we are going to make is
20 high-speed rail will begin and continue operation on
21 schedule. High-speed rail induced travel, ridership and
22 mode diversion rates will hold as projected, because
23 we're using their numbers.

24 High-speed rail fares will be set at 83 percent
25 of airfare. High-speed rail was offered in our models

1 as a mode only for long distance intercity travel.

2 So, we have two models, one that is generating
3 transportation energy in the urban areas and another one
4 that is going interregional. So, we only allowed,
5 naturally, high-speed rail compared -- or compete with
6 our intercity modes, not with our urban modes.

7 I should also add that initially we were going
8 to use a 100-mile threshold to differentiate between
9 urban and intercity travel, but after looking at some of
10 the stops along the routes of high-speed rail, then we
11 decided to use another threshold, the 50-mile threshold.
12 Because some of those stops, particularly in the Bay
13 Area, are pretty close to each other, in order to
14 increase the number of trips that would be competing
15 with high-speed rail.

16 What are the implications? Now, high-speed rail
17 only affected the transportation energy demand for
18 intra-California air travel. So, that is important.

19 Remember that we have three segments, intra-
20 California, interstate and international when it comes
21 to air travel.

22 High-speed rail only competed with the intra-
23 California portion of air travel. And as you can see
24 later, you would see that there are distinct differences
25 between the fuel consumption in these areas.

1 Actually, the assumptions are at the heart of
2 our study here. We want to clarify here that for the
3 survey, for the hypothetical vehicle choices that we
4 offer to our participants, we included all of the
5 vehicle classes in all of the fuel types. So, that's
6 what we did in our survey.

7 However, when it comes to our attribute
8 projections that we used in forecast, this was not the
9 case. We did not include all of the different vehicle
10 classes for all of the different fuel types, and
11 certainly not in all of the years.

12 I should say here that the only light duty
13 vehicle attribute that changes with fuel prices and
14 income at the present time, according to our attributes,
15 is the number of makes and models.

16 Other attributes are remaining the same. What
17 are these other attributes? These other attributes are
18 range, vehicle price, trunk space, fuel economy,
19 maintenance cost, fuel station availability, and a
20 number of other factors that we have hold constant -- or
21 not holding constant. But what I'm saying is it's only
22 we have only one scenario for it. So, regardless of
23 whatever you're using, high, low or reference, for those
24 attributes we have the same numbers. We used the same
25 numbers.

1 The only thing that varies is the number of
2 makes and models within a class of vehicle.

3 In this -- in the previous IEPRs we also have
4 used on-road MPG. This is different from what is
5 generated in the lab. In the labs they could generate a
6 higher MPG value, miles per gallon. But in our forecast
7 in the past we have used on-road MPG. And this time
8 around we are also using on-road MPG.

9 The difference is that the discount rate that
10 was used in the previous IEPRs was spread the same
11 across the different vehicle types.

12 For instance, if there was a discount rate of 20
13 percent for the on-road -- for lab MPG in order to use
14 the -- in order to derive the on-road MPG it was applied
15 to everything whether it was -- whether it was EV, or
16 hybrid, or gasoline, or diesel, et cetera.

17 This time around there are differentiations
18 between these rates and Sierra Research can explain
19 that.

20 It is important to use on-road MPG, however,
21 because the actual conditions of the road are not
22 allowing these vehicles to reach their maximum. And so
23 we need to use the on-road MPG rather than what is
24 generated in the lab.

25 Light duty vehicle technologies will be

1 introduced and commercialized according to the projected
2 technology introduction schedule. So, all of these
3 different technologies are not introduced all at the
4 same time. They're introduced at different times.
5 Between now and 2050 some do not get introduced at all,
6 so we need to make that clear.

7 Also, among our attributes we have maintenance,
8 but we do not have repair cost. Repair cost is a very
9 important part of your decision making if you're
10 particularly buying a used vehicle, for instance. We do
11 not have that.

12 And so, we are making the assumption that
13 whatever preferences you have for that is going to be
14 reflected in the values that you are coming up with in
15 2011.

16 We also do not have insurance and loan rates.
17 We know that a lot of vehicles are being purchased using
18 loans. So, the fact of the matter is that interest
19 rates should apply. A lot of the vehicles are being
20 leased, so the lease rates should be applied.

21 And, actually, a lot of the new vehicles, like
22 EVs, are offered at a lower lease rate than normally is
23 expected.

24 And so at one point what we did is we asked
25 Sierra Research to come up with the lease equivalent

1 price, which is much lower than the prices that we have
2 used in our attributes. But we did not end up using it
3 because we wanted them to feel comfortable with the
4 attributes that they are projecting and because it is
5 not going to last forever. The low lease rates are not
6 necessarily going to last forever.

7 We also have used EIA heavy duty MPG projections
8 and fuel types. And we are making the assumption that
9 EIA MPGs are reflecting of what goes on in -- on
10 California roads. So, this is implicitly we're making
11 that assumption.

12 We have also used EIA-projected aircraft fuel
13 economy improvements and we are making the assumption,
14 and I think this is a better assumption because in the
15 airline industry you really don't have much
16 differentiation between California versus the rest of
17 the nation when it comes to fuel economy.

18 So, what are our forecasting assumptions? We
19 keep loading you up with all of these assumptions and it
20 is only an attempt to be transparent about what we are
21 doing so there is no misunderstanding anywhere.

22 We have used average VMT. That is the same for
23 all household cars regardless of the fuel type. So,
24 everybody is driving the same number of miles.

25 FFV owners, that is ethanol car owners, on

1 average fuel their vehicles 50 percent of the miles with
2 gasoline and 50 percent with E-85. That's our
3 assumption. We have to make these assumptions because
4 we do not have a fuel choice model.

5 So, if anybody doesn't like the 50/50 divide
6 between ethanol and gasoline, we can run the model
7 making a different assumption.

8 Gary Yowell is going to talk about the realities
9 of today's ethanol fueling. But for all forecasts we
10 have made this assumption.

11 If at the end anybody has any recommendation to
12 change these ratios, let's say from 50 percent to 25
13 percent, or from 50 percent to 100 percent, then we can
14 do that. It's easy to run those models.

15 CNG dual fuel owners on average fuel their
16 vehicles with CNG for 50 percent of the miles and 50
17 percent with gasoline. So, we had to use this divide of
18 50/50 for everything.

19 PHEV owners drive 50 percent of the miles on
20 electricity and 50 percent on gasoline. That's also
21 another fuel choice assumption that we have made.

22 We should say that PHEV Center told us about one
23 of their studies that showed actually for the PHEV-10,
24 which is hybrid PHEV -- I'm sorry, Prius PHEV, the
25 numbers showed 20 percent in E miles. But for Volt, the

1 50 percent is going to be more accurate.

2 However, when you put it in the long-term
3 context of our forecast, 50 percent is not really that
4 bad. It's reasonable because these vehicles eventually
5 are going to have to reach that.

6 Plus, our model does not differentiate between
7 manufacturers. So, we have one class of vehicle. We
8 have one fuel type, one class of vehicle. We do not
9 differentiate between manufacturers and, therefore, we
10 could not automatically apply that in our models?

11 COMMISSIONER MC ALLISTER: Yes, can I ask a
12 quick question here?

13 MS. BAHREINIAN: Sure.

14 COMMISSIONER MC ALLISTER: So, does the model
15 have the ability to tweak that percentage year to year
16 or period to period? So, if you make some assumptions
17 about the evolution of the technology --

18 MS. BAHREINIAN: We can do that, yes.

19 COMMISSIONER MC ALLISTER: -- and batteries, and
20 kind of the percentage presumably would go up over time?

21 MS. BAHREINIAN: Yes, we can do that.

22 COMMISSIONER MC ALLISTER: Okay, great.

23 MS. BAHREINIAN: Another important set of
24 assumptions is regarding the fleet mix. We have made no
25 assumption about the fleet mix in personal and

1 commercial light duty vehicles.

2 But when it comes to rental fleet mix we have
3 made the assumption that they are held constant at their
4 2012 levels. In other words if, say, 50 percent of the
5 rental vehicles were gasoline, we just made the
6 assumption that over the entire forecast period it's
7 going to be gasoline.

8 When it comes to government fleet we did
9 something -- well, first of all, these two are really
10 brand-new models that we have been using.

11 When it comes to government fleet and we talked
12 with -- after talking with Office of Fleet and Asset
13 Management, they told us that their policy is to retire
14 vehicles after 10 years or 120,000 miles.

15 We couldn't possibly use the 120,000 miles
16 threshold, but we did use the 10-year criteria.

17 And so what we did, we retired all of the
18 vehicles, all of the government vehicles at the age of
19 11. And what we did, we forced government to purchase
20 new vehicles to replace them.

21 Then when they bought the new vehicles, we made
22 them to comply with the ZEV mandate. So, the only place
23 when the ZEV mandate has been enforced is in government
24 fleet.

25 We intended to force that only to the State

1 government fleet but currently it is being applied to
2 all government. Remember that we also include local
3 government fleet in this category, too.

4 But in the final forecast we are only going to
5 do that for the State government fleet.

6 And as you're going to see later, these numbers
7 are not really that big and so they are not going to
8 make a whole bunch of difference.

9 So, what we are doing this time, we are building
10 different models for different market segments. And why
11 do we do that; because different sectors have different
12 vehicle needs and different behavior.

13 Lumping them together can over- or under-
14 estimate vehicles or fuel consumption.

15 Vehicle price is a large share of household
16 income and vehicle usage for the households competes
17 with other modes of travel, like bus, light rail,
18 aviation, et cetera.

19 Vehicles are used to meet business needs and
20 more sensitive to changes in economic activity. So, the
21 commercial light duty vehicle sector is more responsive
22 to the changes in the level of economic activity,
23 naturally. If people are going out of business, they
24 are not going to buy as many vehicles. We are going to
25 lose vehicles.

1 Government vehicles are used to meet the needs
2 of the general population and are more responsive to
3 mandates and policies. So, there has been, for
4 instance, an Executive Order back in 2009 by Governor
5 Schwarzenegger that was asking the State government to
6 reduce their fleet sizes.

7 And if you actually look at the total number of
8 fleet, State fleet or government fleet, as a ratio of --
9 or per 1,000 people we could see, for instance, that up
10 to 2009 or 2010 it was 8 point something, but after that
11 it has been reduced to 7, around 7. So, they are
12 subject to all these different rules and regulations, so
13 lumping them with everybody else is not necessarily a
14 good idea, except that it is only 1 percent of the total
15 vehicles.

16 Rental cars serve the needs of all market
17 segments, including the zero vehicle households.
18 Tourists and long-distance travel, a lot of people are
19 using rental cars when they are going long distance.
20 People who don't have any cars, they use rental cars.
21 Tourists are using that.

22 So, the needs of this sector are different from
23 others.

24 Neighborhood electric vehicles are used for low-
25 speed and limited business movements on city streets,

1 and communities, and private establishments. They are
2 used on golf courses for instance, in retirement
3 communities. You see them on the streets. They give me
4 a ticket all the time, the parking enforcement. So, you
5 see them everywhere.

6 In our conversations, actually, and it would be
7 erroneous to lump neighborhood electric vehicles with
8 all the other electric vehicles because they have
9 different mileage, and they have different usages, and
10 different MPG for that matter.

11 So, where are some data that is going to support
12 why we are differentiating between these markets. All
13 of this data, I didn't put the source here, but this is
14 based on staff analysis of the DMV data.

15 I should also say, by the way mid-course, is
16 that we are always improving the quality of our data and
17 model. So, we are always in the continuous quality
18 improvement phase. Always try to improve things and
19 Ryan Eggers makes improvement in his data almost on a
20 daily basis. And our data is pretty strong, actually.

21 This is a 20 -- when you're reading it, please
22 read each column, okay. What you see for instance in
23 the household, at the bottom you see 100 percent. That
24 is the distribution of the vehicles by class in the
25 household sector. So, it is important to read each

1 column.

2 Now, if you look at these numbers you will see,
3 for instance, that the highest percentage of LDV fleet,
4 if you look at the total percent, you will see that the
5 highest percentage of the fleet is in the midsize, 18.7
6 percent.

7 If you look at the total percent and you look at
8 the highlighted area, yellow highlighted area you will
9 see that 18.7 percent of the vehicles in California are
10 midsize. So, this is maybe something that the
11 manufacturers could listen to.

12 When it comes to the household sector and the
13 range for the household sector is 19.3 percent. That
14 means that 19.3 percent of the vehicles in the
15 residential or household sector is midsize.

16 When it comes to commercial sector, again going
17 along the yellow highlighted area, you will see the
18 figure 15.1 percent on the third line. That is the
19 percentage of vehicles in the commercial sector that are
20 midsize.

21 When you go to government, government
22 percentage, GOV, you would see that the percentage, look
23 at the green-colored area, right, and look right across
24 from large cars. You would see that 19.1 percent of the
25 vehicles in government possession are full size.

1 I should add, also, that the data that we
2 obtained from OFAM, Office of Fleet and Asset
3 Management, showed also that the highest number of
4 vehicle miles are in that category. So, it is the full
5 size cars that are driving the most, around 28,000 miles
6 a year.

7 Right below the 19.1 percent you would see the
8 .1 percent. While we just hope that government is not
9 really buying a lot of sports cars and it shows that is
10 the lowest percentage, right? It complies with -- it's
11 .1 percent of government vehicles are sports vehicles.

12 Moving on to the next column, we would see for
13 instance that, again, even for the rental cars 28.5
14 percent of all rental cars are midsize vehicles. Okay,
15 that is the highest percentage -- well, comparing,
16 rental cars are only .5 percent of the vehicles, but
17 among those vehicles 28.5 percent of them are midsize.

18 What that means is that a lot of people want to
19 drive their rental cars should be midsize. They know
20 what the consumers want and that's what they are going
21 to give to the consumers.

22 If you look at, for instance, when it comes to
23 the rental cars, at the same time comparing with
24 household, commercial and government you would see that
25 rental car fleet includes the highest percentage of

1 within their own, within that 5 percent, 23.8 percent of
2 them are also compact cars. So, they have a lot of
3 compact cars and a lot of midsize cars.

4 Moving down the line for the rentals, you would
5 see that cross-utility they also have, compared to other
6 sectors, the highest percentage of their fleet -- their
7 fleet, that is the rental fleet is -- compared to other
8 sectors is 10.9 percent. Compare that to 1.8 percent
9 for government. So, government is not really using a
10 lot of these sport vehicles or cross-utility, sorry.

11 If you look at the government sector, go across
12 the pickup standard, and you will see that government
13 fleet has the highest percentage of standard pickup
14 trucks, 15.2 percent.

15 And when it comes to commercial, right next
16 column to the left, you would see that 17.3 percent of
17 commercial fleet is pickup, but in the weight category
18 of 8,500 to 10,000.

19 So, you could see here, from this table you
20 could clearly see there are distinct differences between
21 these sectors. Lumping them all together and making
22 assumptions could lead to a lot of errors.

23 If I turn the page, this is also a 2012 data.
24 Based on Ryan Eggers analysis of DMV data you would see
25 2012 distribution of fuel types by market segment.

1 Again, please pay attention to the 100 percent
2 at the bottom of each column, right.

3 So, we are looking at total number of gasoline
4 vehicles. And of the total number of gasoline vehicles,
5 86.4 percent are in the household sector, are personal.

6 Of the diesel vehicles, look under the column
7 with diesel, you will see that 78.8 percent of diesel
8 vehicles, of diesel vehicles reside in commercial
9 sector, commercial light duty sector.

10 When it comes to electric vehicles, right next
11 column, to the right, you will see again that the
12 commercial sector has the highest percentage of electric
13 vehicles. So, contrary to common belief, it seems like
14 the commercial sector actually has a lot of preferences
15 for different types of fuel, and this also shows in our
16 survey.

17 When it comes to hybrid, right next column, you
18 will see that 79.42 percent of all hybrid vehicles
19 reside in household or residential sector.

20 And when it comes to PHEV, again the commercial
21 sector has the highest percentage, 57.36 percent of the
22 PHEVs are in the commercial sector.

23 When it comes to natural gas vehicles, CNG
24 vehicle actually, I should say, 44.5 percent of the CNG
25 vehicles are in the personal or household sector. Sorry

1 for the mislabeling here or inconsistent.

2 Notice when it comes to -- if you look at the
3 government row, under electric, you will see that 21
4 percent of electric vehicles are in the government
5 sector.

6 You would also see that, if you look under FFV,
7 ethanol vehicles, 4.3 percent of FFVs are in the
8 government sector. 69.3 percent of them are in the
9 household or residential sector.

10 So, household takes the lead when it comes to
11 FFVs and gasoline, and hybrid and natural gas.

12 Commercial sector takes the lead when it comes
13 to diesel, and electric, and PHV, interestingly enough.

14 COMMISSIONER SCOTT: Aniss?

15 MS. BAHREINIAN: Yes?

16 COMMISSIONER SCOTT: When you look at the
17 distribution here is this the same set of vehicles that
18 you had presented on the slide previous, which were the
19 cars, the cross, the sports, the vans, or this is a
20 broader set?

21 MS. BAHREINIAN: The same kind of, yes.

22 COMMISSIONER SCOTT: Okay, so like the electric,
23 for example in commercial, doesn't include forklifts or
24 things like that?

25 MS. BAHREINIAN: No, no, no, no.

1 COMMISSIONER SCOTT: Okay.

2 MS. BAHREINIAN: No, they do not include
3 forklifts, no, not at all. Thank you.

4 COMMISSIONER MC ALLISTER: So, that's kind of a
5 surprising number that 41.7 percent of electrics are in
6 the commercial sector. Do you have any sort of further,
7 deeper understanding of what kinds of vehicles those
8 are? Is that just companies that have them parked at
9 their office and people use them during the day, or is
10 that number sort of --

11 MS. BAHREINIAN: We don't have --

12 COMMISSIONER MC ALLISTER: -- is that true
13 commercial or is that some kind of utility vehicle or
14 what?

15 MS. BAHREINIAN: We don't have the -- a true
16 picture of who is doing what, we don't have that.

17 But one thing that we have gained from our
18 survey is that, as I said, interestingly enough it seems
19 like commercial sector is actually more open-minded with
20 respect to the fuel type.

21 So, it shows even in the responses of the
22 participants in the survey that they are willing to try
23 other things. Even in the focus group study that we
24 did, we had commercial participants. And our commercial
25 sector participants were telling us, well, if it is

1 going to cost us less, we are going to use it. So, they
2 don't have a closed mind to fuel types.

3 But as you could see in the previous one --
4 well, as you can also see here, diesel is a prominent
5 share of commercial, 78 percent is actually commercial
6 light duty vehicles.

7 But do we have a better understanding? Not yet.
8 One of the things that we wanted to do at some point was
9 to try to -- like we have California Household Travel
10 Survey. We wanted to do something for commercial light
11 duty sector. We have not been able to do that, yet. We
12 want to work with Caltrans on that project, yet. And of
13 course it's the issue of funding and all the other, you
14 know, issues that will be there. But that is going to
15 shed some light on their behavior.

16 COMMISSIONER MC ALLISTER: Yeah, I mean, like
17 the government electric you can see, you know, over in
18 the parking lot over here there's DGS and they've got a
19 row of Leafs there that they use for certain types of
20 travel that they do. And, you know, sort of I kind of
21 understand that sector and that's a market leader, and
22 that's also making a choice that serves their needs.

23 But I was just surprised to see the 40, almost
24 42 percent there for commercial. I'm just trying to get
25 my head around what those are.

1 MS. BAHREINIAN: Yeah.

2 COMMISSIONER MC ALLISTER: You know, well, I
3 mean I can imagine a few scenarios. But it would be
4 great, I agree with you, I'd be very supportive of
5 digging into that a little bit.

6 MS. BAHREINIAN: Yes.

7 COMMISSIONER MC ALLISTER: Because if that's
8 truly the largest market segment for electric vehicles,
9 then that's a key leading edge thing that we need to
10 understand in order to push it further and get the most
11 out of that for demonstration purposes, for market
12 understand and, et cetera.

13 MS. BAHREINIAN: Well, it's also the case that
14 it could be that they are willing to more experiment
15 with things. And as soon as some kind of technology
16 gets established then the household sector is going to
17 follow because some of those businesses also have their
18 own cars.

19 COMMISSIONER MC ALLISTER: Thank you.

20 MS. BAHREINIAN: So, in the next one, again
21 along the line of why we shouldn't mix things together
22 or lump everything together. Again, this data is also
23 based on Ryan Eggers 2012 analysis of the DMV data.

24 This is the 2012 LDV vehicle age distribution.
25 So, this is light duty vehicle age distribution.

1 If you look at this, then you can see that
2 yellow line very clearly. That yellow line, which is
3 going to the sky, to 60 percent, that is our rental
4 fleet. Again, they're only .5 percent of the vehicles,
5 but it is clear that the rental vehicles turn over
6 within three years at the most. They turn over within
7 three years.

8 They buy a vehicle and I think based on some of
9 the stuff that I have read and heard, they have 24-month
10 contract with the manufacturers or something like that,
11 so it's even less than that.

12 If you look at the same graph, if you look at
13 the blue line, the blue line is the commercial. You can
14 see that commercial sector is the next sector. First of
15 all, rental sector is the one that has the newest
16 vehicles. And on the newest vehicles they put the
17 maximum number of miles.

18 So, if they have 2013 vehicles or 2014 vehicles,
19 they are putting the most miles on those brand-new
20 vehicles. Because when you and I go and rent a car, we
21 want a new car, right, and they provide that to us.

22 If you look at the blue line, that is our
23 commercial light duty sector. That is what they use to
24 conduct business.

25 And as you can see here, the number of new

1 vehicles in this sector is the second highest. So, the
2 businesses also want to buy new vehicles because they
3 can't afford to repair things.

4 As you can see here, it is peaking at the age of
5 one. So, a lot of businesses are also buying new
6 vehicles and perhaps that is one reason that can explain
7 the EVs and the PHEVs there.

8 When it comes to government, government has the
9 least number of new vehicles. Who can blame them
10 because we are -- because of the budget situation,
11 right, government is much more limited than all the
12 other sectors. So, it is not surprising to see that.

13 When it comes to the household sector, personal,
14 which is the red one, you can see here that, well, they
15 also buy new vehicles.

16 But if you look at the line after eight, after
17 the age of eight, et cetera, you can see that the
18 distribution is actually higher than that. That means
19 that the household sector has a higher share of the used
20 vehicles.

21 So, whatever is in the rental sector, at the age
22 of three when they get rid of it, that's a used vehicle,
23 right, it goes and gets added to personal vehicles.

24 Whatever is in the commercial sector and it gets
25 dumped after, say, five years, then it goes into the

1 used vehicle market and it gets added to the personal.

2 COMMISSIONER MC ALLISTER: So, we were just
3 talking about that up here. I think that explains, that
4 potentially explains a lot.

5 So, I guess, I wonder if you could work with,
6 you know, a Car Fax, or CarMax, or one of these
7 companies that is in the used car market to see about
8 extended use of some of these vehicles when they
9 actually do settle in the long-term sector where they're
10 going to be for most of their lives.

11 MS. BAHREINIAN: And some of the oldest vehicles
12 are also being exported to places like Mexico and other
13 places. So, there are a number of factors that are
14 moving on here.

15 One of the weaknesses that we have is that, I
16 mean in general we don't have a vehicle supply model to
17 begin with. But more importantly, we don't have a used
18 vehicle market.

19 If we had a used vehicle market, it would have
20 helped us determine the prices for the used vehicles and
21 that is something that we will need sometime in the
22 future.

23 So, these are the reasons why we have all these
24 different models. So, how do we go about them?

25 We look at the largest share of the market,

1 which is residential. Our most elaborate model, so we
2 pay more attention to the things that matter most, so we
3 invest most of our money for the household sector, most
4 of our time for the household sector. It is the most
5 complex model and the most elaborate one because it has
6 84.5 percent of the vehicles.

7 If we make a little mistake there, it's going to
8 add up to a lot of fuels.

9 Followed by that is the commercial sector. We
10 have a vehicle choice equation in the commercial sector
11 but we grow the number of vehicles by -- we grow the
12 fleet size by the state of the economy. So, as GSP
13 grows, the numbers of vehicles in that sector are also
14 going to grow.

15 These are choices, both the commercial and
16 residential sector. Light duty vehicle models are
17 choice based. They're behavioral. They're economic and
18 they're behavioral. They reflect the behavior of the
19 households and businesses.

20 But when it comes to the other three sectors,
21 government fleet, rental fleet and neighborhood, which
22 are our brand-new models, we call them growth model.

23 Because what we do, we basically take the stock
24 in 2012 and we grow them by different -- by the
25 population different scenarios.

1 In this case you can see that government fleet
2 is only .9 percent of total vehicles in the State.
3 That's almost 1 percent. Rental fleet is half of one
4 percent. And neighborhood electric vehicles are .05
5 percent of the vehicles.

6 So, what are the new light duty vehicle choice
7 models telling us? They are telling us that households
8 still prefer gasoline to all other fuel types.

9 So, if I want to just focus on the preferences
10 of the households, just by the fuel type, then they
11 definitely prefer gasoline to all other fuel types.

12 They also prefer larger vehicles to compact and
13 subcompact vehicles. So, when it comes to all the
14 different classes, they prefer those to compact and
15 subcompact. For them, midsize car and small SUVs are on
16 top of their favorite list. So, again, that's something
17 for manufacturers.

18 Their preferences for AFV, which is alternative
19 fuel vehicles, grows with the number of vehicles in the
20 household. So, the more vehicles you have in the
21 household, the more willing you are to risk on the
22 alternative fuel vehicle. So, if you have three-plus
23 vehicle households, the more three-plus vehicle
24 households you have the more likely it is that we are
25 going to have alternative fuel vehicles in the

1 household.

2 Three-plus vehicle households have a strong
3 preference for hybrid and PHEVs. And considering diesel
4 and diesel HEVs, the same as gasoline statistically
5 speaking, and that means that the difference between the
6 two is statistically insignificant.

7 Commercial fleet owners, they're statistically
8 indifferent between all fuel types and gasoline. That
9 means we show that they have a negative preference, but
10 not really anything that could be counted as
11 significant, statistically.

12 But they prefer flex-fueled vehicles to
13 everything else. They prefer flex-fuel vehicles. They
14 only thing that is an exception is the flex-fuel
15 vehicles. They prefer that to gasoline and all other
16 fuel types.

17 They also prefer all vehicle classes to compact
18 and subcompact. So, like the household sector they
19 prefer larger vehicles to compact and subcompact.

20 COMMISSIONER MC ALLISTER: Any idea why they
21 prefer flex-fuel vehicles? Do they get some kind of
22 price break or, you know, do the manufacturers work with
23 fleet owners to get a lot of flex-fuel vehicles out in
24 the market through that channel so they can meet their
25 regulatory requirements, or what's your understanding of

1 that?

2 MS. BAHREINIAN: I think that it might be that
3 some of these vehicles that they are using are offered
4 in both classes, both FFVs and gasoline.

5 COMMISSIONER MC ALLISTER: Uh-hum.

6 MS. BAHREINIAN: But another thing that I think,
7 and I'm not ready to make that conclusion yet, is that I
8 think that what they need is more flexibility. Flex-
9 fuel vehicle, PHEVs offer the flexibility for their
10 business.

11 You don't want to be caught someplace. If
12 there's not a fueling station for you to fuel up your
13 vehicle, you want to have that flexibility and I think
14 that that's one of the reasons. But we can tell you
15 more at the end of the survey.

16 COMMISSIONER MC ALLISTER: Yeah, thanks.

17 MS. BAHREINIAN: Commercial fleet owners also
18 prefer all vehicle classes to compact and subcompact,
19 but they have a strong preference for standard and small
20 pickup trucks. So, you would see a lot of standard and
21 small pickup trucks there.

22 So, survey findings of relevance. ZEV mandate,
23 zero emission vehicle mandate requires manufacturers to
24 offer and sell ZEV vehicles. We all know that.

25 This is typically reflected in the increase in

1 the number of makes and models. So, the manufacturers
2 are required to just produce more ZEV, according to
3 California's ZEV mandate.

4 What we observed in the survey is that
5 respondents less frequently change their mind with
6 respect to the vehicle type that they plan to buy, I
7 should say vehicle class, than the fuel type of the
8 vehicle they plan to buy.

9 If they want a minivan, then they want a
10 minivan. Don't give them anything else. If they want a
11 midsize car, give them a midsize car. Don't mess around
12 with the consumers. They want to stick to the vehicle
13 class that they have selected.

14 They have more flexibility when it comes to fuel
15 type. So, what does this mean? This means that if this
16 is true, and I don't know that yet, but if this holds
17 true that means that future mandates -- or policy
18 implication is that if the goal is to increase sales of
19 alternative fuel vehicles, then it is not enough just to
20 increase the number of makes and models in a vehicle
21 class. You have to increase the number of classes
22 offered within the same fuel type.

23 Because if people want a large truck, if you
24 give them an EV, an electric vehicle that is a large
25 truck they may buy it.

1 But if they want large truck, they wouldn't
2 necessarily settle for a compact vehicle. So, we need
3 to know that.

4 Commercial fleet owners, another observation
5 that we had, and this is not complete yet, so I just
6 don't go too fast on this, is that they did not choose
7 hydrogen as the vehicle they planned to purchase.

8 So, initially we asked them, in the survey we
9 asked them what kind of vehicle do you want to buy? And
10 they may tell us that, okay, I want to buy a gasoline
11 vehicle, or I want to buy XY&Z.

12 None of them said they want to buy a hydrogen,
13 all right.

14 But when it came to the stated preferences
15 survey we offered them hydrogen. So, if you just tell
16 them that, well, what fuel type do you want, they
17 wouldn't include hydrogen.

18 But when we gave them the attributes of a
19 vehicle, of hydrogen vehicles, some of them chose to buy
20 a hydrogen vehicle.

21 That means that with more information then they
22 may be able to buy some of these new vehicles. If you
23 just tell them do you want an EV or do you want a
24 hydrogen, they may give you an answer.

25 But if you define that EV and hydrogen in terms

1 of its attribute, then the story could be very
2 different.

3 Tell them for instance that the fuel economy is
4 better, range is this, performance is this, trunk space
5 is this then they can make more selection, better
6 selections.

7 Future according to our forecast, this is our
8 jet fuel demand. And as you can see here, this is for
9 the low, high and reference cases and you can see that
10 the jet fuel demand keeps growing. We have the
11 population and income will grow jet fuel demand.

12 If you go to the next page and this is
13 important, particularly when you are comparing to HSR,
14 if you look at the green line at the top that is your
15 interstate air travel. That's jet fuel consumed for
16 that purpose. You could see that it has the highest
17 percentage of the jet fuel consumption.

18 If you go to the second line, the brown, you
19 would see that that is the international. That is the
20 jet fuel consumed for international travel which is also
21 very high, just below the interstate travel fuel
22 consumption. Considering that there are far fewer
23 international -- well, I shouldn't say far fewer because
24 California is on the border and a lot of people are
25 flying out of California.

1 But considering the number of interstate travel,
2 then you can imagine that fuel consumption for
3 international is quite high.

4 And for good reason because once a plane is
5 fueling at the airport, say, in San Francisco or in
6 L.A., to go right across the globe they have to put a
7 lot of fuel in those planes. That's why the consumption
8 is so high for international.

9 And the purple line is what we are using for
10 freight. And as you can see that also grows with
11 economic activity.

12 And in the very bottom, the blue line at the
13 bottom is intrastate. That is the fuel consumption for
14 traffic from one location in California to another
15 location in California. This is the only thing that is
16 competing with high-speed rail.

17 The other modes are not competing with high-
18 speed rail.

19 And, therefore, high-speed rail will only impact
20 the intrastate aviation travel.

21 If you go to the next line you will see, for
22 instance, aviation and high-speed rail trips. Because
23 we have high-speed rail, you can see that a share of
24 these trips have now gone to high-speed rail. A share
25 of these air travel has gone to high-speed rail, 17

1 percent of it. 16 percent is still with aviation
2 intrastate. And the two of them combined are almost --
3 well, they have equal almost.

4 International air travel is only 14 percent,
5 only 14 percent of total trips, but you saw how much
6 fuel it consumed. Again, because of the number of
7 gallons that have to be loaded into this international
8 travel.

9 Again, it's important for people to
10 differentiate for any conclusions about what is going to
11 happen to the jet fuel. It's important for us to
12 differentiate between these market segments. They have
13 different behavior, subject to different growth rates.

14 The international is more subject to the growth
15 in the international markets as opposed to interstate
16 versus intrastate.

17 Future according to our forecast with regards to
18 fleet size, this is light duty vehicle fleet size. We
19 have combined only personal and commercial vehicle
20 stock, for no particular reason we just are showing this
21 one. Otherwise we could add government, rental and
22 everything else.

23 And this is from 2011 to 2050. As you can see
24 in the low, reference and high demand cases, you can see
25 that they are all growing and they're growing more or

1 less in response to population growth or income growth.
2 That's how they are growing.

3 So, it is important to know that fleet size
4 grows with demographic and economic factor, and economic
5 growth; fleet size, the size of the fleet.

6 Move to the next one you will see a different
7 story. This is the fleet mix. This is the percentage
8 of different fuel types in the entire fleet.

9 As you can see here, the portion in the middle
10 that is our gasoline fleet. And as you can see, the
11 number of gasoline fleet is shrinking in the 2014 to
12 2050 time period.

13 You can also follow the colors on the legend and
14 you are going to see PHEV on the top, natural gas is the
15 next one, and that is your CNG, actually. Hydrogen is
16 the green one. Hybrid is the brown one. Gasoline is
17 blue. Electric is also blue. FFVs are the orange.

18 CNG bi-fuel, diesel electric hybrid, these are
19 some of the fuels that we are including for the very
20 first time.

21 Diesel and of course CNG hybrid which is another
22 new technology that we are incorporating here.

23 So, if you really want to look at the natural
24 gas consumption, you are going to have to add up CNG
25 hybrid, CNG bi-fuel, and natural gas, which should have

1 been CNG, actually.

2 That's the fleet mix. Let me also mention here,
3 because that's quite important, actually, the fleet mix
4 only changes with the attributes, with the vehicle
5 attributes. It does not necessarily change all that
6 much with population and economic growth.

7 It grows with -- it changes with the attributes.
8 And if I look at different cases that we have, because
9 we are using the same set of -- almost the same set of
10 attributes between the three cases, you don't see too
11 much deviation in the fleet mix for the three reference
12 cases. But you did see some differentiation in the
13 fleet size.

14 So what do we have here? This is our
15 transportation energy demand by fuel type. So, the red
16 line that I have colored it in red so everybody can see,
17 that's gasoline. It's going down. Gasoline consumption
18 is going down.

19 If you look at the very bottom we have propane,
20 which is a very small portion of the fuel. But also you
21 can see the blue line -- sorry, the brown one, hydrogen,
22 it is a smaller growing -- it's gradually growing over
23 this time period. Not a very high rate of growth but it
24 is growing over this time period.

25 Jet fuel is of course jet fuel, we have already

1 talked about that.

2 And you also see E-85 that is growing up to
3 2021, 2050 and after that there is a small decline,
4 indicating that there is some fuel substitution or
5 increased efficiency actually in the FFEs.

6 So, let's -- I mean the big question in the room
7 for everybody is, oh, what's going to happen to the ZEV
8 mandate and to the plug-in electric vehicles?

9 We want to say here that most of the
10 quantitative requirements of the ZEV mandate revolve
11 around new vehicle sales, right. The mandate requires
12 OEMs to offer and sell light duty vehicles in different
13 ZEV categories.

14 And by ZEV for this, for the purpose of what we
15 are doing here, I'm talking about BEV and FCV.

16 Government offers incentives, so government is
17 putting more of the mandate onto the manufacturers, but
18 they also offer incentives for consumers to increase
19 their demand. But the main focus is on the supply,
20 actually.

21 I should also mention that we have kept all
22 of -- I think I did, that we have kept all of the
23 incentives the same for the entire forecast period. We
24 can change it if anybody's interested.

25 Offering a vehicle and selling are two different

1 things. In order to sell a vehicle you're going to have
2 to price it at a level that people are going to buy.

3 And we have seen for instance, at least for some
4 of the EVs that has happened. There has been a price
5 decline in order to attract more consumers.

6 The analysis or the pure focus on monthly sales
7 report misses the point on dynamic interaction of supply
8 and demand. That's important; not to be driven by the
9 monthly sales reports.

10 Because on one month you're going to say, oh,
11 EVs are going to go down the hill and another month
12 you're going to see that, oh, it's going to go uphill.

13 Our forecast offers vehicles with their defined
14 attributes and allows the consumers to make the choices.

15 So, all we do is supply the attributes to the
16 consumers. They are the ones who are making choices.
17 We don't do anything special to make them buy more EVs
18 or less EVs or what have you. We just tell them, all
19 right, these are the attributes, now you make the
20 choice.

21 We keep all of the incentives in place through
22 2050, as I mentioned already. But we need to pay
23 attention. Particularly when people are projecting
24 based on the trends it's important to know market
25 dynamics.

1 Example is OEMs lower price in 2012 to raise
2 demand in California. Demand goes up in 2013 and the
3 OEMs attempt to capture a new market somewhere else in
4 the U.S. They cut down the supply in California and
5 it's going to show up as the sales figure going down in
6 California.

7 OEMs can increase production to meet demand in
8 the tune of 400 a week, for instance -- I don't know,
9 400,000, 400.

10 It expands market to Europe and lowers the
11 supply to California market, sales figures go down in
12 California.

13 So, it's important to pay attention to the
14 supply and demand interaction and what is causing it, or
15 the dynamics of that. It is not going to remain
16 constant. People are going to respond to that.

17 We also need to pay attention to the short term
18 versus long term. Eventually, both of these
19 manufacturers are going to increase their production and
20 they are going to meet demand in both markets because
21 they are in the business to make money.

22 If people want more EVs, they're going to
23 produce them. You're not going to have a shortage
24 forever. Also, if you have surplus for a very long
25 time, they're going to change their strategies. They're

1 going to respond to things.

2 Our demand forecast, it's important for you to
3 know it's a long term demand forecast. We don't care
4 about those monthly fluctuations. That doesn't matter
5 to us.

6 So, this graph again, based on the data from
7 Ryan Eggers, analysis of DMV data, I think it kinds of
8 tells you the story of the BEVs.

9 It was very interesting to me, and I don't know
10 if anybody else is going to find it interesting, but if
11 you look at age 10, this is age of the vehicles. That
12 is, for instance, aged -- zero is 2013. These are the
13 2013 vehicles that are sold in 2012.

14 2002 is age 11. As you can see here, between 10
15 and 12 there is a peak here. And after that everything
16 seems to go dead.

17 It was a surprise to me. It was a puzzle to me
18 at least.

19 So, I went online and I did some research and I
20 found out that actually the 11 peak, and at the age of
21 10 when you see everything is going dead that was in
22 direct response to -- let me find the right thing. This
23 was the 2011 ZEV litigation. I'm sorry, 2001 ZEV
24 litigation that prohibited ARB from enforcing
25 regulations in the 2003 to 2004 models.

1 That is why you see 2003 and 2004 models die
2 suddenly here. You don't have too many eight, and six,
3 and seven year old vehicles.

4 And then of course you know the peak that we
5 have here are the new EVs that are being offered in the
6 market and they are being sold.

7 You also see again that, well, government fleet
8 are newer, a larger portion of them are newer EVs.

9 Personal has 5 percent. And you will see
10 rentals are not really there. But there is some
11 movement in the commercial sector.

12 You could also see the flip flop in government
13 versus personal in age 11. You see that personal is
14 higher than government. But when it comes to age 2, you
15 will see government is higher than personal.

16 It kind of tells you, it's like, you know,
17 you're looking at the DNA of something. It's like a
18 tree when you are cutting across and you see the ages,
19 and you can tell a lot of stories of what happened in
20 those years. That's the same kind of thing that you
21 could see here.

22 So, plug-in electric vehicles, in 2012, this is
23 again based on the DMV data. And again it is important
24 to differentiate between everything.

25 We have here EVs, NEVs and PHEVs. We don't want

1 to lump them together. We want to separate them so we
2 can get a clearer picture of what is going on.

3 In the first column you would see total stock of
4 all model years. This is going to include those 2002
5 RAV4s that goes in the peak, in the first peak in the
6 other graphs. It's including those as well.

7 But it also includes the 2011 model years, and
8 the 2012 model years, and the 2013 model years.

9 If you go to the next columns, you are going to
10 see the number of 2011 model years in EV, NEV, and
11 PHEVs. And, likewise, you are going to see the other
12 ones.

13 Keep in mind that the 2013 model years that you
14 see in the 2012 data, DMV data, are the 2013 model years
15 that have been sold and registered as of October 2012.
16 So, if your numbers are different from these numbers,
17 keep that in mind. That's the difference.

18 For instance, you could say that 2014 model
19 years could be selling right now. I don't know. Some
20 of them are selling right now. So, even if it is 2013,
21 we are selling 2014 models.

22 So, going to the last slide, ZEV, which we call
23 here as BEV and FCV, and total LDV fleets this is the
24 reference case. This is our forecast in the reference
25 case.

1 You can see here that the ZEV totals in 2025 is
2 1.3 million -- I'm sorry, I think I'm -- yes. In 2025
3 it is 1.3 million. And in 2030 it is 1.9 million. In
4 2050 it's about 3.2 million.

5 We are almost getting there with Governor's
6 order for the 1.5 million ZEVs on the road. If you add
7 PHEVs to that, if you consider that ZEV, which I believe
8 that they don't, I'm not sure. But if you add PHEV to
9 that, then you're going to actually exceed the goal.

10 However, if you look at the vision statements,
11 the 2050, we are falling short of that. In order to
12 reach the 2050 goals which is, by the way, the reason
13 why we included 2050 because nobody else had a forecast
14 for 2050 so we were just being brave, actually, to make
15 a forecast of 2050.

16 But if you look at those numbers, if you look at
17 the ZEV in 2050, in order to reach the goals, the vision
18 model -- according to the vision model, you have to have
19 80, I think 84 or 87 percent of the vehicles on-road
20 have to be on-road vehicles. And these are all on-road
21 vehicles, not new sales. They have to be ZEV vehicles.

22 As we can clearly see here it is not 87 percent.
23 We are falling short of the 2050 goals, but we are
24 reaching the ZEV mandate.

25 This is our Forecasting Unit team, Forecasting

1 Unit staff.

2 And if you have any questions, you can e-mail
3 any one of us. We can direct you to the right numbers.

4 And if you have any questions now, we can answer
5 those questions, if we have time.

6 So, we're going to go first to the
7 Commissioners, if you have any questions?

8 COMMISSIONER MC ALLISTER: That was a great
9 overview. It was very interesting. It's great to get
10 the update every time. I know the survey work is
11 ongoing and definitely, you know, I'm certainly very
12 supportive of more and better information about the
13 marketplace. I just think it's really critical to move
14 forward and get scale.

15 And I was a little curious about the projections
16 of vehicle types, fuel type over time. Obviously, we're
17 mostly gasoline right now and then that gasoline goes
18 down to, I don't know 60 percent or so by 2050, which is
19 still a lot.

20 And I think we'll probably have the opportunity
21 talk about this later on today.

22 MS. BAHREINIAN: Yes.

23 COMMISSIONER MC ALLISTER: I kind of want to
24 keep things moving. But sort of what the scenarios look
25 like and where the inflection points are I think will,

1 hopefully, emerge during the course of the day.

2 MS. BAHREINIAN: Wonderful.

3 COMMISSIONER MC ALLISTER: Thanks very much for
4 that. Any other questions?

5 MS. BAHREINIAN: Sure.

6 COMMISSIONER MC ALLISTER: Okay, I think we're
7 good to go on.

8 MS. RAITT: Thank you. So, we have a little
9 change in schedule. Our next speaker is going to be
10 Laura Graber, and then we're going to have Tom Carlson
11 speak after lunch.

12 So, after Laura we're going to hear from Dean
13 Taylor. And then lunch, since we are running a little
14 behind schedule, lunch will probably be more like at
15 12:30. But we will have an opportunity for public
16 comment before we break for lunch and again at the end
17 of the day.

18 So, here's Laura, thank you.

19 MS. GRABER: Good morning. I'm Laura Graber
20 with the Transportation Energy Office and I'm here to
21 discuss our travel demand forecasts.

22 Due to the different characteristics of long and
23 short distance trips we have separate models to forecast
24 these types of passenger travel. The urban and
25 intercity travel models in Dinesen forecast travel

1 demand in California.

2 Travel demand, in turn, drives fuel consumption.

3 In the forecast presented today urban refers to trips of
4 less than 50 miles and intercity refers to trips of 50
5 miles or more, regardless of whether the trips actually
6 take place in urban or rural location.

7 Historically, passenger travel has been strongly
8 correlated with population, employment and income
9 levels. For example, during the recession travel
10 flattened and in some cases declined after decades of
11 increase.

12 In the decade prior to the recession, from 1997
13 to 2007, population grew 13 percent and real statewide
14 per capita income grew by 16 percent. During this
15 period auto vehicle miles on the State highway system
16 grew by 19 percent.

17 Trends at usage followed a similar pattern over
18 that period of time, also increasing by 19 percent.

19 All cases of our economic and demographic input
20 data forecasts that income, population, and employment
21 in California will increase over time but at different
22 rates.

23 Here, trips under 50 miles account for the
24 majority of California household travel. Urban includes
25 most commute trips, as well as shopping trips, and trips

1 for any other purpose, recreational, anything as long as
2 it's under 50 miles.

3 Here you can see our forecasts for our urban
4 passenger trips. 2011 figures are based on actual trip
5 counts.

6 Population and employment growth are the main
7 drivers of urban travel.

8 Travel costs and time are also an influence on
9 both whether people travel and how they travel. For
10 example, whether they choose to drive, or whether they
11 want to take a bus, or a train, or whatnot.

12 In turn, these trips drive passenger mile
13 demand.

14 Also, one thing I'll notice is that we ran the
15 reference fuel price case split, found that population
16 and employment were more significant drivers of whether
17 people traveled versus how they traveled, which Aniss
18 just discussed.

19 Here, urban passenger miles largely reflect both
20 the number of trips and the length of trips traveled by
21 households.

22 Here, urban vehicle miles are in turn driven by
23 the passenger miles. And, additionally, in addition to
24 being driven by passenger miles, they're also driven by
25 passengers per vehicle.

1 Trips of more than 50 miles account for a
2 sizeable minority of passenger travel in California.
3 This includes a few commute trips and many business, and
4 recreational trips. Also, there are more -- on average
5 more passengers per vehicle and a greater variety of
6 modes available.

7 Again, the 2011 figures are based on actual trip
8 counts. One difference between intercity and urban
9 travel is that intercity travel in general is more
10 sensitive to income levels.

11 As with urban passenger miles, intercity
12 passenger miles are driven by passenger trips.

13 Also, due to more passengers -- or I'll go back
14 here. Due to a higher number of average passengers per
15 vehicle on the intercity passenger trips, each passenger
16 mile traveled on intercity trips results in a lower
17 average vehicle -- results in fewer vehicle miles
18 traveled on average.

19 Historically, in excess of 96 percent of urban
20 travel has consisted of automobile travel. Likewise,
21 automobile travel has comprised more than 90 percent of
22 intercity passenger miles traveled, with much of the
23 remaining 10 percent consisting of air travel.

24 There are, however, several new developments in
25 place for which we lack historical data that could

1 affect both how much people travel and how people travel
2 in the future.

3 On the urban side Caltrain, a transit agency that
4 serves the San Francisco Peninsula, currently runs its
5 trains on diesel fuels, but plans to convert to electric
6 power. After 2019, Caltrain plans to replace diesel
7 trains with electric trains as the vehicles are retired.

8 If the process for electrification and
9 incorporation with the high-speed rail system increases
10 ridership, then fuel savings will be greater than the
11 figures listed above for this particular transit agency.

12 On the intercity side, the California High-Speed
13 Rail Authority plans to offer the public another travel
14 option over the next few decades. After the San
15 Francisco to Los Angeles corridor is complete, the High-
16 Speed Rail Authority plans to implement a second phase
17 of expansion and their system would provide service from
18 San Diego to Sacramento. This would extend the system
19 to a total of 800 miles.

20 Finally, one thing to note is that the figures I
21 listed before assumed that income and population, as
22 well as employment were the primary drivers of travel
23 demand growth.

24 The implementation of Senate Bill 375, by
25 Steinberg, in 2008 will most likely involve reducing

1 urban vehicle miles traveled. As more data becomes
2 available to quantify the effect that Senate Bill 375
3 has on travel behavior we will develop a better
4 understanding of its impact.

5 With this I would like to conclude my
6 presentation and thank you for your time.

7 Are there any questions?

8 COMMISSIONER MC ALLISTER: Thank you very much,
9 Laura. I just have a -- I think I asked about this at a
10 previous workshop as well, but what's our kind of
11 working relationship on the SB 375 front with the local
12 MPOs and other relevant agencies at the regional level?

13 I think they're the ones that are developing
14 those plans and, you know, getting them approved,
15 obviously. But, really, the rubber hits the road so to
16 speak down in those regions.

17 You know, most of my experience is with SANDAG,
18 but they're kind of unique. But there are MPOs all over
19 the State that I think have a lot of information that
20 could be useful for us in figuring out where we think
21 the VMTs are going to go over time.

22 So, I'm just curious about what that dialogue
23 looks like.

24 MS. GRABER: Bob's been doing some of that work
25 so I'll defer to him.

1 MR. MC BRIDE: Yeah, Commissioner McAllister,
2 Bob McBride. I'm trying to get a running version of the
3 California Statewide Travel Demand Model. And that's
4 sort of an environment where the MPOs contribute a lot
5 of their travel information.

6 There's also the California Transportation Plan
7 which is going to try and use all the MPO planning tools
8 and put out, by 2015, a forecast for 2040. And we're on
9 an advisory group for that.

10 So there's -- we're aware. We haven't really
11 incorporated much into our forecast. We're in a
12 dialogue about what vehicle miles traveled really is and
13 that involves the MPOs, and Caltrans, and ARB as well.

14 COMMISSIONER MC ALLISTER: It also kind of seems
15 like the vehicle mix. I noticed from Aniss'
16 presentation that you talked about, you know, basically
17 assuming that all the vehicle types have similar VMTs
18 associated with them in the modeling.

19 But I think there's got to be some fairly
20 intense interaction between the VMT and the vehicle
21 choice. So, I think, I mean obviously that's going to
22 be difficult to model.

23 MR. MC BRIDE: Well, our limitation with respect
24 to putting different VMTs on different vehicle classes
25 and vehicles has been a barrier in our model that we

1 didn't have time to correct for this forecast, but we
2 will.

3 COMMISSIONER MC ALLISTER: Yeah, that's going to
4 require, I think, a pretty serious analytical approach
5 to figure out what -- I mean you might be cherry picking
6 of the low VMT vehicles going over to electricity, for
7 example, and that would be --

8 MR. MC BRIDE: A couple of new databases to play
9 with as well. The Smog Check database has very high
10 level of detail on VMT down to the vehicle level. We're
11 going to be working with that. It may take a while.

12 COMMISSIONER MC ALLISTER: Yeah, thanks.

13 MS. BAHREINIAN: Just one thing else that I
14 should add is that our next modeling effort is to
15 integrate the California Household Travel Survey data,
16 which is travel, with our Vehicle Survey data. And
17 we're in the process of working with the UC faculty to
18 integrate the two models together so that we can answer
19 exactly the question that you're asking.

20 COMMISSIONER MC ALLISTER: Oh, okay great.

21 MS. BAHREINIAN: We also have served on the
22 advisory committee with Caltrans and we worked on the
23 guidelines to the -- the RTP guidelines, and the
24 modeling portion of it of how to incorporate all of
25 these.

1 And one of the comments that we made in those,
2 but it's not really possible by their modeling ventures,
3 was to incorporate different fuel types into their
4 modeling efforts because currently they don't include
5 all of the different fuel types, but they have
6 limitations as well.

7 COMMISSIONER MC ALLISTER: All right, great.
8 Okay, thanks. I mean I realize this is an ongoing
9 process from year to year, as well, so don't expect it
10 all to happen right now.

11 MS. GRABER: Any other questions?

12 MS. RAITT: Thank you, Laura.

13 Our next speaker is Dean Taylor from Southern
14 California Edison.

15 MR. TAYLOR: Good afternoon. Thank you for
16 inviting me to speak here. I've been with Southern
17 California Edison, in the Transportation Electrification
18 Group for over 20 years.

19 I mention that only because this issue of
20 forecasting can be very humbling after watching this,
21 you know, both on the trains, forklifts, cars it's taken
22 a long time to make things work. You know, 20 years is
23 a long time to be watching this industry so it's
24 finally, from that perspective, very exciting to see
25 things done.

1 You might ask why would Southern California even
2 be invited. We have a need for forecasting data. We
3 have long-term procurement planning that we do with the
4 PUC and a lot of the IEPR work goes into that.

5 So, for example, we have to do 10-year purchase
6 contracts, in addition for our transmission distribution
7 long-term planning, and making planning and purchases
8 there is very important.

9 Today's presentation is really just going to
10 focus on light duty plug-in electric vehicles. I am
11 just going to make a few verbal comments that aren't
12 really covered in the deck regarding the other things
13 because we have looked in the past at electric trains,
14 electric forklifts. A lot of these things that we don't
15 have anything we're willing to share with you today
16 mainly because these markets have been kind of on again,
17 off again.

18 Our industry's trade coalition, CalETC did do a
19 big study back in 2007, and several years before on 18
20 different market segments. We've internally looked at
21 some data. We're working on some new data in these
22 areas and we're more than happy, you know, to talk to
23 staff more.

24 And we're also, just in conversations with
25 staff, very pleased that they are adding, for example,

1 light rail and subways into the model. We encourage to,
2 you know, add more such as the Caltrain that's being
3 done. L.A. has passed Measure R, so there's a whole lot
4 of light rail construction going on currently.

5 In addition, we understand staff is also adding
6 the port electrification into the model and that's also
7 very good. We would encourage that.

8 As far as forklifts, there may be a few there in
9 the existing industrial segment. Those are the kinds of
10 things that would be good for kind of continual
11 improvement. I'm sure that staff is always working on
12 their model, just as we are.

13 So our model in many cases relies on data, but
14 we're always hungry for more data, so I'll get into
15 that.

16 The first thing in building the model is how
17 many cars are coming. And this chart is basically
18 showing three key lines. The blue line, which is a low
19 case based on the CARB's ZEV mandate, a green line which
20 is an average of eight independent studies. It isn't
21 our work there at all. And then the high case which is
22 basically a variation on the green line.

23 We've been collecting various studies for over
24 four years using this basic methodology. Some of the
25 studies that we're using for the green line have gotten

1 old, so they've been kicked off. We're constantly
2 updating this. About four or five years ago there were
3 a lot of studies out there.

4 You know, now the frequency of new studies
5 coming is much less.

6 I should also mention the blue line, we worked
7 extensively with Elise Keddie at ARB, as well as people
8 on her staff to not just look at the ZEV mandate, but
9 also the really hard to understand part which is all of
10 the credits that go out. There's a lot of over-
11 compliance credits, existing bank credits, et cetera.

12 So, our low case may look a little different
13 than like published press released because there's a lot
14 of work that has gone into understanding, you know, how
15 many cars would actually be produced and also whether
16 they're plug-in hybrids or not.

17 So the market today, there's over 10 plug-in
18 hybrids on the market today, over 30 expected by the end
19 of 2015, and several are selling at levels far more than
20 mandated.

21 And by the year 2018 there will be 18 automakers
22 mandated in the market, basically, or that's actually
23 counting a couple like Tesla that are technically not
24 mandated, but are certainly producing a lot of cars.

25 So, that gives you a sense of why we think the

1 green line is a very important line that is probably --
2 we're not calling it the medium case, but the expected
3 case because so many automakers are doing more than what
4 is required.

5 To give you a little bit of depth, I mean we'll
6 file formal comments later to get into the next level of
7 details of how we did things, but we basically start
8 with the DOE Annual Energy Outlook to get the sales
9 forecast for light duty vehicles. You know, kind of
10 like a rolling average.

11 We then take that and California's 12 percent of
12 the U.S. that's based on several data sources.

13 Then we take that and covert it at roughly the
14 38 percent level into the share for SCE territory.

15 And that's we buy R.L. Polk data and that's
16 also, then, based on historical hybrid sales. So,
17 hybrid sales are coming into our territory than, you
18 know, maybe a little higher level than other parts of
19 the State.

20 And then, finally, there's several ways our
21 numbers are more -- we make the numbers more
22 conservative. So, for example, we've thrown out some of
23 the studies that were too high, and specifically a Black
24 & Vetch, and ID Tech, and there's been others in the
25 past that we've kicked out.

1 We take any national studies that we have and we
2 gross them up to account, you know, 2.2 times more than
3 California's natural share are coming to California.
4 When, in fact, the actual data right now is showing that
5 it's at about 3 times the level are coming to California
6 compared to our expected share of sales. And so that's
7 another way we're being conservative.

8 And then, finally, in the early years we're
9 reducing the numbers a bit just based on our own market
10 observations and in order to be even more conservative.

11 The actual studies used are generally from
12 consulting firms, investment banks, nonprofit research
13 institutes, governments, so anything from Citigroup,
14 Morgan Stanley, BCG, EPRI, Gardner, Bloomberg, Pike, and
15 then the CEC's own most recent work. These numbers are
16 tracking with what I was just hearing this morning as
17 far as the numbers you saw from the prior presentation.

18 Just some other quick thoughts is that generally
19 our effort over the last four years has been pretty
20 accurate, within about 1,000 to 1,500 units of the
21 expected case. So, the methodology is working so far.

22 And current trends, another maybe reason why the
23 green line is the expected case is that, you know, if
24 you look at the current sales of the Volt, the Prius and
25 the Leaf, you know, those three could be meeting the

1 entire obligation of the ZEV mandate in 2017 if those
2 trends continue. Yet, you know, it's far more than
3 those three models would be mandated, so you would have
4 another 15 or more.

5 So, again a key things is we're -- I just want
6 to emphasize these eight studies. We didn't get into
7 doing any kind of work like you've seen earlier of
8 vehicle choice models, demand forecasting. We're not
9 even doing supply forecasting. We're just kind of using
10 these studies as a black box and just averaging them.

11 So, different studies have different
12 methodologies. Some probably do get into the demand
13 side. Some are probably the more supply side using a
14 whole range of methodologies. And, hopefully, by
15 averaging this we're kind of taking out some of the
16 really high and low cases.

17 This chart is just thrown in more because it's
18 kind of interesting to take it out of the theoretical
19 into something more concrete. But I do want to
20 emphasize this isn't used in our forecast. This isn't
21 used in any of the eight studies. But it is kind of
22 useful to start putting names and who are the high
23 volume producers right now in California, you know, of
24 the cars that are on the road.

25 It is certainly, you know, the cars like the

1 Prius, and the Volt, Leaf and the Model S.

2 The cars you see in red there are all on the
3 market, so those are the 10 or 13 that are here today.

4 This is a list of almost 30 models here and this
5 isn't even a complete list. The Volkswagen group is an
6 example. they're very large, one of the top five
7 automakers on the planet. You know, they own Audi, and
8 Porsche, Lamborghini, Bentley. They have announced over
9 nine models, but we don't show all nine on here. I
10 think we have four from that automaker on here.

11 So, there's certainly a lot more than this.
12 And, obviously, it gets a little more uncertain as time
13 goes out. But this is just to give you a sense.

14 This list is also kind of specific to Southern
15 California, so plug-in hybrids are currently dominating
16 where we are, possibly because the charging network
17 isn't as maybe robust as San Diego. Also, you know, the
18 distances are very great.

19 You know, I personally have a Chevy Volt. I put
20 18,000 electric miles on it. I'm getting 130 miles per
21 gallon. My friends are teasing me because they're
22 getting 200 miles per gallon.

23 So, I mean the point is that plug-in hybrids are
24 I think the most -- if you read these eight studies,
25 most of them are saying that plug-in hybrids will

1 dominate because they're just such an easier technology.
2 I never, you know, use public charging. I never have
3 range anxiety, I never even think about that. You know,
4 just plug in at work, plug in at home.

5 And, you know, also I'm driving much, much more
6 than battery EVs. You know, the typical, average data
7 right now on the Leafs is much lower, like 7, 8, 9
8 thousand miles per year.

9 So, you know, that would be really -- I mention
10 that because that's an area where we're very interested
11 in trying to find more information on miles per year by
12 make and model, and kilowatt hours by make and model so
13 we can get a better handle on this. That's something
14 you'll see later that we don't have in our model. We're
15 having to use some more basic assumptions. So, that's
16 an example of where more data would be really useful.

17 I'm not going to have time to go through all of
18 this, but it's a pretty fun list, you know, of all the
19 different cars that are coming out.

20 And one thing I think that's kind of cool is the
21 high end automakers that, you know, when you start
22 seeing Teslas and, you know, Lamborghinis, and Land
23 Rovers, and Porsches, and BMWs, and Mercedes all
24 competing in these high end markets that's probably a
25 good thing because those are probably a great place for

1 a lot of these cars to come in.

2 Yet, at the same time -- you know, I think I'll
3 go and just show you prices really quick. The last
4 slide, it's -- I wasn't going to use this appendix
5 slide, but eight plug-in hybrids have a lease price of
6 \$139 to \$285 a month. So, this is really, really
7 reasonable.

8 So, this kind of counters what I just said here
9 about all the luxury cars coming to market. You know,
10 yes, there are some Teslas and some other very luxury
11 cars coming, but there is a price war going on right now
12 and some very interesting -- oh, I'm sorry, going back
13 to where I was.

14 COMMISSIONER MC ALLISTER: So, I guess the
15 question is are those loss leader -- are those
16 initiatives that are kind of artificially low, not quite
17 market rates for the leasing in order for the companies
18 to get some experience with those cars, or sort of
19 what's the situation at this moment earlier on in the
20 market?

21 MR. TAYLOR: Yeah, that's a really --

22 COMMISSIONER MC ALLISTER: Could you please put
23 some words in the mouths of the manufacturers, please.

24 MR. TAYLOR: Well, I'll answer this mainly
25 because I commissioned a study called Pricing for

1 Success: The Secrets of Automotive Industry Pricing,
2 back in both '96 and then again in '99.

3 And it's funny you asked because I was just
4 talking with ARB staff this morning about that very
5 study. There's four ways that automakers price their
6 cars. And cost-based pricing is actually not really
7 used.

8 If you actually interview retired automotive
9 economists, you'll tell you that things like CAFE are
10 fair game. In other words, what happens in the
11 automotive industry is basically cross-product line
12 subsidies.

13 You know, some cars may have a \$10,000 margin,
14 other cars might have a negative, you know, minus \$2,000
15 margin.

16 And, you know, as far as the automotive black
17 box of pricing that's fine. So, automotive industries
18 all the time, you know, what you're seeing today is
19 competitive pricing because one automaker's lowering
20 their price and another is also.

21 And are they making money? I mean that's the
22 million dollar question. I mean that was debated for a
23 decade or more on the Prius.

24 COMMISSIONER MC ALLISTER: On the flex fuel
25 issue, that's kind of what I was getting at before. You

1 know, flex fuel is necessary for compliance with CAFE
2 or, you know, with emissions standards broadly. And the
3 manufacturers kind of haven't had the incentive,
4 necessarily, to make sure that alternative fuels get
5 used with those cars, but then they do have an incentive
6 to get them out in the marketplace, the dual fuel kind
7 of capability.

8 So, you know, that dynamic is obviously
9 important for understanding the marketplace.

10 MR. TAYLOR: Yeah, I mean, there's some famous
11 quotes of Bob Lott saying, "They never should have
12 killed the electric car because it would have allowed
13 them better to compete with Toyota." Because Toyota,
14 with the Prius, was literally getting billions of
15 dollars of free advertising that GM wasn't.

16 You know, they were capturing young buyers.
17 They were changing their brand image, et cetera.

18 So, there's a whole bunch of other factors that
19 do have dollars and cents values. But, unfortunately,
20 every automaker does their pricing differently. It's
21 done, you know, in their back skunk works and nobody
22 really knows, you know, is part of the problem.

23 COMMISSIONER MC ALLISTER: Well, and they can't
24 allow that information to get out or else everybody
25 would go for the low margin cars basically, right, where

1 they're getting the best deal, or a lot of people would.

2 So, I guess, so I remember I used to do research
3 on small batteries, you know, portable electronics and
4 portable batteries and so was involved in a few battery
5 events back in the day. This was sort of in maybe the
6 late 90s, early 2000s kind of thing.

7 And I remember having lunch at one of these
8 conferences with a young engineer, recently graduated
9 from Stanford, who was working for an electric
10 vehicle -- you know, working for a very highly secretive
11 electric vehicle company based somewhere in the Bay Area
12 and they were going to make high end sports cars.

13 And I was asking him about it and I, you know,
14 was sort of recently off the hook for the Peace Corps,
15 and was a little bit suspicious of the high end sports
16 car model as sort of, you know, going after that highly
17 consumptive marketplace and was a little dismissive of
18 that.

19 And it turns out I was completely wrong and sure
20 enough they've executed that business model really to a
21 T.

22 And as he explained back, you know, 13 years
23 ago, the idea was to use the high margin vehicle to
24 develop the IP and then bring that IP to the market, and
25 that's kind of the way it's played out.

1 So, my question is, at least at a high level my
2 question is where's the -- and this is for anybody
3 today, really, and I think we'll talk a little bit more
4 about this later.

5 But as far as technology goes, you know, is the
6 electric platform -- you know, all those cars, there's
7 an increasing array of cars as you've noted here, is the
8 electric platform -- how much tweaking, how much
9 improvement, how much optimization is kind of left to do
10 there?

11 It's come a long way in the last 10 years and,
12 you know, is it this idea that you could have different
13 fuel sources producing electricity onboard, and then
14 you'll be essentially plugging and play onto an
15 existing, relatively cross-functional platform?

16 You know, I guess I'm wondering sort of how much
17 more development there is down the -- how many competing
18 sort of approaches are there and how much developed do
19 you see coming down the road?

20 MR. TAYLOR: That's a really long answer -- long
21 question to answer. I could try to give you a few
22 snapshots because I just happen to be working on a
23 briefing package for the Chairman of our Board and so
24 I've been hunting, you know, for all the very best
25 information.

1 And so, for example, some of the -- taking stuff
2 out of like the NPC Study, the National Academy of
3 Sciences Study, several others that were kind of studies
4 of studies, you know, battery prices for battery EVS, at
5 least, let's say were up at over \$1,000, \$1,200 a
6 kilowatt hour. Now, they're less than \$500 to \$600.
7 Most studies are saying they can get down to around
8 \$200, possibly, you know, less.

9 Plug-in hybrids, you know, have a slightly
10 different cost curve because they have a different power
11 to energy ratio.

12 So, that's one very encouraging data point
13 there.

14 As far as, you know, potential for improvement
15 in batteries, I mean when I started a typical battery
16 life was 400 deep discharge cycles. That was back in
17 the early 90s.

18 You know, now, work that we did at Southern
19 California Edison over five years ago, almost ten years
20 ago, actually, we were getting close to 3,000 or 4,000.
21 That's a factor of 10.

22 You know, watt hours per kilogram was done at --
23 back 20 years ago was at, you know, at 30, maybe less.

24 You know, now we're up at well over 100, 120
25 with many different technologies that are potential out

1 at, you know, 200 or even more. So, you get some sense
2 of the improvement.

3 I think J.B. Stobbel at Tesla says batteries in
4 general all the different attributes are improving at
5 about 5 to 10 a year.

6 On the other hand I would say that like a plug-
7 in hybrid doesn't need any improvement. I mean it's
8 ready today. In No Alt Fuel, we've been trying to do
9 this for 40 years and No Alt Fuel has made it to a
10 million units.

11 And probably the number one reason for that is
12 the chicken and egg problem. And of them, the plug-in
13 hybrids are the only one that really doesn't have it.

14 I just went and bought a car, plugged it into my
15 garage and boom, that's it. You know, I got a ton of
16 use, a whole house rate for the house, and it's very,
17 very simple.

18 So, of all the different Alt Fuels out there,
19 other than flex-fuel vehicles which, you know, have
20 already hit that, you know, there's seven million or so
21 in the country, I mean it's plug-in hybrids that are
22 most likely to do that.

23 And, you know, any technological improvements in
24 batteries is just gravy onto that. You know, it's
25 very -- it's most likely to hit the million or for that

1 matter ten million units in operation in the country.

2 So, I think you can do both. I think you can do
3 the continuous improvement of having R&D, of getting
4 better and better, but I think we're there as far as
5 having technology that's ready for the mass market where
6 you have very, very happy consumers.

7 COMMISSIONER MC ALLISTER: So, as new -- at
8 least in the electric part of the segment here, as new
9 sources of on-board electricity come in, the platform is
10 there to receive them is kind of what you're saying?

11 MR. TAYLOR: Yeah, and as far as the on-board, I
12 mean when I started in this business our CO2 emissions
13 were 70 percent in the early nineties. I did a study
14 with Roland Long of NRDC on that.

15 So, our CO2 for the grid in California has been
16 very, very clean. And so we've maybe gone from 70
17 percent less CO2 to 80 percent less.

18 And, of course, you know, if you have solar on
19 your roof you're at 100 percent less.

20 So, you know, as far as the attributes of the
21 electricity going into the car I think it's pretty darn
22 amazing.

23 As you know, the reason why L.A. was kind of the
24 leader on this is just the fluke of our smog problem,
25 and that mainly had to do with not CO2 back 20 years

1 ago, it had everything to do with NOx, and ROG, and PM,
2 and criteria air pollutants.

3 And that's where we're at like 99.9 percent, you
4 know, reductions.

5 COMMISSIONER MC ALLISTER: Great. Well, thanks
6 for that answer. I know it was a not very well framed
7 question.

8 MR. TAYLOR: Anyway, this slide is kind of the
9 punch line slide. This gets into how many gigawatt
10 hours or millions of kilowatt hours. And this is
11 showing, basically, up at 2,500 -- or in 2022 I think
12 the high case by CEC staff was right around 2,100,
13 2,200. So, those kind of numbers are fairly similar.

14 What we do here is take the basic population
15 numbers you saw earlier, this is the medium case. The
16 high number is basically 4,400 kilowatt hours, you know,
17 per vehicle. Behind that is a whole lot of other things
18 like how many miles per year are the different cars
19 driving.

20 What we've had to do is some simplifying
21 assumptions assuming that the market, and sort of that
22 knowing make and model by each different car, we just
23 have to simplify and say we have plug-in hybrid 10s, we
24 have plug-in hybrid 40s, and we have battery EVs. You
25 know, on average we have them going about 11,000 miles

1 per year.

2 And we have a split between the two. We look at
3 a lot of these different studies, and as well as the
4 market, and what people are forecasting on that. And,
5 you know, other factors like miles per kwh. This is the
6 area where we're very eager for real data.

7 We know that ARB, for example, is hiring -- is
8 trying to hire UC Davis to do a detailed study. I was
9 just talking with them this morning and I think they're
10 going to be quizzing the automakers to try to get, you
11 know, miles by make and model per year.

12 So, this is the key thing that we're using that
13 we're giving to the PUC for our various proceedings that
14 we're doing there, be it the long-term procurement
15 proceeding, the general rate case, or some of the other
16 proceedings that we need to do.

17 And these are probably -- I haven't talked to
18 the other utilities. I'm sure we'll be talking more to
19 kind of compare our notes with how -- you know, as far
20 as the fundamental assumptions here.

21 But again, we want to move from hypothesis into
22 having real data as fast as we can.

23 COMMISSIONER MC ALLISTER: Could you talk a
24 little bit about the rates that Edison has as options,
25 or the rates that a typical plug-in electric vehicle

1 owner might choose from or might choose?

2 MR. TAYLOR: Yeah, and we can -- in addition,
3 when we file our written comments we can send you more
4 detail.

5 But in general we have three rates. Your
6 typical domestic rate, which I think you're all familiar
7 with, is this kind of the same around the State where
8 the more you use, the more you pay. And so if you have
9 a lot of stuff, you can get up into Tier 3 and Tier 4
10 and be paying quite a bit.

11 So, because of that we have two optional rates
12 that are much more favorable. And one of them is a
13 whole house time of use rate. So, that's what I have.
14 Everything, you know, your air conditioner, your TV,
15 your lights, your car, everything is on that. So, you
16 get really good prices off-peak. In my case, roughly
17 around 17 cents is on average. I mean partly because
18 I'm factoring I'm using at a Tier 2. It goes down as
19 low as almost 10 cents a kilowatt hour, which is pretty
20 darn good.

21 Roughly, I think the DOE E-gallon calculator had
22 us down at, you know, about a dollar a gallon. I think
23 the average in California was about \$1.50 a gallon, you
24 know, equivalent.

25 If you take -- you don't normally think of that,

1 but you can convert, you know, cents per kilowatt hour
2 into dollars per gallon.

3 And then the third rate, which is not used very
4 much, is a separately metered rate. We've had that
5 since the mid-nineties. There, you'd have to install a
6 separate subpanel and a separate meter. So, there you
7 can get down like, you know, depending on which utility
8 to 9 or 10 cents per kilowatt hour.

9 The challenge there is the cost of having to
10 have the electrician come in and wire and do all of
11 that.

12 So, you know, we do have some people doing that.
13 I think San Diego, because they did a really special
14 rate experiment and push, they have maybe a higher
15 uptake of that. But I think it's heavily dominated by a
16 few Leafs, a few legacy vehicles like some of the RAV4s
17 that are still out there.

18 And I thought I'd just mention we had a white
19 paper that was in the news, recently, on the six kind of
20 key learnings that we've had. Maybe I'll just quickly
21 touch on that.

22 Our main approach to managing the grid is to
23 meeting our customer needs. And one of the interesting
24 things is we're doing lots and lots of transformer
25 checks to make sure that our distribution system can

1 handle these.

2 We've had about 400 upgrades, but we can only
3 attribute about four of those to electric vehicles
4 causing, you know, that transformer.

5 In other words, sometimes we'll find a
6 transformer that needs replacement but it is not because
7 of the electric vehicle causing that to happen.

8 The other thing we're realizing is some of the
9 auto -- with Smart phones and Smart cars needing a Smart
10 grid you get some interesting new possibilities.

11 And, you know, the Chevy Volt I have, you can
12 just say I want to be done by 7:00 in the morning. And
13 so we're trying to really encourage that. We think it's
14 just good because it doesn't then have some artificial
15 spike starting at 9:00 at night, when the time of use
16 rate begins, or midnight, you know, when you have a
17 whole bunch of cars turning on. In other words, because
18 everybody's drive patterns are different, you know, it's
19 better for people to use this feature on their cars.

20 We're trying to start educating that. All of
21 our new educational materials talk about setting it so
22 your charge is done by when you want to leave in the
23 morning.

24 COMMISSIONER MC ALLISTER: Do you have any more
25 initiatives on the demand response realm? So, sort of

1 being able to modulate, say, the charging in a way, if
2 you need to for grid responsiveness?

3 MR. TAYLOR: Yeah, I think that's where we're
4 heading. I think that's -- you're hitting on a really
5 interesting topic. Because potentially a car is a de
6 factor storage device because you can ramp it up, ramp
7 it down. You know, you don't have to be charging all
8 the time. At 6.6 kw you might be perfectly happy if we
9 turned you down to 4 kw, instead.

10 COMMISSIONER MC ALLISTER: Or 8 or 10, you know.

11 MR. TAYLOR: Yeah, so those are -- there's tons
12 of interesting things you can be doing. The codes and
13 standards work is, I think, all headed in that
14 direction. I think we're doing, for example, a demand
15 response workplace charging pilot to really understand
16 what is the willingness of our employees to handle that.
17 It hasn't been launched, yet, but the funding is all
18 there. The program design is almost done. The vendor
19 is almost selected. So, that's an example of these
20 kinds of things.

21 So, I think where you're hitting at is the term
22 "renewable integration." You know, the concept here
23 would be to be able to have these cars be de facto a way
24 of handling renewable integration, being a form of Smart
25 storage, basically, you know, by being able to do that.

1 In other words, you may not even have to go as
2 far as vehicle to grid if you can get most of the
3 benefit for very little of the cost by doing demand
4 response, Smart charging, renewable integration type
5 activities.

6 Moving on, what we find our customers most want
7 to know is probably about our rates. We have --
8 monthly, we have over 15,000 customers hitting our
9 website and about 46 percent of them are going first to
10 our Rate Assistant Tool. We have a really cool Rate
11 Assistant and five easy steps to kind of compare the
12 cost to operate an EV and a gasoline car, or a plug-in
13 hybrid and gasoline car.

14 Then you also can go and get an individualized
15 Rate Assistant, as well.

16 And then, in addition, we're basically finding
17 that people lose their range anxiety, which is kind of,
18 I think, you know, that is something that most people
19 have heard. But we have some survey data now showing
20 people that once they've been with their car awhile that
21 goes away.

22 And no surprise here, the multi-unit residence
23 is going to continue to be a really, really huge
24 challenge. We're finding, you know, really slow uptake
25 and lots of challenges.

1 I think if you talk to, you know, eVgo which is
2 the company that's under the PUC rate settlement,
3 they're having to put in make-readies. That's going
4 very, very slow. It's just this is a very challenging
5 environment.

6 Or if you talk to the plug-in electric vehicle
7 collaborative folks who are working in this space as
8 well, they would tell you the same thing.

9 And then as far as our cities we did a huge
10 push, partly because of the separately metered rate and
11 needing city inspectors to improve it.

12 We've gone out and we have over 180 cities.
13 We've virtually talked to all of them and they're all
14 doing a really terrific job and they're all, you know,
15 up and ready to go. So, that was over like a three-year
16 effort to go out and work with all of our cities.

17 And that's -- maybe, just lastly, this is a fun
18 slide in. We're over 12,000 EVs now. There's over
19 120,000 EVs in the country.

20 And then, you know, we're on track for 80,000
21 EVs to be sold this year. That's kind of some of the
22 highlights of this slide.

23 Thank you very much. Any questions?

24 COMMISSIONER SCOTT: I did have one other
25 question. It was a little bit more in the weeds, I

1 guess, back on slides 3 and 4.

2 And you mentioned that you had, as you were
3 pulling this together you kind of excluded the high
4 cases in some instances, and excluded the low cases in
5 some instances, and I was just wondering how you put
6 that together.

7 I guess in my head I have sort of like a
8 scientific scatter plot kind of, you know, and some data
9 points are either really low or really high and so you
10 kind of focus in on the middle. Is that what you did is
11 you eliminated some of the studies?

12 MR. TAYLOR: Actually, we ended up there were no
13 low cases to eliminate. And at one point we used to
14 have a separate high case that was based on studies
15 because there was like five or six studies up in the
16 high case, and there was like 15 studies in the middle
17 case.

18 But what has happened is there's been fewer and
19 fewer high case studies. And even in the high cases
20 you'll see sometimes there are some that are just
21 outliers. They're just so beyond the pale, so to speak,
22 that they weren't really usable. They just didn't have
23 enough credibility or mathematical, you know, rigor
24 behind how they even came up with their numbers.

25 COMMISSIONER SCOTT: Okay, thanks.

1 COMMISSIONER MC ALLISTER: Yeah, so I've gotten
2 my questions answered, so thanks very much for doing it
3 on the fly.

4 I'll pass it back to Heather.

5 MS. RAITT: Thank you, Dean.

6 So, now as I mentioned, Tom Carlson from Sierra
7 Research will speak after lunch and we'll move on to
8 public comment period.

9 So, if anybody in the room, starting off with
10 anybody in the room who had comments or questions for
11 any of our speakers this morning, please go up to the
12 microphone and introduce yourself.

13 No questions, okay.

14 Do we have anybody on WebEx who has questions?
15 Nothing there.

16 All right, I'll go ahead and open up the phone
17 line. So, if we have anybody on the phone, the lines
18 are unmuted. If you have any questions, please ask.

19 Any questions? I don't hear any. Okay, thank
20 you.

21 COMMISSIONER MC ALLISTER: All right.

22 MS. RAITT: All right, so we will adjourn for
23 lunch and come back at 1:10 and start the afternoon
24 session.

25 COMMISSIONER MC ALLISTER: Great. Thanks

1 everybody, have a good lunch.

2 (Off the record at 12:12 p.m.)

3 (Resume at 1:16 p.m.)

4 MS. RAITT: All right, we're ready.

5 COMMISSIONER MC ALLISTER: Okay, let's get
6 started for the afternoon.

7 MS. RAITT: Okay, good afternoon. So, we're
8 going to go ahead and restart the workshop and our first
9 speaker is Tom Carlson from Sierra Research.

10 MR. CARLSON: Thanks Heather. Good afternoon
11 Commissioners and those of you that are still here after
12 a warm lunch, if you went outside.

13 I am here, as has been noted, to talk about the
14 Vehicle Attribute Forecast that Sierra's prepared to
15 support the Energy Commission's 2013 IEPR efforts.

16 And before I begin I just want to set the record
17 straight that these are draft forecasts. We're very
18 likely to incorporate some revisions in preparing our
19 final report to the Commission this fall.

20 And comments and feedback that we receive today
21 will certainly be considered as we prepare our final
22 forecasts.

23 Down arrow, thank you. I'll begin briefly by
24 summarizing what we refer to as attributes and some of
25 this stuff has been touched on earlier, so I'll try and

1 pick up the pace. But also kind of discuss the
2 structure in which they're being specified to support
3 the IEPR modeling.

4 The attributes, as I'm sure most of you know,
5 are used as inputs for the consumer choice modeling to
6 estimate the future characteristics of our California
7 vehicle fleet.

8 They include price, fuel economy, the number of
9 models within particular segments, as well as a number
10 of performance and utility metrics like acceleration
11 performance from zero to 60, towing capacity which is
12 important for pickups and sport utility vehicles. Range
13 was mentioned earlier, storage volume, things of that
14 nature.

15 And as I note here, we generate these forecasts
16 for a total of 18 light duty size and vehicle type
17 categories, which I'll display shortly, and also by
18 technology and fuel groups that feed the sort of forward
19 thinking demands of the forecasting model that include
20 just conventional gas, as well as the conventional
21 diesel, and a suite of alternative fuels and
22 technologies that are shown here.

23 I need to set the record straight as to the
24 scope of these draft forecasts. Through no fault of CEC
25 or Sierra, we were under fairly tight time constraints

1 to get our draft forecasts pulled together and this
2 slide, as a result, highlights the scope and key
3 elements of our approach.

4 As might have been alluded to earlier, we
5 focused on attributes only for the light duty fleet.
6 And we used a combination of work products that were out
7 there in the public domain, a number of which we thought
8 were quite helpful.

9 First and foremost of which was the National
10 Academy of Sciences' Transitions Study here that,
11 fortuitously, was released just a few months ago.

12 And as I'll talk about a little bit further, the
13 way the study was designed and the projections that it
14 contained were developed lent well to the structure of
15 the attributes that we needed to feed into the consumer
16 choice modeling.

17 We also utilized some estimates that we were
18 given access to that Bosch presented to the Commission
19 at a recent workshop.

20 And we utilized the 2012 ZEV amendments from
21 CARB to deal with a couple of elements of the forecast
22 that were not part of the scope of the NAS work, and
23 I'll discuss that in a little bit more detail later.

24 And then we also had to update historical data
25 from the previous IEPR effort, adding two additional

1 model years of data upon which to launch our forecasts,
2 and I'll talk about that a little bit more as well.

3 For those of you who, like me, can barely see
4 those categories, I hope you can read them on your
5 hardcopy.

6 These are the 18 car and light truck classes
7 that represent the way we segregate the light duty
8 fleet. And they generally, but not universally, line up
9 with regulatory standards like CAFE, in particular.

10 And as I think I've footnoted here, CEC
11 recognized that by understanding that one of these small
12 cross-utility vehicle categories that they use actually
13 spans the car and light truck definitions that are used
14 in the CAFE standards.

15 And I've also listed some models here that fall
16 into those categories.

17 We also, as I noted earlier, have to generate
18 these forecasts by the fuel groups. I've listed them
19 here specifically and I've identified in shading those
20 two that we've agreed with staff to not focus on in
21 these draft forecasts, based on where we felt other
22 priorities needed to be directed.

23 And so those are the tech groups and the vehicle
24 classes within which we have to generate attributes by
25 model year. And these are the attributes.

1 Again, I apologize for the small fonts. And for
2 those of you looking at your hardcopy now, I suggest
3 that you look at the screen to see the shading. The two
4 that I've shown near the top, MSRP, retail price and on-
5 road fuel economy are really the most critical ones that
6 staff has indicated the consumer choice modeling is most
7 sensitive to. And those are the ones we've given the
8 most effort to in developing our forecasts.

9 There's the complete list that I noted earlier.
10 I've also identified in red that per staff's direction
11 we've added a few new attributes for this IEPR, towing
12 capacity, vehicle lifetime, storage volume, battery cost
13 for hybrids, plug-ins, electrics, et cetera, and
14 charging equipment cost.

15 I'll mention right now the charging equipment
16 cost information that we have in here is sort of
17 placeholder information that we're going to look to
18 modify.

19 But as I said, we've tried to focus on putting
20 more resources behind those attributes that the staff
21 has identified the modeling is most sensitive to.

22 And as I've listed at the bottom, there are
23 other attributes, weight, horsepower, engine size that
24 we also track so that later, as we refine our analysis
25 we can look at tradeoffs between how manufacturers will

1 work to either increase or maintain performance as they
2 do things like light-weighting vehicles and being able
3 to downsize the engines, and so forth.

4 So, as I alluded to a bit ago, the first step
5 before we actually do the forecast is getting the
6 baseline estimates together. And I want to summarize a
7 couple of the things that we did here.

8 As I noted earlier, the 2011 IEPR went and
9 included historical data through 2009 model year.

10 And for this IEPR we developed independent
11 estimates of the historical data from 1992 through 2011,
12 in part because we had to add additional attributes that
13 weren't in the earlier dataset and we wanted to make
14 sure we were doing things with a consistent set of data
15 sources over all these years.

16 So, we went back and used what we had at hand in
17 the available time, U.S. fleet vehicle sales. But we're
18 planning to update that for the fall final product with
19 California-specific new vehicles sales that we've
20 already purchased from Polk.

21 And as I've noted here, we've used data from
22 newer model years, 2012 and 2013 to do some preliminary
23 testing of our earlier forecasts.

24 One of the other things that I want to point
25 out, that I think someone else alluded to, is besides

1 just making sure it represents California, we have some
2 experience working with comparisons of California versus
3 U.S. sales from other work that, you know, clearly
4 indicate differences in the light duty fleet
5 distribution here versus the U.S. as a whole. And
6 that's especially important for what we know are higher
7 fractions of hybrids, for example.

8 I'm going to give a brief overview of what we
9 did with these attribute forecasts once we put the
10 baseline information together.

11 In this first go-around we generated forecasts
12 out through model year 2035. We're going to update that
13 in the fall to go out to 2050. But as I'll explain in a
14 little bit, given the policy scenarios that we've looked
15 at so far that wasn't as critical as it will perhaps be.

16 And those scenarios that we've looked at so far
17 assume compliance with currently adopted standards. And
18 those standards basically reflect regulatory
19 requirements that go out to model year 2025, but not
20 beyond.

21 And as I noted earlier, the primary source for
22 our forecasts was the 2013 NAS study. And one of the
23 things I'll go into a little bit of detail is we used
24 that study that was done to look at everything
25 regulatorily that I've listed there, except for the ZEV

1 mandate. So, we had to make a couple of adjustments to
2 reflect compliance with our California ZEV mandate.

3 The key scenarios that are encompassed in the
4 NAS work are listed here. There was a fourth one, a
5 business-as-usual case that wasn't really relevant for
6 discussion purposes.

7 But the three that are, are a reference case
8 here which represents adopted Federal regulations
9 through 2025. And as I alluded to, with adjustments
10 this is the case and the material that we extracted from
11 that study that we've used for our draft forecast.

12 NAS also looked at two more aggressive cases
13 that they've labeled mid-range and optimistic, defined
14 here largely to seek specific levels of reductions in
15 out years of 50 percent for the mid-range case by 2030,
16 and I believe it was 80 or 85 percent for the optimistic
17 case in 2050.

18 And both of those assumed additional policy
19 support, as I've noted here. And in the optimistic case
20 really stretch goals that involved sort of stretch
21 successes in research and vehicle design that currently
22 we can't yet see.

23 And so the technology penetrations from the NAS
24 study were divided into two groups, those improving the
25 power train, the engine, the transmission, things of

1 that nature.

2 And the NAS work used simulation modeling
3 material that was partially used by EPA for their 2025
4 CAFE or greenhouse gas standards.

5 And then the other set of technology elements
6 that the NAS work looked at were load reductions,
7 improvements from lighter weight materials, reducing
8 load through aerodynamic drag, rolling resistance, and
9 some accessory efficiency gains.

10 I'll show material later that kind of reflects
11 this in toto. But in the area of the power train
12 improvements the NAS members generally found that there
13 were quite a number of reasonably cost-effective fuel
14 economy improvements that could be gained, you know,
15 going forward from specific power train technologies
16 like gasoline direct engine ignition, and turbo charging
17 of different flavors, also combined with variable valve
18 timing, Atkinson cycle engines, cooled EGR, advanced
19 transmissions and the like.

20 And they were careful when they looked at the
21 powertrain improvements and the load reductions to
22 account for the interactions between the two, in
23 particular relating to efficiency gains allowing for
24 downsizing.

25 And I haven't looked at this in gory detail, but

1 as I've given it a cursory examination we generally
2 believe that their powertrain benefits are in line with
3 the regulatory estimates EPA used for their 2017 to 2025
4 standards.

5 With respect to costs, they came up with
6 estimates that generally reflected fully-learned, high-
7 volume costs and applied what we thought were reasonable
8 phase-in schedules under the Federal regulatory dictates
9 that they were focused on.

10 And there were separate estimates developed for
11 conventional internal combustion engines, hybrids, plug-
12 in hybrids, pure electric vehicles, and fuel cell, and
13 CNG vehicles.

14 And as I've listed here, there's cost elements
15 that generally tie to different battery and motor sizing
16 required for each of these technologies that are listed
17 here.

18 Some assumptions that the NAS panel made that
19 allowed them to develop this, I think, fairly well-
20 conceived, obviously highly peer-reviewed effort that
21 looked out as far as they did were things that we'll be
22 up front about here. And we've made a couple of
23 modifications, one of which I mentioned already.

24 They, based on what the current thinking was,
25 didn't think that compared to gasoline internal

1 combustion engines that diesel engines were going to
2 have further efficiency improvements at the rate that
3 the gasoline engines would be going forward from this
4 point.

5 And so they assumed that manufacturers from here
6 forward would focus, based on cost and available
7 technology, on improving the efficiency of current
8 internal combustion engines with some of the
9 technologies that I mentioned a couple of slides ago.

10 They also assumed that lithium ion is the long-
11 term technology for plug-in hybrids and battery electric
12 vehicles.

13 They looked at some other possibilities, but for
14 the thinking that they had to deliver this was their
15 assumption and we also utilized it.

16 They came up with estimates for weight reduction
17 that ranged, as I've listed here, between 15 and 20
18 percent depending on whether it was a car or truck, by
19 2030 relative to 2010. And we used those for doing some
20 load reduction improvements that I'll talk about in a
21 little bit.

22 And their costs were all marked up using a
23 universal factor of 1.25 to translate production costs
24 to retail equivalents.

25 We think that that might be a little low,

1 especially in the nearer term, but based on what we've
2 had to do to get to this point we have not changed it,
3 and are comfortable at this point leaving it there for
4 this first go around.

5 And then, lastly, an important assumption is as
6 now manufacturers face roughly a decade and a half of
7 more stringent fuel economy or CO2 standards for the
8 light duty fleet, unlike has been the historical case
9 where we have seen and it's been clearly documented,
10 fairly significant improvements in vehicle performances,
11 and increases in size to add utility such as storage
12 volume, the NAS committee decided that given the
13 stringency that manufacturers are going to face over the
14 next 15 years that these performance, and to some degree
15 utility metrics, are largely going to flatten out. And
16 we've just assumed what they did is that they're flat
17 from this point forward.

18 We utilized a spreadsheet model that was
19 developed under this study called LAVE-Trans that was
20 actually developed, as I understand it, for analysis of
21 California energy future and then, ultimately, expanded
22 to look at the U.S. for this NAS study.

23 And we'll be trying to take a look at that
24 researcher's progress with that version of the model in
25 looking or using it to directly look at the ZEV mandate

1 as we move forward from our draft product today.

2 We used relative fuel economy improvements and
3 vehicle price forecasts for the technologies that I've
4 listed there in the second bullet right from the NAS
5 work, for their reference case, and scaled them to our
6 historical estimates that we had in model year 2011, but
7 that we had broken down by individual vehicle class
8 within each of the technology or fuel groups.

9 And then for diesels we recognized that we had
10 to do something, other than just leaving them alone.
11 And so we utilized the separate load reduction gains in
12 the NAS work, light-weighting and the rolling
13 resistance, an aerodynamic drag estimates, and used
14 those to forecast diesel fuel economy improvements and
15 price changes going forward from the current baseline.

16 We also scaled our future battery cost estimates
17 from the mid-range case. We couldn't, in the published
18 work, find cost estimates for the reference case. And
19 they're fairly consistent after about 2025 or 2030,
20 anyway. And used those to generate our forecasts
21 specifically for battery costs as a component of overall
22 retail vehicle price.

23 So, I talked already about the two most
24 important attributes and summarized some of the key
25 elements of the utilization of the NAS work to generate

1 estimates of future fuel economy and price. We also
2 made forecasts of model availability that some of the
3 earlier presenters alluded to.

4 For the conventional gasoline internal
5 combustion engines and the hybrids we were able to scale
6 those directly from sales projections that are an output
7 of the LAVE-Trans models, compared to number of models
8 that are available in those categories today.

9 For diesel engines we took information that
10 Bosch had presented to CEC and grew model availability
11 based on known or projected estimates that they provided
12 after model year 2018, but we didn't do anything beyond
13 that at this point.

14 Other keys that I've noted in the slide here is
15 for plug-ins, electric vehicles and fuel-cell vehicles
16 we knew we had to do something to deal with reflecting
17 ZEV compliance here in California.

18 So, we used spreadsheets, provided by ARB,
19 associated with forecasts that they've made under their
20 updated 2012 amendments, and in terms of sales
21 projections that represented compliance targets for
22 plug-ins, electrics, and fuel-cell vehicles that I've
23 listed here by 2025 and again, scaled our baseline
24 estimates of models within each of these technology
25 groups and vehicle types.

1 We didn't, in our sort of reference forecast,
2 broaden dramatically the penetration of these three
3 technologies into every vehicle class, trying to be at
4 this point mindful of where we think those vehicles are
5 likely to show up, and a little less certain -- or
6 certain that they're less likely to show up in other
7 segments of the fleet.

8 And that sort of summarizes what we've done in
9 largely putting together an initial set of forecasts
10 based on work, relevant work that others have done.

11 And I'm going to show a series of slides here
12 that are sort of the big keys. The first set here
13 focused on our forecasted fuel economy improvements for
14 passenger cars by key technology group.

15 Again, we're in this untenable position of the
16 screen not having the figure be large enough and the
17 hardcopy not being in color. So, I've learned next time
18 I present I'll use dashes, and dots, and solid lines.

19 But the lowest line here is the forecasted fuel
20 economy for internal combustion engine passenger cars.

21 And as I've noted at the bottom, I've identified
22 the increases projected largely from the NAS study for
23 each of these key technology categories from 2010 or
24 '11, out to 2035.

25 You can see, if you look carefully, consistent

1 with what I'd mentioned earlier, that they begin to
2 flatten out beyond 2025, reflecting the fact that
3 there's no additional policy forcing in this particular
4 case beyond that model year.

5 And CNG essentially tracks the gasoline ICE line
6 because on an energy equivalent basis, which is the way
7 we passed information to the consumer choice model,
8 they're essentially the same for fuel economy.

9 There's a similar plot for light trucks. It
10 shows very similar trends, except in each case, for each
11 technology the relative benefits between 2035 and 2010
12 are somewhat muted because the light trucks have
13 different utility uses where the benefits of some of the
14 technologies that show up more efficiently in the
15 passenger car fleet don't pervade the -- or permeate the
16 entire light truck fleet. In particular, with respect
17 to towing for certain light trucks.

18 Now, I'm going to show a couple of slides on
19 prices. And the first one, again, is passenger car
20 prices. And you'll see that there's a sort of a
21 convergence going on. At the bottom we have the
22 gasoline internal combustion engine, passenger cars.

23 And going upward from there is CNG, hybrid
24 electrics, fuel-cell vehicles and then a combination of,
25 I think, plug-ins that show up sort of separating from

1 the fuel cell line in the beginning, and battery
2 electrics on top.

3 And what's going on here, as I alluded to with
4 the technology penetrations, manufacturers are putting
5 more technology that's fairly mature, relative to
6 battery technology, into the IC engines, and you're
7 still getting some nominal price rises for the passenger
8 car -- or for the internal combustion engines.

9 For all of the other technologies there are
10 nominal or varying amounts of decreases that reflect the
11 learning or phase-in assumptions of battery and motor
12 costs for these particular technologies contained in the
13 NAS work.

14 Similar plot for trucks that, again, shows some
15 differences from the passenger car fleet and, again,
16 show the more dramatic reductions from the baseline for
17 battery electrics and plug-ins, generally, and slight
18 increases for the internal combustion engine light
19 trucks.

20 And again, as I've alluded to with the fuel
21 economy projections, everything is relatively flat
22 beyond 2025 because of the policy assumptions that went
23 into these cases.

24 That concludes my prepared slides and remarks.

25 I can take questions from the Commissioners and, at

1 folks' discretion, can answer specific questions about
2 improvements that we're planning in the final version.

3 COMMISSIONER SCOTT: This is all really
4 interesting information. Thank you so much for coming
5 to present it to us.

6 I was wondering, I was actually thinking about
7 this and what these scenarios might look like outside of
8 the light duty. And that may not be your area of
9 expertise, but with medium duty and heavy duty trucks it
10 seems like some of the assumptions that might go into
11 here might be very different. And I wonder if you have
12 a sense of what those scenarios may look like?

13 MR. CARLSON: I don't have a -- I will agree
14 with you that they're different. And we've just not yet
15 focused on looking at that sector of the fleet. But
16 there are certainly differences that deal with the uses
17 of the heavy duty fleet.

18 You know, you can't put a battery electric
19 vehicle in a long-haul truck based on what we think
20 technology's going to look like for that case for a
21 number of years.

22 So, there are key differences and as we
23 transition to incorporating the heavy duty sector of the
24 fleet in future versions of our forecast we certainly
25 need to be aware of all those issues, and there are a

1 number of them.

2 COMMISSIONER SCOTT: Okay, thanks.

3 COMMISSIONER MC ALLISTER: I don't have any
4 questions, thanks.

5 MR. CARLSON: I'll turn it over to Jay for --
6 Gary, I'm sorry, for a history lesson. My apologies.

7 MR. YOWELL: Great, thank you. Well, good
8 afternoon. I'm Gary Yowell. I'm front the Reporting
9 Unit and there are -- oh, what am I in, the Fuels and
10 Transportation Division.

11 One of the Energy Commission's roles is to
12 provide market -- to make energy policy recommendations
13 based on relevant objective information and analysis.

14 Now, I'll show you some of the empirical
15 evidence we have that we used to measure the performance
16 to date, and how we'll use that to influence our future
17 policy recommendations.

18 Now, there are many various State and local
19 goals and objectives, and these are the few that I'll be
20 discussing here.

21 The Energy Commission has an Analytical Unit,
22 which is the unit I'm in, and we're charged with
23 measuring the performance and providing a basis for
24 assessing the successful achievement of our mission and
25 our goals.

1 And in doing this we look at about eight
2 different agencies' data, and compile that together, and
3 analyze how we're making progress towards our goal.

4 And here's a listing of all the various
5 agencies' data that we use in the analysis, plus the
6 knowledge that we've gained over the last ten years of
7 performing the analysis.

8 Now, the analysis is pretty simple. The math is
9 simple. It's simply the vehicle population, as provided
10 by the Department of Motor Vehicles, the vehicle miles
11 traveled as determined by the Bureau of Automotive
12 Repair Smog Check Program, divided by the fuel economy
13 that the USEPA Fuel Economy Guides give.

14 And all of that should equal the fuel sold as
15 according to the Board of Equalization for diesel and
16 gasoline fuel sales, or the utility sales, or ARB
17 estimates for E-85, for example.

18 The complexity is that we apply this for 25
19 different vehicle classes and 30 different vehicle
20 models -- I mean ages, over ten different fuels. And at
21 the end of the day all of this must add up to the gallon
22 of fuels reported sold for the various fuels.

23 One of the complexities that we see is, you
24 know, as vehicles age they drive less, statistically
25 speaking. The Bureau of Automotive Repairs gives us

1 this information from their Smog Check Program, and this
2 is applied to each of the various 15 or 18 years of
3 vintages that we look at. And it varies with the fuels,
4 whether gasoline, or diesel, or electric vehicles, or
5 whatnot.

6 So, the results, this is just to illustrate two
7 concepts, as I go forward. One, there's a long history
8 of a high correlation between human population and
9 energy demand, prior to 2005 I must say.

10 And secondary, the purpose is to show that, and
11 this slide is to introduce the concept of measuring fuel
12 demand relative to historic demand trend line. This
13 recognizes future population growth for California.

14 This is just to show the classic 55 years of on-
15 road diesel demand, which has followed a fairly
16 consistent growth curve absent the recent recession
17 period.

18 And here I've added in the alternate fuels and
19 alternate diesel -- alternate vehicles and alternate
20 diesel fuels' contribution to diesel demand in the top
21 dashed line.

22 And we have four months of historic sales in
23 2013. And if that pans out for the rest of the year, we
24 will see a 4 percent uptick in diesel sales in
25 California. And that would be consistent with the

1 historic 55-year trend line.

2 Per capita demand for fuel has been fairly
3 unchanged since 1978. It continues this downward trend.
4 The recession has accelerated that for diesel demand and
5 for gasoline. But, historically, we have an upward
6 rising diesel demand and that's because of the migration
7 of older, gassing, heavy duty trucks are still evolving
8 to diesel.

9 Now, we have a -- as we measure progress to our
10 2020 petroleum reduction goal, shown here in blue and
11 red, blue is the growth period in California, red is the
12 declining period in California. The purple dash on top
13 is the alternate fuels and petroleum reduction
14 technology's contribution to petroleum use in
15 California.

16 Now, what we see is in 2012 we see an
17 unprecedented 6 billion gallons' reduction in fuel use
18 from the historic trajectory line. And we're well on
19 our way to hitting our 2020 goal, which will represent
20 about an 8.2 billion gallon reduction for that
21 trajectory line.

22 COMMISSIONER MC ALLISTER: A quick question.

23 MR. YOWELL: Yeah.

24 COMMISSIONER MC ALLISTER: Do you have a
25 sense -- I mean it seems like, you know, the linear

1 projection in this case, given the recession and kind of
2 the unique nature of the last few years it kind of could
3 go either way. You know, and if you look back you see
4 kind of smaller oscillations around that bottom out
5 during recessions, essentially, you know, late 70s and
6 early 90s.

7 You know, I would love to think that our
8 policies have, you know, pushed this and we'll continue
9 to go down and we'll get the 8 million reduction.

10 But, you know, what's your sense of how much of
11 this is still related to the economy? And if the
12 economy really comes back, you know, barnstorming is --
13 you know, what's the possibility that this could turn
14 upward again and sort of head back toward the linear.

15 MR. YOWELL: Great. To that point, I've
16 quantified the -- looked at basically 24 factors.

17 COMMISSIONER MC ALLISTER: That was a great
18 setup, wasn't it?

19 MR. YOWELL: Thank you very much.

20 So, I anticipated that question about three
21 years ago, when I started this.

22 And so, remember I said we reduced from that
23 metric of 6 billion gallons' reduction in 2012, and
24 there you can see 6 billion gallons in 2012.

25 So, here I've identified the component. So, the

1 bulk of this, well, the blue is the ethanol blends'
2 contribution, which is 5.7 percent ethanol to 10 percent
3 ethanol in the later years. Yellow is the consumer
4 shifting to higher fuel-economy vehicles.

5 You can see in the early years they weren't
6 shifting to the higher fuel-economy vehicles and they
7 flip-flopped in 2005 due to high fuel prices, some would
8 say, and there's good evidence to support that.

9 The green is the reduced vehicle miles traveled
10 from gasoline and the gray above it is the reduced
11 diesel miles traveled from diesel, the diesel segment of
12 fuels.

13 So, then there's all these alternate fuels and
14 petroleum reduction options at the very top, which you
15 can't see, and I'll show you later.

16 So, to your question, of the yellow bar I see --
17 excuse me, no, of the gray and the green bars, I see
18 that is a component of the recession. And I've
19 estimated half of this green bar, 42 percent of that
20 green bar's contribution is due to lower birth rates
21 which, and too is respective to the recession, as well.

22 So, at least half of that green and all of that
23 gray I would expect to be in the future diminishing. I
24 would hope would be diminishing.

25 COMMISSIONER MC ALLISTER: So, just to make sure

1 I understand here, prior to 2005 the negative yellow box
2 is decreased fuel consumption by fleets?

3 MR. YOWELL: By the entire California vehicle
4 purchases.

5 COMMISSIONER MC ALLISTER: Purchase, oh, okay.

6 MR. YOWELL: People were buying larger vehicles,
7 more powerful than prior years.

8 COMMISSIONER MC ALLISTER: Okay, so we took a
9 step back and then we sort of got on sort of the other
10 side of that equation as of 2005?

11 MR. YOWELL: Yeah. If I had overlaid fuel
12 prices, it would be very apparent why people shifted.

13 COMMISSIONER MC ALLISTER: Yeah, okay.

14 MR. YOWELL: Yeah. And so moving -- as a close-
15 up view of the 11 items that you couldn't see at the
16 top, here I've broken them out and here you can see the
17 electric -- excuse me, the diesel vehicles and the
18 hybrid, gassing hybrid conventional vehicles, we would
19 call them, at the bottom. And they're contributing 3.7
20 percent of the total 6 billion gallon reduction in the
21 year 2012.

22 And all of the alternate fuels combined
23 contributed 2.9 percent to the 6 billion gallon
24 reduction occurring in 2012, as well.

25 You can see heavy-duty natural gas, a very

1 significant contribution.

2 Yellow is electric vehicles' contribution and
3 everything in between is all there.

4 And so we track this every year, from here on
5 out, I believe.

6 Oh, let me back up one slide here. The yellow,
7 I wanted to explain this yellow a bit. People buying
8 higher fuel-economy vehicles has -- this is the most
9 significant factor that occurred in 2012, but it is also
10 three sub-factors combined here.

11 One, people buying new vehicles bought a smaller
12 vehicle. We can see that in the data.

13 Two, we see the manufacturers improving the fuel
14 economy of their vehicles, the same classes and makes
15 one year to the next. And that happened in the latter
16 part of the years.

17 And three, we see people with the existing
18 vehicles on their driveway preferentially shifted
19 towards driving the higher fuel-economy vehicle more
20 than they did in the past.

21 So, all of these three factors are contributed
22 here. And we're trying to quantify it, we want to tease
23 out all three of those factors over time.

24 COMMISSIONER MC ALLISTER: And those are just in
25 the yellow box is --

1 MR. YOWELL: That's correct.

2 COMMISSIONER MC ALLISTER: -- the yellow
3 outlined in black?

4 MR. YOWELL: Yes, yellow outlined in black and
5 green.

6 COMMISSIONER MC ALLISTER: Okay.

7 MR. YOWELL: Yeah, I started to quantify that
8 but I had to abandon it because we got new data and so I
9 had to stop and recalibrate.

10 COMMISSIONER MC ALLISTER: That's interesting.

11 MR. YOWELL: Okay. Now, all that historic data
12 I showed you was based on this fundamental observation
13 from our more complex analysis. And this is just a
14 glorified spreadsheet analysis of the 27 million
15 vehicles that are in California.

16 But if you look at the entire vehicle population
17 in 2012, old and new, you would see the average of all
18 light duty gassing vehicles on the road consume about
19 552 gallons and emit about 6.2 metric tons.

20 And if you compare it and contrast it to these
21 technologies, which are reducing these volumes or that
22 metric tons of greenhouse gas emissions. I'm showing
23 ethanol flexible-fuel vehicle in an outlined shade
24 because that is what the flexible-fuel vehicle would
25 theoretically do if it was fueled 100 percent of the

1 time on E-85. But, in actuality, it uses ethanol 1.2
2 percent of the time, statistically speaking. So, it has
3 a result way down there at the actual level.

4 Now, looking forward, as in the policy analysis
5 perspective or program influence program, we would --
6 program influence mentality, we would be looking at
7 forward new vehicle purchases. And this is the genesis
8 of this technology.

9 This is showing all these new vehicles, as they
10 were sold in 2012, fundamentally driving at 12 to 14
11 thousand miles, like a new vehicle does. So, this is a
12 new vehicle acquisition performance, per se.

13 Again, we have higher values now. FFV is still
14 showing the same way. We have the light duty diesel
15 cars are shown two different ways to illustrate a point
16 that applies to all technologies, mostly, which is that
17 the diesel car can have zero percent biofuel and
18 displace 274 gallons or 1.5 metric tons of greenhouse
19 gas emissions.

20 Or if it was used on 100 percent biofuel, it
21 would have three times the result of petroleum reduction
22 and almost an order of magnitude higher of greenhouse
23 gas reductions.

24 Now, this technology, this is just to illustrate
25 the point that's applicable to even conventional gassing

1 vehicles and all of these, except for the FFV which
2 already has that built into it. And electric vehicles
3 and fuel cells have that already applied based on
4 Assembly Bill 32 compels higher renewability fuels in
5 electricity, and we have other legislation compelling
6 renewability aspects into the hydrogen fuel-cell vehicle
7 fuels.

8 This is just to illustrate our new house, in-
9 house capability. Thanks to Ryan Eggers of our
10 Forecasting Unit we now have the ability to almost see,
11 in real-time, new vehicle sales in California. We
12 haven't had this ever before and this is really a great
13 asset.

14 We have this for the national fleet in a month-
15 in-arrears availability, but now we have this for all
16 makes and models in California. This is really great to
17 see. And this will greatly help our performance in the
18 future.

19 And here I've applied the start -- looking at
20 when all of these new technologies were introduced into
21 California.

22 Would it surprise you to know that electric
23 vehicles have been in California for 24 years? It
24 surprised me.

25 You know, we've had their sales of hybrid

1 vehicles shown here and an interesting thing about
2 hybrid vehicles, if you notice, this slope of this line
3 is consistent with this 5 percent growth curve.

4 And what that means is that for any one of these
5 technologies, whatever curve slope it starts on, if it
6 maintains that for 20 years that technology will reach
7 that percent of the market. So, the hybrid vehicles are
8 five or six years into our 20-year track to get to the 5
9 percent of the market share for California.

10 Now, what's not shown here are plug-in electric
11 vehicles; they're just in the middle of their third year
12 of introduction. Had I showed them, they would be at
13 twice the level of the natural gas on the third year,
14 which is about 31,000 units, pretty significant.

15 And hydrogen fuel-cell vehicles, they've been
16 introduced into California as of six years, now, and
17 they are at 162 units. And so that's probably going to
18 be consistent with -- that's well below the electric
19 vehicles' population at that time.

20 In 2007 the Commission adopted a 9 percent
21 alternate fuel use goal by 2012, and here I've summed up
22 all of the contributing factors in an attempt to reach
23 that goal. We missed the goal by about 360 million
24 gallons. But you can see it's fundamentally made by
25 ethanol, heavy-duty natural gas, and renewable diesel so

1 far.

2 And so in conclusion, in 2012 we saw an
3 unprecedented 6 billion gallon reduction in petroleum
4 fuel use, mostly attributed to reduced vehicle miles
5 traveled, consumers shifting to conventional, higher
6 fuel-economy vehicles, ethanol substitution, of course,
7 and last, but not least, alternate fuels and dedicated
8 alternate fuel vehicles.

9 Now, these relationships have been fairly
10 consistent for the last 12 years, except for the
11 consumer shift of higher fuel economy. That happened in
12 the last seven years that's been consistently there.

13 And that's it.

14 COMMISSIONER MC ALLISTER: Thanks.

15 MR. YOWELL: The history lesson is over.

16 COMMISSIONER MC ALLISTER: Yeah, this is
17 fascinating. So, could you go back to the vehicle trend
18 graph; that one right there.

19 MR. YOWELL: Oh, sorry.

20 COMMISSIONER MC ALLISTER: Yeah, that one right
21 there. So, I guess I'm wondering sort of like light
22 duty diesels, a couple of them, like compressed natural
23 gas here and light duty diesels you have the same time
24 period, so 1992 to 2012. But there's 14 or 15 years
25 shown -- there's a 20-year period, but there's only 15

1 years shown there for the light duty diesels. Is that
2 just because they weren't selling many of them?

3 MR. YOWELL: Well, I've got light duty diesels
4 in the two segments, the 1998 -- 1984, but I had a hard
5 time splitting it out and having confidence.

6 COMMISSIONER MC ALLISTER: Oh, okay. Okay.

7 MR. YOWELL: Okay.

8 COMMISSIONER MC ALLISTER: So, you have -- so
9 there's a green light duty diesels and then there's a
10 red light duty diesels.

11 MR. YOWELL: Right.

12 COMMISSIONER MC ALLISTER: What's the difference
13 between those two?

14 MR. YOWELL: The green 1992 diesels represent
15 what they called advanced clean diesels. And I wanted
16 to represent that with consumer behavior today.

17 COMMISSIONER MC ALLISTER: Okay.

18 MR. YOWELL: And the old one is the entire
19 population of vehicles from the earliest records of DMV
20 data that we have. So, it gets the old dirty diesels
21 included in there.

22 COMMISSIONER MC ALLISTER: So, these are the
23 old, clunky Mercedes.

24 MR. YOWELL: There you go.

25 COMMISSIONER MC ALLISTER: And the green line is

1 the new diesel Jetta, say.

2 MR. YOWELL: There you go.

3 COMMISSIONER MC ALLISTER: Just to not name
4 names.

5 (Laughter)

6 MR. YOWELL: Yes, yes, thank you for using those
7 terms.

8 COMMISSIONER MC ALLISTER: So, but if the newer
9 ones came on line in 1992, wouldn't there be 20 years of
10 data there? I'm just trying to kind of understand what
11 the -- is it like would there have been a flat period
12 for the first five years or so?

13 MR. YOWELL: Good question. Let me check into
14 that.

15 COMMISSIONER MC ALLISTER: Okay. I guess I'm
16 interested in the flat period before the ramp up occurs.
17 So, how long, typically, does it take a new, promising
18 technology that looks like it's going to have traction
19 to actually get traction?

20 MR. YOWELL: Oh, yeah, and the hybrid is a
21 really good example. You know, the classic S-shaped
22 curve, like you can see that in the hybrid vehicle
23 technology.

24 COMMISSIONER MC ALLISTER: Yeah.

25 MR. YOWELL: The light duty diesel had

1 government regulations that were impeding sales for many
2 years and that's partly part of the flatland that you're
3 seeing there.

4 And we're now at the cusp of a new, of a
5 significant introduction of diesel cars. And we'll
6 start seeing this in real-time, in the next two or three
7 years we'll actually have the data.

8 COMMISSIONER MC ALLISTER: Yeah, okay.

9 MR. YOWELL: But it's mostly government of
10 curtailment of sales because they were limited sales in
11 California to 2004. And then sales just continued until
12 2010, here in California.

13 COMMISSIONER MC ALLISTER: And so that was
14 limiting because of the particulates or some
15 particular --

16 MR. YOWELL: For the NOx, the NOx standard was
17 unattainable --

18 COMMISSIONER MC ALLISTER: The NOx standard,
19 okay.

20 MR. YOWELL: -- and the emissions. And the fuel
21 wasn't available until 2009 in California.

22 COMMISSIONER MC ALLISTER: Yeah, okay.

23 MR. YOWELL: So, all those things prohibited it.

24 COMMISSIONER MC ALLISTER: Okay, great. Yeah,
25 that makes sense, thanks.

1 MR. YOWELL: Any other questions? Cool, I'm
2 out.

3 MS. RAITT: Thanks Gary.

4 Our final speaker today is Gordon Schremp.

5 MR. SCHREMP: Good afternoon. My name is Gordon
6 Schremp. I'm the Senior Fuel Specialist in the
7 Transportation Energy Office.

8 And this afternoon I'm going to be covering our
9 biofuel outlook. This is some historical information,
10 as well as some prospective with regard to advanced
11 biofuels.

12 Now, why advanced biofuels and other biofuels
13 are important, something we do in the Commission,
14 besides they're important transportation fuels in the
15 mix, but we also look at other regulations, Federal and
16 State, with regard to potential impacts on fuel supply
17 and availability.

18 So, you've seen some of the initial forecast
19 information come out this morning. We actually have
20 some other work we perform on that initial draft
21 forecast information and that is to see what happens
22 when we achieve compliance with the Federal Renewable
23 Fuel Standard and the State Low Carbon Fuel Standard.

24 So, what that actually does, it will change and
25 modify those numbers, not necessarily for displacement

1 of petroleum, per se. It's really more of a matter of
2 the types of biofuels being utilized.

3 So, we want to know where biofuels are and where
4 they're going, and if there are any issues in
5 particular, infrastructure issues that may, you know,
6 temporarily prohibit or be a barrier to greater
7 introduction of these biofuels.

8 So, I'll move on. And if I'm going a little too
9 fast at points, I'll cover some of the slides rather
10 quickly that aren't as important, just put a stop sign
11 up and slow me down. I'll be happy to do that.

12 So, just a little laundry list of the ethanol,
13 biodiesels, and advanced fuels I'll be covering this
14 morning.

15 And the predominant one, of course, is ethanol.
16 There's a lot of it produced in the United States, but
17 it's been dropping off. And that's gone in conjunction
18 with gasoline demand declining.

19 As you see here, in sort of a peak in 2000 and
20 now coming off, it's down about 6 percent from that peak
21 in the United States. So, that's rather significant.
22 Not only are we forecasting decline in gasoline use in
23 California, but EIA's forecasting decline in the United
24 States, as well, for similar reasons. Primarily
25 improved fuel economy of the existing fleet as time goes

1 by, and sustained high prices.

2 So, ethanol, besides lots of production, which
3 is the lion's share of supply for our use, we do have
4 imports. They can, over a long period of time, be
5 cyclic.

6 Brazilian imports are something that's been
7 important rather recently. That's to help meet and
8 achieve compliance with the Federal Renewable Fuel
9 Standard because sugarcane ethanol is an advanced
10 biofuel under that regulation.

11 But we also export to some of these other
12 countries. And we've sort of changed. We've shifted to
13 a net exporter. That's because we have lots of capacity
14 and we had ethanol plants operating and still able to
15 successfully or economically export to some foreign
16 countries, Brazil, some of them and up over to Europe.

17 So, we expect this kind of behavior will
18 continue to some extent, but we think it's going to
19 switch back to where we'll be a net importer.

20 Now, the reason is, is in particular Brazil. As
21 you see, it's sort of a cyclic nature. We seem to get a
22 lot in the latter half of each year and a little bit in
23 the front half of a year.

24 There's a reason for that. Brazil, as you heard
25 three weeks ago from the presenters in this forum, they

1 start harvesting April/May, so there's not a lot of
2 available suppliers, it's tight and it's more expensive.

3 So, that's why imports coming to the United
4 States in the latter half, in the larger quantities.

5 We expect this to be the same case this year
6 and, in fact, we expect to see even more imports of
7 Brazilian ethanol coming to California, especially to
8 help meet the compliance with the Low Carbon Fuel
9 Standard.

10 So, there's a lot, we're up to almost a record
11 level of Ethanol use, almost 890,000 barrels per day,
12 the most recent data available for the U.S.

13 But that is going to be close to what the limit
14 is going to be because it keeps bouncing up against this
15 red line. That's not an actual, fiscal red line, but
16 it's a construct. It's referring to the ethanol blend
17 wall. And you can use ethanol and gasoline for warranty
18 purposes, distribution purposes at 10 percent by
19 concentration in all states, and that's not an issue.

20 In some states you can go higher, but the
21 majority of the states don't allow that without a change
22 in regulations.

23 So, if you want to use more than 10 percent and
24 you want to get more ethanol into the gasoline pool, you
25 have to use two other means. E-15 sales, there's about,

1 estimated about 30 locations now dispensing E-15. But
2 keep that number in mind with the total number of retail
3 stations in the U.S., 156,000. So, that's a very small
4 point at this juncture, but we expect that to continue
5 to grow.

6 E-85 is at over 2,600 locations, 84 at least in
7 California. And so we expect that to continue growing
8 as well, but there are issues. There are limits either
9 of warranty, pricing issues associated with E-85. So,
10 going much beyond the blend wall is a challenge.

11 Now, if gasoline demand was flat, which it is
12 not, it's declining, that's why if you're already at the
13 blend wall and gasoline demand declines, then that means
14 next year you can't even use as much in the marketplace.

15 So, this is why this is such a big concern for
16 the Renewable Fuel Standard that we can't keep jamming
17 more biofuel into the gasoline pool with gasoline
18 declining.

19 So, USEPA has acknowledged this and will
20 publish, soon, regulations or proposed regulations for
21 next year where they will modify more than one category
22 of the Renewable Fuel Standard downward. We will all
23 wait and see what that is because we have to do post-
24 processing analysis of our forecast to comply with
25 Renewable Fuel Standard Regulations and now they're

1 going to change.

2 COMMISSIONER MC ALLISTER: What's the latest
3 thinking on the technical implications of that, like the
4 blend wall, you know, how far beyond it might we go and
5 still not have issues with the existing stock?

6 MR. SCHREMP: USEPA has already telegraphed, if
7 you will, and when they announced their 2013 Renewable
8 Fuel Standard requirements, just published the final
9 rule recently. They telegraphed that they will be
10 targeting an ethanol blend wall when they look at how
11 they have to reduce those standards downward, how far
12 they have to go down.

13 So, they'll look at 10 percent blends. They
14 won't look at E-15, really, but they'll see how much
15 more E-85 you can use. Some ramp up of E-85, but it is
16 modest.

17 And so then they will say how much do I have to
18 lower the advanced category? How much do I have to
19 lower the total renewable category down so that market
20 participants are able to achieve compliance through
21 physical blending of ethanol and not go beyond that 10
22 percent blend wall, and the additional E-85.

23 So, we will take that cue from USEPA and modify
24 those standing, you know, 2007 ISA standards, down
25 accordingly to match what EIA is suggesting is going to

1 be the gasoline and diesel demand projections over the
2 near term here for their annual energy outlook under the
3 various, you know, scenarios we're going to examine.

4 So, California, I think Gary mentioned this
5 briefly we've had some sort of jumps in ethanol use.
6 NTBE phase-out, the first one, then goes to 5.7 percent,
7 and then finally get to 10 percent like basically
8 everyone else. And that's gone down, like U.S. demand
9 levels, because of a decline in gasoline use in
10 California.

11 The reason I show this, I'm going to shift
12 gears, and where is the ethanol coming from? It mostly
13 comes from the Midwest. Why, plants are sited closest
14 to the highest concentration of corn. That's the
15 darkest green colors and all the red dots.

16 So, that's why we always talk about Midwest
17 ethanol from corn because that's where the lion's share
18 of the ethanol production in the U.S. is.

19 Now, corn has been going up in plantings because
20 of the high prices. It's going to rather, but not a
21 record high planting, but rather high. But because the
22 yields are so much higher than they were years ago, and
23 we're going to have the third highest yield, according
24 to USDA estimates, we're going to have a bumper crop.

25 Now, I know there was a bumper crop forecast

1 last year in the early spring, and then the drought
2 continued and basically killed the corn crop.

3 Not this year, there's been the reverse problem,
4 too much rain, didn't quite plan this as timely as they
5 wanted in some areas, and now they think there's some
6 impact on the corn crop production, but still going to
7 be a record. That's the point.

8 So, we use a lot of it for different purposes
9 and one of the biggest growing categories of corn use of
10 course is to make fuel ethanol. But this will level off
11 because under the Renewable Fuel Standard you can't use
12 more than 15 billion gallons in a couple of years, and
13 then it's flat after that, from traditional corn
14 ethanol.

15 But you see here a little bit of resurgence in
16 feed and residual and that's because the total use went
17 down and it's relative contribution is almost that to
18 create fuel ethanol.

19 The only purposing of showing an ending stock
20 slide, because this is the key driver for corn ethanol
21 prices. How much will be in the inventory in those
22 silos by the time they harvest the new crop
23 August/September, early October?

24 This is the third lowest in this time period,
25 going back to '76, and this low inventory forecast or

1 outlook by USDA is what's keeping corn prices so high.

2 As you see, record high prices for corn.

3 And you say, well, does that increase my food
4 cost a little bit? Yeah. But the biggest impact from a
5 fuel perspective is it impacts the profitability of
6 ethanol plants, that's their feedstock.

7 So, if ethanol prices are relatively stable or
8 somewhat flat because there's a bit of an over-supply,
9 you remember I said we did a lot of imports recently,
10 then their profitability suffers. And that's what you
11 see here with those blue bars getting very small,
12 negative, and more recently recovering.

13 That's because the corn prices are starting to
14 come down, ethanol's going up a little bit. The market
15 knows we're going to have a bumper crop. As each month
16 goes by and they see no bad drought-related, corn-
17 related concerns, the corn price will continue to
18 decline and this will improve profitability.

19 Why is that important? It will bring back some
20 of the ethanol plants that are sitting there idle. They
21 haven't been dismantled. They're just idle because some
22 of them it's not economical to operate at this time,
23 it's about 9 percent of capacity.

24 The same thing California, we have some ethanol
25 capacity that's idle right now, but we expect that to

1 come back when these economic conditions improve.

2 So, switching gears to Brazilian ethanol, it's
3 going to be a very component in the U.S. and especially
4 in California for compliance with the Low Carbon Fuel
5 Standard because its carbon intensity is better than
6 that of corn, better than that of California facilities,
7 and in some cases with co-generation and mechanized
8 harvesting quite low.

9 But there is a difference; a quick comparison
10 and contrast, a lot more ethanol production facilities
11 in Brazil, but they're a lot smaller, and they produce
12 more ethanol per acre than through corn.

13 But everyone knows, you know, sugarcane is, I
14 think, better at producing on a per-acre basis than
15 corn.

16 So, this shows two different types, hydrous with
17 some water anhydrous with not -- we use anhydrous in the
18 United States because that's what you can blend with
19 gasoline.

20 However, as you heard three weeks ago,
21 Brazilians use a lot of FFEs and their FFEs can handle
22 not E-85, but basically E-100 that can be hydrous. So
23 that's why the hydrous volume's going up because they're
24 using a lot more FFEs in their existing fleet because
25 that's basically all they sell.

1 So, this will continue to go up. Anhydrous can
2 also be used, shipped to Caribbean basin-initiative
3 companies, dehydrated and then shipped to California.
4 And that is also a low carbon intensity fuel for use.

5 And this is just saying most of it's in south
6 central and that's where basically all of the increases
7 come.

8 Exports; very important if we think U.S. and
9 especially California's going to depend on this kind of
10 ethanol for a period of time, and the point here is that
11 near-term forecasts of exports are quite high, 3.2
12 billion gallons two years from now. And that's, you
13 know, double, more than double the record export from
14 Brazil in 2008.

15 So, certainly achievable with the increase in
16 acreage of sugarcane and some plant processing capacity,
17 so we hope this comes to fruition.

18 However, even if it doesn't, we're not banking
19 on incremental exports of having to be there to get
20 enough Brazilian ethanol. We think that you can ship
21 U.S. ethanol down to Brazil, as has occurred over the
22 last couple of years, and you can send Brazilian ethanol
23 to the United States and California.

24 So, we don't see this as a capacity concern
25 because you can do some switching, if you will, between

1 Brazil and the U.S.

2 So, we don't see a problem, really, for this
3 type of traditional ethanol from cane coming to
4 California in terms of just total volumes available.

5 California, from an infrastructure perspective,
6 we have ethanol from three sources. The bottom bar is
7 our own ethanol production facilities, which you see
8 have come up rather dramatically recently.

9 And marine imports, that's from Brazil and
10 Caribbean basin-initiative countries. And we expect
11 that green component to increase. We expect the bottom
12 component, the red component to increase in California,
13 two important sources of low carbon biofuels, and then
14 the rail component can decline.

15 The only exception to that scenario is if
16 there's infrastructure developed in other parts of the
17 country that can receive Brazilian sugarcane by water,
18 put it on to rail cars and then send it to California.
19 There isn't an infrastructure problem associated with
20 that kind of movement because we already receive a lot
21 of ethanol by rail.

22 And in fact, if you go back to 2010, we receive
23 a lot more ethanol by rail than we did in 2012. So,
24 that infrastructure is in place and it's primarily unit
25 train movements.

1 So, all the retail, all the distribution
2 terminals can blend ethanol as they load the gasoline.
3 This is not a problem.

4 And even if we were to move to an E-15 or start
5 a transition to E-15 blends that will not begin for at
6 least three to four years, that's what the Air Resources
7 Board says is the time required to modify the
8 regulations to enable that to occur.

9 But we think there is some room at these
10 distribution terminals to cycle those tanks more
11 quickly, greater loads of volume over unit time. And
12 so, modifications to handle a slow ramp-up of E-15,
13 beginning three, four years from now, shouldn't be a
14 problem.

15 Rail logistics, as I mentioned there could be
16 some rail, marine, rail, you know, starting in Houston
17 and coming here. We don't think that's going to be a
18 problem at all.

19 And we used, you know, quite a bit in 2012, 82
20 percent, but that was less than it was in 2010.

21 Marine facilities, this is an area of potential
22 concern over the near term. It's already an issue
23 raised by some stakeholders that it has constraint.
24 They wanted to bring in some marine ethanol and they're
25 having difficulty finding a location to do something

1 like that.

2 So, this is an identified potential constraint
3 that is more than just this one example. So, we're
4 going to be -- we're surveying people to see what kinds
5 of biofuels they're going to be bringing over the near
6 term here, in particular where in the infrastructure
7 they're going to bring these biofuels and what volumes.
8 That's the important aspect of it. So, we should have
9 that information back to us in a couple of weeks, before
10 we start our analysis.

11 So, biodiesel production, a record level we're
12 forecasting for this year, after all the Federal RFS
13 requires 1.28 billion gallons this year, but some of
14 that will be met with credits, excess credits from last
15 year that can be applied to the Federal program.

16 We don't export a lot of it. It's a smaller
17 amount, certainly from the record in '08, because
18 European Union put a tariff on because they said you
19 guys are getting a dollar a gallon blender's credit.
20 That's not fair for competition. And so that really put
21 a kibosh on, I think, exports to Europe.

22 We use a lot of it. It goes in cycles. It goes
23 up, it goes down, it goes up, it goes down. What's up
24 with that? Well, that's winter. There are some cold
25 poor point issues with most traditional biodiesel and so

1 there is less utilized in the winter months.

2 And then, certainly, as you get away from winter
3 that's not a problem. And so that's why it's sort of a
4 cyclic nature here.

5 But we expect the biodiesel demand to continue
6 growing. And here we're already over 2 percent, here in
7 May, in the United States on average.

8 In California we're less than that. Our
9 biodiesel use is not 2 percent. I think it's a little
10 less than 1 percent. And that's an issue associated
11 with not as much infrastructure to blend biodiesel into
12 the diesel stream as can be done because, clearly,
13 there's no problem by using biodiesel in a concentration
14 of up to, you know, 5 percent by volume. There isn't
15 any air quality or there aren't any warranty issues
16 associated with that concentration.

17 So, here you see that it's jumped up recently.
18 We expect this to continue growing, and rather
19 significantly, because if you can actually get to a B-10
20 blend over a couple of years, two to four years in
21 California, that's roughly 350 million gallons, much
22 more than this, but it would be a very important element
23 to help achieve compliance with the Low Carbon Fuel
24 Standard.

25 Because biodiesels made from things like corn

1 oil, this yellow bar, are very low in carbon intensity,
2 4 grams per megajoule compared to something like soy,
3 which is, you know, almost 90, and our regular diesel's
4 98. So, that's why corn diesel, biodiesel's very, very
5 important, as some that's made from white and poultry
6 fat, and used cooking oils.

7 So, it's good to see that utilization of these
8 feedstocks is growing. Used cooking oil, dotted green
9 line, corn oil, dotted red line, they're growing in the
10 United States because in part soy prices are pretty
11 expensive relative to these fuels and that has made
12 these other products more desirable as a feedstock.

13 Also want to point out that in many instances a
14 used cooking oil biodiesel plant is in a location and
15 collecting their feedstock from local restaurants. And
16 in many of those cases they do not have access to rail.

17 So, it is -- if, for example, we're looking to
18 obtain used cooking oil biodiesel from facilities
19 located in the northeast U.S., upper Midwest, it's
20 unlikely that they would be able to competitively
21 provide that in California.

22 We certainly know all of the used cooking oil
23 that's being converted in California will go for the
24 LCFS market, and material in Oregon and Washington the
25 same thing.

1 But just pointing out that, yes, there's a
2 feedstock supply of used cooking oil, but plants are
3 being sized to accommodate a local restaurant, hundreds
4 of restaurant, and collecting -- the collection system
5 is very sophisticated in many cases, and very beneficial
6 in keeping that material out of disposal system, get a
7 higher value use of this material and helping the
8 restaurateurs deal with this waste.

9 COMMISSIONER MC ALLISTER: So, I have just a
10 couple of questions. So, I was surprised at the
11 difference between corn and soy. And is that because
12 you're talking about corn that's a byproduct or a used
13 corn oil, or as opposed to freshly minted soybean oil?
14 I mean is that the reason for that disparity in price or
15 is there something else going on?

16 MR. SCHREMP: I think with -- I think I have a
17 previous --

18 COMMISSIONER MC ALLISTER: A couple of slides
19 ago, I think.

20 MR. SCHREMP: Well, I think I'll jump up here.
21 There is some -- here's some prices of soy and corn oil.
22 And you see corn oil has been a little bit lower. But
23 to your point, corn oil there's two different kinds.
24 There's refined corn oil, a very high purity that's used
25 in cooking oil, then there is an unrefined corn oil.

1 And that's something that biodiesel producers can
2 utilize.

3 COMMISSIONER MC ALLISTER: Okay.

4 MR. SCHREMP: However, there's some byproducts
5 they have to remove, some processing and handling. So,
6 the price differential can be -- it could be discounted
7 25, 30 percent from that refined corn oil. And these
8 are refined corn oil prices here, used in this chart.

9 COMMISSIONER MC ALLISTER: Okay. Yeah, I guess
10 I thought I heard that it was something like 4 bucks and
11 was it 4 and 7 bucks.

12 COMMISSIONER SCOTT: Yes, that's the standard.

13 COMMISSIONER MC ALLISTER: Oh, okay. So, could
14 you go back a couple of slides just to -- let's see,
15 that one right there. So, that's less. The previous
16 one, I guess. Yeah, so --

17 MR. SCHREMP: So, these are basically all of the
18 different oils that were used to create biodiesel and
19 soy clearly the dominant one. In fact you have, in many
20 cases, large soybean processing facilities --

21 COMMISSIONER MC ALLISTER: Yeah.

22 MR. SCHREMP: -- where the biodiesel plant is
23 taking that oil and selling it.

24 COMMISSIONER MC ALLISTER: Yeah.

25 MR. SCHREMP: So, the other oils are far less in

1 quantity. But it's some of those other oils that we
2 believe will be a disproportionate share of the
3 biodiesel used in California.

4 Because under the Federal standard, indifferent
5 to how you create the biodiesel. It does not matter if
6 it's soy, it doesn't matter if it's palm, it doesn't
7 matter if it's corn.

8 So, compliance by companies outside of
9 California to meet their RFS-2 obligations, they will be
10 indifferent and they will be seeking out better price
11 points for biodiesel.

12 But in California not the case, you really don't
13 want to use soy. And as time goes by in the next two,
14 three, four years, you're going to want to use soy
15 biodiesel even less.

16 COMMISSIONER MC ALLISTER: Okay, so I guess a
17 complementary question that I have had is, you know,
18 we've funded quite a bit of stuff through AB-118 and,
19 you know, some really great projects to get California
20 producing more biodiesel through a variety of means, and
21 a lot of it is collection. You know, sort of setting up
22 the infrastructure to set and refine the used oils,
23 tallow, and poultry fat, and all that kind of stuff, in
24 addition to some agricultural production innovation
25 projects.

1 So, where if -- let's say we, you know, just put
2 out the -- we were able to capture virtually all of
3 these streams, these byproducts streams in used cooking
4 oils and stuff like that, you know, what percentage of
5 that is going to really -- how big is that? What's the
6 scale of that system that we could possibly achieve
7 versus the sort of potential consumption for all of the
8 production there?

9 MR. SCHREMP: We can get back to you with some
10 specific estimates by feedstock for California but --

11 COMMISSIONER MC ALLISTER: I'm trying to sort of
12 gauge how much of this solution this is, yeah.

13 MR. SCHREMP: I do recall it's in the area of
14 100 million gallons in California, thereabouts.

15 To put something in perspective, the Diamond
16 Green facility, the Valero project in Louisiana uses
17 animal wastes and used cooking oil as a feedstock. It's
18 142 million gallons per year production facility for
19 renewable diesel.

20 They, on their website, state that they gobble
21 up 11 percent of those two sources of material from the
22 United States of America.

23 So, if you put that in perspective and you say,
24 well, I want to capture it all I could build eight more
25 of those plants. But that would never occur because

1 it's escalating cost as you go further afield to try
2 to -- your gathering costs go up for fewer gallons, so
3 we don't think that's going to happen.

4 So, yes, we think there's probably 100 million
5 gallons, hopefully 200 million gallons that could be
6 brought to bear. And that's why, and I'll get to it in
7 just a minute --

8 COMMISSIONER MC ALLISTER: Okay.

9 MR. SCHREMP: -- we can look at exports of oil
10 and say, well, don't export it, actually convert it to a
11 biofuel that has a very low carbon intensity. And so it
12 is an option and we're not taking up other domestic
13 uses.

14 COMMISSIONER MC ALLISTER: Right. Okay, thanks.

15 MR. SCHREMP: So, there's plenty of biodiesel to
16 meet the Federal standard of 1.28 billion gallons set
17 for 2013. We believe USEPA will likely gradually
18 increase this over time.

19 As you can see, a conservative estimate by EIA,
20 and these are not just an estimate by EIA, they collect
21 data from 116 biodiesel producers every month. So, they
22 track who's operating and what the volume is, and they
23 tally up those numbers.

24 So, not quite 63 percent utilization rate for
25 these facilities so plenty of spare capacity. There is

1 at least 800, 900 million gallons of idle, shut-down
2 facilities not even in this list of 116. So, there's
3 lots of ways to go with biodiesel. So, there's plenty
4 of, I think, production capacity in this country.

5 But corn oil, used cooking oil, animal fats,
6 lowest carbon intensity materials that we think are
7 going to be very desirable and necessary in California.

8 So, this is just showing you, taking the soy
9 away, here are the pounds in corn oil, a big component,
10 others are remaining oils. Sunflower not, and peanut we
11 don't really utilize. Canola some, yes.

12 And so back to my point, exports, one example
13 corn is exported. And corn oil conversation to
14 biodiesel, it's about a third of all uses of corn oil in
15 the United States, currently. And this is of domestic
16 use, now excluding exports.

17 So, the red line and the right-hand access
18 represent the potential to convert that export material
19 into biodiesel, so it's rather significant.

20 Once again, 350 million gallons for California
21 would be 10 percent. So, 175 is 5 percent. So, there
22 is enough material, it's just do the economics and do
23 the facilities, you know, have time to do that.

24 So, this is just showing that biodiesel, when
25 you look at these two feedstocks, is expensive before

1 you have any capital recovery, operating costs, pay your
2 employees. It's expensive, hence the importance of a
3 dollar-a-gallon producers credit under the Federal
4 program.

5 So, this is when that credit goes away,
6 biodiesel facilities go idle, many of them. And when it
7 comes back, they come back.

8 So, it is an expensive material. But more
9 recently under the Federal program their currency for
10 demonstrating compliance is their renewable
11 identification number, or RIN. So, you may have read or
12 heard about RIN prices being very expensive, over \$1.40
13 a gallon.

14 Well, RINs go with the biofuel. They stay with
15 the biofuel until you blend it with the diesel, in the
16 case of biodiesel, or gasoline in the case of ethanol.
17 So, those RINs have economic value, by far.

18 And so the creators of biodiesel know that, they
19 get the dollar and they have this RIN that has that kind
20 of value that they can sell to an aggregator or sell to
21 a refiner who needs this currency to demonstrate
22 compliance with the USEPA, because a biodiesel producer
23 is not an obligated party under RFS-2.

24 So, our capacity for ethanol production in
25 California, for biodiesel production in California is a

1 little bit less, our utilization this time 50 percent.
2 But we're using a greater amount of these used cooking
3 oils and animal fats from the data we collect from the
4 producer.

5 So it's good, expect to see more and we can get
6 some numbers for your, to your question, Commissioner
7 McAllister.

8 So, I think a final point, B-5 blends we think
9 we can go to in a couple years. Infrastructure at the
10 distribution terminal needs to be upgraded. There
11 aren't enough terminals that are dispensing or able to
12 dispense biodiesel at this time. That's something we're
13 going to be documenting, what those numbers are.

14 But with regard to how much you could use, there
15 is a light duty warranty issue that usually is limited
16 to B-5.

17 Heavier duty you can go higher. And so,
18 clearly, we use a greater quantity of diesel in heavy
19 duty applications, so this is a market where you could
20 fit more biodiesel into the overall pool and not into,
21 necessarily, the Mercedes.

22 And if you go beyond B-5, you have labeling
23 issues at pumps that the market participants have talked
24 to us about, and I look at that and go, well, aren't
25 those just stickers? What's the big deal here?

1 But to go beyond that, there is a potential NOx
2 issue that needs to be mitigated and the ARB and
3 stakeholders have been working very hard on this for a
4 long period of time. And we expect in October ARB will
5 roll out their final rule on how those mitigation
6 strategies will enable greater blends of biodiesel than
7 the 5 percent, so that's good news.

8 Advanced biofuel production very modest under
9 the Renewable Fuel Standard, and in this context I'm not
10 talking about advanced, say, sugarcane ethanol, I'm
11 talking about like cellulosic fuels, advanced biofuels
12 that have greater greenhouse gas reductions. They've
13 been small, not even 100,000 gallons since 2012.

14 You look at other things, such as the other
15 cellulosic biofuels and that's cellulosic diesel fuel is
16 what we're seeing, starting to see some of the earliest
17 come out in this 46 million gallons, so a lot more here.

18 But cellulosic biofuel production is small so we
19 want to see where is that going because cellulosic
20 biofuels are important for the Federal program
21 compliance and they're very important for Low Carbon
22 Fuel Standard Compliance.

23 So, they have very low carbon intensities and so
24 we're very interested in what plants, where they stand.

25 So, this is from *Biofuels Digest*, they have a

1 very nice list that they update periodically. E2 has
2 done some great work in this area pulling together a
3 list.

4 But I think the *Biofuels Digest* is good in terms
5 of it lays out the technologies and the volumes by year.
6 So, this is something good to look at this, so we do
7 some additional deep diving, due diligence, if you will,
8 and say, okay, those are the raw numbers and the plant
9 list. Let's go through and what's under construction,
10 what's operational, and what's planned that has money,
11 permits, or site location and permits either in hand or,
12 you know, are imminent. And when you do all that, the
13 numbers drop by -- you know, from 2.5 down to 500. So,
14 there's a significant modification.

15 But this is not unusual. You go back a year,
16 you go back two years, you go back three years on these
17 lists and you'll see lots of facilities on there.

18 And for newer technologies, as you were talking
19 about earlier, Commissioner, yes, there's a lot of
20 extensive research and development, pilot demonstration
21 facilities, but we don't include those in facilities
22 that have fuel for the marketplace because USEPA does
23 the same thing. They don't include that material as
24 being available either to submit to the program and/or
25 sell to obligated parties. So, we've taken the same

1 approach as USEPA here.

2 So, these are end-of-year volumes, after we do
3 our due diligence, and most of it is drop-in diesel,
4 renewable drop-in fuel, diesel variety.

5 This is the Diamond Green facility in Louisiana.
6 So, by the -- so, if you look at 2013, you could say to
7 yourself that can be available for 2014. So that's why
8 you look at USEPA and they say very small quantity of
9 cellulosic biofuels, and that's why it's only 6 million
10 gallons is the standard this year, instead of 1.0
11 billion gallons as Congress had set back, you know, in
12 2007.

13 So, there is a slower ramp up issue with regard
14 to cellulosic biofuels, but there is big -- there are
15 big increases coming very soon. So, this is good news.

16 And I think another takeaway is that drop-in
17 diesel is making a lot more progress than drop-in
18 gasoline. You see a little bit of that by the end of
19 2017, from our list here. So, that is a little tougher
20 nut to crack, so to speak.

21 But these diesels, either some advanced
22 renewable diesels, using low carbon feedstocks are
23 actually breaking up cellulosic material and turning
24 them into diesel jet and gasoline components, besides
25 the ethanol that's in the red there.

1 So, we put our list up and we like to be
2 transparent, if at all feasible, and we like people to
3 give us information and say, hey, you missed this
4 facility, you missed that facility, or that one's no
5 longer planned, please remove that from your list.

6 So, it should be a living database, that's our
7 intention here and we want to update this.

8 And once again, you know, we haven't included
9 every single demonstration pilot facility on this
10 because, once again, not going really into the
11 marketplace.

12 So, the high points, operational, commercial
13 scale, cellulosic facility underway in Florida.

14 Good news, Diamond Green drop-in diesel and KiOR
15 cellulosic gasoline and diesel, mostly diesel, the share
16 is mostly diesel at this point. So, good news,
17 operational and then others under construction, so 2014
18 will see a lot more coming online, so that's good news.

19 So, I think I've covered all these points and
20 I'd be happy to answer any additional questions you
21 might have at this time.

22 COMMISSIONER MC ALLISTER: I think I'm good.
23 Thanks very much, that was a fast, but very -- very good
24 stuff.

25 MR. SCHREMP: You're welcome.

1 COMMISSIONER MC ALLISTER: Thanks.

2 MS. RAITT: Thanks Gordon.

3 I think we're ready to open up for public
4 comment. So, if there are -- actually, we had one
5 gentleman who -- Robert Sawyer from UC Berkeley, please.

6 MR. SAWYER: Commissioners Scott and McAllister,
7 thank you so much for holding this workshop and allowing
8 me to participate.

9 COMMISSIONER MC ALLISTER: Can I just -- can I
10 thank you for being here? I really -- I want to just
11 acknowledge Robert Sawyer as a former Chair of ARB and
12 just all-round knowledgeable expert on many of the
13 issues we've been talking about today, and also a super
14 nice person, which is not low on the list of things that
15 I appreciate.

16 And so thanks for coming here. I just wanted to
17 acknowledge you. Before you actually introduced
18 yourself, I wanted to just say thank you for being here,
19 it's great to have you.

20 COMMISSIONER SCOTT: Second that.

21 MR. SAWYER: Thank you for the kind comments.
22 I'm a Professor of Energy Emeritus at the University of
23 California at Berkeley, former Chair of the Air
24 Resources Board, a Board Member of the California Lung
25 Association. And I think most importantly to this

1 session, a member of the National Academy of Sciences'
2 Committee on Transition to Alternative Vehicles and
3 Fuels that prepared the report that Tom Carlson drew
4 upon, largely, for his study.

5 The good and bad news about personal vehicles is
6 that they're extremely inefficient, with maybe a couple
7 of percent of the fuel energy being used to move people
8 around and the rest being used for other things.

9 The good news about that is that there are
10 tremendous opportunities for improving the efficiency.

11 I've certainly seen that in my lifetime. The
12 first round of CAFE standards roughly doubled the fuel
13 efficiency of automobiles. The 2025 standards, brought
14 in place by the Obama Administration, are going to
15 double the fuel economy again.

16 And, you know, I fully expect that there will be
17 yet another round which will double fuel economy again.
18 It's well within known technology to do that.

19 The charge of the National Academy Committee was
20 to examine the possibility of reducing petroleum
21 consumption in the light duty vehicle fleet by 50
22 percent by 2030, and by 80 percent by 2050, and also by
23 2050 reducing greenhouse gas emissions from the light
24 duty fleet by 80 percent.

25 Okay, we examined technology, and fuels, and

1 policies, and all three we concluded were essential in
2 order to meet those very ambitious goals. But I will
3 speak primarily to the technology part of it.

4 Two sets of technologies were proposed, those
5 labeled as optimistic and those labeled as mid-range.
6 Mid-range was sort of what would happen, I think,
7 without too much effort. Optimistic means pushing known
8 technology into production to accomplish improved fuel
9 economy.

10 All of the technologies were demonstrated
11 technologies. No breakthroughs were required, no new
12 research, even including through 2050.

13 Much of the gains was obtained through improving
14 vehicle efficiency, largely by reducing weight. But
15 even there the weight reduction was through use of high-
16 strength steel, some aluminum, a little bit of
17 magnesium, better design strategies. No carbon fiber
18 technology at all was considered.

19 We felt that it was just too uncertain about
20 what the costs will be and about what the manufacturing
21 capabilities would be for carbon fiber, but you may have
22 noticed that BMW is producing vehicles with carbon fiber
23 body components at the present time. So, that
24 technology is moving, I think, quite rapidly.

25 They have built a large carbon fiber plant at

1 Moses Lake, in Washington, to take advantage of the low-
2 cost electricity there.

3 Substantial drag reductions, these also are
4 occurring in current vehicles.

5 Rolling resistance reductions and accessory
6 efficiencies improvements, all of these things just
7 reduce the requirement on the power plant and allow
8 great efficiency improvements.

9 Also not considered were information technology
10 available and coming into place to improve the
11 efficiency of the transportation system.

12 And by this I mean vehicle-to-vehicle
13 communication. We see that already in collision
14 avoidance, automatic break application, that sort of
15 thing.

16 But this technology can also be used to improve
17 vehicle flow on freeways.

18 Vehicle-to-infrastructure information,
19 information on where traffic jams are occurring
20 transmitted to vehicles much more efficiently so that
21 people can select their routes.

22 Adjustable speed limits so that maximum flow can
23 be maintained.

24 But any number of things which the
25 transportation engineers are working on and trying out.

1 And finally not considered was any form of
2 autonomous vehicle. And we see that moving along rather
3 rapidly now. One is not clear whether that would
4 improve or destroy fuel economy. It might just allow
5 people to use their cars a lot more, sending your car to
6 the grocery store to pick up a loaf of bread, without
7 you in it, might not be such a great thing for fuel
8 consumption.

9 But anyway, that was not part of our technology.

10 COMMISSIONER MC ALLISTER: Will we have to form
11 relationships with that car or I don't know, you know,
12 sort of sending your mascot.

13 MR. SAWYER: Well, it's a technology which, you
14 know, has a place and I certainly see it coming,
15 although it's pretty hard to predict when or just what
16 form it will be.

17 COMMISSIONER MC ALLISTER: We could build a
18 hyper loop for the gallon of milk, right, just send it
19 over to our house.

20 MR. SAWYER: Some general observations about the
21 technology part of our studies, battery electric
22 vehicles are -- the technology is here, the vehicles are
23 in production. They are good vehicles, performance is
24 limited. And this will probably remain the case.

25 Performance is limited because batteries are heavy and

1 expensive. They will get better. But one expects the
2 battery electric vehicles, with the exception of some
3 very high-performance sports cars, expensive sports
4 cars, will have limited range and face a problem of
5 refueling time, which is there is no obvious solution in
6 place, yet.

7 Although, rapid charge at less than half an hour
8 is certainly something which Tesla is putting into place
9 and, you know, maybe people want to stop and get an In-
10 and-Out Burger and get recharged at the same time.

11 So, I think that there's a limited market for
12 battery electric vehicles, maybe 10 or 20 percent in
13 California, which is an important contribution in many
14 ways, especially to air quality.

15 Plug-in hybrid electric vehicles, I think you
16 would have to go far to beat the technology in the Volt
17 and other vehicles that are coming along like that.
18 Here's a vehicle which can substitute electricity for
19 gasoline, depending upon how the owner decides to use
20 it. It works well, it's a full-performance vehicle,
21 full-range vehicle and we can certainly anticipate lots
22 of those coming into the marketplace as part of just the
23 general improvement in hybrid electric vehicle
24 technology.

25 And, finally, the technology of the future I

1 believe is the fuel-cell electric vehicle. The reason a
2 new technology can transform the automobile industry is
3 that it would be better and be cheaper. And the fuel-
4 cell meets both of these requirements. We're in our
5 second or third generation of automotive fuel-cells now.
6 The prices are coming down rapidly. The weights are
7 coming down and the performance is going up. Just about
8 all the barriers in the fuel-cell, low temperature
9 operation, for example, all of these things have been
10 solved, the technology is there.

11 Industry worldwide, the auto industry worldwide
12 is in second or third phase of development. They all
13 have demonstration vehicles on the roads, total numbers
14 now in the hundreds, soon to be in thousands. So, the
15 technology is ready to go.

16 And our study indicated that combined with the
17 improved vehicle efficiency that these vehicles will be
18 better than the IC engines which they will replace. And
19 not only that, they'll be cheaper. That the IC engine
20 is really complicated especially when you push its
21 efficiency limits and reduce its emissions to 99.9
22 percent of what they used to be, which I think is what
23 the Air Resources Board is planning for the next round.

24 So, this is a technology that's going to be
25 cheaper.

1 Hydrogen has many attractive features. It can
2 be made from many different sources, some of them low
3 carbon, some of them not low carbon.

4 Its distribution is the big problem, especially
5 the infrastructure for selling it. But eventually it
6 can be piped around, just as we pipe natural gas around,
7 although, the initial sales will probably be from
8 distributed generation systems, a variety of them.

9 Storage, because of the improved efficiency of
10 the vehicles, the amount of hydrogen you need to store
11 on a vehicle to get a 300-mile range has gone down
12 dramatically, so the storage problem has become a lot
13 less.

14 And I think that technology has also been pretty
15 much solved with 10,000 psi storage systems. So, all
16 that's needed is a distribution system and California
17 certainly has an opportunity to play a major role in
18 making that happen.

19 And if you have any questions, especially about
20 the Academy Committee report, I'd be glad to answer them
21 for you.

22 COMMISSIONER MC ALLISTER: I really appreciate
23 your comments, very concise and informative, which is
24 terrific.

25 I do have a couple of questions, actually. So,

1 during the course of our presentations from staff and
2 others I was kind of wondering, you know, where --
3 thirsting a little bit for sort of what's the radical
4 new technology that can provide us a sort of real
5 aggressive scenario. You know, absolutely we have to
6 start with kind of the projections from the past, you
7 know, incremental improvements. And I think we saw some
8 of that in the gradual upticks of efficiencies in some
9 of the graphics there.

10 But, you know, the Hypercar discussion that
11 Amory Lovins was pushing a few years ago, the radically
12 light-weight cars, the sort of hyper-mileing, that kind
13 of stuff, that I feel like certainly should be part of
14 the discussion.

15 So, I was interested in your sort of focusing on
16 the high strengths deals, and not the carbon, so
17 interested in sort of a little bit more detail on that
18 and whether that reasonably could be sort of a next
19 iteration or come into the study easily.

20 And also, so with your last few points about
21 hydrogen taken, I guess I'm wondering, I was trying to
22 ask it earlier, but not very eloquently, about the
23 electric platform and how standardized is that? I mean
24 now -- you know, given all of these great
25 electrification technologies that are coming on, on one

1 or similar platforms, how smooth would the transition
2 over to a fuel-cell based vehicle be? You know, do we
3 have, basically, all the existing technology we need and
4 we need to get the cost down for the fuel-cell to plunk
5 it in that platform or kind of what's the dynamic there?

6 MR. SAWYER: The technology is pretty much
7 there. And the hybrid electric vehicle has played a key
8 role in introducing electric drive and the control of
9 electric motors to motor vehicles.

10 So, it all fits together. And I think we can
11 anticipate a time when even if we have a substantial
12 number of internal combustion engines left that electric
13 drive is going to be part of how they operate. That is
14 that most vehicles will be hybrid electric vehicles.

15 What I didn't say much about was the other
16 sectors in transportation. Of course, the goods
17 movement is much more efficient than passenger cars and,
18 therefore, the opportunities for improving efficiency
19 are less in that sector, but the gains are great for
20 dealing with that.

21 Rail, certainly in transition from heavy duty
22 vehicles, road vehicles to rail, that's one obvious
23 efficiency gain which can be made.

24 The diesel engine will probably be around for
25 quite a while for goods movement and, therefore, making

1 those vehicles more efficient and those engines more
2 efficient is certainly something which requires
3 attention.

4 COMMISSIONER MC ALLISTER: Is there any plan to
5 kind of do an update or include some of these
6 information technology solutions and sort of look at the
7 areas that you said you left out?

8 MR. SAWYER: There's another study being
9 conducted at the present time for heavy duty vehicles,
10 similar to the one which I participated in. And I'm not
11 quite certain when that's going to be finished. I'm not
12 part of it. It's another year or so.

13 You may know, Tom.

14 MR. CARLSON: I have had my head in the light
15 duty stuff. Tim's reminding me I have to do --

16 MR. SAWYER: Me, too. Yeah, is there
17 something --

18 COMMISSIONER MC ALLISTER: Great stuff. I
19 really appreciate it and I'm sure Tim is plugged in to
20 what you're doing.

21 MR. SAWYER: Good. And don't hesitate to
22 contact me if I can be of use.

23 COMMISSIONER MC ALLISTER: Perfect. Thanks
24 again for coming.

25 MS. RAITT: Thank you. Are there any other

1 folks in the audience who would like to have comments or
2 questions? Okay, we have one person on WebEx, John
3 Rozsa. Oh, sorry, you're unmuted now.

4 MR. ROZSA: The demand model implied that fuel
5 prices were an input and I expected to see alternative
6 fuel price forecasts as you did last year. And I was
7 wondering what the status of those was?

8 MR. EGGERS: Good afternoon, I'm --

9 MR. ROZSA: Are they available? Are they
10 available?

11 COMMISSIONER MC ALLISTER: We're just getting to
12 your question. A staff member's coming up to the podium
13 to address your question. So, thanks, just a second.

14 MR. EGGERS: Yes, I'm Ryan Eggers, Energy
15 Commission Specialist in the Transportation Fuel Office.

16 We did present our fuel price forecasts in our
17 June 26th workshop. To my knowledge, they are still
18 unchanged from that particular time.

19 So, I would push you to go seek my presentation
20 from the June 26th workshop.

21 MR. ROZSA: Okay, I'll take a look at that.

22 MR. EGGERS: Thank you.

23 MR. ROZSA: I'll take a look at that and thank
24 you.

25 And, also, I might suggest a game changer. The

1 autonomous vehicle will bypass intrastate air and the
2 high-speed rail. And because the only limitation, the
3 only reason that you're limited to -- that you don't
4 want to travel by vehicle is because of the amount of
5 time you have to spend driving. If you don't have to
6 drive and you can rest in your vehicle, you're not going
7 to choose to go through security at the airport or
8 security for high-speed rail. You'll get in your car
9 and you'll drive to wherever you want to go.

10 So, this kind of bypass is a pretty likely
11 alternative and certainly a game changer that you could
12 expect in the near future.

13 COMMISSIONER MC ALLISTER: Thank you for your
14 comment.

15 Do we have anybody else on the phone or on the
16 web?

17 MS. RAITT: Nobody on the phone, so I think
18 we're done.

19 COMMISSIONER MC ALLISTER: All right, well I
20 think that -- does that get us through the agenda? I
21 think it does.

22 MS. RAITT: Yes.

23 COMMISSIONER MC ALLISTER: Okay, wow.

24 MS. RAITT: So I just wanted to put this up to
25 remind everybody that comments are due September 6th.

1 Information is provided on how to submit comments. And
2 I think we're done.

3 COMMISSIONER MC ALLISTER: Good to go. Okay,
4 well, I want to thank everybody for coming, really
5 helpful, a lot of information today.

6 I'm always impressed with the Transportation
7 Division, the Fuels and Transportation Division on how
8 up they are.

9 This is such an important area. And this has
10 not been my area, in my career, and so I always learn
11 something here that I did not know, in this case, a lot.

12 And, you know, it is really about both -- as
13 Professor Sawyer said, about technology and policy, and
14 the details of the fuel supply, and all of those things
15 come together in really interesting ways that it's
16 really critical that our staff, as they do, keep tabs on
17 it all and figure out how it all fits together going
18 forward, very complex stuff.

19 So, with that I will pass the final work off to
20 Commissioner Scott, the Lead on Transportation here.

21 COMMISSIONER SCOTT: All right, thank you,
22 Commissioner McAllister.

23 I just kind of want to echo Commissioner
24 McAllister's thanks to all of our terrific presenters
25 today. We really did get a lot of great information and

1 we have over all of the three workshops I think that
2 we've put together, on transportation. So I want to
3 thank everyone for that. Thank our commenters and also
4 the participation from our interested stakeholders.
5 It's been -- I always do learn something new, as well,
6 and I've been working on transportation for a little
7 while.

8 And just to say great job to Heather on her
9 first workshop and congratulations, again, on your new
10 opportunity. So, thanks everybody.

11 (Thereupon, the Workshop was adjourned at
12 3:02 p.m.)

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