

BEFORE THE
CALIFORNIA ENERGY COMMISSION

DOCKET

12-IEP-1D

DATE MAY 30 2012

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In the matter of,)
) Docket No. 12-IEP-1D
Preparation of the)
2012 Integrated Energy Policy)
Report Update (2012 IEPR Update))

**Lead Commissioner Workshop
on
Jobs and Renewable Energy in California**

CALIFORNIA ENERGY COMMISSION
HEARING ROOM A
1516 NINTH STREET
SACRAMENTO, CALIFORNIA

WEDNESDAY, MAY 30, 2012
10:00 A.M.

Reported by:
Peter Petty

APPEARANCES

COMMISSIONERS:

Robert Weisenmiller, Chair
 Carla Peterman, Lead Commissioner, 2012 IEPR
 Andrew McAllister, Commissioner

STAFF:

Suzanne Korosec, IEPR Lead
 Lynette Green
 Pierre duVair, PhD
 Chris Graillat
 Larry Rillera

ALSO PRESENT: (*Via WebEx)

Presenters

Patrick McGuire, California Governor's Office of Business
 and Economic Development

Panelists

Carol Zabin, PhD, UC Berkeley
 Rhonda Mills, Center for Energy Efficiency and
 Renewable Technologies
 Marshall Goldberg, MRG & Associates
 *Richard Morgenstern, Resources for the Future
 Lynn Billman, NREL
 William Dean, Office of the Secretary, Cal/EPA
 John Jaramillo, College of the Desert
 Javier Romero, California Workforce Investment Board
 John Brauer, California Labor Federation
 Nicole Capretz, Environmental Health Coalition/California
 Environmental Justice Alliance
 Susan Wheeler, Sacramento Metropolitan Utility District
 Lisa Paulo, California Public Utilities Commission
 Evgeniya Lindstrom, San Bernardino Community College District
 Raya Zion, Solar City
 Mark Tholke, enXco
 Ben Foster, Optony, Inc
 Glenn Reynolds, Gossamer Innovations
 Lew Milford, Clean Energy Group
 Melinda Brown, Kern Economic Development Corp.
 Dorothy Korber, Senate Office of Oversight and Outcomes
 Kim Carr, Sierra Nevada Conservancy
 *Bill Gallegos, Communities for a Better Environment

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APPEARANCES (Continued)PUBLIC COMMENT

Michele Piller, Plumas Rural Services
Pauline Ma , CleanTECH San Diego
Richard McCann, Aspen Environmental Group
Babette "Barbie" Beaudette

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1 P R O C E E D I N G S

2 MAY 30, 2012

10:06 A.M.

3 MS. KOROSSEC: I am Suzanne Korosec and I manage
4 the Energy Commission's Integrated Energy Policy Report
5 Unit. And welcome to today's Workshop on Jobs and
6 Renewable Energy in California.

7 Before we begin, just a few quick housekeeping
8 items. Restrooms are out in the atrium, through the
9 double doors and to your left. We have a snack room on
10 the second floor at the top of the atrium stairs, under
11 the white awning, if you want coffee or something to eat.
12 And if you want something more substantial for lunch,
13 there's a list of restaurants within walking distance of
14 the building on the table out in the foyer.

15 If there is an emergency and we need to evacuate the
16 building, please follow staff out of the building to the
17 park that's diagonal to the building, Roosevelt Park, and
18 wait there until we're told that it's safe to return.

19 Today's workshop is being broadcast through our
20 WebEx Conferencing system and parties do need to be aware
21 that you are being recorded. We will make an audio
22 recording available on our website in about a week, and
23 we'll have a written transcript available within about
24 two weeks.

25 We plan to break for lunch around 12:30 today and

1 we'll have an opportunity for public comment before we
2 break for those of you who may be unable to stay for the
3 public comment period at the end of the day. During both
4 of the public comment periods, we'll take comments first
5 from those of you here in the room, followed by those
6 participating on WebEx, and then those who are phone-in
7 only.

8 When making comments or asking questions, please
9 come up to the podium at the center of the room and use
10 the microphone so that we can make sure the people on
11 WebEx can hear you, and so that we capture all of your
12 comments in the transcript. It's also helpful if you can
13 give our Court Reporter a business card when you come up
14 to speak, or when you're done speaking, so that we make
15 sure that your name and affiliation are correct in the
16 transcript.

17 For WebEx participants, you can use either the
18 chat or raised hand features to let our coordinator know
19 that you'd like to make a comment or ask a question, and
20 we'll either relay your question or open your line at the
21 appropriate time.

22 We're also accepting written comments topics
23 until close of business on June 6th, and the notice for
24 today's workshop, which is available on the table in the
25 foyer, and it's also on our website, it explains the

1 process for submitting comments to the IEPR docket. And
2 with that, I'll turn it to the dais for opening remarks.

3 COMMISSIONER PETERMAN: Good morning, everyone.
4 Commissioner Peterman, Lead of the 2012 IEPR. It's a
5 pleasure to be here with you today and thank you all for
6 joining us. This is, I believe, the fifth of seven
7 workshops we're having as a part of the development of
8 the Renewable Strategic Plan and, indeed, this is a very
9 important one.

10 Renewable energy has and has the potential to
11 further bring economic opportunities and employment to
12 the State of California. We want to make sure, though,
13 as we develop renewable energy that we have the right
14 business infrastructure, as well as job training in place
15 in order to provide the employees and the workforce we're
16 going to need for this new clean energy sector.

17 Today is a good opportunity to reflect upon the
18 programs we have to date, what's happened with the
19 graduates, where are the opportunities, and where are the
20 gaps, and where can policy step in to start drawing some
21 better connections and make sure that we're taking
22 advantage of the opportunity we have here before us.

23 We have a tremendous amount of talent and
24 expertise today, in today's workshop, and I hope that, in
25 the small breaks that you get, that you take the

1 opportunity to converse with each other. I want to see
2 companies talking to trainers and talking to policy
3 makers. This is part of the discussion, it is not the
4 whole discussion, and we look forward to your comments
5 and further dialogue. And so, with that, let me turn to
6 Chair Weisenmiller for any additional opening comments.

7 CHAIRMAN WEISENMILLER: Thank you, Commissioner
8 Peterman. Again, I'd like to welcome everyone today.
9 Obviously, the jobs are an important part of our energy
10 policy in terms of the consideration, you know, as we try
11 to focus on climate change issues, it's really important
12 we look at jobs and provide opportunities for all of our
13 citizens to participate in the energy industry. So with
14 that, again, looking forward to a very instructive day.

15 COMMISSIONER PETERMAN: I will also mention we're
16 joined on the dais by Commissioner McAllister, and I'll
17 turn to him to see if he has any opening comments.

18 COMMISSIONER MCALLISTER: No, just I'm very
19 interested in renewable energy, quite involved in the
20 distributed sector, obviously it's much broader than
21 that, there's an increasingly larger scale and also
22 interested in consideration of some of the equity issues
23 in the sort of lower income neighborhoods and
24 participation in deployment of renewable energy there,
25 and sort of its real practical impact on jobs and the

1 potential there, which I think deserves some discussion
2 to sort of flesh that out.

3 But thanks to Commissioner Peterman, in
4 particular, for her leadership on this, and I'm looking
5 forward to an instructive day. Thanks.

6 MS. KOROSK: Great. All right, as Commissioner
7 Peterman mentioned, this is the fifth of seven workshops
8 that we've held since April 12th. Our upcoming workshops
9 will be June 6th, which will be on financing and R&D
10 issues, and then, on July 11th, we'll be talking about
11 integration issues.

12 So just a little bit of background. Every two
13 years, in odd numbered years, the Energy Commission
14 prepares an IEPR with assessments of energy trends and
15 issues facing California. Based on these assessments,
16 the IEPR provides recommendations for ongoing State
17 Energy Policy to the Governor. In alternate years, we
18 prepare an IEPR update and this is an IEPR Update year.

19 Back on 2010, Governor Brown, in his Clean Energy
20 Jobs Plan directed the Energy Commission to develop a
21 plan to expedite permitting of the highest priority
22 renewable generation and transmission projects. To lay
23 the foundation for that plan, the 2011 IEPR Proceeding
24 focused on identifying challenges to renewable
25 development and discussing efforts underway to address

1 those challenges.

2 *The Renewable Power in California: Status and*
3 *Issues Report* was issued in late 2011 and included five
4 high level strategies to be used as the basis for the
5 Renewable Strategic Plan to be developed during the 2012
6 IEPR Update Proceeding.

7 So today, we're discussing Strategy 4, which
8 focuses on developing renewable technologies and projects
9 that will promote job creation and economic development
10 in California. The Governor's Clean Energies Job Plan
11 emphasized the importance of investing in renewable
12 energy as a central element of rebuilding California's
13 economy, and noted that renewable development has the
14 potential to create thousands of jobs and build 21st
15 Century businesses.

16 We've already touched on today's topics in
17 earlier workshops, including at our first workshop on
18 April 12th, where we talked about jobs in economic
19 development in the context of non-energy benefits of
20 renewable projects, and at the May 10th workshop on
21 identifying priority areas for renewable development
22 where we talked about the need to focus on areas of the
23 state that have the greatest potential for the job and
24 economic benefits.

25 Our agenda today begins with a special guest

1 presentation by Patrick McGuire, from the Governor's
2 Office of Business and Economic Development; next, our
3 first panel will talk about the number and types of jobs
4 that are being created based on existing policies and
5 programs, and expectations for future job creation by
6 2020, also possible strategies to generate more jobs
7 throughout the renewable energy supply chain. We'll have
8 an opportunity for public comment after the panel, and
9 then we'll break for a one-hour lunch and return with our
10 second panel on Job Training and Economic Development
11 Programs, which will talk about lessons learned from
12 existing programs, about the skills needed for workers in
13 the renewable industry, and potential gaps in those
14 skills, the potential disconnect between the number of
15 workers being trained and those actually able to get
16 jobs, and strategies to improve job training, to match
17 job training to demand and local economic development,
18 and to ensure that California has a qualified workforce
19 to support renewable energy development.

20 Our final panel will focus on how businesses
21 have created jobs in California and the challenges that
22 they've faced, along with lessons learned from economic
23 development strategies employed by other states. We'll
24 finish up with another opportunity for public comment,
25 and we hope to adjourn by 5:00.

1 So before we begin the agenda, I'll just go
2 over some of the information presented in the Renewable
3 Status and Issues Report related to job creation issues,
4 to provide a little background for today's discussions.

5 The Renewable Report emphasized the economic
6 development benefits from clean technologies, including
7 renewable energy development.

8 In the first quarter of 2011, U.S. venture
9 capital investments in Clean Tech increased by 54 percent
10 compared to the same period in 2010, totaling more than a
11 billion dollars, and more than half of that investment
12 was in California. Investments in the clean energy
13 economy are also in promoting job creation. According to
14 a 2011 Report by Next 10, from 1995 to 2009, the energy
15 generation sector created the most jobs in California's
16 green economy and added nearly 20,000 jobs. The Next 10
17 report also found that, while total state employment has
18 grown by 18 percent since 1995, employment in the Green
19 economy grew by 56 percent during the same period and
20 this growth continued even during the recession.

21 Between January of 2008 and 2009, green
22 employment increased by three percent, while total
23 employment growth was less than one percent. And
24 employment growth has been particularly noticeable in
25 energy generation and energy storage.

1 The Next 10 report also showed that
2 manufacturing has strong employment shares, which
3 represent 26 percent of all green employment, but only 11
4 percent of California's total employment. The Next 10
5 findings were supported by a Brookings Institution
6 Assessment of National and Regional Green Jobs that was
7 published in July of 2011, which concluded that,
8 nationwide, the Clean Energy economy employs more workers
9 than the fossil fuel industry, with four of the five
10 fastest growing clean tech areas between 2003 and 2010
11 being in renewable energy; that sector added about 50,000
12 jobs in solar thermal, solar PV, wind power, biofuel, and
13 fuel cell production.

14 The Brookings report also showed that
15 California led the nation in Green jobs at nearly
16 320,000, well over 100,000 more than the next largest
17 state, which was New York and, in fact, our local area
18 here, the Sacramento Arden Arcade Roseville Metropolitan
19 Area, was third among the 100 largest metropolitan areas
20 in the country, with the highest share of clean economy
21 jobs.

22 Like the Next 10 report, the Brookings study
23 showed that the clean economy is manufacturing intensive,
24 with roughly 26 percent of all clean economy jobs in
25 manufacturing, compared to nine percent in the broader

1 economy. And the report also noted that the clean
2 economy offers more opportunities and better pay for low
3 and middle income workers than the national economy as a
4 whole.

5 Other 2010 studies discussed in the Renewable
6 Report included surveys conducted by the Center for
7 Energy Efficiency and Renewable Technologies, a National
8 Solar Jobs Census by the Solar Foundation, and a Solar
9 Tech Labor market analysis surveyed 14 Clean Energy
10 Developers in Southern California to better understand
11 the workforce needs, and that survey provided a sample of
12 the kinds of jobs that are being created by large-scale
13 renewable energy facilities, jobs like welders, pipe
14 fitters, millwrights, laborers, electricians,
15 ironworkers, and engineers. And the survey also
16 indicated that thousands of workers would be needed
17 between 2010 and 2015 to build the power plants that were
18 proposed in Southern California, along with hundreds of
19 workers for more permanent operation and maintenance jobs
20 over the next 20 to 30 years. For distributed generation
21 projects, CEERT estimated that construction jobs to build
22 2000 PV projects totaling 6,000 megawatts over a 10 year
23 period would create a monthly average of around 10,000
24 jobs in trades similar to the ones I mentioned for
25 utility-scale renewables.

1 The Solar Foundation Job Census found that,
2 nationally, solar companies expect to add jobs at a much
3 faster pace than the general economy. And this trend is
4 important for us since, in 2010, more than 30 percent of
5 the estimated solar jobs in the United States were in
6 California.

7 And finally, a labor market analysis by Solar
8 Tech found that, in 2010, California was home to more
9 than 1,000 solar firms with approximately 36,000
10 employees and, because many of the existing workforce
11 programs are already servicing the Solar PV Installer
12 occupation, the Solar Tech analysis suggested that we
13 should focus on training in PV Sales and System Design,
14 estimating there would be 650 to 1,300 new PV sales jobs
15 in California in 2011.

16 The Renewable Report discussions of jobs
17 focused primarily on workforce development, with an
18 emphasis on California's need to have a well trained
19 workforce to support development in the state.
20 Challenges that were identified in the report included
21 the recession, which caused difficulties in creating a
22 steady bridge between workforce training programs and
23 actual employment; in a fragile economy, employers are
24 hesitant to take on more employees, which have meant low
25 placement rates for some workforce training programs.

1 Another challenge is mismatch between job
2 training and actual jobs available in some communities.
3 Rooftop solar and other renewable energy investments
4 aren't always accessible to low income communities, which
5 can leave those communities with lots of trained workers,
6 but no actual jobs. Also, with the delay and elimination
7 of programs like Home Star and PACE, and with costs for
8 rooftop solar and small-scale renewable still prohibitive
9 for many communities, trainees are finding jobs hard to
10 come by.

11 Finally, the Brookings report I talked about
12 earlier suggested that, while a lot of the growth in the
13 clean energy economy is creating demand for workers in
14 existing occupations, it's also driving the need for
15 workers with enhanced work skills and training. This
16 really emphasizes the need for a coordinated approach to
17 workforce training that is more closely aligned with
18 industry needs and labor demand.

19 California is already at the forefront of
20 workforce training. The Clean Energy Workforce Training
21 Program, which was developed by the Energy Commission,
22 the Employment Development Department, and the California
23 Workforce Investment Board, using Federal Stimulus
24 funding is the largest State sponsored Green jobs
25 training program in the United States. In addition to

1 providing training, the CEWTP, as it is called, also
2 provides grants to establish community college and other
3 training program curricula, which will support long
4 lasting and sustainable clean energy workforce
5 development in California.

6 As part of CEWTP, an Interagency Agreement with
7 the Employment Development Department provided \$24
8 million in grant funding for workforce training and, at
9 the end of that program, the training organizations that
10 received grants are expected to have trained nearly 5,000
11 workers in areas like energy fundamentals, general
12 construction, solar electric installation and design
13 principals, certified PV installation, and wind turbine
14 technology.

15 CEWTP also has an interagency agreement with
16 the Employment Training Panel, which provided funds to
17 Grantees to train nearly 3,000 incumbent workers in clean
18 energy skills, while meeting a 90-day employment
19 retention period after training is completed. Two really
20 good examples of training efforts by community colleges
21 funded under the CEWTP Program are Kern Community College
22 District and the College of the Desert and Palm Desert.
23 Kern has developed curricula for its Power Tech, Solar
24 Tech, and Wind Tech Programs, which are targeted to entry
25 level positions with utility companies and contractors,

1 utility-scale solar thermal and PV companies, residential
2 and commercial solar installers, and utility-scale wind
3 and turbine companies. The district also has a pre-
4 apprenticeship program to introduce women to the Green
5 jobs industry.

6 The College of the Desert has been working
7 closely with solar developers like First Solar, Solar
8 Millennium, Solar Reserve, and NextEra. First Solar
9 donated and installed two 45-foot arrays of thin film
10 modules and rack mounting equipment to train workers, and
11 Gossamer Space Frames, a design firm based in Huntington
12 Beach, donated eight parabolic trough frames, mirrors,
13 and a tracking drive unit for training.

14 A training program that compliments CEWTP is
15 the Green Innovation Challenge Grant Program, which is
16 administered by the Labor and Workforce Development
17 Agency and EDD to provide training for up to 3,000
18 workers. It's providing training to community college
19 students in the Bay Area to perform after-market repairs
20 and maintenance on electric and alternative fuel
21 vehicles, it's helping the San Diego region to develop
22 college curricula and certifications for workers in the
23 biofuel industry, and training PV solar installers,
24 designers, and marketing professionals.

25 Another important effort to build a future

1 clean energy workforce is career technical education at
2 the high school level. The Energy Commission's Public
3 Interest Energy Research Program helped fund the
4 California Partnership Academy's Green Clean Initiative,
5 which funded around 60 programs through the Department of
6 Education that focused on Green careers like Green
7 Buildings, Sustainable Design, and Green Engineering.

8 To expand the number of students who want to
9 pursue careers in renewable energy and other green
10 industry sectors, legislation passed in 2011 is providing
11 \$8 million in annual funding for a grant program to fund
12 Clean Energy Partnership Academies for grades 9 through
13 12. These academies serve primarily at-risk students and
14 focus on preparing students for a variety of Green jobs.
15 The guidelines for the program were released by the
16 Energy Commission and the Department of Education in
17 December of 2011.

18 Other PIER funded workforce development
19 activities include cost share funding provided to
20 California State University, Sacramento to develop a
21 clean energy workforce curriculum targeted towards
22 training for jobs working in the Smart Grid applications.
23 And PIER also sponsored research and held a workshop in
24 2011 on the potential for a regional hub of a National
25 Center for the Clean Energy Workforce to be located in

1 California, which would serve as a clearinghouse for
2 information on best practices and technical assistance.

3 Other efforts that are related to workforce
4 development include the sales and use tax exemptions on
5 manufacturing equipment purchased for clean energy and
6 manufacturing facilities and renewable energy generators.
7 That's overseen by the California Alternative Energy and
8 Advanced Transportation Financing Authority. These
9 exemptions were authorized under Senate Bill 71 with more
10 than 6,000 jobs estimated to be associated with the
11 exemptions, and as of July 2011, 30 copies have received
12 exemptions, including PV manufacturers, as well as power
13 plant operators who are repowering from fossil fuels to
14 renewable fuel, including a coal co-gen plant at the Port
15 of Stockton that's converting to biomass.

16 Finally, the Energy Commission's Clean Energy
17 Business Finance Program is working to create jobs
18 through low interest revolving loans for clean energy
19 manufacturing businesses. At the time the Renewable
20 Report was published, it was estimated that companies
21 receiving these loans would create more than 600 jobs
22 throughout California.

23 So that's a very quick summary of the
24 information that's contained in the Renewable Status and
25 Issues Report, I do encourage parties to look at the full

1 report for additional details.

2 So now moving on to our first presenter, I'd
3 like to introduce Patrick McGuire from the Governor's
4 Office of Business and Economic Development.

5 MR. MCGUIRE: Good morning.

6 COMMISSIONER PETERMAN: Welcome. Thank you for
7 being here with us today.

8 MR. MCGUIRE: My please. I'd like to thank the
9 Commissioners for inviting me to be here. The Governor's
10 Office of Business and Economic Development is a new
11 entity in the state. We had been GoED under Governor
12 Schwarzenegger, it was an effort to assimilate different
13 entities that were working on economic development
14 programs throughout the state and bring them all
15 together.

16 Speaker Perez had introduced AB 29 and it was
17 signed by Governor Brown. We're working in different
18 areas, economic development, small business,
19 international trade, and I'll be going into some of those
20 a little bit more finitely. But as of July 1st of this
21 year, we will be entering into our being, we're in
22 existence right now, and we officially will be in Code
23 and active.

24 Permit Assistance is one of the offices we're
25 working in, we have three staff working in this, one in

1 the Central Valley, one in the Sacramento and North
2 Region, and one in Los Angeles and South. Lillian
3 Conroe, for example, is our person in Los Angeles and, to
4 share one of the successes she has had, a restaurant
5 chain was looking to install a new product into their 600
6 stores in the Los Angeles City and County Region, they
7 were able to work with Lillian, to talk to the Planning
8 Departments, they were able to look at the floor plans of
9 all the restaurants, since it was a chain it was all
10 going to be the same; by adding the new product line in
11 place, was going to increase employment at each store by
12 about 2.5 people, and so what they were able to do was
13 approve the plan for one site and then share that with
14 all the others. So, 600 Building Permits were approved
15 in a 30-day time period, where normally this would have
16 taken years. So that was one good success that we have
17 our hat on.

18 The Office of Small Business is in our
19 organization, the Small Business Advocate is housed
20 there, and we also have a liaison to the Small Business
21 Development Centers that are throughout the state and we
22 try to work closely with them. Sometimes in my position
23 and my co-workers, we receive calls from start-up
24 businesses that are interested in ideas, they have a
25 great idea, but they just don't have it completely mapped

1 out and we're able to hook them up or introduce them to
2 the Small Business Development Center in their area, and
3 they are able to work through them, get their business
4 plan better defined, think of things they weren't
5 thinking of -- they have a great idea, but they may not
6 have all the steps in place, and we're able to work with
7 them after they come out of that program and find out
8 some success.

9 International trade, there's been some
10 discussion of the potential China offices that are under
11 review, there's also been some work with trade missions
12 to China, we also have trade missions that have gone into
13 Germany, the liaison person from the community colleges
14 that is working in that area, and we've seen some
15 successes.

16 Probably about 20 percent of the clients we've
17 been working with over the last two to three years are
18 international firms that are coming here and some of
19 those are green companies.

20 The unit I am in, California Business
21 Investment Services, I'll be talking a little bit about
22 some of the things we do later, and the iHubs are part of
23 our innovation and entrepreneurs; iHubs started out as a
24 business, transportation and housing industry a few years
25 ago, it's a five-year pilot program that's looking to

1 link up people in economic development in special areas
2 of interest that may not have the opportunity to work
3 together and speak, and it's so far been very successful
4 in the reaches where it's at.

5 Looking at a few of the things that are going
6 on in the California economy, the thing that we're
7 focused on and trying to remedy is the two million people
8 that are currently unemployed in the state. Innovation,
9 we feel, is a key way to have it happen.

10 Last Sunday, the *Sacramento Bee* had an article
11 on innovation and how a lot of the jobs and innovation,
12 the concepts are happening here, but the manufacturing is
13 happening elsewhere. I think that's one of the things we
14 can look at policies and procedures and see what can be
15 done to try to rectify that.

16 In the last few years, I've worked with several
17 clients, international, coming here looking to open up
18 solar panel manufacturing plants, wind turbines is
19 another one that has come into question, we've had bio
20 digester manufacturers coming in and, probably as we look
21 at policies, I think a lot of times it has to happen at
22 the local level.

23 One example I'd like to give is in San Diego,
24 there was a solar panel manufacturer that was looking to
25 come in, set up a manufacturing facility, but the other

1 thing they were looking for was to sell their panels to
2 San Diego Gas & Electric, and California was just one of
3 several states they were looking at to put their plant,
4 and the thing that SDG&E did was they set up a Power
5 Purchase Agreement with the company that they would buy
6 the panels only if they were manufactured in their
7 service area. So with that clause in there, it dictated
8 that the plant went in there and, in December, we had a
9 ribbon cutting at their plant, Soitec is the name of the
10 company, and they are in Rancho Bernardo in San Diego.

11 As we look to innovation, I think it's key to
12 look at -- we have several electric car manufacturing
13 companies that are starting to start here, as we look
14 historically, we had several major car manufacturers with
15 plants in the state, but many of those have gone by the
16 wayside. But we still have the innovation and design
17 centers for all major auto manufacturers in California,
18 they're in Los Angeles or San Diego, so I think that's a
19 key thing to look at.

20 As we look at high tech employment, we define
21 high tech as, of course, computer, biomedical is a major
22 employer for the state, renewable energy, and in that
23 we're looking at solar, wind, geothermal, biofuels, and
24 lately we've been getting a lot more interest in
25 anaerobic digesters. One of the things we've seen is

1 there's a 1,700 dairies in the state, over 80 percent of
2 them have more than 500 head of cattle, and we're
3 starting to see a lot more interest from bio digester
4 companies that are looking to come in, take the manure,
5 make methane, and then either sell the methane or then
6 turn it into electricity.

7 Governor Brown signed SB 617, this was, I
8 think, a key piece of legislation, it's looking to see
9 what could be done at the policy level to streamline our
10 permit process.

11 I think the first thing we have to do before we
12 solve the problem is identify what it is. By just
13 mentioning bio digesters, one of the key things that are
14 happening there is one of my co-workers has been involved
15 with a study of how to streamline the process.

16 Representatives from the Department of Agriculture,
17 Cal/EPA, the Water Boards, and the Air Districts
18 throughout the state have been meeting on a way to
19 streamline that permit process, they're now down to an
20 agreement that it will be one permit and one lead agency,
21 and then the process of launching the permit process for
22 the first one, which should be coming up in the next few
23 months now.

24 My unit, California Business Investment
25 Services, we work in a number of different areas, I've

1 worked with companies looking to either expand in
2 California, or come to California to establish locations,
3 work with everything from dog food manufacturers to solar
4 panel manufacturers, to major equipment manufacturers
5 like the Caterpillar plant, the warehouse distribution
6 center that's getting ready to go into Kern County, and
7 also goldmines.

8 We try to be a one-stop-shop, we try to have
9 linkages, there's only five of us in our unit, we know we
10 can't do it all, but one of the things we've been able to
11 do is establish better relationships with the Economic
12 Development Corporations throughout the state, and then
13 work with the client to site their location or work their
14 expansion at the best process we can.

15 As we look at our existing economic development
16 programs in the State Enterprise Zones in LAMBRAs,
17 LAMBRAs were set up in closed military bases, there were
18 eight of them originally, they had many of the incentives
19 like Enterprise Zones, hiring, tax credits, sales and use
20 tax credit, incentives to allow businesses greater ease
21 of selling to the Department of General Services, many of
22 the LAMBRAs are still in existence; some, however, have
23 been absorbed into Enterprise Zones as the Enterprise
24 Zone Programs have expanded and grown over the last few
25 years. There are currently 40 zones that are managed out

1 of our Department of Housing and Community Development,
2 and they're in the process now of seeing what they can do
3 to streamline and make the program more efficient.

4 CAEATFA was originally set up as a program to
5 help with electric car manufacturing, this was one of the
6 ways where the State was a bit innovative; we took that
7 program and made it available to producers of electric
8 energy, renewable energy. The companies can apply for a
9 tax credit so they don't have to pay the Sand Use Tax
10 Credit, essentially they apply to the State and, if
11 approved, then the State buys the equipment with them and
12 that is waived.

13 The Employment Training Panel was probably one
14 of the most successful programs we have. ETP provides
15 training dollars to the company, the company sets up a
16 contract with ETP, they go through the training process,
17 the training was done, the training is done to keep
18 workers trained and informed of new equipment coming on
19 line, and then they receive a cash reimbursement.

20 Industrial Development Bonds are a key funding
21 mechanism the State has, probably one of the stumbling
22 blocks to it has been the need for a Letter of Credit,
23 and we're working to see what we can do with the iBank to
24 remedy that.

25 The R&D Tax Credit is a major incentive that

1 the state has, 15 percent for direct work that the
2 company is doing, 24 percent if they farm it out to
3 another agency or department, and it's double what some
4 of our other competitor states have and that's been very
5 lucrative for us.

6 AB 118, I think you're all familiar with that,
7 so there's no point in going any further on that. And
8 then the CPIP Program is one that was developed years
9 ago, it was called the Intel Bill, it was done to provide
10 an incentive to assist Intel with putting a wafer
11 manufacturing plant in California. They weren't able to
12 make that work, it's a program that's never been
13 activated or used, but we're now looking to reformat it
14 and see what can be done to make it effective and
15 efficient in the state.

16 I thank the Commissioners for allowing me to
17 come in and talk this morning a little bit about some of
18 the job creation and work development programs we're
19 working with throughout the state, and I'll answer any
20 questions you have.

21 COMMISSIONER PETERMAN: Thank you, Patrick.
22 That was very informative. It was nice to hear about all
23 these programs at one time and there's quite an array.
24 First, just a basic question. You mentioned that your
25 unit is serving as a one-stop-shop, if you will, so is

1 there a common web portal or something where someone can
2 find all this information, as well as understand which
3 ones are more appropriate for them to participate in or
4 not?

5 MR. MCGUIRE: It depends on the company, and it
6 depends on the opportunity. Our Web portal is
7 www.business.ca.gov. In there, we talk -- we have
8 several of our publications listed, and one is the
9 California Investment Guide which I have a printed copy
10 of here, but we also have online -- it lists all the
11 incentives in the State, several of which I didn't go
12 into here, some of the programs CalRecycle has like RMDZ,
13 the Bottle and Can Recycling Fund that are available.

14 EB5 is a Federal Program that is mentioned in
15 there; WOTC, the Workforce Opportunity Tax Credit, is
16 another Federal program that's mentioned in there. And
17 then we also have our Incentive Guide for International
18 Investors that goes through a step-by-step guide of
19 everything that has to be done to establish a location in
20 California. So there's a lot of information on our
21 website.

22 COMMISSIONER PETERMAN: Thank you. And
23 regarding clean energy businesses, you've mentioned a
24 couple of the barriers that business has raised for
25 operating in California, permitting, for example, has

1 come up. Are there any other ones, in particular, that
2 you've heard from the clean energy sector?

3 MR. MCGUIRE: Well, I mentioned with the
4 anaerobic digesters they're working together to
5 streamline that permitting process, and I think that's a
6 good step in the right direction of getting like minds
7 together to make sure that the integrity of the law is
8 met, but the speed of which a company can bring their
9 product from concept on to line, and get it operational,
10 is also important. So I think that's a good example of
11 how they're working together.

12 COMMISSIONER PETERMAN: Thank you very much.

13 MR. MCGUIRE: Thank you.

14 MS. GREEN: All right, at this point, I'd like
15 to call our first panel, our invited guests for Panel 1
16 on Quantifying Jobs from Renewable Energy, if you could
17 come up and go to your designated seats? Our moderator
18 will be Pierre duVair, Energy Commission staff.

19 MR. DUVAIR: Good morning, Commissioner
20 Peterman, Commissioner McAllister, and Chair
21 Weisenmiller, my name is Pierre duVair, I'm an
22 Environmental or Climate Economist in the Special
23 Projects Office of the Fuels and Transportation Division
24 here at the California Energy Commission. And I have the
25 fortune to lead this morning's panel focusing more on job

1 quantification issues in California.

2 We have a great set of panelists and we have
3 one that's going to be hopefully calling in via WebEx; we
4 have yet to get Dr. Morgenstern on yet, but hopefully
5 he'll be able to join us via WebEx and share some of his
6 innovative research that he's doing on job quantification
7 issues. He's in the middle of a workshop with the U.S.
8 EPA right now on that topic.

9 But in the mean time, I'll lead off with just a
10 few remarks about the California Clean Energy Future,
11 it's a project that I helped work on, a jobs metric, and
12 a number of metrics were developed trying to sort of
13 track our progress towards Clean Energy Future here in
14 California.

15 It was recommended that we track jobs and a
16 handful of staff here at the Energy Commission came up
17 with fairly simplified techniques for estimating the jobs
18 that come out of renewable energy, energy efficiency,
19 demand side programs, and transmission, had some help
20 with PIER Program staff like Adrian Kandel and renewable
21 staff like Gary O'Neill and Heather Raitt worked with us.

22 You can see the entities involved with the
23 Clean Energy Future, the Governor's Office, the Public
24 Utilities Commission, CAISO, Air Board, and Cal/EPA all
25 participate in developing a lot of these metrics for a

1 Clean Energy Future.

2 And if we could jump to the next slide, I will
3 show you some of the estimates that we have for the types
4 of job numbers that could come out of investments in
5 Clean Energy Future in California.

6 On the demand side, we estimate -- we relied
7 upon a number of studies that estimate job year creation
8 based on total dollar investment. We needed to fall back
9 on readily available information, and the utilities have
10 annual budgets of capital investments in energy
11 efficiency, so we decided to focus on that source of
12 funding and the types of jobs that can be created out of
13 those capital budgets. There is a lot more complex ways
14 to do it, and several of our panelists can tell you about
15 that, but we chose not to go the modeling route, except
16 we did rely on the JEDI model, and Marshall Goldberg will
17 speak a little bit more about that for the renewables
18 jobs quantification. And we certainly talked with Dr.
19 Zabin about the ways to estimate the energy efficiency
20 jobs.

21 But we have fairly aggressive numbers, I think,
22 on the job years that we get out of capital expenditures
23 from as low as \$56,000 in investment to get us a job year
24 up to about \$40,000. The Council of Economic Advisors
25 for the ARRA Programs had a figure of \$93,000 per job

1 year, so there's a quite a range in the literature. We
2 relied on some local California studies and these
3 estimates do look at only job creation, or gross jobs,
4 not that they don't deduct the jobs that we may lose for
5 power plants we don't build, or higher priced energy may
6 lead to some job loss.

7 So these are strictly just job creation numbers
8 and the estimate that we get for the decade between 2011
9 and 2020 is somewhere from around 480,000 job-years up to
10 770,000 job-years. So in terms of the whole California
11 economy, these numbers are small, but it's a significant
12 number of jobs for the types of investment that we're
13 talking about here, we're not looking on the energy
14 efficiency side at private sector investments, these are
15 just the budgets for the utilities for energy efficiency.

16 So with that, I think we should jump right into
17 our esteemed panelists and let me find out if we got Dr.
18 Morgenstern on line yet. We haven't been able to get
19 him, so it looks like U.S. EPA won't share him today.

20 So maybe we can go ahead and I'll give a little
21 extra time for questions and I know our panelists have
22 plenty to talk about, so why don't we go ahead and start
23 with Dr. Carol Zabin.

24 COMMISSIONER PETERMAN: And, Pierre, I'll just
25 say, I note we started this panel a little bit early, so

1 we'll take all the time we can get, but if Dr.
2 Morgenstern comes on line, then please break to hear his
3 presentation.

4 MR. DUVAIR: Okay, very good.

5 DR. ZABIN: Okay, good morning. Can everybody
6 hear me? How's that? Thank you, Pierre and thank you to
7 the Commissioners and public here to give me an
8 opportunity to make some comments on jobs, and I'll be
9 talking both about renewables and energy efficiency; my
10 expertise is more in the latter.

11 I am Co-Chair of the Don Vial Center on
12 Employment in the Green Economy at U.C. Berkeley and I
13 believe Pierre invited me because of my work in a
14 comprehensive CPUC and IOU Ratepayer funded study, the
15 California Workforce Needs Assessment for Energy
16 Efficiency, Demand Response, and Distributed Generation
17 that was actually mandated in the Long-term Energy
18 Efficiency Strategic Plan, and did very careful forecasts
19 of jobs, as well as analysis of our existing training
20 infrastructure for energy efficiency and renewables and
21 provided a set of recommendations on workforce
22 development for the energy agencies in California.

23 And because of that, we were sort of
24 immediately dropped into this -- I would call it a vat of
25 confusion -- around measuring jobs and measuring green

1 jobs, and also what the goals of energy agencies are
2 around jobs.

3 And I do feel like following the California
4 Jobs Energy Future is where metrics were developed for
5 all the energy goals in the different sectors in the
6 state, and the jobs impacts metrics were dropped into
7 that. It's a little bit the cart before the horse in the
8 sense that I haven't seen clarity in any of the
9 California State agencies involved in energy and
10 complying with AB 32 about what really are our job goals.

11 It used to be, before the Great Recession that,
12 during the AB 32 debate, the studies -- it was hoped that
13 the studies would show that AB 32 was not a job killer.
14 Since the Great Recession, we've seen green jobs as the
15 great savior and job generator to pull our economy out of
16 the recession, even though in all of the studies green
17 jobs, however you define them, as broadly as you can get,
18 they're only three to four percent of our economy, at
19 best. So, though they show tremendous growth rates, they
20 are still a tiny percent.

21 The energy sector is a small overall percentage
22 of employment in a 15 million job economy, especially
23 when most of the jobs are construction jobs and we've
24 lost, you know, from the peak 30 to 40 percent of --
25 hundreds of -- 300,000 to 400,000 construction jobs.

1 So are we trying to prove that energy policy is
2 a job generator? Are we going to choose which energy
3 programs to support because one is more job intensive
4 than another? Do we care about -- I heard you speak of
5 the equity lens -- do we care about whether these are
6 good middle class jobs, or who are they going to? Are
7 they going to folks who have been excluded in the past?
8 Is the job metric really for planning purposes so that we
9 can prepare our workforce infrastructure for these jobs?

10 All of those will give you different measures
11 and different things to look for and that doesn't even
12 get to what I think, after our study, is the main role
13 for the energy agencies, including the Energy Commission
14 and the CPUC, which is really to set standards on the
15 work in terms of what experience contractors need to have
16 to do this work, what experience and minimum skill
17 standards workers need, and that missing link, I think,
18 is really the key because it's definitely in the purview
19 of the energy regulators to influence that, and it's
20 important both to send clear signals to the training
21 community, it's important for the equity because it can
22 determine whether these are poverty jobs or good jobs,
23 and it's important for the quality of work and the actual
24 business development -- successful business development
25 based on quality and innovation.

1 So I'm going to skip this slide, but it's there
2 for your background on how you would measure, and instead
3 go to our story and tell the story of the different
4 measurements in terms of what we found for energy
5 efficiency and the demand side of renewables, not the
6 utility scale renewables.

7 But we found that altogether, in terms of
8 ratepayer and public investment and policy mandates,
9 would induce about 200,000 jobs by 2020, and this
10 includes both the jobs and the direct contractors, or
11 receivers of subsidies, but also the supply chain and the
12 induced demand.

13 So this is the economic stimulus impact of
14 these policies. That's very different than what we
15 consider a measure of green jobs because a lot of those
16 jobs are in grocery stores, because if you build a solar
17 farm in wherever, then that worker goes and spends their
18 increased income in grocery stores, and that doesn't by
19 anybody's definition really look like a green job, but it
20 is a job that is produced by this policy that you folks
21 are responsible for.

22 You can define green jobs in a variety of ways,
23 is it businesses who produce green products and services?
24 In our case, we defined it as -- through an occupational
25 lens -- green jobs are jobs that have some skilled

1 content, related in this case to energy efficiency and
2 renewables. So that's a different purpose and a
3 different measurement that corresponds to that purpose.

4 If you're doing a look at the number of jobs
5 for planning purposes in terms of how many job seekers
6 may have a chance to get a job in the green economy or in
7 the renewables field, then you're really only looking at
8 the incremental growth in investment and tracing that
9 investment to jobs in a one-year period because you have,
10 say, a training program that produces X number of
11 graduates, and they need to find jobs in the X number of
12 slots that are opened up that year. And so, we go down
13 from 200,000 to 5,000 if we're looking at a jobs
14 projection of new openings available to job seekers.
15 Next slide, please.

16 I was able to pull out from our study the jobs
17 numbers from energy efficiency, which are in blue and the
18 demand side, again, only demand side renewables, which
19 are in green on this slide. And we can see the
20 investment is much bigger on the demand side in energy
21 efficiency and, of course, the jobs are much bigger.
22 Next slide, please.

23 We were also able to look at the amount of
24 investment per job, per year, and here energy efficiency
25 and renewable demand side renewables are fairly similar

1 varying from \$83,000 investment up to about \$118,000 for
2 the industrial renewable heat and power, of that
3 programs. So there is a range, but it's a fairly small
4 range, it's a much smaller range than PIER found and it
5 corresponds more to the national estimates.

6 But we went through, as Pierre said, a very
7 detailed estimation, really following the budgets and
8 then the participant costs, the complementary private
9 investment that goes with any incentive or rebate
10 program, and came up with these job factors.

11 I think these job factors could be used and
12 then matched to whatever new programs and new levels of
13 investment -- because investment is a lot easier to trace
14 through budgets and then just be used as a job factor to
15 make rough and quick and inexpensive estimates of the
16 gross job impact.

17 COMMISSIONER MCALLISTER: Can I just ask a
18 clarifying question?

19 DR. ZABIN: Yeah.

20 COMMISSIONER MCALLISTER: So those numbers are
21 total project cost, right? That's not just the cost to
22 the -- it's not any one particular bin, it's the total
23 cost, right?

24 DR. ZABIN: It's the total cost, so that's a --

25 COMMISSIONER MCALLISTER: Including private

1 capital --

2 DR. ZABIN: -- very important distinction
3 between what Pierre did, which only measures the public
4 investment or ratepayer -- public or ratepayer.

5 COMMISSIONER MCALLISTER: All right, got it.

6 COMMISSIONER PETERMAN: Well, a follow-up
7 question here, as well. On the slide before that where
8 you look at jobs per demand side program, is that to
9 date? Or is that over the entire expected goal?

10 DR. ZABIN: This is actually for 2011, our
11 estimates.

12 COMMISSIONER PETERMAN: Okay. Thanks.

13 DR. ZABIN: So then, you know, for planning
14 purposes in terms of workforce development, we also need
15 to look at types of jobs, and this is really critical and
16 still not totally, I think, absorbed by policymakers, but
17 two-thirds of these jobs are construction trades jobs --
18 traditional construction trades jobs, only two percent
19 are what you might call specialized energy auditor or
20 solar panel only, and about a sixth are the professionals
21 associated with the building and construction industry,
22 even for renewable power generation, it's still engineers
23 and construction managers.

24 Wages -- you always hear green jobs are good
25 wage jobs, that's not at all necessarily true, they

1 follow the construction market and the construction
2 market is incredibly bifurcated with public sector and
3 big commercial being good jobs, the professional jobs are
4 good jobs, and the whole residential sector are not so
5 good jobs and, in fact, are the targets for our state
6 labor agencies for violations of Worker's Comp and basic
7 labor laws, lack of permitting, etc. etc.

8 So we really have to be very careful to say
9 these are decent jobs because they follow our market and
10 we know how bifurcated our wage -- our labor market is.
11 And I just have to insert, since these are construction
12 workers, and I wasn't asked to talk about training, but
13 I'm just going to put in one sentence, which is to say,
14 after saying this and being in these forums for three or
15 four years, to not see apprenticeship listed in the list
16 of training programs that have been successful, I mean,
17 we documented by completion rates, by wages, by depth of
18 training, by placement, it really is the college for
19 construction workers, maybe not other sectors, but for
20 construction workers, it is the premier program and it is
21 a state certified system, and state regulated.

22 The final comment is, going back to my first
23 comment about what is the role of the Energy Commission,
24 as you really clarify what the goals are around jobs and
25 how much you weigh the non-energy jobs benefits of energy

1 policy, if it's an equity lens, if it's just making sure
2 you don't reduce jobs, or if it's that you actually
3 design policy around which is the best job generator, I
4 think a really important role, again, because these are
5 labor markets with little development of skill standards,
6 except for in the public and commercial sectors, big
7 commercial, high-end sectors, this lack of clarity about
8 the basic minimum skill standards that workers need to
9 have to participate and get the benefit of public or
10 ratepayer investment, that is really the most powerful
11 role Energy Commission and CPUC have in terms of
12 determining the quality of the work, which is essential
13 to meet the energy goals, determining the clear signals
14 that we could send to our training community so that we
15 do things well on the training side.

16 And finally, to sort of make sure we go on a
17 high road development with the possibility of really
18 generating a professionalized, stable, trained,
19 continually learning workforce, which we need to be on
20 the cutting edge of clean energy in the country, in the
21 world.

22 COMMISSIONER PETERMAN: Thank you very much for
23 your presentation and for your work in this area. Just
24 one question about standardization and skills and
25 training; I appreciate you bringing that up as something

1 that the Energy Commission and other agencies can work
2 on. Some have also raised, though, concerns about
3 professionalization standardization in terms of creating
4 barriers to entry, or raising costs, and I was just
5 wondering if you could speak to whether you've been
6 hearing this from the energy efficiency community, or
7 renewables community.

8 The one I'm most familiar with is like the
9 certification boards for renewable energy --
10 installations, for example, like solar installations and
11 how it's recommended, but not required, for example, by
12 the state.

13 DR. ZABIN: Right. Well, there's two separate
14 issues, one is cost and one is barriers to entry. I
15 think there has been this real myth that you can get
16 somebody with fairly low levels of education and skills
17 and train them for two or three months, and get them a
18 good job, and that just is a myth in this economy. They
19 will be stuck in a dead-end low wage job, period.

20 It might be a little bit better, it might be --
21 a solar job might be \$15.00 an hour instead of a
22 remodeling job that's \$10.00 an hour underground with no
23 Worker's Comp, but it's not going to be a decent long-
24 term career path.

25 However, there are -- certification is a

1 sufficient -- a necessary, but not sufficient condition
2 of good careers and good career paths and quality work,
3 but there has to be pipelines. The pipelines in the
4 construction industry are either two-year to four-year
5 degree for the professional side, or a pre-apprenticeship
6 -- tied to apprenticeship -- on the trade side. Okay?

7 In terms of cost, I think we've been in debates
8 at the CPUC about this, and the HVAC sector is the
9 classic one, where, you know, we spend all this ratepayer
10 money subsidizing energy efficient equipment with no
11 standards on the actual quality of work, and we've been
12 losing potential energy savings.

13 Now, will it cost more to do quality
14 installations? Yes. The question is, and there is a big
15 research agenda out there, does an investment in quality
16 and workforce and contractor standards get you enough
17 energy savings to offset the costs of the higher training
18 and wage and contractors?

19 And I think from other industries we see that
20 there's always a -- there is always a tipping point where
21 you raise standards too high and you get higher costs,
22 but we are so way way way below that in many of the
23 critical sectors that raising standards at least part
24 way, I think, will yield benefits that outweigh the
25 costs.

1 COMMISSIONER MCALLISTER: I want to just
2 follow-up on that. So I'm an incoming assigned
3 Commissioner on energy efficiency, so I'm obviously
4 outside of this forum, you know, next year's IEPR, you
5 know, we hopefully will talk about this much more deeply
6 and prior to that, as well. But I very much appreciate
7 your knowledge and understanding of the realities of the
8 marketplace, which often are not cut and dry at all, and
9 you know, I think on the one hand, absolutely, we need
10 clear standards not only on the energy efficiency, but on
11 the solar side, and I would be interested in your sort of
12 assessment independently of those. Those are two pretty
13 different markets, so I think they do require separate
14 discussions.

15 But you know, on the one hand, we definitely
16 want the marketplace to understand that there are
17 standards and that they will be held accountable, right,
18 and so enforcement is kind of a fundamental issue there.
19 But also, we depend on these contractors to go out there
20 and, across the kitchen table, you know, across the Board
21 Rooms, sell jobs and then implement those jobs, and so
22 they have to have business models that can actually
23 function in a real marketplace.

24 And so those are somewhat conflicting kind of
25 goals, you know, so I'm wondering sort of how you see

1 where we are in renewables, you know, the subject of this
2 workshop, and where kind of the -- you know, you talk
3 about apprenticeship, absolutely, you know, helping with
4 managing businesses and kind of scaling up small
5 businesses and things. In the renewable sector,
6 specifically, where do you sort of see the needs and
7 opportunities there?

8 DR. ZABIN: Well, renewables isn't -- I don't
9 have as deep a level of expertise on renewables, I do
10 think -- a lot of people think -- that sort of the lack
11 of prior success to solar in its first generation in the
12 '70s was really a lack of standards and lack of quality
13 that was necessary to ensure reliability and ensure a
14 return on investment over time.

15 Now, you know, there are competing
16 certifications; for example, in solar, some are very
17 high-end, some are medium, and I think the unfortunate
18 thing is that we didn't set clear standards from the
19 beginning. And this issue of competing standards is a
20 problem because then interest groups each have a stake, a
21 vested interest in those. Does that answer your
22 question?

23 COMMISSIONER MCALLISTER: Well, I guess, so
24 would you then recommend that, you know, sort of NABCEP
25 become the standard vs. just being a member of the CSLB,

1 or having the right particular contractor's license --

2 DR. ZABIN: I don't feel prepared technically
3 to answer --

4 COMMISSIONER MCALLISTER: -- that sort of high,
5 medium, low --

6 DR. ZABIN: -- that question, however, I do --

7 COMMISSIONER MCALLISTER: -- okay, no, no
8 problem, no problem --

9 DR. ZABIN: -- feel that there are some clear
10 processes by which you come to both technical and
11 stakeholder consensus around that, and the earlier you do
12 that -- when you do that around emerging technologies in
13 the utilities program, by the time you get into Code, you
14 know, Building Codes and Standards, you have some
15 agreement that is based both on optimum technical
16 specifications and the business model.

17 And I think we have those processes, we have
18 international ANSI standards and ISO -- I forgot the
19 number that goes with it -- that have ways to get there;
20 in fact, our Codes procedures are ways to get there.
21 It's more about process than me as a -- what do I know
22 about solar saying that NABCEP or the Electrician's
23 License, or what -- I don't think you should designate me
24 as the --

25 COMMISSIONER MCALLISTER: No, no, don't worry,

1 I guess my -- I'm really just leading up to say it would
2 be great if those sorts of process and policy
3 recommendations could be a part of any formal comments
4 you submit because it would be good to have that in the
5 record and help us build the rationale behind a decision,
6 or formal development of that idea in the IEPR. So,
7 thanks.

8 COMMISSIONER PETERMAN: And I think, at least
9 probably about two years ago, Massachusetts did a study
10 looking at certification, particularly for solar PV,
11 whether NABCEP, or Electrician's License, Contractor's
12 License, and the relative quality of system
13 installations. So that might be something good for staff
14 to pull up or see if there's been any updates directly
15 dealing with that question. Thank you. So let's move
16 along to our next speaker.

17 MR. DUVAIR: Very good. Okay, Rhonda Mills,
18 you're going to speak next and I'll have all of our
19 panelists introduce themselves to sort of speed things
20 along. So, Rhonda, do you want to say a few words about
21 yourself?

22 MS. MILLS: Thank you, Commissioner. My name
23 is Rhonda Mills, I'm the Southern California Program
24 Director at CEERT, the Center for Energy Efficiency and
25 Renewable Technologies. We're a nonprofit coalition

1 based here in Sacramento, and I'm the L.A. arm. And
2 we're a coalition of environmental groups and renewable
3 energy and efficiency providers, and we do public
4 education, decision maker education, and you know, policy
5 and regulatory intervention at the agencies here and at
6 the PUC. I do a lot of work locally, too.

7 I came into this field of renewable energy kind
8 of by accident, but I came by way of the U.S. Navy, I
9 used to fix Aircraft in the Navy in the '80s, and when I
10 got out, I came to California and started going to
11 college, I met the Director at CEERT, and I was amazed at
12 how much my education from the Navy translated into this
13 career, and still every day it does. It's not something
14 I wear a badge on my arm, but it does go to show that I
15 didn't graduate from high school, and I don't have a
16 college degree, but I did get a very good set of
17 technical training, sort of commensurate with what you
18 would get at a community college in Electricity, and they
19 gave me a \$40,000 jet aircraft and said, "Go for it."

20 But it translated well, those skills, and I
21 think we can take under-skilled people and we can give
22 them, even if it was a few months' worth of education on
23 the basics on how you work on a power plant, safety
24 issues, and those kinds of things. Those basic skills
25 are, in fact, absolutely mandatory. If you talk to any

1 developer, they will tell you they can't let a guy or a
2 gal onto the site if they aren't properly educated about
3 safety and those sorts of things.

4 And there are a lot of different kinds of jobs,
5 I would say, in renewables-wide, but, by far, when you
6 look at large-scale renewables, which I'm going to focus
7 mostly on, these are projects that are built with project
8 labor agreements, with Union labor, there's very little
9 unskilled labor on these construction sites, and
10 certainly not in operations, either.

11 I'm going to whip through a bunch of my slides
12 because I do this presentation a lot, but just to give
13 you a quick set-up, you know, a couple of years ago when
14 projects were really starting to hit the ground, and
15 people were really starting to ask questions, especially
16 of the current Administration in Washington, you know,
17 what's going on with all these green jobs? And there
18 were a lot of reports coming out, and I just wanted to do
19 some calculations on what is happening here in California
20 at a job site, and then, from that, what can we
21 extrapolate happens the way she talked about at the
22 grocery store or something. Next slide. And you can skip
23 through some of these.

24 You know, we have great wind in California, the
25 best solar in the world next to the Sahara Desert and the

1 Chilean Andes, but it doesn't really matter out there
2 because nobody lives there. We have enough geothermal in
3 the Salton Sea in Southern California alone to take San
4 Onofre out of commission and replace it with carbon-free
5 24/7 power. I think that that's a really important job
6 set, opportunity in the future. Go ahead.

7 And now, you know, the Commission and other
8 agencies and stakeholders are really starting to look
9 back at biomass as a resource, obviously as an
10 agricultural state you can see that there's a lot of
11 different waste streams that can be turned into fuel and
12 power and these are technologies that would require a lot
13 of ingenuity; you know, it's not rocket science to turn a
14 waste stream into a fuel, and into electricity, but it
15 does take some ingenuities and, if we did the right kind
16 of plants that weren't polluting plants, we could be
17 deploying them up and down the state and really
18 supplement our natural gas and our other baseload
19 resources. And that's just a CEC slide that shows the
20 existing biomass plants already. Go ahead. And click it
21 a couple more times because I have a few pictures.

22 So distributed generation, as opposed to
23 utility-scale is a huge untapped opportunity in
24 California, let's just forget solar for a second, I'm not
25 talking about solar, I'm talking about fuel cells, I'm

1 talking about, you know, even microturbines, and now some
2 of the clean engines that are out that are so clean you
3 can lick the exhaust pipe, okay? And so you can be
4 turning farm waste, you can be turning trash waste, you
5 can be turning a lot of different kinds of waste into
6 fuels that these machines can run on.

7 Now, once again, we need some ingenuities,
8 we're still working on refining, it's still expensive,
9 but this is stuff that we can do and, frankly, if we
10 can't figure it out in California where we figure out
11 everything smart that the world does, I don't know where
12 we can figure it out.

13 So I did some research, this is a map that
14 shows some of my case studies, a color coded chart, but
15 you can see that's Southern California, it's Kern, it's
16 San Bernardino, Riverside, Imperial, etc. And what I did
17 was I went to the developers themselves, and all their
18 documents that they filed here and at the County levels,
19 and I asked them, you know, in order to build your power
20 plant, what kind of workforce do you need? What's the
21 composition of it? And how big is it? And how long are
22 they going to be working? And then, how many people do
23 you need to run it after it's built?

24 And we learned, you know, that it takes a lot
25 of very skilled labor to build these projects and that

1 they take years each to build, as we're starting to see
2 now as these plants are deploying around the state.

3 So this slide is a little bit hard to read, but
4 there's the two green ones are geothermal plants on top
5 and, you know, the top one, 162 megawatts, this is not in
6 construction yet, but that's a large geothermal plant vs.
7 the other one underneath it, 50 megawatts, that one is
8 also not in construction, but there's a couple that are
9 exactly that size, so you can see what an average
10 geothermal plant is going to be put 90 people full-time
11 to work for three years building the plant.

12 So this is a basic round-up of the geothermal
13 jobs and you can see that list of jobs, you know, these
14 are skilled labor all the way down the line, except maybe
15 in Managers and professionals, and so those are college
16 educated, and there might be a few unskilled laborers,
17 but if we were just going to build two 100 megawatts, you
18 know, it would take three or four years and it would be
19 over 800 jobs on peak.

20 And that's one important note about the
21 construction of a renewable energy power plant is
22 renewable power plants tend to take quite a few years to
23 build, they take quite a few years to develop, as you
24 know, everybody is in permitting and engineering and
25 finance for years, entitling their properties and stuff

1 like that, then, when they get everything together and
2 they hit the ground running, you have these massive peak
3 month windows of employment, so the average might only be
4 400 over four years, but I guarantee the peak window on
5 those two is three years, so really you've got over 800
6 jobs for three years building two power plants. Go
7 ahead.

8 Those are some cool pictures of crazy people
9 that get really high up in the air for a living. One
10 more time. So, again, you can see this workforce
11 proposition, you guys down on the left, these are all the
12 standard labor trades and high skilled, and actually high
13 paid workers, even if you go to the laborers and the
14 assembly workers on a wind project; these are wind jobs
15 right here, you can see that it's one of the lower job
16 sets there, so these three wind projects are actually, I
17 think, all in construction right now, so you've got over
18 1,000 megawatts, you've got a thousand people on the job.

19 And if I can just tell an anecdotal story about
20 Tehachapi, sort of going with what you were talking about
21 with the market. So, when they built the wind hub
22 transmission substation, and a bunch of the projects
23 started really rocking and rolling a couple years ago,
24 there was a guy in Southern California that owned a
25 lumber store in Cathedral City, and he said, "Hey,

1 they're building these wind farms up in the Tehachapi's,
2 maybe I should go open a little hardware store up in
3 Rosamond." Right? So a week after he opened his store,
4 his secretary walked in and she said, "You know, this
5 purchase order came across the fax machine just now, but
6 I think there's a mistake on it, you might want to call
7 them." And he says, "Well, what does it say?" "It says
8 they want a \$10 million credit line." And so he called
9 the guys up, it was Terragen, and they're like, "No, sir,
10 we're going to need that \$10 million credit line. We
11 expect we're going to need some extra hammers and stuff
12 like that." So that guy's business is, you know, that's
13 just one project, right? Go ahead.

14 COMMISSIONER PETERMAN: Rhonda, can I interject
15 and ask a question? If you can go back to that slide
16 before? I was looking at these last couple slides, and I
17 was wondering where like biologists would fit in, for
18 example, in this?

19 MS. MILLS: I didn't --

20 COMMISSIONER PETERMAN: Especially just for the
21 projects in the desert and the Tehachapi's in the area,
22 there are a lot of things related to biological
23 resources, cultural resources, and I was just thinking
24 about that, it's another job aspect.

25 MS. MILLS: I kind of folded them into two

1 places in all of these bar graphs that you'll see,
2 they're kind of folded, you guys, into the one called
3 "Managers and Assistants," or "Admin and Support
4 Personnel." So they're a little bit folded into that.

5 I was at the BrightSource Ivanpah project a
6 couple of weeks ago on the California border, that is an
7 amazing project and there are -- I'm working from memory
8 -- I think 36 full time biologists on the ground there
9 right now working, and they've been there already over a
10 year and they're going to be there for a few more years,
11 that is a fabulous, fascinating site. I recommend
12 anybody take a drive down there and look at what, you
13 know, power towers. I'll go into it a little bit, but
14 that's not rocket science either.

15 The beauty of renewables, not only does our
16 workforce translate, you know, you can take a cement
17 mason and you can put him in a shopping mall, or you can
18 put him on a wind farm, he's still pouring concrete with
19 rebar and he has to have his skill set. But -- I lost my
20 quick train of thought there, anyway, go out to Ivanpah,
21 you guys. It's really amazing what they're doing.

22 Oh, I was saying, you know, except for a couple
23 of technologies, you know, all we're doing when we make
24 electricity is we're making steam somehow, we do that
25 with coal, and with gas, and with oil, with nukes, and we

1 do the same thing with solar, or we use solar thermal,
2 and geothermal, and power towers, you know, you're just
3 using out-of-the-box technologies, for the most part,
4 especially the turbines, you're making steam somehow, and
5 then you're running the device. Go ahead.

6 So hit it a couple more times because there's
7 some highlights that come up. So this is a slide from a
8 report done by Dr. Robert Frost [sic] (Fountain), who is
9 a Professor Emeritus at Sac State, and I just wanted to
10 point out to you a couple columns, the column on the left
11 there called "Total Revenues to Businesses, Governments,
12 and Households," this is from one wind farm, the Pacific
13 Wind Project, it's one of my case studies, the 20-year
14 total for income is \$165 million from that one, I think
15 Pacific Wind is 150 megawatts or something, right around
16 there, so very large receipts coming in, including sales
17 taxes of over \$3 million and property taxes to the state
18 of \$82 million. Go ahead.

19 So you guys know a little bit about these
20 technologies, but I just want to say one thing that, you
21 know, again, virtually all three, except for
22 photovoltaics, but the other three are making steam
23 somehow, okay?

24 And here's a list of some of my case studies
25 that are using solar thermal or photovoltaics, some of

1 these projects are changing, but the ones that I bolded,
2 like Genesis and Mojave, these are in construction right
3 now, 250 megawatts, employing 500 to 1,000 people a
4 month. There's a reason why, if you look at the case
5 study of Abengoa's Mojave Project and then you look at
6 Nextera Genesis Project, they're the same size, but
7 you'll note that the average jobs per month is a way
8 bigger number for Abengoa, do you know why, Commissioner
9 Weisenmiller? Because they use two turbines. So instead
10 of one 250 megawatt turbine, they're using two turbines,
11 it required two fields to build, more jobs, more work,
12 blah, blah, blah.

13 This, I wanted to talk a little bit about DG
14 and I'm going to rush through here. This is the biggest
15 rooftop built in the United States in 2010, it's in
16 Southern California, it's on a Costco, it was built by
17 PermaCity Solar, one of the top 20 installers in
18 California. Go ahead.

19 One more time, see how big that is? Okay, hit
20 it a couple times. This is a carport in El Monte,
21 California, that a bank built, there's solar on top of
22 that pretty carport, and this is a great building that
23 the Community Redevelopment Agency and some private
24 partners built in Santa Monica, and I just wanted to show
25 how innovative they used the solar panels both for -- it

1 powers the garage and all the common facilities, but they
2 used it in an aesthetic way, and then they wrapped it
3 around up on the roof, and they've got a little coffee
4 place up there for the tenants to sit, it's a really
5 interesting project. Go ahead. One more time.

6 So in my case studies, I surveyed two
7 companies, PermaCity Solar, and SunPower. And we came up
8 with an astonishing number of jobs and actually income,
9 too. I think these numbers are very very solid. My case
10 studies, there's only like seven case studies averaged
11 out here in my research, but the companies are so
12 experienced, they've done so many projects that they
13 really know how to do this.

14 So, again, you can see that it does involve a
15 pretty high skilled labor force, and some -- like you see
16 that field called the Solar Field Craft? That's actually
17 a job designation that the Energy Commission created
18 several years ago, and that kind of means -- it was
19 really created for the power towers and the trough guys,
20 it's the guys that are adjusting mirrors, calibrating,
21 stuff like that, but it also folds into the PV field,
22 too.

23 So maybe some of the Solar Field Crafts and the
24 Assembly Workers are semi-skilled, but the rest are
25 pretty high-skilled. So if we were going to build 10 PV

1 projects at three megawatts, each, we would get 500 jobs
2 per month building those and it would take about six
3 months to build those 10 projects if you did them all at
4 once.

5 And from those same 30 megawatts, the year one
6 construction earnings would be \$21 million and, annually,
7 the O&M earnings on those 30 megawatts would be about a
8 little over a million dollars annually, and then you can
9 see all the tax receipts to the state, even with solar
10 tax abatements at the Federal and State level, there's
11 still a very significant amount of income that comes in
12 tax receipts.

13 This is, after Governor Brown announced that he
14 wanted to do 12 gigs of solar, or distributed generation,
15 I went back into my research and I tried to multiply up
16 the math, I -- these are very round numbers, you guys,
17 but I still have a lot of confidence in them, so if we
18 were going to build 2,000 PV projects that are 3
19 megawatts each, which is sort of the goal where the
20 Governor is getting, right, let's cover all the big roofs
21 in the parking lots and stuff like that, so we would get
22 10,000 jobs over 10 years, so it's 1,000 jobs a year, you
23 know, quite a lot of jobs.

24 COMMISSIONER PETERMAN: Rhonda, this is all
25 really interesting. I was wondering if we can maybe move

1 a little bit faster just because of the time issues.

2 MS. MILLS: I'm almost done, and I just was
3 going to show you my last one which is that, you know, if
4 we did half of the Governor's goal in PV of 3 megawatt
5 installations, you would get a \$4 billion construction
6 payroll to build them.

7 And then, go ahead, go ahead, these are just
8 some of the solar thermal jobs -- I have one more slide I
9 want to show you -- go ahead.

10 COMMISSIONER PETERMAN: Is it Slide 31?

11 MS. MILLS: That one. That's the slide that I
12 think is really important. This slide, these are the
13 actual salaries that Abengoa is paying their operations
14 and maintenance crew, their 68 people that are going to
15 work at Mojave down in the middle of nowhere, and their
16 average salary is going to be over \$92,000 a year. So I
17 just wanted to show that.

18 The rest are just slides that talk a little bit
19 about the unemployment, but I think the major takeaway is
20 that, with or without the recession that we've been in
21 and that we'll continue to be in for a while, the utility
22 sector, the new energy utility sector, is one of the only
23 growing economies in the country, and certainly in the
24 United States; and, absolutely, in these kind of Counties
25 which are suffering the highest unemployment rates in the

1 state, those are two years ago, those unemployment rates,
2 they're all higher. So there's a pathway and there's a
3 place to take those men that aren't building subdivisions
4 anymore.

5 COMMISSIONER PETERMAN: Well, I'll just ask a
6 follow-up question and I would ask if you would move to
7 Rhonda's next slide, I think that's a pretty interesting
8 one where it lays out just, again, those counties and
9 some of the job losses, and at least the job
10 opportunities you've identified through your CEERT
11 research.

12 Just a general follow-up question, and perhaps
13 you can submit this just in your formal -- into some
14 comments to the Docket, and for -- it would be
15 interesting to know for the 14 projects, or if there's 14
16 companies associated with that, what share of the
17 industry they represent, particularly in California,
18 because you've identified projects with some of the
19 largest developers, and it's good to get some sense of
20 how typical those results are.

21 MS. MILLS: Yeah, well, for sure California has
22 attracted the biggest and best in the world. That's why
23 you have the Abengoas here that have built Spain out and
24 stuff. You know, some of the stuff that's happening at
25 the ISO and the PUC that is meant to create a strict

1 criteria to help create a development community that is
2 strong, that can really go forward with the projects
3 they're proposing, there's very hefty deposits being
4 required to be put down, which you're going to see is,
5 especially at the end of this month, you're going to see
6 a huge constriction of companies and renewable energy
7 projects, you're going to see 40 or 50 percent fall out
8 of the cluster for a queue, for instance, you're going to
9 see a lot of those projects that were started by small
10 companies, start-up companies, medium-sized companies,
11 they're going to get swallowed up by the big renewable
12 companies that have the bank accounts to be able to
13 finance these projects.

14 In a way, some of the stuff we're doing at the
15 agencies to vet developers and push forward the best
16 projects is actually, to me, stifling business a little
17 bit, it's making it a little hard for the little guys to
18 compete with a mid-American, or an Avestus, or SunPower.

19 COMMISSIONER PETERMAN: Thank you for that --

20 MS. MILLS: Sorry for taking all that time.

21 COMMISSIONER PETERMAN: Well, no, there's a lot
22 to cover, we try to jam a lot in a short period of time,
23 and I will say we did have a workshop looking at
24 interconnection and talking about the ISO queue, we're
25 having one next week on Financing, and so your comments

1 are all welcomed and appreciated. Thanks, Pierre.

2 MR. DUVAIR: Very good. Okay, we're going to
3 switch the order a little bit and go with Marshall
4 Goldberg because he's going to talk about the JEDI model,
5 and then Lynn Billman from NREL has some applications to
6 that model in her presentation.

7 So, Marshall, do you want to tell us about
8 yourself?

9 MR. GOLDBERG: Sure. My name is Marshall
10 Goldberg, thanks for inviting me here. And my business
11 card says I'm a Resource Planner, and for most of the
12 last 20 years, I have been focused on energy efficiency
13 and renewable energy economic impact analysis. I should
14 also say that conventional energy is in there, as well.
15 And I have been working for, I have my own firm, MRG &
16 Associates, and I've been working as a contractor/
17 consultant for many state agencies, Department of Energy,
18 National Renewable Energy Laboratory, State of Illinois,
19 State of Georgia, State of Nevada, and it runs the
20 spectrum from Energy Divisions to Economic Development
21 Departments because my niche is Economic Impact Analysis
22 and looking at the kind of data that Rhonda was just
23 talking about, and converting that into models and to
24 analysis.

25 And here today, I'm going to talk mostly about

1 the JEDI models, Jobs and Economic Development Impact
2 Models that I'm working on and have been designing and
3 developing for the National Renewable Energy Laboratory.
4 And they were using some of the analysis that you're
5 doing here, and they've been used all over the country
6 and actually all over the world they're being applied in
7 a lot of different context. So we can jump right in.

8 Oh, I should also say that I do a lot of work,
9 as well, kind of on a policy level, for a lot of the
10 really big think tanks, Union of Concerned Scientists, I
11 do most of their Economic Impact Analysis, I did a lot of
12 work for American Council for Energy Efficiency, Energy
13 Efficient Economy, Southwest Energy Efficiency Project,
14 I've done work for the Energy Foundation, so that's kind
15 of my world that I've been working in and taking the kind
16 of information that we're hearing here, and converting
17 that into mechanisms, analytical tools, so that we can do
18 this kind of analysis.

19 So let's move forward. Obviously, there is a
20 clear connection, I realized that I'm maybe preaching to
21 the choir here, but not everybody understands the
22 connection, and the connection from the energy and jobs
23 isn't just those specific jobs that are in the
24 construction field, that are either tied directly to
25 energy skills, those kind of things, but they're

1 certainly in the supply chain, which relates to
2 manufacturers, it relates to truckers, it relates to
3 everything you can imagine, and their suppliers.

4 And then, of course, there are the induced jobs
5 which Patrick has mentioned, and others have mentioned,
6 and those are when we all spend our paychecks, we spend
7 it on buying things, buying food, all those kinds of
8 things, and that gets spent in the economy. So I'd like
9 to characterize this whole discussion around spending
10 because it really is about spending, whether it's for
11 energy efficiency, or for renewables, or for other kinds
12 of projects.

13 So the JEDI model, first off, I want to let you
14 know, provides the gross impacts, so what that means is
15 that it does not look at net impacts, so what happens if
16 we put in a wind farm over here, and a certain amount of
17 money gets spent, \$20 million gets spent on that, it
18 doesn't look at what didn't get spent, it doesn't look at
19 alternative spending, so it's a really important
20 distinction whether it's the JEDI model, results you're
21 looking at, or any other kind of model, whether it's net
22 or gross jobs. So, please, always keep that in mind.

23 So the JEDI model -- models, I should say
24 because there are a number of models -- it started out as
25 something that policy analysts, researchers, university

1 project developers, a number of people wanted to have
2 models that they could do analysis with, rather than just
3 call me up and pay me to do a site-specific project
4 analysis for somebody else, they wanted to have something
5 that is kind of an off-the-shelf, there really is not an
6 off-the-shelf -- or wasn't an off-the-shelf model that
7 was energy-related, there was a lot of Input-Output
8 models out there, different kind of analytical models,
9 but they really weren't energy specific. So, one of the
10 goals was to create energy specific. So, I'm going to
11 kind of rush through these because there's a lot of
12 information in here.

13 So right now, we have a solar PV model, we have
14 a concentrated solar power model, we have on-shore large
15 wind -- I make that distinction because we're about to
16 have an offshore wind model -- marine hydrokinetic, which
17 is mainly emerging technologies, wave, ocean
18 technologies, and real small hydro instream kind of
19 technologies. We have a corn ethanol model, we have two
20 biofuel models, corn ethanol and cellulosic ethanol, and
21 working on some adaptations for that.

22 We also have conventional models, these are all
23 of the suite of JEDI models, we've got a natural gas and
24 a coal, and one of the big emphasis for developing those
25 was so that we could do a net type analysis, so we could

1 say, "Well, if somebody puts in a wind farm or a PV farm,
2 and a coal plant isn't going to be built, what are the
3 impacts going to be?" So we could net those out, so we
4 put together natural gas coal models. Next slide,
5 please.

6 Okay, we have a number of models that are in
7 process and are very close to completion and that's an
8 expanded PV model, which actually looks at scenario type
9 analysis, so that you could analyze residential,
10 commercial, industrial applications, all in one model,
11 and you could do that over a long-term, meaning a certain
12 amount gets built in certain years, and what kind of job
13 impacts we'd be looking at.

14 We also have an offshore wind model that's
15 about to be brought to the public, we also have a small
16 wind model because it's not just about utility, it's
17 about households, small businesses, putting small wind
18 turbines on their property, we want to know what kinds of
19 impacts we're looking at from those.

20 We have a biopower model that is looking at the
21 electricity oriented, it's not a biofuel, but it's
22 looking at biomass to create electricity.

23 We have a geothermal model, we have a
24 conventional hydro model that we're working on, a
25 petroleum model looking at when petroleum refineries are

1 built and operating, and then kind of bringing some of
2 those together because, the reality is, we don't have
3 transmission capabilities all over the place where we
4 want to put some wind, or we might want to put some large
5 PV facilities, or even geothermal for that matter. So we
6 put together a transmission model that we're working on,
7 that will look at what are the impacts when transmission
8 lines get built.

9 So the key design features of the JEDI model
10 were we wanted to understand the statewide or local
11 economic impacts that occur from building these plants,
12 so we've got the short-term construction-related impacts,
13 and then we also have the operations and maintenance
14 phase, which are 20 to 30 years, depending on the plants,
15 depending on the location, so we wanted to understand the
16 differences, once again, of short-term vs. permanent
17 ongoing jobs.

18 We wanted the model to be available to a broad
19 range of people, we wanted to have default information in
20 there, so it wasn't just a model that, if you didn't have
21 clear information on the cost, and the numbers of jobs
22 for different sectors, that you would be able to run an
23 analysis.

24 So that's an important point and I want to
25 spend a minute here. The kind of work that we've just

1 heard about going to plants and getting all that detailed
2 information we've been doing to develop the JEDI models,
3 to get really good default information to load into the
4 models, we surveyed developers to get their information
5 on where they're spending their money, and whether -- not
6 just the construction workers, I'm talking about, you
7 know, where they're getting modules, where they're
8 getting turbines, where they're getting other kinds of
9 equipment that they need, whether they're getting it
10 local -- and local is typically state-level, although the
11 model has capability to do a county-level analysis, as
12 well.

13 So a key to any model, and the JEDI model is
14 not that it's just -- at least for us -- that it wouldn't
15 just be a black box, that is kind of one of the biggest
16 criticisms of a lot of Input-Output models, so one of our
17 goals was that not only would people be able to look at
18 the model and see the kind of analysis that was done in
19 there, the kinds of information that go into it, but also
20 make changes to that, so there's a lot of flexible input
21 options within there and, of course, we added a user
22 section where somebody could do different kinds of
23 analysis like a county-level analysis. So, next slide,
24 please.

25 Okay, so who uses the JEDI model? Well,

1 obviously the Energy Commission used it recently and I
2 provided some support for that through my work with NREL.
3 Resource planners use it, a big use of the wind model has
4 actually been County Ag Commissioners, who are looking at
5 Farmers, Ranchers that are looking at other forms of
6 income that they can accumulate on their land, so Ag
7 Commissioners have been using the model.

8 I went to Nevada and talked to some
9 Commissioners there about using the model. They are
10 trying to understand what the benefits are that can
11 accrue to Ranchers, Farmers, small businesses, these
12 kinds of things. So the model allows that capability.

13 Renewable energy advocates are using the model,
14 Project Developers are using the model, I get calls from
15 Project Developers -- I don't typically do that kind of
16 analysis for them, I don't really set myself up as doing
17 the analysis for Project Developers so they can go to,
18 whether it's the Planning Commission, or Board of
19 Supervisors, that level, but I do provide support for
20 others to use the model. I mean, I do occasionally do
21 some analysis for different projects. Okay, I know I'm
22 quick on time here, so let's go.

23 Okay, so the model can be run with a minimum
24 amount of information, meaning what the location is, year
25 you're going to construct it, and the system type, and

1 how many megawatts, how many kW, that kind of thing, or
2 if you have a lot more detailed information, you can
3 enter that and do a much more specific analysis.

4 The methodology, we call this Input-Output, or
5 Multiplier Analysis. And we can really think of that as,
6 when money gets spent, those expenditures go into the
7 economy and they're spending, and we sum those impacts,
8 direct -- go ahead, next slide.

9 Okay, so we've got direct, indirect, and
10 induced impacts here. The direct are really right on-
11 site, the indirect are more the supply chain, upstream,
12 and induced are what we talked about before, the spending
13 of wages. Okay.

14 So here's just a quick graphic of that ripple
15 effect, or multiplier effect that we're always talking
16 about in terms of modeling on-site impacts, or direct
17 local revenue supply chain, and induced impacts. Next
18 slide, please.

19 Okay, these benefits, they really depend on the
20 extent to which the expenditures are spent locally. So
21 we often hear about large expenditures, but how much of
22 that is really spent locally, and I think Patrick alluded
23 to the fact that we've got these impacts, but where is
24 the manufacturing coming from? So the model allows for
25 that capability to really understand and to analyze

1 whether the manufacturing happens locally. The default
2 in the model is that it's not manufactured locally
3 because that's really typically the case, California is
4 an exception in some of the technologies, but not all of
5 the technologies.

6 The kind of outputs we get from the model are
7 employment, wage and salary income, economic activity,
8 and personal expenditures. The kinds of summary impacts
9 are for project data, all the detail and then, of course,
10 the jobs, earnings and output that accrue from the types
11 of projects.

12 Okay, just a number of assumptions to keep in
13 mind, locations, it really can make a difference,
14 financing arrangements make a difference, site-specific
15 factors.

16 The information in the model are averages, the
17 default are averages, they're reasonable expenditures
18 based on surveys of project developers. A key point here
19 is to make sure that we have a model that has real on-
20 the-ground data and that we're updating it every -- some
21 models get updated every year when we get information,
22 some, it's every two years, it really depends on funding.

23 And the key with the model is it really depends
24 on the availability of local resources, so if you have a
25 big project coming in and a construction company is from

1 out of state, and they're bringing in their construction
2 workers, you know they're going to spend some money at
3 the local hotels and food stores and restaurants, but a
4 lot of that money leaves the state and it's the same with
5 manufacturing, as I just mentioned. If the money isn't
6 spent, in this case in California, California doesn't get
7 that benefit, at least not the full benefit.

8 So I always recommend, when people are using
9 the model, the extent that you can localize the model,
10 knowing where all those local resources are available,
11 you can do a much better and more accurate analysis.

12 And just a really quick look at the model, it's
13 a spreadsheet-based model in Excel, we have one here for
14 PV, and there's capability to do residential, commercial,
15 or utility-industrial, and those white cells are where
16 people can do inputs, you can do a more defined detailed
17 analysis by incorporating real detailed costs that you
18 know about, or you can use the average values. Next
19 slide.

20 Okay, then there's other parameters that allow
21 the user to identify the types of financing, and the tax
22 parameters, whether there's sales tax exemptions, or
23 whether there's property taxes, or property tax
24 exemptions. And we're also able to put in wage per hour
25 and player overhead costs.

1 This is all by way of telling you that there's
2 lots of capability, it's a very flexible model based on
3 real on-the-ground data, and here's some of the summary
4 impacts. People use the model to do a lot of different
5 kinds of analysis, whether it's state, county level, they
6 compare it with other impacts that might be from a
7 natural gas plant, or a coal plant, I've done a number of
8 those myself, types of ownership is another option within
9 there.

10 So, that was a whirlwind of the JEDI model and
11 it's available for free online through the NREL website,
12 and we have a lot of users out there; we spent a lot of
13 time and we've expanded efforts for validation of the
14 models and we got very good results and, obviously, doing
15 quick back of the envelope calculations -- Rhonda was
16 talking about hers -- and we're pretty on target, so it's
17 always good to see that on-the-ground data and verify
18 with the model because that's kind of our goal, for it to
19 be a real accurate model.

20 COMMISSIONER PETERMAN: It's nice to have that
21 confirmation. Great, Marshall, thank you. That was
22 really interesting and we'll take advantage of using the
23 JEDI model more.

24 One of the areas, in particular, I'm interested
25 in is the supply chain, the local supply chain

1 opportunities, and I was wondering if your model can show
2 that, for California, and then comparing across wind and
3 solar thermal and solar PV, if one technology more than
4 another utilizes more State resources. And so, in
5 particular, let's take solar PV and modules, if the
6 modules are sourced in California, is the glass also
7 sourced in California?

8 You know, if there are certain, I think, inputs
9 to the actual materials we think about as renewable
10 energy materials, then we may have a competitive
11 advantage in, and that's the type of information we as a
12 state would be interested in knowing to understand where
13 we can continue to incentivize these industries.

14 MR. GOLDBERG: Okay, most of the existing
15 models did not have that. As I said, kind of the default
16 is that most of the supply chain is not local. We do
17 have some models, we're working on a new model for PV
18 that is incorporating that kind of information because we
19 realized -- we've learned that that's a key factor, that
20 locations don't necessarily have that information, so
21 we're going out there and finding out about that supply
22 chain so that the information can be in there, it can be
23 incorporated within the analysis.

24 COMMISSIONER PETERMAN: Thank you. We'll move
25 to our next speaker.

1 MR. DUVAIR: Okay, we have Lynn Billman from
2 NREL -- oh, no, we were able to get Dr. Morgenstern
3 online. Do we still have him?

4 UNIDENTIFIED SPEAKER: Hi, he just stepped out
5 for one minute, I'll go grab him.

6 MR. DUVAIR: Dr. Morgenstern works for
7 Resources for the Future, it's a think tank back in
8 Washington, D.C. It sounds like he may be back in the
9 office. And he doesn't have a presentation, so he'll
10 just be speaking about his research on jobs
11 quantification.

12 COMMISSIONER PETERMAN: Yes, please feel
13 comfortable to get up and stretch, take a break.

14 DR. MORGENSTERN: Hello? Rich Morgenstern
15 here.

16 COMMISSIONER PETERMAN: Hi, Dr. Morgenstern,
17 this is Commissioner Peterman. Thank you for joining us
18 and taking a break from your busy day, appreciate you
19 participating today and looking forward to your comments
20 of five to 10 minutes, or whatever you're comfortable
21 providing. Thanks.

22 DR. MORGENSTERN: Sure. Well, thank you very
23 much. I'm sorry to be dodging in like this from so very
24 far away, but I'm actually -- you might be interested --
25 I'm at a meeting at the EPA, the U.S. EPA in Washington,

1 that it's conducting looking at job impacts, and I'm
2 presenting some of the same works that I'm going to be
3 talking to you about.

4 So let me start for a minute on my background,
5 just so you understand. I'm an Economist, I've been
6 working in the area of energy, environmental issues for
7 actually a long time. I'm now at Resources for the
8 Future, which is an independent think tank in Washington,
9 and the work that I'm going to be reporting to you on was
10 done -- actually, it was done about a decade ago, but
11 believe it or not, it's now considered among the more
12 current papers on the subject because it's a very
13 difficult area to study, and there have not been that
14 many new studies.

15 So the work that I'm going to talk about is
16 trying to understand the jobs impact which environmental
17 regulation has had, in other words, have environmental
18 regulations led to job losses, have they led to job
19 gains? And how confident are we of the results? So let
20 me make a few points that distinguish this work from some
21 other things, and explain what this work will tell you
22 and what it will not tell you.

23 First of all, this is an empirical study, it's
24 not a model-based study in the sense that it is not
25 taking average relationships and piecing them together,

1 and then making a projection of the future. This is
2 actually a look back at what the actual impact of
3 regulation has been.

4 The focus is on -- when I use the term
5 "regulation," I'm referring to environmental regulation,
6 as we think about it for air, water, waste, things of
7 that sort. Third, this is a national study, this is not
8 a state-level study, so this is giving you the
9 relationship, or the results, of what happens on a
10 national basis when you impose environmental regulation.

11 And this is a study of four particular
12 industries; these happen to be heavily regulated
13 industries, so perhaps there are implications for other
14 even less regulated industries, but the four industries
15 that we have looked at are open paper, refining,
16 plastics, and iron and steel.

17 And the period of our data is actually from
18 1979 to 1991, and you might say, well, gee, that seems
19 like awfully old information, and of course on some level
20 it is, no doubt about it. At the same time, it's the
21 kind of situation that we can actually measure what
22 happened, so we don't have to simply discuss
23 hypotheticals, but we can look at the actual results of
24 regulations.

25 So this study is not specific to California,

1 unfortunately, it is not based on brand new data, it is
2 not applicable to all industries and, as I understand
3 your interest, it is not specific to the issue of carbon;
4 this is really talking about environmental regulation as
5 conventionally construed, which, as I say, focuses on
6 air, water, and waste regulation.

7 So what makes this study a little bit unique is
8 that we didn't, as I mentioned to you, use average
9 relationships, but we actually were able to get
10 confidential survey data from the U.S. Department of
11 Commerce, and they conduct a series of surveys and these
12 surveys are routinely conducted, and they go into the
13 monthly projections and the quarterly projections that
14 are made on Gross Domestic Product, and various other
15 economic indicators.

16 So underlying that aggregate information are a
17 bunch of very detailed specific surveys and these surveys
18 contain confidential information, so in order to do
19 research using this information, you need to become a
20 sworn Census Agent, as it's called. You need to adhere
21 to certain criteria and disclosure, but nonetheless, you
22 can disclose the statistical results that come out of
23 your analysis and that's what I'm about to mention to
24 you.

25 So basically, we did this study with this data,

1 this highly refined, highly detailed information that was
2 collected some years back and is focused on conventional
3 environmental regulation. And the answer that we come
4 to, in a nutshell, is that for these heavily regulated
5 industries -- this is not for, for example, the pollution
6 control industry, or it's not for renewables industry,
7 it's not for industries that might be obvious winners
8 from regulation -- these are really from industries that
9 you might expect might be losers from regulation just
10 because they are facing competition from, certainly,
11 around the world.

12 But what we found is that there are actually
13 three different effects in play here, the first effect is
14 that, when you regulate, you tend to raise the cost a
15 little bit, and that tends to get attached on to
16 consumers and ultimately there could be a reduction in
17 the demand for the product. So that is one element of
18 the puzzle.

19 The second element of the puzzle is that the
20 new pollution requirements themselves require
21 expenditures by industry, and some of those expenditures
22 are for laborers, for workers. And so you would expect
23 that to be an unambiguously positive effect.

24 And then there's the possibility, the third
25 effect, that there could be a shift in the capital

1 intensity, or the labor intensity, of the operation based
2 on the environmental regulation. So we looked at all
3 three effects, we call the first one the "Demand Effect"
4 or the "Output Effect," the second one is the "Cost
5 Effect," and the third is the "Factor Shift Effect." And
6 when you put these things together, what we found was
7 that the overall impact across the four industries was
8 negligible, it was actually a negligible gain in
9 employment, and we found that it was about 1.5 jobs
10 gained for every million dollars for environmental
11 expenditures; however, I don't want to emphasize the gain
12 part because, from a statistical sense, it really wasn't
13 statistically different from zero.

14 So the way we interpret the results are that
15 the employment impacts on these heavily regulated
16 industries that we observed over the period of the late
17 '70s to the early '90s was negligible. And we went back
18 over in time and we said, what happened on a national
19 basis during that period of time? And, of course, the
20 answer is just that now there was a large reduction in
21 manufacturing and employment during that period of time.
22 In fact, the actual reduction was about 600,000 jobs.

23 And the question was how many of those 600,000
24 jobs could plausibly be attributed to environmental
25 regulation, as opposed to other causes, like differential

1 labor costs, a whole bunch of other productivity issues,
2 things which could have dominated the situation. And
3 what we found is that, of the 630,000 jobs that were lost
4 during that period of the late '70s to the early '90s,
5 perhaps as many as 7,500 jobs could be attributable to
6 the environment. But, of course, that could be a gain of
7 7,500, or a loss of 7,500, so basically it was a quite
8 small number as part of the total.

9 And our overall conclusion is that
10 environmental regulation, based on this after the fact,
11 or ex post analysis, had a truly negligible effect on
12 employment in the United States during the period which
13 we studied.

14 So that's really the core of the comments I
15 wanted to make and I would be happy to take any questions
16 that you have.

17 COMMISSIONER PETERMAN: Thank you. I'm just
18 sitting here digesting, I haven't read your work
19 previously and I'm just thinking about it, again, in the
20 context in which we're discussing these issues.

21 So -- and you pointed out the parameters of
22 your work, one being that it is a national study, and so
23 any insight into -- we're looking at regulation on a
24 state level, so, you know, higher requirements, for
25 example, for renewables in California vs. other states,

1 how that more sub-national focus might result in
2 different results.

3 And then, the other thing I was thinking about,
4 too, is the industries you're focusing on don't really
5 have other perfect substitutes and I was just thinking in
6 terms of renewable energy with there being substitutes
7 through fossil energy, for example, about what
8 implications there might be in terms of not having a
9 reduction, or maybe having more elasticity between those
10 two and just how that might affect some job implications.

11 DR. MORGENSTERN: Uh-huh, sure. Well, let me
12 answer your second part of your question first. I would
13 think that there are a fair number of substitutes for
14 these industries.

15 COMMISSIONER PETERMAN: Okay.

16 DR. MORGENSTERN: There certainly are
17 substitutes for the sources of these very same products
18 because these are internationally traded products.

19 COMMISSIONER PETERMAN: Right.

20 DR. MORGENSTERN: And unlike electricity, which
21 by and large is not internationally traded, the
22 substitutes here could come from around the world and,
23 so, pulp and paper, refining plastics, these are all
24 commodities that are produced all over the world, and
25 there are in fact many substitutes for them.

1 COMMISSIONER PETERMAN: That's true.

2 DR. MORGENSTERN: The state issue, I think your
3 point, the implication of your question, I think, is
4 correct certainly, that when you're looking at a national
5 level you don't have the possibility of substitutions
6 that could occur across states, so one would imagine that
7 there are greater substitutions within a country than
8 there would be among countries, that's certainly my
9 intuition. And I guess there are some other studies out
10 there that have suggested that, although, in fact, each
11 one of them has issues associated with it, so there's not
12 a crystal clear comparison one can make, but it's
13 certainly highly likely to be the case that there are
14 greater substitutions within the country than among
15 countries.

16 COMMISSIONER PETERMAN: And then, the other
17 observation I'll make is that, I believe from your study,
18 the environmental regulations apply to all of the
19 product, while when we think about renewable energy, it's
20 a share of, and so there's not the expectation that right
21 now 100 percent of all energy be renewable, so I'm just
22 thinking about the extent of the regulation, if you will,
23 as well as being a factor.

24 DR. MORGENSTERN: I think that's a good
25 question. I think that in our study, certainly we talked

1 about regulation across the entire industry and, to the
2 extent that you segmented a part of it and there was a
3 way of averaging out the cost impacts across all
4 products, then naturally the cost impact would be
5 reduced.

6 COMMISSIONER PETERMAN: Thank you. Chair
7 Weisenmiller, or Commissioner McAllister, any questions?
8 We thank you for taking the time and we look forward to
9 hearing about how your meetings in D.C. go. Good luck.

10 DR. MORGENSTERN: Okay, well, thank you very
11 much.

12 COMMISSIONER PETERMAN: Thank you.

13 DR. MORGENSTERN: Okay, bye bye.

14 MR. DUVAIR: Thank you very much. Okay, Lynn
15 Billman from NREL, and then we have Bill Dean from
16 Cal/EPA, so two more speakers. Lynn

17 MS. BILLMAN: My name is Lynn Billman. I'm
18 with the National Renewable Energy Laboratory in Golden,
19 Colorado, a Department of Energy Lab, you can sort of
20 guess our mission, renewable energy, energy efficiency
21 advancement.

22 We have about 2,000 staff now, and about 90 to
23 100 of those are in the Strategic Energy Analysis Center,
24 and I'm in that Center. So we focus on markets,
25 policies, financing, supply chain, lifecycle assessment,

1 and jobs and workforce.

2 So I'm going to tell you a little about what we
3 have been involved in that might interest you. The first
4 slide, Jobs Analysis Tools, I'm going to talk about that
5 for a moment, a couple of Jobs Analyses, a little bit of
6 Workforce information, and you might from your comment,
7 Commissioner Peterman, you might be interested in the
8 Manufacturing Cost Analysis that we have going on now.
9 So next slide.

10 I have two slides on JEDI which we can skip
11 over, except I want to mention one thing, in addition to
12 what Marshall shared about this tool, I was just running
13 some statistics on our Web downloads, you know, unique
14 downloads, so, how many different people have downloaded
15 the models and used them; and in our fiscal year 2011,
16 the figure was 2,250, and in fiscal year '12, I know
17 we're not finished yet, but we're about two-thirds of the
18 way through, that has gone up by two and a half times,
19 we're on a projection of 5,800 unique downloads. So it
20 just tells me how important your workshop is today.

21 Okay, you can skip that one, Marshall went over
22 that stuff. New Jobs Tools and Process, Marshall
23 mentioned the PV scenario in JEDI, I'd like to spend just
24 a moment on the top one, on the Energy Input-Output
25 Calculator. This is a tool that I hope is going to be

1 public within a couple of months and it is another Input-
2 Output Calculator, but the most unique feature of it is
3 that, one of the problems we have in understanding jobs
4 and where jobs might go in the future, is how we will be
5 manufacturing wind turbines, PV panels, anything like
6 that, in five years, in 10 years, in 20 years. So this
7 has the same kind of information we start with from the
8 JEDI models on how a dollar of capital investment is
9 broken back into industrial sectors, that's a very
10 important part of doing jobs analysis, but this new tool
11 has the capability to say, "I want a different cost input
12 mix, or recipe, five years from now, and another
13 different one 20 years from now because I'm going to
14 assume increased labor productivity," for example, so we
15 built in that kind of flexibility that doesn't exist
16 anyplace else.

17 Okay, let's go quickly to the next one. I want
18 to mention one study that was done recently in our group
19 for the State of Wyoming. They were very interested in
20 three areas of investment in their state in energy, nine
21 gigawatts of new wind, nearly two gigawatts of new
22 natural gas, and high voltage transmission lines to be
23 able to export their extra electricity, \$25 billion in
24 investments, and they wanted to know what their jobs
25 impacts was going to be. So we used two JEDI models and

1 invented a first-ever transmission JEDI model just for
2 the State of Wyoming, and came up with some estimates for
3 them.

4 Of course, we had to guess, you know, one of
5 the important questions for California is, are the jobs
6 coming from within California, or are these products
7 coming from outside the state, and so on. And when you
8 look at a state, an individual state like Wyoming, you
9 have to make some guesses, so we worked with the local
10 people there who knew their economy and used figures of
11 20 to 25 percent of the dollars for construction being
12 invested in Wyoming and 31 to 34 percent for the
13 operating dollars, and we came up with very healthy
14 figures, 4,000 to 6,000 jobs during a 10-year
15 construction period for all that work, and we've had many
16 opportunities to go up and talk to Wyoming stakeholders
17 about the study, and they were very very excited by
18 seeing what some of these numbers were.

19 In the next slide, another analysis that's been
20 kind of interesting to folks, that we were finally
21 allowed to release last month, so I can actually talk
22 about it, there was a program -- part of the Recovery Act
23 -- called the Treasury Grant 1603 Program, and this was
24 dollars that replaced ITCP, yadda, yadda, you know the
25 background, well, of course the question was how many

1 jobs came from that. Well, when companies applied for
2 that money, they were asked to tell how many jobs that
3 they create. Well, the numbers were really interesting,
4 nobody had a lot of confidence, and so we put -- and
5 Marshall is an author on this, along with one of our
6 Analysts, we put Marshall and one of our Senior Analysts
7 together -- and they used a national version of the JEDI
8 tools and came up with some numbers that you see there
9 for the number of jobs for what comprised about 90
10 percent of the different projects that were within that
11 portfolio, we didn't cover everything because there's
12 tens of thousands of projects, but we covered about 90
13 percent of them, and the numbers were not as high as the
14 companies had claimed, perhaps not as high as some folks
15 in the Administration wanted to see, but we think we can
16 stand behind these as being very soundly grounded in real
17 data coming from the industry over the last couple of
18 years. Okay --

19 PROFESSOR ZABIN: How much was the grant
20 program? Like how many dollars was that --

21 MS. BILLMAN: Let's see, what we analyzed was
22 worth \$9 billion. That was the grants. Now, the total
23 investment was \$30 billion worth, which would have been
24 the grants plus private sector investments in all those
25 projects, that's what was in the final report.

1 PROFESSOR ZABIN: This is like the gross,
2 though?

3 MS. BILLMAN: Yes, these are gross, absolutely.

4 PROFESSOR ZABIN: So, I mean, how can you
5 justify doing gross in a situation where, I mean, is it a
6 Federal grant that would have not gone to Wyoming if --

7 MS. BILLMAN: No, no, no, this was a totally
8 different project.

9 PROFESSOR ZABIN: I'm sorry.

10 MS. BILLMAN: Yeah, no, not Wyoming.

11 PROFESSOR ZABIN: It just seems to me that it's
12 not -- I don't understand the meaning of gross in this
13 context because investment funds would be used elsewhere
14 and you do have to make the comparison, otherwise you're
15 not --

16 MS. BILLMAN: If you had a projection of how
17 else the Government would have spent those funds, we
18 could take a look at it, but I don't know how you would
19 assume that.

20 PROFESSOR ZABIN: Well, with IMPLAN, or any of
21 the models, you're right, you don't know how, so you take
22 it usually out of general revenues, but it is taxpayer
23 funds that would, you know, whatever they do with it,
24 it's being used in one direction; so, to somehow not
25 count what the other direction would have been is, I

1 mean, we could do that for every project and then we'd
2 have this huge boom because everything would be additive,
3 and I'm just not understanding the usefulness of this
4 without looking at the net. So I'm missing something
5 here.

6 MS. BILLMAN: There are net tools out there,
7 IMPLAN is not exactly a net tool, you can do econometric
8 studies, you can do CGE, Computer General Equilibrium
9 studies --

10 PROFESSOR ZABIN: Well, you have a choice of
11 making IMPLAN in that tool if you take that revenue away
12 from something else.

13 MS. BILLMAN: Yeah, you can if you know how to
14 do that and I think that would be a very excellent study.
15 This is what we could do with the tool that we had.

16 Let me go on to Solar Instructor Training
17 Network. This is a little more, perhaps, related to your
18 work this evening, but I just wanted to mention the
19 project. NREL provides information to IREC, Interstate
20 Renewable Energy Council folks, okay, they really lead
21 this, but it's a great network of providers and trainers
22 trying to help the workforce problems, if you're not
23 familiar with it, I put the website there for you. Next
24 slide, please.

25 The Solar Labor Market Analysis is really the

1 solar tech work that the lady back here mentioned, was a
2 project between Solar Tech and NREL, and so I just wanted
3 to make sure you were aware of that project, as well. So
4 we don't have to talk about that.

5 Let's move along. Wind workforce is also an
6 issue for us and the Department of Energy, and I just put
7 this visual up there to remind me to talk about it, but
8 there are a lot of different efforts underway in the wind
9 community between the trade organizations in the schools.

10 Our Wind for Schools Program has been going on
11 for a number of years that's introduced wind technology
12 in the K through 12 levels, and that also is a very
13 important area of work to us and to the Department.
14 Okay, one more.

15 All right, this is a representative slide about
16 a new area that we've been focusing on for the Department
17 around the supply chain for PV. And our analysts have
18 just taken the supply chain -- I could have done a 45-
19 minute talk on this, alone -- they've taken that supply
20 chain and dissected it in great detail from top to bottom
21 and all the way across, in terms of labor, materials, and
22 so on. Now, they've looked at it from a national
23 perspective, but the techniques and approaches could also
24 be applied within a state. They've looked at raw
25 materials, the labor, the sources, export-import,

1 balances at every stage, who is supplying products in
2 intermediate materials to whom, back and forth across the
3 ocean, and of course our focus has been on solar, where
4 China has been the topic in the news. They have studied
5 differences in business strategies, differences in
6 sources of capital, difference in investment risk
7 approaches, and manufacturing subsidies.

8 And one of the interesting conclusions you can
9 see in this slide, as you might expect, the parameters
10 around jobs are very different in China vs. the U.S. And
11 so one of the questions we've asked is, can China keep
12 doing this? Can they keep this low level of job wages
13 and they have discounts that the manufacturers get on
14 their material supplies from the government, and all
15 kinds of different things going on, and the challenge for
16 the Chinese companies is actually the cost of shipping.
17 The cost of shipping the modules across the ocean and the
18 raw materials sometimes if they want to do it here, but
19 the cost of shipping is quite large and very important
20 for them to consider, and us to be aware of because it
21 brings the cost to a lot more equal level between the two
22 countries.

23 So I put on the bottom of the slide there the
24 source material for this particular work, and on our
25 website, if you Google any of those authors, you'll find

1 several other studies that you might be interested in
2 around the supply chain work. And that's it. Hopefully
3 this caught you up a little bit on your schedule.

4 COMMISSIONER PETERMAN: Well, thank you, Lynn,
5 very interesting. I'm going to take a closer look at the
6 report you just mentioned on jobs and manufacturing costs
7 in China. One question about the transportation cost, do
8 you have a sense of what that share is relative to the
9 overall total module cost?

10 MS. BILLMAN: Yeah, could I have just a second?

11 COMMISSIONER PETERMAN: Sure.

12 MS. MILLS: I was very interested in that same
13 question, and then I'm just thinking also that the Solar
14 tariff is going to have a huge impact. I'm stunned by
15 those numbers, to be honest with you. I'm more than
16 shocked. I knew it was low, but I didn't -- you know,
17 now we know why U.S. manufacturers and U.S. installers
18 are tanking, you know?

19 COMMISSIONER PETERMAN: Well, you know, I found
20 interesting your point about the lower cost inputs, as
21 well, because I understood there was a difference in the
22 labor, it was my understanding, that the processes for
23 manufacturing were similar across the countries, and I
24 assume that some of the material costs are similar, so I
25 thought that was -- that was a piece of new information

1 for me about some of the material inputs.

2 MS. MILLS: Well, if I could just, while you're
3 looking that up, I mean, I did a little research for the
4 Schwarzenegger Administration and one of the things I
5 learned from the manufacturers who make panels and
6 turbines is that there's a huge price difference in
7 steel, copper, concrete, in Korea it costs 30 percent of
8 what it costs here, so like General Electric was making
9 turbines on three different Continents, and then shipping
10 them here, you know, so somehow that was still -- I mean,
11 one of the components, I think the blade is made in Iowa,
12 the motor is made in Germany, and the towers is made in
13 Brazil. You know?

14 COMMISSIONER PETERMAN: Very interesting.
15 Yeah, I think the new model that Marshall was talking
16 about in terms of looking at some of those more supply
17 inputs will be very valuable. And, Lynn, I don't know if
18 you're ready or not -- if not --

19 MS. BILLMAN: Yeah, it works out to be about
20 five percent is the shipping cost, and you have to even
21 out some of these other things, as well, but that extra
22 five percent can kind of tip things over, so it's a very
23 extensive set of studies, and it's an area of research
24 that we're definitely ramping up for the Department.

25 COMMISSIONER PETERMAN: Right.

1 MS. BILLMAN: They're very interested in doing
2 the same types of things for other technologies, so
3 please let me know if you have any questions, I can put
4 you in touch with the authors.

5 COMMISSIONER PETERMAN: Will do, we may ask for
6 some specific information about cost in California vs.
7 the other states.

8 So, as is the case with these fascinating
9 workshops, we are out of time, but not really out of
10 time, in that we're going to still turn to Dr. Dean
11 because we want to hear his presentation, ask him to try
12 to keep it under 10 minutes if possible, and then we'll
13 turn to public comment, and if there are any questions
14 from the panelists, and I hope you will all ask each
15 other questions during the break. And, again, very
16 interesting presentations and I wish we could have more
17 time for dialogue.

18 DR. DEAN: I'm going to do my presentation from
19 over here because I'm going to use the laser pointer and
20 I don't want to zap the eyeballs of the other panelists.

21 COMMISSIONER PETERMAN: That's very kind.

22 DR. DEAN: I'm Bill Dean. I work for Cal/EPA
23 and my presentation, I'm going to move interchangeably
24 between the Air Resources Board and Cal/EPA probably
25 because I used to work for the Air Resources Board in the

1 Economic Study Section there until the end of 2007.
2 Since 2008, I've been in the Climate Change Unit of
3 Cal/EPA, but I deal daily with ARB staff; in fact, this
4 morning, I was in one of their cubicles talking with them
5 about this sort of stuff. So I understand I have a short
6 time, so let's begin.

7 Okay, ARB uses E-DRAM for their economic impact
8 analysis. E-DRAM is a computable general equilibrium
9 model of the State economy. It was developed by Peter
10 Burke at U.C. Berkeley, originally for the Department of
11 Finance. And ARB learned about it and they've been using
12 it. The "E" means it's set up for Environmental studies,
13 "DRAM" means Dynamic Revenue Analysis Model. And ARB
14 uses it for its major regulations and plans such as those
15 listed there, basically any regulation that's more than
16 \$100 million, they use it for that. And it dictates the
17 cost from one sector to another sector, or the savings
18 that some of them have, and they use those as the inputs
19 to the model, they put that in the model, and out comes
20 impacts in terms of Gross State Product, Personal Income,
21 and Jobs.

22 So this just shows you all the things that E-
23 DRAM considers and it's a very busy chart, so I'm not
24 going to go into detail on this. But I do want to focus
25 on Firms and Households.

1 So in this picture, the dotted lines refer to
2 the flow of dollars through the economy. The dollars are
3 neither created nor destroyed, they just flow from one
4 sector of the economy to another. So if you start with
5 Firms in the middle here, you see that this little arrow
6 runs the Firms' purchase factors, specifically capital
7 and labor, from households, and then those dollars become
8 income to the households.

9 Household expenditures on goods and services
10 become revenue to firms. And firms are always buying
11 intermediate products from each other, so the costs of
12 one firm for an intermediate product becomes the revenue
13 to another firm.

14 Okay, earlier we heard about direct jobs,
15 indirect jobs, and induced jobs, so this is a picture of
16 how that works. So the firm hires workers, spends money
17 on labor, and that becomes income to the households. For
18 example, a solar installer has to hire people, so those
19 will be direct jobs, the indirect jobs are through the
20 supply chain; so, for example, that solar installer has
21 to purchase solar panels from an assembler, so the
22 installer would buy the assembly, and that would go to
23 the assembler who, in turn, hires people and those would
24 be the indirect jobs.

25 And then, finally, because those people with

1 the direct and indirect jobs now have more money, they
2 buy goods and services which go to other firms, you know,
3 all kinds of different sectors of the economy, and those
4 firms in turn hire other people, and so those are the
5 induced jobs, and that's shown in the light green arrows
6 there.

7 Okay, one of the applications of the E-DRAM was
8 for the Renewable Electricity Standard. Now, three years
9 ago, there was an Executive Order that told ARB to put
10 together a Regulation for the 33 Percent Renewable Energy
11 target, and for some reason, ARB called that the
12 Renewable Electricity Standard. And they produced a
13 staff report for that Regulation, and they produced the
14 Economic Impact Analysis, which I'll discuss in a moment.

15 After they adopted the Regulation, now there's
16 a new law passed a year ago which takes most of the
17 program and signs it back to the Energy agencies and
18 changed the name back to Renewables Portfolio Standard.

19 Okay, some of the things the staff report
20 mentions is the cost-effectiveness of the Renewable
21 Electricity Standard of about \$200.00 per metric ton.
22 And that's a very large number, that's larger than
23 anything else mentioned in the Scoping Plan, with the
24 possible exception of the high speed rail. They also
25 suggest that the bill impacts for customers would go up

1 about \$3.00 to \$10.00 a month, depending on how much the
2 customer uses it.

3 Okay, they ran two scenarios, they ran a High
4 Load scenario and a Low Load scenario, and here they show
5 the costs from one sector to another sector. And the
6 right-hand column compares the 33 percent scenario with
7 the 20 percent scenario, so for construction and
8 manufacturing, more dollars flow to them, less dollars to
9 fuel extraction because there's some -- the renewables
10 displace natural gas generation to some extent.

11 So in running E-DRAM, you look at the results
12 and you see that, for those five sectors that got
13 mentioned on the previous slide, there's an increase in
14 employment and that would be an approximation to the
15 gross jobs created by the program. But if you look at
16 the economy as a whole, all employment, there was a
17 negative impact and that would be the net jobs. And that
18 pattern shows up on both the High Load and the Low Load
19 scenario.

20 Okay, if we compare that with the California
21 Clean Energy Future, you see that, on renewable energy,
22 it had a positive number for jobs and, as we discussed
23 earlier, those are the gross jobs. Now, you notice
24 something interesting, a pattern on the solar
25 photovoltaic, you notice that for utility scale, it's .69

1 jobs per gigawatt hour, and as you go down to a smaller
2 scale, down to residential, it's 1.31 jobs per gigawatt
3 hour. So the smaller the scale, the larger the job-years
4 per gigawatt hour. And I went inside -- I looked inside
5 of JEDI and looked at the costs for these things, costs
6 per kilowatt hour, and I noticed that the labor was a
7 fairly small fraction of it, about 10 percent or so.
8 Most of it, about a half to two-thirds, was the equipment
9 and modules was the biggest part of that equipment, and
10 that the jobs per gigawatt hours is probably roughly
11 proportional to the dollars per kilowatt in there, so it
12 seems that the more expensive the technology, the more
13 job-years you get, and that strikes me as kind of
14 interesting.

15 Now, if the cost of solar PV keeps coming down,
16 then does that mean you'd have fewer job-years per
17 gigawatt hour? That struck me as kind of a strange
18 result, and I think that it goes back to the gross jobs
19 and net jobs. What's missing here is the upstream jobs,
20 the economic activity that doesn't happen. And that's
21 represented by this red thing. You see, if the
22 electricity rates go up, then ratepayers have less money
23 to spend on other things in the economy, and that loss of
24 spending is represented by this red arrow, so they spend
25 less and, so, firms get somewhat less revenue and

1 therefore they don't have as many induced jobs throughout
2 the economy. And I think that's how to reconcile the
3 results from the ARB study with the results of the
4 California Clean Energy Future.

5 So my conclusion then is, as long as renewable
6 energy is more expensive than gas generation, the net
7 jobs is likely to be somewhat negative. Now, factors
8 that could mitigate that would be if you could infuse
9 money into the program from outside, possibly, for
10 example, through an interaction between the Renewable
11 Portfolio Standard and the Cap-and-Trade Program, then
12 that would blunt that a bit.

13 The Council for Renewable Energy is likely to
14 continue coming down, so the economic impacts are
15 probably going to get smaller in magnitude. In any case,
16 the impact on the California economy is very small, we're
17 talking about less than two-tenths of a percent. So
18 mostly, these programs are just shuffling jobs from one
19 industry to another industry.

20 And also, when I talk about negative job
21 impacts, it doesn't mean that people who are working are
22 going to get laid off, it just means that there will be a
23 slight decrease in the growth of employment as we go
24 along. And that concludes my presentation.

25 COMMISSIONER PETERMAN: Thank you, Dr. Dean. A

1 couple of observations and questions. First of all,
2 based on your graphs, it looks like you had a previous
3 career as a football coach, so I really appreciated that.
4 One of the other conclusions I might -- or inferences I
5 might draw -- from your presentation is that expanding
6 load, you know, having a need for more generation is
7 going to also result in lower job impacts. Would that be
8 a correct read about how to read this High vs. Low Load
9 scenario? Because I wanted to make sure I was
10 interpreting the incremental -- so I'm reading the
11 reverse to it, no, that's the right way, so High Load,
12 you have more potential incremental jobs, is that the
13 right read?

14 DR. DEAN: Yeah, the magnitudes would be
15 larger.

16 COMMISSIONER PETERMAN: Right, the magnitude is
17 going to be larger, so just thinking about opportunities
18 related particularly to electric vehicles, something that
19 we're talking about in the state as a way to increase
20 load, even though we're not seeing load naturally
21 increase, so that's just a trend to keep following.

22 And when we talk about jobs, we often hear
23 interests that are sub-state, you know, concern about
24 jobs in counties with high unemployment, etc., so does E-
25 DRAM, can it focus down on a county level analysis? Or

1 is this truly macro at the state level?

2 DR. DEAN: Yeah, it's state level. With
3 respect to the geographical distribution, if the solar
4 plants are out in the desert, you'd see increase in jobs
5 in that area where the construction is taking place --

6 COMMISSIONER PETERMAN: Right.

7 DR. DEAN: -- and where all the ratepayers are,
8 that's where you might see a negative impact.

9 MR. DUVAIR: Commissioner Peterman?

10 COMMISSIONER PETERMAN: Please.

11 MR. DUVAIR: For the ARRA Programs, we are --
12 we have a contractor, KEMA, that's going to be looking at
13 using REMI Inc. model, which can get down to the county
14 level for sort of economic impacts, so it's a different
15 macroeconomic model, but we do have access to tools that
16 can look down at the county level.

17 COMMISSIONER PETERMAN: Thank you, that's
18 useful. I think you've pointed out here, though, that
19 the jobs -- the creation might be in one area, and the
20 job losses in another. Thank you, Dr. Dean, if you
21 wouldn't mind joining back with the panel.

22 So now is our time for public comment, if
23 anyone -- I have one public comment card, so I'll turn to
24 Michele Piller first. And then, if anyone else is
25 interested in making a comment, just come up to the front

1 row, raise your hand, and if we have an opportunity,
2 we'll also hear anything final from our panelists.
3 Please.

4 MS. PILLER: Good morning.

5 COMMISSIONER PETERMAN: Good morning.

6 MS. PILLER: Or afternoon.

7 COMMISSIONER PETERMAN: Good afternoon.

8 MS. PILLER: I am an untraditional person here.
9 My name is Michele Piller, I'm Executive Director of a
10 community-based nonprofit in far northeastern California,
11 from the Oregon border to Nevada County, Modoc, Lassen,
12 Plumas, Sierra, and Nevada County. I also represent the
13 Biomass Economic Recovery Group in Northern Sierra.
14 We're a steering committee of stakeholders from seven
15 Northeastern Sierra Counties, including Forest Service
16 and lumber companies.

17 Plumas Rural Services is currently negotiating
18 to purchase the Woody Biomass Power Plant in Loyalton,
19 California. We're creating a new model of sustainability
20 within a local region, so ownership stays local, most of
21 the money stays local.

22 I also am the Program Committee Chair of the
23 NORTEC Workforce Investment Board Region, and I've been
24 that for multiple years, very familiar with training. We
25 are working to reestablish the existing woody biomass

1 plants in Northern California.

2 We're here today hoping to receive your support
3 of these existing woody biomass plants as Bucket 1
4 renewable energy in California. Our challenges are many.
5 The current focus on building new facilities is
6 overshadowing the existing 10 woody biomass plants in
7 Northeastern California, five are operating and five have
8 recently closed.

9 Northeastern California is primarily a timber-
10 based industry and has been for years. Bringing these
11 industries back is the vital focus for this area. We
12 have already lost 413 direct California jobs in the woody
13 biomass. That, plus the multiplier effect, puts us in
14 the thousands in one of the most remote frontier rural
15 areas of California, for instance, Sierra County has
16 3,000 people, the woody biomass plant in Loyalton would
17 create 70 to 80 jobs, that's a significant impact on an
18 entire county, one, the smallest county in California,
19 lives or dies by that biomass plant.

20 It's difficult to get infrastructure
21 reestablished once it's gone, so as we talk about
22 building all the new infrastructure, we have current
23 existing infrastructure we should be using.

24 We have multiple high unemployment of timber
25 and forestry workers in this region, and they're living

1 in one of the most energy rich landscapes in California,
2 they don't need re-training, they just need to be put
3 back to work.

4 Renewable woody biomass energy relies on a
5 supply chain that provides the best job opportunity for
6 rural Northern California. Within a 3,000 square mile
7 area, we effect forest management for 2,000 square miles,
8 and that's Modoc, Lassen, Plumas, and Tahoe Forest. We
9 also effect recycling area in the Sacramento Area,
10 itself.

11 COMMISSIONER PETERMAN: Ms. Piller -- I'm going
12 to interject, I'll let you know that, in our four
13 workshops leading up to this, we actually had some really
14 great representation from the U.S. Forestry Service, Cal
15 Fire, talking about both the opportunities for
16 electricity generation, fire hazard reduction, and so --
17 and all that has been entered into the record, and it's
18 also an area that we have been looking at in the
19 Interagency Bioenergy Action Plan.

20 I appreciate your comments today, especially
21 because we oftentimes do focus in our discussion about
22 wind and solar, and with woody biomass, you're
23 representing a part of the state that doesn't necessarily
24 have as many of those resources, but it does have this
25 one. And so I'm going to have to ask you to wrap up, but

1 I did want to let you know that this is on our radar.

2 MS. PILLER: We are -- woody biomass is 100
3 percent California created renewable energy, it is the
4 only 100 percent 24/7 dispatchable renewable energy for
5 baseload demand, and it can be ramped up and down, so we
6 are a perfect complement to the solar and wind, and I
7 thank you very much for your time.

8 COMMISSIONER PETERMAN: Thank you, and if you
9 would like to just type up your comments in a letter and
10 submit it to the Docket, we would appreciate that.

11 MS. PILLER: Thank you.

12 COMMISSIONER PETERMAN: Thank you.

13 MS. GREEN: Commissioner?

14 COMMISSIONER PETERMAN: Yes.

15 MS. GREEN: We do have one person on WebEx who
16 would like to speak.

17 COMMISSIONER PETERMAN: Okay. Do you want to
18 have them go next, and then any hands in the audience
19 from anyone else who wants to speak? Okay, we've got one
20 in the front and we'll have him after this? Okay, go
21 ahead.

22 MS. GREEN: All right, go ahead, Pauline.

23 MS. MA: Hi. My name is Pauline Ma. I'm
24 representing CleanTECH San Diego. And just something I
25 wanted to bring to the group's attention --

1 MS. GREEN: Could you speak louder, please?

2 MS. MA: Oh, yes. Is this better?

3 COMMISSIONER PETERMAN: A little louder.

4 MS. MA: Okay, one thing that we have here in
5 San Diego is an Edge Biofuels Training Program, and this
6 is really aimed for job seekers and unemployed
7 individuals looking to work in a high tech industry, so
8 not just construction, you know, not just temporary
9 placement, but actually getting into the high-tech
10 biofuels sector, and we had partnerships with San Diego
11 State University, U.C. San Diego, and also some of the
12 Extension programs, and we are actually able to get some
13 of the larger biofuels companies, such as General
14 Atomics, Sapphire Energy, NSG Biofuels, several
15 internships for our Edge students, and so some of them
16 have been able to get jobs afterwards as a result of
17 these internships, and our first graduating class just
18 received a certificate in September and, in 2012, this
19 year, we'll be launching a Masters Program, as well, for
20 students that want to advance their biofuels training.

21 So that's just something that we thought could
22 be a best practice that could be applied to other regions
23 and, again, this is a collaborative effort, it's not just
24 San Diego, it's also with the San Diego Center for Algae
25 Biotechnology, BIOCOM, all the Universities, the San

1 Diego Regional EDC, Imperial Valley EDC, and it's just
2 something that I wanted to share that I thought could be
3 used in other regions, since it's working very well here
4 in San Diego.

5 COMMISSIONER PETERMAN: Thank you. We
6 appreciate you sharing that and, even if you could just
7 send a link to the program's website, to the staff, that
8 would be appreciated.

9 MS. MA: Yeah, absolutely.

10 COMMISSIONER PETERMAN: It was mentioned
11 earlier, the 118 program was mentioned earlier, and we
12 didn't discuss it, but for those who are not familiar,
13 because you were just talking about biofuels, it's \$100
14 million annually for Alternative Fuels Vehicles and
15 Infrastructure, that the Energy Commission manages, and
16 we support a diversity of projects including workforce
17 training. And really, with the 118 Program, it's meant
18 to both incentivize projects, as well as provide the
19 trained staff to do that, and so it's a different model
20 in transportation having renewables. But, to your point,
21 we should be looking at some of these other sectors and
22 some of these connections there as we move ahead in the
23 renewable space. So thank you for your comments.

24 We have another question here in the audience,
25 or comment in the audience.

1 MR. MCCANN: Good afternoon, Commissioners.
2 Thank you for the opportunity to speak to you. I'm
3 Richard McCann, I'm with Aspen Environmental Group. I
4 spoke to you last week at the Renewables Cost Workshop,
5 and I just wanted to comment or ask, actually, a question
6 about looking at this in the long-term.

7 As we know, these models that they're talking
8 about, the JEDI, REMI, E-DRAM, these particular models
9 work quite well in terms of looking at short-term
10 impacts, for example, UC Davis did a study looking at how
11 IMPLAN predicted impacts from the 2006 drought and
12 actually looked at the numbers and it came out very close
13 to actual impacts. But there's a question about moving
14 to long-term modeling effects. As we know, we've had
15 large transformations that have happened in the economy
16 in the past, like the Interstate Highways in the 1950's
17 and the Internet in the last decade that have really
18 changed economic relationships.

19 And so, I was thinking about this question and
20 looking, on the one hand, that we expect there's going to
21 be increased economic activity in the state from the new
22 green industries, such as renewables; but, on the other
23 hand, we have the rate projections that the utilities
24 presented last week about the increases that are
25 attributable to additional renewables. And we know that

1 these economic models really aren't very good at
2 capturing economic transformations because they're based
3 on historical relationships, in most cases, that's how
4 the various parameters within the models are developed.

5 So if the utility projects turn out to be
6 right, and we see these rate increases, how do the
7 panelists envision that we can assess potential economic
8 consequences of these two countervailing effects, given
9 these issues with the models, themselves?

10 COMMISSIONER PETERMAN: Marshall, do you want
11 to take a stab at that one?

12 MR. GOLDBERG: Sure. You are exactly right and
13 I didn't get a chance to talk about that, but clearly the
14 JEDI model and other models really relate to the
15 structure of the economy, and it's essentially historic
16 -- in fact, we're typically two years behind because it's
17 all based on government data, the survey data of
18 industries, and all the different relationships of supply
19 chain.

20 What we're looking at with the JEDI model, to
21 address that, is productivity and an adjustment factor in
22 there, so it would incorporate productivity enhancements.
23 Certainly, there are going to be projections that people
24 will be able to adjust where we're going to look at
25 historical productivity changes in the different sectors

1 that are used to analyze the impacts in the model. So
2 it's really a good point and we're trying to address
3 that.

4 COMMISSIONER PETERMAN: Dr. Zabin.

5 DR. ZABIN: One other point. I mean, it's
6 interesting because we can have rate increases due to
7 more expensive renewables, but at the same time, we have
8 yet to internalize, really, the cost of climate
9 mitigation and carbon, so those two work opposites, and
10 you know, many folks pushing climate change mitigation
11 strategies want a strong price signal and higher energy
12 rates that internalize the cost. So you know, there's
13 that going on, too.

14 MR. MCCANN: Right, and that's sort of my
15 broader point, is that there's lots of different things
16 that we will see over the next 20 to 30 years in terms of
17 how the economy is going to change, and all these
18 relationships that we're used to are likely to change in
19 ways that we aren't going to capture in computer models,
20 we have to have maybe more of a narrative, I guess, I
21 would say about that. So, thank you.

22 COMMISSIONER PETERMAN: Thank you for your
23 question and comment. I think we're going to wrap up
24 now. This has been a great conversation, looking forward
25 to hearing more from all of you, particularly to our

1 panelists, if you have some recommendations for us,
2 again, the output of this workshop and the series will be
3 a list of recommendations for agencies and the
4 Legislature and the Administration, to facilitate us
5 reaching our 2020 goals. So with that, please go spend
6 money in our local economy, go have lunch, we'll be
7 reconvening at 1:45. Thank you.

8 (Recess at 12:41 p.m.)

9 (Reconvene at 1:45 p.m.)

10 MS. GRAILLAT: Okay, my name is Chris Graillat
11 and I'm the Workforce Lead in the Building Standards
12 Implementation Office here at the Commission. I was the
13 Program Manager for the ARRA funded Clean Energy
14 Workforce Training Program, which we did in partnership
15 with the Employment Development Department, the
16 Employment Training Panel, and the California Workforce
17 Investment Board.

18 This panel will discuss the effectiveness of
19 current training programs and the benefits of
20 coordination with local economic development. Our panel
21 members represent a wide range of workforce stakeholders,
22 from training and education, to employers, to policy
23 development, and non-governmental organizations.

24 I'm going to just go around and give everyone's
25 name, first, and then each of you will introduce

1 yourselves and give a three-minute presentation on
2 yourself and your work.

3 Right next to me, I have John Jaramillo, who is
4 the Dean of Applied Sciences and Business at the College
5 of the Desert, which was a CEWTP Grantee and also works
6 with Partnership Academies on clean energy projects.

7 We have Javier Romero, who is the Manager of
8 the California Workforce Investment Board, who is a
9 partner on CEWTP, and also a partner with the Energy
10 Commission's Transportation Division on Sector Strategy
11 Plan Development.

12 John Brauer is the Executive Director of
13 Workforce and Economic Development at the California
14 Labor Federation, which was a CEWTP Training Program.

15 Nichole Capretz is the Green Energy Good Jobs
16 Campaign Director at the Environmental Health
17 Coalition/California Environmental Justice Alliance,
18 which is a leading Environmental Justice organization.

19 Susan Wheeler is the Coordinator of Education
20 Relations at Sacramento Metropolitan Utility District,
21 which is an important Energy Upgrade California partner.

22 Lisa Paulo is Senior Analyst at the California
23 Public Utilities Commission, and she is the Workforce
24 Lead and she also runs the Workforce Education and
25 Training Task Force.

1 Evgeniya Lindstrom is the Director of the
2 Centers of Excellence at San Bernardino Community College
3 District and the Centers do environmental scans to assess
4 business needs for workforce, so they provided some very
5 important background information to the Energy Commission
6 when we were developing the CEWTP Program.

7 Raya Zion is the Workforce Development Manager
8 at Solar City, which is a key business partner in the
9 Energy Upgrade California Program.

10 And now I'm going to go to John Jaramillo and
11 he's going to start us off.

12 MR. JARAMILLO: Good afternoon, everyone. I am
13 at College of the Desert which is really uniquely
14 positioned in that we're in the heart of so much future
15 development of renewable products, scattered between the
16 Salton Sea and really the High Desert Area.

17 College of the Desert, through original CEWTP
18 and ARRA funding started developing renewable training
19 programs geared toward both the wind industries and the
20 solar. We took a little different turn than what was
21 originally happening throughout the state in that we
22 really focused on the utility-scale because we felt that
23 that was where the larger number of sustainable jobs
24 were.

25 So, at College of the Desert we developed the

1 program with the funding that we had. The challenges
2 that we had to overcome were finding instructors,
3 competing with industry for those experts in the field,
4 and designing a program that could allow individuals who
5 were balancing a lot of different activities in their
6 life and still have access to the education, so we
7 created a program that was primarily in the evenings and
8 on weekends that allowed our faculty to be available
9 after they were done with their traditional jobs, with
10 their real jobs, and yet then they could come over in the
11 afternoons, evenings and weekends and help train our
12 workforce.

13 The solar utility scale training has been a
14 very successful program primarily because of the close
15 ties we've had to our industry partners who really have
16 provided us with -- really acted as our rudder, keeping
17 us on track, ensuring that we didn't get lost in what we
18 were doing. The program itself, one of the outcomes that
19 we've noticed that has been the leading reason, I think,
20 for a lot of the success in the placement of our students
21 has been, quite honestly, the pre-assessments and the
22 remediation that we did at the beginning.

23 We did assess anyone who wanted to apply for
24 the program and we evaluated certain skills, mathematics
25 and communication skills. We addressed those in advance

1 who needed some remediation or some boost up with
2 something a little less than traditional, but a short
3 intense program. And then, from that, we were able to
4 get them through the heavier computational parts of the
5 program, which led to the NABCEP certification, which was
6 really important to the developers who were building the
7 large-scale solar fields to our east.

8 And because of that, we currently are running
9 just almost 55 to 60 percent of our graduates are
10 employed in the renewable fields, and we actually have a
11 number who have been offered employment and are just
12 waiting for the field of development to begin.

13 So we're very comfortable, and now we've also
14 been working with our high schools with the Clean Energy
15 Programs and we're creating a pathway program. The high
16 schools now have students in their junior year starting
17 in the fall, so our program -- our credit program, a more
18 traditional academic program, will be ready for them when
19 they graduate in two years. We're going to start
20 teaching some of the classes next year, so we're really
21 excited about the future of sustaining the program.

22 MR. ROMERO: Hello. My name is Javier Romero.
23 I'm with the California Workforce Investment Board. I am
24 a Section Manager for our Sector Strategy Section in our
25 office. In our office right now, it's an exciting time,

1 we have a brand new Director, his name is Tim Rainey.
2 Tim Rainey wishes to continue our Sector Strategy
3 approach to workforce development, but he has, how would
4 you say, a targeted emphasis in his approach, and as the
5 Section Manager of the Sector Strategy work, I look
6 forward to being on point on a lot of that work. Right
7 now, we're looking to reconvene the Green Collar Job
8 Council, so we too are benefitting from this discussion
9 today.

10 And as far as Sector Strategy goes, and the
11 direction Tim envisions, he captured his vision in a
12 recent grant that we submitted to DOL for the Innovation
13 Grant, and central to that Innovation Grant is a new
14 structure, and I say new structure in the sense that it's
15 coming from the State, actually, but it actually has been
16 -- I could say -- piloted at a regional level already,
17 and his structure that he's captured in that Innovation
18 Grant is looking to develop regional skill at a regional
19 level, so that they actually help regionalize the efforts
20 and resources to target the needs of that regional
21 economy, and the needs of those populations.

22 And central to that strategy is to ensure that
23 we have market-based training programs such as the
24 apprenticeship training programs, ensuring that workforce
25 development efforts have that hard connection to

1 industry, to ensure that we implement some of the lessons
2 learned that we have from CEWTP, and that's part of my
3 enthusiasm for our work right now, is that we do have a
4 lot of lessons learned and which we pioneered some green
5 work, and the Energy Commission was central to that work,
6 and we could build upon that. And we have done that
7 already, we -- shortly after CEWTP, we submitted a State
8 Energy Sector Partnership Grant in which we grabbed some
9 existing CEWTP Programs and built upon them, and we got
10 to work with them before we actually funded those
11 activities and a common trait on many of them was, on
12 those that perhaps were struggling on their CEWTP site,
13 they self-identified the need to be more industry-driven,
14 a clearer connection to business; when they have a pre-
15 apprenticeship program, have a connection to an actual
16 apprenticeship training program.

17 And the end result of that is that we want to
18 see actually the alignment of workforce development
19 resources-at-large aligned accordingly. I think it's
20 captured quite well in Career Pathways, that was another
21 central component to our Innovation Grant, and Career
22 Pathways, what it looks like, it's intended to really
23 follow the continuum of the experience of a worker, or a
24 student, if you will.

25 And workers, a different time, especially in

1 the hard economic times we find ourselves, become
2 students very quickly. We want the mindset, when they
3 come to the one stop and, in fact, they've been
4 dislocated because of changes to our economy, or they
5 need to have their skills refreshed to become a student,
6 where we actually have community college programs aligned
7 that can actually have that connection to industry that
8 can provide the occupational specific type of training.
9 And that's key to sustainability.

10 As we all know, we're in an era of diminishing
11 resources, so what that means is we have to become better
12 aligned. If we continue to operate in silos, we're not
13 going to be, how would you say, we're going to have to
14 glamorize our outcomes on our annual reports. But if we
15 wish to address a public need, we're going to have to
16 align our resources, ensure that we're targeted with
17 those resources, that they are connected to jobs, and the
18 only way to be connected to those jobs is actually to be
19 connected with industry and businesses.

20 Apprenticeship Training Programs is an example
21 of -- kind of an intimate area, if you will -- one of the
22 topics in here was the benefit of connecting to economic
23 development entities, the benefit there is often they
24 already are on the cusp of economic development planning,
25 a connection with industry, working with business

1 retention strategies. Well, Apprenticeship Training
2 Programs are a part of that mix, too. They're intimately
3 involved, they're partnerships between businesses and
4 labor, actually figuring out how to stay current on the -
5 - how would you say -- the evolving needs of that
6 industry, and so on. So I'll leave that there and hope
7 to be able to expand a little more on Industry Sector
8 Strategies in the context of our questions.

9 MR. BRAUER: I'm John Brauer, I'm the Executive
10 Director for Workforce and Economic Development at Cal
11 Labor Fed and just started about three weeks ago as Tim's
12 replacement at the Labor Fed.

13 The Labor Federation represents approximately
14 two million workers in the State of California, including
15 the State Building Construction Trades, which operate
16 joint apprenticeship training programs and, likewise, we
17 are an advocate of those programs, which are State
18 regulated, and the skills and standards attached to them
19 are set by the State.

20 Likewise, the model that we use is a Joint
21 Apprenticeship Training Council that has employers in the
22 room helping to set those standards, as well as telling
23 them to project what the labor market demand will be out
24 in the future, so if there isn't any training going on,
25 if there isn't going to be any work on a regional and

1 local level, and I think they're a very good barometer as
2 you move around the state of knowing what's coming up and
3 trying to meet those workforce needs.

4 I should also say that I, prior to this, for
5 the last 11 years, ran a community-based organization in
6 Oakland that ran a pre-apprenticeship program and was
7 part of an alliance of CVOs that worked with our local
8 building trades to get folks into apprenticeship around
9 construction at the Port of Oakland, so I'm well aware of
10 the barriers and issues around that activity, as well as
11 having partnered with the community colleges in the East
12 Bay, for alignment with them.

13 So I'll leave it at that for now.

14 MS. CAPRETZ: My name is Nicole Capretz. I
15 work in San Diego at the Environmental Health Coalition,
16 and I am part of a larger State Alliance called the
17 California Environmental Justice Alliance, we are six
18 grassroots organizations in different geographic regions
19 of California.

20 And we've been happy to participate in a number
21 of these IEPR panels and, in particular, for
22 Environmental Health Coalition, we are very focused on
23 trying to create that Pathways Out of Poverty dream that
24 was kind of sold to our community members as the green
25 economy started moving forward, and I think at this

1 point, it's still a distant promise and, while we're
2 still obviously eagerly invested and interested in making
3 sure we can have more fruitful partnerships, it hasn't
4 really materialized, at least on the ground in San Diego,
5 and I think in talking with some of our training
6 programs, and I'm glad everyone has great experience and
7 maybe can help us, as well, with the community colleges
8 and some of our community-based organizations who are
9 doing training, coupled with our workforce investment
10 program trainees, and then, of course, the Union
11 Apprenticeships.

12 There's a kind of disconnect between all those
13 programs and particularly a disconnect between those
14 training programs and the private sector. I think, in
15 talking to the contractors, one of the biggest barriers
16 is they feel -- first of all, they don't even know about
17 the training programs, so they don't even think to go to
18 those, the graduates of those training programs, to hire.
19 And they aren't helping to develop the curriculum, and so
20 that there -- if any of these -- you know, we try to
21 forge that connection, if any of these trained workers go
22 to those contractors and interview, they often find the
23 skill set doesn't match, that we haven't matched what the
24 contractors need with what they've been trained to do,
25 and I think that's kind of a gap that exists and

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1 hopefully this kind of conversation can help end that
2 gap.

3 And overall, I just think, you know, it's
4 tough, I think -- I'm happy to hear previous speaker's --
5 sorry, I don't know your name --

6 MR. BRAUER: John.

7 MS. CAPRETZ: -- John -- really discuss the
8 barriers involved with the hard to reach communities
9 because there are a lot of barriers, it's going to take a
10 lot more intention to make that pathway successful, and
11 it's a hard one, but I think we can do it and, again,
12 just want to highlight what we have viewed as a really
13 successful model is the Energy Smart Jobs model that was
14 done by the PECI, Portland Environmental Conservation
15 Institute, or something, through ARRA funding, that
16 really successfully partnered with the private sector
17 with these training programs.

18 So, anyhow, as we get into more conversation,
19 happy to discuss it, and happy to learn from more people
20 here about how you've successfully navigated this road.
21 Thanks.

22 MS. WHEELER: Hello. I'm Susan Wheeler and I'm
23 with SMUD, Sacramento Municipal Utility District. In the
24 Workforce Planning, Workforce Development and
25 Organization Development Group at SMUD. And my

1 responsibilities are education outreach and workforce
2 planning.

3 For those of you who are not familiar with
4 SMUD, just a couple slides on background. So we provide
5 electricity to both commercial and residential customers,
6 over 700,000 customers combined in the greater Sacramento
7 Region. We are governed by our customers, actually, and
8 also by our Board of Directors, and we've been in
9 business for 65 years. Our service territory covers 900
10 square miles. The majority of our energy sources come
11 from renewable sources in hydro, so just kind of a little
12 snapshot of who we are.

13 In terms of what we do in the community as it
14 relates to workforce planning and workforce development,
15 we have a number of programs in place to work jointly
16 with primary, secondary, and post-secondary education
17 partners to help shape the curriculum so that we can
18 avoid the problem that Nicole had indicated, where we
19 have workers who are trained for the jobs that they will
20 need for the future in the energy area.

21 And we also work closely with our local
22 Workforce Investment Board, we're very active in terms of
23 participating with the programs they have in place, both
24 from our own employee standpoint, as well as helping to
25 support some of the programs they have in the community.

1 So, anyway, a little bit of background about what we do.

2 MS. PAULO: Hi, my name is Lisa Paulo and I'm
3 here today representing the California Public Utilities
4 Commission, and I'm going to give you just kind of a high
5 level overview in the last four years how the CPUC has
6 been working to try to support workforce development in
7 the areas of renewables and energy efficiency.

8 So back in 2008, many of you may already know
9 of the California Energy Efficiency Strategic Plan, that
10 was a roadmap that was developed after extensive
11 workshops, I think there were like 40 workshops that went
12 into that, where we heard from stakeholders among the
13 various sections of energy efficiency and demand side
14 programs that the PUC oversees. So there was a
15 commercial chapter, there was a chapter that focused on
16 residential, and there was, for the first time, a chapter
17 focused on workforce education and training, so in 2008
18 is when the CPUC first recognized that workforce
19 education, training and development could be a market
20 transformation driver for the State of California, and
21 that was under the leadership of Commissioner Grueneich
22 that the Commission first focused on that.

23 The utilities had actually been providing
24 training for many years before that, I think going back
25 20 years, in their network of energy centers throughout

1 the state; but that was all lumped into what was called
2 Marketing, Education and Outreach, which also included
3 training and education for customers, consumers. This
4 was a first time the Commission actually separated
5 workforce-related training and customer-related
6 education. That was pretty significant.

7 And then a year later in 2009, the decision
8 that provided guidance on the 2010 through 2012 program
9 cycle, which is the one that we're currently in, and
10 that's coming to a wrap, provided guidance to the
11 utilities, again, for the first time ever on Workforce
12 Education, Training and Strategies that we would like to
13 see the utilities throughout the state, as a unit, market
14 transformation driver, pursue.

15 And one of those directives was to commission
16 an analysis called the Workforce Education and Training
17 Needs Assessment for California, and you heard from Carol
18 Zabin early this morning, she shared with you some
19 results that came out of that study, so I'm not going to
20 repeat that right now, but within that Needs Assessment
21 -- here is a copy of it right here, it's big, if anybody
22 wants a copy, I can make sure to provide one for you,
23 it's very interesting -- there were a series of
24 recommendations that came out, not just for utilities, it
25 wasn't utility centric, Commissioner Grueneich made it

1 very clear that she wanted it to be something that anyone
2 could use in California, but there was a chapter anyway,
3 we have to be responsive to our ratepayers that funded
4 this study, specifically geared towards the utilities, in
5 ways that they can promote workforce education and
6 training in the clean energy sectors.

7 So among the many strategies, one strategy
8 stood out, in particular, and Javier mentioned it, was
9 the Sector Strategy approach to labor development and
10 economic development. And so, in October of last year,
11 2011, the utilities filed an advice letter which they
12 were directed to do by the same decision that granted or
13 commissioned the study, that utilities within 60 days had
14 to submit an advice letter that demonstrated how they
15 would approach the recommendations in the study.

16 Since there were a lot of recommendations and a
17 lot of it hinging on increased standards, quality
18 certifications, things like that that we've already heard
19 about this morning, it was a lot to try to address by the
20 time that report was completed, which was March of 2011.
21 So, instead, the utilities' approach was to initiate a
22 Sector Strategy approach, which includes partnerships
23 with many of the organizations that are here, you know,
24 potential partnerships going forward, and then address
25 their other recommendations through that partnership, so

1 that's what was approved in October.

2 So the utilities have been working on that. I
3 probably can't say too much until it becomes official,
4 but there are some exciting new partnerships that are
5 being developed and the utilities are actually stepping
6 out of their boundaries that they were in before, which
7 was one of the main objectives of the directives, to not
8 just be doing this in a silo just within the utilities,
9 but to actually reach out and partner with other
10 organizations, like Javier said, to share the resources
11 in this time of limited resources, and really try to get
12 California back on its feet again and hopefully the
13 leader of clean energy and the workforce that can support
14 that.

15 So now we are going into the '13-'14 transition
16 period, there's been a recent decision in May, actually
17 on the 10th, a couple weeks ago, that identify specific
18 areas like the HVAC industry, that we'd like the
19 utilities to organize a Sector Strategy around, as well
20 as continuing their Advance Lighting Sector Strategy,
21 which was mentioned in the Needs Assessment as a model
22 example for how the utilities actually on their own
23 partnered with the manufacturers of advanced lighting
24 technologies, the trade and labor groups, they got
25 resources from those groups, and they actually came up

1 with new standards for this new technology that was
2 emerging, and they actually were able to develop a
3 training program to support that technology, so that was
4 very exciting.

5 So now they're going to continue that going
6 into '13-'14, and are going to start looking at HVAC,
7 among other Sector Strategies. So I just kind of wanted
8 to give you kind of a quick overview in the last four
9 years how the CPUC has been focused on workforce and how
10 the utilities have also now -- hopefully you'll see more
11 presence with these partnerships and things going
12 forward. Thank you.

13 COMMISSIONER PETERMAN: Before we move on to
14 the next introduction, just a quick follow-up question
15 for Lisa and for Susan. The workforce training programs
16 you're talking about, do they also include training for
17 grid operators?

18 MS. PAULO: So the training programs that we
19 work on, we consider them the demand side programs, so
20 they're energy efficiency, renewables, there are some
21 Smart Meter, and the Needs Assessment actually focused on
22 Demand Side because we had limited resources, but there's
23 definitely -- I think that naturally we're going to see
24 the supply side issues come into play because they are so
25 intricately linked when you start talking about Smart

1 Meters and grid development, and EV, and that kind of
2 thing.

3 MS. WHEELER: And as far as what we're doing at
4 SMUD, we're working closely with SAC State in their Smart
5 Grid Center, as well as with some of the curriculum that
6 they're currently in the process of developing, so around
7 the operations side of things, as well.

8 COMMISSIONER PETERMAN: Thank you. You know,
9 my question was stimulated by the fact that I've had some
10 conversations recently, just about, you know, the needs
11 again for further integration of renewables and some of
12 the challenges we're having with west-wide coordination,
13 etc., and so as we're thinking about job training related
14 to renewables, specifically. I also want to make sure
15 we're thinking, as well, about training or to integrate
16 the renewables into the system. So I appreciate that
17 clarification.

18 MS. PAULO: Can I add on to your comments --

19 COMMISSIONER PETERMAN: Oh, please, go ahead.

20 MS. PAULO: -- because what you just said made
21 me remember that, in the needs assessment -- I'm sorry,
22 in the Strategic Plan, there's also a chapter that we
23 call IDSM, which is Integrated Demand Side Management,
24 and so for the '10 through '12 cycle, the utilities have
25 been trying to integrate both internally to support

1 integrated programs that support energy efficiency and
2 renewables, but also to develop an integrated cost
3 effectiveness methodology and an integrated audit tool;
4 there has been limited success in this effort that we've
5 seen in '10 through '12, and so there's extended guidance
6 for the '13-'14 period, but I'm just mentioning it now
7 because, what you just said, that could be a foothold in
8 terms of starting to address the workforce component once
9 the integration effort hopefully gets off to a better
10 pace this next cycle.

11 COMMISSIONER PETERMAN: Thank you. And I
12 imagine there's also working happening at the ISO, but I
13 thought, in particular, SMUD might have some insight
14 because they have their own control room.

15 MS. WHEELER: And in addition, just a program
16 that we finished up with U.C. Davis, we had some students
17 doing some practical hands-on work with some of our
18 forecasters to look at how to integrate renewables into
19 our existing base, so trying to address some of the
20 issues that I know we're going to come up here with,
21 which is how do you take the learning and make it real
22 and practical, but this is in a real world instance.

23 COMMISSIONER PETERMAN: Thank you, I don't want
24 to steal Chris' thunder, I just wanted to ask you two
25 while I had the opportunity. Thanks.

1 MS. LINDSTROM: Hi, I'm Evgeniya Lindstrom and
2 I represent the Centers of Excellence -- can everyone
3 hear me now? I'm Geniya Lindstrom and I represent the
4 Centers of Excellence of the California Community College
5 System, there are five Regional Centers across
6 California, we're all hosted at local community college
7 districts of colleges. And I represent the Inland Empire
8 and San Diego Imperial Center of Excellence, serving
9 about 22 community colleges.

10 What we do is we provide the labor market
11 information and workforce research that is customized for
12 community colleges. Our flagship product is
13 Environmental Scan, which is a publicly accessible
14 report, it has two significant parts, on one part we
15 assess the employer needs and challenges that they have
16 in this specific area, usually we focus on an emerging or
17 high growth area, and we survey a representative sample
18 of Employers to be able to understand what their needs
19 are, what their needs are going to be, and what
20 challenges they face.

21 And on the other side, we also go to our
22 colleges and we try to understand what colleges are
23 offering in that specific area, industry, or occupational
24 area, and what challenges they face, and then we try to
25 understand, okay, so where are the gaps, where are the

1 mismatches?

2 So in the last five years, the Centers of
3 Excellence have focused their work on many of the
4 renewable energy and clean energy related areas. In
5 2008, we've done our first solar study, we looked at
6 eight solar occupations, at that point they were all
7 emerging occupations and none of the Community Colleges
8 except three across the state had programs.

9 And last year, my colleague Michelle Marquez
10 and I did another study on the solar industry and
11 occupations in California, and now we have 54 community
12 colleges offering some kind of training or course in
13 solar energy, which was really an amazing finding.

14 So that report is published online and on our
15 website at COECCC.net. It's publicly accessible. It
16 also lists recommendations for community colleges in
17 terms of what they need to do.

18 I've also been -- I worked on a small part of
19 the Needs Assessment Study that Lisa mentioned and
20 participated in one of the Regional Industry Clusters of
21 Opportunities, groups working with the local WIBs in my
22 area, so I have that perspective, too. We specifically
23 focused on clean transportation for our group there.

24 MS. ZION: Hi. Good afternoon. My name is
25 Raya Zion and I am the Workforce Development Manager for

1 Solar City. I started in January. Solar City had the
2 great vision and innovation to bring in a Workforce
3 Development person inside the company, which is a rare
4 thing. In my 10 years of workforce development within
5 the WIB system, and the labor system, I've never met a
6 company in the private sector that had a Workforce
7 Development person.

8 So my job is within the HR Department and I'm
9 to engage and connect with Veterans organizations,
10 primarily because of our Solar Strong Program, with
11 government agencies, education institutions, and
12 community organizations, to not only develop community
13 relations, but also assist the Recruiting Department to
14 bring in people that are being retrained into the solar
15 and energy efficiency sector.

16 Also, Solar City, as opposed to some other
17 solar companies, not only do we do installation and
18 energy efficiency audit, but we also have everything in-
19 house where the salespeople are in-house, the finance
20 people are in-house, customer service is in-house, so
21 there's a great opportunity for people to re-train into
22 different tasks that don't just involve construction,
23 although Solar is a construction field, but we have
24 positions for everyone.

25 And as I mentioned earlier, training is a great

1 passion of mine because I have worked as a Business
2 Services Representative and as a Job Developer with San
3 Mateo County Workforce Investment Board, the Alameda
4 County Workforce Investment Board, and the San Mateo
5 County Central Labor Council for the last 10 years in
6 helping thousands of dislocated workers get into new
7 careers, so it's really a passion of mine to help as many
8 people enter this sector as possible.

9 MS. GRAILLAT: Okay, well, thank you all. We
10 appreciate your participation and sharing your
11 perspectives and recommendations for the Energy
12 Commission's future in Workforce for Renewable Energy.
13 And now we're going to grill you with some questions. So
14 we're going to do last in, first in, we're going to start
15 with Raya.

16 The first question we have is what skills are
17 important to clean energy employers? Are there skills
18 gaps? And if so, how can we address them? And I think
19 you have a good perspective, coming from Solar City.

20 MS. ZION: Yeah, and actually coming from the
21 Workforce System within the WIBs. It's interesting, when
22 I first started working at Solar City, I've had all these
23 relationships with the Community Colleges that I had
24 worked with as a workforce -- as a WIB representative in
25 that I, myself, was funded by two grants as a Business

1 Services Representative, I was funded by the Bay Area
2 Clean Energy Careers Grant to do job development before I
3 got into Solar City, as well as the Hero Grant, which is
4 the Home Energy -- whatever Occupation Grant, I forget
5 the -- so I really -- a lot of these students are still
6 circling around and I want to bring them into Solar City,
7 so I met with some of the Managers in Solar City and I
8 said, you know, what is it that is missing? Why can't we
9 employ more people that are coming out of the programs?

10 And I know, in regards to Solar City, I know
11 that they have participated in curriculum development
12 within those grants, at least for sure with the solar
13 installation, as well as the solar sales class.

14 From what I understand, and from what I found
15 out, is that there needs to be some sort of a hands-on
16 component to some of these training programs that will
17 make the candidates more marketable to companies. And I
18 agree with Nicole, I mean, that's something that will be
19 coming in, we definitely need to get more commitment from
20 the private sector to employ people that are coming out
21 of those training programs, as well as the education from
22 both parts; not only are companies not aware of the
23 training programs, the training programs are not
24 approaching the companies either, there's a wall between
25 the private sector and the public sector that is not

1 being met, so I think, as far as the skill gap, I would
2 say more hands-on as in Rising Sun, and I'm sure you guys
3 are aware of the Rising Sun in Berkeley, where they have
4 a year-long tagalong to their energy efficiency program.
5 And thus, that makes the people more marketable. If
6 they're coming in, you know, from a non-construction
7 field, if they're coming from a construction field, then
8 that would be a -- it's easier to transition them into
9 the clean energy fields.

10 MS. WHEELER: If I can add to that? So I'm
11 going to talk about current challenge in terms of skill
12 gap and future, so an example of current challenge, we
13 have, to add to what Raya was saying, we have an opening,
14 a couple of openings, that are very hard to fill because
15 we're looking for people with experience, and we find
16 that trying to build up the technical background with the
17 actual practical experience, we're having a hard time
18 with that fit. One is a background in Mechanical
19 Engineering, or Professional Engineering, and the other
20 is in Electrical Engineering.

21 But, you know, we find that the students who
22 come right out of school don't have that practical hands-
23 on experience. So, even to reinforce what we heard this
24 morning with Rhonda, talking more about apprenticeships
25 and internships and being able to put programs like that

1 in place to give students that capability so that it's
2 not just the book learning, but it's also kind of the
3 practical hands on.

4 We hosted a Jordanian Delegation recently at
5 SMUD and they have a requirement that their Engineers
6 have to spend a year in a business working before they
7 can get their degree; so we don't have that here, as far
8 as I know.

9 The future is still a gap -- one of the things
10 that we're seeing a lot of is that, because of Smart
11 Grid, we're going to need a blending of skills, so not
12 just purely engineering and not just purely IT and
13 telecommunications, but we're going to need people who
14 can crossover and have blending of those skill sets.

15 COMMISSIONER PETERMAN: Just let me ask a quick
16 follow-up question to Susan. As with many agencies and
17 companies, utilities in particular have an aging
18 workforce, and so you'll be having to deal with that
19 attrition issue, nonetheless. And so, in thinking about
20 hands-on experience, you know, I'm just thinking about
21 the model of apprenticeship and whether those currently
22 in the utility sector didn't have the skills that need to
23 be taught to those who are entering, and then just to
24 what extent you thought about that, or whether there's a
25 different model to be thinking now in terms of

1 apprenticeship because of that challenge.

2 MS. WHEELER: Well, one of the things that
3 we're working on currently is a knowledge capture, so
4 we're really putting into place the recognition that we
5 have 42 percent of our workforce that can retire within
6 five years, we're trying to put in place the capability
7 to capture that tribal knowledge before it leaves the
8 company and, then, to be able to bring people in through
9 the ranks.

10 We're also working closely with high schools
11 and with colleges on internship programs. We currently
12 -- we'll have 25 high school interns starting at SMUD
13 this summer and we've had interns, high school interns,
14 throughout the years. We have a college internship
15 program, that part of my job -- I'm relatively new at
16 SMUD, as well -- but part of my job will be to strengthen
17 our college internship programs, as well.

18 COMMISSIONER PETERMAN: Thank you. And I just
19 think your perspective is important about kind of
20 broadening the conversation about what a clean energy job
21 is, because it's not just with renewable installations,
22 but also with the utilities and the infrastructure that
23 is supported.

24 MS. WHEELER: And not only that, but also the
25 programs that we put into place to help the companies

1 that we work with, so our secondary market, I think, was
2 the indirect jobs that Dean referred to.

3 MS. ZION: If I may just add to that, just
4 basically for any retraining program, from maybe urban
5 communities that are retraining young adults to enter
6 into construction fields, or installation, if there could
7 also be some sort of a computer literacy program
8 attachment to it because a lot of, especially energy
9 efficiency, they have to use a handheld computer like an
10 iPad, and so kind of more familiarity with computer and
11 high tech items because it's not just pounding on walls
12 anymore.

13 MS. PAULO: And I would -- oh, I'm sorry, go
14 ahead -- okay, I'll just add to the conversation, there's
15 all these great ideas, but one thing, I went to a recent
16 solar tech -- I think I saw you there, Raya -- and I sat
17 in on a workforce panel and there are things that are not
18 high tech-related that are really critical.

19 And one of the examples was, with the sales
20 force in a solar company, when they go out and they see a
21 20-year-old roof and yet nothing is said to the
22 homeowner, and it could be a training issue, you know,
23 where they're just not focusing on that, and then a brand
24 new panel is installed, ratepayer dollars are provided,
25 and then within a few years that panel has to be torn

1 down and the roof has to be replaced, so that's just an
2 example of some costs and something that a training
3 program could hopefully address, and that would lead to
4 more positive feelings from consumers about that
5 technology, about the industry as a whole.

6 And then the last thing I'll say that came out
7 of that same workshop was, you know, just having roofers
8 and the solar installers communicating and understanding
9 how their work interties with supporting these systems.
10 Apparently there's a huge gap there. And there again,
11 you know, the roofers aren't really the solar installers,
12 like you were saying, Commissioner, but they are
13 intricately involved in the success or failure of that
14 industry.

15 COMMISSIONER PETERMAN: One just quick follow-
16 up question on this, and I know Chris has more questions,
17 it's for both of you just on this conversation,
18 particularly for Raya in thinking about Solar City, so to
19 that point about having the training to know what to look
20 for, a roof to be repaired, etc., what role, then, do you
21 envision certification bodies potentially, like NABCEP,
22 have in this where, if you hire a NABCEP certified
23 trainer who has more experience and certain book
24 training, then is that sufficient to then train whoever
25 is working with that person? You know, how much needs to

1 happen in the initial training programs in the community
2 colleges, etc. versus having people with different
3 education base within that team? And maybe you can speak
4 to it, Raya, just in terms of whether or not you do
5 incorporate, say, NABCEP certified installers.

6 MS. ZION: In my experience, yes; I mean,
7 NABCEP definitely looks great on a resume if somebody has
8 a NABCEP certification, but a lot of the training
9 programs, especially the entry level NABCEP
10 certification, the person does not necessarily have to
11 have experience, so you could just take it and have the
12 entry level.

13 Now, after, as you know, for the secondary one,
14 they have to have at least, you know, five installations
15 under their belt and usually within a year, or at 15
16 months, they're able to take the second one, so that's
17 the hard core one. The entry level one, you know, it
18 looks good because even sales people have that, but they
19 usually come in as assistant installers, they wouldn't
20 necessarily be an installer position.

21 COMMISSIONER PETERMAN: Thank you, and I
22 appreciate those types of certifications also come with
23 their cost, and so I'm not implying that they should be
24 done in lieu of the other training, but it's just good to
25 get a sense of what is already out there and --

1 MS. ZION: Yeah, a lot of the training programs
2 offer a NABCEP test at the end, so a lot of the people
3 coming out of the installation programs do go in for
4 their entry level NABCEP certification.

5 MS. GRAILLAT: And I'd like John Jaramillo from
6 the College of the Desert, can you give us a perspective
7 as an organization that's trying to meet the needs of
8 local employers? What did you find they wanted? And
9 what gaps exist?

10 MR. JARAMILLO: Certainly. We all know that
11 experience, of course, is first and foremost when people
12 are coming for these. One of the things we realized is
13 that many of our participants in the program had very
14 closely related experience, but they didn't know how to
15 put it in a resume. And I know that sounds a little
16 interesting, but they were a generator, repair mechanic
17 for the United States Military for 18 years and went
18 through four levels of training there, but didn't know
19 how to put that on a resume, and really didn't know how
20 to share it.

21 So something that some people might think of as
22 common sense, many of the people that were in our
23 programs had had single jobs for a very long time, and
24 they hadn't gone through the resume or the job search, or
25 the job interview process, so adding that to our program

1 has helped quite a bit.

2 In the program, they actually go through mock
3 interviews and actually in the evolution of the program,
4 the mock interviews have turned into real interviews, so
5 they're actually interviewing as part of the process. So
6 that's one area.

7 Getting an Applied Nature is an interesting
8 challenge in education, generally. I did hear Susan say,
9 you know, no one is really doing it. The few schools who
10 really have the capability and do it, the two that are
11 probably the most well known are the two Cal Polys. Cal
12 Poly Graduates have about a 90 percent placement rate
13 when they graduate college, which dwarfs traditional
14 colleges and it is because of the Applied Nature of many
15 of their programs.

16 I'm Dean of Applied Sciences in Business, but
17 what's interesting is Applied Degrees in California at
18 the Community College level are generally not accepted.
19 And Applied degrees are not as common here in California
20 as they are in some states where a degree in Applied
21 Technology or a Degree in HVAC, or Associate of Applied
22 Science is a fairly common degree, where in California it
23 is not. So it is one of the things we're looking at.

24 Additionally, the connection between the
25 industry, the internships, yes, if there are

1 opportunities for internships, you always take them,
2 whether it's a job shadowing, or a full on internship.

3 The other aspect that is really important is
4 what we call externships, and that's getting the faculty
5 from our institutions into the workforce. We've been
6 doing that fairly successfully for about five years now
7 and getting faculty into, whether they're working with
8 architects, or working with the actual renewable energy
9 companies, or the design companies, or even in the sales
10 and accounting departments.

11 So it goes beyond the people teaching the
12 direct courses, it also goes into having our English and
13 our math instructors and our business instructors
14 participating in these industry-related externships and
15 bringing back that knowledge for discussion, for
16 curriculum revision, that has been significantly
17 helpful in building the relationships.

18 And California Community Colleges, if you have
19 a career in the Technical Ed area, you have a program
20 advisory group. The program advisory's help in keeping
21 the industry people involved, there's always a challenge
22 and pretty dynamic business, and people come and go. But
23 those advisory groups have helped with making
24 recommendations primarily on equipment and then very
25 unique partnerships, much like we've had with Glen

1 Reynolds and Gossamer with equipment. Our equipment that
2 we were training people on was state-of-the art, we were
3 thrilled, it was exciting, the problem is state-of-the-
4 art doesn't stay state-of-the-art very long, while the
5 fundamental principles that we're using with our mirrors
6 on our thermal are still the same exact principles
7 they'll use. The technology is already leapfrogging us
8 with new materials and new things. We know what they are
9 and we are able to integrate some of those, but that is
10 always going to be a challenge if industry isn't really
11 helping us to stay current, it will always be an
12 obstacle, rather than a complement, so...

13 MS. GRAILLAT: Okay, thanks. We're going to
14 move on to question 2, which is, are workforce training
15 program graduates finding jobs in renewable energy? And
16 Geniya, can you start us off with that? What kind of
17 research are the Centers finding?

18 MS. LINDSTROM: Sure. And my answer is yes and
19 no. So the "yes" part, it really depends on the training
20 program from when we looked at solar industry and
21 training in that arena, it depends how the program is
22 structured.

23 What we found when we asked a sample of
24 Community College Administrators of those programs is
25 that over two-thirds of them said that the number one

1 challenge for them is employment opportunities for their
2 graduates and finding those employment opportunities.

3 So looking in kind of more depth into that
4 answer, we found that there were several reasons for it,
5 one, there were not -- it turns out there were less jobs
6 than what was expected.

7 When originally we did our solar research in
8 2008, like I already mentioned, there were only like a
9 couple community colleges doing training and a few other
10 agencies, I mean, there were like only two entities
11 offering NABCEP certified training.

12 In 2009 -- I mean, in 2011 -- when we did our
13 study last year, we found that there are 54 Community
14 Colleges, almost all of them offer NABCEP certification,
15 or they prepare for a NABCEP certification. So Community
16 Colleges really adapted really fast and started providing
17 those training programs, so there were really more
18 training than was needed, there was less jobs than what
19 was predicted, so that's one of the reasons.

20 The other is lots of competition from
21 experienced construction workers who could obtain this
22 additional skill set, so they were competing against many
23 of the training participants who did not necessarily have
24 that construction experience. And what we've heard, and
25 it's the same message that we got from our Employers we

1 surveyed, is that construction, or some kind of building
2 or trade experience, is an important component for
3 employment.

4 So all of that really contributed. But
5 programs that focused on incumbent worker training, like
6 in retraining Electricians, they have been doing really
7 well. Those, also, who had strong partnerships with
8 Employers early on when they actually had the Employer on
9 board before starting their training program, those also
10 turned out to be very successful.

11 The one that we're more focused on, training
12 displaced workers that did not have prerequisites
13 entering that training program, or maybe hard enough
14 prerequisites, we found that they have really dismal
15 results in terms of job placements.

16 MS. GRAILLAT: Thanks. John Brauer, you are --
17 the Cal Labor Federation was one of our CEWTP training
18 programs, can you give a perspective on this?

19 MR. BRAUER: So I wanted to maybe answer the
20 second question first, which are the jobs of the future,
21 and I think you heard this morning, and you're even
22 hearing it now, which is, aside from the professional and
23 the construction sector, is really in the individual
24 crafts involved, is really where a lot of this work is
25 going to go.

1 I just wanted, again, I was struck having sat
2 here this morning, to reiterate I think what Carol Zabin
3 was saying in terms of apprenticeship needing to be a
4 centerpiece of this, I think it speaks to a number of
5 things, one is the pathway aspect that Javier was talking
6 about, and building on existing skills that an existing
7 workforce, that you saw this morning is seeing
8 unemployment rates of 30 and 40 percent taking an
9 opportunity to get to.

10 As somebody who has struggled on a local level
11 to get folks into those building trades, I can say that,
12 once you can get folks in that door, that you've really
13 put them in a place over a lifetime to get an income
14 that's going to meet their family and be back into the
15 local economy from a wage and a skilled perspective.

16 Also, apprenticeship, more so than any other
17 training that goes on in the state, really looks at the
18 local market and what's going on locally, that those
19 entities, because they've got for the most part employers
20 in the room, are looking at what's coming forward and
21 coming in the future. They're also training a large part
22 of this sector of workers already, I think, I was looking
23 at Carol's study last year and for upgrading journey
24 level workers in the trades doing this kind of work,
25 approximately five times as much as even what's gone

1 through the community college, and that's not to say to
2 choose one over the other, as somebody who sent a lot of
3 folks initially down the education path, that the
4 community colleges are really good gateways for a lot of
5 folks, but figuring out how to create incentives through
6 either the work standards and/or other incentives on the
7 funding to make those partnerships improve in the future,
8 I think, is going to be critical.

9 But I think we've got, as I think you're
10 hearing, there are both retirements, but also unemployed,
11 and I think we've got a workforce that is also looking
12 for work in this equation, and has a lot of the basic
13 skills that you've also heard.

14 But this morning, with the Brookings findings
15 and hearing now that they're looking for those folks with
16 the construction experience, and that's not to exclude,
17 in terms of access and equity issues, somebody who comes
18 from Oakland, that's really important to me. But that is
19 the true pathway for folks getting a full range of
20 skills.

21 The other thing we heard this morning was
22 innovation and I think developing critical thinking
23 skills and getting the training that you get through
24 those apprenticeship programs is one way to keep the
25 state and this industry innovative and be able to respond

1 to it.

2 MS. GRAILLAT: Would anyone else like to add
3 their perspective on this question?

4 MR. JARAMILLO: I guess I can add a little bit
5 more. The challenge of actually finding the jobs, of
6 course, it's a pretty daunting challenge statewide in
7 most areas. Where, again, we've benefitted is particular
8 programs often take a while to develop. Oftentimes with
9 workforce training, the funding is not the regular
10 funding stream for the community colleges, so many of the
11 new programs came from short-term innovative funding
12 through grants. Many colleges have been able to bring it
13 into their primary mission, but if it's still on the
14 outside, many of these grants have a very very short
15 ramp-up time and getting the programs to really match
16 specifically the industry needs is often rushed. And
17 what we found is the programs that don't rush it, or have
18 the ability not to rush that program development where
19 the curriculum is designed by doing proper analysis and
20 working with the future employers, that there is a very
21 tangible benefit. So, oftentimes when the grant comes
22 and it says, you know, you'll have your first class in
23 place in six weeks and you'll be moving forward, if you
24 don't have a curriculum shelf that you're bringing this
25 off of, that is relevant and the challenge again with

1 that is like my earlier talk, the technology is
2 leapfrogging, so remaining relevant really means you're
3 constantly updating your curriculum, even if you're not
4 doing that training.

5 MS. ZION: Just from my Alameda County
6 workforce state, I was the Clean Tech Business Rep, so I
7 represented the County with engaging with clean tech
8 sectors. And one of the things, I put together a Clean
9 Tech Advisory Group for the Board, and one of the things
10 that was their concern about the curriculum is that,
11 especially in solar, although we do have the
12 certification, as far as the education for the
13 curriculum, there's no standardization in energy
14 efficiency or in solar training. And I'm not talking
15 about the apprenticeship programs, I'm talking about the
16 community college curriculums, so I don't know whether
17 there's a way to somehow standardize curriculum in that
18 way to be a faster turnaround period.

19 MR. JARAMILLO: I'm wondering if our
20 Chancellor's Office paid you to ask that comment, but...
21 Alignment of curriculum across the community colleges is
22 a huge challenge. California community colleges are
23 local entities for the most part, we do have a statewide
24 Chancellor's Office, but it does not drive curriculum.
25 Curriculum is driven at the school and sometimes at the

1 program and faculty level. There are some examples, I
2 think someone can give better specifics, but in our CIS
3 program statewide, we have something like 2,000 different
4 certificates and degree programs in California, many of
5 which are very similar, but also different. And there is
6 very -- there are many activities right now focused on
7 narrowing that and we've had some success in some other
8 related industries such as early childhood education that
9 has a very standardized curriculum throughout the state.
10 It took several years to get to that point in that
11 program area. There are other technical areas that are
12 doing that. The regionalization of a lot of that
13 curriculum is helping most of the CT Programs belong to a
14 region, and also the community colleges. And so the
15 curriculum is being shared within those regions, but a
16 lot of the development still comes from a single faculty
17 member, at times not always with that particular
18 training. College of the Desert had no energy faculty on
19 board; we had physicists, we had mathematicians, we had
20 HVAC instructors, but there were no true energy. So the
21 curriculum in workforce, you could develop on the outside
22 with industry professionals; academic curriculum is
23 required at our college to be developed by full-time
24 faculty, so developing that type of curriculum is a bit
25 of a challenge, and you have to have a strong connection

1 with the workforce program and the academic program.

2 At many community colleges, unlike mine,
3 although I will say that the reduction in community
4 college funding is bringing us closer together, the
5 workforce programs and the academic programs are often in
6 very disconnected silos. Sometimes it's referred to as,
7 you know, "that other thing we do," other times it's
8 referred to, "Oh, we do that." So, it is different,
9 traditional academic programs - so that they're bringing
10 together those -- and even in my region, I'm one of the
11 few Deans who actually does both and it has the nature to
12 do with the rural and size of our school and, you know,
13 eliminations of positions. So now I am doing both. But
14 there is a lot of synergy that does come from better
15 connecting the workforce programs with the academic
16 programs. The academic programs move slower, there's no
17 way around that, at least until the program is in place.
18 Once it's in place, the curriculum can be updated
19 regularly, it's getting the curriculum in place with the
20 subject matter faculty in place who can do it.

21 MS. PAULO: And I just wanted to add to the job
22 placement question, too, on the other side of the
23 equation from the curricula is the actual linking the
24 graduates to the jobs and, so, in California, you know,
25 we have a network of programs that actually boots on the

1 ground, you know, in energy efficiency -- solar -- and
2 it's not just utility programs, although that's a big
3 component in California, but it's also local government
4 programs, and so through a Sector Strategy approach, and
5 partnerships, hopefully whatever emerges there, there
6 will be a focus on actually linking those jobs to the
7 people that go through the curricula and the training
8 programs, and hopefully add increased standards, you
9 know, as Carol will tell you, we don't need new training
10 programs, we need to revamp the ones that we have and
11 make sure that they're being responsive to the market and
12 to what's needed out there, instead of training to an
13 empty job, or no job.

14 COMMISSIONER PETERMAN: I wanted to follow-up
15 on something Mr. Bauer said a while ago, before he just
16 completely goes away, if you don't mind. I wanted to
17 make sure I understood what you're saying and then I have
18 a follow-up question related to it. So, I think you said
19 that there's about five times the amount of training
20 happening by the project developers or companies --

21 MR. BAUER: Number of graduates. So if you're
22 looking at all the programs related to this piece,
23 there's a comparable number of programs at community
24 colleges and the upgrade that is going on in the
25 apprenticeship system around renewable energies and

1 energy efficiency, and that system actually has about
2 five times the number of folks actually finishing and
3 completing it. And to be understood, its journey-level
4 workers, or folks working their way towards journey-level
5 work, getting upgraded training. So it's not new folks
6 coming into a community college program, per se.

7 But all I'm saying, the point I was trying to
8 make was you've got a very robust existing system, in
9 addition to the community college, but it's actually a
10 large number of folks are getting this industry-related
11 training in that system, and mostly it was the fact that
12 it wasn't mentioned at all before Carol did this morning,
13 that I was just making that point.

14 COMMISSIONER PETERMAN: And I just wanted to
15 clarify to understand what you were talking about -- a
16 formalized system, or if this is each company --

17 MR. BAUER: A formalized system, so each JATP
18 -- that particular Joint Apprenticeship Training Program,
19 the employers and labor, are creating that upgrade
20 training or certification within that JATP and, again,
21 that's a process then that has to go to DAS and get
22 approved and recognized as part of that process.

23 COMMISSIONER PETERMAN: Thank you. I was just
24 trying to understand if there were specific skills that
25 each company was training for, regardless, that you

1 couldn't standardize through an education program or --
2 but I think you've clarified that it is not standardized.

3 MR. BAUER: Yeah, they're not through a
4 specific employer, but they are specific to that
5 particular skill, or craft, or work done by employers, a
6 broad range of employers within that craft.

7 COMMISSIONER PETERMAN: Thank you. Nicole.

8 MS. CAPRETZ: Well, I just wanted to make a
9 broader observation because I don't have as much on-the-
10 ground technical expertise as everybody at the table, but
11 I think an observation is that, you know, it's been
12 interesting being a participant in these conversations,
13 but not a person who actually implements the work, in
14 that, you know, there's this kind of Union vs. non-Union
15 tension that always exists, and I have to say, I saw both
16 sides, you know, I see the community college pathway, I
17 see the community-based organization pathway, but there's
18 something to the strength and success of the Union
19 apprenticeship pathway that is not matched, it's
20 unparalleled. And I think what they bring to the table
21 in terms of the support system and the years of
22 experience and mastery in the art of bringing someone
23 from, you know, an entry-level position to the journey --
24 I mean, you know, the whole -- I don't know the whole
25 pathway, but all the different levels they go through.

1 And I think we kind of tend to not dismiss it, but not
2 give it its due credit, like what that means and people
3 have to go through years of apprenticeship training
4 before they're kind of set free, and I think we've done a
5 disservice to our community members in kind of saying,
6 "Oh, you just take this six-week survey course and then,
7 you know, you'll find a job somewhere." It's kind of
8 this -- it doesn't take much to learn green construction
9 skills, you know, I think we've been a little too loose
10 with that and I just feel, just an observation, that some
11 quality standards are critical as we move forward in
12 these training programs, and I think it's going to be
13 really important for utilities to kind of understand
14 that, too. And that's just kind of a broader observation
15 and I'm not even sure how much the Unions are at the
16 table with these workforce training conversations at the
17 utility -- or with the efficiency -- well, in San Diego,
18 they're doing Public Advisory Groups, and we don't have
19 any Union training programs at the table at all in the
20 stakeholder conversation, and I think that's a mistake.

21 COMMISSIONER PETERMAN: Well, I have a follow-
22 up to that, then, and what are the limitations to the
23 utility apprenticeship programs? Is it capacity? You
24 know.

25 MS. CAPRETZ: Well, for me -- Carol is shaking

1 her head back there, do you want to come to the mic
2 quickly, after -- if anyone else on the panel wants to
3 respond first to the --

4 MS. CAPRETZ: Okay, yeah, just more learning
5 from their experience, that maybe some of these other
6 organizations are trying to participate don't --

7 MR. BRAUER: Can I say one thing, too, before
8 Carol goes? You know, most apprenticeship programs in
9 the state also have to have a connection to a community
10 college, there is a relationship with the local
11 educational agency. So I don't want to -- I hope people
12 aren't viewing this as some pitting or -- there's
13 actually a great partnership and I think making that
14 better and more aligned is really important, I just want
15 to say that to people --

16 COMMISSIONER PETERMAN: In the effort to solve
17 everything by 3:00.

18 MR. BRAUER: Right.

19 COMMISSIONER PETERMAN: I just figured we'd cut
20 to the chase, it seems like we need more experience,
21 there's people with experience, what's going on? Carol

22 MS. ZION: People that go through those
23 programs go through pre-apprenticeship before they go
24 into -- they don't have to be Union, they could be non-
25 Union apprenticeship programs.

1 MR. JARAMILLO: Correct, or the program
2 themselves work as a pre-apprenticeship program. Our
3 graduates choose to go to the workforce or to go into an
4 apprenticeship program.

5 COMMISSIONER PETERMAN: Yes, Dr. Zabin.

6 DR. ZABIN: Well, I think actually most
7 everything has been covered, I just --

8 COMMISSIONER PETERMAN: You've been referenced
9 a lot, so you might as well come up to the --

10 DR. ZABIN: So there are Union and non-Union
11 programs, the Unions graduate about 95 percent, and
12 basically I would say that it's because the Union
13 Employers have learned a business model that really
14 depends on a stable, expensive, or well-paid, let's put
15 it not "expensive," but "well-paid" skilled workforce,
16 and the non-Union employers in this state have hesitated
17 to make those kinds of investments in training, and I
18 think, Raya, you pointed out that Solar City, you know,
19 on the residential solar, there's hardly -- your firm is
20 probably the only one with an in-house workforce
21 development person, that's of course not true -- the
22 utilities have them because they're big employers and
23 they're Unionized Employers, and certainly the Employers
24 who participate in Apprenticeship by definition, because
25 they fund it, they fund training, and they hire the

1 Apprenticeship Coordinator, they do it on a multi-
2 employer basis, which is a much better public policy
3 method to do training on a multi-employer rather than on
4 a single employer because you can share resources that
5 way. The only other thing I wanted to point out, again,
6 is that the partnerships with community colleges can be
7 at the pre-apprenticeship level, at the apprenticeship
8 level, and at the incumbent worker upgrade training, or
9 journey-level upgrade training, whatever terminology you
10 use. So there's plenty of room for alignment and, if the
11 agencies and the folks who determine what the jobs look
12 like would set those standards, then that kind of
13 alignment can happen a lot easier, so just another plug.

14 MR. JARAMILLO: And a quick -- it is certainly
15 vitally important that you understand what jobs you're
16 training your participants for, you're not going to
17 create a mechanical engineer in a six-week program. So
18 understanding the skills that they need for the jobs that
19 are coming is a challenge. We've, again, had some pretty
20 good success, but it was because we understood that it
21 was the assembly work that we were training workers for
22 at that moment, and knowing that that's good for the next
23 couple years, but after that we're going to have to train
24 them for different phases, and we're already starting to
25 develop that.

1 MS. ZION: A lot of the certificate programs
2 are much longer than six weeks, just so you know, they
3 could be three to six months.

4 MR. JARAMILLO: Actually up to a year.

5 MS. CAPRETZ: Okay, so I'm sorry, I didn't mean
6 to --

7 MR. BRAUER: No, that's fine.

8 MS. CAPRETZ: -- press everybody's buttons, but
9 I guess because I see it, okay --

10 COMMISSIONER PETERMAN: It would be afternoon,
11 it wakes us up, and it's okay.

12 MS. CAPRETEZ: But, I guess, coming from the
13 community perspective, like I said in the beginning, they
14 do view the green jobs as a distant promise and that they
15 do feel that we have kind of marketed this idea of this
16 Pathway out of Poverty, and it hasn't materialized. And
17 so something is not going, you know, according to plan.
18 And I know one of the factors, and it has nothing to do
19 with anybody here, is that we haven't quite created the
20 demand for some of these jobs yet in a sustainable way,
21 so that's a fact that obviously no one here can wave a
22 magic wand and make that happen, so that's a factor, for
23 sure, undoubtedly, especially on the efficiency side, you
24 know, we're struggling to make Energy Upgrade really kick
25 into gear in a meaningful way. But I just throw it out

1 there because we're really -- seeing how we're not Union,
2 non-Union, we don't really take sides, necessarily, but I
3 think there is some value to the experience and success
4 of the Union model. I'm not saying it has to be a Union
5 model we replicate, you know, it doesn't have to be Union
6 because I know that's such another buzz word, but there's
7 something to the fact that they bring people in and
8 successfully over time build a career for these people,
9 really well paying career.

10 COMMISSIONER MCALLISTER: I would just make an
11 observation, and this discussion could actually be
12 happening, and I missed the utility side of things and I
13 apologize for that, but this discussion could be
14 happening apart from any discussion at all of green jobs,
15 right? This is about economic development and, you know,
16 whether it's any kind of, you know, installation, working
17 class, or managerial position in our economy, in general.
18 I mean, the HVAC contractor has been around for a long
19 time, you know, regardless of Energy Upgrade California
20 or anything else, and so I think a lot of these are
21 really social issues, much broader than sort of, again,
22 the particular place for renewables, or energy
23 efficiency, or whatever, so if we crack that nut, we're
24 going to have done a big social service. But what I
25 think a lot of the discussion this morning and seemingly

1 now is just about creating -- making sure that, if we do
2 define a marketplace, we do expect the marketplace to
3 grow and exist in energy efficiency, renewables, and
4 we've got to have some kind of quality standard, and it's
5 pushing this discussion to the forefront because it's not
6 just about sort of looking around for whoever will take a
7 job at eight bucks an hour, it's actually that worker you
8 put in, now we have a stake in their doing quality work,
9 and so that's a fundamental change from sort of the way
10 the market is operating now, and I think we need to work
11 together to make -- to figure out how to do that
12 sustainably so that people will actually want -- you
13 know, it will be both affordable enough and well-defined
14 enough, that people will actually want to take up these
15 projects, whether they're solar, energy efficiency, or
16 anything else. So, you know, efficiency in solar --
17 Commissioner Peterman is leading the renewables, I'm
18 going to be working on the energy efficiency, but a lot
19 of these issues are the same across the board here,
20 particularly when we're talking small-scale. So, anyway,
21 sorry, I'll get off my soapbox here, but I just kind of
22 wanted to get that vision out there so that it helps
23 orient a little bit the discussion.

24 COMMISSIONER PETERMAN: Just to piggyback
25 there, one other statement, something that was mentioned

1 earlier which is some of the computer literacy skills and
2 interview, resume building skills that will be similar
3 across, and so duly noted. I think this is a space,
4 though, we are seeing more investment in workforce
5 development because of the potential for opportunity.
6 And so, whether the jobs materialize or not, this is the
7 training that's going to be useful for whatever jobs
8 emerge. Chris -- and I recognize that we're at 3:00, but
9 I say, take a good five or 10 more minutes.

10 MS. GRAILLAT: Okay, good, because we have four
11 more questions. I think we kind of, we did touch on this
12 issue about our existing training programs preparing
13 workers for the jobs of the future, but what necessarily
14 are the jobs for the future? And John Brauer, what is
15 Cal Fed finding? Cal Labor Federation.

16 MR. BRAUER: Well, I think my answer was what I
17 kind of gave before, which is I think in terms of the
18 construction side of this, which is where our real
19 interest is, so I don't have a whole lot new to add than
20 what I said before.

21 MS. PAULO: I have something I'd like to say
22 about potential jobs of the future. I mentioned earlier
23 that one of the strategic planning objectives that the
24 PUC has for our demand side programs is to integrate
25 across the different demand side resources, so energy

1 efficiency, on-site generation, demand response, and
2 previously that kind of work has been done in silos, you
3 know, we have siloed proceedings, siloed funding, siloed
4 programs, siloed training as a result of the siloed
5 programs, so I would say that the job of the future would
6 be multi-faceted among the different energy resources,
7 and that we need to have people in positions that can
8 support that kind of integration so that we can achieve
9 our greenhouse goals objectives, our Zero Net Energy
10 objectives, which is only going to occur if we integrate
11 all the resources, and we need a workforce that can have
12 the skills to know those relationships, not just on the
13 technical side, but on the financing side, on the cost-
14 effectiveness, how does this pencil out, I don't think we
15 have enough of that kind of comprehensive skill set.

16 MS. GRAILLAT: Great, thanks. I think in the
17 interest of time, we're going to move on to the next
18 question. You know, we had a lot of money pumped into
19 workforce development through ARRA and there were a lot
20 of lessons learned, a lot of great things that came out
21 of this. Javier, what did the Workforce Investment Board
22 find?

23 MR. ROMERO: Oh, we found that there was a lot
24 of learning going on. Initially, I think we already
25 talked about that there was a lot of maybe unfounded

1 optimism, it didn't feel that way initially, you know, so
2 we actually may have done more training in certain areas
3 than was needed. Perhaps we put up programs that were on
4 point, but were not connected to actual employers on the
5 other end. And you know, ARRA was a unique situation, it
6 was a time when all this money came down and the pressure
7 was on for us to spend it and get it out, and get things
8 on the ground, so we had to. And we also at that point,
9 I think, we had a parallel of things, as we're funding
10 training, but also at the same time, we were funding some
11 planning.

12 We had this one project called the Regional
13 Industry Cluster of Opportunity Grant process and we
14 always thought, boy, ideally it would have been a linear
15 process, we would have done some planning, identified the
16 training and, nope, the plane was in flight, we had to
17 build it. And I think the lessons learned, we do have
18 programs on the ground, we have very smart people and
19 capable people, like Tim reminded me today, today I'm
20 here, I'm standing on the shoulders of people that are
21 actually doing the work out there, and they actually have
22 learned those lessons. And we saw it with our State
23 Industry Sector Partnership, they retooled their CEWTP
24 programs and it looks like, you know, we're still in the
25 middle of that grant, but it looks like they're getting

1 the placement rates higher on this go-round and we told
2 them, you know, upfront -- retool, do the necessary
3 things, we'll take the heat from DOL because they're not
4 seeing the enrollments, you know, and we did, and we are,
5 but they're starting to pay off.

6 From our RICO process, what we learned, just to
7 give you a little background what that process is, and
8 I'm not advocating that process, I'm advocating a
9 process, it was data driven, it had a structured approach
10 in how to gauge employers, it had joint priority setting
11 which had a priority set with industry people and the
12 partners around the table, and we had a leveraged
13 investment strategy. And from there, we have strategies
14 that AB 118 is funding further, they're actually aspects
15 of those existing strategies they're funding, and they're
16 actually looking for us to create more strategies and
17 more plans. We actually instituted that process in the
18 Central Valley, they did a diagnostic of the whole
19 region, did some employer gauge -- and the Central Valley
20 is an awfully big place -- they had some sub-regions, and
21 they actually have a renewables project in the Central
22 Valley and, through the employment engagement process
23 they said, "We're worried about that, that we're not
24 going to have the workers in place in the future," so
25 they're engaging education, community colleges, but that

1 was a three-year project, this project is ending in
2 December, and they're only training now. It took a lot
3 of time to get there, so I think we have to accept the
4 fact that we're going to have to invest upfront to ensure
5 the competencies and infrastructures are in place.
6 Unfortunately, the funding streams don't allow for that.
7 Naturally, ARRA provided that opportunity for us. So, if
8 you create that, opportunities where you're building
9 competencies at a regional level, allowing room for that
10 planning engagement priority setting, because we tell
11 them to do that, but we also tell them at the same time,
12 "Where's your enrollments and outcomes?" You know,
13 parallel tracks, and so guess what? They're going to
14 train, then they're going to do some activities to keep
15 us all happy, but -- so I think we have stuff on the
16 ground, we need to build on them, and we also need to
17 invest existing capacity building out there, be it
18 between apprenticeship training programs at community
19 colleges, or our local Workforce Investment Boards, I
20 don't think for the most part there is a difference of
21 objectives, there's just -- they lack the competencies
22 and infrastructure to make that linkage. You know, we
23 don't have that systemically, we need to bring that
24 about. We have it in isolated incidents, let's point to
25 those, build on those, and make those systemic, rather

1 than isolated incidents.

2 COMMISSIONER PETERMAN: Mr. Romero, I guess one
3 of the takeaways I have from what you've just said is
4 that the ARRA money helped to develop the Clean Energy
5 Workforce Training infrastructure, and that that takes
6 time, and so I would be interested in hearing from you
7 now or in your follow-up comments, you know, what those
8 types of investments are and kind of how long we'll have
9 them until we have to start again, because you've
10 mentioned that funding cycles end, and so we want to take
11 advantage of that infrastructure. And I imagine there's
12 some time, but at some point, in a couple years if
13 there's not additional funding, then we'll have to start
14 the wheel again, and so that would be useful to know.

15 MR. ROMERO: Well, our State Energy Sector
16 Partnership, that's six regions, one in the Central
17 Valley, that's ending January, this coming year. Our
18 RICO has ended, but we required some sustainability and
19 they have gone and gotten additional funding, because of
20 need to further that segment of the economy, they went
21 out and got grants to address permitting, for example.
22 And why we're engaged in that? Because, in order to
23 ensure that our training actually has jobs at the end, we
24 want to make that kind of focus -- and that's not to say
25 our local Workforce Investment Boards are doing all that,

1 they actually are working with broad regional
2 partnerships and collaborations that have coordinated
3 that kind of strategy and plan. So, to be frank, a lot
4 of that has ended, they're piecing together activities,
5 the SESP is ending December, AB 118, we're going to
6 launch a RICO specific AB 118 effort, that's probably
7 going to be funded in early fall, or actually, let's say
8 roll out in early fall, September or so, that will have
9 18 months or so lifecycle, so we could see, you know,
10 further see if it gets the kind of outcomes we've seen
11 thus far. And so I think that addresses also your
12 question about PUC and the CEC, what they can do going
13 forward. I'll attribute my response to that, as well.

14 MS. ZION: If I may add to the ARRA funding
15 question, I was a Job Developer placing people that were
16 coming out of the training, and the ARRA funding helped
17 me in that some of those funds were used for on-the-job
18 training dollars to give back to employers to employ the
19 people from training, so we can't just look at just
20 training/training, we have to look at the whole picture
21 of how industry can be engaged and get incentives, not
22 only for people getting incentives or having solar or
23 energy efficiency, but also for employing the people.

24 COMMISSIONER PETERMAN: I just want to
25 interject here, and you'll have a minute in a second to

1 say, considering the time, Chris, I'm going to suggest we
2 wrap up with that and we allow each panelist to offer any
3 final comment; in particular, any recommendation you have
4 for us. Just as a reminder, we're doing this workshop as
5 a part of seven in order to develop some detailed
6 recommendations as a follow-up to our Renewables Report,
7 and strategies to reach some of our 2020 goals, in
8 particular, and so welcome your suggestions for
9 incorporation into that. So we'll get the first sense
10 from you now, including Chris, whatever recommendations
11 you have for us. You can find those later.

12 MS. GRAILLAT: I'm still processing. Okay, why
13 don't we quickly go around the table, so our last two
14 questions are kind of rolled into one, so what would be a
15 good recommendation? What do you want to leave us with?

16 MR. JARAMILLO: Kind of a very quick summation.
17 Skilled technicians are made, they're not born. I think
18 one of the greatest benefits that came out of ARRA,
19 actually, and the whole -- I don't want to use "hype,"
20 but hype of green jobs, is that it allowed the technician
21 jobs, those technical, heavy technical skilled jobs, to
22 gain recognition as viable career opportunities, down at
23 the lower levels. When you go to the counselor level at
24 the high schools and the middle schools, and they're
25 talking about welding and they're talking about jobs,

1 careers as technicians, as opposed to everyone is going
2 to college, but everyone is going to college with a
3 purpose. That benefit, I think, will pay very big
4 dividends, we may not see it for a few more years, but as
5 our students are moving out of the schools, you're going
6 to see a change in that perspective and I think it will
7 be very beneficial long-term.

8 MR. ROMERO: Yeah, I think Energy Commission
9 has been a catalyst during the ARRA, the Green Collar Job
10 Council, they got that going, I would encourage that you
11 continue to do that because the lessons learned from
12 there are being applied more broadly. What I learned
13 through our experience on CEWTP and so on, I'm now
14 applying that and I work with the Health Council. So I
15 would encourage you to build upon the lessons learned,
16 invest in capacity building, and I mean capacity
17 building, invest in how to better work with industry,
18 help to better ensure that we're taking advantage of the
19 expertise and systems out there such as the
20 Apprenticeship Training Programs, and continue to be a
21 catalyst to bring Departments to move out of their silos
22 and think across discipline, across systems, and so on.
23 So I would encourage you to continue that.

24 MR. BRAUER: I would just reiterate what I
25 think you've heard a couple times today around working on

1 raising the standards for the quality of the work,
2 itself, meaning the employers and those that are going to
3 undertake the work, and I think from there, then you've
4 heard a number of different ideas around the workforce
5 side, and having a workforce that can meet the needs for
6 being innovative and moving forward.

7 Workforce development, let me just say as
8 somebody who spent the last 11 years, particularly
9 working in low income communities, where folks have not
10 been -- the general demand for labor does not guarantee
11 them work, that folks face a skills gap and a wage gap in
12 their community, and you have a number of different
13 partners who ultimately have to do the hard work with job
14 seekers to get them the employability skills, the basic
15 educational skills, and the technical skills to move up
16 into a place where, in Oakland, a single adult needs to
17 earn \$11.75 an hour, an adult with two kids has to earn
18 somewhere in the neighborhood of \$17.50 an hour, and you
19 just don't get there from the general demand, it's both a
20 combination of learning some skills and other factors
21 that can get them to those higher wage jobs. She's gone.

22 MS. GRAILLAT: We lost her.

23 MR. BRAUER: We lost her, you're next.

24 MS. WHEELER: Oh, I'm sorry. I would say to
25 encourage more career academies, work-based learning, and

1 co-op programs in the community, which would not only
2 create a workforce that is qualified in the kind of green
3 clean economy, but also consumers who understand the
4 importance of renewables and the importance of -- I
5 sometimes forget words -- energy efficiency, there we go,
6 as well. So, yeah, I think those are important factors
7 on both sides, as well as create an understanding for
8 those organizations that receive things like ARRA funds,
9 of how to turn them into sustainable funds; so, in
10 working with one of our local community colleges, I was
11 heartened to hear them say they were going to take the
12 funds that they had used to reduce their energy bill and
13 plough that back into training their students to learn
14 how to continue to do that, rather than to come back and
15 ask for more funds, so they were going to use that as
16 kind of seed investment. So, kind of instilling that,
17 and kind of you've got this ongoing funding model.

18 MS. PAULO: So I have a couple of suggestions
19 for the CEC to consider. I know that you guys are
20 definitely involved in Codes and Standards and Title 24,
21 and improving increased standards in those areas, so I'm
22 not sure if that could be translated to the workforce, I
23 don't know, maybe the CEC could consider or explore if
24 it's doable to actually become part of a sector strategy,
25 itself, and maybe partner with other state agencies that

1 are involved in actually developing the training and also
2 promote standards and certifications, along with you in
3 partnership, to address those things. And I would just
4 add that, you know if there's more exploration in that
5 area, you know, one thing that we're struggling with at
6 the PUC, and it was in the last Decision, was that we
7 need to start collecting data and developing
8 methodologies for actually trying to measure the benefits
9 of increased standards and certifications. I mean, it
10 seems very logical and without question, but we need to
11 get the data so that we can make a case, you know, that
12 can be quantified that, yes, it is worth expending these
13 resources in increased training, in higher standards and
14 certifications, and it may cost the program more, but you
15 know, in the end we get more energy efficiency or we get
16 more generation. That hasn't yet been quantified, so
17 that's something that I think in the next two years,
18 we're going to -- hopefully the utilities will step up
19 and try to quantify some of those things that they were
20 directed to do in terms of promoting higher standards,
21 etc., in HVAC.

22 And then the last thing I'll say is, you know,
23 in the Needs Assessment, it made it clear that, you know,
24 there are a lot of displaced construction workers out
25 there today, and a lot of what we call green jobs really

1 are kind of overlays on traditional jobs, and so we need
2 to keep that perspective that, you know, if we want green
3 existing traditional jobs, that's probably the way to go,
4 and then hopefully get these displaced workers back to
5 work.

6 MS. LINDSTROM: The one I wanted to comment on
7 ARRA funding, in talking to many training providers on
8 the community college landscape, we found that they also,
9 in addition to what's been said, they also gain the
10 better understanding of what their local area really
11 needed. So, for example, the program that was done in
12 San Bernardino Community College District was focused on
13 training displaced workers and was focusing more on the
14 energy auditing, and after a year of training and really
15 struggling with job placements, they revamped the program
16 for the following year, they've introduced a PV training
17 to train contractors, so incumbent worker training, and
18 it really worked out much better for them, they had much
19 better outcomes in the end. So the funding helped them
20 build the infrastructure and also understand really what
21 the region needed, so kind of lessons learned.

22 In terms of some of the takeaways, for me,
23 there is a big push in our system on the statewide level
24 to focus on skill panels, on regional level, and that's
25 going to be -- so our new leadership, Vice Chancellor for

1 Workforce and Economic Development, Van Ton-Quinlivan,
2 she is recommending and kind of creating the strategy for
3 regions and colleges to bring together employers, labor,
4 community organizations, to talk about specific sectors
5 and she calls them "Skill Panels." So that's going to be
6 really upcoming in the community college system, and some
7 we already have examples in the Bay Area, for example,
8 they've organized themselves that way around energy. And
9 many of the conversations have been around Smart Grid
10 implementation, for example. So that's something to
11 really look into and that's happening the community
12 college system, but other players can be at the table,
13 too.

14 Some of the successful components that we found
15 from our research of the programs were that close
16 connection to employers, employer partnerships, and
17 that's not just in energy, but across other areas, and
18 having that early connection is important. And there are
19 different models, so there are apprenticeship models, the
20 Union, there are non-Union apprenticeship models, there
21 are kind of like industry advisory that actually are
22 employer-led partnerships, and they drive the training.
23 More regional coordination between programs to avoid
24 duplication and align programs, that is an important
25 direction.

1 In recommendation, that it's not just about
2 short-term training, but kind of creating some kind of
3 sustainability component for community colleges, maybe
4 implementing or using those labs that have built on the
5 curriculum side, and start to implement new and emerging
6 components in existing curricula.

7 MS. ZION: What she said. No. Okay, very
8 short statement. We're not working in a bubble here.
9 Training programs aren't alone, industry is not alone, we
10 have to have a way of giving incentives for industry --
11 well, knowledge to industry about the training programs
12 and engage industry more. I mean, I think this is a
13 great panel, but it would have been nice to have another
14 company here, as well. So I think a lot of panels that I
15 participate in, I like to be in the panels, but we should
16 have more companies engaged because they need to know
17 what's going on, as well, because there is a lack of
18 knowledge in the private sector, as well. So just
19 basically, we're not operating in a panel, we need to
20 have more incentives to help the industry grow as an
21 industry, itself, as well as employers; and just more
22 industry engagement so they would hire more people from
23 all these great programs.

24 COMMISSIONER PETERMAN: Thank you very much for
25 all your comments. Our next panel is going to have a lot

1 of companies on it, it's always kind of difficult to
2 figure out how to divide, but thank you for representing
3 on this panel.

4 Thank you, Chris, for your moderation. This
5 has been an excellent panel, I wish I could listen to you
6 all day, but there are about seven other people ready to
7 share their knowledge, so let's do that changeover.
8 Thank you very much.

9 MS. GRAILLAT: I just want to remind you all,
10 if you'd like to provide written comments for our record,
11 they're more than welcome, and you can always call me,
12 too.

13 MS. GREEN: All right, our third and final
14 panel for the day is on Local Economic Development with
15 Renewable Energy with Larry Rillera as our Moderator.

16 CHAIRMAN WEISENMILLER: Okay, you ready?

17 MR. RILLERA: Good afternoon, everyone. My
18 name is Larry Rillera. I'm with the Energy Commission
19 staff, and I will be moderating Panel 3, Local Economic
20 Development with Renewable Energy. And what we'll do is
21 go around the table very quickly, introduce you, and I
22 think we'll start with Mark.

23 MR. THOLKE: How long do you want the
24 introduction? Do you want the full -- the abbreviated or
25 the long one?

1 MR. RILLERA: Abbreviated, one to two to three
2 minutes, and there will be a signal for --

3 MR. THOLKE: Okay, so my name is Mark Tholke.
4 I'm the Vice President for enXco, Southwest Region, which
5 means that I'm responsible and accountable for a wind and
6 solar program in California and four other Southwest
7 states. enXco just completed a 100 megawatt Shiloh 3
8 Project in 2011 and 100 megawatts approximately, I don't
9 know, 60,000 houses, depending on how you measure. And
10 we're in construction right now on a 100 megawatt
11 project, Shiloh 4 in Solano County, a 140 megawatt wind
12 project called Pacific Wind in Kern County, and a 144
13 megawatt solar project in Kern County. So the first
14 message I want to sort of convey is that the policy
15 support from the State of California is working right now
16 for these renewable energy projects, and thus the
17 renewable energy jobs, and we can go into those jobs in a
18 moment.

19 Along the lines of introduction for enXco, so
20 I've got 35 people out of my office and we're basically
21 -- most of the people in my office are refugees from the
22 housing -- collapsed housing market, we got a lot of land
23 sales folks and title people in our office, and we go out
24 -- for example, this Pacific Wind project has 230
25 landowners, each of which has to have a full set of

1 documents so we can put a wind project on top of their
2 property. enXco has 200 people in our San Diego office
3 and another 200 operation, we have about 400 people in
4 the State of California, and that's not including dozens
5 and dozens of attorneys and environmental surveyors and
6 people who do the development work that has to be put in
7 place before the construction jobs start. And I think
8 I'm going to keep it at that for the intro.

9 MR. RILLERA: Okay, thank you, Mark. How about
10 we start here with Ben?

11 MR. FOSTER: Thanks. And I appreciate the
12 leadership that's being shown by the California Energy
13 Commission and the whole group here because this is an
14 exciting opportunity to bring all the key parties
15 together. Ben Foster, I'm a Board member for a Joint
16 Venture, Silicon Valley Network, from the private sector,
17 it's a really great partnership between public and
18 private sector members. From the private sector, I
19 represent Optony, Senior Vice President, and we provide
20 independent technical expertise across the lifecycle of
21 solar systems, primarily focused on buyers which, in
22 large part, have been municipal agencies, State and
23 Federal, as well as investors and some commercial
24 entities.

25 So our projects include everything from working

1 with the U.S. EPA, Department of Energy, also, of course,
2 with the State here under the CSI Program, on the
3 localities level, and also on a regional level, so it's
4 exciting for us to be able to bring the knowledge we have
5 on the ground from the Buyer's perspective.

6 And one of the things I'd like to share just as
7 maybe a carryover from the prior conversations, I don't
8 think we had enough time for public comment, was that one
9 of the key things we saw as successful from the ARRA fund
10 program, from a high leverage perspective, was that
11 wherever you find a lot of exciting solar or other
12 renewable energy projects going on at a local level, if
13 you drill down deep enough, there's always some sort of
14 Sustainability Coordinator, and many of those, or someone
15 with that responsibility, were actually funded through
16 the ARRA program. And so, having that expertise, or the
17 knowledge and the comfort and the training, and the
18 workforce development aspects within the local agencies
19 in a local level and municipalities, is really a key to
20 success to move the market forward. So I wanted to share
21 that and then we'll answer some of the questions.

22 MR. RILLERA: Thank you, Ben. Glenn.

23 MR. REYNOLDS: I'm Glenn Reynolds and it's my
24 pleasure to be here representing Gossamer Innovations.
25 And Gossamer specializes in the innovation, development

1 and commercialization of Concentrated Solar Power
2 technologies, so it's not PV and it's not wind, it's the
3 other flavor of renewable energy, Concentrated Solar
4 Power. Our first generation CSP, trough, we do trough,
5 has wide commercial deployment. We did the first CSP
6 plant, Nevada Solar One, in the 17 years prior to that,
7 that's a 68 megawatt standalone power plant. We also did
8 the power plant for Florida Power and Light in Martin
9 County, it's an integrated solar combined cycle. We've
10 done four Spanish projects and those are all standalone
11 power plants, so we've actually exported American
12 technology, our own technology, California technology, to
13 Europe. And we're in the process of doing that in
14 different places in the world right now.

15 Just like John Jaramillo said, College of the
16 Desert, that technology doesn't stand still and, so, we
17 knew that we -- we had crafted a technology pathway and
18 it's going to take us to grid parity. Our second
19 generation, that was kind of like our tipping point that
20 told us that we could get there. We have a third and a
21 fourth generation and we're moving in that direction very
22 quickly. Second generation, though, we are getting
23 deployment, we are doing demonstration platforms, we have
24 one going up right now for the University of Lafayette,
25 and that's in Crawley, Louisiana. But the second

1 generation really is the first commercially available
2 high performance trough, and when you combine the
3 efficiency improvements and the cost reductions, it
4 results in a combined benefit of about 35 percent. This
5 is really really critical in moving renewable energy
6 generation, renewable energy generation to that point of
7 good parity.

8 So we knew that we had a bridge to go forward
9 and that, on the pathway, we would find ourselves at
10 pricing that is comparative to conventional sources of
11 fuel. However, we're extremely small. If you take away
12 the three founders, I'm one of the founders, there are
13 probably seven others, seven employees, and just about
14 all of those are on a lay-off status.

15 But when it comes to creating green jobs,
16 really, for us it's projects -- projects, projects,
17 projects. What we do, we're an innovator, we're a
18 technology provider, and we create these designs and then
19 we qualify local suppliers, local to the project, to
20 execute those designs. California has at least a dozen
21 extruders, we use extruders, our support frames -- the
22 collector frames -- are made out of extruded aluminum, we
23 vertically integrate this production at the extruder, and
24 we give the extruder drawings, and out goes the product
25 to the job site.

1 Similarly, we have our own tracker, it's a two
2 axis tracker, it's the most accurate tracker in the
3 world, and that is made by local steel fabricators, so we
4 can take this whole design for a solar field and localize
5 production to the project. So when I look at California,
6 you know, my gosh, we've got the Mojave Desert, you know?
7 Arizona has a little piece of it, Nevada has a little
8 piece of it, but California has the lion's share of the
9 Mojave Desert, that's the best real estate for solar,
10 just about in the world. And so, it's like that's very
11 very important, it's like California's manifest destiny
12 to do solar, and it's so important to see that and to be
13 able to execute and go get those projects, so, for us,
14 the big message is, you know, we need projects in
15 California, projects in California are going to bring
16 green jobs to California. And before I get overly
17 passionate, I'm going to pass the microphone.

18 MR. RILLERA: Thank you, Glenn. Lew?

19 MR. MILFORD: Hi, my name is Lewis Milford.
20 Thanks for the opportunity to be here. I found and
21 manage two nonprofits, one is Clean Energy Group, and the
22 other is Clean Energy States Alliance, and I'm fortunate
23 to have the California Energy Commission a member. CESA
24 is an organization of about 20 states that have, like
25 California does, public funding agencies and we work with

1 all of them around the U.S. that provide State funding
2 for projects, thousands of them around the country.

3 I think I'm here to really talk about what some
4 lessons may be from other states for California to
5 consider, it's usually the other way around, of course,
6 everybody is following California, but in some examples
7 there may be some opportunities for California to see
8 what some other states have done, particularly in the
9 economic development area, and I'm going to probably
10 touch on three or four later.

11 The first has to do with supply chains, and in
12 many of the states, State funded supported analysis of
13 clean energy supply chains is really becoming a common
14 State policy, identifying what supply chains exist, where
15 the gaps are, what kind of support can be made to fill
16 those gaps through targeted State and decentralized
17 policy. So I'll just make that point, but it's very
18 common for States to take the lead on this and not rely
19 on others to do it.

20 Secondly, much the same thing in terms of
21 identifying clean energy jobs. There was a lot of
22 discussion earlier this morning about different modeling
23 exercises to identify projected jobs from projects,
24 impacts of projects. Some states like Massachusetts have
25 kind of cut the cord and said, "Well, let's actually find

1 out what jobs we have today." And so Massachusetts
2 actually has done a study identifying about 65,000 jobs
3 in the clean energy sector, efficiency and renewables,
4 that the State paid for, funded, and did within the
5 course of about a year. And it's been a very important,
6 you know, analytical tool, but as important a political
7 tool because, then it becomes much easier to do the
8 policy work you need to do if you can demonstrate that
9 you actually have the workforce behind you, and it's not
10 a model, it's not a projection, these are a real
11 identification of real jobs today. And I'll touch on a
12 couple of other about disadvantaged communities using --
13 and this is getting a little more attention in the state,
14 Community Development Finance Institutions, CDFIs, which
15 are many places, all over the country, urban and rural
16 areas, I think a vastly under-utilized financing source,
17 they are interested in doing more clean energy work in
18 different areas and could be used more effectively. And
19 lastly, bonding authorities, another area where there's a
20 tremendous opportunity to take capital from that space.
21 So I'll stop there.

22 MR. RILLERA: Great, thank you, Lew. Melinda.

23 MS. BROWN: I'm Melinda Brown, I'm with Kern
24 Economic Development Corporation. Glenn, thanks for the
25 marketing ad, Mojave is in Kern County. Anyway, we're

1 the economic development arm for Kern County, we
2 represent the entire county based on their economic
3 development strategy. Our main goal is business
4 recruitment for jobs, to create jobs for the economic
5 growth and renewables is one of them. We also have a
6 business retention and expansion program for our existing
7 businesses, which comes into play, we do business
8 resources such as workforce financial services, site
9 selection, whatever their needs might be, so we're like
10 their resource center.

11 Our recruitments have changed just a little bit
12 in the renewables. Kern County has been very successful
13 with the renewable projects and so our focus now is on
14 the supplier end, trying to support the existing projects
15 with that and the supply chain, so we've been successful,
16 so successful -- Mark can attest to that, he's got three
17 projects in our county -- and currently we have 2,800
18 megawatts currently approved for wind projects, and we
19 have 1,830 megawatts approved for solar projects with 905
20 megawatts in big application process for wind right now,
21 and 2,100 in the application process for solar. So we're
22 extremely grateful and happy to see this going on and we
23 will talk a little bit more about some of the
24 opportunities for job growth.

25] MR. RILLERA: Great, thank you, Melinda.

1 Dorothy.

2 MS. KORBER: Hi. I'm Dorothy Korber, I'm a
3 consultant with the California Senate Office of Oversight
4 and Outcomes. And last fall, Kip Lipper of Pro Tem
5 Darrell Steinberg's staff, his Energy expert, came to us,
6 and we're basically an office of former newspaper
7 reporters now working for the Senate, and he asked us to
8 take a look at, in the wake of the Solendra collapse, at
9 the green incentive programs in California, how effective
10 are they. And is there a way to build in protections to
11 head off another Solendra? And is there a way to bring
12 manufacturing jobs to California? We have brilliant
13 scientists and engineers, you know, creating, inventing
14 things, we've got this giant market, how do we get those
15 jobs in the middle, those really good jobs? So this is
16 the report, *Finding the Sweet Spot: Green Energy*
17 *Incentives in Job Creation*. My colleague, Nancy Vogel,
18 talked to Lew, he's quoted in here, and I'm just happy to
19 add kind of a general perspective on our findings and as
20 we move ahead to questions.

21 MR. RILLERA: Great, thank you, Dorothy. Kim.

22 MS. CARR: Okay. Good afternoon. My name is
23 Kim Carr. I'm with the Sierra Nevada Conservancy. And
24 we're a small State agency, we're located within the
25 Natural Resources Agency, there are about 10

1 conservancies around the state. And our responsibility
2 is to develop and implement sustainability programs,
3 opportunities across the Sierra Nevada, so essentially in
4 rural communities. And what we have been focusing on in
5 the last few years is the forest sector. We have a very
6 high fire risk, our forests are overloaded with fuels in
7 the form of forest biomass, and so we're seeing that, in
8 these rural communities where there's so little economic
9 development and job creation opportunity, and at this
10 point they're living among a forest that's going to burn,
11 it's just a matter of time, there's an opportunity in
12 front of us where we could put those two pieces together
13 with biomass energy.

14 And so our focus has been really building
15 different collaboratives, getting agreement on how to
16 manage the forests, and then looking for those
17 opportunities to sustain the infrastructure that
18 currently exists primarily in timber mills with co-
19 generation production, but then also in areas where
20 there's no infrastructure and really no place to put the
21 biomass to use it for biomass to energy.

22 The current common practice is to pile the
23 materials and burn, so complete lost opportunity for
24 energy generation, also job opportunities, but then also
25 there's so many environmental impacts to that, so we're

1 really needing to shift out of that.

2 We are seeing that there are job opportunities
3 on both sides of the equation, one is in the woods, it's
4 a lot of mechanical hand crews cutting and basically
5 collecting and transporting the materials, and then, on
6 the other side, through use, biomass energy, small-scale
7 manufacturing, etc. The vision is really distributed
8 community-scaled facilities located in the highest fire
9 risk areas, and providing local energy, but then also
10 being able to transmit that to urban areas.

11 MR. RILLERA: Okay, thank you, Kim. I think we
12 will shift into the questions. Listening to everybody's
13 introductory remarks might put a little bit of spin on
14 the questions, but I'll give you some time to breathe and
15 adjust to the new paradigm.

16 MR. GALLEGOS: Hello? This is Bill Gallegos.
17 Do you want me to jump in?

18 MR. RILLERA: Yes, Bill. I'm sorry, we'll go
19 to the phone now, Bill Gallegos, please.

20 COMMISSIONER PETERMAN: Hi, Bill. Welcome.

21 MR. GALLEGOS: Thank you so much, Commissioner.
22 My name is Bill Gallegos. I'm the Executive Director of
23 Communities for a Better Environment, and we're a
24 statewide Environmental Justice organization that works
25 in low-income, African American and Latino communities in

1 Oakland, in Contra Costa County, in the Harbor Area of
2 Los Angeles, and in the Southeast County Area of
3 Southgate, Walnut Park, and Huntington Park. And for
4 more than 30 years, we've worked to help the residents of
5 these communities address the significant pollution
6 burden that they all suffer, and primarily the impacts of
7 the fossil fuel energy infrastructure that California
8 has, the largest in the country.

9 And we're really gratified that now we have an
10 opportunity to work with our communities for something
11 more affirmative, for something more positive, and that
12 is the build-out of a clean energy infrastructure.

13 And our primary concern is that, as we're
14 building out this infrastructure, and as we're developing
15 the policies for this, that California becomes the gold
16 standard for valuing equity as a central criterion in
17 creating our policies. And that means, for us, that the
18 communities which have suffered the worst health,
19 environmental, and other impacts from the fossil fuel
20 infrastructure, get significant benefits from this new
21 infrastructure as we build it out. This means business
22 opportunities, educational opportunities, particularly
23 job opportunities. And we think for this to happen,
24 particularly for inner city and poor rural communities,
25 you need to have policies that allow for local solar

1 energy development, in particular, that our folks can
2 really get not only the health and the environmental
3 benefits, but the economic benefits of this
4 infrastructure. And that's what I'm hoping -- and I know
5 that it has been a part of the discussion today, and that
6 I'd like to emphasize here, is the importance of equity
7 in our system of values in creating this infrastructure,
8 and I know, as we get on into this discussion, we can
9 talk very specifically about how that can be reflected in
10 policies that would ensure that the benefits of this new
11 energy grid get into the communities that have gotten the
12 worst of the old system.

13 COMMISSIONER PETERMAN: Thanks, Bill.

14 MR. GALLEGOS: Thank you so much.

15 MR. RILLERA: Okay, great. We will launch into
16 the questions. So the first question, what are
17 California's competitive advantages and disadvantages in
18 the creation of permanent jobs related to renewable
19 energy development? And I'll just open it up to any of
20 the panelists here.

21 MR. THOLKE: I'll start. In terms of
22 competitive advantage, policy stability in California
23 cannot be understated. The demand that is created by the
24 RPS, we really need to underscore that because -- I can
25 give you an example across the United States, we're going

1 to see the same thing in California, I would anticipate,
2 to the extent we can keep the policy regime stable -- the
3 United States in 2005, the amount of -- I'm talking about
4 wind turbines -- the value of the average wind turbine
5 that was manufactured in the United States in 2005 was 25
6 percent. Last year, it was 61 percent, manufactured in
7 the United States. And the reason why that is, is
8 because there's been an investment in the manufacturing
9 capabilities to supply the demand that's been generated
10 through policy support such as the Production Tax credit,
11 as well as the Renewable Portfolio Standards that have
12 been proliferating around the United States, California
13 is the strongest Renewable Portfolio Standard.

14 I can give you a specific example in
15 California, our Shiloh 3 project. Our towers came from
16 overseas, all 50 of the towers, each of the turbines is
17 two megawatts; Shiloh 4, 27 of the 50 towers were
18 manufactured by Ameren, which is in Rancho Cucamonga, a
19 tower manufacturer in California.

20 There's a PTC cliff at the end of this year,
21 which means the Production Tax Credit that the wind
22 industry relies upon is set to expire and a lot of people
23 are assuming, including me, that it will be renewed, but
24 as we switch into disadvantages, a company like Ameren,
25 and I'm not going to speak for them, but, you know,

1 companies that are having trouble -- companies that would
2 have trouble bridging the gap, that policy instability
3 will kill them.

4 And in California, we actually do have a hint
5 of policy instability, believe it or not, with the RPS
6 pyramid, we don't build a project unless the IOUs are
7 purchasing our power and, right now, they're basically
8 full up to 2016, so while I've got three projects in
9 construction right now, one solar and two wind, you know,
10 the next three years look a little thin. So that's a
11 disadvantage with regard to California. Go ahead.

12 COMMISSIONER PETERMAN: Just a quick follow-up
13 question there. What's the construction time for a wind
14 facility, just with the expectation that we do have these
15 targets later in the RPS period, and so that at some
16 point we anticipate there will be more demand, I was just
17 wondering if that type of uncertainty and sort of timing.

18 MR. THOLKE: The construction cycle is nine
19 months. The development cycle is three and a half years,
20 so for us to be building this project this year, we've
21 been working on this for three and a half years by the
22 time we get the land and the permit and all that.

23 MR. FOSTER: Thanks. I've had a chance to
24 think about some of the advantages that we have here
25 compared to the other states, as we've had the

1 opportunity to work in about 10 or 12 different states
2 around the U.S., as well as globally in China and others
3 for deployment and basically creating at that nexus of
4 where the projects happen and why they happen. Certainly
5 I want to echo Mark's point which is that the leadership
6 that is being shown here, the consistent leadership, as
7 well as those aggressive goals, really give California an
8 advantage, which is why we're the largest deployed base
9 from a solar perspective, as well as many other
10 renewables. So that's a strength because it means that
11 deployed base gives us a really good insight into what's
12 happening and right now, as the market looks to
13 securitize more of these projects, especially on the
14 residential scale, having that access to that base of
15 knowledge about what's really going on, what performance
16 looks like, giving the stability to and the confidence to
17 investors and the financial community has been really
18 important.

19 I think another area is certainly innovation
20 and the new technologies, you know, somebody said the "S"
21 word over there, so Solendra is certainly an example of
22 where something didn't work out as well, but that new
23 innovation that's constantly happening, based in Silicon
24 Valley, obviously, that there's a lot going on there, but
25 even in some of the newer areas of the monitoring,

1 maintenance, data layers that are increasingly important,
2 the folks that were here from NREL earlier, I'm sure,
3 could echo the importance of the data, and the fact that
4 we've got that sort of infrastructure here and the
5 ability to understand what's happening.

6 And then the third area, just to mention, is
7 our connection to the global community, as well as
8 national, I think, if we consider that we can actually
9 export projects and expertise and products from
10 California to the rest of the country, and to the rest of
11 the nation, I think one of the things earlier that struck
12 me is on the fact that all of the job metrics that we're
13 looking at so far are only for projects that are being
14 deployed here in the state, and so, what I haven't seen
15 quantified yet is how much of out-of-state work is being
16 supported by, or provided by manufacturers, service
17 providers, value added expertise, the work that you guys
18 are doing and others around the country, around the
19 world, is actually originating here in California. And
20 so I think that's a key opportunity that we haven't even
21 quantified yet.

22 Obviously, individual companies are, like ours
23 and many others, are exporting, so to speak, from
24 California, their expertise. But I think, then to move
25 to disadvantaged -- I'll call it "challenges" instead --

1 is that ultimately there are a lot of efforts going on,
2 Kern County is a great example, you guys are doing great
3 work down there to recruit companies, presumably you're
4 not trying to cherry pick from other regions around the
5 state, but maybe around the country is okay, we might
6 say, but I think there's lots of that kind of innovation
7 happening, whether it's in Contra Costa County with the
8 Diablo Innovation Alliance, whether it's in Silicon
9 Valley, whether it's down in the San Diego Area, I mean,
10 there's just a whole number of regional efforts to try
11 and capture those jobs and incent companies. And at the
12 state level, obviously we heard from GO-Biz earlier, that
13 they're trying at a state level to encourage, which I
14 think makes sense and more coordination, so I think their
15 challenge right now is everyone is trying to pull and
16 find the best opportunities for their own region, but in
17 a little more coordinated effort.

18 And then one of the things that I wanted to
19 mention here just as an overall challenge, especially
20 when it comes to the job creation, is that the SunShot
21 Goals, the Department of Energy SunShot goals, are
22 specifically targeted in the solar arena at dramatically
23 decreasing what's called the balance of system costs, so
24 those soft costs which include labor, include permitting,
25 and process costs, by 75 percent or so, roughly in the

1 next four to five years. So when we're talking about
2 jobs, there's a big push from a technology perspective to
3 decrease the amount of labor that's required to put these
4 systems in, to thereby decrease the installed cost of the
5 systems, themselves.

6 So while we're trying to look at those jobs
7 overall and the economic benefit, we need to look forward
8 five year, 10 years, to where less labor is maybe
9 required, but hopefully the market will continue to grow
10 fast enough to where the total number of jobs will
11 increase. But I think it's important on a unit basis,
12 per megawatt installed, that although there may be in the
13 range of six to 12 jobs or something per megawatt of
14 solar installed, that ultimately that's going to shrink
15 if the DOE and the rest of the industry achieves its
16 goals.

17 MS. BROWN: I'm going to make it more simple,
18 more on economic development side. And I'm going to
19 refer to Kern County on most of it. But the advantage is
20 the resources that we have, you know, the reason these
21 projects are coming to Kern County is because we have the
22 available land, we have the sunshine 300 days a year, we
23 have the wind, obviously with Tehachapi being the largest
24 wind power provider now in the nation, proves that that's
25 a great place to go and, really, to touch base on what

1 you said, Ben, we do recruit businesses from all over,
2 but the ones that are looking from California, our goal
3 is to keep them in California, so if they're looking at
4 Kern, it's because they're either looking out of
5 California and they need to expand, and we're trying to
6 keep them here, so we tried to make that point that we're
7 not trying to steal them from you.

8 But those are -- and we have oil -- Kern County
9 has a little bit of oil, well, a lot of oil, actually,
10 and so they have their own natural resources that they
11 use for renewables. So we have the resources there,
12 that's the attraction for the area, and I think there's
13 obviously other places in California that have the same.

14 Some of the disadvantages, this is a little bit
15 off of what Ben had said, we need a long-term strategy.
16 Even though we love our construction jobs, they're
17 technically temporary, you know, three to four years. We
18 really need to figure out how we can have long-term
19 permanent jobs and, really, the way we need to do that is
20 basically what Dorothy said, we need some manufacturing
21 and R&D here, we need to make that attractive for people
22 to want to do the business here to support the existing
23 industries.

24 And that is a definitely hard project to do
25 because of the cost of California, which is the

1 perception of everybody. I have a tough job because I'm
2 trying to tell them that's not the case, but we do okay
3 with that. Some of the regulations, the time and costs
4 that it takes to get some projects through, we lose them.
5 And those could be job generators, as well. Not that the
6 regulations aren't needed, but the time that it takes on
7 some of them, I'll use CEQA as an example, two years,
8 it's too long, you know, we lose them. So those are just
9 some of the challenges that we face for job creation, and
10 I think if we could get some manufacturing interest back,
11 it would certainly help us.

12 COMMISSIONER PETERMAN: Let me just ask a quick
13 follow-up question for you because you mentioned that you
14 lose some parties with the time and the cost. Do you
15 have some fair certainty around the time and the cost
16 when they first enter the projects? So, you know, I'm
17 thinking about the transfer process is long, but is it
18 certain? Or is there a lot of variation across
19 developers? And do you lose them part way through?

20 MS. BROWN: A lot of times when they find out
21 how long it's going to take them to go through the
22 process, we lose them right there.

23 COMMISSIONER PETERMAN: Just at the onset.

24 MS. BROWN: Because the Planning Department
25 will tell them, "Nope, you've got to go through CEQA,

1 that's a two-year process." Boom. That scares them a
2 lot -- unless they have the time, if they have the time,
3 that's not a problem, but for the most part, that will
4 scare them away.

5 COMMISSIONER PETERMAN: And considering the
6 amount of renewable energy that you have developed in
7 Kern County, have you seen those timelines condensed with
8 exposure and experience?

9 MS. BROWN: We've actually been fortunate in
10 some areas that we have not had a lot of that problem.
11 Our Planning Department has been amazing, supportive, in
12 these projects. And they haven't really had to go
13 through some changes to create some of the long-term
14 regulation process, some of them have. We have projects
15 now in planning that have been in there for a while. So
16 some of them are waiting to see what happens with the
17 financial end in the wind at the end of the year and
18 different things, so we have been fortunate, we just hear
19 that, you know, the Regulations can be a distraction.

20 MR. GALLEGOS: I think there are some other
21 business models that are related to CSP that do have some
22 attractiveness, and I think that it's a way to circumvent
23 the absolute dependence on, you know, subsidies and other
24 incentives to doing solar projects.

25 Case in point, I mentioned the Florida Power

1 and Light project in Martin County, that was an
2 integrated solar to an existing power plant. And when we
3 provide a solar field to an existing industry, there --
4 we're just giving them heat, we're not creating another
5 power plant, so we don't go through all that permitting
6 that you typically see. Let's say in Kern County you
7 have oil field recovery using injected steam, you can
8 provide steam all day long at incredibly low cost,
9 incredibly low cost because I'm not putting in a power
10 outlet, you know, a steam turbine and all the pumps, you
11 know. So what happens is that that just automatically,
12 you know, I could be pulling up with a truck with oil in
13 it, right? Bunker oil or something to burn? It's the
14 same thing, I'm just providing Btus. So we're not, as it
15 were, creating a power plant. It's a really good
16 business model and it's a business model that we're
17 trying to apply in different parts of the world, but it
18 really does circumvent a lot of the permitting and a lot
19 of the cost.

20 Another case in point, we know that there are
21 spending reserves at power plants on the California
22 coast, coal plants that are probably going to be retired
23 because they're coal plants, you can put a solar field
24 right there, concentrated solar power, because we provide
25 heat. The costs are incredibly low, incredibly low.

1 It's a great business model, we're not relying on any
2 kind of subsidies or even, you know, what you typically
3 would get or need. So there are -- go to market
4 strategies that we have -- the next question is, why
5 aren't you doing it? It's because we really are not good
6 at marketing, okay? Let's put it that way. But, having
7 said that, I think that there needs to be an awareness in
8 the State agencies and California Energy Commission, the
9 PUC, that there are these business models that can be
10 pursued right now. And, again, it's just providing heat,
11 we're not creating a power plant, different permitting,
12 so it's a different paradigm. But that's one business
13 model that could work, even now.

14 COMMISSIONER PETERMAN: Thank you for that.

15 MR. MILFORD: If I could mention just a couple
16 of other challenges that are worse. Mark mentioned the
17 continuing fight over the PTC and at the Federal level,
18 you know, there was a Brookings report that just came out
19 about three weeks ago, what you're seeing is about a 70
20 percent reduction in Federal Clean Energy support between
21 now and 2014, without any Congressional action, and so
22 assuming it might be approved and we hope it will be,
23 PTC, but other support, I mean, so what you're seeing
24 from the last three or four years until 2014 is a
25 dramatic Federal reduction in support for clean energy.

1 So I think any state that is thinking about the
2 future has to begin to think about Plan B, of the
3 scenario of continuing reductions in Federal support in
4 this industry, and it's not simply because of paralysis
5 -- it's a lot of that -- but next year the debt problems
6 are probably going to be much worse than they appear
7 today. So I think, from a future financing perspective,
8 in terms of retaining any competitive advantage, you have
9 to start looking at different sources of capital, State
10 support that may not -- that does not continue to rely on
11 an endless supply of Federal subsidies for whether it's
12 PTC, or ITC up to 2014, or other mechanisms. I think
13 that's just the reality going forward.

14 I think, secondly, in terms of innovation, I
15 think the state that actually figures out how to develop
16 State policies to finance new technologies, crossing the
17 so-called Valley of Death, is going to get a significant
18 bump up and take a competitive lead going forward.
19 There's been a lot of thinking about the CPUC about this,
20 you know, how to develop or perhaps mandate some
21 utilities that modify RPSs to require uptake of new
22 technologies like storage, because a lot of the RPSs, as
23 we know, which is fine, but basically encourage existing
24 technologies. But we really don't have a system in place
25 in this country to compel or get action across the Valley

1 of Death and then figure out how to finance it. And I
2 think the state that figures that out and develops
3 policies in that area is going to benefit from increased
4 economic development, increased manufacturing and just in
5 job growth, so hopefully there will be those ones out
6 there.

7 COMMISSIONER PETERMAN: I just want to offer
8 two comments based on what you said, Lew, and one, just
9 reflecting on your comment about declining Federal
10 subsidies because I think we just went through this
11 period with the opportunity for residential ITC where you
12 had declining State subsidies because you had seemingly
13 rising Federal subsidies, and now we're finding ourselves
14 in an opposite position. And then, on the PTC, and we've
15 had a history of this boom and bust cycle, if you will,
16 with PTC renewal and then having it renewed and being
17 retroactive. So I was just wondering, has any financial
18 entity provided some type of financing that will, if you
19 will, bridge to PTC, especially? And I don't know
20 exactly what the expectations were about the certainty of
21 having it renewed, but just thinking about both the
22 practical aspect of having this delayed renewal
23 consistently.

24 MR. MILFORD: What to do in the --

25 COMMISSIONER PETERMAN: Yeah, and whether

1 there's a financial product where you were offering a
2 slight interest, etc., you know, to make that bridge.

3 MR. MILFORD: I'll leave it to the wind
4 developers to do this, but I think one thing that people
5 are looking at now, I mentioned this in the opening, is
6 -- and this doesn't solve this problem, but I think it
7 could help, is to look to conventional bond
8 infrastructure financing for project finance going
9 forward, lower cost capital, longer term, accessing
10 capital markets like pension funds, institutional
11 investors. There's a growing interest among those
12 players that know how to finance roads, bridges,
13 hospitals, but they haven't really done much in this
14 space. There are emerging, you know, interesting
15 examples of their involvement even in wind and in solar
16 and other technologies. I think, actually, going forward
17 that's a very important trend to look to debt financing
18 from bonding authorities. Just to give you an example of
19 numbers, you know, in 2011, if you put the PTC and the
20 ITC value together, it was about \$7 billion -- about \$7
21 billion. If you look to municipal bond financing, just
22 in 2012, in the first three months of 2012, \$80 billion
23 of municipal bond financing around the country. I mean,
24 so in terms of scale, if we're actually talking about
25 scale, financing, lower cost capital, it doesn't match

1 with the way we've financed these technologies in the
2 past, but I think in some ways we need to think about
3 different ways to access different capital markets and
4 different structures just because we don't have a choice,
5 or may not have a choice.

6 MR. THOLKE: Yeah, I think -- I agree. I
7 agree, Lew. You know, for the first time the wind
8 industry has introduced a declining PTC, so for the first
9 time, AWEA, which is the trade group, has introduced the
10 concept of over four years that PTC basically declines in
11 value, where that has never been the position of the
12 industry before, so I think there is an acknowledgement
13 that there are some realities with the state of affairs
14 in Washington, D.C. But frankly, it hasn't moved very
15 far, the innovation. The bonding authorities, the pay --
16 PPA concepts -- utilizing those lower cost of capital, I
17 think we will see more of that, but that hasn't happened
18 in much volume yet and, frankly, until the wind industry
19 gets used to the idea that the PTC is gone, or being
20 declined, or will be in decline, generally project
21 developers are going to assume those are going to come
22 back, which spells a tough year next year.

23 COMMISSIONER PETERMAN: Well, I am cognizant of
24 the fact that we're having a workshop on June 6th on
25 financing and R&D, I mean, I think the takeaway from here

1 is that we'll be able to have more jobs in the clean
2 energy sector if there's more money in the clean energy
3 sector, if the businesses are doing better, so
4 acknowledging that, I would go back to Larry and follow-
5 up on some of the more specific job-related questions.
6 But thank you for that discussion.

7 MR. GALLEGOS: If you wouldn't mind, this is
8 Bill Gallegos, I'd like to just offer a few ideas on
9 this, also.

10 COMMISSIONER PETERMAN: Please, Bill, any time
11 you want to speak, just start talking.

12 MR. GALLEGOS: All right. Just in terms of the
13 advantages, I would say that, you know, what people have
14 mentioned, we not only have an assured market, but it's a
15 market that's absolutely going to grow, so I think that's
16 something -- it's one of the largest markets -- it's the
17 largest market in the country, I think that's a very
18 strong pull. The other thing is I would say that, you
19 know, so many of these questions are not just technical
20 or a matter of economics, but they're political and I
21 think we now have a majority of communities of color in
22 California, and which is also emerging as a very
23 strategic electoral force in the state, and poll after
24 poll shows consistent high support for the development of
25 renewable energy and for policies that address climate

1 change and global warming. So I think we have a very
2 very powerful base of support for innovative policies,
3 for policies that will really help us build a market here
4 in California.

5 And then I do think that we do have -- we
6 still, even with all the problems in our educational
7 system, we still have one of the most, I think,
8 outstanding higher educational systems in the country,
9 and I think that does provide an incentive for the kinds
10 of innovative research and development that is necessary
11 for the emergence of this kind of a market. I do think,
12 however, that it's important that, even within that, to
13 consider questions of equity, that we should not just
14 direct all of the research and development funds to the
15 MITs and the Cal Techs, or the Cal Techs or the
16 Stanford's, but also we should think about how we can
17 partner with state colleges, community colleges, to
18 really build up a broad and very robust research and
19 development infrastructure in California for this.

20 And I think another advantage we have is that
21 there's a growing developing workforce, trained workforce
22 that can be utilized for the development of this new
23 market. The problem is there's not enough jobs. I mean,
24 that's what we're finding in our community, they're
25 saying, "Yeah, you know, we went through all this

1 training program, where's the work?" But I do think that
2 workforce is there and it's ready to go to work, and
3 willing to go to work, and it's an increasingly well
4 trained workforce.

5 In terms of some of our challenges, I do think
6 we have to keep our eye on the fossil fuel industry, it's
7 not sitting by idly while we're figuring out all the
8 pieces of this emerging renewable infrastructure.
9 They're pushing to put in as much fossil fuel
10 infrastructure as possible, and that is a challenge to
11 us. This is in some ways a zero sum gain, so the more
12 they build out, the less capacity there is for renewable
13 infrastructure, and I think we have to keep our eyes on
14 that.

15 And then, finally, I think we still lack
16 necessary policies to really ensure that we can build
17 this new infrastructure out in a way that is as efficient
18 and reliable, but also has the very strong commitment to
19 equity.

20 COMMISSIONER PETERMAN: Bill, I just want to
21 make one follow-up comment based on your comments. In
22 our last panel, we had a lot of representation from
23 community colleges talking about workforce training and
24 workforce development, but you also hit on the fact that,
25 at the same time, the State is providing a significant

1 amount of funding for R&D, and much of that is going to
2 some of the larger research universities. And, you know,
3 how do we further establish that connection between the
4 research universities that are doing these innovative
5 technologies and the training programs that are happening
6 in the community colleges? Just something to reflect
7 upon.

8 MR. GALLEGOS: That's right. I think everybody
9 should go see that old film with Edward James Olmos,
10 *Stand and Deliver*, which kind of gave an indication of
11 the potential that exists in communities that we might
12 not think about for that kind of really innovative
13 research and development.

14 MS. CARR: Yeah.

15 MR. RILLERA: Please.

16 MS. CARR: I wanted to make a couple points
17 also building off the advantages and disadvantages. I
18 think one is that workshops like this are occurring in
19 California and we're talking about integrated renewable
20 energy. CEC recently put forward the Bioenergy Plan and,
21 in that, it recognizes forest biomass, agricultural
22 byproduct to biomass energy, but also dairy digesters,
23 landfill methane, etc., and I think this type of energy
24 source is very complimentary to wind and solar with the
25 wind and solar being intermittent, but the bioenergy

1 being baseload, there may be an opportunity to co-locate
2 in some of these areas.

3 Also, you know, when it comes back to forest
4 biomass, one thing is that the fuel is inexpensive, it's
5 abundant, and it's expensive if it burns where it's
6 currently sitting, but it's very inexpensive as we
7 transport it, and there's an opportunity in what we're
8 seeing in other states like, for example, Oregon has put
9 some policies -- incentive policies -- forward and
10 they're getting to a point where they have enough places
11 to utilize where the cost of transportation is decreasing
12 substantially, and the value remains very low for the
13 biomass. So, in the long-term, the numbers start to work
14 out.

15 I think some of the negatives, or some of the
16 disadvantages we have right now is that the Public
17 Utilities Commission and other areas that are charged
18 with ratepayer surcharge, there's just limitations as to
19 how you can adapt those rates, and it's difficult for
20 them to account for the societal benefits. So it can
21 appear as, just on the accounting sheet, it can appear as
22 a ratepayer increase if you're not accounting for the
23 public benefits as far as reducing fire risk, all the
24 costs associated with fire -- fire suppression, re-
25 vegetation, transmission lines burning, etc. So being

1 able to address some of that so we can do more full cost
2 accounting and really know the true value with any type
3 of energy, any kind of renewable, and then comparing that
4 to the traditional fossil fuels is an important exercise.

5 MR. RILLERA: Okay, great. I am going to jump
6 in to question 2, and I think, Mark, a second time, and
7 Ben's perspective, and perhaps Dorothy on the other end,
8 as we look at question 2, and your report, which I
9 brought, and your findings, if you will, with respect to
10 the supply chain.

11 So, second question: How do project developers
12 and manufacturers make choices about their supply chains?

13 MR. THOLKE: Okay, why don't I go first, with
14 advance apologies, I do have a hard deadline at 4:30, so
15 I'll gracefully -- well, with regard to how, you know,
16 we're a developer, so we buy -- we purchase the equipment
17 from others. And frankly, unless there is an additional
18 pull, it's strictly cost-driven. And most of the time,
19 that does not mean that it's the manufacturer -- the
20 hardware itself usually is not manufactured in
21 California. We do on the construction side, so I want to
22 separate, there's the manufacturing hardware, and then
23 there's the construction, now, let me address the
24 construction first and then the manufacturing.

25 On the construction side, it's our business

1 model, and I think other developers' to varying degrees,
2 but we took this very seriously to source locally for the
3 construction jobs because we feel there's a business case
4 with the permitting authorities, so we actually require
5 our contractors to source locally as much as possible,
6 and there's various mechanisms that we put in place to
7 ensure that that occurs.

8 In terms of the equipment, I want to mention
9 something that might get me in trouble from other
10 developers, but the key leverage points from a policy
11 perspective to ensure use of either locally or
12 geographically specific manufactured hardware, there's
13 two leverage points from my perspective, 1) the PPA
14 because, without the PPA, we don't have a project, and 2)
15 the Permitting Authorities, the Permit. If it is made a
16 requirement of the permit, then we will come, the
17 developers will do it. And that would be my suggestion
18 there.

19 COMMISSIONER PETERMAN: Thanks. If it helps,
20 we can kind of shade out your voice so people don't know
21 who actually gave us those suggestions, but --

22 MR. FOSTER: I guess I'll go next. Certainly,
23 we have the opportunity to evaluate dozens of different
24 proposals from vendors like yourself and others, and we
25 can see that, clearly, prices offer a buying decision

1 perspective as a key goal, as well, as much as we deal
2 mostly in larger-scale projects, non-residential,
3 municipal utility-scale, and from a buying perspective,
4 everyone wants the best price. There's a quality
5 component which is increasingly important, and it goes to
6 an even bigger factor, which is the market consolidation
7 that's well underway right now, which I think is a good
8 thing because it means that, overall, there's more
9 importance on stability, there's more importance on
10 quality. We know that quality and stability is not
11 uniquely a U.S. trait, but it's certainly one of our
12 strong suits, overall, compared to some of the global
13 competitors that are out there, that may be relatively
14 new, maybe a couple years ago we were making socks, and
15 now we're in the solar industry and importing here. So
16 there are certainly opportunities, I think, to take
17 advantage of that and look at ways to support the local
18 market from a California perspective for the U.S.,
19 whether it's requirements or just understanding that pull
20 of more and more projects that get the local component
21 manufacturers, local providers of technology, maybe even
22 recruiting companies from overseas, to create
23 manufacturing here that is at scale, to be cost
24 competitive. So certainly price is important, but vendor
25 stability and quality, we see an increasingly big driver

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1 -- again, from a price perspective when that passes
2 through into the vendor's or a developer's perspective,
3 as well.

4 So making sure also, when we're looking --
5 related to this topic is that, again, from a U.S.
6 perspective, and specifically for California, there's
7 tons of great technologies being developed here, being
8 built here, that's being shipped outside of the state
9 lines, again, that's not being captured; take companies
10 on energy efficiency side, from controls, from underlying
11 manufacturing equipment, you know, people look at solar,
12 for instance, overall, we're a net exporter to a large
13 degree of solar-related products if you look across the
14 entire sector. So although it is cost, I think there's
15 an angle to be played here, not only from a vendor
16 perspective in terms of looking at which ones are strong
17 and how do we support them, but then also as a job
18 creation, is how do we support that brand that is
19 California to the rest of the country and the rest of the
20 world, just like we do with so many of our other
21 agricultural products, and others, you know, the great
22 branding campaigns about why California is a good place
23 to make or grow things. I think in the clean energy
24 sector, there's a pretty big cap there that we haven't
25 even begun to address, and I know that's maybe not

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1 exactly within in the purview of the CEC, but something
2 that could really make a big difference.

3 COMMISSIONER PETERMAN: No, I want to throw up
4 another potential leverage point for you all to consider
5 in your comment, either now or in your comments. Another
6 approach is having a higher incentive for equipment that
7 is sourced locally and the one example I'm familiar with
8 is Los Angeles has a higher incentive for their solar PV
9 program, if you source your modules in Los Angeles, and I
10 think it's had very limited uptake, partly because the
11 incentive -- it doesn't meet the differential on costs
12 you would have perhaps between different solar panels,
13 and so, acknowledging that type of incentive can only be
14 so much, I'm interested in hearing which technologies,
15 for example, or elements of the supply chain across all
16 the renewable technologies, are at such a cost
17 differential, that small enough, that a higher incentive
18 could change the purchasing decision. So, just something
19 to think about because I think, with modules, it's
20 particularly challenging, but there might be something
21 else in supply chain, or across the other technologies
22 that would be worth considering such a type of
23 differentiated incentive.

24 MR. FOSTER: I would just like to say one thing
25 related to that particular comment, which is -- and I'm

1 sure the economists in the room that were here earlier
2 would have something to say about this, as well, is that
3 you can't close the border so tightly that it's just what
4 is manufactured here gets incented. I mean, if you look
5 in Washington State, I believe, where they've done a big
6 incentive for locally manufactured products, and Solar
7 World is one of them, which is also one of the leads with
8 the trade dispute, but they also happen to be so
9 dramatically higher in price that that incentive just,
10 you know, to a certain extent that can be profit that
11 gets passed back on without actually re-yielding a net
12 price decrease in the market. So just a concern that
13 we've seen where you see that kind of really tight
14 border, like in the City of San Francisco that has a
15 differential incentive if the installer happens to be
16 local, or others. The people that work for that company
17 could work anywhere, right? They could work across the
18 city lines, across the county lines, where the company
19 happens to have a physical address or where they happen
20 to do some manufacturing, if it gets too tightly
21 constricted, it causes some odd things in the market and
22 ultimately there's not enough uptake of those programs.
23 So I would just say, where we've seen those programs
24 directly around the country, it does create some odd
25 incentives and odd economics.

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1 MR. MILFORD: There's also, you know, depending
2 on how you frame it, potentially a commerce clause
3 problem with this, which I'm sure California is very
4 familiar with, with the fuels challenge. So it's
5 something you just have to keep in mind, it comes up all
6 the time in the Renewable Portfolio Standard efforts to
7 do something similar, so you just have to be careful in
8 how you structure something like that.

9 COMMISSIONER PETERMAN: Indeed. You know, it's
10 interesting, though, because I think you look around the
11 country, and you can speak to this more, Lew, a number of
12 states do that and they seem to not face the commerce
13 clause challenge, but I'm speaking about this in the
14 general exploratory, before any economic or legal
15 analysis, but --

16 MR. MILFORD: Yeah, oh, absolutely. No, I
17 think it's something absolutely to be considered and I
18 think a lot of states are trying to figure it out in the
19 same way. I think what's happened so far is there hasn't
20 been necessarily a well-heeled litigant who actually
21 wants to challenge it. In some ways, I think that's
22 given states a lot of freedom to do it, but I think the
23 fuels case that you have, that's going up, might set the
24 stage for how some of these things have got incentives,
25 and RPS laws might actually get figured out -- for better

1 or worse.

2 COMMISSIONER PETERMAN: Thanks.

3 MR. FOSTER: Just one more comment along that
4 line. And this may come up on the next point, which is
5 that ultimately the rest of the country and the rest of
6 the world are really far down that learning curve
7 compared to where we are here. Certainly, in Sacramento,
8 certainly in those areas of California that have done a
9 lot of solar installations and are familiar with it, as
10 soon as you step into those areas, whether it's around
11 the state, or around the country, or around the world,
12 they're not aware of many of the technologies that even
13 exist, as Glenn was saying here, his technology is cost
14 competitive, and yet there are very few people that
15 either understand it, or know about it, or are confident
16 in it. And so, dollar for dollar, I believe, without
17 having the numbers to back it up, is that taking that
18 money and if there was some funding to basically cast out
19 a wide net to a larger market in terms of the
20 opportunities for California to create a technology
21 service's value added activities to the rest of the
22 country, the rest of the world, would be a much better
23 return, rather than trying to close off the borders and
24 saying, "We're only going to put it in this really tight
25 market," because ultimately you want a bigger market, so

1 focusing that money and incentives outside, rather than
2 inside, would probably yield much better results.

3 COMMISSIONER PETERMAN: Okay. I think about
4 more shining the light inside vs. ever closing a border,
5 but fair enough.

6 MR. RILLERA: Question 3: What noteworthy
7 policies, strategies and programs are other states
8 employing to facilitate growth of renewable energy supply
9 chains that may have merit for California?

10 MR. MILFORD: Well I can touch on a few. We're
11 -- it's almost becoming fairly commonplace for states in
12 Florida, Maine, Michigan, and there are a host of others,
13 that actually have fairly dedicated State level supply
14 chain programs, you know, where states like Massachusetts
15 and others are actually financing studies of, you know,
16 solar supply chains, offshore wind supply chains, storage
17 supply chains, in order to figure out what the size of
18 that industry cluster is and then, in turn, use that data
19 to determine whether, much like you're suggesting, and
20 for a range of things, whether they could better support
21 that cluster through incentives, policies, procurement
22 requirements, and the whole bit.

23 So I don't know enough about California to say
24 whether they've gone down that road, or whether you have
25 those in place, but if you don't, or don't do it

1 aggressively, I would suggest that there's an opportunity
2 to look to many other states that are experimenting with
3 exactly this problem. And then, in turn, what that does
4 is give you the data. I mean, again, without the data
5 you can't have a good policy. And so it tells you what
6 you have and then, in turn, it gives you suggestions
7 about where you need to work and where the gaps actually
8 need to be filled.

9 And just in terms of the data, I just wanted to
10 emphasize the point that I made earlier about finding out
11 what you have, I think, is really critical. And, again,
12 it may be California has this, or pieces of it in
13 different places within the state, but I think the
14 program -- and it was a fairly inexpensive study, it was
15 a \$400,000 study that Massachusetts did to determine
16 essentially the size of its clean energy sector; it took
17 them about a year, maybe 18 months, something like that,
18 65,000 jobs -- which, in Massachusetts is, you know, it's
19 a single digit percentage of the total workforce, but it
20 was a lot more than they thought. And it was enough to
21 get the attention of the Governor and to basically
22 establish that it was one of the top 10 emerging sectors
23 within the economy, and in Massachusetts that gets
24 people's attention. So, you know, it's an important data
25 point to make policy, but then, secondly, you know,

1 there's always politics involved in all of this, in a
2 good way, to be able to prove what you're doing is a good
3 thing and then to figure out how to do it better. And
4 there are a lot of examples we can give you, a lot of
5 examples of this that are happening.

6 But I think it's really critical. And, maybe
7 California is there, I'm not sure, maybe it could do more
8 in that area as part of a larger renewable policy beyond
9 the project support, which is where obviously you folks
10 have led the way, but I think other states are kind of
11 catching up in the incremental policies. They know they
12 can't compete with California on project finance, and so
13 what many states are beginning to do is to figure out how
14 do you begin to tinker with economic development
15 strategies to keep what they have, or grow what they have
16 and compete in that way.

17 MR. RILLERA: Lew, we had Governor's Office
18 Economic Development 2010, almost exactly that, and it
19 was a survey of the state's assets, if you will, to
20 develop the metrics and analytics for an economic
21 development strategy. Any response to kind of that now,
22 today, focused on renewable energy development, and given
23 the assets in our physical environments throughout the
24 state, as well as the capital with the venture community?

25 MR. MILFORD: Well, I mean, if it hasn't been

1 acted upon, you know, in a serious way, I'd say that that
2 should be a significant top priority. You know, again,
3 you folks lead the way in figuring out how to do project
4 finance, I mean, that's clear. But I think, again, you
5 can't stand still, and in a way, I like the idea of
6 obviously growing the market through exporting what you
7 have, but at the same time as a way to address
8 manufacturing capacity, new technology, growth of the
9 sector is to really have a significant serious funded --
10 and that's always the problem -- economic development
11 strategy that tries to pull all the pieces together, and
12 it can't be a completely top down, I'm not saying that it
13 should be, and you obviously have a very strong
14 decentralized economic development strategy in the state
15 with counties and the like. But so do states like New
16 Jersey, I mean, New Jersey has a very strong county
17 economic development system, but they tee off a very
18 strong New Jersey Economic Development Authority that has
19 manufacturing grants, bonding authority, supply chain
20 support, I mean, they work very hard at this at the state
21 level, and you know, if California isn't doing that yet,
22 or is considering it, I would really put that high on the
23 list, keep what you've been doing at the project level,
24 but really strongly figure out how to complement that
25 with as strong an economic development approach that has

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1 all these pieces.

2 And I think the beauty of this, what's
3 happening is, you know, the world and the country is
4 figuring out clean energy is beginning to be treated like
5 a conventional industry, and so how do you grow it? How
6 do you expand it? How do you avoid the mistakes that
7 have happened in other economic development strategies by
8 poaching companies from other states, and zero sum gain
9 approach -- the Brookings Institution has written some
10 great stuff in this area about cluster development,
11 growing what you have as a way to go, rather than trying
12 poaching and picking from other states, which basically
13 people lose and win, and the idea is to create winners
14 all around.

15 COMMISSIONER PETERMAN: And, Lew, you know, we
16 do work with the Clean Energy States Alliance, and so we
17 can follow-up on this point online, but as you're
18 speaking, one of the things I was reflecting upon, and
19 I'm from New Jersey, so I'm really excited to hear what
20 they're doing there, but it's a small state, you know,
21 you can cover the whole place in an hour and a half, a
22 couple hours, and so I was just wondering, you know,
23 taking those examples and then comparing them to
24 California and just to what extent are there going to be
25 these supply chain differences, or these sub-regions that

1 we need to be considering in California, and looking at
2 the state level vs. are there issues with looking north-
3 south, so just would welcome your thoughts about how we
4 would approach that type of analysis.

5 MR. MILFORD: That's a great one, you know, I
6 don't have any quick answers, but certainly you would
7 have a much more decentralized strategy than probably
8 they do, and then you've got a strong infrastructure to
9 work with, it sounds like. But I think, nevertheless,
10 it's sort of the same approach and I think it's sort of a
11 policy approach to say "this is as important as project
12 support, and we're going to dedicate time, attention and
13 effort to do it in a way that makes the most sense,"
14 learn what you can from other places, but California is
15 always going to be different because of scale.

16 MR. FOSTER: I think I'd like to add on a
17 little bit more from my opening statement, which was
18 that, all projects happen locally, every one of them, and
19 you're here from Kern County because every project has to
20 be located in some particular municipal agency's
21 jurisdiction. And that's where the rubber meets the
22 road, projects don't happen if the folks there locally
23 don't understand, or don't have the policies or the tools
24 available to them, to support that effort, the same with
25 biomass and others, I mean, if they don't understand how

1 to do it, or what the technology is, or what the
2 financing, or they don't have enough critical mass of the
3 infrastructure.

4 Within the ARRA program, one of the things that
5 we found nationwide is that, wherever you find that
6 sustainability person that had the role to figure out
7 what are those best practices that are going on around
8 the country today, what's been tried, how do we do it,
9 they are light years ahead, literally. I mean, they've
10 already done projects, all kinds of projects, and tried
11 fuel cells, and tried co-generation, and then tried
12 solar, and micro wind turbines, and everything, and then
13 they're able to evolve those into residential programs,
14 commercial programs, in school curricula, very far
15 advanced, and yet that's only a small sample of all the
16 jurisdictions that are out there that could have these
17 projects.

18 And so, some way to take those efforts out to
19 the rest of the state, to all those jurisdictions, all
20 the folks, whether it's facilities managers, or finance
21 people, or planners, they just don't -- although those
22 tools have been developed and tested, they just haven't
23 been deployed. And so there's this gap between what's
24 really possible today in any one location, any one
25 community, and what is possible and what they actually

1 know how to do. And so supporting them through that
2 effort would go so far towards -- really far towards
3 getting to those goals that we want to see, which is more
4 deployment, more jobs, more programs that can support the
5 new technologies as they emerge. So that's an area --

6 COMMISSIONER PETERMAN: Can I just inter --
7 sorry, I apologize. I would just interject and say that
8 those are good points that we are considering now at the
9 Commission, so with our Special Projects Office, working
10 with the County, we have these Energy Awareness Guides,
11 and really just trying to serve as a portal for a lot of
12 the information that's already out there. And when your
13 website is Energy.Ca.Gov, people go to you for lots of
14 reasons, and so it's a good way to accumulate some of
15 that information. And we've also had, at some previous
16 workshops, some representation from the Association of
17 Counties and I'm not sure of the appropriate formal name,
18 but with having the County Planners working together on
19 standardized permitting, things like that, and really
20 trying to leverage some of that County experience, you
21 know, county to county.

22 But to your point, that's where we also, I
23 think, see the next step about just facilitating those
24 connections for the work that's already being done.

25 Bill, anything online?

1 MR. GALLEGOS: No, not right now.

2 MS. CARR: Could I just make one comment?

3 MR. RILLERA: Please, Kim.

4 MS. CARR: Yeah. I just wanted to speak, I
5 complete agree with Ben's thoughts, as well as the
6 Commissioner, and I think that, you know, in the urban
7 area it's certainly true and I think it's exacerbated as
8 you look at it in the rural areas because there's so
9 little capacity, so when they go to do a project like
10 this, when they have to start to go to different State
11 agencies, County Departments, Federal funding programs,
12 and try to track down where is the financial assistance,
13 where do I get the technical assistance, that type of
14 thing, they quickly lose traction, even though it's a
15 great vision.

16 And just one thing I wanted to mention, what
17 we're seeing in some of the states where forest biomass
18 is taking off, is they are forming councils, or working
19 groups, energy forest kind of councils, and it's this
20 idea to integrate the different tools that are available
21 to foster the industry, and then identify the gaps that
22 are needed, whether it's in policy, procurement
23 requirements, etc. And just, Oregon is really a model
24 that we look to, and in their '06 Renewable Energy Action
25 Plan, they put in a tax credit, \$10.00 for a green ton of

1 forest biomass, and then three years later they had the
2 University of Oregon go back and evaluate it, and they
3 found that it really did help prices with wood fuels
4 markets remain competitive, and also they found that it
5 created more economic activity than the program cost by
6 foregoing the tax revenue, by about two and a half times.
7 So we can look to things like that and try to support
8 them.

9 MR. RILLERA: Okay, great. Thank you.

10 Question 4: What opportunities are there to leverage
11 renewable energy development as an economic development
12 tool in disadvantaged and/or Environmental Justice
13 communities?

14 COMMISSIONER PETERMAN: Bill, do you want to
15 start off on this?

16 MR. GALLEGOS: This is Bill, maybe I'll start
17 it off. I think there are a lot of opportunities and the
18 first thing I think we need to do is clearly identify the
19 disadvantaged Environmental Justice communities, and I
20 think we're very very fortunate in California that we
21 have a proven tool for making that identification and
22 that's the Environmental Justice screening methodology
23 developed by Dr. Rachel Morello-Frosch, from Berkeley,
24 and Manuel Pastor from USC, and Jim Sadd from Occidental
25 College, and that one of the things that I think makes

1 Environmental Justice communities particularly gratified
2 about this particular methodology is that it was
3 developed in conjunction with Environmental Justice
4 organizations, such as CBE. And so we feel like there's
5 a real, not just kind of an academic understanding of the
6 needs of our communities, but a real engagement with our
7 communities in a way that really enriched the development
8 of this tool. So there is now an instrument that we can
9 use to say, when we talk about disadvantaged communities,
10 disproportionately burdened communities, Environmental
11 Justice communities, who the hell are we talking about?
12 Well, now we have a way to make that identification and I
13 know California is still deciding whether or not it's
14 going to use screening methodologies, it's going to
15 adopt, from our view this is by far the best one and we'd
16 like to see the state adopt this tool so that we can
17 really correctly identify the communities that should be
18 getting the benefits from this renewable energy
19 infrastructure.

20 The second thing is I think we have to have
21 policies that really allow for the development of small
22 solar projects, one megawatt, and half a megawatt or
23 less, so that we can build them in inner city communities
24 and poor rural communities. So I'm happy to report that
25 today Assembly Bill 1990 passed the Assembly with a

1 significant majority of votes, and this would allocate
2 375 megawatts for those kinds of small local solar
3 projects with the specific designation that these project
4 should be built in disadvantaged communities, with the
5 intention of creating jobs and economic development in
6 those communities. So it's a very innovative policy that
7 the State of California is starting to move on; this has
8 been spearheaded by the California Environment Justice
9 Alliance. But I think this is the kind of thing, this is
10 kind of a model, and this is a pilot for the kind of
11 policies that California needs to adopt on a much larger
12 scale. And I think this would really ensure that we have
13 the policies and the tools necessary to make certain that
14 the benefits of this emerging economy, of this emerging
15 infrastructure get into the communities which have
16 historically had the worst of the old infrastructure, and
17 really that equity and justice should require us to
18 ensure that they get the benefits of this new one.

19 So I think those are some of the things. You
20 know, the other things, policies that would really
21 facilitate the development of these local projects, like
22 Feed-in Tariffs. We also happen to favor Community
23 Choice Aggregates as a way for communities to really
24 become involved and have a lot of buy-in in this new
25 infrastructure, in this new, I think, very exciting and

1 innovative approach towards building our energy grid. So
2 these are some of the things that we think would really
3 go a long way towards ensuring that the communities --
4 the disadvantaged communities -- would really get the
5 benefits from this.

6 MR. MILFORD: Could I add one thing, I think,
7 that's just absolutely terrific. One other aspect of
8 this, I think, is to get more capital into the
9 communities to fund these projects. And one potential
10 source -- and, again, I can't speak to California, but
11 we're working in a number of other states with Community
12 Development Finance Institutions, CDFIs, that typically
13 now finance low income housing projects, other projects
14 in urban and rural areas. Many have done some projects,
15 mostly efficiency projects, not much on the generation
16 side, and many of them are now interested in doing more,
17 there's an organization called the Opportunity Finance
18 Network, which is the membership organization for all the
19 CDFIs around the country that we've started to work with,
20 and I think there's a real opportunity to try to marry
21 the policies like that, that Bill has mentioned, they
22 sound excellent, with tapping some of the local capital
23 in banks because of the Community Redevelopment Act and
24 they're financing CDFIs to get CDFIs, in turn, to try to
25 expand the capital application to these projects in those

1 communities, so it could be a good marriage.

2 And just lastly, you know, there are a number
3 of places like New Jersey, I'm from New Jersey, as well,
4 so I mention New Jersey, and using municipal bonding
5 authority to finance local solar projects, and very
6 simple straightforward revenue bonds where municipal
7 authorities are floating bonds to finance projects and
8 public facilities, and they've done about \$180 million
9 worth of projects so far, which isn't bad. And these are
10 fairly straightforward, developer leasing arrangement,
11 and selling power basically below utility rates. And so
12 the bonding authorities are really the key financial
13 players in that. I think that model could be
14 significantly expanded to communities all across the
15 country.

16 MR. FOSTER: And, Larry, I'd like to echo what
17 Bill was just saying, as well, is that we really see that
18 there's just a huge need and opportunity in those
19 communities that have not been well served under some of
20 the other energy-related programs, to date, especially
21 those that are economically challenged. And, in fact,
22 late last year, we successfully were able to get a major
23 grant from the Department of Energy through the Rooftop
24 Solar Challenge Program, and our focus was specifically
25 on those underserved communities around the state, so our

1 focus is actually, in California, on 14 municipalities in
2 the San Joaquin Valley Area that, as you know, of course
3 have higher than average, much higher than average in
4 some cases, unemployment, but have huge solar potential,
5 great resource space available, they want it to find new
6 economic activity, to replace some of the construction
7 jobs and others. So, as part of this program, we call it
8 the Southwest Solar Transformation Initiative, and within
9 that, what we've quantified across just these 14
10 communities alone, that if half of the RPS goal was built
11 out through regional distributed generation, meaning
12 community solar, or on-site, or locally sourced solar
13 projects or other renewables, that could be over the next
14 five years about \$5 billion worth of incremental economic
15 activity. That's using the JEDI model from the folks
16 here, but assuming the products themselves are not
17 locally manufactured. So there would be an upside, of
18 course, if the products themselves were locally
19 manufactured, that's just the construction-related jobs.
20 That's huge. Because it means that, by having the right
21 programs in place, by pursuing best practices on
22 permitting, interconnection, as well as market
23 development programs, that they haven't really tapped
24 into, and also helping the market to mature, meaning that
25 the installers for other communities, from a workforce

1 development perspective, are more effective at delivering
2 lower costs, which are key to getting more adoption,
3 could unlock that potential. So this particular model is
4 based on a collaborative effort that we had proven in the
5 Silicon Valley area and also there's additional rounds,
6 and that first round was a winner of the Governor's
7 Economic and Energy Leadership Awards last year, so
8 taking that model to a much broader base, and so we're
9 really pleased to be able to basically take that model to
10 those underserved communities. And I encourage anyone
11 that's interested in following along and finding ways to
12 leverage that around the state, to feel free to let us
13 know, or follow it on the website which is
14 solarroadmap.com.

15 COMMISSIONER PETERMAN: I'll also just add,
16 first of all, Bill, thank you for talking more about the
17 EJ Screening Tool, you know, when you're talking about
18 that, I think another opportunity to leverage renewable
19 energy development in Environmental Justice communities,
20 is making sure that, in all the mapping efforts that
21 we're currently undergoing, that we have that layer, you
22 know, whatever those communities are that you identify
23 through your screening tool, because I think we found the
24 mapping to be beneficial in terms of really the high
25 priority areas, you know, overlaying multiple goals we

1 have. And we had a workshop on identifying priority
2 areas for renewable development and one of the areas, one
3 of the preferred places that came out were marginal
4 lands, you know, former Brownfield sites, various places
5 like that and, you know, thinking about that layer on top
6 of the resource potential layer, because I think that's
7 really where we're starting from, you go where the
8 resources are best, at least thinking from the larger
9 scale perspective. And I know a lot of the discussion
10 for Environmental Justice communities has been about DG,
11 but I'm also interested in what potential is for overlap
12 with large-scale opportunities, as well. And so I want
13 to make sure we continue to connect with you, to make
14 sure that those areas you're identifying in the
15 methodology are in the mapping that we're doing across
16 our various work here at the Commission.

17 MR. GALLEGOS: I think that's a great point and
18 we should continue to have those discussions.

19 COMMISSIONER PETERMAN: And I saw, I think
20 someone from SEJA on a previous panel, another day,
21 presented some maps, so I know you're always thinking
22 about mapping, as well. Larry, I would just say that we
23 can go maybe five more minutes before public comment if
24 there are comments and such. And if you're interested in
25 making a public comment, please provide a card to Susan

1 Korosec, who will provide it to me. If you're on the
2 phone, please identify if you'd like to make a comment,
3 and if you could just give me a signal about how many
4 comments we may have, so we can time it appropriately.
5 Thanks, Suzanne.

6 MR. RILLERA: So maybe we'll go around the
7 table real quickly if you have any last second
8 strategies, recommendations, before we open up the public
9 comment. Please, Melinda.

10 MS. BROWN: I'll just say take advantage of the
11 opportunities, the areas that are successful, you know,
12 maybe that can work with these disadvantaged areas, and
13 I'm going to just talk about Kern, but Kern has been very
14 successful, you know, take the best practices -- why is
15 it successful? Why are these companies going there? And
16 take those opportunities and work with it, educate your
17 population and your communities, you've got to get the
18 support from them in order to make these projects work.
19 They need to understand the value of renewable energy,
20 you know, get support from your Regional authorities,
21 whether it's your Council, or your City Councils, your
22 Board of Supervisors, get them on board and support. I
23 know in Kern County, our Board of Supervisors are
24 involved in just about everything that's there, and you
25 know, they've got the business-friendly environment, our

1 Planning Department goes through very smoothly. You
2 know, what are they doing that makes it so easy for these
3 projects to go through? And don't reinvent the wheel.
4 And I think that would really help some of these smaller
5 areas that have the opportunity for solar growth, wind
6 growth, maybe not so much wind, but solar growth and make
7 it successful. We're always looking for creating ways
8 for job creation and that would be a great way to take
9 advantage of what is successful.

10 COMMISSIONER PETERMAN: So, Melinda, let me ask
11 you a follow-up question. What is Kern County doing to
12 get projects developed there? You're teasing us here,
13 but we've got it on the record now, might as well find
14 out.

15 MS. BROWN: Well, I think it's two-fold. We're
16 fortunate enough to have, like I said, the resources,
17 okay, the topography is there, you know, we've got sun
18 300 days a year. But it is the easy permitting fast
19 track; I mean we don't have a lot of issues getting these
20 projects approved because we have the regional support.
21 And Regionalism, throughout the state, I think, could be
22 helpful and so everybody knows what's right. We've just
23 been very fortunate. Lorelei, our Director, she's been
24 actively involved in the wind energy and she's now the
25 Director of our Planning Department, and she's great, she

1 just works well with the clients and there's no delays.
2 So, unless there's an actual problem with the project,
3 we're experiencing some issues now with solar vs. Ag
4 land, they don't want solar projects on valued Ag Land,
5 well, what's that? You know, what's the value added Ag?
6 And then, if I'm a farmer, why are you going to tell me I
7 can't put solar on my land? So those are some of the
8 issues that come up, but that's a bigger area than just
9 Kern County, itself. That's a valley issue.

10 COMMISSIONER PETERMAN: Well, I would say, you
11 can give the panelists a couple more minutes to think
12 about final comments and new recommendations for us
13 because we have one public comment so far from the
14 audience, so let's hear that, and if there's anyone on
15 the phones, and then I also want to make sure we hear
16 from Bill again before we wrap up. So, Babette "Barbie"
17 Beaudette. Yes, excellent. Welcome B-cubed, here you
18 go.

19 MS. BEAUDETTE: I just wrote down my name, so
20 you caught me a little off guard. I'm a student, so I've
21 been through some of the CEWTP funding programs and that,
22 I actually used to work in construction, you guys talked
23 earlier in the previous panel, panel 2, about the
24 programs that are available, some of the things that are
25 missing -- wow, this is feeling loud -- and so I just,

1 having gone through those programs, there were a few
2 things I saw that weren't mentioned, and some of them
3 that were touched on, but that I thought I could add a
4 little bit to. One of the things that was talked about
5 -- obviously, we have the 2030 goals, and that's going to
6 create jobs somehow. A piece that I've noticed that was
7 really successful with the ARRA funding was program
8 development, like at my school, Consumnes River here in
9 Sacramento, they invested in creative programs very
10 quickly to support jobs, but once again, there's pieces
11 missing like, for instance, on-the-job training sorts of
12 things. Something I noticed in going through the program
13 -- am I really echoing really bad? It really sounds --

14 COMMISSIONER PETERMAN: Maybe step back six
15 inches.

16 MS. BEAUDETTE: Is that better?

17 COMMISSIONER PETERMAN: Okay, step forward six
18 inches, okay. Perfect.

19 MS. BEAUDETTE: Is that better? Okay. I'm
20 echoing in my own ear, it's hard to talk. But a big
21 thing that was missing was, like, for instance, the New
22 Solar Homes Partnership, the funds weren't spent, so a
23 lot of the jobs that were expected didn't happen for
24 solar. For doing energy efficiency, there are lots of
25 folks out there qualified to do inspections, but those

1 are considered special inspection jobs, and this is at a
2 time that the Cities and municipalities and counties have
3 cut back on doing inspections, so I just went to a career
4 fair, I just graduated like two weeks ago, and I went to
5 a career fair at my school, and the Building Inspectors,
6 the head Building Inspectors for three counties were
7 there and said, "We don't have money even to inspect for
8 fire and life safety." So if we're going to implement
9 Code, heavy Code, and put that on the Building
10 Departments, that might be an opportunity to partner for
11 internships because they don't know how to inspect a lot
12 of this stuff, and we've been training expertise, the
13 same thing alongside some of the industry partners having
14 that on-the-job training money that I see through the WIA
15 funds that are still there, being able to use that for
16 some of these graduates that are out there competing
17 against new graduates -- against new graduates -- and
18 it's just kind of piling on and there's also no central
19 place to look for green jobs. You Google "Energy" for
20 jobs, or you Google "Sustainability," and everybody has
21 put it in the name of everything, so it doesn't bring up
22 the jobs that fit this industry, so it makes it hard for
23 employers to find people and people to find jobs,
24 especially when you have a lot of dislocated workers who
25 have come into a new time of looking for jobs, they don't

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1 use the Internet, they're not used to that, so I did a
2 search and I found hundreds of jobs, but I found that 10
3 of them were the same job, just listed on a crawler in
4 the Internet. Finding a central place to list jobs would
5 be a really huge step, and maybe that might be something
6 the Community Colleges, since they're more focused, they
7 can't really do R&D so much, they don't have the funding,
8 but they might be a great career technology source to do
9 those sorts of tests for the market and create models for
10 partnerships.

11 And then the last thing was the piece about
12 having a lot of people who are looking for jobs that are
13 returning to work, me being -- I have several skills that
14 would fit to many of the jobs that are out there, but
15 actually the employers finding me, or me finding them, is
16 extremely difficult, not only because I came out of a
17 school without the knowledge of the Internet searching,
18 I've been doing a lot, but it's overwhelming, so making
19 that -- I know a lot of the industries have created,
20 okay, BPI has a brand new career page where you can post
21 a resume, but a bigger version of that, that wasn't just
22 one company, or one organization, would be really really
23 cool, if California could come up with something along
24 California Green Jobs, or something, would be really
25 cool.

1 COMMISSIONER PETERMAN: Are you currently
2 employed? Are you looking for a job?

3 MS. BEAUDETTE: I'm looking for a job and
4 trained as a BPI -- I'm BPI certified and I'm going
5 through the California Whole Home Rater Training, and I
6 graduated with a degree in Building Inspection, and I
7 have a Bachelor's Degree in Construction Management and
8 Real Estate, so I was displaced when the economy took its
9 downturn. So that long gap in employment, you know, the
10 big huge gap that some people are facing, that's another
11 big obstacle that I meant to mention, the OJT, just
12 getting your foot back in the door and employers familiar
13 with you, so the job shadowing, there's got to be a way
14 to create partnerships that would be helpful to companies
15 and to the people looking for work.

16 COMMISSIONER PETERMAN: Are you looking in the
17 Sacramento area?

18 MS. BEAUDETTE: Uh-huh.

19 COMMISSIONER PETERMAN: Well, if you feel
20 comfortable, state your name again very slowly for the
21 record and your email address, and if anyone has a job
22 for Barbie, email her and that would be a successful
23 outcome for this workshop for us, but only if you feel
24 comfortable.

25 MS. BEAUDETTE: Actually, didn't you guys state

1 my name and --

2 COMMISSIONER PETERMAN: Well, I stated your
3 name, but probably not correctly, to be honest, because
4 the writing is a little challenging for me, and I don't
5 know your contact information, but if you have a public
6 email, this is the time.

7 MS. BEAUDETTE: Okay. Well, my email address
8 is b.beaudette@hotmail.com. And my name is Barbie
9 Beaudette, that's just easier than -- and I wasn't
10 meaning to make this a plug for me.

11 COMMISSIONER PETERMAN: That's the nice part
12 about being up here, is I can kind of say most --

13 MR. GALLEGOS: This is about job creation, so...

14 MS. BEAUDETTE: There's just -- there's so many
15 small little pieces that I see that are missing, I
16 started going to school in 2008, and I was so excited,
17 but so many things have fallen through the cracks and
18 taking time to roll out the funds for different programs
19 and stuff, that I've seen a lot of missed opportunities,
20 and so it's like, you know, those few little pieces would
21 be really helpful.

22 COMMISSIONER PETERMAN: I appreciate your
23 comments and I think you've commented on a general
24 challenge for everyone trying to find a job, which is not
25 just specific to this industry, just that there are a lot

1 of people graduating with skills and less opportunities,
2 and we are doing what we can to get the money out sooner,
3 and more money is available, but I'm glad that you were
4 here all day, I noticed that, and I appreciate your
5 interest in this, and you've provided some good
6 suggestions for us, as well. So thank you.

7 MS. BEAUDETTE: Thanks.

8 COMMISSIONER PETERMAN: Anyone else in the
9 room? Anyone on the lines with a public comment? No?
10 So, Larry, I'll turn it back to you for wrap-up and
11 comments from everyone as appropriate. Thanks.

12 MR. RILLERA: I just wanted to thank everyone
13 on the panel for participating today and those that
14 attended all day long. Patrick McGuire, thank you, I
15 appreciate the Governor's Office of Business and Economic
16 Development. Did you have any other comments you wanted
17 to add?

18 COMMISSIONER PETERMAN: No, I would appreciate
19 going around one more time with the panelists, any final
20 comments or final recommendations, and do not forget Bill
21 on the line. And then I'll wrap up with a comment or
22 two.

23 MR. RILLERA: Okay, one more time --

24 MR. GALLEGOS: Maybe I'll just jump in.

25 MR. RILLERA: Thanks, Bill.

1 MR. GALLEGOS: First of all, thank you, Larry,
2 and thank you, Commissioner Peterman, for organizing this
3 discussion. I think it's really so important and I know
4 one of the things that our organization would like to do
5 is really share what the outcomes of this discussion,
6 some of the ideas that were here. One of the things, I'd
7 really like to second Melinda's suggestion that we find a
8 way to collect the best practices, and we find some way
9 to really determine those best -- to identify those best
10 practices, and to put them in some kind of compendium
11 that we could all access, that would really be meaningful
12 for us, because there's no sense in reinventing the
13 wheel, and if there's good stuff going on out there, I
14 think we should really find out what it is in some
15 systematic kind of way, and make that available for
16 folks.

17 The second thing I wanted to say, just shortly,
18 is I think as we're looking at this renewable energy
19 infrastructure, we should look at the whole continuum, so
20 I think that -- so we've talked about manufacturing, but
21 manufacturing, research and development, installation,
22 maintenance, disposal, all of the potential pieces of
23 this economy, and really determine the policies that are
24 going to enable us to get the most out of it from an
25 environmental point of view, from an economic point of

1 view, from a public health point of view, so very very
2 deep concern to our communities, and develop the policies
3 that are really going to enable us to really realize
4 those possibilities. So I think sometimes we look at
5 this economy and we look at discrete parts of it, and
6 that's very understandable, but I think let's keep the
7 bigger picture in mind and make certain that we do all
8 that we can to maximize the full potential from the whole
9 thing. And you know, the specific interest that we have
10 in this is for the state as a whole, and for Mother
11 Earth, of course, but also to ensure that the benefits
12 from this full continuum economy really get into the
13 communities that have been traditionally left out. So I
14 think as we're looking at this bigger picture, and we're
15 deciding on what kinds of policies need to happen to
16 actualize it, let's make certain that we're not losing
17 sight and we're engaging with the communities that really
18 deserve the benefits of this new infrastructure.

19 MR. RILLERA: Okay, thank you, Bill.

20 MS. CARR: I just had a couple things. You
21 know, I really like some of the ideas that came forward
22 today as far as cluster development, and looking at
23 what's appropriate for the landscape, whether we're in
24 the desert, urban areas, in the forest, really what makes
25 sense, and then linking that to what the communities

1 need.

2 I think one thing we should look out for is a
3 diversity of jobs at different skill levels, so you have
4 the mechanical work in the forest, or the solar
5 implementation up to the higher skilled jobs, actually
6 operating the facilities and that type of thing, but
7 looking for that diversity and matching it with what the
8 communities need.

9 Also, just continuing to target the
10 disadvantaged communities, a lot of rural California meet
11 the guidelines of disadvantaged communities; the Native
12 American populations are largely in the rural areas, so
13 looking for opportunities for them for employment, that
14 particular sector has some of the highest unemployment.

15 And then just the diversity of renewables,
16 matching the renewables that have a baseload as well as
17 the intermittent renewables. And I would just ask that
18 we continue to keep rural in the discussion, the rural
19 needs, and then also just the smaller scale renewables in
20 this larger picture.

21 MR. RILLERA: Thank you, Kim.

22 MS. KORBER: Again, from a broader statewide
23 perspective, nearly all of California's renewable energy
24 incentive programs were created before the 2008 recession
25 hit, so they weren't created with a specific job creation

1 model and sort of wrestling them into becoming job
2 creators may be difficult. So we'd like to suggest that
3 some of that half a billion dollars a year that
4 California collects from ratepayers and taxpayers, go
5 specifically to job creation, things like -- people have
6 mentioned here just the simple idea of having a Green
7 Jobs Database to help people that can't just Google the
8 words "Green Jobs" and find 10,000 unrelated things, I
9 think that was great.

10 In general, we think that the safest bet is to
11 maintain our current investment in education and basic
12 research because the culture of innovation is so unique
13 here and we don't want that to wither. And you do get
14 some manufacturing from that, too, with the prototypes,
15 but as far as those tantalizing manufacturing jobs, and
16 this will be something discussed, I'm sure, at the June
17 6th workshop, really think you should consider the idea
18 of a Public Green Bank that would take some of that half
19 a billion dollars, maybe some of the Cap-and-Trade money,
20 also private investment, and put it into making low
21 interest, low expense loans for companies like you,
22 Glenn, so you can take your good ideas --

23 MR. REYNOLDS: Yeah, I like that idea.

24 MS. KORBER: -- and get from the innovative
25 side across the famous Valley of Death of, you know,

1 commercialization to the fabulous marketplace.

2 MR. REYNOLDS: Yes, yes.

3 MS. KORBER: So please take a serious look at
4 the Public Green Bank when you get to that point next
5 week.

6 MR. RILLERA: Okay, thank you, Dorothy. Glenn,
7 please.

8 MR. REYNOLDS: I think that --

9 MS. BROWN: I -- sorry.

10 MR. REYNOLDS: Go ahead. Melinda, you first.

11 MS. BROWN: We're all looking for job growth,
12 but I think what we have to keep in mind, and it comes
13 back to what Lew says, what do we want as a state in the
14 renewables? I mean, I think Bill mentioned, too, that
15 there's workers out there, but the jobs aren't there.
16 And that's because we aren't building our renewables fast
17 enough to employ these jobs. We're almost training
18 before there are actually jobs there, so what are we
19 training for? We've experienced that also in the Valley.
20 You know, we want to train for renewables, but the jobs
21 aren't there, so we don't know what type of jobs to train
22 for. So I think we have to figure out as a state which
23 direction we're going to go, funding projects? That may
24 not work. They can't get the matching funds, they need
25 -- the investors aren't there, we're going to lose some

1 of the smaller projects to the bigger players because
2 they have the financing. So I think, you know, he's
3 right on target, we need to understand as a state where
4 we're going with renewables and what do we want to see.
5 That's the only way we're going to get job creation.
6 That's just my opinion.

7 MR. RILLERA: Thank you.

8 MS. BROWN: Thank you.

9 MR. REYNOLDS: Well, obviously, you know,
10 renewable energy has and will continue to create jobs,
11 but I think the big issue is the stability of policy and
12 the accompanying funding, whether there is variability in
13 policy and things change, it's really hard for the
14 private sector to build a successful market model on
15 that. So, you know, there is some need there. There
16 needs to be some policy stabilization and consistency.
17 But at the same time, I think that the private sector
18 needs to make a pledge, you know, to our state and
19 everybody here, and that is to go for unsubsidized solar
20 power generation, because once you go unsubsidized solar
21 power generation, it doesn't matter so much about the
22 variability of policy. So that's what we are committed
23 to do at Gossamer, actually not just Gossamer, but in our
24 second generation, we have also been cooperating and
25 working very closely with 3M, and 3M is here today, Dr.

1 Dan Chen is sitting right there, they're very interested
2 and they have about 220 factories sprinkled out all over
3 the world, but most of which are in the United States,
4 and he's wondering where to put a reflective panel
5 factory, we've been discussing that. I mean, there are
6 real issues here, there's real real issues, I mean, we're
7 not just theoreticians, we're practitioners, we have
8 hardware deployed, it's working today -- 50,000 collector
9 frames are working right now, most of them in Spain. We
10 need some operating in California.

11 MR. FOSTER: Right now, there are tens of
12 thousands, probably hundreds of thousands of systems,
13 solar system that could be deployed without any change to
14 policy, without any innovation in technology, there are
15 more than enough people that could serve that market,
16 there's more than enough manufacturing capability around
17 the state, so why don't they have them? They could. You
18 know, there's facilities right here in the Capitol,
19 itself, region, that could easily host a solar system
20 cost-effectively, without any new incentives, or any new
21 programs. So why doesn't that happen? Well, our
22 experience is that folks that are making the buying
23 decisions don't understand that it's possible. They look
24 at it a few years ago, they had a lot of unsolicited
25 proposals or interest, and a lot of hype, and said, "This

1 is great around 2008" when it wasn't nearly as good as it
2 is now, and a whole different framework for financing
3 costs and everything else, and they said, "You know what?
4 It doesn't work. So we're going to walk away." And that
5 was it. And yet it does work today, with today's
6 electricity prices, it's very competitive, there's money
7 to be saved starting tomorrow. So when we're talking
8 about job -- workforce development, we really need to
9 focus on the buy side, because it's the folks that are
10 making the decisions to push forward with these projects
11 that are really taking the leadership -- you guys -- Kern
12 County are a great example, you're familiar with the
13 projects, you know what to do, you know how to bring the
14 pieces together, and so you're getting the job done.
15 Right? And so that could happen everywhere -- tomorrow.
16 And that poll, our focus is on the poll, if you have the
17 desire for projects that are cost-effective and you're
18 tapping into the best practices, and the best
19 technologies, and the appropriate mix of those for your
20 particular region or need, whether it's energy
21 efficiency, or solar, or wind, or biomass, or others,
22 then those projects are going to happen, and that's going
23 to, of course, from the vendor community, are going to
24 create the need to go hire the people and find them, put
25 a website, if they're having a hard time finding people

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1 that are qualified, they'll figure out a way to make it
2 happen, there's no shortage of the ability of vendors who
3 have an opportunity to sell their products and to do the
4 work to find the supply chain and the people to make it
5 happen. So if the policy here is all about R&D and push,
6 let's get more new technologies, let's get more people
7 trained, but there's not an even, at least, split to say,
8 "How do we do the projects?" How do we get people
9 comfortable with doing more of these projects? Then
10 we're still always just going to be trying to push that,
11 you know, rope up the hill, right, it's just not going to
12 get there because all the capacity is locked in, and so
13 how do we get that potential unlocked?

14 So I think having more support for the people
15 that are making those buying decisions, whether on the
16 financing groups, whether they're in the legal
17 departments, whether they are in the facilities
18 management folks, I mean, everybody in there can say no,
19 and they don't know how to say yes because they're not
20 familiar with it, they're not comfortable. And that's a
21 really high leverage activity because each one of those
22 people can make a decision that's responsible for
23 hundreds of jobs, and all they have to do is say yes
24 because they understand it, and that is a key that I
25 think -- anything we can do to support that would be a

1 big help.

2 MR. RILLERA: Okay, thank you, Ben. Lew, I
3 wasn't too sure --

4 MR. MILFORD: I think everything has pretty
5 much been said, but I think that the -- what's
6 interesting to me is that, you know, there's very little
7 discussion about the auto mechanics and project finance,
8 which is often what happens when you have a renewable
9 discussion, and to me that says, you know, that the
10 industry is maturing, the policy is maturing, and I think
11 California is in the same boat as everybody else in the
12 country, it has to figure out how to turn this industry
13 into a serious economic development opportunity. And all
14 these questions that are on the table, everyone is trying
15 to figure those out, which is a good thing and a bad
16 thing, we haven't figured it out yet, but on the other
17 hand, I think it's a sign -- we've only been at this for
18 about 15 years, 20 years maybe tops, 15, I mean, it's a
19 very immature industry. You know, and we're up against
20 industry that's 120 years old that has figured out how to
21 finance their stuff, and I think capital is the name of
22 the game, and I think it's scale and capital. And I'll
23 go back just to the Bonding Authorities, the
24 municipalities, you know, I think the challenge is to
25 make this industry as boring as roads and bridges and

1 hospitals and schools, you know, you don't ask how you
2 get those things financed, they just seem to happen
3 magically, and they typically happen magically through
4 infrastructure finance, local authorities, they know how
5 to do this stuff. The good news is they want to do this,
6 and so the challenge is to marry them up, at least that's
7 one of the big challenges, I think. Thanks very much for
8 doing this, this is a really good conversation.

9 MR. RILLERA: Thank you, Lewis.

10 COMMISSIONER PETERMAN: Thank you to all the
11 panelists on this panel and all the panelists for the
12 day. I mean, this has been a very interesting workshop
13 and it's brought together a lot of the ideas and concepts
14 that have been raised in the previous four and a half --
15 well, four now, not four and a half -- four workshops
16 we've had and there's many comments I could make, but
17 I'll just make a couple.

18 I think you have all raised really valid points
19 and things that we're aware of and we just need to figure
20 out how to move forward because I think that our policy
21 does touch upon all the aspects you've identified:
22 there's technology push, there's demand pull, there's
23 workforce training, there's consumer adaptation, but
24 ultimately there's -- the public funding available will
25 never be sufficient to meet the entire need.

1 You know, I just take the example from our
2 Transportation Program, the AB 118 Program, there were
3 applications for \$2.1 billion for \$200 million over the
4 course of a couple years, it's the biggest program of its
5 type in the nation, but still less than Californians
6 spend a day on gasoline. And so, when we're thinking
7 about working, moving forward and reaching our goals, it
8 ultimately is going to be about leveraging the various
9 resources, the public resources, the private resources,
10 and all of us not working within our silos; if you're
11 someone who is a supplier of -- if you do job training,
12 it's also important to do the marketing to get consumers
13 interested in having the demand for the product; if
14 you're someone who creates the product, liaising with the
15 job trainers, because ultimately none of us will be
16 successful in what we're trying to do if the other party
17 is not, as well.

18 And a key thing that's come out, I think,
19 throughout the day, has been diversity, the value of
20 diversified resources. I come from a finance background
21 and diversification is really how you deal with risk,
22 it's a key element, and I think we need to keep that in
23 mind ultimately, that that's what's going to help us
24 reach our various goals. And we have a diversity of
25 goals we're trying to reach.

1 I really appreciate the comment that was made
2 about most of our programs were designed pre-2008, and if
3 you look at the intent language in many of those
4 programs, some of them have five to 10 pieces of intent,
5 and jobs usually is not one of them. And so we are
6 trying to reach greenhouse gas goals, energy security
7 goals, reduction in petroleum dependency goals and, as
8 we're trying to reach those, as Bill noted, it is
9 important to think about how we can best take advantage
10 of the opportunity we have in front of us.

11 And I think, considering jobs are important,
12 quantifying the jobs we have now and seeing to the extent
13 we can maximize those while reaching the goals that we've
14 set out in these initial pieces of legislation.

15 And I think, going forward, there's a lot of
16 work to be done if we're really serious about reducing
17 greenhouse gases for 2050, there will be new programs,
18 there will be new designs, and these are important things
19 to consider at the onset versus after the fact.

20 So, again, I appreciate -- I think the
21 representation we've had here today shows the opportunity
22 for coordination and diversity; we have every sector you
23 can imagine, we have the education sector, we have
24 regulators here, we have economic development, we have
25 Senate representation, we have industry, and we have

1 students, and so I encourage these conversations to
2 continue.

3 And I also will ask that, when we develop the
4 Renewable Strategic Plan, which is what these workshops
5 are about, that you read it, that you pay attention to
6 it, that you try to implement it, that you work with us
7 on implementing it, because we're not doing all this work
8 for our own sake, we want to do it because we really want
9 to help us reach these 2020 goals.

10 And that's what the IEPR is about, generally.
11 And we're focusing really this year on getting something
12 that is smaller to read, but it's hard to condense all
13 these ideas into a short document, which is why we had
14 our initial report last summer, but that's a good
15 resource -- take it, digest it, provide comments to us,
16 we have this opportunity and this venue here to put
17 information out into the public, and we take that
18 seriously. But we really wanted to reflect what's
19 actually happening on the ground and the experience that
20 you're having because that will make it something that's
21 ultimately very usable.

22 So with that, I encourage you to come to our
23 next two workshops, and read the transcripts of all of
24 them online, they've been quite informative for me.

25 Thank you to all the panel moderators for their

1 excellent moderation and, also, organizing behind the
2 scenes. And of course, continued thanks to Heather Raitt
3 who is our Renewables Lead in this area and Project
4 Manager of the Strategic Plan, and Suzanne Korosec for
5 her work on the IEPR.

6 And so, with that, only 19 minutes behind, we
7 are adjourned. Have a good day, everyone.

8 [Adjourned at 5:15 P.M.]

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