STATE OF CALIFORNIA - THE RESOURCES AGENCY BEFORE THE CALIFORNIA ENERGY COMMISSION (CEC)

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Preparation of the 2011 Integrated Energy Policy Report)		DO	CKET
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Transportation Energy Forecasts and Analyses for the 2011 Integrated Energy Policy Report

CALIFORNIA ENERGY COMMISSION
HEARING ROOM A
1516 NINTH STREET
SACRAMENTO, CALIFORNIA

Friday, September 9, 2011 9:06 A.M.

Reported by: Peter Petty

COMMISSIONERS

James D. Boyd, Vice Chair and Presiding Member,
Transportation Committee
Tim Olson, His Advisor
Carla Peterman, Commissioner and Associate Member,
Transportation Committee
Jim Bartridge, Her Advisor

STAFF

Gene Strecker, Supervisor, Fossil Fuels Office Ryan Eggers Aniss Bahreinian Malachi Weng-Gutierrez Gordon Schremp Jim Page

Also Present (* Via WebEx)

Presenters

KG Duleep, H-D Systems
Adam Langton
Alex Kim, SDG&E
Joshua Cunningham
Mike Waugh, CARB
Jim Lyons, Sierra Research, LLC
Skip York, Wood MacKensie for WSPA

Stakeholders

Gina Grey, WSPA
Tim Carmichael, Natural Gas Vehicle Coalition
Tom Fulks, for Bosch
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*John Shears, CEERT
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Public Comment

Anthony Anderoni

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PROCEEDINGS

- 2 SEPTEMBER 9, 2011 9:06 A.M.
- 3 MS. STRECKER: Audience members, Staff, my name
- 4 is Gene Strecker and I'm a Supervisor in the Fossil
- 5 Fuels Office. This morning we'll be discussing the
- 6 Transportation Energy Forecasts and analyses for the
- 7 2011 Integrated Energy Policy Report.

1

- 8 Before we begin, there is a few housekeeping
- 9 items we need to take care of. For those of you not
- 10 familiar with this building, the closest restrooms are
- 11 located just across the hall from this building, behind
- 12 those frosted glass windows. There is a snack bar on
- 13 the second floor under the white awning.
- In the event of an emergency and the building is
- 15 evacuated, please follow our employees across the street
- 16 to Roosevelt Park. We'll reconvene there. Please
- 17 proceed safely and calmly. And again, follow Energy
- 18 Commission staff across the street.
- 19 Finally, the meeting this morning is available
- 20 remotely via WebEx and is also being recorded. We ask
- 21 that you hold your questions and comments until the end
- 22 of each presentation. At the end of each presentation
- 23 we will take questions and comments from the audience
- 24 members that are here at the Commission -- followed
- 25 first -- then we'll follow those with questions from our

- 1 WebEx participants.
- 2 Please identify yourself and your affiliation
- 3 and speak clearly into a microphone before you start
- 4 making your comments. And in addition, if you'd like to
- 5 make some comments at the end of the day, please fill
- 6 out a blue card that you can find in the foyer, and give
- 7 them to Laura and Jesse right here with the laptop.
- 8 And with that, we're ready to get started. I
- 9 think -- Commissioner Boyd, do you have a few words?
- 10 VICE CHAIRPERSON BOYD: I'm -- yes, thank you. I
- 11 always have a few words. Uh, thank you for the
- 12 opportunity to participate in the Workshop. And
- 13 welcome, everybody, and thank you for your attendance,
- 14 your participation, your interest in this item. This
- 15 is, of course, a workshop on the staff's analyses to
- 16 date published in a draft forecast and analysis that
- 17 ultimately will find its way to our 2011 Integrated
- 18 Energy Policy Report.
- 19 But a few words from me about my view of today's
- 20 activity, and this entire activity that is fairly well
- 21 documented in the notice of this workshop, and chose
- 22 that this is one of a series of actions -- public
- 23 interactions -- that have taken place as the staff
- 24 strives to deal with this subject.
- 25 The title of this workshop -- the title of this

- 1 draft report -- is -- the title is somewhat innocuous in
- 2 my mind -- the title of Transportation Energy Forecast
- 3 and Analysis for the 2011 IEPR -- is somewhat bland.
- 4 But, in reality, the breadth -- the reach of this
- 5 subject affects views and -- that we have about this
- 6 subject -- and is affected by, in reality, the events
- 7 and policies of the entire transportation fuels system
- 8 that is in play in California. So, it's really trying
- 9 to sum the whole of all the inner -- interlaced
- 10 activities that lead, ultimately, to a demand and, uh,
- 11 analysis of California's future.
- 12 What is in play at the present time in
- 13 California is a product of, and is affected by,
- 14 California's policies and practices, as well as national
- 15 and international policies and practices. So, while we
- 16 try to deal with the consequences and the issues
- 17 relative to California, they're all interlaced with what
- 18 goes on in this nation. As much as I'd like to see us
- 19 as the Nation-State of California, we are part of a
- 20 nation as a whole, and a national scene -- an
- 21 international scene.
- 22 So, as California, which is usually on the
- 23 cutting edge of technology with regard to transportation
- 24 fuels, and vehicle technologies, which obviously is on
- 25 the cutting edge of climate policy, and has a long

- 1 established record of concern for the public's health
- 2 with regard to criteria air pollution, what's more the
- 3 fate of the planet and climate, it causes us to take
- 4 actions to address these types of issues. And
- 5 California needs to consider -- and this Agency,
- 6 therefore, needs to consider all policy initiatives, and
- 7 their effect on our programs, and our state and our
- 8 economy. Thus, as I said, while the title seems
- 9 innocuous, the subject matter is anything but that.
- 10 So, as California reflects on its long history
- 11 of Transportation Energy policies and taken always in
- 12 concert, like I said, with air quality, with other
- 13 environmental policies through energy security
- 14 policies, energy diversity policies -- the need to
- 15 reduce our dependence on petroleum for energy security
- 16 purposes and for various environmental and public health
- 17 goals, this theme has been dominant for decades. The
- 18 goals that I referenced frankly date back to certainly
- 19 the '80's and '90's, when multiple agencies here in the
- 20 State worked together on alternative fuels for a host of
- 21 reasons.
- 22 And of course, all of that has carried into this
- 23 century, with multiple studies of our fragile dependence
- 24 on certain fuels -- a conclusion that we need to reduce
- 25 our dependence on petroleum. The requests that various

- 1 agencies, including our own, prepare alternative fuels
- 2 plans for the State, such as AB1007, the provision of
- 3 funds through AB118 to this agency and the Resources
- 4 Board to facilitate new technological development, both
- 5 in transportation technologies and the fuels for those
- 6 transportation technologies, have resulted in continuous
- 7 activities, the AB32, its resulting scoping plan -- the
- 8 Low Carbon Fuel Standard -- which is a subset of that
- 9 activity, and other actions that I am sure we'll hear
- 10 about today. They all interact, and they all intersect
- 11 in a way to affect the CEC Forecast and Analysis that
- 12 we're going to talk about today.
- 13 Therefore, it's our expectation, as somewhat
- 14 documented in the Hearing Notice, as a Committee to hear
- 15 comments, to hear your questions on the interaction of
- 16 all the above California policies, national policies,
- 17 and world policies, and to therefore fold our
- 18 conclusions into what will ultimately become a final
- 19 policy report that will in turn, then, be folded into
- 20 the Agency's 2011 IEPR and will affect all of our views
- 21 with regard to future analyses of transportation fuel
- 22 supply, demand, and price.
- 23 And I guess on that last point I would just like
- 24 to say I know this body and this Commissioner, in
- 25 particular, is extremely interested in the costs

- 1 attributed to lots of policies and the price
- 2 ramifications for Californians -- the citizens of
- 3 California. And what in these tough times they have to
- 4 pay for their transportation fuel, and what we, as a
- 5 policy agency can do to at least contain costs to
- 6 mitigate the impacts upon our economy, which is in need
- 7 of some repair and expansion.
- 8 So, with that, I would just -- again, thank you
- 9 all for being here. I hope you recognize this is a
- 10 workshop, and while this is a very formal setting, we
- 11 want as much cross-talk and dialogue as possible, we
- 12 want a lot of input, and so I know we, as a Committee,
- 13 look forward to an interesting day.
- 14 And with that, Commissioner Peterman, would you
- 15 like to leave us with a few thoughts before we turn it
- 16 back to the staff to carry out?
- 17 COMMISSIONER PETERMAN: Thank you Commissioner
- 18 Boyd, and thank you for that introduction and overview
- 19 of the reason for being here today, as well as the
- 20 significance and the importance of this report. I agree
- 21 with all of the Commissioner's comments. We are excited
- 22 to be here. He and I have talked about some of the
- 23 questions that we have on this topic, and I can assure
- 24 you that we won't have enough time today to cover them
- 25 all. We will use this as an opportunity to raise some

- 1 questions, highlight some things in the Report and
- 2 appreciate your comments and feedback, both in the
- 3 Public Comment section, as well as in your written
- 4 comments.
- 5 The Commissioner and I also work on electricity
- 6 and renewables, and transportation is more complicated
- 7 because, as Commissioner Boyd noted, we are in a world
- 8 market, both with transportation fuels, as well as the
- 9 other sectors in which -- with which transportation
- 10 intersects, such as agriculture. However, in the world
- 11 market we're being affected by policies that we've
- 12 developed within this state. And so there is a direct
- 13 tie between the research that we presented here, as well
- 14 as the work that Commissioner Boyd and I are doing on
- 15 AB118.
- 16 And as we look forward to the next AB118
- 17 Investment Plan, getting your feedback and Staff's
- 18 comments about the projections regarding alternative
- 19 fuels, the assumptions used, and uncertainties that
- 20 might affect -- increase or decrease our reliance on
- 21 fossil fuels will be greatly appreciated and valued.
- 22 So, with that, thank you again, to the Staff,
- 23 for all the hard work that they've put in already. And
- 24 we'll note that we have our Advisors here with us, as
- 25 well. Uh, my advisor, Jim Bartridge is here to my left,

- 1 and the Commissioner's advisor, Tim Olson to the right.
- 2 And we look forward to your participation. Thank you.
- 3 VICE CHAIRPERSON BOYD: Thank you. And we'll
- 4 turn it back to you, Gene.
- 5 MS. STRECKER: Thank you Commissioners. Uh,
- 6 we'd also like to add the comment that we will be
- 7 accepting written comments until, I believe, September
- 8 16th. It's in our Workshop Notice.
- 9 And with that, Ryan Eggers will be our first
- 10 speaker. He'll be talking about the Transportation
- 11 Energy Trends of the past several years. Ryan?
- MR. EGGERS: Good morning, Commissioners,
- 13 Advisors, Stakeholders. Again, my name is Ryan Eggers,
- 14 I'm in the Fossil Fuels Office and I will be presenting
- 15 the Trends in Transportation Energy Consumption.
- 16 Speaking of energy consumption and transportation, here
- 17 it is. It's broken out by the different fuel types. As
- 18 you can see, gasoline is the most consumed
- 19 transportation fuel here in California, followed by
- 20 diesel and jet fuel. Also of note, the ethanol blended
- 21 into gasoline is included in the gasoline totals on this
- 22 chart.
- One of the reasons why gasoline is the most
- 24 consumed fuel here in California has a lot to do with
- 25 the on-road vehicle stock. In 2009, 93% of the vehicles

- 1 on-road in California were dedicated gasoline-powered
- 2 vehicles. When you consider the fact that hybrid
- 3 vehicles run exclusively on gasoline, and flex-fuel
- 4 vehicles are likely fueling with gasoline, that number
- 5 jumps up to about 96%.
- 6 So here are some of the trends in finished
- 7 gasoline consumption. Of note, from 2004-2009,
- 8 California has experienced five consecutive years of
- 9 gasoline decline -- or gasoline consumption decline. In
- 10 2010 that figure leveled off a little bit with a slight
- 11 increase from 2009.
- 12 From 2004-2008, average gasoline prices rose,
- 13 and then fell in 2009. In 2010 they rose, once again,
- 14 to above three dollars -- an average of three dollars a
- 15 gallon, and it has been increasing and fluctuating above
- 16 that mark ever since.
- 17 Looking a little bit closer at gasoline
- 18 consumption, specifically Per Capita Gasoline
- 19 Consumption -- which is shown here by the red and green
- 20 line -- US and California per capita gasoline
- 21 consumption from the early '80's into the early '90's
- 22 was relatively the same. Then in that early '90's
- 23 period, California gasoline -- per capita gasoline
- 24 consumption fell below the national average, and then
- 25 leveled off through most of the '90's and into the early

- 1 2000's.
- 2 From 2004 into 2010 California per capita
- 3 gasoline consumption began to decline, once again, while
- 4 US per capita gasoline consumption rose through most of
- 5 the early 2000's and then declined in 2008 and into
- 6 2009. One of the primary reasons for this decline has
- 7 been a decline in driving behavior here in California,
- 8 shown here as Per Capita Vehicle Miles Traveled, as well
- 9 as gasoline -- per capita gasoline consumption.
- 10 As you can see, from about 2000 to 2009, both
- 11 per capita gasoline consumption and driving has been
- 12 closely tracking each other. And as the decline in per
- 13 capita VMT occurs, we also see a decline in per capita
- 14 gasoline consumption.
- 15 One of the reasons for this decrease -- or this
- 16 decline in driving has a lot to do with increased
- 17 transit ridership, which you see here by the blue bars.
- 18 From 2004 to 2008 transit ridership has been increasing
- 19 here in California. That being said, we don't really
- 20 see a real sharp increase in transit ridership in 2008
- 21 to really account for that very noticeable per capita
- 22 fuel consumption in 2008.
- It is here that staff believes it's the
- 24 worsening economic conditions of 2008 and 2009 which are
- 25 playing a part in this reduced consumption. Shown here

- 1 are US and California unemployment rates, as well as per
- 2 capita gasoline consumption for both the US and
- 3 California. As you can see in 2008 and in 2009 an
- 4 increase in unemployment rates is accompanied by that
- 5 decline in per capita fuel consumption. This sort of
- 6 decline was also mimicked back in the early '90's as
- 7 both the US and California per capita consumption rate
- 8 fell as unemployment rates got above eight percent in
- 9 that time period.
- 10 Also of note here, is one of the reasons for the
- 11 divergence of California per capita consumption rates
- 12 and US per capita consumption rates might be the change
- 13 in unemployment rate relationship between the US and
- 14 California. From the early '90's all the way into 2010,
- 15 California's unemployment rate has been higher than the
- 16 national average, which might account for that
- 17 divergence.
- 18 Another reason for this decline in gasoline
- 19 consumption has a lot to do -- or might have a lot to do
- 20 with prices here in California. Shown here by the green
- 21 line is California expenditures on gasoline as a percent
- 22 of income. From 2002 to 2008, that percent of money by
- 23 Californians spent on gasoline has been on the rise.
- 24 And even though it did decline in 2009 with the decrease
- 25 in prices, it is still above levels that we were at in

- 1 2002.
- 2 So, in summary, per capita gasoline consumption
- 3 had been on the decline, even before the recent economic
- 4 recession. That being said, that very noticeable shift
- 5 in 2007 -- actually in 2008 -- does seem to be a result
- 6 of economic factors. And the general decline does seem
- 7 to be a result of decreased driving over that time
- 8 period.
- 9 Moving on to diesel and jet fuel consumption.
- 10 Prior to 2008 both jet fuel and diesel consumption had
- 11 been on the rise. Then when the worsening economic
- 12 conditions of 2008 and 2009 came upon us, both jet fuel
- 13 and diesel consumption did decline very noticeably.
- 14 Both of these fuels do have a linkage to freight, and so
- 15 staff does assume that they are both going to be fairly
- 16 income sensitive.
- 17 Also, finally, California diesel prices have
- 18 been showing the same behavior as gasoline prices,
- 19 rising from 2004 into 2008, before falling in 2009.
- 20 More on that link between income and diesel consumption,
- 21 which you can see here. As California -- California per
- 22 capita income and US per capita income increased from
- 23 2004 to 2007, so did diesel consumption. When the
- 24 worsening economic conditions of 2008 and 2009 came upon
- 25 us, income decreased, and we also see the decrease in

- 1 diesel consumption, which we would expect in the
- 2 decrease of freight -- on-road freight movement.
- 3 This pattern is mimicked in US rail activity, as
- 4 well. As you can see from 2004 to 2007 we did have an
- 5 increase in rail activity, which helped push up diesel
- 6 consumption here in California. Then as US rail
- 7 activity began to fall, we see a decline in California
- 8 diesel consumption.
- 9 Finally, this pattern is also mimicked in
- 10 California port activity. Again, as income rose from
- 11 2004 to 2007 we see an increase in port activity, here
- 12 in California, likely stimulating diesel -- on-road
- 13 diesel traffic through freight movement. As port
- 14 activity fell through 2008 and 2009, again we see a
- 15 decrease in diesel consumption and a decrease in per
- 16 capita income.
- Moving on to jet fuel. Again, the same sort of
- 18 situation as going on here. With the rise in income
- 19 from 2004 to 2007 we see an increase in departures from
- 20 California airports. This, of course, stimulates jet
- 21 fuel consumption as it rises from 2004 to 2007. As
- 22 income begins to decline in 2008 and 2009, as you would
- 23 expect, jet fuel and departures also begin to decline.
- 24 Another reason for the -- the very noticeable
- 25 drop in jet fuel consumption and departures in 2008 has

- 1 a lot to do with the relationship between income and
- 2 ticket prices, which you see here. The lines are ticket
- 3 price indexes for California airports, and the US as an
- 4 average. From 2004 to 2007 increases in ticket prices
- 5 were accommodated by increases in income, as well,
- 6 lessening the effect of those ticket price increases.
- 7 Well, in 2008 an increase in ticket prices was
- 8 accompanied by a decrease in income, likely making those
- 9 ticket prices even more burdensome than they normally
- 10 would be.
- 11 Finishing up with alternative fuels. Excluding
- 12 the ethanol blended into gasoline, natural gas is the
- 13 most-consumed alternative fuel here in California.
- 14 Again, most of the -- well, actually most of this
- 15 natural gas consumption is in the medium and heavy-duty
- 16 vehicle consumption -- or medium and heavy-duty vehicle
- 17 arena. Also, again, excluding the ethanol in gasoline,
- 18 the percent of alternative fuels consumed here in
- 19 California has been on the rise from about 1 to 1.6
- 20 percent of gasoline consumption from 2006 to 2010.
- 21 Here are those consumption numbers. As you can
- 22 see, by a large margin, natural gas is the most-consumed
- 23 alternative fuel here in California. Also included are
- 24 biodiesel and E-85 numbers, which have been fluctuation
- 25 over this time period. That being said, Staff would

- 1 like to note that both the natural gas and electricity
- 2 number are Staff estimates based on analysis and
- 3 conversations with public utilities. If any of the
- 4 Stakeholders has any other data sources for this
- 5 information, we would very much like to take comments
- 6 upon that.
- 7 As I said before, medium and heavy-duties form
- 8 the bulk of natural gas consumption for transportation
- 9 purposes here in California. Traditionally, government
- 10 has been the largest owner of that natural -- of that
- 11 medium and heavy-duty natural gas fleet, but we have
- 12 seen a trend of increased commercial ownership of
- 13 natural gas heavy -- medium-duty vehicles here in
- 14 California.
- 15 Finally, to wrap this all up, energy consumption
- 16 has been on the decline on a daily and annual basis
- 17 recently, even before the economic difficulties. That
- 18 being said, we have seen a noticeable drop in
- 19 consumption in gasoline, diesel and jet fuel, because of
- 20 the high unemployment rates and high prices here in
- 21 California recently. Finally, retail alternative fuel
- 22 consumption has been on the rise, but still remains a
- 23 very small portion of transportation energy use here in
- 24 California.
- 25 At this time I'd like to open up questions to

- 1 the Commissioners and Advisors, and then questions from
- 2 the Stakeholders at large.
- 3 VICE CHAIRPERSON BOYD Thank you. I don't know
- 4 if this is an observation or a question, frankly. One
- 5 thing I'd like to learn more about today is, with regard
- 6 to diesel fuel, is what's going on in the world, and how
- 7 it might, in the future, affect California. Before we
- 8 slipped into significant recession most prognoses were
- 9 that the developing world was going to increase --
- 10 steadily increase demand for diesel fuel, as a result of
- 11 their needs and desires to move their goods around their
- 12 nations and ultimately into the world economy. And that
- 13 was going to put a crimp into the ability of the world
- 14 refining industry to supply diesel fuel, thus having a
- 15 traditional demand versus supply price impact.
- 16 I'm just wondering what people's thoughts are
- 17 with regard to the future as we dig our way out of this
- 18 recession. Is that still likely something we have to
- 19 deal with and are we capable of dealing with it through
- 20 provision of traditional supplies -- traditional
- 21 petroleum-based diesel fuel? Or do we, as an agency
- 22 through 118 and others have to give significant thought
- 23 to greater injections of money into the biodiesel, or
- 24 even more so, the renewable diesel arena in order to
- 25 spur its production to affect supply, to affect cost, to

- 1 affect the cost to California business and California
- 2 folk? So, that's really kind of an expectation I's like
- 3 to get out of today, more than a question to you, unless
- 4 you have a comment you'd like to make on the topic.
- 5 MR. EGGERS: Well, unfortunately, Commissioner,
- 6 most of our analysis has focused on California to this
- 7 point. That being said we will probably endeavor in the
- 8 future to address some of those concerns you brought up
- 9 today.
- 10 VICE CHAIRPERSON BOYD With you having said
- 11 that, then I have to extend that concern to multiple
- 12 fuels -- I have to extend that concern, certainly, to
- 13 the issue of ethanol as it relates to the pressures on
- 14 this country through RFS-2 renewable fuel standard as
- 15 modified for the nation, the pressure that the low-
- 16 carbon fuel standard will put on lowering the carbon
- 17 index of fuels, the great debates about the wisdom and
- 18 desires for corn-based ethanol produced in this country
- 19 versus that produced in other countries, like Brazil,
- 20 because cane ethanol gets a better carbon index than
- 21 does US ethanol. And I'll be interested in any
- 22 discussions of ethanol shuffling that may be forced to
- 23 take place to accommodate that. Rumors of us sending
- 24 ethanol to Brazil to receive Brazilian ethanol concern
- 25 me some, in that is I was a Brazilian investor I'd sure

- 1 be looking for the best and highest price I could get
- 2 for my ethanol knowing that there is an absolute need
- 3 and demand for it. While I'd be glad to buy cheaper US
- 4 corn-based ethanol to meet my national needs, etcetera.
- 5 So, I think all I'm trying to say is what we do
- 6 here is so tied into what goes on in the nation and the
- 7 world with regard to demand, supply and price
- 8 implications, we really do need to consider that as we
- 9 finalize an analysis that we make based upon the trend
- 10 that you put out here, and that we hear from folks here,
- 11 with regard to, you know, where California is going to
- 12 go -- with regard to its ability to get supply to meet
- 13 its demand at a reasonable cost. So, just for the
- 14 record.
- 15 COMMISSIONER PETERMAN: Ryan, thank you for that
- 16 presentation. I would be interested in seeing most of
- 17 these graphs, but particularly the income sensitive ones
- 18 back to '98, maybe '99. Just curious to see how you're
- 19 seeing the trends around -- the slow-down around 2011,
- 20 around September 11th. Because obviously the economy is
- 21 having a true impact on consumption and we do have some
- 22 recent history with some slow-downs. But if you have
- 23 anything to say about how the trend looked in that
- 24 period, that would be great. Even our -- in the final
- 25 document.

- 1 MR. EGGERS: Will do, thank you Commissioner.
- 2 Any other comments from the dais? Stakeholders, any
- 3 questions, please come forward. If you have a card,
- 4 please give it to our transcribe, if available. Thank
- 5 you. And do introduce yourself for everybody on WebEx.
- 6 MS. GREY: Thank you. Good morning
- 7 Commissioners and Advisors. My name is Gina Grey; I
- 8 work for the Western States Petroleum Association. I
- 9 have one question and a comment relative to this portion
- 10 of the presentation.
- I think that the first on is a question, and
- 12 this is totally born out of ignorance, you may have a
- 13 very simple answer, but it's with regards to the
- 14 challenge that seems to be implicit both in the
- 15 presentation and several parts of the report where it
- 16 talks about the challenges in collecting information on
- 17 alternative fuels from a historical perspective. Since,
- 18 you know, the collection of the data is critical, and I
- 19 think I heard those comments from both Commissioners
- 20 this morning in terms of looking at what the history is,
- 21 being able to then put the picture together with what we
- 22 see in terms of the future projections.
- 23 The question that we have is basically, you
- 24 know, data collection being very critical, and the fact
- 25 that the petroleum industry under PIIRA is required to

- 1 supply a significant amount of detailed information to
- 2 the Commission, is there an ability to expand that to
- 3 the alternative fuels arena, either through something
- 4 like PIIRA or some other mechanism? And I know it may
- 5 be complicated because we heard today that a lot of the
- 6 information that's in the alternative fuels arena
- 7 relates to the heavy-duty and medium-duty sector, and
- 8 we're talking here more about retail, I'm not too sure
- 9 how all this would be dealt with, but it is a question
- 10 that I think needs to be put to the Commission as to
- 11 whether or not as we transition to a new alternative
- 12 fuel future, there is not an obligation to be collecting
- 13 this information from all those sectors, and have,
- 14 whether it's legislative authority or some other
- 15 authority. So that's one question. And that may not be
- 16 able to be answered today, but we thought we'd put it on
- 17 the books.
- 18 VICE CHAIRPERSON BOYD: Thank you, Gina. I have
- 19 a thought, but I think I would first, since this is a
- 20 Staff-driven draft report to date, I would ask the Staff
- 21 to respond, lest I provide the wrong answer. But I
- 22 think I know what's happening.
- 23 MR. SCHREMP: Thank you Commissioner Boyd.
- 24 This is Gordon Schremp, Staff, Energy Commission. The
- 25 question about expanding -- the potential to expand the

- 1 PIIRA activities to include alternative fuels -- that's
- 2 a good idea. I mean, Staff has been thinking about this
- 3 for a long time. PIIRA has been revised once, and this
- 4 I think was about five years ago, and it was a large
- 5 undertaking to respond to the change in the industry.
- 6 There was an extreme differentiation of fuels, a need to
- 7 collect more specificity for California operations that
- 8 the Federal forms we were receiving were inadequate to
- 9 meet those needs.
- 10 In the alternative fuel arena -- yes, there is
- 11 an area of data collection that is sort of under the
- 12 radar. We're flying a bit blind. And that is non-
- 13 retail, fleet application, independent car lock
- 14 facilities. PIIRA activity is somet5hing that needs to
- 15 be a rather specific in terms of scope, so we can -- it
- 16 is possible to undertake a rule-making. We have done
- 17 this, as I mentioned, five years ago. And that process
- 18 would involve bringing in all the Stakeholders, Staff
- 19 proposing what that scope of the data collection would
- 20 look like, how we would propose to collect it, what new
- 21 affected parties would be involved, potential cost to
- 22 them, and the timeline to work all this through the
- 23 system.
- 24 So, it's a long process, I won't say it'll be
- 25 short, but our ability to judge how well petroleum

- 1 reduction is occurring or to be able even to measure
- 2 that is handicapped by our inability to peer in and
- 3 obtain information that's credible from these fleets.
- 4 And even Federal military operations that have
- 5 recently -- in recent years -- more at the forefront of
- 6 using, say, biodiesel, E-85, and now going to bio blends
- 7 in military jet fuel. So the ability to measure that,
- 8 and assess it -- right now we don't have the explicit
- 9 authority.
- 10 We could do an ad-hoc survey of -- that we do
- 11 every year for retail -- it could be for all of these
- 12 other non-retail outlets, so we believe we have the
- 13 authority to do that on a one-time basis, but we need to
- 14 consistently reach out, collect that data, include all
- 15 of those appropriate Stakeholders, identify new
- 16 Stakeholders coming to that process, that kind of
- 17 activity to be able to get a firm baseline from which to
- 18 measure change.
- 19 So, yes, we've -- you know, it's been a concern
- 20 for a little while, so, this is something we've been
- 21 thinking about internally. And, so I guess back to the
- 22 dais, it's sort of a joint effort here, where the
- 23 Commission would like to go, but I think that's a very
- 24 good suggestion from a Staff perspective.
- 25 VICE CHAIRPERSON BOYD: Thank you, Gordon. What

- 1 I would have said, and will say, is I was aware that the
- 2 Staff was looking at this question. I was aware -- we
- 3 are aware also that Staff does get the data it gets now
- 4 through, you know, surveys, outside of PIIRA that people
- 5 have been cooperating with us on. So, I don't think
- 6 you're flying blind. I'm afraid you used that
- 7 expression, Gordon. But, I think we -- we're convinced
- 8 you have a reasonable amount of data, and as we look to
- 9 the future, Gina, that's a very good suggestion, and I
- 10 am sure the Staff will continue to pursue that.
- 11 MS. GREY: Thank you. And the second part was a
- 12 request. And I think this relates to the fact that, we
- 13 as WSPA have been at this dais for many, many IEPRs, as
- 14 you know Jim. And I think we find it interesting that
- 15 Staff concluded that government policies have been the
- 16 main drivers of alternative fuel use in California.
- 17 Staff referenced the South Coast Fleet Vehicle Purchase
- 18 Policy, yet they also concluded that retail sales of
- 19 alternative fuels remain a small share of transportation
- 20 fuel use in the state. And I guess this really
- 21 underscores in our mind the questions to whether an
- 22 aggressive policy, such as ARB's LCFS is in fact
- 23 achievable, or even realistic in the marketplace within
- 24 the required timeframe that has been provided. And I
- 25 think this goes to Commissioner Peterman's comment, or

- 1 request, that we would really like to see more of a
- 2 retrospective analysis going back to all the earlier
- 3 IEPRs.
- 4 And I think we've said this, actually, in some
- 5 of our earlier comments this year, where the CEC would
- 6 go back and actually look at what were the projections
- 7 for the future years, trying to tie that into what's
- 8 occurred, or what has not occurred. And, you know, all
- 9 the government alternative fuel programs that were
- 10 mentioned, they've received substantial subsidization
- 11 over many years. So, if the Commission could devote
- 12 some portion of the report to just going back and
- 13 looking at what has hampered this transition to a non-
- 14 hydrocarbon future, and provide some commentary on that,
- 15 I think that would be useful in the actual IEPR, you
- 16 know, in addition to perhaps this Transportation report.
- 17 But definitely in the IEPR, as well. So it's just a
- 18 request.
- 19 VICE CHAIRPERSON BOYD: Thank you.
- 20 COMMISSIONER PETERMAN: Thank you for that
- 21 request. As you were talking, I was thinking about the
- 22 fact that with our last AB-118 plan with nearly 100
- 23 million dollars for alternative fuels, but I believe the
- 24 request was 1.3 billion that -- yes of interest. And
- 25 so, I say right off, one thing that's hampering the

- 1 industry is just the ability of financing. And, but
- 2 we'll take your comments under consideration. Thank
- 3 you.
- 4 VICE CHAIRPERSON BOYD: And don't get me going
- 5 on subsidies to the petroleum industry over the decades
- 6 and centuries.
- 7 MR: CARMICHAEL: I'm here to help. Tim
- 8 Carmichael with the California Natural Gas Vehicle
- 9 Coalition. I have some comments that I'll give later
- 10 that talk more general about the IEPR and where we are
- 11 relative to natural gas. And a brief conversation that
- 12 I've already had with Staff, and I appreciate the
- 13 request from Ryan for any additional contacts and data
- 14 from the industry, and I'm working on that with my
- 15 membership.
- Just a couple of things from this presentation,
- 17 specifically. On slide 17, I want to note that it's a
- 18 little dangerous to -- point four there, "the initial
- 19 analysis of retail alternative fuels indicate the
- 20 consumption. These fuels are unstable and likely highly
- 21 sensitive to changes in economic conditions." That's a
- 22 little dangerous to make a comment that broad, given the
- 23 mixed development of the alternative fuels industry.
- 24 Not all the fuels are progressing on the same
- 25 trajectory. Not all are trying to feed the same market

- 1 segment -- transportation market segment.
- 2 And so, I would caution against a statement like
- 3 that in the IEPR because -- take natural gas, for
- 4 example -- the trend for the last several years has
- 5 shown in the slide -- the next slide, 18 -- has been up,
- 6 and actually in a down economic time. And part of that
- 7 is because of the very favorable price point for natural
- 8 gas when compared to diesel. And I think it would be
- 9 helpful for the IEPR to have an additional slide like
- 10 this, but comparing the fuels that really compete with
- 11 diesel today -- primarily compete with diesel -- shown
- 12 as a percent of diesel consumption in the state. Note
- 13 on this slide, all the alternative fuels are shown as a
- 14 percent of gasoline consumption. But biodiesel and
- 15 natural gas, really most of it is being consumed by
- 16 heavy-duty vehicles competing with diesel. And I think
- 17 that might be a helpful comparison point for another
- 18 slide.
- 19 And then, finally, on the next slide, just a
- 20 point about, you know, the CEC working with the data
- 21 they have and I will take some responsibility for my
- 22 membership not yet providing as much information as we
- 23 can to the CEC Staff to make the report that much
- 24 stronger this year. But, you know, having to go back to
- 25 2006 to calibrate numbers five years ago is just not

- 1 good enough, and we can do much better here in
- 2 California, and our membership are going to do our best
- 3 to help the CEC Staff get much more current data. Thank
- 4 you.
- 5 VICE CHAIRPERSON BOYD: Thank you, Tim. And
- 6 appreciate your offer of cooperation. I guess I could
- 7 have said at the opening of this meeting that a very
- 8 sincere thanks to the Staff. We have about -- we have
- 9 half the amount of people doing twice the amount of work
- 10 that we used to have to do. So this was a herculean
- 11 task in and of itself, and we do need collaboration,
- 12 cooperation from all involved.
- 13 Uh, your point about that bullet -- I reacted a
- 14 tiny bit to the use of the word 'unstable'. I'm not
- 15 sure the rest of the sentence is -- because things are
- 16 highly sensitive to changes in economic conditions. But
- 17 I hear you, and that's a good point, and we always have
- 18 to be careful -- we in government -- what we say in
- 19 terms of concerning people. On the other hand, they
- 20 rarely pay attention to us anyway. But, in any event,
- 21 good point.
- 22 COMMISSIONER PETERMAN: Yes, I agree with your
- 23 point on bullet four. Since fossil fuel usage is also
- 24 sensitive to economic conditions. So, Ryan --
- 25 MR. EGGERS: One bad is not that bad, so --

- 1 Well, thank you Commissioner, Stakeholders. At
- 2 this time I'll turn my presentation over to my
- 3 colleague, Aniss Bahreinian.
- 4 MS. BAHREINIAN: Good morning Commissioners,
- 5 Staff and Stakeholders. My name is Aniss Bahreinian,
- 6 and I work at the Forecasting Unit in the Fossil Fuel
- 7 Office. Uh -- height difference, sorry.
- 8 Uh, I'm here today to talk, not about numbers,
- 9 but rather about concepts and measures that goes in to
- 10 the machinery that generates those numbers.
- 11 Specifically I'd like to add clarity to the discussions
- 12 on why periodically we conduct a California Vehicle
- 13 Survey.
- 14 We're explaining how the survey fits into the
- 15 fuel demand forecast and analysis, how it is different
- 16 from other surveys, how it is different from past
- 17 surveys, and how it is related to our collaborations
- 18 with other State and local agencies. We also, of
- 19 course, like all the other presenters would like to seek
- 20 your feedback on what you think to be important in this
- 21 process.
- 22 Starting point with any kind of model or survey
- 23 design is what questions do we want to answer and what
- 24 policies do we want to evaluate? So that is our number
- 25 one starting point. The response to these questions

- 1 will guide our model and survey designs. For instance,
- 2 you may ask us how much natural gas will be used in the
- 3 transportation sector in the next 20 years. This will
- 4 raise a series of related questions for which we will
- 5 need to find an answer before we can respond to your
- 6 question, including, what are the consumer preference
- 7 for natural gas vehicles. So there are a number of
- 8 other questions that need to be answered first, like
- 9 what is the price of natural gas, what kind of
- 10 technologies will be in the market, etcetera. But one
- 11 of them is the consumer preferences for natural gas
- 12 vehicles.
- Now, how does it work? Well, survey design --
- 14 we start out with survey design. We are going to
- 15 execute the survey, so we move on to survey execution,
- 16 and we are going to collect a survey data. What is
- 17 important for you to know here is that our survey is
- 18 designed to estimate a model. We are not conducting an
- 19 opinion survey; rather we are conducting a survey, the
- 20 results of which we are going to be using in estimating
- 21 a model that is going to be used to produce quantitative
- 22 numbers.
- 23 So the survey data, then -- if you go to the
- 24 second row of boxes -- you will see that the survey data
- 25 is then being used to estimate vehicle transaction and

- 1 choice models. The most important of these for
- 2 everybody here is their vehicle choice model. Now, what
- 3 do I mean by estimated vehicle choice models? What I
- 4 mean are -- what is referred to in economics as utility
- 5 functions. And 'utility' is a term that economics use
- 6 to equate with satisfaction. So, we want to know, for
- 7 instance, how much satisfaction you are going to get
- 8 from driving a natural gas vehicle, from buying a
- 9 natural gas vehicle.
- Then we are going to move to the forecasting
- 11 model. So the way that I would articulate the
- 12 difference between the forecasting model and the
- 13 estimated model is that in the estimated model we have a
- 14 bunch of behavioral equation that measures the utility
- 15 that you derive from the different vehicles and vehicle
- 16 attributes. In the forecasting model, on the other
- 17 hand, we are going to add some accounting equations to
- 18 those behavioral equations so that you can measure the
- 19 probability of you selecting a natural gas vehicle,
- 20 based on how much satisfaction you are deriving from
- 21 that, and based on your income, prices etcetera.
- 22 Then this vehicle -- in addition to the utility
- 23 functions that we have, of course we are going to have
- 24 to occupy this forecasting model with economic and
- 25 demographic projections. My colleague, Ryan Eggers,

- 1 goes to -- at length in order to sum up a lot of these
- 2 demographic and economic projections to fit it into this
- 3 forecasting model.
- 4 In addition to that, one important piece of this
- 5 forecasting model is what is called vehicle attribute
- 6 projection. Vehicle attribute projection is what the
- 7 manufacturer -- the attributes of the vehicles that the
- 8 manufacturers are planning to offer in the market.
- 9 I need to emphasize here that we do not have a
- 10 vehicle supply model, we have a vehicle demand model.
- 11 And therefore, we seek the services of our consultant,
- 12 Mr. KG Duleep, who does have a vehicle supply model,
- 13 then he uses his model to generate the vehicle
- 14 attributes that go into the forecasting model that we
- 15 have for light-duty vehicle demand.
- 16 And this light-duty vehicle demand forecasting
- 17 model is fed into Dynasim software, which also houses
- 18 travel demand models, aviation model, and freight model.
- 19 And then at the end it is going to generate fuel demand
- 20 forecast.
- 21 So, we go through a lot of different steps in
- 22 order to do that, but the biggest portion of our model
- 23 is the vehicle demand model. As you know, a lot of the
- 24 consumption fuel -- transportation fuel consumption
- 25 happens with the light-duty vehicles in California and

- 1 that is an important piece of our equation.
- 2 Are there other surveys? Why do we have to do
- 3 surveys here? Well, yes, there are other surveys that
- 4 can inform the question that you raise. But I want to
- 5 kind of bring your attention to one thing. You ask me
- 6 how much natural gas we are going to use. You didn't
- 7 ask me whether or not we are preferring natural gas
- 8 vehicles to others. You didn't ask me how much. So in
- 9 order to answer that question I am going to have to go
- 10 through a more detailed analysis to provide an answer
- 11 for you.
- 12 Some of these surveys that are out there are
- 13 opinion surveys, others rely on manufacturers'
- 14 perspectives, some are national surveys and not specific
- 15 to California, some are out of date and do not reflect
- 16 current consumer preferences.
- 17 So, but we all know -- and especially some of
- 18 the economists that are included among our
- 19 Commissioners -- we know that as consumers are engaged
- 20 in making choices, they have -- they take out their
- 21 calculator and they make comparison. All right, how
- 22 does the price of this vehicle compare to the other one,
- 23 what is the tradeoff between price and performance of
- 24 the vehicle, et cetera. That is why our stated
- 25 preferences survey is needed, and that is what it is

- 1 going to enable us to do. It's going to enable the
- 2 tradeoff between all these different attributes.
- 3 This is an example of one of those surveys --
- 4 one of the other surveys that I talked about. This is
- 5 Green Cars Consumer Report National Research Center.
- 6 This is the 2010 survey, so it is a recent survey. And
- 7 as we can see here, it is looking at people's
- 8 preferences for different attributes of the vehicle by
- 9 age, gender, household income, and region. And you can
- 10 see obviously the west coast here. What it is for the
- 11 West Coast is not California.
- 12 This is another question that they're asking.
- 13 What power type are considered for new vehicles? What
- 14 power type do you think is most likely for you to
- 15 purchase? So, as you can see here, conventional
- 16 gasoline, no surprise it comes out with 69%. Flex fuel
- 17 is 38% for men, 32% for women. So there are some gender
- 18 difference, there are age differences and there are
- 19 income differences between the consumers.
- What we need to know is whether or not survey
- 21 participants intend to buy a vehicle. So, do you want
- 22 to buy a vehicle? That's our question. If you do want
- 23 to buy a vehicle, then what vehicle do you prefer to
- 24 another type? What vehicle type do you prefer to
- 25 another vehicle type? Consumer preferences are revealed

- 1 in the vehicles that they already purchased. So if you
- 2 have a Mercedes Benz, I know you prefer that car. And I
- 3 know that you obtain satisfaction from driving a
- 4 Mercedes.
- 5 So when I look at the cars that you do own, I'm
- 6 looking at your revealed preferences. But if I'm
- 7 talking about the cars that are not yet in the market,
- 8 or policies that are not yet implemented, then I'm going
- 9 to have to rely on what you say, and that is what we
- 10 call stated preferences. So I have to ask you, what do
- 11 you think? Are you going to do this? Well suppose that
- 12 there is a car with these attributes, are you going to
- 13 buy it when it times come -- when the time comes for you
- 14 to purchase it? Now, do they actually do what they say?
- 15 Well that's always likely that some people don't. But
- 16 it is a reliable method that we have used. And they are
- 17 planning to test that. We have obtained our own data,
- 18 and in the future we are planning to follow some of
- 19 these consumers and see if they actually did what they
- 20 said they would do.
- 21 Stated preferences survey creates hypothetical
- 22 vehicles. A lot of people have heard about stated
- 23 preferences survey, but we need to explain what they do
- 24 here. They create hypothetical vehicles to represent
- 25 the vehicles and attributes that do not currently have

- 1 an established market. But as well as the ones that do.
- 2 Stated preferences surveys describe a hypothetical
- 3 vehicle type to the participants by its attributes. So
- 4 we don't tell them, this is a hybrid, are you going to
- 5 buy it or not? You're going to describe the attributes
- 6 of this hybrid vehicle, including its price, including
- 7 miles per gallon, fuel efficiency and other attributes,
- 8 range and others, and then you are going to ask them,
- 9 well alright, now you make your choice. So we give them
- 10 a set of four vehicles and then we ask them, choose one.
- 11 This is a sample one. For instance you see here
- 12 Vehicle A, Vehicle B, Vehicle C, Vehicle D. If you
- 13 participate in this survey -- in this stated preferences
- 14 survey, you'll notice that we are talking about the fuel
- 15 type. Well, I've done A is gasoline, B is full
- 16 electric, C is hybrid electric, and D is natural gas.
- 17 But it is not just the fuel type, it's also all these
- 18 other attributes, like purchase price, incentives that
- 19 may be offered on these vehicles, MPG or equivalent fuel
- 20 cost per year. One of your concerns as a consumer is
- 21 how much is it going to cost you to drive this vehicle.
- 22 And then, of course, the maintenance cost, accident
- 23 insurance, etcetera. And then at the bottom you see the
- 24 row select one. We collect that information.
- 25 So, if you notice here, what do I have? I have

- 1 Vehicle A, Vehicle B, Vehicle C, Vehicle D. We have a
- 2 gasoline, we have a full electric, we have hybrid
- 3 electric and we have natural gas. Now, if all of our
- 4 vehicles -- if all of our choices are going to include
- 5 these, but not another fuel type, we cannot include that
- 6 in our model. We cannot accurately gauge consumers'
- 7 preferences for a hypothetic vehicle, or vehicle
- 8 attribute, if it has not been presented as a choice to
- 9 respond, as in the choice experiment. So they need
- 10 to -- somehow it needs to be offered to them.
- 11 We cannot place a hypothetical vehicle in the
- 12 choice experiment without having some realistic idea
- 13 about the range of its attributes, including, but not
- 14 limited to, price and MPG. We cannot include a vehicle
- 15 in the estimated model if it has not been part of the
- 16 stated preferences survey. So it all fits together.
- 17 Vehicle surveys have revealed unstated
- 18 preferences. So when I say revealed unstated
- 19 preferences, when I survey and individual I am asking
- 20 then well what kind of vehicles do you own. That's the
- 21 revealed preferences. Then I give them this -- to some
- 22 of them who are planning to purchase this vehicle -- I
- 23 give them this stated preferences survey, and so they
- 24 are going to tell me what it is they are going to buy.
- 25 That's their stated preferences. We have been doing

- 1 that since early 1990's. This survey is conducted
- 2 periodically at the Energy Commission to assess shifts
- 3 in consumer preferences. So what we want to know if
- 4 whether the consumers have changed since last time we
- 5 conducted this survey. That's the reason why we are
- 6 conducting them periodically.
- 7 The 2011 survey is going to defer from previous
- 8 vehicle surveys at the Energy Commission by integrating
- 9 household vehicle survey with CalTrans travel survey.
- 10 CalTrans is conducting their travel survey, as you know.
- 11 We have been involved with them. So what we are going
- 12 to do is to combine our survey -- integrate our survey
- 13 with what they do. In other words, we are going to
- 14 select from the same pool of participants that are
- 15 participating in CalTrans travel survey, and from those
- 16 we are going to select individuals to complete vehicle
- 17 surveys.
- The 2009 vehicle survey included more
- 19 alternative fuels than previous surveys. It included
- 20 CNG and electric vehicles not in the 2007 survey. So we
- 21 had those two additional fuel types in the 2009 survey.
- 22 2009 vehicle survey did not include hydrogen vehicles in
- 23 the vehicle choices. It included more regional
- 24 differentiation. So we did look at, for instance, San
- 25 Francisco versus Los Angeles versus Sacramento and see

- 1 what these differences are.
- 2 It also included cell-phone only households. As
- 3 you know, a large portion of the population are just
- 4 holding cell phones. So if you're calling people on
- 5 land lines, you are going to miss those individuals. So
- 6 we did include cell phone only households. It also
- 7 included model estimated for more refined market
- 8 segments. In 2007 we only had one and two-plus vehicle
- 9 households. But in 2009 we had one, two and three-plus
- 10 vehicle households.
- 11 So, what did 2009 survey say? This is obviously
- 12 very brief and just highlights some of the preferences.
- 13 It says that all California consumers, households and
- 14 commercial prefer gasoline vehicles to electric and CNG
- 15 vehicles. It showed that households with more than one
- 16 vehicle prefer PHEV, hybrid, FFV and diesel to gasoline.
- 17 It showed that households with more than one vehicle,
- 18 they respond positively to all the incentives. We had
- 19 five incentives and they responded positively to all the
- 20 incentives.
- On the other hand, households with one vehicle
- 22 prefer hybrid to gasoline. Not the other types of
- 23 alternative fuels. They also respond positively only to
- 24 tax credit. So tax credit was actually something that
- 25 was attractive to all consumers. All commercial sector

- 1 fleet owners respond only to the HOV lane incentive.
- 2 Obviously it's going to make them drive faster, and for
- 3 businesses, time is money.
- 4 Now I'm going to turn to what we are doing,
- 5 which is related to these surveys, and those are the
- 6 survey and modeling collaborations. We are
- 7 collaborating with CalTrans, since 2008, on their
- 8 Household Travel Survey project. Cal Trans actually
- 9 approached us in 2008 and we have been in conversation
- 10 with them since then. In 2009 we helped CalTrans, or we
- 11 participated in the development in their RFB. Since
- 12 2010, my colleague Bob Bob McBride and myself, we have
- 13 been participating in the Steering Committee, and the
- 14 Technical Advisory Committees of the CHTS. That is also
- 15 including ARB and multiple local agencies. I have also
- 16 been participating in the Administrative Committee of
- 17 the CHTS, in addition to that.
- 18 We also have contributed funds to equip travel
- 19 survey participants driving alternative fuel vehicles
- 20 with GPS and OBD. We have also participated, with my
- 21 colleague Bob McBride, in the Peer Advisory Board
- 22 involved in the development of the CalPECAS model, now
- 23 known as CalSIIM model since 2008. We have served on
- 24 the interagency team involved in updating RPP guidelines
- 25 to meet SB-375 with our colleagues in Special Projects

- 1 office.
- 2 As a result, collaboration and coordination with
- 3 CalTrans, SCAG, and others is built into the 2011 survey
- 4 design. So it is not just in words that we are
- 5 collaborating. We have designed our survey so that it
- 6 integrates with CalTrans travel survey. 2011 vehicle
- 7 survey will create an integrated travel and vehicle
- 8 survey data. So what is important for us is that we are
- 9 going to have a database that we can use later after
- 10 2013 to build an integrated travel and vehicle choice
- 11 model. We can't do it before then, but after 2013 we
- 12 can do that.
- 13 We also have started conversation with ARB since
- 14 last month, on scope modifications of our future
- 15 projects, as well as consumer choice projects listed on
- 16 ARB's Strategic Research Plan. We examined vehicle
- 17 demand models at ARB, and CEC coordinate -- I'm sorry --
- 18 coordinate integrate travel and vehicle choice model,
- 19 they are interested in the same thing that we are
- 20 pursuing. And potentially on commercial vehicle travel
- 21 survey because the field is actually lacking in
- 22 commercial vehicle travel survey. There's a lot of
- 23 household surveys but not enough commercial vehicle
- 24 surveys. And we're talking about the light duty,
- 25 although it could potentially expand to medium and

- 1 heavy-duty, as well.
- 2 A project is also due to begin for SCAG using
- 3 our 2009 vehicle survey data to explore the relationship
- 4 between land us and vehicle choice. We want to see
- 5 whether land-use patterns are influencing your choices
- 6 of vehicle.
- 7 I'm sorry -- I think everybody knows the
- 8 benefits of collaboration, and I have been asked to be
- 9 short. So next, looking forward to 2013 and beyond.
- 10 Any questions? Commissioners? Advisors?
- 11 VICE CHAIRPERSON BOYD: I have no questions.
- 12 Commissioner Peterman?
- 13 COMMISSIONER PETERMAN: I do. I have a couple
- 14 of questions but also a bunch of paperwork -- under the
- 15 questions here.
- 16 Hi. Thank you for that presentation. A few
- 17 questions. First, starting with slide number seven -- I
- 18 wasn't sure how to read this table, since the totals are
- 19 beyond 100.
- MS. BAHREINIAN: Absolutely, that's a question
- 21 that came up before.
- 22 COMMISSIONER PETERMAN: Okay.
- MS. BAHREINIAN: And I have to say that I took
- 24 this out of another slide presentation. I don't have
- 25 the entire document --

1 COMMISSIONE	R PETERMAN:	Okay
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- 2 MS. BAHREINIAN: -- to fully respond to that.
- 3 But I think they have been given more than one choice,
- 4 that's why you see more than 100%.
- 5 COMMISSIONER PETERMAN: Okay. Yeah, we get to
- 6 follow up on that. Yeah, and I'll also be interested in
- 7 what went with the first choices, but -- good
- 8 background.
- 9 And then, I appreciated your discussion about
- 10 the extent to which we've included alternative fuels in
- 11 the past surveys. I think this gets at the question
- 12 that was raised earlier about why we don't have more
- 13 historical data, or an accurate record of alternative
- 14 fuel vehicles. And so, I guess I would just ask Staff,
- 15 I note here that we did not include electric vehicles or
- 16 compressed natural gas in the 2007 survey, but there
- 17 were vehicle at that point in time. So, let's
- 18 reconsider what our minimum threshold is to start
- 19 including a representative vehicle type, just to make
- 20 sure that in the 2011 survey that, if there are any that
- 21 are really small we not -- consider including just
- 22 because a two year time frame can make a difference, and
- 23 it would be good to have a larger record beyond --
- 24 before 2009. So let's start establishing that.
- 25 And also, since we're basing this analysis off

- 1 of the 2009 survey, I hope there's an opportunity -- and
- 2 let's talk about what type of opportunity there is to
- 3 use the information in the 2011 survey and provide
- 4 that -- whatever trends or insights come from that
- 5 before the 2013 IEPR. So, perhaps you can comment on
- 6 how long the 2011 survey process will take. But I'd
- 7 like to, just at least get some type of in-between
- 8 document just with some update about how this would have
- 9 changed.
- MS. BAHREINIAN: Absolutely. What will happen
- 11 is that the count -- as you know I have been trying to
- 12 explain here that our vehicle survey is not married to
- 13 CalTrans CHTS survey. The CHTS survey is due to end
- 14 mid-2012. They have to complete data cleaning, data
- 15 processing because those would be raw data, and they
- 16 expect that by the time they would be finished with that
- 17 is going to be the end of 2012 or beginning of 2013.
- 18 Which is also going to coincide with our 2013 IEPR.
- 19 COMMISSIONER PETERMAN: Okay, that makes sense.
- 20 I still have some concern that will take us a while to
- 21 get a sense of where the technology preferences are now,
- 22 but appreciate your continuing to think about it.
- MS. BAHREINIAN: Sure.
- 24 COMMISSIONER PETERMAN: I understand the
- 25 limitations with the combined survey.

- 1 MS. BAHREINIAN: We can give you portions of the
- 2 data, but not the complete data, because they have
- 3 already started the pretest. And from what I see
- 4 actually it is encouraging, because one of my concerns
- 5 was whether we have good representation of all the three
- 6 vehicle categories, one vehicle, two vehicle and three-
- 7 plus. And I was looking at it the other day and it was
- 8 actually matching the distribution in California, which
- 9 is good for us. But that's pre-test. So we have to
- 10 keep our fingers crossed and hope that it's going to be
- 11 the case for the entire survey, not just the pre-test.
- 12 COMMISSIONER PETERMAN: That's great. And
- 13 again, any preliminary information that you can provide
- 14 in the interim -- appreciated. Thank you so much.
- MS. BAHREINIAN: Any questions from
- 16 Stakeholders? Staff? Yes.
- 17 MR: CARMICHAEL: I promise I'm not going to do
- 18 this all day long, but one quick point. I think UC --
- 19 to your question -- your last question, Commissioner
- 20 Peterman -- I think UC Davis, Berkeley, and I think UC
- 21 Riverside are all doing their own sort of vehicle trend
- 22 surveys -- different departments there are doing vehicle
- 23 trend surveys -- and the Commission may be well served
- 24 by trying to tap into what's available from them. Maybe
- 25 it's an alternating year type process or shorter

- 1 timeframe to get more current data. Or maybe it's
- 2 already happening at the Staff level, but I want to make
- 3 sure that the Commission is tapping into outside
- 4 resources, as well.
- 5 VICE CHAIRPERSON BOYD: Thanks Tim. We are
- 6 aware of those surveys. We -- I'm aware the Staff talks
- 7 to them fairly regularly, and we encourage the
- 8 individual institutions to try to reconcile their own
- 9 numbers with each other, as well. So -- but good point.
- 10 MS. BAHREINIAN: Any other questions? Okay.
- 11 MR. ANDERONI: I have a question. Hello?
- MS. BAHREINIAN: Anthony, do you want to --
- MR. ANDERONI: Yes --
- MS. BAHREINIAN: -- ask the question?
- MR. ANDERONI: I can just -- I'm sorry --
- 16 VICE CHAIRPERSON BOYD: We need to turn the
- 17 volume up. We can't hear you.
- MR. ANDERONI: How's that?
- 19 VICE CHAIRPERSON BOYD: Still not discernable.
- 20 MR. ANDERONI: Okay. If I speak up can you hear
- 21 me better?
- 22 VICE CHAIRPERSON BOYD: If you really speak up
- 23 loud we might barely hear you. Go ahead and try.
- MR. ANDERONI: I just had one clarification
- 25 question, in asking why national data was presented

- 1 versus California-specific data.
- MS. BAHREINIAN: Sorry, I couldn't hear.
- 3 MR. ANDERONI: I did also send my question via
- 4 the chat, so it may be handled through that, as well.
- 5 MS. BAHREINIAN: Well, the reason why we are
- 6 presenting -- we first of all, as I said, we basically
- 7 use our own data to build a model. That's the purpose
- 8 of our own data. So we have not really presented a
- 9 summary result, like the national survey did. But one
- 10 of the reasons why I used that was because it was the
- 11 more recent data, it is a 2010 survey, versus our survey
- 12 that started in 2008 and ended in 2009. That was one of
- 13 the reasons why I included the national survey.
- I also wanted to point out that there are gender
- 15 and age differences in the national survey. You can
- 16 clearly see some of the gender/age differences when it
- 17 comes to vehicle preferences. But I also want to note
- 18 that we have not included gender and age in our
- 19 forecasting model. Although, when we have the data, the
- 20 survey data can be really used to estimate a lot of
- 21 different varieties of models. But we have to be
- 22 concerned because our purpose is to do -- produce
- 23 forecast, we need to be able to get the data that can be
- 24 used in projection of those inputs by gender and age, if
- 25 you are going to use them. And doing so is going to

- 1 increase computational demand of the model and we have
- 2 not done so yet.
- 3 MR. ANDERONI: Yeah, and I just think what Tim
- 4 brought up earlier was due to the fact that, you know,
- 5 California has a very different demographic when it
- 6 comes to vehicle choices. And I know you all work very
- 7 closely with the Air Resources Board. But given the
- 8 fact that there are a significant number of hybrids in
- 9 California versus other states, and the fact that more
- 10 electric vehicles are going to be predominant in
- 11 California, does skew the overall data picture.
- MS. BAHREINIAN: Yes. Actually, the national
- 13 survey also -- if you look at the column again, which is
- 14 regional, it show that Western states have higher
- 15 preferences for hybrid vehicles. In addition to that,
- 16 in our last survey we also noted that, for instance,
- 17 different regions in California have different
- 18 preferences. San Francisco is a prime area that has
- 19 higher preferences for hybrid vehicles compared to the
- 20 rest of the state. Los Angeles has higher preferences
- 21 for sports vehicles, etcetera. So there are regional
- 22 differentiations within California.
- MR. ANDERONI: Thank you.
- 24 COMMISSIONER PETERMAN: Uh, so just a follow up
- 25 question on that. Can we summarize our data in this

- 1 type of tabular format?
- 2 MS. BAHREINIAN: Uh --
- 3 COMMISSIONER PETERMAN: I appreciate it goes
- 4 into the forecast, but I think it's such a great
- 5 resource that we're already doing --
- 6 MS. BAHREINIAN: Absolutely --
- 7 COMMISSIONER PETERMAN: -- that it would be
- 8 useful just to have something like this so that we're
- 9 all aware where we are.
- MS. BAHREINIAN: Absolutely. We can do that.
- 11 COMMISSIONER PETERMAN: That would be terrific,
- 12 thank you.
- MS. BAHREINIAN: Any other questions? If
- 14 there's no other question, then I'm going to introduce
- 15 our next presenter that I promised early on. I said
- 16 that we do not have a vehicle supply model. Vehicle
- 17 supply model belongs to Mr. Duleep. And Mr. Duleep is
- 18 the President of H-D Systems, a consulting firm
- 19 affiliated with ICF International. He is well-known for
- 20 his -- for the work that he has completed on projecting
- 21 vehicle attributes, not just to the CEC. He has been
- 22 affiliated with CEC since 1991, but also with the
- 23 Department of Energy and elsewhere. He is a well-known
- 24 consultant in this area. And, I'm going to just -- he
- 25 has advanced degrees in Engineering, and in addition to

- 1 a Master's Degree in Business. So, without further ado,
- 2 I'm going to introduce Mr. KG Duleep of H-D Systems
- 3 Consulting.
- 4 MR. DULEEP: Thank you Commissioners. I
- 5 appreciate the opportunity to be here. And I'm also
- 6 happy that it's a good deal less foggy than I saw you
- 7 last, Commissioner Boyd.
- 8 VICE CHAIRPERSON BOYD: Yes, welcome here, KG.
- 9 A little warmer, too.
- MR. DULEEP: Yeah, a little warmer too, yeah.
- 11 Uh, just to segue from Ms. Bahreinian's talk, she gave
- 12 you a little overview of how the system operates. And
- 13 they use a consumer choice model. And just listening to
- 14 the comments from the floor, and Ms. Bahreinian's
- 15 comments, we do work with US Davis and Oakridge National
- 16 Lab and all of these people in supporting it. And over
- 17 the years, I must say that the stated preference
- 18 approach seems to be very time-consuming, very
- 19 expensive. And perhaps now that many of these cars are
- 20 coming into the field a revealed preference would be a
- 21 much easier and more reliable way to go in my opinion.
- 22 But having said that, the supply model actually supports
- 23 either type of model calibration.
- 24 What the CEC model requires is a forecast for 15
- 25 different car and light truck classes. So we support

- 1 the light-duty model, as well as different fuel types
- 2 and plug-ins and regular and conventional hybrids. The
- 3 model that -- just to give you a small overview -- we
- 4 developed a model when we were EEA, known by a different
- 5 name in the late `80's. We've supported the National
- 6 Energy Modeling System, which uses a very similar model.
- 7 And essentially what we try and do is to simulate
- 8 manufactured decision-making, on what new products to
- 9 offer given the situation of the economics.
- 10 And I think the one drawback that we have now is
- 11 that our model doesn't interface in a dynamic way with
- 12 the CEC model. It's sort of a one-way communication.
- 13 And any two-way communication is only through discussion
- 14 with Staff and refinement after looking at their
- 15 outputs. And it would certainly be nice if the models
- 16 could talk to each other.
- 17 The vehicle classes, we have sort of defined
- 18 them in the usual way. They are relatively homogenous
- 19 groups, from a consumer perspective. So we have six car
- 20 classes, and one extra one that's called the small-tall
- 21 wagon which is like a Toyota Matrix or the Chevy HHR or
- 22 something like that. We have lots of classes of SUVs
- 23 because CEC wanted to differentiate between the
- 24 crossover type SUV and the body and frame types. And we
- 25 have standard vans, and compact vans and pick-up trucks.

- 1 And of course the pick-ups and the standard vans are
- 2 generally mostly cargo. And we have gasoline, diesel,
- 3 ethanol, CNG and electricity. So, it's a tall order,
- 4 we're required to forecast all this for the next twenty
- 5 years. And what I'm hoping I'd do today is just give
- 6 you a quick overview of how we do it.
- 7 The attributes that are of most interest to CEC
- 8 are vehicle price, the fuel economy, and then some
- 9 variables that relate to the performance of these
- 10 vehicles. So the performance metrics they want -- the
- 11 zero to 60 acceleration time, they want a measure of
- 12 grade ability, which is at this point somewhat poorly
- 13 defined, but we understand it as the speed over the hill
- 14 climb, and range which just turns out to be nothing but
- 15 of course on-road MPG times tank size.
- 16 And another important variable, which at least
- 17 we managed to make that one interactive, is a number of
- 18 vehicle makes and models within each class. Because
- 19 that represents how many choices the consumer has, which
- 20 is important for these choice models. And we have to
- 21 forecast all of these attributes at the vehicle class
- 22 and fuel type level. So there's a lot of data coming
- 23 out of these models.
- 24 So the basic concept behind this is that
- 25 manufacturers respond to forces like economic pressure

- 1 and to fuel process by using new technology to update
- 2 their vehicles. They don't sort of just make them
- 3 cheaper or make them smaller if people want -- fuel
- 4 prices go up. What they try and do is respond to that
- 5 so that people can still have what they want by using
- 6 more technology. And so really what this boils down to
- 7 is really having a very good understanding of future
- 8 vehicle technology improvements, and how do they impact
- 9 cost, how do they impact performance, how do they impact
- 10 fuel economy. And, of course, people don't pay cost,
- 11 they pay price, but economic theory says that in a
- 12 competitive industry retail price is related to cost.
- 13 Because in the long run no manufacturer can extract the
- 14 so-called rents or excess profits. And we've seen that
- 15 to be generally true. There are short term periods when
- 16 that can happen, but over the long term you can't
- 17 extract rents.
- 18 So really, all of this is being driven in our
- 19 model by our understanding of when technology is going
- 20 to happen, and what they cost and what the timing is.
- 21 Technology data collection becomes a very important part
- 22 of this. And the way we do it, of course, is that we
- 23 constantly monitor technology development throughout the
- 24 world. And, of course, Commissioner Boyd, of London to
- 25 even Paris and Berlin, and so on, so -- you know we are

- 1 all there at the same time. And what we try to look at
- 2 is research papers, data from prototypes and prototype
- 3 vehicles. And we follow that up with extensive
- 4 discussions with manufacturers and tier one suppliers.
- 5 And in this context, what's happening to the
- 6 industry is they are pushing more and more technology
- 7 development to the tier one suppliers. And by this I
- 8 mean people like Delphi and Bosch and Siemens and so on.
- 9 And that's nice for us analysts because the tier one
- 10 guys are more willing to talk to us than the
- 11 manufacturers are. And they'll often tell us a lot of
- 12 details about how technology is developing because
- 13 they're interested in marketing it to a lot of people.
- 14 But more importantly, they often criticize their
- 15 competitors, which is also very good for us because t
- 16 hen we really understand what is happening in the
- 17 technology.
- 18 And lastly, we don't just sit back. We sort of
- 19 validate all these against what's coming out from the
- 20 National Academy of Sciences, MIT and so on. And in
- 21 this context, I have to say, as you know there is a 54.5
- 22 MPG rule-making that's going on, and both EPA and ARB
- 23 are very involved in it. And they put out a report late
- 24 last year which had surprisingly low costs for certain
- 25 key technologies. And that's kind of riled the

- 1 industry. We have incorporated that as a separate
- 2 scenario, but we have in fact tried to examine that.
- 3 And now the whole issue is how do manufacturers
- 4 adopt technology. And based on what they tell us, based
- 5 on what industry -- on all the surveys we've seen, based
- 6 on trying to model how consumers behave, it appears as
- 7 though consumers are willing to pay for things that pay
- 8 for themselves within four years. So if the fuel
- 9 savings offset the cost of the technology -- it offsets
- 10 the increased price of the car in four years, it looks
- 11 like most consumers will buy that. And I'm using this
- 12 in the sort of a discounted net present value basis, so
- 13 if you do a simple payback, it's more like a three year
- 14 payback. And all the manufacturers tell us that that's
- 15 what they find with their own marketing people and so
- 16 on. And that's how we represent what manufacturers will
- 17 do, because consumers really buy a car, not a specific
- 18 technology. And so manufacturers can make those
- 19 decisions for them based on their understanding of what
- 20 consumers like.
- 21 And so, obviously the cost benefit ration
- 22 dictates the rate of technology adoption. And also it
- 23 dictates ultimately what market penetration a technology
- 24 can achieve. And where we see the effect of income is
- 25 when you narrow it down and look at particular size

- 1 class levels is there -- how much performance people are
- 2 willing to buy. So when fuel process go up more and
- 3 more people by four cylinder engines rather than the V-6
- 4 option, or the V-6 rather than the V-8. And so you see
- 5 these shifts in horsepower that occur within the
- 6 particular class. And so we've sort of incorporated
- 7 that into the model.
- 8 To give you a very brief flavor of the kinds of
- 9 technologies we have, what we have found is that even to
- 10 respond to all the suture standards that are coming
- 11 out -- greenhouse gas, the new CAFÉ standard and so
- 12 on -- conventional technology is the cheapest thing to
- 13 do always. And, so improving conventional technology
- 14 is -- takes first place and we are seeing a lot of that
- 15 happen today.
- 16 And some of the technologies are up on the
- 17 screen; I won't read them out to you. But there's one
- 18 in red called Turbo-GDI-VVT, which is to use a turbo
- 19 charger and direct injection and downsize the engine
- 20 substantially, so you can replace a, like a three and a
- 21 half liter V-6 with a two liter turbo charged direct
- 22 injection I-4, and that gives you a lot of fuel economy,
- 23 and that's what GM and Ford and hopefully in the future,
- 24 Chrysler will also be doing.
- 25 And that technology, although it's already here,

- 1 has still a long way to go. Here's a typical example of
- 2 what somebody like Bosch tells us. You remember turbos
- 3 were out even back, I think in the late `80's from
- 4 Chrysler, and where -- and if you look at that, that's
- 5 the green line in the graph where I think at the low
- 6 speeds, like 1000 RPM would correspond to sort of trying
- 7 to take off from a stop light or so, those cars were
- 8 real dogs because the turbo wasn't up to boost. And so
- 9 nobody bought them. But as you see how the technology
- 10 is evolving, there's a huge emphasis on low-end torque
- 11 with the new direct injection systems, and we're not
- 12 done. There's still a long way to go.
- 13 And so, way out in the future we can see these
- 14 engines producing enormous amounts of power. Maybe two
- 15 and a half to three times the power that the old turbos
- 16 were producing, and we have incorporated this kind of
- 17 information that we get from suppliers into the
- 18 forecast.
- 19 VICE CHAIRPERSON BOYD: KG, aren't -- my
- 20 knowledge is more faint than it was years ago when I was
- 21 at the Air Board, but the gasoline direct injection,
- 22 does it not come with an emissions penalty?
- MR. DULEEP: Not anymore. They've essentially
- 24 solved that problem. They used to have a hydrocarbon
- 25 penalty in the old days, but the new systems are much

- 1 better, and they are relying on earlier injection so you
- 2 get better mixing of the air and fuel, and --
- 3 VICE CHAIRPERSON BOYD: Not a NOx penalty in the
- 4 gasoline, for direct injection?
- 5 MR. DULEEP: And so -- no they're actually --
- 6 VICE CHAIRPERSON BOYD: Or partic -- how about
- 7 particulates?
- 8 MR. DULEEP: I'm sorry?
- 9 VICE CHAIRPERSON BOYD: Particulates?
- 10 MR. DULEEP: This -- well there are some people
- 11 think there might be issues with very fine particulates,
- 12 but so far that's not been the case. That some of the
- 13 tests they've conducted have shown very minor increases
- 14 relative to conventional gasoline.
- VICE CHAIRPERSON BOYD: Thanks.
- 16 MR. DULEEP: So, just as a quick summary of what
- 17 we see in 2016, we see continuous lateral lift, we see
- 18 gasoline direct injection, and then we see this
- 19 Turbo-GDI combination. And one thing I brought to your
- 20 attention is that when you replace a V-6 engine with a
- 21 small four cylinder, you save money on the base engine,
- 22 and therefore you pay for a lot of the other equipment
- 23 that goes in the turbo charger and the direct injection.
- 24 So the marginal cost of that technology becomes very
- 25 low, which is why people are doing it now. It's a

- 1 fairly low-cost technology for what you get out of it.
- 2 And that -- as I said, that's not the end of it.
- 3 We see a lot of potential with the conventional engine.
- 4 Perhaps going up all the way to becoming as efficient or
- 5 even more efficient than a diesel engine, with things
- 6 like lean burn, combining that with turbo, and so on.
- 7 And those we see out in the future, coming perhaps in
- 8 the next decade. And all these technologies are
- 9 represented in our model. Similarly, we have
- 10 transmission technologies, the six and seven speed
- 11 automatics, and so on, the CVTs for the small cars, and
- 12 the dual-clutch automated manual transmissions for
- 13 sporty cars. So the whole range of transmission
- 14 technologies. And, of course, the big ones yet are the
- 15 weight reduction and drag and rolling resistance
- 16 reduction, and then driving the accessories
- 17 electrically.
- 18 And here I'd like to make a comment. This is
- 19 one of the areas where I think ARB recently put out a
- 20 report that claimed that you can do 20% weight reduction
- 21 on a car for almost -- for negative cost. And 40%
- 22 weight reduction for a very low cost. And I think all
- 23 the manufacturers were in an uproar about this. And
- 24 there are, in fact, considerable new studies going on to
- 25 see whether any of that is valid or not, since that

- 1 study was done by Lotus Engineering, which as you know
- 2 is a very famous sports car maker. It had the added
- 3 advantage of being -- at least had some credibility with
- 4 all the participants.
- We'll be looking at hybrid systems. There's a
- 6 whole lot of them out there in the market. Of course,
- 7 the Toyota system get -- it has two electric models and
- 8 a battery will get you a lot of fuel economy, but it's
- 9 also very expensive. There's one motor system of the
- 10 Honda type that Hyundai is doing and Nissan is doing,
- 11 and that seems to have the best cost benefit. And since
- 12 we are going on a cost benefit basis, we have picked
- 13 that system in our forecast for CEC.
- 14 Alternatively, though, we don't include things
- 15 like drivability and feel and things like that. And at
- 16 least some people think that the one motor system does
- 17 not have the smoothness that the two motor system has.
- 18 So it shows you the complexity with which we have to
- 19 deal with in making these forecasts.
- 20 Electric vehicles, of course, we are seeing a
- 21 huge surge of interest. But a lot of the costs there
- 22 are being driven for batteries. And do the
- 23 consideration of battery costs and how that will change
- 24 with costs -- I mean with scale and learning is a big,
- 25 big issue. We've recently completed work with the

- 1 European Union and for the Department of Energy and
- 2 looking at these functions, and we have, in fact,
- 3 incorporated a great deal of cost and learning-based
- 4 cost reduction -- I'm sorry, learning and scale-based
- 5 cost reduction for batteries within the scope of the CEC
- 6 forecast.
- 7 Now, the whole issue of scale again brings up
- 8 this issue. We don't forecast sales. The CEC model
- 9 does. So in effect what we do is sort of -- we've
- 10 picked the ZEV mandated targets as a reasonable
- 11 expectation for where sales could shake out, to
- 12 determine what the scale economies are. So this is an
- 13 example where if you had the models talking to each
- 14 other we might be more efficient. And especially now
- 15 that we see the new CAFÉ standards coming out, we
- 16 anticipate that hybrid and EVPATV penetrations will be
- 17 driven more by mandates than by markets.
- 18 We've looked at diesels, of course. They're
- 19 very similar to hybrid in many aspects, in terms of
- 20 costs and benefits. But that's only in fuel economy
- 21 terms, in greenhouse gas terms they're not that good,
- 22 because diesel fuel has 12% more carbon that gasoline,
- 23 per unit volume. So the fuel economy improvement you
- 24 get is offset partly by the increased carbon in the
- 25 diesel. So in a GG constrained world, as diesel starts

- 1 to look a little less attractive.
- 2 And second, I think you brought up the issue
- 3 about where diesel fuel prices are going, and so on.
- 4 Right now diesel fuel is selling at a somewhat higher
- 5 price than gasoline. And for all of these reasons
- 6 people seem to be losing interest in diesel. We see
- 7 less and less attraction to diesel in the markets. And
- 8 some of the programs that were due to come out in the
- 9 last year or two have been cancelled.
- 10 VICE CHAIRPERSON BOYD: Somebody didn't like
- 11 what you said, KG.
- MR. DULEEP: That's okay --
- 13 VICE CHAIRPERSON BOYD: And downed the whole
- 14 system. I would have thought Bosch might have done it,
- 15 but they're sitting in the audience, so they couldn't
- 16 have --
- MR. DULEEP: Well, I think Bosch is doing very
- 18 well with the gasoline direct injection, so --
- 19 And lastly, I was asked to comment on fuel cell
- 20 vehicles. We don't have fuel cell vehicle in the
- 21 forecast. And that was directly as a request from the
- 22 CEC Staff for several reasons. First I think the model
- 23 doesn't really have the capability to simultaneously
- 24 model infrastructure, fuel supply and vehicles all
- 25 trying to happen at the same time.

- 1 And second, I think we've seen the cost of fuel cells
- 2 and hydrogen storage on the vehicles still are fairly
- 3 significant issues. So, the -- any forecast that says
- 4 yes we'll achieve these cost targets becomes problematic
- 5 in terms of believability.
- 6 And lastly, I think we've seen the current
- 7 administration at some auto manufacturer starting to
- 8 back away from fuel cell vehicles, largely because they
- 9 seem to have placed their bets on battery electrics, or
- 10 plug-in hybrids. And so for these reasons, we haven't
- 11 included the fuel cell vehicle within the scope of this
- 12 forecast.
- 13 Uh, just a quick summary of where things are.
- 14 For each percent reduction in fuel consumption, here is
- 15 how much we think you spend. Conventional technologies
- in the near term, it's about 35-50 dollars per percent.
- 17 By 2025 that will go down to 30-40 because of economies
- 18 of scale and learning. But of course, you're to use
- 19 them all up, so to speak, in just meeting the 2016
- 20 standards. And we see advanced conventional occurring
- 21 in 2025 for 50-60 dollars.
- 22 And you can see that the hybrids and the full
- 23 hybrid and the plug-in still remain more expensive than
- 24 the conventional technologies. But their costs do come
- 25 down as battery costs come down. So the margin between

- 1 the two tends to fall very sharply. So as you move
- 2 further out in the future, these technologies generally
- 3 tend to become more cost-effective. Although that is
- 4 partially offset by the fact that your conventional car
- 5 itself is becoming more efficient. So it raises the
- 6 legitimate question that if you already own a car that
- 7 gets 40 or 50 miles per gallon, would you spend a lot of
- 8 money to get from 50 to 60, and I think that's part of
- 9 the issues that CEC has in their forecast.
- 10 What we've seen is CAFÉ and greenhouse gas
- 11 standards, they are set to 2016 and we know President
- 12 Obama has announced the 2025 standard, and the 2016 we
- 13 believe can be met largely with conventional technology,
- 14 just a fairly modest increase in hybrid vehicle
- 15 penetration. I know that President Obama announced a
- 16 54.5 Mile Per Gallon target, but that seems to be a
- 17 pseudo number that has a lot of different credits and
- 18 various restrictions for full-sized pick-ups and so on.
- 19 So until we see the final regulation it'll be difficult
- 20 to know exactly what that means and what fuel economy
- 21 level is to be attained. But in any event, we do see
- 22 that any kind of number in the high 40's, even, would
- 23 require a large increase in hybrid an electric vehicle
- 24 penetration.
- 25 So, because of this, the way we deal with it in

- 1 our model is that due to the both the ZEV mandate and
- 2 the high CAFÉ standard, we show a large number of new
- 3 models being introduced. And that gives the CEC choice
- 4 model more choices among these vehicles to select from.
- 5 Another issue that was brought up briefly is the
- 6 low carbon fuel standard, where we've kind of had to
- 7 deal with that externally. I think Staff seems to
- 8 believe that the low carbon fuel standard will largely
- 9 be met with ethanol. But not with CNG or other fields
- 10 in the light-duty segment. So we continue in our model
- 11 to estimate light-duty CNG vehicle cost as a low-volume
- 12 segment. So the costs are actually fairly high for
- 13 conversion, just because there are no economies of
- 14 scale.
- 15 But on the other hand, because of the ethanol
- 16 push, we see flex-fuel model available, to continuing to
- 17 expand. Even though in reality, once the CAFÉ credits
- 18 are phases out after 2016 for flex fuel vehicles, the
- 19 exactly the reverse may actually happen. So we are sort
- 20 of forcing the model in this particular case.
- 21 Lastly, I just wanted to show you some quick
- 22 results. If you have high fuel process and the -- just
- 23 the 35 MPG CAFÉ standard, this is what we see mid-size
- 24 vehicles -- which is the upper two lines -- mid-size
- 25 vehicles and mid-size hybrids. And you can see that the

- 1 hybrid continues to maintain something like a 5 -- 6
- 2 mile per gallon differential over conventional vehicles,
- 3 although both are going up steadily. But in percentage
- 4 terms, that comes down, because of course 6 miles
- 5 divided by 27 is more than 6 miles divided by 37 -- by
- 6 40 miles per gallon. And so in percentage terms, the
- 7 differential narrows between hybrids and so on.
- 8 The other issue is that when you have
- 9 differential fuel prices, we find the response to be
- 10 fairly small, because right now, even just the 35 miles
- 11 per gallon standard, technology is being driven more by
- 12 mandates than by price. And so between the low and high
- 13 fuel price, we see only a two mile per gallon increase
- 14 in cars and a one mile per gallon increase in trucks,
- 15 largely because the CAFÉ has squeezed out the
- 16 differentials between -- squeezed out the technology
- 17 response to fuel price by making it mandatory and the
- 18 only response you're seeing is consumer shifting from
- 19 more power to less powerful cars, within segment.
- That's all I had. I'd be pleased to answer any
- 21 questions.
- 22 VICE CHAIRPERSON BOYD: Thank you, KG, I have no
- 23 questions. Commissioner Peterman, any questions?
- 24 COMMISSIONER PETERMAN: No, I don't have any
- 25 questions at this time, thanks.

- 1 VICE CHAIRPERSON BOYD: I think Tim has a
- 2 question for you, KG.
- 3 MR. OLSON: Yeah, thanks for the presentation.
- 4 A couple questions. To your knowledge, given you worked
- 5 for DOE on a very similar type of forecasting, how
- 6 effective are the consumer choice surveys and models in
- 7 predicting the introduction, expansion, in this case new
- 8 vehicle technologies and fuels? And what's your
- 9 confidence level -- how far in the future do you think
- 10 that you're confident in that kind of forecast?
- 11 MR. DULEEP: I -- personally I believe that the
- 12 revealed preference rather than stated preference is a
- 13 much better way to go, because when we ask people
- 14 questions they often tell you want you think they want
- 15 you to hear, rather than what they'll really do. And in
- 16 looking back at some of the DOE work on this and UC
- 17 Davis work on this, we do see the over-estimating some
- 18 of the newer technology market penetrations as a result.
- 19 Just because people respond much more positively when
- 20 they don't have any stake or they don't have to lay out
- 21 cash for that response. So, from that standpoint I
- 22 think I would certainly suggest that the CEC move to a
- 23 revealed preference structure, because it will also save
- 24 you money in the long run, I think, because those
- 25 surveys are quite expensive to do.

1 MR. OLSON: And a quest:	ion on in all t	the
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- 2 factors that you're using to evaluate the technology
- 3 supply, how would you rank things like introduction --
- 4 economy scale manufacturing, introduction of new start-
- 5 up companies that might have more disruptive technology
- 6 approach, European manufacturing techniques, those type
- 7 of -- how -- in essence -- and to what extent can
- 8 government action accelerate or influence expansion of
- 9 those alternative options?
- 10 MR. DULEEP: Uh, It's a fairly complex question
- 11 to answer in a direct way, but I can say first that the
- 12 automotive industry is a global industry, so we're
- 13 seeing less and less difference on a regional basis in
- 14 technology. So things that happen in Europe migrate
- 15 here fairly soon. Just because Bosch is as much an
- 16 American supplier and Siemens is as much an American
- 17 supplier, and Delphi is in Europe. So all these people
- 18 are all playing in all the markets. So we see it as a
- 19 global industry where we don't see much differentiation.
- 20 Second the issue of start-ups and new technology
- 21 in automobiles has been one, by the track record has not
- 22 been good. There's hardly any I can think of that have
- 23 developed any significant or major technology, just
- 24 because the ability to produce these kinds of high
- 25 volume, low cost components require tremendous

- 1 manufacturing skills and deep pockets. So start-ups
- 2 have not had a significant role in this arena.
- 3 And third on the issue of government subsidies,
- 4 I think in some cases there have been some really good
- 5 success stories, and I think battery technology is one
- 6 area where I think government funding has accelerated
- 7 RND greatly and has resulted in significant new
- 8 breakthroughs. But on the other side, there have been
- 9 some failures too. So that one's harder to judge on a
- 10 comprehensive basis.
- 11 MR. OLSON: And one other question. it appears
- 12 your analysis does not address medium-duty, heavy-duty
- 13 off-road options. Is that a different kind of -- you do
- 14 that analysis? Have you conducted that kind of work?
- MR. DULEEP: We have, not for the CEC. They
- 16 haven't hired us to do that, but we do support, as I
- 17 said the DOE in some of the -- the European Union in
- 18 some of these areas. So, at this point we're not doing
- 19 it for the CEC model. Also I think their modeling is
- 20 somewhat different in that arena than we have in the
- 21 light duty arena. But we are not partnered at CEC in
- 22 that area.
- 23 MR. OLSON: And given that you do similar work
- 24 for kind of nationally -- DOE -- and you're working for
- 25 the Energy Commission California market, is there a

- 1 noticeable difference -- are there things that we were
- 2 doing here that maybe enhance, improve, accelerate in
- 3 the development from your kind of outsider look?
- 4 MR. DULEEP: Uh, I think the two areas where we
- 5 have seen significant effects of California are in fact
- 6 the electric vehicle at the ZEV Mandate regulation
- 7 switch, created a lot of interest in researching this,
- 8 and many observers think, in fact, it triggered similar
- 9 ideas within Europe and Asia. So, it -- by having --
- 10 establishing that leadership position, I think it did
- 11 that. And also in the emissions arena we've seen that
- 12 what California has proposed as LEV standards have
- 13 slowly migrated first to the 49 states, and then also to
- 14 the European Union, where now most of the standards are
- 15 sort of moving to very similar levels of stringency.
- VICE CHAIRPERSON BOYD: KG, one quick question I
- 17 did think of. Uh, light-duty natural gas, you indicated
- 18 you didn't go too deep into that because of Staff
- 19 doesn't feel that there will be much volume, let's say,
- 20 in that area. UH, do you have any different feelings,
- 21 just again from your outside perspective of any future
- 22 for light-duty natural gas in this country or in this
- 23 state?
- 24 MR. DULEEP: Uh, right now there is that fairly
- 25 significant price differential that is driving some

- 1 interest. But we see almost no interest in the car
- 2 markets, that is -- or at least I should say that in the
- 3 private car market. Because I think that consumers
- 4 value things like trunk space and ease of refueling too
- 5 highly, and the cost of convergence is still not that
- 6 low.
- 7 The second thing I think not well-recognized is
- 8 that even though natural gas at the well-head is very
- 9 cheap, compressed natural gas that you can put in your
- 10 tank is not. I think the stations have fairly severe
- 11 markets because -- just because of the low volume factor
- 12 that they have to amortize the capital on the refueling
- 13 equipment, but with very few cars. And so they -- the
- 14 markups are very high. And that is a further
- 15 restriction.
- 16 VICE CHAIRPERSON BOYD: Ok, thank you. Now
- 17 Stakeholder questions if --
- 18 MR. FULKS: Uh, yes. Hi, Commissioner Boyd,
- 19 Commissioner Peterman. My name is Tom Fulks. I'm here
- 20 today representing Robert Bosch Diesel Systems and the
- 21 Diesel Technology Forum. And if I could ask you to put
- 22 your diesel slide back up on the screen please?
- 23 Uh, would I would like to do is, for the record,
- 24 indicate a couple of points. One of the things that
- 25 jumped out at me with your presentation on greenhouse

- 1 gases was you were basically making the assertion -- and
- 2 I guess you inputs reflect this -- that there is no
- 3 benefit -- greenhouse gas benefit with using diesel
- 4 powertrain compared to a comparable gasoline powered
- 5 train.
- 6 MR. DULEEP: No, no, sir. I said there is a
- 7 much reduced benefit because of the 12% increase in
- 8 carbon --
- 9 MR. FULKS: Yeah --
- 10 MR. DULEEP: -- so it'd be the 12 minus the 30.
- 11 MR. FULKS: and I would like to refer you to the
- 12 California Air Resources Board's White Paper that was
- 13 prepared in preparation for the low carbon fuel standard
- 14 conducted by UC Berkeley, UC Davis, that did a well-to-
- 15 wheels comparison -- comparative analysis of diesel
- 16 versus gasoline, using identical platforms. And that
- 17 research pointed out that when you do a mile-per-mile
- 18 comparison, all things considered, including the energy
- 19 density of diesel fuel you get a 220% greenhouse gas
- 20 benefit from diesel compared to gasoline. You can shake
- 21 your head, but please go look it up.
- MR. DULEEP: Uh, no, no sir, I am agreeing with
- 23 you because that's 35 minus 12. That's 12% more carbon
- 24 but you get 30-35% better fuel economy.
- MR. FULKS: Okay, I just wanted to --

- 1 MR. DULEEP: So you have to just subtract the
- 2 two, is all.
- 3 MR. FULKS: Just for the record I wanted to make
- 4 it clear that diesel powertrain actually does give you a
- 5 greenhouse gas performance benefit per mile.
- 6 Secondly, with regard to tailpipe emission
- 7 standards, I can only presume when you say that diesels
- 8 have only recently shown the ability to comply with
- 9 California tailpipe emissions standards that most recent
- 10 I guess would be 2009 model year. That's when the TDI
- 11 first came to market. But I wanted to also make it
- 12 clear that while I don't speak for these companies we
- 13 also represent -- or we do work for the LEV-3 Working
- 14 Group, which is made up of Bosch, Audi, VW, BMW and
- 15 Daimler. And they have been working very specifically
- 16 with regard to diesel compliance with the pending LEV-3
- 17 tailpipe emissions regulations. Meaning everything new
- 18 sold after the 2017 model, or beginning with the 2017
- 19 model year would have to be SULEV compliant.
- 20 Essentially Prius tailpipe compliant. All internal
- 21 combustion engines, including diesel.
- 22 So when you say that the diesel market in the US
- 23 seems to be fading with rapidly rising diesel fuel
- 24 prices, this runs actually contrary to what most of the
- 25 major OEM, including General Motors have been saying in

- 1 recent months about diesel. The most recent example is
- 2 General Motors' announcement that the Chevy Cruze will
- 3 be adopting a 2 liter diesel engine, primarily because
- 4 of the new fuel economy regulations. So we've also got
- 5 all kinds of model year announcements from the European
- 6 manufacturers indicating that new diesel models are
- 7 coming to the American market. The only OEM who has
- 8 said -- who has withdrawn a previous announcement is
- 9 Honda. And that wasn't because of tailpipe compliance
- 10 issues; it was because of market consideration issues.
- 11 But if you take a look at Mazda, they're dropping a
- 12 diesel engine with a platform to be announced.
- So I did -- just in terms of your inputs I
- 14 wanted to make sure that the record reflects what the
- 15 actual OEM statements are relative to the assertions
- 16 that your researcher is making with regard to diesel
- 17 powertrain. Thank you.
- MR. DULEEP: Uh, if I may just respond to that.
- 19 First I -- if I said that -- if you thought there was an
- 20 implication that I said it doesn't reduce GHG, that's
- 21 not correct. All I said was that it has 12% more
- 22 carbon, so you have to subtract that from the fuel
- 23 economy benefit that you get. So if I subtract the 35,
- 24 and take the 12 away, then I get the 22.
- 25 Second, I think what we're showing in our model

- 1 is actually more favorable to the diesel because we are
- 2 assuming that future standards will be met with no
- 3 additional compliance cost. So, what we're saying is
- 4 future standards may impose larger costs to compliance,
- 5 but those are not in the model. So we're trying to
- 6 actually present a favorable picture for the diesel.
- 7 Third, this last comment on the diesel market, I
- 8 have to note that both GM and Ford announced V-8 diesels
- 9 two years ago, and they both have actually, either
- 10 postponed or cancelled those programs, and you mentioned
- 11 Honda, as well. And certainly the percentage
- 12 penetration of diesels has fallen in 2011, relative to
- 13 the last two years.
- MR. FULKS: Well, what you're failing to mention
- 15 is that while the V-8 diesel programs may be fading out,
- 16 the 6 cylinder diesel truck engine programs are ramping
- 17 up. They're just downsizing diesel engines. Especially
- 18 Cummins and Chrysler. Those are big announcements that
- 19 you have omitted from your presentation. So with regard
- 20 to the presentation you made about gasoline downsizing,
- 21 the exact same thing is being done with diesel engine
- 22 powertrains, which is precisely why some of the OEMs are
- 23 downsizing their diesel powertrains for the light-duty
- 24 truck market.
- 25 So, anyway, that last statement that the diesel

- 1 seems to be fading, I just have to completely disagree
- 2 with that assertion, because the data don't support what
- 3 you're saying. In fact, the OEM announcements run
- 4 exactly the opposite of what you're saying.
- 5 MR. DULEEP: That last statement was specific to
- 6 2011 market penetration and perhaps that needs to be
- 7 made more clear. But nevertheless, in the model I think
- 8 the CEC choice model forecast what the penetration would
- 9 be, and what we've tried to present is the most
- 10 favorable case for the diesel by not including any
- 11 additional costs for LEV-3 compliance.
- MR. FULKS: Well, I appreciate that. But I did
- 13 want to make it clear that if we're going to be putting
- 14 in a price of diesel fuel comparison with gasoline in
- 15 trying to make some market forecast on that, I would
- 16 encourage you to do a price per mile calculation versus
- 17 a price per gallon calculation, because the real crisis
- 18 in America, in terms of education I believe is a math
- 19 problem, and if people could actually do the math and
- 20 compare the mileage compared to the cost of the fuel of
- 21 diesel, even at a dollar a gallon difference between
- 22 diesel and gasoline, you're still coming at basically
- 23 equal, in terms of the cost per mile. Right now we're
- 24 looking at 20 -- 30 -- 40 percent cost differences. If
- 25 you fill up on a tank of diesel you're still doing

- 1 better economically per mile than you would be with a
- 2 gasoline powertrain. Thank you.
- 3 VICE CHAIRPERSON BOYD: Gina.
- 4 MS. GREY: Gina Grey, Western State Petroleum
- 5 Association. Just a quick one, KG. Uh, quite a
- 6 surprise for your fuel cell vehicle slide. not to
- 7 question that, you know, these are your conclusions,
- 8 etcetera, but they run counter to what we've been
- 9 hearing out of the California Air Resources Board in
- 10 terms of their expectations for what the manufacturers
- 11 are going to be doing to comply with the ZEV program.
- 12 And we have been hearing from -- through the Clean Fill
- 13 Outlet Regulation Workshops, etcetera, that the
- 14 manufacturers are saying they will be ramping up in a
- 15 few years' time -- an of course this is all relative,
- 16 but -- they'll be ramping up on FCVs and that basically
- 17 the only hindrance is retail infrastructure for
- 18 hydrogen. So I'm interested in the apparent dichotomy
- 19 in what you've claimed here at the end, versus what ARB
- 20 is claiming. Just curious.
- 21 MR. DULEEP: Uh, it's no secret that the Obama
- 22 Administration has tried to zero out funds for fuel cell
- 23 vehicles for the last few years. And we have seen
- 24 several manufacturers starting to not be as positive on
- 25 fuel cells. Some other manufacturers continue to be

- 1 quite positive, and so the only issue is that having
- 2 done this for 20 years I have heard these positive
- 3 statements a lot of times, and nothing happens
- 4 eventually, so I don't know.
- 5 But again, fuel cell vehicles are just not in
- 6 the model right now because that whole issue of how do
- 7 you simultaneously solve for how fast the fuel supply
- 8 comes in, how fast the infrastructure gets built out. I
- 9 think it requires a very complex model, which in fact
- 10 has been done by Oakridge, but I think that unless some
- 11 kind of dynamic issue is incorporated it is very
- 12 difficult to represent that. But I'm sure CEC Staff can
- 13 respond to that in more detail.
- MS. GREY: Okay, thank you.
- MS. BAHREINIAN: Sorry, this is Aniss
- 16 Bahreinian. Just to the gentleman who was speaking
- 17 about diesel fuel. Just as a point of reassurance, when
- 18 we are going to the stated preferences surveys we are
- 19 giving the consumers fuel costs, not the fuel price.
- 20 And that incorporates their vehicle miles traveled in a
- 21 year, which is kept constant for all the different
- 22 vehicles. So that is actually a modeling advantage for
- 23 us.
- 24 MR. LYONS: Good morning, I'm Jim Lyons with
- 25 Sierra Research. Uh, KG I think it would be very

- 1 informative if you could get the fuel economy technology
- 2 supply curve that comes out of your forecast into the
- 3 report in the model so people can see that. It deals
- 4 with issues like the last slide that you showed where
- 5 the technologies are cheaper in 2025, but have already
- 6 been used to get to the 2016 technology, so I think that
- 7 would be a very valuable addition to the report.
- 8 The second question I have is I understand that
- 9 you're putting more vehicle options out of your vehicle
- 10 supply model to deal with the ZEV mandate. What I'm not
- 11 sure that I'm hearing is if there is actual
- 12 demonstration of compliance with the Zev mandate by the
- 13 vehicle fleet in California in this modeling approach,
- 14 and I was wondering if you would either assure me that
- 15 that's happened or confirm that it's not happening.
- 16 MR. DULEEP: We are, as I said -- our model just
- 17 feeds data into the CEC demand models. We have almost
- 18 nothing to do with how their model reacts, and I'll let
- 19 the expert speak to that.
- MR. WENG-GUTIERREZ: So, uh, yeah I'll be
- 21 discussing that in the forecast portion of it. But we
- 22 do -- we have forced the model to meet the numbers of
- 23 vehicles that are required in the ZEV program for the
- 24 EVs. So that's --
- MR. LYONS: Okay, thank you.

- 1 MR. WENG-GUTIERREZ: Yeah.
- VICE CHAIRPERSON BOYD: Okay, it looks -- uh,
- 3 all right.
- 4 (Unidentified off-microphone speaker): The
- 5 first one is --
- 6 MS. TUTT: HI, this is Eileen Tutt with the
- 7 California Electric Transportation Coalition. Can you
- 8 hear me okay?
- 9 VICE CHAIRPERSON BOYD: Uh, not too good Eileen.
- 10 Just a minute, let's see if we can get the volume up.
- MS. TUTT: Okay.
- 12 VICE CHAIRPERSON BOYD: You're going to have to
- 13 speak up. We seem to have trouble in the room here
- 14 today getting the volume up.
- 15 MS. TUTT: Okay. Is this better? Can you hear
- 16 me?
- 17 VICE CHAIRPERSON BOYD: Yeah, I --
- 18 MS. TUTT: Okay, okay, so I feel like I'm
- 19 yelling at you, so if I sound like that please tell me
- 20 so I can talk --
- 21 VICE CHAIRPERSON BOYD: You're not -- believe
- 22 me, you're not yelling on this end.
- 23 MS. TUTT: Okay, so KG, I really appreciate all
- 24 the work that you've done over the years. And I just
- 25 wanted to point out some sort of -- from a policy

- 1 perspective, when you talk about the market now, you
- 2 know, it's not really a market demand-driven market, so
- 3 to speak, it's more of a regulatory -- you know the
- 4 regulation is driving the demand. I would actually
- 5 suggest that policies that actually get adopted or
- 6 implemented typically have, you know, market or
- 7 political support. Meaning, you know, the people
- 8 support those policies, and so I would sort of frame it
- 9 a little differently in that the mandate does drive the
- 10 market, there's no question about that. The policy
- 11 drives the market, and in some cases that's very, very
- 12 essential because you need that policy direction to
- 13 drive the market in a way that protects public health
- 14 and other things.
- 15 But once that policy is in place, then the auto
- 16 makers, they start marketing these vehicles based on
- 17 what they think customers like. And in the case of
- 18 electric vehicles it's performance, torque, home
- 19 charging, cheap fuel, and environmental benefits. So,
- 20 that's just kind of a -- I just a shift in how we talk
- 21 about this, perhaps, in that I think the market demand
- 22 does drive -- if the people don't want to buy these cars
- 23 they won't sell. But to the degree to which policies
- 24 allow a market to grow, that's just the mandates of the
- 25 policies helping to drive a market.

- 1 But I wanted to say that in the report -- and I
- 2 thought a lot of this discussion was very good -- but in
- 3 the report there's very little about electricity demand
- 4 in the transportation sector, and in the appendices
- 5 there are some costs, which I'll talk about a little bit
- 6 later, because I'd like some clarity around that. But,
- 7 I think the report does need to reflect the full
- 8 transportation and fuels market and forecasts and growth
- 9 in -- for transportation fuels in all of the alternative
- 10 fuel, you know for all of the alternative fuels. And if
- 11 the Staff's assumption is that the ZEV mandate will be
- 12 met, and I think that's a sensible assumption, then the
- 13 report itself should reflect the market demand for
- 14 electricity and -- very clearly, which is currently
- 15 doesn't. And I think even in the LCFS discussion, I
- 16 don't know why the CEC Staff is assuming that it will
- 17 largely be met with ethanol, but my sense is that that's
- 18 certainly not where the Air Resources Board is thinking
- 19 is leading us. I mean, we're working very closely with
- 20 them to get a lot of the electricity sold or used in
- 21 vehicles, PEV is -- we want to get those credits into
- 22 the LCFS marketplace and thereby make the LCFS more
- 23 attainable, and therefore more cost-effective.
- 24 So, I know that -- I'm just going to comment,
- 25 perhaps this is a later comment on the LCFS component,

- 1 because I see it's going to be discussed later, but I'm
- 2 only teeing it up because KG brought it up. So thank
- 3 you.
- 4 MR. DULEEP: Uh, Madam, again the discussion of
- 5 the actual market penetration of electric vehicles is
- 6 part of the CEC model. All we're doing is just
- 7 providing characteristics of the EVs where we do show
- 8 the economies of scale and learning. And the only
- 9 reason that we have put in the ZEV mandate type numbers
- 10 was to get an estimate of what that economy of scale
- 11 would be. Because it is quite dependent on how many
- 12 millions you produce. And so that was the reason that I
- 13 brought up this year the ZEV mandate, and I hope there's
- 14 no misunderstanding on that. That was only the estimate
- 15 what the rate of scale -- what the economies of scale
- 16 and learning were.
- 17 Second, on the issues of market-driven, what I
- 18 was trying to focus on was that as you push the CAFÉ
- 19 standard, fuel process seem to matter less in making
- 20 that decision because the manufacturer's already doing
- 21 everything they can, and I wasn't -- at least I hope I
- 22 wasn't' taking anything away from the fact that the
- 23 regulation is providing technology that may not be cost-
- 24 effective in a two -- three year time frame, as
- 25 consumers demand. But suddenly over the life of the

- 1 cars they are widely cost effective. So from that
- 2 perspective I don't have any issue there, at all. I was
- 3 just mentioning the fact that as you drive technology
- 4 more with CAFÉ standards, then fuel prices seem to have
- 5 less influence in determining what fuel economy cars
- 6 get.
- 7 MS. TUTT: Okay, well then I guess my comment is
- 8 largely to the Staff in that I think the document itself
- 9 -- it is a policy document, and I'm going to assure you
- 10 that it's respected and used in the policy arenas, both
- 11 the Regulatory and the Legislative policy arenas. So
- 12 the degree to which we have a forecast for
- 13 transportation energy, and we assume a ZEV mandate and
- 14 other alternative fuels penetrations, we probably need
- 15 to include those forecasts in addition to gasoline and
- 16 diesel.
- MR. WENG-GUTIERREZ: Okay, yeah, hi Elaine, this
- 18 is Malachi Weng-Gutierrez and I just wanted to comment
- 19 on again I will be touching on the decision that we made
- 20 about the E-85 as a compliance mechanism. We certainly
- 21 did not exclude electric -- electricity and natural gas
- 22 as a crediting mechanism for LCFS compliance, but we did
- 23 see that there was going to be a large volume of ARRA
- 24 required ethanol in the marketplace and that that would
- 25 be a potential source of compliance in California for

- 1 the LCFS.
- MS. TUTT: Thank you.
- 3 VICE CHAIRPERSON BOYD: John, you there?
- 4 MR. SHEARS: Yes. Uh, good morning. Before I
- 5 speak, can everybody hear me okay?
- 6 VICE CHAIRPERSON BOYD: Yeah, suddenly the
- 7 volume has gone up so you don't have to shout.
- 8 MR. SHEARS: Okay, great --
- 9 VICE CHAIRPERSON BOYD: Not that you are. I've
- 10 never known you to shout John.
- 11 MR. SHEARS: So yeah, just for the transcriber
- 12 this is John Shears with CEERT, the Center for Energy
- 13 Efficiency and Renewable Technologies. And I just
- 14 wanted to inquire with Mr. Duleep's observations again
- 15 about fuel cell vehicles. You know, many of us on the
- 16 call attending remotely, and many of the folks in the
- 17 room, including Energy Commission Staff, the ARB Staff
- 18 are working together on California's fuel cell
- 19 deployment issues. There's no denying that there are
- 20 many challenges associated with, you know,
- 21 commercializing the fleet and getting the fueling
- 22 infrastructure out there.
- 23 Uh, Energy Commission and Air Resources Board
- 24 have, you know, as part of their survey work, worked
- 25 closely with vehicle manufacturers to make sure, you

- 1 know, that -- exactly what their plans are with
- 2 deployment for fuel cell vehicles. And we've received
- 3 assertions, all of us, that they actually have their
- 4 products in the pipeline, which is not so much subject
- 5 to, you know, what's happening with DOE funding, which
- 6 is targeted mostly at research. The surveys show that
- 7 the auto manufacturers plan on deploying cumulatively
- 8 53,000 vehicles in California by 2017, as part of a ramp
- 9 towards, you know, true commercialization of fuel cell
- 10 vehicles.
- 11 And so I just wanted to ask Mr. Duleep if he
- 12 could provide a little more context for where he's
- 13 derived his impressions that, you know, the major OEMs
- 14 who have been committed to fuel cell vehicle technology
- 15 are pulling back or losing their enthusiasm, because
- 16 certainly they have not provided us, in California, with
- 17 any indication that they have lost their enthusiasm for
- 18 the technology.
- 19 MR. DULEEP: Uh, two responses. So first, I
- 20 think we don't have any objection to having the fuel
- 21 cell vehicle as part of the menu options the CEC's model
- 22 selects from. It's only the fact that the CEC model, as
- 23 I mentioned, because of the complexity of sort of
- 24 solving for all aspects of it simultaneously decided not
- 25 to leave it in. That's the only reason we don't have it

- 1 in there.
- The comments about manufacturers -- some
- 3 manufacturers backing away, I can -- there's been a while
- 4 sort of series of articles written about it, but one
- 5 image that comes to mind was that GM had the car of the
- 6 future, it was a fuel cell model, and then the Volt came
- 7 out and all of a sudden that -- it switched very sharply
- 8 and was widely noted in the press -- in the trade press
- 9 about how manufacturers seem to be pressing electric
- 10 vehicles and battery electric and hybrid vehicles more
- 11 than what they were saying about the fuel cell vehicles.
- 12 So, and certainly it's no secret that a couple of
- 13 manufacturers have backed away.
- 14 But I think the other issue that you brought up
- 15 is these numbers that have actually been quoted. And
- 16 I've actually seen some of these quotes, and there are
- 17 some caveats that they put in when they say these
- 18 numbers, they say if there's enough fueling
- 19 infrastructure of fuel available or something like that,
- 20 so there's always some kind of uncertainty in my mind as
- 21 to whether these things will really happen. And as you
- 22 probably know, we've heard many of these statements
- 23 before, and nothing's happened.
- 24 So, that was why I had that particular statement
- 25 in there. But regardless, I think we're quite happy to

- 1 supply fuel cell vehicle characteristics as best as we
- 2 can understand them to the CEC model. So I'll let
- 3 Malachi --
- 4 MR. WENG-GUTIERREZ: Hi John.
- 5 MR. SHEARS: Yeah I wasn't -- sorry, just a
- 6 second. So Mr. Duleep I wasn't questioning, you know,
- 7 why it wasn't included in the model. I understand the
- 8 challenges with that. I just wanted to clarify where,
- 9 you know, what the basis for your impression around, you
- 10 know, this loss of enthusiasm. As it turns out, I work
- 11 with, on a weekly basis, many of the staff at the OEMs
- 12 that are working on these issues, and are also working
- 13 on the other ZEV deployment issues. And these are
- 14 people who are, you know, tasked with, you know,
- 15 implementing, you know, the strategy for fuel cell
- 16 vehicles and plug-in electric vehicles with this
- 17 company -- these companies. And I have not heard from
- 18 any of them that they are not -- that they have lost
- 19 their commitment for fuel cell vehicles. While at the
- 20 same time, you know, all of these companies certainly
- 21 are pushing ahead with, you know, their strategies for
- 22 plug-in vehicles.
- 23 So I just want to clarify that, you know, based
- 24 on my experience working with the industry, I have not
- 25 heard or been given the impression --

- 1 VICE CHAIRPERSON BOYD: John, this is Jim Boyd -
- 2 -
- 3 MR. SHEARS: -- for the other technology. So, I
- 4 just wanted to just clarify the basis of that assertion.
- 5 VICE CHAIRPERSON BOYD: John, Jim Boyd here. I
- 6 don't want to protract this discussion any longer
- 7 because we're losing time.
- 8 MR. SHEARS: Yeah, no I don't want to --
- 9 VICE CHAIRPERSON BOYD: I just want to tell you
- 10 from the dais --
- MR. SHEARS: Thanks Jim --
- 12 VICE CHAIRPERSON BOYD: -- and to tell KG when
- 13 he made that statement earlier I leaned over to Tim and
- 14 said, man he hit a hot button. Uh, so, I expected this
- 15 dialogue. And rest assured I think the staff knows, and
- 16 we at the dais know only too well, we just released the
- 17 8118 Investment plan with a big chunk of dough in it for
- 18 hydrogen fueling infrastructure. So I think there is a
- 19 different climate in California and we recognize it vis-
- 20 à-vis maybe a national climate. And I agree with John
- 21 Shears' comments about what the manufacturers tell us.
- 22 We fashion our investment plan over what manufacturers
- 23 tell us sometimes. And confidence will be their roll
- 24 out of demos. But hydrogen still is an RND demo phase,
- 25 and we're not even charging for hydrogen, so to speak.

- 1 So it doesn't fit into the traditional -- in the
- 2 traditional forecast of transportation fuels for the
- 3 immediate future. But rest assured that the CEC knows
- 4 only too well and is deeply invested in the future of
- 5 hydrogen. So thanks for reminding us of that.
- 6 MR. SHEARS: Well, thanks Jim. I just wanted to
- 7 get it on the record, because you know, I know that we
- 8 all know, but there's going to be a transcript and a
- 9 WebEx recording that's posted, and so without some
- 10 clarifying discussion in the record I didn't want there
- 11 to be this impression left --
- 12 VICE CHAIRPERSON BOYD: No, I agree with you. I
- 13 agree with you.
- 14 MR. SHEARS: But I know the Energy Commission
- 15 fully is familiar with the same terrain that I am, so
- 16 thanks.
- 17 VICE CHAIRPERSON BOYD: Well, Gina Grey noted
- 18 that in her comments earlier, so yes, we wouldn't want
- 19 her to run back and say hydrogen is dead. So in any
- 20 event, thank you everybody. Let's move on to Malachi
- 21 then.
- 22 MR. WENG-GUTIERREZ: Good morning Commissioners,
- 23 Advisors, Stakeholders. My name is Malachi Weng-
- 24 Gutierrez, and I will be just going over the
- 25 transportation forecast and some of the analyses we

- 1 performed. I think I -- it sounds like everybody has
- 2 taken a pretty good look at the documents. I'm pretty
- 3 happy with that, pretty pleased. There's some good
- 4 questions out there, so I'm going to probably go through
- 5 some of these fairly quickly so that we can kind of have
- 6 that question and answer period at the end.
- 7 Before I start, though, I did want to just
- 8 comment on John Shears' comment as well -- his question.
- 9 And just assure that -- him that, you know, certainly
- 10 for this current forecast we haven't included fuel cell
- 11 vehicle populations as well as the hydrogen demand
- 12 associated with them, but we are looking at in the
- 13 future trying to incorporate them in the future surveys
- 14 and the future estimates of the models. So we are
- 15 looking at it. Hopefully in the future we'll have those
- 16 incorporated. And also -- well I'll touch on it later
- 17 when I talk about the ZEV program and how we've
- 18 implemented. But I just wanted to just start with that.
- 19 So, uh there were a couple of things that have
- 20 changed over the from 2009 -- on our forecast that we
- 21 produced for 2009. And we have kind of developed a new
- 22 framework under which we do our modeling work. It has
- 23 resulted in some of the different components being
- 24 upgraded and updated. We are using very similar
- 25 structures for the personal vehicle choices and the

- 1 commercial vehicle choices, so that's kind of the
- 2 foundation of that light-duty component. But the VMT
- 3 and some of the other elements are being calculates in
- 4 other areas of the model. And we certainly have
- 5 upgraded the freight and the aviation components. And
- 6 As I mentioned in the February Workshop, when we
- 7 discussed our methodology and our approach that we were
- 8 going to be using for developing our forecast, we have
- 9 provided -- we have decided upon a two-step approach,
- 10 and that was to allow for certain types of policy
- 11 analysis to be included in our analysis -- in our
- 12 forecast.
- So what we do is we start, basically, the
- 14 preliminary set of fuel demand forecasts, which are
- 15 actual outputs from the models themselves. And then as
- 16 a second step we perform some post-processing activity,
- 17 and that's to overlay the impact of the Federal
- 18 Renewable Fuel Standard, or the RFS, on California's
- 19 consumption. And then that -- the product of that post-
- 20 processing activity, when we're considering again the
- 21 RFS impacts, becomes our final forecast.
- In addition to that post-processing activity, we
- 23 also have an additional policy analysis, which is the
- 24 low carbon fuel standard, or LCFS analysis, and that is
- 25 a post-processing activity that we lay on top of our RFS

- 1 adjusted, or final demand forecast set of numbers. So
- 2 and the LCFs and the RFS will be discussed slightly
- 3 later, but I'll tough on them obviously here, because
- 4 they influence our final demand numbers.
- 5 So, just a couple of slides on uncertainties.
- 6 Obviously we -- you know, there's a wide variety of
- 7 things that are uncertain in the future, and we attempt
- 8 to capture many of those in our models. And certainly
- 9 in the context of developing a high and a low demand
- 10 forecast, we try to capture those. So the number of
- 11 inputs that we use that are both high and low, the
- 12 trends that we use, all of them are an attempt to,
- 13 again, capture these uncertainties.
- 14 So a couple -- to highlight a couple, you know
- 15 KG Duleep provides us with the attributes that we feed
- 16 into the model. He is provided, as the basis of some of
- 17 his analysis, our forecast for prices of fuels and our
- 18 kind of policy sets and guidelines that we're using, and
- 19 hence he referred to our decision to use E-85 as a
- 20 mechanism for -- a mechanism for LCFS compliance, as
- 21 well as RFS compliance. He's, you know, he's
- 22 considering that then, as he stated, in what vehicle are
- 23 offered into the future. We can -- that doesn't
- 24 preclude us from doing alternate scenarios or having him
- 25 look at other technologies, and doing further analysis,

- 1 but it is the basis of our analysis, we've decided upon
- 2 a structure for the policies.
- 3 And then of course prices are always variable,
- 4 but I think we've done a great job -- Ryan has done a
- 5 great job and others have done a great job in developing
- 6 the price forecast for the fuels that we use in our
- 7 forecasts. And I think we've captured a good range of
- 8 prices.
- 9 Some of the uncertainties which are not
- 10 captures, which were kind of touched on by Aniss and
- 11 others, are things like consumer preferences. And that
- 12 is a product of taking a snapshot of preferences in our
- 13 survey and then applying it to the entire forecast
- 14 period. It certainly is, even others raised -- John I
- 15 think also mentioned it -- preferences can change over
- 16 time. And then that would then influence the population
- 17 the demand, following demand. And we certainly can't
- 18 capture future consumer preferences, but we can do a god
- 19 job of capturing today's preferences, you know, and then
- 20 applying that to the future forecasts, and that's what
- 21 we've been doing. These other uncertainties are also
- 22 not captured, but -- and they lead to, you know -- we
- 23 try to capture them in our analysis, elsewhere in our
- 24 analysis.
- 25 So again, just to -- I'm just going to go

- 1 through these slides quickly. This has been already
- 2 discussed in our February Workshop, but the conditions
- 3 under which we're developing our forecast. We have a
- 4 high petroleum fuel demand forecast and a low. They're
- 5 a combination of different inputs, prices, economic
- 6 growth activities, impacts, penetrations of
- 7 efficiencies, and again, electricity and natural gas
- 8 prices trends.
- 9 So, just to highlight the difference about the
- 10 prices. Under the high price conditions for petroleum
- 11 products and E-85, uh we have associated that with a low
- 12 electricity and a low natural gas price in order to try
- 13 and capture -- allow them to capture more market share.
- 14 And then under the high petroleum fuel demand forecast
- 15 there's a varying degree of inputs that are somewhat
- 16 opposed or opposite of those for the low petroleum
- 17 demand forecast.
- 18 And again, this -- what I just wanted to show
- 19 quickly again, was we have a series of inputs. This is
- 20 the Gross State Product, but there are a number on
- 21 inputs that we use in our forecast related to economic
- 22 activities. We have generally been consistent with the
- 23 demand analysis office and some of their assumptions
- 24 that they have used in their demand -- in their
- 25 forecast. There are some differences pairing economic

- 1 growth with certain price cases, but we have been using
- 2 the same sources, and so it is our intent to do an
- 3 identical analysis using the same set of conditions that
- 4 they're using, potentially to feed into their final
- 5 forecast for electricity.
- 6 But, we have been consistent in the sources of
- 7 data that we use. And one of the ramifications of that
- 8 is that the high and the low cases of some of our
- 9 economic data are coming from different sources and that
- 10 leads to different trend lines. And so I just wanted to
- 11 point out that, as you can see these are from two
- 12 different sources -- ISIS Global and Moody's -- there is
- 13 a difference in the shape of the curves, and that's
- 14 because of those different sources. And that has an
- 15 impact, then, on our forecasts, as well.
- 16 Just as an example of how fuel economy changes.
- 17 This is kind of a simple -- this is a simple
- 18 representation, it doesn't clearly represent the fuel
- 19 economy as a whole. It really is just an output of
- 20 gasoline specific vehicles and the associated fuel
- 21 economy of that fuel type. So, it doesn't include the
- 22 consumption of other fuels, and it doesn't include the
- 23 higher-efficiency vehicles, as well. So it's just a
- 24 representation to show that fuel economy is changing
- 25 over time -- it's increasing -- and that's -- there is a

- 1 difference between the high and the low petroleum demand
- 2 forecast that we use in our -- to come up with the high
- 3 and the low cases, or the results.
- 4 In addition to the light-duty vehicle fleet, we
- 5 also have looked at truck -- heavy-duty fuel economy
- 6 numbers. There's the standard for heavy-duty economy
- 7 vehicles. And we've incorporated that into our forecast
- 8 and this is a representation of the EIA cases, or the
- 9 EIA evaluation of the impacts of those standards on the
- 10 fleet-wide average. So we've used that as a basis of
- 11 our increasing fuel efficiency for those sectors.
- 12 And then similarly we've looked at EIA's
- 13 estimate for fuel economy gains in the aviation arena
- 14 and have used their projections of -- or varying
- 15 projections of fuel economy growth to represent the
- 16 introduction of new airplanes and higher=efficiency
- 17 airplanes, and maybe even the change in the fleet that
- 18 it's used. So that if the jet fuels prices increase
- 19 significantly, they might switch from one -- decide to
- 20 ground certain planes over others. So, this is the two
- 21 tracks that we used for the fuel economy to represent
- 22 those fuel economy gains.
- 23 And, before I get to the fuel demand forecast, I
- 24 just wanted to show the high and the low -the vehicle
- 25 fleets associated with the high and the low demand

- 1 forecast results. These are the outputs from our
- 2 forecast, and they show -- there's two axes here. The
- 3 secondary axis, or the one on the right is -- represents
- 4 the gasoline vehicles, and it's obviously it goes up
- 5 to, you know, in the 20-30 time frame for gasoline
- 6 there's about 24 million vehicles. It's fairly flat
- 7 over the forecast. And this is, again in the high
- 8 demand forecast -- high petroleum demand forecast where
- 9 you have low petroleum prices.
- The alternative fuels, you see, there's a fairly
- 11 aggressive increase in the number of vehicles over the
- 12 forecast period for technology such as hybrids. And the
- 13 second line there also -- plug-in hybrids almost
- 14 parallel to hybrids in their adoption rate through the
- 15 forecast. And then next is -- it says ethanol there,
- 16 but that's a flex fuel vehicles -- the green line if a
- 17 flex fuel vehicle, and then the blue is the diesel.
- 18 In our low petroleum demand forecast the
- 19 vehicles that are in these, again, are only light-duty
- 20 vehicles. We noticed that there is a lower number of
- 21 gasoline vehicles in the marketplace -- two million
- 22 vehicles less, or so. The alternative fuel market
- 23 penetrations -- the percentages obviously increase
- 24 because of that, but the absolute value of those
- 25 vehicles appear to be close to what they are in both

- 1 cases.
- 2 Alright, so, to get to the forecast itself,
- 3 California -- the gasoline demand forecast that we have
- 4 shows a market increase in the high-price case for the
- 5 preliminary. Again we -- I guess the solid lines are
- 6 the preliminary numbers and the dashed lines are the
- 7 final numbers. So, to begin with, you know, the solid
- 8 high line obviously shows a fairly decent growth -- I
- 9 think it's about 14% growth over the forecast period.
- 10 The final high demand forecast is fairly flat. It's
- 11 actually only about a four percent growth over 2010, I
- 12 think.
- 13 Under the low price case, there's a decline over
- 14 the forecast period, even in the preliminary result of
- 15 about four percent or five percent. And then adding on
- 16 top of that, the RFS adjusted, or the proportional share
- of, you know, adding on top of that E-85 ethanol
- 18 proportional share, which is then -- reduces gasoline
- 19 demand, lowers that substantially to just under 12
- 20 million -- or 12 billion gallons, sorry, and that's a
- 21 decline of about 21%. So that's pretty significant.
- 22 And then, just interesting, if you look at the
- 23 recent history from 2004 to 2009 -- 2010, I know that
- 24 Ryan touched on this -- it's about a seven percent
- 25 decline, adding RFS. And looking at our final forecast,

- 1 gasoline consumption would have to -- would be declining
- 2 kind of at that same rate over the forecast period, and
- 3 it really is kind of an unprecedented long-term decline
- 4 in gasoline demand. So, the factors that are going to
- 5 that are not only high, high prices, but also the
- 6 introduction of all these alternative technologies,
- 7 mandates, and all the things that we've kind of layered
- 8 on our forecast.
- 9 The diesel forecast show both in the
- 10 preliminary -- or the RFS adjusted, or the final --
- 11 substantial growth over the forecast. They -- it's, you
- 12 know -- basically the same. There's very little
- 13 adjustment between the preliminary and the final. And
- 14 that's primarily due to the fact that RFS itself -- the
- 15 standard requirement for the biomass-based diesel is
- 16 fairly small. And so California's proportional share is
- 17 not significant, and doesn't lead to a significant
- 18 decline in our diesel demand.
- 19 And as noted, you know again, this diesel demand
- 20 is driven primarily by medium and heavy-duty activities.
- 21 As the economy recovers, you would expect it to grow
- 22 throughout the forecast, and we don't see -- even when
- 23 we see a decline -- or a significant decline in the
- 24 gasoline demand, we see a substantial increase in the
- 25 diesel demand. In the low case we're looking at a 25%

- 1 or 26% growth, and in the high-demand case we're looking
- 2 at somewhere above 50% growth over the forecast period.
- 3 So, E-85 demand -- so our preliminary E-85
- 4 forecasts are fairly flat. It looks flat here, it is
- 5 growing through the forecast period, it's just not --
- 6 the scales kind of change and it really illustrates the
- 7 volume of E-85 that has to enter the marketplace in
- 8 order to comply with the Federal RFS. So, although you
- 9 can't see it really, it's about 50 million gallons ---
- 10 you know, 50-60 million gallons in both the high and the
- 11 low case for the preliminary results. And that's again,
- 12 since the scale on the left hand is so large you can't
- 13 really differentiate them.
- 14 The post RFS numbers are substantially higher,
- 15 and that really leads to an incredible about of E-85
- 16 that will need to enter California, and be sold in
- 17 California. And so I think some of the ramifications of
- 18 that will be discussed in the discussion on RFS itself.
- 19 But, again, we're talking about in the high petroleum
- 20 demand case, where you have a lower amount of E-85, it's
- 21 still going to be over two billion gallons in the -- at
- 22 the end of the forecast. And in the low petroleum or
- 23 low gasoline demand case, we can have volumes of ethanol
- 24 or E-85, exceeding three billion gallons. So, that's
- 25 again, pretty significant.

1	For natural gas, I think we this X-axis is
2	off a little bit, and also these numbers I think are
3	certainly preliminary. The point that I wanted to make
4	here was that you see there's an overlap between the
5	high and the low petroleum-demand scenarios, and that is
6	a product of the different inputs that we're using for
7	the two different sources. So the takeaway really here
8	is that we're not seeing significant variance between
9	the two, given the inputs that we're using, and the
10	assumptions over the forecast period, between the high
11	and low cases. We do see a growth, obviously, over the
12	forecast period, and I think that we are going to be
13	taking a closer look at the basier numbers and taking a
14	look at some of the values that we're using for the
15	early years, and the technologies as well. So this is
16	certainly a preliminary set of numbers, but I just
17	wanted to show the curves and the trends. We do see
18	that the natural gas will increase in demand, driven
19	probably mostly by the heavy-duty sector I think. But
20	the commercial light-duty sector, obviously there's a
21	continued growth in the demand for light-duty vehicles
22	in that sector as an output of our model, as well.
23	So, for jet fuel, we are seeing, you know,
24	growth in both the high and the low cases, primarily,
25	again, due to economics. As the economy recovers and

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- 1 people start to travel further and more often, that
- 2 leads to an increase in jet fuel demand. The variation
- 3 here is -- the variation between the two forecasts I
- 4 probably also influenced by the differences in the fuel
- 5 efficiency vehicles being offered or entering the
- 6 marketplace, like the Boeing 787, things like that --
- 7 the technologies that are coming to bear to reduce the
- 8 emissions, and also increase the efficiency of the
- 9 vehicles.
- 10 And then for the electricity demand forecast,
- 11 just to touch on a couple of the points that were
- 12 already touched on -- the ZEV program -- what we did
- 13 was, you know, there's a couple of approaches that are
- 14 out there. You have the supplier side saying we're
- 15 going to produce this many. You have others that are
- 16 taking market conditions, either incremental costs, and
- 17 they're not going to see appreciable market shares and
- 18 things like that.
- 19 We've kind of taken a combined or hybrid
- 20 approach here. So, for -- to implement the Zev program,
- 21 we've assumed in our forecast that it will come to pass
- 22 that vehicles are offered and taken up by consumers in
- 23 chairs that will comply with the ZEV program. So we've
- 24 forced that onto the model, made that true, and then --
- 25 for the time period that is covered by the ZEV program.

- 1 And then allowed the market conditions to take effect on
- 2 the choices after the ZEV program -- the current ZEV
- 3 program discussions are completed. So it basically
- 4 means we forced the model up to a certain point, then we
- 5 allow market conditions to apply, and that's where you
- 6 start seeing, at the latter portion of the forecast,
- 7 kind of a decline in the electricity demand, and that's
- 8 a product of, you know, it entering the marketplace and
- 9 the competition that's occurring at that time.
- Now, KG Duleep also talked about, though, the
- 11 assumptions he makes about production site costs,
- 12 influences. So if you have a high set of production
- 13 numbers that will influence prices a certain way -- the
- 14 retail price of the vehicles -- I think he's already
- 15 incorporated those, because we have asked him -- we have
- 16 told him that the ZEV program will come to pass, these
- 17 are the vehicles that will be into -- entering the
- 18 marketplace. So he's incorporated the production
- 19 numbers into the prices that we have put into the model,
- 20 as well. So, uh -- so I am going to leave it at that.
- 21 Again, I think these are preliminary numbers --
- 22 there are a couple of number -- a couple of values that
- 23 we were looking at that we want to take a closer look
- 24 at, and I think in the final number -- final forecast,
- 25 and in the final report these will be elevated slightly.

- 1 Or they'll be elevated, I think. And just to touch on
- 2 that though, the LCFS analysis -- the electricity demand
- 3 that's used in the LCFS analysis is slightly different
- 4 than this, and it does reflect what we do anticipate
- 5 being a more final set of numbers for electricity.
- 6 And that's my last slide, so I think I've
- 7 covered most everything I've wanted to touch on.
- 8 Hopefully we've gained a few minutes here, and I haven't
- 9 gotten a call from my wife, so that's good. I'm
- 10 expecting a baby any day now, so it was uncertain --
- 11 VICE CHAIRPERSON BOYD: No, your wife is --
- 12 MR. WENG-GUTIERREZ: Yeah -- I ended up -- yeah
- 13 well she is certainly. Well, I'm expecting too. So
- 14 hence the --
- 15 VICE CHAIRPERSON BOYD: Well, we know you
- 16 anxiety --
- 17 MR. WENG-GUTIERREZ: -- the two names here. I
- 18 might not be here in 20 minutes or so, but if you have
- 19 questions you can direct them to Bob. So if there are
- 20 any questions from the dais?
- 21 VICE CHAIRPERSON BOYD: There are.
- MR. WENG-GUTIERREZ: Okay.
- 23 VICE CHAIRPERSON BOYD: Go ahead, Commissioner.
- 24 COMMISSIONER PETERMAN: Yes, Malachi, thank you
- 25 for being here. Commissioner Boyd and I have been

- 1 calling your wife and encouraging -- trying to calm her
- 2 down with soothing sounds. So, glad it's working.
- 3 Uh, just a couple of clarifying questions
- 4 related to some of the material presented. Uh, just
- 5 starting from the end with electricity demand forecast.
- 6 Can you comment on why we're seeing a decline in the
- 7 2020-2027 period under the low petroleum scenario? That
- 8 seemed an -- counterintuitive to me.
- 9 MR. WENG-GUTIERREZ: Uh, so, yeah, this was a
- 10 product of how I forced it to -- forced the model to
- 11 have those outputs. Basically I had a target vehicle
- 12 population that I had received from ARB. I forced the
- 13 model to reach these numbers in these timeframes, and I
- 14 couldn't quite get it to match in the same way, because
- 15 it's obviously running with a whole set of different
- 16 inputs. So, I think it was a time constraint issue. I
- 17 fully intend on making them a little more consistent
- 18 over the forecast period and that -- but I -- it was
- 19 just purely, basically how I forced it to comply with
- 20 the ZEV program.
- 21 COMMISSIONER PETERMAN: Okay, so more of a
- 22 slightly artifact with the modeling, versus something we
- 23 should be aware of.
- 24 MR. WENG-GUTIERREZ: Yeah, more of an artifact
- 25 of my limited time, so --

- 1 COMMISSIONER PETERMAN: Okay. Thanks. And then
- 2 maybe this -- the same answer will apply to the
- 3 petroleum demand forecast. So, with both the high and
- 4 the low petroleum demand forecast we do see a dip in
- 5 demand in the last teens, early twenties, and I was just
- 6 wondering if you can comment on that?
- 7 MR. WENG-GUTIERREZ: Right, so this one is a
- 8 little different, actually. This is a product of the
- 9 rate at which the RFS program is being implemented. And
- 10 then also the rate of our -- California's gasoline
- 11 demand, and the rate of US demand. So this is a little
- 12 complicated. So there's obviously the RFS is a
- 13 percentage -- there's a standard that's a percentage,
- 14 and it results then in a renewable volume for the
- 15 different obligated parties. And in our proportional
- 16 share calculation, we have assumed, you know, whatever
- 17 California's demand percentage is plays into that. So
- 18 it's -- there's a couple of things that are playing into
- 19 these numbers, and it's basically those three items that
- 20 I've talked about -- demand -- US demand, California
- 21 demand, and then the standard itself.
- 22 And so, you do see a certain trend line to about
- 23 2022, and that's to be expected, because that's the
- 24 implementation timeline for RFS. And then post 2022
- 25 currently the standard is basically flat -- but the

- 1 standard is flat, demand is not flat. So you still --
- 2 but the interplay between those elements is what gives
- 3 you the shape of these different curves, and affects how
- 4 flat they are in the latter part of the forecast.
- 5 COMMISSIONER PETERMAN: Great, thanks. And
- 6 also, just on that graph, I guess just visually as a
- 7 little bit of -- visually noticed just that the electric
- 8 car forecast, you know you can barely see with the red
- 9 line. And I was just wondering if you could comment for
- 10 a minute -- I mean I appreciate that the plug-in hybrid
- 11 forecast are much higher, as well as the hybrid. And so
- 12 when we're kind of hearing about the interest in
- 13 electric cars, etcetera, there's part of this that
- 14 encompasses also the plug-in hybrid vehicle as well, or
- 15 just -- if you can just speak to whether you were
- 16 surprised by these results.
- MR. WENG-GUTIERREZ: Uh, I wasn't necessarily
- 18 surprised by the results. And it really comes down to
- 19 the -- you know, as Aniss touched on in her
- 20 presentation, the coefficients that are estimated that
- 21 are used in the model to, you know to calculate the
- 22 utility of the vehicles and then the percentage of
- 23 adoption. So as she stated in her presentation, she
- 24 mentioned that certain technologies were preferential
- 25 over gasoline. The full electrics were not preferential

- 1 over -- but the PHEVs were. So you would expect that
- 2 you would have a higher number of PHEVs, you know,
- 3 entering the marketplace.
- 4 In addition to just the straight consumer
- 5 preference component of it, there are all the other
- 6 inputs that play a role in the adoption rates, such as
- 7 incremental price, and fuel price, and all these other
- 8 elements. So I think it wasn't necessarily surprising,
- 9 but it certainly doesn't -- I mean, it is what it is,
- 10 and it's a product of the calculation. Certainly we
- 11 have tried to, you know, increase the number of vehicles
- 12 by overlaying the ZEV program analysis, forcing it to
- 13 comply in certain years and -- but it certainly doesn't
- 14 mean that in the latter part of the forecast, as I think
- 15 John mentioned, that if you had a bunch of vehicles then
- 16 it could potentially lead to a wider adoption.
- 17 COMMISSIONER PETERMAN: Great, thanks. That
- 18 helps. And for presentation purposes, whether it's here
- 19 or in the final paper, for those vehicles where there's
- 20 less than a million, it would be useful just to footnote
- 21 kind of what that number is, because it's hard to see
- 22 what -- how much it differentiated from zero.
- MR. WENG-GUTIERREZ: Oh, sure. Yeah, good
- 24 point.
- 25 COMMISSIONER PETERMAN: Thanks a lot.

- 1 VICE CHAIRPERSON BOYD: Malachi, a question on
- 2 the
- 3 E-85 demand forecast. As I heard you, that's
- 4 basically -- the plot is basically what would need to be
- 5 absorbed by an E-85 infrastructure to meet the
- 6 California RFS-2 requirement, after you've poured all
- 7 you can into the gasoline blending market, is that
- 8 correct?
- 9 MR. WENG-GUTIERREZ: That's correct.
- 10 VICE CHAIRPERSON BOYD: What's the penalty for
- 11 not complying? I mean, I am highly suspicious of
- 12 consumers responding to this need and going out and
- 13 buying that much more E-85. It just doesn't seem to
- 14 catch on. There are a lot of flex fuel vehicles out
- 15 there, but --
- 16 MR. WENG-GUTIERREZ: Sure, good point. I think,
- 17 uh, you know, in our analysis that we assumed that there
- 18 was compliance and that it did come to market and was
- 19 consumed. I think the nuances of the renewable fuel
- 20 standard and the requirements to bring that to pass will
- 21 be touched on in that conversation, but certainly you
- 22 have to look at it and say, is it reasonable that we can
- 23 attain these numbers, and how do we get to these numbers
- 24 for compliance. You know, given that we have some
- 25 infrastructure and lots of vehicles, how do you get more

- 1 of that fuel into the marketplace? The pricing
- 2 differential and --
- 3 VICE CHAIRPERSON BOYD: Well, it's a massive
- 4 price advantage; I just don't see a sudden uptake like
- 5 this --
- 6 MR. WENG-GUTIERREZ: Right, so I think --
- 7 VICE CHAIRPERSON BOYD: -- so maybe I'm getting
- 8 ahead and getting into another presentation --
- 9 MR. WENG-GUTIERREZ: Well, perhaps a little bit
- 10 ahead, but it looks like Gordon's going to jump up and
- 11 maybe touch on it.
- 12 VICE CHAIRPERSON BOYD: Well, do you want to
- 13 wait until your presentation, Gordon? Because I know
- 14 how long your answers are.
- 15 (Laughter)
- VICE CHAIRPERSON BOYD: Go ahead.
- 17 MR. SCHREMP: I learned that from somewhere, I
- 18 don't know where.
- 19 VICE CHAIRPERSON BOYD: Careful.
- MR. SCHREMP: Uh, Gordon Schremp, Energy
- 21 Commission Staff. Might as well just respond, sort of
- 22 real quick. There are certainly a lot of challenges,
- 23 when we look at the RFS-2. I will talk about them in a
- 24 little bit more detail. But case in point, E-85 sales,
- 25 trying to force that in, I mean, the obligated parties

- 1 under RFS-2 will certainly have to get enough credits
- 2 and/or use the correct combination, unless there is some
- 3 relent by US EPA. There has to be a modification to the
- 4 legislation to be able to downsize the total volume so
- 5 we don't get in this situation, but --
- 6 VICE CHAIRPERSON BOYD: Who's the obligated
- 7 party in this instance?
- 8 MR. SCHREMP: Refiners, major marketers,
- 9 importers like under the LCFS. So what is going on is
- 10 you have service station owners are primarily not the
- 11 majors. They own now less than -- own and operate less
- 12 than two percent of the stations in the -- you have
- 13 160,000 stations in the United States. So where is the
- 14 impetus to install the E-85 dispenser or two? It's
- 15 really not. So those service station owners are not
- 16 obligated parties under RFS-2, they're not obligated
- 17 parties under LCFS. So where is their obligation or
- 18 push to do that?
- 19 And then what Malachi just mentioned, my last
- 20 point is the pricing. The pricing -- the relative
- 21 pricing of where is ethanol relative to your wholesale
- 22 gasoline is extremely important. If ethanol is less
- 23 expensive blend stock, then you're using 85% of that in
- 24 your blend versus someone that's using ten percent, you
- 25 have a marketing advantage plus a little bit of a tax

- 1 incentive, as well as maybe RAIN credits, LCFS credits.
- 2 But when ethanol is more expensive than your gasoline
- 3 blend stock, which we can foresee further in the RFS-2
- 4 program and in the LCFS program using certain types of
- 5 ethanols that are more expensive currently, then an E-85
- 6 purveyor is under sort of a penalty and a disadvantage
- 7 then by selling E-10. So how can that work out? You'd
- 8 have to start amassing some very large credits. And so,
- 9 there's a lot of concern about how -- can all of that
- 10 get to a point where it's at a big enough discount to
- 11 entice people and their cars to voluntarily say I want
- 12 to select E-85 50% -- 75% of the time. It's a very big
- 13 challenge. But I'll touch on some of those issues a
- 14 little bit later.
- 15 VICE CHAIRPERSON BOYD: It's kind of a different
- 16 clean fuels outlet issue all over again.
- MR. WENG-GUTIERREZ: Sure, and then actually
- 18 just to add a quick comment to what Gordon said -- not
- 19 to prolong this presentation, but RFS doesn't
- 20 necessarily require -- I mean, you can comply with RFS
- 21 with other types of biofuels. So there -- it doesn't
- 22 necessarily mean that ethanol will be entering the
- 23 market. There could be some other advanced biofuels --
- 24 cellulosic biodiesels -- other things that enter the
- 25 marketplace that comply, which could affect some of

- 1 these numbers, as well.
- 2 VICE CHAIRPERSON BOYD: Right, you want to put a
- 3 bid on that?
- 4 (Laughter)
- 5 MR. WENG-GUTIERREZ: I'm not going to put a bid
- 6 on that, I'm just saying that there's an alternative
- 7 potential --
- 8 VICE CHAIRPERSON BOYD: You need that for your
- 9 child's college education.
- 10 MR. WENG-GUTIERREZ: Yeah, I know. Hopefully
- 11 I'll invest a little better than that. But any other
- 12 questions I quess? Or from the dais?
- 13 VICE CHAIRPERSON BOYD: Gina? You got you hand
- 14 up first, then Tim.
- 15 MS. GREY: Gina Grey, WSPA. Uh, Malachi,
- 16 slide -- let me look at it here, I've got my glasses
- 17 on -- slide five. The last bullet there says fuel price
- 18 effects of RFS-2 or LCFS are not captured in this
- 19 analysis. I'm curious, and I assume the answer is no,
- 20 but in AB-32s you know there's not only the LCFS program
- 21 but there's also the part of the program that deals with
- 22 transportation and fuels under a cap. That, I'm
- 23 assuming was also not captured.
- 24 MR. WENG-GUTIERREZ: That's correct. So, as
- 25 part of our analysis so far, we have not captured that

- 1 and included those as costs that play a role in the
- 2 preliminary demand forecast. We do intend on touching
- 3 on some of the price implications in our analysis, and I
- 4 think Gordon will be discussing that later on, so --
- 5 MS. GREY: Okay. And I would just ask then that
- 6 that be clear in the report, that that was not included.
- 7 MR. WENG-GUTIERREZ: Perfect.
- 8 MS. GREY: And this goes a little bit far
- 9 afield, but sort of looking at this overall report
- 10 structure, and I'll be a little bold here. Personally,
- 11 I feel this would be very helpful if this report was
- 12 entirely restructured and maybe we can think about that
- 13 for later on. But people tend to look at chapters one-
- 14 by-one, and if they take the demand chapter and start
- 15 looking at the charts, etcetera, it can be taken totally
- 16 out of context in terms of what the actual picture looks
- 17 like for these various fields, etcetera. So I would
- 18 just suggest that perhaps in the future we can consider
- 19 structuring it so you have you know, your demand, you
- 20 have your supply, you have your challenges and barriers
- 21 by fuel, rather than by this type of characterization.
- 22 So, just a suggestion.
- MR. WENG-GUTIERREZ: Okay, that is a great
- 24 suggestion. We'll talk about how we can do that.
- 25 MR: CARMICHAEL: Uh, Tim Carmichael, natural Gas

- 1 Vehicle Coalition. First a question. Uh, on slides 12
- 2 and 13, it's curious to me in the difference in your
- 3 high petroleum and your low petroleum demand forecast
- 4 you see the gasoline and flex fuel vehicle numbers going
- 5 down. But you don't see the other types of vehicle
- 6 numbers going up commensurately, and can you speak to
- 7 that a little bit?
- 8 MR. WENG-GUTIERREZ: So I think --
- 9 MR: CARMICHAEL: If you did already, I apologize
- 10 it didn't sink in.
- 11 MR. WENG-GUTIERREZ: No, no, I didn't, but
- 12 you're absolutely right. There is a decline in the
- 13 numbers of gasoline vehicles. The other numbers decline
- 14 slightly as well, between the high and the low demand
- 15 forecast, so you don't see an actually -- wait --
- 16 there's no increase in the number of alternative fuels
- 17 as the number of gasoline vehicles decline, between the
- 18 two cases. And I think that's primarily because the
- 19 differences between them are not great enough to
- 20 overcome the overall economic and income and other
- 21 inputs that we're using for fuel prices. I think what
- 22 we're seeing is there's a decline in overall activity --
- 23 travel -- as a product of our economic inputs --
- 24 MR: CARMICHAEL: As opposed to a shift to an
- 25 alternative mode of technologies --

- 1 MR. WENG-GUTIERREZ: -- as opposed to a shift
- 2 between the technologies that you might see if there
- 3 were really distinct differences in the technology
- 4 attributes.
- 5 COMMISSIONER PETERMAN: Then that would be good
- 6 at -- to note maybe just whether just the concluded
- 7 vehicle miles travelled are between the two different
- 8 projections, as a footnote.
- 9 MR. WENG-GUTIERREZ: Okay, sure.
- 10 MR: CARMICHAEL: Second point, uh, in other
- 11 forms, other context, and this may not be the majority
- 12 view yet, but you hear a lot of talk about tipping
- 13 points, and I'm curious -- you know, and this came up at
- 14 (phonetic) Asilimar a week or two ago, where some of the
- 15 scenario-playing academic types have -- they play out
- 16 scenarios with tipping points. And whether it's a
- 17 petroleum price-driven tipping point, or an economies of
- 18 scale associated with one of the alternative fuel
- 19 technologies, you can have scenarios where you don't
- 20 have gradual lines like this. And I'm curious to what
- 21 extent CEC has played out some of those scenarios or
- 22 factored in that possibility. We are talking about a 20
- 23 year timeline here.
- 24 MR. WENG-GUTIERREZ: Uh-huh. To date we haven't
- 25 necessarily played out those types of scenarios. I

- 1 think that's an interesting question, and it's one that
- 2 I think is kind of addressed as well, you know, in our
- 3 evaluation of AB-118 funding, and things like that.
- 4 It's really trying to identify at what points do you
- 5 gain that kind of market traction to get the
- 6 technologies into the marketplace. Certainly we can do
- 7 more of that in the future. Again, to date we haven't
- 8 done that, primarily a resource constrain, time
- 9 constraint, all those sort of other things. But I think
- 10 it's a very interesting question and I think we would
- 11 like to look at that a bit more.
- 12 MR: CARMICHAEL: And then one final point, if I
- 13 might. Looking at slide 17, uh, call me bullish on
- 14 natural gas, but in again, other forms, other sources of
- 15 information, a number of people are projecting that a
- 16 reasonable target for natural gas trucks is 20%-25% of
- 17 the market by 20 -- of the fleet -- by 2030 -- 20-25% of
- 18 the fleet by 2030. That's assuming petroleum prices
- 19 continue to go up and natural gas prices continue to
- 20 stay relatively low. That coupled with, you know, in a
- 21 different context, legislation that CalStart in our
- 22 organization pushed this year, which we'll push again
- 23 next year, feeding off of the AB-1007 alternative fuels
- 24 plan, that 25% or 26% alternative fuels in California by
- 25 2022 is a reasonable target for this state.

- 1 And just as a side note, in conversations with
- 2 WSPA and some of their member, in the past they would
- 3 have walked out of the room when we put that idea
- 4 forward, and that did not happen this year. And those
- 5 two inputs combined, you know, you look at this
- 6 projection versus the diesel projection and you could
- 7 easily have four or five times the natural gas sales by
- 8 2030 that you're projecting, and I would say a
- 9 commensurate diesel reduction. You know, assuming
- 10 transit stays relatively the same, light-duty stays
- 11 relatively the same, the big shift is in heavy-duty.
- 12 I'm just curious to hear your reaction to that. This
- 13 seems really low to me, based on what we know today.
- 14 MR. WENG-GUTIERREZ: Sure. So I think it --
- 15 obviously the rate of change here is dependent on the
- 16 inputs and some of the assumptions that we have made.
- 17 You know, given the price differential, the
- 18 technologies, how we are looking at the heavy-duty
- 19 sectors and how natural gas comes into those
- 20 marketplaces, it leads to this type of kind of gradual
- 21 increase. I don't know that we have reached that 26% by
- 22 2020 goal -- or 2022 goal. That was something that I
- 23 had intended on putting in and looking at more closely.
- 24 And certainly in the context of those types of goals,
- 25 these might be higher numbers. There might be higher

- 1 numbers in the latter part of the forecast, but it
- 2 really would depend on can you expand the technologies
- 3 outside of niche markets, what is the incremental cost
- 4 of those technologies and things?
- 5 So certainly, if there are drivers that are pushing
- 6 the technologies into the marketplace and people making
- 7 decisions to adopt those vehicles, it would influence
- 8 this demand. We can take a closer look at that. And
- 9 certainly any inputs you have about that would be
- 10 helpful for us to clarify those kind of --
- 11 MR: CARMICHAEL: Yeah, the 26% by 2022 is not
- 12 yet State law, and that's an aside. But take the --
- 13 keep that separate and we should talk more about it.
- 14 But just based on, you know, the cost of fuels and other
- 15 projections for the potential for natural gas heavy-
- 16 duty trucks is much, much greater than what you've got
- 17 here. And I think that's economy -- uh, cost-driven,
- 18 not regulation driven. Thanks.
- 19 MR. WENG-GUTIERREZ: Okay, great, thank you.
- 20 COMMISSIONER PETERMAN: Just a quick question
- 21 though. Regarding the cost of the fuels -- regarding
- 22 the comment made earlier about, although the price of
- 23 natural gas has come down, the cost of CNG has not, can
- 24 you just comment on that quickly?
- MR: CARMICHAEL: Yeah, uh, so my crystal ball

- 1 says that we will likely see some increase in the price
- 2 of natural gas at the wellhead because of additional
- 3 regulation associated with fracking, and that will come
- 4 this decade. At the same time, Mr. Duleep talked about
- 5 what the markup is today at the pump. And one way to
- 6 look at that is they are trying to cover their cost for
- 7 the infrastructure they're developing in an early
- 8 market, as he suggested.
- 9 Another way to look at it is there isn't much
- 10 competition there yet. And I'm not talking about diesel
- 11 versus natural gas; I'm talking between natural gas
- 12 stations. There just aren't enough yet to have real
- 13 competition between them. And the fact that there is a
- 14 significant markup at the pump suggests that there's
- 15 some margin there for them to reduce their price over
- 16 time if competition increases. So I see it as not a
- 17 deterrent, but as a possibility for even better margins
- 18 in the future between the natural gas pump price and the
- 19 diesel pump price.
- MR. WENG-GUTIERREZ: Thank you. Uh, are there
- 21 any questions from online?
- MR: BAUMHEFNER: Uh, yes. Max Baumhefner, from
- 23 the Natural Resources Defense Council. Can you hear me?
- 24 VICE CHAIRPERSON BOYD: Yes.
- 25 MR: BAUMHEFNER: Okay. So, first of all, I'd

- 1 like to commend the CEC Staff for presenting the price
- 2 of electricity as a transportation fuel in the
- 3 appendices of the report in a cents per gallon gasoline
- 4 equivalent. And I'd also, just as a preliminary note,
- 5 hope that Malachi is still in the room, and wish his
- 6 wife the best today.
- 7 MR. WENG-GUTIERREZ: Thank you, Max.
- 8 MR: BAUMHEFNER: So, unfortunately, I think, as
- 9 I indicated in an email earlier this week, I think a
- 10 mistake was made in the price conversion calculation, as
- 11 those tables essentially report that the cost of
- 12 electricity as a transportation fuel is more than the
- 13 price of gasoline. Again, I'd like to commend Staff for
- 14 deciding to present the price of electricity in gallon
- 15 gasoline equivalent terms. People are used to talking
- 16 about the cost of transportation fuels in dollars per
- 17 gallon, so this makes comparisons between electricity
- 18 and gasoline much easier. Converting from cents per
- 19 kilowatt hour of electricity to dollars per gallon
- 20 equivalent is essentially equivalent to asking the
- 21 question how much would gas have to cost for driving as
- 22 gasoline vehicle to cost the same as driving an electric
- 23 vehicle. That's a good question to ask.
- 24 The Staff report estimates that the cost of
- 25 electricity as a transportation fuel is about 12 cents

- 1 per kWh, currently. Both the LEAF and the Volt use
- 2 about a third of a kWh per mile, so on 12 cent
- 3 electricity, that's about four cents per mile. In
- 4 contrast, the average gas car gets about 22 MPG and on
- 5 four dollar a gallon gasoline, that's about 18 cents per
- 6 mile, which is about four times what it costs to an
- 7 electric vehicle -- or drive an electric vehicle that
- 8 same mile. In fact gas would have to be less than a
- 9 buck a gallon in order for the cost of driving the
- 10 average car to be the same as the cost of driving an
- 11 electric vehicle.
- 12 So, in other words, the per gallon gasoline
- 13 equivalent price of electricity as a transportation fuel
- 14 should be less than a dollar, not more than four
- 15 dollars, as displayed in the draft report. So, I would
- 16 urge Staff to fix these, as the draft report is
- 17 basically saying there's no cost savings on fuel to be
- 18 gained by the decision to drive on electricity.
- 19 And I'd also wonder if correcting this mistake
- 20 might help answer Commissioner Peterman's question about
- 21 why the forecast on slide 12 shows that there's
- 22 virtually no battery electric vehicles, even in 2030
- 23 under the high petroleum demand scenario. I'm guessing
- 24 Nissan might take issue with that.
- 25 MR. WENG-GUTIERREZ: Thanks Max. Well, as you

- 1 know -- I mean, the forecast itself actually includes --
- 2 the model itself uses a price per mile as the value for
- 3 both the adoption of the vehicles, as well as the
- 4 calculation for consumption. So, it is incorporated
- 5 into the decision that's made to buy the vehicle. We
- 6 didn't portray it in that specific table because we
- 7 didn't want to complicate it by trying to incorporate
- 8 the fuel efficiency of all the different vehicles that
- 9 the fuels were going into. But agreed. I mean, what a
- 10 consumer sees at the end of the day really is a cost per
- 11 mile; it's not necessarily the cost at the station. You
- 12 know, what they care about is really how much it costs
- 13 to drive that mile. So I think Aniss also has a quick
- 14 comment on it.
- 15 MS. BAHREINIAN: Uh, along the same line I'm
- 16 just going to repeat the same thing that was -- the same
- 17 answer that I provided to -- for diesel. What the
- 18 consumers see is the fuel cost for different alternative
- 19 vehicles and the conventional vehicles. And what we do,
- 20 we assume that they are driving, let's say 12,000 miles
- 21 a year, and we are computing the cost for one year. And
- 22 that is what they see on those stated preferences
- 23 choices experiments. So, assuming the same number of
- 24 miles that they drive, we just compute the fuel costs
- 25 and that's what they see, that's what they decide on.

- 1 MR: BAUMHEFNER: That's good to hear. It still
- 2 doesn't answer my question about why the draft report
- 3 representing the cost of electricity in gallon per
- 4 gasoline equivalent is off by a factor of four. It
- 5 shouldn't be four dollars a gallon, it should be a buck.
- 6 And you have to account for a vehicle efficiency when
- 7 you make that conversion, there's no way to do it
- 8 otherwise because it's a hypothetical question.
- 9 MR. WENG-GUTIERREZ: Okay, well then it -- well
- 10 we can certainly look at that. I think the notion was
- 11 that we were not trying to incorporate the actual
- 12 efficiency of the vehicles into that slide. It was a
- 13 direct calculation and conversion just to represent it
- 14 in a way that you could see the scales. But again, I
- 15 mean, if we were to incorporate the fuel economy of the
- 16 vehicles into that --
- 17 MR: BAUMHEFNER: But --
- 18 COMMISSIONER PETERMAN: This is Commissioner
- 19 Peterman, so I will just ask -- to step in -- and just
- 20 ask Staff to please re-look at this again, and if you
- 21 feel the table does not truly relay what the cost per
- 22 gallon is, then let's not put it as a table, and we'll
- 23 offer something descriptive. And perhaps a couple of
- 24 examples from different cars where we know the fuel
- 25 efficiency, and just say with this car, this efficiency

- 1 this would be then, the price per gallon. I hope that
- 2 answers your question.
- 3 MR: BAUMHEFNER: Yeah, because you can't do the
- 4 conversion without looking at the fuel efficiency of the
- 5 vehicles. So I would just suggest they use the average
- 6 on-road and then the average of the electric vehicle
- 7 efficiencies, which is -- and we can provide additional
- 8 details on sources for those numbers in our written
- 9 comments. But it just -- it's a mistake that needs to
- 10 be corrected because it's basically saying there's no
- 11 savings from driving on electricity.
- 12 COMMISSIONER PETERMAN: Great, thanks. Look
- 13 forward to your comments.
- MR: BAUMHEFNER: Thank you.
- 15 MR. WENG-GUTIERREZ: Is there another question?
- 16 Eileen Tutt? Okay. Go ahead Eileen.
- 17 MS. TUTT: This is Eileen with the California
- 18 Electric Transportation Coalition. I presume you can
- 19 hear me now.
- 20 MR. WENG-GUTIERREZ: Yes.
- 21 MS. TUTT: Okay. So want to say that I'm going
- 22 to suggest -- I totally wholeheartedly agree with Max,
- 23 and I wasn't sure when that was appropriate to bring
- 24 that up -- but I would suggest that the table should be
- 25 transparent and reflect what your model does reflect.

- 1 You do have to show -- like you said -- you have some
- 2 assumption on life and some assumption on deficiency in
- 3 the model, and that's not apparent. So I thank you,
- 4 Commissioner Peterman, but I would suggest that -- I
- 5 want to know what's in the model. We'll help you come
- 6 up with some of those numbers. We work very closely
- 7 with NRDC.
- 8 My question -- so that -- I think that issue is
- 9 something that is clear. The Staff and the Commission
- 10 is willing to work with us, and we appreciate that. My
- 11 question is on slides 12 and 13. I -- two things; one,
- 12 are the vehicles sort of performance -- is how the
- 13 vehicle performs and the desirability and the market of
- 14 those vehicles -- are those based on Mr. Duleep's
- 15 assessments and do they include improvements over time,
- 16 would be my first question.
- 17 MR. WENG-GUTIERREZ: Yes. All of the attributes
- 18 change over time as the conditions in the marketplace
- 19 change and how the technologies are adopted.
- 20 MS. TUTT: Okay. And then are these consistent
- 21 also -- I mean I don't know if they can be because of
- 22 the Air Boards fuel cell assumptions -- but are these
- 23 numbers consistent with the Air Board's projections for
- 24 LCFS and AB-23?
- 25 MR. WENG-GUTIERREZ: Uh, with LCFS and AB-32,

- 1 I'm not sure. They certainly are consistent with the
- 2 ZEV program. And that was the primary program that we
- 3 looked at, at making sure we pegged it to. So, I can
- 4 look further into the electrification -- the further
- 5 electrification beyond the ZEV program that might be
- 6 implied by the AB-32 regulations.
- 7 MS. TUTT: Yeah, I mean they have projections of
- 8 numbers of -- for both -- for the ZEV mandate and for
- 9 the other two programs -- the numbers of PHEVs, the EVs,
- 10 and fuel cell vehicles, but -- but yeah, I would
- 11 suggest -- and again, very happy to work with you on
- 12 that.
- 13 And then on slide 19, I heard your response to
- 14 Commissioner Peterman was that, you know, the plug-in
- 15 hybrids have a -- you know, they are more desirable that
- 16 a gasoline vehicle. Whereas, the pure battery electrics
- 17 are less desirable, so you see that down tick. And what
- 18 I would say is that I don't -- for some reason that's
- 19 in -- I mean you said you're going to work on this, and
- 20 again, we'd really like to work with you, so please keep
- 21 that in mind -- but if a plug-in hybrid is more
- 22 attractive to a customer than a gasoline vehicle, then I
- 23 don't know why that -- why the table would tick down,
- 24 because your other projections show that the majority of
- 25 the electricity sold that's displacing gasoline is used

- 1 in plug-in hybrids, presumably.
- 2 So I would like to -- I know that table is
- 3 under, you know, under consideration for modifications,
- 4 but I think there must be some fundamental -- there's a
- 5 fundamental disconnect there that I don't understand.
- 6 MR. WENG-GUTIERREZ: Okay, well we -- again, as
- 7 you said we're working on this one. I'd be happy to
- 8 work with you in looking at that latter part of the
- 9 forecast and see how we might better represent it or
- 10 consider other elements.
- 11 On the AB-32 and the ZEV program again, we are
- 12 using their numbers, and they were actually updated
- 13 numbers from them, as the values that we are using in
- 14 our forecast. So, we should be pretty much absolutely
- 15 consistent with the ZEV program as it is, you know -- as
- 16 of two weeks ago -- you know when they go their Board
- 17 and present it might be slightly different, but
- 18 certainly we have been in communications with them and
- 19 working closely with them to make sure that we are
- 20 incorporating that appropriately.
- 21 you know when they go their Board and present it might
- 22 be slightly different, but certainly we have been in
- 23 communications with them and working closely with them
- 24 to make sure that we are incorporating that
- 25 appropriately.

- 1 MS. TUTT: And -- just really quickly -- and I'm
- 2 sorry, but because the Air Board assumes so many fuel
- 3 cell vehicles meeting the Zev program in the 2030
- 4 timeframe certainly, did you -- what -- how did you --
- 5 what was the proxy -- was that a pure battery electric,
- 6 or -- because the ZEV program -- was that how you did
- 7 it?
- 8 MR. WENG-GUTIERREZ: Right, no, no. Uh, so
- 9 basically with the fuel cell vehicles, again, since we
- 10 didn't -- we haven't modeled those, the presumption is
- 11 that they will come to market in the appropriate
- 12 volumes, as well, for minimum compliance with the ZEV
- 13 program. But there's no way for us to include those
- 14 into our model. And it didn't -- I mean we could
- 15 certainly create a proxy for the EVs and put them in
- 16 there, but then that really doesn't -- then you're kind
- 17 of distorting the electricity demand by what should be
- 18 hydrogen demand.
- 19 Alternative, we could, you know, calculate the
- 20 potential hydrogen demand for compliance with the ZEV
- 21 program, and then present that as a value. That, I
- 22 think would be probably more appropriate.
- MS. TUTT: I agree.
- MR. WENG-GUTIERREZ: Okay.
- MS. TUTT: Thank you.

- 1 MR. WENG-GUTIERREZ: Okay, go ahead John. Okay,
- 2 if there -- if there are no further questions -- I guess
- 3 if John has a question he can -- yeah type it in or let
- 4 us know a little bit later. But with that, I'm going to
- 5 go ahead and pass it on to, I think --
- 6 VICE CHAIRPERSON BOYD: Well, wait a minute, let
- 7 me inject here, if you don't mind --
- 8 MR. WENG-GUTIERREZ: Oh -- additional questions?
- 9 VICE CHAIRPERSON BOYD: Well, no questions.
- 10 It's just that I'm looking at the clock and looking at
- 11 the agenda, and we're pretty severely behind schedule.
- 12 So I need to ask here if this is as good a time as any
- 13 to take a lunch break. But I guess I needed to ask --
- 14 according to my information, Mr. Langton at the PUC
- 15 would be next.
- MR. WENG-GUTIERREZ: That's correct.
- 17 VICE CHAIRPERSON BOYD: And I just wonder if he
- 18 has a time constraint or not. Or whether we could take
- 19 and hours break now for lunch and come back --
- MR. WENG-GUTIERREZ: That's not --
- 21 VICE CHAIRPERSON BOYD: -- and pick up at that
- 22 point?
- MR. WENG-GUTIERREZ: Yeah, go ahead, Adam.
- 24 MR. LANGTON: Yeah I'm Adam Langton. Uh, I'd be
- 25 fine with taking an hour break if we start at 1:00. I'd

1	be happy to go on at 1:00.
2	MR. WENG-GUTIERREZ: Okay
3	VICE CHAIRPERSON BOYD: How about 1:15, now?
4	MR. LANGTON: 1:15 would be fine as well. I
5	have to leave after my presentation because I have to
6	get back for a meeting, at 3:30.
7	VICE CHAIRPERSON BOYD: Okay.
8	MR. WENG-GUTIERREZ: Okay, great. Well then
9	VICE CHAIRPERSON BOYD: Does that work, Mr.
10	Page, for you and your folks? Okay. One hour we'll be
11	back in this room. That doesn't give you a lot of time
12	(Break for lunch at 12:14 P.M.)
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STATE OF CALIFORNIA - THE RESOURCES AGENCY BEFORE THE CALIFORNIA ENERGY COMMISSION (CEC)

In the matter of,)			
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Preparation of the 2011)			
Integrated Energy Policy Report)			
(2011 IEPR))			

Volume II of II

Transportation Energy Forecasts and Analyses for the 2011 Integrated Energy Policy Report

CALIFORNIA ENERGY COMMISSION
HEARING ROOM A
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SACRAMENTO, CALIFORNIA

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Reported by: Peter Petty

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- 2 SEPTEMBER 9, 2011 1:22 P.M.
- 3 MS. STRECKER: Okay, everyone, welcome back.
- 4 Our first speaker this afternoon is going to be Adam
- 5 Langton, with the CPUC, and he's going to give an update
- 6 to the electrical vehicle rulemaking.
- 7 And let me just add that we're a little bit
- 8 behind schedule so if we can keep things moving this
- 9 afternoon, that would be fabulous.
- 10 VICE CHAIRPERSON BOYD: I am now armed with a
- 11 gavel and I can see the clock directly so --
- 12 (Laughter)
- MR. LANGTON: All right, I'm going to go ahead
- 14 and behind. My name is Adam Langton; I'm an analyst
- 15 with the Energy Division at the California Public
- 16 Utilities Commission.
- 17 And I work on -- excuse me -- I work on our
- 18 electric vehicle proceeding. And I want to give a
- 19 little background on our electric vehicle proceeding,
- 20 talk a little bit about the adaption rate projects that
- 21 we've received from the IOUs, and talk a little bit
- 22 about some of the potential grid impacts and how we --
- 23 how we try to estimate what those will be.
- 24 So, the California Public Utilities Commission
- 25 regulates the investor-owned utilities in California.

- 1 And in the electricity sector that mostly consists of
- 2 PG&E, SCE and SDG&E. We don't regulate the muni's, but
- 3 what we do regulate comprises about 85 percent of
- 4 electricity sales in the State of California.
- 5 In 2009 we started in electric vehicle -- or
- 6 regulatory proceeding looking at electric vehicle
- 7 adoption and how the Commission and the utilities could
- 8 support electric vehicle adoption.
- 9 We essentially broke our proceeding into three
- 10 phases. The first phase we looked at whether or not
- 11 charging service providers and charging stations were
- 12 categorized as public utilities or not, and that would
- 13 determine how -- whether or not they would be regulation
- 14 by the Commission.
- 15 Ultimately, we ruled that they were not under
- 16 our jurisdiction and they are not public utilities.
- 17 And in our second phase, which we began this
- 18 past spring or, rather, last fall and continued into the
- 19 spring and issued a decision on in July, we looked at
- 20 the utility role in electric vehicle adoption and
- 21 electric vehicle charging. In particular, we looked at
- 22 infrastructure issues, cost allocation and PEV tariff
- 23 rates.
- 24 The decision did a number of things. I'm just
- 25 going to go through just a couple of these in the

- 1 interest of time. But this was -- our phase two
- 2 decision was voted out in July of this year and this
- 3 lists kind of the seven major aspects that we looked at
- 4 in this decision.
- 5 A couple that I want to talk about right now are
- 6 that we ruled that utilities are not allowed to own
- 7 charging equipment that is on a customer premise. That
- 8 falls on the customer side of the meter and so utilities
- 9 are not allowed to own it.
- 10 And then number -- number two is regarding the
- 11 shared costs of distribution upgrades. When someone
- 12 installs an electric vehicle charging station,
- 13 particularly in a residential area, it can have impacts
- 14 on the distribution that is already set up in that
- 15 residential neighborhood.
- If upgrades are needed, that creates a cost that
- 17 prior to this decision looked like it would be the
- 18 responsibility of that residential customer.
- 19 What we decided is that we want to treat that as
- 20 a shared cost until July of 2013. And the reason we
- 21 want to do that is so we can have some time to better
- 22 understand what those costs are and better understand
- 23 ways to assign those costs.
- 24 So, we may reexamine that in 2013. We'll have
- 25 some additional information to do that by that time.

- 1 So, I mentioned that there's three phases.
- 2 Phase three is begun now, and in phase three there are
- 3 three issues that we're looking at. We are looking at
- 4 load research and -- is the first one, let me talk about
- 5 that.
- 6 So, as part of our decision we asked that the
- 7 utilities develop a load research plan so that we can
- 8 understand the impacts that electric vehicles have on
- 9 the distribution infrastructure.
- 10 We felt like there was a lot of unanswered
- 11 questions in this area and the way we would answer those
- 12 questions is we would begin researching the electric
- 13 vehicles that are out there and start understanding what
- 14 their charging profile looks like, and try to understand
- 15 how that impacts the distribution infrastructure that
- 16 the utilities. And so that then we can start to
- 17 understand how that impacts costs and then decide how we
- 18 want to treat those costs.
- 19 So, they will begin that research in 2013 or,
- 20 rather, they'll begin that research in the spring of
- 21 2012. And in January of 2013 they'll come to us with
- 22 that research, we'll have that research to then start
- 23 evaluating the PEV rates.
- 24 So in this decision that we passed, in July, we
- 25 made some small adjustments to rates, but we realized we

- 1 didn't have enough information to make a lot of changes
- 2 to those rates, so we want to do this load research so
- 3 that then we can understand how to structure those
- 4 rates.
- 5 One of the concerns is how do we minimize -- how
- 6 do we use rates to write an incentive to discourage on-
- 7 peak charging and encourage nighttime charging, so
- 8 that's one of the things we have to learn from this
- 9 research.
- 10 There's a lot of unknowns and we kind of have a
- 11 sense of what those are. We're not sure what the
- 12 impacts that PEV charging will have on the electricity
- 13 system. We're not sure what the costs associated with
- 14 off-peak charging are versus on-peak charging.
- 15 But we do think that there's a big difference
- 16 between the distribution impacts whether you're charging
- 17 on-peak or off-peak.
- 18 So, we know we want to encourage off-peak
- 19 charging, but we want to get a sense of how people
- 20 currently charge their vehicles, those early adapters
- 21 that are purchasing their vehicles now and in 2012. And
- 22 then understand how they're charging them and then use
- 23 that information to develop PEV -- to revise our PEV
- 24 rates.
- 25 We've had PEV tariff rates on the books since

- 1 the mid-nineties, when we first went through a round of
- 2 PEV adoption. So those are still on the books, we're
- 3 making some small adjustments to those this fall, but we
- 4 want to really reexamine the structure of those rates
- 5 after we have this load research.
- 6 The second area that we're looking at this fall
- 7 is utility notification. To better understand the load
- 8 impacts and what infrastructure upgrades are needed, we
- 9 want utilities to be notified when somebody purchases an
- 10 EV and installs charging infrastructure.
- 11 So, the utilities right now are working with
- 12 different stakeholders to figure out a plan to get that
- 13 notification. They're working with OEMs, and dealers,
- 14 the DMV, and installers, perhaps local governments to
- 15 figure out when -- who has access to information on when
- 16 somebody is purchasing a vehicle and installing those
- 17 charging infrastructure elements so that we can -- so
- 18 that they can better anticipate where grid distribution
- 19 upgrades will need to take place so that we can avoid
- 20 outages and other problems associated with that.
- 21 And then the third aspect that we're looking at
- 22 in phase three is sub-metering. So, we've ordered the
- 23 utilities to develop rules that would accommodate
- 24 customer-owned PEV sub-meters. And we've recognized
- 25 that those sub-meters may be located on a house, they

- 1 could be in a charging station, or they could be in the
- 2 vehicle, itself.
- 3 And we'd like the utilities to develop rules to
- 4 accommodate that so that they can use that sub-meter in
- 5 their billing system and bill off of it. That would
- 6 allow a customer to have a separate rate for their home
- 7 from the rate that they charge for the -- from the
- 8 tariff that they use for their electric vehicle.
- 9 There's a number of challenges associated with
- 10 that so right now the utilities have formed a working
- 11 group and they're starting to consider the different
- 12 challenges.
- 13 And we've ordered them to send us a protocol of
- 14 a set of requirements by July of 2012. So, they're
- 15 working on that now and we want them to have tariffs
- 16 submitted to us by September of 2012. So, a year from
- 17 now we should have tariffs in place that will allow them
- 18 to use sub-meters for billing purposes.
- 19 So, in terms of looking at EV adoption and an
- 20 adoption rate, since I know that's the primary purpose
- 21 here, at this particular workshop, in order to
- 22 understand the grid impacts -- we want to understand
- 23 both the adoption rates but, from a CPUC perspective,
- 24 we're also concerned about what the charging behavior is
- 25 and what charging level customers are using.

- 1 So this graphic here shows, in the lower left-
- 2 hand corner, the rate of charge that we expect that
- 3 customers could use. They could use a 120-volt, which
- 4 is similar to, you know, a three-prong outlet that folks
- 5 are used to using. It has a much slower charge rate and
- 6 it takes a lot longer to charge up.
- 7 And these times indicate how long it takes to
- 8 charge a vehicle from zero to a hundred percent full.
- 9 If we do see that folks are using the level two
- 10 or the 240-volt chargers, and those are at 30 amps, then
- 11 as this graphic shows here on the right, that charge
- 12 level at the time that it's charging would exceed the
- 13 average charge level for houses throughout different
- 14 parts of California.
- 15 You can see a comparison to houses in --
- 16 households in San Francisco, Berkeley and San Ramon.
- 17 It's significantly higher than that.
- 18 Since we're anticipating that most of the
- 19 adoption, early adoption is going to take place in
- 20 coastal cities, that comparison to Berkeley and San
- 21 Francisco is pretty significant.
- 22 And that's important to us because if folks are
- 23 using those high-level charges and the grid
- 24 infrastructure is not built out to accommodate that,
- 25 then we could see impacts like transformers degrading

- 1 more quickly than we're used to or, perhaps, lower
- 2 quality of electricity services to the homes in these
- 3 areas. So that's why we're particularly concerned about
- 4 this.
- Now, the charge times there indicate the
- 6 charging from zero to 100, which is kind of an extreme
- 7 situation, and the 6.6 kilowatts that we see there in
- 8 that graph assumes that somebody is using a level two
- 9 charger. That's an assumption that we usually see in a
- 10 lot of these estimates, but we don't know if folks are
- 11 going to be using level two chargers or not, or what the
- 12 penetration of level two chargers will end up being in
- 13 residential homes. I'm going to talk a little bit more
- 14 about that in a minute.
- 15 But next I wanted to talk about the PV adoption
- 16 rates that we've received from the utilities. As part
- 17 of our smart grid proceeding, we asked last fall that
- 18 utilities develop smart grid deployment plans that
- 19 outline their plans for deploying smart grid
- 20 infrastructure.
- 21 And as part of those plans, which were submitted
- 22 this summer to us, they provided PEV adoption estimates,
- 23 and so we've received those as part of that proceeding.
- We have not yet begun to analyze those. We just
- 25 had the prehearing conference on this proceeding on

- 1 Wednesday, so this is still at an early phase of
- 2 analyzing these things.
- 3 But I wanted to provide sort of what the
- 4 estimates are that they provided to us and what kind of
- 5 our early take on those estimates is.
- 6 So, first, this is SCE's PV adoption rate. This
- 7 shows cumulative PEVs in their service territory.
- 8 They've provided a high forecast, a mid forecast and a
- 9 low forecast.
- The high forecast anticipates one million PEVs
- 11 in 2020. And this appears to be a combination of BEVs
- 12 and plug-in hybrid vehicles, and they also provide an
- 13 estimate for 2015 as well.
- And, again, these are three estimates and they
- include BEVs and plug-in hybrids.
- 16 PG&E provided a similar analysis, it looks very
- 17 similar to what we see from SCE. In their high case,
- 18 they're anticipating 850,000 electric PEVs in their
- 19 service territory in 2020.
- 20 And their low case in 2020 is only anticipating
- 21 220,000, so there's a pretty big spread there between
- 22 their estimates. And then the middle is anticipating
- 23 about half a million PEVs in their service territory.
- 24 And then, finally, SDG&E also provided adoption
- 25 estimates in their smart grid deployment plan. They

- 1 provided one estimate but they broke out the plug-in
- 2 hybrids from the all-battery electric vehicles in their
- 3 estimates.
- 4 And as you can see here, they are assuming that
- 5 the battery electric vehicles comprise about ten percent
- 6 of the PEVs in their service territory.
- 7 And they're anticipating about 280,000 PEVs,
- 8 altogether, in 2020.
- 9 In terms of the aggregate of these estimates, if
- 10 we take the mid estimates from PG&E, and SCE, and
- 11 combine that with SDG&E's estimate, well, we get a total
- 12 of 1.2 million PEVs by 2020.
- 13 And if we want to look a little further down,
- 14 kind of see how this looks from, you know, a density
- 15 perspective, what this graph shows is the number of
- 16 people per PEV in their service territory.
- 17 And you can see that the PG&E and the SCE
- 18 estimates look pretty much similar, you know, comparing
- 19 their low, to mid, to high. And so when you look at
- 20 this graph, the higher columns indicate sort of a lower
- 21 density, they indicate more people per PEV, and the
- 22 lower columns are higher penetration rates.
- So, the PG&E and SCE estimates look pretty
- 24 similar when you compare them to a population basis.
- 25 SDG&E's estimate is lower than the PG&E and SCE

- 1 high estimate, so they're estimating about one EV per 11
- 2 people in their service territory. And that's more -- a
- 3 higher penetration rate than PG&E and SCE's high
- 4 adoption rates.
- I'm not sure what to make of that, exactly.
- 6 PG&E -- or SDG&E's service territory is -- I'm imagining
- 7 it's more urban and it's more coastal, and that's where
- 8 we're expecting to see higher adoption rates, anyways.
- 9 So, looking at this, it's hard to say whether
- 10 that estimate is too ambitious or not, and it might be
- 11 right on the mark.
- 12 But adoption rates are just one part of
- 13 understanding the impact that EVs will have on the grid.
- 14 The other impact that we want to understand is
- 15 charging behavior. And to give us a better sense of how
- 16 charging behavior looks and how it might impact
- 17 electricity needs, we put together a charging model at
- 18 CPUC, and this is -- we're in the process of developing
- 19 this.
- 20 This is kind of the early stage, still at this
- 21 point, so I want to show you some preliminary numbers.
- 22 We're going to complete this at the end of October and
- 23 we'll be able to share some final, some more finalized
- 24 numbers from this.
- 25 But what we did was we took a DOT Transportation

- 1 Survey, where they surveyed households on their
- 2 transportation behavior. They looked at when and where
- 3 households traveled from and to, and how far they were
- 4 traveling.
- 5 We took that information and looked at just the
- 6 California information and tried to estimate how
- 7 charging could look for a typical day for a customer.
- 8 This is just a one-day snapshot of drivers that
- 9 they do in their transportation survey, so it's a little
- 10 bit limited in terms of what it says.
- 11 But we took this analysis and the first thing we
- 12 did was we tried to figure out what the average driving
- 13 range would be for drivers. The different averages are
- 14 there, at the bottom of this table, based on different
- 15 cuts of the data that we took.
- 16 But it's about between the mid-thirties and high
- 17 thirties in terms of average miles per day that
- 18 customers are traveling.
- 19 The chart here breaks those down, breaks those
- 20 vehicles down into different groups. The largest one,
- 21 of 43 percent, is driver who travel zero to 20 miles per
- 22 day. Those drivers would need less than five kilowatt
- 23 hours per day to charge.
- Now, they only need five kilowatt hours per day.
- 25 If they have a charging station that charges at 6.6

- 1 kilowatts, they would be able to charge in less than an
- 2 hour.
- 3 So, what this could suggest is that there are
- 4 customers who don't need a level two charging and may be
- 5 able to do all their charging with a level one charger.
- 6 If that's the case, the grid impacts look a lot
- 7 different.
- 8 So, from looking at this data we are curious as
- 9 to how many customers will actually adopt level two
- 10 charging stations and wondering if we'll see more
- 11 customers that are adopting just level one charging
- 12 stations since they have small driving ranges.
- But, obviously, there's some drivers that -- you
- 14 know, about 15 percent or so that are driving more than
- 15 60 miles per day, they would certainly need a level two
- 16 charging. But it's questionable as to whether drivers
- 17 that are driving that far would want to buy an electric
- 18 vehicle in the first place.
- 19 Infrastructure, in that case, could provide --
- 20 public infrastructure and workplace infrastructure could
- 21 provide an incentive for them to do that charging.
- 22 And then what we did was we took this data and
- 23 we broke it down, and we looked at charging throughout
- 24 the day. Since we knew where cars were throughout the
- 25 day, we wanted to look at what charging could look like

- 1 at different times of the day.
- 2 And this is kind of an extreme scenario, we
- 3 assume that level two charging stations were available
- 4 at every location, wherever anyone parked. This is kind
- 5 of unrealistic but it kind of provides like kind of a
- 6 bookend to some of our assumptions here.
- 7 Based on this assumption about 98 percent of
- 8 drivers could complete all their driving needs, if they
- 9 had all those charging stations. Two percent couldn't
- 10 because they were simply driving too much or driving too
- 11 long before they came to a charging station.
- We looked particularly at peak charging, that's
- 13 that red-highlighted area, and what we found -- so this
- 14 is looking at average kilowatt hours or kilowatts per
- 15 vehicle. And what we found is that using our data
- 16 during the peak hours, assuming the peak hours are 11:00
- 17 to 6:00 p.m., there was about 3.2 kilowatt hours per
- 18 vehicle.
- 19 And what we saw here, under these assumptions,
- 20 is that the peak charging is happening during these peak
- 21 hours. Not much charging is taking place at night. In
- 22 fact, the average battery is 97 percent full at
- 23 midnight, under these assumptions.
- 24 If we assume that drivers are only using level
- 25 one charging, that's what this scenario shows, that

- 1 we've put level one charging, which are essentially
- 2 three-prong outlets, at every location where someone
- 3 parks. And you can kind of see the comparison here
- 4 between level two and level one.
- 5 Peak charging drops to 2.8 kilowatt hours per
- 6 vehicle but, at the same time, we've moved from a lot
- 7 slower charging but, still, 95 percent of drivers can
- 8 complete their driving needs.
- 9 And batteries are still 91 -- the average
- 10 battery is 91 percent full at midnight.
- 11 So under -- using just level one charging, folks
- 12 are able to complete a lot of their charging.
- One of the concerns that we have with this data,
- 14 that we're going to look at revising, so we're concerned
- 15 that this data may over-sample nonworking households.
- In DOT's dataset they did have a weighting
- 17 factor that's designed to account for that and we used
- 18 that weighting factor in this data, but we're a little
- 19 bit concerned that the charging rates that we see
- 20 between 1:00 and 5:00 p.m. seem a little bit high to us
- 21 at this time. So, we're looking at ways to adjust the
- 22 data to account for that.
- 23 But based on this data we are -- we are curious
- 24 to see what the adoption rate of level two charging
- 25 stations will be.

1	The	common	assumption	that	we	see	is	that	all

- 2 households will adopt level two charging stations, but
- 3 we think that the data suggests that there may be a lot
- 4 of households or certain kinds of households that will
- 5 not use those.
- 6 And this is important to understand and
- 7 something that we hope to learn through our load
- 8 research because it has a big impact on the grid
- 9 infrastructure impacts. And when we understand that and
- 10 when we take it and combine it with the adoption rates
- 11 we can start to understand what kind of infrastructure
- 12 impacts, what kind of infrastructure costs we'll be
- 13 facing.
- 14 And we can use that, we can also use that
- 15 information to understand how to structure our electric
- 16 vehicle tariffs.
- 17 At this time I'd be happy to take any questions.
- 18 VICE CHAIRPERSON BOYD: Thank you, Sam. Real
- 19 quickly and I don't know if it's a question to you, or
- 20 to everybody in the electric vehicle area. And I meant
- 21 to say, before introducing you, that to those in the
- 22 electric vehicle area who felt neglected this morning, I
- 23 noticed in the agenda I was giving of who's testifying
- 24 that this entire section is electric vehicles, so you're
- 25 getting more than your fair share of the agenda.

- 1 That aside, you had vehicle estimates, the ARB
- 2 does vehicle estimates, we do vehicle estimates, the PEV
- 3 collaborative which is fairly new and we'll hear from
- 4 them shortly, does vehicle estimates. I have no idea if
- 5 these are all in concert or whether we have differences.
- 6 So, I just throw that on the table. I don't
- 7 expect you to know the answer, unless you happen to know
- 8 the answer, because you folks are part of the PEV
- 9 collaborative as well.
- 10 MR. LANGTON: Yeah, I'm not sure to what extent
- 11 collaboration is occurring on these estimates. We know
- 12 that the utilities are involved in the PEV
- 13 collaborative, and there's other collaborative groups
- 14 that are working together.
- But I think that's a good question as to how we
- 16 can coordinate these.
- 17 And this is -- they're just looking at their
- 18 individual service territories. And I know some other
- 19 groups are looking at statewide estimates, which would
- 20 then include Sacramento and L.A.
- 21 VICE CHAIRPERSON BOYD: Okay and here comes the
- 22 PEV collaborative.
- MR. CUNNINGHAM: Joshua Cunningham, Plug-In
- 24 Electric Vehicle Collaborative. And I'll just say that
- 25 I have two slides teed up in my slide deck to address

- 1 that question.
- 2 VICE CHAIRPERSON BOYD: Good. Thank you.
- 3 Okay, next we're going to hear from the
- 4 utilities, I guess, and Alex Kim, SDG&E, also a member
- 5 of the collaborative.
- 6 MS. STRECKER: I think Commissioner Boyd just
- 7 did a wonderful job of introducing you. Now, I don't
- 8 have to. Thank you.
- 9 VICE CHAIRPERSON BOYD: I'm using the fast
- 10 gavel, fastest approach to the afternoon approach.
- 11 MR. KIM: Good afternoon, Commissioners, thank
- 12 you for inviting me to participate. I'm more than
- 13 thankful to be here after what's happened in San Diego,
- 14 yesterday.
- 15 VICE CHAIRPERSON BOYD: Glad you got out.
- 16 MR. KIM: I'm glad to say that all of our 1.4
- 17 million customers got their service back in 12 hours, so
- 18 it's a tremendous job, very proud of our company for
- 19 getting all of our customers back online.
- 20 VICE CHAIRPERSON BOYD: It wasn't one of your
- 21 workers who made the mistake.
- 22 MR. KIM: And it wasn't our fault so --
- 23 (Laughter)
- VICE CHAIRPERSON BOYD: But it really has
- 25 brought into question, in this Agency, why the simple

- 1 act, theoretically, of pulling a monitoring instrument
- 2 out shuts down a big part of the Western United States.
- 3 MR. KIM: Yes.
- 4 VICE CHAIRPERSON BOYD: Well, anyway, you'll all
- 5 look into that, I'm sure.
- 6 MR. KIM: I'm sure there will be much more to
- 7 say about that as well, too. But thank you, again, for
- 8 the opportunity.
- 9 I'm going to focus my discussion primarily on
- 10 giving you a little bit of insight on what's happening
- in San Diego with the plug-in electric vehicles.
- 12 And I'm also going to focus on some of the
- 13 barriers and offer up some, at least, solutions from our
- 14 perspective for electric vehicles, and how do we get rid
- 15 of those barriers with electric vehicles.
- So, we just talked about -- a little bit about
- 17 the projects and so this is the projections of many
- 18 different organizations, some from a very high rate
- 19 projection, some a very low level projection.
- 20 This particular chart here is from the
- 21 California Plug-In Electric Vehicle Collaborative, where
- 22 you see a lot of different estimates. And you just saw
- 23 the differences in the utilities with our projections,
- 24 with the plug-in electric vehicles.
- 25 And the variations are very much in the line

- 1 with what Adam is saying. One of the things, for
- 2 example, with San Diego and why our projections are so
- 3 high, and I'm going to talk a little bit about it, is
- 4 because of the activity that's actually happening in San
- 5 Diego and the type of customers that we have in San
- 6 Diego we believe warrants a much higher projection.
- 7 But is that projection right? You know, we
- 8 don't know. We think it is definitely our best estimate
- 9 based upon the information that we have and based upon,
- 10 you know, the adoption of hybrid electric vehicles, for
- 11 example, in our service territory and the very high-tech
- 12 community that we do have now.
- So, just a little bit about SDG&E's situation;
- 14 our area is part of the EV Project, which is a project
- 15 that is a DOE-funded project to install electric vehicle
- 16 charging infrastructure throughout the United States.
- 17 In the San Diego Region that includes 1,500
- 18 public charging stations, as well as 1,000 home charging
- 19 units.
- We also have some additional funding from the
- 21 CEC, thank you, also for that, to install chargers in
- 22 that project as well, too.
- In addition to that, one of the things that we
- 24 are doing is we're also doing a rate experiment, and so
- 25 one of the things that we're testing is the price

- 1 elasticity of customers and their behavior to charge
- 2 during the off peak and during the peak period, and
- 3 understanding -- providing that price differential and
- 4 what price differential makes a difference for them to
- 5 charge in different periods. And we're just starting to
- 6 get some of that data in, now, and I'll share a little
- 7 bit about that a little bit later.
- 8 Another thing that's happening in San Diego is
- 9 Car To Go, which is an affiliate of Daimler. Had
- 10 announced its first all-electric car sharing program to
- 11 be launched in San Diego, this will be the first in the
- 12 world.
- 13 They're going to have 500 Smart EVs as part of
- 14 this program. These vehicles will float throughout the
- 15 San Diego Metropolitan area and they're going to be
- 16 starting that program in December of 2011.
- 17 Lastly, there's been several announcements from
- 18 different auto manufacturers planning to launch their
- 19 vehicles in California but, specifically, in San Diego.
- 20 So, again, one of the reasons why we have a higher
- 21 projection rate than maybe some of the other utilities
- 22 in California is because of the different discussions
- 23 that we've had, and the different announcements that
- 24 we've seen as far as electric vehicles coming to the San
- 25 Diego area.

1	This	map	here	shows	currently,	at	least	as	of

- 2 June, the number of electric vehicles that we have
- 3 throughout our service territory. We've mapped this by
- 4 transformer, so the green dots that you see there are
- 5 actually number of electric vehicles, one electric
- 6 vehicle per transformer, or one customer per
- 7 transformer.
- 8 The yellow dots that you see there are two
- 9 customers per transformer.
- 10 And the most interesting one that you see there
- 11 is the blue dots, which is customers that have both
- 12 electric vehicles, as well as solar photovoltaics.
- Currently, about -- just some statistics, we
- 14 have about 500 Leafs, at least that we know of, Nissan
- 15 Leafs in our service territory.
- 16 We've got over 100 Chevy Volts in our service
- 17 territory, so over 600 electric vehicles so far in our
- 18 service territory. And this primarily had started
- 19 probably early in O2 is when the bulk of the vehicles
- 20 were starting to arrive this year.
- 21 About 47 percent of the EV owners have a higher
- 22 income base, as well. And the electric vehicle owners
- 23 that I mentioned, that also have solar, about 35 percent
- 24 of them also have solar.
- We're also seeing about an average charge rate

- 1 of about 7 to 8 kilowatt hours per customers in average
- 2 use per day, so that equals about a 25-mile range on a
- 3 Nissan Leaf as well, too.
- 4 So, going back to, I think some of the
- 5 information that Adam presented, we're also starting to
- 6 see, you know, customers not necessarily needing to have
- 7 a full charge on their vehicles. At least in our
- 8 service territory where we -- our metro area's
- 9 relatively close, so in our area we don't see that --
- 10 we're not starting to see that need as much with our
- 11 customers.
- 12 Talk a little bit about some of the barriers and
- 13 solutions, and so I've got four -- four areas I really
- 14 want to focus on and one of them is the fuel price.
- 15 As was mentioned earlier today, the fuel price
- 16 with electric vehicles, we believe providing that
- 17 incentive to our customers, helping them to drive down
- 18 the cost of that fuel, in other words the electric
- 19 prices, will help drive electric vehicle sales.
- 20 And one way to do that, I know the discussion
- 21 after this is going to talk about the low-carbon fuel
- 22 standard. One way to do that is to take the credits and
- 23 the value of those credits that are generated and
- 24 provide those as an incentive to help drive down the
- 25 costs.

1	So,	that	accomplishes	two	things.	One	of	them

- 2 is it helps customers and consumers to continue to have
- 3 that price signal, to be able to purchase electric
- 4 vehicles. But secondly, and I think most importantly is
- 5 it provides that experience, that continued experience
- 6 so when they're buying their next electric vehicle
- 7 they'd still have that price signal and that continued
- 8 motivation to want to drive the electric vehicle.
- 9 Just an anecdotal note here is, you know, we've
- 10 had customers that, initially, when they purchased their
- 11 electric vehicles they did it because they wanted to be
- 12 green, they wanted to have something new, they wanted to
- 13 have the new technology, but it wasn't until they got
- 14 their first electric bill that they realized what a
- 15 significant savings that it was and what a tremendous
- 16 investment it actually was for them as well, too.
- 17 And we think that word of mouth, as that starts
- 18 to spread to their friends and family, and through the
- 19 different electronic mediums, we're starting to see much
- 20 more customers very interested in electric vehicles.
- 21 And so while we had a very high projection for
- 22 plug-in electric vehicles or plug-in electric hybrid
- 23 vehicles versus battery-electric vehicles, you know, we
- 24 may start to see actually more electric vehicles and
- 25 plug-in electric vehicles than we originally had

- 1 thought.
- 2 The other thing is these incentives can also be
- 3 used to help to drive -- to control the rate of charge.
- 4 And so, example, with our demand response programs we
- 5 can provide that incentive from the credits that are
- 6 generated to our customers as well, too, to further
- 7 encourage them to help the grid, which would have been
- 8 very helpful yesterday, and actually today as well, too,
- 9 in our service territory. But also help to control the
- 10 rate of charge, but also the timing at which our
- 11 customers charge.
- 12 Here is some data, this is very early data that
- 13 we've collected from our customers here. Here, you see
- 14 about 86 percent of our customers are charging during
- 15 the super off peak. For SDG&E that period is between
- 16 midnight to 5:00 a.m. About nine percent of those
- 17 customers are charging during the off peak. And only
- 18 five percent are charging during the on peak.
- 19 Again, this is at home, so we don't have the
- 20 data yet for what's happening with public charging. But
- 21 at home, primarily, most of the customers are charging
- 22 either during the off peak or during the super off-peak
- 23 period.
- 24 Also what we have included here is the price of
- 25 our -- or at least our equivalent price of gasoline as

- 1 well, too. So, in the on-peak period when our rates are
- 2 around 38 cents for our high rate that we're testing,
- 3 the equivalent gallon is about \$2.74 cents. In the off
- 4 peak it's anywhere from 54 cents to 99 cents.
- 5 So, I know there's some discussion about the
- 6 chart in the report and so, you know, we'd be glad to
- 7 work with staff as well to understand where those
- 8 numbers came from, and provide some of the estimates
- 9 that we have as well.
- 10 Barrier number two is the price of ownership for
- 11 the electric vehicles so, one of the things that we see
- 12 as a solution is maintaining the current incentives that
- 13 are available, now. We need to ensure that the cost of
- 14 the vehicles are still affordable. We think that's
- 15 needed at least until the market is established.
- 16 So, maintaining both the Federal and the State
- 17 incentives are important. It encourages the customers
- 18 to buy the electric vehicles now, it gives them that
- 19 incentive to act. But it also helps to encourage more
- 20 growth of the industry, specifically in California, and
- 21 driving more jobs into California for the services that
- 22 are needed to support those electric vehicles.
- 23 Barrier number three is the consumer and
- 24 stakeholder knowledge. Right now that is very minimal.
- 25 The utilities are doing a tremendous effort, I think, in

- 1 all their service territories, both the municipal
- 2 utilities, as well as the investor-owned utilities at
- 3 providing neutral and informative information, such as
- 4 information about rates.
- 5 So, not necessarily providing information about
- 6 the vehicles, themselves, we believe that's the
- 7 responsibility of the auto manufacturers and the
- 8 dealers.
- 9 But encouraging customers and making them
- 10 understand about, you know, when is the best time to
- 11 charge, what is the value of charging during those
- 12 different periods of time?
- 13 But not only doing outreach for our customers,
- 14 we're also talking about the different markets within
- 15 our customers. So, for example, the multi-unit dwelling
- 16 area, apartments and condominiums, for example, they
- 17 have different types of needs working with the
- 18 homeowner's associations.
- 19 So, for example, one of the things that we're
- 20 doing at SDG&E is we have workshops, where we invite the
- 21 homeowner's associations to there, we invite the
- 22 contractors, as well as the EVSE installers to talk over
- 23 the issues, and for them to be educated on what it takes
- 24 to provide charging in multi-unit dwellings.
- 25 The same goes for fleet and workplace charging.

- 1 One of the things that we've done as a company, and
- 2 we're pushing this information out to our customers is,
- 3 as a company we're offering workplace charging.
- 4 But as a corporation, we understand that there
- 5 are different issues, tax-related issues for example,
- 6 issues related to policy about when employees can
- 7 charge, and how long they can park there.
- 8 So, we're taking that information and we're
- 9 sharing it with others, we're sharing it with the
- 10 California PEV Collaborative so that information can get
- 11 passed out to the different commercial customers that we
- 12 have, as well as providing information about fleet
- 13 charging.
- 14 Lastly is the stakeholders; the policymakers,
- 15 the dealers, for example, are a key, critical piece to
- 16 this, making sure the dealers understand the
- 17 information.
- 18 We talked a little bit about -- it was mentioned
- 19 a little bit earlier about having the OEMs and making
- 20 sure that the customers contact the utilities before
- 21 they purchase an electric vehicle because it's not like
- 22 buying a regular vehicle, where you can just drive the
- 23 vehicle off the fleet, go to your nearest gas station,
- 24 fill it up and go.
- It takes some time, for example, to coordinate.

- 1 If you are getting level two charging, to get a charging
- 2 station you have to have a contractor come out there and
- 3 install that, and when to charge your vehicle.
- 4 So, those are the types of education that we
- 5 want to make sure that the dealers understand, that the
- 6 customers need to contact the utilities as well, too.
- 7 Last barrier is the cost of the electric vehicle
- 8 service equipment. So we talked about or it was
- 9 mentioned earlier that the cost of this equipment right
- 10 now is relatively high. And so we believe that one of
- 11 the things that needs to be done is to encourage a lot
- 12 of different options.
- 13 And so Adam talked about different ways in which
- 14 a customer's going to charge. Are they going to charge
- 15 using level one charging, level two charging or even
- 16 possibly, you know, have the need to have -- to do DC
- 17 fast charging for public charging stations.
- 18 And we think there's a lot of different options
- 19 that need to be available out there. There are
- 20 definitely a lot of companies out there that are
- 21 offering this. We're well aware of over 40 companies
- 22 right now that have a different product. And so
- 23 creating that price and product competition is very
- 24 important.
- 25 And also providing incentives, I believe. Right

- 1 now the Federal -- the Federal government has an
- 2 incentive for these. We believe that needs to continue
- 3 until the cost of these go down.
- 4 But also it depends on the different types of
- 5 technology options that are needed for these electric
- 6 vehicle service equipment. Some of them can be very
- 7 basic. If you've ever looked inside one of these, it's
- 8 just a few wires put together and some of them are very
- 9 basic, where other of them are very sophisticated. They
- 10 have smart grid technology capability, for example, they
- 11 can interface with the meter, but those add cost to the
- 12 equipment.
- 13 And so letting the utilities, I think, work with
- 14 the electric vehicle manufacturers or electric vehicle
- 15 service providers to determine what service, what
- 16 technology options are needed to provide the lowest
- 17 cost.
- The last slide I have here is just a glimpse
- 19 into the future. So I started off talking about, you
- 20 know, what is the projection of electric vehicles in the
- 21 future?
- 22 And this was an event that was a dedication for
- 23 the first public charging station in Balboa Park, which
- 24 is a big park in San Diego. What you see there is over
- 25 60 electric vehicles in the parking lot, probably the

- 1 largest gathering of electric vehicles in the country at
- 2 this time.
- 3 And this was a few months ago. And the question
- 4 is, you know, is this what our future's going to be? Is
- 5 the future going to be electric vehicles? Is this what
- 6 the parking lot of the future is going to look like,
- 7 where you've got a lot of electric vehicles in one
- 8 location?
- 9 I don't have the answer to that. I wish I did
- 10 have the answer to that. But it's definitely a future
- 11 that the utilities are working toward. Trying to break
- 12 down some of those barriers I mentioned to you are the
- 13 activities that we're working toward to help make this
- 14 future happen.
- So with that, thank you, and I'll take any
- 16 questions.
- 17 VICE CHAIRPERSON BOYD: Thank you. Any quick
- 18 questions? Seeing none, I'll thank you.
- MR. KIM: Thank you.
- 20 MS. STRECKER: Here comes Adam to make a
- 21 comment. And then after Adam, Joshua Cunningham, from
- 22 the PEV Collaborative, will speak next.
- MR. LANGTON: One thing that I wanted to
- 24 mention, that I had forgotten to mention, that now Kyle
- 25 reminded me of, is regarding the LCF credits and how

- 1 we're addressing those credits that go to the utility.
- We have a GHG OIR that is looking at the use of
- 3 GHG auction revenue that goes to the utilities that
- 4 began this summer. As part of that we're also looking
- 5 at the use of LCFS revenue that goes to the utility.
- 6 And we'll begin looking at that revenue, the use
- 7 of that revenue, in January. We're anticipating that
- 8 ARB will have a new LCFS ruling in December and once we
- 9 have that we can start looking at the use of that
- 10 revenue.
- 11 So, that was the one thing I had forgotten to
- 12 mention that I wanted to put out there.
- 13 MR. CUNNINGHAM: Thank you for the opportunity
- 14 to present, Commissioners and staff.
- 15 There are a number of areas that the Plug-In
- 16 Electric Vehicle Collaborative operates in but I want to
- 17 focus today a couple of trends and observations we have
- 18 on the infrastructure topic, given that that's the most
- 19 relevant issue for your workshop today.
- 20 As a multi-stakeholder collaborative, with the
- 21 Air Board, and other agencies, and private sectors,
- 22 we're very happy to have CEC and direct engagement of
- 23 Commissioners and staff in our program. So, thank you
- 24 for your participation.
- 25 There are three key topics I want to hit on in

- 1 my brief slide deck. The first is what I'm calling kind
- 2 of the today's numbers, some vehicle count and charging
- 3 counts that we're seeing this year and next year, to
- 4 give some context.
- 5 I'll also have a couple of slides, as I
- 6 mentioned, on the projections, on the current
- 7 projections out there.
- 8 The second topic is the -- a few areas within
- 9 the Collaborative activities that we're touching on
- 10 related to charging infrastructure, and then some
- 11 interesting trends that are emerging that should be
- 12 quite relevant for the longer term in terms of cost
- 13 reductions and public infrastructure growth.
- 14 So, everybody's familiar with the Leaf, the
- 15 Nissan Leaf, and the General Motors' Volt, both of those
- 16 are on this table. But I want to highlight that every
- 17 major manufacturer has a product coming to market that's
- 18 a plug-in vehicle in the next year or two.
- 19 The one that's next coming up is likely the Ford
- 20 Focus, which is in the lower left there, coming out late
- 21 this year. BMW, the car right above that, is also
- 22 coming out, and then Honda, and Mitsubishi. So,
- 23 everybody has a car coming out.
- 24 And I think it's pretty clear from what we've
- 25 seen in the press that there are long -- there are

- 1 waiting lists for the Leaf and the Volt, so we don't
- 2 expect a demand issue from the next year or two in the
- 3 early adopters.
- 4 The critical issue is can we sustain that
- 5 demand, both as we move past early adopters and as we
- 6 move into a saturation in the market with a larger
- 7 number of auto companies bringing products to the
- 8 market.
- 9 So those are large unknowns. All we know today
- 10 is that we have two exciting cars on the market and
- 11 they're selling well.
- 12 So, I have two slides on the projections. This
- 13 one Alex presented earlier, it was from our Taking
- 14 Charge Report in the fall. And it's meant to be only a
- 15 comparative slide of all -- a large number of the
- 16 projection studies out there.
- 17 So this is 2020 sales projections from a number
- 18 of studies. And to give some context, the way we look
- 19 at this there are two types of projections. One are
- 20 organizations that have policy targets in the future and
- 21 they're looking backwards to try and project what are
- 22 the required number of electric cars to meet certain
- 23 targets, whether it be a 2050 GHG target or some other
- 24 metric.
- 25 And then there are forward-looking projections

- 1 that take into consideration traditional factors of
- 2 vehicle price, technology readiness, consumer
- 3 preferences, et cetera.
- 4 And, commonly, they'll arrive at very different
- 5 answers.
- 6 So, I just wanted to provide this as a scale of
- 7 what's being discussed.
- 8 Category Item C is the Air Resources Board's
- 9 public statement they've given in terms of what will
- 10 likely be coming out in the ZEV regulation proposal to
- 11 the Board this fall.
- 12 It's around five percent by 2020, the regulation
- 13 will be going out further than that.
- 14 But then you can see there are a number of
- 15 studies that go up to a higher projects.
- 16 And I think the easy answer, Commissioner Boyd,
- 17 is that nobody knows exactly what's going to happen and
- 18 I certainly don't have a crystal ball.
- 19 But I do think that in terms of policy and fuels
- 20 analysis in terms of what the Energy Commission has
- 21 done, using the State's zero emission vehicle regulation
- 22 as a touch point for sales, I support that approach to
- 23 ensure consistency in what we're looking at.
- 24 COMMISSIONER PETERMAN: Excuse me, Josh, you
- 25 mentioned that there's two types of approaches. Can you

- 1 highlight which of these took which approach, versus
- 2 focusing on the mandates and working backwards to
- 3 building up?
- 4 MR. CUNNINGHAM: Yeah, two examples of the
- 5 looking backwards from a policy target, Item C, which is
- 6 the Air Resources Board's projections. The new proposal
- 7 that they're taking to the Board takes serious
- 8 consideration into the 2050 greenhouse gas target, the
- 9 Governor's Executive Order. So, that was a looking
- 10 backwards approach.
- The last one, which has a much higher
- 12 projection, the International Energy Agency did the same
- 13 thing. They looked at the United Nations' 2050 targets
- 14 and what it meant for the North America Region and that
- 15 was their number.
- 16 Looking forward, a good example would be the
- 17 McKinsey Study, Item G, or the Boston Consulting Group,
- 18 Item H. And so there's -- but even within those
- 19 groupings there's variations, so it comes down to
- 20 assumptions.
- 21 I'll mention for context that it took ten years
- 22 to get the hybrid electric vehicle market in California
- 23 to five percent. The conditions for the electric
- 24 vehicle market are different, I'll acknowledge that, but
- 25 that's an important thing to keep in mind that in terms

- 1 of on-road fleet growth it does take time to develop
- 2 market penetration.
- 3 So in California, today, we're at about five
- 4 percent of new car sales are hybrids, and so that's ten
- 5 years from the early sales.
- 6 So going back, this is the chart we had in the
- 7 Taking Charge Report. We are purposely not picking a
- 8 specific projection as the Collaborative. The
- 9 Collaborative's effort is to simply try and advance the
- 10 market and deal with challenges. We're not going to try
- 11 and venture into the debate of which number is right.
- 12 But we showed this to show the range.
- 13 So the lower slice, the green slice are sales,
- 14 and the band of that correlates to the previous slide of
- 15 the different scenarios are out there.
- 16 The State's ZEV regulation is closer to the
- 17 bottom part of that slice.
- 18 And then the blue slice would be the on-road
- 19 fleet numbers. And so for a range, in the green area
- 20 this represents in 2020 on the area of hundreds of
- 21 thousands of sales per year in California, equating to
- 22 on the road of between a half and one million PEVs on
- 23 the road, so there's a wide range there and most of them
- 24 are relatively aggressive.
- 25 For specific sales this year I threw the boxes

- 1 on the top. As of July, there were 3,000 Volts sold in
- 2 the country and over 4,000 Leafs. The Leafs are now up
- 3 to about 6,000. GM has disclosed that about a thousand
- 4 of those are in California. And Nissan hasn't said, but
- 5 it's safe to say maybe half of those are happening in
- 6 California from what we've seen from the utility
- 7 numbers.
- 8 Some relatively reliable projections could say
- 9 at the end of this year we'll get about 15,000 sales in
- 10 California, combined Volts and Leafs, so that's just
- 11 some context.
- 12 For stations, the Energy Commission knows a lot
- 13 about this with your AB 118 program and public charger
- 14 investments.
- The slide here on the left is from some of the
- 16 Energy Commission's work on the existing stations pre-
- 17 2011. A lot of these are due to be upgraded to the new
- 18 standards for the SAE plug.
- 19 But in the text language I just wanted to
- 20 provide some rough numbers that we're talking about,
- 21 between five and ten thousand public chargers going in,
- 22 in the next year or two, in California, which is
- 23 significant. And so the challenge is how do we plan
- 24 appropriate for where those chargers should go and how
- 25 do we learn from how well they're being used.

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- 2 there's a very small, but important, quantity of DC fast
- 3 charging that are going into a couple of Bay Area and
- 4 Southern California. And then there is one better
- 5 place, battery switch project happening in the Bay Area.
- 6 So those will provide some lessons in terms of how often
- 7 are they used, how do they impact the grid locally, and
- 8 what are their costs, et cetera, so those will be
- 9 important to study.
- 10 So, briefly, what we're doing to address -- you
- 11 know, our goal as a multi-stakeholder effort is to
- 12 identify what are the key challenges occurring over the
- 13 next ten years that we expect to be needed to tackle to
- 14 move the market forward? And where is there a need for
- 15 partnership between different stakeholders, what can we
- 16 do collectively?
- 17 So one of the areas, we've broken down the
- 18 phases over the next ten years into kind of a market
- 19 launch, market growth, market takeoff in terms of the
- 20 potential scale of sales.
- 21 And in the early stages the demand for the cars
- 22 are not the challenge, the issue in the next year or
- 23 two, on the ground today is how do we streamline the
- 24 residential equipment upgrade and getting owners their
- 25 equipment installed in an efficient way?

	1	And	then,	also,	when	we're	looking	at	the	publi
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- 2 planning for the public stations how do we -- what are
- 3 the rules of thumb that we're learning about where
- 4 public charging should go and how do we deal with local
- 5 bottlenecks?
- 6 So, Malachi did ask me to elaborate a bit on the
- 7 streamlining of the charging issue. There's a large
- 8 number of stakeholders in California dealing with this,
- 9 utilities are directly getting involved with their
- 10 homeowners, the auto companies are getting involved.
- And broadly what it involves are two areas; one
- 12 is process. How do we make sure that the local cities,
- 13 that each city that has EVs coming into their residence
- 14 has a system for permitting, and inspection, and getting
- 15 the equipment put in place in a timely fashion.
- 16 So there's definitely process issues that
- 17 involve local contractors, inspectors, and front desk
- 18 people of the city staff.
- 19 The other issue is once you get past the process
- 20 there are -- how do you get the correct decisions to be
- 21 happening between the homeowner and the utility?
- 22 So once a homeowner buys the car there's a
- 23 number of decisions that the utility companies and the
- 24 State, when we deal with grid impacts, want the
- 25 homeowners to consider and that has to do with level one

- 1 or level two, which is a 120 versus 240 charging
- 2 equipment. It also has to do with time-of-use rates.
- 3 Is the homeowner going to be educated and understand
- 4 what their options are for that?
- 5 Another tier there would be if they take
- 6 advantage of a second meter in the home, they could get
- 7 a special EV time-of-use rate. And so there are a
- 8 number of issues there, all of which have cost
- 9 implications.
- 10 And so part of the streamlining issue is how do
- 11 you -- what's the robust process for all those
- 12 homeowners to get that information and make those
- 13 decisions so that we can grow the infrastructure
- 14 And one trend that I'll highlight later on, that
- 15 Adam brought up, is that some of the hybrid owners
- 16 likely won't need a level two in their garage, and so we
- 17 want to make sure that they know that before making
- 18 investments. And that depends on the size of their
- 19 battery in their car and their commute patterns.
- 20 Just briefly and kind of looking at the next
- 21 phase, past early adopters, depending on how the market
- 22 grows, vehicle cost reductions will continue to be
- 23 likely the biggest issue.
- 24 But moving into, again in the residential
- 25 charging equipment side, we all need to start moving

- 1 forward on what is the protocol and arrangement for sub-
- 2 meters in their garage, so homeowners can take advantage
- 3 of the special TOU rates for the EVs.
- 4 That will also likely be an issue when it comes
- 5 to policy, like the low carbon fuel standard or fuel
- 6 taxation changes in the future.
- 7 And then there is some technology evolution
- 8 where we'll have smart level one chargers, so an
- 9 extension cord that has some smarts to it, that can do
- 10 demand response, talking to the utilities, and be a much
- 11 cheaper option than some of the equipment that's being
- 12 putting in there today.
- 13 And the workplace charging needs to be the next
- 14 front that we put focus on.
- 15 And then, finally, long term continued
- 16 reductions in the cost of the vehicle and the battery,
- 17 but there will be some new factors in the equation in
- 18 the future, and we're not sure when that happens, but
- 19 there will be new things that affects the cost tradeoffs
- 20 that the consumer thinks about. There's going to be
- 21 changes to the national fuel taxation so that EVs and
- 22 hydrogen cars don't get a free ride anymore.
- There will be potential value from the low
- 24 carbon fuel standard passed down to the owners. There
- 25 will be potential V2G issues in the future, battery

- 1 second ownership. A lot of these are speculative so I'm
- 2 not going to put any validity to it, but only to say
- 3 that there will be some things in the future that will
- 4 change the equation of the car and the ownership.
- I won't go through this, but you'll have it in
- 6 the slide deck. These are the five broad areas that we
- 7 have set up working groups to tackle. But I want to
- 8 just focus on the infrastructure today and stick to my
- 9 time slot.
- 10 On the infrastructure topic, in coordination
- 11 with local communities, one of the early actions that we
- 12 took as a collaborative was to bring a number of our
- 13 partners together and put together a single statewide
- 14 proposal to the Federal DOE grant solicitation that came
- 15 out in the spring.
- 16 They had identified \$5 million for the whole
- 17 country. And differently than the ecotality of the
- 18 cool-on earmark money from the Feds a couple years ago,
- 19 this is money that DOE's putting into, specifically
- 20 for -- it's not for equipment, it's for local planning
- 21 efforts, to get money into the hands of local planners
- 22 to improve how they install public and private charging.
- 23 This is very similar to what the Energy
- 24 Commission is doing with the chunk of -- their \$1
- 25 million from the AB 118 program, and we've been

- 1 coordinating with them on that.
- 2 We asked for \$1 million for the State and we
- 3 helped to organize the State into six broad regions,
- 4 where we had a leading stakeholder and set of partners
- 5 somewhat roaming around the DOE clean cities
- 6 stakeholders in each region.
- 7 And the goal is to make sure that we're
- 8 coordinating between the regions, that we're
- 9 establishing workshops to do training for local
- 10 policymakers, et cetera.
- 11 And I'll just, in closing, that a very timely
- 12 announcement, yesterday we heard we got this award, so
- 13 we're very excited about that.
- 14 Finally, two or three slides on some interesting
- 15 trends that might play into how the Energy Commission
- 16 and other stakeholders think about planning for
- 17 infrastructure. These are just observations on some of
- 18 the many announcements and private sector activities
- 19 that are occurring that I thought were interesting.
- On the OEM front Ford, and a couple of the other
- 21 companies, are starting to connect outreach issues for
- 22 the renewable power for the car to their buyers. So,
- 23 Ford has a partnership with SunPower to make sure that
- 24 the dealership car owners are becoming aware of what
- 25 they can do in their home for renewable power.

1	It's	not	aettina	in	the	wav	of	PVs	or	anything

- 2 else, but it's just connecting stakeholders to each
- 3 other and information to pass all along.
- 4 GM, and a number of other companies, are
- 5 experimenting with direct communication with the
- 6 utilities, so demand response capability of tying the
- 7 utilities to the cards.
- 8 Nissan, and this is an interesting one, after
- 9 the nuclear disaster this spring, they've already had
- 10 several of the car companies with conventional hybrids
- 11 having 120 plugs doing vehicle-to-home capabilities to
- 12 provide backup power.
- 13 And Nissan now has announced their going to take
- 14 a V2H capability for their leaf in Japan. They're not
- 15 doing it in other markets, yet, but that's an emergence
- 16 of what happened this spring and potentially something
- 17 that Japan's going to jump on.
- 18 And then the only other one I'll mention here,
- 19 Nissan and City Ventures, that's an example of some of
- 20 developers getting involved in doing EV circuitry
- 21 designed into new homes, so all their homes in that
- 22 particular development would have a 220 circuit designed
- 23 in from the get go.
- On the charging partnership side, just some
- 25 trends to note. Most of the auto companies have

- 1 partners on this. But Leviton, which is one of the
- 2 largest and, you know, oldest companies doing electrical
- 3 equipment, is now partnered with Ford, Mitsubishi and
- 4 Toyota to do their equipment for their electric cars.
- 5 So, that's an important partnership of some large
- 6 companies with established history.
- 7 Best Buy is going to be a contractor to help
- 8 distribute some of that.
- 9 And then the third one I'll mention there is
- 10 that GE is getting involved with their equipment and
- 11 they're going to be distributing it through Lowe's.
- 12 So, I think I just want to point out that there
- 13 are a number of large, traditional retail outlets and
- 14 partners that are getting into this, that should bring
- 15 some investment capability and confidence to the
- 16 consumers.
- 17 And I'll close on this one, to just summarize a
- 18 couple of the trends on the infrastructure side. The
- 19 triangle down at the bottom, a lot of the stakeholders
- 20 point to this as out of all the charging that the EV
- 21 owners are going to want to have access to, the experts
- 22 believe and we hope that it goes this direction, the
- 23 majority of charging happens at home, because that can
- 24 primarily be nighttime off peak.
- 25 The next level of demand would be from the

- 1 workplace charging and then, finally, the small chunk --
- 2 hopefully, small chunk would be public.
- 3 And so the question of how big these pieces of
- 4 the pyramid are is a big issue, but I think most people
- 5 see this as the appropriate balance.
- 6 In terms of the residential -- the cost ratios
- 7 of the residential equipment, because that will be a
- 8 hindrance for the market, smart level one, cord sets as
- 9 I mentioned, which would be a 120 circuit capable of
- 10 doing communications with the utilities, vehicle
- 11 communications with the utilities and then the sub-
- 12 meters. These are all topics that are really important.
- 13 And then just an observation, plug-in hybrids
- 14 likely will rely on public infrastructure more than
- 15 battery electrics. Battery electric cars would be able
- 16 to have a longer electric range and could charge at
- 17 home.
- That's not, you know, a blanket statement, but
- 19 could be a trend that's important to monitor in terms of
- 20 which of those two technologies are more dominant in the
- 21 fleet.
- 22 And then just to mention that the multi-unit
- 23 dwelling topic is going to become an increasingly large
- 24 challenge that we need to tackle.
- 25 So, let me stop there and I'm happy to take any

- 1 questions.
- 2 VICE CHAIRPERSON BOYD: Thanks Josh. Any
- 3 questions? WSPA? Time's up.
- 4 (Laughter)
- 5 MS. GREY: Gave me enough time to get the
- 6 mouthpiece down to me here. Gina Grey with WSPA. Slide
- 7 9, when you talk about addressing market challenges, the
- 8 last bullet, you have long-term market takeoff 2020 and
- 9 beyond, and the last bullet there says "no cost factors
- 10 LCFS."
- 11 So, are we to infer from this that the
- 12 Collaborative feels that, really, the LCFS credits in
- 13 terms of impact probably wouldn't be kicking in until
- 14 the 2020 and beyond time period?
- 15 MR. CUNNINGHAM: I'm going to avoid that
- 16 question somewhat, only to say that to begin with the
- 17 Collaborative, we're not going to be taking positions on
- 18 policy. So we're not putting out opinions on what's
- 19 going to happen on the regulatory side.
- 20 And so the use of the 2020 there was supposed to
- 21 be a little bit vague.
- 22 But from my personal expectation, I would think
- 23 that it is later in the decade that we'll start seeing
- 24 electric LCFS credits having the value in the market,
- 25 but that's strictly a speculation.

- 1 MS. GREY: Okay, which -- thank you. Which
- 2 would be a concern, obviously, because ARB is
- 3 considering those credits being available before the end
- 4 of the 2020 time period within the LCFS program.
- 5 MR. CUNNINGHAM: Yeah.
- 6 MS. GREY: And I guess there are a lot of
- 7 utilities that are a part of your Collaborative. Have
- 8 any of them expressed, because I did ask this question
- 9 during the last workshop we had for this subject, asking
- 10 them whether they anticipate having an ability to
- 11 purchase credits from the oil industry, et cetera, and
- 12 none of the utilities at that point in time had anything
- 13 to say.
- So I was just wondering if, during the
- 15 Collaborative discussions, if that has been discussed?
- 16 MR. CUNNINGHAM: No, we have taken a pretty
- 17 clear approach at the Collaborative that we do not want
- 18 to venture into specific regulatory discussions.
- MS. GREY: Okay.
- 20 MR. CUNNINGHAM: And that's to make sure that
- 21 the individual stakeholders feel comfortable in our
- 22 forum that we're talking about public issues that are
- 23 common challenges.
- MS. GREY: Okay.
- 25 MR. CUNNINGHAM: And so we're -- we won't tackle

- 1 that directly.
- MS. GREY: Thank you.
- 3 VICE CHAIRPERSON BOYD: Seeing no other hands or
- 4 people leaping up, thank you Josh.
- 5 MR. CUNNINGHAM: You bet.
- 6 VICE CHAIRPERSON BOYD: Gordon, it says here
- 7 you're going to talk about renewable fuel standard, now.
- 8 MS. STRECKER: Before we have Gordon, we're
- 9 going to have a couple minutes from Tim Carmichael, I
- 10 understand, and then Gordon will be up.
- 11 VICE CHAIRPERSON BOYD: Uh-oh. You want equal
- 12 time?
- MR. CARMICHAEL: No, the EV and plug-in hybrid
- 14 folks are a lot more long-winded than I am.
- 15 (Laughter)
- 16 MR. CARMICHAEL: That was a joke. I love you
- 17 guys, that was a joke.
- 18 Just thank you to the staff. Just a few brief
- 19 comments and I'm doing it now because it fits in better
- 20 following up on what the staff has already presented
- 21 this morning. And I will share these bullets with the
- 22 staff, I just didn't get them into a presentation in
- 23 time for right now.
- 24 Just a broad point, there's still quite a bit of
- 25 contrast between where the IEPR is and where the AB 118

- 1 investment plan is. And what I mean by that is even the
- 2 background information that's put into the two plans in
- 3 some cases almost seems in contrast, or contradictory,
- 4 as opposed to on the same path.
- 5 The AB 118 investment plan, the one just adopted
- 6 is talking about demo projects of hundreds of natural
- 7 gas trucks in the, you know, heavy-duty market, large
- 8 quantities.
- 9 The IEPR is, at least based on the data so far,
- 10 is more focused on projections based on transit and what
- 11 might be happening in the light-duty market. And as
- 12 I've said already, we're going to work with the staff on
- 13 the IEPR to get them more data on the heavy-duty trucks
- 14 because that's where we see the greatest growth
- 15 potential over this time frame, the next two decades.
- 16 And I think there's significant potential, also,
- 17 in the light-duty fleet market based on what we know
- 18 today. But the heavy-duty truck market, I think, is
- 19 where you're going to see the greatest growth.
- 20 And I think the AB 118 investment plan is
- 21 already capturing that in the background discussion
- 22 supporting various investments. I don't think the
- 23 IEPR's there, yet.
- One other relevant point is the PIER program,
- 25 along with DOE and the air districts, has been putting

- 1 money into R&D for heavy-duty, natural gas trucks and I
- 2 think that's significant, supporting this trend.
- 3 On infrastructure, specifically, not yet
- 4 captured in the IEPR and I talked briefly with the staff
- 5 about it, this summer there was some major investments
- 6 made relative to natural gas refueling infrastructure.
- 7 Four companies have put in \$300 million into clean
- 8 energy fuels, just this summer. Four companies, \$300
- 9 million to build approximately 300 new heavy-duty
- 10 refueling stations across the country.
- But that number in context, there are about a
- 12 thousand out there today, across the country. So in one
- 13 summer investments coming in -- now, granted, it's going
- 14 to take two to three years to build those stations, if
- 15 everything goes smoothly, but that's a 30 percent
- 16 increased based on investments made this summer.
- 17 Just this week Shell announced a major
- 18 investment in Canada for LNG refueling stations.
- 19 They're going to be doing that in partnership with
- 20 Westport, one of my member companies. But the word on
- 21 the street is they're starting with Western Canada, with
- 22 an intention to invest in the United States in the near
- 23 term.
- 24 So you've got clean energy fuels, one major
- 25 company, you've got Shell, and then the third news just

- 1 this week Entergy, one of the big energy companies in
- 2 the country, a Fortune 500 company, buying two other
- 3 companies, Trillium and Pinnacle, who build natural gas
- 4 refueling stations to, you know, in theory become a
- 5 major player in the market to build competitive natural
- 6 gas refueling stations. A lot going on in a very short
- 7 period of time that I think significantly influences
- 8 what we're likely to see as a growth trajectory for
- 9 natural gas, especially in the heavy-duty market.
- 10 On the vehicle front, historically, the growth,
- 11 the sales numbers have been in the transit bus market
- 12 and a lot of that driven by air quality incentives and
- 13 regulations. There's a shift happening right now, where
- 14 the market is shifting away from that pattern of
- 15 development to a cost-based, a cost differential-based
- 16 market in the heavy-duty truck market, as well as the
- 17 light-duty fleet market.
- 18 Look at companies like Waste Management, look at
- 19 UPS, look at, in the light-duty fleet, AT&T and Verizon,
- 20 thousands of vehicles that they're buying to run on
- 21 natural gas primarily because of the price point
- 22 differential with petroleum.
- On top of that you have the Obama Administration
- 24 adopting a plan for 2015 for Federal fleets and don't be
- 25 surprised if there's a push here, in California, to get

- 1 the California public fleets to follow that plan where
- 2 all new purchases, starting in 2015, for Federal
- 3 vehicles will be alternative fuel vehicles. Of course,
- 4 they won't all be natural gas, but some percentage of
- 5 that pie will be natural gas.
- So, you know, you've got low fuel prices, you've
- 7 got growing fueling infrastructure, you've got a broader
- 8 array of engine options. A lot is coming together,
- 9 which I think suggests that, back to my tipping point
- 10 comment earlier, the trajectories that we've seen in the
- 11 past I don't think are the trajectories we're going to
- 12 see in the future. And I think there's enough evidence
- 13 to at least talk about that in the narrative of the
- 14 IEPR, even if the staff doesn't change the curves that
- 15 they presented today.
- 16 Finally, in the renewable fuels, which Gordon's
- 17 going to be talking about, there isn't really any
- 18 discussion of biomethane and that's an important piece.
- 19 Commissioner Boyd and I have had a few
- 20 discussions about which way is that industry going to
- 21 go? Is it going to be predominantly for electricity
- 22 supply locally or on the grid, or are they going to feed
- 23 the transportation sector? The fact is we don't know
- 24 today, but there is significant potential for it to feed
- 25 into the transportation sector either directly, you

- 1 know, for remote fleets, or blended through a pipeline
- 2 to greatly reduce the carbon intensity of fossil fuel
- 3 natural gas.
- 4 And as you see in the Air Resources Board carbon
- 5 intensity tables, that approach, you know, becomes one
- 6 of the most competitive fuels based on carbon intensity
- 7 in the next decade.
- 8 As I said earlier, I've spoken briefly with
- 9 staff and have committed that I'm going to be working
- 10 with my members and the staff to get as many of the
- 11 players together in meetings, hopefully, face-to-face
- 12 meetings, if not on the phone, to share the latest data
- 13 to update the IEPR team on where things are going, which
- 14 I think is markedly different from where they've been
- 15 over the last five to ten years.
- 16 Thank you very much for the time.
- 17 VICE CHAIRPERSON BOYD: Thanks Tim. It's
- 18 interesting you noted some energy companies are really
- 19 trying to become real energy companies. Others haven't
- 20 gotten the message, yet. Thanks.
- MR. CARMICHAEL: Thank you.
- 22 VICE CHAIRPERSON BOYD: And the poor staff
- 23 hasn't even seen what I've done to their report. You
- 24 should see the pages and pages of edits. And, anyway,
- 25 it is a staff draft.

1 COMMISSIONER PETERMAN:	And I'l	l also add	, Tim
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- 2 that Commissioner Boyd and I have talked with the staff
- 3 that worked both on the transportation forecast, as well
- 4 as 118, about some of the differences across those and I
- 5 think there are some legitimate reasons for the
- 6 differences. As you pointed out, one uses historical
- 7 and customer base as part of the larger -- thinking
- 8 about alternative fuels as part of the larger
- 9 transportation infrastructure in the state, while 118 is
- 10 more different focused and uses different resource
- 11 materials.
- 12 And we've talked about how to better explain
- 13 some of those differences between them. And I support
- 14 your suggestion to get your comments and see what can be
- 15 included in the narrative.
- I think natural gas, though, is not unique in
- 17 that the future is uncertain. It might be different
- 18 from an historical trend and so we want to be careful to
- 19 consider everything using the same kind of evaluation
- 20 metrics, but can appreciate where you see the difficulty
- 21 with that and particularly in fleets of natural gas and
- 22 biomethane.
- 23 MR. CARMICHAEL: That reminds me of one comment
- 24 I wanted to make. There's a rationale for government
- 25 agency to take a more conservative approach when you're

- 1 talking about what the future is going to look like, but
- 2 given that the CEC is one of -- you know, I was going to
- 3 say in California one of the agencies but, really,
- 4 globally one of the agencies doing as much as any to
- 5 push, you know, cleaner fuels and technology it's
- 6 important for this agency to talk about the potential,
- 7 even if you don't state it as this is absolutely going
- 8 to happen this way. And so you can have that
- 9 conservative baseline and say there's also the potential
- 10 for this growth across these alternative fuels and
- 11 technologies that we're talking about today.
- 12 And I think that's very -- I think you can cover
- 13 yourself with the more conservative approach but also
- 14 really help, you know, give that push by talking about
- 15 the potential because a lot of people pay attention to
- 16 what -- in the private sector pay attention to what CRC
- 17 and ARB say relative to these topics. Thank you.
- 18 VICE CHAIRPERSON BOYD: Agreed.
- 19 COMMISSIONER PETERMAN: Thank you.
- VICE CHAIRPERSON BOYD: Gordon, you're up.
- MR. SCHREMP: Good afternoon, my name is Gordon
- 22 Schremp, staff of the California Energy Commission. And
- 23 I'll be not going through the low-carbon fuel center
- 24 just yet; I'll probably start with the RFS2 stuff.
- 25 Thank you, Jesse, just what the doctor ordered.

- 1 Okay, Malachi covered earlier --
- 2 VICE CHAIRPERSON BOYD: Be crisp, Gordon, be
- 3 crisp.
- 4 MR. SCHREMP: Okay, Malachi covered some of
- 5 the --
- 6 VICE CHAIRPERSON BOYD: And Malachi's still
- 7 here.
- 8 MR. SCHREMP: All right, so since Malachi's
- 9 still here and if anybody has any questions, then I'll
- 10 go into my next presentation.
- 11 (Laughter)
- MR. SCHREMP: Some of the things I think maybe
- 13 we want to be a little bit clearer on is we did a
- 14 proportional share of the RFS2 obligations and we looked
- 15 at the total amount of basically biofuels required under
- 16 that according to Congress. And we assumed all that
- 17 except for the biomass-based diesel was ethanol. So
- 18 that's how we calculated our target for ethanol, our
- 19 proportional share, and then that's the amount of
- 20 ethanol that requires us to go to a lot of V85.
- 21 So we are using these total biomass numbers when
- 22 we do that type of post-processing of the initial
- 23 forecast.
- 24 I want to make a distinction because when we
- 25 conducted the low carbon fuel standard analysis we did

- 1 not use the cellulosic targets. We used targets that
- 2 were much lower based on EIA's forecast, and I'll get
- 3 into that in my next presentation, but I just wanted to
- 4 point that out.
- 5 The telling point of this slide is that the
- 6 cellulosic biofuel mandate, as originally envisioned by
- 7 Congress, has been downgraded by EPA every year because
- 8 there's inadequate production capacity in the United
- 9 States. That's still the gas three years running and
- 10 next year is a billion gallons, or 2013 will be a
- 11 billion gallon target that they will likely revisit.
- So, what's important to note is that was lowered
- 13 and the other was raised.
- 14 Now, I mentioned that the total targets can't be
- 15 changed, that's incorrect and I think John Braeutigam's
- 16 going to mention this, is that there is the ability to
- 17 change to lower these numbers, all of them, even the
- 18 total.
- 19 So, these are not sacrosanct, they're not set in
- 20 stone, not being able to change unless Congress does it,
- 21 they can actually be changed if those kinds -- if the
- 22 cellulosic or something or other gets large, and other
- 23 advanced, increasing it that much is just unrealistic
- 24 based on market conditions.
- 25 So, we will see how this plays out, but for all

- 1 intents and purposes we took these numbers on a face
- 2 value when we did the post-processing. So in fact if
- 3 they're lower or lowered, then the amount of E-85 you
- 4 saw Malachi showing you in his slides would be less than
- 5 indicated in the infrastructure, et cetera.
- 6 So this goes to show you the breakout and how
- 7 aggressive the cellulosic is that may or may not occur.
- 8 And our fair share, our proportional share's been about
- 9 ten percent. And saw this, our ethanol use is expected
- 10 to go over 3 billion gallons, so that's more than a
- 11 doubling from where we are today.
- 12 And the main take away on these two slides is
- 13 that it pushes down gasoline and brings up E085.
- 14 Now, Commissioner Boyd, you had a question from
- 15 this morning about global diesel demand, refinery
- 16 operations in the context of some of these issues.
- 17 Well, in fact, RFS2 will depress gasoline demand and
- 18 affect refineries, meaning they'll start to get a little
- 19 bit out of balance so to speak. They're gas producing
- 20 machines in California, they'll start to look, go more
- 21 toward the European model. Demand for diesel keeps
- 22 going up, demand for gas seems to decline.
- 23 It's also declined because of improved fuel
- 24 economy and will decline further because of LCFS will
- 25 displace more gasoline molecules, and LCFS will displace

- 1 some of the diesel molecules.
- It will depend, but we don't think there will be
- 3 a lot of biodiesel use and I'll get into that later.
- 4 So, those regulations will put the California
- 5 refineries under, I think, more pressure from an
- 6 imbalance perspective. And so that kind of thing is
- 7 what we believe, and I think Ryan Eggers will talk about
- 8 in the crude oil analysis portion, why we think some of
- 9 the scenario in refinery operations is to actually have
- 10 some consolidation.
- 11 So it's really because of these other factors,
- 12 improved fuel economy, higher prices that are sort of
- 13 driving a growing imbalance in the product slate.
- 14 So I won't dwell on these, E-85 goes up, it
- 15 depends on the scenario.
- 16 The important point on the infrastructure for E-
- 17 85 is lots of dispensers and more vehicles. So on the
- 18 dispenser side, it depends on how much fuel goes through
- 19 the dispenser of how many you need. So, initially,
- 20 there will be a lower through put, and this is normal,
- 21 and then the through put will go up.
- 22 So, will it ever achieve sort of an average of
- 23 450,000 gallons per year per dispenser? It depends. If
- 24 it's a sole-fuel dispenser, which most of the E-85
- 25 dispensers going in now are, they likely won't get to

- 1 that level because those are modern, multi-fuel
- 2 dispensers, three grades of gasoline, even diesel. So,
- 3 150,000 is probably a more likely plateau scenario where
- 4 they could get to, but they'll start low and go up
- 5 higher. So we're still talking, possibly, 10,000 or
- 6 more. That's a lot of infrastructure in California that
- 7 will have a -- have a cost.
- 8 Flex-fuel vehicles; the good news from this
- 9 slide is that there seems to be plenty in our forecast
- 10 to meet the E-85 demand requirements based on our
- 11 assumptions on how frequently they fuel, and only more
- 12 later in the forecast period. So, that's good news.
- 13 And then I'll go right into ethanol. Lots of
- 14 ethanol, we're approaching the upper limit of RFS2, 15
- 15 billion gallons starts and you can -- you know, still
- 16 using the program. You can use more if you want, but
- 17 you won't really get credit. So it's very close to that
- 18 in the nation.
- 19 California has also gone up and that's because
- 20 there was a phase-out of MTBE in 2003, started and
- 21 completed in 2004, that's why you see these two jumps.
- 22 And then, again, in 2010 because preparation for RFS2
- 23 proportional share more ethanol is going to have to be
- 24 used in California because we're sort of lagging behind
- 25 the rest of the country so to speak because we were

- 1 using a lower concentration than, really, any other
- 2 place in the United States in their gasoline up to that
- 3 point in time.
- 4 So, the infrastructure was modified and then the
- 5 pipeline distribution company, Kinder Morgan, said okay,
- 6 well, we're going to go to ten percent, now, and that's
- 7 the majority of the gasoline through put through their
- 8 system, so the entire market went.
- 9 Ethanol supply has continued to grow, primarily
- 10 in response to MTBE phase out and RFS2. And what's
- 11 important to note here is that you're starting to see
- 12 the apparent demand line go below production and that
- 13 means exports. Exports are occurring. So why, why
- 14 would that happen?
- 15 Well, that's happening for a couple of different
- 16 reasons. One is there was a rapid build and over-supply
- 17 of ethanol, more than can be put into gasoline to meet
- 18 the ten limit.
- 19 Two, that led to a depressing market, in more
- 20 ways than one, and relatively low prices to export
- 21 opportunities. So what are we seeing? Ethanol going
- 22 outside of the borders in record volumes and this has
- 23 never happened before.
- 24 And most recently, the June numbers have just
- 25 come in and they are -- they now set a record, they're

- 1 just a little above the April number there, the top
- 2 point here. And I think about a quarter of that or 22
- 3 percent of that volume went to Brazil, that was the
- 4 third, and Canada and the European Union were 27
- 5 percent, respectively, each.
- 6 So, that's the destination this time. Brazil
- 7 will likely want more.
- 8 So the ethanol blend wall, ten percent, has been
- 9 raised if you will, EPA has allowed E-15 in probably
- 10 two-thirds of the fleet can go to E-15. But there are
- 11 many other challenges that still remain, vehicle
- 12 warranty, liability for misfueling at retail stations.
- But as time goes by the blend will be exceeded
- 14 and that's for two reasons. One is increased use of E-
- 15 85 nationwide and in California, as well as some people
- 16 in time likely going to E-15, more of that in different
- 17 locations.
- 18 So this line, this increase in percent will
- 19 continue, this concentration line.
- Now, switch gears to Brazil, I just want to
- 21 highlight from this slide that the significant
- 22 differences from Brazil to the United States are plant
- 23 size. As you see, around 18 million gallons per year at
- 24 a typical Brazilian plant and 63 for in the United
- 25 States, actual production volumes for 2010 per plant.

- 1 However, I guess one might say the efficiency in
- 2 how much ethanol you can produce per acre is greater,
- 3 sugar cane, no surprise. And so 655, you know, gallons
- 4 per acre compared to 425. So that's sort of a take away
- 5 from that slide.
- 6 Production had been going up and has plateaued a
- 7 little bit recently. And also note there are different
- 8 flavors on here and different geographies of Brazil, and
- 9 these are production regions, but hydrous and anhydrous.
- 10 Hydrous is used in their flex-fuel vehicles and
- 11 anhydrous is used in, I think, gas -- lower-level
- 12 blends.
- If I said that incorrectly, someone fix me.
- 14 All right, so this market is -- has been
- 15 growing, of course, because that's how Brazil has a plan
- 16 to meet a lot of their demand, but there are problems.
- 17 Production this year is expected to decline
- 18 approximately 18 percent.
- 19 So you had a question, Commissioner Boyd, about,
- 20 you know, we're going to be depending on certain types
- 21 of biofuels, well, production's going to be down in
- 22 Brazil. Not only that, in recognition of demand that's
- 23 growing at approximately 10 to 11 percent per year in
- 24 Brazil, for ethanol, prices have become very high and
- 25 consumers are getting a little upset.

- 1 So, a decision was made by the government to
- 2 drop the blending rate from about 25, 26, down to 20
- 3 percent. So that is a way to, I guess, buy more time,
- 4 keep a little bit more -- I mean keep a little bit more
- 5 ethanol.
- And what's really going to happen is they won't
- 7 have to import as much ethanol and they'll probably
- 8 import a record amount of gasoline as a consequence.
- 9 So what does that mean for us, as analysts, when
- 10 we look at, well, this is a good blend stock for low-
- 11 carbon fuel standard, it's a good blend stock for other
- 12 advanced under the RFS2.
- 13 And so export forecast for next year of 530
- 14 million gallons, half a billion, don't think so. That's
- 15 very unlikely that that's going to happen. Brazil will
- 16 likely have a record amount of imports of ethanol this
- 17 year.
- 18 So, it's very, almost disconcerting that the
- 19 incremental supply one would look for to potential be
- 20 available from Brazil, of the right kind of biofuel at
- 21 this time, the low enough carbon intensity may not be
- 22 there.
- 23 So it leads right into your question from this
- 24 morning is what kind of potential is there for ethanol
- 25 shuffling, the Sao Paulo/Houston shuffle, are quite

- 1 high. That is a way to get adequate supply of Brazilian
- 2 ethanol into this market. The Midwest ethanol goes down
- 3 a boat, unloads, picks up Brazilian cane ethanol comes
- 4 back to the United States, but at a price, and we'll
- 5 talk about that later.
- 6 So there are, I think, concerns about we don't
- 7 believe incremental supply of Brazilian ethanol will be
- 8 available, but we think swapping is a possibility, but
- 9 at a much higher cost.
- 10 And that infrastructure to bring, say, Brazilian
- 11 ethanol in may not be as robust as we would like for
- 12 marine facilities in California, but it hasn't had to
- 13 have been up to this point in time. As you can see,
- 14 that would be the green stack bar, very little, and this
- 15 is really, mostly imports from Caribbean-based
- 16 initiative companies.
- But none in 2010, mostly rail, 96 percent,
- 18 averaged about 91 percent over this period of time. So,
- 19 rail import can serve Brazilian ethanol because it could
- 20 come through Texas. It could come through Houston, in
- 21 the ship channel, be offloaded and put on a rail and
- 22 that same rail car that's coming from the Midwest now
- 23 comes from Houston.
- 24 So, it's feasible, it would take a little bit of
- 25 work to complete the last part of that project, Kinder

- 1 Morgan's project in the Houston ship channel, but this
- 2 is at least feasible and we have a pretty robust and
- 3 dependable rail infrastructure in the state.
- 4 Shift gears to biodiesel, biodiesel production
- 5 has rebounded from 2010, primarily because of the
- 6 blenders -- the dollar-a-gallon tax credit was sort of
- 7 not in play for most of 2010 and not until the end of
- 8 the year; retroactive, but too late then.
- 9 This year in play, more of it's happening. And
- 10 I think there just was a record production of biodiesel
- 11 in, I think, last month, or June, the last figures
- 12 available, I think, yeah, 95 million gallons.
- So this figure will probably, now, this is an
- 14 estimate we had from a couple of months ago for 2011, it
- 15 will go up and it will likely beat the record for 2008.
- 16 Why? Higher demand for biomass-based diesel
- 17 under RFS2 and the reinstate of the dollar-a-gallon
- 18 blender's tax credit which I think is scheduled to
- 19 expire at the end of this year.
- 20 So, are we back to the same down and up, down
- 21 and up? We will see.
- 22 Consumption in California very low, has been
- 23 declining. Primarily, that's a price reaction, very
- 24 expensive biodiesel, biodiesel in the Gulf Coast and in
- 25 Chicago yesterday, selling for between \$5.90 a gallon to

- 1 \$6.03 a gallon. I would consider that expensive,
- 2 especially because it's wholesale.
- 3 So, biodiesel is expensive. The feedstock's
- 4 very expensive. So why you don't see a lot being used
- 5 here.
- 6 Now, someone might think these figures are
- 7 pretty low. Well, if California used the average
- 8 concentration of biodiesel in the United States in 2010,
- 9 our five million would be closer to 14. So, just to put
- 10 it in some perspective, so California's using a little
- 11 bit less. And I mean that's just the way it is because
- 12 the infrastructure in California may not be as robust as
- 13 other areas.
- 14 And what I mean by that, if you want to blend
- 15 five percent biodiesel, you have to have a storage tank
- 16 at the distribution terminal for B100, then you may
- 17 blend it into your carb diesel and make biodiesel, but
- 18 not until that point.
- 19 So that we understand there is sort of a lack of
- 20 that kind of capability at this time, but as demand goes
- 21 up, which we believe will happen because of the LCFS
- 22 that, hopefully, more of that infrastructure will be put
- 23 in.
- 24 Just supply, this just goes to show you a lot of
- 25 exporting was occurring before Europe sort of tightened

- 1 up that behavior to prevent it, countervailing tariffs
- 2 and all, and then the line's gone back up. So, more of
- 3 it's going to stay here because of the RFS2 and the
- 4 dollar-a-gallon reinstatement.
- 5 And a small percent, much smaller percent, now,
- 6 of course, being exported.
- 7 So, here's the concentration. As you can see,
- 8 since January it's been going up steadily every month,
- 9 so this is a resurgence of ethanol or biodiesel blending
- 10 to actually a record level in the United States. And so
- 11 we expect this to continue rising somewhat, but the
- 12 economics are very challenging.
- So, some of the issues that I haven't touched
- 14 on, besides the economics and the infrastructure, is a
- 15 five percent blend limit is something we're assuming in
- 16 California. There is a concern about incremental air
- 17 pollution, of NOx, oxides of nitrogen, and sort of
- 18 saying that maybe B5, up to B5 levels there may not be a
- 19 NOx mitigation required. We will find out more as the
- 20 Air Resources Board works through that regulation. But
- 21 blends above six percent, six to 20 will require some
- 22 sort of mitigation, we're just not sure what that is,
- 23 yet.
- 24 And there are some warranty issues being
- 25 rescinded about B10, and last take away is renewable

- 1 diesel really doesn't have any of these other sort of
- 2 issues, if you will, except higher feedstock certainly
- 3 is something that renewable diesel can have, depending
- 4 on what they're utilizing.
- 5 So that kind of drop in fuel does have some more
- 6 desirable attributes.
- 7 Spend just a few minutes of my time here to
- 8 finish up on agricultural. I understand that I believe
- 9 there's -- Commissioner Boyd, there will be a forum on
- 10 the 22nd of September, is that correct, to discuss some
- 11 of these issues?
- 12 VICE CHAIRPERSON BOYD: Yeah, I can't remember
- 13 if it's the 21st or the 22nd but, yes, a joint Food and
- 14 Aq/CEC forum on biofuels and agriculture, and the
- 15 nexus -- well, bioenergy and agricultural and the nexus
- 16 there between. The hearing notice should go out today,
- 17 that's why my advisor is missing he's trying to get it
- 18 fixed.
- 19 MR. SCHREMP: Okay. Well, thank you. So, we'll
- 20 make sure the people on the list serve for these
- 21 proceedings will also receive that notice as well, when
- 22 it's available.
- 23 So, corn demand for ethanol, no surprise it's
- 24 been going up rapidly, as has production for ethanol.
- 25 And this will plateau. In a couple of years the 15-

- 1 billion gallon limit will be reached, so it really
- 2 won't, you know, get much more than that.
- 3 But as it's gone up, the percent of corn used
- 4 for this purpose has risen rather dramatically and is
- 5 not the top use, if you will, of corn demand in the
- 6 United States and has resulted in, you know, some
- 7 pressure on corn commodity prices, debatable on what
- 8 portion is due to this increase in demand but,
- 9 hopefully, being discussed on the 21st or the 22nd.
- 10 VICE CHAIRPERSON BOYD: That's -- let me
- 11 interrupt you, Gordon, it is the 22nd, you were correct.
- 12 And the chart you just showed is some of the genesis of
- 13 the decision to have that hearing and the Investment
- 14 Plan, AB 118 Investment Plan that was just released by
- 15 this Agency a little late into this fiscal year contains
- 16 zero dollars to provide for any incentives for the
- 17 California production of ethanol from corn, and that was
- 18 quite a controversial issue.
- 19 Just like in prior years hydrogen was always a
- 20 controversial issue. So, not very popular politically,
- 21 very controversial with food versus fuel, extremely
- 22 controversial in fuel versus the cost of animal feed has
- 23 led to us having this -- making the decision we made in
- 24 having this joint forum on what the future might be for
- 25 ag and bioenergy. Enough of a commercial.

- 1 MR. SCHREMP: Okay, thank you for that
- 2 clarification.
- 3 This is just another way of looking around the
- 4 percent, the total number has been basically pushed up
- 5 by an increase in the red bars, the use to make fuel
- 6 ethanol.
- Now, one way of making more corn available is to
- 8 increase the yield and that's been progressing at a
- 9 rather steady clip, as you can see here. Not quite a
- 10 record in forecast for 2011, but close to 160 bushels
- 11 per acre, so rather impressive.
- 12 And that's allowed the agricultural community,
- 13 collectively, to not have to plant as much corn as in
- 14 the past.
- 15 And as you read down at the bottom here, I mean
- 16 the amount in 2010 was almost 30 million acres more than
- 17 1917, the record, yet produced a whole bunch more corn.
- 18 Why? Because of the improvements in yield that are
- 19 accomplished through, you know, GIS fertilizer
- 20 application, and genetics, primarily, over the last 20
- 21 years. So that is continuing and is forecast to
- 22 continue.
- Now, what's interesting about another issue that
- 24 comes up with increased corn is, well, you're going to
- 25 use a whole bunch more acres of land, so it's a land

- 1 issue. Well, actually, the amount of land is sort of
- 2 staying flat that's being used. So if you see this,
- 3 these are the top three crops in the United States. And
- 4 if you took the top eight crops, you'd be upwards of
- 5 about 250 million acres, so just a little bit more than
- 6 this.
- 7 But as you see the line, it's going down, so
- 8 it's almost flat or going down a little bit, it's about
- 9 a 1.9 percent decline over this period.
- 10 Well, how can that be if demand for these crops
- 11 is going up and actually their production is because,
- 12 once again, the yield's continue to grow for all three
- 13 of the main crops, and others, between 10 and 15 percent
- 14 over the forecast period, not per year but over the
- 15 forecast period.
- So, still an assumption of continued yield
- 17 growth.
- 18 This one is interesting, showing a decline in
- 19 the amount of corn as a percent and not because of other
- 20 uses going up, because the assumption made by USDA is
- 21 that there will be a yield improvement. I take a
- 22 bushel, how much ethanol do I get?
- Well, they're looking -- they're talking about a
- 24 six percent increase over just the next four years.
- 25 Well, you know, we probably think that may not -- this

- 1 might be overly optimistic because in the period 2006
- 2 through 2010 the yield actually declined. So, that's
- 3 sort of a questionable assumption, but it wouldn't
- 4 change the numbers that much.
- 5 Final slide, two issues that have, I think,
- 6 routinely come up have been corn uses a lot of water,
- 7 you're going to use more corn than more water, and it's
- 8 a scare resource in many places in the U.S.
- 9 Well, actually, it sort of depends if you're
- 10 talking about the water used to grow the corn, that's a
- 11 small percent when it comes to irrigated -- irrigation
- 12 is 15 percent. So, the vast majority depends on, you
- 13 know, the skies, it has to rain, but not too much to
- 14 flood me out.
- So, assuming that stays constant then, you know,
- 16 shouldn't have a lot of water use.
- But local water use to process corn in a new
- 18 facility may in fact be a legitimate issue in some areas
- 19 where, depending on where the plant is sited.
- 20 But fertilizer use is another issue, it has gone
- 21 up, but only about eight percent over a period of 30
- 22 years, and the yield has gone up 68 percent. So, yield
- 23 increases of that magnitude are not because of an eight
- 24 percent increase in the nitrogen application rate, are
- 25 in fact these other reasons, these genetic reasons of

- 1 why you have much greater yield increases.
- 2 So, be happy to answer any questions you have at
- 3 this time.
- 4 VICE CHAIRPERSON BOYD: No more questions up
- 5 here. Anyone? There's a hand. Welcome.
- 6 MR. BRAEUTIGAM: Good afternoon. I'm John
- 7 Braeutigam with Valero Energy Corporation.
- 8 Gordon, can you go back to slide number four,
- 9 your RFS2 slide? And we -- Valero will be providing
- 10 written comments, also.
- 11 VICE CHAIRPERSON BOYD: Thank you.
- MR. BRAEUTIGAM: I'd like to make about five
- 13 points about this, I'll try to be pretty brief. If you
- 14 look -- like you said, we've scaled back, EPA has scaled
- 15 back the cellulosic amount each year. I would suggest
- 16 that your base scenario should be the EIA projection,
- 17 not this projection. They're going to continue to scale
- 18 it back and the reason is capital.
- 19 And you can't -- you just can't overcome
- 20 economics. A corn-based ethanol plant, 120 million
- 21 gallons a year, in 2008 costs \$150 million because you'd
- 22 have to put in additional technologies to qualify it,
- 23 now, for 15 percent greenhouse gas reduction, would cost
- 24 \$200 million. That's a 1.67 dollars per gallon of
- 25 capital.

- 1 Cellulosic ethanol plant, \$25 million, \$200
- 2 million dollars, \$8 per gallon of capital.
- 3 And I don't want to name the technology
- 4 provider's estimate there.
- 5 Valero is one of the largest ethanol producers
- 6 in the U.S., we are looking at cellulosic ethanol, we're
- 7 looking at renewable diesel and other advanced biofuels.
- 8 These are numbers that we're looking at.
- 9 Renewable diesel, 135-million-gallon-a-year
- 10 plant, \$350 million, \$2.60 a gallon capital cost.
- If you look for capital recovery of 20 percent,
- 12 plus your cash operating costs, your cellulosic, now, is
- 13 running about \$1.65 a gallon. Corn is \$2.45 and that
- 14 would be about a \$6 or \$7 a bushel corn price.
- 15 The renewable diesel, if you're going to use,
- 16 make true renewable diesel, the hydrocarbon equivalent
- 17 or look-alike, a cheap feed is \$3.50 a gallon. That
- 18 equates to \$147 a barrel.
- 19 So your renewable diesel, before you put in
- 20 operating costs, just your feed, itself, is going to
- 21 only be economical when you -- because of something like
- 22 the LCFS or the RFS2.
- We really believe that when you look at these
- 24 numbers the actual cellulosic amounts are going to be
- 25 closer to the EIA because the industry isn't going to --

- 1 where's the capital going to come from, okay.
- 2 And we think the EPA will scale back both the
- 3 total advanced biofuel requirement by the same amount
- 4 they scaled back the cellulosic each year, when they
- 5 issued a waiver, and the total renewable fuel standard.
- 6 And we see that happening for many years to
- 7 come, just because if you look at the total advance, you
- 8 know, one point -- my glasses aren't that good -- 1.1
- 9 million, 1.5 billion in 2016. That's not going to be
- 10 there. And the cellulosic waiver allowances that you
- 11 can buy from the EPA cannot be used against the advanced
- 12 renewable volume obligation or the total.
- 13 So they're going to have to scale those two
- 14 back, they have the authority. EESA gave them that
- 15 authority, that's why I would suggest that you --
- VICE CHAIRPERSON BOYD: They have the authority,
- 17 do they have the political wherewithal?
- 18 MR. BRAEUTIGAM: Well, what they've used the
- 19 excuse of that, the Brazilian ethanol was there. And
- 20 now, for what they proposed last year, they were using
- 21 that excuse again, even though none's come in and it's
- 22 \$1.50 out of the market.
- 23 At some point I think they're going to have to
- 24 do it because what's going to happen is the industry,
- 25 not every company, but the industry will go into default

- 1 on the RFS2 because that advanced biofuel is not there.
- 2 We need 800 million gallons this year. The industry
- 3 isn't even producing that much.
- 4 There was a deficit ran last year and the
- 5 industry has to make up that deficit this year, the same
- 6 parties can't make a deficit run two years in a row.
- 7 Valero's been saying there's an RFS2 train wreck
- 8 coming, not just an LCFS. Both of them have major
- 9 problems, too ambitious.
- 10 COMMISSIONER PETERMAN: I think your point is
- 11 well taken. And I would ask staff, if time permits, a
- 12 sensitivity test, the results with the EIA cellulosic
- 13 projections, although appreciating I think the baseline
- 14 should reflect what's current statute, but let's start
- 15 there and see where it goes.
- 16 MR. BRAEUTIGAM: I think that would be a good
- 17 sensitivity.
- 18 Two other quick points; as Gordon said, the
- 19 exports are going to Brazil. You could do the Sao Paulo
- 20 shuffle, but it's still an awful lot of volume to move.
- 21 The IEPR does a real good job of pointing out
- 22 the barriers, but then it tends to go and says don't
- 23 worry, all will be well.
- I mean even your base case with that much E85,
- 25 on the other graph, once again where is the capital

- 1 going to come from for the E85 pumps?
- 2 And by the way, E85 is only legal in flex-fuel
- 3 vehicles today. It is illegal in 2001 and later model
- 4 year cars. The health effects testing has not been
- 5 submitted and has not been approved by the EPA. And the
- 6 survey of the retail outlets is not up and running.
- 7 There's several conditions required before it
- 8 can be sold in those 2001 later vehicles, that haven't
- 9 been met yet.
- That's all, thank you.
- 11 VICE CHAIRPERSON BOYD: Thank you. Another
- 12 question?
- 13 MR. STEVENSON: Thank you, Commissioner Boyd,
- 14 this is Dwight Stevenson, with Tesoro.
- I think I heard you say that you had a question
- 16 about the wisdom of a policy that was going to be moving
- 17 ethanol back and forth in order to comply with the low-
- 18 carbon fuel standard. A very keen point to be made and
- 19 this is what I think you ought to be concerned about in
- 20 terms of what can show up in the Sacramento Bee.
- 21 And it's not just a matter of cost, it's also
- 22 that the greenhouse gas emissions that we think we're
- 23 getting, we think we would get in California, the
- 24 reductions, would be completely offset by either
- 25 gasoline imports into Brazil or the ethanol that would

- 1 be shuffled back to it.
- 2 So I think I commend you for looking at that
- 3 issue.
- 4 And as far as the -- I think I've heard it
- 5 deemed a theory, as far as it may be happening, it has
- 6 happened. There have been ships that have taken ethanol
- 7 out of the Gulf Coast, down to Sao Paulo, discharged,
- 8 back-loaded, back to the U.S. Gulf Coast, so it is
- 9 happening.
- 10 VICE CHAIRPERSON BOYD: Why is it happening if
- 11 there isn't the LCFS, yet?
- MR. STEVENSON: The primary driver was the EISA,
- 13 it was the RINs credits for advanced renewable.
- 14 VICE CHAIRPERSON BOYD: Speculation.
- MR. STEVENSON: Sorry?
- 16 VICE CHAIRPERSON BOYD: Speculation or just --
- 17 MR. STEVENSON: Well, it's a description from
- 18 the trader who was doing it.
- 19 VICE CHAIRPERSON BOYD: Okay.
- MR. STEVENSON: That's what he said.
- 21 COMMISSIONER PETERMAN: Can you just clarify
- 22 that, was there a requirement, an EIS requirement that
- 23 was in place now that they were trying to meet?
- 24 MR. STEVENSON: Yeah, the RINs that are -- the
- 25 RIN credits that are generated from the advanced

- 1 renewable paid for that.
- 2 COMMISSIONER PETERMAN: Okay, thanks.
- 3 MR. STEVENSON: And, of course, at no, now,
- 4 greenhouse gas benefit. In fact, obviously, a little
- 5 bit of a cost there.
- 6 And as for the -- thanks, Gordon, for responding
- 7 on this last slide, was that -- was that for me?
- 8 MR. SCHREMP: The very -- the very last slide?
- 9 MR. STEVENSON: The very last slide, yeah.
- 10 MR. SCHREMP: Oh, did you say --
- 11 MR. STEVENSON: Yeah, I've been asking these
- 12 questions and so I appreciate this answer. But I wanted
- 13 to respond that the difference between -- I guess the
- 14 term is all things being equal, so there is going to be
- 15 this growth and, you know, thank goodness that we've got
- 16 an ag industry that does so good a job of providing
- 17 food, and they're going to continue, I hope, to provide
- 18 more and more bushels per acre.
- 19 But the point is that if you impose the ethanol
- 20 consumption, all things being equal, there will be not
- 21 just the normal three percent or one and a half percent
- 22 growth, but there will be a requirement for crops being
- 23 grown out of cycle, with irrigation, and with more
- 24 fertilizer.
- 25 Is that clear or --

- 1 MR. SCHREMP: Well, I'm not sure that that's
- 2 exactly clear but I think --
- 3 MR. STEVENSON: Okay.
- 4 MR. SCHREMP: -- certainly the second sub-bullet
- 5 there, you know, assuming the ratio remains fairly
- 6 constant it's -- I mean, for example, since clearly 2007
- 7 circa data, and we're studying 2011, has a lot of this
- 8 corn acreage shifted to places that are purposely using
- 9 irrigation.
- 10 Don't know the answer to that question, so there
- 11 could be disproportionate amount, you're right. So, all
- 12 things being equal, no, if they're not -- if they're
- 13 unequal and the area's being targeted for corn use,
- 14 especially now, with very high prices and some of the
- 15 farmers chasing some additional opportunity --
- VICE CHAIRPERSON BOYD: Right.
- 17 MR. SCHREMP: -- where is that crop being grown?
- 18 And if they want more certainty because of the very high
- 19 price, maybe they go to an irrigation business model and
- 20 not dependent on weather, because the value is so high.
- 21 So, you're right, we don't know the answer.
- MR. STEVENSON: And that's my point is, yeah,
- 23 the incremental corn is going to come out of that, it's
- 24 going to come out of more water and more fertilizer
- 25 being put on the ground. And so you can't just look at

- 1 the average from an incremental demand, you've got to
- 2 look at the incremental effects.
- 3 And it's called farming intensity and so far
- 4 CARB has not yet considered that in -- they've got
- 5 indirect land use change included, but they haven't got
- 6 the intensity, farming intensity.
- 7 Thank you.
- 8 VICE CHAIRPERSON BOYD: Thank you. Okay, let's
- 9 move on to the next item. Mike Waugh, from ARB's going
- 10 to talk about the Low Carbon Fuel Standard.
- 11 You're only -- we're only two hours behind,
- 12 Mike, so -- I'm not telling you to speed it up. I know
- 13 people have been waiting, sitting on their hands waiting
- 14 for this one.
- 15 MR. WAUGH: Thank you and good afternoon
- 16 Commissioners, the CEC staff, other stakeholders.
- I was asked here to give an update on the Low
- 18 Carbon Fuel Standard, and apparently to break up back-
- 19 to-back Gordon presentations, so I hope to accomplish
- 20 both.
- 21 What I'm going to do here, briefly, today is go
- 22 over the goals and the benefits of the Low Carbon Fuel
- 23 Standard, kind of a reminder of why we have it, look to
- 24 see how we're proceeding on our 2011 implementation.
- We have in process right now two large efforts;

- 1 one is a formal review of the LCFS, with an advisory
- 2 panel, and the second one is proposed amendments to the
- 3 LCFS.
- 4 As a reminder of the LCFS, the goal is to reduce
- 5 the carbon intensity of the transportation fuel by ten
- 6 percent by 2020. We consider a full lifecycle in this
- 7 assessment of the production and transportation use of
- 8 the motor vehicle fuel.
- 9 We do have separate standards for gasoline and
- 10 diesel. However, if one of these standards is over-
- 11 complied with and credits are generated, it can be used
- 12 for the other standard.
- 13 The LCFS is estimated to reduce greenhouse gases
- 14 by 16 million metric tons of CO2 equivalent by 2020,
- 15 which is about ten percent of the overall GHG reduction
- 16 goal of the larger AB 32 program, so it is a sizeable
- 17 part of California's goal to reduce GHG emissions by
- 18 2020.
- 19 These emission reductions can be achieved
- 20 through the use of lower carbon intensity biofuels, you
- 21 know, ethanol, biodiesel, cellulosic fuels.
- Or there is a distinct advantage, we think, with
- 23 the Low Carbon Fuel Standard over the Federal RFS2
- 24 program in that electricity, hydrogen, biogas, natural
- 25 gas can also play a role. And based upon some of the

- 1 presentations given already, there's obviously a very
- 2 healthy interest in these other alternative fuels.
- 3 Another goal of the LCFS is to reduce the amount
- 4 of petroleum concerned and dependence on foreign oil,
- 5 and we're also hoping that we establish a model for
- 6 regional and national standards as well.
- 7 2011 implementation -- 2010 was a reporting
- 8 year, only, 2011 is our first implementation year.
- 9 There's a modest requirement this first year and that's
- 10 a quarter of a percent of carbon intensity reduction for
- 11 2011. The LCFS is back loaded in that the first few
- 12 years are pretty modest and then the curve really dips
- 13 down towards the end of the decade, especially the last
- 14 three years.
- 15 Already, quarterly reporting requirements, we've
- 16 had the first and second quarters reported. This is
- 17 where the regulated parties report their credits and
- 18 deficits. A credit is when you introduce a fuel that
- 19 has a CI that's lower than the standard and a deficit is
- 20 when you introduce a fuel that has a CI or carbon
- 21 intensity that's higher than the standard.
- 22 And then so you can generate credits on a
- 23 quarterly basis and they're available for purchase or
- 24 transfer.
- 25 One of the things that the -- one of the

- 1 programs that we have and I'd like to give you an update
- 2 on, and Gordon's next presentation is based a lot on
- 3 some of this data that we shared with the CEC, is our
- 4 Biofuel Producers Registration Program. It's a
- 5 voluntary program. One thing that's not voluntary is
- 6 they have to show evidence of physical pathway, which
- 7 means they have to show that they have actually brought
- 8 biofuel into California. So, that's required by the
- 9 regulation and we use the registration program as a
- 10 vehicle to get that requirement.
- 11 But also, the producers can provide regulated
- 12 parties with claimed CI values. Essentially, it's
- 13 either in the look-up table or they've gone through our
- 14 method two to get a CI associated with their biofuel,
- 15 and they can show what their value is and regulated
- 16 parties can find them via our registration program.
- 17 VICE CHAIRPERSON BOYD: Mike, do you need
- 18 evidence of a physical pathway or do you need evidence
- 19 of the green molecules showing up here?
- 20 MR. WAUGH: Physical pathway. You know, in the
- 21 case of, for example, of like biogas that's introduced
- 22 into a pipeline, we don't need the molecules to be here.
- 23 If, for example, a biogas is introduced in some other
- 24 state into a natural gas pipeline that comes to
- 25 California and a similar volume of gas is pulled out on

- 1 this end to be used for transportation purposes, we
- 2 would assume that that biogas, for example, has come to
- 3 California. We're not interested in the molecules,
- 4 themselves.
- 5 VICE CHAIRPERSON BOYD: Well, maybe Commissioner
- 6 Peterman and I can give you a warning of something that
- 7 might be coming your way. We, as an agency, have been
- 8 catching a lot of grief over the assignment of renewable
- 9 portfolio standards to biogas from out of state. And
- 10 there's a feeling on the part of some people in high
- 11 places that you need to prove that the molecule actually
- 12 showed up at the burner tip in that case, which is a
- 13 physical impossibility.
- So, you may have heard about this, but it may be
- 15 coming your way or maybe you have more friends than you
- 16 do that will shield you from this, but in any event
- 17 interesting. That's why I asked the question.
- MR. WAUGH: I appreciate the heads-up,
- 19 Commissioner Boyd. I'm not sure, by the time we get
- 20 through this presentation, we'll see if we've got more
- 21 friends than you do or not.
- 22 COMMISSIONER PETERMAN: I'll also add that we're
- 23 having a workshop looking at delivery pathways for
- 24 biomethane, for RPS compliance, on September 20th, here
- 25 at the Commission. And I know you have a very busy

- 1 week, so stop by for that, first, or send anyone you
- 2 know. That would be great to just have someone from
- 3 your team listen in or attend to see where the
- 4 discussion's going.
- 5 MR. WAUGH: Thank you, Commissioner Peterman. I
- 6 think the mode these days is that we go to meetings all
- 7 day and work in the evenings and on the weekends.
- 8 So, I have some dates coming up in my
- 9 presentation, too, so you invite us to your party, we
- 10 invite you to our party.
- We have a lot of facilities registered in our
- 12 program, over 15 U.S. facilities, now, and that
- 13 represents 10 billion gallons a year of capacity. We
- 14 also have some Brazilian facilities registered. They
- 15 are in a different table because they haven't provided
- 16 evidence of physical pathway and that they haven't
- 17 actually sold ethanol in California, yet.
- We're just now looking at the second quarter
- 19 data, so unless there's a surprise there, we haven't
- 20 seen any Brazilian ethanol, yet, in California the first
- 21 part of this year.
- 22 This is very important, this is what I call our
- 23 method two pathway. Method one is you look up in our
- 24 look-up table for a CI that applies to you. You could
- 25 be, for example, a dry mill, a dry distiller of grains,

- 1 insoluables, natural gas plant and you get a 98.4 in the
- 2 look-up table. Or if you think that you're doing
- 3 something better than that, then you can apply for a
- 4 different CI. And we've had quite a few facilities
- 5 apply for new fuel pathways with lower CIs.
- 6 We had an EO hearing in February, where we took
- 7 eight -- 28 pathways to the executive officer. Twenty-
- 8 five were from applicants, most of them were from corn,
- 9 there were some Caribbean-based initiative ethanol, and
- 10 then we developed three, ourselves.
- 11 We also posted for use, in June, some more
- 12 pathways. Right now, because what we've decided to do
- 13 through our reg advisories, is that we post -- when we
- 14 are going to present for approval to the EO or to the
- 15 Board a new pathway, we'll post it and we are allowing
- 16 regulated parties to use those CIs until, you know,
- 17 until we can -- or at least before we end up with an
- 18 official approval by the EO or the board.
- 19 We have some, I know we're talking about the
- 20 difference in CI between Brazilian ethanol and Midwest
- 21 corn ethanol, for example, but we've seen some really
- 22 lower CIs come through, there have been a lot of
- 23 innovation in some of the plants in the Midwest. Use of
- 24 waste heat more efficiently, using waste heat, also
- 25 greater use of biomass as a fuel.

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- 2 that start to approach those of Brazilian ethanol and
- 3 one actually is lower than Brazilian ethanol because
- 4 they use a waste wheat slurry, as well as a feedstock.
- 5 So, we think this is working as planned. There
- 6 are two driving forces, really. One, if these plants
- 7 can make their product with lower operating costs,
- 8 that's the bottom line for them, but they get a double
- 9 benefit because when you're more efficient you get a
- 10 lower CI and there's value in the market for that as
- 11 well.
- 12 This is the first quarter 2011 reporting
- 13 results. As I mentioned earlier, you get credits and
- 14 deficits. And staff looked at the first quarter and you
- 15 can see that the number of credits generated were
- 16 greater than the number of deficits generated.
- So, you have about 150,000 metric tons of
- 18 deficits and these are, again, fuels that are higher
- 19 than the standard, and you've got 225,000 credits of
- 20 those lower than the standard. So, there was a net
- 21 75,000 metric tons credit generated in the first
- 22 quarter. And these credits will be available for use,
- 23 for regulated parties, should they not be able to,
- 24 perhaps, procure fuels to meet the standard.
- 25 And how they were generated the first quarter;

- 1 the four bars to the left are all ethanol, so most of it
- 2 was generated by having lower CI ethanol blending into
- 3 gasoline. There's some natural gas there, and
- 4 biodiesel. And the one on the end is "other" and the
- 5 "other" is electricity and hydrogen. There's a lot more
- 6 electricity out there.
- 7 This was reported as in terms of direct metered
- 8 electricity. So, there is an effort right now to go out
- 9 and define more of these EVs, figure out how to estimate
- 10 how much electricity they're using and get them into the
- 11 program.
- 12 I think as Eileen Tutt said this morning, one of
- 13 the things that we want to do is to get as many credits
- 14 into the LCFS program as we can so that some of these
- 15 credits aren't abandoned out there, but can be brought
- 16 into the program and used for compliance.
- 17 COMMISSIONER PETERMAN: Can you say again what's
- 18 an "other" is that electric?
- 19 MR. WAUGH: That was electricity and hydrogen,
- 20 yes.
- 21 COMMISSIONER PETERMAN: Okay.
- MR. WAUGH: Yes. And like I said, that should
- 23 be more than that. I think there's some people who
- 24 aren't quite familiar with the LCFS so we expect natural
- 25 gas, and electricity, and hydrogen all to go up.

- 1 This is a big effort. We have a formal review
- 2 of the LCFS. It's required by the regulation. The
- 3 first one is due to the board by January 1, 2012 and the
- 4 second one January 1, 2015. We are, in fact, doing the
- 5 first formal review at this point.
- 6 The reg requires the executive officer to
- 7 convene an advisory panel, that's been done, and the
- 8 next slide will go into that.
- 9 The regulation identifies minimum topics of the
- 10 review, so the programs' progress against the LCFS
- 11 targets, fuel availability, economic and environmental
- 12 impacts, advances, challenges related to the low CI fuel
- 13 production in harmonization with the international and
- 14 Federal programs.
- 15 A lot of this effort here is similar to what the
- 16 CEC is doing for the IEPR. Essentially, there's a lot
- 17 of overlap here and I must say right now that I
- 18 appreciate the dialogue that we've had with the CEC
- 19 staff. They've shared their assumptions, we've shared
- 20 some of our assumptions and so we do have a lot of work
- 21 here.
- We're doing a similar analysis with regard to
- 23 LCFS targets and compliance, as what you'll see in
- 24 Gordon's next presentation.
- We have our number one hourly employee on this

- 1 program and that would be Mike Scheibel, so we feel
- 2 confident in his abilities.
- The advisory panel, itself, there's about 40
- 4 members of industry, academia and NGOs. In fact,
- 5 several of them are here today. It was first convened
- 6 in February. We've added two topics, in addition to the
- 7 ones that were in the regulation, itself. One is high
- 8 carbon intensity crude oil and the other is a credit
- 9 trading program, so these were added by the advisory
- 10 panel in the February meeting.
- 11 The panel's met four times, providing feedback
- 12 to ARB staff proposals. Typically, we've been sharing
- 13 outlines of chapters and then writing up the chapters,
- 14 and this is continuing. And the final meeting is in
- 15 October, we hope to have the draft white paper
- 16 available. I think some of it is coming out in pieces
- 17 at this point. There are some things that will be late
- 18 in showing up just because they're a little bit more
- 19 challenging pieces of the puzzle.
- 20 And we're going to discuss this program review
- 21 at the December board hearing.
- The other concurrent and very important effort
- 23 that we have, we're looking at proposed amendments to
- 24 the LCFS regulation. These are the larger ones, the
- 25 opt-in/opt-out provisions. The regulation now allows

- 1 people to opt in. This will be clarifying language so
- 2 they can feel more comfortable of this is how I opt in
- 3 and if I want out, this is how I opt out.
- 4 Also, there's an enhanced regulated party
- 5 provision. Some of the upstream fuel providers, fuel
- 6 distributers wanted to become regulated parties so that
- 7 they could generate credits. Right now, the regulation
- 8 only allows regulated parties to hold credits, so a
- 9 third-party broker, for example, couldn't start buying
- 10 up credits and manipulating the market. So, you have to
- 11 be a regulated party to hold credits and some of these
- 12 have indicated that they would like to voluntarily opt
- 13 in.
- 14 Credit trading process; credit trading's allowed
- 15 today. This, again, is clarifying language as to how
- 16 the process is going to work.
- 17 Certification process for method 2a/2b, right
- 18 now it's a regulatory process and that is a burdensome
- 19 process on staff. We think that we can go to a
- 20 certification process. There are several of these at
- 21 ARB. We would maintain the technical rigor of 2a/2b and
- 22 also the public input of the regulatory process, we'd
- 23 maintain that in the certification process.
- 24 This is for streamlining so that we can get more
- 25 of these processed and out the door.

1 Also, in high carbon intensity crude oil we

- 2 looking at revisions. I want to make sure that I make
- 3 this point, that they're going to be talking about
- 4 HCICO. I don't know who decided the first "C" was
- 5 silent, but that's how we say it.
- 6 We'll be talking about HCICO later. And the
- 7 current regulation has provision for HCICO. When the
- 8 board approved our reg two years ago, they recognized
- 9 that some crude oils take more energy to produce than
- 10 others and they agreed with staff that the high carbon
- 11 intensity crude oil, there was a deficit created when
- 12 those were produced and brought into California, again,
- 13 going with the full lifecycle analysis that we do.
- 14 What we're doing now with regard to HCICO is
- 15 we're working with the interested stakeholders and there
- 16 are several, many, plenty on should we deal with HCICO
- 17 differently than what the current regulation deals with
- 18 it right now?
- 19 Electricity regulated party, we've got language
- 20 in the reg, we're making revisions to that. I don't
- 21 need to tell you at this time of the day there is a lot
- 22 of interest in electricity credits.
- 23 And then there is the potential revision to land
- 24 use change values. We have a contract with the
- 25 professors at Purdue to look at sugarcane ethanol, corn

- 1 ethanol, and soy biodiesel, looking at the land use
- 2 change values for that.
- 3 The potential impacts from the analysis, if the
- 4 land use change values change significantly, you know,
- 5 if they alter the soy, corn, and sugarcane biofuels that
- 6 may alter the baseline and, therefore, the compliance
- 7 curve. So, we don't have the answer for that, yet, but
- 8 we are aware that since the baseline was gasoline, with
- 9 ten percent corn ethanol, if that value for corn ethanol
- 10 goes down then the baseline changes and the compliance
- 11 curve would change as well.
- 12 On the HCICO, we have offered up a handful of
- 13 options to deal with existing language and we're engaged
- in conversation with stakeholders there.
- 15 And how we ultimately end up dealing with HCICO,
- 16 it may affect the generation of deficits.
- 17 And, finally, in crediting trading and opt-in
- 18 revisions we've -- those are clarifying procedures, as I
- 19 said earlier. And we think that once the credit trading
- 20 program gets up and the opt-in revisions kind of show
- 21 people how to get in, that we think we're going to
- 22 attract additional credits into the program, which is
- 23 very important to us.
- 24 Here's our party dates; a workshop next
- 25 Wednesday, in the morning. We have a workshop on land

- 1 use change. In the afternoon we are talking about the
- 2 other proposed amendments that I just mentioned,
- 3 previously.
- 4 For the advisory panel, on September 29th we
- 5 have a public meeting to discuss progress on the
- 6 advisory panel. And the final advisory panel meeting is
- 7 on October 27th.
- 8 Our board hearing will be -- right now it's
- 9 scheduled for December 15th, in Sacramento. We will be
- 10 taking to the board proposed amendments, the LCFS formal
- 11 review, and sustainability which I didn't mention
- 12 earlier, but that's a third effort that's going forward.
- Here's contact information. As I said, I'm
- 14 Chief of the Transportation Fuels Branch. Floyd is
- 15 Chief of the Alternative Fuels Branch and he is back
- 16 against that wall there, so he and I share the LCFS at
- 17 this point.
- 18 And we've got a couple of key staff members
- 19 here; Michelle Buffington is advisory panel co-chair. I
- 20 think those, obviously on the panel, are familiar with
- 21 her.
- 22 And then Aubrey Sudeco works in Floyd's branch
- 23 and she's coordinating the record revisions.
- So, I'd be happy to answer any questions that
- 25 you have right now or I can go back and say if there's

- 1 not enough time, there's plenty of opportunity. Thank
- 2 you.
- VICE CHAIRPERSON BOYD: Thank you, Mike,
- 4 appreciate you being here.
- 5 Any questions? I don't have any questions about
- 6 your presentation, I appreciate the -- a better
- 7 understanding and clarification.
- 8 Let me throw one thing into the debate, coming
- 9 from the stand point of an Energy Commissioner versus an
- 10 Air Board member, let's just say, and that is as we sit
- 11 here and worry about energy security, energy diversity,
- 12 et cetera, et cetera, I know theoretically energy
- 13 security doesn't buy carbon intensity credits, at least
- 14 at the present time. But I, for one, have talked about
- 15 this for a while and I, for one, am wondering as a
- 16 nation state when we make final decisions about where we
- 17 want to go and from whom we want to buy our
- 18 transportation fuels, and shuffling that takes place
- 19 before or after, if the idea of energy security points
- 20 maybe isn't something we consider.
- Now, I know that -- well, that may or may not
- 22 give you carbon. I mean I worry about shipping stuff
- 23 halfway around the world in dirty tankers, and having
- 24 some third world country burn our stuff which, if it's
- 25 in the Far East comes back to this state as a criteria

- 1 air pollutant in the stratosphere.
- I just don't know, when you talk about doing
- 3 full systems analysis of things, I don't know if we're
- 4 taking everything into account.
- 5 But energy security is not something that
- 6 totally gets points, but maybe it would enter into a
- 7 discussion about where you shuffle stuff to and what the
- 8 consequences are. And in the shadow of the tenth
- 9 anniversary of 9/11 one thinks about energy security.
- 10 And I'm suddenly reminded by that comment where
- 11 I was on 9/11, I was with the CalEPA Secretary Winston
- 12 Hickox, with the present, now, head of the Council on
- 13 Environmental Quality, and the former executive director
- 14 of this agency in Nebraska, trying to make peace and
- 15 understand ethanol and corn ethanol, and it turned out
- 16 to be a very sad, if not interesting experience.
- In any event, just some thoughts with regard to
- 18 my thinking and the kind of thinking we need to think
- 19 about. And maybe it was stimulated a little more in the
- 20 last year by participating in the production of a second
- 21 report by what I consider an illustrious group of people
- 22 called the Cal STEP group, which generated a report
- 23 several years ago that, as far as I'm concerned, led to
- 24 the existence of AB 118.
- 25 This report tried to inject -- it suggested a

- 1 greater injection of the question of California energy
- 2 security into the debates that were going on in this
- 3 State on the subject. And it's a very prestigious group
- 4 of folks from the environmental community, industry, not
- 5 much from government, but et cetera, et cetera.
- 6 And so it's something to think about, I think,
- 7 when you're a policymaker here in the State dealing with
- 8 energy.
- 9 So, it's just I'm just sharing that with you
- 10 because I don't get many audiences with ARB. So, thanks
- 11 Mike.
- MR. WAUGH: Thank you, Commissioner Boyd. You
- 13 know, we had several discussions with representatives of
- 14 Canada and we've talked about that. We read recently
- 15 about carbon capture and sequestration that may occur up
- 16 there and we're excited about that part as well.
- 17 And I think that the different options that
- 18 we're discussing with regard to HHICO, some of those
- 19 options would, I think, at least temper some of the
- 20 potential crude shuffling. So, we're cognizant of that
- 21 and we're working with stakeholders on that.
- 22 VICE CHAIRPERSON BOYD: Any questions from
- 23 stakeholders? There's the first hand.
- 24 MR. STEVENSON: Dwight Stevenson, with Tesoro.
- 25 Could you go back to slide 8? So, slide 8 shows a net

- 1 balance of the deficits and credits. And I'm not sure
- 2 how to make this point, but I guess I'll ask the
- 3 question. Are you saying that all the credits shown
- 4 there are certain and allowable by all those parties
- 5 that generated them?
- 6 MR. WAUGH: Well, Dwight, as you're probably
- 7 aware, that since the HCICO issue has not been address,
- 8 yet, we gave three options with regard to how to handle
- 9 credits generated in 2011, while HCICO was still
- 10 uncertain.
- One of them was that you can use all these
- 12 credits in 2011 and then wipe the slate clean and start
- 13 over in 2012.
- 14 The second option was to maintain these credits.
- 15 Certainly, some of them would be frozen so you couldn't
- 16 use them until we figure out how they would be
- 17 discounted by HCICO.
- 18 And the third was that if there was a default
- 19 value applied to potential HCICO, because right now all
- 20 we have is non-HCICO, which is like three-quarters of
- 21 the crudes, and one-quarter of the crudes is potential
- 22 HCICO.
- 23 So, until we can get the actual HCICO
- 24 identified, some of these credits would not be available
- 25 for use unless you chose a default value for your carb

- 1 and diesel.
- 2 MR. STEVENSON: Okay, so some of these credits
- 3 are not going to be available for use in following
- 4 years?
- 5 MR. WAUGH: Yeah, the sooner we get the HCICO
- 6 issues answered then I think we can adjust these credits
- 7 and they'll all be good, what's left.
- 8 MR. STEVENSON: Okay. But some of them may not
- 9 be?
- 10 MR. WAUGH: Some of them may not be, yes.
- 11 MR. STEVENSON: And it's an interesting graph
- 12 because it really shows -- this is a quarter percent and
- 13 so next year it's going to be half percent, and so the
- 14 deficits that are going to be generated are going to be
- 15 roughly twice that amount. And it's interesting when
- 16 you go to that next level of deficits that what's
- 17 happening this year is not going to be sufficient for
- 18 compliance next year.
- 19 MR. WAUGH: Well, as I said, I think we're going
- 20 to get a lot more credits, too. I think that that bar's
- 21 going to go up because I think people are going to go
- 22 out and search for electricity credits, natural gas
- 23 credits. I think that with the method two we're going
- 24 to get lower and lower CIs for some of the corn ethanol.
- 25 And, you know, perhaps if some of the Brazilian ethanol

- 1 shows up, the credit bar, itself, will also go up.
- 2 MR. STEVENSON: And I've got a -- so that's --
- 3 thank you for that. I've got a point to make here as
- 4 concerning the certainty and I'm -- I've yet to see CARB
- 5 or the CEC make a full projection, year by year, even
- 6 just for the near term as to how that you expect the
- 7 State will, you know, comply with the Low Carbon Fuel
- 8 Standard.
- 9 And you mentioned the Brazilian ethanol and that
- 10 cost, of course is in the -- you know, in terms of
- 11 gasoline price, 10 to 15 cents a gallon increase with
- 12 that material. Clearly, in the next year or two that's
- 13 going to be happening, at least from my stand point.
- 14 But what is lacking here is some understanding.
- 15 You know, we ought to be describing to the State -- you
- 16 ought to be describing to the State what's going to
- 17 happen and how much it's going to cost the State. Thank
- 18 you.
- 19 MR. WAUGH: Yeah, Dwight, thank you. Just to
- 20 let you know that, you know, that effort is being done
- 21 for -- it's for the advisory panel. You are on the
- 22 advisory panel, so we are doing the economic analysis,
- 23 we are doing a fuel availability, we are doing that kind
- 24 of analysis, and so we hope to share that with you next
- 25 month.

- 1 MR. STEVENSON: Some time before the panel is
- 2 ended?
- 3 MR. WAUGH: Yes, that's the goal.
- 4 MR. STEVENSON: Oh, okay.
- 5 VICE CHAIRPERSON BOYD: Okay, Mike, thank you
- 6 very much.
- 7 MR. WAUGH: Thank you. Guess it's back to
- 8 Gordon.
- 9 VICE CHAIRPERSON BOYD: You're getting off
- 10 easier that I thought you would.
- Now, Gordon, the next header has the heading of
- 12 "Case Analyses", but the list that I'm provided has a
- 13 whole bunch of issues on it. My reaction is we've
- 14 talked an awful lot about some of those. So, are you
- 15 going to be able to lightly skip over some of these and
- 16 talk a little bit more about others where there hasn't
- 17 been much discussion?
- 18 Like, the first item says "Transportation and
- 19 Electricity Demand Forecast." Well, we've certainly
- 20 talked about that.
- 21 The "Availability of Electricity Credits," maybe
- 22 that deserves a little more discussion.
- 23 "The Forecasts of Natural Gas Use in
- 24 Transportation Sector, "well, we've certainly talked
- 25 about that.

- 1 "Outlook for Biogas Production," we haven't
- 2 talked about that as much.
- 3 "Prices of Various Biofuels," no, we haven't
- 4 talked much about that.
- 5 So on and so forth. So, recognizing the
- 6 lateness of the hour, I would look to you and Malachi,
- 7 whose wife we must have really influenced, to try to be,
- 8 you know, condensed as best as possible, so we can save
- 9 time for the other several items still on the agenda,
- 10 and people who've spent a lot of time and effort to make
- 11 presentations.
- 12 So, with that said, carry on.
- MR. SCHREMP: Well, first of all, you weren't
- 14 supposed to see that list and --
- 15 VICE CHAIRPERSON BOYD: I have my ways.
- 16 MR. SCHREMP: But since you have it, now, I will
- 17 do my best to skip over items we've already covered.
- Gordon Schremp, staff with the Energy
- 19 Commission. I'll be going through our preliminary case
- 20 results of the analysis performed by Malachi.
- 21 So, if there are any -- if there are any
- 22 disagreements by what I'm showing, then please direct
- 23 those questions at Malachi.
- 24 If you have any compliments for here, you know,
- 25 you can give them directly to me.

- 1 (Laughter)
- 2 MR. SCHREMP: So, I just want to point out that
- 3 this is basically a first-step analysis, an LCFS
- 4 analysis that we've undertaken.
- 5 You know, Dwight's comments, well, I've yet to
- 6 see, well, you're sort of going to see a little bit of
- 7 that here.
- 8 And as Mike Waugh mentioned, you're going to see
- 9 a little bit more when they release some of their draft
- 10 information on compliance pathways.
- 11 So, this is a first step, but it is not a
- 12 forecast. We've constructed these cases, I know there's
- 13 a lot of detail in the draft staff report about sort of
- 14 what our whole set of assumptions are for running each
- 15 of these cases.
- 16 And, really, we're looking at feasibility based
- 17 on fuel use, fuel availability, but having not mentioned
- 18 credits, oh, by the way we are looking at, you know,
- 19 credit generation and accounting for that in the
- 20 balances from year to year.
- 21 So, does this have an economic overlay or
- 22 constraint applied to it, which is more real world? No,
- 23 not at this point, but that is some of the continuing we
- 24 will -- and I'll be discussing that in just a little
- 25 bit.

1	So,	those	of	you	who	read	through	this	portion

- 2 of the report, you know there's four cases and how
- 3 they've been set up.
- 4 There is a change. We did talk about using lots
- 5 biodiesel, B10, B20 after a certain period of time. We
- 6 modified that assumption and reran these cases with a B5
- 7 max limit.
- 8 The purpose of doing that was to avoid getting
- 9 to an area of having to do NOx mitigation. One of the
- 10 potential NOx mitigation strategies above blends of B6
- 11 to B20 is to use a certain ratio of renewable diesel.
- 12 So, we didn't actually go there. I mean you
- 13 could do that, but because there's a limited volume of
- 14 renewable diesel, your opportunity to use even more
- 15 biodiesel is somewhat constrained by that.
- 16 So, yeah, some additional credits could have
- 17 been generated, but they're rather modest, but we did do
- 18 a B5 limit in all the cases.
- 19 And then, of course, no cost at this point but
- 20 we will be doing that.
- 21 So, what I think all of you have to be asking
- 22 yourselves and thinking about as we move through these
- 23 cases is plausibility of the assumptions. People could
- 24 characterize a lot of the assumptions in fuel supply
- 25 availability as rather optimistic. Also, keep in mind

- 1 some of the information I provided earlier about outlook
- 2 for certain biofuels like, you know, ethanol from
- 3 Brazil.
- 4 So, case one assumptions, some of the high
- 5 points, no cellulosic fuel is used here, and we did use
- 6 the lowest carbon intensity fuels available.
- 7 And thanks, again, to Mike Waugh and his staff
- 8 for providing that information from the registered
- 9 facilities. We couldn't have done this analysis without
- 10 them.
- 11 And oh, by the way, we have been working rather
- 12 closely with technical staff at ARB and will continue to
- do so in discussing our assumptions, electricity
- 14 forecast outlooks, use of FFV vehicles and E85. So,
- 15 we're trying to understand, you know, what our joint
- 16 assumptions are and where there are differences,
- 17 understand why there are differences. so we continue to
- 18 work through that process.
- 19 So, electricity, Mike Waugh mentioned that not a
- 20 lot of electricity in the first quarter, as you saw in
- 21 that other category rather modest, and we would agree
- 22 that it's not a lot of people are quite aware that they
- 23 could do this and register credits.
- 24 So, we have taken all of the electricity as
- 25 credit, recognizing, ultimately, that some of it may not

- 1 technically be eligible, or lags because they don't get
- 2 into the system in time but for all intents and purposes
- 3 light- and heavy-duty electricity demand forecast that
- 4 Malachi have, both high and low, we took all of those
- 5 credits, the same for natural gas and transportation.
- 6 So, this includes heavy-duty things like
- 7 existing transit, or electrified rail like here in
- 8 Sacramento, or Bay Area Rapid Transit. So, all that
- 9 electricity we took as a credit.
- 10 So here are all of the fuels together, lots of
- 11 colors, a kaleidoscope of colors, you'll see, because
- 12 there's lot of different fuels.
- 13 And, actually, there are many more fuels, as
- 14 Mike Waugh was pointing out, different pathways and
- 15 different carbon intensities. And so this shows one
- 16 stark result is Brazil ethanol, a lot of it. Well,
- 17 that's more Brazilian ethanol that has almost been
- 18 exported to the United States, ever, that would be at
- 19 2014, so that's a lot of Brazilian ethanol.
- It shows in the gasoline portion there is some
- 21 Midwest ethanol. This is some lower carbon intensity,
- 22 not the traditional corn ethanol but some of the
- 23 facilities, as Mike mentioned, more efficient process,
- 24 lower 84, 85 grams.
- 25 And then we're seeing some sorghum ethanol,

- 1 which certainly is a lower carbon intensity. No
- 2 cellulosic at this point.
- 3 So, you'll notice that California ethanol always
- 4 used, it's sort of a ground rule, we thought it's here,
- 5 we better use it. People could argue that because it's
- 6 slightly higher carbon intensity than some of the other
- 7 ethanols that it would maybe go out of use and possibly
- 8 be exported as possible.
- 9 But the ground rule was to use that in all the
- 10 cases.
- 11 The diesel blends have a lot -- do have
- 12 biodiesel, but it is B5, once again, and it's cherry-
- 13 picking the lowest carbon intensity, which would be corn
- 14 oil biodiesel, 5.9 grams, very, very attractive, but not
- 15 a lot of it produced today and, arguably, likely quite
- 16 expensive.
- But the fact of the matter is we're looking at
- 18 commercial available fuels or that could be available,
- 19 reasonably, absent the economics, and to see what kind
- 20 of compliance, how close you can get to compliance.
- 21 So this slide takes those credits, sums them in
- 22 a stack bar arrangement, and then shows the deficit, as
- 23 Mike was talking about, and how the deficit will grow.
- 24 And this deficit is a generation of the gasoline and
- 25 diesel, the petroleum portions for that particular year

- 1 relative to that target, and this is all using high-
- 2 demand forecast, our high-demand forecast. We, of
- 3 course, have a low one so the numbers would be
- 4 different, but I didn't want to present 150 case results
- 5 here. I thought you wouldn't give me that kind of time.
- 6 So, as you can see there is compliance through
- 7 2015 or the first half of the program with the
- 8 assumptions for these kinds of fuels, yet a deficit or,
- 9 you know, a lack of adequate credits beyond that point.
- 10 So, what would it take? More credits,
- 11 obviously. And in areas of using more volume for
- 12 certain types of fuels because in the case one we
- 13 limited it to what's in the registrations. We know the
- 14 volumes will go up, more people will register, but we
- 15 did limit it to what's in the registrations.
- 16 And just a point to make that since these cases
- 17 are showing the results of selecting the lowest carbon
- 18 intensity ethanols first, you won't see any Midwest
- 19 traditional corn ethanol in these results.
- It doesn't mean you can't use it. Obviously,
- 21 what Mike was presenting in the first quarter results
- 22 are lots of Midwest corn ethanol. Yes, it can be used,
- 23 but it won't generate as much credit.
- 24 So, I think I skipped over one point is that
- 25 although that line went -- you know, where the stacked

- 1 credits were below the line in 2016, the use of built-up
- 2 credits in advance of that carried compliance through
- 3 for an additional three years.
- 4 Probably don't have to go into these concerns.
- 5 Certainly, lots of Brazilian ethanol, very aggressive
- 6 there. How realistic is that; you know, please give us
- 7 comments.
- 8 And ethanol shuffling is something that we
- 9 believe wouldn't be necessary to ensure because we don't
- 10 think the incremental supply would be available, not in
- 11 these volumes.
- 12 And biodiesel, even though it's a B5 limit, it's
- 13 a lot of biodiesel. So, 50 percent of the record
- 14 consumption in the United States, in California in 2012,
- 15 so that's a lot, but there would need to be an adequate
- 16 infrastructure in order to blend B5 at all the
- 17 distribution terminals that had diesel. So, that's not
- 18 in place yet.
- 19 As well on the first point, on the
- 20 infrastructure, that the infrastructure capability in,
- 21 say, the Houston ship channel has not yet been
- 22 completed, so that's not in place yet, either.
- 23 So case two we said, well, let's get more low-
- 24 carbon intensity material, so cellulosic we introduced.
- 25 And as I mentioned, we're assuming our proportional

- 1 share from RFS2, but not those aggressive, large
- 2 cellulosic volume targets, a smaller amount, and I'll
- 3 show you what that is a bit later.
- 4 So, we said we're taking our proportional share
- 5 of that smaller. John Braeutigam mentioned suggesting
- 6 using that EIA projections and we have those projections
- 7 for the two scenarios that most closely match our high-
- 8 demand and low-demand forecast, and we have those
- 9 volumes available.
- 10 So, use that and also we're assuming that the
- 11 lowest carbon intensity Brazilian ethanol is now
- 12 available. And that's all the facilities that have
- 13 cogeneration capabilities, about 600 million gallons of
- 14 capacity, currently, and we expect more registered.
- 15 We're assuming all of it goes to mechanized harvesting,
- 16 which then drops their carbon intensity down to 58.2.
- 17 So now the results are lots of Brazilian
- 18 ethanol, but you start to see the cellulosic fuels come
- 19 in. And the cellulosic fuel is not just cellulosic
- 20 ethanol, it's three types of cellulosic fuels;
- 21 cellulosic ethanol, biomass to liquid, gasoline and
- 22 biomass to liquid diesel. These are drop in fuels,
- 23 these are very attractive fuels for LCFS utilization for
- 24 two reasons.
- One is they displace gasoline completely, the

- 1 same energy content, and its associated carbon debt, and
- 2 it brings in a fairly low CI and gets a lot of credit.
- 3 So, that's a good material so we're using, this
- 4 is our proportional share of EIA's forecast of those
- 5 three types of fuels available, and lots of ethanol,
- 6 still.
- 7 So, similar here, but now you're starting to see
- 8 some BTL gasoline in the yellow and some cellulosic
- 9 ethanol in the dark purple being used more, as more
- 10 becomes available in that EIA forecast.
- 11 And we're also seeing some BTL diesel fuel in
- 12 large volumes near the end, upwards of 300 million
- 13 gallons by 2030, the end of our forecast period, and
- 14 then it wants to use a lot of used cooking oil.
- 15 So, these are the most desirable blend stocks.
- 16 And so now what happens? Well, more credits from these
- 17 better fuels available in a little bit more quantity,
- 18 and you have compliance through 2016 and the additional
- 19 credits give you two more years, the same through 2018.
- 20 So, not enough credits, still, so you need more
- 21 cellulosic fuel, more drop-in fuels and a little bit
- 22 more of the other ones, so that's what we increase in
- 23 case three.
- 24 So, very heavy dependence on Brazilian ethanol,
- 25 still, same concerns with biodiesel. However,

- 1 cellulosic fuel in these volumes does raise some
- 2 concerns and that's because it's nearly equal to the
- 3 entire amount USDPA believes would be available next
- 4 year in terms of capacity. And that, I should note, is
- 5 the upper end of their estimate at this time.
- 6 Sometime in November, the range is 3.5 to 12.6
- 7 million gallons, they'll finalize the number for
- 8 compliance next year. So that's -- so that would be a
- 9 lot of cellulosic ethanol to use in California at the
- 10 beginning of next year, so just with that caveat there.
- 11 So like I said on case three more, more low-
- 12 carbon intensity material, so we say, okay, half of the
- 13 cellulosic fuels that EIA says is available in the
- 14 national supply, we'll use that.
- 15 And then we start looking at larger amounts of
- 16 renewable diesel, significantly larger. And as we wrote
- 17 in our report, you see these are some, you know, 50
- 18 percent of U.S. supply from that type of feedstock.
- 19 So, is that a lot? Yes, it is, but we want
- 20 to -- we want to sort of test the sensitivity of how
- 21 much more of certain types of fuels might be necessary
- 22 to help achieve compliance.
- 23 So now we're seeing greater use of BTL material
- 24 because we've significantly increased that about five
- 25 times worth because we're ten percent of proportional

- 1 share and some of these other fuels have increased
- 2 because we've increased that proportion. So, gasoline,
- 3 you don't, Brazilian ethanol, no Midwest. Lots of
- 4 cellulosic ethanol and BTL gasoline, an awful lot, which
- 5 gives you lots of credits.
- And now we're seeing diesel go up. Now, I
- 7 mentioned B5 is the limit, so you go, well, how can you
- 8 have almost two billion in total? Well, because once
- 9 again the BTL diesel fuel replaces carb diesel. So,
- 10 it's not a biodiesel, it would not be a NOx issue
- 11 requiring mitigation, that I know of.
- 12 And then we're increasing inedible tallow, which
- 13 is a very good low CI material, by increasing that
- 14 feedstock's availability.
- 15 So, where does that get you? Well, that gets
- 16 you compliance through a longer period through 2017.
- 17 And sort of a strange thing happens here, a period of
- 18 you're out of compliance and then you can go back in.
- 19 Well, how can that happen is because of the
- 20 greater and greater use of drop-in fuels, you get less
- 21 deficits in light of redline declines, and more credits,
- 22 a lot of the credits rise, so that's why you can go back
- 23 into compliance.
- 24 So, you also build up excess credits and that
- 25 can go through, carry you through to 2020, so that's

- 1 almost, if we go back up there, that's not quite fully
- 2 compliant, there's some space to still fill in. So,
- 3 this is pretty close. But, certainly, we're making
- 4 some -- we're making some assumptions about certain
- 5 supply availability that are quite high as, I mean, you
- 6 can read through this list.
- 7 But, certainly, the cellulosic fuels, 56 million
- 8 gallons beginning next year, that's four and a half
- 9 times greater than the maximum available.
- 10 So, is this a bit of a stretch? Likely on the
- 11 cellulosic side, maybe some of the others not quite as
- 12 much, but we want to look at what are some feasible
- 13 pathways through the program, itself.
- 14 So, case four, I'll show these, I'll go through
- 15 rather quickly. We were increasing the used cooking
- 16 oil, which is a rather low carbon intensity. However,
- 17 because of the B5 limit in the selection of more
- 18 desirable -- or greater availability, lower CI material
- 19 for diesel replacements, it really wasn't used.
- 20 So, the results of this case, and even
- 21 increasing the Brazilian ethanol to a higher amount of
- 22 the best type, immediately in 2011, it still didn't take
- 23 that much more of it, and so the results of this case
- 24 are essentially identical to the other and you really
- 25 don't get much of a change.

- 1 So, that sensitivity is like, well, that doesn't
- 2 really get you anywhere, so it's almost as if you could
- 3 ignore the results of case four.
- 4 So, I'll just pass through the observations, the
- 5 concerns would be the same of all the previous cases.
- 6 I've covered this ground, cellulosic
- 7 availability, hmm, in those volumes -- in the downgraded
- 8 volumes, yes, but in the higher amounts.
- 9 Here's what I've been talking about; we didn't
- 10 use the redline for that cellulosic availability,
- 11 Congress's vision, we used the stacked bars on the
- 12 bottom. That's the U.S. availability, according to EIA,
- 13 for cellulosic fuels, all three types.
- 14 So we used these, our proportional share of
- 15 about ten percent, and then in the case three we used
- 16 half of these volumes.
- 17 But as you can see, they almost pale in
- 18 comparison to what Congress has suggested.
- 19 And, you know, in John Braeutigam's suggestion
- 20 and Commissioner Peterman's direction to look at a
- 21 sensitivity for this, of changing that, yes, if we were
- 22 to use the cellulosic volumes and replace the ones in
- 23 the original table, the amount of E85 would go down and
- 24 it would change -- it would change these results because
- 25 we're looking for ethanol in certain flavors to meet

- 1 that ethanol target, which would now be lower.
- 2 So, it's possible that the deficits will be a
- 3 bit higher and the credits may be a little bit less once
- 4 we do that for LCFS analysis, but RFS2, post-processing,
- 5 the results will be less E85 and less infrastructure
- 6 impact.
- 7 So, but we -- but that's, I think, good
- 8 direction and it would be very good to look at that and
- 9 see how it all plays out.
- 10 So, these are some supply assumptions on some of
- 11 the best low-carbon intensity and, hopefully, we can get
- 12 some feedback from the forum on the 22nd of September,
- 13 because this is a lot of -- corn oil, certainly, in the
- 14 ag community, how reasonable is this? Could all of it
- 15 be moved into a transportation fuel use or is that
- 16 unrealistic?
- What are the upper limits of inedible tallow and
- 18 used cooking oil, how really far could you go because of
- 19 this inverse relationship, collecting smaller and
- 20 smaller quantities at higher and higher cost.
- 21 So, we're looking for feedback in your comments
- 22 about these assumptions. It's very important that you
- 23 sort of -- you weigh in, most importantly, on the
- 24 expense of the fuels. Why? This is the next set of
- 25 analysis we intend to run on the LCFS, overlay an

- 1 incremental cost constraint.
- 2 So, how do you do that? We're looking at three
- 3 mechanisms, near-term pricing information, Brazilian
- 4 ethanol's a good example, good prices on that. We can
- 5 calculate what the delivered price is to California, we
- 6 have lots of data on that.
- 7 Federal RIN, renewable identification number
- 8 values, lots of information on that. How are we reading
- 9 that? Are we reading that properly? What does \$1.30 a
- 10 gallon cellulosic RIN mean? Is that the incremental
- 11 price it should be relative to corn ethanol?
- 12 These are good questions we want to properly
- 13 understand what we're looking at to properly use these
- 14 near-term historical references as a starting place to
- 15 run some cost sensitivities.
- 16 A final point is we expect low-carbon fuels,
- 17 like the Federal RFS fuels, to have credit trading
- 18 activity. Once the platform is up and running, we think
- 19 that will start to give us information on what the
- 20 values should be.
- 21 Right now there's very little information. The
- 22 Oil Price Informational Service does show two different
- 23 types of corn ethanol, and if you calculate the carbon
- 24 intensity difference, it works out to be .2 cents per
- 25 gram.

- 1 So, we're going to start with using that as an
- 2 adder for some of these fuels, but it's very modest. I
- 3 mean, I'll just give you a couple quick examples, that
- 4 best corn oil biodiesel would, probably, because of this
- 5 kind of low amount of premium, about 15 cents a gallon
- 6 adder.
- 7 And something like the best Brazilian ethanol,
- 8 it would be about 6 cents a gallon and cellulosic about
- 9 10 cents a gallon.
- 10 Certainly, when we see RINs for cellulosic about
- 11 \$1.20, that these values might be low, this is an early
- 12 type of reporting in the system and until the credit
- 13 trading platform gets up and running for LCFS credits,
- 14 we won't really know, but we expect these to go higher.
- So, we're looking at a sensitivity over the
- 16 higher range, but we just don't know how much higher we
- 17 should go and your input would be appreciated.
- 18 So, here are the prices, they're pretty
- 19 expensive for Brazilian ethanol because of the tightness
- 20 in the market I explained, and this can be a cyclic
- 21 thing that can occur or it could be something that's
- 22 more persistent and could get a little bit worse. We
- 23 don't know, but history will tell.
- 24 Biodiesel is very expensive, \$3.00, I gave you
- 25 some prices, about \$6.00 a gallon now. That's certainly

- 1 a lot more than the \$3.00 wholesale prices that they'll
- 2 sell for diesel. So, it is really expensive at this
- 3 time, which is why some of the companies, a lot of them
- 4 are having challenges getting enough to meet the Federal
- 5 standard.
- 6 So, should -- and that's just regular old soy
- 7 biodiesel, easy to make, lots of it around, there's lots
- 8 of capacity for that. How about difficult, more
- 9 expensive feedstock? Should it be the same, should
- 10 there be more of a premium? Don't know the answer to
- 11 that, but we're looking for some input.
- 12 The same with cellulosic and these other --
- 13 these other measures, what are some appropriate metrics
- 14 to have a cost, what sources of information should we
- 15 use and what rationale?
- So, we will -- we'll going to do this. We're
- 17 going to be looking at this overlay of a cost
- 18 constraint. We want to be clear that if there was no
- 19 LCFS program there would be a use of cellulosic fuels in
- 20 this State, as well as advanced, more expensive things
- 21 like Brazilian sugarcane, and we believe all of that has
- 22 an incremental cost, so that could occur anyway.
- So, our comparative is not going to be just
- 24 where we are now then, oh, you know, here's all the
- 25 incremental costs and it's all the LCFS. No, it's a

- 1 portion of this is going to be RFS2 obligations, our
- 2 proportional share and that will be the sort of the
- 3 starting point in the comparative. And then how much
- 4 more fuels would we use that would be different than the
- 5 RFS2 obligations, and what would those incremental costs
- 6 be?
- 7 So that would be sort of a part of the results
- 8 of the analysis.
- 9 And I think we've covered this and we've had a
- 10 suggestion on maybe what to do with the proportional, so
- 11 I think it's good to take a look at the EIAs forecast
- 12 and leaving -- and leaving the other advanced alone and
- 13 then lowering the total.
- 14 so, I think that's a good suggestion to take a
- 15 look at and see how that changes the results of both our
- 16 post-process forecast with RFS2 and the LCFS analysis.
- 17 Final slide, I believe, or close to that, is I
- 18 think Mike Waugh mentioned, regional and national. So,
- 19 just briefly, pointing out the obvious that as you saw
- 20 from these case results, using a whole variety of fuels
- 21 and all these electricity and natural gas credits still,
- 22 you know, there's some challenges here and some of them
- 23 can be significant.
- 24 And so that's California using 50 percent of the
- 25 cellulosic field or a whole bunch of Brazilian ethanol

- 1 that has ever been imported to the United States and, in
- 2 some cases, has ever been exported to the world by
- 3 Brazil. So, that's a lot of fuel.
- 4 So if you put these other areas, they're looking
- 5 at the LCFS in context of their fuel that they consume,
- 6 compared to California, you see things like gasoline,
- 7 3.7 times greater; diesel, 7.2 times greater.
- 8 so, these are the regions, if they were to go
- 9 and pursue LCFS-like regulations. That competition for
- 10 those kinds of fuels would be also with these other
- 11 parties then. And so that -- I mean that will likely
- 12 have an impact on the marketing floating price of those
- 13 more desirable fuels.
- 14 So, I just wanted to point that out, that that
- 15 would certainly be a concern, a selfish concern, if you
- 16 will, from a California perspective of other areas going
- 17 and competing for some of the fuels that obligated
- 18 parties here will need.
- 19 So, I think -- I think that's it for now.
- VICE CHAIRPERSON BOYD: Very good, Gordon. No
- 21 question here. Question from the audience? There's one
- 22 hand, Jim Lyons is next. Gina, you too? Okay.
- 23 MR. BRAEUTIGAM: Jon Braeutigam, Valero. Three
- 24 quick points. When I -- the suggestion I made, Gordon,
- 25 was when you switched to the cellulosic for a given year

- 1 if the drop from the original Congress amount is X, that
- 2 you also reduce not just the total, but also the total
- 3 advance requirement also by X.
- 4 Okay, because if you don't, you're just not
- 5 going to have all this other total advance.
- 6 You may want to look at how high you're going on
- 7 drop-in renewable diesel to have TC labeling
- 8 regulations, treat renewable diesel the same as
- 9 biodiesel. If you have more than five percent renewable
- 10 diesel in, you have to label the pumps, which means it's
- 11 really going to -- if you could put five percent
- 12 renewable diesel in upstream at the head of the pipeline
- 13 and people could still use B5 blend at the rack and not
- 14 have to label the pumps.
- 15 But if either one of those goes over five or if
- 16 the sum of the two goes over five -- goes over ten,
- 17 excuse me, I can't even do simple math anymore, then you
- 18 would have to label the pumps, which makes it a --
- 19 almost forces having to do the renewable downstream
- 20 which, once again, you have the infrastructure issue.
- 21 We don't see cellulosic available until maybe
- 22 late 2012, probably 2013 and that's at a plant that's
- 23 announced in Iowa. I would caution maybe watching that.
- 24 The EPA's gotten the avails wrong two years in a
- 25 row, and with what they're proposing for next year, I

- 1 think they're going for, what we call in hockey, a hat
- 2 trick, you know, having three years straight be in way
- 3 too low.
- 4 As far as your costs, my advice would be figure
- 5 out what is the incremental, low CI biofuel coming in,
- 6 in a year to set the compliance? What's it's
- 7 incremental cost like, if it's an early year, it's
- 8 sugarcane ethanol, and the sugarcane ethanol is \$1.50
- 9 out of the market, so you're paying \$1.50 a gallon for
- 10 that sugarcane ethanol, because of its low CI. Look at
- 11 that CI versus the standard, divide the \$1.50 by the
- 12 delta CI numbers.
- 13 That should set the market clearing price for
- 14 all CI numbers, including corn ethanol, at whatever that
- 15 cent per CI number is, which I think is around six cents
- or something, if you're at about the \$1.50 level which,
- 17 obviously, six cents versus .2 adds an awful lot more
- 18 costs to the program.
- 19 Thank you.
- 20 MS. GREY: Gina Grey, WSPA. First of all just
- 21 wanted to just say it's kind of unfortunate that this
- 22 presentation didn't happen this morning, and I know
- 23 we're short on time so I really need to truncate my
- 24 comments severely this afternoon.
- We also have --

1 COMMISSIONER	PETERMAN:	Don't	forget	to	submit
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- 2 them written, as well.
- 3 MS. GREY: We will. Thank you.
- 4 We also have two contractors that we asked to
- 5 come here today to speak, one on this subject and then
- 6 the next one on the high-carbon intensity crude oil, so
- 7 I'd wanted to give them time to talk as well.
- 8 But first of all just wanted to say WSPA really
- 9 appreciates the fact that the Commission took this issue
- 10 on. We did request that in one of our earlier sets of
- 11 comments because we felt this was a very significant
- 12 part of the overall forecast for what the Commission
- 13 feels is going to be happening in terms of energy
- 14 supply.
- 15 Recognizing that the LCFS was constructed by
- 16 California Air Resources Board, another sister State
- 17 agency, but you folks definitely have a very unique and
- 18 important perspective in the State, which is to look at,
- 19 you know, reliable, secure energy supplies for the
- 20 State, make sure that nothing's going to occur that
- 21 would perhaps impede sufficient transportation fuel
- 22 supplies, and look at things such as costs, et cetera.
- So, just a since thank you that you actually did
- 24 take this on and are doing some of these compliance
- 25 curve analyses.

	1	I	think	one	of	the	things	that	we	also	asked	for
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- 2 earlier on was just a look back at what ARB had proposed
- 3 as possible compliance scenarios in the 2009 time frame,
- 4 and would be interested in staff's comment as to just
- 5 why those were not done. If they were felt to be
- 6 unrealistic at this point in time, we'd be interested in
- 7 hearing that, as to why these scenarios were selected,
- 8 et cetera.
- 9 I think WSPA, when we participated in the
- 10 advisory panel, we did show a compliance curve that
- 11 showed some possible issues cropping up in the 2013-2014
- 12 time frame in running through all these low-curve
- 13 intensity fuels, as to whether or not they're even going
- 14 to be available, let alone what the costs might be.
- 15 So, I'm interested in what Gordon has been
- 16 talking about today in terms of sort of the fact that
- 17 what has been done here are very optimistic assumptions
- 18 and inputs in terms of availability of these certain
- 19 types of low-CI fuels, in terms of costs, et cetera, et
- 20 cetera.
- 21 So, we will certainly be providing Gordon with
- 22 some comments on the assumptions that went into these
- 23 and would be interested in perhaps configuring what
- 24 staff feel is maybe a more realistic scenario as well,
- 25 not so optimistic.

	1 Bu	t, certainly,	if	we're	looking	at	the	2016	of
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- 2 '17 time frame, even, and saying that these compliance
- 3 scenarios appear to be showing potential problems with
- 4 compliance during that time frame, not the 2020 time
- 5 frame, I think that's cause for pause and consideration
- 6 of what are these scenarios telling us.
- 7 And one, I think, statement that was on page
- 8 128, and is actually under the National LCFS portion of
- 9 the document, but this, I think, kind of summarizes what
- 10 people should be thinking about here even, you know,
- 11 regardless of all the scenarios and everything else.
- 12 But, you know, the basic statement that "the calculated
- 13 volumes required by California-obligated parties either
- 14 approach or nearly approach the entire national supply
- 15 of renewable fuels with low enough carbon intensity."
- 16 That's let alone, you know, if there's any national LCFS
- 17 programs, or state programs, et cetera, just California,
- 18 alone, in theory looks like it needs all of those very
- 19 low CI fuels.
- 20 So, that fact, alone, which staff has put on a
- 21 piece of paper here I think, should give pause for
- 22 everyone that's considering what's going to be going on
- 23 with the LCFS program, let alone, as I mentioned, any
- 24 cost aspects or anything else.
- So, you know, we will be supplying detailed

- 1 comments and when folks feel it's ready, we do have a
- 2 contractor here to give some more specific comments.
- 3 MR. SCHREMP: And I'll just, your first question
- 4 about why didn't we look at those -- I guess I don't
- 5 want to mischaracterize Mike but, you know, the
- 6 scenarios that -- you know, from 2009. It's my
- 7 understanding that Mike's group is reexamining those,
- 8 those scenarios, and so we knew that was going to be
- 9 happening. We didn't want to duplicate, replicate that
- 10 kind of work and we wanted to go from an approach of
- 11 using our most recent forecast outputs, adjusted for
- 12 RFS2 proportional share compliance, and then examine
- 13 what fuels would be necessary and in what combination to
- 14 try to achieve compliance with the LCFS.
- 15 So, our approach was a lot different and we
- 16 didn't want to be duplicative of what Mike's group was
- 17 doing.
- 18 And so their work hasn't come out, yet, so I
- 19 think your answer to that question is you will soon see
- 20 this analysis.
- 21 Did you want to add anything else, Mike?
- MR. WAUGH: Yeah, Mike Waugh with ARB, again.
- 23 Regarding the 2009 illustrative compliance scenarios, I
- 24 mean we stated clearly in our staff report that the LCFS
- 25 was relying on a successful implementation of RFS2.

- 1 And I think the challenge that we have and that
- 2 the CEC staff, we're all looking at the same thing,
- 3 which is cellulosic ethanol, which was supposed to be in
- 4 the marketplace in sufficient volumes, and it's not
- 5 there. And so we're going back to figure out at this
- 6 point, as required by our regulation, and through the
- 7 help of the advisory panel that we're looking to see,
- 8 okay, without the volumes of cellulosic ethanol that we
- 9 thought would be there two years ago, how can regulated
- 10 parties comply with the LCFS.
- 11 So, again, we're trying to align our assumptions
- 12 with CEC staff assumptions and we're all looking at this
- 13 at the same time.
- 14 So, that's the big difference is that the
- 15 cellulosic ethanol is not there. We said that we were
- 16 relying on RFS2 to be successful, for the LCFS to be
- 17 successful as well.
- 18 VICE CHAIRPERSON BOYD: Thanks, Mike. I
- 19 empathize with your dilemma. It suddenly dawned on me
- 20 your cellulosic ethanol was my advanced batteries of the
- 21 nineties.
- Is Jim rising to give his presentation or is Jim
- 23 rising with a presentation? You're next on the agenda.
- 24 MR. LYONS: I can do either. Let me just add a
- 25 couple of quick comments and then I'll give my

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- 2 First, I understand your point about costs and
- 3 attributing the RFS2 program its fair share of costs,
- 4 but I think you also need to present the total costs to
- 5 get to the total goal RFS2 plus LCFS.
- 6 As you pointed out, RFS2 can be modified and if
- 7 that program's modified, LCFS cannot, and so you'd still
- 8 be stuck with the total cost, but it would just be
- 9 apportioned differently.
- 10 And then the second thing is with regard to the
- 11 plausibility of assumptions, I think you need some sort
- 12 of a rating scale, because your presentation convinced
- 13 me today that compliance isn't feasible, but I could see
- 14 absent some sort of a rating scale that it might
- 15 convince somebody else otherwise. So, you know, like
- 16 very likely, highly unlikely, some of them might require
- 17 a miracle in order to be plausible, those types of
- 18 designations so people can kind of sort through that.
- 19 And I would second Gene in his recommendation
- 20 for at least one sensitivity case with your most likely
- 21 set of assumptions to show what happens in that case.
- 22 VICE CHAIRPERSON BOYD: Does anyone else have
- 23 any questions or while Jim's still standing he can --
- 24 I've been trampling on people on the phone, giving
- 25 deference to those people who are toughing it out with

- 1 us here.
- 2 All right. Would everybody like a 30-second
- 3 stretch break, while Jim is getting ready? Just stand
- 4 up, breath deep, massage the parts of your body that
- 5 hurt.
- 6 (Break)
- Okay, hate to break up the joy in the audience
- 8 but -- this might be to your benefit, Jim, we've got
- 9 some blood flowing.
- 10 MR. LYONS: I think you're right, thank you.
- I guess I'll go ahead and start here.
- 12 VICE CHAIRPERSON BOYD: All right, Mr. Lyons is
- 13 going to begin.
- 14 MR. LYONS: I'm Jim Lyons with Sierra Research,
- 15 I'm here today on behalf of the Western States Petroleum
- 16 Association, presenting some observations from a review
- 17 we're doing of the CEC's Transportation Energy
- 18 forecasts.
- 19 I'm going to give some initial observations. I
- 20 know this is a work in progress and a lot of what I've
- 21 heard today is already leading me to the understanding
- 22 that a lot of my concerns are going to be addressed as
- 23 the report goes towards finalization.
- One thing in the current report, the data is
- 25 kind of presented in a shotgun fashion. There are very

- 1 interesting pieces of information that are kind of
- 2 strewn all over the document and you have to kind of go
- 3 get them and bring them back together in order to do any
- 4 kind of meaningful analysis and so, hopefully, that will
- 5 be something that's tightened up as the report comes
- 6 together.
- 7 One point that was just discussed is that the
- 8 IEPR assumptions differ considerably from the CARB
- 9 assumptions in 2009, particularly with regard to the
- 10 electric fuel cell vehicle sales.
- 11 And I think as Mike Waugh just pointed out,
- 12 there's a large difference in the assumptions regarding
- 13 cellulosic and advanced -- other types of advanced
- 14 biofuels on the gasoline side.
- 15 I think it's very important that one common set
- 16 of assumptions come together and get used by both
- 17 agencies so that everyone is talking off the same page,
- 18 and all the comparisons are apples to apples.
- 19 The LCFS analysis not only needs to consider the
- 20 fuel cost, in my mind, but should also include the
- 21 vehicle costs for electric and hybrid vehicles. You can
- 22 say those belong in another program, but I think an
- 23 informed an analysis of the overall impact on the public
- 24 would also at least identify those costs and not just
- 25 pretend that they're zero for purposes of a fuel

- 1 regulation.
- 2 And as other people have already pointed out,
- 3 you think that it's a very questionable assumption to
- 4 have California getting assumed to have access to almost
- 5 all of the nationwide supply of low-carbon intensity
- 6 fuels.
- 7 This is a very busy slide, it's from CalEPA.
- 8 It's just here to highlight the importance of
- 9 considering the practical limitations and barriers to
- 10 the introduction of different kinds of fuels into the
- 11 transportation fuel marketplace.
- 12 When you look across here there is, you know,
- 13 E15, which isn't a player in California at the moment
- 14 and several years would be required, by my estimate, to
- 15 get all of the steps to get that fuel into the
- 16 marketplace.
- 17 So, I just want to make sure that any analysis
- 18 of what could happen in California reflects the
- 19 practical reality of what's currently allowed and
- 20 factors in the lead time associated with what would have
- 21 to happen in order to get it here.
- I like kind of looking at this on a fuel-by-fuel
- 23 basis. I'm going to start with ethanol at the E10
- 24 level. The forecast demand in 2020, and I picked that
- 25 year because that's the current culmination of the LCFS

- 1 ramp-in, is about 1.3 to 1.45 billion gallons. As
- 2 Gordon's already illustrated, that's a lot more than
- 3 Brazil plans to export to the U.S., based on figure 512
- 4 in the current IEPR.
- 5 And I would also note that that export forecast
- 6 is down from the export forecast that was in the 2009
- 7 IEPR, so that kind of bears out the trend that Gordon
- 8 presented, that Brazilian imports are going down.
- 9 And even the EIA forecasts appear to be fairly
- 10 optimistic because they've got two billion gallons in
- 11 imported ethanol for 2020.
- 12 And then the cellulosic ethanol forecast is, as
- 13 was pointed out, much less than the RFS2 requirement.
- 14 I'm going to talk a little bit about price.
- 15 These are some of the different price numbers or cost
- 16 numbers that are in the current version of the IEPR
- 17 that, you know, range from two cents for low-carbon
- 18 intensity fuel to \$1.75 per gallon for Brazilian
- 19 ethanol. There's really kind of no value that's been
- 20 selected.
- I saw the \$1.50 today, that appears to be a
- 22 fairly reasonable number.
- 23 Anyway, my point is that if you use some of
- 24 these numbers you can get an incremental cost for
- 25 ethanol at about \$1.50 to -- or \$1.75 to as much as \$2.5

- 1 billion per year. That's a big cost number and that's
- 2 just for the E10 portion of the fuel market. And those
- 3 kind of bottom line cost numbers, it sounds like they're
- 4 coming, but I would strongly urge you to get those into
- 5 the report and have them featured prominently.
- 6 Impacts of infrastructure limits, it goes back
- 7 to the plausibility of assumptions and the costs, and
- 8 then it's already been talked about today on ethanol
- 9 fuel shuffling, so I won't belabor that any further.
- 10 The current E85 forecast is about the same as
- 11 for gas and about another 1.3 billion gallons. The
- 12 current assumption that each E85 FFV uses about 800
- 13 gallons of E85 a year. For a 2010 Flex Fuel Malibu,
- 14 that's about 12,000 miles of operation or pretty much
- 15 all of its annual mileage accumulation. So, that's a
- 16 smaller vehicle, with higher fuel economy and it might
- 17 be 50 or 75 percent for some of the other numbers, but
- 18 you might want to go back and check and see what you're
- 19 using for E85 fuel economy.
- 20 Again, since it's about the same volume, we've
- 21 got potentially about the same cost if this is going to
- 22 be low-carbon intensity fuel. Obviously, if it is, that
- 23 has LCFS ramifications, but it could be as much as
- 24 another two and a half billion dollars.
- 25 Straight out of the IEPR is the infrastructure

- 1 cost which is, over a ten-year period, about one to 21
- 2 billion. It would probably be good if we could narrow
- 3 that range down a bit because that's a pretty broad
- 4 range.
- 5 And I'd also note that the assumed number of
- 6 FFVs in the current version of the IEPR is much less
- 7 than it was in the previous version of the IEPR. I
- 8 don't know if that's just because of economics or better
- 9 date on what manufacturers are actually producing, but I
- 10 think that fact should be acknowledged.
- 11 Talking about FFVs, this was alluded to earlier,
- 12 I've got a graph here that shows the available CAFE
- 13 credits going out through 2014 and then starting to
- 14 decline.
- 15 And then the IEPR forecasts the continued growth
- 16 of FFVs in the California vehicle population.
- 17 As I can see it right now, this is about the
- 18 only incentive to actually produce an FFV.
- 19 Manufacturers might do so for other reasons, but it's
- 20 not clear that they will.
- 21 And I'd also like to note, in the bullet point
- 22 at the top, that the IEPR currently assumes about
- 23 166,000 new FFVs a year in California over this period,
- 24 and when I look at the 2009 IEPR, the total then was
- 25 about 380,000. Look at this one and it's 443. So, in

- 1 two years we've got about 60,000, and so we're nowhere
- 2 near 166,000 per year based on that data.
- 3 A similar kind of slide for biodiesel, at B5
- 4 it's about 200 million gallons, as Gordon pointed out.
- 5 It goes up if you assume higher biodiesel levels. And
- 6 the cost infrastructure and warranty issues have already
- 7 been pointed out, so I won't need to talk about those
- 8 further.
- 9 Drop-in fuels, if you look at the biomass to
- 10 liquid and the renewable gasoline diesel in EIA, you get
- 11 about 800 million gallons, .8 billion, as the IEPR
- 12 points out. Only renewable diesel is currently
- 13 commercially available and I think that has implications
- 14 for what you can do for forecasting that.
- 15 There's a statement that it's more costly, but
- 16 there's no quantification of what a likely price
- 17 increment is. You just asked for information on that
- 18 and so that obviously explains it.
- 19 But I think you really need to do a forecast for
- 20 drop-in fuels for California. It looks like it's kind
- 21 of coming out of your LCFS work in terms of what would
- 22 be required.
- 23 But again, in kind of at least semi-
- 24 quantitatively addressing the plausibility of some of
- 25 the assumptions, I think you need to forecast what you

- 1 think is likely to get here.
- 2 Natural gas and biomethane it's -- I guess Tim
- 3 Carmichael's gone, but it's limited by the small natural
- 4 gas vehicle population, which isn't forecast to grow
- 5 substantially. If it does, then obviously the potential
- 6 for biomethane could go up.
- 7 The refueling infrastructure is limited, it's
- 8 mainly for centrally-fueled fleets, which is why you
- 9 don't see it so much in the light-duty market. And it
- 10 wasn't clear from Tim's conversation today if these
- 11 private companies were continuing to invest in different
- 12 types of centrally-fueled fleets or a real broader
- 13 application for heavy-duty vehicles.
- 14 The other thing to consider here is CARB has got
- 15 fuel specifications for natural gas that's used in
- 16 vehicular applications. It's not clear to me that
- 17 biomethane meets those fuel specifications.
- 18 I guess if you blend it into the natural gas
- 19 pool and dilute it enough, then maybe it's not an issue,
- 20 but it's certainly a factor that needs to be considered
- 21 if you're going to assume that biomethane is going to be
- 22 used as a transportation fuel in large amounts.
- Onto electricity; we've now got about twice as
- 24 many plug-in hybrid vehicles forecast as back in 2009.
- 25 And I think there's a typo or something in the

- 1 electricity demand because it was 500 gigawatt hours,
- 2 about 150 million gasoline gallon equivalents in the
- 3 2009 IEPR and it's down to 700 or about 21 million
- 4 gasoline gallon, equivalent gallons -- gasoline gallon
- 5 equivalents in the current one, so someone should check
- 6 into that.
- 7 The electric vehicles, you assume, are mainly
- 8 plug-in hybrid electric vehicles. The CARB assumptions
- 9 assume far more straight battery electric vehicles.
- 10 That's got some fairly significant vehicle cost
- 11 implications.
- 12 Your assumed increase in PHEV sales rates is far
- 13 higher than the assumed increase in sales rates for
- 14 flexible-fueled vehicles. If we're having that much
- 15 trouble getting the flexible-fueled vehicles into the
- 16 market, which are functionally equivalent to gasoline in
- 17 conventional vehicles, these ones have a price increment
- 18 and it's not clear that the consumers are going to
- 19 accept those, in those volumes.
- 20 If you take a fairly conservative cost estimate
- 21 that came out of a 2009 car publication, of about \$7,000
- 22 a vehicle for a PHEV, and you've got 3 million of them,
- 23 then that's an incremental vehicle cost of \$21 billion,
- 24 which is a fairly significant amount of money. And,
- 25 again, I think it's something that needs to be presented

- 1 in the context of all of these LCFS and IEPR reviews to
- 2 let people know that, yeah, you can save money on the
- 3 operation of these vehicles, but there is a substantial
- 4 cost and this is what it is.
- 5 If you look at the recharging infrastructure and
- 6 assume \$1,000 per vehicle on average, including public
- 7 and other kinds of charging, that's another \$3 billion
- 8 to get 3 million vehicles into the market.
- 9 And at some point there should be a
- 10 quantification about the fuel savings costs, as was
- 11 suggested earlier today, but you also should probably
- 12 look at the battery replacement costs, if you're going
- 13 to assume that there is any battery replacement going on
- 14 because that will have to be amortized at some point as
- 15 well.
- 16 These are the most recent CARB sales forecasts
- 17 I've seen for different kinds of vehicles. You see
- 18 conventional vehicles dropping rapidly. Here's a couple
- 19 of, I'll call them blips, for hybrids and plug-in hybrid
- 20 electric vehicles and then a massive increase in fuel
- 21 cell vehicle and battery electric vehicle sales.
- 22 If we look at 2020 or 2030, in the chart on the
- 23 right you'll see that there's a lot more fuel cell and
- 24 battery electric vehicles in play, than plug-in hybrids.
- 25 That's kind of the opposite of what the CEC IEPR

- 1 report -- excuse me -- report is indicating. So, again,
- 2 there's a need to reconcile these different assumptions
- 3 and make sure that when we're talking about what's going
- 4 to happen as a result of the ZEV mandate, or the CARB
- 5 regulations and their impacts on transportation fuels,
- 6 that everybody closes the loop so that we don't have one
- 7 set of numbers being used in one regulatory vehicle, and
- 8 a different set of numbers being used in a different
- 9 regulatory venue.
- This just kind of shows it a different way. By
- 11 the time you get to 2025 you've got lots and lots of
- 12 hydrogen fuel cell vehicles and battery electrics in the
- 13 CARB forecast, that aren't in the CEC forecast.
- 14 And as for hydrogen, as has already been pointed
- 15 out, there's no demand forecast, there's no assessment
- 16 of the required fueling infrastructure.
- 17 One kind of key point is if you look at the
- 18 carbon intensity for hydrogen, even after you apply the
- 19 EERs and the LCFS regulation, it's not real good. And
- 20 the prices that you've got in this report don't, you
- 21 know, reflect biomethane which is referenced as a way to
- 22 lower the carbon intensity of hydrogen.
- 23 And, again, the assumption of a small fuel cell
- 24 vehicle population is at odds with what CARB is saying
- 25 in the zero emission vehicle rulemaking.

1	On ·	the	conclusions	as	I've	pointed	out a	a couple

- 2 of times, we need consistent assumptions, we need
- 3 reasonable assumptions regarding the amount of low-
- 4 carbon intensity biofuels that can show up in California
- 5 relative to the nationwide production values.
- 6 Again, the cost of the vehicles, the fuels and
- 7 the fueling infrastructure needs to be clearly laid out
- 8 so that the total cost of the programs can be assessed.
- 9 And this goes back to the shotgun of data
- 10 comment I made at the beginning, it would be good to
- 11 have a very clear, concise analytical summary that shows
- 12 these total costs and impacts, and gives kind of a more
- 13 forceful assessment of what's likely to happen in the
- 14 State as a result of these regulations.
- 15 I'll take any questions anyone might have and,
- 16 again, this work is being funded by WSPA.
- 17 VICE CHAIRPERSON BOYD: I don't think I have a
- 18 question, Jim, just a reaction to the desire for
- 19 consistent -- consistency between agencies, and that is
- 20 always the utopian desire.
- 21 And as you've heard from the very cooperative
- 22 relationships that exist, I'm sure staffs are trying to
- 23 reconcile numbers.
- 24 But I have lived through periods of time when
- 25 you just can't reconcile, you have different opinions.

- 1 And that certainly has been true with plug-in hybrids
- 2 all along. I mean it went from zero interest in one
- 3 area to kind of interest in another, and I think that
- 4 was -- that's proven to be -- you know, one agency
- 5 seemed to have been a little more correct than the
- 6 other.
- 7 The same holds true for the role of natural gas,
- 8 there were some very significant differences of opinion
- 9 on that subject for a few years and it just appears that
- 10 natural gas has taken on a greater role, as envisioned
- 11 by this Agency, just because of all kinds of facts that
- 12 have happened. Some couldn't even be seen, like I don't
- 13 think we envisioned all the shale gas that was around,
- 14 but et cetera, et cetera.
- So, good point, I mean and everybody would hope
- 16 you could do that, and I'm sure the staffs are trying.
- 17 Can't always guarantee that.
- 18 COMMISSIONER PETERMAN: And I'll just also add
- 19 there that I think what we're striving to do is have a
- 20 continued greater transparency, if consistency's not
- 21 possible. So, if there are particular parts in the
- 22 document where you think the assumptions are not clear,
- 23 or it could be laid out in a more clear way, that would
- 24 be useful to have comment on.
- 25 And also, I'll note that with 250 plus pages, we

- 1 appreciate stakeholders, like yourself, doing a careful
- 2 read and pointing out where you see inconsistencies or
- 3 have questions because that's how you check it. So,
- 4 thanks.
- 5 MR. LYONS: Thank you. And if I could respond
- 6 just on the assumptions real quick, I understand it's
- 7 impossible to always get everybody making the same
- 8 assumptions. however, it's important that people
- 9 understand where there's different assumptions, because
- 10 otherwise you'll get into this shell game where you'll
- 11 take some of the costs for a program and put them one
- 12 place, and ignore them in another place.
- 13 VICE CHAIRPERSON BOYD: Certainly, internal
- 14 consistency is uppermost.
- MR. LYONS: Thank you.
- VICE CHAIRPERSON BOYD: Did anybody in the
- 17 audience have any questions of Jim Lyons and his
- 18 presentation?
- 19 You have a question?
- 20 MS. TUTT: Yes, thank you. This is Eileen Tutt
- 21 with the Cal ETC and I just want to point out that I
- 22 think the one thing we know about forecasts is they're
- 23 not going to be right and they will be different next
- 24 year than they are this year.
- 25 So I understand the particular Vice Chair Boyd's

- 1 comment on that in terms of I think it's okay to have
- 2 differences, but I also agree with Jim that you have to
- 3 understand why there are differences, and I had similar
- 4 questions early on.
- 5 And that will be helpful in particular with
- 6 agencies that are your sister agencies. So, it's good
- 7 for us to understand on the outside.
- 8 And I do -- I also just want to say, because I
- 9 had another meeting I had to go to while the LCFS
- 10 discussion was going on, so I'm going to loop back with
- 11 staff and just warn you that I have an interest and I
- 12 just want to make a few comments on that, but I'm not
- 13 going to use my time now to do that.
- I just -- I do want to point out that I actually
- 15 -- my point for this particular section is that
- 16 forecasts, everybody -- I think it is appropriate that
- 17 they're not identical, so I'm okay with that, I just
- 18 want to know what the differences are and why they're
- 19 different.
- 20 VICE CHAIRPERSON BOYD: Thank you, Eileen, and
- 21 thank you for -- and, you know, very definitely come
- 22 work with the staff, I'm sure they're very open to
- 23 hearing your comments. And the tired audience here is
- 24 grateful for the fact that you're going to pursue that
- 25 avenue.

- 1 Any other questions, folks? Hearing none, I
- 2 guess we move on, on the agenda.
- 3 MR. EGGERS: Good afternoon, Commissioners.
- 4 Ryan Eggers, Fuels and Transportation Division; I'll be
- 5 giving staff's presentation on Crude Oil Import -- on
- 6 the Crude Oil Import and Infrastructure Forecast for
- 7 California.
- 8 Shown here is the United States crude oil
- 9 production from 1981 to 2010. As you can see, crude oil
- 10 production here in the United States has been on the
- 11 decline.
- In 2009 and 2010 there was an uptick in United
- 13 States crude oil production, this was mainly from
- 14 increased production in the Gulf Coast states.
- 15 Also displayed here is California's share of
- 16 total U.S. crude oil production.
- 17 Looking a little bit closer at California crude
- 18 oil production, as you can see by the green area on this
- 19 particular chart, California has gotten most of its
- 20 crude oil production from onshore sources, which have
- 21 been in decline since 1985.
- 22 And when we look at a more longer-term view of
- 23 crude oil production here in California, from that peak
- 24 in 1985, of 424 million barrels, crude oil production
- 25 has been declining fairly steadily and fairly

- 1 significantly, to the point that current crude oil
- 2 production is at roughly the same level as it was in the
- 3 1940s.
- 4 So here are some of the production totals in
- 5 2010 for the world, U.S. and California. After looking
- 6 at some of these trends, staff believes that crude oil
- 7 production in both the U.S. and California will continue
- 8 to decline barring any new production techniques that do
- 9 come out into the market and change that dynamic.
- 10 When looking at California crude oil imports,
- 11 here from 1982 to 2010, we see from the early eighties
- 12 into the mid-nineties that Alaska was the most imported
- 13 crude oil into California.
- 14 At about the turn of the century foreign crude
- 15 oil became a more prominent imported crude oil here into
- 16 California and is now the most imported crude oil into
- 17 California.
- 18 Looking at some of these trends, from 2000 to
- 19 2010 total crude oil imports have increased 13 percent.
- 20 Alaska's share of that crude oil imports has declined 47
- 21 percent.
- 22 To make up for that decline in Alaskan crude oil
- 23 imports, foreign crude oil imports have substituted for
- 24 that and it's increased roughly 71 percent from 2000 to
- 25 2010.

- 1 So, in order for staff to make its crude oil
- 2 import forecast, staff first has to make two other
- 3 forecasts in order to get to that import forecast and,
- 4 thus, the infrastructure requirements from that
- 5 forecast.
- 6 The first forecast would be the refinery
- 7 distillation capacity forecast and then the second one
- 8 would be a decline rate for California crude oil
- 9 production.
- 10 In the case of the refining capacity forecast,
- 11 staff looked at two different utilization rates for
- 12 California refineries. The first being roughly a 90
- 13 percent utilization rate, which was an average from 2000
- 14 to 2010.
- 15 In the case of the lower utilization rate of
- 16 87.6 percent, the last four years' average was used. As
- 17 part of this lower utilization rate, I would also like
- 18 to note that staff assumes that the economics of this
- 19 lower utilization rate will likely force some refinery
- 20 assets to possibly close.
- In order to forecast the closures of those
- 22 refinery assets staff, as part of this utilization rate,
- 23 has also forecasted about a half-percent decline in
- 24 refinery capacity as part of that forecast.
- 25 Looking at crude oil production, staff chose two

- 1 different decline rates for California crude oil
- 2 production decline. The first lower decline rate was a
- 3 decline rate of 2.2 percent, which was the decline of
- 4 crude oil production from 2009 to 2010.
- 5 In the case of the higher production decline
- 6 rate, a 3.1, 3.2 percent per year decline rate was used,
- 7 which was the average decline of California production
- 8 from 2000 to 2010.
- 9 When combining these two assumptions, actually
- 10 four assumptions, in the case of the high forecast that
- 11 90 percent utilization rate was combined with the higher
- 12 decline rate of California production and, thus, a high
- 13 forecast of crude oil imports was created that has crude
- 14 oil imports increasing from 376 million barrels in 2010
- 15 to roughly 480 million barrels in 2030.
- 16 In the case of the low case, with that decline
- 17 in refining capacity and a lower decline rate or
- 18 production, crude oil imports go from 376 million
- 19 barrels in 2010 to roughly 398 million barrels in 2030.
- This slide shows how some of these assumptions
- 21 were combined in order to create the high and low
- 22 forecasts, which I've already gone over.
- 23 Once we have the crude oil import forecast
- 24 settled on, staff can then make assessments on how many
- 25 additional tanker visits will be needed in order to

- 1 supply this additional crude oil import.
- 2 Staff is projecting an additional 12 to 149
- 3 additional tanker visits by 2030. The wide variation in
- 4 these two forecasts has to do with the tanker capacity
- 5 differences between VLCC and Aframax. The VLCC total
- 6 was applied to the lower forecast, creating that 12
- 7 additional incremental visits, while the Aframax cargo
- 8 size was applied to the higher forecast in order to
- 9 create the 149 additional tanker visits assessment.
- 10 In looking at crude oil storage capacity, two
- 11 different cycling rates were used in order to create the
- 12 additional storage tank capacity requirements in
- 13 requirement forecasts for staff.
- 14 In 2030, additional storage for California has
- 15 been forecasted to increase to 1 to 8.6 million barrels
- 16 by 2030. Staff estimates about 60 percent of this
- 17 storage will need to occur in Southern California.
- 18 But in the low-case projection there is
- 19 currently enough existing infrastructure to accommodate
- 20 this additional capacity need, barring any foreclosures
- 21 of those facilities, of course.
- There are some uncertainties in our forecast.
- 23 The first would be technology advancements in the
- 24 production of crude oil, which could change and thus,
- 25 California might actually have more crude oil than it

- 1 normally would have.
- 2 An example of this would be California shale oil
- 3 reserves. These are currently estimated by the EIA at
- 4 about 15.42 billion gallons. Actually, I believe that's
- 5 14.2 billion barrels. I apologize for that.
- 6 Another thing that could affect our forecast
- 7 would be new import facilities wouldn't have been
- 8 completed in time to adequately supply this crude oil to
- 9 California, thus throttling the amount of imports that
- 10 could come into California.
- 11 Another possible change in our crude oil import
- 12 forecast could be the opening up of drilling off the
- 13 shore of California.
- 14 The DOE currently estimates about 5.8 to 15.8
- 15 billion barrels of undiscovered, technical recovery
- 16 resources out there off the shore of California, in
- 17 Federal waters.
- 18 The Mineral Management Services estimates that
- 19 under the current price of crude oil, today, that these
- 20 crude oil reserves would be technically recoverable.
- 21 Some restraints in moving forward with this
- 22 production would be, of course, the crude oil spill
- 23 that's recently happened in the Gulf of Mexico, and also
- 24 new infrastructure requirements would be needed to
- 25 develop these areas.

- 1 Looking at that no more --
- 2 VICE CHAIRPERSON BOYD: Excuse me, is that to
- 3 say this is not obtainable off of existing platforms, it
- 4 would take new platforms?
- 5 MR. EGGERS: A lot of those existing platforms
- 6 would likely have to be updated and there would be some
- 7 additional platforms that would have to be built.
- 8 VICE CHAIRPERSON BOYD: Good luck.
- 9 MR. EGGERS: Well, say California was, I guess,
- 10 lucky, the DOE is estimating if this was actually
- 11 happened, a no-moratorium drilling scenario, that this
- 12 oil could be gotten at as soon as 2015.
- 13 A part of this forecast, DOE is also expecting
- 14 that 74 percent of this incremental production would
- 15 come off the shore of California.
- 16 And if this production was actually coming
- 17 online, this would reduce the amount of imports under
- 18 both the high and low forecasts to less than totals of
- 19 2011.
- 20 That concludes my presentation, I would like to
- 21 take any questions or comments from the Commissioners
- 22 and Advisors, first.
- 23 VICE CHAIRPERSON BOYD: I have no questions. I
- 24 said my thing.
- 25 COMMISSIONER PETERMAN: I have no questions but

- 1 thank you for your presentation and your swift movement
- 2 through it.
- 3 MR. EGGERS: Questions from stakeholders?
- 4 VICE CHAIRPERSON BOYD: Here comes Dave.
- 5 MR. HACKETT: Hi, I'm Dave Hackett with
- 6 Stillwater Associates. Stillwater's an energy
- 7 consulting company headquartered in Irvine and our
- 8 practice areas include policy, technology development
- 9 and mergers and acquisitions in this space.
- 10 And I had a couple of things that are sort of a
- 11 wide range of comments, so let me sneak them in here. I
- 12 came up because I really wanted to hear the low-carbon
- 13 fuel standard forecast. I think it's a signal event,
- 14 it's the first time we've seen the government put out
- 15 the balanced. And so I appreciate that and I'm looking
- 16 forward to studying it and understanding them better,
- 17 but thank you for that.
- I think you guys wrote a comprehensive report.
- 19 I read the whole thing. I think -- or my issues here, I
- 20 applaud your continued emphasis on the need for
- 21 logistics facilities, not only for petroleum, but for
- 22 renewables.
- I think the issue with the low-carbon fuel
- 24 standard is primarily the assumption around the fact
- 25 that cellulosic ethanol would be available and it's not,

- 1 and so the program needs to be adjusted for that lack of
- 2 technology development.
- In your plan you've got a lot of biodiesel, but
- 4 I don't think there's enough vegetable oil supply to
- 5 have, maintain.
- 6 There's also an assumption that the Europeans
- 7 could supply biodiesel to California. You need to look
- 8 at the economics of that, but they wouldn't likely
- 9 support biodiesel to California.
- 10 And the same, look at the economics of the cost
- 11 to produce a renewable diesel in jet, they're not cheap.
- 12 You mentioned a potential for a refinery to shut
- 13 down. Well, maybe, but depending on world markets, that
- 14 excess refining capacity could be devoted to exports.
- 15 I will also say that we like compressed natural
- 16 gas, primarily because of the big spread between natural
- 17 gas and petroleum primarily as a function of drilling
- 18 technology.
- 19 I learned today that electricity is cheap, a lot
- 20 cheaper than petroleum, but I also don't think that
- 21 they're including the taxes when they do that, do those
- 22 economics. And what is there, 75 cents a gallon taxes,
- 23 today, that I don't think goes on electricity.
- 24 And then, finally, I think that there are two
- 25 crude oil projects, crude oil internal projects in

- 1 Southern California, probably enough demand for one of
- 2 them. So it's going to be interesting to see, you know
- 3 how all that sorts out. Thank you.
- 4 MR. EGGERS: Thank you for your comments.
- 5 Any other comments from stakeholders? Then I
- 6 will turn my presentation over to Gordon.
- 7 VICE CHAIRPERSON BOYD: When you guys said 9:00
- 8 to 5:00, you meant it, didn't you? And on a Friday,
- 9 nonetheless.
- 10 MR. SCHREMP: Yeah, we're not in Australia,
- 11 okay, we work here.
- 12 (Laughter)
- 13 MR. SCHREMP: No disrespect to the subcontinent.
- 14 Gordon Schremp of the California Energy
- 15 Commission. Is this the last scheduled one, am I it?
- VICE CHAIRPERSON BOYD: No.
- MR. KIM: No.
- 18 VICE CHAIRPERSON BOYD: We've got --
- 19 MR. SCHREMP: Oh, that's right. Sorry, Skip.
- 20 Oh, there might be some comments. Okay.
- 21 So, this is, as Mike Waugh mentioned earlier,
- 22 there is a high-carbon intensity crude oil element of
- 23 the low-carbon fuel standard. We'll be talking about
- 24 some of the work we've done.
- 25 He's already stated, you know, sort of the

- 1 purpose of that, I won't cover that again.
- 2 Staff was most interested in the potential
- 3 impact on the availability of crude oil supply, so we
- 4 worked, did a lot of work on looking at crude oil types,
- 5 we'll call them marketable crude oil names, or MCONs.
- 6 We didn't make that "C" silent, like they did for HCICO,
- 7 so MCONs, and we looked at almost 250 of them.
- 8 And the purpose was to see what's available
- 9 around the world and what categories they might fall
- 10 into.
- So, potential HCICOs and I'll stress the word
- 12 potential, that's why it's in bold and red, in part, and
- 13 that's because I think, as Mike briefly mentioned, there
- 14 is a process to go by, that parties can go through to
- 15 submit additional information to say, no, my -- this
- 16 crude oil that I would like to purchase is actually not
- 17 a high-carbon intensity crude oil.
- So, there is a process to go through, you know,
- 19 how difficult it might be to collect the information to
- 20 prove your point, I don't know, it depends on a case-by-
- 21 case basis.
- 22 But it's -- you know, there still is an
- 23 opportunity to look at some of these. And I think
- 24 that's probably something that's less likely for oil
- 25 sands and, you know, Mike might agree that that's pretty

- 1 much if you're mining down in the ground, yeah, it's
- 2 probably high-carbon intensity. Or if you're sticking
- 3 it through an upgrader, using lots of energy to upgrade
- 4 to something, yeah, that's a high-carbon intensity crude
- 5 oil.
- 6 But something from a flaring country that might
- 7 be close to the standard, and recognizing that flaring
- 8 intensity calculations are all of the crude oil
- 9 production, you know, is the denominator, and the
- 10 flaring amount estimated is the numerator, and then you
- 11 get an intensity for all of the crude oil.
- 12 Well, all of the crude oil being produced is not
- 13 being produced equally, with the same amount of
- 14 associated gas being burned. There could be regions
- 15 that don't do that, collect it, pump it back in.
- 16 So if you can demonstrate that, that that crude
- 17 that you're getting from that part of the country has
- 18 not had flaring, then you can have that recharacterized
- 19 as a non-HICO crude.
- 20 Enhanced oil recovery, thermal enhanced oil
- 21 recovery is probably something that will be a HICO,
- 22 although I imagine it could possibly depend on the
- 23 amount of cogeneration that may be occurring, I'm not
- 24 sure about that.
- 25 So these are the categories and these are what

- 1 we looked to tag, these certain crudes.
- 2 Just a quick point of reference that California
- 3 does in fact use thermally enhanced oil recovery to a
- 4 rather significant amount. But this is a group of crude
- 5 oil production or category that is, I guess
- 6 grandfathered, for lack of a better phrase.
- 7 The 2006 baseline crude is the California crudes
- 8 and then a list of foreign source crudes imported at
- 9 that time.
- 10 So, this is just an update of what we have in
- 11 the draft report. The 2009 data is now just coming in
- 12 for this. I know it's 2011, but I guess there was a lag
- 13 over at Department of Oil, and Gas, and Geothermal
- 14 Resources.
- 15 So, it's about 51 percent now, in 2009, and
- 16 that's almost the record level. So, it's been going up
- 17 recently but, as you can see, there have been cycles
- 18 that have occurred in California.
- 19 But, certainly, the older fields in California
- 20 do require some secondary oil recovery and thermally
- 21 enhanced oil recovery continues to be a large element of
- 22 California's production.
- VICE CHAIRPERSON BOYD: Gordon?
- MR. SCHREMP: Yes.
- 25 VICE CHAIRPERSON BOYD: TEOR, thermally enhanced

- 1 versus CO2 injection, if somebody substituted CO2 for
- 2 their present use of steam, is anybody calculated -- is
- 3 there a net benefit with regard to the HICO analysis and
- 4 the CI score, et cetera, et cetera?
- 5 MR. SCHREMP: Well, I think at this time the
- 6 crude oils are really sort of in two -- they'll be in
- 7 three camps, I suppose. One is non-HICO and everybody
- 8 is pretty clear.
- 9 VICE CHAIRPERSON BOYD: Right.
- 10 MR. SCHREMP: Another is clearly HICO, like oil
- 11 sand mining. And then there's the potential ones that
- 12 could be.
- So, it's really not a quantification of what its
- 14 carb intensity might be for a particular flavor of crude
- 15 oil, whereby you would take in some of these other
- 16 considerations going on.
- But if, in fact, you're injecting CO2 as a means
- 18 of trying to do a secondary extraction of oil, that's
- 19 not a potential HICO crude oil production activity,
- 20 certainly.
- Now, if your question is I'm actually capturing
- 22 CO2, I'm injecting it, sequestering it, as Mike
- 23 mentioned before, is that something that could get
- 24 credit. So, I don't know -- he's nodding his head yes,
- 25 but if there's a better explanation.

- 1 VICE CHAIRPERSON BOYD: I don't want to protract
- 2 this but it's in --
- 3 MR. WAUGH: Real quickly, the LCFS explicitly
- 4 allows a high carbon intensity crude oil to use
- 5 innovative techniques, such as CCS, to reduce its CI and
- 6 become a non-HICO.
- 7 VICE CHAIRPERSON BOYD: And as I understand it,
- 8 actually CO2 more drive more oil out of the ground than
- 9 steam would, too, so anyway.
- MR. WAUGH: Sounds like a win/win.
- 11 MR. SCHREMP: Thank you, Mike.
- So, the results of the screening of the 248
- 13 MCONs are this, and this is a county if you will, just
- 14 numbers.
- 15 And so, as Mike pointed our earlier, nearly 80
- 16 percent are pass. The others in the potential category,
- 17 you can see the different reasons. Most because they
- 18 fail the flaring screen, the initial flaring screen.
- 19 And that's the 51 received a fail and 45 were because
- 20 they were over this flaring intensity limit of 10 cubic
- 21 meters per barrel.
- 22 So, there's some that fail a couple of different
- 23 screens and so that's why you won't add these numbers
- 24 up, they won't exactly equal, so there's double failures
- 25 in here. But mostly it's because of flaring.

1 Now, all crude oil production of a certa.	1	Now,	all	crude	oil	production	of	а	certa
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- 2 flavor are not equal in terms of their volume, and so
- 3 when you volume weight it you see that there is a
- 4 slightly higher percentage of them that are potential
- 5 HICOs.
- 6 And so the number of non-HICO now drops to 74.
- 7 So it's like -- as like Mike said earlier, it's about
- 8 you know, three-quarters are good and one quarter is
- 9 potential.
- 10 So, California does, has used potential high-
- 11 carbon crude oil. And in 2010, this is an illustration
- 12 of source countries and potential HICO. And you see
- 13 they add up to nearly 17 percent and since imports of
- 14 foreign oil are about half of what we use, about eight
- 15 percent of the total crude oil being used in 2010, by
- 16 refiners, we believe there's a potential high-carbon
- 17 intensity crude oils that, if continued to be used would
- 18 have to offset those incremental carbon deficits,
- 19 especially if they want to retain any credits they may
- 20 have used for use of renewable fuels under the LCFS.
- 21 So, we think the likelihood that refiners will
- 22 pursue this would be not high, to give it a ranking.
- 23 Very unlikely because it's quite difficult, even a
- 24 modest eight percent offset, the carbon deficit is quite
- 25 high in this example I gave, and even a lower two

- 1 percent it's difficult to offset.
- 2 So, we think that refiners will, instead, elect
- 3 to use alternative crude oils and then that will have,
- 4 you know, some impact on their operations.
- 5 With regard to potential changes outside of
- 6 California, by crude oil producers, solely in reaction
- 7 to the HICO provisions, it's unlikely. And that's
- 8 because California, the market for California is small
- 9 relative to other markets that they can sell to.
- 10 And, certainly, none of these producers are what
- 11 I call captured; they're not in a location where they
- 12 can only sell into California. If, in fact, the high-
- 13 carbon intensity crude oil provision was applied in the
- 14 State, then as you see a great deal of TEOR production
- 15 that they -- some of them could have been captured and
- 16 some of them may be able to get their product to market
- 17 and exported, and but that's not the case. So, we think
- 18 that's unlikely.
- 19 And just want to point out that activity to
- 20 reduce carbon footprints outside of California and these
- 21 other countries are done for economic reasons, a high
- 22 enough return on investment, and these are -- there's
- 23 various types of projects, but they're done mainly to
- 24 reduce operating costs or if they can collect the gas
- 25 they're flaring, and have another market, a higher value

- 1 and that pays for the investment.
- 2 And the final point is that there are -- there
- 3 are fees imposed, carbon fees, and this is the case in
- 4 Canada, and so you can see a reaction by lowering the
- 5 carbon footprint.
- 6 So, a conclusion is that certainly we think that
- 7 the access to crude oil globally will be somewhat
- 8 restricted and then there will be, you know, an impact,
- 9 but we don't think it will be too the point where
- 10 refinery operations will have to be significantly
- 11 altered, but they will incur a higher cost of operation.
- So, what is that cost? Well, we didn't quantify
- 13 that as part of this work, but you need to know some of
- 14 the items I have listed here.
- 15 And shuffling has been mentioned. And I think
- 16 maybe Skip is going to talk a little bit about that.
- 17 But you want to know where the replacement crude
- 18 originated from and what those differences, relative
- 19 differences are.
- Now, you could look at, say, Canadian crude
- 21 coming here and that's fairly close, and so an
- 22 alternative crude to that is probably not going to be
- 23 the same distance or closer because that's almost as
- 24 close as you can get.
- 25 So, shuffling is a legitimate issue but, you

- 1 know, quantifying that into what degree, you know, we
- 2 did not -- staff did not do that.
- 3 And the final point is, as you mentioned this
- 4 morning, Commissioner Boyd, energy security. That's a
- 5 very good question, but certainly the challenge is what
- 6 kind of framework and structure do you put around to get
- 7 that kind of ranking of, you know, good countries and
- 8 bad countries, good sources and bad sources.
- 9 So, that's a good question and so we're
- 10 certainly -- staff's very interested in taking some
- 11 additional, you know, direction and feedback on that
- 12 issue. And that's it.
- 13 VICE CHAIRPERSON BOYD: Good conclusion slide
- 14 there. All right, thanks Gordon.
- 15 I'm going to -- a quick comment, because I don't
- 16 want to keep people any longer than I have to. The
- 17 question about CO2, I want to leave you with another
- 18 thought because I won't be sitting here this time next
- 19 time, or next time you do another IEPR, or what have
- 20 you. But I'm just trying to bring a bunch of subjects
- 21 together and one of them is the fact that, you know, we
- 22 have been talking for a couple years now to utilities
- 23 about someday AB 32's going to come home to use natural
- 24 gas burning generators, and you're going to have to do
- 25 something about it, and you might think about capturing

- 1 your CO2.
- 2 And to the extent that they're even barely close
- 3 to California oil fields, somebody might consider the
- 4 thought of using CO2 instead of burning gas to create
- 5 heat to make steam, to inject in the ground. And if I'm
- 6 not mistaken, I understand that the chemistry involved
- 7 actually drives more crude oil out of the pore space and
- 8 they might actually get a net increase.
- 9 So, some people might start thinking in the
- 10 future of something like that in lieu of as much crude
- 11 shuffling as you talk about because there may be an
- 12 incremental improvement in their HICO score, if I can
- 13 use a crude analogy. Pardon the pun.
- In any event it's just something to think about
- 15 for the future because I won't be here to pound it into
- 16 your heads anymore.
- 17 So, okay, enough said. Any questions for
- 18 Gordon?
- 19 Then we should move on to our very patient
- 20 speaker, Skip's been sitting there, like the rest of us,
- 21 all day, and we did commit to stay to the bitter end.
- MR. YORK: Hi, I'm Skip York, I'm a Vice
- 23 President in Downstream Consulting for Wood MacKensie
- 24 Consultants.
- 25 What I'm going to do is use the charts here, but

- 1 I'm going to deviate a little bit and try to
- 2 qualitatively talk about some of the issues that have
- 3 come up about today.
- We, at Wood MacKensie, take a little bit
- 5 different view because we see things globally, as a
- 6 global firm. So, we work carbon cost issues, not just
- 7 in California, but we're also doing similar analysis in
- 8 other parts of the world. And that also means that,
- 9 predominantly, we're doing a lot of -- a fair amount of
- 10 work in Europe.
- 11 So what I'll do is at certain points I'll sort
- 12 of compare and contrast the work that we've done around
- 13 how the HICO or how carbon oil, carbon intensity under
- 14 the LCFS and sort of draw some our conclusions for the
- 15 State of California, but then also contrast them with
- 16 some areas.
- One of the things thing I want to do is that we
- 18 agree with the CEC on the point that when you look at
- 19 things from a global basis it's going to be very
- 20 challenging for a market, as small as California, and I
- 21 know that may sound a little bit strange for people who
- 22 live in California, but on a global basis it's going to
- 23 be difficult for a market as small as California to have
- 24 a material impact on how the crude or how the global
- 25 dynamics for the pricing and movements of crude flow.

1	There	will	be	 when	we	aet	to	the	crude

- 2 shuffling point, there will be a point where we will
- 3 pause and actually talk through what the HICO
- 4 implications are of crude shuffling and some of the
- 5 strategic risks that the HICO provision as proposed, and
- 6 not the final rule, but as sort of what's been laid out
- 7 there what, potentially, you could be selling yourself
- 8 into and it's just a risk that needs to be thought of
- 9 and addressed as we go through it.
- 10 So, with that as an introduction, what we do
- 11 want to do is when we look at crude oil markets on a
- 12 global basis, Gordon made a very good point that as long
- 13 as the crude producer, as long as the well head does not
- 14 have to comply with the LCFS and has the ability to go
- 15 someplace else, there is an economic incentive for them
- 16 to choose to push themselves into another market.
- 17 And it's not just the LCFS, that's true of
- 18 any -- that's true of any restriction that you put on
- 19 the global crude oil market.
- Now, in particular, when you think about what's
- 21 happening in California with the decline in California
- 22 production and the decline in Alaskan production, that
- 23 means that every makeup barrel that is -- every barrel
- 24 that is brought in to make up a barrel of lost
- 25 production in California or Alaska is coming in off of

- 1 the water, and that means it's being exposed to the
- 2 global crude markets.
- 3 And, therefore, as Gordon used it, it's not a
- 4 captured barrel, it's a barrel that will flow to its
- 5 best economic value.
- 6 And that's where we kind of say the sub-point
- 7 here is that one of the things that needs to be
- 8 considered is the increased carbon emissions from the
- 9 crude oil shuffling, as tankers -- as the HICO provision
- 10 will literally encourage tankers or you're going to
- 11 create an incentive for tankers to pass each other on
- 12 the open seas, with high-intensity crudes flowing away
- 13 from California and low-intensity crudes flowing towards
- 14 California.
- 15 In addition, the California refineries were
- 16 designed to produce, you know, a heavy, deep conversion
- 17 sort of crude oil which is what's in decline. The high-
- 18 intensity crudes tend to be more of your low API, high
- 19 sulfur, they tend to be the very nonfungible, difficult-
- 20 to-refine crudes.
- 21 And they're going to be replacing them with the
- 22 lower-intensity crudes, you're reducing the operational
- 23 efficiency of the California refiners and you're placing
- 24 that difficult refined crude into more simpler, less
- 25 complex, less conversion, you know, less efficient

- 1 refinery somewhere else in the world and that's going to
- 2 have energy efficiency implications, which means there
- 3 are carbon emission implications when those high HICO
- 4 crudes end up wherever they're going to end up.
- 5 The other point that we want to do is kind of
- 6 point that the future is today in the -- although the
- 7 baseline was defined in 2006, we're going to show how
- 8 just in the last four years we've seen dramatic changes
- 9 in how the California crude slate, refining crude slate
- 10 has changed, and that is just sort of precursor of the
- 11 shape of things to come.
- 12 And then the conclusion then being that the
- 13 high-carbon crudes, if you deflect them from California,
- 14 they will still be produced. Because if you think of a
- 15 world in which we're going from 85 million barrels today
- 16 of crude oil consumption today, to 90 or 100 million
- 17 barrels a day of crude oil consumption, the bottom line
- 18 is the oil sands are coming.
- 19 That the global oil market cannot possibly meet
- 20 growing oil demand, especially in the emerging world,
- 21 without the development of the -- what we call sort of
- 22 the extreme sources, such as the Canadian oil sands or
- 23 the ultra-deep water production.
- 24 That production has to come in order -- if we
- 25 believe that the emerging world is going to pull itself

- 1 out from being an emerging world and into a developed
- 2 world, it's going to require more energy. And if that
- 3 energy takes the form of liquid fuels, then there's no
- 4 way that that equation can possibly be met without
- 5 bringing these sort of new sources, or these
- 6 unconventional crudes on stream.
- 7 So, here's just a view of when we define the
- 8 base year, you know, about 95 percent of the crude slate
- 9 in 2006 fit the baseline definition. So, in other
- 10 words, it would be a low-carbon intensity crude oil by
- 11 definition, as the definition that's been -- the
- 12 potential definition that's been proposed.
- But if you look over the next five years, just
- 14 through the natural decline in baseline crudes out of
- 15 California and out of Alaska, that we've sort of seen
- 16 that those baseline crudes are now less than 80 percent
- 17 of the California crude slate and they're being made up
- 18 by one of two ways, either you're going to be importing
- 19 more barrels from someplace else in the world and those
- 20 barrels, by definition, were non-baseline crudes, or
- 21 you're going to be cutting refining runs; which means
- 22 instead of bringing in an imported barrel of crude,
- 23 you're going to be bringing in an imported barrel of
- 24 product in order to satisfy California petroleum demand.
- Now, this is where we're going to slow down for

- 1 a bit and kind of talk about the security and supply
- 2 implication. So, if you sort of think in a very simple
- 3 term, what the HICO definition does, if you sort of say
- 4 that we're not going to allow -- you know, that we're
- 5 going to define sort of like the Canadian oil sands
- 6 crudes, or heavy production crudes out of Brazil or
- 7 Columbia, out of Venezuela as being high-intensity
- 8 crudes, then what you do is you end up putting up a
- 9 brick wall to those locally-sourced crudes from South
- 10 America or from Canada.
- 11 And at the same time you're going to still have
- 12 refining crude runs that need to be met and the low-
- 13 intensity crudes that fit the definition, since the
- 14 Californian and Alaskan crudes are in decline, you're
- 15 increasingly pulling barrels of crude, which is the
- 16 green magnet, away from the low-carbon intensity crude
- 17 country defined areas, which is largely from the Middle
- 18 East.
- 19 So, here's what has to happen for that barrel to
- 20 make it to California, when we think about it from an
- 21 energy supply basis. First of all, just the mere
- 22 distance of coming from Canada to California, versus
- 23 from the Middle East to California, the length of
- 24 distance increases the length of the supply chain. In
- 25 other words, there's more distance and there's more time

- 1 for something in the supply chain to go wrong. And that
- 2 means if the barrel of crude doesn't show up in time to
- 3 be refined the way you'd -- at the time that you need it
- 4 to be refined in order to keep the California market
- 5 supplied.
- 6 But the other thing to note is that -- is two
- 7 other things. One, that marginal barrel of crude that's
- 8 having to come in today, so as you sort of think about
- 9 that, the baseline crude's going from 95 percent down to
- 10 80 percent, that 15 percent swing from baseline to non-
- 11 baseline crudes is being met by Middle East barrels.
- 12 Now, that Middle East barrel has to come out of
- 13 the Strait of Hormuz which, at its narrowest point, only
- 14 allows two tankers to flow.
- 15 If it can make it through that without the
- 16 political uncertainty in the Middle East, if it makes it
- 17 out of the Strait of Hormuz, it then has to flow past
- 18 the Straits of Malacca, which is the most pirate intense
- 19 shipping lane in the entire planet.
- 20 If it makes it through the Straits of Malacca,
- 21 you now have to bid that barrel of crude away from the
- 22 Asian refining demands in order to make it attractive to
- 23 land in California.
- Now, the reason why that last point is in
- 25 important is that since the Global recession ended in

- 1 2009, more than 100 percent of the growth in oil demand
- 2 has been in Asia. And the reason why it's more than 200
- 3 percent of demand is that we still have declining oil
- 4 demand in the developed worlds of Europe, North America,
- 5 Japan or Australia.
- 6 So, the growth market of the world, on an oil
- 7 demand side, that barrel is going to have to get priced
- 8 at a point where it will -- the Chinese, or the
- 9 Singaporean, or the Korean refiner will let that
- 10 expensive barrel slide by and head on to California, and
- 11 then it has to cross the Pacific with no mechanical
- 12 interruptions, or no impact, and land in California just
- 13 in time to hit the tanks and then go into the refinery.
- 14 Now, at the same time, if you're pricing those
- 15 low-intensity crudes at a high enough point to pull it
- 16 out of Asia and into California, you're also discounting
- 17 those high-intensity crudes coming out of Canada and
- 18 coming out of South America, and you're actually
- 19 discounting crudes into Asia, so that's where the crude
- 20 shuffling goes on.
- 21 It happens because the California refiners have
- 22 to put a high enough price to pull the low-intensity
- 23 crude out of the Middle East and a big enough of a
- 24 discount, and you're discounting the local Canadian
- 25 crudes, or the nearby Canadian crudes so that they can

- 1 flow to Asia, and those tankers literally pass each
- 2 other on the open seas.
- Now, while all that's going on, this kind of
- 4 just goes to Gordon's point and this is just a chart
- 5 that demonstrates, you know, how you have to kind of
- 6 move the -- what you have to believe that this policy
- 7 actually alters world oil demand, world oil production,
- 8 is that the dark blue line at the bottom of the chart is
- 9 California oil demand and the light blue is demand
- 10 everywhere else, which is somewhere in the neighborhood
- 11 of 85 million barrels a day and growing.
- 12 So, as you move through time, as we move going
- 13 forward, California actually becomes a smaller
- 14 percentage of the world oil demand and so its influence
- 15 to -- its ability to influence the well head economics
- 16 in places like either Canada, or the Middle East shrinks
- 17 in proportion to its -- to the size of its -- to where
- 18 it fits in the global market.
- 19 Now, that leads us to the final chart. So, if
- 20 you're in a world where that marginal barrel comes from
- 21 a water borne barrel, and that water borne crude barrel
- 22 can flow anywhere in the world, once it hits a ship it
- 23 can land on any refinery anywhere, the producer has the
- 24 ability to avoid the policy implications of the LCFS
- 25 through HICO.

1	And	even	if	it′	s a	a	low-intensity	crude	, it	has

- 2 the ability to price itself into whatever market is
- 3 going to offer it the most attractive price.
- 4 On the other hand, if you're a refiner, the HICO
- 5 definition restricts the number of crudes that are
- 6 available to you, and by restricting the number of
- 7 crudes that are available to you, you reduce your
- 8 ability to either influence the price and attract
- 9 crudes, or you also reduce your ability to diversify
- 10 your supply, which sort of says that the HICO -- when
- 11 you define HICO, what you need to be looking for is
- 12 something that avoids the crude shuffling because that's
- 13 a net increase in carbon emissions, greenhouse gas
- 14 emissions. And you also want to be looking for
- 15 something that doesn't adversely impacting your security
- 16 of supply by unduly restricting the portfolio of crudes
- 17 that you can select from.
- 18 And so that's kind of the essence of what we
- 19 wanted to talk about today was that, you know, we
- 20 largely agree with what the CEC has put in their draft
- 21 report, that the California market has -- the size of
- 22 the California market makes it difficult for them to
- 23 influence policy in other parts of the world.
- 24 And that if you're not careful with how you
- 25 define your policies, you're going to end up putting

- 1 yourself at -- you actually take on taking energy supply
- 2 risk with no benefit, with no direct benefit, and
- 3 possibly with a carbon cost due to the crude shuffling.
- 4 And that's just what we'd -- the comments that
- 5 we have is that as you're finalizing the policy that you
- 6 sort of be thinking about ways to mitigate those
- 7 potential security supply risks and those carbon
- 8 emission risks. And that's the extent of my comments.
- 9 VICE CHAIRPERSON BOYD: Thank you. In your
- 10 analysis have you ever looked at the issue of at what
- 11 point California crude oil leaves California instead of
- 12 being processed in California?
- MR. YORK: Well, we didn't look at it in this
- 14 analysis, but there is -- I guess there's good news, in
- 15 that there is an Executive Order signed back by the
- 16 President -- there's a Presidential Executive Order,
- 17 signed back in 1982, which prohibits the export of U.S.
- 18 crude. And there's only -- without a Presidential
- 19 exemption, and there's only two crude oils that have
- 20 that exemption today, one of which is ANS.
- 21 So, absent a Presidential waiver, California
- 22 crudes are captive to California refiners, or to U.S.
- 23 refineries --
- VICE CHAIRPERSON BOYD: Right, to the U.S.
- MR. YORK: -- and that by their logistics

- 1 they'll be captive to California.
- 2 VICE CHAIRPERSON BOYD: Any other questions from
- 3 folks here? Yes?
- 4 MR. STEVENSON: Dwight Stevenson, Tesoro. I
- 5 wanted to amplify a little bit on what Skip had to say,
- 6 and thank you for sticking it out so long, Commissioner
- 7 Peterman.
- 8 VICE CHAIRPERSON BOYD: Yeah, she has a meeting
- 9 in the Governor's --
- 10 COMMISSIONER PETERMAN: I'll get a recap of your
- 11 question.
- 12 VICE CHAIRPERSON BOYD: There's a meeting with
- 13 the Governor's staff that is rather important.
- MR. STEVENSON: Okay. The point I want to make
- 15 is that when you're changing the incremental crude
- 16 market, the incremental crude that's coming into a
- 17 refinery, and instead of having something that's lower
- 18 priced from Canada, and having to buy something that's
- 19 more expensive from the Arab Gulf, you're going to go
- 20 look for other alternatives, first, and what happens is
- 21 that all of those other alternatives get bit up, and as
- 22 a final resort you go to the Arab Gulf.
- 23 So, this is not just on the high-carbon crude,
- 24 this impact of a higher price is not just on those 10,
- 25 20, 30 percent potential high-carbon crudes, we don't

- 1 know how many, it's the entire crude market.
- Would you agree with that?
- 3 MR. YORK: Yeah, I would agree that once you
- 4 start -- once you start restricting the crudes that
- 5 you're going to look at and you start bidding against
- 6 those then, you know, the -- it's not just one refiner
- 7 in California that will be bidding into that market, it
- 8 will be every refiner in California that bids into it.
- 9 And that crude could have more value to some
- 10 other refiner than it has to you and that starts another
- 11 bidding, the bidding game as well.
- 12 And so the market, it's a bit of the Genie gets
- 13 out of the bottle, once you start it it's -- the
- 14 crude -- the crude markets will find a new equilibrium,
- 15 but that new equilibrium could have unintended
- 16 consequences in terms of the cost of supply for
- 17 petroleum products to California and the security of
- 18 supply of the volume into the California markets.
- 19 VICE CHAIRPERSON BOYD: Other questions,
- 20 comments?
- Okay, thank you, Skip.
- MR. YORK: Yeah.
- VICE CHAIRPERSON BOYD: Now, public comment,
- 24 Gina is waiting anxiously.
- MS. GREY: Gina Grey, from WSPA, again. And I

- 1 apologize, but these are -- we have some prepared
- 2 comments and I will try and keep these short, but the
- 3 WSPA organization did feel that we wanted to make some
- 4 comments at the end to try and summarize our general
- 5 view of the Transportation Report at this point in time.
- 6 First of all, congratulations are in order
- 7 because we actually, as WSPA, want to thank and
- 8 recognize the tremendous effort by staff to improve the
- 9 IEPR Transportation Report.
- 10 And I know I've stood in front of you many
- 11 times, Commissioner Boyd, and had a long litany of
- 12 complaints and issues with the report, but we actually
- 13 have seen a seed change, I think, in improvement in the
- 14 report. It's very much improved from what was produced
- 15 in the past.
- 16 There's a greater understanding and recognition
- 17 in the report of the complexities of the transportation
- 18 fuels arena, and the considerations and challenges
- 19 inherent in trying to transition to a wholly different
- 20 fuel system in a rapid time frame.
- 21 What appears to be one of the main themes,
- 22 however, is the high level of uncertainty in what lies
- 23 ahead, particularly with respect of future contributions
- 24 of various renewable and alternative transportation
- 25 fuels and technologies.

1	There	are,	for	example,	questions	about	the

- 2 adequacy of alternative fuel supply, the adequacy of the
- 3 infrastructure and the technical, and environmental
- 4 questions still to be addressed.
- 5 Overlaid on this are the prevailing issues of
- 6 whether the fuels, the vehicles and the consumers will
- 7 nicely match up.
- 8 In contract to historical IEPR documents that
- 9 painted a very optimistic picture of the alternative
- 10 fuel future contributions and the rapid demise of the
- 11 petroleum industry, this document appears far more
- 12 balanced. And I think we heard that from other people
- 13 today that they sort of characterized it as a more
- 14 balanced report.
- 15 One aspect we did find disappointing, however,
- 16 was the lack of a next step analysis, and I think I
- 17 heard this from John Braeutigam earlier, that would take
- 18 much of the information obtained over these many months
- 19 of staff work and provide what is required by the
- 20 enacting Bowen Bill, which is to develop policies for
- 21 the IEPR.
- The report identifies many significant problems,
- 23 but normally doesn't go the next step in providing
- 24 recommended solutions or changes to State policy, for
- 25 example.

	1	And	we	actually	/ took	an	example	from	the	report
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- 2 which is relative to E85. We see in the report that
- 3 staff projects E85 infrastructure costs, alone, will be
- 4 from \$3.1 billion to \$101.8 billion, and that's if you
- 5 add up all of the components out to 2030. Which, they
- 6 say, on a per-station basis for dispensers are many
- 7 times greater than the total annual profits of a typical
- 8 retail station.
- 9 the report also says the number of FFEs needed
- 10 is needed to increase from 450,000 in 2010 to 5 million
- 11 by 2030 to enable an adequate market for volumes of 85
- 12 needed to meet RFS2.
- So, the reader is left with many questions. How
- 14 is all of this going to happen? Or, more importantly,
- 15 does the CEC believe this will realistically happen?
- 16 What will be the impact on the State's economy and the
- 17 consumers? What needs to be done or undone in order to
- 18 accomplish this?
- 19 So, there's the types of questions that
- 20 typically go through your head as you're reading this
- 21 report.
- Now, we do note an exception to this lack of
- 23 sort of next step, which was on page 88, where the staff
- 24 recommends the EPA consider convening a forum to
- 25 ascertain the primary causes for a lack of progress

- 1 regarding the growth of cellulosic biofuel production
- 2 capacity under the RFS2, along with a consideration of
- 3 modifications to the program.
- 4 This is an example of what we'd like to see more
- 5 of in the report.
- 6 So, WSPA would like this report to provide
- 7 policy recommendations as input to the overall IEPR.
- 8 And I think that's what we have said in the past, too,
- 9 that even if a lot of these issues and comments are
- 10 incorporated in this Transportation Report, we typically
- 11 don't end up seeing it in the actual IEPR.
- 12 So for policymakers, who are looking at just the
- 13 IEPR document, often those key issues are missing.
- In our March set of IEPR comments we stated,
- 15 "The CEC does not appear to be actively and urgently
- 16 working to chart a specific strategy that will deal with
- 17 a very tight demand supply outlook embedded in the
- 18 Commission's Transportation Fuels Forecast."
- 19 So, this comment and our concern still stands
- 20 relative to that March comment.
- 21 We would like to request that certain main
- 22 issues be highlighted in the main IEPR document, so
- 23 policymakers are appropriate forewarned.
- 24 Some of the issues and we'll probably have more
- 25 in our written comments, that we'd like to have included

- 1 in the IEPR are, and first of all, this first one may
- 2 strike you cold because we were going to say this
- 3 earlier in the day, but time was short, which is the
- 4 need for CEC to conduct the transportation fuels
- 5 analysis on an annual, rather than a biannual basis.
- 6 I don't see staff saying rah-rah over there.
- 7 VICE CHAIRPERSON BOYD: Do you have a revenue
- 8 source to get the added staff that --
- 9 MS. GREY: Yeah, I noticed that in the report,
- 10 too, about the resources.
- 11 Since many of the fuels were not dealt with in
- 12 detail in the report and there are several sections that
- 13 talk about why that was, but it also says that this is
- 14 ongoing work that will be completed at some point in
- 15 time, but it's not explicit as to when all that will be
- 16 completed.
- So, we just, again, would like to suggest that
- 18 this be an annual report, particularly at this point in
- 19 time when it seems -- you know, with the LCFS, with the
- 20 RFS2, a lot of these programs in play.
- 21 It seems that the transportation fuels arena in
- 22 the past, I know we've said this a lot, has received a
- 23 bit of short shrift in the IEPR context where
- 24 electricity is, annually, but transportation fuels is
- 25 not. So, it's consistent with what we've said before.

1	VICE	CHAIRPERSON	BOYD:	Don't	you	know	what	CEC
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- 2 stands for? The "California Electricity Commission."
- 3 MS. GREY: The "Electricity Commission" right.
- 4 (Laughter)
- 5 MS. GREY: All right, second bullet, which we
- 6 talked about earlier today and I mentioned, the need for
- 7 a CEC reporting mechanism for alternative fuels.
- 8 Thirdly, the need to include a detailed analysis
- 9 of the vehicle and consumer side of the equation and I
- 10 think it was kind of interesting this morning when we
- 11 were talking about sort of the vehicle attributes, and
- 12 the consumers were kind of in there. But when you look
- 13 at the back end of the document there is, I think, a
- 14 couple of paragraphs and three or four tables that deal
- 15 with the vehicle side of this whole thing. And I think,
- 16 again, we're always saying the three-legged stool,
- 17 vehicle, fuel, consumer.
- 18 And, unfortunately, because this is, as I know,
- 19 transportation fuels, but very important need to include
- 20 the vehicle side in probably a more prominent position
- 21 in the report.
- 22 And the next bullet was the need to highlight
- 23 the possible consequences of the LCFS program including
- 24 the crude differentiation approach.
- 25 And the need to continue to support the

- 1 petroleum industry in terms of expanded crude
- 2 production, marine and other infrastructure.
- 3 And I think a lot of that goes to our continual
- 4 mantra which is, fine, if the State wants to continue
- 5 with alternative and renewable view focus in terms of
- 6 transition, but don't forget about the petroleum side as
- 7 well, and the fact that just making sure that that side
- 8 of the equation doesn't have a hindrance in terms of our
- 9 ongoing energy supply while the transition takes place
- 10 is equally important.
- 11 And I think there are several things mentioned
- 12 in this transportation report, like the marine
- 13 infrastructure, that, again, need to be highlighted in
- 14 the IEPR.
- 15 And then, lastly, the need to translate this
- 16 report for use by the AB 118 effort and to determine if
- 17 revisions are needed to the AB 118 program.
- 18 And I think by that we just mean that, again,
- 19 making sure that whatever comes out in this report is
- 20 recognized and understood, and the AB 118 Advisory
- 21 Committee is educated on maybe some of the elements of
- 22 that, because not everyone reads 270 plus pages.
- 23 And, plus, just there have been some discussions
- 24 recently about whether or not the AB 118 program, in
- 25 terms of how it's constructed, what the rules of the

- 1 game are, et cetera, are appropriate as we move forward.
- 2 And maybe there are some revisions that may be necessary
- 3 in that, and that's probably legislatively driven and
- 4 you need to change that, but that was just another
- 5 thought on our part.
- 6 So, those were just some of the thoughts that we
- 7 had in terms of what needs to be reflected in the IEPR
- 8 in addition to what's in this Transportation Fuels
- 9 Report. Thank you.
- 10 VICE CHAIRPERSON BOYD: Thank you, Gina.
- 11 Any other public comments? Any questions out
- 12 there in -- staff, do you have any concluding wrap-up
- 13 comments you'd like to make?
- MR. PAGE: Jim Page, of the Energy Commission.
- 15 Just that we have an IEPR schedule that's actually
- 16 fairly tight, where all of these -- all this work that
- 17 we're proposing or has been proposed probably will
- 18 not -- will almost certainly make it into the IEPR given
- 19 the short lead time.
- Our final report we have no time, there is no
- 21 date at which our final report has to be completed.
- 22 And I would like to emphasize, too, that this,
- 23 while not maybe an annual process, is a continuous and
- 24 ongoing process for staff to learn, to understand, to
- 25 incorporate, to get information, to learn about new data

- 1 sources, to hear ideas about how that can be
- 2 incorporated into analysis, new problems that come up,
- 3 issues people have with our work. This is ongoing, it
- 4 will continue long after I'm gone.
- 5 So, that's really all I want to say.
- 6 VICE CHAIRPERSON BOYD: Are you retiring, too?
- 7 MR. PAGE: Don't tempt me. Yes, that's really
- 8 all I want to say is that we do have a short lead time
- 9 to contribute to the IEPR, so not all of the work that's
- 10 been proposed can get done in that time frame.
- 11 But, again, we do have more time to do the final
- 12 report. Whether we can do more workshops, we would like
- 13 to look into that possibility. Obviously, there's a
- 14 whole slew of questions that have been raised and we
- 15 have not -- we're not close to the answers for all of
- 16 them.
- But for the IEPR purposes, it comes every two
- 18 years and we just -- we can't stop it. Whether we're
- 19 ready or not, we have to contribute by a certain date
- 20 and that's the constraint that we will always have.
- 21 And I would also like to thank you all very much
- 22 for staying this long, this late and contributing so
- 23 much. It's really a pleasure, I really appreciate it.
- 24 VICE CHAIRPERSON BOYD: Thank you, Jim. Well,
- 25 let me just say that I, too, appreciate, one, the work

- 1 of the staff, the tremendous amount of work that has
- 2 gone into that. And only I, in particular, some of us
- 3 know that we have fewer staff now than we've ever had in
- 4 the past, in light of these tough times, so they've
- 5 taken on a big task and they have worked very hard to
- 6 bring it where it is. And the fact that some people
- 7 like it better than they used to like it is indicative
- 8 of, I think, the hard work that has gone on.
- 9 Commissioner Peterman, who did have a 5:00
- 10 o'clock appointment in the Governor's Office, and put
- 11 him off until 5:25, whispered in my ear, just before she
- 12 left, that this is one of the best workshops she's
- 13 attended and she's only been here roughly a year, but
- 14 carries a workload on the renewables area. Although, I
- 15 share the Committee with her, she's the Chair, I let her
- 16 do the heavy stuff.
- 17 So, it was impressive to all of us and we
- 18 appreciate your input.
- 19 There is a desire, continuously, to shrink the
- 20 size of the IEPR down because it's so big that nobody --
- 21 I mean we struggle to get people to pay attention to it.
- Jim's comments about, you know, the subordinate
- 23 report, we have more time to finish it up and we have
- 24 been talking about having more workshops, just some way
- 25 to have a continuing dialogue on the subject.

1	And with the passage of time and events, and
2	what have you, a lot of the people have learned about,
3	you know, the status of the economy, what you can and
4	can't do, things not realized. The cellulosic ethanol
5	example is one good one of what people predicted the
6	future would be and it didn't turn out that way. And
7	I've had to wait a long time for the second coming of
8	batteries in electric cars, et cetera, et cetera.
9	So, again, thank you all for your input, we'll
10	work with it, we'll work on it, with work with the
11	staff, the Commissioner and I, in helping them craft the
12	final version of this report and, more importantly,
13	craft what will go into the IEPR in the limited page
14	space we've been allocated, I'm sure.
15	So, anyway, thank you all, have a good weekend,
16	and appreciate the work you all put into this effort.
17	It's been very enjoyable, very educational. Thank you
18	and good night.
19	(Thereupon, the Workshop was adjourned at
20	5:35 p.m.)
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