

BEFORE THE  
CALIFORNIA ENERGY COMMISSION

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Staff Workshop on )  
Draft 2013 Building Energy )  
Efficiency Standards )

**Staff Workshop**

**Staff Workshop on Draft 2013 Building Energy Efficiency  
Standards Revisions for Residential and Nonresidential  
Buildings**

CALIFORNIA ENERGY COMMISSION

HEARING ROOM A

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SACRAMENTO, CALIFORNIA

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 **ORIGINAL**

Reported by:  
Peter Petty

Staff Present:

Gary Flamm  
Martha Brook  
Mazier Shirakh  
Ron Yasny  
Martin Ruiz  
Payam Bozorgchami

Presenters

Ronnen Levinson, Lawrence Berkeley National Laboratories  
(LBNL)  
George Ban-Weiss, LBNL  
Dan Suyeyasu, AEC  
Bruce Wilcox  
John Arent, Architectural Energy Corp.  
\*James Hoff, Center for Environmental Innovation in  
Roofing

**Also Present (\*on phone)**

Attendees

Jamy Bacchus, NRDC  
Steve Heinje, QUEST Construction Products  
Mike Gable, Gable Associates  
John Woestman, XPSA Extruded Polystyrene Foam  
Association  
Charles Cottrell, NAIMA  
Tom Garcia, City of Fairfield  
Jon McHugh, McHugh Energy  
George Nesbitt, CalHERS  
Andre Desjarlais, Oak Ridge National Laboratory  
Reed Hitchcock, Asphalt Roofing Manufacturers  
Association  
Helene Hardy Pierce, GAF  
Ming-Liang Shiao, PhD, CertainTeed  
Mike Ennis, SPRI  
Thomas Hutchinson, ERA  
Jim Calkins, Sika Sarnifil  
Matt Barnmore, Firestone Building Products  
Jim Baker, Roof Coating Manufacturer's Association, &  
Roof Assembly Ventilation Coalition  
William T. Callahan, Associated Roofing Contractors

Gregory Crawford, Steel Recycling Institute  
Eileen Dutton, Malarkey Roofing  
Heide Wollert, Johns Manville Corp.  
Dan Varvais, Bayer Material Science  
Mike Hodgson, Con-Sol for CBIA  
Richard K. Olson, Tile Roofing Institute  
Sarah Deukmejian, ASC Profiles Inc.

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June 10, 2011 9:31 a.m.

MR. FLAMM: Good morning. Shall we get started? I'm a pinch hitter this morning. Mazi Shirakh was going to do this presentation. These are his slides. And I may trip up on the intent of some of the slides but I'm going to try to go through. This first presentation is giving you an overview of where we are in this pre-rule making activities and what the calendar is. Because Mazi couldn't make it here this morning, I'm going to stumble through. Hopefully we can keep this going.

My name is Gary Flamm. I'm a Supervisor here at the Energy Commission.

So what are the policy goals? Please forgive me for reading the slides because I've not given this presentation before and I know you all can read. The goals for 2020 and 2030 for Zero Net Energy. There's a number of policies: The 2008 California Public Utilities Commission and Energy Commission - Energy Action Plan, the 2008 Air Resources Board Climate Change Scoping Plan, the CPUC Long-term Efficiency Strategic Plan and the 2007 Integrated Energy Policy Report, the IEPR, and the 2005 Governor's Executive Order established Greenhouse Gas Reduction Goals in California 2020 and

1 2050. For 2020 and 2050, 2006 AB 32 codified the 2020  
2 Greenhouse Gas Emission Target Law. The Green Building  
3 Standards Code was published in July of 2008 and it's  
4 updated for publication in 2010. It has voluntary REACH  
5 Standards for energy efficiency as compared with the  
6 Base Standards. And then Governor Jerry Brown's Energy  
7 Jobs Plan for Zero Net Energy goals. So these are all  
8 policies that we're working under in the 2013 update to  
9 the standards.

10 The major collaborators, the Public Goods  
11 Charge Funds and Standards. There are case initiatives,  
12 those are Codes and Standards Enhancements which are  
13 analyses and studies done by the electric utility  
14 companies - Pacific Gas & Electric, Southern California  
15 Edison, San Diego Gas & Electric and Southern California  
16 Gas have been working on a lot of these case proposals.

17 There's some PIER founded-focused research,  
18 rather which views standards as a primary delivery  
19 mechanism and they've done a substantial amount of  
20 research for the 2013 Standards. There's been a public  
21 process with active stakeholder input.

22 Now the public process that we've had so far  
23 has not—we're just initiating the Energy Commission  
24 public process. Prior to this, there have been a number  
25 of stakeholder meetings that were hosted by the

1 utilities where they are doing analyses, proposals,  
2 vetting the ideas and they've had a number of workshops  
3 or meetings to go over those.

4           How many people have seen this slide before?  
5 It's been around awhile. OK. So this basically shows  
6 that the per capita use of electricity in California  
7 compared to the rest of the nation. In the 60s it shows  
8 that the per capita use of electricity was going up  
9 pretty steeply and then in the 70s we had the oil  
10 embargo. And all of a sudden we realized how vulnerable  
11 we were to fluctuations in energy prices. And so there  
12 was a dip there in the mid-70s and that's when the  
13 California State Legislature created the California  
14 Energy Commission and there have been a number of  
15 efforts, the Building Standards, the Appliance  
16 Standards, there's Utility Rebates. So due to a number  
17 of ongoing efforts, if you look at the green line, in  
18 California we've been able to flat line the per capita  
19 use of energy, so that's the amount of energy per person  
20 in California. And then if you look at the red line,  
21 that is California as a whole—I mean that's the nation  
22 as a whole. You see that the nation as a whole had a  
23 little dip there in the mid-70s and then they started  
24 growing again. It's because of the activities that  
25 we're involved in right now that we've been able to,

1 basically, flat line the per capita of energy use.  
2 Commissioner, past Commission Rosenfeld had estimated  
3 that if we had not had all the standards and  
4 regulations, we would have had to install an electric  
5 generation plant every eight miles along the coast of  
6 California to support the current population that we  
7 have.

8 I have no idea what this slide is. So I'm  
9 going to skip this one. This is Mazi's slide.

10 So the 2013 Title 24, Policy Objectives. So  
11 we want to achieve big steps toward Zero Net Energy by  
12 2020 for Res and 2030 for Non-Res. We're looking for a  
13 15-25 percent improvement in these standards this time.  
14 We're also looking at REACH Standards which are Part 11,  
15 I don't know if everybody knows this, Title 24 is the  
16 Building Code in California but Building Energy  
17 Standards are Part Six and the Green Code is Part 11.  
18 The timing of when we adopt the standards, of when they  
19 go into effect are aligned with the Building Standards  
20 Commission Triennial Code Update and that's why the  
21 timeline is as it is.

22 So what we're trying to do is we want to  
23 address compliance and enforcement issues. We want to  
24 simplify the standards so some of the standards that  
25 were prescriptive measures we are migrating to mandatory



1 such as duct sealing, refrigerant charge, airflow  
2 measurement. We want to scrutinize all of the  
3 exceptions a lot of the historic language exceptions  
4 have been around for a long time. They really cause a  
5 lot of complexity to the standards. We're looking at  
6 making the compliance forms user-friendly, that's going  
7 to happen after we adopt the standards. We're going to  
8 be working on that. We're going to look at creating  
9 online interactive forms instead of the two-inch stack  
10 of paper forms we currently have. We want to improve  
11 and increase third-party field verification in  
12 acceptance testing. We want to improve electronic  
13 record keeping. We have—we started a repository where  
14 the HRS raters are taking compliance forms and putting  
15 them into a registry and creating a repository for  
16 historic record keeping. And we want to consider  
17 measures that integrate efficiency with demand response.  
18 So there's a lot more demand response so that during  
19 emergencies we can respond and reduce load.

20           We want to include non-energy related  
21 greenhouse gas cost benefits in our analysis looking at  
22 water saving measures and water costs for power  
23 reductions, considering roof deck insulation in  
24 residential buildings. Encourage proper building  
25 orientation and consider how photovoltaic systems should

1 be included. And I have no idea what to report to the  
2 reg-Okay, so Martha got here and I'll keep looking to  
3 her. So I can't read this. All I can tell you is that  
4 this is a calendar of where we're going and where we've  
5 been. So right now, the utilities already did their  
6 analysis, for the most part, they've had a number of  
7 meetings. We're now in a series of Commission Staff  
8 Meetings, which this is, in which we're presenting what  
9 they've been working on and some of the things that  
10 we've been working on. We're looking for adoption of  
11 these standards in March of 2012 and then they will be  
12 published by the Building Standards Commission in 2013.  
13 And that's why we're calling them the 2013 Standards and  
14 they will go in effect on January 1, 2014.

15 For the Standards, when we update them we have  
16 to do a lifecycle cost analysis based on a lifecycle  
17 cost report which was presented November 16 at a Staff  
18 Workshop. We incorporated updated weather files,  
19 updated time dependent valuation and updated  
20 methodology.

21 In previous cycles, before the 2013 cycle that  
22 we're in, we typically held 15-20 workshops. And that  
23 took an awful long time. We would have a workshop and  
24 often stakeholders; this would be the first time that  
25 they would see a measure. So what we asked the

1 utilities to do it to try to vet their ideas as much as  
2 possible before they brought them to us. So they're not  
3 circumventing the rulemaking process that we will  
4 follow, that we always follow, but we're hoping that  
5 measures will have been significantly vetted before we  
6 started having our staff workshops.

7 So I just went over this.

8 We hope to have 10-11 days of workshops but I  
9 think there's some scope creeping on that.

10 So here's our schedule. I don't know if this  
11 has changed any, Martha? This is where our proposed  
12 schedule was for workshops. Well, these are the ones  
13 that we had already. And so we're on June 10 and that's  
14 what we're presenting. June 14 is not going to happen  
15 in California because we canceled it. June 21 is  
16 looking at the updates to the Alternate Calculations  
17 Method Manuals. The—I'm not going to read this. You  
18 all can read this. All of the presentations for today  
19 are going to be available online. There will be a  
20 transcript of this, everything that is said, even the  
21 silliness that I say, is going to be posted online  
22 eventually.

23 MS. BROOK: Want me to cover this one?

24 MR. FLAMM: Please, Martha save me.

25 MS. BROOK: This is Martha Brook. I apologize

1 for being late. I thought this started at 10 o'clock.  
2 So what we're trying to do in software to support our  
3 performance based code in California is move to open  
4 source software development and availability platform so  
5 we're trying to develop all of our compliance software  
6 under open source software license agreements. We have--  
7 we're starting two technical support contracts. One for  
8 residential software development and one for non-  
9 residential software development that will give us the  
10 expertise to get our software developed. We're trying  
11 to do everything in open source so that the software is  
12 available to vendors who want to include it in their  
13 design software. We're also trying very hard to get  
14 this compliance software completed as close to the  
15 adoption date of the standard as possible. That's all I  
16 have for that.

17           You can skip that.

18           MR. FLAMM: Okay. So if you like what I said,  
19 my name's Gary. If you don't, contact Mazi. There's  
20 his contact information. The June 7, obviously we can't  
21 have--

22           MS. BROOK: It should say, well, it should say  
23 a month from now so July 10.

24           MR. FLAMM: Okay.

25           MS. BROOK: One more thing I wanted to mention

1 is that there's copies of the presentations out on the  
2 table now that I brought down, in case you're  
3 interested. I apologize for not having presentations up  
4 before this morning so if you need to take a look at  
5 what you can expect we'll be talking about today you can  
6 see the presentation material out in the front.

7 MR. FLAMM: If anybody has any questions or  
8 comments, what we're going to ask you to do is come up  
9 to the lectern here, introduce your name every time you  
10 come up because for the transcript we want to know who  
11 you are and then make your comments, so make your  
12 comments into the microphone. So are there any  
13 questions or comments about the big plan that we have  
14 here? Oh, I thought we had someone coming up to speak.

15 MS. BROOK: Let's move on to our first Agenda  
16 Item which is Ronnen Levinson who's going to talk about  
17 Updating the Aged Reflectance Formula and CRRC  
18 Accelerated Aged Reflectance Procedure. And we have a  
19 stand-in right, we don't have Ronnen we have--

20 MR. LEVINSON: I'm on the line.

21 MS. BROOK: That's great.

22 MR. LEVINSON: With George on the  
23 presentation.

24 MS. BROOK: That's great. Thanks, Ronnen.

25 MR. BAN-WEISS: Okay. Read to go? My name is

1 George Ban-Weiss. I'm a post-doctorate researcher at  
2 Lawrence Berkeley Lab in the Heat Island Group. And, as  
3 was said, I'm standing in for Ronnen Levinson today.  
4 He's on travel but he's on the phone. I'm going to talk  
5 about a proposed update to the Provisional Aged Solar  
6 Reflectance Equation for roofing products.

7           We're proposing an update to one measure for  
8 cool roofs, it's Section 118, Item 2. The goals of the  
9 proposed code change are to first use an extensive  
10 database of reflectance measurements to update the  
11 formula for the provisional aged solar reflectance. We  
12 also, in that updated equation, aim to reduce the  
13 likelihood that this provisional equation overpredicts  
14 the measurements; essentially we want to reduce the  
15 likelihood that the equation is overpredicting what  
16 happens in reality. And lastly, there are a couple of  
17 nomenclature changes which we'll show in a moment.

18           This is the code. I'm not sure if everyone's  
19 familiar with this piece or not. I guess I'll err on  
20 the side of giving too much background. In general, the  
21 roofing products are—their policies are based on aged  
22 solar reflectance. Generally, you get the aged solar  
23 reflectance by sending a sample of the roofing product  
24 down to the field and letting it age for three years,  
25 sending it back to the lab and testing it's solar

1 reflectance. What we address here is an equation that  
2 you can use while the sample is out in the field and  
3 you're waiting to see what the aged solar reflectance  
4 is. This equation estimates it and you use this while,  
5 basically, your sample is aging. What you can see here,  
6 where the little hand is, that's the current equation.  
7 You can see that you can input an initial solar  
8 reflectance here and do a little math and get an  
9 estimated aged solar reflectance. So currently, there's  
10 this one equation for all roofing product types so our  
11 recommendation is to update that equation but replace  
12 here, instead of having the .7 factor, have this beta  
13 value where beta can change depending on the product  
14 type. That way we can customize the formula for product  
15 type.

16           You can see also that there's some  
17 nomenclature changes. In the current version here you  
18 have an R aged and a row initial. Those are really both  
19 solar reflectance so they should probably have the same  
20 variable there. We're just recommending that it be row  
21 and row. And you would then have a table here that  
22 would list beta factors which get inputted into this  
23 equation. You list it here by product type. So  
24 basically this presentation is going over the basis to  
25 this code change here.

1           So we did a pretty extensive analysis using a  
2 database by the—that the U.S. Cool Roof Rating Council  
3 has, or CRCC. This database has solar reflectance  
4 measurements, both initial and aged reflectance  
5 measurements, for over 2,000 roofing products. We did  
6 an analysis to look at the relationships between the  
7 aged and the initial solar reflectance. We had to do a  
8 bit of editing to the database because the database as  
9 is publicly available includes some things that would  
10 kind of throw off the analysis a little bit.

11           First of all, we excluded any duplicative  
12 values and we also excluded non-measured values. I'm  
13 not going to go into a ton of detail as to why those are  
14 in the database but just as an example as you're  
15 probably aware, there are certain roofing companies that  
16 simply take another company's product and sort of  
17 rebrand it as their own. In that case, the CRCC allows  
18 the rebranding company so simply reference the  
19 measurements done by the original manufacturer. So that  
20 would be double counting one measurement which we didn't  
21 want to do. As far as non-measured values go, there's a  
22 counter family program that the CRCC has that allows, in  
23 essence, when you go to the public database products  
24 that are in this color family aren't always showing  
25 measured values. They're sometimes showing default



1 values and so we were sure to use the measure values for  
2 that.

3           If you look at the pie chart that's showing  
4 the relative contributions of—or the relative fractions  
5 of different roofing product types in the database you  
6 can see that it's overwhelming coating products. So  
7 around a quarter of the total products were factory  
8 applied coatings and almost 40 percent were field  
9 applied coatings. The other products shown on the left  
10 side, there were less of them; the product type with the  
11 lowest sample size was shingles with 21 or 3 percent of  
12 the database.

13           So I'm going to show a bunch of plots that  
14 look just like this one. There's going to be a  
15 different plot for every product type. So it's worth  
16 spending a minute to kind of orient you to this plot.  
17 What we're showing here is aged solar reflectance on the  
18 vertical axis, initial solar reflectance on the  
19 horizontal axis and what we show is the solar  
20 reflectance values for each roofing product of this  
21 product type. So each blue circle here is the  
22 reflectance value of a different product. You can see  
23 up here that there are 173 factory applied coatings and  
24 so there are 173 little blue circles. The black line  
25 shows here the 1:1 lines so that's where initial solar

1 reflectance equals the aged solar reflectance. The red  
2 line shows the current Title 24 predictive equation and  
3 then the green line shows the best linear fit through  
4 the blue circles. The equation for that best linear fit  
5 is shown here in the bottom right in the green. And  
6 then we also show this value of X (kai). I've got a lot  
7 of arguments over how to pronounce that Greek letter but  
8 I think we came to the conclusion that it's kai. This  
9 represents the root mean square error so it's  
10 essentially the amount of scatter of these blue circles  
11 around that green best fit line.

12           For factory applied coatings, this plot shows  
13 that they are really quite resistant to soiling so this  
14 green best linear fit line is very similar to the black  
15 1:1 line so that indicating that after aging the roofing  
16 product is—the factory applied coating products in  
17 general are not seeing a very big drop in solar  
18 reflectance.

19           Field applied coatings show quite a different  
20 story. You can see that there's a lot of scatter in  
21 those blue circles. That's showing that first of all  
22 that there's a lot of variability, there are some  
23 products, for example, that have a lot of initial solar  
24 reflectance and then after aging, that reflectance drops  
25 quite a bit. There are also products that are up in

1 this range that have both very high initial solar  
2 reflectance and they're very resistant to soiling. They  
3 keep their high solar reflectance after aging. The  
4 other thing I'll point out is that there's a bunch of  
5 blue circles below that red line. That's indicating  
6 that the current Title 24 predictive equation is, to  
7 some extent, overpredicting the aged solar reflectance  
8 of some roofing products. We'll talk a lot more about  
9 that over prediction in a few minutes.

10 For metals, and you can see there's a smaller  
11 sample size, but in general the behavior is quite  
12 similar to factory applied coatings which is expected.  
13 You can see that they're quite resistant to soiling so  
14 they keep their reflectance value quite well after  
15 aging.

16 For modified bitumen products you can see that  
17 there's a sort of moderate amount of scatter here.  
18 There are quite a few products that have been—were the  
19 Title 24 equation overpredicts the aged reflectance,  
20 especially down in this range. The kai value is in  
21 between the factory applied coatings and metals and  
22 field applied coatings. You can also see, up in this  
23 regime here, that the products that have higher solar  
24 reflectance tend to have a larger decrease in  
25 reflectance after aging.

1           This is the result for shingle. You can see  
2 here that there's a relatively low sample size, as I  
3 already mentioned, there's only 21 shingles. Perhaps  
4 more problematic is that all of them are in this very  
5 small range of solar reflectance so they all are around  
6 .25-.3 on initial solar reflectance. That creates a bit  
7 of a problem is we're trying to come up with a best  
8 linear fit line or a predictive equation where you want  
9 to be able to kind of accurately predict the aged solar  
10 reflectance of a shingle that might have an initial  
11 solar reflectance out in this regime here. Because of  
12 the extrapolation that's necessary, it's not a very  
13 accurate situation to do that.

14           For single ply membrane you can see, again,  
15 there's sort of a modest amount of scatter. The other  
16 interesting thing is to note that these products, you  
17 can see with high initial solar reflectance, tend to  
18 have some reduction in solar reflectance after aging but  
19 that reduction in reflectance is less than for field  
20 applied coating so that is to say that the single ply  
21 membrane seem to hold their solar reflectance slightly  
22 more than the field applied coatings do.

23           And tiles are showing here, again, a sort of  
24 modest amount of scatter. There are quite a few  
25 products that really do hold their solar reflectance

1 after aging.

2           So I'll provide a definition now, and I've  
3 alluded to it in some of the past slides, we define the  
4 overprediction rate or F, the overprediction rate is the  
5 fraction of products for which the predicted aged solar  
6 reflectance from that provisional formula exceeds the  
7 measure age of solar reflectance. So it's probably  
8 easier to understand graphically. This is a similar  
9 plot that I've been showing, with a couple of lines  
10 removed, and you can see that basically the fraction of  
11 blue circles that are in this box here represent the  
12 overprediction rate. These are the products in the CRCC  
13 directory where the provisional equation was  
14 overestimating their actual aged solar reflectance.

15           This table shows overprediction rates for  
16 various product types. In our analysis the green row  
17 highlights the product typed with the largest  
18 overprediction rate of over 30 percent. The next kind  
19 of clump of overprediction rates is for single ply  
20 membrane which is around 17.5 percent and also modified  
21 bitumen around 15 percent and then the rest of them have  
22 kind of low overprediction rates. So factory applied  
23 coatings, metals, shingle which I mentioned before is  
24 problematic because of the sample size and also tile.  
25 They have overprediction rates that are around 5 percent

1 or less. Again, these are overprediction rates of using  
2 the current Title 24 equation.

3           So what we propose then is to take the current  
4 equation, which is shown here, and instead of having  
5 this constant of .7 we add a beta value which is  
6 variable and is dependent on product type. If you want  
7 to think about what beta means physically, it's actually  
8 the resistance to soiling for that product. So a  
9 product that has a high beta value is very resistant to  
10 soiling, that is after aging the solar reflectance tends  
11 to not drop a whole lot. Beta than is chosen to limit  
12 the overprediction rate and I just not that that's a  
13 policy decision at that point, so up until now it's been  
14 the scientific results and the analysis and choosing the  
15 values of beta becomes a policy decision.

16           This table I'm not going to go through in  
17 detail but it essentially shows you the beta value that  
18 you might choose for a bunch of different overprediction  
19 rates. So, for example, if you wanted to have all of  
20 your products to have an overprediction rate of 10  
21 percent, you would go down this column here and you  
22 could choose these beta values. So you can peruse this  
23 later. It's also in a paper which will be on the  
24 website that has a lot more detail than what we're going  
25 to discuss today on this analysis.

1                   So when you're going to select an  
2 overprediction rate we just want to note that first off  
3 minimizing the overprediction rate, having a lower  
4 overprediction rates, helps you to insure that the long  
5 term reflectance of products are going to meet  
6 predictive requirements. On the other hand, you don't  
7 want to have too low of an overprediction rate because  
8 then you're giving too much weight for outliers which  
9 could come for various reasons but one example is a  
10 possible measurement error. And the way to illustrate  
11 that is to imagine if you had an outlier down here in  
12 this bottom right of the plot of where you started out  
13 with a high initial solar reflectance and it ended up  
14 having a very low aged solar reflectance. That would  
15 mean that the red line here would have to essentially go  
16 under that blue circle. Your equation then isn't really  
17 based on anything physical anymore; it's just having to  
18 support that one data point because you have a zero  
19 overprediction rate. So that's sort of a limiting case  
20 that I don't think anyone would choose. I'm just trying  
21 to point out why you wouldn't want to have one that's  
22 too low.

23                   So the compromise we're suggesting is to  
24 select a moderate overprediction rate and we recommend  
25 using the overprediction rate for single ply membrane,

1 as I showed in that previous table, which is 18 percent.

2           The logic behind our recommendation then is  
3 first off, find the beta values for overprediction rates  
4 of 18 percent for each product and that's shown in the  
5 table here. So this is the beta value to obtain an  
6 overprediction of 18 percent.

7           Then round off those beta values to the  
8 nearest 0.05 and then, essentially, if beta in this  
9 table is less than 27, that's the current value, then  
10 you would use this new beta value from our analysis. If  
11 the beta value is .7 or higher than you would just keep  
12 the current value of .7. Physically speaking, that  
13 means product types that have low resistance to soiling  
14 should get assigned a new beta value but other products  
15 that are at least resistant at 0.07 or higher can keep  
16 their current beta values. In the end, it's not a big  
17 change that we recommend. Field applied coatings would  
18 get a beta decrease of 0.7 to 0.65 and the rest of the  
19 product types keep their same beta value of 0.7.

20           What does this new equation look like for  
21 field applied coatings then? This plot is the same as  
22 I've been showing all along except we add one line here,  
23 which is the blue line, that shows the new proposed  
24 provisional equation for solar reflectance for field  
25 applied coatings. Essentially, the new equation shifts



1 the red line, which is the current one, to the blue  
2 line, which is the new proposed one. So you can see  
3 that it's not that big of a difference but what you're  
4 doing is you're decreasing the likelihood that the  
5 equation is going to overpredict the actual aged solar  
6 reflectance of field applied coating products.

7 And that's it. Happy to answer questions and  
8 Ronnen is on the phone too.

9 MS. BROOK: So if you do have questions,  
10 please come up to the microphone. I don't see any-  
11 everybody is just wonderfully happy with this revision.  
12 So that's great. If you have a question you need to  
13 come up here.

14 MR. BACCHUS: Jamy Bacchus. NRDC. If you go  
15 back to that last slide and the large spread, obviously  
16 we're trying to narrow that down, are there  
17 manufacturers that are being penalized by this that are  
18 maybe in the room that would want to speak out and try  
19 to figure out a way that they would want to put pressure  
20 on the other people, to kind of figure out a way that  
21 their products are not going to be de-rated? Has anyone  
22 spoken up in that regard?

23 MR. HEINJE: I have three questions.

24 MS. BROOK: Excuse me, can you please state  
25 your name?

1           MR. HEINJE: Steven Heinje, United Coatings  
2 Manufacturing Company.

3           MS. BROOK: Thank you.

4           MR. HEINJE: Located in Phoenix, Arizona. My  
5 first question is you have data, I believe, that  
6 includes Florida as part of your aged reflectivity here,  
7 is that right?

8           MR. BANS-WEISS: That's true.

9           MR. HEINJE: Well, my observation of my  
10 product line and my company's been in existence for 90  
11 years, we found that the Florida results hugely skewed  
12 our aged reflectivity. When we discovered this was  
13 going to have an impact on our ratings, we since came  
14 back and essentially made tropical grades. One way to  
15 get at this is to ask if you've looked at the age of the  
16 entry, let's say it was an early entry, a sample that  
17 was put in the Coal Roof Rating's database at its  
18 inception versus later, I'm fairly confident, at least I  
19 know it's true in my case, that you'll find our ratings  
20 have improved. I think that explains a lot of your  
21 scatter. Unfortunately, if you get a regional  
22 manufacturer in California, he's really not formulating  
23 for Florida but in fact that is what's suggested in this  
24 data. So, number one.

25           And I guess I covered—that's number one and

1 two. I managed to get both climate and the age of when  
2 that sample was put into the database.

3 And finally, I guess this is probably outside  
4 of your scope, but if you look at a lot of the products  
5 in the database, I'm sure this would be extremely  
6 tedious, you will discover a great number of them do not  
7 actually meet the code. For example, you require ASTM  
8 D683 or Table 118-B for a requirement of the quality.  
9 You're trying to make sure you don't have paint on the  
10 roof; you want to have a good coating. But if you  
11 actually look at the literature of a lot of the  
12 companies that have data on this Cool Roof Rating  
13 website which is merely a rating agency, you will  
14 discover that a good third of them, at least, do not in  
15 fact meet the energy code.

16 I don't know that that's particular  
17 observation is going to change the results. It is a  
18 fact that a great number of the rated products in fact  
19 do not meet any of the quality requirements that are  
20 outside of just reflectivity in the code.

21 MR. BANS-WEISS: For Durability?

22 MR. HEINJE: For durability. This issue I'm  
23 very aware of because of our company's long history.

24 MR. BANS-WEISS: Yeah, that's been raised  
25 actually by a couple of companies in particular. And

1 that's not accidentally, that's companies that have  
2 products that have very good durability and they think  
3 that that's something that should be included. So yeah,  
4 the point is well taken that if a coating is no longer  
5 on a roof in two years, it's not really doing much.  
6 That's outside the scope of this analysis--

7 MR. HEINJE: But this is something that if  
8 asked, I would be willing to offer some of that input  
9 because if you're an insider in the coatings business,  
10 it's not that hard to figure out. But I would  
11 understand completely that, to an outsider, they're all  
12 white fluids in a bucket. They all look the same.

13 MR. BANS-WEISS: Yeah. This analysis is based  
14 off of samples from weathering farms, essentially. And  
15 to your first couple of points, if you look at the  
16 paper, actually, we did a pretty thorough analysis of  
17 the site result relationships. So there's a bunch of  
18 plots like this one that show results for Florida,  
19 Arizona, Ohio and certainly what you've seen is  
20 corroborated. Florida results show more aging so you  
21 know the goal is to get a representative--some sort of  
22 representative sample of what's going on in the real  
23 world.

24 MR. HEINJE: Thank you.

25 MS. BROOK: Is that it from the audience or do

1 we have any questions online? Okay, thanks very much.

2 Let's move on to the next presentation.

3 MR. LEVINSON: Thank you, George.

4 MS. BROOK: Oh, excuse me. Do you have a  
5 question online?

6 MR. LEVINSON: Oh, no. This is Rennon, just  
7 thanking George.

8 MS. BROOK: Are you going to be there or--?

9 (Whereupon they set up the next presentation)

10 MR. SUYEYASU: Good morning. My name is Dan  
11 Suyeyasu with Architectural Energy Corporation. We're  
12 going to be discussing some proposed changes to the  
13 Nonresidential Insulation Standards that are being  
14 sponsored by--this is research done for the California  
15 Energy Commission.

16 What we're proposing to do is to add some new  
17 mandatory insulation level requirements to Title 24.  
18 Just for the people who are not familiar with the  
19 difference between prescriptive standards and the  
20 mandatory minimal standards - a prescriptive standard is  
21 a standard that essentially set the energy budget. If  
22 you hit the prescriptive standard, you will comply with  
23 the code if you're using a prescriptive path. If you're  
24 using a performance compliance path, the prescriptive  
25 standard will set what the budget is for doing energy

1 modeling. A mandatory minimum standard is a standard  
2 that every building that is built must meet that  
3 mandatory minimum standard. So with prescriptive  
4 standards you can trade off using the performance  
5 compliance approach but you cannot trade off other  
6 energy efficiency futures to offset the energy benefits  
7 of the mandatory minimum standards.

8           So why do we have mandatory minimum standards  
9 in the code that's separate from the prescriptive  
10 standards. At some point there are certain elements of  
11 the building construction that just become fundamental,  
12 core, prudent types of construction and at that point we  
13 will require a code, essentially, under any  
14 circumstances. This has been done in residential awhile  
15 in the insulation techniques. Basically, if you have a  
16 2x4 stud raw, we want to see batted insulation between  
17 those studs. Really, there's no rational or no good  
18 rational to not do that. The other issue is that it  
19 makes the enforcement process so much easier on the  
20 building inspectors because they know if they see a wall  
21 cavity, if they see a rafter cavity, they want to see  
22 some type of insulation there. If they see no  
23 insulation then maybe after they have to think that  
24 maybe this is being traded off through the performance  
25 approach through either a higher efficiency HVAC system

1 or higher efficiency windows. And they can obviously  
2 figure that out in the Title 24 reports and get into  
3 that but we want to make this a little bit easier on the  
4 building inspectors to know there needs to be a certain  
5 amount of insulation everywhere in a building.

6 Two potential ways, there's probably more than  
7 this, to set what the mandatory minimum levels should  
8 be. One approach that we're using with insulation here  
9 is to look at the lowest standards across all climate  
10 zones for the particular construction type whether it be  
11 a wall or a ceiling or a floor and apply that standard,  
12 essentially in the most mild climate zone, as the  
13 mandatory minimum for all climate zones.

14 We're also looking at recent historical  
15 standards as the basis for mandatory minimums and this  
16 will be discussed in the afternoon when we're talking  
17 about cool groups because that's the basis for cool  
18 group mandatory minimums being proposed.

19 Cost effectiveness. There is no cost  
20 effectiveness analysis that's being done with these  
21 standards because the standard is at or below the  
22 prescriptive standard which has been shown to be cost  
23 effective so just by default it's cost effective. The  
24 homework has already been done on that issue to get the  
25 prescriptive standard into the code.

1           So let's just walk through what we're  
2 proposing for mandatory minimums across different  
3 assembly types starting with roofs. Roofs and metal  
4 building, we're proposing a mandatory minimum U-Factor  
5 of .065. These standards, which are the lowest U-Factor  
6 in the code, are based on a certain construction  
7 assembly type and in this case we're going to go through  
8 those construction assembly types just to give you an  
9 idea of what we're thinking as a mandatory, prudent type  
10 of construction. This will be an R-19 batt over  
11 purlins, compressed over those purlins, but with a  
12 thermal block at each purlin of R-5 that spans outside  
13 the width of that purlin of about one-inch. You can  
14 meet this standard through any insulation type that will  
15 get you to a U-factor of .065, you don't have to use  
16 that insulation type and that's the basis for this.  
17 Roof, wood framed and other, all other types of roofs  
18 essentially with a U-factor of .075. This is derived  
19 from putting an R-19 batt between 2x4 framing, 16-inch  
20 on center.

21           Moving on to the different wall types, walls  
22 in metal buildings, we're looking for a U-factor of at  
23 least .113. That's equivalent to an R-13 batt laid over  
24 the metal girts and compressed under siding, essentially  
25 the same as on that metal roof only without the thermal



1 blocking. And this is in a metal building, not a metal  
2 framed building, so it's metal structural elements I  
3 guess you'd say. They're also structural but largely  
4 metal. And then while metal framed has a U-factor of  
5 .098. In that construction we found what's most cost  
6 effective is continuous insulation on the outside of the  
7 structure and that's derived from an R-8 continuous  
8 insulation. Moving to a mass light wall, a U-factor of  
9 .44. That's derived from a 6-inch lightweight concrete  
10 masonry unit, wall partly grouted with insulated cells.  
11 That's just a one extra feature over a regular wall  
12 insulation of the cells. Mass heavy walls have no  
13 requirement above and beyond the wall. And then wall  
14 wood framed and other has a U-factor of .110 and this is  
15 2x4 framing, 16-inch on center with R-11 batts.

16           Moving to the floor, if its mass floor there  
17 is no requirement. If it's a wood floor or some other  
18 type of floor it gets a U-factor of .071. This is the  
19 same as 2x6 framing, 16-inch on center with an R-11 batt  
20 in the floor.

21           So that is the details of our mandatory  
22 minimum on insulation proposal. Are there any questions  
23 or comments on that?

24           MS. BROOK: Come on up, Mike.

25           MR. GABLE: Mike Gable, Gable Associates. I

1 think it would probably be useful if you were ever doing  
2 one of these presentations again to use the graphics  
3 from the Joint Appendices 4 to illustrate which  
4 assemblies each of these is referring to because just  
5 visualizing this is kind of hard. Thanks.

6 MS. BROOK: Okay. Thanks.

7 MR. WOESTMAN: John Woestman on behalf of XPSA  
8 Extruded Polystyrene Foam Association. Just a  
9 suggestion. First of all, very much supportive of the  
10 mandatory minimum as a way to go but one suggestion,  
11 like in this document, that it's clear what you're  
12 considering as the mandatory minimum in the U-factor.  
13 And that the other parts, the R-19 batts are examples.

14 MS. BROOK: Okay.

15 MR. WOESTMAN: Acceptable examples. Because I  
16 know when I was looking at this, I was thinking, "Wow.  
17 That's a requirement?" because from one insulation  
18 provider's perspective you want to be able to have all  
19 the choices that can be used.

20 MS. BROOK: Right. And it'll be clear when we  
21 post our code language change that we're making changes  
22 to the--

23 MR. WOESTMAN: Sure.

24 MS. BROOK: U-factor.

25 MR. WOESTMAN: Yeah but on these, we're

1 looking and going, "Oh, my gosh."

2 MR. SUYEYASU: Apologies about that.

3 MR. WOESTMAN: I know what you meant. You  
4 made it clear that the U-factors are mandatory and there  
5 are some examples that we believe to be that.

6 MS. BROOK: Yes?

7 MR. COTTRELL: Charles Cottrell representing  
8 the North American Insulation Manufacturers. We're the  
9 manufacturers of fiberglass and rock wool products. We  
10 are also very much in support of these mandatory  
11 minimums. One of the things we would like to have seen  
12 considered is instead of just one mandatory minimum,  
13 possibly looking at mandatory minimums set by climate  
14 zones. The way it's currently proposed, it really could  
15 just set the minimum at something that's  
16 disproportionately in favor of the lower climate zones.  
17 In other words, in San Diego, R-11 being the minimum—you  
18 wouldn't go below that anyway and some of the colder  
19 climate zones, they're not as restricted as much so it's  
20 sort of disproportionate. If there's a way to balance  
21 that out.

22 MS. BROOK: Yes. So we have those differences  
23 by climate zone in our prescriptive standards and the  
24 way that we've developed our mandatory standards in the  
25 past is that it's mandatory means mandatory for

1 everybody statewide. So part of it is just ease of  
2 implementation and communication and getting the  
3 building officials an easy way to never have to wonder,  
4 they always know. It's always the same statewide and  
5 then all of the variability and the issues with climate  
6 variation we deal with in our prescriptive standard. So  
7 that's how we're dealing with it now.

8 MR. COTTRELL: Okay. And then, just another  
9 point to look at, is as John pointed out, the U-value of  
10 being the minimums. Just being aware that some of those  
11 values, U-values that have been assigned to different  
12 assemblies such as the .065 for R-19, those are in—at  
13 least that value that was cited comes from the ASHRAE  
14 90.1 standard. The newer ASHRAE standards have changed  
15 those U-values for prescriptive, R-19, has changed  
16 somewhat.

17 MS. BROOK: Oh, okay.

18 MR. COTTRELL: So just be aware that some of  
19 those have changed and that you need to look to the  
20 newer standards.

21 MS. BROOK: Okay. That's a great point and a  
22 good suggestion. Thank you. Anybody else? Tom?

23 MR. GARCIA: Morning. I'm Tom Garcia with the  
24 City of Fairfield. Just a couple of quick comments.  
25 I'm curious about the compressed insulation, compressed

1 over purlins and then for metal buildings, compressed  
2 against the girts. So, assuming I have a metal  
3 building, the manufacturer is going to be okay with  
4 their skin being applied and screwed through compressed  
5 insulation. And then as far as over purlins, I assume  
6 that's not the real intent. The intent is that you're  
7 going to cut it and fit it up against the purlins.  
8 You're not going to lay it over the purlins and then try  
9 to put sheer plywood on top of that. I just think you  
10 want to clarify that.

11 MR. SUYEFYASU: What those sample assemblies  
12 are, is going back to the (inaudible) tables, we found  
13 what was the lowest—the least stringent level of  
14 insulation across the row for that building assembly  
15 type within JA4 and that U-factor is correlated with a  
16 certain cell which was used in the lowest lifecycle cost  
17 analysis to develop those U-factors. So we referenced  
18 back to JA4 and that cell within JA4 is descriptive of  
19 that building type. We have not gone back to sort of  
20 second guess what other people were thinking when they  
21 decided on that type of construction with lowest  
22 lifecycle approach to get insulation on that building  
23 type. So we haven't sort of opened that back up, we  
24 just looked at the lowest value and that's just an  
25 example of what someone was thinking back when they did

1 the original analysis to put those U-factors and the  
2 prescriptive standards. It could have been 5 years ago  
3 or 10 years ago.

4 MR. GARCIA: For language purposes, it might  
5 be better to just get rid of the draped over and just  
6 put it to the assembly.

7 MR. SUYEYASU: Okay. Right.

8 MS. BROOK: Okay. Thank you.

9 MR. MCHUGH: Jon McHugh, McHugh Energy. I'd  
10 just like to go back to the question about compressed  
11 insulation. Are we looking at blocking as a potential  
12 minimum base-basis for minimum efficiency that there be  
13 thermal blocking for some of these assemblies, roofing,  
14 etc.

15 MR. SUYEYASU: If you want to put batts  
16 insulated compressed over the purlins and you want to  
17 get that value out of the JA4 table, then you have to  
18 put that thermal block in there because that's what the  
19 JA4 describes as part of that assembly.

20 MR. MCHUGH: Okay. So you want to-

21 MR. SUYEYASU: But if you want to get that  
22 value off the JA4 to then run it through your  
23 calculations and say you're meeting the U-factor, then  
24 you have to do that because that's what JA4 says.

25 MR. MCHUGH: That kind of helps clarify, I

1 think, what you were looking for.

2 [Off mic]

3 MR. MCHUGH: Okay. Okay. And then Charles, I  
4 just wanted to understand what ASHRAE standard you were  
5 talking about. You mentioned 90.1 and then you  
6 mentioned there were some other ASHRAE standards. Where  
7 you talking about Addendum BB that's been proposed for  
8 ASHRAE 90.1 2010, what were you intending there?

9 MR. COTTRELL: Yes. ASHRAE. Charles Cottrell  
10 representing NAIMA. The ASHRAE 90.1 Addendum BB which  
11 is actually not in the current version of the standard  
12 but it is being considered and they say the industry is  
13 moving towards different U-values for these given  
14 assemblies. Just be aware of that.

15 MS. BROOK: Okay. Thank you. Do we have any  
16 other comments on this topic of mandatory minimums?  
17 Going once. Okay. Now Dan is going to talk about  
18 Nonresidential Envelope Air Leakage. Do we need to run  
19 back over there?

20 MR. SUYEYASU: Yeah. Do you mind just firing  
21 up a different PowerPoint if you can find it?

22 The Energy Commission has recently asked us to  
23 look about adding two Title 24 Air Leakage standards for  
24 nonresidential buildings. We've just started to look  
25 into how to model this question and essentially find

1 some predictions for how the energy savings will be in  
2 the State of California.

3 We've been pointed IECC 2012, Section 502.4.1,  
4 which will add an air variable requirement to that  
5 standard and look to add some guidance of what we may do  
6 in California.

7 The target in that standard in the IECC is  
8 something less than or equal to .4 CFM per square foot  
9 at a pressure difference of about .3 inches. That  
10 target, I think, there is a pressure testing methodology  
11 that is in that standard as well. There's also a  
12 prescriptive path using certain building components to  
13 get there. That's what we're using right now as our  
14 proposed standard for our modeling purposes. For  
15 modeling, we also need to look at how much air do we  
16 assume is leaking from a building right now to compare  
17 against we're looking at a 1.8 CFM per square foot  
18 standard. This is from the Envelope Subcommittee of  
19 ASHRAE 90.1. That's the leakage rate that's used in  
20 most of the daily standard probing for modeling  
21 purposes.

22 The IECC 2012 requirement is not applicable in  
23 climates zones 1-3, ASHRAE requires 1-3, which covers  
24 most of California and it's generally been assumed to  
25 start with most of the benefits of reducing air leakage



1 are beneficial in cold climates and zones that have a  
2 lot of heating loads for a number of reasons.  
3 California with our more expensive electricity and  
4 significant cooling loads, it could be that doing an  
5 analysis using the [phon.] methodology, we would  
6 actually see some more significant energy saving  
7 benefits in California even in warm climates. So that's  
8 the research we're going to do here.

9           Key question of this research is just how much  
10 infiltration comes into a building while the HVAC system  
11 is running. The NACM has always assumed that  
12 infiltration is reduced by 100 percent when the HVAC is  
13 running because the building is pressurized. So  
14 whatever air gaps you may have in your envelope, air is  
15 being pushed out of them rather than coming in. You're  
16 essentially just offsetting the air that would otherwise  
17 escape through the HVAC system on the roof or somewhere  
18 else in the building that controls air.

19           PNNL has put together a paper on how to model  
20 these infiltration issues. They've come up with an  
21 assumption that suggests that when an HVAC system is  
22 running, it's only reducing infiltration by 75 percent.  
23 We're going to look and see the basis for that  
24 assumption best we can and we're going to use that  
25 assumption when doing our energy modeling to see what

1 the energy benefits are of reducing infiltration.

2           So there's two major drivers that we're going  
3 to be modeling when we're looking at this proposed  
4 standard. One is wind driven infiltration and the other  
5 is stack effect. Both of those are very dependent on  
6 building height so we're probably going to see much more  
7 significant results for tall buildings than for shorter  
8 buildings. In terms of how to model the wind driven  
9 infiltration, we're looking at a study by Pacific  
10 Northwest National Labs as noted from 2009 that  
11 basically lays out how we model this as the building  
12 gets taller and what other pressure differentials  
13 dependent on wind speed as you move into higher heights  
14 within a building. We won't get into those formulas  
15 today but if you want to review them you can find that  
16 paper online.

17           We're also looking at stack effects and  
18 that'll be modeled in accordance with some formulas set  
19 forth in the ASHRAE handbook on fundamentals. Here's  
20 just some preliminary data we've gotten out of trying to  
21 measure what the airflow difference is at the 1.8 CFM  
22 per square foot level and at the .4 CFM per square foot  
23 level dependent on building height, know the details are  
24 a little small on these graphs. On the left is the  
25 before case and on the right is the after case if we

1 were able to implement the standard. The different  
2 lines define different heights of the building so the  
3 highest and lowest lines in those graphs are the top and  
4 bottom floor and the lines in the middle is basically  
5 the second floor. There's also a [phon.] part of each  
6 floor so that's why you see six floors in a three story  
7 building. Across the x axis is the temperature so the  
8 stack effect height is dependent on the temperature  
9 difference inside the building as compared to outside  
10 the building so when you're at a neutral temperature  
11 outside, everything kind of converges on the zero point  
12 and then the stack effect increases as the temperature  
13 differential increases. So this is just preliminary  
14 results of what we're looking at that will go into this  
15 model. And we'll be analyzing one story, three story  
16 and twelve story office buildings.

17           So our analysis plan moving forward at this  
18 point is that we're going to run these energy models  
19 just to see if the energy savings in California's  
20 climate zones are significant enough to justify doing  
21 further research on how to actually implement doing this  
22 code proposal. Once we get some preliminary results on  
23 how much the dollar savings are going to be and we're  
24 going to calculate that in terms of square feet of  
25 vertical envelope of the building. Then we'll start to

1 look at some existing studies on just the cost of  
2 implementing these measures to move from a building  
3 where there is no focused code drip detailing on air  
4 leakage to one where they are trying to comply with this  
5 .4 CFM per square foot standard and then we will compare  
6 those costs to the energy savings and look to see if  
7 we're going to put it into the code.

8           The air ceiling requirement will likely vary  
9 once we're done with it. It will probably vary by  
10 climate zone; it might vary by building height. There's  
11 some much more cost effective for taller buildings and  
12 there may be some different on building type because  
13 different building types may have a harder time  
14 complying with that .4 CFM per square foot standard than  
15 others.

16           So that's the state of our research right now.  
17 It's only just gotten going in the past few weeks.

18           MS. BROOK: Okay. So the reason we wanted to  
19 talk about, or just introduce this, is because we  
20 haven't vetted this topic at all in another stakeholder  
21 forum. This is a Commission-sponsored topic area for  
22 the standards. So if you're interested in this topic,  
23 if you potentially have concerns about our proposed  
24 analysis approach going forward, we'd love to hear about  
25 it now. If you have data that you could provide, if you

1 have any suggestions for methodology, for analysis, we'd  
2 love to hear them because we are trying to get this done  
3 in relatively short order so we can come back to you and  
4 let you know what our recommendations for envelope air  
5 leakages in nonresidential buildings. So anybody want  
6 to come up?

7 MR. GABLE: Mike Gable. Is there any thinking  
8 yet on if you decide to discover if it's cost effective  
9 in some cases that it would become a prescriptive  
10 standard or would it be a performance option to show a  
11 credit beyond the default condition, which would be sort  
12 of standard infiltration rates.

13 MS. BROOK: Well, I guess traditionally we  
14 would start it as a performance option but it probably  
15 depends a lot on the significance of the impact. So if  
16 it seems to be a big deal then it'd lead us to want to  
17 make it a prescriptive requirement and the fact that it  
18 is an IECC, right? So that's the other thing that has  
19 been driving our goal to look at this is that the State  
20 of California has the requirement to meet or exceed  
21 national codes and if this is already in the national  
22 code then we really need to seriously look at it, even  
23 though it's on national side most of the climate zones  
24 in the state wouldn't get impacted we need to know where  
25 we are in that kind of domain as far as our standard

1 versus the national standard. So if the impacts are big  
2 we'd want to put them in the prescriptive standard. If  
3 we have good justification on the cost effectiveness,  
4 we'd want to put them in the prescriptive standard but  
5 on the other hand brand new topic would lead us more  
6 toward the performance—

7 MR. GABLE: Just one note, that there's  
8 certain retail stores that, small retail stores, that  
9 leave their doors wide open. I mean with a big box  
10 store it's different. Also, warehouses that are  
11 conditioned that have rollup doors that are left open.  
12 There's some other occupancy driven issues that we need  
13 to think about so—

14 MS. BROOK: And the other thing, to be honest  
15 with you, that will drive us more toward the performance  
16 option is if we don't have time to deal with all of  
17 these exceptions and figure them out then it would be  
18 more appropriate to provide some reasonable conservative  
19 credit.

20 MR. GABLE: Okay. Thank you.

21 MR. BOZORGCHAMI: We have a question online by  
22 George Nesbitt.

23 MS. BROOK: Hi, George.

24 MR. NESBITT: Can you hear me now?

25 MS. BROOK: I can hear you now.

1           MR. NESBITT: Question would be since multi  
2 high-rise, multifamily is in the nonresidential  
3 standards, will this apply to high-rise multifamily.

4           MR. SUYEYASU: I believe it would because  
5 those have a lot more heating issues than do  
6 traditional, nonresidential buildings so whatever  
7 benefits we see for our standard analysis we'll see  
8 probably in greater energy savings for high-rise  
9 residential motel/hotel. Just because they're operating  
10 at night.

11           MR. NESBITT: I've done maybe close to 400  
12 blower door tests on high-rise multifamily although done  
13 unit by unit. Then the other issue how are we going to  
14 test the building? It's not an insignificant task to  
15 test the whole building at once.

16           MR. SUYEYASU: That is probably, I should have  
17 noted that in our research plan, but to figure out if  
18 it's cost effective but exactly how we ride the  
19 compliance path for this standard will be complicated.  
20 The IECC has done a lot of work on that and we can  
21 follow that lead but it may need further review and  
22 detail.

23           MR. NESBITT: Yeah. And I mean most of the  
24 high-rise or even low-rise projects that I've worked on  
25 are often—they are—the units are under a large negative

1 pressure because they're continuously exhaust  
2 ventilation and then the corridors are pressurized.  
3 I've been on projects where the corridor doors are open  
4 to the outside and the corridor is being heated. And so  
5 there's a lot of—and then you have vents on top of the  
6 elevator stacks and the stair stacks so you have a real  
7 large pressure driving through the vertical shafts of  
8 the building. So the ground floor in the garage is  
9 under a large negative pressure sucking in pollutants  
10 and the top of the building is under a large positive  
11 and the ventilation rates vary floor to floor because  
12 there's too many pressure drivers in the units. Most of  
13 the multifamily units are far too much leakage unit to  
14 unit and probably still floor to floor.

15 MS. BROOK: So, George, if you could just look  
16 at what Dan's proposing for an analysis plan and give us  
17 some comments on what you think would be appropriate for  
18 multifamily high-rise that would be great.

19 MR. NESBITT: Yeah. Has this presentation  
20 been posted?

21 MS. BROOK: It's been posted.

22 MR. NESBITT: Okay.

23 MS. BROOK: All right.

24 MR. NESBITT: And the other thing would be  
25 HERS raters and doing verification through all of the



1 utility programs on high-rise multifamily so pretty much  
2 any low-rise HERS measure should be a high-rise HERS  
3 rater measure but yeah gladly-

4 MS. BROOK: Okay.

5 MR. NESBITT: Look at things more and comment  
6 and have certain amount of data I can share.

7 MS. BROOK: Okay. Thank you very much. Are  
8 there any other comments on this?

9 MR. BACCHUS: Jamy Bacchus, NRDC. Have you  
10 looked at other infiltration values? For example IGCC's  
11 Public Draft Two is using .25 CFM per square foot and I  
12 believe ASHRAE 189 is as well. Dan, have you-

13 MR. SUYEYASU: We have not we're just looking  
14 at .4 now.

15 MR. BACCHUS: Would it be pretty simple just  
16 to put in a different value if you find one being  
17 ineffective and just redo it or is it not being able to  
18 batch the models?

19 MR. SUYEYASU: Well, it needs to be-that needs  
20 to be put into all of the preliminary equations that  
21 develop a lot of variables that go into the main  
22 analysis so that pressure point comes into the modeling  
23 at a lot of different ways. I don't think it can be  
24 easily toggled. I would want to get through the  
25 analysis at that .4 point, I mean that's a big enough

1 leap from 1.8 to .04 to see what that does before we  
2 think about what is a more appropriate level. Yeah, we  
3 just need to see if the .25 is even viable as a  
4 standard, I don't know. I would like to get through the  
5 process of .4 first and see where that leads us before  
6 we start thinking about anything more robust.

7 MS. BROOK: Are those green codes you  
8 mentioned climate specific?

9 MR. BACCHUS: No, I think that's for all  
10 climate zones?

11 MS. BROOK: So they've just made this call  
12 that leakage is important and--

13 MR. BACCHUS: We could double check but--it may  
14 have omitted some of the Southern climates but--

15 MS. BROOK: Wow.

16 MR. BACCHUS: It's a good question.

17 MS. BROOK: Interesting. Okay. If there  
18 aren't any other, thank you Dan--

19 MR. SUYEYASU: You're welcome.

20 MS. BROOK: If there's no other questions on  
21 this item, I think we actually have a process issue here  
22 because we started earlier than what our agenda said and  
23 some of us weren't prepared for that early start. Now  
24 what we have is that we went through the beginning part  
25 of the presentations pretty quickly. We can't really

1 start early because we have people planning on being  
2 here and doing presentations after lunch. So-

3 MR. SUYEYASU: Martha, do you think we should  
4 discuss at least the cool roof proposal for  
5 unconditioned buildings just because that's at a real  
6 preliminary stage. At least move that to right now?

7 MS. BROOK: Isn't that part of your other  
8 presentation?

9 MR. SUYEYASU: It's certainly tied in with the  
10 commercial cool roof thing but it might-that's not-

11 MS. BROOK: We could definitely-

12 MR. SUYEYASU: It's just early research.

13 MS. BROOK: That's going to be another half an  
14 hour but we could definitely do that.

15 MR. SUYEYASU: I don't know if that's useful  
16 just for-

17 MS. BROOK: No, I think that's a good idea  
18 because we could easily run out of time in the  
19 afternoon. Would you want to find where that is in your  
20 slide deck?

21 MR. SUYEYASU: Yeah, let me do that.

22 MS. BROOK: Okay so Dan's suggesting that we  
23 take the last item on the agenda and talk about it now.  
24 It is-that falls under this bucket of it's a preliminary  
25 thing that we're not quite finished with but we wanted

1 to let you know what we're thinking. It's definitely  
2 new and different and hopefully you'll be interested in  
3 hearing about what we're doing. But then what I think  
4 I'm going to have to propose is that we take a long  
5 lunch. I don't see how we could—we could probably start  
6 at 12:30. It really depends on when our afternoon  
7 presenters—Dan's here but Bruce Wilcox isn't here and  
8 he's the first up in the afternoon so he told me he  
9 would be here at 11:30 so maybe 12:30 is a good restart  
10 time.

11 [Off mic conversation between Mr. Gabe and Ms.  
12 Brook]

13 MS. BROOK: So if everybody's here that we  
14 expect for Dan's item, his 2:30 item, would you want to  
15 go ahead and do that whole thing now?

16 MR. SUYEYASU: That's a good idea, Mike.  
17 Thanks.

18 MR. SUYEYASU: I just know that one person  
19 sent me an email yesterday when this was going to be on  
20 and who was going to dial into the webinar. Sherry Hao  
21 with CRCC Energy Solutions. I don't know if other  
22 people are—

23 MS. BROOK: You know what we could do is—

24 MR. SUYEYASU: Planning to hit that schedule.

25 MS. BROOK: Okay. So, Payam actually thinks

1 we need to wait because he's got some people who may  
2 also be calling in. So right now what we're going to do  
3 is take up that last item, Nonresidential Roofs for  
4 Unconditioned Buildings, and then let's figure out when  
5 to come back after a long lunch break after Dan's done.  
6 Thanks.

7 MR. SUYEYASU: Okay so this proposal is also  
8 sponsored by the California Energy Commission. We're  
9 doing some—we're just starting the research right now.  
10 We're looking at whether or not to have a cool roof  
11 requirement for unconditioned buildings. You may ask  
12 why we would want to do that. The benefit is that that  
13 cool roof creates something called negative radiative  
14 forcing which essentially is that a certain amount of  
15 energy from the sun is hitting the roof which is causing  
16 the heat issues with roofs. On a lighter roof that  
17 energy, at least a certain amount of it, is actually  
18 bounced back, not just into the atmosphere, but through  
19 the atmosphere back into space. And that energy is  
20 essentially lost from the global warming equation with  
21 trying to stop global warming and that's one of our key  
22 drivers here. We're not just trying to stop CO2; we're  
23 trying to stop the heating problem that's caused by CO2.  
24 If we can take some of the heat input out of the  
25 equation, as opposed to just reducing the blanket above

1 that heat, then we're doing better. As I was thinking  
2 about this issue, it's sort of the megawatts of global  
3 warming as compared to the CO2.

4 This research we're doing is based on some—or  
5 at least the analysis we're doing is based on some  
6 research from Lawrence Berkeley National Labs and from  
7 the California Air Resources Control Board.

8 The research that they've done at those two  
9 institutions has managed to determine for a given  
10 reflectance level change if you're moving the  
11 reflectance level up a .01 increment how many watts per  
12 meter squared average across the course of a year does  
13 that save. Those watts of energy accumulate in the  
14 atmosphere as heat. So that's where it starts and then  
15 you can convert those watts of energy savings at the  
16 roof and essentially heat in the atmosphere to an  
17 equivalent amount of carbon emissions retaining heat up  
18 in the atmosphere. There's some complicated

19 interactions here on the duration because once carbon is  
20 released from smokestack than it is there for perhaps  
21 100 years, the half life is something like that.  
22 Whereas the negative radiative forcing only continues to  
23 benefit the fight against global warming as long as that  
24 roof stays there at that reflectance level. So if we  
25 move to cool roof for 15 years, you'll get some benefit

1 but if it goes back to a dark roof that benefit will go  
2 away whereas the equivalent amount of carbon is still  
3 there. There's some complicated equivalency issues but  
4 we think we're starting to get a good grip on how to  
5 equate those two things.

6 As we start to work on this more and more,  
7 we're starting to think that it's probably best to add  
8 this measure if we decide to make an unconditioned  
9 building cool roof requirement in the REACH code. The  
10 REACH code is much more specifically focused on taking  
11 additional steps to reduce global warming than is the  
12 Base code. I mean the Base code is certainly a big  
13 focus of it but the reach code is sort of taking extra  
14 steps, taking the extra additional responsibility within  
15 the REACH code jurisdictions to do what we can to stop  
16 global warming so that's probably where it would be  
17 added because this measure—Obviously, I think there are  
18 some benefits to unconditioned buildings of having a  
19 cool roof. It would be more comfortable inside during  
20 the summertime but mostly the benefit is pure  
21 environmental benefit and then we are valuing it based  
22 on the price of carbon and how that equates back to the  
23 watts per meter square. We've just got some very  
24 preliminary numbers and it's saving more money than I  
25 thought it would and could be cost effective using what

1 your assumptions are based on the cost of using a cool  
2 roof. So that is where the research is at right now.  
3 We're still trying to dig through the research papers  
4 that are a basis for this and figure out what exactly  
5 the perfect comparisons are.

6 MS. BROOK: And the other thing that we can do  
7 to help people understand what we're trying to  
8 accomplish is post those background scientific papers  
9 that we're basing our analysis on.

10 MR. SUYEYASU: Yes, that would be great.

11 MS. BROOK: Mike.

12 MR. GABLE: Mike Gable. I was wondering sort  
13 of when, roughly, what timeframe you might have that  
14 preliminary analysis done because there's several  
15 jurisdictions, maybe you're already aware, of having  
16 roof REACH codes. Burbank passed when Chula Vista is  
17 going to pass one and I've actually been asked to do  
18 some sort of analyses and obviously it would be helpful  
19 to see some sort of rationale on the global warming side  
20 other than the cost effectiveness which is somewhat of a  
21 different issue.

22 MR. SUYEYASU: We have just one hang-up right  
23 now which is the ARB research is not published yet so we  
24 can't cite it just yet.

25 MR. GABLE: So you think within six months



1    though?

2                   MR. SUYEYASU:   That's my sense, yes.

3                   MR. GABLE:    Okay, thanks.

4                   MR. DESJARLAIS:   This is Andre Desjarlais, Oak  
5   Ridge National Laboratory.  Dan, I wanted to point out  
6   to you that the Department of Energy has a cool roof  
7   roadmap.  And as part of the cool roof roadmap we've  
8   looked at this radiative forcing.  We had a committee of  
9   about a dozen international experts come to Washington  
10  and when they studied this topic one of the major  
11  concerns is that all of the research done in this area,  
12  while interesting, has been done by one group, one  
13  organization, one party.  This group of experts felt  
14  that it really needed some vetting by somebody else  
15  before we accept all of this as being fact.  So I  
16  suggest you get the roadmap and the information in the  
17  roadmap.  It's not from me; it's from this international  
18  group of experts.

19                  MR. SUYEYASU:   Okay.

20                  MR. DESJARLAIS:   And I suggest you—

21                  MS. BROOK:    And we have the same concern.

22  That's actually why one of our Commissioners asked ARB  
23  to do an independent analysis of the research and they  
24  actually did a completely different type of analysis  
25  that Akbari did in his foundational paper and came up

1 with similar results which was, really for us, why we  
2 thought we could go forward because we were in the same  
3 place. We weren't willing to go forward with just one  
4 source of information. But we definitely need to get  
5 that paper published and able for people to review—

6 MR. DESJARLAIS: Yeah that's news—well, this  
7 workshop was held in November of last year so I presume  
8 that that wasn't available at that particular time.

9 MS. BROOK: No and, in fact, one of the things  
10 about the Air Resources Board is that they are very  
11 thorough and conservative about their review process and  
12 they won't publish anything until—I mean they have a  
13 whole formal process of review and so it's—that's  
14 probably why one of the reasons that the paper hasn't  
15 been published yet. So you're not missing anything.  
16 It's just that—and so we're in a position where the  
17 timing isn't great but we don't want to miss an  
18 opportunity if this is a valuable impermanent, we don't  
19 want to wait a whole other code cycle. So that's why we  
20 thought if we do go ahead and do the analysis now, if  
21 there's anything there then we would suggest it for the  
22 voluntary REACH code and just kind of start the wheels  
23 rolling.

24 MR. DESJARLAIS: Okay. I presume your  
25 definition of an unconditioned building is a heated

1 building and you are including any heating additions.

2 MR. SUYEYASU: We are going to look at that  
3 and make sure that we aren't causing more energy use in  
4 that respect than what we're benefiting in the other  
5 respect.

6 MR. DESJARLAIS: Because you probably are  
7 increasing the energy consumption of the building and  
8 the question is, is it being offset by environmental  
9 benefits, I think.

10 MR. SUYEYASU: Yeah, we will look at that.

11 MR. DESJARLAIS: Because it will reduce  
12 heating load.

13 MR. SUYEYASU: Yeah, we will look at that.

14 MR. DESJARLAIS: Okay. Thank you.

15 MS. BROOK: Thank you.

16 MR. SUYEYASU: And the ARB paper, they're not  
17 just publishing it themselves. I forget which journal  
18 they're putting it in. It might be *Climate Science*. I  
19 forget. I don't know the journals in that field. It's  
20 going to be published outside of the ARB.

21 MS. BROOK: Okay. Good. Great. Thanks.

22 Anything else on this topic?

23 MR. NESBITT: Can you hear me?

24 MS. BROOK: We can hear you, George. What's  
25 up?

1           MR. NESBITT: I didn't hear anything so. I've  
2 been doing residential coolers since '94 and I love  
3 them, even in climate zone three. I think the concern  
4 about increasing heating energy use is easily addressed  
5 by the insulation. So we shouldn't be counting on our  
6 roofs to heat our buildings through the roofs because  
7 they're fully insulated. Anything we can do to make  
8 cooler roofs standard, common and even in non-air  
9 conditioned climates because they do help with comfort  
10 on houses, especially as they're poorly insulated or  
11 poorly ventilated like my house, so. Anything we can do  
12 to justify that would be great.

13           MS. BROOK: Okay. Thank you for your support.

14           MR. MCHUGH: So my understanding now, that the  
15 current standards for heating only spaces, cool roofs  
16 are required so as part of this it probably makes sense  
17 to look at that whole issue. In regards to insulation  
18 under a cool roof, the very same thermal effect of how a  
19 cool roof reduces cooling loads is the same effect about  
20 cool roofs increasing heating loads. So there is an  
21 issue there. There is a trade-off. But this is a  
22 really important issue in terms of, especially for REACH  
23 codes, is to look at what is the impact. And I'm  
24 assuming that you folks are probably going to take the  
25 thermal impact, compare that to the CO2 costing that's

1 currently in the REACH codes TDBs, is that sort of your  
2 economic--

3 MR. SUYEYASU: Yes.

4 MR. MCHUGH: Okay. And then I guess the last  
5 question is, is this research plan you're going to post  
6 on your website, is that correct? The CEC website?  
7 Something more than just the slides or--

8 MR. SUYEYASU: Yeah at some point we will have  
9 a more formalized scope of work here, put together. We  
10 should be able to post that.

11 MR. MCHUGH: Similar kind of issue for the air  
12 filtration?

13 MS. BROOK: Yeah. We'll do that. Thank you,  
14 Jon.

15 MR. SUYEYASU: Yeah.

16 MR. MCHUGH: Thanks.

17 MS. BROOK: Anybody else? Okay. Then what  
18 I'm going to propose is that we reconvene at 12:30.  
19 That make sense? So you have a long lunch. That'll  
20 give Bruce time to get here and we'll start earlier than  
21 on my agenda and get everybody out and ready for their  
22 weekend before 4 p.m. All right? Thank you.

23 [Session break. Group resumes at 12:42 p.m.]

24 MR. SUYEYASU: Welcome back from lunch. As  
25 you may have heard Martha announce, we're going to move

1 to the nonresidential cool roof discussion first and  
2 then go to residential after that. I would just, by way  
3 of apology, apologize to the roofing community that this  
4 topic has sort of come to fruition here pretty late in  
5 the process of nonresidential cool roof standards. We  
6 got a request to investigate this sort of after all of  
7 case research was going on and we said we'd be able to  
8 get to it once we cleared some resources internally at  
9 AEC and it just took us a while to get those resources  
10 free so we understand that we have a lot more vetting to  
11 do and a lot more feedback to get from the roofing  
12 industry but we're going to jump on that now that have  
13 the resources to put into that and we'll take it from  
14 there.

15           Sorry, this slide got a little reformatted as  
16 it changed computers it looks like. This is the  
17 proposal, just to start with the punch line, of what we  
18 are proposing for the 2013 standards. The biggest  
19 change is that we are moving to a prescriptive  
20 reflectance standard of .7 reflectance aged from the  
21 current standard of .55 for most nonresidential  
22 buildings. This will be across all climate zones. For  
23 high-rise residential construction this is going to move  
24 to .7 in climate zones 2-15 is what we're proposing.  
25 The steep-slope values you see here may have been

1 changed just as of today. We are, in the steep-slope  
2 category, just looking to match what the research is  
3 showing should be done on residential just to correlate  
4 the steep-slope to steep-slope across those two  
5 standards. My understanding is that Bruce will get into  
6 this more later but that may be at a .2 level now so  
7 that will just match whatever is on the residential  
8 standard.

9           And as we'll discuss at the end of this  
10 presentation, we're looking to put some mandatory  
11 minimum reflectance levels into the standards that will  
12 be a reflectance aged standard of .55 for nonresidential  
13 low-slope buildings.

14           So why are we moving to a .7 standard from the  
15 current standard? For most climate zones, moving from  
16 a .55 where it is for most buildings right now there is  
17 no additional cost is our understanding to move to the  
18 .7 when you're looking at most of the dominant cool roof  
19 materials, single ply membranes and field applied liquid  
20 coatings. So with no additional cost, all we need to do  
21 is see if there's energy savings to see if it is cost  
22 effective for the building owner and for the state. And  
23 for those climate zones, where we are proposing the .7  
24 standard there's a significant energy savings.

25           In the climate zones that don't presently have

1 a standard, that would be climate zone 1 and 16 and more  
2 than that for the high-rise residential, there is some  
3 additional cost to move from what is a darker roof to a  
4 cool roof but for most of those climate zones we are  
5 seeing an energy savings offset via additional cost.  
6 Also, just looking at product availability why .7 as  
7 opposed to something higher, it is our, just looking at  
8 the cost effectiveness analysis, moving to a higher  
9 standard can be more cost effective but at the .7 level  
10 we believe there is still plenty of product availability  
11 on the market to supply the roofing industry and keep  
12 installations happening.

13           So let's move first to the cost data. We'll go  
14 through this for comparison to the aged .55 standard and  
15 then for comparison to the climate zones where this is  
16 no standard. Looking at the .55 standard comparison, it  
17 is our assumption that once somebody is already in the  
18 cool roof market they're using the same type of product  
19 under this new standard as under the .55 standard,  
20 they're just moving to a lighter version. It's lighter  
21 singly ply coating, single ply membrane, sorry, or a  
22 lighter liquid field applied coating. So this is the  
23 data for field applied liquid coatings. As you can see,  
24 aged values, there's actually a large clump sort of in  
25 the .68-.8 range is where most of the available product



1 was. This data is just calling distributors and  
2 retailers in California and asking what do you have,  
3 what's the price point. So this is all the products  
4 that's available in California. And actually, as you go  
5 toward .55 in the other direction, it gets more  
6 expensive so this is sort of backwards to what we see on  
7 most of the cost analysis information for efficiency  
8 measures.

9           Notably, toward the darker end of the  
10 spectrum, some of those products cost more because  
11 they're actually adding tints to the white product,  
12 which in its natural state is closer to the .7-.75  
13 range.

14           And here's the cost data for the single ply  
15 membranes, PVC and TPO that we collected shows at least  
16 some, at least one data point out there in the .76 area  
17 I think, but it shows decreasing costs going toward the  
18 .7 and perhaps ramping up past that. So once again,  
19 this is showing that as you move toward .7, just on a  
20 material basis, this measure is getting cheaper than  
21 where the current standard is. This makes the cost  
22 effectiveness measure a little easier for these things  
23 than it would be for some where you're balancing energy  
24 savings against increasing material costs.

25           And these cost data we're looking at here is

1 just for the material per square foot, it does not  
2 involve labor, because as I said we're just assuming the  
3 same installation process with a different material  
4 going into that process.

5           So moving from no standard, what costs are we  
6 going to assume. It's a little more complicated. We  
7 looked at basically existing studies for this. In 2002,  
8 Lawrence Berkeley National Lab did an analysis of the  
9 original cool roof standard and that was looking to move  
10 to reflectance initial value, not aged, of .70 across  
11 all climate zones. Sorry this is a little bit small but  
12 I wanted to cut it straight out of its source here.  
13 This is from the original LBNL report and it shows cost  
14 of moving from a regular roof, standard dark roof, at  
15 that point to a cool roof, ranging from \$0 per square  
16 foot to about \$.20 per square foot depending on what  
17 your assumption is as to the before and after case.

18           Just last year, DOE completed a study of  
19 guidelines for selecting cool roofs. And part of that  
20 study, or earlier work they had done, included a lot of  
21 information on the marginal costs of moving to a cool  
22 roof from a standard roof. This cost ranged from,  
23 there's quite a lot of values that used zero as the  
24 price premier, and it ranged about all the way up to  
25 \$1.50 depending on the before and after case that's

1 compared.

2           This is data from RS Means, just a standard  
3 database for this industry for getting data and here's  
4 thermal plastic membranes. This is one of the dominant  
5 cool roof types that we're thinking of moving from a  
6 dark roof to a cool roof. This is probably one of the  
7 prominent directions that you would go, moving from a  
8 built up roofing to a single ply membrane and just  
9 looking at this cost data, I don't have the number in  
10 front of me now, but I think that we're estimating  
11 average across these different types of installations  
12 some are mechanically attached, some are fully adhered  
13 but on average \$175 per square range or \$1.75 a square  
14 foot for that type of technically according to RS Means.

15           If you compare that to what RS Means says for  
16 built up roofing, you'll see a bunch of different  
17 installation types once again, so it's hard to know what  
18 your appropriate comparison is here, but across this  
19 product type of dark roofing you're looking at an  
20 average of maybe \$2.60 per square foot. And for these  
21 costs, because you're changing product type, we looked  
22 at RS Means so that it's fully incorporating different  
23 labor and the different processes that go into getting  
24 this roof installed which is quite distinct from going  
25 from a built up roofing from a singly ply membrane.

67

1                   And just summing up that RS Means, it's  
2 approximately \$2.60 a square foot and about \$1.75 for  
3 single ply membrane. This actually suggestions it's  
4 cost effective to move to a cool roof from a darker roof  
5 just using this comparison even without looking at the  
6 energy benefits. Obviously, we would not put the  
7 standard in place if we didn't see energy benefits as  
8 well.

9                   MS. BROOK: Uh, on that mic. You're just  
10 beating your mic just a little bit.

11                   MR. SUYEFYASU: Okay. I'll step back a little  
12 bit. So looking at all of these different data points,  
13 the original LBNL study, the DOE study, the RS Means  
14 data range from that initial one was \$0-\$.20, DOE was  
15 sort of \$0-\$1.50, RS Means actually showed a negative  
16 price premium to move to a cool roof. We're just making  
17 a conservative estimate here, about \$.50 per square foot  
18 to move to that cool roof, it's substantially higher  
19 than what was done in the original study for Title 24.  
20 But that seems like a good place to analyze it so far at  
21 this point just to be safe and make sure we're not  
22 requiring something that is cost prohibitive.

23                   So looking at the bars here, they represent  
24 the value in savings over a 15 year lifecycle per square  
25 foot for moving to a cool roof from the existing

1 standard. The green bars for climate zones 1 and 16 are  
2 moving from no standard which we assume to be a  
3 reflectance of .1. The blue bars are moving from an  
4 existing of .55 and this little yellow dotted line on  
5 there is our sort of assumption of what the cost basis  
6 is for the existing roof of the price premium to move to  
7 the cool roof. So that's \$.50 in climate zones 1 and 16  
8 and it is zero in climate zones 2-15 because those  
9 original graphs showed that it looks like the price is  
10 actually going down or staying even as you go to a .7  
11 standard.

12           So all 16 climate zones, the savings  
13 substantially exceed the price premium so we are  
14 recommending moving to that .7 standard across all  
15 climate zones. That should show significant financial  
16 savings for the building owner over the life of the  
17 building.

18           This is the same analysis but for high-rise  
19 hotel and motel buildings. A different set of  
20 assumptions of when the buildings are operating, it's  
21 more of a 24/7 operation, and different assumptions as  
22 to the insulation levels in the buildings. We used the  
23 prescriptive minimums for the building types here.

24           In this analysis, climate zone 1 actually has  
25 an energy impact of going to a cool roof. So we

1 definitely won't be requiring cool roofs in that climate  
2 zone. And climate zone 16 does not quite cross the \$.50  
3 per square foot threshold that we sort of established as  
4 an assumption of the cost basis. For all other climate  
5 zones, they do cross the cost effectiveness threshold.  
6 They are saving more energy over their lifetime than the  
7 marginal cost to install them and that's a pretty  
8 conservative additional cost as we said.

9           The blue bars are the climate zones that  
10 already have a .55 standard so there's no additional  
11 cost there to move to the .7 standard. And they do show  
12 energy savings of moving to a .7 in those climate zones  
13 so we would move to a .7 there as well.

14           Just looking at the question of availability,  
15 that's an important question as obviously this is a very  
16 high volume market and there's a significant amount of  
17 re-roofing happening every year so we need to make sure  
18 that the market is ready to deliver products at that .7  
19 standard.

20           What we have here is just looking at the  
21 average of the cool roofing products that currently  
22 comply with the .55 are aged standard, this is just off  
23 of the CRCC database, we did not remove the duplicate  
24 products where there is one product relabeled as  
25 something else, this is just all the listed products.

1 We didn't go that extra step in this analysis. Of all  
2 the products that meet the .55 standard for field  
3 applied coatings their average value is actually .7, for  
4 single ply thermal plastics the average age reflectance  
5 is .67. So average products, of the products that meet  
6 the cooling standard, are somewhere around this .7  
7 standard we're looking to move to. So there's a  
8 substantial amount of products there. If you break it  
9 down by numbers, that's about 134 of the 248 existing  
10 approved field applied coatings can meet this standard  
11 and with single ply thermal plastics it's 22 out of the  
12 57 coating products that currently meet the standard.  
13 And I think Payam was telling me he was talking to the  
14 Cool Roof Rating Council about a number of other  
15 products that are obviously in between right now and  
16 will meet that standard going forward. It won't be  
17 enforced until 2014 so I think those numbers will move  
18 up quite a bit by then.

19           Sorry we had a little more reformatting here  
20 as it transitioned from computers. This is the-to  
21 summarize the code change proposal from low-slope roofs.  
22 We're looking at a reflectance standard of .7 across all  
23 climate zones for standard nonresidential buildings that  
24 are applied through Table 143A. For high-rise  
25 hotel/motel constructions represented in Table 143B, the

1 .7 standard for climate zones 2-15. For steep-sloped  
2 nonresidential roofs, we were going to use the  
3 reflectance standard that's being proposed for  
4 residences. That might actually be .2 at this point so  
5 we'll hear about that from Bruce later. We just wanted  
6 to keep some consistently in standardization between the  
7 two standards so if we've got a steep-slope use the  
8 residential standard. It will save more energy in a  
9 nonresidential context because there's not as much of a  
10 heating question so we know that if it's cost effective  
11 for residences then it's probably going to be cost  
12 effective for nonresidential buildings. It's also just  
13 a very small market segment there, the steep-slope  
14 nonresidential market.

15           Probably not too much of a need to go into  
16 this but just wanted to put into the presentation the  
17 exact code language change. The SRI is going to move up  
18 to an 85, that's derived from an assumed admittance of  
19 .85. That's obviously above the code minimum of .75 but  
20 that's what the ACM assumes most products will be .85.

21           Won't go through all of the details here  
22 because the really .7 is the important number.

23           The exceptions that exist in this standard for  
24 cool roofs, those will not be adjusted at all for what  
25 type of insulation equivalencies are in there for



1 climate zones 3 and 5. We're also not going to change  
2 the thermal mass equivalence. Right now its 25 pounds  
3 of thermal mass in roof is considered equivalent to an  
4 age reflectance of .55. We're going to keep that  
5 equivalence right that is for the age reflectance of  
6 .70.

7           And that is the end of the presentation on  
8 cool roofs. Any questions? Or should we go through the  
9 mandatory minimums first just because they interact so  
10 much?

11           MS. BROOK: Yeah. I just want to take this  
12 opportunity to let everyone know that Mazi showed up and  
13 so our leader is back and we missed him as we totally  
14 botched up the whole morning because he wasn't here.  
15 So.

16           MR. SUYEYASU: So and just to be clear. That  
17 research that I was discussing this morning was  
18 sponsored by California's independently owned utilities  
19 as part of their case research project. The mandatory  
20 minimums are being put forward by the Energy Commission  
21 as part of the proposed code change. As most people  
22 were probably here in the morning when we discussed  
23 mandatory minimums, what we're trying o do is just bring  
24 standard building construction practices across a number  
25 of building attributes up to what we consider sort of a

1 minimum prudent level of construction quality. We think  
2 that cool roofs are a bear in the nonresidential  
3 context. The context that this is something that should  
4 be done for ever building. We are looking to set the  
5 cooling standard at reflectance age at .55 mandatory  
6 minimum. You would not be able to install a cool roof  
7 below that level in California, at least for climate  
8 zones 1-16 for standard building or 2-15 for a high-rise  
9 residential and motel/hotel. The .7 prescriptive  
10 standards has been shown to be cost effective and this  
11 mandatory minimum would also be cost effective just  
12 being implemented in just a slightly different way. And  
13 just to be clear that the thermal mass, the 25 pounds  
14 per square foot equivalence, would still apply to this  
15 as well. So if you do have the 25 pounds per square  
16 foot you would not need to meet this mandatory minimum.

17           And why are we using this mandatory minimum?  
18 There would be no tradeoffs below .55 and basically to  
19 simplify the enforcement process for building officials  
20 so that they're looking for, essentially, a white roof  
21 or close to white roof on all buildings and do to need  
22 to be concerned about what tradeoffs are being made in  
23 other parts of the building if they see a dark roof in a  
24 climate zone that otherwise should have a cool roof.

25           And we covered cool roofs for unconditioned

1 buildings this morning so. Any questions or comments on  
2 this proposal?

3 MR. GABLE: Mike Gable. I just want to be  
4 clear that is the intention, under the current  
5 standards, is there a number of exceptions for  
6 alterations to cool roofs in the nonresidential  
7 standards. Would you probably be taking all of those  
8 away for the mandatory measure or would you envision—do  
9 we need to look at, maybe for future discussions, where  
10 some of those exceptions might still be in place with  
11 respect to alternatives.

12 MR. SUYEYASU: I need to look at that a bit  
13 more. I've looked at it—I think—Which exceptions are  
14 you thinking off?

15 MR. GABLE: The whole shopping list. We can  
16 take this offline but just to raise the issue of we  
17 should look at those exceptions. They may all go away  
18 or there may be one or two of them left that make sense.

19 MR. SUYEYASU: Yeah.

20 MR. GABLE: Just as a point of play.

21 MR. HITCHCOCK: Reed Hitchcock. I brought a  
22 book, bear with me. I'm the Executive Vice President of  
23 the Asphalt Roofing Manufacturer's Association. I  
24 appreciate the opportunity to provide our comments,  
25 initial comments, to the proposal. In addition to these

1 comments, I do want to draw your attention to a letter  
2 that was sent to Mazi Wednesday this week on behalf of  
3 15 trade associations involved in roofing and  
4 insulation. That letter asked for several key pieces of  
5 information related to this proposal. We would like  
6 that letter made part of public record for this meeting  
7 as well, if we could. As I indicated on the, and  
8 forgive me for reading, as I indicated on the  
9 stakeholder webinar last Wednesday, the proposed changes  
10 to Title 24, Part 6 do raise significant questions from  
11 ARMA. Of utmost concern to our members is the fact that  
12 the very nature of these proposals as presented with the  
13 mandatory minimum solar reflectance of .55 would  
14 categorically ban asphalt roofing materials, namely  
15 built up roofing and modified bitumen from the  
16 California marketplace. On the webinar I raised this  
17 issue on two points.

18           One because BUR and (inaudible) bits are a  
19 substantial part of the California flat roof landscape  
20 and two because there are a substantial number of jobs  
21 impacted by a product ban of that nature.

22           Although I think the concerns were somewhat  
23 dismissed on the teleconference because these were not  
24 considered "significant products in the market in  
25 California" and those workers can work with other

1 materials. I think it's important that CEC staff and  
2 consultants know that in 2010, widely considered a down  
3 year in construction and building, asphalt roofing  
4 materials represented 250 million square feet of roofing  
5 in California, of commercial flat roofing which is about  
6 two-thirds of flat roofs according to ARMA and SPRI  
7 data. Much of that was produced at one of the 19  
8 asphalt roofing manufacturer facilities located in the  
9 state. Those 19 facilities translate to a lot of jobs  
10 for workers, workers who would face unemployment at a  
11 time that the unemployment rate hovers near 10 percent.  
12 Additionally, while some roofing products don't require  
13 skilled labor to install, products like BUR do. And the  
14 specialized workforce, mainly of them union members,  
15 will be faced with a similar situation. Specifically  
16 existing asphalt roofing production facilities cannot be  
17 easily or inexpensively converted to produce nonasphalt  
18 type roofing. While in the roof, roofers will require  
19 retraining to be able to install nonasphalt type  
20 products. Product availability is a substantive concern  
21 coming out of the proposal as well. That was stated  
22 that you use the CRCC database to identify what products  
23 would be affected and what would remain available in the  
24 market. What seems to be misunderstood is that the CRCC  
25 database is not a market tool and is not specific to

1 California. Products like by CRCC are not necessarily  
2 available in the state in the California and are not  
3 necessarily still produced.

4 MR. SHIRAKH: Mr. Reed, are you still talking  
5 about the mandatory requirement or are you talking about  
6 the .70?

7 MR. HITCHCOCK: The prescriptive. And  
8 manufacturers of all types of roofing products can tell  
9 you that CRCC requires that all listings be maintained  
10 for a period of time as a public service even after  
11 products are no longer manufactured. Also in  
12 consideration of product availability it should be noted  
13 that titanium dioxide, which is the key whitening agent  
14 in white roofing materials, is in short supply and has  
15 been for quite some time. I would rely on the chemical  
16 producers to provide more information on that. We're  
17 very concerned with the approach that has been taken  
18 regarding life expectancy for roofing products. For  
19 example, on the webinar you indicated that the analysis  
20 conducted looked at a 15 year payback for roofing  
21 products. When question the response was that many of  
22 these products, TPOs and coatings, offer 20 year  
23 warranties or longer. For legal reasons I can't speak  
24 to individual member practices, manufacturers practices,  
25 but it should be recognized that limited warranties are

1 simply one aspect of the roofing product or system being  
2 sold. Limited warranties generally sold serve as a  
3 sales and marketing function as one of many items  
4 considered during the purchasing decision and as such  
5 limited warranties should not be relied on to predict  
6 service life. Additional concerns is the approach taken  
7 with respect to cost assumptions. It appears that the  
8 costs for cool roofing materials was gathered from  
9 distribution centers and not through a more vetted  
10 process through the roofing contracting community who  
11 would be far better equipped to discuss costs associated  
12 with cool roofs as opposed to simply material costs. It  
13 also appears that costs associated with regular  
14 maintenance and upkeep required for all roofing systems  
15 have been ignored. As an example, cleaning and or  
16 recoating of roofs to maintain reflectance do not appear  
17 to have been included in the analysis. It would appear  
18 that no real consideration has been given to a detailed  
19 lifecycle analysis of roofing products. If anything,  
20 some of the most durable roofing products currently  
21 available would appear certain to some environmental  
22 goals that other state agencies may have. The claim of  
23 durability is sported by peer review industry  
24 publications that address all categories of low slope  
25 membrane systems, restricting or eliminating this class

1 of materials removes products and system with literally  
2 decades of proven performance for their intended purpose  
3 keeping the interior buildings dry and thus protecting  
4 the occupants and the assets. This is not to mention  
5 keeping the insulation dry and preserving its energy  
6 savings R-value. I'm getting there. Also glossed over  
7 was the idea of increasing insulation instead of  
8 requiring baseline reflectance. Any building engineer  
9 will tell you that in terms of energy savings,  
10 insulation provides an all around benefit that cannot be  
11 achieved by surface reflectance alone. While in some  
12 areas, particularly arid climates with consistent dry  
13 heat, cool roofs may achieve energy savings goals. In  
14 other areas, such as those with substantial heating and  
15 cooling days, or where those were dirt pickup and  
16 service growth are more prevalent insulation can be a  
17 longer term, more consistent and a more effective means  
18 to energy savings.

19 ARMA understands and respects the goals of  
20 Title 24, Part 6 and the California Energy Commission to  
21 conserve energy and we support those goals. We also  
22 believe that innovation is a driver to make that happen  
23 and a roof plan an important part in that effort. That  
24 said, it's critical not only to our industry but also to  
25 sound science and economics that regulations set forth



1 be adequately researched and considered to ensure that  
2 the consumer, homeowner, building managers, etc. get its  
3 true value for his or her value. In order to ensure  
4 that, a number of key issues remain to be addressed  
5 before a sound recommendation can be made. Once again  
6 several of these issues were raised in the roofing  
7 industry letter that I referenced earlier and I'm  
8 confident many more will come to light after this  
9 meeting and after we have a chance to review and analyze  
10 the data.

11           On a final note, six years ago many of those  
12 in the roofing industry felt as though there was no real  
13 effort by the CEC and incorporate us into this highly  
14 important process. At the time it was stated that CEC  
15 had no real knowledge of the roofing organizations at  
16 the time. We did find out about meetings and began  
17 participating and, I think, really started working  
18 pretty well together albeit very late in the same but we  
19 do appreciate the effort that was made by the team at  
20 the time. In 2010, there's a sense that we're been thus  
21 far excluded from the 2013 process. In fact about a  
22 year ago we were told that low-slope roofing was  
23 probably not going to be on the table in this round.  
24 Last week we participated in a webinar painting a very  
25 different picture than that and last, the comment was

1 made this morning that utilities were to have vetted the  
2 utilities in advance of this stage in the process.  
3 Contrary to that, in last week's stakeholder webinar the  
4 first we were informed about, the statement was made  
5 that the CEC consultants had no knowledge of the roofing  
6 industry and did not consult with any experts in the  
7 industry.

8           Once again, ARMA and other industry  
9 associations and affiliates have offered to partner with  
10 the CEC in the past and today and that offer is once  
11 again extended. Working together will results in a  
12 better final product that will meet the CEC energy  
13 consolation requirements will providing roof statements  
14 that yield the long term water proofing to buildings and  
15 their occupants. Thank you.

16           MR. SHIRAKH: You going to give that—  
17 electronically please, that would be nice.

18           MR. SUYEYASU: Reed, may I ask one question?  
19 And I apologize, we definitely want to involve you in  
20 this and I didn't say we weren't going to involve the  
21 industry experts. We just—we're coming to this  
22 particular topic late so hopefully we can work through a  
23 lot of this together.

24           But it sounds like the longevity; durability  
25 comparison between product types is an important one

1 here. Do you have a good, objective source for how we  
2 make those comparisons to—

3 MR. HITCHCOCK: We do. That's a good  
4 conversation, I think, that several of us ought to be  
5 involved in. Not just ARMA.

6 MR. SUYEYASU: Okay. Obviously. If you can  
7 refer us to that—

8 MR. HITCHCOCK: Sure.

9 MR. SUYEYASU: Would be very useful for us to  
10 make an assessment of ourselves.

11 MR. SHIRAKH: So it seems like the mandatory  
12 requirement that's an issue for you—so you're saying  
13 that there's no asphalt roofing products that can be  
14 .55—

15 MR. HITCHCOCK: .55—well, I'm going to let  
16 Helene speak to the specific products. I'm not  
17 technical so I'm going to let her—

18 MR. SHIRAKH: What would be helpful for us if  
19 when you have a problem with .55 prescriptive  
20 requirement, if you can tell us where your products are  
21 in relation to this. That would be helpful so then we  
22 know.

23 MR. HITCHCOCK: Sure. And even using some of  
24 the tools that you're already looking at, you can paint  
25 a pretty clear picture. But do you want to speak to—

1 Anything else for me?

2 MR. SHIRAKH: No. I'll find you. I know  
3 where you are.

4 MR. HITCHCOCK: You know where I am. Thank  
5 you.

6 MS. HARDY PIERCE: My name is Helene Hardy  
7 Pierce. I'm with GAF. We are a roofing manufacturer,  
8 North America's largest roofing manufacturer. We  
9 manufacture both asphaltic products and thermal plastic  
10 roofing membranes and coatings. So we have a little bit  
11 of a dog all the way across all of these product  
12 categories and steep-slope.

13 I'm going to make a couple of points that  
14 maybe we need a little education about.

15 First, I support the comments of Reed  
16 Hitchcock on behalf of ARMA. From a cost analysis  
17 standpoint, in terms of the materials cost, I would  
18 actually challenge that if we want to start talking  
19 about 15 year coatings, we're talking about a magnitude  
20 of 2-3 times the costs that were probably used simply  
21 because Reed couldn't address warranties and I will.  
22 When we start talking about long term coatings, we start  
23 talking about several layers of coatings with very  
24 specific installations needs. The other things in terms  
25 of the cost analysis, it's somewhat disingenuous to use

1 the 10 percent baseline reflectivity. Simply because  
2 that's representing less than one percent, from my  
3 knowledge, of the low-slope membrane market in the state  
4 of California. And they actually low-slope market uses  
5 it without a cool roof, has a reflectivity much more  
6 along 25-24 percent. So one, I would actually challenge  
7 any of the cost analysis that's been done based upon a  
8 10 percent baseline reflectivity.

9           Regarding product availability, there are 89  
10 membrane products, low-slope membrane products,  
11 currently available according to the CRCC database that  
12 meet the 55 percent aged reflectivity requirements. That  
13 number drops down to 33 products. There have been  
14 comments made that well there are plenty—there are a lot  
15 of products available. I would actually challenge that  
16 of those 33 many are not commercially available in the  
17 state of California.

18           And then, the comment that was made earlier of  
19 we're just moving to whiter products. Eliminating two-  
20 thirds of the low-slope membrane market is a lot more  
21 than just moving to whiter products. It's very  
22 convenient to be able to just look at coatings and  
23 thermal plastic membranes and it's convenient to ignore  
24 two-thirds of the low-slope market today in the state of  
25 California.

1           Moving on, 70 percent aged based on the  
2 formulation of what's currently in Title 24 and upon the  
3 formula that we saw earlier today. To reach that there  
4 are only nine products, by formula, that can reach that.  
5 I have one of them but I think that's a problem for the  
6 state of California.

7           The next is speaking of manufacturing a  
8 product I'll, maybe a little bit more forcefully  
9 reinforce what Reed stated, I can't imagined as an  
10 engineer, which I am, taking an asphalt roofing plant  
11 and changing it from a probably of like a meter wide  
12 machine to a three wide meter thermal plastic machine.  
13 Physically impossible. So anyone who thinks that well,  
14 we'll just shift that over, has obviously never been in  
15 a roofing plant.

16           So then let's go the realities of roofing  
17 plants. Reed said 19 roofing plants in the state of  
18 California. That's nice. The single ply plants are  
19 300, 650 and 1400 miles away and those are the closest  
20 ones. And so I think that there's a little bit of a  
21 problem also with green initiatives that start talking  
22 about indigenous materials.

23           And then, one last thing, is that our industry  
24 has spent a lot of time over the last five or six years,  
25 and there's a lot of published work on the effects of

1 installation value and attempting to save energy and  
2 energy efficiency. And all of the modeling, as was  
3 relayed to us last week on the conference call or  
4 teleconference, didn't take into account any variation  
5 in thermal resistance of the insulation and just based  
6 it on the baseline for the coat. I know that that's  
7 difficult and I know that it introduces a degree of  
8 difficulty but of all of the topics that the roofing  
9 industry has looked at and where you get the most impact  
10 on energy efficiency often times isn't with the cool  
11 roof but it is with actually looking at the overall  
12 envelope that includes the thermal insulation of the  
13 roof.

14 Those are my comments. Thank you.

15 MS. BROOK: Don't go anywhere. Go ahead if  
16 you have some questions Dan and then I'll follow up.

17 MR. SUYEYASU: I did have some questions  
18 awhile ago. One thing is on the-insulation question, is  
19 there sufficient product availability to meet the .55  
20 standard that's there today? I guess you're saying two-  
21 thirds of the low-slope market will be left out. Does  
22 that two-thirds meet the .55 standard or is it darker  
23 than that?

24 MS. HARDY PIERCE: Well, those products-two-  
25 thirds of those products are the ones that meet the

1 current .55. They're meeting it today when you look at  
2 the current threshold which is .55 prescriptive. And  
3 that's, like I said, to Reed's point that's 250 million  
4 square feet of asphaltic products. Those products, for  
5 all practical purposes, are excluded when you go to the  
6 .7. And let's be perfectly clear. The reason that  
7 everyone in the roofing industry focuses on prescriptive  
8 is because the performance path in re-roofing is just  
9 not realistic. It's very difficult for contractors to  
10 attempt to meet it. It's much easier—the prescriptive  
11 path is the path of least resistance which is why this  
12 industry is choking on 70 percent because you say, well  
13 you have these other paths. Stop. Reality is that  
14 you're doing the roof, that they're—

15 MR. SHIRAKH: It is possible to actually have a  
16 prescriptive equivalent to cool roof that would include  
17 some elevated level of insulation.

18 MS. HARDY PIERCE: One of the things that  
19 we've been hearing, Mazi, has been the even the thought  
20 of taking the formulations out for increasing insulation  
21 to make it easier and perhaps that won't—and I would  
22 strongly recommend against that.

23 MR. SUYEYASU: Just your suggestion that we  
24 look at insulation levels as well. That is one reason  
25 we're not looking at insulation levels as well because



1 roofing is a product that's often installed just by  
2 itself and no roofing context. So we're looking at  
3 what's most cost effective for the state in terms of  
4 roofing. But obviously, some buildings you would like  
5 to use insulation instead of more reflectance or at  
6 least it's worth looking at on a building by building  
7 basis. They can do that using trade-off approaches.  
8 We're just looking now at the reflectance level. Sorry,  
9 I misspoke there. Reflectance level for roofing because  
10 roofing is installed in a very singular way.

11 MS. HARDY PIERCE: There are a whole bunch of  
12 other roofing people in this room but to make the  
13 assumption that insulation is often not included in the  
14 roof is a gross misunderstanding of the roofing  
15 industry, particularly low-slope commercial.

16 MS. BROOK: I think what Dan is saying that in  
17 the reroof application, you don't typically go in and  
18 add insulation. Or do you?

19 MS. HARDY PIERCE: Yes. Yes. Yes.

20 MR. SUYEYASU: In which case the tradeoff  
21 approach—

22 MS. BROOK: Okay.

23 MR. SUYEYASU: The materials that can qualify  
24 for .55 can still be used because then we can just add  
25 the insulation when we're reroofing if you want to do it

1 that way.

2 MR. SHIRAKH: What I'm hearing is they say  
3 it's a good idea to have additional insulation instead  
4 of cool roof and they're saying they can't do it on  
5 retrofit basis.

6 MS. BROOK: Yeah. That sounds right.

7 MS. HARDY PIERCE: And the reality is that if  
8 you look at the market, the majority of the roofing  
9 market is reroofing. It's not in construction.

10 MS. BROOK: It is. It is. It is.

11 MS. HARDY PIERCE: And so putting in an  
12 insulation tradeoff would be a logical, methodological  
13 approach to energy efficiency.

14 MR. SHIRAKH: So I think we're kind of moving  
15 towards some kind of resolution for prescriptive but you  
16 still have the .55 mandatory requirements if it's  
17 adopted. I want to know what kind of problems—what I  
18 heard from Reed was that asphalt roofing products may  
19 not meet that requirement. Is that true?

20 MS. HARDY PIERCE: Well, let's go back to the  
21 plant investment that asphalt roofing manufacturers have  
22 made to be Title 24 compliant and that meets the 55  
23 percent reflectivity and that is putting in inline  
24 coatings on top of capshoots that are used and modified  
25 and so no, those plant investments are already been

1 made. And we're compliant today with the 2008 standard  
2 which is the 55 percent.

3 MR. SHIRAKH: And your concern is they would  
4 meet the 55 percent mandatory but they would have  
5 difficulty meeting the—

6 MS. HARDY PIERCE: The 70 percent—if the only  
7 pathway on prescriptive is 70 percent, you have taken  
8 out two-thirds of the low-slope roofing market.

9 MR. SHIRAKH: Okay.

10 MS. BROOK: So my final request is that you  
11 have a lot of statistics in your comments and if you  
12 could actually provide the sources of those that would  
13 be very helpful to us.

14 MS. HARDY PIERCE: Thanks.

15 MR. SHIRAKH: Thanks. I appreciate it. Good  
16 comments.

17 MR. SHIAO: Hi. I'm Ming-Liang Shiao from  
18 CertainTeed Corporation and we are a roofing  
19 manufacturer. Just like everybody said here, we are all  
20 trying to make energy efficiency and try to help the  
21 environment. We (indiscernible) -that come out of the  
22 study that it's really inadequate in terms of the data  
23 and the message that's presented. To us it's more of an  
24 exercise than the actual proposal without thought of  
25 practicality. I'm going to illustrate a couple of the

1 points. For example, you proposed 70 percent aged.  
2 Okay. So that means when it's coupled with the  
3 formulation that was proposed this morning with the beta  
4 formulation you are actually looking at pre applied  
5 coatings, with an initial 95 percent initial SR. I  
6 don't know if anybody here can say they make that kind  
7 of coating. The data that you show is very selective  
8 and may be coming from a very small subset of data of  
9 specialty type of materials and I don't think that  
10 represents the true reality out there. These are all an  
11 issue from the reinforcement point of view from these  
12 kinds of environments. For example, CRCC tests the  
13 samples for aged, you send out one three year aged.  
14 When you're auditing you're only testing initial number.  
15 So how do you do that? Usually you request 70 percent  
16 aged but you don't audit aged materials. You audit  
17 initial. So where are you going to put your initial  
18 number with your formulation. I think everybody would  
19 have problems. None of the listings in CRCC can make  
20 that, that's a huge issue. Now regarding the data that  
21 you presented, I really urge that the Energy Commission  
22 really look at another study from a better point of view  
23 because the data, from our point of view, feels like  
24 it's biased. Even the data looks absurd. I show the  
25 graph to my daughter in middle school and even she is

1 like, Huh. Is this a smiling face? The scattering of  
2 the data is so huge and you can literally put any curve  
3 you want in there. So I really feel like we need to look  
4 at this from another point of view.

5 MR. SHIRAKH: We'd appreciate it if you could  
6 share specifics on the data rather than anecdotal, if  
7 you can respond to specific items that were presented.

8 MR. SHIAO: For example, the data. If we go  
9 back the slides I can show you. The scattering is so  
10 much that—going back, keep going back. Next one. For  
11 example, that one. I really don't know why we put a  
12 curve in there like that. It's so conveniently sitting  
13 on the lowest number at 70 percent. I look at it and I  
14 feel that I can fit any curve in there.

15 MR. SUYEYASU: I was surprised as anyone to see  
16 that it bottom out at .7 which is where we're looking  
17 that that's where there is sufficient product  
18 availability. It struck me as highly coincidental as  
19 well, I will admit. There's no cooked books here. This  
20 is me calling distributors saying, What do you have.  
21 Calling ABC Roofing Supply, What do you have. They say,  
22 I have this product and this size roll at this cost and  
23 then I correlate with the reflective. And that's—these  
24 are things people are selling in the state. I wasn't  
25 picking specific manufacturers, specific distributors.

1 I was random about who I called and this is what came  
2 out of it. We can populate that with more data. I can  
3 certainly call more distributors and suppliers and we'll  
4 see if it stays in place but it was definitely heading  
5 that direction as I called people.

6 MR. SHIRAKH: So what I would expect from you  
7 is to actually give specific comments on areas where you  
8 think there's errors in here and why. And then perhaps  
9 give us the information that is correct.

10 MR. SHIAO: I think we already mentioned a lot  
11 from previous—

12 MR. SHIRAKH: Well, there was no data with  
13 what they presented. So, okay. Thank you.

14 MR. ENNIS: Hi. Mike Ennis, representing SPRI  
15 which is the Single Ply Roofing Industry Association.  
16 We represent the membrane manufacturers and component  
17 suppliers, such as insulation, fasteners, etc. The  
18 specific membranes we represent are thermal plastic and  
19 thermal single plies and modified bitumen membranes.  
20 And we concur with Helene's assessment of the two-thirds  
21 loss of the market from going—and our analysis was based  
22 on looking at .55 and then going to .7. We think that's  
23 obviously a very significant loss. When you look  
24 specifically at the number of products, meeting that .7  
25 requirement, you're looking at seven products that do

1 that. Now there are several that are private labeled  
2 and that's what expands that to a greater number but  
3 there are actually seven unique products that meet that  
4 requirement so we find that to be very concerning. And  
5 also, please keep in mind that if you want to move to  
6 that level from a manufacturer's perspective to try to  
7 develop products to meet your new requirements, we're  
8 hung with a three year aged requirement. So if you put  
9 that in today, there's no way we could have products  
10 ready when this code is implemented, if we could even  
11 develop those products. The other option is the option  
12 provided by LBNL which is the predictive thing but if  
13 you look at that equation that means you would need a  
14 .91 fresh initial value. There are no options that  
15 would allow you to do that today. So we're kind of  
16 stuck in that corner too so with providing you the  
17 products, there's really no developmental time for us to  
18 do that. And the final thing, and Dan I appreciate you  
19 mentioning that, that we really have had very little  
20 time to look at this and evaluate the analysis that was  
21 done and the various parameters that were used in the  
22 calculations and your openness to work with us to  
23 evaluate those—if we understand the target, the energy  
24 target, that you're looking for, we can evaluate and  
25 provide you with various options. And work with you to

1 do that. And maybe it is a combination of insulation  
2 and reflectivity for the reroofing market as I've  
3 already heard suggested here. So that's certainly a  
4 very good option and something that ought to be pursued.  
5 Just a lot of flushing out of the data that we need to  
6 do at this point.

7 MR. SHIRAKH: But that's basically what I want  
8 to encourage you to do.

9 MR. ENNIS: Yes.

10 MR. SHIRAKH: Yes. To tell us what you think  
11 is a solution and what should be the reflectance and the  
12 tradeoff should be and provide us with any data. And if  
13 you don't think that Dan's data was accurate then—

14 MR. ENNIS: And that's just what we're looking  
15 for and Dan has made that initial move. I would like—  
16 instead of us continuing, I would like to come back and  
17 work together. Have us work together and look at  
18 options once we understand what you're trying to  
19 achieve.

20 MR. SHIRAKH: I think that's the right  
21 framework.

22 MS. BROOK: Okay. So, Dan, do we already have  
23 the information on the energy—the magnitude of the  
24 savings that we think the .7 provides in order to give  
25 the industry that target.



1 MR. SUYEYASU: These numbers right here are  
2 for a standard building, high-rise residential. So \$4-  
3 \$1 per square foot to .7 from .55.

4 MS. BROOK: So I guess what I am-

5 MR. SUYEYASU: So, I'm sorry, not \$4 but \$.40  
6 to \$1 a square foot.

7 MS. BROOK: So that's energy savings? Is that  
8 what that is?

9 MR. SUYEYASU: That is 15 year net present  
10 value based on a TDB analysis.

11 MS. BROOK: So we probably need to work with  
12 industry to figure out what metrics work for them to be  
13 able to provide analysis to know that they're coming up  
14 with alternatives that are in that same savings bucket.

15 MR. SUYEYASU: Okay.

16 MS. BROOK: I'm not sure that this bucket does  
17 that but let us keep working on it.

18 MR. SHIRAKH: Agree.

19 MR. ENNIS: That would be very helpful, thank  
20 you.

21 MR. HEINJE: My name is Steve Heinje. I work  
22 for the United Coatings Company. As I said earlier,  
23 we've been in business for about 90 years. Also, I am a  
24 member of ASTM D-63's task group and I'm on some other  
25 committees. Many of my compatriots are here from ASTM.

1 I'm also a member of RCMA and the representative is  
2 behind me. And I also am part of the Reflective Roof  
3 Coating Institute and the Spray Polyurethane Foam  
4 Alliance.

5 All of these organizations, I don't think  
6 there SPFA member here today, these changes have bearing  
7 upon them. Initially it looks like there's 50 percent  
8 of—and I'm a coatings producer. I'm the guy, who after  
9 you kicked out the black guy's product and maybe the  
10 semi-reflective grey product, you finally decide to use  
11 a different coating. So I'm delighted at this point,  
12 okay. But even I'm having a problem here with this one  
13 which should tell you something. So it looks like 50  
14 percent of those coatings are going to comply with that  
15 .7 aged but as I pointed out this morning, I don't think  
16 that I was quite clear, in Title 24 to do a coating  
17 properly, it has to be an ASTM D-683 coating. That's  
18 what the building code calls for. I don't think half of  
19 those products are ASTM D-683. I brought a little graph  
20 I might hand out later on how it looks based on what I  
21 know of prime manufacturers, companies who make stuff  
22 but not the ones that relabel stuff and which ones meet  
23 the building code. And then you also have a nested  
24 standard called Table 118B. I don't really want to get  
25 into it. I really don't like Table 118B and if you want

1 to talk to me, I'd love to tell you about the problem  
2 with that. And I say that as a member of the ASTM Task  
3 Group and ASTM D-683, Table 118B is a problem from a  
4 code perspective. But even if I use that more liberal  
5 standard, that's why I'm bringing it up, okay. So let's  
6 say I've got 70, there's like 400 coatings on there, and  
7 I take the D-683 coatings on there and I say, Okay.  
8 I'll look at Table 118B which is far more liberal. You  
9 still have products that are labeled that don't even  
10 meet Table 118B. So you're really not looking at half  
11 of the coatings. Really D-683, probably not even a  
12 quarter.

13           And then when you say that you have to ask  
14 yourself about the competitive effect you've had in the  
15 market because now you have an issue when you start  
16 restricting it down to a fourth. Now your cost  
17 assumptions could change. Initially, I was fine with .7  
18 as a coatings manufacturer and then I started looking at  
19 this closer, looking at my code approved products and  
20 looking at the ones that really have the certifications,  
21 the ones that I want to promote in the marketplace. By  
22 the way the ones that you should only use for your 15  
23 year aging, I mean if you're using Table 118B and you're  
24 telling me that's a 15 year coating, I'm telling you  
25 that's a problem and I can prove it.

1           Little ones, I guess I do have to ago—I don't  
2 want to nit but putting black, it does not raise the  
3 cost of the coating. It lowers the cost of the coating  
4 because TI02 is roughly 15-20 percent relative terms but  
5 can't give you hard costs or I'd be arrested by my boss.  
6 TI02 costs money and in fact I think one of the reasons  
7 you do not show a cost relationship to whiter products  
8 is what you're buying is paints. You're really not  
9 getting waterproofing fluid applied maintenance coatings  
10 that last that 15 year period. And that should be  
11 common cause for suspicion. Why an agent that raises  
12 cost 10 or 15 percent, there would be more of it in  
13 there- that's why it's whiter. Why does my cost not go  
14 up? Well, that's because you have less resin in your  
15 product. Okay.

16           And then the .7 standard, before I go further  
17 I just want to say that I supported the comments in  
18 insulation that were made by both Mr. Hitchcock and the  
19 lady from GAF, we as a coatings manufacture also sell  
20 polyurethane foam and about 50 percent prior to Title  
21 24, about 50 percent of the coatings market is actually  
22 applied over polyurethane foam which is often part of a  
23 reroof situation. So insulation is part of how we go  
24 after it.

25           Something that was not brought up is that

1 insulation ages. And insulation often becomes wet and  
2 loses R-value over time. So it's standard roofing  
3 practice in the polyurethane foam industry, there's even  
4 a protocol for this. There's a renew protocol where you  
5 survey the roof, you look for wet foam because wet foam  
6 has lost its R-value. You rehabilitate that roof, you  
7 refoam and then you coat. Obviously, that's a great  
8 opportunity to add insulation. So that is practice for  
9 coating suppliers as well. So I agree with Reed  
10 Hitchcock and Helene Hardy Peirce about insulation and  
11 the fact that it works for all zones and insulation is a  
12 good thing. So you combine the .7 standard and we  
13 brought up this three year thing. Right now if you also  
14 move your beta, which was brought up this morning from  
15 .7 to .65, right now to get a reflectivity to be .7 for  
16 the initial value, there are no coatings that this is  
17 true for. You have to have a .975 reflectivity, .975  
18 you do the math and you come out with and you get .7.  
19 Well I don't believe that there are any coatings with  
20 above a .94. I think that's the top. You might as well  
21 not publish the change. Putting the beta as .65 is just  
22 not useful to use. It's okay. We'll just have to wait  
23 three years. But look at the unintended consequences of  
24 this. Prima facie looks like you've got 50 percent of  
25 the coatings are going to comply but if you're getting

1 those 15 year products you're talking about, the quality  
2 products, and I really do think that the Energy  
3 Commission has attempted to not go down the road the  
4 Florida Power & Light did and at least try to get good  
5 maintenance coatings put down. That's commendable. But  
6 it's really not 50 percent because those really aren't  
7 all code approving. And then you realize that a  
8 manufacturer can actually not use proposed data to get  
9 an aged predictive value that's helpful on a new  
10 coating. Innovation is three years. Not counting  
11 development. Not counting the rigor moral testing.  
12 It's really four. That's it. That's the problem. So  
13 you have a less competitive marketplace when you're  
14 done. I'm happy. I'm done. Do we have a sense of  
15 humor that we're aware of in this room?

16 MR. SHIRAKH: Actually, a lot of time we do.

17 MR. HEINJE: I want to thank the state of  
18 California and you for producing Maria Bouchard who  
19 became Maria Heinje. It just goes to prove that some  
20 good things do begin in California. Anyway.

21 MR. SUYEYASU: Just a question on the darker  
22 version of the light products and these are just the  
23 people I spoke to in the cost data. There were a number  
24 who told me specifically that some of the darker  
25 products were just the light product just with extra

1 tinting added and that does cost more money. Some of it  
2 was just talking to a certain roofer distributor,  
3 actually supplier, warehouse and they said to get the  
4 tinted version, the tan version or the grey version of  
5 an otherwise white product, it was essentially the same  
6 product. They just said it was special order and that  
7 it was going to cost you more just based on the fact  
8 that they didn't have it on the shelf. What was on the  
9 shelf was the white stuff. I know that's not—that that  
10 gets into the chemistry of it, that's just a supply  
11 chain question.

12 MR. HEINJE: Well, no that's a good  
13 explanation at the distribution level but at the  
14 manufacturer's level, what I'm going to do is I'm going  
15 to dial my TI02 back and put the black in because I  
16 don't need it when making a grey and my costs will go  
17 down quite quickly. The only thing more expensive than  
18 white are toy colors, if you're manufacturing. And  
19 that's why I made the comment that my analysis is from a  
20 prime manufacturer who makes the stuff. I'm not a  
21 reseller. I'm somebody who cooks the stuff up. And so  
22 yeah, we manufacturer different ones. The only thing  
23 more expensive than white is reds, yellows, greens.  
24 Things that look like OSHA colors.

25 MR. SUYEYASU: And then the thing is that we

1 just can't get cost data from you.

2 MR. HEINJE: Ask me, you never know. I might  
3 surprise you but I'm late to the game. This is the  
4 first time I've come to coating hearing. But I will  
5 probably return.

6 MR. SHIRAKH: Good, thank you.

7 MR. HUTCHINSON: Good afternoon. I'm Tom  
8 Hutchinson. I'm the technical consultant for ERA, the  
9 EPDM Roofing Association. First off, I'd like to say  
10 thanks for the opportunity in being here. Let me also  
11 say that we were signature to the letter the Mr.  
12 Hitchcock and the roofing coalition and endorsed those  
13 requests as well. We also appreciate the current  
14 ballast tradeoff of 25 pounds per square foot but we  
15 would also urge you to consider going down to 17 points  
16 to square foot to match what Oakridge would suggest as  
17 an equivalent or what Chicago currently has and they  
18 have an environment that's a little more tenacious than  
19 California.

20 MR. SHIRAKH: Can I ask you a question about  
21 that? Is the 17 pounds, does that trade up against .55?

22 MR. HUTCHINSON: Yes. Currently we do have an  
23 amendment in that shows that it does lead to the higher  
24 ratings as well. I believe it's being reconsidered at  
25 this time. But by lowering the weight, it does also



1 allow for compliance with the current standard building  
2 code that requires a structural roofdeck to have a dead  
3 load of 25 pounds per square foot. That includes the  
4 decking and what not so by lowering it, it allows for  
5 general compliance with an upgrade of the structure.

6           We would also highly suggest, again, energy  
7 conservation first starts with insulation that works 7  
8 days week, 24 hours a day, 360 days a year and allow a  
9 tradeoff for various roof systems that don't meet the  
10 .55 or the .70. Certainly as a designer whose main  
11 function in life is to design roof system, I might say  
12 that roofs act as systems. It's not a single component.  
13 Whether it's energy or performance, you can't just  
14 consider the envelope that has caused havoc in the  
15 Midwest when single components were considered by  
16 designers who weren't encouraged to review systems. So  
17 I encourage the Commission to consider looking at the  
18 whole assembly as being a performance issue.

19           We also respect the EPM does come in black and  
20 white. But raising the thresholds decides what people  
21 are talking about for the aging. Any new products,  
22 before you're putting it on a roof the main function of  
23 a roof is to keep it watertight. Manufacturers spend  
24 years testing these products before they bring them to  
25 the market. Let alone age. So by eliminating products

1 and bringing new products to the marketplace, isn't a  
2 quick or efficient method.

3 I'd also encourage, as mentioned by many  
4 others to the Commission, to involve the roofing  
5 committee not at a forum like this but as you're  
6 developing the standard. I think everyone is showing a  
7 lot of energy to come out and participate. But to  
8 respond to something rather than discussing it in the  
9 process I think would be a great benefit. Durability is  
10 the essence of sustainability. Thirty year systems are  
11 out there. A lot of them aren't developing new products  
12 and we don't know what that's going to be. Replacing  
13 roofs that are going to be cool in 10-15 years is not an  
14 effective way to produce roofing. I would have clients  
15 very, very upset if they were replacing roofs in 10 or  
16 15 years.

17 I want to again thank you for the opportunity  
18 and again encourage, more importantly, the involvement  
19 of all the people are have the energy and enthusiasm to  
20 participate in this.

21 MR. BANS-WEISS: Do you have people in mind in  
22 your organization that we can interface?

23 MR. HUTCHINSON: Yeah, I think. Of all the  
24 associations here, I would definitely think-

25 MR. SHIRAKH: We don't want 200 people. We

1 only want three, four or five people.

2 MR. HUTCHINSON: Well, all those signatures on  
3 that letter is a start. They would have representatives  
4 that would be able to participate, provide information  
5 and data. I made a little note to send you information  
6 on membranes that last 30 years and things like that.  
7 It's never LEED or any of these cool issues that have  
8 addressed durability and I think that's a very important  
9 issue as a designer.

10 MR. SHIRAKH: Thank you.

11 MR. HUTCHINSON: Thank you very much.

12 MR. CALKINS: Good afternoon. My name is Jim  
13 Calkins. I'm a local sales representative representing  
14 Sika Sarnifil here today. Thank you for this  
15 opportunity to provide input to the proposed mandatory  
16 minimums for nonresidential cool roofs. Sika Sarnifil  
17 has long been an advocate for cool roofing. We're held  
18 positions on the Cool Roofing Council Board of Directors  
19 and Technical Committee since its inception and we are a  
20 charter member of the Environmental Protection Agency's  
21 Energy Star Roofing Program. Our roof systems have been  
22 selected to protect many of the state's most well known  
23 and important buildings such as the State Capital  
24 Building, Stanford Hospital, numerous schools and  
25 universities including UC Davis where we currently have

1 a roof that's over 30 years old and still in use. These  
2 products were selected for a specific reason.

3           Although we understand the CEC's desire to  
4 raise the bar within the state's energy code we do not  
5 support proposed changes for a number of reasons.

6           First and most importantly, we do not believe  
7 the change is fully justified. We support and are  
8 signatories to the industry's June 8, 2011 request to  
9 the CEC to provide us the data upon which the proposed  
10 changes were drafted. We believe that an informed  
11 decision on the proposed minimums can only be made after  
12 a critical analysis of the underlining data by all  
13 effected industry stakeholders is conducted.

14           Secondly, assuming that the changes can be  
15 justified, and we have serious reservations that they  
16 can, according to the CEC's own evaluation based on data  
17 from the CRCC rated product directory well under half of  
18 the list of single ply membranes and coatings would meet  
19 the proposed new prescriptive threshold. The actual  
20 number of products meeting the proposed requirement is  
21 further reduced when one considers multiple products  
22 sold under private labels, discontinued products,  
23 products not readily available in California, etc.  
24 Although the CEC may be satisfied the sufficient  
25 products may meet the proposed requirements such an

1 assessment is over simplistic as it ignores other equal  
2 or even more important criteria such as durability.  
3 Imposing new requirements as proposed would eliminate  
4 products with some of the longest records of proven  
5 performance in the state. There does not appear to be  
6 any consideration of lifecycle cost in drafting these  
7 proposals. Over the years vendors have invested  
8 significant resources ensuring compliance with the  
9 current requirements. Providing approximately 30 months  
10 notice to allow these manufactures the opportunity to  
11 modify these products or introduce new products to meet  
12 a very significant change in the requirements is  
13 unreasonable and unrealistic. Roof coverings are first  
14 and foremost intended to protect the structure from the  
15 elements and any change in a formulation of a product,  
16 whether it be to improve reflectivity or any other  
17 property, can have a significant impact on the overall  
18 performance of the material. Therefore formulation  
19 changes should only be implemented after extensive,  
20 long-term field testing programs. The development cycle  
21 for roofing materials is a very lengthy process, even if  
22 a product manufacture had a formulation modification  
23 ready from market introduction and they submitted it to  
24 be rated by the CRCC today, they would still not have  
25 the three year aged data by the implementation date. It

1 is highly unlikely that many if any manufacturers are  
2 even in position at this time.

3           Beyond the time mentioned to move the  
4 prescriptive requirements from 70 percent reflectivity  
5 for new materials to the same value for aged materials  
6 is a seismic shift. Such a rapid dramatic change in the  
7 Title 24 roofing prescriptive requirements would have a  
8 devastating effect on many businesses which is likely to  
9 leave a significant reduction in their presence in the  
10 state. This could form some companies out of business.

11           From a technology perspective, the most  
12 effective way to improve on the reflectivity of roofing  
13 materials is by increasing their titanium dioxide  
14 loading. There is currently a significant shortage of  
15 titanium dioxide. The undersupply issue is not expected  
16 to peak until 2014 or 2015. This situations compounds  
17 the challenges noted above. Increasing the age  
18 reflectivity of the code at this time would cause an  
19 additional burden on the titanium dioxide usage and  
20 undoubtedly would cause roofing product availability  
21 issues and raise the cost of reflective roofs for  
22 building owners.

23           To summarize, we have a serious—we have  
24 serious reservations about the need for and the benefit  
25 of such significant changes. The magnitude of the

1 proposed changes and the lack of adequate lead time for  
2 manufacturers to attempt to meet them will defacto  
3 disqualify numerous products, many with the best track  
4 records of proven performance in the state from use in  
5 California, depriving consumers of many products that  
6 have been used successfully for decades or force  
7 manufacturers to introduce products with altered  
8 formulations without the benefit of any field experience  
9 potentially leading to significant performance issues.  
10 Thank you for your attention to our concerns.

11 MR. SHIRAKH: Do you support the insulation  
12 tradeoff prescriptively?

13 MR. CALKINS: Yes, we do.

14 MR. SHIRAKH: Thank you.

15 MR. CALKINS: Thank you.

16 MR. BARNMORE: Hi, I'm Matt Barnmore and I  
17 work at Firestone Building Products. I manage the  
18 technical services group which covers systems  
19 engineering, design services and international technical  
20 policy. We've already submitted a letter that either  
21 arrived today or yesterday that has some data involved  
22 in it and also outlines our position. We've also been  
23 involved in the letter that the roofing coalition put  
24 together. We do support the statements they made in  
25 that letter. So to not go over some of the things that

1 have already been stated, you started to gather from the  
2 different folks that have spoken already, if I could  
3 point out a couple of things that I think are a little  
4 bit unique and also propose a bit of an alternative to  
5 think about that we'd like to ask you to consider.

6           The slide that is up is actually the one that  
7 I was hoping that would be up. By the way, we are the  
8 smiley on the right. We're ones that make this smile.  
9 We have the one out there that is highly reflective but  
10 unfortunately costs a bit. At any rate if you look at  
11 the slide, there's a group right at the .7 mark—or  
12 column and just to the left of that at just about .67 or  
13 .68 ish there's another group. Those folks in that  
14 second column represent a lot of products that are going  
15 to be not for sale in California if we go forward with a  
16 .7 immediately starting January 1, 2014. The cost to  
17 reformulate the products in that second column over so  
18 they can jump up to .7 is prohibitive. It's going to  
19 drastically increase the cost of our own research and  
20 development. As you've heard from other folks, it takes  
21 four or five years to get a product researched, tested  
22 and then you have to submit it for reflectivity which is  
23 just one of many, many tests a product has to go  
24 through. Let it sit for three years out in the sun  
25 somewhere. Hopefully that test started at the right



1 time and ended at the right time so you get your highest  
2 possible rating and hopefully you make the .7. Actually  
3 that second column is already within recognized  
4 variability that happens between tests and labs. .02 is  
5 not unheard of as a mode of variability so when you  
6 start excluding folks that are at .68, .67 you've  
7 excluded something that could have been—they put the  
8 subject test out in the fall instead of the spring and  
9 sat out for three years and it just happened to not be  
10 real rainy so it ended up with a dirtier test that could  
11 have resulted in simply a .02 difference. So you're  
12 excluding some things simply based on the CRCC rating  
13 may actually give the same value to the building owner  
14 in terms of the durability over the lifecycle cost of  
15 the roof that a .7, one that currently meets .7, would  
16 get. So we actually consider—to acknowledge it there is  
17 some variability in testing and that it may be wise to  
18 broaden the look a bit beyond just a hard point of .7.

19           Additionally, as has been pointed out by some  
20 other folks and is in the table that we provided with  
21 our letter, if you look at single ply only and you look  
22 at the 22 products that are listed, actually when you  
23 take off the products that are no longer on the market  
24 because folks have been gone out of business and you  
25 need to look at the resellers, it goes down to about

1 only three PVC products and four TPO products. That's a  
2 very narrow band of competition and I think we all  
3 acknowledge that competition is good for the consumer  
4 and, frankly, it's good for the manufacture and the  
5 seller as well, we push each other a lot in competition  
6 and it ends up being a good day for just about  
7 everybody. When that's eliminated, I'm not sure that  
8 that's good for the folks that are actually buying a  
9 roof. The price is going to do what it's going to do  
10 and economics being what they are; price is going to go  
11 up. As we mentioned, it does take some time to develop  
12 those products and what happens in that interim if  
13 there's no stair stepping toward this .7 marker. What  
14 happens in the interim do we all just have to not make  
15 money and go out of business and businesses drop off and  
16 there's nobody to make the roofing products but then  
17 hopefully somebody can survive to make a .7 or can we  
18 have time. And that's what we would like to ask for.

19           We'd like to ask for an alternative approach.  
20 As you look and consider, we appreciate by the way that  
21 you've acknowledged that, hey, this all came out when it  
22 came out. So we're talking about it now and so that's  
23 good and we appreciate the folks like Reed and Mike who  
24 have put together the coalition and so we would  
25 recommend working with that group. You asked earlier

1 who should we be talking to. Really that group and if  
2 you feel that that list is too big, there are some  
3 bodies within there that could probably speak for many  
4 of us like SPRI and—

5 MR. SHIRAKH: That's what I'm looking for  
6 because when I pick up the phone, I want to talk to the—

7 MR. BARNMORE: Sure.

8 MR. SHIRAKH: I can't call 14 people every  
9 time I want to—

10 MR. BARNMORE: Sure.

11 MR. SHIRAKH: Bounce some ideas. So if you  
12 can give us some representatives that can work with us,  
13 we'd be happy to.

14 MR. BARNMORE: And I think it may be, and I  
15 can't speak for everyone and make a group decision as  
16 I'm not that guy, it may be that we start following up  
17 through Reed. And maybe he's one of your initial  
18 contacts and we can broaden that as it goes. But we  
19 would suggest a consideration anyway, an alternative  
20 approach that allows us to grow toward a higher standard  
21 and that gives us an opportunity to do what we need to  
22 do in reformulating and try to do it in a way that we  
23 can keep the costs down for the consumer so that we can  
24 still sell the product and they're still happy with what  
25 they have to buy at the price. We've got some, in our

1 letter; we've got some more information on that. I  
2 won't go into detail on that now but we would ask you to  
3 consider that second column of folks, not eliminating  
4 them immediately, but giving them an opportunity to  
5 build toward it. Our general recommendation is that the  
6 grouping of products, especially membrane products, from  
7 the .65-.67 is pretty large. It may be that the .65  
8 initial would, as an aged value; initial new standard  
9 would give the industry an opportunity to—

10 MR. SHIRAKH: Can you repeat those numbers  
11 again?

12 MR. BARNMORE: Yeah. There's a large grouping  
13 in the CRCC document of membrane products at the .65  
14 reflectance value.

15 MR. SHIRAKH: Is it an—

16 MR. BARNMORE: Well, it's the initial and  
17 aged. There's a lot group at the aged value as well.

18 MR. SUYEYASU: Well, I guess that would  
19 reflective of what I would be looking at as well. Just  
20 the average for that group is .67.

21 MR. BARNMORE: Right. And the new standard is  
22 even above that average which is why a lot of us are  
23 here today. So it could be maybe—our recommendation is  
24 that we start where we're at and go to a .65 with a  
25 reasonable amount of time and then beyond that if a

1 higher standard is still desired, if that still seems to  
2 be helpful then, again, give the industry time to  
3 respond.

4 MS. BROOK: I just want to clarify. When you  
5 say move to .65 in a reasonable amount of time. Is 30  
6 months a reasonable amount of time? Are you saying that  
7 we can't even meet that with our current proposed  
8 update?

9 MR. BARNMORE: There's a number of products  
10 that currently do meet that. You're going to exclude,  
11 as you've already heard, in the asphalt side and we  
12 manufacture asphalt products as well. You're going to  
13 lose that market almost immediately if you go to a .65  
14 right away.

15 MR. SHIRAKH: But I'm confused. Are you  
16 advocating .65 initial or aged?

17 MR. BARNMORE: We would go with aged. We  
18 acknowledge that we're going by aged.

19 MR. SHIRAKH: Okay. Just so we're clear.

20 MR. BARNMORE: By initial I mean by what we  
21 would move to first.

22 MR. SHIRAKH: For the argument's sake, if  
23 we're going to .65 aged and then provide a prescriptive  
24 off ramp with insulation, that in my opinion does not  
25 eliminate any products.

1           MR. BARNMORE: Yeah. And the downside though  
2 is that most roofers, quite frankly, they are not going  
3 to take the time to work through tradeoffs. They're  
4 going to go buy the product that meets the standard.

5           MS. BROOK: Well, but the way that we would  
6 propose it- it would be right-it wouldn't be something  
7 that you'd have to meet with our performance approach.  
8 It would be right there as an alternative-

9           MR. SHIRAKH: Okay. So you either do .65 by  
10 itself or you can do .55 by so much insulation. It  
11 would be equivalent prescriptive options.

12           MR. BARNMORE: Are you talking about between  
13 insulation and reflectivity?

14           MR. SHIRAKH: Right. Trade down reflectance  
15 for some amount of insulation and you're going to have  
16 to do the performance calculation to do that. It'll be  
17 prescriptive. Which seems like everybody else up to  
18 this point has actually endorsed.

19           MR. BARNMORE: We do understand what you mean.  
20 Our experience, however, has been that most roofers,  
21 most roofing contractors, that are doing this job want  
22 to get on to the next because that's where they're going  
23 to make the next money. So they don't take the time to  
24 want to do tradeoffs. They'll just buy the product.  
25 The reflective product that meets reflectivity.

1           MR. SHIRAKH: We can offer the option. People  
2 don't want to take it.

3           MR. BARNMORE: Well, I'm just saying it sounds  
4 like—I understand what you're offering and it does sound  
5 good but in practice and how things actually happen on a  
6 roof, it doesn't seem to happen much.

7           MS. BROOK: I would think what would happen  
8 that actually they would all learn that the alternative  
9 works for them and that's what they would carry forward  
10 with them from job to job. I just don't understand why  
11 that wouldn't happen but.

12           MR. SHIRAKH: It sounds like an educational  
13 problem. That we need to work with your industry and  
14 the roofers.

15           MR. BARNMORE: It could be and that would also  
16 take time to educate folks.

17           MR. SHIRAKH: We've got three years before the  
18 standard would go into effect. Thank you so much.

19           MR. BARNMORE: Thank you.

20           MR. BAKER: Hi. I'm Jim Baker with the Roof  
21 Coating Manufacturer's Association. I'm the General  
22 Manager. Instead of going into a great amount of detail  
23 of what we're supporting. We are a signature of the  
24 letter. And I'd like to get down to some of the  
25 discussions around some of the proposed equation that

1 LBNL has put out in addition to the reliability of some  
2 products in the marketplace. We agree with Mr. Heinje's  
3 assessment of the .975 if you're using the initial in  
4 the change. Additionally if the Energy Commission is  
5 looking at simplifying things at this time then by  
6 changing that equation currently, we're actually opening  
7 a can of worms with that beta value could be argued for  
8 every product category and put even more confusion into  
9 the marketplace in the time when we're trying to  
10 simplify things.

11           Additionally we've had some discussions on  
12 slides showing a 134 field applied coatings that are  
13 available. But field applied coatings are not—are also—  
14 they have some regulations that they're applicable to.  
15 Including the 2007 suggested control measures from the  
16 California Air Resources Board and the Cal Green codes.  
17 Where these products are limited by adoption of the  
18 different air quality management districts and local  
19 building codes by the amount of volatile organize  
20 compounds they have in them. I don't know that any  
21 analysis has been done on what the VOC limits are on the  
22 products put up of the 134 are out there in the  
23 marketplace which would be significantly reduced due to  
24 other regulations that are pending in California or that  
25 have already been passed. In conjunction with our



1 colleagues that have been signed onto the letter, we do  
2 find that there's also, by doing these significant  
3 changes, by going up to the .7 we've also banned  
4 aluminum coatings in the state of California. Aluminum  
5 coatings have a very specific use and a lot of time they  
6 are used in specific substrates and we can certainly get  
7 you additional information on that. And coatings also  
8 are very sensitive to different climatic conditions  
9 which is why we also need to look at some of the VOC  
10 regulations that are out there.

11           With that being said, I'd like to thank the  
12 Commission today for the ability to come in and speak.  
13 We do support the rest of the industry, the whole  
14 envelope approach, the insulation tradeoffs, the need  
15 for time, the request for data and the requirements to  
16 start looking at some of the other regulations that our  
17 coatings have to comply with besides just a simple solar  
18 reflectance requirement.

19           MS. BROOK: Let me ask just one question. The  
20 aluminum coatings, would they have a problem meeting the  
21 .65 requirement?

22           MR. BAKER: You might lose some of them. When  
23 you go from the .55 to the .7 you knock 10 or 12  
24 aluminum coatings out immediately. I just did a quick  
25 assessment of it the other day. We could certainly look

1 at it. It's all available on the CRCC database.

2 MS. BROOK: Okay. Thank you.

3 MR. SUYEYASU: Just a little feedback on the  
4 VOC question. We did talk to a few when I went through  
5 manufacturers they sent me to distribution reps and some  
6 of them said we don't sell in California because they  
7 don't meet our air quality standards. So we didn't put  
8 their cost data as part of the cost analysis for some of  
9 those products.

10 MR. BAKER: But if you're in an area right now  
11 like Placer County that's had 73 feet of snow this year,  
12 when you're talking about a water based product and  
13 they're getting snow last week and you're required to  
14 put chains on your car, you've shortened your window of  
15 application time for that part of the industry or that  
16 part of the application and you're now looking at taking  
17 out some of the maintenance codlings that are available  
18 to reduce landfill options. So, I mean, if you don't  
19 have the ability to coat and you can't meet the  
20 reflectance and you can't meet the VOC limits, then  
21 obviously you're starting off with tearing off the  
22 entire roof and potentially putting it in a landfill  
23 which causes other environmental impacts.

24 MR. SUYEYASU: I guess what I'm just trying to  
25 say here is that these products that went into our cost

1 analysis were for products that somebody was selling in  
2 California.

3 MR. BAKER: There's also 34 air quality  
4 management districts all with different levels. I  
5 believe, out of the 2007 SCM, there are only 11 air  
6 quality management districts that have passed it,  
7 including the Bay Area, Kern County, Imperial County and  
8 the other ones elude me at the moment. Placer county  
9 obviously. But it's something that needs to be  
10 considered. That you do have a much larger stake than  
11 most areas are looking at and the regulations for VOCs  
12 vary across the region.

13 MR. SHIRAKH: Thank you.

14 MR. CALLAHAN: Hi. My name is Bill Callahan.  
15 I'm the Executive Director of Associated Roofing  
16 Contractors. I'm the only contractor representative  
17 here today. We actually install the stuff. And we have  
18 some concerns about it. And with all due respects to  
19 any of the previous speakers, my contractors do  
20 tradeoffs. I've written a compliance manual for them.  
21 I've had Payam vet the calculations in how I go about  
22 doing it and because of that, they're able to give their  
23 customers what they want. In two-thirds of the market,  
24 as was mentioned earlier, are materials that will  
25 disappear with a mandatory minimum of .55. Just so that

1 we set that record completely straight and don't get  
2 confused on any numbers, according to the CRCC database,  
3 I looked at this last week when I heard about this  
4 proposal for the first time, there are 1,462 low-slope  
5 roofing materials in the database. When you ask for  
6 low-slope with .55 or greater aged reflectance you get  
7 494. So that means 968, under this proposal, get swept  
8 away, 66.2 percent. They're gone. They can't be used.  
9 You can't trade off to provide your customers with them.  
10 I don't see how that saves energy at all. The idea here  
11 is to save energy. I asked about this during the  
12 webinar. I asked how does banning two-thirds of all  
13 materials save energy and the answer I got was because  
14 it "it is our impression that some of these efficiency  
15 measures that are projected to makeup the energy use  
16 through the tradeoff approach may never actually be  
17 installed."

18 I don't know of a single case of where that's  
19 happened and in reroofing, which is the dominant thing,  
20 that roofers do in California, particularly union  
21 contractors, already in the energy code inspectors  
22 should be looking at insulation because it's required in  
23 reroofing. Even if a cool roof isn't. The insulation  
24 is required. There are no other tradeoffs roofers make.  
25 They don't put in high-performance windows. They don't

1 change the HVAC. The inspector has to look under the  
2 membrane or under the deck. That's it. If you can't  
3 handle that, that's history. That's his problem, not  
4 ours. And it's a very simple thing. In my mind, what  
5 works in any regulation and I have a lot of experience  
6 in OSHA, a lot, is compliance. Giving people choices so  
7 that they can comply easily in roofing, in full  
8 protection, eight or nine different ways to protect the  
9 worker from a fall. You choose the one that works for  
10 you. Same thing here. Save energy in a way that works  
11 for you, that works for your customer. The customer  
12 that wants a modified bitumen roof because he's had one  
13 before, because it's worked, it lasted, it didn't leak,  
14 should not have that opportunity taken away from him.  
15 If he's willing to pay for more insulation under the  
16 roof deck, above the roof deck and achieve the same  
17 energy saving, there's no reason to take that away from  
18 him. So I would like to see you get rid of the  
19 mandatory minimum, continue to allow tradeoffs and along  
20 the way of which in itself promotes compliance, spend a  
21 little more time educating those building departments.  
22 I get more calls about building departments that don't  
23 understand the current code. I've never received a call  
24 from any building department that said to me that I  
25 don't think the contractor installed insulation on a

1 tradeoff. That's never happened and I'd like to see a  
2 case of that. So no mandatory minimums. Let people  
3 save energy in the way that works for them.

4 MR. SHIRAKH: Thanks. That's really helpful.

5 MR. CRAWFORD: Good afternoon. I'm Greg  
6 Crawford. I'm representing the Cool Metal Roofing  
7 Coalition this afternoon and I wanted to step to the  
8 microphone just long enough to say that we do want to be  
9 considered partners going forward. We may have some  
10 specific concerns that we'll communicate soon in writing  
11 such as perhaps all climate zones being treat equally.  
12 There's some different fine points that would apply to  
13 metal roofing that we want to take a closer look at so  
14 please let us know if you have any specific questions  
15 otherwise we'll be following postings on the website.

16 MR. SHIRAKH: And check in with Payam.

17 MR. CRAWFORD: Of course. Definitely. So any  
18 questions for the metal roofing industry this afternoon?

19 MR. SHIRAKH: Yeah. What do you feel like the  
20 reflectance demand, the requirement?

21 MR. CRAWFORD: It's going to result in a lot  
22 of white roofing and metal roofing can provide that but  
23 there's some fine points. Having all the climate zones  
24 be treated equally. There's some metal roofing that  
25 would benefit in some climate zones the way the code has

1 been compared to the way code looks like it may be  
2 going.

3 MR. SHIRAKH: So again, please share with  
4 Payam your suggestion. We would appreciate it.

5 MR. CRAWFORD: I'll do it. Thank you.

6 MR. SHIRAKH: Thank you.

7 MR. COTTRELL: Charles Cottrell representing  
8 the North American Insulation Manufacturers Association.  
9 I'm the Vice President of Technical Services for NAIMA  
10 and we were also a signatory to the letter as a member  
11 of the coalition. There's been a lot of statements in  
12 support of the insulation tradeoff and I'd just like to  
13 make sure that I was on the record in support of that  
14 and let you know, that as an association, we were in  
15 support of that issue. Thank you.

16 MR. SHIRAKH: Thank you, Charles.

17 MR. BACCHUS: Jamy Bacchus. Natural Resources  
18 Defense Council. I could support a tradeoff that's  
19 shown to save the same amount of energy by adding  
20 insulation but the one thing that hasn't been addressed  
21 is the radiative forcing and urban heat island effect.  
22 How you trade that off by adding insulation.

23 MS. BROOK: So we can definitely make a  
24 commitment to evaluating the impact of that. Our first  
25 blush is that it's going to be minimal for the

1 applications where there's already some cool roof  
2 requirement and you're just changing the level of it.  
3 It's—we've already gotten—the state of California has  
4 already contributed to global warming because of our  
5 cool requirement. So the incremental change is  
6 relatively quite small and probably not impactful in our  
7 analysis. But we can confirm that.

8 MR. BACCHUS: Yeah. I'd just like to see that  
9 measured. And, I don't know how you take into account  
10 the equipment, so if there's air cooling equipment  
11 that's on the roof, what is the energy efficiency  
12 penalty if you darken the roof surface.

13 MS. BROOK: Yeah.

14 MR. BACCHUS: And we don't know necessarily  
15 what the—if any air cooling could be put on there. It  
16 may not be part of the base building but later on in a  
17 tenant fit out it may end up being there at some point  
18 in time.

19 MS. BROOK: So do you know—do you have any  
20 analysis of if anyone has done that sort of delta?

21 MR. BACCHUS: No. Just on—

22 MS. BROOK: On efficiency of the impact of the  
23 air cooler equipment with the dark roof versus a white  
24 roof?

25 MR. BACCHUS: There have been a number of



1 studies over the years, certainly.

2 MS. BROOK: Okay. So we could—

3 MR. BACCHUS: But generally, AHRI, you're  
4 testing it at 98 degrees Fahrenheit and at 78 wet fall  
5 or something because you're not, the newest DOE  
6 rulemaking, you're actually doing it at a dry elevated  
7 temperature but most often you're not testing at 115 or  
8 130 degrees.

9 MS. BROOK: So do you think that we would have  
10 the ability to a meta analysis based on—I just don't  
11 know if we have the resources now to start a new effort  
12 for that analysis but if other people have done the  
13 analysis and we can leverage that then maybe we can  
14 think to consider it.

15 MR. SHIRAKH: Again, to reiterate what Martha  
16 said, we already have a cool roof requirement, we don't  
17 want more cool roof requirements. We just want—

18 MR. BACCHUS: We're just changing it from .55.

19 MR. SHIRAKH: It depends on if we want to see  
20 the last 7 percent cooler.

21 MR. BACCHUS: Just reminding you. It's  
22 another impact.

23 MS. DUTTON: Hi. My name is Eilene Dutton.  
24 I'm with Malarkey Roofing. We have one of the 19  
25 roofing plants in California. I can say that Malarkey

1 has for years been involved in energy savings and  
2 things. Even from the manufacturing process. We put in  
3 a methane recovery plant years ago to fuel most of our  
4 plant so. Anyhow, just a couple of points. I would  
5 first like to say that I support a lot of what's been  
6 said here, including the need for durable materials and  
7 I also wanted to talk about bringing new products to  
8 market.

9           You ask if 30 months is enough. If we're  
10 looking at a tradeoff formula for .91 to .97  
11 reflectivity, that's 30 months is not three years  
12 required for aged testing. Reflectivity involves  
13 smoothness. A lot of our materials are not perfectly  
14 smooth so no, 30 months is not enough. I would say four  
15 to five years is what we need.

16           Also, if the smiley picture could go up again,  
17 the smiley picture is not taking into account whether  
18 the material is of .4, .45, .5 whatever thickness the  
19 material is. So we don't really know what those  
20 membranes are or what the lifecycle of those membranes  
21 are going to be.

22           Also, we don't know how they're put down.  
23 There's fleece back materials that are put down with  
24 adhesives. There's peel and sticks. And there's hot  
25 air welding that's done. So the manner and the

1 thickness of the materials is not taken into account so  
2 we really don't know what these materials are. We're  
3 just looking at reflectivity. So I just wanted to bring  
4 that point up. We need to be looking at materials and  
5 how they're applied in the field to get a final cost of  
6 material.

7 MR. SUYEYASU: The data I collected we got—we  
8 collected the thickness as well. When I was done with  
9 it, I compared the 45 mil products to the 60 mil  
10 products, just on average. The 60 mil, just another one  
11 of those things that's surprisingly coincidental, was  
12 exactly 33 percent more on average than the 45 mil.

13 MS. DUTTON: That's not surprising.

14 MR. SUYEYASU: It was just amazing how precise  
15 it was. It was down to the decimal. So I took just the  
16 standardized to take a price to reflect instantly where  
17 this goes down, I standardized on the 60 mil, I just  
18 took those 45 mil price quotes I got and multiplied by  
19 33 percent just to standardize them to a single  
20 thickness. So we don't have two different charts so  
21 there was some kind of accommodation made in this to  
22 make some kind of consistency in reflectance and cost.

23 MS. DUTTON: So those are all based on 60 mil  
24 material?

25 MR. SUYEYASU: Yeah. The 45s had another 33

1 added on to them, essentially.

2 MS. DUTTON: Okay. Because I don't believe  
3 that a 45 mil will last as long as a 60 mil would which  
4 would last as long as an 80 or 90 mil.

5 MR. SUYEYASU: There are duration issues there  
6 but we were just trying to standardize on cost.

7 MS. DUTTON: And looking at reflectivity.

8 MR. SUYEYASU: Yeah.

9 MS. DUTTON: And that's part of our point.  
10 You can't just look at reflectivity. You have to look  
11 at a full building envelope and you have to really look,  
12 a close look, at lifecycle analysis because on the  
13 blush, I work for a manufacturer, I know what our  
14 warranties mean. Warranties are a marketing tool. They  
15 may have some semblance in reality but they are a  
16 marketing tool.

17 MR. SUYEYASU: Yeah. We're aware of that.  
18 And we just felt, or I felt, just a little bit more  
19 comfortable doing it this way and just seeing the prices  
20 go down as you got to higher reflectivity. If we're  
21 going in the other direction, we'd have a lot more  
22 questions about durability so you are getting more and  
23 more cost just within this data that we're looking at if  
24 you go to a higher reflectivity.

25 MS. DUTTON: Some of that cost may also be, I

1 don't know whose material you were looking at, but some  
2 of it is also you've heard people talk about there's  
3 basically just a very few manufacturers and then other  
4 people private label from them. Well guess what. If  
5 you're the manufacturer you can have the material less  
6 expensive than the other person so.

7 MR. SUYEYASU: Yeah.

8 MS. DUTTON: So you'll see cost variance.

9 MR. SUYEYASU: Thank you for your comments.  
10 Mr. McHugh.

11 MR. MCHUGH: Hi. Jon McHugh, McHugh Energy.  
12 There's been a lot of discussion around data of various  
13 market share of product of different types of  
14 reflectance and I think one of the things that would be  
15 useful for this discussion is for—when looking at market  
16 share and the reduction of market share or what sort of  
17 products are knocked out are looking at what impact is  
18 this standard have on essentially products that are in  
19 that white product space. So we may be in a situation  
20 in California where essentially you can have any color  
21 low-slope roof you want as long as it's white. And  
22 maybe that's what makes sense for the state. That it's  
23 unlike a high-slope roof, there's not this big esthetic  
24 benefit to having different colors when, basically, the  
25 only people looking at those roofs are folks who are

1 doing maintenance or planes flying over. So I assume  
2 you all have that information in terms of filtering by  
3 color and once you look at color and filter out other  
4 colors that, yes, there's a lot of tan products out  
5 there but is that really providing the amenity I heard  
6 earlier about the issue of waterproofness, etc. What  
7 we're really trying to do is have a waterproof roof  
8 that's not transmitting a bunch of heat so I would  
9 recommend that the groups that are involved in this sort  
10 the information that way. I think, maybe, we're all in  
11 violent agreement that an insulation tradeoff makes  
12 sense to allow tradeoffs between reflectance and  
13 insulation. I think that's a good thing. And ways that  
14 we can simplify it are also a good thing for compliance.

15           What was also brought up at an earlier  
16 workshop, and I think it's just that we haven't had the  
17 time to evaluate that yet, is the whole issue of looking  
18 at the equation that we have currently for new versus  
19 aged reflectance and that's probably also an area that  
20 might be approved that might also enable innovation in  
21 terms of new products being entered into the market.  
22 Yet still balancing that against making sure that we're  
23 not innovating and bringing in products that don't  
24 maintain the reflectivity over time. I believe we have  
25 a lot of data in terms of initial versus aged and those

1 equations can be revisited.

2           We've heard a number of comments about  
3 warranties being a marketing issue. The famous quote I  
4 heard was, It doesn't have to be real. It's Marketing.  
5 But it's some reliable market information on typical  
6 longevity of typical products by thickness, by type is  
7 of course in everybody's interest.

8           Anyway, I thank everybody who's participated  
9 in this. I just wanted to see if we could answer some  
10 of those questions and ideally via email or something  
11 like when people are documenting their comments. It's  
12 hard sometimes to follow all of this on calls or that  
13 sort of thing. It's always useful to have that on  
14 paper. Thank you.

15           MS. WOLLERT: Heidi Wollert, with Johns  
16 Manville Corporation. We actually produce roofing as  
17 well as building insulation, polyiso foam, fiberglass as  
18 well as polyurethane spray foam insulation.

19           I've been sitting here and I'd like to echo  
20 the comments that we've heard already in terms of  
21 supporting insulation tradeoffs, taking a hard look at  
22 that piece of it, not supporting an increase in aged  
23 reflectance, let alone a baseline minimum of 55 percent.

24           In 2005, we actually worked closely with the  
25 CEC. A few faces have changed since then. As a result

1 of that, we actually ended up, in direct response of the  
2 2005 standards, actually putting in a line. They're all  
3 smiling because they all know that transitions have  
4 happened. So we put in a line and we invested  
5 significant capital in multiple plants to actually meet,  
6 in a creative way, our customer's needs for easy  
7 compliance and the CEC's standards for energy  
8 efficiency. With the new proposals, we're not going—the  
9 products that were made, the investments that were made  
10 are gone. So that's definitely a concern.

11           If you step back and look at the process, it  
12 seems like every three years we have this iterative  
13 process. And in three years, it's almost as if we don't  
14 have enough notice in terms of incubation time on  
15 product development to actually be in sync with what the  
16 new standards going to be. Whether you're at the table,  
17 actually invited to the table to understand this or you  
18 actually understand in a roadmap. And that would be one  
19 of my proposals. Do you have a roadmap that maybe we  
20 could all look at that so we're not surprised and then  
21 every three years we end up meeting or converging in  
22 Sacramento and filling up the hotels to come and get  
23 feedback? So it seems a lot more reactive than  
24 proactive and I think we could take a different approach  
25 for this all the way around.



1           The other thing that I would encourage is that  
2 it's not a one size fit all. We make a whole lot of  
3 products. Most of the products actually do comply. The  
4 factory applied sheets would not comply, mod bitumen  
5 BUR, the ones that are coated in the factory themselves  
6 today. But when we sell roofing or building products,  
7 the customers do not want a cookie cutter approach.  
8 They want options and ultimately they're concerned with  
9 performance, not necessarily even the aesthetics  
10 especially when it comes to roofs. With Title 24,  
11 personally, I've seen roofing come down to aesthetics  
12 and less on performance and waterproofing, many times.  
13 And the durability, the aging of it, has really gone to  
14 the wayside. So some of my feedback on that and my  
15 impression is because our timelines are out of sync. So  
16 if there is a way for us to come back together to get  
17 these in sync, to help us understand what's coming down  
18 the pike early on, I feel that would really be a  
19 positive move for the entire industry moving forward.  
20 That's it.

21           MR. SHIRAKH: Thank you.

22           MR. WOESTMAN: John Woestman here, on behalf  
23 of the XPSA Extruded Polystyrene Foam Association.  
24 Also, just briefly, for obvious reasons we would support  
25 the tradeoff options of the cool roofs versus the

1 insulation, obviously. But I do want comment, there was  
2 a speaker earlier who talked about roofs and getting wet  
3 and looking at foam insulation boards, the excrete  
4 polystyrene products are commonly used in walls. That's  
5 the green boards, the blue boards, the pink boards.  
6 Those are commonly used in walls. One of the insulation  
7 foam boards that's commonly used in roofs is the  
8 expanded polystyrene, the white boards. They're a  
9 little more susceptible for absorbs tin of moisture so  
10 not all of these foam boards are made the same. And  
11 polyiso are commonly made with aluminum coated  
12 insulation. I know they're used in walls and probably  
13 many other applications so I didn't want that roof  
14 getting wet to kind of getting applied to all of the  
15 foam boards. It's the white stuff that's more commonly  
16 absorbed and gets moisture absorbed. Thank you.

17 MS. BROOK: Thank you.

18 MR. SHIRAKH: Mr. Desjarlais?

19 MR. DESJARLAIS: Hello, Mazi. Thanks for  
20 inviting me to the cool roof hearing. I guess my  
21 comment is, I have two comments. I'm really concerned  
22 that we're really focusing exclusively on what energy  
23 savings technology, earlier this morning I heard Dan say  
24 that we have a mandatory requirement of no insulation on  
25 concrete walls and yet we're looking at highly insulated

1 structures and arguing between solar reflectance of 55  
2 and 70. I would suggest that maybe if we looked at the  
3 entire building and focused on the energy savings  
4 opportunities, we're really not focusing on the right  
5 things. The roof are energy efficient already with the  
6 levels of insulation we mandate and our uninsulated  
7 concrete walls are a sham and we ought to be focusing on  
8 those types of opportunities of energy. I agree with  
9 Heidi. I suggest that we have a process, a roadmap,  
10 that we look at to building and look at where we can  
11 save energy and make changes where we're going to get  
12 the biggest bang for our buck. I think this afternoon  
13 we're focusing on the minutia and not on big energy  
14 saving opportunities. Thank you.

15 MR. SHIRAKH: For the record, did you mention  
16 your name?

17 MR. DESJARLAIS: I'm Andre Desjarlais with the  
18 Oak Ridge National Laboratory. Thank you.

19 MR. SHIRAKH: Any other questions or any  
20 questions online for George Nesbitt—from George.

21 MR. NESBITT: Yes, George Nesbitt. Good to  
22 see the inclusion of high-rise multifamily as well as  
23 the inclusion of a standard for the high-slope roofs for  
24 all nonres. Jamy, from NRDC, brought up the issue of  
25 roof color and the effect on mechanical equipment. And

1 I can't precisely remember, it was probably somebody  
2 from Lawrence Berkeley Lab, there was a talk on it and  
3 what I recall is that they found very little difference.  
4 Although, I'm somewhat suspicious as I'm not sure that I  
5 would agree with that intuitively.

6 I think that other thing is that we do want to  
7 make clear that the mandatory measures is for low-slope  
8 only. I think that as far as a tradeoff between  
9 insulation and cool roof, I think on new construction,  
10 hopefully, that shouldn't be that much of a tradeoff.  
11 On reroofs, I would probably, as much as I like cool  
12 roofs; I think that we have to have insulation probably  
13 so I would probably have insulation first than the cool  
14 roof. I think the benefit of the cool roof with the  
15 insulation is just (indiscernible) than to the building  
16 without insulation. The benefit is to both. I think  
17 that's kind of important. So I think that whether we  
18 want to consider different rules for reroofs and I think  
19 we currently have some language about adding insulation  
20 to reroofs currently but I don't know that well enough.

21 It also sounds like maybe the .55 and .7  
22 numbers are a little bit high and so whether we want to  
23 go to a lower minimum reflectance that allows more  
24 products but if we tie that into requiring more  
25 insulation on a reroof, we kind of balance things out.

1 So I guess that's about it.

2 MR. SHIRAKH: Thank you, George. Any other  
3 questions in the room or online on this topic?

4 MR. BOZORGCHAMI: We have, this is Payam, we  
5 have Dr. Jim Hoff who wants to do a quick presentation.  
6 He's from the Environmental Innovation in Roofing.

7 MR. SHIRAKH: Okay.

8 MR. YASNY: So he's online and you want him  
9 unmuted?

10 MR. SUYEYASU: Yeah, please. Jim Hoff?

11 MR. BOZORGCHAMI: He told me that he just  
12 wants to talk.

13 MR. YASNY: The issue is that when he signed  
14 in he didn't put in his attendee number and so the only  
15 way he can unmute him is if we can recognize him phone  
16 and we can't at this point. So if he calls back in, if  
17 we can postpone this and do it after, if he calls back  
18 in and uses his attendee number we can do it.

19 MS. BROOK: He might still be online. Can we  
20 chat to him?

21 MR. YASNY: Yeah, we can chat. Also, he's  
22 probably hearing this it's just that we can't unmute  
23 him.

24 [Off mic discussions regarding incorporating  
25 Mr. Hoff's wishes to speak via telephone]

1 MS. BROOK: Okay. Moving onto the next item.  
2 The next item is Residential Thermal Emittance,  
3 Reflectance, and Roof Deck Insulation and this is Bruce  
4 Wilcox.

5 MR. WILCOX: Thank you, Martha. So we're  
6 shifting gears here to talk about residential roof  
7 measures and a lot of the issues are similar. We  
8 certainly do like insulation in residential so we should  
9 all be in good shape.

10 So the background on this presentation. This  
11 proposal is based on—this presentation is based on a  
12 proposal sponsored by the California Statewide Utility  
13 Codes and Standards Program as a case study. The case  
14 study primary author is John Arent from Architectural  
15 Energy Corporation who's sitting here at the table. So  
16 if there are any issues or questions about that, we can  
17 consult with John.

18 The presentation that I'm making is actually  
19 substantially modified from John's case proposal in that  
20 it focuses on the changes that the Commission staff want  
21 to make in the residential standards so we've left out  
22 the many options and measures that John looked at that  
23 didn't actually turn out to be cost effective or useful  
24 for any particular reason and you can, if you're  
25 interested in those, you can go back to his case report

1 which is posted on the case website and look at those.

2           What we're going to talk about here is a  
3 summary of the current code requirements. We're going  
4 to talk about some of the research results that John  
5 produced. We're going to talk about roof deck  
6 insulation that topic that everyone loves. We're going  
7 to review the ACM calculations for roofs, attics and  
8 ceilings. And the changes that are being made in those.  
9 And then we're going to talk about new proposed roof  
10 adding prescriptive insulation requirements, roof deck  
11 insulation options, lifecycle costs and energy savings  
12 and steep-slope roof prescriptive solar reflectance.  
13 And then a couple things about changes in the  
14 performance compliance options.

15           So the current cool roof requirements,  
16 California floor low-rise residential. So we're talking  
17 only low-rise residential here so this is not high-rise,  
18 not nonresidential. So there's a division—we basically  
19 have steep-slope roofs where the roofing weighs more  
20 than five pounds per square foot and that's generally  
21 concrete and clay tile, maybe some metal roofs. And the  
22 requirement for those currently is an aged solar  
23 reflectance of a minimum of .15 with a thermal emittance  
24 of .75. And that's a requirement of all climate zones,  
25 all 16 climate zones.

1           And the other class of roofing here is steep-  
2 slope roofs weighing less than five pounds per square  
3 foot and the primary product here is asphalt shingles,  
4 some metal roofs. In those-for those, the minimum aged  
5 solar reflectance is 0.2 with a thermal emittance of  
6 .75. And that requirement applies to only climate zones  
7 10-15 which is basically inland valleys, Central Valley  
8 and inland Southern California. So that's our starting  
9 place.

10           The other requirements that are relevant here  
11 for low-rise residential is there's a ceiling insulation  
12 requirement of R-30 insulation prescriptive in climate  
13 zones 2-10 which are the coastal and milder inland areas  
14 of the state and R-38 in climate zones 1 and 11-16 which  
15 are the basically hotter and colder climate zones. We  
16 also have a radiant barrier with attic ventilation  
17 requirement which requires a combination of a radiant  
18 barrier and enhanced ventilation. That's a prescriptive  
19 requirement in climate zones, 2, 4 and 8-15. There's a  
20 performance compliance credit available who want to use  
21 radiant barriers and ventilation. There's also the  
22 possibility of doing an unvented attic but that's an  
23 exceptional method requiring special approval to do that  
24 currently.

25           There's this item called a raised-heel truss



1 which we're going to talk about and look at pictures and  
2 so forth. In the 2008 standards, they're not required  
3 and in fact there's no credit for raised-heel truss.  
4 There's the famous roof deck insulation which is in 2008  
5 not required but there is a performance compliance  
6 credit available and a performance method for roof deck  
7 insulation.

8           So that's the current standards.

9           So one of the things that John did was look at  
10 what roofing materials are available by reflectance and  
11 I don't think we have such an attractive face appearing  
12 in this data so it's—this shows the number of products  
13 by reflectance that are listed in the CRCC listed  
14 products directory again. The blue line here is metal  
15 products and they generally have the number of products—  
16 the first line here is .2 reflectance which is the  
17 current minimum standard so there's a lot of products at  
18 that level and then there's quite a significant amount  
19 of products with a higher reflectance. The green line  
20 is for clay tile. There's some products with pretty  
21 high performance from them. The red line is concrete  
22 tile and there's a lot of products at about .2 and some  
23 at higher levels. Down here are the asphalt shingle  
24 products which there are about 35 available at about .2  
25 and some available at higher levels up to about .3 which

1 there is not much available after that. And polymer  
2 shingles are somewhat higher than that. So this is kind  
3 of the state of the industry in terms of products that  
4 are rated with all of the caveats that people brought up  
5 earlier about what that actually means in terms of the  
6 real market.

7 In terms of market survey, John found that  
8 there's a lot of tools-of tile products with reflectance  
9 in the .35-.4 range and essentially no or very small  
10 additional cost compared to the tiles that meet the  
11 current standard at .15 reflectance. His conclusion was  
12 that cool tile with a reflectance of .40 is cost  
13 effective in all climates.

14 There is a—we're going to talk a bunch about  
15 roof deck insulation. There's basically two options for  
16 roof deck insulation. One is insulation that's located  
17 above the roof deck but which generally means foam  
18 insulation, more or less the same thing that was being  
19 talked about earlier for nonres. That gives you a  
20 continuous thermal barrier at the roof deck so that's  
21 nice and efficient. If you're going to put shingles on  
22 then you have to have a malleable base for the shingles  
23 over the top of the foam so that adds some foam cost.

24 And then there's the second option which is  
25 below deck insulation. One of the things we looked at

1 was fiberglass batts which can be installed in the top  
2 courts of the roof trusses. Or there's also close cell  
3 spray foams and various things which can be used at a  
4 higher cost. We also have a couple of examples of what  
5 might be innovative (inaudible) kinds of products that  
6 may be used for roof deck insulation that are up in the  
7 front of the room here that are potential options for  
8 doing those kinds of things well.

9           So a little background here on how we treat  
10 roofs, attics and ceilings in the calculations and the  
11 performance methods for standards development.

12           Up and through the 2005 standards, the way we  
13 calculated the energy impact of roofs and ceilings is by  
14 using an overall U-value for the roof, ceiling, attic  
15 and everything above the sheetrock in the ceiling and we  
16 assumed that was a nice uniform horizontal plane and the  
17 heat flow is all vertical. That's a very simple  
18 approach kind of like doing heat loss calculations for  
19 sizing your furnace. It's kind of an  
20 oversimplification.

21           In the 2008 standards, we developed a new  
22 model for the attic, locally known as the UZM, which  
23 starts modeling interactive heat processes in the attic.  
24 We have a separate space up here in the attic and then  
25 down below is the house and the ceiling is here but in

1 the attic we have duct losses with both leakage and  
2 conduction, we have ventilation happening, we have solar  
3 gains on the roof and reflectance of the roofing and we  
4 have this whole roof deck assembly here that's going to  
5 have an insulation R-value and so forth. All of this  
6 going on in a way that there's a much more sophisticated  
7 analysis of what's going on in that area of the house.

8           However, in that model in the current  
9 standards, we're still treating the attic as this nice  
10 simple—not the attic but still treating the ceiling as  
11 this nice, insulated plane that has this heat flow  
12 vertically. And the attic is the space above there but  
13 the ceiling is just this nice uniform plane. So  
14 unfortunately that's not really what the ceiling is and  
15 we've been looking into the issues of what's really  
16 going on in the ceiling. This is partly raised by this  
17 concept of using raised-heel trusses as an efficiency  
18 measure for residential ceilings. This is a detail  
19 drawing of an edge of an attic. Here's the attic space  
20 over here. Here's the top corner of the truss here and  
21 the roofing on the top and then the ceiling of the house  
22 is here and here is the exterior wall. So this is the  
23 top corner of the room where the roof and the walls  
24 meet. And this is the place where we're assuming that  
25 there's nice uniform ceiling insulation but really what

1 happens is that space in the attic gets to 3 ½ inches  
2 high at the edge of the roof, one 2x4 height and so  
3 there's not very much space for insulation here and you  
4 have R-30 and R-38 requirements but an R-30 ceiling  
5 insulation and if it's fiberglass, it's 9 inches deep.  
6 Getting the full insulation level for this distance  
7 we've called L here in this drawing, at that point the  
8 insulation actually hits the roof deck and from there on  
9 over you can't actually get all of the insulation in  
10 there.

11           So the question is how do you actually figure  
12 out what's going on with this. If you assume that this  
13 is clear that the heat transfer really isn't going to be  
14 going all straight up and that it's actually going to go  
15 over to this corner where things are thin. The whole  
16 thing is complicated as I shift through the text. We  
17 define in the floor area and the ceiling area as  
18 extending to the outside surface of the wall studs. So  
19 the ceiling actually goes all the way out to this point.  
20 Even though the inside condition space starts here. So  
21 there's this some really complicated three-dimensional  
22 problems going on here in our construction.

23           So one of the things we did to look at this  
24 was to look at a two D finite element program which can  
25 calculate heat flow in two directions to figure out how

1 much heat was going to go through this construction with  
2 different amounts of insulation and of different types.  
3 You'll be happy to know that I am not going to go into  
4 the details of this process except to show you this  
5 lovely picture. This picture shows the uniform  
6 temperatures. So what it shows is that the blue is the  
7 cold and as soon as it gets warm in the house and it's  
8 cold outside and so the layers of temperature in the  
9 roof are proportional to the heat flow. You can see a  
10 lot of the heat flow is actually going out this way. A  
11 lot of it is going this way and there's way less going  
12 through this part of here than there is through this  
13 part of here. So we did a series of these calculations  
14 for different configurations of the roofs with different  
15 trusses and so forth. We then calculated the heat flow  
16 and the equivalent of a flat ceiling U-factor.

17           So here's your raised-heel truss. So you do  
18 have a more complicated truss structure of some point.  
19 And I've been told by several people that this is not  
20 the way a builder would build raised-heel truss. I hope  
21 there aren't too many builders in the audience who are  
22 going to get up and say that. We already know that it  
23 is already potentially an issue. But the whole concept  
24 here is that a raised-heel truss you do some special,  
25 different structure in the truss framework to get the

1 height above the sole plate, the top plate of the wall  
2 and the roof sheeting to be some dimension other than 3  
3 ½ inches and we decided on 12 inches as being the  
4 dimension of a raised-heel truss. There are lots of  
5 structural issues involved here on cost related issues  
6 depending on how high you make that so we settled on  
7 this analysis on 12 inches high. And then you get lots  
8 more room. You can get 12 inches of insulation right  
9 here so it really changes the amount of insulation right  
10 here at the edge of the roof.

11           And so based on this 2D analysis, we've  
12 recalculated the ceiling U-factors for using the—for  
13 doing the analysis of the options of the 2013 standards.  
14 These are the values that we've been using in the last  
15 versions of our work and the stuff that I'm presenting  
16 today. These are the values that are in the current  
17 2008 standard for a U-factor of an R-30 roof and R-38,  
18 R-49, R-60 roof or ceiling, it's a ceiling roof  
19 combination really. If you do the more sophisticated  
20 analysis, the standard roof truss for in R-30 ceiling is  
21 not very much different, it's almost exactly the same.  
22 If you do a raised-heel truss, you get four percent  
23 better performance on R-30. If you go to R-38, the  
24 difference starts getting bigger. It's the seven  
25 percent effect. When you get to R-49, it starts to get

1 really significant and at R-60 you'll see that the real  
2 R-60 performance is 60 percent worst than the raised-  
3 heel. The raised-heel is sort of what we've been  
4 assuming in our standard calculations until now. Up to  
5 now, we've basically been ignoring this ceiling edge  
6 problem in the calculations. One of the things we've  
7 done here is just move to take it into account.

8           So then comes up the issue of roof deck  
9 insulation. So, as I said, one of the ways to do roof  
10 deck insulation is to put vats underneath the roof and  
11 installing them between the top corner of the trusses  
12 sort of like you'd put them in a wall. So it's a sort  
13 standard insulation very similar to the way you'd put  
14 insulation in over a raised floor or crawl space.

15           One of the issues here, even with the raised-  
16 heel truss, that roof deck insulation has to stop  
17 somewhere here because you can't put the same insulation  
18 in the space that's already occupied by the ceiling  
19 insulation. This is a big issue with the standard  
20 truss. It's actually—the roof deck has to stop three  
21 feet from the edge of the roof and it doesn't actually  
22 do anything to change the heat flow at the edge of that  
23 roof where things are already strained.

24           So just taking us back to a standard truss  
25 again and you can see that if you were putting below



1 deck insulation in here, you'd have to stop up here and  
2 it doesn't have an impact on this area down here at all.

3           Whereas the above deck roofing insulation,  
4 such as the foam or whatever you want to put on top, you  
5 can actually stand to put a continuous layer across the  
6 trusses that go all the way to the edge of the roof. So  
7 you could actually add R-values here at the edge where  
8 on the roof is the poorest insulation values.

9           So one of the things that we calculated was an  
10 effective R-value for the below deck insulation which  
11 takes into account the heat flow at the edge of the roof  
12 and the fact that the insulation can't get all the way  
13 to the edge. And we've used these values in calculating  
14 the impact of below deck insulation. So in our standard  
15 truss with our below deck insulation, the effective R-  
16 value for the entire roof below deck insulation is only  
17 7.8 whereas with our 30 raised truss, you get a full R-  
18 13 because there's enough room to get it in there. It's  
19 even a more restricted case with R-38 where the  
20 effective R-value of the below deck insulation is 6.8.  
21 And again you can get almost all the way over with the  
22 R-38 raised truss.

23           The roof deck insulations options that we're  
24 considering here, the bats below the deck case, we're  
25 looking at R-13 installed with wire supports which is a

1 similar system to what people use in crawl space floors.  
2 The estimate we're using is costing the home buyer \$.72  
3 a square foot installed, including the builder's markup  
4 and everything.

5           The one caveat on the R-13 roof is that there  
6 may be potential moisture problems in some climate zones  
7 because the moisture accumulating at the roof deck level  
8 and essentially you have, particularly with asphalt  
9 shingles, you have one of those insulated constructions  
10 where you put the vapor barrier on the outside and the  
11 cold situation the moisture will condense on the outside  
12 surface. It may be a problem. We have a pretty  
13 sophisticated study that's underway and we don't have a  
14 good answer yet but we're aware of that issue and  
15 that'll be taken into account with the standards.

16           The other option is home insulation above deck  
17 R-8 which is what's in the current calculation here and  
18 there are different R-values that are possible at  
19 different prices. But if you install R-8 with nail  
20 based shingles—so what that is is—well one way to do it  
21 is to take the current roof deck and put the foam  
22 insulation on top of that and then you put another layer  
23 of OSB down on top of that which you can then nail the  
24 shingles to. We calculated that at being \$1.17 a square  
25 foot to the buyer, again, so it's considerably more

1 expensive than the R-13 but it actually has, according  
2 to our analysis, these two cases are approximately equal  
3 in terms of their overall impact. This is because of  
4 the issues of how they interact with the edge of the  
5 roof and so forth.

6           If you put the foam above deck underneath tile  
7 roofs it's probably less expensive because you don't  
8 probably need the nail base and you can probably  
9 integrate that into the normal tile system more easily,  
10 we think.

11           And the final thing, in terms of roof deck  
12 insulation, is the radiant barrier which has been a  
13 prescriptive requirement here in California for a number  
14 of years in hot climate zones. And typically that  
15 involves an aluminum foil layer that's glued onto the  
16 roof sheeting and is glued on as part of the roof  
17 sheeting insulation. I think that's on the order of  
18 \$.13 a square foot but of course it doesn't have an R-  
19 value so it's impact is pretty small compared to R-13.

20           So here's the meat, here's the proposal for  
21 changes to the roof attic prescriptive insulation  
22 requirements. Here's the 16 climate zones on the left  
23 column. Ceiling insulation and truss, roof deck  
24 insulation and radiant bearers. To three columns of  
25 requirements here. We're proposing no changes in the

1 ceiling insulation requirement at this point so this is  
2 the same prescriptive requirement at in the 2008  
3 standards. And we're proposing standard trusses all the  
4 way down here. We looked at the (indiscernible) trusses  
5 and at this point we're not proposing to change the roof  
6 construction practice with raised-heel trusses but we're  
7 proposing to stay with standard trusses.

8           The roof deck insulation is where the change  
9 is. We're proposing a prescriptive requirement for roof  
10 deck insulation in all the climate zones except climate  
11 zone one and five which are basically the two zones in  
12 the current residential analysis which have zero cooling  
13 loads. So these are the climate zones where, basically,  
14 there are no cooling. This roof deck insulation is a  
15 strongly cooling driven measure. What you're doing is  
16 largely keeping the solar gain out of the attic by  
17 insulating it and preventing heat flow down. The  
18 prescriptive requirements we're proposing here is in all  
19 the climate zones up through climate zone 10, we're  
20 proposing R-13 and bats below the roof deck. And then  
21 in climate zones 11, 12, 13 and 15 and 16, we're  
22 proposing R-8 foam above deck. This is primarily  
23 because to be conservative because the R-8 above deck is  
24 more expensive but we're pretty sure that there are no  
25 moisture issues so those climate zones where we think

1 there's potential moisture problems might be an issue we  
2 propose the R-8 insulation. One of the nice things  
3 about the above deck insulation is that you can still  
4 have the radiant barriers. So the R-8 above deck  
5 insulation is proposed to have a radiant barrier on the  
6 bottom side of the roof deck as well.

7           So when we do the—so when we use the cost that  
8 I just quoted and you do the lifecycle cost analysis we  
9 can show a positive lifecycle cost savings for all those  
10 zones where we proposed that the roof deck insulation  
11 requirements and they range from minimal in climate  
12 zones three and seven up to pretty significant net  
13 savings of up to \$3,000 over the life of the home in  
14 climate zones 15 which is the hottest climate zone in  
15 California.

16           And we're getting significant energy savings.  
17 This is a significant measure in our goal to get to net  
18 zero by 2020 in California buildings. The blue values  
19 here are the time dependent valuation energy savings  
20 compared to the base case. In this analysis here, we're  
21 being kind of conservative in that this is actually a  
22 marginal analysis of where we're looking at how the 2013  
23 standards may end up and getting the energy savings for  
24 the roof alone by subtracting it from the package. So  
25 this includes all the other interactive effects that

1 always tend to reduce energy savings when you get to the  
2 end.

3           The TDB bar here is blue. The savings are  
4 biggest in the climate zones now where the roof  
5 requirements are the lowest in climate zones six and  
6 seven where we don't have radiant barriers and we don't—  
7 and we have R-30 insulation that the relative savings  
8 there is the largest. On a statewide weighted basis,  
9 which does a calculation based on the projected housing  
10 starts by climate zone, it comes out about six percent  
11 of TDB savings for those who are old fashioned, if you  
12 want to think about it in terms of source energy, it  
13 comes out about a four percent source energy savings  
14 statewide. So it's a significant overall savings.

15           Other rated changes in the proposal would be  
16 to change—I should say back up one slide here. This  
17 lifecycle cost analysis is simple, presenting here is  
18 all based on asphalt shingles because asphalt shingles  
19 tend to be—because of the need for the nail base and so  
20 forth in a more expensive and harder to justify we think  
21 application. I think the Title results would be more  
22 cost effective in this.

23           MS. BROOK: Bruce, before you jump off of this  
24 slide. Can you clarify are those percent savings for  
25 the whole house—

1           MR. WILCOX: Yes. This is whole house TDB  
2 energy savings including the whole—all the regulated  
3 stuff that's in the current Title 24 energy budget,  
4 including heating and cooling and domestic hot water  
5 heating and fan energy and so forth.

6           MS. BROOK: Okay. So it doesn't—it's not a  
7 percentage of the unregulated loads as well?

8           MR. WILCOX: No. Just the regulated loads.

9           MS. BROOK: Okay. Thank you.

10          MR. WILCOX: So this doesn't include the  
11 largest green TVs and the bowling alleys and other  
12 things. So the associated proposals here is to change  
13 the minimum aged solar reflectance, we just put this in  
14 because we thought that maybe you guys would get bored  
15 at this point if we didn't write in solar reflectance  
16 again. So it's to change the minimum aged solar  
17 reflectance to 0.2 in all climate changes with the  
18 exception that asphalt roofing products in climate zones  
19 1-9 and 16 would be exempt from that. The effect of  
20 this would be to change the requirements for asphalt  
21 roofing but to change the requirements for all the other  
22 roofing products such as tile from their current  
23 standard to the .20 reflectance.

24           This is actually only steep-slope so this  
25 doesn't change anything having to do with low-slope.

1 The low-slope—we haven't exclusively talked about this  
2 but I supposed by reciprocity we have to say that we'd  
3 use whatever Dan and his team come up with for our low-  
4 slope roofs too.

5 Changes to performance compliance options. In  
6 the current standard there's, as I said, when you have a  
7 radiant barrier we require you to have one over 150  
8 attic ventilation with a minimum amount at the high in  
9 the attic. We actually offer compliance credit for that  
10 stuff. The proposal here is to stop doing that. It is  
11 to assume that we are going to have one over 300 attic  
12 ventilation and to not give credits to attic ventilation  
13 measures in the 2013 standards. So that's basically, I  
14 think, in response the understanding the there's minimum  
15 enforcement of the details of attic ventilation in most  
16 construction. For example, building officials and  
17 various people are not actually doing any very great job  
18 of checking to make sure that you've got one over 150.  
19 The ventilation products are actually not rated or  
20 certified according to any kind of uniform standard so  
21 it's kind of whatever you want to claim them. It's a  
22 free area is an academic concept as we heard earlier.  
23 It probably has not very much to do with actually  
24 ventilation flow. So the move here is to assume one  
25 over 300 and we're going to not credit anymore for the



1 ventilation stuff. And you won't be required to have  
2 extra ventilation for radiant bearing cases as you do  
3 now.

4           And then there's the case of unvented attics.  
5 There's a lot of people think that these are the way to  
6 get to very high performance buildings. We're all very  
7 interested in vented attics. One of the issues is that  
8 we need further software development before we can fully  
9 analyze unvented attics. We need also a bunch of work  
10 on eligibility testing and verification approvals and so  
11 forth before we can really talk about unvented attics as  
12 a compliance reality. I think that there's a lot of  
13 interest in moving that direction but at this point we  
14 don't have anything to put in these standards. It's  
15 certainly not going to be in the prescriptive standards.

16           So that's my presentation. You can send your  
17 comments to Mazi or you can just walk up here and hit  
18 him. Payam's bigger actually. So any questions.

19           MR. SHIRAKH: I just wanted to add one more  
20 thing that's related to thermal emittance.

21           MR. WILCOX: Yeah.

22           MR. SHIRAKH: In 2008, we ended up with this  
23 strange situation where we had in the prescriptive  
24 requirement we had an emittance of .75 but in the  
25 performance we had .85 and I can't remember we had that

1 up like that at with a disputative between performance  
2 and prescriptive. I suspect it was probably a mistake  
3 and we had changed it to .85 but the prescriptive we  
4 just left it. I can't remember why it was.

5 MR. WILCOX: It was my fault.

6 MR. SHIRAKH: So we're actually proposing to  
7 make it all .85 across the board in performance and  
8 prescriptive. It shouldn't impact too many products  
9 since performance is used more than 90 percent of the  
10 time and that was to name requirements. So that's the  
11 other thing that we're considering.

12 So with that, any questions on—

13 MR. VARVAIS: My name is Dan Varvais. I work  
14 for Bayer Material Science. One of the comments that  
15 was made earlier was that California has a mandate to  
16 meet or exceed federal and national energy codes. We  
17 are so far behind the IECC when it comes to opening up  
18 attics and our organization has been working for over  
19 four years trying to get unvented attics to just be  
20 brought to the acceptance level that the IECC has. I  
21 think that needs to be brought out and that needs to be  
22 recognized. Building scientists have written about it  
23 all over the United States, North America and in Europe.  
24 We continue to turn our face away from it. It answers a  
25 lot of questions about urban wild land interface for us.

1 It addresses duct leakage and barrier ducts and there's  
2 no compliance option for it. So I'd like to suggest  
3 that the Commission take a look at that.

4 And then it seems, the other thing too, the  
5 diagram where you had linked L, the assumption is that  
6 you can only fix or solve that cap of insulation with an  
7 air permeable fiberglass product. There's other  
8 insulation products that may be able to address that  
9 length as a hybrid approach. You can slide a board in  
10 there that would come closer to the R-value than having  
11 to insulate the whole underside of the duct or the  
12 underside of the rafter. I think that should be  
13 considered.

14 And just one other comment. Excuse me. And  
15 also the comments about below deck insulation being just  
16 closed foam. I think that both products can be open and  
17 closed foam and medium density foam would be accepted in  
18 those areas as well.

19 MR. WILCOX: Can I ask you a couple of  
20 questions?

21 MR. VARVAIS: Sure.

22 MR. WILCOX: So one of the things I'd be very  
23 interested in is finding some unvented California  
24 attics, particularly ones that had some—ones that have  
25 been studied at some level by somebody. I've asked many

1 of the utility programs if any of them have unvented  
2 attics. Nobody has been building these things for many  
3 years. There's a lot of interest but nobody doing that.  
4 I think we'd like to—if there is some around, we'd like  
5 to look at and talk to people about them.

6 MR. VARVAIS: There's a lot of them. In fact,  
7 the production home manufacturers—this horse has left  
8 the barn. They make decisions regardless of what the  
9 state of California says, we're going to build unvented  
10 attics because it provides our homeowners a better home.

11 MR. WILCOX: So if you would send us to some  
12 people.

13 MR. VARVAIS: The other thing about mixing the  
14 attic insulation, IECC has a technical bullet, in  
15 Article 1520 that gives the calculation and the loads to  
16 the IECC climate zones on the mixed matching. I concur  
17 that we're probably going to have some real good  
18 possibility for moisture damage at R-8 and R-13  
19 fiberglass insulation on the bottom side of the roof  
20 decks.

21 MR. WILCOX: Well, we're interested in that  
22 for sure. And then were' certainly to all kinds of—  
23 there have been all kinds of effort put forward by a  
24 couple of the case proposals to more generalize the  
25 whole insulation system stuff so there's possibilities,

1 combinations and so forth of how it could specifically  
2 be handled. I don't think there's any reason to say  
3 that you can't do combination systems. As far as I can  
4 tell, they're generally not the lowest cost option but  
5 they're probably the highest performance option so  
6 there's lots of possibilities there and we support those  
7 as much as possible.

8 MR. VARVAIS: Okay great.

9 MR. SHIRAKH: Just to add to that, the  
10 requirement is going to be R-8 above deck or anything  
11 that's equivalent to that. What's important is  
12 performance not so much of if it's above or below or  
13 what type of-

14 MR. VARVAIS: Check out Article 1520 because  
15 Article 1520 may not be enough to prevent condensation  
16 is what I'm saying. We've been doing this stuff all  
17 over the state so there's some guidelines that would  
18 challenge this is all that I'm saying.

19 MR. SHIRAKH: Thank you.

20 MR. VARVAIS: Thank you.

21 MR. CALLAHAN: Bill Callahan, Associated  
22 Roofer Contractors. Just a couple of quick  
23 clarifications, I'd appreciate it. You're referring to  
24 steep-slope roofing or do you mean nonresidential and  
25 residential in this or just nonresidential?

1           MR. WILCOX: Well, these guys said they were  
2 going to use whatever we use so I suspect it will be  
3 applied to both but it's definitely steep-sloped so-

4           MR. CALLAHAN: And then the anomaly in the  
5 steep-slope nonresidential in climate zone one for  
6 lightweight products, there's an exemption there. Which  
7 I would also assume would be carried forth if you're  
8 going to—for the same reasons you're keeping the  
9 exemptions in 1-9 and 16 in the low-rise residential.

10           The second thing I wanted to know is—you talk  
11 about an exception for asphalt roofing products. Is  
12 that just a shorthand or are you going to get rid of the  
13 distinction by weight?

14           MR. SHIRAKH: We've talked about it. I think  
15 the simpler thing, in my opinion, is to just say asphalt  
16 roofing and not to make a distinction by weight but  
17 there may be other issues involved but the result is  
18 that same. We're not really changing anything related  
19 to asphalt.

20           MR. CALLAHAN: And it doesn't make a lot of  
21 difference to me in here but if it's going to change,  
22 I'd like to know.

23           MR. WILCOX: We'll let you know if we  
24 determine it by asphalt roofing or product density but  
25 the result will be the same, pretty much.

1 MR. CALLAHAN: Thank you.

2 MS. HARDY PEIRCE: Helene Hardy Pierce with  
3 GAF. I just have a couple of quick questions. First is  
4 the other credit or options in lieu of the prescriptive  
5 requirements. Are those going to remain in place?

6 MR. WILCOX: You're talking about in new  
7 construction or?

8 MS. HARDY PEIRCE: For reroofing. There's all  
9 of the options that are below the table currently in the  
10 2008 standards.

11 MR. WILCOX: We haven't actually figured those  
12 out yet. So we're going to talk about addition and  
13 remodel rules at a later time.

14 MS. HARDY PEIRCE: Okay. Because you have  
15 this no credit for enhanced attic ventilation so that's  
16 one of seven, I think, different options.

17 MR. SHIRAKH: Some of those may not actually  
18 make much sense once you add the roof decking insulation  
19 and some of them might make sense. Obviously, in  
20 looking at the current ceiling insulation and raising  
21 that, that might make sense. Another one was sealing  
22 the ducts. Obviously that would make sense. So we need  
23 to look-

24 MS. HARDY PEIRCE: The ducts not in the attic  
25 space. I mean they're-Which then I come to the next

1 point and that is as you're moving forward with  
2 developing the steep-slope recommendations for 2013 I  
3 would really, really strongly recommend having industry  
4 involved on this fact. Insulation and, yes, energy  
5 efficiency. The last gentleman talked about vented  
6 versus unvented. When we start talking about adding  
7 insulation in different places, there is a huge body of  
8 work about the unintended consequences from a moisture  
9 control standpoint. While unvented residential  
10 buildings have long been—people will tout if it's  
11 unvented and if it's designed right, if it's installed  
12 right and the sun is in a certain phase everything works  
13 well. When those things don't happen, the unintended  
14 consequences could be a disaster for the homeowner so I  
15 just caution that we make sure that we remember one—that  
16 we need to keep water out. That is what the roof is  
17 doing. And two, that we don't have good intentions gone  
18 awry. And that is with changing dew point temperatures  
19 and we'll then have condensation problems because, as we  
20 know, homeowners generate a lot of moisture in their  
21 homes. So those were my questions.

22 MR. SHIRAKH: I'd may be like to respond to  
23 some of that. We've actually been aware of that  
24 moisture problem from day one. As Bruce can probably  
25 talk about this a little bit more, he alluded to, we



1 have this contract going and we have some of the  
2 preliminary results, not all of them, but we'll  
3 incorporate that and we'll make sure that-

4 MR. WILCOX: One of the things to make clear  
5 is that we're not proposing anything unvented in the  
6 prescriptive standards that I laid out. Those are still  
7 vented roofs.

8 MS. HARDY PEIRCE: Vented spaces. Right.  
9 Okay.

10 MR. WILCOX: SO the whole issue of unvented is  
11 one that, as I said, we need to be careful moving  
12 forward. There's a lot of interest there and some  
13 people think that--there's some controversy too about  
14 this.

15 MS. HARDY PEIRCE: Right. Thank you.

16 MR. SHIRAKH: Thank you. Appreciate that.

17 MR. BAKER: Hi. My name is Jim Baker. I'm  
18 here representing the roof assembly ventilation  
19 coalition. The roof assembly, RABC, was formed about  
20 three and a half years ago. We've got several white  
21 papers. We do have some bibliographies and research on  
22 the benefits and the research on the benefits and the  
23 research available out in the marketplace on vented  
24 attics. The organization promotes the use of attic  
25 ventilation for the use of dealing with moisture

1 accumulation, ice damaging and cold climates and  
2 mitigation of heat buildup. And there's also the  
3 natural concept that attic ventilation does not take any  
4 energy to produce unless you're using powered fans and  
5 when you get into some of the sealed attics you do have  
6 to put air exchange units in the building which do use  
7 energy. The coalition will be more than willing to meet  
8 with the Energy Commission and provide any background  
9 and support that they might need on this issue. Thank  
10 you.

11 MR. SHIRAKH: Thank you, Jim. Mike?

12 MR. HODGSON: Mike Hodgson. Con Sol  
13 representing CBIA. Just a couple of brief comments  
14 since it's a little overwhelming getting the material  
15 this morning and coming up and visiting. One that the  
16 comment that you're pretty sure there are not moisture  
17 issues is very alarming. This is a roof deck that's  
18 going to last a very long time and moisture is obviously  
19 a key issue here so we don't want to be pretty sure.

20 MR. WILCOX: We're pretty sure because we don't  
21 have the final report from our study yet that's why--  
22 that's why it's a preliminary conclusion. We're  
23 preliminary sure. We'll put it that way Mike.

24 MR. HODGSON: The other is that, I guess just  
25 the ability of proposing changes having such a

1 substantial impact on the market. You're looking at  
2 something that we don't do right now and you want this  
3 to be a construction practice in a short period of time.  
4 We've been very, I think, persistent in saying this is  
5 an area of when you change a construction practice you  
6 need to give warning, you need to encourage it as a  
7 compliance credit and you need to then introduce it that  
8 way and then three years later as a code cycle, the next  
9 code cycle, than it's something that after some  
10 experience in the market we can say whether it works or  
11 doesn't work and whether it's cost effective or not. So  
12 this is a huge change and there will be opposition just  
13 based on the amount of change, whether it's cost  
14 effective or not. I think a classic example of what you  
15 could do is in the raised-heel truss, that looks  
16 interesting and that's an excellent example of using  
17 that as a compliance credit and you can qualify it and  
18 give them a bonus if they do it and see what happens in  
19 three years. Just a quick clarification point, I  
20 believe in the last blue print it was clarified that  
21 radiant barriers can be one per 300 so I don't know if  
22 that's a change already in code because we already made  
23 that clarification and it's not one per 150.

24 MR. WILCOX: Well, my understanding, of course  
25 I'm often wrong about the prescriptive rules when they

1 hit the street, was that if the radiant barrier is  
2 required and you're meeting that prescriptive  
3 requirement that you do have to put in that one over 150  
4 ventilation. But if you're not meeting the prescriptive  
5 requirement, then I think you're allowed to disconnect  
6 ventilation and the radiant barrier and do whichever one  
7 you want at either level of ventilation.

8 MR. HODGSON: So if you're doing a performance  
9 approach, like a production builder would do, then you  
10 can do the one over the 300?

11 MR. WILCOX: That's my opinion.

12 MR. HODGSON: That's not the clarification  
13 that was in the blueprint, pretty much carte blanche  
14 that that was one per 300 for radiant barriers so we  
15 should talk about how to make sure that the intent is  
16 correct and the building science is correct.

17 MR. WILCOX: Okay.

18 MR. HODGSON: And that was the most recent  
19 version of the blueprint.

20 MR. SHIRAKH: One point is that as far as  
21 offering this as a compliance option, he's available.  
22 Nobody has taken it and this is actually one of the  
23 biggest energy savings in the standards.

24 MR. HODGSON: And, Mazi, my retort to that and  
25 I'm not being critical but if no one is doing that and

1 it's such a great energy benefit, maybe there's a  
2 reason. So you're changing—I think the number one or  
3 two concern of homebuilders in a 10 year water is water  
4 intrusion. And the majority of that either comes from  
5 your roof or your windows. Now you're potentially  
6 introducing something that may have an impact on not  
7 only moisture levels but potentially introduces other  
8 types of leaks into the building. Not sure. I don't  
9 understand the construction practice. It's not common.  
10 So to be repetitive is that we're concerned about big  
11 changes in building practice in a short period of time,  
12 potential problems, problems lead to liability.

13 MR. SHIRAKH: Thank you.

14 MR. OLSON: Yes. Rick Olson with Tile Roofing  
15 Institute. We represent all of the manufacturer's of  
16 concrete and clay roof tiles. I just wanted to go on  
17 record to state that we kind of want to have a little  
18 place card to be able to respond back. Some of this was  
19 new information today. Obviously, the foam beneath tile  
20 is an above deck insulation. It's not a common  
21 practice. I'm not sure that the data you had on the  
22 cost, and I'm not saying that it's right or wrong, but  
23 we'd like to have the ability to take a look at that and  
24 respond back.

25 My other question is in the previous code

1 there was the alternative option to have that air space  
2 in there and I've heard nothing in the presentation so  
3 far about the air space. I was curious if that goes  
4 away, does not go away, is that coming later?

5 MR. WILCOX: Well, I'll take a stab. See if I  
6 know what I'm talking about here. I don't think  
7 anything is going to change on the airspace.

8 MR. OLSON: Okay. Fair enough.

9 MR. WILCOX: That's my position.

10 MR. OLSON: The only other thing is that I  
11 would raise the concern that if we start looking at  
12 above deck insulation properties, that while we're here  
13 talking about the value that's brought be the energy and  
14 reflectivity, in California you also have a huge fire  
15 issue. I think that we need to be looking, as we look  
16 to alternatives, that we're taking into consideration  
17 that you don't want to go specifying a way to save  
18 energy, especially in these wildfire urban interfaced  
19 areas, that turns around and creates a fire issue  
20 because it's kind of moving a problem to another side of  
21 the road that may not have been thought of.

22 And the final thing is that the exceptions  
23 that are in there. I can tell you from our standpoint,  
24 as the builder looks at it, he sees that tile has to be  
25 compliant on all 16 zones. He looks at another product

1 that may not have to be complaint in all 16 zones. I  
2 think it gets misconstrued as to why the exception is  
3 there. Either one, we should take the exception away  
4 and make all products say what they'll do whether they  
5 provide a benefit or not that's find. At least it  
6 states what it does. Or if you're going to put the  
7 exception in, put in better clarify as to why. It makes  
8 the presumption for our products that they must not  
9 perform, hence they're having to show compliance in all  
10 16 areas and I don't think that's an intent. So I just  
11 leave it there and we'll get back on the other.

12 MR. WILCOX: Thanks.

13 MR. DESJARLAIS: Andre Desjarlais, Oak Ridge  
14 National Lab. I just have a couple of questions to make  
15 sure that I understand what you're proposing. I'm  
16 presuming that all of the insulation going up into the  
17 rafters is to reduce distribution losses. Is that a  
18 fair question?

19 MR. WILCOX: Well, distribution losses and  
20 loads on the house and so forth. For example, one of  
21 the things that happens in California houses. We've  
22 begun some survey work since we last met in this room  
23 three or four years ago, whatever it was. We found that  
24 about half, in a typical California house, about half of  
25 the infiltration leakage is in the ceiling and so what

1 that means is in the summer time when your air  
2 conditioner is on, most of the infiltration comes from  
3 the attic.

4 MR. DESJARLAIS: Okay.

5 MR. WILCOX: And so it's not simply the  
6 distribution losses it's also we're taking that super  
7 heated air into the house.

8 MR. DESJARLAIS: I see. So dropping the attic  
9 temperature is reducing both the distribution loss but  
10 also the air infiltration loss?

11 MR. WILCOX: Right.

12 MR. DESJARLAIS: I guess my question is have  
13 you looked at the more obvious, or the more direct,  
14 lines of attack which are more distribution insulation  
15 and maybe doing a better job of sealing as opposed to  
16 adding insulation? I think that I agree with the  
17 gentleman who spoke before which is putting insulation  
18 in two places in one component hasn't been done before.  
19 I'm interested in what your further study is but we can  
20 talk about that offline. That would be—attacking a  
21 problem directly, in most cases, is a better approach  
22 than indirectly.

23 MR. WILCOX: Part of the background here on  
24 this analysis is that we proposed also to require tested  
25 infiltration leakage measurements for ACH 50 for new



1 homes in most of these climate zones. And that's what's  
2 in this climate analysis already is that the houses are  
3 a lot tighter than what you would expect from a  
4 California house in the past.

5 MR. SHIRAKH: And we're also requiring R-6 or  
6 R-8 on the ducts, radiant barriers.

7 MR. DESJARLAIS: Right.

8 MR. SHIRAKH: I don't know how much more  
9 insulation we can add.

10 MR. DESJARLAIS: Well, when we were doing  
11 these micropas comparisons, the distribution losses were  
12 in order of a magnitude higher than the ceiling losses.  
13 And so in your proposal, and I'm sitting back there,  
14 that was the issue—

15 MR. WILCOX: Well, it's definitely true in  
16 terms of conduction but, although, part of what we've  
17 been working on here has been trying to get a better  
18 handle on what the ceiling losses really are. We've  
19 been optimistic on how well the ceiling works in the  
20 past. So it's good to be more realistic too.

21 MR. DESJARLAIS: Thank you.

22 MR. SHIRAKH: Thank you, Andre.

23 MS. DEUKMEJIAN: I'm Sarah Deukmejian. I'm  
24 Vice President of Marketing and Engineering for ASC  
25 Profiles Inc. We're a metal roofing and siding

1 manufacturer with four plants in California. I just  
2 wanted to point out that some metal roofing products,  
3 particularly in the residential market, are attached  
4 directly to the substrate so there isn't room where  
5 they're currently designed to allow for some above deck  
6 insulation. And also, along with, personally, I'd  
7 suggest the removal for an exception of a specific  
8 product as opposed to what that perceived benefit that  
9 that product brings.

10 MR. SHIRAKH: And we have an online question  
11 from George.

12 MR. NESBITT: Yeah. A couple of things.  
13 Bruce, can you confirm. I thought in the current code  
14 of ceiling insulation we are debating for the fact that  
15 there is less insulation in the eaves. Is that correct  
16 or not?

17 MR. WILCOX: The numbers are what they are.  
18 John Arent wants to say something.

19 MR. ARENT: Yeah. There is a very small  
20 amount of debating that is built into the current U-  
21 factors that are in there. I think it's very small. I  
22 think the assumption was that for those calculations  
23 that roughly seven percent of the roof area has a  
24 condition of compressed insulation so we believe that  
25 this two dimensional analysis is an improvement on those

1 calculations.

2 MR. NESBITT: So we're not proposing to  
3 increase that or are we?

4 MR. WILCOX: What we're proposing to do is  
5 change the U-factors from what's in the current JA-4 to  
6 something like the ones I just showed which will give  
7 you a bigger deduction for a standard roof truss,  
8 particularly when you get to insulation values that  
9 you're interested in.

10 MR. NESBITT: Yeah. Although those numbers  
11 didn't see that different. Even if raised-heel is not  
12 cost effective, I think having it as a compliance option  
13 for our really higher performance projects that are  
14 trying to improve higher levels of performance would be  
15 a good thing.

16 I was going to raise the issue of low-slope  
17 roofs and reflectance. I think we should be including  
18 something for that. There's definitely, especially in  
19 older buildings, a lot of low slope roofs. Although not  
20 as common in newer buildings.

21 And then if there are lots of tile products  
22 with higher reflectance, removing the high mass  
23 exemption seems like a good thing to do.

24 Just a comment on modeling knee walls.  
25 Micropas does it but Energy Pro does not appear to allow

1 you to model attic knew walls properly unless I'm  
2 missing something or you can only make it up to 60  
3 degrees an angle.

4           And on the roof deck insulation, the IRRC has,  
5 I think, pretty much has that right as far as vented and  
6 unvented and what insulation products you can and can't  
7 use. Joe Stiebert from Building Science Corp. spoke a  
8 couple of weeks ago and what really material you use  
9 below a deck is doing more by whether it's permanence of  
10 the roofing above and whether it's ventilated or not is  
11 the primary driver more than climate.

12           Currently we define roofs as either having an  
13 attic or it's a rafter type roof. And what the  
14 different between an unvented attic and a rafter roof?  
15 Is there a—I mean we can model. I imagine that we have  
16 products that have complied with unvented roofs because  
17 they model it as a rafter roof and included the attic in  
18 the volume. So what's the issue there, I guess?

19           MR. WILCOX: I think there are probably issues  
20 with—the whole thing with the unvented roofs typically  
21 is to make them a conditioned space and that's different  
22 than what you would do with a rafter roof. We're a  
23 quasi conditioned space. So I think there are issues  
24 there that go beyond that sort of, George, so that's  
25 things to be done.

1           MR. NESBITT: Well, I imagine the roof rafters  
2 are actually assuming there's ventilation space. And so  
3 the real different—I mean, when you define a roof that's  
4 like a sloped roof. You've got a cathedral ceiling you  
5 define it as a roof because there is no attic above but  
6 it's whether if the roof is vented or not is the  
7 different. I guess we don't necessarily recognize not  
8 having the vent space.

9           MR. WILCOX: That's right. So I think moving  
10 toward having a way—I think there's a general agreement,  
11 probably, that we should move to account for those kind  
12 of constructions and allow them to be done correctly and  
13 support that. I think we're all—I'm in favor of that as  
14 well.

15           MR. NESBITT: Yeah, agreed.

16           MR. SHIRAKH: Any other questions online? Any  
17 other questions in the room on this topic? Jon?

18           MR. MCHUGH: Jon McHugh. McHugh Energy.  
19 Bruce, are we planning on having an unvented attic for  
20 either REACH code or compliance options for this code  
21 cycle?

22           MR. WILCOX: I would say that not for the  
23 REACH code probably but maybe as a compliance option.

24           MR. MCHUGH: Okay.

25           MR. WILCOX: One of the problems—certain

1 progressive developments in the community have pushed  
2 this really hard to start using real sites of air  
3 conditioning equipment as part of the compliance  
4 calculations. As far as I know, there's no provision  
5 for calculating loads if you have a sealed attic in any  
6 of the standard sizing systems. So one of the things we  
7 have to do, in terms of thoughtful enhancements, is  
8 figure out what to do if you have a sealed attic and how  
9 do we deal with that in the load calculation part.

10 MR. MCHUGH: I see.

11 MS. BROOK: So, this is Martha, from the  
12 software perspective, I'd say that we—I don't see how we  
13 have the resources to develop new algorithms to model  
14 vented attics. It could be that if the industry wanted  
15 to contribute to that development that we might be able  
16 to pull it off. With a true compliance option, where  
17 they come in and say this is how we think you should be  
18 modeling unvented attics. But to think that we could do  
19 that now under the constraint that we have to try go get  
20 software completed as close to the adoption date as  
21 possible, I don't see it happening.

22 MR. MCHUGH: Okay. Thank you.

23 MR. SHIRAKH: Any other comments on roof deck  
24 insulation? Or do we have a presentation to go back to?

25 MR. BOZORGCHAMI: Yeah. I think Dr. Jim Hoff,

1 are you ready to present?

2 MR. HOFF: Yes, I am.

3 MR. BOZORGCHAMI: Let's get your presentation  
4 up real quick if you could hold a minute.

5 MR. HOFF: Let me just ask quickly will you be  
6 moving the slides then?

7 MR. BOZORGCHAMI: Sure. You're on slide  
8 number one now.

9 MR. HOFF: Okay. I see the slides. That's  
10 great. First, thank you very much. I apologize that I  
11 had misunderstood the instructions and didn't put my  
12 attendee name in the telephone call. But I do  
13 appreciate the opportunity to talk about this and I hope  
14 that this very brief presentation will provide some  
15 additional balance. Many of the commenters are on one  
16 side of the equation of the issue of the incremental  
17 benefit of moving from a standard of .55 to .7. We  
18 would like to take a look at that on the benefits side  
19 instead of the cost side. Just to be sure that we are  
20 paying equal attention to the rigor at which we are  
21 calculating the benefits as well.

22 I represent the Center for Environmental  
23 Innovation and Roofing. The Center was organized three  
24 years ago. We serve the entire roofing industry as an  
25 information resource and focal point of all issues

1 involving the environment and energy and their  
2 relationship to roofing. Our membership consists of a  
3 wide variety of the leading roofing manufacturers,  
4 leading roofing contractors, roofing consultants and  
5 designers and material suppliers to the industry.

6           If you would go to the second slide.

7 Essentially we are interested in looking at one specific  
8 piece of this at this point in time. And that is the  
9 issue of incremental savings that can be obtained by  
10 moving from an aged solar reflectance of .55 to .7. And  
11 we believe that an effective analysis needs to have a  
12 certain number of variables and should have a range of  
13 those variables and values to provide the best  
14 information to the Commission.

15           First, we should focus on incremental savings  
16 only. The increment of savings, the increment of cost  
17 savings and energy savings, provided above. 55 up to .7.  
18 We should look at that for different California  
19 locations and climate zones. Also, look at that across  
20 the range of roof view and R-values. And also finding  
21 it to look at today's electrical costs for commercial  
22 facilities. And do all that using a recognized  
23 calculation tool.

24           The study that I have here is a preliminary  
25 study. We've been working on this the last few days



1 since we received the original workshop materials. But  
2 on slide three, we present the basic methodology. The  
3 calculation tool that we use—the Department of Energy  
4 and Oak Ridge National Lab’s cool roof calculator. It  
5 is a very rigorous calculator. It’s been very well  
6 vetted. It’s been in use for about 10 years now. It, of  
7 course, includes both non cooling load days and solar  
8 loads for each location. The locations that we looked  
9 at in our plenary analysis are in three different zones  
10 in California - San Francisco in zone 3, Las Angeles in  
11 zone 6 and Sacramento in zone 12. We looked at all of  
12 those locations and utilizing three levels of solar  
13 reflectance. The baseline comparison is .05  
14 reflectance. I know that some previous studies were  
15 done on .01 but the default value within the Oak Ridge  
16 calculator is .05. I think that if you look at the  
17 sensitivity analysis later, that it’s really not a very  
18 big issue.

19           Secondly, we looked at .55 which is, of  
20 course, the current Title 24 prescriptive standard and  
21 proposed to be the mandatory minimum. We also looked at  
22 .7 proposed to be the Title 24 prescriptive standard in  
23 the next version of the Title 24. Then we also looked  
24 at those comparisons at two different R-values so we  
25 could at least begin to establish a range of R-values.

1 One R-value was R-13.3 which corresponds to a U of .075  
2 which is the mandatory minimum proposed in Title 24 for  
3 wood framed and other roofs. The second U-value we used  
4 was .05 which is an R of 20. That is currently ASHRAE  
5 90.1 and the International Energy Conservation Code  
6 prescriptive minimum for all climate zones in the United  
7 States. That's also a prescriptive minimum that would  
8 lead many of the climate zones within the current Title  
9 24. So we thought that would at least provide a  
10 reasonable range to take a look at the incremental  
11 benefit.

12 Slide four just has some other assumptions  
13 that are important. We used cost of electricity based  
14 on \$.126 cents on kilowatt hour. We utilized our source  
15 at the Energy Information Administration's 2011 average  
16 retail price for the California Commercial sector. We  
17 assumed .8 and an air conditioner co performance of 2.0  
18 and we did not include heating loads in the analysis.  
19 In most cases that isn't very important. There are some  
20 cool, cloudy areas where it is important but we  
21 addressed that in the sensitivity analysis later.

22 The next slide shows a typical comparison  
23 utilizing the DOE cool roof calculator. The two figures  
24 there are essentially mock-ups of screenshots of the  
25 online cool roof calculator. Utilizing a paired

1 comparison of reflectivity of .55 versus reflectivity of  
2 .7, and an R value of 13.3 for the city of Los Angeles  
3 which would be zone 6. There was a minor mistake. I  
4 made the screenshots part of the final analysis but we  
5 show a summertime cost of living with electricity at  
6 \$.12. We used \$.126 cents in the actual analysis. Both  
7 of these allow us to calculate what the net cooling  
8 savings is for a reflective roof of specific  
9 reflectivity versus the black default roof of .05  
10 reflectivity.

11 In this case, in Los Angeles, with an R value  
12 of 13.3. A reflective roof of .55 will save  
13 approximately two-and-a-half cents a year. A reflective  
14 roof of .7 will save approximately three-and-a-half  
15 cents a year.

16 The next slide, slide six, I won't dwell much  
17 on. This is simply a summary of all the paired  
18 comparisons for the two different R values and for the  
19 three different climate locations that we looked at,  
20 determining what the net energy savings for each of  
21 these areas was, for each of these situations. And we  
22 also lined the chart with the cooling load with both the  
23 black and reflective roofs that are used to generate  
24 that savings.

25 The second chart then takes those paired

1 comparisons and summarizes the incremental energy  
2 savings between a reflectivity of .55 and a reflectivity  
3 of .7 for the three cities at the two different R-  
4 values. I think most importantly, of course, the  
5 incremental savings in a cloudy, cool area such as San  
6 Francisco are not surprisingly very low. In Los  
7 Angeles, probably the most important incremental  
8 comparison is at the R of 13.33 which I believe is the  
9 current prescriptive minimum for Los Angeles. The  
10 savings, utilizing the Department of Energy calculator  
11 with the assumptions that we put in it, is just a little  
12 under a penny a square foot a year. In Sacramento, a  
13 little different situation with Sacramento I believe has  
14 a prescriptive minimum standard of .039 U-value which  
15 would be an R of 25. The R of 20 would probably be  
16 closer to real practice within Sacramento. And again,  
17 at that level, the U savings are a little over a penny a  
18 year.

19           So we wanted to present this first today to  
20 provide a transparent model that allows all of the  
21 variables to be seen. And for those values to be varied  
22 to look at the different situations and opportunities  
23 but, I believe and certainly we believe at the center,  
24 that these values very clearly reflect what Andre  
25 Desjarlais said earlier. This may be much more of a

1 very minor issue compared to other issues and other  
2 opportunities for ongoing energy savings.

3           The last slide, again we don't need to spend  
4 that much time on slide eight, provides some information  
5 about sensitivity analysis. What happens when you  
6 change the cost of electricity and the sensitivity is  
7 pretty linear? What happens if you change the  
8 relationship of a roof view or R-value? It appears to  
9 be very closely correlated to .55 and .7 reflectivity to  
10 13.3 to an R-value of 20. The sensitivity of the roof  
11 is pretty minimal. And air conditioner efficiently can  
12 vary to some degree and we provide the upper and lower  
13 limits for typical air conditioner efficiencies.

14           And finally, adding heating to the analysis  
15 has little or no effect in many areas of California.  
16 Especially hot, sunny climate zones which are probably  
17 the focal point of this initiative but there could be a  
18 significant negative effect in some of the cool, cloudy  
19 zones such as San Francisco.

20           So this is a preliminary analysis. We would  
21 be more than happy to change this because we really  
22 think that there's an opportunity to using the Oak Ridge  
23 tool to be able to provide a level of transparency in  
24 the value, levels of transparency in the algorithms that  
25 really helps build a longer term consensus.

1           So I appreciate again the opportunity to speak  
2 with you today and I'd be happy to answer questions that  
3 you might have.

4           MR. SHIRAKH: Any questions? Jon McHugh.

5           MR. MCHUGH: Jon McHugh with McHugh Energy.  
6 The results from this calculator, can you export them in  
7 an hourly format?

8           MR. HOFF: I guess I'm not sure. I think, I  
9 believe, we could work with Oak Ridge to do that.  
10 Simply for this analysis, I used the online version of  
11 the calculator but I believe that that could be done.  
12 Perhaps Mr. Desjarlais could comment better than I could  
13 on that.

14           MR. DESJARLAIS: The answer is no. This is a  
15 family of curve fits and compares a series of  
16 experiments that were performed at ORNO to predict the  
17 energy loads in the building. It's clearly different  
18 from the analysis that Dan has done. This analysis does  
19 not include a building. It has no building. It's  
20 looking simply at the energy flowing through the  
21 ceiling. Clearly the difference between your analysis  
22 and our analysis is that you selected a building and  
23 your building has a family of internal loads. This has  
24 no internal loads. So the tool was designed to  
25 demonstrate what the minimum potential benefit of a cool

1 roof is. I think you selected a building where you can  
2 get any answer you want depending on the building you  
3 select and the loads you put inside. I was going to  
4 ask, and it's part of Reed's request, I think you need  
5 to tell us a lot about the building that you've used to  
6 model and then we need to decide how typical that is of  
7 buildings in assessing your calculations. Our analysis  
8 shows this is the roof flow and whatever you're doing  
9 inside the building obviously varies that. But this is,  
10 effectively, a building that has no internal load. So.  
11 It is just a family of curve fits and algorithms and so  
12 there is no hourly data per se.

13 MR. MCHUGH: That was extremely helpful.

14 MR. HOFF: I apologize too. I must not—I did  
15 not completely hear the questions. I'm sorry that I may  
16 have misled you.

17 MR. MCHUGH: No, no. That's quite alright.  
18 What I think I'm hearing is that you've got a tool that  
19 gives kind of an absolute minimum savings from a cool  
20 roof. And I agree with the comments that Dr. Desjarlais  
21 brought up which is there's an analysis done using a  
22 more refined tool, the hourly tool, and I'm sure the AEC  
23 would be quite happy with sharing the assumptions, the  
24 internal loads and those sorts of things. So you're  
25 looking at a simulation that has no internal loads,

1 which is extremely atypical for commercial buildings, a  
2 COP of 2 which is the same of an EER of 6.8, energy  
3 costs of \$.006 which might be fine for looking at  
4 average costs but since we're looking at air conditioner  
5 loads, actually the TVs have—they're looking at the 15  
6 year projection of costs. Those average costs, I  
7 believe, are \$.18 and for an evaluation of air  
8 conditioning you're probably looking at costs that are  
9 maybe double that if you actually look at the TDBs for  
10 the hot times of year. This is useful but probably less  
11 useful than the initial analysis that's been done. I  
12 think we'd all welcome your review of the assumptions  
13 and a more detailed analysis. Thanks.

14 MR. SUYEYASU: This is Dan. I have put  
15 together a package that includes the modeling  
16 information of inputs and outputs of using the standard  
17 cost methodology with TDB. And hopefully we can share  
18 that information in the next week or so and will  
19 circulate it. And you can start reviewing that as far  
20 as what the inputs are and resulting outputs. But the  
21 TDBs are going to make an obvious impact. The numbers  
22 that I shared were 15 year numbers so.

23 MR. DESJARLAIS: Jon, I want to point out that  
24 the choosing of a very low COP you're increasing the  
25 energy consumption. So effectively, making that



1 selection makes the calculation show more energy savings  
2 for a cool roof than you would see. One thing that I'd  
3 like to point out, which I think is important, is that  
4 this model, this tool, has been compared to more  
5 experimental data than Energy Plus ever has. There's  
6 been no envelope comparison in Energy Plus to real  
7 experimental data. I think you're part of the E Plus  
8 development team, are you not?

9 MR. MCHUGH: I am.

10 MR. DESJARLAIS: Okay. Well you ask them,  
11 well we compete it to other models. Well, great. And  
12 I'm not sure that I agree 100 percent of your comment on  
13 what is a typical commercial building. I would suggest  
14 in a warehouse, a conditioned warehouse, the internal  
15 loads are probably closer to zero than the loads that  
16 were selected here. Clearly, in an office building  
17 we're substantially underestimating the loads. And  
18 you're absolutely right about TBD. We assume a flat  
19 rate of electricity costs and that's not captured in  
20 this particular tool. But I wanted to defend my tool  
21 because one, I developed it and two, I think it has been  
22 compared more rigorously than Energy Plus has. I think  
23 that that's an important feature that Energy Plus is  
24 really weak on.

25 MR. MCHUGH: So is your tool being compared to

1 some test cells that don't have any internal loads?  
2 Because you said there's no internal gains in your tool.  
3 So you've got a good comparison to something that  
4 doesn't have internal gains which, yeah, for warehouses  
5 that's probably pretty useful but of course warehouses,  
6 many of those are only semi conditioned so we wouldn't  
7 have—the main benefit of course is for air conditioning  
8 savings so we're really looking at schools and offices  
9 and retail and that sort of thing. I think it's great  
10 that there's this tool but nonetheless we have a  
11 methodology that requires sort of an hourly analysis  
12 because of the severe impact on demand costs, which are  
13 substantially higher, so I think it's great that there's  
14 tool. I just wonder if it's really going to be that  
15 useful for what we're trying to evaluate. Thanks.

16 MR. SHIRAKH: Reed, did you have a comment?

17 MR. HITCHCOCK: I appreciate the comment about  
18 pulling the package together in hopefully the next week.  
19 While we're on the topic, I just wanted to ask the  
20 question that when you and I had corresponded and you  
21 received the letter from the roofing and insulation  
22 group, you had indicated that you would extend the  
23 comment period. Originally you told us you'd do June  
24 30<sup>th</sup> and we said we'd need data, etc. Do you have in  
25 mind what—

1           MR. SHIRAKH: We have July 7 on the slides.  
2 We realize that we didn't give you guys any head's up or  
3 any information up to this date so we're going to be  
4 flexible on when. We don't want to be September but  
5 sometime mid-July would be good, if you can.

6           MR. HITCHCOCK: It'll partially depend on when  
7 we get those data.

8           MR. SHIRAKH: It's also summertime, vacation  
9 and all that. But we'll work with you on that, though.

10          MR. HITCHCOCK: Okay. Thank you. That was  
11 all.

12          MR. SHIRAKH: Any other questions? Before we  
13 go, I want to go back to the roof decking solutions. I  
14 want to drive everyone's attention to the two seat  
15 panels upfront. Both of these would meet our  
16 recommendations for roof deck insulation. The one of  
17 the left, especially, because that could be used in any  
18 climate zone for any product. And that one does not  
19 have any moisture issues involved with it. Once you put  
20 that in from the outside, it actually looks like  
21 traditional roof. You just treat it from that point  
22 like you would with any other product. So you may want  
23 to stop by and take a look at these. The point is that  
24 the industry would work with us; they can be very  
25 innovative and creative in responding to these

1 requirements.

2           So with that any questions or comments related  
3 to anything that was presented today? Alright then.  
4 Thank you all for participating. I guess our next  
5 workshop is going to be on the 21<sup>st</sup> on the ACM Manual  
6 Groups.

7           [Meeting is adjourned at 4:00 p.m.]

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**REPORTER'S CERTIFICATE**

I do hereby certify that the testimony in the foregoing hearing was taken at the time and place therein stated; that the testimony of said witnesses were reported by me, a certified electronic court reporter and a disinterested person, and was under my supervision thereafter transcribed into typewriting.

And I further certify that I am not of counsel or attorney for either or any of the parties to said hearing nor in any way interested in the outcome of the cause named in said caption.

IN WITNESS WHEREOF,

I have hereunto set my hand this 8th day of July, 2011.

A handwritten signature in cursive script, reading "Peter Petty", is written over a horizontal line.

PETER PETTY  
CER\*\*D-493  
Notary Public