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CALIFORNIA ENERGY COMMISSION

In the matter of:

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Proceeding on Maximum Gross) Docket No. 23-OIIP-01
Gasoline Refining Margin and)
Penalty)
_____)

WORKSHOP ON GROSS GASOLINE REFINING MARGIN FRAMEWORK

HYBRID VIA IN-PERSON AND ZOOM

THURSDAY, SEPTEMBER 12, 2024

10:00 A.M.

Reported by:

Martha Nelson

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P R O C E E D I N G S

10:04 a.m.

THURSDAY, SEPTEMBER 12, 2024

MR. SMITH: All right, once again, good morning, everyone. Thank you for joining this California Energy Commission SB X1-2 workshop. My name is Jeremy Smith. I'm a Deputy Director in the Energy Assessments Division. Today's topic is the maximum gross gasoline refining margin and penalty.

Next slide, please.

Before we get started, I'd like to share some housekeeping items with everyone.

First, please be aware, this meeting is being recorded.

Second, we welcome and appreciate your feedback. We have time allotted for public comment at the end of the presentations. We also welcome written comments, which are due by 5:00 p.m. on Friday, September 27th. We'll have slides with instructions on how to provide written and oral comments later in the presentation.

For in-person attendees, restrooms are located outside the auditorium and to the right.

If there's an emergency and we need to evacuate the building, please follow staff to Roosevelt Park, which is two blocks east.

1 Next slide, please.

2 Under SB X1-2, the CEC is tasked with six primary
3 implementation activities.

4 First is data collection and monitoring. A year
5 ago, we didn't really understand why gasoline prices
6 spiked. Since then, CEC staff have been analyzing over
7 1,000 industry data submissions each month to better
8 understand the underlying causes of price spikes and
9 identify ways to prevent them.

10 Next is market oversight analysis. SB X1-2
11 created the Division of Petroleum Market Oversight, which
12 is an independent division within the CEC, to conduct
13 market oversight and investigate potential market
14 manipulation.

15 The Transportation Fuels Assessment Report, which
16 was published and adopted by the CEC last month, describes
17 the current state of the California transportation fuels
18 market and identifies policy options to mitigate price
19 spikes and ensure a reliable supply of affordable and safe
20 transportation fuels in California.

21 The CEC is also monitoring refinery maintenance
22 activities to understand the timing and impact of outages
23 that may lead to price spikes.

24 The CEC is tasked with determining a maximum
25 gross gasoline refining margin and whether to impose a

1 penalty on refiners that exceed it. This is the topic of
2 today's workshop.

3 Finally, the CEC is collaborating with the
4 California Air Resources Board to develop a Transportation
5 Fuels Transition Plan, which will incorporate findings from
6 the assessment and plan for and monitor progress towards
7 the state's transition away from petroleum fuels.

8 Next slide, please.

9 To help set the stage, I'd like to provide a
10 timeline of events relevant to the max margin and penalty
11 work the CEC has been conducting leading up to today's
12 workshop.

13 First, Senate Bill X1-2 was signed by Governor
14 Newsom in March 2023 and took effect last June. The law
15 was designed to protect Californians from experiencing
16 price gouging at the pump by oil companies. Among other
17 things, the law provided the CEC with the authority to
18 collect additional data from the petroleum industry to
19 better understand the causes of price spikes and provide
20 the necessary facts to develop policies that prevent
21 Californians from overpaying at the pump.

22 The law also tasked the Energy Commission with
23 investigating whether to establish a maximum gross gasoline
24 refining margin and penalty for refiners that exceed it.
25 The bill text says,

1 “The commission shall not set a maximum gross gasoline
2 refining margin or accompanying penalty unless it
3 finds that the likely benefits to consumers outweigh
4 the potential costs, looking at potential impacts to
5 gasoline supply and demand balance and average prices
6 at the pump.”

7 At the October 18th, 2023 business meeting, the
8 CEC voted to open a proceeding looking at whether to
9 establish a maximum gross gassing refining margin and
10 penalty.

11 On November 28th, 2023, the CEC hosted the first
12 workshop on the max margin and penalty, which featured a
13 panel discussion with representatives from industry, labor,
14 environmental justice and consumer advocates on the impacts
15 and benefits of implementing a maximum margin and penalty.

16 The second workshop held on April 11th, 2024,
17 featured a panel of experts that provided perspectives on
18 analytical approaches and considerations for the max margin
19 and penalty.

20 Next slide, please.

21 The purpose of today’s workshop is to continue
22 our discussion and exploration of approaches and
23 considerations to determining a maximum gross gasoline
24 refining margin. We will start with a brief update on the
25 current gasoline market conditions. We’ll share key data

1 sources and inputs that are being used in the maximum
2 margin and penalty analysis. We will review the history of
3 market conditions, refinery margins, and the drivers of
4 recent price spikes. And finally, we will discuss CEC's
5 analytical approach to and considerations in determining
6 whether to set a maximum gross gasoline refining margin.

7 Next slide.

8 This is the agenda for today's workshop. In just
9 a moment, we'll hear opening comments from the dais.

10 We're joined this morning by Vice Chair Gunda of
11 the California Energy Commission, Director Milder of the
12 Division of Petroleum Market Oversight, and Director
13 Maduros of the California Department of Tax and Fee
14 Administration. Thank you all for joining us this morning.

15 We have four presentations lined up. In the
16 first, I will present a gasoline market update and then
17 step through the key data sources to support our maximum
18 margin analysis. Next, Dr. Gigi Moreno from the DPMO will
19 present a market overview and price spike analysis.

20 Afterwards, Dr. Esther Shears from the DPMO will discuss
21 market conditions and the maximum gross gasoline refining
22 margin. And finally, our last presenter is Dr. Zaragoza-
23 Watkins, a CEC consultant and economics professor at the
24 University of California, Davis, who will discuss the
25 analytical approaches to determining a maximum gross

1 gasoline refining margin.

2 After our presentations, we'll have reactions and
3 comments from the dais, followed by a public comment period
4 before adjourning.

5 Next slide, please.

6 With that, I'll hand it over to Vice Chair Gunda
7 for opening comments.

8 VICE CHAIR GUNDA: Thank you, Jeremy, and
9 welcome, everybody. And thank you for joining us, taking
10 the time to be here to continue the discussion on this
11 really important topic.

12 I want to begin by thanking Jeremy, the Energy
13 Assessments Division, I see Aleecia here, as well as the
14 DPMO team for the incredible for work that we have been
15 able to do over the last several months.

16 I also want to recognize the CDTFA, as well as
17 CARB, for their contributions as we continue this work as
18 one big state team.

19 I just want to welcome my two colleagues here,
20 Directors Maduros and Milder, for joining me on the dais.

21 As Jeremy noted, this is the third in the series
22 of thinking through the penalty and the maximum margin. In
23 addition to this being the third one, there was also an
24 effort, Jeremy, if you inform as you speak through, we had
25 an RFI, you know, Request for Information, from, you know,

1 just an open document to collect different ideas around the
2 penalty.

3 As we think through this really important element
4 of SB X1-2, I think it's important for us to remind
5 ourselves why we are here. And it's rooted in the
6 collective goal, I would say, that are present here today
7 in making sure we protect the consumers of California. The
8 (indiscernible) hand in SB X1-2 is price spikes hurt
9 consumers, even more so those amongst us, you know, who are
10 in the low-income brackets. So it was really important for
11 us to really set the goal of this entirety of SB X1-2
12 rooted in making sure we are doing this right by every
13 Californian.

14 Then come into these important elements, much of
15 the first year, our work was focused on data gathering. SB
16 X1-2 gave us a number of tools. The staff estimate that
17 we've spent about 15,000 hours in collecting information
18 and processing that over the last year to really begin to
19 get an understanding of the complexity of the industry and
20 how it works and what the different variables are as we
21 consider this.

22 I would be remiss to say, you know, I want to
23 extend my gratitude to the industry, I see industry
24 colleagues here, for being there, giving us the data and
25 working with us and providing the information.

1 As with anything that the CEC does or most state
2 governments do, especially when we develop regulations,
3 they come with a lot of benefits and risks. An important
4 part of doing a thorough rulemaking process or a public
5 process is to make sure that we maximize the benefits
6 towards the goals that we set for ourselves and minimize
7 the risks and think through the mitigation of those risks.
8 And that's what we're trying to do.

9 Penalty is an important tool that the legislature
10 gave us. They did not say we should set it. They asked us
11 to think it through, and that is what we're trying to do;
12 figure out if there should be a max margin, and if it is,
13 how do you set a penalty? And if it is, you know, how do
14 you implement them? And in doing so, not just the Energy
15 Commission, but state agencies come with the commitment of
16 doing them thoughtfully, collaboratively, and making sure
17 it's done in a transparent and a trusting manner.

18 I cannot be more proud of the team that we have
19 at the CEC who tirelessly try to embrace those ideas of
20 commitment, competence, and public service. So Jeremy, to
21 you, and by extension of all the staff, I just want to say
22 thank you, and also my DPMO colleagues here.

23 But I am really looking forward to the
24 presentations today. Now we'll hear from both the chief
25 and the deputy chief economists from the DPMO and Dr.

1 Zaragoza-Watkins in furthering this conversation and making
2 sure we protect consumers of California in the end.

3 So with that, I would like to give it up to
4 Director Milder.

5 DIRECTOR MILDER: Thank you, Vice Chair. I want
6 to echo those comments directed at staff, and also thank
7 you and Director Maduros for coordination at all levels to
8 work on these really important issues.

9 As we get started today, and I see members of
10 industry and the public here, I think it's really important
11 to set a very clear baseline for what we're talking about,
12 and also address what I think has been some
13 misunderstanding or even misinformation out there in the
14 public, which is this potential penalty would only apply
15 within the state of California and for sales of gasoline in
16 California. So it does not apply to neighboring states if
17 implemented, does not apply to Nevada, does not apply to
18 Arizona. And I think that's critically important to keep
19 in mind as we talk about the potential impacts.

20 I also want to set the context here. We've seen
21 prices surging around the state in recent days and weeks,
22 and particularly in Northern California. And whenever that
23 happens, I think it's important for us to really focus on
24 consumers and to remember that it impacts lower income
25 stratas the most, people who don't have alternative modes

1 of transportation they can turn to, may drive further for
2 work, may have older vehicles with worse gas mileage. It
3 eats up a much higher proportion of income for those
4 consumers.

5 And so I think as we see prices surging, it's a
6 great time to remember we have different tools in our
7 toolbox. And so getting economic expertise to explain
8 what's happening in California, what's been happening, I'll
9 be listening very intently to understand why hasn't the
10 California market been functioning as well as it could,
11 like a truly competitive market would, in terms of supply
12 and prices, and then want to hear how the state-of-the-art
13 in economics can view a tool to change the incentives.

14 And so, looking forward to the presentations
15 today, and appreciative of all the work behind it.

16 VICE CHAIR GUNDA: Thank you, Director Milder.
17 Director Maduros?

18 DIRECTOR MADUROS: Thank you so much, and thank
19 you, everybody, for joining us today, and thank you for
20 including CDTFA in today's workshop.

21 You know, this has been an incredible now two-
22 year journey. It was almost two years ago exactly that
23 price spikes became so extreme that the governor stepped in
24 and took some extraordinary action, and CDTFA and CEC have
25 been working together closely over those two years to try

1 to figure out what's going on and to try to figure out what
2 the state can do to help California consumers and protect
3 them from surging prices.

4 So I'd like to, you know, thank the CEC team for
5 all of their work over those two years. I think we are in
6 an incredibly better place than we were two years ago in
7 terms of having the background knowledge and the data in
8 order to make smart public policy decisions.

9 I'd also like to thank industry for their work
10 with our teams over the past couple of years, helping us to
11 get that knowledge and data.

12 As both of you said, this is, from our
13 perspective, just, you know, the focus is on protecting
14 California consumers and doing that in a way that makes
15 sense from an economic perspective. This is not -- you
16 know, I'm a tax administrator. This is not an ideological
17 thing for me. We're just trying to look at the data and
18 figure out what makes sense. And I do think today's
19 workshop is an important opportunity to get the best
20 economic thinking we can to try to chart a path forward
21 that makes sense.

22 So I would just hope that today we can focus on
23 that rather than, you know, it's easy to get sort of torn
24 off into some of the more ideological aspects of this, but
25 I'm hoping we can take all the data we've learned over the

1 last two years and make some smart decisions.

2 Thank you.

3 VICE CHAIR GUNDA: Thank you so much, Director
4 Maduros.

5 So with that, I think before we send back to
6 Jeremy, I just want to say a big thank you to everybody in
7 attendance in the room, where we have a number of
8 participants online. The process is only as good as your
9 participation and you're volunteering your time for free to
10 be a part of these conversations and ensuring that the
11 process reflects good information and then we're moving in
12 the right direction.

13 So with that, back to you, Jeremy, and thank you.

14 MR. SMITH: Let's go to the next slide, and thank
15 you, Vice Chair.

16 So I'd like to take this opportunity to provide a
17 brief update on current gasoline market conditions before I
18 get into my presentation on data sources to inform the
19 maximum gross gasoline refining margin determination.

20 Next slide, please.

21 So I'd like to start by providing a look at
22 recent retail gasoline prices in California. This graph
23 shows the statewide average daily price of regular gasoline
24 in California. Where the red line is the 2022 trend, the
25 green line is the 2023 trend, and the blue line is the 2024

1 trend. The vertical black line marks September 11th, which
2 was yesterday, and the prices for all three years.

3 As you can see in the 2022 and '23 lines, at this
4 time during the last two years we were in the early stages
5 of significant price spikes. Prices on September 11th of
6 2022 and 2023 were \$5.39 and \$5.44 per gallon respectively.

7 Looking now at the blue line for this year, we
8 can see that since mid-June, prices at the pump had been
9 below what we experienced over the last two years.
10 However, starting in late August, just a couple of weeks
11 ago, we observed a rapid increase in gas prices. The
12 average statewide price yesterday was \$4.75. While that is
13 still nearly \$0.70 lower than the price this time last
14 year, prices have increased more than \$0.10 statewide just
15 in the last week, with the majority of that increase felt
16 in Northern California.

17 Next slide, please.

18 So let's look at some data that helps explain why
19 prices have been going up over the last couple of weeks.

20 This chart shows the weekly stocks of reformulated
21 gasoline and blend stocks on the West Coast, starting in
22 June through the end of October for the last three years.
23 These data come from the U.S. Energy Information
24 Administration's reporting of gasoline inventories in Pad
25 5. Like the last slide, the red line is 2022, the green

1 line is 2023, and the blue line is 2024.

2 Gasoline inventories this summer have, in
3 general, been higher than that observed in 2022 and 2023,
4 and we understand this has played a part in keeping prices
5 lower so far this summer. However, we observe about a 13
6 percent decrease in RBOB stocks, from a peak of about 15
7 million barrels down to about 13 million barrels, that's
8 since the peak at the beginning of July 2024, that I point
9 out there, just to last week. While West Coast inventories
10 have not yet reached levels as low as what was observed in
11 the last two years, this downward trend helps explain why
12 we are seeing prices increase, particularly in the spot
13 market, which we'll look at now.

14 Next slide, please.

15 This slide shows four different price trends
16 observed from January 2021 to today, which I'll walk
17 through one at a time to help explain how they relate to
18 one another.

19 The green line at the top is the daily average
20 retail price of regular gasoline in California in dollars
21 per gallon. This is the price consumers pay at the pump.
22 This is the same trend I showed earlier, only this time
23 rather than showing each year is a separate line, this is
24 just the entire trend over that period. In 2022
25 Californians saw gasoline prices exceed \$6.00 a gallon on

1 multiple occasions. Prices also spiked above \$6.00 in late
2 summer 2023. And finally we saw elevated prices averaging
3 \$5.50 earlier this spring. These three price spikes are
4 shaded in yellow.

5 Off to the right of the green line you can see
6 the statewide average price. Yesterday, as I said, was
7 \$4.75.

8 Below that, the red line is the average retail
9 price of gasoline across the United States. Prices
10 generally follow a similar pattern of higher summer prices
11 and lower winter prices, but fluctuations are less
12 pronounced, apart from times when crude oil prices spiked,
13 like in the first half of 2022. The average U.S. price
14 yesterday again on the right side of the chart was \$3.25
15 per gallon.

16 Next, going from top to bottom is the blue line,
17 which represents the difference between the California and
18 U.S. average retail prices. As of yesterday, the
19 California average price was \$1.50 above the U.S. average.

20 Finally, the purple line at the bottom of the
21 chart represents the California gasoline spot market
22 differential. The spot market is a high-volume, physical
23 trade market located at pipeline hubs where market
24 participants, including refiners, buy fuel when they don't
25 have enough to meet their contractual obligations or sell

1 when they have a surplus. The trades are priced in
2 reference to the New York Mercantile Exchange or NYMEX
3 price.

4 Spot trades and this spot price differential can
5 have a significant impact on California's retail prices.
6 It can be observed that when the spot price spikes, which
7 occurs when traders bid up the price of gasoline in the
8 spot market, the higher cost of fuel is passed on to
9 consumers. When gasoline supplies are healthy, this
10 differential can be \$0.25 or less. The differential
11 increases when supply conditions in California tighten,
12 like what we are observing with decreasing inventory levels
13 in recent weeks.

14 Looking at the right side of the chart, you can
15 see the purple line spiking, with the average of the Los
16 Angeles and San Francisco spot market prices exceeding the
17 NYMEX by nearly \$0.80 per gallon, a level not seen since
18 the price spike in September 2023. This differential has
19 climbed by over \$0.50 in the last two weeks.

20 So while retail prices are still lower than this
21 time in previous years, higher spot market prices will put
22 upward pressure on retail prices. And we'll hear more on
23 these recent price trends in an upcoming presentation.

24 Next slide, please.

25 So next, to help set the stage for the upcoming

1 presentations on historical refining margins and our
2 approach to determining a maximum gross gasoline refining
3 margin, or MGGRM as many of us will refer to it, I'll share
4 a brief overview of the key data sources used in our
5 analysis.

6 Next slide, please.

7 So there are currently three primary data sources
8 being used in CEC's analysis to determine a maximum gross
9 gasoline refining margin. Each of these reports are
10 collected monthly by the Transportation Fuels Market Unit
11 within the CEC's Energy Assessments Division. I'll go
12 through each of these a little bit more detail, but at a
13 high level, the three reports are the California Monthly
14 Refining Margin Report, or CEC-M1322, the California Sales
15 Monthly Report, or CEC-M782B, and the Monthly Refinery
16 Report, which includes the EIA-810 and CEC-M810.

17 Next slide, please.

18 Okay, so starting with the California Monthly
19 Refining Margin Report, or CEC-M1322, this report is
20 received monthly and includes sales, volumes, prices, and
21 cost information for California specification gasoline
22 originating from individual refinery locations. Revised
23 data regulations were adopted in May 2024 and the M1322
24 form was subsequently revised, among other things, to
25 collect better information on refinery operational costs

1 allocated to gasoline production. All refiners operating
2 in the state that refine crude into California Motor
3 Gasoline, of which there are currently nine, must file this
4 report for each refinery.

5 Next slide.

6 The M1322 report provides several key data inputs
7 for our analysis to determine a maximum gross gasoline
8 refining margin. Refiners report their monthly gross
9 gasoline refining margins as the volume-weighted average of
10 all gasoline sales less their volume-weighted input cost of
11 crude oil.

12 Refiners also report their monthly net gasoline
13 refining margins as the gross gasoline refining margin less
14 the refinery operational costs allocated to gasoline
15 production.

16 Wholesale gasoline volumes and prices are broken
17 down by sales channel, which includes branded and unbranded
18 rack, dealer tank wagon, bulk, and spot pipeline sales.
19 All applicable taxes and fees are reported, including the
20 volume-weighted average, Low Carbon Fuel Standard, or LCFS,
21 and cap-at-the-rack fees.

22 Operational costs for numerous categories,
23 including refining and distribution costs, and operational
24 costs such as blending components, chemicals, electricity,
25 labor, and maintenance, are provided at both the total

1 refinery level, as well as allocated to gasoline
2 production.

3 Next slide, please.

4 The California Sales Monthly Report, or M782B,
5 which was modeled after the EIA's 782B report, collects
6 monthly sales volumes and prices for various petroleum
7 products. The report also provides the end-use customer
8 type for each of these sales. All refiners and petroleum
9 product marketers operating in California who filed the
10 EIA-782B with the U.S. Energy Information Administration
11 files this report with the CEC.

12 Next slide, please.

13 Since the M782B report is submitted by both
14 refiners and product marketers, we receive a broader view
15 of petroleum product sales than we do in the M1322 report.
16 This report also captures sales details for a wider range
17 of petroleum products, including all grades of motor
18 gasoline, diesel, propane, aviation fuel, and residual fuel
19 oil. This information can help identify the opportunity
20 cost of producing and selling one product over another.
21 And, as I mentioned earlier, these petroleum product
22 volumes and prices are broken out by various end-use
23 customers.

24 Next slide.

25 The last data report I wanted to discuss is the

1 monthly refinery report which includes both the EIA-810 and
2 the CEC-M810. Once again, the CEC form was modeled after
3 the EIA form but the two reports complement each other.

4 The 810 report collects information regarding the
5 balance between the supply at the beginning of the month
6 and at the end of the month. This includes receipts,
7 inputs, production, shipments, and refinery fuel use and
8 losses of crude oil and refined products located in
9 refineries and California. The EAI-810 report also
10 provides unit operating capacities which are used to
11 analyze refinery utilization rates. All refiners located
12 in California must file this report.

13 Next slide.

14 Some of the key data inputs received from the
15 EAI-810 and CEC-M810 include refinery inputs of crude oil
16 by source, whether that's Alaskan, domestic, or foreign,
17 and blending components. We also receive beginning and end
18 of month stocks of gasoline, blend stocks, and other
19 petroleum products. The CEC form, the M810, even breaks
20 down the gasoline and blend stocks by the various
21 California, Arizona, and Nevada blends.

22 Next slide.

23 That concludes my presentation. I'm happy to
24 answer any immediate questions or we can move on to our
25 next presentation.

1 VICE CHAIR GUNDA: Thanks, Jeremy. Just a quick
2 question on the data process.

3 You know, I know you've been spending a lot of
4 time working with the team to better the data. Could you
5 just comment on both the process in terms of improvements,
6 you know, how you see it's going in the near term, what do
7 you think we should be doing? And also, given that we know
8 more than we started last year, what are some additional
9 data points you're beginning to think about that would be
10 helpful?

11 MR. SMITH: Absolutely. First, I just want to
12 start by acknowledging the effort. I mean, we've kind of
13 hinted at the number of hours that the team spends and the
14 thousand or so reports that we receive every month. It's a
15 lot of effort to process this data. And a lot has changed
16 in the last year since we really started collecting data
17 this aggressively, like starting last June. And the more
18 we learn, the more we begin to ask better questions. And
19 we've made modifications to some of the data regulations to
20 help us capture the information that we find most critical.

21 We're going through a lot of improvements with
22 the team and, again, just so much data collection. We're
23 automating ingestion and data cleaning and validation so
24 that we can develop these narratives and understand things
25 in a way that we can process data more quickly.

1 I would say one of the greatest advancements in
2 some of the data collection efforts that we've made is the
3 improvements to the M1322 data. As I mentioned, the CEC
4 adopted revised data regulations in May which expanded what
5 we collect there. And that's really going to help inform
6 more of our analysis on the MGGRM, specifically
7 understanding fixed and variable costs of operating the
8 refinery and specifically those that are allocated to
9 gasoline production. This is information in our older
10 version of the forms and older data that we collected that
11 just wasn't as available and was not as clear and is
12 critical to understanding how implementing a maximum gross
13 gasoline refining margin and penalty would impact refinery
14 operations, production levels, and prices.

15 So it's so important for us to work with
16 industry, and they've been so collaborative and responsive
17 to all these requests, which I greatly appreciate. You
18 know, it just helps us begin to understand more and more of
19 what's going on and what the, you know, environment or the
20 market could be like under any new conditions like after
21 implementing a policy like that, so --

22 VICE CHAIR GUNDA: Great. Just another question,
23 Jeremy.

24 In terms of, you know, one of the spirit of CEC,
25 you know, we always want to protect the data and the

1 confidentiality, but also maximize our ability to put
2 information out there, right, and then kind of educate the
3 consumers, educate the public. Do you feel like we're
4 doing that well? Think we could do better? Can you just
5 comment on that?

6 MR. SMITH: I mean, I think we can always strive
7 to do better. I think that we, you know, if you just
8 really look at where we were a year ago, we were all
9 saying, like, we don't understand what's happening, and
10 we've made a lot of progress there.

11 I do think that we need to continue to improve
12 how effective we are at communicating that information to
13 the public to inform them what's going on, while at the
14 same time respecting that, you know, much of this data that
15 we collect is not to be shared with the public. And we,
16 you know, respect that confidentiality. The industry
17 engages with us and has, you know, conversations with us
18 and helps us understand these things. And, you know, we do
19 have to respect that process. It's so critical to our
20 continued learning and to help us make good decisions.

21 But again, I think we can always just continue to
22 strive more to keep the public informed. I think that some
23 of the things that we're working on in terms of developing
24 additional tools and dashboards and trying to present this
25 information, again, respecting the privacy and proprietary

1 information, but synthesizing it down into information that
2 is for public consumption so that, you know, when they're
3 out there and going, why am I paying \$0.20 more this week
4 than I was just a week ago, what's happening, they can turn
5 to us and know that we're monitoring it, we're interpreting
6 this, and can help provide information as to why.

7 VICE CHAIR GUNDA: Thank you, Jeremy, again,
8 really appreciate all the work.

9 DIRECTOR MILDER: We echo the appreciation from
10 the Vice Chair. In the spirit of that question about sort
11 of communicating with the public, I was hoping we could
12 spend just 30 seconds on that recent developments price
13 chart slide that you had up a moment ago. If we could go
14 back to the slide that has the national prices, the
15 California prices, and then the margins?

16 So for folks who may not be as familiar with this
17 data, I was hoping you could kind of explain how it's the
18 case, how this chart reflects whether a price spike that's
19 occurring in California is also occurring in the rest of
20 the country?

21 MR. SMITH: Sure, yeah, absolutely. I mean, one
22 of the things that, again, the reasons why we compare both
23 retail prices to the rest of the United States, as well as
24 we observe very closely what's going on in our neighboring
25 states of Nevada and Arizona, we need a baseline to compare

1 and understand what's happening here. Is it isolated to
2 California or is it something that's happening elsewhere?

3 So if you start with just the retail price, you
4 know, one of the reasons when we look at this and go -- and
5 I even have that blue line of being the difference is there
6 are times when the U.S. price does go up, and we saw that
7 in the first half of 2022. That's going to be a result of
8 crude oil prices spiking and things like that. That will
9 also impact us. You can see, even in that case, the green
10 line went up too. And so, you know, we're subject to those
11 changes as well.

12 There are a lot of issues that are isolated to
13 California. And particularly when we talk about supply
14 constraints or tighter supply and stuff like that, that's
15 when you compare to another reference point like the U.S.
16 average or -- and I'll get to the spot market, too, you
17 know, it helps you understand, this is something that's
18 here and impacting us and thus is something that we need to
19 investigate, you know, here. And it's perhaps something
20 that we can manage or improve with policies, whereas
21 international crude oil prices is not something that, you
22 know, we can we can really make much of a difference on.

23 When we look at the spot market, I just wanted to
24 mention again, the differential is a comparison to what,
25 you know, spot trades are or at least referenced to for the

1 rest of the United States. So again, when we see that
2 purple line spike, that is an issue isolated to the
3 California market in reference to what's happening in
4 trades or, you know, in the rest of the country.

5 And we do observe in all these cases, and again
6 it's particularly in those yellow bars, when the that NYMEX
7 or the California versus NYMEX price spikes, especially
8 getting above \$0.50 over the NYMEX or higher, then we do
9 see within, you know, the coming days or weeks significant
10 price increases in the retail market. And they may not be
11 reflected in the U.S. price but they would be isolated to
12 California, so --

13 DIRECTOR MILDER: And so if you're tracking, that
14 purple line is going up, and is that because the California
15 prices are going up at the same time the national prices
16 are going down?

17 MR. SMITH: It can. That's a really good point,
18 again, the differential. You know, if the U.S. price, or
19 in the case of the spot market, if that NYMEX goes down,
20 even if the California prices don't go up, then that
21 differential grows just because one number got lower and
22 thus the difference between them grows.

23 But what we're seeing lately is actually the
24 combination of both. We have seen the NYMEX price and the
25 U.S. prices, if you look at the red line in general, have

1 been tracking down a little bit over the last month or so.
2 But what we're observing now in the last two weeks is both
3 that continued decline, but also an increase in prices in
4 the spot market in California. So it's kind of like both
5 of them is really exacerbating the problem and making it
6 much more significant. But that will -- that differential
7 is what we ultimately see reflected in the retail price,
8 so, yeah.

9 VICE CHAIR GUNDA: Yeah, I don't know if
10 Director Midler was going here, just kind of got this
11 question going.

12 So in terms of, you know, we had -- we heard
13 concern from colleagues in Nevada, colleagues in Arizona,
14 about the price spikes, right, and all the different things
15 we're doing. Could you just kind of, from the data that we
16 observed today, what happens to the California -- what
17 happens to the Nevada-U.S. differential and Arizona-U.S.
18 differential in relation to what happens in California?

19 MR. SMITH: Absolutely. Great question.

20 Nevada receives something on the order of 90
21 percent or so of their gasoline from California. There's
22 pipelines going into Nevada from both Northern California
23 and Southern California. Southern California feeds into
24 like Las Vegas. And because they receive so much of their
25 gasoline from California, what happens here does end up

1 impacting them. So when we see California prices go up, we
2 typically see Nevada prices go up as well.

3 Now, while the value, their retail price is just
4 in general lower than ours to begin with, the differential,
5 the changes that we observe when prices are going up are
6 reflected. So if you just look at the daily change or
7 something like that, Nevada typically tracks the California
8 price pretty closely.

9 Arizona, on the other hand, does not get the vast
10 majority of their fuel from California, so they're a little
11 bit more isolated from events here. In fact, looking at
12 recent trends in Arizona, I believe they've been tracking
13 more with the U.S. average and actually going down a little
14 bit recently. But that does not mean that they're, you
15 know, completely isolated from issues here as they do
16 receive fuel from California. And I think they're going to
17 probably fall somewhere in the middle of balancing what's
18 going on to the east of them with what's going on out here.

19 VICE CHAIR GUNDA: Just I thought, really, so I
20 think, you know, that kind of talks to the
21 interconnectedness of the market. I think it's important
22 then to acknowledge the vice versa works; right? You know,
23 given the interconnectedness, you know, the spikes here are
24 correlated with spikes elsewhere, but the measures we do
25 here, and conceivably putting downward pressure on the

1 spikes, could impact positively on neighbors.

2 MR. SMITH: Absolutely. Yes.

3 VICE CHAIR GUNDA: Thank you.

4 DIRECTOR MADUROS: One of your slides there
5 mentioned the gross and net refining margin data that CEC
6 is collecting. Can you talk a little bit about how
7 accurate you're finding that data, how uniform in
8 standards, since that would obviously be an essential
9 component of any (indiscernible)?

10 MR. SMITH: Yeah, absolutely. So I'll say that
11 in general, when we observe the margins, we also compare to
12 other public filings and things like that to just kind of
13 give a baseline an understanding of is this in the
14 ballpark? And so we're always doing that.

15 In general, the gross margins that we've been
16 collecting, we believe, do track with our understanding of
17 the prices and sales volumes and things. So those tend to
18 make a lot of sense to us when we interpret it. We've been
19 posting gross margins much longer on our SB 1322 website.

20 With the passage of SB X1-2, beginning last
21 summer, we started collecting information on net margins.
22 And one of the reasons I talked about before that we went
23 through that and adopted new data regulations was to try
24 and improve that. We were observing some trends in the net
25 margins that did not track with what we saw in public

1 filings. And we just, you know, again, want to make sure
2 that we're asking the right questions, that we're framing
3 questions, we're collecting the data in the way that it
4 actually makes sense.

5 That takes time and it takes a lot of
6 coordination with industry talking through exactly what
7 we're looking for. And we've made improvements to those
8 forms and had discussions that help us get closer and
9 closer to what we believe is an accurate representation of
10 operational costs. And once we get that, and those are
11 allocated specifically to gasoline, then we will have more
12 faith in net margin information. But that has been an
13 ongoing process.

14 Again, these forms were adopted just a few months
15 ago, and it takes time for both industry to, you know,
16 build the processes to present and share that information
17 with us the way that we're asking, and also to go through
18 any other clarifications or, you know, to make sure there's
19 no misunderstandings of what we're asking for. So that's
20 been a process.

21 And again, just want to appreciate industry's
22 collaboration on, you know, having those conversations and
23 getting to better and better data.

24 So I think that it's been improving. And just to
25 summarize, I'd say the gross margins I feel confident in

1 for the last year or two that we've been collecting it, the
2 net margins, I feel like, are getting there. We're getting
3 much closer, and that information is critical to our
4 analysis on an MGGRM.

5 VICE CHAIR GUNDA: Thank you, Jeremy. All right,
6 no more questions.

7 MR. SMITH: All right, so if we can go up to, I
8 believe, it's about next slide? There we go. Okay.

9 So if you please allow me to introduce our next
10 speaker, Dr. Gigi Moreno, the Chief Economist of the
11 Division of Petroleum Market Oversight.

12 DR. MORENO: Good morning. My name is Gigi
13 Moreno and I am DPMO's Chief Economist. Today, I will
14 share an update of gasoline market conditions in California
15 and observations from DPMO's analysis of gasoline prices
16 and industry reported cost and production data that Jeremy
17 just talked about.

18 The California gas price gouging and transparency
19 law took effect a little over a year ago. This law came
20 about after of California consumers experienced some of the
21 highest gasoline prices ever recorded in California in the
22 fall of 2022. So let's look at what has been happening in
23 the gasoline market since 2022.

24 Next slide.

25 This chart shows average weekly gasoline prices

1 in California from January 2022 through the end of August
2 2024. Prices shown on this graph are adjusted for
3 inflation and reported in 2023 dollars. Gasoline prices
4 you can see are highly variable and in California are
5 characterized by periods of pronounced and sustained price
6 increases or price spikes.

7 Many of my charts today will highlight the
8 approximate dates when California's gasoline market was in
9 a price spike. Except when noted, I report prices in
10 dollars per gallon.

11 We know that price spikes, as was mentioned
12 earlier, we know that price spikes impose a significant
13 burden on consumers who cannot easily adjust their
14 consumption of gasoline. Over a short period of time, a
15 few weeks, a few months, it would be extremely costly or
16 impossible for most consumers to adjust to spiking gasoline
17 prices by changing their commutes or modes of
18 transportation.

19 We also know that lower income households are
20 most harmed by gasoline price spikes. For these
21 households, gasoline expenditures make up a large share of
22 their budgets, and they also have the least flexibility to
23 adjust to price spikes.

24 Gasoline price volatility also disproportionately
25 impacts fuel-dependent industries, such as the logistics

1 sector, a key driver of Southern California's economy.

2 So what is driving these price spikes we see in
3 this chart in California's gasoline market?

4 One possible explanation is increased and
5 volatile costs of production, in particular the cost of
6 crude oil. Crude input costs make up a significant share,
7 or the largest share, of the cost of producing gasoline.
8 So let's explore the relationship between the cost of crude
9 and the retail price of gasoline in California.

10 Next slide.

11 In this chart, I've added the cost of crude. In
12 early 2022, the global petroleum market was rattled by
13 Russia's invasion of Ukraine. As you can see, this
14 resulted in a months-long price spike. During this time,
15 the price of Alaskan North Slope crude increased by \$0.71,
16 which I've marked with a little arrow going up, \$0.71. The
17 average price of gasoline in California during this period
18 increased by \$1.57 per gallon. This was a significant
19 exogenous shock to petroleum and gasoline markets that
20 pushed prices up around the world.

21 In September 2022, California gasoline prices
22 shot up, increasing by \$1.17 in less than a month, an
23 increase of approximately \$0.04 per day. During this time,
24 however, the cost of crude fell by \$0.61.

25 In September 2023, that's the third highlighted

1 bar there, was almost -- we saw another sustained increase
2 with almost identical timing as in 2022. Prices increased
3 in California by \$0.74 in less than a month. During this
4 time, the cost of crude only increased by \$0.04.

5 Earlier this year, we saw another price spike
6 that started in early March and peaked in mid April.
7 During this time, California gasoline prices increased by
8 \$0.59, and the cost of crude increased by \$0.19.

9 At this point, you might be wondering, crude
10 prices are determined globally, so what's going on with
11 gasoline in the rest of the U.S.? So let's take a look.

12 Next slide.

13 This chart now adds a line for the average retail
14 prices in the rest of the U.S. So this will be a little
15 different from Jeremy's lines because I'm only showing the
16 rest of the U.S. not including California. This chart
17 shows the rest of U.S. prices are moving in line with
18 changes in the cost of crude.

19 During the Ukraine invasion price spike in early
20 2022, the gasoline prices in the rest of the U.S. responded
21 to the shock, the Ukraine invasion shock similarly to
22 California prices. Again, this is expected for such a
23 significant global economic shock.

24 Now let's look at how the rest of U.S. retail
25 prices fared during California price spike periods.

1 During the fall of 2022 price spike, the crude
2 prices, this is when crude prices decreased by \$0.61, the
3 average price of gasoline in the rest of the U.S. decreased
4 by about \$0.091. During the fall 2023 California price
5 spike, when crude prices increased by \$0.04, the rest of
6 U.S. gasoline prices decreased by \$0.087 per gallon.
7 During the spring 2024 price spike in California, crude
8 prices increased by \$0.19 and the rest of U.S. gasoline
9 prices increased by \$0.23.

10 Based on the relationships between gasoline
11 prices and crude prices, we can say that gasoline, that
12 California gas prices do not appear to be driven by
13 increases in crude prices, while the rest of the U.S.
14 gasoline prices might appear more in line with fluctuations
15 in crude prices.

16 One possible explanation for this is that
17 suppliers in California's gasoline market are able to pass
18 a larger share of cost to consumers, a signal of firms
19 exercising market power. We know that the California
20 gasoline market is significantly more concentrated than the
21 gasoline market in the rest of the U.S. Drs. Shears and
22 Zaragoza-Watkins, who will present later, will explore the
23 problem of market power in their presentations.

24 Next slide.

25 An observation we have made previously is that

1 gross gasoline refining margins, or GGRM, spike when prices
2 spike. The top half of this chart shows average gasoline
3 prices in California with price spike periods highlighted.
4 The bottom of the chart shows the average GGRMs reported by
5 California refiners on the CEC Form 1322. We see here that
6 average gasoline refining margins spike during price
7 spikes. This shows a strong correlation between price
8 spikes and increased profitability of gasoline refining in
9 California.

10 I would now like to turn to the gasoline spot
11 markets in California and make some observations during the
12 past few weeks.

13 Next slide.

14 This chart shows a historical view of California
15 gasoline spot prices. The blue line shows the L.A. spot
16 market price relative to NYMEX price and the orange line
17 shows the San Francisco spot market price relative to
18 NYMEX. Notice that during -- oh and the other thing I plot
19 here is the -- I shade the retail price spike time periods
20 as well.

21 Notice that during retail price spikes, the spot
22 prices also spike, which makes sense because gasoline
23 prices are typically indexed to spot prices. During the
24 retail price spikes, the spot prices vary quite
25 significantly, but the way they vary may differ from price

1 spike to price spike. And I would like to draw your
2 attention to the spot prices, where there's this black
3 arrow, during the past couple of weeks.

4 Next slide.

5 Let's zoom in. This is the same chart, but
6 zooming in to August and September of this year, we see
7 that the San Francisco spot price has increased
8 dramatically during the first week of September, signaling
9 an emergent price spike.

10 Next slide.

11 Now let's look at daily retail prices over the
12 past three weeks. We see that in early September the
13 retail price of gasoline in Northern California, shown in
14 that green line, has increased sharply. The Northern
15 California prices are pulling up the average gasoline price
16 in the state as a whole, which is the gold line. Even
17 though the North and South gasoline markets are
18 interrelated, the Southern California prices have not
19 increased as dramatically.

20 So what's happening to gasoline prices in the
21 rest of the U.S.? That's the blue line. We see that
22 average retail prices in the rest of the U.S. are on a
23 significant downturn and deviating from the California
24 prices.

25 Next slide.

1 On August 20, 2024, the difference between the
2 retail gasoline prices in Northern California and the rest
3 of the U.S. was \$1.48. On September 10th, a couple days
4 ago, this gap grew to \$1.85 per gallon.

5 What's going on with crude prices during these
6 three weeks?

7 Next slide.

8 We know that during the past three weeks, the
9 price of crude has dropped precipitously. In particular,
10 the price of the Alaskan North Slope crude dropped from
11 \$78.00 per barrel on August 20th to \$70.00 per barrel on
12 September 10th. Once again, we see a price spike in
13 California that is not driven by increases in the cost of
14 production.

15 Next slide.

16 So today I have shared with you data showing
17 price spikes -- a price spike currently developing in
18 Northern California, even though the costs of crude oil are
19 at historic lows.

20 Another fact that I have shared is that the
21 emerging price spike in Northern California looks very much
22 like the previous price spikes in September of 2022 and
23 September of 2023. These are price spikes that motivated
24 our work at DPMO. These price spikes do not appear to be
25 driven by increasing costs. However, we repeatedly observe

1 a strong correlation with increased gross gasoline refining
2 margins and retail gasoline price spikes.

3 Under our mandate from the California Gas Price
4 Gouging and Transparency Law, DPMO and the California
5 Energy Commission are exploring several tools for
6 mitigating the impacts of extreme market power in
7 California's gasoline market.

8 Next, my colleagues Dr. Esther Shears -- my
9 colleague Dr. Esther Shears will discuss the market
10 conditions and mechanics of some of these -- of one of
11 these policies, the maximum gross gasoline refining margin
12 and penalty.

13 Next slide.

14 Thank you, and that concludes my presentation.
15 Any questions?

16 VICE CHAIR GUNDA: Thank you so much.

17 MR. SMITH: Great. Thank you, Gigi, for that
18 excellent presentation.

19 Now I'd like to introduce our next speaker, Dr.
20 Esther Shears, the Deputy Chief Economist of the Division
21 of Petroleum Market Oversight.

22 DR. SHEARS: Good morning. Today, I'll be
23 speaking on the market conditions and the maximum gross
24 gasoline refining margin and penalty. As this is my first
25 time presenting at a CEC workshop, I would like to take one

1 moment to introduce myself.

2 My name is Esther Shears, and I'm the Deputy
3 Chief Economist at the Division of Petroleum Market
4 Oversight at the CEC. I received my PhD in Energy and
5 Resources at UC Berkeley and have previously worked for the
6 U.S. Department of Justice in the Antitrust Division in the
7 Economic Analysis Group.

8 All right, let's dive in. Next slide, please.

9 The California Gas Price Gouging and Transparency
10 Law of 2023, Senate Bill X1-2, took effect in June 2023,
11 and through the oversight measures it enabled, aims to
12 increase accountability of the petroleum industry in
13 California. The law states, quote,

14 "Fundamental change is necessary to prevent extreme
15 price spikes and price gouging by oil companies, which
16 are entitled to a reasonable return but are not
17 entitled to reap exorbitant profits at the expense of
18 Californians," end quote.

19 One such oversight measure that the law
20 established was the authority to implement a maximum gross
21 gasoline refining margin and penalty. My goal today is to
22 provide an overview of the California petroleum refining
23 sector and to discuss the details about the maximum gross
24 gasoline refining margin and penalty policy option that is
25 provided in the text of the law.

1 Next slide.

2 What prompted this law to come into effect, as
3 has already been discussed, was a significant price spike
4 in the fall of 2022. The law acknowledged that the 2022
5 gas price spike was, quote, "Due in significant part to
6 opportunistic price gouging by oil companies," end quote.

7 A similar price spike occurred in the fall of
8 2023, where we saw average gasoline prices in California
9 reach up to around \$6.00 per gallon in late September and
10 early October of last year. This graph was first presented
11 by Dr. Gigi Moreno in the CEC Gasoline Summer Outlook
12 Workshop this June, and this price spike cost California's
13 consumer -- cost California consumers on average millions
14 of dollars each day during the 105-day period of elevated
15 gas prices, and all told cost California's consumers
16 billions of dollars.

17 Next slide, please.

18 The California petroleum refining sector is
19 highly concentrated. The top four companies, according to
20 the total crude oil refining capacity, are Chevron,
21 Marathon, PBF, and Valero. And these four companies are
22 responsible for 90 percent of the state's total refining
23 capacity. If you also consider the next largest company,
24 Phillips 66, then 98 percent of the in-state refining
25 capacity is accounted for.

1 In 2023, California ranked the third largest
2 state by crude oil refining capacity, and last year
3 California consumed 13.5 billion gallons of gasoline, so
4 that's over 1 billion gallons of gasoline each month. Now
5 on the basis of gasoline consumption per day, California is
6 the fourth largest global market behind the U.S. as a
7 total, China and Brazil.

8 Next slide, please.

9 So in addition to being highly concentrated with
10 only a few large firms dominating the market, there are a few
11 other features that make California's petroleum refining
12 industry more susceptible to market power abuse.

13 First, high fixed costs create barriers to entry,
14 meaning it is less likely that we will see a new competitor
15 enter the refining market. Because there are only a
16 handful of firms, there is some degree of interdependence
17 among these firms. This means that the firms consider not
18 only consumer behavior when making production and pricing
19 decisions, but also the behavior of their competitors.
20 Again, because the market is highly concentrated, firms
21 have some control over prices and are traditionally price
22 setters, not price takers.

23 And finally, with the long-term trend for
24 gasoline demand to be shrinking, this further suggests that
25 no new entrant to the market is likely.

1 Next slide, please.

2 Now, the gross gasoline refining margin, or GGRM,
3 as I'll often refer to it throughout this presentation, is
4 defined in the law as, quote,

5 "The difference between the volume-weighted average
6 price of wholesale gasoline sold by a refiner and the
7 average price of crude oil received by the refinery,"
8 end quote.

9 So more simply put, the GGRM is the wholesale
10 price of gasoline minus the cost of crude. It's also
11 important to note that this volume-weighted average price
12 of wholesale gasoline sold by a refiner excludes all
13 California state program costs.

14 Overall, crude oil constitutes by far the largest
15 component of any refinery's direct variable costs, and the
16 refined product sales, including gasoline, are the main
17 source of revenue for a refinery. So gross gasoline
18 refining margins are the main indicator of profitability
19 for gasoline refining.

20 Next slide, please.

21 All right, so taking a step back to the entire
22 refining industry, not just gasoline refining, in the oil
23 and gas sector, gross, not net, refining margins are the
24 industry standard for reporting profitability.

25 Refining profits are closely linked to the spread

1 or the difference between the prevailing price of crude and
2 the prices of the refined products sold. In the refining
3 industry and in financial markets, this is called the crack
4 spread. Crack spreads, which are close approximations of
5 gross refining margins, capture the margin ratio of
6 multiple products.

7 Here, you can see PBF Energy reporting crack
8 spreads by region in their SEC 10-K filing for 2023, and
9 their numbers suggest greater profitability in the West
10 Coast markets relative to the other U.S. markets.

11 All right, so bringing us back to gross gasoline
12 refining margins, of all of the refining outputs produced,
13 gasoline is the main focus of the CEC and the DPMO for the
14 implementation of SB X1-2, hence the focus on gross
15 gasoline refining margins.

16 Valero reports margins by product in their SEC
17 10-K filing for 2023. They report the product margins by
18 region, but their only West Coast refineries are actually
19 in California. They're all in California. So as you can
20 see from the table, CARBOB, which is California's refined
21 blend of gasoline, has the largest margin of any gasoline
22 product, so when you're comparing the CARBOB number to the
23 other CBOB gasoline sold in the other regions.

24 Next slide, please.

25 So here we plot the monthly average gross

1 gasoline refining margins in California from the year 2023
2 through the through April of 2024. This is reported in
3 2023 dollars per gasoline and it's the dark green line.
4 This data is from the industry-reported M1322 data that
5 Jeremy Smith discussed earlier. The GGRM reported by the
6 refiners is a volume-weighted gross gasoline refining
7 margin for the state on a monthly basis. This is the
8 overall average for all of the refinery's data that you'll
9 see here.

10 The gray-shaded areas first reflect the time
11 period of the Torrance refinery shutdown in 2015, and then
12 the second gray area is the COVID-19 pandemic, which
13 affected the gasoline market mostly in the year 2020. The
14 light green dotted line reflects the trend line of the GGRM
15 over time.

16 So now comparing the GGRM to crack spreads, the
17 GGRM better reflects the average stream of revenue from a
18 refiner -- to a refiner from gasoline refining, because
19 crack spreads relate to the spot market price, whereas the
20 GGRM, as reported by California refiners, capture all sales
21 channel of the refiner's gasoline output. So this is
22 gasoline sold through dealer tank wagon, branded rack,
23 unbranded rack, in addition to the spot market as well. So
24 now in the past few years, the GGRM has had notable peaks
25 in 2022 and 2023, and we're also trending upward through

1 2024 as well.

2 Next slide.

3 All right, bringing us back to the 2023 price
4 spike that I started the presentation with, let's look at
5 the weekly retail price in California from June through
6 December of 2023. This is the blue line graph at the top
7 half of the slide. The shaded gray area is the 105-day
8 period of the fall 2023 price spike. The dark green bar
9 chart below shows the monthly average of GGRM from the
10 industry reported data over the same period of time. The
11 bars correspond to the month labels that are positioned in
12 between the two graphs.

13 Here, we find that refining margins are
14 increasing on a monthly basis with the 2023 price spike
15 period. As the average retail price of gasoline in
16 California increased from late July through the end of
17 September, the average retail price of gas in California
18 reached its peak around \$6.00 a gallon on October 1st. The
19 average gross gasoline refining margin for California
20 refiners peaked in September at \$1.46 a gallon.

21 Next slide, please.

22 So when we also consider the retail margins
23 during this price spike period, the picture becomes a
24 little bit more complete. Refining margins are steadily
25 increasing as the retail gas prices in California rise.

1 And then we see monthly retail margins dramatically peak in
2 the last month of the 2023 price spike period. So after
3 the retail price of gasoline peaked on October 1st, we see
4 retail margins increase in that month as well as prices
5 slowly begin to fall over time.

6 Next slide, please.

7 So returning to the monthly GGRM data from June
8 through December of 2023, we can also look at the average
9 GGRM by distribution channel.

10 So going from left to right, the orange bar,
11 which looks quite dark here, but the orange bar on the left
12 reflects the dealer tank wagon refining margins. The light
13 blue bar, or the lighter blue bar, reflects the branded
14 rack, the green bar in the middle reflects unbranded rack.
15 The dark blue bar shows bulk refining margins. And the
16 brown bar on the far right shows the spot pipeline refining
17 margins.

18 So what is notable about this data is that we
19 expect refiners to earn higher margins on dealer tank wagon
20 and branded rack under the normal course of business. This
21 is what we see, this is what we expect. We also expect
22 unbranded rack bulk and spot refining margins to be
23 relatively lower.

24 What we observed from June and July, moving into
25 September, August and September where the majority of the

1 retail price spike occurred, is that the margins for
2 unbranded bulk and spot rose considerably, nearly meeting
3 the levels of dealer tank wagon and the branded rack
4 margins in August. This shows a much narrower spread
5 between all distribution channels in August and September,
6 especially when you compare it to the other months, both in
7 June and July and also at the end of the year as well.

8 This illustrates just how much refiners were able
9 to earn in margins during this period of time for that even
10 in their traditionally lower margin distribution channels,
11 unbranded bulk and spot, their margins were quite high
12 during the price spike period.

13 Next slide, please.

14 So to summarize market conditions and evidence of
15 potential problems in the market that DPMO has observed,
16 retail gas price spikes at the pump cost Californians
17 billions of dollars each year. The petroleum refining
18 industry in California is heavily concentrated. This
19 suggests that refiners in California can exercise market
20 power to earn higher margins in California than in the rest
21 of the U.S., and we see this difference in margins and
22 profitability reported in their SEC 10-K filings.

23 Additionally, during price spike periods,
24 Gasoline refining margins increase during the price
25 increase, and retail margins increase as prices slowly fall

1 from the price spike peak. Addressing excessive refining
2 margins through policy intervention is worth exploring
3 further.

4 Next slide.

5 So we have provided an overview of the market,
6 identified some key potential problems in the market, and
7 now let's discuss the policy tool that SB X1-2 has given
8 the CEC and DPMO to consider.

9 The California Gas Price Gouging and Transparency
10 Law of 2023 establishes the authority to implement a
11 maximum gross gasoline refining margin and penalty,
12 provides details about such a penalty, and defines a
13 condition under which a policy may be implemented.

14 Next slide, please.

15 First, for identifying the maximum GGR, or max
16 GGRM, or max GGRM, as I'll abbreviate to, the law provides
17 flexibility with regards to how the max GGRM level should
18 be set. The max GGRM level should be at the point where
19 refiners choose to produce a quantity of gasoline that is
20 optimal for market demand. As a result, the price for the
21 gasoline set by refiners should also be such that refiners
22 earn reasonable and not excessive profits. Identifying the
23 appropriate max GGRM level is a core part of upcoming
24 research and analysis.

25 Next slide, please.

1 So the law is more specific about the design of
2 the penalty that may be implemented. It states that,
3 quote,

4 "The penalty shall be a percentage of the amount by
5 which the refiner's gross gasoline refining margin,
6 excluding state program costs, exceeds the maximum
7 gross gasoline refining margin converted from dollars
8 per barrel to dollars per gallon multiplied by the
9 number of gallons sold by the refiner during the
10 calendar month for all transactions," end quote.

11 So, in other words, as I've tried to simplify
12 here, the penalty shall be a percentage of the margins
13 earned in excess of the max GGRM. To calculate this, you
14 would take the difference between the refiner GGRM and the
15 max GGRM level in dollars per gallon and multiply that by
16 the gallons sold by refiner per month for all of the months
17 where the refiner GGRM is greater than the max GGRM. The
18 penalty would then be a percentage of this excess margin
19 amount.

20 The max GGRM and penalty policy is not a price
21 cap. Under any max GGRM and penalty policy, refiners can
22 produce and price at whatever level they would like just as
23 they do now.

24 Next slide, please.

25 As I mentioned in the last slide, the penalty

1 would be a percentage of an excess margin amount. The law
2 then states that, quote,

3 "The penalty shall be tiered such that the penalty
4 percentage shall increase with the amount by which the
5 refiners gross gasoline refining margin excluding
6 state program costs exceeds the maximum gross gasoline
7 refining margin," end quote.

8 So the penalty will be progressive. This means
9 that the greater the excess of refiner GGRM over the max
10 GGRM level, the greater the penalty percentage will be set.

11 So imagine that Refiner A has gross gasoline
12 refining margins of two hypothetical bags of money over the
13 max GGRM level in month X, whereas Refiner B only has one
14 hypothetical bag of money of gross gasoline refining margin
15 over the max GGRM level. The percentage rate that would
16 determine the penalty amount applied to Refiner A would
17 larger than the penalty -- sorry, larger than the
18 percentage rate used to determine the penalty applied to
19 Refiner B.

20 Next slide, please.

21 So finally, it is important to note that the
22 penalty is not designed to impact or even implicate sales
23 to other states. The max GGRM and penalty will only be
24 applied towards sales in California, within California, and
25 this policy should not impact our neighbors.

1 Additionally, the penalty amounts collected by
2 the state would benefit California consumers harmed by the
3 excess gasoline refining margins.

4 Next slide, please.

5 So the law specifies certain conditions under
6 which the policy may be implemented. To know if these
7 conditions apply, we need to better understand the gasoline
8 refining market. We are continuing to evaluate
9 California's gasoline refining market and the conditions
10 that may merit policy intervention. We are also continuing
11 to work with the petroleum refiners in our state on data
12 reporting that will be critical in our assessment of the
13 industry and any policy proposals.

14 Before imposing any penalty, the CEC is required
15 to demonstrate that the policy and the penalty will not
16 negatively impact consumers. DPMO can weigh in on this
17 process, but it is not our decision. From our perspective,
18 we would not support a penalty unless it prevented price
19 spikes on the front end or compensated consumers for price
20 spikes on the back end.

21 Next slide, please.

22 That concludes my presentation. Thank you very
23 much for your time and attention.

24 VICE CHAIR GUNDA: Thank you, Dr. Shears. Great
25 presentation. And welcome to the public, you know,

1 engagement process --

2 DR. SHEARS: Thank you.

3 VICE CHAIR GUNDA: -- and introducing yourself.

4 I kind of wanted to take this opportunity,
5 there's a lot of information, really helpful information,
6 so let's just kind of go through a couple of points that
7 anchor your presentation, which are really important as we
8 consider the penalty framing.

9 Can we go back to the slide on the crack spread?
10 I think it's 37, maybe 36. We should probably go to 35.

11 DR. SHEARS: More.

12 VICE CHAIR GUNDA: So just kind of talking
13 through, like as you, as we consider, as we make this
14 determination of, I think you fared it really well, towards
15 the end of, you know, what your recommendation from DPMO
16 would look like, which is we want to be able to solve the
17 problem of blunting the spikes; right? That's kind of
18 something we want to do --

19 DR. SHEARS: Yeah.

20 VICE CHAIR GUNDA: -- in putting a penalty. And
21 we have been trying to figure out what that anchor data
22 would be. So I think the crack spread has an importance in
23 that, which is, you know, because I don't think we have a
24 lot of information on the record about the crack spread.

25 Could you just kind of explain for the record

1 what crack spread means --

2 DR. SHEARS: Yeah.

3 VICE CHAIR GUNDA: -- and why it's an important
4 data point for us to consider, how that might vary in
5 California versus elsewhere, so we have the ability to kind
6 of use that as a data point?

7 DR. SHEARS: Yeah, of course.

8 Can we go back a few more slides just to get to
9 the -- one more slide. That's perfect. Thank you.

10 Yeah, of course. So in the policy as it's laid
11 out, we are supposed to be using gross gasoline refining
12 margins to make any type of maximum level determination if
13 there should be one at all. Crack spreads are much more
14 commonly used in industry and by refiners, by the people
15 operating in this business, and also in the financial
16 markets to quickly convey margins and profitability.

17 And so crack spreads -- and the reason crack
18 spreads are often used is because refineries produce more
19 than just one product. So we have gasoline, but there's
20 also diesel, several other products that refiners produce.
21 And so the benefit of using crack spreads often in industry
22 is because they're capturing the ratio between multiple,
23 the profitability of taking in the crude oil that they
24 receive and then how much money they can get for all the
25 different products that they produce.

1 So you'll see crack spreads often reported with
2 three numbers and that number -- or usually three numbers
3 and that number essentially refers to a specific
4 combination of multiple product ratios with regards to a
5 barrel of crude oil. So I'm just going to give one
6 example.

7 So a 3-2-1 crack spread, which is the most
8 commonly used crack spread for U.S. refining operations,
9 that denotes the spread or the difference between the cost
10 of buying three barrels of crude oil, so that's a three,
11 and the revenues from selling two barrels of gasoline and
12 one barrel of diesel fuel.

13 So in general, you can kind of quickly get a
14 sense from these Cracks Bar numbers how much return a
15 refinery is getting based on their purchase of the crude
16 oil to what they're getting. The reason that, for the
17 purposes of our focus on preventing price spikes in the
18 gasoline market, we'll just be focusing on the specific
19 refining margin on gasoline, so wholesale price of gasoline
20 minus the cost of crude.

21 Did that answer your question?

22 VICE CHAIR GUNDA: Yeah, definitely super
23 helpful. Just kind of like digging into that a tiny bit.,
24 so as you mentioned, you know, the crack spread, as I
25 understand as well, is the hypothetical --

1 DR. SHEARS: Yeah.

2 VICE CHAIR GUNDA: -- kind of value that we could
3 base the conversation around, but that talks to the
4 entirety of the product suite. Could you just please help
5 connect for the record, how we could use that specifically
6 as we compare that to the gross margin that we're trying to
7 look at, specifically gasoline? So how would we go about
8 that? You know, is that indicative? How do you anchor
9 that conversation?

10 DR. SHEARS: Yeah. Yeah, so I think crack
11 spreads are more often reported by industry. And so it's
12 important for us to be able to compare and also convert a
13 crack spread value that we might see industry report or in
14 their SEC filings, and also be able to kind of make a quick
15 conversion or approximation to what the GGRM would be. So
16 essentially, if you're just doing the crack spread for
17 crude to gasoline, so it wouldn't be across multiple
18 products, it would just be focusing on one.

19 So that's essentially the connection between
20 those two, and so it's important for us to understand the
21 relationship between crack spreads and GGRM, mostly just to
22 level set the data that we may be receiving from the
23 industry in the 1322 data. As Jeremy was describing, we
24 have to make sure that the margins that are being reported
25 to us we believe are reliable, and also what they're

1 reporting out in their own documents as well.

2 VICE CHAIR GUNDA: Great. Just a couple more
3 clarifying questions.

4 In the slide 43, you talked about the various
5 distribution channels --

6 DR. SHEARS: Yes.

7 VICE CHAIR GUNDA: -- and the importance of
8 focusing on them as we go through this breaks. You know, I
9 think, based on all the briefings and conversations, you
10 know, behind the scenes, I track the importance of the
11 point there, and on the trends we ought to be looking for
12 in those different distribution channels and why it is
13 important. If you just kind of expand the record, please?

14 DR. SHEARS: Yeah. Can we go forward a few
15 slides to the distribution? Two. Two more. One more.
16 One more. Oh, perfect. Thank you.

17 Yeah, so the reason that it's helpful to kind of
18 break down the GGRM by distribution channel or sales
19 channel, which is essentially how refiners are distributing
20 their gasoline out to different retail stations, they will
21 sell their gasoline through different distribution channels
22 or sales channels. You'll see certain branded gasoline
23 often being sold at the dealer tank wagon or the branded
24 rack.

25 So the spread, to answer your question, the

1 spread that would expect to see is the trend that we see
2 roughly in June and also in maybe November and December for
3 lower margin months, where you're often going to see dealer
4 tank wagon having the highest margins across all the sales
5 channels. Then you're going to see branded rack and then
6 unbranded rack, then bulk, then spot. Spot, you will
7 almost always see kind of one of the lowest margins being
8 earned on the spot or the bulk distribution channels.

9 So in terms of the appropriate spread, you kind
10 of would expect to see in ordered that way, that kind of
11 downward slope, and we would expect lower margins on those
12 unbranded bulk and spot pipeline.

13 The reason that I was kind of calling attention
14 to this during the periods of price spikes is that not only
15 were dealer tank wagon and branded rack margins elevated,
16 just like we see them mostly in most other months, we tend
17 to see those elevated over the other three distribution
18 channels, but they were elevated quite significantly during
19 the price spike period, but we also saw these lower margin
20 channels seeing much higher margins than normal. So the
21 fact that I was calling attention to almost the leveling or
22 all of the margins essentially rising in the same way
23 during a price spike period suggests that the refiners are
24 earning quite significant margins across all sales
25 channels.

1 VICE CHAIR GUNDA: Yeah. I just want to note how
2 important kind of like what you're describing here --

3 DR. SHEARS: Yeah.

4 VICE CHAIR GUNDA: -- in terms of the details of
5 how we're going to think this through.

6 In that spirit of kind of, again, trying to
7 expand the record on these issues, like specifically, could
8 you comment on some of the things that are not seen on the
9 spot market, for example, are the bulk rates' right? So --

10 DR. SHEARS: Sorry. Could you repeat?

11 VICE CHAIR GUNDA: -- could you just confirm that
12 the bulk sales are not reflected on the spot market prices?

13 DR. SHEARS: Yes.

14 VICE CHAIR GUNDA: So, and I think what I'm
15 getting to is like the importance of, because it's not
16 necessarily seen on the spike in bulk purchases, but the
17 prices would not be even reflected in the spot.

18 DR. SHEARS: Yes.

19 VICE CHAIR GUNDA: Could you confirm that?

20 DR. SHEARS: Yes, I can confirm that.

21 VICE CHAIR GUNDA: Yeah. Thank you.

22 So I think the last one, on the previous slide,
23 and I thought this was really well done in terms of
24 explaining the kind of the impact, you know, up like a
25 rocket, down like a feather impact, would you just share,

1 when we talk about the gross margin, like kind of
2 historically or like, you know, U.S. averages versus
3 California, am I correct that the U.S. averages of the
4 industry margins are typically \$0.30, \$0.40 lower than
5 California?

6 DR. SHEARS: You mean the rest of the U.S.?

7 VICE CHAIR GUNDA: The rest of the U.S.

8 DR. SHEARS: Yeah, I believe so.

9 VICE CHAIR GUNDA: So on an average, they are
10 there, and then they spike to these levels? I just want to
11 make sure.

12 DR. SHEARS: Yeah. So this graph is not relative
13 to the rest of the U.S. but, yes, in general, the margins
14 in California, the industry margins in California tend to
15 be that difference, and then that difference gets
16 exaggerated during periods of price spikes.

17 VICE CHAIR GUNDA: Thank you.

18 DIRECTOR MILDER: No questions here, but thank
19 you. You covered a lot of material.

20 DR. SHEARS: Thank you.

21 DIRECTOR MILDER: Director Maduros?

22 DIRECTOR MADUROS: On the slide showing the crack
23 spreads versus other parts of the country, it looks like in
24 2023, crack spread here is about 50 percent higher. And I
25 know there is talk about costs in California, you know,

1 that costs in California can be higher as well.

2 DR. SHEARS: Yeah.

3 DIRECTOR MADUROS: Do we have a sense of, I don't
4 know that they're 50 percent higher if you look at the
5 economic data, do we have a sense of that?

6 DR. SHEARS: I don't have the exact number for
7 you, but I don't believe that the difference in the crack
8 spread is 100 percent due to the difference in costs in
9 California.

10 DIRECTOR MADUROS: And then just from an
11 economics perspective, you know, if prices go up, or so
12 there's a supply constraint, there's some outage at a
13 California refiner, so as I understand it, we see, you
14 know, the refiners go out better their contracts with some
15 source of external supply, typically not more than that,
16 because if they bring in more than it would decrease the
17 price even of the gas that they're still able to produce.

18 And so, as I understand it, the idea here, as we
19 consider whether to implement a gross gasoline refining
20 margin, is to figure out, sort of from an economic
21 perspective, to shift their profit incentives so that, you
22 know, they maximize profit at a different price than they
23 otherwise would. Is that sort of --

24 DR. SHEARS: Yeah, that's, I think, the correct
25 economic thinking. I believe Matt will spend more time

1 kind of going through the actual frameworks for how we
2 would expect the economics, the supply demand shifts under
3 such a policy would play out.

4 DIRECTOR MADUROS: Great. Thank you.

5 DR. SHEARS: Great. Thank you.

6 VICE CHAIR GUNDA: Thank you, of course, again.
7 Just thank you so much, super invaluable testimony. Thank
8 you.

9 Back to you, Jeremy.

10 MR. SMITH: All right. Thank you, Esther, for
11 that presentation and welcome to the team.

12 With that, allow me to introduce our final
13 presenter, Dr. Matt Zaragoza-Watkins. He's a CEC
14 consultant and economics professor at the University of
15 California, Davis.

16 DR. ZARAGOZA-WATKINS: Good morning and thank you
17 for the opportunity to present on the work that we're doing
18 at CEC to try and understand and evaluate the potential
19 impacts of a maximum gross gasoline refining margin and
20 analysis.

21 Next slide.

22 So kind of to briefly give you an overview of
23 what I'm going to be presenting on, though it's only 20
24 minutes, I'm going to spend a lot of time, and so thank
25 you, Director Maduros, for teeing it up with your question,

1 sort of the oligopoly theory of what's underlying the
2 refining industry in California, right, and how max margin
3 and penalty structure might interact with that to change
4 the incentives that firms face and, hopefully, subsequently
5 their behavior.

6 To talk about the requirements for analysis and
7 the structure of a potential MGGRM min penalty outlined in
8 SB X1-2, which Dr. Shears presented initially, so it will
9 be somewhat redundant to that.

10 And then finally, to talk about the empirical
11 framework for analyzing a potential MGGRM min penalty
12 analysis that we've developed at CEC and how we're going
13 about analyzing that. Of course, that will necessarily be
14 at a relatively high level but, hopefully, it'll help
15 develop an intuition within the group for how this analysis
16 is being conducted.

17 Next slide.

18 So to build on the presentations that we've seen
19 so far, apparently, the California refining industry is
20 operating in an oligopoly situation, which is leading to
21 relatively imperfectly competitive equilibrium. And so
22 what this figure on the right presents, essentially, is a
23 visual of the profit decisions that a representative firm
24 in this industry might be making.

25 So apologies that the colors are maybe a little

1 bit difficult to discern, but the curve labeled demand is
2 going to be the residual demand curve faced by a firm.
3 It's downward sloping because they have some ability to
4 affect price by choosing quantity; right? So that's market
5 power. This firm has some market power.

6 They have marginal costs, which are relatively
7 flat and somewhat upward sloping as they expand their
8 output. And so when this firm is making a decision about
9 what quantity they want to produce in order to maximize
10 their profits, what we think about is that they are going
11 to set marginal revenue, that is the additional revenue
12 they earn from selling one more gallon of gasoline, equal
13 to the marginal cost that is of producing that additional
14 barrel of gasoline.

15 Now, the trouble in this market is that marginal
16 revenue and marginal cost intersect at a place that's well
17 inside of where marginal cost hits demand, right, or price.
18 And so what that leads to is firms choosing a quantity that
19 leads to prices that are fine in excess of marginal cost.
20 And that drives a wedge that's inefficient, right, relative
21 to what a competitive market equilibrium might be.

22 And so just in thinking about these incentives
23 and outcomes relative to what a competitive market would
24 see, in a competitive market, a firm would face a flat
25 residual demand curve; right? If they decide to produce

1 less, somebody else is going to step in and produce more,
2 and so that flat residual demand curve would make marginal
3 revenue flat as well. And so then competitive firm would
4 choose to produce where marginal cost equals demand and
5 that would be efficient.

6 Next slide, please.

7 So in light of this apparent inefficiency in the
8 market, SB X1-2 authorizes the CEC to consider and
9 potentially adopt maximum gross gasoline refining margin
10 and a penalty for firms that exceed that maximum margin.

11 Next slide.

12 And it provides details about exactly how that
13 would be designed, which Dr. Shears described earlier, but
14 I'll repeat. So the penalty shall be a percentage of the
15 amount by which the refiner's gross gasoline refining
16 margin, excluding state program costs, exceeds the maximum
17 gross gasoline refining margin converted from dollars per
18 barrel to dollars per gallon, multiplied by the number of
19 gallons sold by the refiner during the calendar month of
20 that for all transactions. So we're essentially going to
21 take the difference between input costs for oil and
22 revenues associated with selling gasoline and calculate the
23 difference.

24 Now if that difference is in excess of a certain
25 threshold then penalties shall be tiered such that that

1 penalty percentage shall increase with amount by which the
2 refiner's gross gasoline refining margin, excluding state
3 program costs again, exceeds the maximum gross gasoline
4 refining margin. So this is going to be a progressive
5 penalty on excessive profits.

6 So how would a progressive penalty on excessive
7 profits interact with the status quo market? I mean, this,
8 Director Maduros, will start to get an answer to your
9 question.

10 Next slide, please.

11 So this is a supply-side oriented policy, and
12 what it's designed to do is rotate this representative
13 firm's marginal revenue curve. And so here in gray, we've
14 got residual demand and prior marginal revenue. And now
15 the red line is representing the marginal revenue curve
16 that a firm would face under a new max margin and penalty.

17 It's necessarily lower initially because if a
18 firm is choosing to produce a very low quantity, that's
19 going to lead to a high margin. That margin would be in
20 excess of the maximum margin and therefore penalized.
21 Effectively what that does is it blunts the revenue
22 motivation or revenue incentive of a firm and we see that
23 as a shift downward in red line. And then the rotation of
24 the red line, right, because as firms choose to produce a
25 greater quantity, the disincentive to increase quantity

1 that exists when they have market power is mitigated by the
2 fact that a fraction of the profits that they're losing out
3 on as a result of the penalty is less.

4 That shift down in rotation in the marginal
5 revenue curve leads marginal revenue and marginal costs to
6 intersect at a quantity that's in excess of what would
7 happen under business as usual. It's going to lead firms
8 to choose to produce a higher quantity at a lower price.
9 Assuming that demand is relatively inelastic, but
10 constantly so, that's also going to lead to less volatile
11 and overall lower prices in this market.

12 Okay, so that's our theory, right, of how a max
13 margin and penalty structure could change or affect the
14 incentives of firms and how that could lead potentially to
15 an efficiency-enhancing solution.

16 Next slide, please.

17 Maybe; right? Now SB X1-2 outlines a series of
18 requirements in terms of analysis that must be done prior
19 to the adoption and implementation of a max margin and
20 penalty, essentially the due diligence.

21 In particular, we need to address whether it's
22 likely that a max margin and penalty would lead to a
23 greater imbalance between supply and demand in the
24 California transportation fuels market than would otherwise
25 exist; right? Whether it's likely that the max margin and

1 penalty would lead to higher average prices at the pump on
2 an annual basis relative to business as usual. And then
3 finally, whether it's possible that the use of case-by-case
4 exemptions for firms that face cost shocks, right, which
5 would lead to higher gross margins, would be sufficient in
6 order to backstop instances where higher costs might lead
7 to higher gross margins, also blunting the incentive to
8 produce more quantity.

9 So taking those requirements, we've developed a
10 research framework -- next slide -- that's going to
11 analyze, essentially, those elements and more. And so
12 we've refined those requirements into four sort of key
13 research questions.

14 Overall, is there a max margin and penalty design
15 that would improve the gasoline supply and demand balance
16 in California and lead to ideally lower, not higher,
17 average retail gasoline prices, essentially meeting the
18 requirements of point one and two?

19 Now for that to be the case we need to understand
20 whether firms have additional profitable importing
21 production and storage capacity relative to business as
22 usual. In order to expand the quantity that they market,
23 they need to be able to have the capacity to do so.

24 How would a max margin and penalty affect the
25 gasoline importing production and storage and marketing

1 behavior of those regulated firms? So not just the
2 ability, right, but also understanding the incentives that
3 a max margin and penalty would face and how that might
4 affect their behavior.

5 And then finally, this is a policy tool that's
6 aimed at one market; right? But as has been discussed so
7 far, these are multi-product firms and their market, there
8 are sort of multiple markets that they're considering when
9 making production decisions. And so an important element
10 of this is to understand how a max margin and penalty is
11 going to affect their entire profit function and how that
12 might then lead to effects in other unregulated markets.

13 Next slide.

14 So briefly, our analytical framework has three
15 elements.

16 First, we'll be estimating firm-level profit and
17 product-level production and cost functions to model the
18 relationship between inputs, outputs, and cost. This is
19 where our 810 and 1322 data are really going to shine.

20 Secondly, we estimate demand curves and
21 construct, from our first element, aggregate supply in
22 order to simulate business-as-usual refined market
23 outcomes, making sure that our modeling framework is able
24 to replicate what we've seen historically, is going to, in
25 some ways, validate our ability to use it to project

1 alternative scenarios.

2 And finally, then we're going to simulate product
3 market outcomes under alternative max margin and penalty
4 designs. And again, because our focus here is on the
5 gasoline market, we'll be focusing on average gasoline
6 prices and volatility as our main outcome measures.

7 Next slide.

8 Over the next three slides, I'm going to provide
9 a relatively high level overview of what is a complex and
10 detailed statistical analysis. But, of course, I'm happy
11 to answer any specific questions you might have.

12 So that first element, estimating product level
13 production and cost functions for each firm, essentially
14 that corresponds to the marginal cost curve in the prior
15 figure. Production functions describe how firms take
16 inputs and translate those into outputs.

17 Firms, of course, are going to take the costs of
18 those inputs into consideration and are bound by certain
19 technological constraints, and then are going to consider
20 the relative prices of alternative outputs when deciding
21 what mix to make. 3-2-1 is sort of the standard, but
22 there's some flexibility that each firm has. And this
23 isn't something that's directly reported or necessarily
24 stated by these firms. And so what this analysis aims to
25 do is infer these relationships using historical data, in

1 particular, the 810 and 1322 data.

2 Next slide.

3 In order to close the business as usual model, we
4 want to understand where that marginal cost curve that we
5 just estimated is going to interact or intersect the firm's
6 marginal revenue curve; right? A firm's profits are a
7 function of their costs and revenues. And so the second
8 phase of the analysis looks to estimate demand, residual
9 demand curves, that each firm faces for the products that
10 they sell. The residual demand curve feeds into their
11 revenue calculation. And so once we have that, then we're
12 able to estimate marginal revenue. Here again, 1322 data
13 and 782 data are going to be particularly useful.

14 Next slide.

15 So having identified the relationships, having
16 identified the parameter estimates of marginal revenue
17 curves and marginal cost curves, aggregating up supply to
18 understand how firms are going to respond to quantity or
19 supplying quantities in terms of the prices they face under
20 business as usual and validating that that conforms to the
21 historical record, the next thing we're going to do is to
22 start really flexing the ability of this model, which is to
23 take those parameter estimates and consider alternative
24 counterfactual scenarios; right?

25 So we think that we've, at this point, or we'll

1 have identified what the marginal revenue curve of firms is
2 under business as usual. And what the max margin and
3 penalty structure aims to do is shift to those marginal
4 revenue curves in a way that incentivizes firms to supply
5 greater quantities at lower costs.

6 And so by adjusting the marginal revenue
7 functions of firms, we're then able to see their responses
8 in terms of quantities and essentially try and dial in and
9 perform sensitivity analysis -- excuse me -- around how
10 changes in the stringency of mixed margin and penalty
11 structure would affect the quantities supplied by each firm
12 and equilibria in the market.

13 Next slide, please.

14 So just to summarize, there was apparent market
15 failure in the California gasoline market that's leading to
16 higher and more volatile prices. That's consistent with an
17 oligopoly model in which firms face downward sloping demand
18 and are able to exercise market power. And market power
19 leads to higher average prices and more volatile prices in
20 general; right?

21 CEC has the opportunity to consider and implement
22 a maximum margin and penalty structure as a means of
23 mitigating the current exercise of market power in order to
24 lead to lower and more stable retail gasoline prices. And
25 we're currently in the process of evaluating the potential

1 for a well-designed max margin and penalty to improve
2 supply demand balance in California, and to understand its
3 impact on other unregulated markets.

4 Thank you for the opportunity to present and I
5 look forward to your questions.

6 DIRECTOR MADUROS: Thank you for that. A couple
7 questions.

8 One, and I think you sort of alluded to this, but
9 as companies look to allocate their resources across their
10 entire enterprise, which may global and looking at where
11 they can sort of get the best return, is there -- how do we
12 think about sort of that in relation so that we make sure
13 California remains sort of not just profitable but at least
14 equally profitable with other markets where they could put
15 their capital so that they remain here in the market?

16 DR. ZARAGOZA-WATKINS: Yeah, absolutely, I think
17 that question is central to our analysis; right? So this
18 is a tool that is directed at the gasoline market, but of
19 course there are other margins that these firms are
20 considering, both in terms of the other products that are
21 co-produced with California Gasoline, and then also, as you
22 sort of alluded to, where do I want to put my next dollar
23 of investment is going to be a function of what the
24 relative margins are, not just here across products, but
25 elsewhere.

1 Apparently, the California gasoline margins are
2 higher than elsewhere, and so that would suggest that there
3 is an opportunity to reduce those margins without
4 necessarily driving California to be less competitive on
5 the global investment stage.

6 Ultimately, the question of how firms are going
7 to respond is an empirical one. And so we're going to try
8 and use the historical record to make inferences about when
9 margins for California gasoline change relative to other
10 products, how do they respond?

11 DIRECTOR MADUROS: Well, and sort of a related
12 topic, one notion that has come up over the past two years
13 repeatedly is, well, we operated a loss, and so therefore
14 when there's a chance to make money, well, that's, you
15 know, we're making money, but we're making up for all of
16 these periods when we were not making money. And does the
17 data show that or -- I mean, other than I realize probably
18 there was, you know, in the first and second quarter, maybe
19 of 2020, there was a real disruption in the market due to
20 COVID, but do we see that in the data? Does anybody know,
21 or how are you taking that into account?

22 DR. ZARAGOZA-WATKINS: You know, I'm going to --
23 I'd like to give you a theoretical answer and tell you that
24 the data are still out on that.

25 In theory, firms that operate at a loss don't

1 survive in the long run. But it's certainly true, right,
2 that there are large fixed costs associated with this
3 industry. And if you're going to amortize those fixed
4 costs into every gallon of gasoline that you produce, there
5 are going to be periods when you're apparently operating at
6 a loss.

7 On the margin, it wouldn't make sense for a
8 petroleum engineer to run a plant if they're going to make
9 a loss on every barrel they produce, rather accept the fact
10 that you have fixed costs and choose not to operate. I
11 take that they're operating as an indication that it makes
12 sense for them, but I will tell them how to run their
13 business.

14 VICE CHAIR GUNDA: Thank you, Dr. Zaragoza-
15 Watkins. Just a few kind of clarifying questions going
16 forth, kind of continue to kind of build that muscle of how
17 to do this.

18 You know, thinking through, I think, you know,
19 Dr. Shear's kind of presentation before, too, it kind of
20 makes the case for the profitability of the firms and our
21 ability to use the penalty to potentially blunt that or
22 eliminate the spikes; right? So I'm kind of hearing it
23 loud and clear today on the record.

24 So one piece, going back to kind of your research
25 questions, one of the first pieces of the second bullet you

1 talk about, do firms have additional possible importing
2 production and storage capacity? And I kind of like that
3 because you kind of are -- the way I interpret that is
4 localized impacts as we think through a global plan; right?
5 So that's kind of how I read it. Can you expand on, I
6 tried to ask this to Jeremy, too, earlier and kind of got
7 an answer from him too, it's like, how do we gather
8 information to best be situated to answer those questions?
9 And do we feel like we have the data right now? Do we need
10 to expand, you know, a few more data sources? And how, as
11 you're digging into this data, how are you feeling about
12 audibility in terms of having clarity on some of these
13 questions?

14 DR. ZARAGOZA-WATKINS: Yeah, so I think clarity
15 is in reach is where I'd say we're at. The data exists and
16 we're wrangling them. But in terms of capacity, I think
17 that's an element of this that's probably most observable;
18 right? Marginal production costs are a little trickier and
19 those vary; right? But steel in the ground is something
20 that's relatively well-documented, and we've seen in the
21 historical record sort of where imports and storage and
22 production peak, and so we can take those as measures of
23 production possibility.

24 VICE CHAIR GUNDA: Great. Just another question.
25 You know, the three kind of analysis that you laid out, and

1 then the last slide on the penalty simulation. Kind of
2 like going to what Director Maduros was trying to ask is,
3 you know, we want to set up a record where we fully answer
4 some of the questions that are percolating in terms of the
5 penalty would, let's say, reduce the production in
6 California. Do you see any reasonable scenario under which
7 that happens?

8 DR. ZARAGOZA-WATKINS: Any reasonable scenario
9 under which a penalty reduces the price in California?

10 VICE CHAIR GUNDA: Production in California.

11 DR. ZARAGOZA-WATKINS: Oh, production in
12 California, excuse me. I mean, I think an important
13 empirical question is the cross price of elasticity of
14 supply, right, which is a technical way of saying as we
15 reduce the margin on California gasoline, how does that
16 change the incentive to produce California gasoline
17 relative to other products? And what is the technical
18 ability of firms to change their product mix?

19 It's this analysis that's going to try and
20 address those empirical questions, and I wouldn't want to
21 prejudge it.

22 VICE CHAIR GUNDA: Interesting. Great.

23 And the last question, again, this is kind of
24 trying to figure out how to -- you know, at the end of the
25 day, I think the value of the penalty, at least in terms of

1 blunting the spikes and even potentially removing the
2 underlying problem, I think has been pretty well documented
3 over the last three workshops. I think the economic theory
4 speaks to the opportunity here. The thing that I'm kind of
5 thinking through is like, okay, what are the risks, right,
6 and as we think of the benefits of it and how do we best
7 have visibility of the risks and mitigate them?

8 And so in that spirit, the question of what
9 Director Maduros asked, you know, there is this
10 disincentive to invest in California as the margins shrink,
11 because, you know, some of these companies are global
12 companies investing everywhere else. And hence, by
13 extension, because we are not investing here, you will see
14 more summer outages, enhanced by extension, supply
15 volatility enhanced by extension spikes.

16 Could you, again, I think you already laid out
17 the case for this, that, you know, further investigation,
18 but could you just frame, you know, maybe 30,000-foot level
19 economic theory, you know, like what would be the
20 conditions under which that doesn't happen, how we can
21 avoid it?

22 DR. ZARAGOZA-WATKINS: Conditions that -- so
23 there are lots of ways it could not happen, which is sort
24 of the good news; right? But we, you know, do have to
25 thread one of those needles.

1 So, directionally, it's true that if you make
2 something less profitable, then it's going to be less
3 attractive for investment; right? Now, we exist in a time
4 of Uh, declining demand for California gasoline. And so
5 one question, right, is how will the sort of long run
6 dynamics play out? Demand is shifting and supply is
7 shifting. And so it's possible, very possible, right, that
8 a level of investment that's required from this industry
9 will be in excess of what's needed to meet demand. That's
10 one possibility; right?

11 I am excited to sort of tackle the empirical
12 question of how these changes in the short-run
13 profitability of the industry lead to changes in investment
14 decisions by firms and what that does as we look into the
15 sort of 5, 10, 20-year investment horizon. That's not
16 necessarily immediately in the scope of this analysis, but
17 it's certainly something that the CEC is looking into.

18 VICE CHAIR GUNDA: And I think this is where I
19 think in the past, I think both you and Dr. Moreno kind of
20 mentioned about the dynamism of this work; right? I mean,
21 I think it's not a set and done tool, and then you get to
22 devise and you get to understand the market dynamics and
23 how they play out.

24 So, yeah, I invite -- Director Milder, you have
25 questions?

1 DIRECTOR MILDER: Thank you so much.

2 Picking up on that question about profitability,
3 as we think about this, Dr. Shears presented some
4 information about California being the fourth largest
5 gasoline market, at least in recent data, in the world.
6 Also, that both the crack spread and the gasoline-specific
7 crack spread reported publicly by refiners is higher in
8 California than otherwise. And Jeremy Smith presented
9 information about California refiners are also supplying
10 other markets.

11 And so when you think about the profitability
12 function and the need to balance that with recent data
13 about the amount of profits and the refining margin spikes
14 that happened during price spikes, you know, how are you
15 going to be balancing both maybe the industry perspective,
16 that is around how much they want to invest, based also on
17 how much money they're making in California, and then sort
18 of the larger economic picture about whether these refiners
19 have other outlets for their products?

20 DR. ZARAGOZA-WATKINS: Sure. Well, you know,
21 first and foremost, I'm going to let the data speak. And
22 so we're going to do the empirical analysis and understand
23 how historically firms have responded to, you know, the
24 manifold of incentives that exist to produce California
25 gasoline versus other products. And I'm going to take

1 their behavior in the past as indicative of what their
2 behavior might be in the future.

3 The long run is always tricky because, in the
4 long run, all the parameters are free. And so when we're
5 talking about how it might change their investment
6 behavior, we have to pin down some assumptions about what
7 those other parameters might be in order to say
8 specifically what that is.

9 This analysis is really going to focus on sort of
10 the short to medium run. So, you know, think of over the
11 next five years, how is it likely that this policy would
12 affect, you know, the path of prices and volatility? And
13 that's a period over which the level of investment that
14 we're talking about is relatively.

15 DIRECTOR MILDER: And apologies, because you're
16 going last, you're getting questions from a variety of
17 presentations. The last one for me.

18 Dr. Moreno's presentation showed some pretty
19 striking data that the cost of crude and national gasoline
20 prices are pretty well correlated. And for some reason in
21 California, that's not seemingly as strong of a
22 correlation, where, in fact, food prices can go down and
23 then California gasoline prices go up. Does economic
24 theory provide any potential explanations for that
25 phenomenon?

1 MR. ZADROZNA: Yeah, it's really beautiful
2 actually, you know, in an academic sort of way; right?

3 So the California gasoline demand function is
4 pretty inelastic, right, so prices are really responsive to
5 small changes in quantity. Now, when firms have the
6 ability to exercise market power and they face that
7 relatively inelastic demand, what that leads them to do is
8 amplify their cost changes in the prices that they pass
9 through, we call that pass-through greater than 100
10 percent, whereas a competitive market is going to provide
11 100 percent cost pass-through as a benchmark.

12 And so one interpretation of what we see in
13 California, right, is that the reason the correlation maybe
14 is a little bit less strong is because their pricing
15 responses are amplified. So you don't see that 1-to-1,
16 it's more like a, you know, 1.2 or 1.5 to 1 change in
17 prices, particularly during periods when demand is high and
18 relatively inelastic. And so they're able to sort of fully
19 exercise their market power as opposed to during periods
20 when demand is relatively weak and the market power that
21 they're able to exercise is relatively more modest. It's
22 that variation over time that sort of informs the
23 relationship, I think.

24 DIRECTOR MILDER: Thank you.

25 VICE CHAIR GUNDA: Thank you so much, Dr.

1 Zaragoza-Watkins, Dr. Shears, and Dr. Moreno.

2 Can I just invite the three of you, we had a
3 lengthy discussion, anything that, you know, as the
4 discussion was unfolding, anything that you might want to
5 add to the record, anything that would be helpful for us to
6 raise from each other's presentations and the questions
7 that we had? Thank you so much.

8 Back to you, Jeremy.

9 MR. SMITH: Yeah. With the four presentations
10 concluded, I just wanted to give you all an opportunity to
11 make any final comments from the dais before we move to
12 public comment. So if you'd like to do that now, before we
13 move?

14 VICE CHAIR GUNDA: I would suggest we move to
15 public comment and then we'll come back.

16 MR. SMITH: Okay.

17 VICE CHAIR GUNDA: Thank you.

18 MR. SMITH: All right, well, thank you.

19 We can go to the next slide and I'll hand it over
20 to you, Aria.

21 MS. BERLINER: Now we'll move on to our public
22 comment period. One person per organization may comment
23 and comments are limited to three minutes per speaker.

24 For in-person comments, we call on you to come to
25 the -- we will call on you to come to the microphone to

1 make comments.

2 For the Zoom platform, use the raise hand feature
3 to let us know you'd like to comment. We will call on you
4 and open your line to make comments.

5 For those on the phone, dial star nine to raise
6 your hand and star six to mute or unmute your phone line.
7 We will unmute your line from our end.

8 Is there anyone here in the room that would like
9 to make public comment?

10 MR. JEFFRIES: Good morning, Chair. My name is
11 Timothy Jeffries. I'm the International Rep for the
12 International Brotherhood of Boilermakers. Thank you for
13 the opportunity to testify this morning. I'm an
14 International Rep for the United States. I'm an
15 International Rep for the International Brotherhood of
16 Boilermakers and a proud veteran of the United States
17 Marine Corps.

18 The boilermaker works in California refineries
19 doing required maintenance turnarounds. Thousands of our
20 skilled and trained members feed their families because of
21 the good work of our refineries. California seems
22 determined to try and chase our refineries out of state
23 well before we are done needing refined fuel. This is what
24 is costing every Californian as we already are paying the
25 price for down one refinery and paying for the supply

1 issues that resulted.

2 Continuing to create punitive regulations will
3 only chase away thousands of our members' jobs as these
4 refineries make the choices to refine elsewhere. And what
5 that means ultimately is California and all for the U.S.
6 becomes more dependent on foreign jurisdictions, and it
7 will be these count countries that ultimately decide how
8 much we will pay for our daily commute for members like
9 mine.

10 Thank you, sir.

11 MS. BERLINER: And may I ask that you spell your
12 name for the record too? I'm sorry.

13 MR. JEFFRIES: Timothy Jeffries,
14 J-E-F-F-E-R-I-E-S.

15 MS. BERLINER: Thank you.

16 MR. MONAGAN: Good morning. Mike Monaghan on
17 behalf of the California State Building and Construction
18 Trades. We represented about 500,000 men and women in the
19 industry. My remarks are going to mirror a little bit of
20 what Mr. Jeffries just shared with you. Our fear is jobs,
21 jobs moving out of state.

22 It seems to me that we have a supply problem.
23 And we're not going to have any more refineries in
24 California in the future than we do today. So that's going
25 to be a function of a number of factors, I realize that.

1 It seems to me the penalty situation that you
2 guys are considering as a function of the legislation has
3 the potential for moving and reducing the up of these
4 refineries, hence the jobs will be lost and communities
5 will suffer.

6 Thank you.

7 Monagan, M-O-N-A-G-A-N.

8 MS. BERLINER: Thank you.

9 Is there anyone else in the room who'd like to
10 comment? Please spell your first and last name before
11 commenting.

12 MS. REHEIS-BOYD: It doesn't count on my time,
13 does it?

14 MS. BERLINER: No.

15 MS. REHEIS-BOYD: Cathy Reheis Boyd, C-A-T-H-Y
16 R-E-H-E-I-S hyphen B-O-Y-D, President and CEO of the
17 Western States Petroleum Association.

18 So good morning. And I definitely appreciate the
19 continued dialogue that we're all having on this topic
20 because, frankly, we're not going to get through it if we
21 don't. We've talked earlier about that. So it's very,
22 very important. I did like the key research slide that was
23 up because it indicates the additional things that we're
24 all going to need to talk about, so I appreciate that.

25 I'm going to give you much more of a

1 comprehensive view from my lens of the situation that we
2 think we find ourselves in. Some of this you certainly
3 know and heard; right? But California's fuel supply is
4 facing a imminent crisis if we continue down this path.
5 and it's a comprehensive path, it's not just this topic.
6 You noted, thank you, that SB X1-2 explicitly prohibits
7 policies that hurt Californians, but that is exactly what
8 will happen if we impose margin caps and we enforce
9 unworkable regs.

10 We have a chronic structural fuel supply problem
11 that remains, frankly, unaddressed in California. Turner
12 Mason's latest study, which we'll be submitting, shows
13 California's in-state crude production is falling by 15
14 percent annually. That's ten times faster than the ARB has
15 projected, not because we don't have crude oil, but we
16 cannot get permits from the state of California. We are
17 effectively facing a defective oil production ban, and
18 that's forcing more than 75 percent of the crude our state
19 uses to be shipped from overseas.

20 Our crude oil pipelines are reaching minimum flow
21 levels, and the marine imports that are supposed to pick up
22 the slack are already near capacity and they're, frankly,
23 not ready. If refining is further constrained in this
24 state, we would need to become increasingly dependent on
25 marine imports when we need to supply our unique gasoline

1 blend from places that take 30 to 40 days to get here. And
2 of course, we know the impact that has on greenhouse gas
3 emissions.

4 CARB'S At Berth Reg, set to take in effect very
5 shortly, a few months, will exasperate this problem because
6 it will restrict port and marine vessels, causing
7 significant declines in the supply of crude oil and other
8 transportation fuel products that we need to meet the
9 state's energy demand. This is a supply chain disaster
10 waiting to happen and we must address this issue. And I
11 know we're having conversations.

12 Penalizing profits will make California a less
13 attractive investment and potentially will make most
14 marginal refiners unprofitable. A margin cap guarantees a
15 poor return on investment, higher prices, less
16 availability. And I won't get into all of the things that
17 go towards that. But refiners cannot and will not
18 willingly violate a margin cap in order to comply. They'll
19 have to look at ramping down gasoline production in order
20 to prevent revenues from triggering the cost.

21 And I know I'm up on time but if I -- that, of
22 course, we have the new current focus on minimum inventory,
23 which there'll be another conversation about, gives certain
24 certainly concerns to all the points that I'm making.

25 But none of this does anything on the existing

1 infrastructure. So those conversations have got to
2 continue. That is going to be critical for any of this
3 transition to even be on the table.

4 So in short, again, I think if we're not careful
5 we're going to induce a self-inflicted fuel crisis. So
6 these measures have to be taken very, very much seriously.
7 I appreciate the depth that we're hitting them and will
8 continue to hit them.

9 We will be supplying extensive comments on all of
10 the slides which we've just received, understandably, but
11 we will go through every slide and provide comments on
12 every one of them because we want to help on doing the
13 homework. And just for the record, we did submit 43
14 documents yesterday to the docket, 23 that are no longer
15 available for the public, but we think they're important
16 and are relevant to this conversation.

17 So just in closing, we've got to get this right.
18 It's the most complicated energy transition we've all ever
19 undertaken and there's just too much at stake. We really
20 have to make sure that everything is aligned. And I'm very
21 concerned that these policies are not going to help in that
22 situation.

23 VICE CHAIR GUNDA: Thank you. You still remained
24 on time. Thank you so much.

25 MS. BERLINER: That concludes comments from those

1 in person. We'll move on to folks on Zoom.

2 For those with raised hands on Zoom, I will first
3 call on folks using the raised hand feature on Zoom.

4 Okay, Ms. Nguyen, your line is open. You may
5 need to unmute on your end. Please state and spell your
6 name and affiliation for the record after you are unmuted
7 and before commenting. Ms. Nguyen, are you there? You'll
8 need to unmute on your end. Okay, I will come back to you
9 next.

10 Next up, we have CHCC staff. I've unmuted your
11 line. You'll need to unmute on your end.

12 MR. BUTLER: Hello there. Anthony Butler,
13 A-N-T-H-O-N-Y B-U-T-L-E-R, again with the California
14 Hispanic Chambers of Commerce. Good afternoon, Chair and
15 Committee.

16 While we understand the desire to control fuel
17 costs, we are worried that this profit margin cap will do
18 the exact opposite for all small business owners. If
19 refineries are penalized for making profits, they might cut
20 back on production or not invest in what is needed. That
21 means less fuel, and less fuel means higher prices for us
22 all.

23 We've all seen what happens when there's a
24 shortage of gas. The price shoots up. Small businesses
25 are the ones who must pay more at the pump. This proposal

1 feels like it's going to make that problem worse.

2 At the end of the day, as an organization, we
3 want to make sure that the policies being put in place are
4 helping small businesses, not making life more expensive.

5 Thank you.

6 MS. BERLINER: Thank you.

7 Ms. Nguyen, I have opened your line again. I
8 will come back to you.

9 Doug Kessler, I have opened your line. You'll
10 need to unmute on your end.

11 MR. KESSLER: Doug Kessler, last name
12 K-E-S-S-L-E-R, representing the Northern and Central Valley
13 Yemen Society. Can you hear me? Hello?

14 MS. BERLINER: Yes, we can hear you.

15 MR. KESSLER: Oh, okay. Okay.

16 In the area that we represent, you know, oil
17 jobs, petroleum jobs are very hard to get. People,
18 families wait a long time to get it. What you want to
19 institute will cause people, you know, to lose jobs, good
20 paying jobs.

21 But more importantly, you know, the figures just
22 don't add up on what you're trying to do. They're
23 guesstimates. And I ask and we ask that you slow down,
24 really look at these. You know, you heard a lot today of
25 their guesstimates, we're not sure, we don't know, you

1 know, exactly what it will do. They may or may not get
2 fined. And, you know, so we ask that you slow down and
3 look at this and consider the amount of jobs that will be
4 lost.

5 Thank you.

6 MS. BERLINER: Thank you.

7 Next up we have Alexander Kim. Alexander, I have
8 opened your line.

9 MR. KIM: Thank you. My name is Alexander Kim,
10 A-L-E-X-A-N-D-E-R, last name Kim, K-I-M, as in Mary. I'm
11 speaking on behalf as the Government Affairs Director for
12 the Coalition of Filipino American Chambers of Commerce.
13 Our organization represents over 46 Filipino American
14 chambers across the nation, and 13 of them in the state of
15 California, as we're growing to serve the needs of the top
16 three most populous Asian Americans in comparison to our
17 fellow South Asian and Chinese American communities.

18 The proposed policies to control the fuel costs
19 are understandable, being that the state is expensive to do
20 business in, you know, with the high costs of different
21 issues and inflation and the COVID pandemic really causing
22 a lot of our small business to shut down. So doing this at
23 this inopportune time is of concern.

24 So we're very concerned that this -- you know,
25 it's a well-meaning consideration to place profit margin

1 cap to control the cost but, you know, this will only
2 exacerbate the situation with higher costs for our members
3 and small businesses that will pass it down to the
4 consumer, and many of our consumers are low-income
5 communities.

6 So having, you know, any government agency
7 controlling profits, let alone penalizing for making an
8 extra revenue is of concern. And, you know, this is
9 creating a parade of horrors or, you know, what other
10 industries will be on the crosshairs? And, you know, as
11 small businesses, we do want to let the commission know of
12 our concern for this. It may be an overreach of doing
13 something to control profits.

14 You know, we believe in more of the market to
15 determine that. You know, if energy producers are
16 penalized for making such profits, you know, they might cut
17 back in production and invest in the capacity that we need
18 as small business owners that highly rely on transportation
19 for the cost of delivery and services. It's a supply and
20 demand thing. And when there's a gas shortage, we do
21 understand the costs of prices going up. And, you know,
22 this is really not the best situation to control the costs.

23 You know, our minority communities just want to
24 make sure that policies are being put in place to actually
25 helping small and mostly immigrant small businesses. You

1 know, we are the economic engine for the state and the
2 country, and we want to have policies that do not increase
3 the cost of doing business in a very beautiful state and we
4 want to keep it that way.

5 Thank you so much for your time.

6 MS. BERLINER: Thank you.

7 Ms. Nguyen, I've opened your line. I will come
8 back to you.

9 Phone line ending in 806, I've opened -- I've
10 unmuted your line.

11 DR. GUERRA: Good afternoon. This is Dr. Ruben
12 Guerra, R-U-B-E-N, last name G-U-E-R-R-A, representing the
13 Latin Business Association, representing over close to the
14 750,000 Latino businesses in California.

15 And I really agree with the other organizations,
16 especially my Filipino friends, that, you know, the
17 representation of lost jobs and to securing our small
18 businesses, at the end of the day, we just want to make
19 sure that policies being put in place are actually helping
20 people like me and businesses like mine and our
21 communities. Because at the end of the day, we're the ones
22 paying at the pump, more money, and this is really going to
23 affect us.

24 And we're really tired of our businesses leaving
25 California and, you know, because of our King Newsome. And

1 I really believe that the CEC is very intelligent people on
2 your Commission. And I appreciate that you're listening to
3 us today and we'll make the right decision.

4 Thank you.

5 MS. BERLINER: Thank you.

6 Dr. Robert Saucedo, I have unmuted your line.

7 DR. SAUSEDO: Excellent. Can you hear me?

8 MS. BERLINER: Yes.

9 DR. SAUSEDO: Robert Saucedo, R-O-B-E-R-T,
10 Saucedo, S-A-U-S-E-D-O. I am President and CEO of
11 Community Build.

12 And while I appreciate all of the work that's
13 been done here and the laudable efforts, I will tell you
14 that we are creating a self-inflicted supply and demand
15 issue with margin caps and slowing down production.

16 In a time when we have global crisis facing us
17 that can potentially place us back in war theaters around
18 the globe, we need to ensure the supply, demand, and
19 ongoing production continues to meet our needs, recognizing
20 that this would put jobs at risk and communities at risk,
21 specifically communities of concern. With reduced
22 production, to ramp back up would be additional costs. So
23 what we're doing is moving costs downstream to meet a
24 supply and demand issue, as I see, it in this report.

25 So I would urge you to look, go back and look at

1 some of the key issues, some of the things left to be
2 resolved. Can it be held as finished or care of (phonetic)
3 or as blend stocks? Downstream impacts could impact spot
4 market prices again, something very of great concerns to
5 our communities. We have to look at address this in a way
6 that we do deal with environmental issues correctly, but we
7 cannot impact the price pump any further. People are
8 already making life decisions at the gas pump and other
9 petroleum needs as we face high prices today.

10 Thank you for your time.

11 MS. BERLINER: Thank you.

12 Next up, we have Pilar Freeman. Pilar, I have
13 opened your line.

14 MS. FREEMAN: Hi. Pilar Freeman, P-I-L-A-R
15 F-R-E-E-M-A-N.

16 I was just mirroring what some of the other
17 people said. As a working mom, I drive to work like almost
18 two hours every day. And, you know, like we've all seen
19 what happens when there's a shortage of gas. So I just
20 feel like working moms like me, that's really who I'm
21 representing, are the ones who have to pay more at the
22 pump.

23 And so I just wanted to, you know, say that this
24 proposal feels like it's going to make the problem worse
25 just because the economy is so bad and gas is so crucial in

1 our everyday lives.

2 So that's it, thanks.

3 MS. BERLINER: Thank you.

4 Next up, we have Jamie Court. Jamie, I've opened
5 your line.

6 MR. COURT: Hi. Can you hear me?

7 MS. BERLINER: Yes.

8 MR. COURT: Okay. Jamie Court, President of
9 Consumer Watchdog.

10 I want to thank the Energy Commission for its
11 hard work. I mean, this analysis is really thorough, it's
12 really complete, and it shows unequivocally we need a price
13 gouging penalty. I mean, the correlation between the price
14 spikes and the profit spikes, the idea that every channel
15 of distribution during a price spike results in greater
16 profits shows that these companies are using their market
17 power to inflict pain on all consumers when they have the
18 ability to do it. And if you create a max margin, you're
19 taking away their ability to do it, their incentive to do
20 it.

21 And the only thing I would say is we knew a lot
22 of this, not that level of detail, but we knew a lot of
23 this a year ago. We knew price spikes were profit spikes.
24 We didn't realize how much money they had made off the
25 price spikes. We did not know the level of detail you do

1 now know, but it's been a year and it's time to come up
2 with a penalty. It's time to write this rule and get it
3 out the door.

4 If we had had this rule in March, we would not
5 have suffered the price spike we did in April. We saw on
6 the margins posted on the Energy Commission website that
7 the oil refiners reported \$1.22 in gross margin in April.
8 And that is a really high margin and it corresponds to the
9 price spikes, and we know it's profits. If this rule had
10 been in place, you could have spared consumers millions of
11 dollars a day.

12 And it's time to get the rule out the door is all
13 I would say. You've done a thorough analysis. It is
14 thoroughly backed up by the research. And whatever the
15 level of the penalty, it can be adjusted, can be adjusted
16 up, it can be adjusted down, but we need a penalty.

17 And as, you know, from what is happening now in
18 the Northern California Bay Area, with these prices going
19 through the roof, the price going up, you know, in a week
20 by \$0.20 in the retail market, it is only going to keep
21 going up. And as we watch these price spikes, as they
22 continue to grow, know that every day you delay a rule,
23 more people are going to be suffering, more people are
24 going to be in pain. It's time to get the rule out the
25 door and get it done. And I'm looking forward to seeing

1 it.

2 Thank you.

3 MS. BERLINER: Thank you.

4 Ms. Nguyen, are you -- I've opened your line.

5 Ms. Nguyen, we ask that if you have any public comment or
6 questions, that you reach out to our office.

7 But for right now, that concludes public comment
8 for those on Zoom with raised hands.

9 VICE CHAIR GUNDA: Thank you, Aria. We'll move
10 to closing comments.

11 Jeremy?

12 MR. SMITH: Yeah, actually, before we do that,
13 can we just go back one more slide before the public
14 comment, just because I didn't get a chance to say this? I
15 just wanted to.

16 As a reminder, if you did not provide an oral
17 public comment today, you can submit a written comment to
18 our docket, that's 23-OIIP-01. Again, those written
19 comments are due by 5:00 p.m. on Friday, September 27th.

20 I just want to thank everyone, our presenters
21 here, and all the work that goes into, you know, putting
22 these workshops together, and the team that is. As I said
23 before, I'm just so proud to be part of this team and see
24 how hard they work every day. There's just so much data,
25 so much progress being made, and just really appreciate

1 everyone's hard work on this as we continue to get more
2 clarity and feel more and more confident in the positions
3 that we're taking and our understanding of the problem. So
4 again, thanks to all of our presenters.

5 If you have any other final closing thoughts from
6 the dais, I welcome that.

7 VICE CHAIR GUNDA: Thank you, Jeremy.

8 Let me go to Director Milder.

9 DIRECTOR MILDER: Thank you, Jeremy, as well.

10 And thank you to every presenter today and for the work
11 that went into it.

12 After hearing the public comments, I feel like
13 it's important to kind of take a step back, particularly as
14 we think about California profitability and investments in
15 California. We are here today because the California
16 gasoline market has been profitable at record levels,
17 excessively profitable.

18 And so the question that we face is how do we
19 protect consumers who pay those prices when the prices
20 spike? And I think the early work of DPMO shows, and this
21 is not in dispute, that when prices spike, taxes and fees
22 don't change. From today's presentation, we also see crude
23 oil sometimes is going down as those prices spike. So the
24 evidence is stark and unmistakable that what happens during
25 price spikes is the refiner margins go up. And for small

1 business people, and working parents who drive their
2 children long distances, as I do, you know, this is about
3 protecting you from those price spikes, from the \$6.00 a
4 gallon gasoline.

5 Something that seems pretty clear is that there's
6 something in this market that's not working competitively.
7 The dynamic that you can produce less, import less, and
8 still earn more money speaks to a marketplace that isn't
9 having the right measure of competition. And this is just
10 one tool to address that, to try and address that lack of
11 competition. And I can say on behalf of DPMO, we are laser
12 focused on the idea that that tool has to be deployed very
13 thoughtfully. It has to protect consumers, either by
14 preventing price spikes in the first place or recouping
15 some of those dollars.

16 And I just want to repeat that what we saw in
17 2022 and 2023 is not normal. And so if we're trying to
18 curb price spikes, it doesn't mean an end of profitability.
19 Businesses need to make a reasonable profit and be part of
20 the solution in California. But we don't have to choose
21 between price spikes on the one hand and having industry at
22 all on the other hand. We can engage in a good faith
23 conversation and design a program if the industry is not
24 doing what it can to return to competitive prices to have a
25 policy that helps in that regard.

1 So we are very appreciative of the work that went
2 into today's presentations and the future work that lies
3 ahead. Thank you.

4 VICE CHAIR GUNDA: Thank you so much.

5 Director Maduros?

6 DIRECTOR MADUROS: Thank you. I would just echo
7 the thanks to the team at DPMO and CEC for all of their
8 data work and the team also at CDTFA for their work on this
9 over the past two years.

10 On the comments, I would just say, it should be
11 clear from today's workshop and from prior workshops and
12 from all of the work that has gone into this that, you
13 know, this state is committed to moving deliberately and
14 based on data and evidence. Going back to my comments at
15 the beginning of this that, you know, this is not an
16 ideological logical thing. We're trying to look at, you
17 know, what the evidence is and what the data is, and then
18 proceed appropriately to protect California consumers if
19 there is something that we can do that would provide that
20 protection.

21 And just a couple of points that I would just
22 encourage the team to look at based on the public comments,
23 you know, there was this -- there has been raised this
24 notion that industry wouldn't violate the caps. Yeah, I'm
25 just -- we've heard that now, repeatedly. I'm not sure how

1 to work that into the equation because I don't think
2 there's -- you know, the prices are set by the market, it's
3 just that the market is not operating -- it may not be
4 operating efficiently. So for people not to violate the
5 caps, they would then have to just stop all sales, which I
6 think, I mean, once the margin got to a certain level, or
7 would just have to sell at a lower margin.

8 So I'm just, I'm not sure how that works. And I
9 would just encourage you to consider and maybe talk to
10 industry to see what they mean by that because it's hard
11 for me to sort of wrap my mind around what that actually
12 looks like.

13 And I would also say, and this didn't come up
14 earlier, but, you know, the refiners in California have
15 very different business models where some of them are
16 vertically integrated. And so it becomes possible to push
17 both profit and costs either up or back in the supply
18 chain, so, you know, or downstream to retailers or upstream
19 to the production. And I think it's important that we sort
20 of think about that and figure out, as we do create a
21 system, we obviously want to make one that is fair for
22 everyone and doesn't allow some to operate sort of outside
23 the prescribed parameters.

24 Anyway, those are just a few thoughts, but thank
25 you again, and thank you to all the participants. It's

1 really helpful to hear your perspectives.

2 VICE CHAIR GUNDA: Thank you, Dr. Maduros --
3 Director Maduros. We had too many doctors.

4 So we're going to just sign off. Just in the
5 spirit of closing this, first of all, thank you, Director
6 Milder and Director Maduros, for your continued engagement
7 and taking the time from your day to be here. I think it's
8 worth reiterating a few points I think both of you made,
9 but also providing a comfort to the stakeholders,
10 specifically that made comments today.

11 I think it's the DNA of any public agency, and
12 then I can attest to the CEC's commitment on all
13 regulations that we work on, to ensure that the work that
14 we do is data-driven, the questions are asked and, you
15 know, all the answers are provided with transparency and
16 understanding the benefits and risk and mitigating them.
17 So I want to just provide that commitment to people who
18 made comments today that the work we do here is in public
19 interest and nothing but public interest. And that is our
20 job here at the Energy Commission.

21 Second, I think, you know, at a high level, you
22 know, Director Milder mentioned this, the whole reason we
23 are even doing this right now is because of those high
24 prices at the pump in '22 and '23, and also 2019. Now, we
25 could kind of underpin this with some basic, you know,

1 fundamental factual information.

2 In '22 and '23, prices went to extraordinary
3 levels. And those times, those two years, every-- the
4 majority of the commentators today, including myself, I
5 still drive a gas car, I'm hoping to move to an electric in
6 the future, but I feel pain. I'm a father. I drop my kids
7 in the morning. That is important to us.

8 I think it's important to then kind of consider
9 what is the alternative? Let's assume we don't do
10 anything, no policy intervention, and these prices spikes
11 keeps happening. Is that what we want; right? The answer
12 is no. The answer is, is there a policy intervention that
13 we could do to protect us from those price spikes? And I
14 think that's what we're trying to answer.

15 The next one that's available is, you know, as
16 Director Milder mentioned, this is not about affordability
17 of the industry or protecting the consumers. Those are not
18 mutually exclusive tasks that we have here. A reasonably
19 profitable industry operating is essential for the economy
20 of the state and the jobs that we talked about today as we
21 transition to our clean energy goals, but also protecting
22 the consumers can happen and coexist. And I think that's a
23 part of the job that we have here.

24 And I have incredible confidence in the staff at
25 the agencies, the consultants we have, the stakeholder

1 voices, and many of you keep us accountable to not drive
2 this work from our own personal agendas. This is about
3 trying to figure out together what's the best thing that we
4 can do. So I continue to come in and make sure that we
5 voice that commitment towards making sure this whatever we
6 do as a commission here ultimately results in a net benefit
7 to the state.

8 And the commentators who, today, kind of
9 expressed their fear that any tool that we implement here
10 could further exasperate is that's exactly what we want to
11 avoid, and I, you know, want to commit that. That's
12 something that we're going to continue to work, make sure
13 that we take all that evidence into account as we move
14 forward.

15 And finally, this is going to be a dynamic
16 process. As we move forward, depending on the
17 implementation of the tools we have, we will have to adjust
18 because we're in a transition. And that transition might
19 require sometimes going up, going down on those penalties
20 and ensuring that, you know, we are ultimately laser
21 focused on protecting the consumers.

22 And finally, to Cathy's comments, you know, from
23 a holistic perspective, we work within the construct of
24 the state policies and legislative policies, we honor them.
25 And so this particular work is within the confines and the

1 sandbox that the current policy that are in California
2 works. I take point of the broader transitional things,
3 and I'm hoping that the transitional planning work will
4 take more of those things into account as we move forward.

5 Thank you again for everyone's comments. This is
6 super important work. And none of us on this dais or the
7 staff working on this take this easily. This keeps us up
8 at night. We want to do this right and we want to protect
9 our consumers. We want to protect our businesses. We want
10 to protect our workers, everything. So thank you all.

11 With that, we'll adjourn for today.

12 (The workshop adjourned at 12:36 p.m.)
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CERTIFICATE OF REPORTER

I do hereby certify that the testimony in the foregoing hearing was taken at the time and place therein stated; that the testimony of said witnesses were reported by me, a certified electronic court reporter and a disinterested person, and was under my supervision thereafter transcribed into typewriting.

And I further certify that I am not of counsel or attorney for either or any of the parties to said hearing nor in any way interested in the outcome of the cause named in said caption.

IN WITNESS WHEREOF, I have hereunto set my hand this 19th day of November, 2024.



MARTHA L. NELSON, CERT**367

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I certify that the foregoing is a correct transcript, to the best of my ability, from the electronic sound recording of the proceedings in the above-entitled matter.



MARTHA L. NELSON, CERT**367

November 19, 2024