DOCKETED	
Docket Number:	23-OIIP-01
Project Title:	Order Instituting Informational Proceeding on Maximum Gross Gasoline Refining Margin and Penalty
TN #:	253316
Document Title:	Western States Petroleum Association Comments - Solomon Report California Refiners' Cost and Margin Analysis, 2000- 2022
Description:	N/A
Filer:	System
Organization:	Western States Petroleum Association
Submitter Role:	Public
Submission Date:	11/27/2023 1:44:45 PM
Docketed Date:	11/27/2023

Comment Received From: Western States Petroleum Association

Submitted On: 11/27/2023 Docket Number: 23-OIIP-01

Solomon Report California Refiners' Cost and Margin Analysis, 2000-2022

Please see attached presentation.

Additional submitted attachment is included below.



Confidentiality Statement

The information and methodologies outlined in this presentation are proprietary and their expression in this document is copyrighted, with all rights reserved to HSB Solomon Associates LLC (Solomon). The methodologies may not be used without prior written permission.

Comparative Performance Analysis[™] (CPA[™]), Performance Excellence Process[™] (PEP[™]), Q1 Day 1[™], EDC[®], EII[®], CWB[®], Action from Insight[®], and other marks are registered and proprietary trademarks of Solomon. The absence of any indication as such does not constitute a waiver of any and all intellectual property rights that Solomon has established.

Key Takeaways

- California (CA) Refiners have faced growing operating cost pressures since 2000
 - Personnel, maintenance, and materials costs have increased by $0.5 \rightarrow 2x$
- CA Refiners' margins gross and net have <u>eroded</u> since 2000 due to crude price and increased operating cost pressures
 - Crude market pricing impacts both refining margins and, depending on market dynamics, "pump prices" for consumers
- Crude is a global commodity and replacing CA crudes increases costs

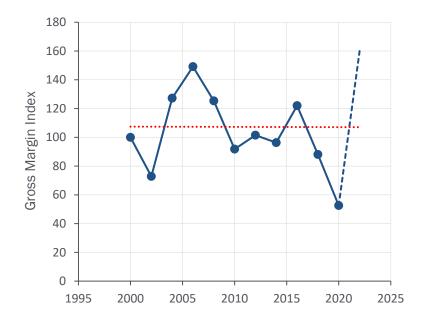
About the Data

- Represents a composite of California refinery data from participants in the Solomon's Fuels Studies*
- "Indexed" data = Composite Actuals in the study year divided by the Composite Actuals in 2000
- "Adjusted for Inflation" = Composite Actuals in each respective study year expressed in 2000 dollars using the US CPI data from:
 - https://www.usinflationcalculator.com/inflation/consumer-price-index-and-annual-percentchanges-from-1913-to-2008/
- Costs for blending ethanol and renewable diesel are not included as most of this blending is done outside the refinery gate
- The cost paid for raw materials includes delivery cost to the refinery
- The value received for products is determined as the products leave the refinery



CA Refiners' Gross Margin

Value of All Products Less Cost of Raw Materials

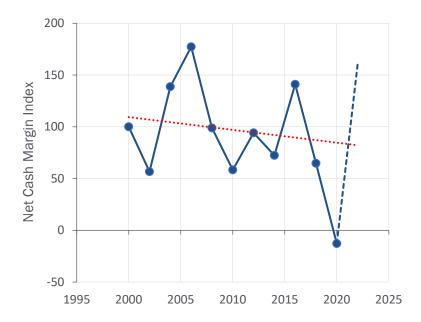


- CA Refiners' Gross Margin trend (red dashed line) is flat from 2000 → 2022
- Benefits in "up years" have been offset in the '10s by lower margins in subsequent years
- Some of the reasons "why" are described in the following slides

Gross Margin Index = Gross Margin in Year/Gross Margin in 2000, adjusted for inflation Blue Dashed line indicates preliminary 2022 value

CA Refiners' Net Margin

Revenue Less Raw Materials' Costs and Total Operating Expense

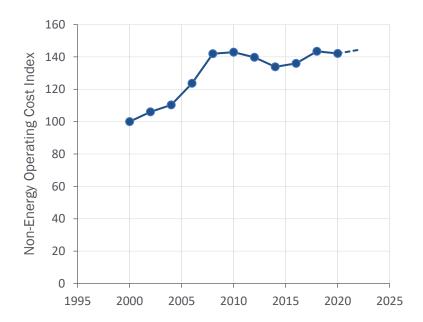


- CA Refiners' Net Margin trend (red dashed line) has declined from 2000 → 2022
- In 7 of 12 studies since 2000, Net Margin was less than 2000's Net Margin
- Net Margin was negative in 2020, before rebounding in 2022

Net Margin = NCM Index - NCM in Year/NCM in 2000, adjusted for inflation Blue Dashed line indicates preliminary 2022 value

CA Refiners' Non-Energy Operating Costs

Total Operating Costs, Excluding Energy

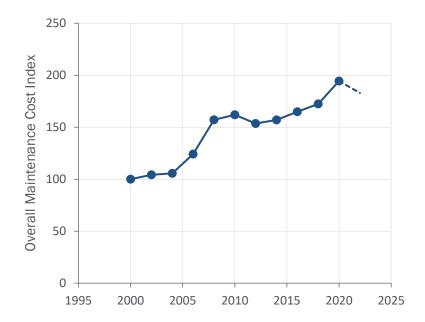


- Even after eliminating inflation, CA Refiners' Non-Energy Operating Costs have increased more than 40% since 2000
- Main cost elements include personnel, maintenance, taxes, chemicals and catalyst

Non-Energy Operating Cost Index = Non-Energy Operating Cost in Year/Non-Energy Operating Cost in 2000, adjusted for inflation Blue Dashed line indicates preliminary 2022 value

CA Refiners' Maintenance Costs

Maintenance Costs, Personnel and Materials

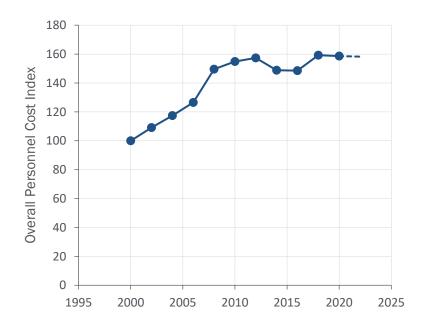


- Maintenance costs are a subset of the prior-slide's Non-Energy Operating Cost
- Even after eliminating inflation, Refinery maintenance costs have nearly doubled since 2000
- This cost includes the personnel and materials needed to inspect, repair, and replace equipment

Overall Maintenance Cost Index = Annualized Maintenance Costs in Year/Annualized Maintenance Cost in 2000, adjusted for inflation Blue Dashed line indicates preliminary 2022 value

CA Refiners' Personnel Costs

Total Personnel Costs

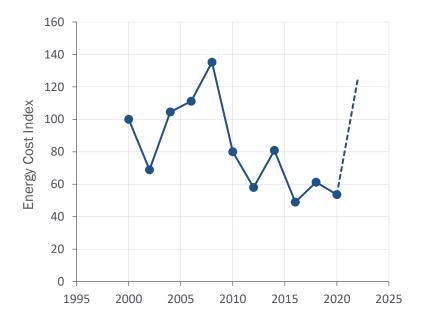


- Personnel costs are also a subset of Non-Energy Operating Cost
- Even after eliminating inflation, refinery personnel costs have increased by ~60% since 2000
- This cost includes company and contract personnel costs

Overall Personnel Cost Index = Personnel Cost in Year/Personnel Cost in 2000, adjusted for inflation Blue Dashed line indicates preliminary 2022 value

CA Refiners' Energy Costs

Natural Gas and Electricity Needed to Operate Refineries

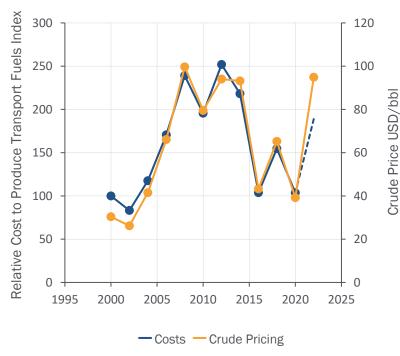


- With inflation's impacts excluded, energy costs are the one category of refinery operating expense that has not increased since 2000
- Refiners' have invested to improve energy efficiency
- This investment helped offset a portion of the non-energy cost increases

Energy Cost Index – Total Energy Costs in Year/Total Energy Cost in 2000, adjusted for inflation Blue Dashed line indicates preliminary 2022 value

CA Refiners' Costs to Produce Transportation Fuels (Costs)

Costs to Produce Gasoline, Jet & Diesel



- Both crude pricing and operating costs impact a refiners' Costs
- This chart compares crude pricing to refiners' Costs, with inflation's impacts excluded
- Changes to refiners' Costs track closely with the industry standard crude pricing

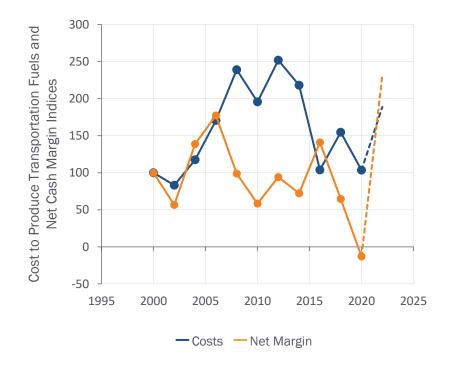
Relative Cost to Produce Transport Fuels Index = Cost to Produce Transport Fuels in year/Cost to Product Transport Fuels in 2000, adjusted for inflation USD/bbl (United States dollars per barrel)

Crude = West Texas Intermediate

Blue Dashed line indicates preliminary 2022 value

CA Refiners' Inability to Recoup Increases in Costs

Net Margins vs Costs to Produce Transportation Fuels (Costs)

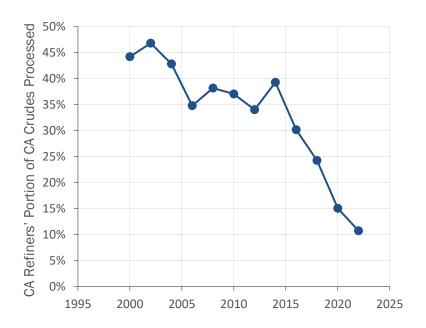


- Refiners are often unable to recoup the increases in their Costs
- For example, margins remained low from 2008–2014 as crude prices were consistently high (prior slide)
- The 2016 margin improvement was linked directly with the steep crude price decline
- 2020's Net Margins were negative despite the Costs being at ~parity with 2000's costs
- Costs and margins rebounded in 2022

Values are indexed to NCM and Costs to Produce Transport Fuels in 2000 and adjusted for inflation

California Crudes' Utilization has Declined

Portion of Crudes Processed that were Produced in California



- The portion of CA crudes processed by CA refiners has declined from ~45% in the early 2000's to ~10% in 2022
- Crude quality impacts aside, Costs will tend to increase when importing more crudes to replace domestic California crude (see next slide for explanation)

Imported Versus California Crudes

- Crude is a global commodity but importing crude increases costs
- For example, a California refiner may be able to source a similar-quality barrel of crude from other parts of the world to replace San Joaquin Valley (SJV)
- While the price of crude in these other locations may be ~ the same as SJV in California, the logistics costs are very different*
 - SJV via pipeline to California refiners is ~1 USD/bbl (lowest costs & risk vs waterborne)
 - Crude from the North Slope of Alaska ~5 USD/bbl
 - Crude from Brazil via ship ~4-5 USD/bbl
 - Crude from the Middle East via ship ~5-6 USD/bbl
- Importing replacement crudes increases inbound logistics costs and generally increases refiners' costs

^{*} Based on industry general marine freight costs

Key Takeaways

- California (CA) Refiners have faced growing operating cost pressures since 2000
 - Personnel, maintenance, and materials costs have increased by 0.5 → 2x
- CA Refiners' margins gross and net have <u>eroded</u> since 2000 due to crude price and increased operating cost pressures
 - Crude market pricing impacts both refining margins and, depending on market dynamics, "pump prices" for consumers
- Crude is a global commodity and replacing CA crudes increases costs

Contact Us

Todd Miner

Managing Advisor

Phone +1.832.696.4641

Email Todd.Miner@SolomonInsight.com

Diogo Carvalho

Vice-President, Commercial, Americas

Phone +1.949.505.2994

Email Diogo.Carvalho@SolomonInsight.com



Dallas: One Lincoln Centre | Suite 1400 | 5400 LBJ Freeway | Dallas, Texas 75240

Thank you for your time.

Action from Insight®