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Letter of Support for SDSU Brawley Expansion - Conveyor Group

Additional submitted attachment is included below.



Wednesday, April 20, 2022

The Honorable Governor Gavin Newsom 1021 O Street, Suite 9000 Sacramento, CA 95814

Dear Governor Newsom:

I am pleased to provide this letter in support of San Diego State University's expansion plan for an Innovation District and STEM program on the current Brawley campus in Imperial County. We urge you to include SDSU's \$80M request for a STEM building to support our regional workforce needs related to lithium extraction in the Lithium Valley Budget Package.

The proposed Innovation District's proximity to the Salton Sea and the lithium extraction operations create an ideal location for STEM research and related curriculum. Educational programming that can support the alternative fuel industries interested in investing in the Imperial Valley would have a significant economic impact on the entire region. As well as securing California's leadership position in our national energy independence.

This type of project supports the vision outlined in the Imperial County Comprehensive Economic Development Strategy that calls for training and job opportunities that help bolster economic growth. A dedicated pipeline for our students and residents to receive training to fulfill the resulting workforce needs will have a transformative effect on the regional economy. Additionally, expanding STEM capabilities at the Brawley campus will allow for students to complete their education locally without commuting to the distant San Diego campus and will also allow for additional student enrollment in an otherwise disadvantaged part of our great State.

As an SDSU Alumnus myself, I see great value in expanding local programs that create future career pathways for our youth and adult learners alike. My company, Conveyor Group has been actively working to support and promote our educational resources and programs, and we know that this project will be a catalyst for exciting growth and development in the region.

Conveyor Group

2419 Imperial Business Park Drive Imperial, California - 92251 T 760.355.1500 F 760.355.8855 W www.conveyorgroup.com E aaron@conveyorgroup.com We strongly support San Diego State University and look forward to strengthening our community partnership for the betterment of the Imperial County and the State of California as a whole.

Should you have any questions, please feel free to contact me directly.

Sincerely,

Aaron F. Popejoy Creative Director/Operations Manager

CC: Lithium Valley Commission Senator Ben Hueso Senator Nancy Skinner Asm. Eduardo Garcia Asm Phil Ting Senator Nancy Skinner

Conveyor Group 2419 Imperial Business Park Drive Imperial, California - 92251 T 760.355.1500

- F 760.355.8855 W www.conveyorgroup.com
- E aaron@conveyorgroup.com