

DOCKETED

Docket Number:	16-ENFORCE-03
Project Title:	Settlement Agreements
TN #:	239325
Document Title:	Eastern Marketing Corp Settlement Agreement and Release
Description:	N/A
Filer:	Amanda Harris
Organization:	California Energy Commission
Submitter Role:	Commission Staff
Submission Date:	8/16/2021 1:15:48 PM
Docketed Date:	8/16/2021

SETTLEMENT AGREEMENT AND RELEASE

This Settlement Agreement and Release (Agreement) is entered into between the California Energy Commission (CEC), with its principal office at 1516 Ninth Street, Sacramento, California 95814, and Eastern Marketing Corp. (Eastern Marketing), with a place of business at 24 Eisenhower Parkway, Roseland, New Jersey 07068, collectively referred to as the Parties.

I. RECITALS

(1) CEC's Appliance Efficiency Regulations at California Code of Regulations, Title 20, Article 4, sections 1601-1609 (Appliance Efficiency Regulations),¹ set forth the requirements to sell or offer for sale regulated appliances in California. The pertinent requirements include:

- Testing: The appliance is tested as required in section 1603, using the applicable test method set forth in section 1604.
- Efficiency: The appliance meets the required efficiency standards set forth in sections 1605.2 or 1605.3.
- Marking: The appliance is correctly marked and labeled as required under section 1607.
- Certification: The appliance is certified to CEC and appears in CEC's most recent Modernized Appliance Efficiency Database System (MAEDbS) as required under section 1606.

(2) CEC's enforcement authority includes the removal of non-complying appliances from MAEDbS, as set forth in section 1608, and the issuance of administrative civil penalties under section 1609.

(3) Eastern Marketing manufactures, distributes, and sells several models of XO Appliance brand residential exhaust fans, miscellaneous refrigeration products, and non-commercial refrigerators that it sells or offers for sale in California, either directly or through retailers or distributors.

(4) XO Appliance residential exhaust fans, miscellaneous refrigeration products, and non-commercial refrigerators are subject to the testing, efficiency, marking, and certification requirements for this appliance class as described in paragraph I(1) above.

(5) From July 2015 to April 2021, Eastern Marketing sold or offered for sale through retailers or distributors residential exhaust fans, miscellaneous refrigeration products, and non-commercial refrigerators in California, that were not listed in MAEDbS as required in section 1606.



¹ All references are to California Code of Regulations, Title 20, Article 4, unless otherwise specified.

(6) Based on the above Recitals, CEC, through adjudication, could impose penalties for each violation alleged, obtain injunctive relief to prohibit Eastern Marketing from continuing to sell or offer for sale, non-compliant residential exhaust fans, miscellaneous refrigeration products, and non-commercial refrigerators in California, and take any other enforcement action as allowed by law.

(7) Section 1609(b)(3) and California Public Resources Code section 25402.11(a)(2) identify the following factors CEC shall consider when determining the amount of an administrative civil penalty:

- The nature and seriousness of the violation.
- The persistence of the violation, meaning a responsible person's history of past violations of the Appliance Efficiency Regulations over the previous seven years.
- The number of violations arising from the course of conduct that is subject of the enforcement proceeding.
- The length of time over which the violation occurred.
- The willfulness of the persons responsible for the violation.
- The harm to consumers and to the state that resulted from the amount of energy wasted due to the violation.
- The number of persons responsible for the violation.
- The efforts of the persons responsible for the violation to correct the violation prior to initiation of an enforcement action by CEC.
- The cooperation, by the persons responsible for the violation, with CEC during its investigation.
- The assets, liabilities, and net worth of the persons responsible for the violation. This information will be considered to reduce the administrative civil penalty amount, should a responsible person or persons elect to provide asset, liability, and net worth documentation to the Executive Director to demonstrate that a reduction in a penalty amount is necessary to avoid an undue burden.

(8) Penalties must be set at levels sufficient to deter violations. In developing this Agreement CEC considered the facts of the case and applied the above factors to determine an appropriate settlement. Further, in this case Eastern Marketing cooperated with CEC in the investigation by notifying retailers and removing the non-compliant units from the California market; by testing and certifying the units; and by providing to CEC sales data of non-compliant units. The efforts by Eastern Marketing saved CEC time and resources in investigating the violations and minimized the impacts on the competitive business environment in California, from the non-compliant units.

(9) Eastern Marketing is willing to enter into this Agreement solely for the purpose of settlement and resolution of this matter with CEC. CEC accepts this Agreement in termination of this matter. Accordingly, the Parties agree to resolve this matter completely by means of this Agreement, without the need for adjudication.

II. TERMS AND RELEASE

In consideration of the Recitals listed above which are incorporated into this section by reference, and the mutual agreements set forth below, CEC and Eastern Marketing agree as follows:

(1) This Agreement covers the following Eastern Marketing models:

Residential Exhaust Fans		
XOE30S	XOI27S	XOB42S
XOA30S	XOM36G	XOT48KS
XOA36S	XOE30W	XOI21SMUA
XOS36S	XOJ36S	XOR36S
XOS30S	XOE30B	XOR30S
XOB30S	XOA36B	XOV42S
XOT30S	XOA30W	XOE36B
XOB36S	XOA30B	XOB24S
XOI33S	XOJ30S	XOJ42S
XOBI36S	XOE36W	XOC24SMUA
XOC36S	XORI36S	XOT1848KS
XOMI36G	XOT1836KS	XOQ36G
XOV30S	XOA36W	XOT1836S
XOV36S	XOI3315S	XOBI36SMUA
XOT36S	XOI33KS	XOI3315KS
XOC30S	XOBI42S	XOT24S
XOM30G	XOMI42G	XOQ30G
Miscellaneous Refrigeration Products		
XOU30BWDDGS	XOU24WDZGSR	XOU15WGSL
Non-Commercial Refrigerators		
XOU24BCGSL	XOU24BCGSR	

(2) For selling or offering for sale in California, residential exhaust fans, miscellaneous refrigeration products, and non-commercial refrigerators identified in paragraph I(5), whose model numbers are identified in paragraph II(1) that were not certified to MAEDbS as required by section 1606, and, in consideration of the factors listed in paragraph I(7) and I(8) above, Eastern Marketing shall pay as an administrative civil penalty the total sum of \$46,345.00. Payment shall be made by electronic transfer to the California Energy Commission, in 5 monthly payments of \$9269.00 each, as shown below:

Payment Number	Due Date	Amount
1	August 1, 2021	\$9269.00
2	September 1, 2021	\$9269.00
3	October 1, 2021	\$9269.00
4	November 1, 2021	\$9269.00
5	December 1, 2021	\$9269.00

Effect of untimely payment: If any payment is more than 15 days late, the entire remaining balance becomes immediately due and payable. In addition, if CEC takes action to enforce this Agreement, Eastern Marketing shall pay all costs of investigating and prosecuting the action, including expert fees, reasonable attorney's fees, and costs.

It is agreed that if Eastern Marketing, including its subsidiary or parent company, at any time becomes insolvent, or makes an assignment for the benefit of creditors or similar action adversely involving Eastern Marketing, its subsidiary, or parent company, or a proceeding or petition under any bankruptcy, reorganization, arrangement of debt, insolvency, readjustment of debt, or receivership law or statute is filed by or against Eastern Marketing, its subsidiary, or parent company, or a trustee in bankruptcy, custodian, receiver or agent is appointed or authorized to take charge of any of Eastern Marketing's, its subsidiary's, or parent company's properties, or if any deposit account or other property of Eastern Marketing's, its subsidiary, or parent company be attempted to be obtained or held by writ of execution, garnishment, attachment, condemnation, levy, forfeiture or other legal process, or Eastern Marketing, its subsidiary, or parent company takes any action to authorize any of the foregoing, the entire remaining balance becomes immediately due and payable without notice or demand.

(3) Eastern Marketing also agrees to take each of the following actions for any and all regulated appliance it will sell or offer for sale in California:

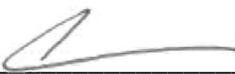
- a. Test all basic models, utilizing the applicable test method, to ensure conformance with the Appliance Efficiency Regulations.
- b. Certify all basic models in MAEDbS, and ensure listings are kept current and up to date.
- c. Add the required marking to the unit.

(4) This Agreement shall apply to and be binding upon Eastern Marketing and its principals, officers, directors, receivers, trustees, employees, successors and assignees, subsidiary and parent corporations, and upon CEC and any successor agency that may have responsibility for and jurisdiction over the subject matter of this Agreement.

- (5) In consideration of the payment specified above, CEC hereby releases Eastern Marketing and its parent corporation, principals, directors, officers, agents, employees, shareholders, subsidiaries, predecessors, and successors from any and all claims for violations of section 1608 (efficiency, marking, certification), relating to the time frame and appliances identified in paragraph I(5), whose model numbers are identified in paragraph II(1).
- (6) This Agreement constitutes the entire agreement and understanding between CEC and Eastern Marketing concerning the claims and settlement in this Agreement, and this Agreement fully supersedes and replaces any and all prior negotiations and agreement of any kind or nature, whether written or oral, between CEC and Eastern Marketing concerning these claims.
- (7) No agreement to modify, amend, extend, supersede, terminate, or discharge this Agreement, or any portion thereof, shall be valid or enforceable unless it is in writing and signed by all Parties to this Agreement.
- (8) Eastern Marketing further agrees that if the subject matter of this Agreement comes before CEC in an administrative adjudication, neither any member of CEC, nor the Executive Director, shall be disqualified because of prior consideration of this Agreement.
- (9) Each Party to this Agreement has reviewed the Agreement independently, has had the opportunity to consult counsel, is fully informed of the terms and effect of this Agreement, and has not relied in any way on any inducement, representation, or advice of any other Party in deciding to enter into this Agreement.
- (10) This Agreement shall be interpreted and enforced in accordance with the laws of the State of California, without regard to California's choice of law rules. Any litigation arising out of or related to this Agreement shall be filed in the Superior Court of California, County of Sacramento.
- (11) Each provision of this Agreement is severable, and in the event that any provision of this Agreement is held to be invalid or unenforceable, the remainder of this Agreement remains in full force and effect.
- (12) The failure of any Party to enforce any provision of this Agreement shall not be construed as a waiver of any such provision, nor prevent such Party thereafter from enforcing such provision or any other provision of this Agreement.
- (13) This Agreement is deemed to have been drafted equally by the Parties; it will not be interpreted for or against either Party on the ground that said Party drafted it.

(14) This Agreement is effective upon signature by a representative of Eastern Marketing with authority to bind the company, and signature by the Executive Director of CEC. The Parties agree that fax or scanned signatures and multiple signature pages are acceptable for purposes of executing this Agreement, which may be signed in counterparts.

California Energy Commission

By:  _____
Name: Drew Bohan
Title: Executive Director
Date: 08/16/2021

Eastern Marketing Corp.

By:  _____
Name: Craig Friedman
Title: Chief Executive Officer
Date: 08/01/2021