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Genesys Global comment as a manufacturer of both HID and LED Lighting

As a manufacturer of both HID and LED technology-based horticultural products, Genesys Global is focused on providing the most productive spectrums for our horticultural lighting customers. As such, Ceramic Metal Halide lamps represent a significant improvement for growers over High-Pressure-Sodium and standard Metal-Halide in terms of delivering of a full-spectrum for plant growth that includes proportionally the same amount of UVA and IR for plant growth as natural sunlight. Genesys Global continues to invest in innovation on CMH ballast electronics and CMH chemistry to boost efficiency for horticulture applications to save our customers energy while boosting their productivity.

As a lighting solutions provider focused on application efficiency, we are agnostic to the technology while fully embracing the energy savings goals of the CEC. We strongly believe that the CEC could achieve these savings goals by simply providing total site efficiency requirements rather than prescriptively requiring efficiency goals at a specific light source level, effectively eliminating HID light sources from installation for horticulture.