

DOCKETED

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Approaches to Assessing ZEV Funding Program Benefits



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Governor's Office of Business
and Economic Development

2020 IEPR Update – September 25, 2020



Measurement is important...



...and difficult.



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GM & EVgo Partner to Accelerate EV Adoption



More than 2,700 new EV charging plugs in the next 5 years

Triple the size of its existing network

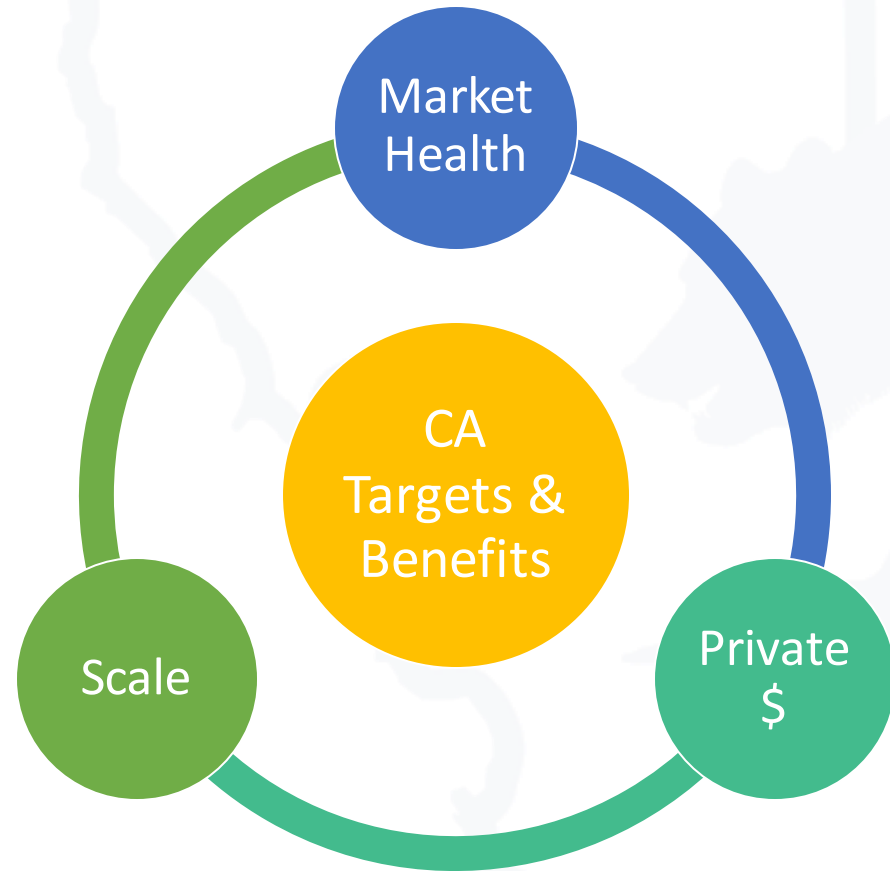


SCALE



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Driving ZEV to Scale

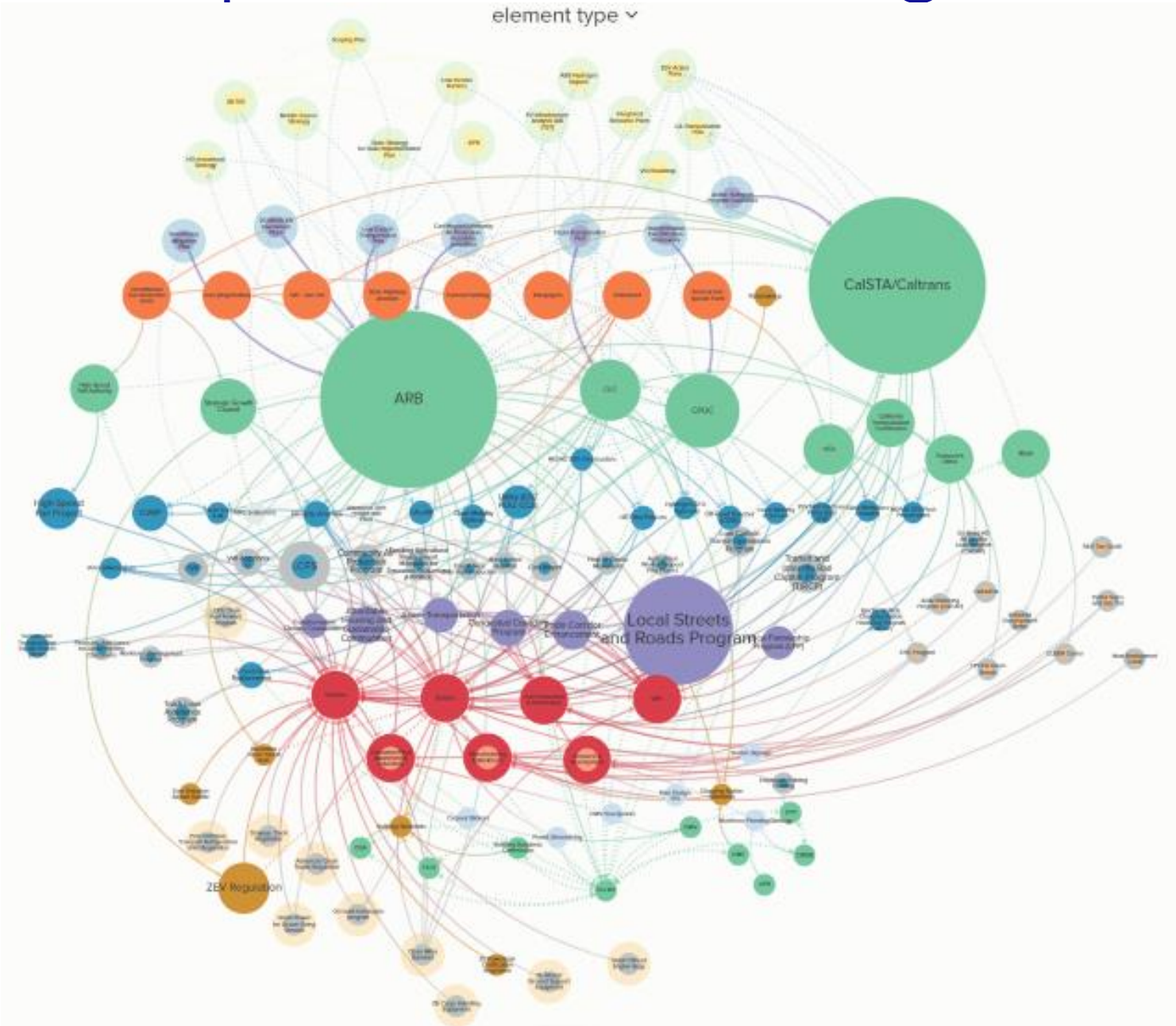


Why?

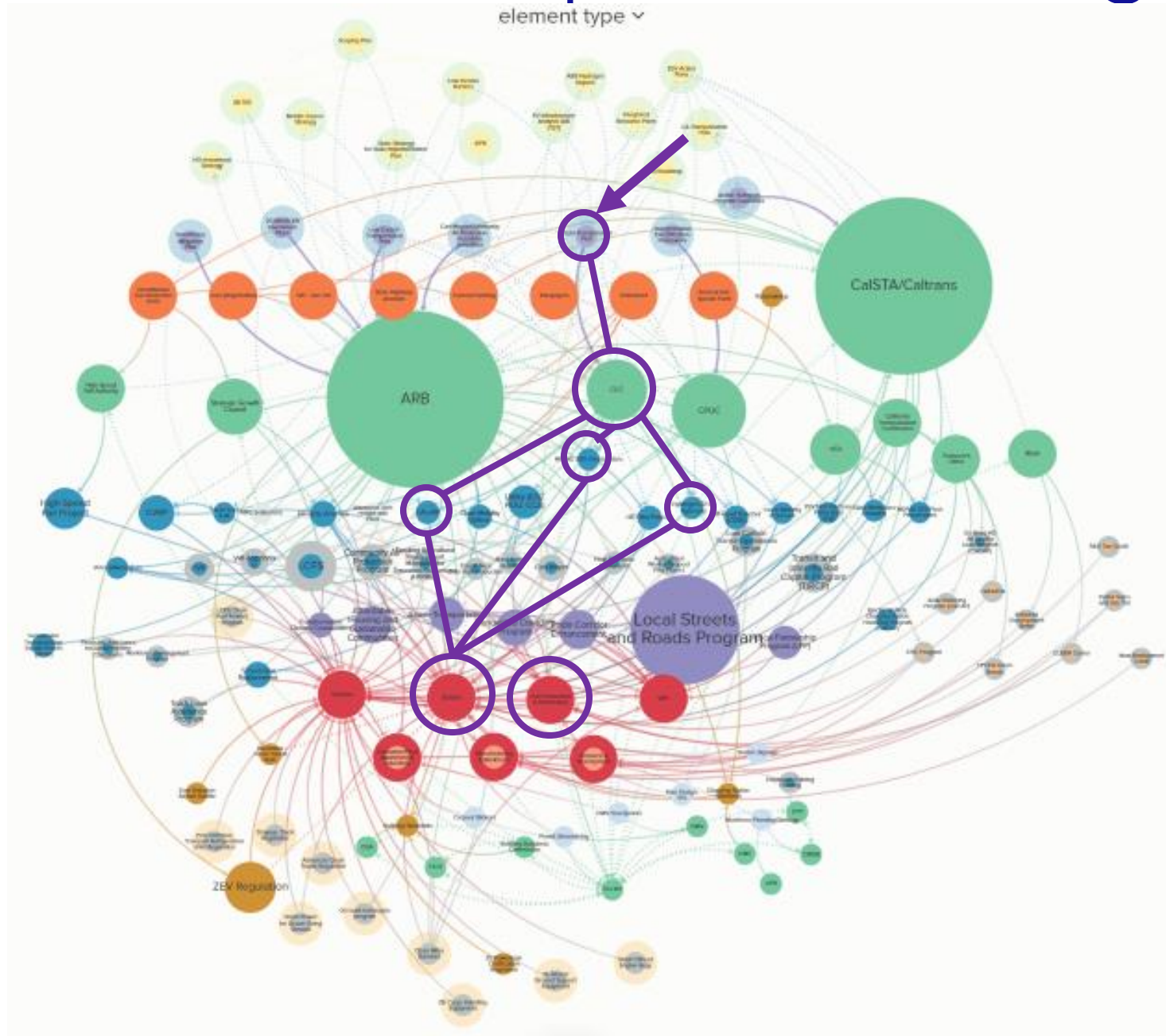
- At scale, significant benefits emerge
 - GHG reductions, air quality, equity/access, job growth
- Ultimately, it's about improving people's lives



Clean Transportation Funding Landscape

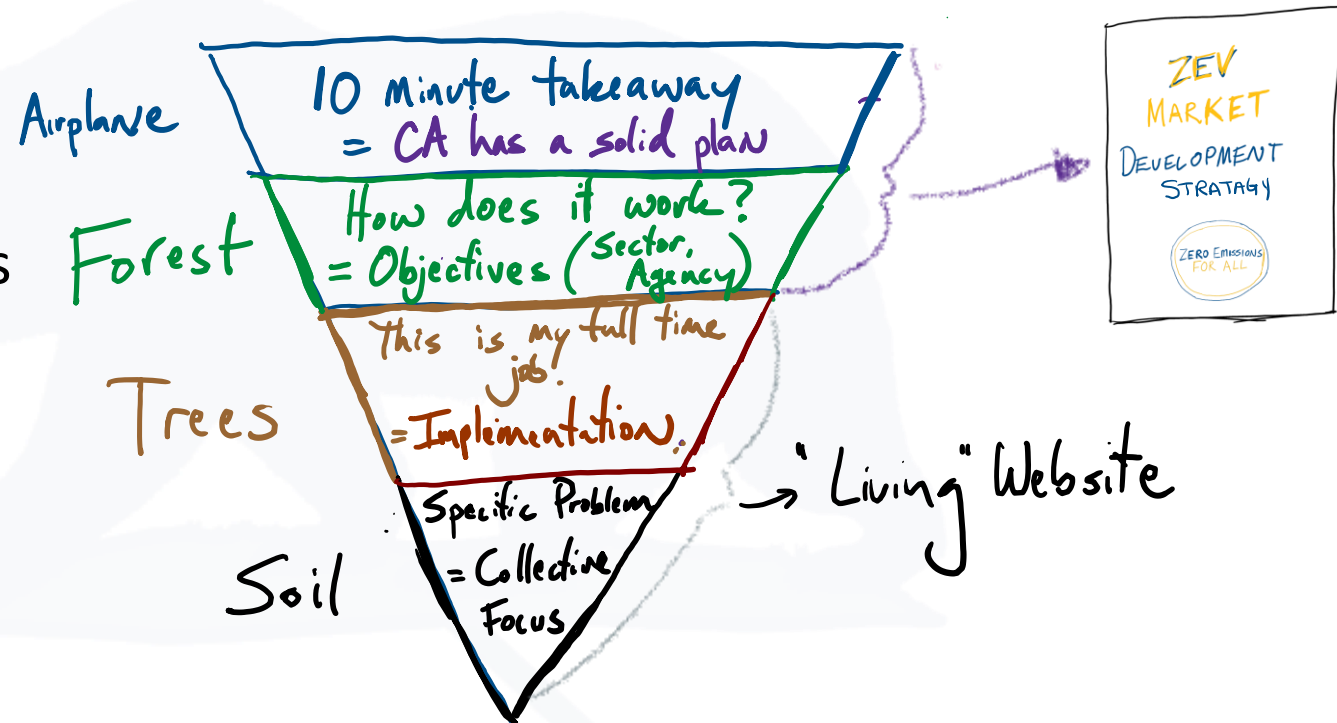


CEC Clean Transportation Program



ZEV Market Development Strategy

1. Articulate **core principles** for collective action
2. Clearly identify **targets**
3. Establish **Roles/objectives** of agencies and major stakeholder groups
4. Organize **collective problem-solving**
Increase transparency and target stakeholder engagement
5. Ensure **lessons learned** are accessible and incorporated



Empower actors to exceed expectations



System Metrics

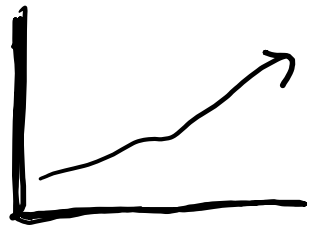


Equity/
Clean Mobility
Access

GHG Emissions



Workforce



Market Growth/Expansion
's # 's/class

Private \$





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