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OUR LAEDC VISION:

A reimagined Los Angeles regional economy – growing, equitable, sustainable, and resilient – that provides a healthy and high standard of living for all.



WHERE WE STAND TODAY: THE STRUCTURAL CHALLENGES

We must adapt our education, talent development and workforce systems to the future of work in a way that better serves dislocated workers, that meets the changing labor market demands of industry in an information-based, “globotics” economy, and that addresses the inequities growing more pronounced and socially destructive by the day in our bifurcated and stratified economy.

ONE POTENTIAL SOLUTION:

Collaborate in a way that plays to our state's industrial strengths, such as in alternative transportation

HOW: STROKE BOTH THE INDUSTRIAL DEMAND- AND SUPPLY-SIDES WITHIN THIS EMERGING ADVANCED TRANSPORTATION INDUSTRY, USING ZEV “CARROTS”

1 ECONOMIC RECOVERY

INCENTIVIZE MARKET TO PURCHASE:

Continue to incentivize the govt., education and private consumer markets to purchase from ZEV firms based here.

2 JOBS

LEVERAGE PROCUREMENT:

Exploit our own scale, using our local, county and state government buying power and huge consumer base to ensure the jobs are domiciled here.

3 EQUITY

MIDDLE & HIGH SKILL WORKFORCE FOCUS:

Develop and deploy competency and occupational crosswalks to prevent worker dislocation and a competitive workforce and invest in STEAM pathways.

LOS ANGELES COUNTY ECONOMIC DEVELOPMENT CORPORATION

THANK YOU

For more information please visit:

www.LAEDC.org

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