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Strategies to Attract Private Investment in Zero Emission Vehicle Charging Infrastructure and Other Clean Transportation

The best way to attract private investment is to look at economic basics and focus on the risk associated with the return. Private investors have fund charters that direct how money is invested. Those returns are based on the risk of the endeavor. I would suggest the state look at incentivizing the basics of supply and demand. The competition is fierce and the demand is weak for zero emission vehicles as well as limited infrastructure for such vehicles.