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Filer:	Raquel Kravitz
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# Key points from the CA DR Potential Study Phase 3: The Potential for Shift Demand Response

**Brian Gerke**, Lawrence Berkeley National Laboratory

2019 IEPR Joint Agency Workshop on Buildings Policy: Energy Efficiency, Decarbonization and Load Flexibility

August 27, 2019



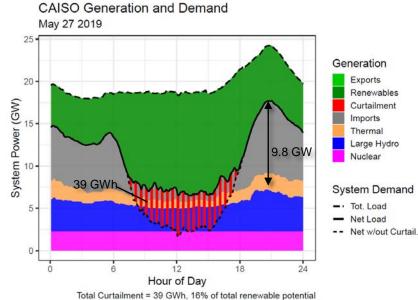
## The future is now for the duck curve The case for Shift demand response in California

#### WHY do we need Shift?

- To alleviate curtailment of renewables.
  - Curtailment in May 2019 alone represents ~\$11M in value.\*
- To ease ramping rates and flatten demand peaks.
  - Day-ahead prices spiked to near \$1000/MWh at times in 2018.\*\*

#### WHEN do we need Shift?

- Shift can potentially ease ramping rates every day.
- Typical need is to shift away from evening or morning peaks & toward mid-day or overnight.
  - Typically two opportunities to shift each day—sunrise and sunset.



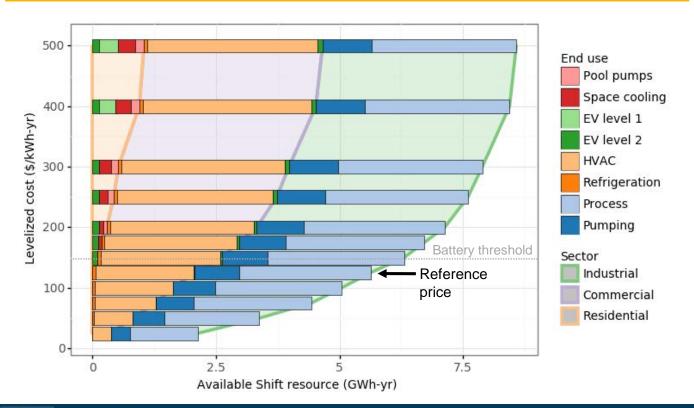
Net Load Ramp: 4-hour = 9.8GW; 1-hour = 3.7GW

\*Based on approx \$40/MWh LCOE for new solar build in 2023 https://www.eia.gov/outlooks/aeo/pdf/electricity\_generation.pdf \*\*Compare to typical peak prices around \$70/MWh (http://www.caiso.com/Documents/2017AnnualReportonMarketIssuesandPerformance.pdf)



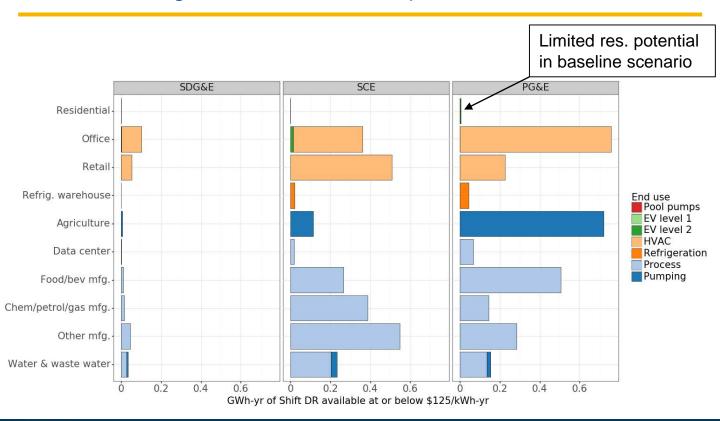
## Modeling a supply curve for Shift DR in 2030

Shift resource by sector and end use





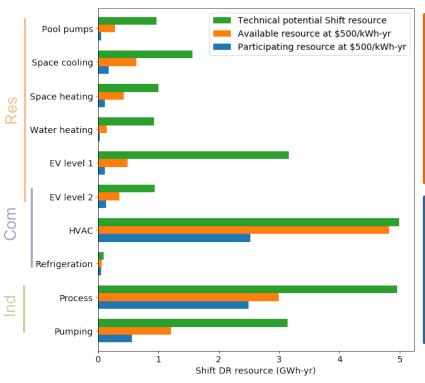
# Shift resource by utility, building type, and end use For technologies that are less expensive than batteries





# Participating, available and total Shift potential

## The importance of costs and customer participation rates



Technology costs and performance levels constrain how much of the technical potential can be made accessible. Bringing down costs can increase the available resource.

Analysis includes a customer participation model based on historical participation rates, which sharply limits residential participation. New customer engagement models may help.

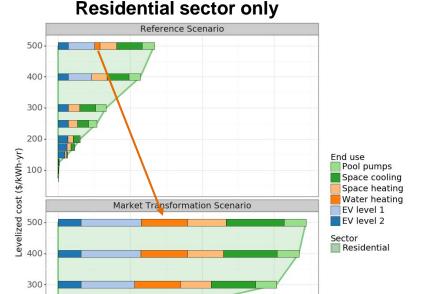


# Imagining a transformed market for Shift Electrification, lower costs, and higher participation

200-

100-

- Electrification scenario:
  Heat pump space and water heating reach ~30%
   penetration by 2030, on the way to meeting California's carbon neutrality mandate.
- We also modeled a markettransformation scenario with large (3x-10x) reductions in cost and increases in customer participation.
- Dramatic increases in the available Shift resource are possible, especially for new electrification loads



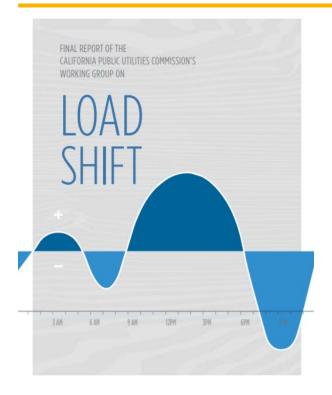
Available Shift resource (GWh-yr)

3



#### Pathways to Shift as a resource

### Diverse pilot options to try soon



- CPUC's Load Shift Working Group Identified 6 new pilot concepts with diverse levels of market integration, granularity, organizational roles & customer class targets.
- Data from pilots would provide essential new data to chart a course for Shift through modeling and program development

Read more at: https://gridworks.org/initiatives/initiatives-archive/load-shift-working-group/

