## EFFICIENCY COMMITTEE WORKSHOP

#### BEFORE THE

# CALIFORNIA ENERGY RESOURCES CONSERVATION AND DEVELOPMENT COMMISSION

In the Matter of:	)
2008 Rulemaking on Appliance Efficiency Regulations	Docket No.
Implementation of California Code of Regulations, Title 20, Section 1601 through Section 1608	) ) ) )

CALIFORNIA ENERGY COMMISSION HEARING ROOM A 1516 NINTH STREET SACRAMENTO, CALIFORNIA

THURSDAY, MAY 15, 2008

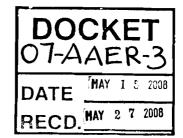
9:00 A.M.

ORIGINAL

Reported by: Ramona Cota

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Contract Number: 150-07-001



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#### COMMISSIONERS PRESENT

Jackalyne Pfannenstiel, Presiding Member

Arthur H. Rosenfeld, Associate Member

ADVISORS PRESENT

Tim Tutt, Advisor to Commissioner Pfannenstiel

John Wilson, Advisor to Commissioner Rosenfeld

STAFF PRESENT

Betty Chrisman

Gary Flamm

Melinda Merritt

Bill Pennington

Harinder Singh

Peter Straight

ALSO PRESENT

Gary Fernstrom, Pacific Gas and Electric Company
(PG&E)

Dr. Paul Bendt, Ecos Consulting

Chris Calwell, Ecos Consulting

Leo Rainer, Davis Energy Group, Inc.

Mike Geremia, Geremia Pools

William E. Storm, Storm's Pool Care & Repair

Mike Gardner, Mike Gardner Pools

Celia Hugueley, Oasis Pool Service

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#### ALSO PRESENT

Steve Barnes, Association of Pool and Spa Professionals

Jim Haynes, Uniden Engineering Services

Larry Albert, Power Test Institute and Black & Decker (via telephone)

Wayne Anderson, Motorola

Dave Klein, JVC

Wayne E. Morris, Association of Home Appliance Manufacturers (AHAM) and Power Tool Institute

Dain M. Hansen, National Electrical Manufacturers Association (NEMA)

John Green, National Electrical Manufacturers Association (NEMA)

Jean Baronas, Sony Electronics Inc.

Doug Johnson, Consumer Electronics Association

Rick Habben, Wahl Clipper Corporation

Pamela K. Horner, Osram Sylvania

Joseph G. Howley, GE Consumer and Industrial

Keith Cook, Philips Electronics North America Corporation

Michael O'Boyle, Lightolier

Dennis Swanson, American Lighting Association (ALA) and National Electrical Manufacturers Association (NEMA)

Michael Siminovitch, PhD, University of California, Davis, California Lighting Technology Institute

Ted Pope, Energy Solutions

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## ALSO PRESENT

Jennifer Thorne Amann, American Council for an Energy-Efficient Economy

Richard C. Upton, American Lighting Association

Paul Pavletich, Premier Lighting and Home

Bob Erhardt, National Electrical Manufacturers Association

Randall Higa, Southern California Edison

Howard L. Wolfman, Osram Sylvania

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1	PROCEEDINGS
2	9:17 a.m.
3	PRESIDING MEMBER PFANNENSTIEL: Good
4	morning. This is the Energy Commission's
5	Efficiency Committee Workshop on appliance
6	efficiency standards.
7	ASSOCIATE MEMBER ROSENFELD: They can't
8	hear you, Jackie.
9	PRESIDING MEMBER PFANNENSTIEL: You
LO	can't hear? It's on. Somebody grab Joe and find
L1	out what the problem is with the mics.
L2	(Thereupon there was an off the
L3	record discussion regarding the
L4	microphones.)
L5	PRESIDING MEMBER PFANNENSTIEL: We'll
L6	try this again. We apologize for multiple
L7	technical issues this morning but I think we are
L8	ready.
L9	This is the Efficiency Committee's
20	Workshop on appliance efficiency standards. I am
21	Jackie Pfannenstiel. I am the Chair of the Energy
22	Commission and the Presiding Commissioner on the
23	Commission's Efficiency Committee. To my left is
24	Commissioner Rosenfeld who is the Associate Member
25	on the Efficiency Committee. To my right is Tim

- 1 Tutt, my advisor; and to Commissioner's
- 2 Rosenfeld's left is John Wilson, his advisor.
- I think everybody is here understanding
- 4 this is one of the most important activities that
- 5 the Energy Commission undertakes on a regular
- basis, to look at the efficiency of the appliances
- 7 that are sold in California.
- 8 We take this responsibility to do this
- 9 very seriously. We are going to hear today about
- several appliances that have gone through the
- 11 process of looking at the efficiency standards
- that are both technically feasible and cost-
- 13 effective for them.
- 14 Today will be largely spent in both
- 15 presentation and technical discussion back and
- forth. We need and welcome the input of people
- 17 here and appreciate your participation in this
- 18 process.
- 19 Commissioner Rosenfeld, any opening
- 20 comments?
- 21 ASSOCIATE MEMBER ROSENFELD: No.
- 22 PRESIDING MEMBER PFANNENSTIEL: Well
- with that let me turn it over to staff to get
- 24 going. Melinda.
- 25 MS. MERRITT: Okay. Good morning

1 everyone. I am Melinda Merritt with the Appliance

- 2 Efficiency Program. Before we start I have a few
- 3 housekeeping items I need to go over with you so I
- 4 am going to read my script here.
- 5 For those of you not familiar with the
- 6 building, the closest restroooms are located out
- 7 the door to the left. There is a snack bar on the
- 8 second floor under the white awning.
- 9 Lastly, in the event of an emergency and
- 10 the building is evacuated please follow our
- 11 employees to the appropriate exits. We would
- 12 reconvene at Roosevelt Park, which is located
- diagonally across the street from this building.
- 14 Please proceed calmly and quickly, again,
- 15 following the employees with whom you are meeting
- 16 to safely exit the building.
- 17 Okay. There are copies of the workshop
- 18 agenda, the Committee notice and a limited number
- 19 of copies of various reports and other comments in
- 20 the foyer if you haven't already picked those up.
- 21 I would like to note that all comments
- that we have received to date have been posted on
- 23 our website and we will be posting the slide packs
- and any comments that we receive today in the
- 25 presentation. And any additional comments we

1 receive following this workshop will also be

- 2 posted on our website.
- 3 This workshop is being recorded and a
- 4 transcript will be provided within two weeks.
- 5 This meeting is also being broadcast
- 6 over the Internet and interested public wishing to
- 7 participate by phone had been invited to call in.
- 8 Regrettably we published the wrong call-in number
- 9 and are doing everything that we can to correct
- 10 that problem. The correct call-in number is
- 11 1-888-935-0258. The passcode is appliance, the
- 12 call leader is Melinda Merritt.
- 13 Also we have a sign-in sheet in the
- 14 foyer. If you haven't already please sign in.
- There are blue cards for members of the public
- 16 wishing to speak. We will collect those at
- intervals and make sure that you have the
- 18 opportunity to make your comments.
- 19 In its April 2 Scoping Order the
- 20 Efficiency Committee established the scope of
- 21 Phase I of this proceeding and the Committee's
- 22 Workshop Order for this workshop divided Phase I
- 23 into three parts. This workshop is concerned with
- 24 topics identified for consideration in Parts A and
- 25 B.

At this point I would like to emphasize 1 2 that we are in the pre-rulemaking stage of this 3 proceeding, with the intent to identify and 4 discuss all proposals for new standards and 5 amendments to the existing regulations that will 6 contribute to the realization of energy savings for California to increase appliance efficiency. This is still early in the process and 8 there will be additional opportunity to discuss 9 10 the various proposals and the proposed draft 11 language put forward to date. Over the past three months the staff has worked to actively engage the 12 13 respective industry and advocacy stakeholders in a 14 collaborative process conducting several meetings, 15 phone conferences, e-mail dialogues with lighting industry representatives, battery charger system 16 17 manufacturers and trade associations in 18 particular. 19 The Phase I topics are identified on the slide and Part A and Part B of these topics 20 21 identified as well. 22

I guess at this point I would also like to express my appreciation for PG&E and their consultants, for all of the excellent work and the long hours that they have already devoted to this

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1 project. And to all the participants that staff

- 2 has been working with for the congenial quality of
- 3 the interactions that we have experienced so far
- 4 and we truly hope that that continues as we move
- 5 through the proceeding.
- 6 To move on I guess I will simply note
- 7 the staff reports and introduce the staff that
- 8 will be presenting brief overviews of the various
- 9 topics. We have tried to keep our overviews
- 10 utterly brief so as to allow time for the many
- 11 presenters at today's workshop. And we request
- 12 that everyone try and keep attention to the time
- 13 that we have allocated for each of the subject
- matter that we have to cover.
- 15 So briefly, the staff has published two
- documents, the Staff Report: Phase I, Parts A and
- 17 B, provides background information and discussion
- 18 and puts forward draft regulations for the various
- 19 topics that have been identified. The Part A
- 20 topics are lighting-related only; the Part B
- 21 topics cover a variety of subjects.
- 22 And then the Draft Regulations: Part B -
- 23 Draft Amendments to the Appliance Efficiency
- 24 Regulations. This is a voluminous document that
- you may or may not have downloaded. But it

1 provides the non-substantive changes. Those are

- 2 changes without regulatory effect for both Parts A
- 3 and B.
- 4 The amendments or the draft language
- 5 with respect to Part A that is found in the Draft
- 6 Regulations document only pertain to definitions
- 7 for consistency with current federal law and Betty
- 8 Chrisman will be explaining this in more detail
- 9 here shortly.
- 10 The changes with regulatory effect,
- 11 which would be the equivalent of expressed terms
- 12 when we get further along in this proceeding, are
- 13 for the Part B topics only. So you will not find
- 14 expressed terms for the two lighting-related
- topics that are included in Part A.
- We have tried to provide somewhat of a
- 17 road map working through these two documents.
- 18 There's quite a volume of changes, as you might
- 19 have noticed, and we will definitely need your
- 20 help in reviewing that document in particular.
- 21 ASSOCIATE MEMBER ROSENFELD: Melinda,
- 22 can you talk a little bit more into the mic.
- 23 MS. MERRITT: Yes. Is there anything I
- need to repeat?
- 25 ASSOCIATE MEMBER ROSENFELD: That's all

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1 right.
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- 2 MS. MERRITT: Okay. Well actually I'm
- done.
- 4 ASSOCIATE MEMBER ROSENFELD: Thank you.
- 5 MS. MERRITT: So with that I'll
- 6 introduce Betty Chrisman.
- 7 MS. CHRISMAN: Thanks, Melinda. My name
- 8 is Betty Chrisman and I am Program Manager of the
- 9 Energy Commission's Appliance Efficiency
- 10 Compliance Program. I am just going to discuss a
- 11 couple of the items on the agenda today.
- 12 First related to the non-substantive
- 13 changes that are shown in the draft regulations
- 14 with blue highlight, either struck-out or
- 15 underlined text. These changes reflect current
- 16 federal law, both 10 CFR Sections 430 and 431 as
- 17 well as the Energy Independence and Security Act
- 18 that was signed last December. There are other
- 19 clarifications as well.
- 20 And when appropriate changes have been
- 21 made also to Section 1602 definitions. There's a
- lot of changes in that section as well as 1604,
- 23 Test Methods.
- 24 MR. STRAIGHT: Commissioners, we're not
- able to pick up her voice over the mic at the

Τ	moment.
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PRESIDING MEMBER PFANNENSTIEL: Betty,

please speak right into the mic, close to it.

4 MS. CHRISMAN: Can you hear me now?

PRESIDING MEMBER PFANNENSTIEL: Yes.

6 ASSOCIATE MEMBER ROSENFELD: Yes.

7 MS. CHRISMAN: Okay. Do you need me to

8 repeat what I said?

9 ASSOCIATE MEMBER ROSENFELD: No.

MS. CHRISMAN: Okay.

11 And then related to the draft regs we
12 welcome stakeholder review and comments.

These next two slides reflect federal standards that have been updated or added and are now included in the draft regs in 1605.1. We have been asked to clarify the walk-in cooler and walk-in freezer standards that we have incorporated into these draft regulations.

EISA specifically excluded products designed and marketed exclusively for medical, scientific or research purposes. We did not include this exclusion because our definition for refrigerators and freezers specifies that they are designed for the storage of food, beverages or ice. However, we can consider including the

federal exclusion to provide specific clarity
included in EISA.

And then this is the second page of changes that are included in 1605.1.

Other clarifications included, where appropriate, the Energy Commission standards and 1605.3 have either been removed, shown as struck out, or federal standards are already in effect. Or they have had an end-date incorporated, where federal standards take effect in the future.

The appliances that have been removed where federal standards are already in effect include ceiling fans, illuminated exit signs, traffic signal modules for vehicle control, the modules for pedestrian control have standards in both 1605.1 and 1605.3. Commercial clothes washers and distribution transformers.

The appliances that have an end-date incorporated include walk-in coolers and freezers, commercial refrigerators and freezers, commercial ice-makers, extra-large, unitary air conditioners, unit heaters and power supplies. Commercial spray valves have had the flow rate standard moved to the federal standards in 1605.1 and the cleanability standard remains in 1605.3.

The changes with regulatory effect are 1 2 shown in the draft regulations, highlighted in 3 red, either struck out or underlined. And these 4 are for Part B topics that are not found in the 5 federal regulations. These include battery 6 chargers, metal halide luminaires, residential pool pumps and portable electric spas, all of which will be addressed later in the workshop. 8 We have also incorporated changes to 9 10 data collection requirements in Table V due to 11 changes both with and without regulatory effect. 12 Some of these include, but they are not limited 13 to: adding a pull-down commercial refrigerator 14 type for federal standards that take effect in 15 2010, providing additional clarification for cooling capacity of water dispensers, adding a 16

field to specify whether a central air conditioner 17 18 is a vertical, single package model, since federal 19 standards take effect in 2010, expanding the small 20 air conditioner and heat pump space constraint 21 field to reflect different types of these 22 appliances, whether they are space-constrained or 23 through the wall or small ductile velocity, 24 incorporating requirements for federal design 25 standards for ceiling fans, adding data collection

1 for ceiling fan light kits and dehumidifiers,

- 2 amending the power venting or automatic flue
- 3 damper reporting requirements to apply to all duct
- 4 furnaces and unit heaters, not just natural gas
- 5 models, as our regulations had. Adding a field to
- 6 small, hot water boilers for determining if the
- 7 model is equipped with automatic means for
- 8 adjusting water temperature.
- 9 And there's additional changes for
- 10 residential pool pumps and water and energy use
- 11 requirements for dishwashers to show compliance
- 12 with federal standards that are taking effect in
- 13 2010 as well as distribution transformers, two
- 14 different types that are taking effect in federal
- 15 standards in 2010.
- And we expect to include data collection
- 17 for federally regulated lamps and we are still
- 18 determining what those data parameters will be.
- 19 That's the end of this section.
- 20 PRESIDING MEMBER PFANNENSTIEL: Thank
- 21 you, Betty. Are there questions or discussion on
- this part? Otherwise why don't we move on to the
- 23 next section.
- MS. CHRISMAN: Residential pool pumps,
- 25 the clarification, and portable electric spas, the

1 clarification to the test method.

We received a proposal from Pacific Gas

and Electric Company recommending clarification of

the residential pool pump standards and of the

test method for portable electric spas. This

proposal was narrowed to specifically address

certain deficiencies and PG&E will submit a

revised template later this month.

For the residential pool pumps, the clarification of the standards is the proposed regulatory language will do the three things that are shown here. Regarding clarification of replacement motors and testing and data certification or Curve C to show compliance with the recently adopted building standards and to correct an oversight regarding adding a data collection point to enable manufacturers to show compliance with the pump control requirements.

Related to portable electric spas. It is currently the test method shows, requires a -- specifies a minimum water temperature and a maximum ambient air temperature. The proposed regulatory language will insert a two-sided temperature tolerance for both and remove the spa insulation R-value and spa cover R-value from the

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data reporting requirements.
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- 2 And to provide more detail for both of 3 these proposals we have Gary Fernstrom from PG&E.
- 4 MR. FERNSTROM: Well good morning,
- 5 Chairperson Pfannenstiel, Commissioner Rosenfeld,
- 6 assistants, staff and interested parties. I would
- 7 like to make a couple of generalized comments and
- 8 then move on to our pool and spa-related
- 9 recommendations. To introduce myself, I am Gary
- 10 Fernstrom, Senior Program Engineer with the
- 11 Pacific Gas and Electric Company and PG&E's
- 12 project manager for the appliance standards
- 13 program.
- As you know, PG&E and the other state's
- investor-owned utilities are charged by the
- 16 California Public Utilities Commission to make
- 17 energy efficiency the first priority in the
- 18 loading order. As a consequence we are looking at
- 19 all opportunities, both through voluntary
- 20 information education and rebate programs as well
- 21 as with codes and standards advocacy to improve
- 22 energy efficiency in the state.
- The program is supported by all the
- investor-owned utilities so not just PG&E is
- 25 present here today. There are representatives

1 from the Southern California Edison Company, the

- 2 San Diego Gas and Electric Company and the
- 3 Southern California Gas Company.
- 4 We have been here many times before to
- 5 make these recommendations for you but somehow
- 6 this time seems different. There are serious,
- 7 global climate change issues that the country is
- 8 becoming increasingly aware of. California has
- 9 set very ambitious strategic air quality and
- 10 energy efficiency goals through the Governor's
- 11 Office and the Legislature. And our team has
- 12 assessed what we think we need to do tactically to
- realize these goals through both voluntary
- 14 programs and through codes and standards
- improvement advocacy.
- As a consequence our recommendations
- 17 this time are perhaps more aggressive than they
- 18 have been in the past and this has resulted in
- 19 more concern from affected stakeholder groups. We
- 20 at the utility have no particular vested interest
- 21 in this other than to get to the efficiency goals
- 22 that the state has set and indeed follow the
- 23 CPUC's directive to make energy efficiency the
- first item in the loading order.
- 25 So we believe that our recommendations

- 1 are objective, correct and fully merited.
- 2 However, in our process we solicit input from
- 3 everyone and there are other stakeholders in the
- 4 room today who are certainly going to present
- 5 opposing views or opposite views. So ultimately
- it is up to you the Commissioners to decide what,
- 7 in fact, is going to be turned into rules and that
- 8 will largely determine whether or not we can meet
- 9 the State of California goals.
- 10 So with that brief introduction I would
- like to introduce one of our consultants from the
- 12 consultant team, Leo Rainer from the Davis Energy
- 13 Group, who will talk about our pool pump and spa
- 14 proposal. And then I am expecting that there will
- 15 be several individuals from the trade to talk
- 16 about their views.
- 17 The pool industry is a very diverse
- 18 industry. All one has to do is go to one of the
- 19 contractor trade group meetings and you can
- 20 immediately see that there are a high diversity of
- 21 opinions about what to do and how to do it among
- 22 all of the contractors there. So in that spirit I
- think we will see quite a diversity of opinions
- 24 presented here today. Leo.
- MR. RAINER: Thank you, Gary. My name

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1 is Leo Rainer, I am with Davis Energy Group, I am
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- 2 here on behalf of PG&E and I would like to thank
- 3 the Commission for allowing us to provide our
- 4 input to the proposed amendments. I am going to
- 5 talk about both the clarification of --
- 6 ASSOCIATE MEMBER ROSENFELD: Leo, talk
- 7 into the mic a little.
- 8 MR. RAINER: There we go, a little
- 9 closer.
- 10 ASSOCIATE MEMBER ROSENFELD: You're too
- 11 tall.
- 12 MR. RAINER: You have to line people up
- in order so that they don't keep going back and
- 14 forth.
- 15 I am going to talk about both pools and
- 16 spas. I am going to talk about spas first and
- 17 then I'll talk about pools and I think we can take
- 18 -- I don't know, do we want to take discussion
- separately or together on those?
- 20 So spas. Spas were first covered in the
- 21 2005 standard. We are talking about portable
- 22 electric spas. These are portable devices that
- 23 are either 120 or 240 volt. They are called
- 24 portable because they can be moved, not because
- 25 they typically are moved, but they are not a

1 permanently installed hot tub or in-ground spa.

2 During the 2005 process PG&E submitted a

3 codes and standards enhancements report

4 recommending two items. One was a test method for

determining the standby load of spas and

6 requesting that they be tested and listed; and

then secondly, setting a maximum standby power

8 level that is based on the volume of the spa.

The standby level is calculated as five times the volume to the two-thirds. And the standby power, the test is a 72 hour, basically maintaining the spa at 102 degrees in a 60 degree ambient condition with a cover on and just the controls running, no actual use of the spa. So it's a standby level test. And the output of the test is watts and the standard level is a wattage, an average wattage.

All the recommendations were incorporated in the standards and became effective January 1, 2006. Since then some manufacturers have expressed concern that they have had difficulty meeting the standard with some of their spas, specifically smaller spas, and there has been some question as to the accuracy or repeatability of the test method.

PG&E has been in discussions with the 1 2 Association of Pool and Spa Professionals and also 3 spa manufacturers. They had a number of meetings 4 discussing how best to address this. Currently 5 the APSP has been developing an ANSI test method 6 based on the CEC test method. There is ongoing testing being done at Cal Poly San Luis Obispo 8 where they have built a test facility and have a number of spas that they are going to test to 9 determine how well they can recreate the test 10 method. 11

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To give you a little more background on the current, how the test method works. This graph, the bottom is the volume of the spa in gallons. The vertical axis is the standby energy use in wattage. And the black line you see is the standard level, five times the volume to the two-thirds.

The blue triangles are the currently listed spas that meet the standard. This shows 140. There are actually now 190, I haven't updated the list. Currently there's 190 spas that meet the standard.

24 The red boxes are the test, the spas 25 tested in development of the standard, and the

green circles are a sample that the APSP submitted

- 2 to us of 40 spas, some of which met the standard
- and some of which did not. And just to give you
- 4 an idea of the breadth of both volume and standby
- 5 power that you see in current spas.
- 6 Comments on the current amendments. We
- 7 agreed with all of the proposed CEC
- 8 clarifications. We think that what is currently
- 9 in there we completely agree with. We would like
- 10 to see future refinements to the spa test method
- 11 that come out of the APSP and Cal Poly testing
- incorporated as appropriate in future time. I
- don't know if that will be done in time in this
- 14 standards process. And in addition to the
- 15 standards I would like to discuss two additional
- 16 proposals, one dealing with the definition of spa
- 17 volume and the other is the elimination of the
- 18 reporting of relative humidity.
- 19 Spa volume is a critical value. The
- standard level is based on the spa volume.
- 21 However, there is no standard industry definition
- of spa volume. It is listed on -- the
- 23 manufacturer always lists the spa volume but how
- that is determined is up to the manufacturer. It
- is typically rounded to a nice number. You know,

1 300, 200 gallons. And the troubling problem is

- 2 there are incentives to overstate this volume,
- 3 both from a marketing perspective, a larger spa is
- 4 better, and also from a regulatory perspective a
- 5 larger spa has a larger budget.
- 6 So we would like to see a more definite
- 7 definition of spa volume developed. A couple of
- 8 options. One, what we would really like to see is
- 9 the actual or operating spa volume. What is used
- 10 when it is operated. That can be difficult to
- 11 define, however.
- 12 An easily defined definition is the
- 13 maximum volume. You simply fill the spa until it
- 14 overflows. That is very easy to define, however
- 15 that is not how the spa is operated and that is
- 16 not how it is tested.
- 17 One option that we have come up with,
- 18 which is probably as close as you can get to the
- 19 actual is to get the maximum fill volume and then
- 20 subtract 10.6 times the rated capacity. The rated
- 21 capacity is the number of people. Ten-point-six
- is gallons, that's half of the volume of a person.
- 23 So if you assume half of the person is in the spa
- and half is out then there's 10.6 gallons for each
- 25 person. So you assume all those people are in

there and when they're in hopefully the water

- doesn't spill over so that's probably about where
- 3 you would want to fill the spa.
- 4 MR. FERNSTROM: Leo, this is Gary,
- 5 excuse me for interrupting. Now is that a typical
- 6 person or? (Laughter)
- 7 MR. RAINER: I knew we were going to get
- 8 into the obesity question here and what is the
- 9 average American. (Laughter) This is, I got this
- 10 from the latest -- That is an average of women and
- men but we can argue that later if you really want
- 12 to. It's more the concept. So I think this is a
- 13 definition that could be worked with but we would
- like work with industry to come up with a good
- 15 definition.
- 16 Secondly is more of just a reporting
- 17 manner. In the current test method it is required
- 18 that the average humidity during the test be
- 19 reported. That was put in there originally
- 20 because relative humidity can have a large effect
- on energy use of pools and spas. However, the
- 22 test is done with a cover on for the entire time
- 23 and the relative humidity has a very minor effect
- 24 and it is an added burden to the test method
- 25 because you don't need a relative humidity for

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1 anything else. So we are proposing that that be
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- 2 eliminated from the requirement.
- 3 That's it for spas. Do you want to take
- 4 discussion on spas first?
- 5 MR. FERNSTROM: Just one quick question,
- 6 Leo. Did you want to address the cover R-value
- 7 issue?
- 8 MR. RAINER: Yes. The reason we
- 9 proposed striking also the cover R-value from the
- 10 reporting is we feel that the cover R-value
- 11 shouldn't be used as a marketing tool. We really
- 12 should be using the standard, the standby wattage,
- that really tells you how well the spa performs.
- 14 The cover R-value has an effect but it depends on
- 15 how the cover is built and how it is sealed. It
- has almost a larger effect than the obviously R-
- value of the spa. So we feel that the R-value
- 18 being reported is more confusing than it is worth.
- 19 Does that cover it, Gary?
- 20 PRESIDING MEMBER PFANNENSTIEL: Are
- 21 there questions or discussion on spas? Otherwise
- we'll move on to swimming pools. Go ahead.
- 23 MR. RAINER: Swimming pools. Similarly,
- 24 pool pumps --
- 25 MR. PENNINGTON: Is there a question in

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1 the back there, sir?
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- 2 MR. GEREMIA: I was just going to --
- 3 PRESIDING MEMBER PFANNENSTIEL: Excuse
- 4 me, if you have a question you need to come to a
- 5 microphone.
- 6 MR. GEREMIA: I was just going to ask,
- 7 is there a requirement to make sure that the cover
- 8 that is supplied with the spa in normal sales is
- 9 the one that is actually going to be used for the
- 10 test? Mike Geremia with Geremia Pools.
- 11 MR. RAINER: That's a very good
- 12 question. That is the requirement. How that gets
- 13 enforced I do not know. But it should be the
- 14 cover that is provided with the spa. Obviously
- there are replacement covers and there are
- 16 different covers.
- 17 MR. FERNSTROM: Gary Fernstrom, PG&E.
- 18 Also Mike, the spas are tested, set up as they
- 19 originally come from the factory. So whatever the
- 20 default control settings are, are the ones that
- are required to be utilized.
- MR. RAINER: So pool pumps. Similarly,
- 23 pool pump motors were first covered -- Pool pumps
- 24 and pool pump motors were first covered in the
- 25 2005 standards. PG&E provided a case report that

1 recommended testing and listing of the pool pump

- 2 efficiency and flows at various system curves.
- 3 The elimination of low-efficiency motors,
- 4 specifically split phase and capacitor start
- 5 induction run motors, and the requiring that new
- 6 pool pumps use two-speed motors for pool pumps of
- 7 greater than one horsepower.
- 8 All of these requirements were
- 9 incorporated into the standards. The testing and
- 10 listing and the efficiency requirements became
- 11 effective January 1 of 2006. The two-speed motor
- 12 requirement became effective at the beginning of
- this year.
- 14 In addition, last month the Title 24
- building standards were adopted that have pool
- design requirements that are closely linked to
- 17 Title 20 pool pumps. They require a minimum
- 18 turnover time and a maximum flow velocity,
- 19 effectively requiring a maximum pool pump size and
- 20 a minimum piping size. And the way that that is
- 21 determined is based on pool pump tests from the
- testing and listing in Title 20.
- 23 So some of the issues that have come up
- 24 with pool pumps. Currently the scope of the
- 25 standards includes only residential pool pumps.

1 Motors are not explicitly mentioned in the scope.

- 2 It is the interpretation of the CEC currently that
- 3 the standards do not cover replacement pool pump
- 4 motors. This means that if a consumer has a pool
- 5 pump, which is a pump/motor combination, if the
- 6 motor fails they can buy a single-speed motor to
- 7 replace that. The intent of the standards was
- 8 that all new motors would be two-speed.
- 9 Since the implementation manufacturers
- 10 also brought out a number of new products that are
- 11 not only two speed but variable or multi-speed
- 12 pumps. These have significant benefits, both for
- 13 energy savings and operation but their efficiency
- 14 is more difficult to characterize and the current
- 15 test and listing does not cover that.
- 16 Also as I have mentioned, the Title 24
- 17 building standards rely on the testing and listing
- 18 data for the pool pumps. However, they use a
- 19 Curve C, which is a third curve that was
- 20 recommended by stakeholders, which represents a
- 21 very low loss, well-designed pool and that data
- 22 would be very useful to have in the testing and
- 23 listing.
- 24 Let me explain a little bit about the
- 25 pool curves. This is a head and flow curve the

1 axis on the bottom is the flow rate in gallons per

- 2 minute and the vertical axis is the head or
- 3 pressure drop in feet of water and the yellow, red
- 4 and light blue lines that you see are what we call
- 5 a system curve for different pools.
- 6 Curve A and Curve B, the red and yellow
- 7 curves were the two curves that were developed for
- 8 the 2005 Title 20 standards. The red represents a
- 9 typical pool that we feel is built currently with
- 10 one and one-half inch PVC pipe. The yellow is
- 11 supposed to represent an older pool with smaller
- 12 copper piping.
- 13 The horizontal lines, the dark blue and
- 14 the green, represent pump curves. This is how a
- 15 pump reacts to the system. And where the pump
- 16 curve crosses the system curve is where the pump
- 17 operates. If you have a pump curve and a system
- 18 curve you can find out where your flow rates are.
- 19 And this is how the testing is done. The pump is
- 20 tested and the intersection of the various system
- 21 curves is reported in terms of flow rate and
- 22 efficiency and power use.
- 23 Responses to draft amendments. Again we
- agree with all the proposed amendments the
- 25 Commission has -- especially the inclusion of

1 replacement pool pump motors. Not including

- 2 replacement pool pump motors would forgo a
- 3 majority of the energy savings that were
- 4 attributed to pool pump standards and were part of
- 5 the 2005 standards.
- 6 And replacing a single-speed pool pump
- 7 motor with a two-speed motor, either in new
- 8 construction or existing is highly cost-effective,
- 9 both from a societal and a consumer perspective.
- 10 Typical motors are expected to have a ten year
- 11 life. Annual savings from putting in a two-speed
- 12 pool pump motor in a typical one and a half
- horsepower pool pump is about 880 kilowatt hours a
- 14 year. That represents about \$800 in present value
- savings over the ten year life of the motor.
- We estimate the cost of installing a
- 17 two-speed motor in an existing pool pump to be
- 18 \$400. That includes about \$200 of incremental
- 19 cost for the pool pump itself, another \$160 for a
- 20 two-speed controller, which is required for a two-
- 21 speed pool pump, and added labor for installing
- 22 that controller. Even with that \$400 cost you
- 23 still have a \$400 net customer present value and
- 24 almost a two benefit to cost ratio. And that is
- 25 in an existing pool. In new construction it is

even better because you really don't have any cost for the controller or the labor.

So I am going to come back to this curve again just to show you how a two-speed pool pump saves energy. If we look at the red system curve the blue pump curve represents a one and a half horse, single-speed motor, so it would operate at that higher crossing point. It would take five hours to circulate the pool of water and it would use during that five hours about 1100 watts.

If you put in a two-speed pool pump motor that runs at a low speed, in other words that lower green line, you move down the system curve. You do move less water but you move it at a much lower power use. So it takes you longer, it takes you seven and a half hours to move that same amount of water, but you only use 400 watts to do that and you save -- Well, let's see. I didn't put that on there. You'd save 800 kilowatt hours a year doing this.

The two-speed pool pump allows you to still have the high speed when needed for other pool operations. Also you can see there's significant demand savings. Over 800 watts of demand if this pool pump is operated on peak.

Finally to kind of cover the suggested 1 2 next steps for both pools and spas. We would like 3 to settle on a standard spa volume definition. 4 would like to work with APSP and Cal Poly to 5 resolve any testing issues on the test method. 6 want to ensure that replacement pool pump motors are included in the scope of the standards as now proposed. 8 We would like to work with industry to 9 educate pool service firms on the benefit of 10 11

educate pool service firms on the benefit of multi-speed pumps and good pool design. We feel that the real difficulty here is getting the industry to understand the benefits and therefore allow consumers to obtain those benefits. And we would like to investigate how to best test the newer variable speed and multi-speed pumps.

So I can take any questions on pools.

18 MR. FERNSTROM: If I could just add one 19 thing. This is Gary Fernstrom from PG&E.

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Leo's presentation and estimates here, by our view, are quite conservative. The California DEER estimate, Database of Energy Efficient Resources, shows the two-speed savings to be 1400 kilowatt hours a year, which is

substantially more than the very conservative

1 estimate that we have made here. So on to

- 2 questions.
- 3 PRESIDING MEMBER PFANNENSTIEL: Thank
- 4 you, Gary. Are there questions or discussion, any
- 5 remaining questions on the spas? Please come up
- 6 to the microphone and identify yourself for the
- 7 record, please.
- 8 MR. STORM: My name is William Storm, I
- 9 am the owner of Storm's Pool Care and Repair in
- 10 Sacramento, California.
- 11 ASSOCIATE MEMBER ROSENFELD: Do you have
- 12 your mic on? Is the green light on?
- 13 MR. STORM: All right. Is that better
- 14 now?
- ASSOCIATE MEMBER ROSENFELD: Yes.
- MR. STORM: Okay, thank you. My name is
- 17 William Storm. I am the owner of Storm's Pool
- 18 Care and Repair in Sacramento, California. I am a
- 19 licensed contractor. I have been in the swimming
- 20 pool service business since 1962 and I completed
- 21 one of the first college accredited pool
- 22 technician courses in the United States. In
- talking with my colleagues, it is the only
- 24 accredited pool technician course and it was done
- with Sacramento City College.

I have been installing and promoting
two-speed pumps since 1990 with success. My
failure rate I would say is zero because I have
not had call-backs on them.

There are definitely different needs for different pools. But on a pool technician basis and on an educated level these problems can be addressed and solved and performance can remain excellent and see improvements.

Contrary to some opinions, two speeds offer an immediate economic stimulus to the economy, even though the individuals make an expense, and there is an immediate economic stimulus to the personal budget. That is immediate from the day that the pump is turned on.

The upgrade cost to a two-speed system can be recovered in five months. You are talking to somebody that has had a motor fail so they have one level expense. What you are going to do to increase that is less than \$200, comfortably.

The program for upgrading pool systems should really be given -- should really give people in the pool cleaning service business a boost to become a certified technician and a reason to become a licensed contractor in the

1 state of California. Do you have any questions

- 2 for me?
- 3 PRESIDING MEMBER PFANNENSTIEL: None,
- 4 thank you, sir.
- 5 MR. STORM: Thank you.
- 6 PRESIDING MEMBER PFANNENSTIEL: I have
- 7 some blue cards from people who have asked to
- 8 speak on this so why don't we go through them
- 9 first. Mike Gardner, Independent Pool and Spa
- 10 Association -- Service Association, I'm sorry.
- 11 MR. GARDNER: My name is Mike Gardner.
- 12 I am here today representing the 3700 small
- 13 business owners of the Independent Pool and Spa
- 14 Service Association. I am the regional director
- for Region I, which is here in Northern California
- 16 and includes Sacramento. I hold a California
- 17 State Contractor's C-53 license and have been in
- 18 the pool and spa industry for 29 years, both in
- 19 Southern California and Northern California.
- 20 We believe that the provisions presented
- in Title 20 will work great for new construction
- and for remodels where underground plumbing can be
- changed, including Title 24. However, we feel
- 24 that the imposition of the regulation on direct
- 25 replacement motors would create a problem that

1 would be contrary to the goals in Title 20.

not flow through the media.

Most existing pools are not plumbed with multi-speed pumps in mind and many have multiple skimmers, which are rendered useless for surface cleaning at low speed, thereby encouraging the homeowner to go out and turn the pump to high.

Many pool cleaners will not function at low speed and diatomaceous earth filters need to run at high speed to be most effective. Sand filters would need to be replaced completely as low speed will

We as an association have been the link between the pool that the builders have built and the consumers' budget. We work with homeowners to arrive at the most efficient way to run their pool and give them the most enjoyable experience for the lowest cost. We have for years downsized pumps for our clients as newer pumps have gotten more efficient. With the current language we will continue to e allowed to perform this cost and energy saving function.

Also it may encourage the upsizing of pumps to get higher flow rates at low speed. PG&E has requested the exemption from the efficiency standards for low speed because they are not as

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1 efficient at low speed.
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- We are concerned that the regulation

  will return us to the days of rebuilding old, very

  inefficient motors, which may not be energy

  efficient but will be cheaper to rebuild than to

  install a new controller and multi-speed motor.
- We have participated in the rebate programs and have carved large numbers from our 8 customers' utility bills. We wish to be able to 9 use our expertise to make the decision as to when 10 11 it is appropriate to install a two-speed motor based on the individual existing pool, not a 12 13 regulation that will create the appearance of 14 energy savings only to be thwarted by a homeowner 15 who knows how to program his pump.
- Thank you for your time and consideration and for hearing us.
- 18 PRESIDING MEMBER PFANNENSTIEL: Thank
  19 you, Mr. Gardner, for your comments.
- MR. FERNSTROM: This is Gary Fernstrom,

  PG&E. I have just one question of Mike. And that

  is, to what extent this position is representative

  of the 3200 member IPSSA organization? Has this

  been voted on and a resolution passed?
- 25 MR. GARDNER: This has been discussed at

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- 2 represented by ten members of the Independent Pool
- 3 and Spa Service Association. And it is the
- 4 consensus that this is where we stand.
- 5 MR. FERNSTROM: Is there a resolution
- 6 supporting that or was there a vote taken? Is it
- on the record in the IPSSA records?
- 8 MR. GARDNER: No it is not.
- 9 MR. FERNSTROM: Thank you.
- 10 PRESIDING MEMBER PFANNENSTIEL:
- 11 Commissioner Rosenfeld, did you have a question?
- 12 ASSOCIATE MEMBER ROSENFELD: No, I was
- going to ask the same sort of thing.
- 14 PRESIDING MEMBER PFANNENSTIEL: Thank
- 15 you. Celia Hugueley, I'm not sure I have that
- 16 right, Oasis Pool Service.
- 17 MS. HUGUELEY: Hello, my name is Celia
- 18 Hugueley. My sister and I have operated Oasis
- 19 Pool Service in Nevada County for 20 years. We
- 20 are licensed C-61 D-35 swimming pool service and
- 21 repair contractors and hold many technical
- 22 certifications in our field. I also attended the
- 23 class at City College that Mr. Storm referred to.
- I assume that PG&E is pushing the
- 25 inclusion of replacement motors in this

1 clarification because the current and past rebate

- 2 programs have not yielded the desired results with
- 3 respect to the installation of two- and variable-
- 4 speed pumps. A more thorough examination should
- 5 be made as to why even with a tireless
- demonstration program by PG&E the pool industry
- 7 has not been moved to enthusiastically embrace
- 8 these retrofits.
- 9 As service professionals it is our job
- 10 to protect and advise our clients. To repair and
- 11 improve a swimming pool system requires knowledge
- of many disciplines, including electrical,
- 13 hydraulics, plumbing and venting, to name a few.
- 14 We attend many meetings, classes and
- 15 demonstrations to stay current and informed on the
- 16 many issues affecting swimming pools, including
- 17 energy conservation. We use this acquired
- 18 expertise to make recommendations to our clients.
- 19 Many times those recommendations include two- or
- 20 multi-speed upgrades.
- 21 It is, however, an impossible task to
- 22 standardize existing field conditions to conform
- 23 to one solution. To mandate that single solution
- 24 will backfire in the many ways outlined in my
- 25 written comments and those of others. To achieve

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1	the	desired	ıncrease	ın	electrical	efficiency	our

- 2 industry needs to retain the flexibility to make
- 3 informed choices as to the most efficient way to
- 4 upgrade our clients' systems.
- 5 Thank you for allowing me to address you
- 6 on this matter.
- 7 PRESIDING MEMBER PFANNENSTIEL: Thank
- 8 you for coming here to do so, appreciate it.
- 9 Wayne Morris from AHAM. He is not here?
- 10 MR. FERNSTROM: While Wayne is coming up
- 11 -- this is Gary from PG&E. I would just like to
- 12 say that these speakers from the pool industry are
- 13 allies and very respected individuals so far as
- 14 PG&E is concerned.
- 15 PRESIDING MEMBER PFANNENSTIEL: I'm
- sorry, Gary, I missed the end of what you said.
- 17 MR. FERNSTROM: I just wanted to
- 18 indicate that the contractor speakers, all of
- 19 them, are allies of our company and very respected
- individuals with regard to what they do.
- 21 PRESIDING MEMBER PFANNENSTIEL: Thank
- 22 you.
- MR. FERNSTROM: We don't have a blue
- 24 card but we actually have one more person on our
- 25 side that wants to speak about the pool issue.

1	PRESIDING	HEMBER	PFANNENSTIEL:	Fine

- 2 MR. BARNES: Hello. My name is Steve
- 3 Barnes, I am the Chairman of the APSP, Association
- 4 of Pool and Spa Professionals, Technical
- 5 Committee, and I am also the Chairman of the APSP
- 6 Ten, which is a pump standard that we are working
- on. We have been working with PG&E, the Davis
- 8 Energy Group on this specific issue with Title 20
- 9 for upwards of two years now I guess.
- 10 I just officially want to say that the
- 11 Association of Pool and Spa Professionals is in
- full support of this new language. We absolutely
- support it to the point we have been active and
- 14 Florida and other states. We intend to use this
- as a model to go across the country. We believe
- that saving energy by reducing the power we are
- 17 using to filter water is a tremendous benefit to
- not only us as a society in saving electricity and
- 19 energy costs but also to those homeowners.
- 20 And from an industry-selfish point of
- view, we believe that saving energy and reducing
- 22 electric bills in the order of 30 to 60 dollars a
- 23 month across the country, that is money that is
- better spent on a bigger pool. (Laughter) We are
- 25 selfish in this, we think it is the right thing to

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do to save energy.
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position?

2	I would also like to say there is
3	concern from manufacturers, of which I represent
4	one, Pentair Water Pool and Spa. And that is,
5	when we start replacing motors to wet ends, that
6	whole system is tested from safety and electrical
7	and fire hazard as a single unit. And so while we
8	endorse this language we express caution that we
9	don't just willy-nilly put any motor on any pump.
LO	They really do have to be sized correctly.
L1	That is one of the primary focuses of
L2	what we will be doing with the APSP-Ten standard,
L3	so that we can give guidance on the equipment on
L4	how to replace what those components are. I thank
L5	you for your time.
L6	PRESIDING MEMBER PFANNENSTIEL: Thank
L7	you.
L8	MR. FERNSTROM: So Steve, the same
L9	question of you that I asked of Mike. To what
20	extent has the APSP officially taken this

MR. BARNES: I think we had no less than six or seven meetings, of which we appreciate you participating, over the course of two years. It was ultimately after a lot of wordsmithing and

1 consternation a unanimous position of the APSP-Ten

- Writing Committee. That then went to the APSP
- 3 Technical Committee and became the official policy
- 4 of the APSP. So it is a very formal process that
- 5 we go through.
- 6 PRESIDING MEMBER PFANNENSTIEL: Thank
- 7 you. Bill, did you have a comment or a question?
- 8 MR. PENNINGTON: Yes, thank you. Could
- 9 you explain the relationship of the organization
- 10 you represent to the organization that Mr. Gardner
- 11 represents.
- 12 MR. FERNSTROM: The APSP versus IPSSA.
- 13 MR. BARNES: Yes. I don't know. They
- 14 are independent organizations. The Association of
- 15 Pool and Spa Professionals is a member
- organization at the national level. It has got
- 17 regional affiliations in the Northeast and Florida
- 18 and other places. But I don't know that there --
- 19 I don't believe there is a formal relationship
- 20 between the two organizations.
- 21 MR. PENNINGTON: Is one a technical
- 22 organization and another is a trade association?
- 23 I'm not -- That's the level of question.
- 24 MR. FERNSTROM: The question is about
- who each organization in the industry really

1 represent and how they divide. My answer would

- 2 be, they are different organizations within the
- 3 pool and spa industry to which manufacturers,
- 4 builders and contractors have affiliated.
- 5 To some extent both of these
- 6 organizations have manufacturer, builder,
- 7 distributor, trades person affiliation. However,
- 8 IPSSA tends to be predominately the field service
- 9 people. And unless I am mistaken, APSP tends to
- 10 be predominately the builders and the
- 11 manufacturers. Do Steve or Mike, either of you
- have further thoughts on that?
- MR. BARNES: I know there is a
- 14 tremendous amount of overlap between the
- 15 organizations. Within the Association of Pool and
- 16 Spa professionals there is a very service
- 17 contingent but as Gary points out it is much
- 18 broader, there's manufacturers, builders,
- 19 distributors.
- 20 And the other aspect, I think the big
- 21 difference between the two organizations, is the
- 22 APSP is American National Standards Institute-
- 23 accredited to create standards. So we have
- 24 standards for portable spas and pools. The full
- 25 gamut of ANSI-approved standards. So there is

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1 that very technical side and then there's the
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- 2 trade association side of promoting the industry.
- 3 PRESIDING MEMBER PFANNENSTIEL: Thank
- 4 you, sir. Somebody would like to speak, come on
- 5 up.
- 6 MS. HUGUELEY: This is Celia Hugueley.
- 7 As a member of both APSP and IPSSA I think I might
- 8 be able to shed a little bit more light. APSP is
- 9 much larger, nationwide. They don't have
- 10 meetings, mandatory meetings to attend, it's done
- 11 a lot through e-mails and paper. And they set
- 12 standards and it is primarily -- I have been a
- member for about 18 years and it is primarily
- focused on the manufacturing and standards.
- 15 And IPSSA is the hands-on people
- installing the equipment. And we have monthly
- 17 meetings. We are much more integrated together as
- 18 a membership. You know, field technicians.
- 19 PRESIDING MEMBER PFANNENSTIEL: Thank
- 20 you. Any further discussion on pool pumps and
- 21 spas? Please come forward.
- MR. GEREMIA: Hi, I'm Mike Geremia. I
- 23 am the president of Geremia Pools and Geremia Pool
- 24 Service. We have been building swimming pools in
- 25 the Sacramento region for over 60 years.

I am also the secretary and founder, or
one of the founders, of the Foundation for Pool
and Spa Industry Education, FPSIE for short. It's
a local trade school designed to educate all
members of our industry.

I am here to speak against the

I am here to speak against the requirement that all swimming pool replacement motors be variable speed motors. I have been in agreement with most of the changes in Title 20, in Title 24, and the need to reduce energy consumption of our products.

But the service side of these Titles is a little less obvious. Rebates are great but they don't go enough to offset the costs when the installation gets to be \$1,000 to \$3,500 to upgrade controls and meet the needs of the various pools. Many times these are unplanned purchases that come on all of a sudden. Consumers aren't prepared to make that kind of an expenditure.

Two-speed pumps are effective in saving energy, however, they don't fit all pools' needs.

Low speed may not skim properly for that particular pool. There are still induction-style motors. And we have seen in the industry shorter lifetimes for that type of motor as opposed to the

1 single-speed. Or of course the new variable

2 speeds we don't really have a long enough track

3 record, they have only been on the market for a

4 couple of years.

Many servicemen that are in the industry

are not trained properly to make certain upgrades

to fit the hydraulic needs of the pools.

Manufacturers such as Steve and his company are working very hard to overcome that but we have a

long ways to go.

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FPSIE has developed an energy audit course, which we are promoting now to train servicemen within the industry to show the consumers the advantages of variable speed motors.

But again that too is in its infancy.

Warranty issues will develop when these products are installed by untrained installers.

As Steve mentioned, the pumps and motors have to be matched properly to be effective.

Licensing. Only about ten to twenty percent of the service industry carries the proper kind of license to pull a permit to do the work that is necessary in many of these upgrades. The current law requires that any contract over \$500 requires a license to do the work. Replacement

1 motors often fall just underneath that threshold.

- 2 And those small pool service companies rely on
- 3 that income in order to be able to maintain their
- 4 profitability.
- 5 I am concerned about the enforceability
- of a regulation such as this and I think the
- 7 reality is that many consumers will find a way to
- 8 get around the need to install a variable speed
- 9 motor by finding somebody else to do it, and thus
- 10 take a customer away from somebody who is trying
- 11 to follow the spirit of the regulation.
- 12 Our industry was just introduced to
- 13 these products in the last couple of years. I
- 14 think we need to let the marketing campaigns of
- 15 PG&E and SMUD and all the utilities, plus the
- 16 marketing campaigns of us within the industry,
- 17 take hold. We are just really getting out there
- 18 with these products.
- 19 We have now developed a program that is
- 20 available on-line as well as in our classroom at
- 21 FPSIE to train people to do an audit and properly
- 22 present the savings to a consumer. I think the
- 23 utilities as well as the Energy Commission would
- 24 be investing very well in our industry by
- 25 supporting that goal.

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please.

I feel this requirement is jumping the

2	gun and would prefer to see something like this
3	down the road if those campaigns fail. Our
4	industry is just going to come up, is starting to
5	come up to speed, we have a little ways to go.
6	Thank you.
7	PRESIDING MEMBER PFANNENSTIEL: Thank
8	you, sir. I'm sorry, Commissioner Rosenfeld has a
9	question. Sir?
10	ASSOCIATE MEMBER ROSENFELD: I should
11	know this but this is a question for Bill
12	Pennington. When would this become effective,
13	Bill? I might can ask Mike whether he would think
14	that there was some advantage for delaying a few
15	months. But can you comment, Bill?
16	MR. PENNINGTON: I am wondering what the
17	staff's expectation is about effective date.
18	MS. MERRITT: Well assuming that the
19	proposed amendments are adopted in December of
20	this year

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with the Energy Commission. Assuming that

proposed amendments would be adopted in December

SPEAKER FROM THE AUDIENCE: Speak up,

MS. MERRITT: This is Melinda Merritt

1 of this year that would put the earliest effective

- 2 date for regulations January of 2010. That would
- 3 be the earliest. We have not posited any precise
- 4 effective dates for these measures at this time.
- 5 MR. FERNSTROM: I have a thought on that
- if I could make it, Gary Fernstrom from PG&E. The
- 7 advocates of the pool measure actually thought
- 8 this was going to be affective January 1, 2008,
- 9 this year. It was only through an oversight that
- 10 that did not happen.
- 11 Two-speed pumps and motors have been in
- 12 the market for years. This is not a relatively
- 13 new product, their availability goes back 20
- 14 years, as Bill Storm noted. And much energy
- 15 saving would be left on the table if this is
- delayed.
- 17 Also, any integral pump motor product,
- 18 whether it is for new pool construction or
- 19 replacement, currently must be two-speed. So if
- 20 someone needs to replace the entire thing, the
- 21 pump and the motor and it is one horsepower or
- over, the regulation requires it to be two-speed.
- So we are only talking about the
- 24 electric motor only replacement portion of this.
- 25 And we originally thought that was required but

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- 2 that the CEC's attorney's opinion was that that
- 3 could not be regulated since it was left out of
- 4 the scope.
- 5 PRESIDING MEMBER PFANNENSTIEL: So what
- is the energy savings? How many kilowatt hours a
- 7 year do we save per year if we delay it a year?
- 8 MR. FERNSTROM: It would be the number
- 9 of pumps estimated to be replaced annually, motor
- 10 only replacement, times the estimated annual
- 11 energy use. I believe Leo estimated that at about
- 12 800 kilowatt hours a year. The DEER estimate is
- 13 1400 kilowatt hours a year. We estimate that
- 14 100,000 pumps are replaced annually.
- 15 Some fraction of those are integral
- units that would be covered by the regulation. My
- 17 estimate would be 20 percent and the other 80
- 18 percent would be motor only. So short of doing
- 19 the math, 80 percent times 100,000 pumps times
- 20 1400 kilowatt hours a year.
- 21 PRESIDING MEMBER PFANNENSTIEL: I think
- 22 somebody should put this on the record more
- 23 precisely. I think that is going to be important
- for us in making this decision.
- MR. FERNSTROM: The issue in my mind,

1 however, isn't the absolute savings, it is the

- 2 savings versus the cost. And we have put on the
- 3 record very objective statements of what we think
- 4 the cost-effectiveness of this measure is.
- 5 PRESIDING MEMBER PFANNENSTIEL: Right,
- 6 we understand that. I think the question is, how
- 7 much do we lose if we delay it for awhile? That's
- 8 the question I had.
- 9 MR. FERNSTROM: So we'll respond to that
- in writing.
- 11 PRESIDING MEMBER PFANNENSTIEL: Thank
- 12 you. Yes, the last comment on this subject, I
- 13 think.
- 14 MR. STORM: My name is Bill Storm,
- 15 Storm's Pool Care, Sacramento.
- One of the issues that has been brought
- 17 up here is the education part of this. It is
- 18 without exception the largest obstacle to this.
- 19 As stated, a number of people that are unskilled
- in the application of the technical, the very
- 21 simple, basic technical education that they need
- 22 to have to do this is all important.
- 23 In my experience when I took the course
- 24 in 1987 after being introduced to the water flow
- 25 dynamics of the system, the next day I went out

1 with a customer, just changed the impeller for \$25

- and that customer started saving \$30 a month with
- 3 just an impeller change.
- 4 ASSOCIATE MEMBER ROSENFELD: Just
- 5 changed what? I didn't hear you. You went out
- 6 with the customer and just changed?
- 7 MR. STORM: Just changed the impeller on
- 8 the pump.
- 9 ASSOCIATE MEMBER ROSENFELD: Okay.
- 10 MR. STORM: And we reduced the energy, I
- 11 think it was like 30 percent of usage. And that
- is measured, that is not guessed.
- 13 When a serviceman looks at the cost of
- 14 this course we're of the educational level and of
- the employment stature that we don't really
- 16 recognize the value of spending, what is it, about
- 17 \$400. Around \$400 and the amount of time to take
- 18 it. It doesn't settle in. In my second job in
- 19 the course of taking this course I paid for the
- 20 course in one job.
- 21 So it is the education that we need to
- find out -- To come to my educational level and my
- 23 learning we need to find a marketing that is going
- to make this program successful. The economics
- 25 are just empirically presented to be real. There

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is no guess about it, there is no pie in the sky.
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- What you are seeing in empirical analysis is real.
- 3 MR. FERNSTROM: On this point I think
- 4 all of the state's investor-owned utilities agree
- 5 with the speakers that education and training is
- an important opportunity for us with respect to
- 7 codes and standards and we are strategically
- 8 planning to increase our efforts in that area in
- 9 the next three years.
- 10 MR. STORM: Thank you.
- 11 PRESIDING MEMBER PFANNENSTIEL: Thank
- 12 you. Any other comments on swimming pool pumps
- and spas? If not let's move on to the test
- 14 procedure on battery chargers.
- MR. SINGH: Good morning. My name is
- 16 Harinder Singh; I am Energy Commission staff. I
- am presenting battery charger test method
- 18 Proposals today.
- 19 Energy Commission received a proposal
- information template from PG&E on January 30,
- 21 2008. The proposal recommended that the Energy
- 22 Commission adopt Ecos Energy Efficient Battery
- 23 Charger Test Procedure. The proposed test
- 24 procedure was developed by Ecos Consulting over a
- 25 four year process and was funded by California

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- 2 Research PIER program and PG&E.
- 3 On April 7 PG&E submitted a revised
- 4 information template proposal. PG&E also
- 5 submitted a Revised Battery Charger Test Procedure
- 6 Version 1.1 that incorporated changes suggested by
- 7 the BCS, the Battery Charger System stakeholders
- 8 to date.
- 9 Staff has evaluated PG&E's proposal and
- 10 Ecos' Energy Efficient Battery Charger Test
- 11 Procedure and concur with their analysis. The
- 12 proposed test method is comprehensive and it
- measures energy consumption in active mode,
- maintenance and standby mode.
- 15 Staff has conducted meetings with BCS,
- 16 battery charger systems stakeholders. They
- include trade associations and industry
- 18 representatives. The participants were AHAM, PTI,
- 19 Sony, JVC, CEA and others, other manufacturers.
- 20 In the meetings we discussed the proposed changes
- 21 to the test method. These meetings were held on
- 22 April 8, 9 and April 17.
- The US DOE and Natural Resources Canada
- 24 participated in April 8's meeting. The US DOE
- 25 provided an updated federal activities and

1 schedule for its battery charger test method

- 2 rulemaking.
- 3 On April 28, 2008 PG&E submitted a
- 4 revised version of Ecos' Energy Efficient Battery
- 5 Charger Test Procedure Version 1.2.
- 6 Staff has scheduled the next meeting on
- 7 May 28 with the large battery charger stakeholders
- 8 such as golf carts and forklifts to solicit their
- 9 input.
- 10 Any comments and suggested changes to
- 11 the BCS, battery charger systems, are available on
- the Energy Commission website.
- According to PG&E and Ecos, they have
- 14 tested more than 200 battery charger systems. The
- 15 PG&E proposal includes a call for test data to be
- submitted by the battery charger manufacturers.
- 17 Staff and stakeholders are evaluating the proposed
- 18 call for test data and continue to work on this
- issue. Are there any questions?
- 20 PRESIDING MEMBER PFANNENSTIEL:
- 21 Anything?
- 22 ADVISOR TUTT: Harinder, I had one
- 23 question. Is it version 1.1 or 1.2 that is
- 24 currently proposed in staff's draft regulations?
- 25 MR. SINGH: It is Version 1.2. Thank

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1 you.
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- 2 PRESIDING MEMBER PFANNENSTIEL: Thank
- 3 you. Any questions, Gary? Any comments here?
- 4 MR. STRAIGHT: I believe there is one
- 5 person on the phone currently that may have a
- 6 comment.
- 7 MR. PENNINGTON: I just would like to
- 8 add, if I could. The Association of Home
- 9 Appliance Manufacturers --
- 10 MR. STRAIGHT: Is Larry Albert still on
- 11 the phone?
- 12 MR. PENNINGTON: Excuse me, Peter,
- pardon me.
- I just wanted to add for the record that
- the Association of Home Appliance Manufacturers
- 16 have actively participated in bringing forth
- 17 comments related to battery charger test
- 18 procedures and have comments for us today, I
- 19 think, to present their views about how the test
- 20 procedure perhaps could be refined to address
- 21 issues that they see. There has been a little bit
- of confusion back and forth about the proper
- filing of all of that, some of which the staff
- 24 apologizes for. And we welcome those comments and
- 25 welcome the dialogue with AHAM.

PRESIDING MEMBER PFANNENSTIEL: Were we 1 2 going to have Ecos make a presentation now on the 3 procedures or was that not going to happen now? 4 MR. FERNSTROM: Gary Fernstrom from 5 PG&E. If I could just follow up on Bill's 6 comment. We similarly welcome AHAM and PTI's participation in the process, past, present and future, and value their comments. 8 PRESIDING MEMBER PFANNENSTIEL: So Gary, 9 is Ecos going to do a presentation now? We'll 10 11 open the lines for discussion I think in a minute, 12 let's see where we are in the agenda. 13 DR. BENDT: I am Dr. Paul Bendt and I am 14 with Ecos Consulting. We worked on this battery charger project under contract with PG&E. What I 15 have today is a fairly short presentation. 16 And I would like to first thank the 17 18 Commission for giving us the opportunity to be 19 here. Also the advisors and staff and all the 20 other representatives. 21 My comments today will be fairly short. I think Harinder gave us a fair amount of the

through many revisions.

history. This test procedure has been developed

over a period of four years or more and has gone

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1 The changes that have resulted in 2 Versions 1.1 and Versions 1.2 over the past six 3 months or so have really been very small changes. 4 They are clarifications just to make sure that 5 there aren't ambiguities or loopholes but they 6 haven't been significant changes. But I would like to discuss very briefly the changes that have come out in this latest 8 version. Then I would also like to address the 9 10 recommendations from Ecos and PG&E regarding the 11 draft Title 20 standards that have been posted by 12 the Energy Commission staff. 13 14 procedure is the Version 1.2 that is dated April 22. It's available probably through the 15 16

The latest version of the PG&E/Ecos test Commission but it is certainly available on the energyefficient.org website. Once you get to the website the link that is pointed out here will take you to the latest version.

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The changes that have been incorporated in that since Version 1.1 is some clarity in the definition of an external power supply as it is used in the battery chargers. Many battery charger systems also have external power supplies and we wanted to be sure there is clarity in that

1 the external power supplies that are used, it

- 2 actually makes very little difference in how a
- 3 battery charger system is tested, whether the
- 4 power supply is external or not. So this is,
- 5 again, just really a minor clarification. It
- 6 doesn't affect how the products get tested.
- 7 It was pointed out at one of the earlier
- 8 meetings that the test procedure did not include a
- 9 measurement uncertainty for energy measurements.
- 10 It included uncertainties for power and time,
- 11 voltage, current and so on so that clarification
- 12 has been added.
- 13 There were some suggestions to define
- 14 the wording in how to select batteries for battery
- 15 chargers that are not shipped with batteries and
- that clarification has been included.
- 17 There has also been concern from
- 18 industry at a number of times that batteries are
- 19 being developed which include protective circuitry
- 20 that avoid doing harm to the batteries and
- 21 industry has wanted to be sure that that
- 22 protective circuitry is not defeated during the
- 23 process of testing. So we have included
- 24 provisions that specifically provide that the
- 25 testing lab would follow manufacturers'

recommendations for including protective circuitry
in all the battery tests.

Up to this point there have been very few products that that would affect but we do agree with industry that there probably will be more products coming in the future that incorporate this type of protective circuitry and that those provisions are appropriate.

And the final change was that certain battery chargers do not have certain modes of operating. Some of them you really can't remove the batteries and so they don't have a no battery mode. Some of them don't have an on/off switch, they don't have an off mode. We have changed the reporting so that they are reported as not applicable for those modes that a particular charger doesn't have.

We view these changes as being very minor, they are really clarifications. They don't change the intent of the procedure, they don't change how it would have been used on any of the more than 200 tests that have been done so far.

So we again see this as minor but we see these as continuing -- as further improvements just to make sure there aren't loopholes or ambiguities in the

- 1 test procedure.
- 2 The next slide is basically two
- 3 recommendations we would suggest for the
- 4 Commission and the Commission staff. The first
- 5 point is that battery chargers were put in the
- 6 same Subsection U along with external power
- 7 supplies and audiovisual equipment. And
- 8 unfortunately some of the definitions for these
- 9 three different groups of products are similar but
- 10 not quite identical. And we believe that
- 11 including them all in the same Subsection U will
- result in confusion and perhaps loopholes to the
- 13 standards.
- 14 And we would recommend that at least
- 15 battery chargers be put into a separate subsystem
- or separate subsection from the other two
- 17 products. This doesn't result in any actual
- 18 changes but it is just a different organization
- 19 that would provide for better clarity within Title
- 20 20 and avoid confusion and avoid possible
- 21 loopholes.
- 22 The second suggestion we would make is
- 23 that the definition of a battery charger system as
- it is currently in 1602 Subsection U defined a
- 25 battery charger system rather narrowly and

1 included perhaps 15 or so qualifications.

We would like to see the term battery charger system be used very broadly so that that term would be used to refer to any system but that the eventual standards in Section 1605 would be specific as to which of those battery charger systems would be subject to standards.

So for example, the current definition of a battery charger specifically excludes battery chargers that draw more than two kilowatts of AC power. We would contend that those larger chargers are still battery charger systems, even if they are being excluded from the standards. So we would like to see the term battery charger system continue to be used broadly, even though a subset of battery charger systems may be actually subject to the standards.

The final piece would be our recommended action for the Commission today and that is to formally adopt the test procedure and provide the 45 day language and the other steps that are necessary for the regulatory rulemaking. This procedure has been vetted over four years of back and forth between industry. It has been tested in the lab on probably close now to 300 products and

1 so the variations between products and the

2 problems that have been encountered have all been

3 incorporated into it, making it a reliable

4 procedure for testing energy consumption in all

5 the operating modes and on a very wide range of

6 products.

The second piece we would seek is additional data. While the data from the tests that have been conducted so far covers a broad range of products, additional information, in particular certain product categories, more information would be helpful. So we are looking for broader representation, even within the product categories that have been tested. We are also looking at the possibility of extending the scope of battery chargers covered in Title 20, in particular trying to look at extending the scope to include three-phase and chargers over two kilowatts.

As Harinder mentioned, the meeting that is being held in two weeks, I believe it is May 28, is specifically addressed to these large chargers, the chargers that are more than two kilowatts. To address the possibility of testing and including those in standards. The meeting on

1 the 28th would not affect what is being proposed

2 for chargers under two kilowatts. This would only

3 be addressing the large chargers, forklifts,

4 airport baggage tugs and so on.

And finally as we have mentioned in the workshops previously. There are certain products that do have special requirements and we would like to see more data on these. The example, and I don't have the slide of it this time, but the example we used for that last time was an illuminated exit sign that is required to be illuminated all the time as well as to continue its illumination after the power fails. So its continuous power consumption is both keeping its battery charged and illuminating the sign 24/7.

And we believe those products may require somewhat more energy than we are proposing for the other standards because they are not just charging batteries but providing that continuous illumination. So there are certain products such as that that because of the requirements of the product, may require an energy allowance or a power allowance to perform those alternate functions. So we are particularly interested in concerns from manufacturers and other interested

1 parties on those products that have special, legal

- or regulatory requirements that may need more
- 3 power than simply charging their batteries.
- 4 So those are the particular areas that
- 5 we are interested in data. We would like to see
- 6 that data submitted fairly soon to have that in
- 7 particular overlap with the 45 days for
- 8 considering the standards so that it is still
- 9 possible to get energy efficiency standards
- implemented by the end of 2008.
- I think that concludes my presentation
- 12 and I am willing to accept questions.
- 13 PRESIDING MEMBER PFANNENSTIEL: Thank
- 14 you. Are there questions, questions from the
- dais? We are going to do the questions in the
- room first then we'll go to the phones.
- 17 MR. HAYNES: My name is Jim Haynes with
- 18 Uniden. Doc, you mentioned the power allowances
- 19 for those battery charger systems that have dual
- 20 roles. Do you envision products such as a
- 21 cordless telephone would fit into that category as
- 22 well?
- DR. BENDT: Yes, we envision that they
- 24 may well. A lot of products that have a second
- 25 function, that function can be turned off. But

1 for cordless phones, the phone does need to be

2 continuously monitoring the phone line in order to

3 detect an incoming call. Many of the phones also

4 have an integral answering machine and that

answering machine also requires some power to

maintain its date and maintain its memory.

So that is in fact precisely the sort of products that we are asking for additional information on to make sure that the amount of

power that is allowed for those products is

sufficient to accomplish those functions. So

there we are particularly interested, not just in

13 the typical consumption of current products but

also some of the best products that are available,

because that gives an idea of what is required.

But in answer to your question, yes, cordless phones and cordless phones with answering machines are precisely the sort of product that we are envisioning as having those special

20 requirements.

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MR. HAYNES: Thank you. One just clarification. The cordless telephone, of course, awaits an incoming call but it also has to be powered on in case someone wants to make a call from the portable unit. It has to be powered on

25 from the portable unit. It has to be powered on

for that purpose as well. So I just wanted to

- 2 bring that to you. Thank you very much.
- 3 DR. BENDT: Thank you.
- 4 ADVISOR TUTT: Can I get a clarification
- on that issue? Are these additional power
- 6 chargers, particularly for the cordless phones, do
- 7 they reflect with respect to battery chargers, a
- 8 maintenance mode, standby mode or active mode?
- 9 DR. BENDT: The energy that is consumed
- 10 by the other functionality, whether it is the exit
- 11 sign that stays illuminated or the cordless phone
- 12 that has to monitor the incoming call, those would
- be a power allowance that applies to all modes.
- 14 Because that function needs to be done whether the
- 15 battery is being charged or maintained.
- Or in the case of cordless phones,
- 17 whether the handset is off the unit and it is
- 18 actually in its no-battery mode, it is not doing
- 19 any charging. You still need to maintain the
- 20 power. We would envision that as a power
- allowance that is applied to all modes.
- 22 ADVISOR TUTT: Again in the case of
- 23 cordless phones and you are looking at the
- 24 charging system, there is a power allowance for
- 25 the cordless phone itself that needs to be on but

the actual charger in standby mode may not reflect

- 2 that power that the cordless phone is needing. Do
- 3 you see what I am saying?
- 4 DR. BENDT: I am not following. When we
- 5 are testing it we are measuring the AC power in.
- 6 That power is going to two functions. It is
- 7 running the battery charger and it is also
- 8 powering the other phone functions.
- 9 ADVISOR TUTT: And when you take the
- 10 phone off then it is only measuring the power that
- 11 goes to the cradle or the charging unit in standby
- mode.
- DR. BENDT: When we take the phone, when
- 14 you pull the phone off of the cradle then the
- 15 power that you are measuring is the losses in the
- power supply, the no battery losses in the battery
- 17 charger, and also still the functionality of the
- 18 other phone units.
- 19 ADVISOR TUTT: Thank you.
- 20 PRESIDING MEMBER PFANNENSTIEL: Further
- 21 questions? Or should we now go -- Are there
- 22 questions on the phone?
- 23 MR. STRAIGHT: Allow me to find out.
- 24 MR. ALBERT: A question for Paul Bendt.
- 25 PRESIDING MEMBER PFANNENSTIEL: Yes, go

ahead.

MR. ALBERT: Paul, your comment about separating out battery charging systems from Section U of the regulation. By extension would that also imply that you would be considering separate coverage for subsets of battery charging systems? For example the larger one that you are looking at right now as opposed to smaller appliance-type battery chargers. And potentially the special category that you mentioned such as exit signs and cordless telephones within Section B or wherever it ends up.

DR. BENDT: We would propose that whatever new section there is would include all battery charging systems that would be subject to standards so that this new section would include the appliance-type chargers, power tools, cell phones, cordless phones. And the exit lights would still all be included, although there might be special allowances for certain products.

If the large battery chargers, and by large I mean more than two kilowatts, that would depend on the outcomes from this meting on the 28th and further discussions to determine if there is consensus on how to proceed forward with

incorporating those into the standards. I would 1 2 still envision that those would be included in 3 this same, new section but that would be subject 4 to the outcome of the meetings that are addressing 5 those products. Did that answer your question? 6 MR. ALBERT: Yes it does, thank you. PRESIDING MEMBER PFANNENSTIEL: Thank you. Gary, did you have a --8 MR. FERNSTROM: So this is Gary 9 Fernstrom from PG&E. I just have one comment on 10 11 the larger battery chargers. PG&E met with 12 Southern California Edison and Sempra Utilities in 13 Southern California last week, I guess it was, to 14 discuss large battery chargers. And SCE pointed 15 out that there are about seven manufacturers of large battery chargers in this country and they 16 17 comprise the vast majority of the market. 18 So we are optimistic that through this 19 meeting the CEC staff has scheduled shortly we may be able to come to some sort of consensus with a 20 21 relatively small group of companies around what a 22 standard, test standard might look like.

23 ADVISOR TUTT: Thank you, Gary. I just
24 wanted to clarify that -- I believe that we're
25 talking about a battery charger test procedure

today and we've talked a little bit about what may

- 2 or may not be included in the standards. But with
- 3 this proceeding we are sort of limiting ourselves
- 4 to a test procedure and how that applies to these
- 5 different battery charging systems.
- 6 PRESIDING MEMBER PFANNENSTIEL: Yes, go
- 7 ahead.
- 8 MR. ANDERSON: I'm Wayne Anderson with
- 9 Motorola. I just wanted to point out for the
- 10 record that our products do a lot of the same
- things Jim's does, the Uniden fellow. When you
- 12 charge the phone and you get done charging the
- 13 phone a lot of times it will still have a display
- 14 running or some other functionality going that is
- 15 not strictly charging. In fact, if the phone is
- on, say you start in the middle of the night or
- 17 early in the evening to charging the phone, then
- 18 after we get through charging the phone we
- 19 actually keep running the phone all night long.
- 20 This is so that you actually get a charge on the
- 21 phone overnight and don't run it down.
- 22 PRESIDING MEMBER PFANNENSTIEL: Thank
- 23 you. Further discussion on the battery charger
- test procedure? Go ahead.
- MR. KLEIN: Dave Klein from JVC.

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1 Dr. Bendt, with this standard that you all have
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- 2 created. Who owns that standard? You all are
- 3 obviously -- Mr. Singh said that you all were
- 4 funded by PIER funds and you mentioned that as
- 5 well. Who actually owns the copyright to this
- 6 standard and how are we going to be basing
- 7 regulations at the state level on a privately
- 8 copyrighted document, which I believe you all --
- 9 Ecos Consulting owns the copyright for this
- 10 particular standard.
- 11 DR. BENDT: I will have to defer that
- 12 question to Gary Fernstrom. I believe that if it
- is copyrighted at all that copyright would belong
- 14 to PG&E. But I am not even sure that it is
- 15 copyrighted, it may well be that it is in the
- 16 public domain. But I will have to defer to Gary
- 17 Fernstrom to --
- 18 PRESIDING MEMBER PFANNENSTIEL: Well
- 19 first of all we are talking not about a standard
- 20 but about a test procedure, right? That is the
- 21 discussion.
- MR. KLEIN: Right, right, right. But in
- 23 terms of modification. The industry has made
- 24 several suggestions and have suggested revisions.
- 25 It certainly impacts the procedure of addressing

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1 those concerns and questions and possible
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- 2 clarifications on you all's part.
- 3 MR. FERNSTROM: So this is Gary
- 4 Fernstrom from PG&E. The answer is short and
- 5 pretty clear. At this point the test procedure is
- 6 wholly owned by the Pacific Gas and Electric
- 7 Company. If at some point it is adopted to the
- 8 Commission it will be turned over to the public
- 9 domain.
- MR. KLEIN: Thanks, Gary.
- 11 PRESIDING MEMBER PFANNENSTIEL: And it
- will not be used by the Commission unless it is in
- the public domain. Yes, Chris.
- 14 MR. CALWELL: Good morning, I am Chris
- 15 Calwell from Ecos Consulting.
- I just wanted to add one slight thing
- 17 because we have had this discussion about what you
- 18 might call functional adders, which are battery
- 19 chargers that may perform some other function that
- 20 can't be separated from the power use of their
- 21 battery charging.
- I think this could become a very lengthy
- discussion and occupy much of the Commission's
- 24 time for months to come. So I just wanted to urge
- 25 some caution in distinguishing between di minimis

functional adders and meaningfully large ones. I

- 2 can imagine us going round and round in this room
- in the future about the necessary power use of
- 4 indicator lights and the necessary power use of
- 5 other things that get measured in hundredths or
- 6 tenths of a watt.
- 7 So I think the example that Dr. Bendt
- 8 offered you was a meaningful power adder for an
- 9 emergency function of some substantial wattage.
- 10 And as we get into the test procedure and
- 11 standards discussion I hope we'll keep that in
- 12 mind. Thanks.
- 13 PRESIDING MEMBER PFANNENSTIEL: Thank
- 14 you, got that.
- 15 Other questions, discussion on the test
- 16 procedure for battery chargers? If not we are
- 17 going to move -- Anybody on the phone on this
- 18 subject?
- 19 MR. STRAIGHT: No one that hasn't
- 20 already spoken.
- 21 PRESIDING MEMBER PFANNENSTIEL: All
- 22 right, thank you. Then --
- Yes, go ahead.
- 24 MR. MORRIS: Wayne Morris with the
- 25 Association of Home Appliance Manufacturers. I

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1 think we had some slides that we had submitted

- that we would like to run through real quick.
- 3 MR. STRAIGHT: Could you introduce
- 4 yourself again, you were not captured.
- 5 MR. MORRIS: Yes I will. I am Wayne
- 6 Morris with the Association of Home Appliance
- 7 Manufacturers, also known as AHAM. I am here
- 8 representing not only AHAM but also the Power Tool
- 9 Institute. And Larry Albert is on the telephone
- as a representative of PTI as well in case I mess
- 11 up with any of this.
- 12 So just a couple of quick things here.
- We have participated in this since the very
- 14 beginning of the process and I think it is
- important to understand that as part of this
- overall process battery chargers will be regulated
- for perhaps a third and maybe even the fourth time
- in five years.
- 19 Our manufacturers have made significant
- 20 improvements and upgrades to the products as they
- 21 were originally under the domain of the external
- 22 power supply requirements. Now we will shift over
- and have to be regulated under battery chargers as
- 24 well. It has been our interest in all of this to
- 25 make sure that the test procedure is fair and

1 accurate and represents the way that we can best

- 2 achieve the energy savings for the citizens.
- We have encouraged the CEC and
- 4 contractors to understand basic differences
- 5 between household-type battery chargers, which are
- 6 very low in wattage and usage situations, to those
- 7 that are the more industrial.
- 8 I think that we are beginning to see the
- 9 differences in that and I think it is very, very
- 10 helpful that the Commission has scheduled a
- 11 meeting on May the 28th with the large
- 12 manufacturers. I think to get their input in this
- 13 situation is very, very important. Up until now
- 14 they have not really been represented very well at
- some of the workshops and I think it is to the
- 16 credit of the Commission to reach out to that
- industry.
- 18 To date the estimates that have been
- 19 shown seem to be very heavily weighted toward the
- 20 industrial and other types of chargers and not the
- 21 energy savings potential for appliance-type
- 22 battery chargers. In addition the largest energy
- 23 savings may really have already occurred in the
- regulation of these products as EPSs.
- The recent posting of the CEC staff for

1 proposed regulations which bring the regulation

2 into alignment with the Energy Independence and

3 Security Act of 2007, the adding of definition

4 testing at 115 volts, exclusion of the power

5 supply regulation. These are all very helpful and

I think that they go a long way toward making sure

that what we are dealing with is centered down to

just the type of battery chargers and that we are

9 testing them appropriately.

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We also believe that those changes which are in the regulatory framework that has been suggested by the staff should also then go back and be put into the Ecos/PG&E test procedure.

Currently they are not. Currently they are at odds with each other in some of those situations.

And I think if the CEC is going to insist or is going to adopt the PG&E/Ecos test procedure then they need to be in alignment with one another.

The definitions need to be the same, testing at 115 volts need to be the same, the exclusion of Class A need to be the same, so that we have the language to be the same. They are not currently

We have always asked that there be some separation that occur between the appliance-type

and that can be done, I think fairly easily.

battery charger. Originally when I appeared 1

2 before you a couple of years ago one of the things

that we asked was to have a separate section just

4 for appliance battery chargers in the test

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5 procedures. Apparently that is just not feasible

to do, we understand that. We think that that can

be accomplished in some other ways. We believe

that we have tried to work within the confines of 8

Versions 1.1 and 1.2 to show some slight changes

that can make that effective and can also apply to

11 the appliance-type battery chargers.

> We want to measure the important characteristics that occur in these particular chargers and recognize them the way that they are actually used by the consumer. And we also don't think that we need to presume what the standards will be when you are dealing with a test procedure. We can deal with standards later. understand that. We hope that we can be part of that discussion as well in the setting of the standards. But right now we think that the test

procedure needs to be as open as possible.

Currently Version 1.2 still has some very narrow

language in it that deals with the confines of how

25 you approach formulas and other kinds of

- 1 situations.
- We have been making several suggestions
- 3 since the very beginning, they are not really any
- 4 different. We have asked for the elimination in
- 5 the mention of EPS and Dr. Bendt mentioned that
- the latest version, Version 1.2, has done that.
- 7 The elimination of DC input. We don't
- 8 understand the overall jurisdiction I guess you
- 9 would say, of the CEC, to have battery chargers
- 10 that are plugged into a cigarette lighter in an
- 11 automobile being under the jurisdiction of the
- 12 battery charger requirements here. Also if you
- 13 choose to charge an electronic device using a USB
- port on a computer, that we are not sure we
- understand how we can separate those functions
- very well.
- 17 We also appreciate that Ecos in Version
- 18 1.2 has included an error measurement, a tolerance
- 19 level, if you will, in here. That is very
- 20 important in these test procedures because we are
- 21 dealing in many cases with very, very small
- 22 numbers in this.
- 23 The issue of associated batteries has
- 24 been dealt with.
- The access to the batteries has been

1 partially dealt with in Version 1.2 but there's

- 2 still a concern there of a safety issue for test
- 3 technicians that would be required to open up
- 4 battery packs and to attach leads to particularly
- 5 lithium ion-type batteries, where they are very
- 6 subject to the chemistries and very concerned with
- 7 the safety situation of that.
- 8 We believe that there's a few
- 9 improvements that can be made to Version 1.2. The
- 10 battery capacity issue, improvements to accuracy.
- 11 We can avoid the safety issue by -- and AHAM and
- 12 PTI have suggested a method by which the
- 13 manufacturer can be required to label the input
- power of the battery. As well as in those cases
- where it isn't, a very safe construct of a test
- 16 procedure that does not allow the test technician
- 17 to make a mistake and endanger himself when he's
- 18 making those measurements.
- 19 We also believe that the power factor
- issue is an important one we need to better
- 21 understand. Energy formulas presumes a regulation
- level and we are not sure why that is in the test
- 23 procedure.
- 24 The power factor. The test procedure
- very recently has included this issue of power

1 factor with an intent, we believe, to set very

- 2 strict limits on this issue of power factor.
- 3 Power factor is a ratio of watts to the volt
- 4 amperes of apparent power and reflects a higher
- 5 current than the power rating would actually
- 6 predict. Ecos' contention seems to be that the
- 7 low power factor causes extensive power losses in
- 8 distribution wiring. Losses due to the effect of
- 9 additional current and resistance in the wiring.
- 10 But we don't believe that a real case
- 11 has been made as to why that needs to be included
- 12 in this test procedure. We have to go back to
- what the purpose of Title 20 is. It is an
- 14 appliance standard for appliance energy
- 15 efficiency. And we are measuring that appliance
- 16 consumption, energy consumption, for the product,
- 17 not in the house wiring. Residential wiring
- 18 varies across the state of California from older
- 19 homes to newer homes and I don't know that we can
- 20 make the case of understanding what the effect
- 21 will be on that situation.
- We proposed in answer to that that we
- 23 believe that the largest of the battery chargers,
- those greater than 700 volt amperes, will probably
- 25 have some effect on the power factor situation.

1 For those losses, energy losses for those battery

- 2 chargers less than 700 volt amperes, the energy
- 3 loss is insignificant.
- 4 We have measured losses of way less than
- 5 two percent. You know, if you are talking about
- 6 two percent of three watts you are dealing with a
- 7 very, very small number. This is down in the
- 8 tolerance range of the test procedure and we don't
- 9 believe that it is really appropriate for that.
- 10 So we would suggest to the Commission that in that
- 11 section on power factor that it be limited to just
- 12 those chargers of a large enough size to where you
- 13 actually get to a measurable limit. Where it is a
- 14 repeatable measurement and where it really applies
- to something that is going to influence the
- overall state of California.
- 17 Regulation of power factor in battery
- chargers is probably a very bad idea for the small
- 19 chargers. Many of the highly efficient power
- 20 conversion technologies and very poor power
- 21 factor. For instance, compact fluorescent lights
- 22 and switch-mode power supplies. As we presented
- 23 to you, I think in this same room about four years
- ago, that this was a danger of really impacting
- and suggesting all use of switch-mode power

supplies because of the impact that it has on

power factor. Nevertheless that has gone forward

and now we need to sort of catch up with that.

The limits on power factor without assessing the overall energy consumption of the product is important. We don't want to influence the product negatively at the same time we are trying to cure this situation. It also seems to put an unfair burden on the small battery charger designs compared to other products.

We are not sure that the energy formulas that are in Version 1.2 belong in that test procedure. We believe that that really needs to go into the test procedure limits of the regulation when we get to that later this year.

The definitions. We have asked for a couple of additional definitions. We don't believe that they would cause any particular harm to the test procedure. They further delineate the types of products that we are dealing with. One has been added with the inclusion of the federal test procedure requirements but the other two, integral and cradle-type battery chargers need to be defined in order to understand them better.

1 like to say that I think we appreciate that

- 2 Version 1.2 has made a step forward. I know Paul
- 3 said they were very small steps but actually I
- 4 think they are very important steps that have been
- 5 made in Version 1.2. We believe that there is
- 6 still some tightening that can be done to this
- 7 Version 1.2. We have submitted a document which
- 8 has a track change type of format to show you
- 9 exactly where we think some very small changes can
- 10 occur.
- 11 I think overall we are in agreement with
- 12 95 percent of the test procedure as it remains
- 13 now. There's some clean-up of some language in
- 14 some places such as the issue with the battery
- 15 energy where we don't want to have test
- 16 technicians be negatively impacted in their
- 17 safety.
- 18 We think that also this issue of power
- 19 factor needs to get down to those products that
- 20 really do affect power factor and not the broad
- 21 types of products that operate for the most part
- 22 at very, very low levels of power that would not
- 23 be really affected by this type of situation.
- I think the inclusion of these would
- 25 improve the overall test procedure. It will help

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1 us as we go forward to the data collection. It
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- will also help us as we go forward in rulemaking.
- 3 Thank you for your time.
- 4 PRESIDING MEMBER PFANNENSTIEL: Thank
- 5 you, Mr. Morris, good suggestions. We will
- 6 certainly look at your written material as well.
- 7 Gary.
- 8 MR. FERNSTROM: Gary Fernstrom, PG&E.
- 9 Just one quick observation and a comment. We
- 10 absolutely did include appliances of the type that
- 11 Wayne was talking about in our testing and
- 12 consideration in the development of the standard.
- 13 And the second point. We started our
- 14 efforts on battery chargers three and a half years
- 15 ago and we were convinced by AHAM and the consumer
- 16 electronics industry and the Power Tool Institute
- 17 that we needed to slow down and take a more
- 18 careful look at this particular measure because it
- is pretty complicated. I am delighted to hear
- that Wayne thinks we are 95 percent there. I just
- 21 hope that the remaining five percent isn't going
- 22 to take another three and a half years.
- PRESIDING MEMBER PFANNENSTIEL: Paul,
- 24 did you have a comment?
- 25 DR. BENDT: Yes. This is Paul Bendt

again with Ecos. There were a number of

2 statements that Wayne has made that I would like

3 to address.

which categories of chargers actually provide the energy savings. And we have certainly broken out the energy savings -- and I don't have these as slides, perhaps I can hold them up. The energy savings from the smaller consumer products we are estimating as being approximately 2,000 gigawatt hours per year. The energy savings from the larger battery chargers are about 300 gigawatt hours per year.

So the real energy savings do come from applying standards to the small products, not so much to the larger products. The larger products it is still definitely cost-effective because it is a small number of products consuming a large amount of power. But with the smaller chargers, there's about 130 million of those small chargers in California. And even if they are only consuming a few watts each it does eventually add up to real gigawatts.

24 PRESIDING MEMBER PFANNENSTIEL: And that

information is on our record?

DR. BENDT: That information is on the

- 2 record.
- 3 PRESIDING MEMBER PFANNENSTIEL: I don't
- 4 have, I don't have that.
- DR. BENDT: It was actually presented at
- 6 the April 8 hearing and I think copies of these
- 7 slides were in our presentation from that hearing,
- 8 which is why I didn't include them here. But I do
- 9 want to make sure there's no belief left behind
- 10 that the small chargers represent an insignificant
- 11 amount of energy savings. In fact, that's where
- the majority of the savings are.
- 13 ASSOCIATE MEMBER ROSENFELD: Paul, I
- 14 think I am confused. What is the issue here? Did
- 15 Wayne Morris not want to -- Wayne didn't say he
- 16 wanted to exclude the appliance-type battery
- 17 charger.
- DR. BENDT: No, but he did make a
- 19 statement that most of the energy savings were in
- 20 the large chargers and not the small ones and
- that's what I am addressing.
- 22 ASSOCIATE MEMBER ROSENFELD: Okay.
- Wayne, do you agree?
- MR. MORRIS: I think if I --
- 25 ASSOCIATE MEMBER ROSENFELD: I don't see

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1 the issue here except maybe a mis-spoken word by

- 2 you.
- MR. MORRIS: Thank you. Thank you,
- 4 Commissioner, I appreciate the ability to clarify
- 5 that. I think that, Paul, what I was referring to
- 6 is the appliance and power tool sections. And I
- 7 believe in that chart that you have they
- 8 represent, I believe, collectively, about 12
- 9 percent of the overall energy savings that you
- 10 were predicting. Is that correct? I believe it
- 11 was five and seven, if I remember right, from
- 12 remembering that pie chart. Of the overall energy
- 13 savings potential.
- 14 DR. BENDT: I believe that the savings
- potential of those products, they are probably
- 16 also about five and twelve percent or so of the
- 17 number of products out there. So they are still
- a, it's still a representative sample.
- The remainder of the questions or the
- 20 remainder of the concerns that Wayne has brought
- 21 have been ones that have been a part of the
- 22 discussion. We have responded to them. Many of
- them were made more than a year ago and we have
- 24 issued detailed responses in the comment and
- 25 response document that was submitted I believe in

7	Dogombor	
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Some of the more recent comments we have
also addressed. There is another eight page
document which I believe has been provided to the
Commission that addresses our responses to the
specific concerns they have mentioned here.

One of those had to do with discharging the batteries and whether or not it is safe for the technician to discharge the batteries. In that discussion the test procedure here has been misrepresented that it requires disassembly of battery packs. It does not. It simply requires access to the battery pack so that you can measure from the terminals.

And the alternative procedure that AHAM has presented in fact have never been tested in the lab and I believe would fail for many products, including for the appliance products, that they are recommending it for. Our detailed responses to that have been submitted in written form.

The power factor is certainly an important issue. I believe the power factor is one that needs to be addressed even for products that are considerably smaller. The energy losses

1 that are -- The energy that is lost in the

distribution network is an important part of the

3 energy loss. We will be submitting in the case

4 report that regulation of that will result in very

5 cost-effective energy savings.

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So we don't believe that it should be just dismissed. We believe that the potential energy savings should be justified by and should be significantly greater than the cost of that power factor improvement and we will make the case for that in the case report.

The test procedure is simply requiring 12 13 that that be measured and reported but we do 14 believe that that is an important measurement. 15 And to give an idea of the levels at which that is important. The European standard for applying 16 17 harmonic correction to products is 75 watts, not 700 volt amps but it's 75 watts, and that is for 18 19 products on a 230 volt grid. So it represents 20 actually a current draw of about half an amp. And 21 the Europeans have decided that products that draw 22 more than about half an amp should be subject to 23 some sort of regulation on the distortion of the 24 wave forms.

25 The levels that we are looking at are

going to be comparable to that. And we believe

2 that at levels of somewhere around half an amp the

3 power factor becomes an issue and the excess

4 current that is drawn by uncorrected supplies

5 becomes a concern. So again that would be

justified through the case report but it is

consistent with the moves that are being made in

other international arenas for regulating power

9 factor.

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And finally, Wayne has advocated for definitions of detachable and integral batteries.

I will note that there actually is a third category. There are batteries that are neither detachable nor integral, with the definitions that have been proposed. But in our testing of those products that has not been found to be a significant factor. Products with integral batteries and detachable batteries test -- come

The technologies that are available for improving the efficiency of those chargers and the cost for doing them are also very comparable so we don't believe that that distinction is important at the level of the test procedure. It may or may not be relevant at the development of standards.

out testing just about the same.

1 But it is certainly not relevant to the test

- 2 procedure and we would oppose inclusion of
- definitions of that nature at this time.
- 4 Again, that gives a quick response, a
- 5 more detailed response has been submitted in
- 6 writing.
- 7 PRESIDING MEMBER PFANNENSTIEL: Thank
- 8 you. Further questions or discussions on the test
- 9 procedure, the battery charger?
- 10 MR. CALWELL: This is Chris Calwell from
- 11 Ecos. Thank you to Paul Bendt for clarifying on
- 12 the power factor. All I wanted to add there, I
- 13 think, is that test procedure development is
- 14 somewhat deliberate on our part. We have worked
- on six or seven of them over the last decade.
- 16 The pattern of approach is always
- 17 similar, which is that the funnel is rather wide
- 18 when you begin a test procedure. It is the early
- 19 stage of scientific inquiry. You need to measure
- 20 to find out how important things are. And so it
- 21 is not uncommon that the final scope of a standard
- does narrow what is addressed, which metrics
- 23 become the basis of standards and which products
- are covered. But it has also been increasingly
- 25 common for industry participants in these forums

1 to try to narrow the scope of a test procedure

- early on because it forecloses any possible
- 3 regulation of something that hasn't been measured.
- 4 So all I would say is we encourage the
- 5 Commission to allow the scientific inquiry to
- 6 become broad in the test procedure and trust that
- 7 all the merits of these issues will get debated
- 8 when the actual standards arise.
- 9 There is a document on the record in the
- 10 Commission from a previous proceeding, or we can
- 11 put it in the record if it is not immediately
- 12 available. Brad Meister who is here from the PIER
- program, funded our team and the Electric Power
- 14 Research Institute a few years ago to assess how
- much energy do you save by improving the power
- 16 factor of computer power supplies and how much is
- that worth to the state as a whole.
- 18 And the reason I bring it to your
- 19 attention is A, that it was funded by this body,
- 20 but B, that one of its coauthors is John Koomy,
- 21 someone who is well-known to all of you and a
- former graduate student of Commissioner
- 23 Rosenfeld's, and he took some pains in trying to
- 24 estimate this effect and it was surprisingly
- 25 large.

1	Because	you	are	typically	used	to
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- 2 measuring the energy at the device itself, not
- 3 through all the wire that the power flows from the
- 4 meter to the device. So I2, our losses are
- 5 substantial there. We can resubmit it to the
- 6 record as well as update it as we measure battery
- 7 chargers. So I won't take you further into the
- 8 arcane nature of power factor. Just to plead that
- 9 we do in fact be allowed to measure it and to tell
- 10 you what we find and how much energy it might save
- 11 us. Thanks.
- 12 PRESIDING MEMBER PFANNENSTIEL: Thank
- 13 you, Chris. On the phone? Are there commentors
- on the phone?
- 15 MR. STRAIGHT: Not that I am aware of.
- 16 PRESIDING MEMBER PFANNENSTIEL: Anybody
- 17 else? Yes, please come on up.
- 18 MR. HANSEN: This is Dain Hansen with
- 19 NEMA. We have John Green. This is Dain Hansen
- with NEMA. And John Green is going to be
- 21 presenting.
- 22 ASSOCIATE MEMBER ROSENFELD: We can't
- hear you.
- 24 PRESIDING MEMBER PFANNENSTIEL: You need
- 25 to speak into the mic if you're going to --

1 MR. HANSEN: My name is Dain Hansen with

- 2 NEMA and John Green is going to be speaking on
- 3 behalf of our emergency lighting section.
- 4 PRESIDING MEMBER PFANNENSTIEL: Thank
- 5 you.
- 6 MR. GREEN: Thank you, Dain. Good
- 7 morning. The CEC rulemaking group has proposed to
- 8 impose efficiency standards on emergency systems
- 9 with battery chargers. The CEC proposal would
- 10 affect most of our consumer-related convenience
- 11 items but these have somehow evolved into
- including emergency equipment in the lighting
- 13 area. These include inverter charger packs,
- 14 single-point emergency lighting fixtures, exit
- signs, and have also included uninterruptable
- 16 power systems. These pieces of equipment use
- 17 chargers to continuously maintain battery
- 18 integrity for the maintenance of life/safety
- 19 equipment, in particular the safe and quick egress
- of personnel from a building when its power has
- 21 failed.
- 22 The document mentions that both the EPA
- 23 and DOE have taken measures to enact battery
- 24 charging systems, but neither of these have
- 25 pertained to emergency lighting equipment to this

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1 point. Key stakeholders involved in the
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- 2 preliminary discussions have focused on
- 3 convenience electronic manufacturers and there has
- 4 been very little input from the emergency lighting
- 5 industry, if any. And we feel we have been placed
- in a category that we really don't belong, in this
- 7 case.
- 8 Although the CEC proposes to include
- 9 emergency systems with battery chargers, the
- 10 effect of reducing or eliminating energy used to
- 11 maintain the charge level we feel has not been
- thoroughly considered or reviewed.
- 13 ASSOCIATE MEMBER ROSENFELD: I'm sorry,
- 14 can you talk a little closer to the mic.
- 15 MR. GREEN: I'm sorry. Is this better?
- ASSOCIATE MEMBER ROSENFELD: Yes.
- 17 MR. GREEN: Okay, thank you.
- 18 The purpose of continuously trickle
- 19 charging the batteries or having the chargers
- 20 active all the time is to preserve life safety
- 21 equipment to maintain the charge on the battery at
- 22 a level which will ensure operation for a minimum
- of 90 minutes, per the requirements of UL 924 as
- 24 mandated by NFPA 70 and the National Electric
- 25 Code, NFPA 101.

Life safety products' readiness is

dependant upon the stated charge of the battery.

In knowing this it has been industry practice to

engage charging systems at two different levels.

engage charging systems at two different levels.

One is a high rated charge that is used to recharge a battery after an event has happened, a power outage or whatever. Following that there is a flow charge of about 20 to 30 milliamps to the battery which keeps the products on a maximum capacity and readiness in the event it is required

Any alteration to lessen or disable the maintenance charge characteristics to save energy would be lost when the system would be restored. Whatever energy would be dissipated in a battery not being on this flow charge would have to be recovered on the next charge cycle.

to operate in another power outage situation.

The CEC is targeting products that are required to meet the life safety codes and standards. By including these products in their proposals they are compromising the equipment's ability to perform as required to ensure occupants can exit a building safely in the event of emergency.

Regarding the draft amendment for 2008,

the Appliance Efficiency Regulation Part B. Point

- 2 one is the definition for products categorized in
- 3 product category one have remained consistent from
- 4 previous releases of the Appliance Efficiency
- 5 Regulations. And that is, quote, emergency
- 6 lighting, which is illuminated exit signs, as read
- 7 from page two of the document. At no other time
- 8 in this document has emergency lighting stood for
- 9 anything other than exit signs. On page 58, item
- 10 ten, is the introduction or proposed inclusion of
- 11 emergency lighting charging systems, which also
- 12 piggybacks uninterruptable power supplies.
- 13 If the CEC decides to move in this
- 14 direction we completely support the removal of
- this language from the appliance efficiency
- 16 regulations due to the existing performance
- 17 requirements found in UL 924 and the fact that
- 18 regulating performance characteristics of life
- 19 safety equipment without knowing without knowing
- 20 the adverse effects on performance and readiness
- 21 would be detrimental to the industry and to the
- 22 public safety.
- Third, on page 88, item one, the
- 24 appliance efficiency regulation is proposing to
- 25 strike all printed language as to performance

1 criteria and referencing 10 CFR Section 431.204(b)

- of 2008, which is the language from the Energy
- 3 Policy Act regarding the requirements for exit
- 4 signs.
- 5 One would expect that if the product
- 6 requirements are stricken and replaced with the
- 7 federally mandated requirements from EPAct that
- 8 the reporting requirements for the CEC would be
- 9 dissolved. This does not seem to be the case as
- 10 the filing requirements are still located in the
- 11 appliance efficiency regulation document.
- 12 The reporting requirements for exit
- 13 signs intended for marketing and subsequent sale
- of goods in the state of California went into
- 15 effect in 2003. The database was created to act
- as a means to identify manufacturers who
- 17 maintained compliance and filing requirements with
- 18 the state and prohibit non-compliant companies
- 19 from participating in the sale and distribution of
- exits.
- 21 Point four. On page 129 item one, this
- 22 again illustrates the removal of the exit sign
- 23 performance requirements and in place submits the
- language, the input power of an internally
- 25 illuminated exit sign manufactured on or after

1 January 1, 2006 shall not exceed five watts per

- 2 face.
- 3 This statement alone does not warrant
- 4 the reporting requirements found in the CEC
- document for exit signs. The CEC, in essence, is
- 6 governing the federal mandate on exit signs. We
- 7 are not sure of the intent of this action.
- 8 We would also like to remind the CEC
- 9 that the industry has made significant advances in
- 10 energy savings as evidenced by the fact that the
- 11 Energy Star program for exit signs has been
- 12 discontinued since these signs now meet the
- targeted energy use per sign.
- 14 Therefore NEMA Emergency Lighting
- 15 Section recommends that life safety lighting
- 16 equipment be exempt from battery charging
- 17 requirements. There are new charging technologies
- that are being developed with other battery
- 19 chemistries that will inherently address the
- 20 energy savings the CEC is targeting. Until the
- 21 time these become proven and can be made
- 22 commercial the risk to public safety is not
- justified by the unproven energy savings being
- 24 promoted by these regulations on emergency
- 25 lighting equipment.

1	Thank you. Are there any questions?
2	ADVISOR TUTT: Mr. Green, as I
3	understand it we are simply adopting a test
4	procedure for battery charging systems or talking
5	about that today, adopting them later this year,
6	not standards. So I am sort of confused by how a
7	test procedure might affect emergency battery
8	charging systems negatively.
9	MR. GREEN: The test procedure would
LO	lead to regulations is the assumed intent. And we
L1	just feel that until there is a thorough
L2	understanding of what the emergency lighting
L3	benefits as far as energy savings would be, that
L4	the risk to public safety needs to be considered
L5	above all else.
L6	ADVISOR TUTT: And how can we get that
L7	thorough understanding without enacting a test
L8	procedure and gathering data about it?
L9	MR. GREEN: I agree that that is a first
20	step. We just want to make sure it doesn't
21	proceed into a position where the test procedure
22	leads us in a path that does impair public safety.
23	So we will hope that NEMA and other organizations
24	could participate in any regulation that might be

drafted based on the standards.

1	ADVISOR	TUTT:	Thank	you.
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- 2 ASSOCIATE MEMBER ROSENFELD: But nobody
- 3 suggested that you wouldn't be able to.
- 4 MR. GREEN: Correct.
- 5 ASSOCIATE MEMBER ROSENFELD: Nobody
- 6 suggested that you wouldn't be able to
- 7 participate. Just using the word public safety
- 8 doesn't negate a test procedure.
- 9 MR. GREEN: I understand that. The
- 10 implementation of a test procedure I agree would
- 11 not necessarily impact public safety. We are
- 12 definitely concerned with the path that might lead
- 13 us to, though. So we just want to be sure there
- 14 was sufficient input from all organizations that
- 15 have a stake in this procedure.
- 16 PRESIDING MEMBER PFANNENSTIEL: Thank
- 17 you, appreciate that. Gary.
- 18 MR. PENNINGTON: Question?
- 19 PRESIDING MEMBER PFANNENSTIEL: Yes,
- 20 Bill.
- 21 MR. PENNINGTON: I think once we do get
- 22 into a discussion of a standard and whether there
- should be an exception for security equipment.
- 24 ASSOCIATE MEMBER ROSENFELD: Bill, I
- don't think your mic is on either.

1 MR. PENNINGTON: I'm not talking into

- 2 the mic is the problem.
- 3 PRESIDING MEMBER PFANNENSTIEL: Well
- 4 then why don't you do that. (Laughter)
- 5 MR. PENNINGTON: So that issue will
- 6 logically come up at the standards setting. One
- 7 thing I am curious about is what is it about the
- 8 battery charger requirement that would compromise
- 9 the ability to maintain the security system? It
- 10 seems like if NEMA could help describe that in a
- 11 thorough way, scenarios or, you know, this
- 12 particular aspect will lead to this problem. That
- would be really helpful when we get to that
- 14 discussion point.
- MR. GREEN: Yes, I think that's what we
- are all targeting is to be able to participate in
- 17 those investigations and make sure whatever energy
- 18 saving is targeted it does make sense. Maybe some
- of the assumptions here were a little over the
- 20 edge. But I think we just want to make the point
- 21 that this is a very important issue and we don't
- 22 believe the emergency lighting equipment, which
- has obvious requirements, is impacted by any
- 24 regulations that might come into being for a
- consumer item that has no safety issues.

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1 MR. PENNINGTON: Thank you.
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- 2 MR. GREEN: Thank you.
- 3 PRESIDING MEMBER PFANNENSTIEL: Gary.
- 4 MR. FERNSTROM: Gary Fernstrom, PG&E.
- 5 So just to put NEMA's concerns at ease. The
- 6 measures that we recommend have only to do with
- 7 improving energy efficiency and do not at all have
- 8 the intention to reduce product performance or
- 9 utility. In fact, we advocated for the exit sign
- 10 regulation which California currently has. And
- it, contrary to the prior rules around exit signs,
- 12 specified a luminance value that needed to be
- maintained as well as a power input. So we
- 14 certainly have maintaining product performance
- with regard to required features in mind.
- MR. GREEN: Okay. We really appreciate
- 17 that. I think a lot of this took us a little by
- surprise on the introduction of life safety
- 19 equipment into the scope of the study. We are
- 20 just happy to hear of the responses that there
- 21 will be involvement and there will be particular
- 22 attention paid to life safety equipment. Thank
- 23 you.
- 24 PRESIDING MEMBER PFANNENSTIEL: Thank
- 25 you.

1	MS. MERRITT: This is Melinda Merritt
2	with the Energy Commission staff. And John, your
3	comments appear to be mixing I guess concerns
4	around the battery charger test method with I
5	think some of the clarifications that we have
6	tried to introduce into the current regulations
7	with respect to updating and revising the
8	standards for currency with federal law.
9	Betty has been looking over what we have
10	done. We can try to respond to those concerns
11	right now or we can get together with you at a
12	later time to work through the scope and
13	definition points that you appear to be making in
14	your comments.
15	MR. GREEN: Well, I don't think we need
16	to spend a lot of time at this meeting to clarify
17	those but as long as we can discuss those at your
18	convenience. I think that would be acceptable.
19	MS. CHRISMAN: This is Betty Chrisman
20	with Energy Commission Appliance Program staff.
21	Just to throw a couple or three things out here
22	real quick for clarification.
23	The first point that you said related to
24	page two. That is, the scope and not the

definitions. It is just intended for clarity. My

1 question related to the specific definitions. Is

- 2 your question related to page 58 was in the
- 3 battery charger section. We also include a
- 4 definition on page 44 in 1602(1), I believe, that
- 5 is a definition for illuminated exit sign and you
- 6 did not question that. So we would also like to
- 7 know at a later date if you have a concern for
- 8 that definition as well.
- 9 On page 88 I agree that the changes were
- 10 dramatic. We took out the test method that we had
- 11 put in to limit it to the federal test method
- since these products are now federally regulated.
- 13 And on page 129 what we were trying to do was
- 14 incorporate in Section 1605.1 the fact that these
- are now federally regulated appliances and the
- 16 federal standards preempt state standards for the
- illuminated exit signs, not for the battery
- 18 charging systems as part of illuminated exit
- 19 signs.
- 20 MR. GREEN: Okay, maybe we misunderstood
- 21 some of the intent there. I think that's part of
- the issues we had. We haven't had a lot of
- 23 discussions about this yet. So we just want to be
- 24 sure we become involved. And thank you for the
- 25 clarifications on that, that's very helpful.

1 MS. MERRITT: We are very encouraged and

- 2 grateful that you were checking our work
- 3 (laughter).
- 4 PRESIDING MEMBER PFANNENSTIEL: Further
- 5 discussion on battery charger systems? Yes,
- 6 please come up if you have a comment.
- 7 MS. BARONAS: Thank you, Madame
- 8 Chairman. My name is Jean Baronas, I am an
- 9 employee of Sony Electronics Incorporated and I am
- 10 the co-chair of the IEEE lithium ion battery
- 11 committee.
- 12 I just want to point out that one of the
- 13 references in the test procedure on page three,
- 14 this is IEEE 1625, is dated 2004. And last week
- that committee met and we are in our final voting
- process so my guess it will be published in '08, a
- 17 revision for the state of the art. And I hope
- 18 that the new standard here would reflect that
- 19 because we really do look at the design of
- 20 batteries there in a whole new way.
- 21 And then another point I have noticed,
- and I'm sorry for the lateness on this one. And
- oh by the way, the IEEE is accredited by the
- 24 American National Standards Institute.
- On page 12 Section F, access to the

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1 battery for discharge tests. The first sentence
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- 2 there, I was just talking to Paul about this. I
- 3 think he is in violent agreement that we could add
- 4 a phrase there to protect the technician. It says
- 5 the technician may need to disassemble the end-use
- 6 product. And I would like to add, comma, but not
- 7 the battery itself, comma. So just to keep
- 8 everyone as safe as possible.
- 9 Thank you for your time.
- 10 PRESIDING MEMBER PFANNENSTIEL: Thank
- 11 you for your comments. Others? Yes.
- 12 MR. JOHNSON: Good morning Commissioners
- and staff.
- 14 PRESIDING MEMBER PFANNENSTIEL: Good
- morning.
- MR. JOHNSON: Doug Johnson with the
- 17 Consumer Electronics Association, or CEA.
- 18 CEA filed comments on behalf of its
- 19 members on this test procedure on April 18. Our
- 20 members in general are concerned about a situation
- 21 where we could have double jeopardy. As you know
- 22 we focused for a long time and invested a lot of
- 23 resources and energy into external power supplies.
- 24 In amending the initial regulation in this state,
- 25 harmonizing the activities of other states and

then ultimately at the end of last year achieving
a national energy efficiency standard for external
power supplies.

However, based on what we have heard during the past few months and also today it seems that certainly some are thinking that these products and devices that we have considered to be external power supplies could also be considered battery chargers. Members are very concerned about a situation where we would have one device subjected to two different test procedures and ultimately two different regulations. That would be a costly and I think ultimately ineffective and inefficient outcome.

To the extent that the Commission is considering redefining some of these things then we do need to weigh in on this test procedure and our members have specific comments and concerns with regard to some elements in the test procedure.

The third point I wanted to make has to do with the development of the test procedure itself. This is just the type of activity which lends itself to the industry standard setting process. You have heard references to ANSI

1 accreditation a couple of times this morning. And

- 2 in fact it is ANSI accredited standards
- 3 development organizations that do play a very
- 4 effective role in developing test procedures
- 5 through a broad stakeholder process in a
- 6 relatively short amount of time.
- 7 I know in this particular case there
- 8 have been test procedure activities or standards
- 9 development activities, for example in Canada, on
- 10 battery chargers. Now to the extent that those
- fell short or were not sufficient in the eyes of
- 12 the Commission or its staff and consultants, then
- those procedures ought to be -- those test
- 14 procedures ought to be addressed within the
- 15 standards development organizations.
- But CEA being an ANSI accredited
- 17 standards development organization potentially
- 18 could take on something like this and engage the
- 19 necessary members to the extent that the
- 20 Commission is thinking that some of these devices
- 21 could ultimately be redefined as battery chargers
- in the future.
- So again, I wanted to emphasize our
- 24 concern about double jeopardy. Emphasize that
- 25 this is the kind of activity which really should

1 be in a standards development organization. And

- finally offer CEA support in that regard. Thank
- 3 you.
- 4 PRESIDING MEMBER PFANNENSTIEL: Thank
- 5 you, Doug. Any further comments or questions or
- 6 concerns about the proposed test procedure on
- 7 battery chargers?
- 8 MR. ALBERT: Yes, I am on the phone.
- 9 This is Larry Albert from Black and Decker.
- 10 PRESIDING MEMBER PFANNENSTIEL: Thank
- 11 you.
- 12 MR. ALBERT: And PTI. Thank you.
- 13 Mostly I want to comment on some of
- 14 those questions regarding power factor. I guess
- 15 essentially one of the key concerns we had in
- looking at this inclusion of power factor in the
- 17 test procedure is the belief that it will be
- 18 ultimately regulated in the standards is that it
- is now looking at power that is consumed outside
- of the end product. And I think that relates back
- 21 to Wayne's comment earlier about it being outside
- 22 of Title 20.
- While this is not necessarily a bad
- 24 thing to do it is a departure from many of the
- other products that are covered in the appliance

1 energy efficiency standards. I want to make sure

- 2 that the Commission realizes that this is
- 3 embarking on, you know, fairly new ground.
- 4 Although I believe Gary mentioned at one point
- 5 there's at least another standard out there that
- 6 looks at similar sorts of things.
- 7 Then the other part of this is the
- 8 question that we brought up with respect to is the
- 9 energy losses significant when compared to the
- 10 energy losses in the end product itself,
- 11 particularly when you consider the variation that
- 12 could occur in both power factor and residential
- 13 wiring resistance.
- 14 And then if you do consider that the
- 15 power consumed outside of the appliance is in fact
- 16 both significant and something that is worthy of
- 17 coverage the third question is, is power factor
- 18 the appropriate proxy measurement to get at the
- 19 power losses associated with the end product. We
- 20 contend that it would not be.
- 21 The question of invoking the European
- 22 standard that Paul brought up. That standard
- 23 specifically is not for energy efficiency, it is
- for harmonic currents. The concern there is the
- 25 fact that certain kinds of harmonic combinations

cancel out in power distribution systems causing overloading of the system.

Any attempt to regulate the effect of either non-displacement or displacement power factor as a measure of losses in residential wiring should probably involve a fair amount of additional research to determine what specifically the losses are and how they are incurred and whether power factor is the right way of getting at the losses.

And the last point was the one that

Chris made, I guess. Which is that there is an

investigatory element to inclusions of power

factor that allows the consultants and regulators

to determine whether, in fact, this is a

significant or insignificant component to us.

But at the stage we are at, after four years of development, it would seem to me that that question would have been answered already. And that at the stage that we are considering adopting the energy -- the test procedure rather, that we should be moving forward and considering this as being an element associated with the regulation of these products.

So if there is any doubt at this point

1 because we are moving forward towards regulation

- 2 we should probably leave that element out and make
- 3 that a subject of some other ongoing research.
- 4 Thank you so much.
- 5 PRESIDING MEMBER PFANNENSTIEL: Thank
- 6 you for your comments. Gary, did you have a
- 7 comment?
- 8 MR. FERNSTROM: Gary Fernstrom, PG&E.
- 9 Just an observation, Larry, if you are still
- 10 listening on the phone.
- MR. ALBERT: I am.
- MR. FERNSTROM: I was of the
- 13 understanding that power factor had been in this
- 14 test procedure development process from the
- 15 beginning and it is only recently that a degree of
- 16 concern or objection has come up concerning it.
- 17 MR. ALBERT: I think, Gary, a lot of it
- 18 was related to the fact that it was our
- 19 presumption that the power factor was just an
- 20 element of interest in the data that was being
- 21 collected and it was not something that was being
- 22 contemplated being considered for regulation.
- 23 But based upon PG&E's sample on this it
- 24 was clear that there was consideration given on
- 25 some very strict limits, we thought, to what the

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1 power factors would have to be for battery
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- 2 charging systems. So that was, I think, a
- 3 considerable departure from what we thought its
- 4 purpose was. We thought it was just a question of
- 5 data gathering and there was really no, no intent
- that that would become something to be regulated.
- 7 MR. FERNSTROM: Well in a way I think
- 8 that's kind of a moot issue because as Chris
- 9 Calwell pointed out earlier, we gathered data for
- 10 the purpose of educating ourselves about the
- 11 opportunity. I think the jury is still out on how
- this may or may not be addressed by any future
- 13 regulation.
- DR. BENDT: This is Dr. Bendt again. My
- 15 response to Larry and to the Commission is that I
- 16 believe the result of gathering data is that it
- 17 demonstrates that power factor is important. and
- 18 that there is energy savings available and cost-
- 19 effective energy by regulating it. That while
- 20 battery chargers might be the first appliance that
- 21 the CEC would apply these regulations to I believe
- 22 it should be applied to a lot of other appliances.
- Perhaps TVs, microwave ovens and on and on and on.
- 24 That power factor is important for many products.
- 25 But we have to start somewhere. And if

1 battery chargers is the first one that comes up

- 2 that we really understand it then maybe that's the
- 3 first one. But over the next ten years I would
- 4 hope to see that applied to a wide range of other
- 5 products that have poor power factors.
- 6 MR. ALBERT: I guess the only comment
- 7 I'd have in response to that, Paul, is that if you
- 8 are considering the power losses due to power
- 9 factor that they are then combined in with the
- 10 power consumption of the end product. So that you
- 11 are not, for example, if you are saving ten watts
- in the end product, right, but you are sacrificing
- it with one watt of loss due to power factor, that
- 14 you are not giving up that technology that gives
- 15 you the ten watt savings.
- DR. BENDT: I agree completely with
- 17 that. Certainly even if one looks at the
- distribution wiring, if one starts from an
- 19 inefficient charger then there is a certain loss
- in the distribution wiring. If one goes to a more
- 21 efficient charger, even one with a lower power
- factor, the fact that it is more efficient
- 23 substantially reduces the current loss and reduces
- the distribution losses.
- 25 So the first step, even though the power

1 factor is poorer, the fact that the total energy

- being drawn through that house wiring is lower,
- 3 does improve it. And we are looking perhaps there
- 4 is an additional step that says, and if we can
- 5 also improve the power factor without harming the
- 6 efficiency of the product then there can be
- 7 additional savings beyond that.
- 8 But it is certainly the case that in all
- 9 of the analyses, the base case and the different
- scenarios, one should include the total power
- 11 consumption by the product and the distribution
- 12 wiring together when one is looking at power
- factor as a means of saving energy.
- 14 MR. ALBERT: I have less of an issue
- 15 with that then separately regulating or separately
- 16 measuring power factor as a way of getting to
- 17 that. Because I think if you are considering that
- 18 then you are looking at the combined consumption
- of both the product and its losses in the power
- 20 distribution. By looking at power factor alone,
- 21 independently, you are missing out on the combined
- 22 effect that you just discussed.
- DR. BENDT: I think that's involved in
- the more detailed analysis and I am happy to
- 25 continue the discussion to make sure that we are

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doing that analysis in a way that meets a
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- 2 consensus of approval that we are doing it
- 3 correctly. And I look forward to continuing that
- 4 with you. I don't think we need the
- 5 Commissioner's time for that but I would look
- forward to continuing that.
- 7 MR. ALBERT: Sure.
- BENDT: Thank you.
- 9 PRESIDING MEMBER PFANNENSTIEL: Thank
- 10 you. There was another -- In the back, yes.
- 11 MR. HABBEN: My name is Rick Habben from
- 12 Wahl Clipper Corporation. We manufacture small
- 13 personal care appliances. I guess my question was
- 14 for Dr. Bendt in regard to several times I heard
- 15 him state that the power factor can be
- 16 accomplished in a cost-effective manner. And I
- 17 just wanted to know if he has done studies and
- analysis on those costs and if they can be
- 19 obtained. And what those incremental costs would
- 20 be to take a switch-mode power supply that has a
- 21 poor power factor and the cost of one that has a
- good power factor and what those incremental costs
- would be.
- DR. BENDT: The answer to that is yes.
- We have been looking at what design changes would

1 be required. Some of the switch-mode power

- 2 supplies have very poor power factors. And
- 3 getting them up to what I would consider a
- 4 moderate power factor is actually quite simple and
- 5 those changes are certainly cost effective.
- 6 Then there was another level of getting
- 7 them truly power factor corrected so that they
- 8 would be a good power factor. Those are ones that
- 9 we have been in discussion with the suppliers of
- 10 the electronic chips that provide that. Looking
- 11 at the circuits and really understanding what the
- 12 costs are. And the details of that will again
- 13 come out in the justification. We don't have all
- 14 of that analysis complete yet but that is exactly
- a part of the analysis that is being done in order
- 16 to make that case.
- 17 And we would certainly in this envision,
- 18 as all the other agencies are, that there would be
- 19 a threshold below which, current threshold or a
- 20 power threshold below which power factor is not a
- 21 significant issue. And that there would be a very
- 22 large number of products that would not have power
- 23 factor addressed because the power consumption is
- low enough that the current draw is not
- 25 significant.

1	PRESIDING MEMBER PFANNENSTIEL: Any
2	further discussion on this item?
3	MR. ANDERSON: Madame Commissioner,
4	Wayne Anderson of Motorola again. A couple of
5	these are really, I think, cleaning up the
6	document, not really intense.
7	There's a lot of space spent in the
8	final document defining battery charging systems
9	and using the that it is the battery plus the
10	battery charger. But when I went to definitions
11	in Section 3 battery wasn't defined and battery
12	charger wasn't defined. So I just thought you
13	might want to do that.
14	Then in Section 6 part D. That's about
15	after you have done the active measurements.
16	They define maintenance mode consumption in there
17	but they do not define what charge mode
18	consumption is. And I thought you'd want to put
19	that in there. They are both in that section but
20	I couldn't find a definition for the charge mode
21	consumption.
22	Then the last thing I want to explain is
23	the concept. In Table D they talk about end of

life for the battery chemistries. And for lithium

ion they quote 2.5. And that's true. But in our

24

phone systems what we do is we operate from 4.2 to

1

2	3.0 volts, we don't go all the way down to 2.5.
3	And that's for reasons you would hurt other
4	electronics in the phone if you were at that
5	level. So I don't think you need to or you should
6	actually test all the way down to 2.5, that's not
7	how we are using the battery in our systems and we
8	never have.
9	PRESIDING MEMBER PFANNENSTIEL: Thank
LO	you. Last comments on this subject. Anybody on
L1	the phone to talk battery chargers?
L2	All right, it is approaching noon. I am
L3	going to then adjourn from now until one and we
L4	will come back at one and pick up the lighting
L5	issues for the afternoon. Thank you.
L6	(Whereupon, the lunch recess
L7	was taken.)
L8	000
L9	
20	
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1	AFTERNOON SESSION
2	PRESIDING MEMBER PFANNENSTIEL: Let's
3	get started for the afternoon session. I think we
4	are going to start with lighting. Melinda, do you
5	want to start with some opening comments on
6	lighting?
7	MS. MERRITT: Yes, just a few.
8	PRESIDING MEMBER PFANNENSTIEL: Thank
9	you.
LO	MS. MERRITT: Good afternoon, everybody.
L1	Welcome back from lunch. I'm sure you're enjoying
L2	being in out of the heat.
L3	I need to note again the correction that
L4	was made this morning regarding the call-in number
L5	for interested public wishing to participate by
L6	phone. The phone number indicated in the workshop
L7	notice is not serviceable and the correct number
L8	for this meeting is 1-888-935-0258, passcode
L9	appliance, call leader Melinda Merritt.
20	Also for those of you just joining us
21	this afternoon there are copies of the agenda and
22	some of this afternoon's presentations in the
23	foyer.
24	If you would like to make oral comments
25	this afternoon please fill out a blue card

1 identifying yourself and your affiliation. We

- will collect those and get them up to the dais.
- 3 This afternoon is devoted to the three
- 4 lighting efficiency proposals identified in Parts
- 5 A and B, General Purpose Lighting, Portable
- 6 Lighting Fixtures and High Intensity Discharge
- 7 Metal Halide Luminaires.
- 8 PG&E will also be presenting an update
- 9 of their analysis of standards options for linear
- 10 fluorescent fixtures. This is a case study that
- 11 they submitted in January of this year and made
- some significant changes and improvements to so
- they will be describing that to us at the end.
- I will take just a few minutes to
- 15 reiterate the priority that is being placed on the
- 16 standards development work for lighting efficiency
- 17 needed and necessary to carry out the mandates
- 18 established in Assembly Bill 1109.
- This is just to refresh everyone's
- 20 recollection that the Energy Commission is
- 21 required on or before December 31 of this year to
- 22 adopt minimum energy efficiency standards for all
- 23 general purpose lights.
- 24 And these regulations combined with
- other programs shall reduce average indoor

residential lighting energy by 50 percent 1 2 relative to 2007 levels and reduce average indoor 3 commercial lighting and outdoor lighting by 25 4 percent -- energy for lighting by 25 percent and 5 more relative to the 2007 levels. These are very 6 ambitious goals. They are going to require not only a lot of work, new standards, which is the 8 subject of this meeting today, but the thoughtful planning and invention of a lot of other 9 10 activities and programs that are going to bring 11 about these levels of energy lighting reduction. 12 And following the passage of Assembly 13 Bill 1109 in California the federal government 14 enacted the Energy Independence and Security Act 15 of 2007, effectively setting standards for most categories of general service lamps. 16 17 I am not going to describe this in detail other than there were many lighting and 18 19 20 law. The requirements for general service lamps

detail other than there were many lighting and appliance efficiency standards established in that law. The requirements for general service lamps provided for California to accelerate the effective dates of those standards, federal standards. And there was specific provision for metal halide fixtures and an early adoption of standards in California with respect to those

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1 appliances.
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2	Just a final note. We have drafted the
3	regulations thus far, first and foremost with the
4	intention of meeting the lighting energy reduction
5	requirements of AB 1109 but fully cognizant and
6	intending to be in compliance with EISA and other
7	existing federal regulations.
8	With that, Harinder Singh will be
9	presenting a brief overview of the general purpose
10	lighting proposal.
11	MR. SINGH: Hello, my name is Harinder
12	Singh. I am presenting the general purpose
13	lighting proposal.
14	PG&E submitted an information proposal
15	template for general purpose lighting in January
16	2008. The proposal recommends adoption of EISA-
17	2007 energy efficiency standards for general
18	purpose lighting. The proposal includes the
19	following. Number one is adoption of Tier I of
20	EISA-2007 standards a year prior to federal
21	effective dates. Number two is adoption of a Tier

24 These are the wattages and the lumens 25 with the effective dates. This table represents

year prior to federal effective dates.

II backstop requirement of 45 lumens per watt two

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1 that.
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2	There is another proposal. Staff made a
3	proposal for GU-24. Staff has proposed that the
4	general purpose incandescent lamp shall not
5	contain a GU-24 base. A GU-24 base corresponds
6	with proposed requirements for portable lighting
7	fixtures and issues. This will be presented later
8	in the portable lighting presentation. It is
9	consistent with Title 24 2008 Building Energy
LO	Efficiency Standards adopted on April 23, 2008.
L1	And these are a few examples of a GU-24
L2	base.
L3	Staff met with NEMA, ELA and CLTC to
L4	discuss these issues and other lighting industry
L5	we also met with other lighting industry
L6	representatives on March 13, 2008. I conclude
L7	with that and if you have any questions.
L8	PRESIDING MEMBER PFANNENSTIEL: Any
L9	questions? Yes, Pam.
20	MS. HORNER: Good afternoon
21	Commissioners and staff. Can you hear? My name
22	is Pam Horner, I'm with Osram Sylvania, and I am

25 yes then I have a comment. In the staff

also chairperson of the NEMA lamp section.

I have one question and if the answer is

1 recommendation on page four there are shown two

- 2 tables, one is called K-8, one is called K-9. K-8
- 3 is Tier I, K-9 is Tier II. The question is, does
- 4 staff intend to place both tables into this round
- of Title 20 regulations?
- 6 MS. MERRITT: The answer is yes.
- 7 MS. HORNER: Then I have a comment.
- 8 This is a friendly comment. What we would like to
- 9 point out is two things. In Table K-9 what is --
- 10 First I would like you to take a look at its
- 11 title. It is called Standards for State Regulated
- 12 General Service Incandescent Lamps. We would
- 13 simply like to remind the Commission and the
- 14 consultants here that a careful examination of
- 15 EISA shows you that the standards for Tier II are
- 16 for general service lamps.
- 17 And it sounds like it is the same thing
- 18 but it is not. Incandescent lamps are considered
- 19 a subset of this larger category. And what the
- 20 federal law has done is it has further defined
- 21 general service lamps to include not only these
- 22 types but also compact fluorescent lamps, no base
- noted, LEDs, no base noted, and the dreaded
- 24 category called other, whatever people determine
- will be general service in the future.

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While it may not be probable it is
 1
 2
         possible that each of these types of technologies
 3
         that are listed as general service lamps may
 4
         indeed find their way in future federal
 5
         regulations to have each their own set of LPW
 6
         standards. That's possible. The other point that
         is related to this --
 8
                   ASSOCIATE MEMBER ROSENFELD:
                                                I didn't
         hear you, Pam. Each find their own?
 9
                   MS. HORNER: LPW standard.
10
11
                   ASSOCIATE MEMBER ROSENFELD: Lighting
12
         per watts.
13
                   MS. HORNER: Yes.
14
                   ASSOCIATE MEMBER ROSENFELD: Lumens per
15
         watt standard.
                   MS. HORNER: The second point, which is
16
17
         related, is that in Table K-9 minimum lamp
         efficacy is shown at 45 lumens per watt and that
18
19
         was taken from the backstop requirement. So there
         in effect -- We would just caution that as you
20
21
         write this, as you place numbers in boxes, that it
22
         is worded in such a way that it captures the
23
         federal intent. The backstop requirement as a
         reminder said, if the government doesn't set a
24
25
         standard then it shall revert to this. And it
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looks as if this has been already chosen as the

- 2 default so we would caution you on that. So those
- 3 are our comments.
- 4 PRESIDING MEMBER PFANNENSTIEL: Thank
- 5 you.
- MS. HORNER: You're welcome.
- 7 PRESIDING MEMBER PFANNENSTIEL: On
- 8 response on that? Do we have then a presentation
- 9 by PG&E or Ecos on lighting?
- 10 MR. CALWELL: Hello, I am Chris Calwell
- 11 with Ecos Consulting and I am presenting on the
- 12 general service lighting topic on behalf of PG&E.
- 13 I think I can keep this to about 10 to 15 minutes.
- 14 I know the agenda is full this afternoon. It is
- 15 primarily a little more depth on a proposal that,
- as we have heard, is largely non-controversial.
- 17 I wanted to begin with just a reminder
- on where we are. As of May of 2008 many of you
- 19 have been involved in these proceedings for awhile
- 20 and so remember the two rounds of standards that
- 21 we have gone through so far with the Commission on
- 22 general service lamps.
- 23 This is a visual indicating the lumens
- 24 per watt requirements the Commission has in place
- now compared to the light output level of the

1 lamps.

What you can see is a red line with a series of saw tooths in it. And essentially lamps that fall above the red line would be legal to sell in California under the standards. large number of faint colored diamonds in the background are all products that were in the data set prior to the standards. And then we have highlighted some of the new products that have come into the market in California as a result of adoption of the standards.

So primarily just to indicate that the vast majority of the products do sit right on the standards line and in general at lighting levels a little lower than the lighting levels typical for standard soft white lamps. So we have tried to highlight here with vertical dashed lines typical light output levels today for a 100, a 75, a 60 and a 40 watt lamp. And lamps that fall to the left of that would be less bright.

The other noteworthy products on the page really are these four product introductions from Philips under the Halogen brand, which are remarkably more energy efficient than the other incandescents that have been introduced so far and

are really worthy of commendation as the kind of technologies that standards help to bring to market and hope to bring to market.

The next slide here indicates a photo taken recently in a Northern California grocery store just to help provide a sense of how the market is beginning to shift as a result of the California standards in place so far, and other factors, frankly, that are going on in the marketplace.

In order from top to bottom here. What we start to see is CFLs at eye level in a grocery store, which is, of course, a change from the days when they were either down low or hard to find in a grocery store at all. Then what you see here and on subsequent rows is you can see the arrival of these new, lower wattage products specifically to meet the California standards.

Here are some 38 watts lamps, 57s from major manufacturer and the private label brand for the store. The same for the 71s and the same for the 95. So I think the good news is that there is evidence of compliance with the standards that the wattages are five percent lower as required by the standards. However, most of the new bulbs reduce

light output by eight to ten percent so they are

- 2 actually less efficient than the old bulbs that
- 3 they replace.
- 4 And the modified spectrum bulbs in the
- 5 G-lamps, which were not covered by the California
- 6 standards, are being offered at the familiar
- 7 wattages right next to them. So here you see a 60
- 8 watt non-regulated product right next to a 57 watt
- 9 regulated one. These are the kinds of market
- 10 outcomes that we flagged as a concern during the
- 11 previous discussion and so it should be on our
- minds as we think of future standards going
- forward.
- MR. FERNSTROM: Chris, this is Gary.
- MR. CALWELL: Yes.
- 16 MR. FERNSTROM: If I could interrupt
- 17 with a comment. The modified spectrum lamps are
- 18 similarly of reduced light output, correct?
- 19 MR. CALWELL: Yes. In fact by a greater
- 20 extent actually. The light output levels reduced
- 21 there are typically in the ten to twenty percent
- 22 range versus the eight to ten percent range I was
- 23 flagging before.
- Then just one more mystery shopper photo
- 25 here. This was taken recently at a national

1 retailer. Just indicating that the most prominent

- 2 and fastest selling shelf space in the store is
- 3 these end cap displays. And the middle row or
- 4 shelf in the lighting section now increasingly
- being devoted to the modified spectrum products,
- 6 which are the least efficient ones offered. So
- 7 against that backdrop we are anticipating
- 8 additional regulation and voluntary initiatives.
- 9 So next steps in California. As
- 10 Harinder and Melinda said, the federal standards
- 11 were adopted in December of '07. The standards
- were imperfect but they will at least push
- 13 manufacturers to reduce lamp wattage in a similar
- 14 manner as the California standards but to a
- greater extent. They give manufacturers wide
- latitude to reduce light output, especially with
- 17 the modified spectrum products that we were just
- 18 showing.
- 19 And I think with better federal labeling
- 20 as required by the standards -- I'm sorry, by the
- 21 law, and large amounts of consumer education,
- 22 engagement by utilities and so forth, I think the
- power savings the standards aspire to will
- 24 hopefully come mostly from efficiency gains and
- 25 not from further dimming of the lamps. But both

1 are clearly allowed by the standards.

EISA offers California an opportunity to

accelerate its adoption of Tier I standards by one

year and Tier II by two years. Sorry, that is a

typo in the slide, Tier II by two years.

Other presentations you will hear today
I think will discuss savings opportunities beyond
general service. So I just wanted to focus for
now on the opportunity to accelerate the federal
standards.

And as we said in January testimony so I won't reiterate here, PG&E did recommend six specific strategies for dramatically increasing residential lighting efficiency in California.

And if there is any one message maybe from my talk today is I don't want people to leave this discussion feeling like the one year and two year accelerations of the federal standards get us anywhere close to the targets required by AB 1109. It is going to require much, much more than this.

This is, in effect, sort of the simplest and easiest and most obvious first step. But we had highlighted back in January, and hope to bring to further discussion, better enforcement of existing standards, adopting a broad range of

1 Title 20 and 24 measures that are not preempted by

- 2 EISA, profound expansion of consumer education.
- 3 And then employing financial incentives
- 4 on the positive side, which utilities have done
- 5 effectively in the state for years, but also the
- 6 notion of employing financial incentives on the
- 7 negative side to say to consumers that some
- 8 products should be discouraged from purchase
- 9 because they are much less efficient than average.
- 10 So just a little bit of market research
- 11 recent history. The general purpose incandescent
- 12 lamp sales in the US based on the data we have
- 13 seen likely peaked back in the late 1990s. They
- 14 leveled out briefly and they have begun a steady
- decline since. So we have been in declining
- annual sales of general service incandescent lamps
- for perhaps nine or ten years.
- 18 The NEMA data that were submitted to DOE
- 19 as part of their standard proceeding showed US
- 20 sales of all incandescent A-lamps at about 1.6
- 21 billion units in 2001 and around 1.4 billion units
- 22 in 2005. And some of the market data we have seen
- 23 show that the decline has become even more rapid
- 24 since then.
- 25 Not coincidentally the CFL sales have

1 been rising sharply during the same time. And the

- 2 import data we have, which I will show you in a
- 3 moment, indicates about 29 percent of all the
- 4 screw base lamps sold in the United States in 2007
- 5 were CFLs in the general service category.
- 6 So there is also this interesting
- 7 phenomenon that is interesting to model and that
- 8 indeed our teams in the middle are trying to model
- 9 now. When you have high past sales of CFLs they
- 10 significantly reduce future lamp sales of all
- 11 types due to longer average lifetimes. So it is
- 12 not just enough to watch market share of sales,
- 13 you have to keep track of the total.
- 14 Because you fill a socket with a CFL,
- next year you don't need to buy a lamp for that
- socket and the year after you don't need to buy a
- 17 lamp for that socket. So socket share, the
- 18 percentage of sockets occupied by CFLs is likely
- 19 to exceed the percentage of light bulbs sold
- 20 that's CFLs sometime over the next few years and
- 21 we will keep you posted on modeling results.
- 22 This is an updated version of a visual I
- 23 showed at the Commission in January. These are
- 24 data from the US trade on-line database and they
- 25 show monthly imports of CFLs to the United States

1 on screw based products. Since virtually all

- 2 screw based CFLs are now manufactured outside of
- 3 the United States imports are good proxy for
- 4 sales.
- 5 And you see really just three things I
- 6 wanted to point out. A very sharp run of CFL
- 7 sales in 2001 coincident with the California power
- 8 crisis. A drop and a fairly steady level of sales
- 9 for the next few years and then a quite
- 10 unprecedented ramp in CFL sales where nearly every
- 11 month was a higher number than the previous month
- running all the way through the fall of 2007 and
- then dropping off about 30 percent since then.
- 14 The numbers at the bottom indicate annual totals
- so you can see nearly 400 million units in 2007
- 16 compared to fewer than 200 million the previous
- 17 year.
- 18 This drop-off will bear some watching
- 19 because it could be seasonal variation but it also
- 20 could be sort of reaching a near-term saturation
- 21 of how many people wanted CFLs at that moment and
- 22 whether it is going to come back to those levels
- again anytime soon, we'll see.
- Now we are entering the realm of
- 25 projections where there are not a lot of data to

go on so you just have to make some educated

- estimates. We looked at the demographic factors,
- 3 economic growth, population growth, declining
- 4 household size, a series of other issues, and
- 5 think that the number of California sockets, all
- 6 other things being equal, is probably going to
- 7 grow about 30 percent between the base year of the
- 8 Huffman Bill and the requirement year of 2018.
- 9 Even with that growth we would expect there are
- 10 going to be 20 percent fewer screw based lamps
- sold in 2018 than are being sold now, maybe even
- more, because of this longer and longer lamp
- 13 lifetime issue.
- 14 And there are huge unknowns regarding
- the pace of technical advance in solid state
- lighting and what is going to happen to the price
- 17 of it. What if we get more pin based on fixture-
- 18 oriented solutions as opposed to screw based. So
- 19 it is not as interesting to look at the percentage
- of lamps sold as to look at the actual number of
- 21 lamps sold because that is what is driving your
- 22 energy savings.
- 23 Okay. In summary what we found in this
- 24 case analysis with a number of simplifying
- 25 assumptions is that the Tier I standards option

that Harinder mentioned before would result in

- 2 about a 64 megawatt reduction in peak demand and
- 3 about just under 1,000 gigawatt hours of savings
- for that one year acceleration of Tier I.
- 5 Tier II would get you substantially
- 6 more, a little over 100 megawatts at peak demand
- 7 reduction. Quite a bit more energy savings, 2800
- 8 gigawatt hours. And then you see the totals
- 9 there.
- 10 I just wanted to caution that the totals
- 11 are a little misleading because if your target is
- 12 a reduction by 2018, accelerating by one year what
- 13 happens in 2011 or 2012 does not by itself change
- 14 the outcome in 2018. It changes your trajectory
- 15 to get there but it doesn't by itself change the
- 16 2018 outcome.
- 17 So I am not going to walk you through
- 18 all the fine print numbers here. These are the
- same lumen bins that Harinder showed you before.
- 20 But just to remind you, the federal wattage
- 21 requirements, 29, 43, 53 and 72 watts for both
- 22 standard lamps and modified spectrum lamps but
- 23 with different lumen bins. All the lumen bins are
- 24 shifted downward in the modified spectrum area.
- 25 So even though modified spectrum are definitely

1 growing in the sales percentage they represent of

2 incandescents the majority of the energy use still

3 lives up here in standard.

filament.

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4 What sort of technologies will be used 5 to comply with Tier I? Well the lamps I 6 highlighted before, the Philips Halogen are the first incandescents we have in retail stores today 8 that do that. So we have just cut one open here to show you what is going on. You have a very 9 small incandescent filament here inside of a 10 11 halogen-filled sphere with an infrared reflective

coating on it to bounce the heat back on the

What would we save by going to Tier I a year early? So what you see here are average wattage reductions ranging from 9 watts to about 28 watts per lamp. And a series of assumptions about how long the lamps are going to last, what is going to happen to sales and so forth, leading to the savings totals I mentioned before. Because the federal standards would take effect on their own a year later, even if the lamps live longer than a year you can't claim more savings than the period they would last until the federal standards take effect.

What about Tier II? Well now we are 1 2 talking about dropping average power levels guite 3 a bit more. So now down into the 12 to 45 watt 4 range for standard lamps and probably a little 5 lower. This is where it gets tricky because as 6 Pam mentioned before, we don't know how DOE might choose to implement this. But if they just 8 applied a flat 45 lumens per watt across the board and you picked the mid-range of each of these 9 10 lumen bins then these are the kind of wattages you 11 might see for each. So what savings might you get from 12 13 adopting the standards two years early for Tier 14 II? You see here estimates of 17 to 27 watts and 15 20 to 38 watts depending on the lamp type. Remember that under the wattage cap system the 16 17 modified spectrum lamps remained quite inefficient after Tier I. So therefore taking them to 45 18 19 lumens per watt gets you more savings per lamp in Tier II. 20 21 I want to conclude with this slide. 22 recommendations are straightforward. We urge the 23 Commission to adopt the Tier I requirements a year

early so it's a rolling set of dates starting in

2011 instead of 2012 and finishing in 2013 instead

24

of 2014. And then to adopt the Tier II

2 requirements with an effectance date of 1/1/2018,

3 which would secure up to a year's worth of early

4 savings to assist with the compliance deadline.

And then I don't want to lose this theme
too. That there are of course additional energy
and greenhouse gas benefits from doing this early.
It's just that they land after 2018 so they don't

help you with compliance with AB 1109 but

10 certainly help you with AB 32 and help you with

other aspects of keeping the lights on.

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And finally and most emphatically, to move promptly on other options for lighting standards and voluntary measures to secure the needed savings for compliance. With that I'll conclude and either take any questions or join the discussion. Thanks very much.

presidence in a 57 watt as opposed to a 60 watt when they look much the same in terms of what they

1 are getting for efficiency? Is what's going on

- 2 there consumers are just stuck in the 60 watt
- 3 mold?
- 4 MR. CALWELL: I certainly haven't seen
- 5 any market research yet because we are talking
- 6 about a period of months, you know. We were
- 7 watching retail store shelves. January, no
- 8 evidence; February, no evidence. The new lower
- 9 power product started trickling in late February,
- 10 March in the stores we examined. So it's a worthy
- 11 question. It would be worth asking how many
- 12 consumers are buying each and for what reason.
- I guess one point I would make here is
- 14 that you have got essentially three, three levels
- of packaging. What's the word? Attractiveness or
- visibility to consider here. You have a somewhat
- 17 more generically packaged or standard lamp branded
- 18 us such in monochrome packaging and then a little
- 19 bit more colorful house brand packaging here of a
- lamp with essentially similar performance,
- 21 slightly cheaper, and then a full color packaging
- 22 here accompanied by a strong, national advertising
- campaign, price discounts, promotions and so
- forth. So to untangle all those things and say --
- 25 PRESIDING MEMBER PFANNENSTIEL: Well,

1 but I am not even sure I am looking to have them

- 2 untangled.
- 3 MR. CALWELL: Okay.
- 4 PRESIDING MEMBER PFANNENSTIEL: I am
- 5 sort of looking for the question of, do consumers
- 6 have the information perhaps, to make these
- 7 decisions? Is the information on the packaging?
- 8 Does it come across through advertising, thorough
- 9 national advertising, through advertising by the
- 10 individual retailers?
- I guess I am very concerned that I think
- 12 a major part of what is happening here outside of
- 13 the actual standards is that we are not giving the
- 14 consumers very much information. I mean, people
- in this room know an awful lot about it, people
- outside of this room know very little about it.
- MR. CALWELL: Yes.
- 18 PRESIDING MEMBER PFANNENSTIEL: And let
- me just ask Gary, how much money has PG&E spent on
- advertising information about light bulbs?
- 21 MR. FERNSTROM: Well we spent -- Gary
- 22 Fernstrom, PG&E. We spent a lot of money last
- 23 year on CFLs but virtually none on incandescents,
- 24 to answer your --
- 25 PRESIDING MEMBER PFANNENSTIEL: But was

1 the information -- Was the money spent on CFLs

- 2 promoting through rebates or was it on some kind
- 3 of advertising campaign in terms of the value?
- 4 MR. FERNSTROM: No it was, it was
- 5 general awareness advertising characterizing the
- 6 CFL as the type of lamp, you know, you should want
- and you should have. It was pretty successful, we
- 8 think.
- 9 However, to respond to this display.
- 10 You know, lacking any other education or
- 11 information as you point out, I think I would be
- 12 drawn to the, you know, cleaner, brighter, whiter
- 13 light of 60 watts, you know, as opposed to some
- 14 lower wattage that is, you know, less attractively
- 15 characterized.
- 16 PRESIDING MEMBER PFANNENSTIEL: Thanks.
- Joe.
- 18 MR. HOWLEY: Yes, Joe Howley from GE. I
- 19 would just like to make a couple of comments. To
- 20 help smooth the transition we purposefully kept
- 21 the packaging of the 57 watt lamps exactly the
- same as the 60 watts that they have been buying
- 23 for the last, you know, five years or so. So if
- 24 somebody was looking for that I think we haven't
- 25 had a lot of confusion or questions about it.

I think consumers who are used to buying
that yellow package for many years, they buy
incandescent lamps probably every couple of
months. They saw the package, they saw the
wattage was down a little bit but they didn't seem
to have any problem identifying it.

And I will note that, you know, it is those products that seem to be sold more. There is an empty space there. Because you still have the price comparison. If they were confused about it and looked at the 60 watt Reveal, as soon as they saw that being two to three times more expensive they would probably look back at the other product very quickly.

And finally, we haven't seen any great increase. In fact the sales of the hand spectrum have been going down just like the sales of the standard lamps have been. All incandescent categories are going down right now and being replaced with CFLs, probably because of Gary's programs to promote the compact fluorescent lamps.

PRESIDING MEMBER PFANNENSTIEL: Thank

you. I remain somewhat unconvinced about how much
information the general consumer has. I think

ultimately all of our work is going to require

that they have a different level of understanding

2 of how lumens work relative to wattage than they

3 have now.

MR. CALWELL: Yes, and thank you for clarifying the original question. I understand it a little better now and was just going to offer two thoughts. One of them I think is we are all familiar the federal EISA requirements stipulate that the Federal Trade Commission has to undertake a review and possible revision to its labeling guidelines. So a lot of the energy efficiency stakeholders are of course aware of that and preparing suggestions for how those labeling guidelines might be revised.

It wouldn't be a mystery to anyone here to guess that revisions that further emphasize light output and efficiency and add less emphasis to wattage might help. So you can expect those kinds of things. Just notice. I mean, here we are a fair distance away from the shelf as if we would be in the store and I can glance across the shelf without my glasses and see the wattages.

But the lumens that the federal government requires to appear on there are in a much smaller font and wouldn't be noticed by the average

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1 consumer, let alone interpreted.
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2 PRESIDING MEMBER PFANNENSTIEL: I was
3 going to say, I think even noticed they wouldn't
4 understand them, especially.

MR. CALWELL: Yes, so that is perhaps one point. And then I guess the other thing I would just say on the price issue is, in this particular retail store it is true that the modified spectrum bulbs are selling for about \$4 a four-pack compared to about \$2.49 or \$2.99 for a four-pack of the 57 watt bulbs.

But it is partly why I included the other example because if anything we just see more and more retailers promoting the products at lower and lower prices with supplemental coupons and discounts and attractions from the manufacturer. So the price parity is shrinking all the time.

There is a very careful but meaningful distinction between saying that absolute sales of modified spectrum products are dropping and saying that modified spectrum sales are changing as a percentage of the incandescents that are sold.

All incandescent lamps are dropping but the evidence in the stores suggest that modified spectrum represent a larger and larger fraction of

1 what is being sold. If not, the retailers are

- 2 devoting a heck of a lot of space to promoting and
- 3 calling attention to products they can't persuade
- 4 anyone to buy.
- 5 PRESIDING MEMBER PFANNENSTIEL: Okay
- 6 Pam.
- 7 MS. HORNER: Pam Horner, Osram Sylvania,
- 8 NEMA, et cetera.
- 9 I just wanted to let the Commissioners
- 10 know, John and Tim do know, we have a meeting
- 11 tomorrow. And it occurs to me that -- And Gary,
- 12 perhaps we could put on the agenda. We have a
- discussion with industry and with Flex Your Power.
- 14 And the subject is the education of the public and
- 15 the public relations work that actually needs to
- 16 be done to better educate the consumer about all
- 17 of these energy efficient lighting options that
- 18 are occurring. Who knew? That's tomorrow and
- 19 that was our subject.
- 20 PRESIDING MEMBER PFANNENSTIEL: How
- 21 timely.
- MS. HORNER: So if we put that,
- 23 specifically include the incandescent on there I
- think that would be in our best interest. I
- 25 thought you should know. Thank you.

1 PRESIDING MEMBER PFANNENSTIEL: Thank

- 2 you.
- 3 MR. COOK: Keith Cook from Philips
- 4 Lighting. I just wanted to add another comment
- 5 and that is, putting lumens on a package, no
- 6 matter what the font size, is not going to solve
- 7 the problem. People do not relate to lumens.
- 8 But what you will find, for instance, on
- 9 that Halogen energy saver is the equivalency.
- 10 So we will say like 45 watts is equal to 60 watts.
- 11 People still think in wattage. So somehow we have
- got to address your concern, you're absolutely
- 13 right. We are trying to do that on the packaging
- in very obvious ways. But just lumens is not
- going to be the answer.
- 16 PRESIDING MEMBER PFANNENSTIEL: Thank
- 17 you very much. Yes, I agree. I think that some
- 18 kind of translation, some kind of packaging is, I
- 19 want to say, necessary but not sufficient. I
- 20 think we probably also need to work out something
- 21 in the way of advertising these products so that
- 22 they are thought of -- they become household words
- in terms of how people are thinking about
- 24 lighting.
- I don't mean to monopolize this. Are

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there further questions or issues on the general

- 2 services lighting? If not we are going to move
- 3 off of this.
- 4 ADVISOR TUTT: I just have one.
- 5 PRESIDING MEMBER PFANNENSTIEL: Tim.
- 6 ADVISOR TUTT: I just wanted to ask
- 7 Chris if there was any sort of objective or
- 8 quantitative data on this marketing issue that he
- 9 is raising here? When I go into my local hardware
- 10 store the most common bulb that is on the end cap
- is CFLs. I go in there as a puttering around
- 12 house-husband nearly every weekend and it almost
- always is CFLs that are on the end cap it seems to
- me. I understand that there's promotions of
- 15 different bulbs at different times but is there
- 16 any kind of quantitative information you have
- 17 regarding this issue that you have raised?
- 18 MR. CALWELL: It's a great question.
- 19 The reason I put the quantitative data for the CFL
- 20 sales here is to say, absolutely. I could show
- 21 you photos I have gotten in retail stores, some in
- the US, some in Canada, where the total linear
- feet of shelf space devoted to CFLs is now as
- great or greater than the linear feet of shelf
- 25 space devoted to screw base incandescents. And in

1 the 20 years that Gary and I have worked on this

2 subject we would not have envisioned that ever

3 happening. I mean, that is a remarkable change.

So the reason I put in the slides that I did is not to in any way suggest that CFLs aren't being promoted or sold like crazy and heavily advertised. But just to say that of the remaining incandescent sales that occur it is pretty clear

where the shift has gone in emphasis.

go to some retail stores where you have to look to find a standard soft white incandescent because your first visible scene is of CFLs in varying flavors and manufacturers and light output and prices. And then the next incandescents that you are presented with are specialty ones in a variety of ways. They might be modified spectrum, they might be so-called super soft white, or double life or DuraMax. You know, ultra durable. But the old-fashioned, plain vanilla, cost 20 cents apiece general service incandescent is getting harder to find in stores.

ASSOCIATE MEMBER ROSENFELD: Chris,

maybe I wasn't listening but did you explain why

there was this pretty significant drop in the last

- 1 half a year?
- 2 MR. CALWELL: I speculated but it is
- 3 actually a question worth asking. The
- 4 manufacturers might have an opinion on it. I was
- 5 saying that there are one of two likely
- 6 explanations. One of them is that you do see in
- 7 the chart seasonal variations from month to month
- 8 which are fairly sharp, usually not in the
- 9 magnitude of 30 percent, of course.
- 10 But secondly, if you have a series of
- intense promotions, utilities offering rebates in
- perhaps two-thirds of the US states. Al Gore
- 13 promoting the virtues of CFLs to people who have
- 14 seen his movie and read his book and a variety of
- other people doing so. I think there was an
- 16 absolute crescendo or frenzy of interest that
- 17 peaked in '07. And after a certain large number
- 18 of sockets that are easily replaced get occupied
- 19 by CFLs it would be natural for the market to
- 20 maybe take a pause again.
- 21 I think you all may remember. I shared
- 22 back in January some data from e-source that
- 23 showed that half of all US households were CFL
- users, approximately, and that half were not
- 25 persuaded yet. So instead of thinking about there

1 being an average of three bulbs per household what

- 2 you have really got are half the households with
- 3 six and half the households with none.
- 4 So in order for this kind of chart to
- 5 continue upward indefinitely you have got to find
- a way to bridge the divide to the other half and
- 7 persuade them on the merits of using CFLs.
- 8 Because the market growth potential among the
- 9 converted is going to be more limited.
- 10 MR. FERNSTROM: So this is Gary --
- 11 MR. CALWELL: Does that help,
- 12 Commissioner?
- 13 MR. FERNSTROM: Gary from PG&E. As long
- 14 as we are speculating on this. I think there is
- 15 also a possibility that the easily-filled sockets
- in many homes are being filled with CFLs and now a
- 17 super CFL is needed to fill the remaining sockets
- that might be more difficult on account of
- 19 electronic controls or dimmers or special size
- 20 requirements and so on.
- 21 So the California utilities and the
- 22 California Lighting Technology Center are doing
- 23 some work on the lines of trying to bring a
- 24 universal replacement-type product into the
- 25 market.

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MR. HOWLEY: Joe Howley from GE.
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         manufacturer, rather than all this speculation,
 3
         which none of it has actually hit the mark yet but
 4
         it is interesting to hear. (Laughter)
 5
                   ASSOCIATE MEMBER ROSENFELD: So tell us
 6
         the answer.
                   MR. HOWLEY: Yes. Well the real answer
         here is that this is not a picture of sales. This
 8
         is a picture of imports. And in a anticipatory
 9
         environment where people, importers, manufacturers
10
         are bringing product in expecting ever and ever
11
         bigger sales, there is a point where you hit an
12
13
         inventory build point or you overshoot what is
14
         actually being sold.
                   And what you are really seeing there at
15
         the end is an inventory build for two reasons.
16
         One, probably a little overshooting of how fast
17
         the market is going and secondly, you have -- Boy,
18
19
         the second idea just went right in and out of my
20
         mind. (Laughter)
21
                   MR. FERNSTROM: And overstock.
22
                   MR. HOWLEY: Oh, increased inventory.
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You need a higher inventory level. All

manufacturers need a higher inventory level to

support much higher sales. So we just need to

23

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1 bring in more inventory to support a higher level

- 2 of sales through all levels of distribution. And
- 3 what you see there really is an inventory built to
- 4 support the new, much higher level of sales. It
- 5 is not a reflection of sales of CFLs going down
- from the consumer.
- 7 PRESIDING MEMBER PFANNENSTIEL: It is
- 8 not on those dates but I think that you are still
- 9 getting -- the graph is still describing
- 10 presumably what will be sold.
- MR. HOWLEY: Right.
- 12 PRESIDING MEMBER PFANNENSTIEL: And it
- has not been sold on the dates shown there.
- MR. HOWLEY: Right. But the --
- 15 PRESIDING MEMBER PFANNENSTIEL: And you
- are bringing it into inventory assuming that it is
- going to go out of inventory.
- 18 MR. HOWLEY: Our market data is showing
- 19 that the CFL market continues to grow, albeit it
- 20 not quite as fast as the torrid pace that it grew
- 21 during the first half of 2007. It continues to
- grow. There is not a drop-off like that in
- 23 consumer sales. That is representing something
- 24 totally different.
- 25 ASSOCIATE MEMBER ROSENFELD: So you say

1 the shipments tend to be more volatile than the

- 2 actual sales.
- MR. HOWLEY: Yes, because people are
- 4 bringing in big containers full from various
- 5 places.
- 6 MR. CALWELL: Yes, I appreciate that as
- 7 well. Imports are at best a proxy for sales but
- 8 they are a time lagged proxy for sales.
- 9 Maybe one other point that is worth
- 10 noting. If you look at the 397 million units down
- 11 there you can see that that number in one year is
- 12 more than the imports or sales that occurred in
- '06, '05, '04 combined. And so these are huge
- 14 numbers that retailers and consumers have never
- 15 seen before. We are in a new era as far as CFL
- sales go.
- 17 PRESIDING MEMBER PFANNENSTIEL: Anything
- 18 further on general service lighting? We are
- making progress then. Thank you, Chris.
- 20 Let's move to portable lighting
- 21 fixtures. Gary.
- MR. FLAMM: Good afternoon, Gary Flamm,
- 23 Energy Commission staff. I am going to go over
- the portable lighting proposal.
- The Efficiency Committee received two

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1 proposals for measures for portable luminaires.

- The first one came from PG&E and their team with
- 3 ACEEE; the second one came from the American
- 4 Lighting Association.
- 5 Additionally the Committee received
- 6 comments in response to the ALA proposal from PG&E
- 7 and their team.
- 8 In addition to that staff has had a
- 9 couple of meetings and conference calls. There
- 10 was the meeting that has been mentioned several
- 11 times here back on March 13 when NEMA, the
- 12 American Lighting Association and staff met at the
- 13 California Lighting Technology Center. So there's
- 14 been significant discussion on this proposed
- measure.
- So staff has considered these proposals
- 17 and all of this dialogue and staff believes both
- 18 proposals have merit. The first thing I want to
- 19 present is the PG&E proposal and to bring out that
- 20 the PG&E proposal does significantly contribute to
- 21 the requirements of AB 1109 and the energy savings
- that would occur.
- 23 So to summarize the PG&E proposal. They
- 24 basically have two options for portable
- 25 luminaires. One is a maximum wattage determined

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- 2 luminaire of 35 watts for screw based lamps and
- 3 for 40 watts for non-screw based, low-voltage
- 4 halogen. Or the other option would be to design
- only for Energy Star high efficacy lamps.
- 6 Additionally, PG&E offers a definition
- 7 of a portable luminaire that basically is broadly
- 8 applied to all portable luminaires with a plug-in,
- 9 regardless of the lamp socket configuration,
- 10 except for federally regulated torchieres.
- 11 Through our discussions and analysis of
- 12 the proposals we recognized that PG&E does treat
- 13 floor and table lamps the same. ALA has
- 14 contributed that higher wattage is needed for
- 15 floor luminaires than is needed for table
- 16 luminaires, typically.
- 17 Also it has been pointed out that
- 18 luminaires with more than two sockets may need
- 19 higher wattage than allowed under the PG&E
- 20 proposal.
- 21 And the concern that the measure, a
- 22 regulation based on 35 watts may drive California
- 23 consumers to Internet sales, which may be hard for
- the state to regulate and get our arms around.
- The ALA proposal. Basically on new

1 single- and multiple-socket luminaires would

- 2 require that the luminaire be rated for no more
- 3 than 150 watts and be controlled with an integral
- 4 dimmer and marked for use with an incandescent or
- 5 dimmable compact fluorescent. And it does exempt
- 6 all other lamp socket configurations.
- 7 The second option under the ALA proposal
- 8 would be simply a GU-24 line voltage socket in the
- 9 luminaire.
- 10 And the third option would be a
- 11 dedicated two- or four-pin socket that is
- 12 appropriate for compact fluorescent luminaires or
- lamps.
- 14 The ALA definition, again, of a portable
- luminaire is limited to only medium screw based
- 16 portable luminaires. And again, except the
- 17 federally regulated torchieres.
- The ALA proposal also had some very
- 19 interesting ideas that are outside of the scope of
- 20 Title 20. They recommend a portable luminaire
- 21 conversion for existing portable luminaires, GU-24
- 22 adapters and rebates for trade-in or conversions.
- 23 And staff believes that these ideas have merit to
- 24 further discuss as a separate effort outside of
- 25 this rulemaking.

In the ALA proposal, by limiting only to
medium screw base, it only addresses a subset of
all of the luminaires that are available and
creates a loophole and maybe even an incentive to
start bringing to the consumers portable lamps
that have other configurations.

And ALA has pointed out in their -- I mean PG&E pointed out in their review that the 150 watt cap, the listing for the luminaire, will only affect 25 percent of portable luminaires.

Another issue with the ALA proposal is that if portable luminaires were equipped with integral dimmers virtually all retail, screw base fluorescent lamps would not be compatible.

Because virtually everything that you can get today is not compatible with dimmers. They are available but not at the typical retail store.

And it is speculative at this point to think that screw base dimmable CFLs will be readily available in the near future.

Also we know that there is a percentage of Californians that are already screwing in screw base fluorescent lamps into portable luminaires and they will no longer be able to do so. So we have a concern, staff has a concern that this may

1 actually increase energy consumption or may

- 2 increase compact fluorescent lamp failures.
- 3 Also part of the ALA proposal is a GU-24
- 4 option. And today GU-24 products are virtually
- 5 all high efficacy. However, there are no federal
- 6 or state standards that prohibit incandescent
- 7 lamps from being developed with GU-24 bases. So
- 8 therefore as part of staff's recommendation that
- 9 we will go over in a minute, staff recommends that
- 10 no incandescent lamps with GU-24 bases be sold in
- 11 California. And that was part of what Harinder
- 12 presented in the general service lamp
- 13 presentation.
- 14 And by allowing two-pin and four-pin
- 15 fluorescent lamps, in all practical purposes the
- 16 Energy Star requirement really drives to four-pin
- 17 fluorescent lamps, which means basically
- 18 electronic ballasts. The two-pin option actually
- in our opinion is less than Energy Star .
- 20 So staff has considered all of these
- 21 proposals and the recommendations and the comments
- 22 and became aware of a few other issues. The RLW
- 23 residential appliance saturation study has pointed
- out that there are 58 million portable luminaires
- in homes in California and that is projected to

go, I believe, to about 75 million by 2020. Also

- 2 the average wattage of these sockets is 67 watts.
- 3 We also became aware in the 2006
- 4 appliance efficiency rulemaking that the most
- 5 common, general service incandescent lamp was a 60
- 6 watt lamp. Under EISA and the proposed Title 20
- 7 early adoption of EISA the 60 watt lamp is going
- 8 to become a 43 watt lamp. So staff assumes that
- 9 the 60 watt lamp becoming a 43 watt lamp is
- 10 actually going to be the baseline under which we
- 11 evaluated our proposal. So therefore the proposal
- 12 from PG&E for 35 watts seems reasonable in that it
- does save energy beyond what will, what is
- 14 anticipated to be the baseline.
- 15 So the staff realizes that some of the
- issues raised by ALA had some significant issues
- 17 that we wanted to address. We agreed that 35
- 18 watts is not appropriate in all situations. We
- 19 also agree that portable floor luminaires and
- 20 portable table luminaires are different and have
- 21 different needs. So staff has created our
- 22 proposal in light of those issues.
- 23 So the staff proposal has three options.
- One, there is going to be a maximum wattage per
- 25 Table N-3, which I am going to go over in a

1 minute. Or equipped only with GU-24 line voltage

- 2 sockets. Or shall be high efficacy as defined by
- 3 Table N-4.
- 4 So the staff report that was published
- 5 prior to this workshop, that last bullet said
- 6 Energy Star . And in discussions between staff
- 7 and management we were reminded that we could not
- 8 put Energy Star into Title 20.
- 9 So there is already a construct of high
- 10 efficacy in Title 24 that has been there for a
- 11 number of years so staff is proposing that we move
- 12 that construct from Title 24 and basically cut and
- paste it into Title 20 and replace our third
- 14 bullet. Instead of saying Energy Star say high
- 15 efficacy.
- 16 Here is staff's proposed table. So
- 17 staff has broken out portable floor luminaires
- 18 from portable table luminaires. Staff recommends
- 19 that for portable floor luminaires the maximum
- 20 wattage shall be 35 watts for one socket, 58 watts
- 21 for two sockets, and an additional 23 watts per
- 22 each additional socket up to a maximum of 150
- 23 watts. With an exception for low voltage halogen
- 24 lamps, which starts with a higher 40 watts and
- 25 then 63 watts.

For all other portable luminaires, which include table that are other than low voltage, staff recommends that one socket is a 35 watt allowance, two sockets is still within that 35 watt allowance, with an additional 16 watts her each additional socket up to 150 watts. And all other portable luminaires used in low voltage

start out with 40 watts.

Here is a copy of basically Table 150-C out of Title 24 2008. And the high efficacy is determined by the wattage threshold and there is a lumens per watt per each threshold.

For staff to incorporate the ALA's proposal of GU-24 staff believes that there also needs to be some regulations on GU-24 luminaires and sockets. So staff proposes that luminaires with GU-24 sockets shall not be rated for incandescent lamps. And also there shall be no GU-24 adapters that adapt a GU-24 to any other line voltage socket.

Now I want to point out the socket in the bottom right of this slide is a photo that I took. I was at LIGHTFAIR a couple of years ago and a socket manufacturer was proudly displaying this. This is a way to change a GU-24 to a medium

1 base socket. And this is the kind of product that

- 2 we will need in order for the GU-24 option to work
- 3 in California. And that is all I have in my
- 4 presentation.
- 5 PRESIDING MEMBER PFANNENSTIEL: Specific
- 6 questions for Gary on the presentation? We'll
- 7 have an opportunity obviously for a lot more
- 8 discussion on this. But if you have -- Certainly,
- 9 come on, come on up.
- 10 MR. O'BOYLE: My name is Mike O'Boyle
- 11 and I am here from Lightolier, which is a division
- of Philips Lighting. I am also the co-chair of
- 13 the ALA engineering committee and the vice chair
- of the NEMA luminaire section.
- I have a question concerning the scope
- of the portable lamp proposal. Do you intend this
- 17 to also include industrial or special purpose
- 18 lighting such as medical examination lights or
- work lights or shop lights?
- 20 MR. FLAMM: I had to I had to check with
- 21 this issue with ICF Consulting to try to get my
- 22 arms around that very issue. And as far as they
- were aware there was no distinction between
- 24 residential and commercial luminaires that they
- 25 were aware of. So if you are aware of some kind

1 of designation I think that is something we can

- 2 discuss further.
- 3 MR. O'BOYLE: Okay. Because I think the
- 4 rules, if applied to industrial, would be
- 5 impossible. So we do need to work on some way of
- 6 identifying or drawing the line between the two.
- 7 And I guess we can do that in the workshop
- 8 tomorrow.
- 9 MR. FLAMM: I believe that if we define
- 10 that without a significant loophole that we can
- 11 discuss that. My concern is how do we define that
- 12 and is there, are there standards, UL, ANSI. Are
- 13 there some standards which we can rely on to make
- 14 that distinction between those products. There is
- 15 precedent in the standards for addressing medical
- 16 applications.
- 17 MR. O'BOYLE: Okay. And industrial
- 18 particularly is of concern because in
- 19 manufacturing situations there are luminaires that
- 20 are metal halide that have cord and plug
- 21 attachments and the purpose of this is to allow
- them to be brought down from these high ceilings
- for servicing. Obviously 35 watts would be much
- 24 too low for that situation. And I am not aware of
- 25 a UL rating at this point but there may be some

- 1 way of identifying those.
- 2 MR. FLAMM: Okay. I would like to work
- 3 with you further to define that, please.
- 4 MR. O'BOYLE: Okay, all right, great.
- 5 Okay, thank you very much.
- 6 PRESIDING MEMBER PFANNENSTIEL: Thanks.
- 7 Other questions of Gary?
- 8 MR. COOK: Keith Cook from Philips
- 9 Lighting. One quick question and that is, do you
- also plan on working on standards for your GU-24
- 11 proposal? Because my concern is you can outlaw it
- 12 in California. But unless you have got a national
- 13 standard that outlaws it for using incandescent
- 14 then you're going to find people still developing
- it and then you're back to the Internet problem
- again with now way to keep it from flowing into
- 17 California.
- 18 MR. FLAMM: Yes, I understand that. All
- 19 we can regulate is for California right now. And
- I believe because there is no -- there are no
- 21 products that I am aware of other than that
- 22 adaptor that I saw, I believe that we can
- contribute to the dialogue. There are national
- 24 efforts going on with CEE, and I believe ALA is
- working. There are national efforts to make sure

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that the GU-24 remains only high efficacy, even
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- 2 though there are no standards prohibiting it from
- 3 becoming low efficacy.
- 4 MR. COOK: Okay, thank you.
- 5 PRESIDING MEMBER PFANNENSTIEL: No other
- 6 questions for Gary? Let's move on. I believe we
- 7 have Dennis Swanson from ALA and NEMA.
- 8 MS. MERRITT: This is Melinda Merritt.
- 9 I might mention there are copies of this
- 10 presentation in the foyer, I brought them down
- just before the meeting started, if anyone wants a
- 12 copy.
- 13 ASSOCIATE MEMBER ROSENFELD: Thank you.
- 14 MR. SWANSON: I was going to say I have
- 15 to use a reading lamp over here to read my notes
- but I am not sure. That is the truth. Of course
- it would be LED. (Laughter)
- 18 I am Dennis Swanson, representing the
- 19 American Lighting Association. I am the past
- 20 chairperson of the American Lighting Association's
- 21 Board of Governors. I am the founder of Lamps
- 22 Plus. Lamps Plus is the largest specialty
- 23 lighting company in California, actually in the
- 24 United States. We are headquartered in
- 25 Chatsworth, California. And we are also the

- largest Internet lighting retailer.
- 2 And I would like to say we have several
- 3 members of the American Lighting Association with
- 4 including Dick Upton, its president. Dick. He is
- 5 the tallest person in the room but he is sitting
- 6 down so you won't notice.
- 7 I want to say the American Lighting
- 8 Association supports energy efficiency. We have
- 9 supported AB 1109 Huffman and have testified as
- 10 such in support of the bill before the Energy and
- the Commerce Committee. And to quote Mr. Huffman,
- 12 if we can nudge the market in a positive direction
- 13 that works for the environment and works for
- 14 customers, why not do it?
- The ALA supports energy efficiency
- 16 through its Lighting for Tomorrow, which is
- 17 sponsored in part and organized by the American
- 18 Lighting Association. Its mission is to increase
- 19 market availability of energy efficient lighting
- 20 fixtures.
- 21 The ALA believes in practical and
- reasonable methodologies to see energy
- 23 conservation goals through to fruition.
- 24 We believe that new technologies will be
- 25 instrumental in lessening energy demands in spite

- of population growth.
- 2 And maybe most importantly, we believe
- 3 that education is a prime factor in conservation.
- 4 Now I want to state right now the ALA
- 5 has a new proposal, which we will get into as I go
- 6 through my presentation. We felt our original
- 7 proposal was a great proposal for the nation. It
- 8 didn't really work for a lot of reasons for
- 9 California alone. So as we go along here we will
- see a revised ALA presentation.
- Now the ALA has concerns regarding
- 12 limiting switches. Limiting switches do not
- 13 create efficiency, they merely limit a product's
- 14 usefulness. Now we surveyed 40,000 California
- 15 consumers of portable products this past month and
- our survey indicated consumers clearly understand
- 17 this. And when the limits are very low, as in the
- 18 PG&E proposal, the government has de facto
- 19 mandated a CFL solution. And they view it as a
- 20 serious intrusion into their personal freedom.
- 21 Let me just catch up with my notes here,
- 22 excuse me. We feel the biggest flaw with PG&E's
- 23 proposal is it is inaccurate in its estimate of
- the energy savings. Now I learned in marketing a
- long time ago, if you raise the price and lower

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1 the quality of the product you sell less.
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In this case we would be raising the price of portables and giving the customer a portable with a 35 watt limiting device. Now according to our survey, 80 percent of the people, and this is a survey of 40,000 customers, were not very interested in buying a product with a limiting switch. So we project that the number of devices sold would actually be probably way less than one half of the 3.7 million they estimate. 

And a consumer is not going to be anxious about replacing their current lamps with no limiting switch with ones that do have limiting switches, especially when, again as our survey showed, 80 percent are strongly against this regulation.

We know that consumers will dramatically reduce their purchase of portables. Large quantities are going to be purchased on the internet. And as I will explain later, the portable lighting business is undergoing the same phenomena as the music business. How many music stores do you see out and about today? Not many. Why? They moved on-line.

25 Well the portable lighting business is

1 moving on-line too and that's why we have a large

- 2 Internet lighting business and I see the
- 3 transition. So PG&E's proposal is just going to
- 4 take and hasten that movement of portable lighting
- from stores onto the Internet.
- 6 Significant numbers of consumers are
- 7 going to have the devices removed. Now there was
- 8 a little bit of talk about a retrofit device for
- 9 GU sockets. Well there is no device you can put
- 10 on a portable lamp that customers can't defeat.
- 11 And I was actually surprised at the number of
- 12 people in our survey who said they would just cut
- 13 it off or take it out. So the net result is
- 14 actual energy savings would be I think way less
- than half of their proposal. But, you know, I
- 16 would encourage other interested parties to do
- 17 their own surveys before you start putting
- 18 limiting switches on portables.
- 19 Another thing to kind of get our arms
- 20 around is the size of the portable market. When I
- 21 first went in business we were 100 percent table
- lamps, now it is a small part of our business.
- 23 When Mr. Upton and I grew up on a farm we had two
- lamps in our living room. Well today you go in
- 25 the same room you've got six recessed lights, a

1 plasma TV and maybe one or two portable lights.

- 2 Portable lights are a shrinking part of the
- 3 lighting solution in people's homes.
- 4 Now if you assume that 18 percent of the
- 5 energy bill is lighting and portables are ten
- 6 percent of the total, and you are only replacing
- 7 three percent of that, you are taking two percent
- 8 of the lighting bill, two percent of your energy
- 9 bill, and replacing it with three percent. So now
- 10 you are down to about .006 of your energy budget.
- 11 And we are still assuming under PG&E's proposal
- that portables would sell at the same rate, which
- is not a assumption.
- 14 There is no question that the limiting
- devices will generate intense public backlash,
- especially when they are set at this low level. I
- 17 would invite everyone -- We have brought copies of
- 18 the responses. I was quite shocked at how intense
- 19 the responses were. I have been in business, I
- 20 have been in the lighting business for 30 years.
- 21 I have designed, retailed and manufactured more
- lamps than anybody in the country. I thought I
- 23 knew everything about lamps. I learned a lot from
- this survey of 40,000 customers.
- We fear the results will be nearly

1 identical to the CFL mandate or the ban of the

- incandescent light bulb.
- These switches also add \$4 -- excuse me
- 4 -- at least \$5 to the retail price.
- 5 And as we will talk about later, the
- 6 overall selection of portable lighting available
- 7 to California customers via stores and the
- 8 Internet, if you assume the Internet is going to
- 9 be legal and we have to assume that and obey the
- 10 California regulations, the overall selection
- 11 would drop by 80 percent.
- 12 Now there has been a revision I think to
- 13 PG&E's proposal on the floor lamp limiting switch.
- 14 They proposed a 150 watt limiting switch. The
- 15 problem with that is it is not going to save any
- 16 energy. It will add five to ten dollars to the
- 17 retail price. And at the same time, because you
- 18 have to have a California-only product, you are
- 19 going to eliminate 80 percent of floor lamp styles
- 20 available to California. So it really doesn't do
- anything.
- There are also issues with component
- 23 failures. We have seen devices like this put out
- by the millions. We actually put them on
- 25 torchieres, limiting switches, for torchieres

1 overheating, and there is a failure rate. It

- 2 costs a lot and it causes a lot of consumers
- 3 issues. And that has to be added back into the
- 4 cost of the product.
- 5 And as our survey showed, the customers
- 6 can and will remove the devices.
- 7 Another issue, limiting switches on new
- 8 portable lighting would not be compatible with
- 9 current energy efficient devices such as three-way
- 10 sockets, dimmers or touch lamps.
- 11 Another thing I was quite surprised in
- 12 my survey, or our survey, was the amount of
- 13 complaints we had from consumers regarding
- 14 headaches. And time and time again consumers
- said, we are putting them every place in our
- house, I don't like to read by them. And maybe
- 17 that explains that graph where they are
- 18 plateauing.
- 19 And I am not sure if -- You know, they
- 20 like them in general area lighting but I am not
- 21 sure when it gets to task lighting and they are
- focusing on a piece of paper and the color
- 23 rendition is not the same and the bulbs have a
- 24 flicker rate -- they're having headaches. You
- 25 know, what can I tell you. I don't know why but

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1 it was frequently mentioned in the survey.
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- 2 The US EPA website alludes to the
- 3 dangers of CFLs.
- 4 Interestingly enough two nights ago a
- 5 new report by NBC News documents increasing
- 6 problems of headaches associated with increased
- 7 CFL use. Dr. Larry Newman of the Headache
- 8 Institute, Roosevelt Hospital in New York, said
- 9 he, himself gets headaches from CFLs.
- 10 Another problem with PG&E's proposal,
- 11 multiple lighting levels cannot currently be
- 12 accomplished. And there's a lot of situations
- obviously we need multiple levels of lights. And
- 14 I don't care if it is in your bed, you're reading
- 15 a book and your wife doesn't want too much light
- on, lower light levels for viewing TV, et cetera,
- 17 et cetera. So having controllable light in
- 18 portable lighting is extremely important.
- 19 AARP is very concerned about the impact
- on its constituency. I can't tell you how many
- 21 people in our survey said they are older, they
- have aging eyes, they do not like to read by CFLs.
- I think it's a big, it's a big issue.
- 24 Infringement on personal freedoms was a
- 25 primary concern to the respondents in our survey.

1	There will be consumer aggravation and resistance
2	to the PG&E proposal and we are certain it will
3	result in illegal consumer activities which are
4	beyond enforcement capabilities. Again, that's
5	removal of devices, importing of banned products,
6	purchasing on the Internet, et cetera.
7	Again, the results of our survey of
8	40,000 customers who bought lighting recently said
9	they would oppose And my biggest fear is I
10	love CFLs, I have designed a lot of products with
11	CFLs, we use them in our stores. We try to use
12	the product in the way, in the function and the
13	form the type of product that lends itself to it.
14	And my concern is there is going to be a backlash
15	that is going to hurt viable energy proposals. I
16	am very concerned about that.
17	And again as I will explain later, the
18	PG&E proposal will limit consumer choice amongst
19	all portable lighting types in California.
20	I will read this quickly. This is a
21	survey we sent to 40,000 California consumers.
22	"In an effort to save energy
23	statewide there is a proposed
24	regulation before the California

25

Energy Commission mandating that

1	all table lamps, desk lamps and
2	floor lamps in California be sold
3	with a 35 watt limiting socket.
4	"This regulation would prevent
5	the sale of any portable lamp using
6	a bulb that consumes over 35 watts
7	of electricity or is not Energy
8	Star rated. A consumer, however,
9	would be able to achieve normal
10	lighting conditions using a compact
11	fluorescent that is the equivalent
12	of a 120 watt incandescent light
13	bulb.
14	"Since this legislation would
15	affect every household we would
16	appreciate your opinion."
17	Now 80 percent of the people were
18	against it. I would strongly suggest you read
19	their comments, it would scare you. And oddly
20	enough, the people who are in favor, most of them
21	are qualified. They are in favor of this
22	regulation yet they want to make sure they still
23	have incandescent bulbs in certain situations.
24	So I would highly recommend you read
25	this and I would highly recommend that other

Τ	organizations do a similar type of survey.
2	I am just going to quickly read you some
3	of the comments.
4	"I believe in saving energy
5	and I have converted almost all my
6	of my lighting to the CFLs but do
7	not want California to legislate
8	this - this is way too intrusive."
9	Again, this is maybe why the curve is flattening.
LO	There are places people don't want to use these
L1	CFLs.
L2	"I am an elderly person and
L3	need more light when I read.
L4	"Thirty-five watts are too
L5	dim. Fluorescents don't work with
L6	a dimmer switch. Fluorescents
L7	contain mercury.
L8	"CFL bulbs produce a horrible
L9	blue light. Stop telling me what I
20	can do!
21	"CFLs are not even safe to
22	dispose of.
23	"Decisions on how and where to
24	save energy should be left to the

individual consumer, as everyone

1	has different needs."
2	And the one I like the best because they
3	are obviously smarter than me, they are using
4	bigger words than I use:
5	"This would be an egregious
6	invasion of personal choice and
7	freedom and would begin a slippery
8	slope to allow the state government
9	to begin making mandates in our
10	personal lives. Last time I
11	checked I was a resident of the
12	United States, a free nation."
13	There were a lot of comments like that.
14	To sort of summarize. Under the PG&E
15	proposal the volume of new lamp sales in
16	California would drop dramatically. We would see
17	the sort of Internet music curve happening. It
18	would accelerate the movement of portables to the
19	Internet.
20	Products that were sold legally in
21	California would be converted by motivated
22	consumers. I can see lamp conversion kits being
23	sold on the Internet for, you know, for \$2.95
24	probably within 24 hours.
25	And significant sales would shift to the

1 Internet or be purchased outside the state.

everything we are trying to do here.

We want an energy solution. We want an
energy solution that works. And we believe a good
energy solution achieves the intent of AB 1109, is
simple for the consumer to understand, would not
decimate consumer choice, encourages lawful
purchases, would not create a consumer backlash -because I think that is going to go against

It would avoid sparking further public concern over a de facto mandate of CFL use and mercury contamination as well as clean-up and disposal issues. And it would avoid frustration over inability to dim CFLs. And again, will not force California retailers and manufacturers out of business, which would cost several thousand jobs and would cost the state hundreds of millions of dollars in economic activity.

Portable lighting has unique characteristics. It is very different than any other part of the lighting business. I just want to take a minute and go over what some of those unique characteristics are.

It is a highly fragmented business.

There are a minimum of 15,000 styles on the

Internet. And the reason I say that, at Lamps

Plus alone we have 5,000 styles, we're adding 500

a month. We have two competitors that have 5,000

styles and are pretty mutually exclusive. So to

say there's 15,000 styles is a very small number

and there's probably at least 30,000 viable

7 products.

You have to remember, most portables use the same bulbs. Consumers focus on the lighting task, design and aesthetic appeal. How often do you walk into somebody's house and you say, my gosh, I have seen that lamp before. They buy lamps like they are buying a piece of art, they want to make a unique design statement in their house. It creates a tremendously fragmented business.

Now, we used to have the largest portable lighting manufacturing company in California. Like almost all decorative lighting in the United States we had to move that business to China. Almost all decorative lighting, including European decorative lighting, is manufactured in China. And by the way, these sources are facing major financial difficulties and are going bankrupt. There's a recent article

l         in Business Week about a factory we happen	to	do
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- 2 business with. I was there two weeks ago and I
- 3 had never seen the industry in such bad shape.
- 4 And also in today's economy the
- 5 decorative lighting industry in the United States
- 6 is in a major recession.
- 7 Another sort of trend in portable
- 8 lighting is households are increasingly being
- 9 illuminated by hardwired fixtures and not
- 10 portables. Homes currently have close to 45
- sockets dedicated to fixtures and only 5 for
- 12 portables. Portable lighting experts see that
- 13 trend continuing into the future. The portable
- lighting business is a declining business.
- 15 And this poses a problem since portables
- are more efficient at lighting a room as opposed
- to the proliferation of recessed lighting.
- I have a graph here which I won't take
- 19 the time to explain but it just shows in our
- 20 business the percentage of portable lighting has
- 21 gone from about 25 percent to 20 percent. When I
- first started in business it was 100 percent.
- Now one of the most important things I
- 24 can try to explain to you and to get you to
- 25 understand. There is a phenomena that is being

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driven by the Internet. A man named Chris
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         Anderson wrote a book called the Long Tail.
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         when you go to any major marketing conventions
 4
         this book is a bible. It explains how the
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         Internet has changed the distribution of all
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         consumer products. And again, the notable
         examples are the movie and music industries.
                   And this is a result of the Internet's
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         ability to allow a near limitless choice to the
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         consumer. As a result, the consumers are
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         demanding, and are receiving, an almost
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         exponential growth of selection in certain
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         consumer goods categories. And I will tell you,
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         portable lighting is one of them.
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                   Here is a Long Tail distribution curve.
         Now there is an old rule in retail, it's called
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         the 80/20 Rule, where 20 percent of the SKUs do 80
         percent of the business. I don't think it is
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         really any different in the lighting business.
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                   Up here at the head of the Long Tail
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Up here at the head of the Long Tail distribution curve we have 20 percent of 15,000 SKUs, that's 3,000. Down here we have the Long Tail, which is 80 percent of the SKUs, which is at least 12,000 styles and going rapidly. The Internet is building and driving this Long Tail

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1 and it is happening daily.
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Now assuming that there are 3.7 million

portable lighting units or so in California. This

is without limiting switches and this is today,

and that is according to the PG&E proposal. If

you took 15,000 and divide it into 3.7 million you

have on average only 246 units sold per style in

California out of 35 to 40 million people. That's

not a lot of units.

However, the most popular 20 percent of the units comprise 80 percent of the sales. I won't go through the math but the bottom line is 80 percent of the portable unit sales are represented by 3,000 styles.

So if you take 2,960,000 and divide it by 3,000 you get approximately 987 or 1,000 SKUs on average being sold in California at the curve, the head of the Long Tail distribution curve. And that is where 80 percent of the sockets are.

Now we are going to look at the end of the Long Tail. The bottom 80 percent of the styles represent 20 percent of the portable lighting styles. Now let's do the math. It translates to about 62 units per style are sold at the bottom of the Long Tail.

So the Long Tail on the average, on the yellow part, you're getting around 67-70 SKUs per year being sold in California. So the overall average is around 247. If you take the Long Tail distribution curve, the top 20 percent are doing about 1,000 on the average, the bottom are doing

Now what is the economic reality.

Portable lighting manufactured in China requires

minimum manufacturing runs. I wish I still had my

factory in Chatsworth, we can't manufacture

anymore. Everybody manufactures their product in

China. Assuming a four times product turn a year,

14 1,000 units, that's 250 times units an order.

They will just make 250 units an order. They like to make full containers, that's 500 to 1,000 units

to make full containers, that's 500 to 1,000 units

per container. But you can get them down to

18 making 250 units.

about 67 pieces.

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So what's feasible is the head of the
Long Tail distribution curve, those lamps could be
made for California only. At the bottom of the
curve, economic feasibility dictates that the
bottom 80 percent of the styles could not be
specially manufactured for California because our
production runs would be 62 units. In a four

times turn it would be less than 16 per order. So

- what you have is there is an economic feasibility
- 3 of building California-only products at the head
- 4 of the curve. At the bottom 80 percent there is
- 5 not a chance to build those products.
- 6 Now interestingly enough, the PG&E
- 7 proposal would destroy the Long Tail. There's not
- 8 enough of them being sold in California to make a
- 9 California-only solution. And believe me, I
- understand this business, I talk to manufacturers,
- it cannot happen. They will not make 16 pieces
- for California. It just will not happen. When it
- gets to 250 units for California-only they will do
- 14 that.
- 15 The PG&E proposal destroys the Long Tail
- and the limiting device will probably take half
- 17 the sales out of the head of the tail. So what do
- 18 you end up with for sale in California? You know,
- 19 you are not gaining any energy savings if you
- 20 don't sell the product and I think that needs to
- 21 be studied. We have studied it but I welcome
- 22 anyone else to study that.
- Now here is what the ALA proposes. We
- 24 propose to use GU-24 sockets, and they should be
- 25 limited to energy efficient light sources only, on

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1 the top selling 20 percent of the styles. This
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- 2 represents 80 percent of the sockets.
- 3 And we estimate that installing a GU-24
- 4 socket, or any other pin-based solution to the top
- 5 20 percent will result in energy savings of 75
- 6 percent. That's 65 to 80 percent of the new
- 7 portable units sold in the state of California.
- 8 If you do the math you get energy savings of 49 to
- 9 60 percent.
- 10 Even though we are saying the head of
- 11 the curve is 80 percent let's say we only get 65
- 12 percent. You take 65 percent times a 75 percent
- energy savings, you still get 49 percent.
- 14 In addition, all portable manufacturers
- in the ALA, including my own business, we are
- working on developing cutting edge CFL technology
- 17 that play to the strength of this light source.
- 18 And these designs are also being
- 19 developed in the Long Tail, and will be generating
- 20 additional savings as the country converts to more
- 21 energy efficient sources.
- So we propose, let's do what's possible.
- 23 Convert the head of the Long Tail distribution
- 24 curve where there's sufficient quantities for a
- 25 California-only solution. Make those portables

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1 have 75 percent energy savings.
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And in the Long Tail let's let business

go out there and do what they can do and develop

the products that they can develop that are also

energy efficient.

And here's another kind of important point. What is happening today, innovation is all being tried out on the Internet. It is being tried out in the Long Tail distribution curve. I was in China two weeks ago. We deal with all the manufacturers, they are also making for Europe. Well now for the first time we can go and buy European products and bring them into our market and test them.

Now when the market was smaller, when you only had a store-based solution, you could never test those solutions. Well today we're trying to learn from all the European solutions.

Let's face it, they have been ahead of us for a long time. So we and other ALA members are bring in those European solutions, testing it out in the Long Tail. And if they work, and a lot of them will work, they'll move to the head of the curve.

Now the PG&E proposal will essentially

destroy that testing ground and I think that would

- 1 be to the detriment of the business.
- 2 So let's repeat the ALA proposal. The
- 3 proposal necessitates a minimum of 1,000 units per
- 4 item sold per year to California customers.
- 5 As I have tried to demonstrate, any
- 6 number less than 1,000 units creates an economic
- 7 barrier to consumers by pricing the unit
- 8 manufacturing costs beyond the average consumer's
- 9 affordability. The production runs for a
- 10 California-only product are not possible.
- We believe this energy solution achieves
- 12 the intent of AB 1109; is simple for the consumer
- 13 to understand; does not decimate the consumers'
- choice; encourages lawful practices among the
- 15 consumers; does not create a consumer backlash
- against freedom of choice and all the other issues
- of headaches, eyestrain, disposal, et cetera; it
- 18 avoids sparking further public concern over a de
- 19 facto mandate of CFL use and the mercury
- 20 contamination and clean-up and disposal issues;
- 21 and also avoids consumer frustration over the
- 22 inability to dim CFLs.
- Our solution will not cost the state
- 24 hundreds of millions of dollars in lost economic
- 25 activity and thousands of lost jobs. And it will

save energy in the range of 49 to 60 percent.

Now what we have talked about is new

3 portables. It is an extraordinarily small part of

4 the market. We need to address the existing base

of both portables and fixtures. And the American

Lighting Association would like to take our

knowledge of consumers and work with the

California Energy Commission and work on programs

to convert the existing base -- the existing lamps

in people's homes. And unless we do that,

11 addressing three percent in my lifetime will not

12 make any difference.

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And we think there's a lot of other programs including a rebate program to provide incentives for lighting fixture conversions and lamp conversions.

17 But the bottom line is if we really want to attack and solve the lighting energy problem in 18 19 California we have to really look at Title 24, 20 which is a very good program. The problem is it 21 is only addressing new houses. I believe in your 22 own documents I read twice -- the statement was 23 made, until you address the fixture base of existing homes there really cannot be -- a lot of 24 progress cannot be made. 25

We believe instead of addressing just 1 2 new homes, when homes are resold they should be brought to Title 24 just like they should have an 3 4 energy efficient toilet, et cetera, et cetera. 5 And we believe this can be done by tax 6 credits or other government or electric company-

funded incentive programs.

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And I would also say that existing homes should have the right to become Title 24 and receive other financial incentives. It's a bigger issue, I realize that. It may not be in the confines of this room a solution that we can address. But until we do that we really won't make a dent.

But I have absolutely no question. We take Title 24, we make it available to resales, make it available to any home and provide incentives either in reduced electrical rates or other incentives to make that happen.

That's the end of my presentation.

PRESIDING MEMBER PFANNENSTIEL: Thank you, Mr. Swanson. Excellent. I especially liked the plug at the end for some time of sale energy improvement in existing homes. We're working on that ourselves. We wish that we could do that

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from this room but unfortunately we can't.
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- 2 Questions for Mr. Swanson.
- 3 ASSOCIATE MEMBER ROSENFELD: I have a
- 4 question.
- 5 ADVISOR TUTT: I have a question.
- ASSOCIATE MEMBER ROSENFELD:
- Mr. Swanson, your proposal was to have GU-24
- 8 sockets in the head of your distribution.
- 9 MR. SWANSON: Right.
- 10 ASSOCIATE MEMBER ROSENFELD: What lamps
- 11 would be eligible to go into those sockets?
- 12 MR. SWANSON: Only energy high efficacy
- 13 lamps. I mean, we totally agree that that socket
- 14 needs to be dedicated to fluorescent or LEDs or
- any other high efficacy solutions.
- 16 ASSOCIATE MEMBER ROSENFELD: That's a
- 17 little bit inconsistent with your complaints that
- they cause headaches and they are unacceptable.
- 19 In fact I would say -- First I will admit that
- 20 your questionnaire was scary. That is, the
- 21 answers were scary. So there is an opinion out
- there. But it wouldn't solve most of the people's
- 23 objection, which is, the government is taking away
- 24 my freedom.
- 25 MR. SWANSON: Well you know what, the

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1 thing is they'll have a choice.
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- 2 ASSOCIATE MEMBER ROSENFELD: And the
- 3 world shouldn't be warming.
- 4 MR. SWANSON: Well, they have a choice.
- 5 And I think if you read all the comments, having a
- 6 choice is extremely important to the consumers.
- 7 See, the PG&E proposal, essentially you have no
- 8 choice, you only have a CFL solution.
- 9 ASSOCIATE MEMBER ROSENFELD: I'm sorry,
- 10 maybe I am not understanding you. I thought that
- 11 new fixture, new portables according to your
- 12 proposal, would have a GU kind of socket.
- 13 PRESIDING MEMBER PFANNENSTIEL: Just the
- 14 popular ones.
- 15 MR. SWANSON: Only the ones, only ones
- 16 produced, sold in California of 1,000 units or
- 17 more. And that's 20 percent of the styles but 80
- 18 percent of the volume. And I am saying 80 percent
- of the SKUs, which only do 20 percent of the
- 20 volume, because they can't economically be made
- 21 anyway, would not have the GU socket.
- 22 I'm saying, let's do it where we can do
- it and we can do it on the higher volume units.
- 24 And then if the customers don't want those they
- 25 have a choice of the other 80 percent of the

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1 styles.
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2	ASSOCIATE MEMBER ROSENFELD: Okay, I'll
3	understand your point. I'll make one comment and
4	that is, you say elderly people need more light
5	and I know for sure that's true. On the other
6	hand, I solved that problem both at the office and
7	at home by having the Berkeley lamp is a 50
8	watt, which is equivalent to a 200 watt
9	incandescent, one going up and one going down.
10	Fluorescents do solve that problem wonderfully.
11	MR. SWANSON: Personally I think there's
12	more study that needs to be done on using
13	fluorescents for task lighting. I was surprised
14	at the number of people who complain. They use
15	them for general lighting, they have problems with
16	task lighting.
17	ASSOCIATE MEMBER ROSENFELD: I at least
18	don't.
19	PRESIDING MEMBER PFANNENSTIEL: Tim, you
20	had a question.
21	ADVISOR TUTT: Yes I do. Mr. Swanson,
22	first I want to thank you for coming here and
23	providing comments to us today and for your
24	support of 1109 and the important goals we have in
25	California. It is clear you are thinking

seriously about what you might do in your industry

- 2 to try to help us with the goals of 1109.
- 3 My question -- Before I get to my
- 4 question I would like to point out that it would
- 5 seem like the PG&E proposal would prohibit the
- 6 Berkeley lamp.
- 7 ASSOCIATE MEMBER ROSENFELD: That's a
- point I forgot to make. (Laughter)
- 9 MR. SWANSON: You could go on the
- 10 Internet, I guess, I don't know. Just kidding.
- 11 (Laughter)
- 12 ADVISOR TUTT: The question I had was,
- 13 how do we determine, how do you determine, what is
- 14 a lamp that would be required to put in a GU-24
- socket and what isn't, when you don't know
- 16 necessarily how popular it is and popularity would
- 17 change from year to year. I think that to adopt a
- 18 standard like that we would need to understand
- where this lamp falls, otherwise we don't know
- whether it's compliant or not.
- MR. SWANSON: That's a very good
- 22 question. And I will tell you, major retailers,
- 23 when they buy a product they project out and they
- 24 know pretty much what their unit sales are going
- 25 to be. And a high volume of product goes through

1 major retailers. And I guarantee you, they would

- 2 not want to be found violating a California law
- 3 selling energy efficient lamps.
- 4 As a matter of fact, I think anybody
- 5 selling lamps in high volume would use it as a
- 6 selling point. These are Energy Star or Energy
- 7 Star equivalent lamps, highly efficient lamps.
- 8 But still always allowing the consumer to have the
- 9 choice to buy something that is not a CFL
- 10 solution.
- 11 ADVISOR TUTT: Follow that line a little
- 12 bit further. If a manufacturer thought that their
- 13 product, this one SKU might fall in the top 20
- 14 percent, then presumably they would manufacture it
- 15 with these GU-24 sockets.
- MR. SWANSON: Right. I tell you, a lot
- of this product is proprietary by companies with
- 18 many, many outlets. They know what the
- 19 projections are. They know how many they're going
- 20 to sell. It is not that hard.
- 21 ADVISOR TUTT: I guess the last question
- is, given the consumer choice that will remain in
- 23 the market in your proposal, what would stop some
- of the products that aren't currently in the top
- 25 20 percent from being chosen more by consumers and

1 then moving into that top 20 percent? And again

- 2 we have to understand either when that happened or
- 3 how that happened in order to understand when the
- 4 lamps were compliant or out of compliance.
- 5 MR. SWANSON: If you are selling a lot
- of any consumer good you have pretty sophisticated
- means of projecting these sales. I mean
- 8 personally I really don't see it as an issue.
- 9 PRESIDING MEMBER PFANNENSTIEL: Thank
- 10 you. Other questions? Gary.
- 11 MR. FERNSTROM: Gary Fernstrom, PG&E. I
- have a couple of comments and some questions.
- 13 PG&E has modified its proposal to be
- 14 consistent with the staff proposal. So I believe
- what you are reacting to here was the original
- version and not the current version of PG&E's
- 17 proposal to deal with this.
- 18 A comment about self-interest. It's
- 19 appealing to think that the majority of the
- 20 market, which would be products being sold in
- volumes of 1,000 each or more, would have GU-24
- 22 dedicated bases. But it would also seem to me
- 23 that that would shift a lot of purchases away from
- those products, given the result of your research,
- 25 toward the real specialty lamps. And that would

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1 enormously be in the self-interest of specialty
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- 2 lamp makers and vendors and not in the self-
- 3 interest of the larger, mass merchandisers of
- 4 these products. So I wonder how fair that would
- 5 be in terms of equity in the market.
- 6 MR. SWANSON: Is that a question?
- 7 MR. FERNSTROM: That's the question. I
- 8 wonder how fair that would be in terms of equity
- 9 in the market.
- 10 MR. SWANSON: Well, you know, I could
- 11 say, how fair is it to put a limiting switch on
- 12 every lamp in the state. The bottom line is
- 13 people would still have a choice. You do whatever
- is economically feasible. If you can make, if you
- can possibly make -- What I am saying is if you
- can possibly make a product in minimum production
- 17 runs, let's put GU-24 sockets on them. That's
- 18 all.
- MR. FERNSTROM: Okay.
- 20 MR. SWANSON: And I'll tell you, it will
- 21 drag along. When people get more used to these.
- 22 And I personally think we should include the bulb
- with it. The more people get used to that
- 24 solution, the ones that can use that solution, the
- 25 more apt the solution is apt to move into

- 1 specialty lighting.
- 2 And I will tell you, I have patents on
- 3 products using CFLs, I love CFLs. We can talk
- 4 outside this meeting. There are a lot of great
- 5 solutions and we are working them into specialty
- 6 products. But there's a lot of cases where the
- 7 bulbs need to have more advances.
- 8 And I will tell you, especially products
- 9 where people want to control their light. And
- 10 right now with three-way sockets, with touch
- 11 dimmers, et cetera, et cetera. They want that
- 12 additional feature on a specialty product and they
- can't get them with CFLs. If the CFL product gets
- there, fine, let's put CFLs into everything.
- 15 MR. FERNSTROM: Okay. So we'll have
- 16 time to make some more comments later. In the
- 17 interest of time I just have one last one. And
- 18 that is, you allege that the prevalence of
- 19 portable lighting fixtures is declining in homes.
- 20 I don't know, that may be the case nationally.
- 21 But work done for the California Energy Commission
- 22 by the California Lighting Technology Center shows
- 23 quite the opposite. It was in fact presented in a
- 24 residential lighting workshop the CEC had last
- 25 year. New homes are being built with fewer and

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1 fewer permanently installed fixtures and the
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- 2 prevalence of plug-in lighting fixtures is
- 3 increasing in the state.
- 4 MR. SWANSON: Well we have probably the
- 5 highest market penetration and the largest market
- 6 segment and we don't see it. I mean, these are,
- 7 they are honest areas to disagree.
- 8 DR. SIMINOVITCH: We are also seeing --
- 9 PRESIDING MEMBER PFANNENSTIEL: Michael,
- 10 come up.
- 11 ADVISOR TUTT: Michael, you have to come
- 12 to the mic.
- DR. SIMINOVITCH: I just want to add --
- 14 Michael Siminovitch from the California Lighting
- 15 Technology Center. And I certainly appreciate
- 16 many of your comments and want to thank you for
- 17 additional insights.
- 18 ASSOCIATE MEMBER ROSENFELD: Michael,
- 19 closer to the mic.
- DR. SIMINOVITCH: I wanted to also add
- 21 that we have done a serious of studies inside in
- 22 some non-residential environments where we have
- seen a fairly significant increase in portable
- 24 lighting fixtures in office environments and in
- dormitory applications where we didn't see them

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1 before. Plug loads are a major growth load in
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- 2 California inside offices and that's horrible
- 3 lighting.
- 4 MR. SWANSON: Can I comment on that?
- DR. SIMINOVITCH: Sure.
- 6 MR. SWANSON: We just expanded our
- 7 offices and everything is, you know, the latest
- 8 code. And you know what happened? I would say
- 9 over half the people put an incandescent desk lamp
- on their desk because they cannot read by the
- 11 current standard, the current codes.
- 12 DR. SIMINOVITCH: To add to that, we're
- seeing a lot in public housing environments and in
- 14 educational facilities there is a pressure to
- 15 reduce the amount of hard wired fixtures in these
- 16 for first cost issues for construction. So what
- 17 that leaves is a lot of duplexes around the walls.
- 18 And the way people satisfy their illumination
- 19 requirements is through portable lighting.
- 20 So we see growth in portable lighting in
- 21 the state as a major opportunity for efficiency.
- 22 And I think your comments are good and I think we
- 23 need, you know, it's an important step forward of
- 24 where we need to be and how to do that.
- 25 And, you know, I wanted to add one more

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1 thing. I think a lot of your ideas and
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- 2 suggestions really warrant additional thinking in
- 3 terms of how we would implement this. But high
- 4 efficiency lighting doesn't necessarily mean low
- 5 quality lighting. It can mean very high quality
- 6 lighting. It can mean added value to the
- 7 consumer. So yes, there's problems with new
- 8 technologies but there's no reason today
- 9 technically, technically, why we cannot use high
- 10 efficiency light sources to provide all of our
- illumination requirements.
- 12 And I think there's some very good
- precedence in Title 24 which says, use high
- 14 efficiency, and where you need to have an
- incandescent use it at a certain percentage. I
- think there's room for this kind of approach in
- 17 the standard. I think it just needs some
- 18 compromise.
- 19 MR. SWANSON: I don't disagree with you.
- I have a patent on a torchiere, a fluorescent
- 21 torchiere. It puts out twice the light and uses
- 22 half the energy. I wish I could sell more of
- them, it's a fantastic product.
- DR. SIMINOVITCH: Great.
- MR. SWANSON: So I don't disagree with

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1 you.
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- 2 DR. SIMINOVITCH: Well you're selling a
- 3 million more fluorescent torchieres this year than
- 4 were ever sold before.
- 5 MR. SWANSON: They are a great product
- 6 but they are indirect lighting.
- 7 PRESIDING MEMBER PFANNENSTIEL: Thanks.
- 8 Bill, did you have a question?
- 9 MR. PENNINGTON: A comment. Maybe
- there's a question in here somewhere.
- 11 Almost all standard setting processes,
- 12 either in the US or elsewhere, either in
- government or in the private sector, target
- 14 physical characteristics that can be identified
- 15 and that you can discriminate among those physical
- 16 characteristics and apply reasonable standards
- 17 based on those physical characteristics. And it
- is very rare, I think, that you approach a problem
- 19 like standardization through a market-based kind
- of idea.
- 21 It requires, to go through a market-
- 22 based approach, some sort of fleet monitoring.
- 23 You know, you have to track products in and out of
- 24 the top 20 percent that you're shooting for. You
- 25 have to have information that almost universally

is unavailable to government to do that kind of

- 2 monitoring. It becomes a very complex thing to
- 3 track.
- 4 It seems like you are heading off away
- 5 from a tried and true approach to standardization
- 6 and moving into an area that is almost untried and
- 7 you have to develop a new technique.
- 8 PRESIDING MEMBER PFANNENSTIEL: Well, I
- 9 think that that's probably not a reason not to
- 10 consider it. I think untried ideas are probably
- 11 what we're looking for in some instances. There
- 12 may be reasons that we can't do this, but right
- 13 now I think the fact that it's not been tried
- 14 before isn't one of them.
- 15 MR. PENNINGTON: All I'm saying is that
- 16 you're potentially getting into a very complex --
- 17 PRESIDING MEMBER PFANNENSTIEL: I
- 18 understand that. No, I do understand that. Gary,
- 19 did you have a --
- 20 MR. FERNSTROM: One last very quick
- 21 comment. I'll bet if we did a word count of your
- 22 presentation we would find the most popular words
- 23 to be PG&E and limited. And with regard to
- 24 limiting, I would just like to point out that yes,
- 25 PG&E has proposed limiting the power to portable

lighting fixtures but not the light output. So,

- 2 you know, it is not the intent to limit the
- 3 utility of these products at all.
- 4 I think with the great imagination and
- 5 design resources of the portable lighting industry
- 6 more efficacious sources can be utilized to create
- 7 a high level of customer satisfaction, creating an
- 8 opportunity for the industry rather than a
- 9 limitation.
- 10 PRESIDING MEMBER PFANNENSTIEL:
- 11 Commissioner Rosenfeld, do you have a question
- 12 here?
- ASSOCIATE MEMBER ROSENFELD: I just
- 14 wanted to make two little points. You keep
- 15 talking about the California market. And I admit
- this whole thing is tricky. But just by
- 17 coincidence I was talking yesterday to Howard
- 18 Geller who represents the Southwest Energy
- 19 Efficiency Project. And he told me that Arizona
- 20 intends to adopt whatever we come up with in toto
- 21 with the same effective date. And there are going
- 22 to be a lot of other states. We may be a trend
- 23 setter but we are not an island. So that affects
- 24 a little bit of your economics.
- MR. SWANSON: One comment on that. When

1 you look at the Long Tail distribution curve it is

- 2 built by the size of the total market. The total
- 3 market is the whole United States plus the
- 4 Internet. So when you reduce that dramatically
- 5 that selection goes away. Because the total
- 6 market built that market. So you have to
- 7 understand what happens to the selection.
- 8 And again, it goes against what is
- 9 happening in the marketplace with the Internet and
- 10 multi-channel marketing. And now that Long Tail
- 11 distribution curve is driving the selection of the
- 12 consumer.
- 13 ASSOCIATE MEMBER ROSENFELD: Okay.
- 14 PRESIDING MEMBER PFANNENSTIEL:
- 15 Dr. Bendt.
- DR. BENDT: Yes, Paul Bendt with Ecos.
- 17 And my comment was actually very similar to the
- 18 one that Art just put forward. That one doesn't
- 19 have to say that only 16 of a particular product
- 20 will be sold in California so it can't be
- 21 manufactured. Even if one makes a product,
- 22 whether it's limited by having a GU-24 socket or
- limited by having a power limiter. And both of
- 24 those, in a sense, accomplish the same thing. But
- 25 it can be sold in places other than California.

1 Even if it was manufactured to meet the California

- 2 standards it can still be sold elsewhere.
- 3 And as energy efficiency becomes a
- 4 concern elsewhere we'll expect to see standards
- 5 like this in other places encouraging those sales
- and increasing the volume to the point that it is
- 7 cost-effective to be able to produce those
- 8 products.
- 9 MR. SWANSON: Can I answer that comment?
- DR. BENDT: Sure.
- 11 MR. SWANSON: If we took all our
- 12 products on the Internet and put limiting switches
- on them to the PG&E proposal we would sell in the
- 14 rest of the United States, zero. Who would pay
- more money for the same product that's limited?
- 16 ASSOCIATE MEMBER ROSENFELD: I assert
- 17 people from Arizona would. (Laughter)
- MR. SWANSON: Well, they are good
- 19 people. You know, if it was a national solution
- 20 I'd say, great. A California-only solution in the
- 21 portable lighting business has severe problems.
- 22 PRESIDING MEMBER PFANNENSTIEL: Tim, did
- 23 you have a question? Then we're going to move off
- of this onto the next.
- 25 ADVISOR TUTT: Yes, I did. Mr. Swanson,

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1 your survey and your presentation today referred
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- 2 often to PG&E's original 35 watt limiter proposal.
- 3 As PG&E has said today, it has now moved to
- 4 endorse the staff proposal, which is significantly
- 5 different. I'm just hoping in your written
- 6 comments or your today you might provide comment
- on this new version, the staff proposal and any
- 8 further direction we may go in that regard.
- 9 MR. SWANSON: Well I did comment on the
- 10 150 watt floor lamp idea. The problem with that
- is it doesn't save any energy.
- 12 ADVISOR TUTT: Yes, but I'm speaking
- 13 more of the additional wattage allowances per
- 14 socket. The difference between floor and table
- lamps or other portable lamps that are in the
- staff proposal that PG&E has endorsed today.
- MR. SWANSON: Well we can go back and
- 18 certainly do that, yes.
- 19 PRESIDING MEMBER PFANNENSTIEL: Thank
- 20 you. I think the next speaker is Ted Pope in this
- 21 general area. We are going to stay on the whole
- 22 question of portable lighting fixtures so there
- 23 will be more discussion but why don't we get onto
- 24 Ted's discussion.
- MR. POPE: Thank you, Commissioner. Ted

1 Pope with Energy Solutions on behalf of PG&E.

- 2 Just lots of information in that presentation, I
- 3 couldn't capture all of it. I did note a comment
- 4 of a likely price of \$5 per power limiter. Our
- 5 team has actually constructed one. We've talked
- 6 to manufacturers of products involving chips that
- 7 would handle the management of power down to
- 8 whatever limit is set and we are finding a price
- 9 that is probably under one-tenth of that. So I
- don't think there is a substantive, incremental
- 11 cost associated with that power limiter.
- 12 Number two, I think there may be some
- 13 confusion or I heard it wrong but PG&E did not
- 14 propose a 150 watt limit. We were down to 35 in
- our original proposal. And I don't think that
- there is necessarily any conflict between the
- 17 controls and the power limiting. That can all be
- 18 done in a single chip from our research and I
- 19 think Dr. Bendt can answer more questions if you
- 20 have any on that. But I think some of those
- 21 concerns maybe are not well-founded in view of the
- 22 products that could come out to supply this
- 23 market.
- 24 I guess I have one observation and again
- I may be getting the data wrong. But that Long

1 Tail I think was estimating 67 products per style

- 2 out in the long tail for the California market.
- 3 If we are ten percent of the country that implies
- 4 something on the order of 670 products for the
- 5 national market, which is still a number smaller
- 6 than you need to get that 250 units per quarter.
- 7 If I understood the math it strikes me that there
- 8 is a fundamental infeasibility of producing most
- 9 of the products in that long tail. And again,
- 10 perhaps I misunderstood those numbers but that is
- 11 a question I would like to ALA about in the
- 12 future.
- 13 PRESIDING MEMBER PFANNENSTIEL:
- Mr. Swanson, do you want to respond to him?
- 15 MR. SWANSON: The products in the long
- 16 tail tend to be more sophisticated products that
- 17 cost more money. So based on a dollar volume they
- 18 will make those products in a little smaller
- 19 quantities. So that's the answer.
- 20 PRESIDING MEMBER PFANNENSTIEL: We also
- 21 were going to hear from ACEEE.
- MS. AMANN: Harinder just mentioned to
- 23 me that Gary had a couple more slides to present
- 24 before I spoke.
- 25 PRESIDING MEMBER PFANNENSTIEL: Gary

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4	
1	Flamm?

- 2 MS. AMANN: Yes, that's what he just
- 3 said but I guess he was mistaken, okay.
- 4 PRESIDING MEMBER PFANNENSTIEL: We are
- 5 not moving off of this topic yet.
- 6 ASSOCIATE MEMBER ROSENFELD: Gary, while
- 7 she is looking for her slides let me ask you. How
- 8 are you going to handle my complaint that I really
- 9 love my Berkeley lamp which has 50 watts per
- 10 socket? I am just trying to curry favor with
- 11 Siminovitch here.
- 12 MR. FLAMM: I was surprised to hear that
- 13 the Berkeley lamp wouldn't work. I thought it
- 14 would work under the proposed standard.
- 15 MR. FERNSTROM: Yes, let me make a
- 16 comment on that. Gary Fernstrom, PG&E. If I
- 17 understood the proposed standard right it was okay
- 18 with pin-based and Energy Star . And your
- 19 Berkeley lamp uses a pin-based light, a square-
- 20 D/2D lamp. So it would be okay with the standard.
- 21 ASSOCIATE MEMBER ROSENFELD: Okay, thank
- 22 you.
- 23 MR. FERNSTROM: By the way, I have one
- too and really like it.
- MS. AMANN: I'll address exactly how we

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can make allowance for the Berkeley lamp and like

- 2 lamps. I am Jennifer Thorne Amann, I am with the
- 3 American Council for an Energy-Efficient Economy,
- 4 and I appreciate the opportunity to address the
- 5 Commission today on behalf of PG&E.
- 6 I'll review just briefly. I have just a
- 7 few slides here and I'll review a little bit of
- 8 the history of how we got here and add some
- 9 comments to some of the topics that Gary presented
- 10 earlier. As mentioned, PG&E submitted the initial
- 11 standards proposal in January for portable
- 12 fixtures. As Gary mentioned, we see portable
- fixtures as a great opportunity to capture
- 14 additional energy savings beyond those that are
- offered by adoption of the GSL standards or an
- 16 accelerated adoption of the federal general
- 17 service lamp standards.
- 18 We presented a preliminary case report
- in April recommending maximum power limits for
- 20 portable fixtures. As has been discussed, 35
- 21 watts for screw base lamps and 40 watts for non-
- 22 screw base low voltage halogen. We also added an
- 23 Energy Star compliance path and that was
- 24 specifically to allow products with a higher light
- 25 output than might be allowed by a 35 watt maximum

1 wattage cap for lamps. So that would allow the

- 2 Berkeley lamp and similar lamps that have a higher
- 3 wattage, maybe using the 55 watt D lamps and so
- 4 forth.
- 5 The estimated energy savings from our
- 6 proposal was 45 gigawatt hours and four megawatts
- 7 in the first year of sales and growing to 901
- 8 gigawatt hours and 84 megawatts upon stock
- 9 turnover. That's about 20 years, a 20 year
- 10 assumed life for portable fixtures. We had a
- 11 cost-benefit ratio of 18.
- 12 As discussed ALA submitted their
- alternate proposal on April 7. The CEC staff,
- 14 PG&E team and ALA have held meetings and
- 15 conference calls to discuss the proposals and I
- 16 think it was quite constructive discussions, we
- 17 were able to learn a lot from each other, and PG&E
- 18 submitted comments in response to the ALA proposal
- 19 on April 15.
- 20 The key issues in our response to the
- 21 ALA proposal were concerns about the limited
- 22 coverage of the standards that they proposed.
- 23 Limited coverage meaning just covering medium
- 24 screw base products.
- 25 There are a number of portable lamps

that are sold with candelabra or smaller bases
than the medium screw base. We wanted to make

3 sure that those were covered as well so that they

4 would be, we could get the energy savings from

those products but also to prevent a loophole

increasing the market share of those products.

The overall high wattage limits in their proposal, which was 150 watt maximum, which is actually larger than most of the portable fixtures on the market today. Other than torchieres, which are preempted by federal standards.

We were also very concerned about the dimmable requirement because of the fact that most CFLs on the market today aren't currently dimmable. We felt that a dimmable requirement could lead people away from using CFLs or could lead to problems with the CFLs once they were installed.

The CEC staff report has put out a new proposal as Gary Fernstrom has mentioned, one that PG&E is now supporting. The staff report recommends wattage limits dependant on the number of lamps and the type of fixture. It addresses the difference between floor luminaires and other portable lamps by setting higher wattage

1 allowances for floor luminaires.

And in the table that Gary showed you

could see that the main way of doing that is

setting the same power limit for a single socket

floor and table lamps, but allowing a higher

maximum wattage for two-socket floor lamps than

for two-socket table lamps and allowing a higher

adder for each additional socket.

It sets a maximum wattage for one- and two-socket luminaires as just mentioned. It provides an adder for the additional sockets. But that adder is only enough to allow the use of high efficiency light sources and sets the absolute cap at 150. And that is in keeping with the overall ALA proposal.

The staff report does have the GU-24 compliance option and it has appropriate limitations for that to disallow the use of the incandescent lamps. And also to disallow use of GU-24 adapters that could do this reverse conversion back to a medium screw base.

And one thing that I will have to update in this presentation. Although in detail the staff report no longer maintains the Energy Star compliance as a third option, in practice it

1 allows similar levels, which again takes into

2 account that there would be a role for lamps with

3 larger light output.

We would like to note, however, that the staff recommendations would reduce energy savings by an estimated 73 gigawatt hours at stock turnover and that could be an important

contribution to Huffman goals.

It is clear that floor lamps tend to provide higher light outputs and we agree that the new approach addresses that concern and that market reality. And also that the staff recommendations allow for greater adoption of new GU-24 base products and are happy to see the inclusion of the appropriate limitations on the GU-24 socket type.

We've definitely appreciated ALA's willingness to discuss the standards options for portable lighting. The ideas and the energy that they have brought to the discussions that we have had. We believe that the staff recommendations reflect upon a constructive process in considering the PG&E and ALA proposals and are willing to support the staff recommendations as a compromise from the initial PG&E proposal.

1	And the team is available to discuss any
2	additional comments or concerns from the CEC or
3	from industry. I think a couple of the things in
4	particular that have come to light. Mr. Swanson's
5	presentation showed some of the responses from
6	consumers about concerns over CFLs and other high
7	efficiency light sources.
8	While I think there is a lot of cause

While I think there is a lot of cause for concern for those comments I think much of that can be addressed through better efforts to educate consumers, as has been discussed, about the appropriate use of CFLs, the appropriate wattage levels to use and so forth.

And also we look forward to continuing improvements in the technology of both CFLs and LEDs and other high efficiency light sources that can help address some of the other usage problems that consumers have perceived in the past.

19 PRESIDING MEMBER PFANNENSTIEL: Thank
20 you. Are there questions?

ADVISOR TUTT: Yes. Jennifer, thank you for coming. Were you coming all the way from Washington DC?

MS. AMANN: Yes.

25 ADVISOR TUTT: So quite a trip to take

1 for this. We appreciate the work that ACEEE does

- 2 all around the country and the world.
- I had a couple of questions. One about
- 4 the 40 watt, low voltage halogen. I guess I know
- 5 about those in regular fixtures but I have not
- 6 seen many portable fixtures that are like that.
- 7 Are there a variety of those?
- 8 MS. AMANN: There are a number of desk
- 9 lamps and other portable lamps that use
- 10 particularly MR-16 and other small halogen light
- 11 sources. And those are typically, you know, can
- 12 be of varying wattage. Some of those that are
- 13 quite common are like 32 watts. But they also
- 14 have power requirements for the transformers so
- that's why we gave them a higher allowance.
- 16 ADVISOR TUTT: And in fact in those
- 17 particular lamps a 40 watt limit may not change
- 18 the market that much because they are often less
- 19 than that anyway.
- MS. AMANN: Yes. There are some
- 21 products that are over that amount but the average
- is under.
- 23 ADVISOR TUTT: Thank you.
- 24 MR. FLAMM: Tim, if I could interject
- something, this is Gary Flamm. The low voltage

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1 MR-16 is a very direct task light. It creates a

- 2 contrast. It is for those task lights where you
- 3 need a spot of light that is intense.
- 4 And the 35 watt limit may not allow
- 5 that. So the reason that the 40 watt low voltage
- 6 was brought up was to allow that lamp. I believe
- 7 it is 37 watts plus transformer losses. So it was
- 8 to allow the functionality of that very bright
- 9 task light.
- 10 ADVISOR TUTT: Thank you for that
- 11 clarification, Gary.
- 12 In reading the original task report, and
- 13 I presume it is the same in the latest version,
- 14 you talk about a variety of options including an
- option where CFLs or other very efficient bulbs
- 16 might be packaged with the fixture. And the case
- 17 report goes on to say that you don't expect much
- 18 savings from that because consumers wouldn't use
- 19 those bulbs.
- 20 I am having trouble understanding that
- 21 because it seems to me that either the consumer
- likes CFLs and so would use them. Or if they had
- 23 never used them before, at least some percentage
- of them would, since they have them, stick them in
- and may at that point decide that, you know, maybe

1  $\hspace{1cm}$  it's not as bad as they thought they were and

- 2 continue using them after that.
- 3 So it seemed to be dismissed. I was
- 4 wondering if there was any data for dismissing
- 5 that particular option.
- 6 MS. AMANN: I believe the main reason
- 7 that we dismissed the option was because it would
- 8 allow for consumers to revert to less efficient
- 9 light sources in the future. So even if they did
- 10 use the original CFL that was packaged with the
- lamp they might discontinue using it in the
- 12 future.
- 13 ADVISOR TUTT: Okay.
- MS. AMANN: And then I would also add
- 15 that there are also problems with compliance and
- 16 the packaging has often been an issue that has
- 17 been raised by industry as very prohibitive in
- 18 their efforts.
- 19 ADVISOR TUTT: The other question I had.
- 20 I'm just trying to get clarification about what we
- 21 mean by demand limiters here. The case report
- 22 says, including a circuit breaker that prevents
- 23 the fixture from operating if a lamp wattage
- 24 exceeds a preset value. And I had understood that
- 25 it didn't prevent the fixture from operating but

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just prevented it from using more watts than that
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- level. So which of those is correct?
- 3 MS. AMANN: There could be two options,
- 4 actually. And I believe that in the torchiere
- 5 market fixtures of both types have been
- 6 introduced. Some have a limiter that just will
- 7 not allow the lamp to operate if it is over a
- 8 certain wattage, others allow it to operate much
- 9 more dimly. So you might have a 75 watt
- 10 incandescent, for instance, but it could only use
- 11 35 watts of power if that was your power limit.
- 12 So you would have a lot less light output.
- 13 ASSOCIATE MEMBER ROSENFELD: Practically
- 14 zero.
- 15 ADVISOR TUTT: I assume that we were
- 16 talking about the kind that just limited it to the
- 17 watt limit but still allowed it to operate when we
- 18 were talking about it.
- 19 MS. AMANN: I am not sure actually. I
- 20 believe that those that just don't allow operation
- 21 are more common in the torchiere market or have
- 22 been more common.
- 23 ADVISOR TUTT: But for these standards.
- 24 MS. AMANN: But maybe somebody from
- 25 industry could comment on which has been more

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1 widely used.
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- 2 ADVISOR TUTT: But for these standards
- 3 what would be proposed, which kind?
- 4 MR. FERNSTROM: Tim, it's Gary from
- 5 PG&E. The far least expensive product would be,
- in effect, a circuit breaker, and it would simply
- turn the lamp off if you put in a bigger lamp.
- 8 You would have to reset it. The more expensive
- 9 product would be a limiter. And that in effect
- 10 would be a dimmer of sorts, which simply wouldn't
- allow the lamp to operate at any higher than a 40
- 12 watt level. That would be a more expensive
- 13 alternative.
- 14 PRESIDING MEMBER PFANNENSTIEL: So which
- did you use to your cost-effectiveness?
- MR. FERNSTROM: Exactly. So --
- 17 PRESIDING MEMBER PFANNENSTIEL: Which
- one, the cheaper one?
- 19 MR. FERNSTROM: The cheaper one is the
- one I think that would be prevalent.
- 21 MS. AMANN: And that is the one we used
- for the cost benefit analysis.
- 23 ADVISOR TUTT: I see Ted approaching the
- 24 mic here.
- 25 MR. POPE: Thank you. Ted Pope, Energy

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1 Solutions, for PG&E. The legal language doesn't

- 2 specify either. It just says, the fixture shall
- 3 not be able to operate over 35 watts. I believe
- 4 that was the approach taken.
- 5 ADVISOR TUTT: Yes. I'm looking earlier
- in the case report and I saw that.
- 7 I had one last question and that relates
- 8 to the baseline for savings. It appears from your
- 9 calculations that you are using the proposed new
- 10 HIR lamps at the federal level as the baseline for
- 11 long-term savings. And in California, as you
- probably heard today, and even federally, in 2018
- here we'll be moving to 45 lumens per watt bulbs.
- 14 So it seemed like that should be perhaps the
- 15 baseline for long-term savings as opposed to the
- 16 HIR levels that you used. Any comment on that?
- 17 MS. AMANN: Yes, I would agree. I think
- 18 our estimates can be seen as conservative, our
- 19 savings estimates. We have used an estimate that
- 20 50 percent of sockets would be using CFLs already,
- 21 which is a little bit more conservative than I
- 22 think the latest modeling has shown. And also --
- 23 or gives more conservative savings estimates. And
- then also the fact that there would be additional,
- 25 additional savings further on. I quess actually

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it's the opposite, we would take out of our
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- 2 savings.
- 3 ADVISOR TUTT: Yes, I think it's the
- 4 other way around.
- 5 PRESIDING MEMBER PFANNENSTIEL: Yes,
- further discussion or questions?
- 7 MR SWANSON: I'm just curious. When
- 8 they made their projections of savings did they
- 9 assume there was going to be any effect on the
- sale of lamps with these limiting devices?
- MS. AMANN: No, we did not.
- 12 MR. SWANSON: Do you think that's
- 13 realistic?
- 14 MS. AMANN: I think we'd have to look at
- 15 the market and see. But I think at this point
- 16 people buy lamps on a regular basis that have
- 17 limitations for safety concerns. I know many of
- 18 the portable fixtures in my home now I can't
- 19 operate or they are recommended for operation only
- 20 at 35 watts or less. So I am not sure. I think
- 21 we'd need to look and see if there's some market
- 22 studies or analyses that could help us figure out
- how we might adjust savings.
- 24 MR. SWANSON: I would agree. Because
- 25 the limiting switch will significantly impact the

1 sales. Being a retailer I know that. And I think

- before you make projections you need to know how
- 3 it is going to affect the sales because it will
- 4 have a big impact.
- I just want to say one other thing on
- 6 the cost of these devices. The torchiere limiting
- 7 switch didn't limit the product much, it really
- 8 wasn't an issue. You had ultimate choices of
- 9 bulbs that you could use. This proposal, there
- 10 really isn't any other choice than the CFL
- 11 solution. And I think that is a very important
- 12 differentiation between limiting devices on
- torchieres and this particular limiting device.
- 14 Another thing regarding cost. We found
- 15 -- They were in the process of finding a reliable
- 16 torchiere switch but they're going to cost around
- 17 at least \$5 retail. Because engineers talk 50
- 18 cents to a dollar for the part. By the time that
- 19 gets into the factory and he adds it into his food
- 20 chain and we add it into our's, that turns into
- 21 four and five dollars. So we always have to look
- 22 at what is the impact on the retail.
- 23 PRESIDING MEMBER PFANNENSTIEL: Thank
- you, Mr. Swanson. Other questions, comments?
- 25 ADVISOR TUTT: I would just like to

1 point out, in terms of the staff proposal which is

- 2 here in front of us, one could in a floor lamp
- 3 install one of the new 75 watt equivalent
- 4 incandescent lamps. I guess if the socket limit
- 5 is for a luminaire. I mean, if you can leave a
- 6 socket bare. Can you leave a socket bare under
- 7 the staff proposal and just install one
- 8 incandescent bulb? If you have other sockets that
- 9 are --
- 10 MR. FLAMM: This is Gary Flamm. I think
- 11 that answer could be however, whatever technology
- 12 the industry brings to the table. How it is
- 13 wired, how it is circuited, what kind of
- 14 controller they put on that. I would assume it is
- going to be the cheapest thing to do is put one
- 16 control at the home run. And therefore what you
- 17 are saying then is that you could put a higher
- 18 wattage lamp in a single socket. It would
- 19 probably be most often true. That's just
- 20 speculative on my part.
- 21 MR. FERNSTROM: Gary Fernstrom, PG&E. I
- think it is important to note, if I understood
- this dialogue correctly, that you probably
- 24 wouldn't want to leave an empty socket because
- 25 that is kind of dangerous. You know, to the

1 extent that somebody might stick their finger in

- 2 it.
- 3 PRESIDING MEMBER PFANNENSTIEL: Further
- 4 discussion then on the portable lighting fixtures?
- 5 Yes, please come up.
- 6 MR. UPTON: Thank you, Madame Chairman.
- 7 I am Dick Upton, President of the American
- 8 Lighting Association. I didn't come as far as the
- 9 lady from Washington but from Dallas this morning.
- 10 PRESIDING MEMBER PFANNENSTIEL: Thank
- 11 you for joining us.
- 12 MR. UPTON: Well no, it's important.
- 13 And if we are a little late to the dance over the
- last two years, I apologize to you. But in
- 15 dealing with this issue on a national level, and I
- 16 had the privilege of sitting in last year on the
- 17 national negotiations with advocates, it became
- 18 abundantly clear after Senator Pryor made a
- 19 comment to us. I said to him, you know, there
- 20 isn't any light until a lamp is screwed into a
- 21 socket. And we tend to be on the fixture side of
- 22 life. And he said, well if that's the case then
- 23 you better have a seat at the table or you'll find
- out you're on the menu. And that's a very real
- 25 statement. (Laughter)

I want to make a couple of quick 1 2 comments but I do need to respond on one thing. 3 On the power limiter. When it was finally 4 approved on the torchiere I called our director of 5 engineering, who a number of you know, Terry 6 McGowan. Terry would be here but he has got another responsibility that I am going to tell you 8 about. I said Terry, let's not just tell them 9 10 that there's a power limiter requirement, let's 11 tell them where to buy it. And Terry is a pretty prompt guy and I didn't hear from him for three 12 13 days. And Terry said, I have been on the Internet 14 in every catalog that exists and there isn't such 15 a thing as a power limiter for 190 watts or anything else. So big deal, we'll create one. 16

17 Well it was a big deal. And we struggled to meet the deadline for the power 18 19 limiter. I went to ACEEE and told them what our 20 challenge was and we were going to need some extra 21 time and they thought that was reasonable. We are 22 still struggling with the ceiling fan power limiter at 190 watts because of miniaturization 23 requirements and the heat factor that exists in 24 25 that small space.

But when we talk about a 35 watt power
limiter we are talking about a new product that is
going to have go be created. And I don't know
what your time frame is but that is a real issue
for us. And what the final cost is going to be I
don't know either.

What I did hear today that I like was this gentleman's comment talking about fleet averages. We know a couple of things pretty clearly. And besides Dennis Swanson, who is the largest retailer in California and the United States on this kind of product, an exceptionally brilliant man intellectually, we have got two other members here, one from locally, Lofing's Lighting, and one from Bakersfield. Different kind of communities.

telling us their product as far as portables are going down in sales. And when you talk about that Long Tail curve. When you get into the long tail, the 138 location retailers that we have in this state sell in that long tail. And if those products disappear or are not available in California, and they won't be because I also have the manufacturers as members of this association,

then we have a real dilemma for business for

Californians.

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3 And it may be that it will go to Arizona 4 or go to Nevada tomorrow. And hey, I can tell you 5 the states too and it's Minnesota and New 6 Hampshire and New York. But that will be over a period of time and the impact is going to be here 8 now with people. And when we are looking at the kind of economy in the lighting industry that is 9 10 tied significantly to the housing mess, that's a 11 problem for our people. That's not your problem because you are looking at the energy issue. But 12 13 it is a big picture issue that I thought I had to 14 share with you today.

The other piece of the pie that I want to talk about though very quickly is Terry isn't here because he is wrapping up the sixth annual Lighting for Tomorrow competition. ALA manages that and we partner with CEC and the Department of Energy. In the first year I had to get on the telephone to call manufacturers and say, for God's sake, send something in, we have got to have some products. Manufacturers drive our industry pretty heavily.

I'm tickled to death to tell you I

1 haven't made a telephone call after the first

- 2 year. The program was so successful that the guy
- 3 who had the winning entry was knocked off within
- 4 eight months by most every other manufacturer, and
- 5 that has got to be a mark of flattery, or
- 6 something. (Laughter)
- 7 But we had over 100 entries on LED this
- 8 year. That's a staggering number. Because when
- 9 you look at the cost differential on LED today,
- 10 that's a message that is coming through pretty
- 11 loud and clear. We have got some other problems
- 12 with LED. Is it a really good, white light yet?
- 13 I think it is. I'm like that fellow. I'm an old
- 14 guy, I can't tell the difference on the whites.
- 15 But the real issue is we have over 100 there.
- And the other piece that I want to say
- 17 to you is ALA manages that program and has for six
- 18 years. And we have got the best engineer that we
- 19 could have on that job doing that job because he
- is dedicated to energy efficiency, and that is
- 21 Terry McGowan. But he has helped move our
- association to energy efficiency.
- Every one of our training programs,
- 24 which are extensive to our retail showrooms and
- 25 their salespeople talk about energy efficiency,

- 1 Energy Star , and marketing that product today.
- There isn't one of those courses that don't. All
- 3 of our advanced courses, all of the programs we do
- 4 in layout are all involved. The industry is there
- 5 with you.
- 6 What I am suggesting, I think, is you
- don't have to have your answers up. Let's try to
- 8 bring people still together so we can explain Long
- 9 Tail impacts. As we look at the numbers and what
- 10 you are going to save on new portable sales in
- 11 California is just -- it's hard to use the word,
- 12 marginal.
- 13 And the real question comes, if we want
- 14 to save lighting energy and you have to get to a
- 15 50 percent number then let's find a vehicle that
- gets us there. And if we need to walk with you
- 17 over to the State Capitol and try to get something
- 18 passed that works, that achieves that, we're
- 19 prepared to do that.
- 20 We're aware that this isn't going to be
- 21 isolated in California. You have got some very
- fine organizations that have the ability to speak
- just as I do in every state in the union. And it
- is not just sensible to try to battle these little
- issues everywhere we go.

And the biggest challenge I have when this stuff goes state to state is you all want to have your own labels put on stuff as well. we were talking about the torchiere and I was fooling around in twenty-some states I finally said, we will have to weld a flange onto every torchiere so we'll have a space long enough to put labels on. And those things sound silly but the silliness of it is, that's how we have been working.

And we're the ones that have been late for the dance and I apologize to you for that but we're there. And we have the team of people that can make things happen and work with you. And I would hope we could have the time necessary to talk about this fleet issue so retailers in this state are not negatively impacted to the point of job loss and tax revenue loss that ends up being this word called unintended consequences.

And as bright as you are on that panel, and as we may be sitting in this audience, we are not going to have the ability to anticipate all the damned issues that are going to jump up and bite us on some of these things. And if we can help you with that we are keen to do it. But we

we don't want to negatively impact the consumer.

don't want to negatively impact the retailer and 1

The one thing I found in wrapping up 3 4 serving with some of the people in the room

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nationally last year. People say, well we have 6 got to get the right labels on the boxes so people

know what they want. That is not marketing. The

consumer needs to know what they are doing before

they get to the store so they know what the hell

10 they are looking for. That's reality.

> And so I sat there and said, we've got to have ten million bucks a year for a five year period before this thing goes into effect nationally to get the consumer where we need them to be.

The good outcome of that issue was government, industry and the advocates were on one page saying one thing. If you don't have that on this issue or any other issue the consumer will continue to be confused. And in my opinion, if the consumer is confused they will continue to do what they are doing today, which isn't buying what you want them to buy.

So let's leave them there and let's help 24 25 them understand the issues. But when we talk

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1 about mandates, the one that is in the
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- 2 questionnaire that was put out, the response that
- 3 I thought was the funniest is one person said,
- 4 don't mess with my bedroom lighting. (Laughter)
- 5 Stay out of my bedroom with your lighting or
- 6 something of that nature. Funny stuff kind of
- 7 makes a point. But I really want to see us come
- 8 up with an answer.
- 9 And you are the leaders in this issue.
- 10 Let us find an answer here that can transfer to
- other states and work effectively for business,
- 12 industry and efficiency in lighting. Thank you.
- 13 PRESIDING MEMBER PFANNENSTIEL: Thank
- 14 you. We do share your goals and we do want to
- 15 work with you. We appreciate your taking the time
- to come here and address us.
- MR. UPTON: Sure.
- 18 PRESIDING MEMBER PFANNENSTIEL: More
- 19 questions? I think we are about to move off of
- 20 this subject so last comments on this subject.
- 21 Tim.
- 22 ADVISOR TUTT: I just had one question
- for Mr. Upton if I could.
- MR. UPTON: Surely.
- 25 ADVISOR TUTT: Ms. Amann suggested that

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1 packaging bulbs with the fixture, with the

- 2 portable luminaire, was something that
- 3 manufacturers I think had found not very practical
- 4 to do. I bought a couple of LED luminaires
- 5 recently and obviously the bulb is packaged with
- 6 the luminaire with those. But can you speak about
- 7 packaging CFLs with a luminaire and how that might
- 8 work. Have you tried that within your industry?
- 9 MR. UPTON: One, I am not a very good
- 10 person to ask that question. I know how to run a
- 11 trade association but I don't know a heck of a lot
- 12 about the operations day to day. But I will make
- 13 some guesses with you and then we'll ask a couple
- of other people who are better.
- 15 We know that on ceiling fans if it is a
- 16 CFL product those have to be put in the box and
- 17 used. And I can't imagine, frankly, you or I
- 18 going into the store, finding the lamp in the box,
- 19 and not using it. I would presume somebody has
- 20 sold me something that they know what the heck
- 21 they were doing. Especially if you go to the kind
- of stores that are members of the American
- 23 Lighting Association, an independent lighting
- 24 showroom.
- I don't know that much about lighting

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1 and most people don't. And those kind of folks
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- 2 do. If they package that thing and present it to
- 3 you I would think that would be the case. But
- 4 Paul, what happens? One, manufacturers don't ship
- 5 lamps, you would have to insert the lamp. But
- 6 what do people want? Do they want the lamp
- 7 inserted?
- 8 MR. PAVLETICH: I'll answer that
- 9 question.
- 10 MR. UPTON: Paul Pavletich from
- 11 Bakersfield.
- 12 MR. PAVLETICH: It depends on the
- 13 customer. Paul Pavletich from Premier Lighting in
- 14 Bakersfield.
- 15 It depends on the customer. If we are
- selling something to someone that -- What they are
- 17 going to use it for. We need to figure that out
- 18 because they may not need as much light in there.
- Or they may be able to use a CFL or they may be
- 20 able to use a lower wattage bulb if it is just
- 21 going to be just general illumination. I hope
- that answers the question.
- 23 ADVISOR TUTT: But if they were required
- 24 to include a CFL along with the package then the
- 25 customer would still have a choice it's just, you

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1 know, there would be a choice in front of them.
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- 2 MR. UPTON: Sure, but if you're buying a
- 3 product it would seem to me -- and you and I are
- 4 on the same wavelength. If you go in to buy a
- 5 product or fixture and you're looking to get a
- 6 GU-24 or want something else that is going to have
- 7 that lamp in it. If you are going specifically to
- 8 buy that product I think you'd use it that way.
- 9 Somebody made a comment about
- 10 limitation, by the way, on candelabra lamps.
- 11 Candelabras are specifically exempt in the federal
- 12 bill. And I would hope we don't try to move into
- 13 some products that work only and very effectively
- 14 with candelabra lamps. They just don't look right
- and they don't work right and they are terrible.
- 16 CFLs are great products and we are making great
- 17 strides but one of the things our industry
- 18 believes in is proper application of lighting.
- 19 That's very, very important to us. I can't say
- that more strongly.
- 21 I'm married to a British girl who should
- 22 have been born in Edwardian times. So polite that
- 23 it's -- I'm from Iowa and it renders me speechless
- 24 sometimes how long it takes her to say something.
- 25 I brought home a CFL candelabra lamp

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because I wanted to see how it operated, what it
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- looked like. And she said, what are you doing.
- 3 So I told her, I'm running a little test. And she
- 4 said, well that's nice but when it's done take it
- out because that's ugly in there. And there's
- other things that they aren't ugly in but in some
- 7 applications they aren't the right beastie.
- 8 But this fleet thing of yours really --
- 9 MR. PENNINGTON: I wasn't an advocate
- 10 for that. You have to be clear about that.
- 11 MR. UPTON: No, but he said it. But
- 12 that's interesting. Excuse me, thank you very
- much.
- 14 PRESIDING MEMBER PFANNENSTIEL: Thank
- 15 you. The last comment on this subject because we
- 16 need to move on.
- 17 DR. BENDT: Again, Dr. Paul Bendt. My
- 18 comment is very brief. I've heard an assumption
- 19 made that if sockets are limited to 35 watts that
- is going to force people to use CFLs. And I would
- 21 like to point out that there are some highly
- 22 efficient incandescent bulbs. The Philips
- 23 Halogen is one. But I'm talking about the ones
- that on Chris Calwell's presentation were way
- 25 above the line. There are some very efficient

incandescent bulbs that at 35 watts put out very

- 2 reasonable amounts of light. And so this
- 3 limitation on the fixtures would not be forcing
- 4 people to CFLs.
- 5 PRESIDING MEMBER PFANNENSTIEL: Thank
- 6 you. We are going to move back to Gary Flamm to
- 7 move into the area of high intensity discharge
- 8 metal halide luminaires. Gary.
- 9 MR. FLAMM: Thank you. The Committee
- 10 received a proposal from Pacific Gas and Electric
- 11 and their team for a regulation for high intensity
- 12 discharge luminaires.
- The proposed standards affect new
- 14 fixtures in commercial applications.
- 15 And the energy savings do help to meet
- our AB 1109 requirements for commercial
- 17 applications.
- 18 So there are existing and proposed
- 19 regulations for metal halide luminaires.
- 20 California has adopted a two tier regulations for
- 21 metal halide luminaires. The first tier became
- 22 effective in 2006 and the second tier became
- effective in January 2008.
- 24 And the EISA that was just adopted in
- December contains requirements, federal

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1 requirements, that will become effective on
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- 2 January 1, 2009.
- 3 And the EISA provisions allow California
- 4 to adopt revised standards for metal halide
- 5 luminaires by December 31, 2011. And that is the
- 6 basis for this proposal.
- 7 So to try to get our arms around apples
- 8 and oranges here there is a chart that we put into
- 9 the staff report. The first section under
- 10 California 2008 shows the current requirements in
- 11 California for metal halide luminaires between the
- 12 wattages of 150 to 500 watts. And currently it
- 13 says it shall not contain a probe start ballast
- 14 and there is a minimum ballast efficiency of 88
- 15 percent.
- 16 The new federal standards that were
- adopted in December, which take effect in 2009,
- 18 have a more complex structure than the California
- 19 existing standards. They do allow probe start
- 20 lamps and they have a variety of efficiencies,
- 21 depending on if it is a pulse start ballast, a
- 22 probe start ballast, electronic or magnetic. So
- 23 that's why there's a table here to try to capture
- that.
- In the PG&E proposal, which staff

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1 supports, it is very similar to 2008 in that we
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- 2 are proposing to continue not allowing probe start
- 3 ballasts and to have an efficiency that is higher
- 4 than 88 percent, depending on the wattage
- 5 threshold. So between 150 to 275 watts it will
- 6 require a minimum 90 percent efficient ballast.
- 7 And above 275 to 500 watts it would require a
- 8 minimum 92 percent efficient ballast.
- 9 And that is all I have on my
- 10 presentation.
- 11 PRESIDING MEMBER PFANNENSTIEL: Thank
- 12 you. Questions for Gary? We have some other
- 13 people who want to speak on this same subject.
- Jen for ACEEE.
- 15 MS. AMANN: Thanks again. Again I
- 16 appreciate the opportunity to speak on metal
- 17 halide fixtures as well.
- I won't spend time on this. This is
- 19 very much what Gary just presented, kind of the
- 20 history of the proposals, the current status of
- 21 standards at the California level and at the
- 22 federal level.
- The recommended revision to the current
- 24 metal halide fixture standard that PG&E has
- 25 proposed is as Gary said, to require ballast

efficiencies that are equivalent to electronic
ballasts. There are some magnetic ballasts that

3 can meet these requirements as well so it is not

4 an electronic ballast requirement, but it does set

levels that are in the range of those met by

electronic ballasts. In the lower wattage, 150 to

274 watts, a 90 percent ballast efficiency. And

from 275 to 500, a 92 percent ballast efficiency.

The estimated energy savings from this would be 19 to 59 gigawatt hours and 3 to 11 megawatts for the first year of sales. Growing to 173 gigawatts to 538 and 31 to 96 megawatts upon complete stock turnover.

And the reason, I'll explain a little bit the reason for this large range in energy savings assumptions. One of the benefits of using electronic ballasts for pulse start metal halide lamps is that they allow some significant lumen maintenance benefits and as a result people can use lower wattage lamps to get the same lumen output.

Our savings estimate, the low end of the estimate is just a savings based on the wattage reduction that you get from the more efficient ballast. The higher end savings comes from an

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1 assumption of the lumen maintenance benefits as
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- well. The cost benefit ratio for this is 2.65.
- 3 And again just to underscore that the
- 4 federal standards do have this temporary carve
- 5 out, this one time carve out for California to
- 6 adopt new standards as long as those standards are
- 7 adopted by January 1, 2011.
- 8 The CEC staff report does recommend the
- 9 adoption of PG&E's proposal. The staff report
- 10 indicated that there had been no lighting industry
- 11 -- the lighting industry hadn't raised any
- 12 substantive issues to them in response to the
- 13 proposal to date. And again, the PG&E team is
- 14 available as needed. We'd be happy to address any
- 15 comments or concerns from CEC or industry as we
- move forward.
- 17 PRESIDING MEMBER PFANNENSTIEL: Thank
- 18 you. Questions here? Others, questions?
- 19 MR. ERHARDT: This is Bob Erhardt. I
- 20 contributed to a NEMA response. NEMA and industry
- 21 did respond to ACEEE and we do have some very
- 22 serious concerns about this proposal. Mr. Dain
- 23 Hansen will present the NEMA response and I can
- 24 comment further.
- 25 PRESIDING MEMBER PFANNENSTIEL: Thank

- 1 you. Mr. Hansen.
- 2 MR. HANSEN: Good afternoon. My name is
- 3 Dain Hansen with NEMA, the National Electrical
- 4 Manufacturers Association. First of all I want to
- 5 thank the CEC for the great working relationship
- 6 we have had. We have been able to have great
- 7 working meetings and accomplish a lot and be able
- 8 to speak with them on an up-front level and we
- 9 appreciate that. We want to continue in this
- 10 effort as we move forward.
- 11 My presentation is on our positions on
- 12 the proposal. The NEMA lighting systems division,
- 13 we propose a system solution through Title 24 and
- 14 other means that represent a more effective
- 15 solution for the citizens of California to realize
- energy savings than the currently proposed Title
- 17 20 rulemaking.
- 18 In the proposal currently it will result
- in a negative net present value for California
- 20 citizens and eliminate more cost effective, proven
- 21 energy savings means based on electromagnetic
- 22 ballast technology. Also the proposal risks lower
- 23 reliability of lighting systems and a major
- 24 disruption in the supply chain into California.
- 25 Current proposals increase ballast

1 efficiency from current 88 percent levels, as we

- 2 discussed already, to 90 percent for 150 to 275
- 3 watts, and 92 percent for wattages greater than
- 4 275 up to 500. Proposed levels have the potential
- 5 to effectively eliminate many of the most popular
- 6 electromagnetic ballast solutions available in
- 7 California, requiring costly electronic ballast
- 8 alternatives.
- 9 Many current dimming alternatives
- 10 utilizing electromagnetic ballasts would be
- 11 eliminated by the current proposals.
- 12 Energy savings from the current
- proposal. Approximately 2.3 to 4.5 percent
- depending on the wattage level will be the
- savings. NEMA's position is that there is no
- industry-accepted direct correlation between
- 17 ballast efficiency and any other energy savings
- 18 factor. For a 350 metal halide ballast system
- this results in a 78.8 kilowatt hour per year
- 20 energy savings. This can be projected to result
- in a present value of lifetime energy savings of
- approximately \$75, \$75.33 exactly.
- 23 Additionally, a cost adder per luminaire
- 24 is going to be an issue as well. Ballast cost
- 25 adder estimates run between \$50 to \$200, depending

1 on the source. The luminaire cost adder will be

- 2 even higher due to the commercialization costs
- 3 associated with the typically larger housings
- 4 needed for electronic ballasts.
- 5 Even assuming a lower end adder estimate
- of \$75 for a 350 watt luminaire the net present
- 7 value is 33 cents, for an energy savings present
- 8 value of \$75.33. And NEMA expects the actual
- 9 luminaire cost to the consumers will be much
- 10 higher.
- 11 So the bottom line, the current proposal
- 12 we feel delivers minimal energy savings, will
- 13 result in unjustified cost to the increase to end
- 14 users and also looks backwards rather than
- 15 forwards. And also we feel that a new approach is
- needed to meet California's energy challenges.
- 17 So we propose a systems alternative. We
- 18 propose adding dimming and controls to metal
- 19 halide systems. This can result in over 25
- 20 percent energy savings in many applications such
- 21 as occupancy sensors in warehouses, occupancy
- 22 sensors in parking lots, and also daylight
- sensors. Additionally, outdoor occupancy sensors,
- 24 such as parking, will also decrease sky pollution
- or lighting pollution, light trespassing.

Furthermore, adding dimming and controls
to electromagnetic metal halide ballasts typically
costs less than changing to fixed output

electronic ballasts.

For the same \$75 additional cost
estimate applications that can utilize dimming
electromagnetic ballasts can save over 435
kilowatt hours annually and realize a present
value of energy of over \$415 per luminaire.

Existing electromagnetic metal halide dimming systems represent a proven technology for meeting California's energy reduction needs.

So moving forward NEMA wishes to continue to work with the CEC, the utilities and all interested stakeholders in defining a systems approach rather than a component approach that will allow California to meet its energy reduction goals through multiple cost effective means.

Thank you.

PRESIDING MEMBER PFANNENSTIEL: Thank

you, Mr. Hansen. Responses or questions? Gary.

MR. FERNSTROM: Gary Fernstrom, PG&E.

Gee, that's an interesting idea. Do you have any
sense what fraction of the market would use

dimming, you know, relative to the other

1 alternative, which would affect all sales of these

- 2 products in their section of the market?
- 3 MR. HANSEN: I'm trying to find that
- 4 offhand. I would have to look. Bob, do you know
- 5 the answer to that?
- 6 MR. ERHARDT: I don't know the relative
- 7 sales. I would ask if you have -- I don't know
- 8 who is present from NEMA. If you have Becky or
- 9 Cheryl they can probably tell you where the
- 10 relative sales of metal halide go. I know
- 11 warehouse is a significant percentage.
- 12 When we were last meeting with the
- 13 California Energy Commission I believe we were
- 14 talking about how to address outdoor. And we feel
- 15 that outdoor parking lots offer a sizable market
- 16 as well.
- 17 Our overall position is, though -- and
- 18 we have had this discussion as long as we have
- 19 been discussing metal halide in front of the
- 20 California Energy Commission. There is, again, in
- 21 the ACEEE proposal an assumption that you get
- lumen maintenance from ballast efficiency. And
- 23 that is speculation and there is no direct
- 24 relationship for it.
- 25 Yes, many of the electronic ballasts

that are available today, our companies included,

- 2 can improve lumen maintenance. But by specifying
- 3 efficiency you are not specifying lumen
- 4 maintenance. And until you can have a means of
- 5 specifying a lumen maintenance number from lamp
- 6 manufacturers, or having lamp manufacturers agree
- 7 to a lumen maintenance, it's purely speculative
- 8 that you are going to be able to realize it as
- 9 energy savings.
- 10 MR. FERNSTROM: Okay. Well, you know, I
- 11 think that's an important question that we would
- want to know the answer to in considering the
- 13 merits of this. Being the energy efficiency
- 14 advocate that I am I would just say, that's a heck
- of a good idea, why don't we do both. (Laughter)
- MR. ERHARDT: Well our position is if
- 17 you put an efficiency level of 92 percent and 90
- 18 percent you will eliminate the electromagnetic
- dimming systems that can give you more energy
- savings.
- 21 MR. FERNSTROM: Well yes, for sure, but
- there are very fine electronic dimming systems.
- 23 In fact, electronics offers, I think in terms of
- 24 incremental costs, less additional costs for
- dimming than perhaps the very fine magnetic ones.

MR. ERHARDT: No, that's not true. 1 2 cost of an electromagnetic dimming system is less 3 than the cost of a fixed output electronic system. 4 MR. FERNSTROM: That isn't --5 MR. ERHARDT: And if you add dimming to 6 an electronic system its cost will be even higher. MR. FERNSTROM: That isn't quite the point I made. I was talking about the incremental 8 cost from the basic cost of the ballast, adding 9 the dimming capability. And my allegation was 10 that adding dimming to an electronic ballast is 11 less incremental cost than adding dimming to a 12 13 conventional, magnetic ballast that doesn't have 14 it. MR. ERHARDT: I think the incremental 15 cost difference is rather insignificant. 16 PRESIDING MEMBER PFANNENSTIEL: Gary 17 Flamm, did you have a comment or question? 18 19 MR. FLAMM: Actually I was just thinking 20 from the various stakeholders something similar to 21 what Gary was thinking but not quite there. I was 22 wondering if the stakeholders, what they thought

about an alternate option. One would be the

efficiency proposed by staff, the originally PG&E

proposal, or one of the dimmers integral to the

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l luminaire as proposed by NEMA as a dual pa
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- 2 ASSOCIATE MEMBER ROSENFELD: Alternative
- 3 paths, right?
- 4 PRESIDING MEMBER PFANNENSTIEL: Right.
- 5 MR. PENNINGTON: Excuse me.
- 6 PRESIDING MEMBER PFANNENSTIEL: Bill.
- 7 MR. PENNINGTON: Is there good
- 8 information about the likely savings that would
- 9 arise from dimming controls? Is there good
- information about the application of these
- 11 controls being feasible for dimming?
- 12 MR. ERHARDT: There is information.
- 13 Unfortunately NEMA is a rather cumbersome process
- 14 and we were unable to pull together the studies in
- time to include them in our presentation.
- 16 PRESIDING MEMBER PFANNENSTIEL: But they
- will be forthcoming for written comments?
- MR. HANSEN: Yes.
- 19 PRESIDING MEMBER PFANNENSTIEL: Okay,
- thank you.
- MR. HANSEN: We are going to be
- 22 expanding quite dramatically in our written
- 23 comments on what we said today. More details and
- 24 more numbers as well.
- 25 PRESIDING MEMBER PFANNENSTIEL: Okay

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1 that's excellent.
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sources?

2	MR. COOK: Keith Cook from Philips
3	Lighting. CLTC has been doing an extensive amount
4	of work in these controls of HID products and they
5	have had some very good results. I would suggest
6	that we, of course, pull them into this
7	conversation and make sure that they are included.
8	We do need to do some more homework on
9	this, there is no question about it. This is just
LO	something that came up in the last week or so and
L1	we have not had a chance to really flesh out all
L2	the details. We expect to provide more
L3	information with our written comments.
L4	PRESIDING MEMBER PFANNENSTIEL: Thank
L5	you. Ted.
L6	MS. AMANN: I just have maybe one
L7	question for Bob or the other manufacturers about
L8	dimming for metal halide. Does dimming have an
L9	efficiency penalty with metal halide lamps like
20	you get with incandescents and some other lighting

MR. ERHARDT: If you are asking if the efficacy of the lamp decreases while you dim it, there is some decrease in efficacy as you dim. I don't believe it is as dramatic as it is with, as

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1 it is with incandescents. As you dim to 50
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- 2 percent power I believe it is something like 30 or
- 3 40 percent light output.
- 4 MR. POPE: Ted Pope, Energy Solutions,
- for PG&E. Bob, I think the question might have
- 6 been also, if you have a metal halide lamp
- 7 operating at the full light output in applications
- 8 where there is no need for dimming is there a
- 9 percent or two efficiency penalty for having that
- 10 dimming circuitry attached to the product? Or is
- that just the same as a non-binding product?
- 12 MR. ERHARDT: It would be the same as a
- 13 non-dimming product. The dimming of an
- 14 electromagnetic metal halide system simply
- involves changing the reactance value of its
- impedance circuit. You're switching a different
- 17 capacitance with the capacitance that is already
- 18 there. So during full light output it's exactly
- 19 the same as the regular. With, you know, perhaps
- a half watt or so of control circuitry overhead.
- 21 But on a 400 watt system that's not substantial.
- MR. FERNSTROM: Gary Fernstrom, PG&E.
- 23 Earlier before you came on-line we had a
- 24 discussion about power factor and its potential
- 25 value in terms of energy efficiency. Does dimming

1 affect the power factor of those products?

- 2 MR. ERHARDT: I'll have to look at it.
- 3 You know, of course during a dimming operation you
- 4 are using less power to begin with. But the power
- 5 factor, we'll have to address that in our written
- 6 comments.
- 7 MR. PENNINGTON: So is the dimming, is
- 8 the dimming controlled on some time basis? Do you
- 9 have a time clock approach to dimming to
- 10 accomplish the savings or is it a manual control
- 11 situation? If it's strictly manual I think there
- 12 are very potentially high issues with the
- 13 reliability of the savings that you might predict
- 14 from that versus an automatic control of some sort
- 15 such as an occupant sensor. If the origin of the
- ability to dim or to reduce light comes from an
- 17 intermittent need for light then an occupant
- 18 sensor would be perhaps a more reliable control.
- 19 MR. ERHARDT: Yes, I think occupancy
- 20 sensing is perhaps the most effective means for
- 21 realizing energy savings. For instance, if you
- 22 have a warehouse where certain aisles are only
- 23 accessed sporadically. If you have a large
- 24 warehouse and each aisle is only accessed one-
- 25 third of the time, then you can have 50 percent

1 power saving two-thirds of the time. You can gave

- 2 as much as 33 percent energy savings.
- 3 Similarly, if you can think of a parking
- 4 light that is illuminated all night and has only
- 5 one or two people retrieving their car from it, it
- 6 will stay at the lower power the whole time that
- you don't have somebody present to retrieve an
- 8 automobile. Dramatic energy savings can be
- 9 realized.
- 10 MR. PENNINGTON: So just a follow-up
- 11 comment and then I'll be quiet. It seems to me
- that the potential breakthrough idea is the
- integral occupant sensor with these lighting
- devices and we ought to be really focusing --
- 15 ASSOCIATE MEMBER ROSENFELD: Bill, could
- 16 you be a little louder.
- 17 PRESIDING MEMBER PFANNENSTIEL: Bill,
- 18 you need to speak into your mic.
- 19 MR. PENNINGTON: Sorry. It seems to me
- 20 that the potentially breakthrough idea is the
- 21 integral occupant sensor with these luminaires.
- 22 And that we really ought to be focusing on
- thinking through that problem and seeing if we
- could make that happen.
- MR. FERNSTROM: So Gary Fernstrom, PG&E.

1 And additionally where you might have outdoor

- 2 lighting, as in a parking light, it might be an
- 3 astronomical time clock or a regular time clock.
- 4 PRESIDING MEMBER PFANNENSTIEL:
- 5 Mr. Cook, did you have a --
- 6 MR. COOK: Yes. Keith Cook Philips
- 7 Lighting. You really have to look at it on a case
- 8 by case basis. A lot of times an occupancy sensor
- 9 may not make sense in roadway lighting and yet you
- 10 could do an astronomical clock and reduce the
- power, even on roadways, for early morning hours
- 12 and things like that. So you really do have to
- look at it.
- 14 As far as integral occupancy sensors.
- There are luminaires today that are readily
- available that already have them in them. That's
- 17 very commonly used in warehouse applications. So
- 18 that's another option.
- 19 These are all things that are available
- 20 today so we don't have to wait for having to
- 21 redesign all the ballasts. We don't have to worry
- 22 about certification processes. We don't have to
- 23 worry about having to come up with new luminaires
- 24 to house electronic ballasts. These are things
- 25 that we can do very short term.

1	PRESIDING MEMBER PFANNENSTIEL: Thank
2	you. Further questions?
3	ADVISOR TUTT: Yes, I just had one.
4	Does the dimming concept for these
5	luminaires require a probe start ballast, a
6	magnetic probe start ballast?
7	MR. ERHARDT: No, it can be used with a
8	probe start or a pulse start.
9	ADVISOR TUTT: Thank you.
10	PRESIDING MEMBER PFANNENSTIEL: Anything
11	else? Any further thoughts, questions, discussion
12	on this? Anybody on the phone on this subject?
13	MR. STRAIGHT: No.
14	PRESIDING MEMBER PFANNENSTIEL: No.
15	Okay, I think we have pretty much
16	covered the agenda. I do have one other I see.
17	Tim has a different agenda than I do. (Laughter)
18	MR. PENNINGTON: That's normal, right?
19	PRESIDING MEMBER PFANNENSTIEL: That's a
20	different subject. All right.
21	Apparently there is another subject,
22	linear fluorescent fixtures. Ted.
23	MR. POPE: Commissioners and staff and
24	stakeholders, Ted Pope with Energy Solutions for

PG&E. Before anybody in industry panics I want to

1 clarify that what I am about to talk about is not

- 2 a full blown proposal to the Commission at this
- 3 point. It is an addendum to a case proposal that
- 4 was submitted in January regarding linear
- 5 fluorescent fixtures.
- 6 And NEMA and manufacturers have been
- 7 brought into discussions on that in the past.
- 8 Since January, though, I don't believe there has
- 9 been any formal communication between industry and
- 10 the PG&E team. This is our first time taking this
- 11 concept public.
- 12 It was noted by some with the proposed
- 13 -- there was nothing proposed but the case report
- on linear fixtures, that some folks felt there
- 15 might be preemption issues associated with the
- 16 concept.
- 17 In response to that, that feedback,
- 18 although I don't think we have an official opinion
- on that, we looked for alternate options. And we
- 20 have been crunching numbers and pulling data from
- 21 spec sheets for several weeks now and have come up
- 22 with a concept we wanted to share with industry
- 23 today, also under the view of the Energy
- 24 Commission as well.
- We want to go through that quickly and

1 then sort of hand the idea off to industry to see

- 2 how they respond to it and then work with them
- 3 going forward to see if this is a viable,
- 4 alternate proposal to what was in the original
- 5 case report.
- 6 So again, I guess I mentioned these
- 7 points. But our original case report did estimate
- 8 savings impacts of 78 gigawatt hours a year and 22
- 9 megawatts in the first year's sales. Leading to
- about 2,000 gigawatt hours per year and 561
- 11 megawatts once the stock turned over.
- 12 The alternate concept is attached to the
- 13 case report that was filed with the Commission, I
- 14 believe yesterday, and is probably on the website
- 15 at this point. The approach is to look at the --
- somewhat analogous to what Bob and others were
- 17 just saying moments ago for metal halide and that
- is, go for a systems approach. This is somewhat
- 19 analogous to that, looking at the full fixture.
- 20 So the performance of the fixture
- 21 efficiency, the fixture itself. The performance
- of the ballast and the lamps all together. That
- is done with a LER rating, which stands for
- luminaire efficiency -- efficacy rating, excuse
- 25 me.

I may have this wrong. I am not sure it was actually proposed by DOE but it was part of the 1992 federal process. As far as we know that metric has not been used in a standard process before. And we understand from conversations with NEMA and industry that NEMA, in fact, is trying to develop a -- I believe it's NEMA or -- okay, Pam is shaking her head. Develop an alternate metric called a targeted efficiency rating, a TER for 

short.

Our understanding is that that process is fairly early in its inception and therefore there probably would not be a functional TER environment to operate in for a number of years from now. So we have looked at LER as a near-term potential strategy for a potential metric.

Our approach was to look at a pretty broad cross-section of products. We analyzed data on 500 fixtures. For the purposes of this conceptual approach we narrowed down pretty quickly to two-by-four recessed and surface mount box fixtures. We took a look at the efficiency as posted in the spec sheets and brochures and website catalogs of several major manufacturers and I believe a few small manufacturers as well,

1 of fixtures.

We kind of identified three basic product classes, those with louvers, those with prismatic lenses and those with basket diffusers, which is typically a perforated metal to sort of diffuse the light output from the lamps. From these three, basic categories we broke it into 11 total sub-categories driven largely by the number of lamps in the fixture because that does tend to affect LERs.

And also trying to make sure that even though this is just a first pass we wanted to get the obvious separate categories for products that provide distinct consumer utility such as video display terminal appropriate fixtures.

Based on our preliminary sense we believe these categories properly break down the two-by-four fixture broader category into the necessary sub-categories to preserve performance characteristics that customers require. Obviously we'll be looking for more input from industry on that to see whether we've cut the data properly.

23 And this is a quick view. And I can get 24 into more detail. I know it's late so I am going 25 to try and be quick. And I can go back if we want

1 to discuss some of the details a little bit more.

2 But we took all the fixture data for the

3 two-by-four fixture categories we were looking at.

4 And again, that was 250 products. We took

5 whatever data was in the spec sheets and so forth

and we developed LER ratings based on a

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7 presumptive base case lamp and fixture, which was

the generic electronic ballast and a series 700 T8

9 lamp, and calculated the efficiencies of that.

We also looked at the same fixtures if you installed a high performance electronic ballast as well as a super T8 3100 lumen lamp to see the distributions for those products.

And based on looking at those data for these 11 categories a fairly rational approach, from our perspective anyway, is that you take the LER that is the top of the performance spectrum for the fixtures with the base case lamp and ballast and use that as the LER, the minimum LER, for the fixture.

And the interesting thing about that point, and it is a little hard to tell on this graphic here, but the maximum LER performance of the fixtures generally coincided with the median performance -- excuse me. The maximum performance

1 of the fixtures with base case lamp and ballast

2 generally coincided with the median performance of

3 the fixtures with the high efficiency electronic

4 ballast and the super T8s.

We looked at that but that wasn't true in the case of all product categories. So our solution or our optimal pathway, we think, is to say that either the maximum LER in a category with standard lamp and ballast or the median LER of the fixture category with high performance -- excuse me, high efficiency ballast and super T8 lamps, whichever is lower, would be our proposed efficiency level for each fixture category.

You know, you can see the spread here.

On your basic lens fixture the performance is, you know, fairly comparable between two-, three- and four-lamp products. And it differs here with the basket fixtures as well as the louvered, it's a little more spread.

But anyway, it effectively means that about half of fixtures under -- If you were to pursue a standard following this approach at the levels we have conceptually identified you would expect that half your fixtures would have to be improved in ways that went beyond putting high

efficiency electronic ballast and a super T8 lamp
in it.

Certainly you could qualify under the standard with base case generic ballasts and a series 700 lamp if you have a high FV or a high fixture efficiency fixture. The idea with this approach is it allows industry multiple pathways to deliver a high efficiency fixture product. And it, as we understand it, entirely eliminates any threat or any consideration of preemption.

So that is the basic, the concept. I want to be very clear, these are very rough estimation of impacts. But if one -- I jumped ahead.

What we found running the numbers on this, that that implies about a 12 percent efficiency saving per fixture. When you gross these numbers up and you make an assumption. It may not be a safe assumption. But if you assume that you can get roughly the same percentage savings in other fixture categories for which we did not run the analyses and you extrapolate that across the whole linear fluorescent fixture market, you would be looking at these savings, which are approximately 27 megawatts in 103

gigawatt hours in the first year of sales and growing to a megawatt savings of about 670 and about 2500 gigawatt hours at full stock turnover.

The numbers work out to be a little bigger than the other approach. On the other hand it provides more flexibility for industry to comply with the standard. And I would also add that there are other efficiency benefits that the State should consider because, you know, in theory when your ballasts and your lamps get replaced people could downgrade the products. If you get improvements in the fixture at the same time, you're getting better ballasts and lamps in there, you're likely to ensure longer term savings.

So it's more of a systems approach. We are not standing behind any particular number here but we do feel like we pulled a pretty good data set to do this and it is probably reasonably representative, at least of the two-by-four recessed and box category. We'd like to, you know, engage conversation in a conversation to see if this is a better way of pursuing efficiency in linear fixtures.

I think that's pretty much the deck of slides there. Are there any questions I can

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1 answer at this time?
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- 2 PRESIDING MEMBER PFANNENSTIEL:
- 3 Questions for Ted on this?
- 4 MR. O'BOYLE: Mike O'Boyle from
- 5 Lightolier, Philips Lighting. You're aware that
- the LER is being replaced by the TER?
- 7 ASSOCIATE MEMBER ROSENFELD: Into the
- 8 mic.
- 9 MR. O'BOYLE: I'm sorry. You're aware
- that the LER is going to be replaced by the TER?
- 11 For a matter of fact, at the last lighting systems
- 12 division meetings that was, that was agreed to.
- 13 So I think while the idea here is good you may
- 14 want to look at that metric instead of the LER.
- MR. POPE: Yes, Michael, I mentioned
- that at the beginning. We are aware that that
- 17 process was underway. I am not clear that we ever
- 18 had a particular estimate from industry as far as
- 19 how long it would take to develop that TER rating
- 20 system and data to the market. Our sense was it
- 21 would take a number of years for that process to
- happen.
- You know, neither approach seems
- 24 perfect. It sounds like the TER is going to
- 25 address efficiency for getting light onto the work

1 plane, whereas the LER simply describes lighting

- 2 coming out of the fixture. So they're doing
- 3 slightly different things.
- 4 Based on what we've heard from TER, it
- 5 sounds like a good idea to develop that. But our
- 6 sense was that that might take a number of years
- 7 and it would be something that a standard like
- 8 this could migrate to over time. We didn't see a
- 9 clear reason why we wouldn't want to pursue LER in
- 10 the near term. That was our view on it.
- 11 MR. O'BOYLE: Mike O'Boyle. Actually we
- 12 have developed the test measurement or the
- 13 methodology for the TER right now and it is going
- 14 to be replacing the LER in a very short term
- 15 basis.
- MR. PENNINGTON: Could I ask you a
- 17 question?
- MR. O'BOYLE: Sure.
- MR. PENNINGTON: If this approach is
- 20 getting the light onto the work surface, and the
- 21 work surface is in different places depending on
- the application, do you get into a building-
- 23 specific determination of the TER? Or do you
- define the work surface in a generic way for your
- 25 testing procedure?

1	MR. O'BOYLE: Well the TER is more
2	comprehensive than the LER. The LER only applied
3	to specific products. The idea of the TER is
4	going to apply to a much wider range of products.
5	And there would be, there would be application-
6	specific considerations in applying the TER.
7	But the difference between the LER and
8	the TER, the TER actually brings in the fixture
9	efficiency, the coefficients of utilization, sort
10	of using general arrangements that you would
11	anticipate for the luminaire type.
12	MR. PENNINGTON: So do you need to know
13	the application? Can you figure out a TER for a
14	luminaire and say, this is the TER for it.
15	MR. O'BOYLE: Yes, you do. That's
16	exactly
17	MR. PENNINGTON: Or do you end up with
18	multiple TERs for a luminaire because it is going
19	into different applications?
20	MR. O'BOYLE: No, there is a single TER
21	for a luminaire type.
22	MR. PENNINGTON: Thanks.
23	MR. O'BOYLE: Okay? All right, thank

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PRESIDING MEMBER PFANNENSTIEL: Further

24 you.

4			_
	questions?	Discussion	5

- 2 Thanks, Ted. So this is just the
- 3 beginning and we will be discussing this more.
- 4 I have one other blue card from somebody
- 5 from earlier and before I close today I am going
- to see if anybody else has any other comments.
- 7 This is Scott Mitchell with Southern California
- 8 Edison. I don't know if he is still here. Yes?
- 9 It's Randall instead.
- 10 MR. HIGA: Hi. My name is Randall Higa,
- 11 Southern California Edison. Scott Mitchell had to
- leave so I am going to try to fill in for him.
- Real briefly, this is with regards to
- 14 what was talked about at the very beginning about
- 15 the various things that we want to bring Title 20
- up to the federal standards. Our comment relates
- 17 to walk-in coolers.
- 18 We have noticed that the draft
- 19 regulations include the entire federal piece on
- 20 walk-in coolers and I am not sure if that is the
- 21 intent because some of the provisions of the
- 22 federal walk-in coolers are less stringent than
- the current Title 24 measures.
- 24 So we would recommend that we only pick
- 25 those measures that are, that are more

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1 stringent than Title 20 rather than taking the
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- 2 whole thing as a whole. And there may be legal
- 3 reasons why that can't be done that way but our
- 4 understanding is that California can do that, that
- 5 we can still assert our current Title 20
- 6 provisions prior to the actual federal regulations
- going, going into effect. That's sort of the gist
- 8 of the comment and we could provide something more
- 9 specific in writing.
- 10 PRESIDING MEMBER PFANNENSTIEL: I assume
- 11 you will in writing. But is there a staff comment
- 12 on that?
- MR. PENNINGTON: I think what he is
- 14 suggesting is highly desirable, I don't know what
- the legal constraints are. So we should
- 16 definitely consider it.
- 17 PRESIDING MEMBER PFANNENSTIEL: We'll
- see it in writing though, the comment?
- MR. HIGA: Yes, we'll submit our
- 20 comments in writing.
- 21 PRESIDING MEMBER PFANNENSTIEL: Thank
- 22 you.
- MR. HIGA: Okay, thank you.
- 24 PRESIDING MEMBER PFANNENSTIEL: So let
- 25 me -- Go ahead.

1 MR. WOLFMAN: Thank you, Madame

- 2 Chairman. I am Howard Wolfman from Osram
- 3 Sylvania. I also chair the NEMA lighting systems
- 4 division. The hour is late and for some of us
- 5 from the Midwest or the East Coast it is even
- 6 later so I'll try to keep this brief.
- 7 First of all I'd like to thank you and
- 8 thank the Commission for the opportunity for those
- 9 of us from NEMA who have been in attendance today
- 10 and on the phone to express our opinions. And to
- 11 reiterate what Dain Hansen said, that we look
- forward to the opportunity of working together to
- come to a collaborative solution.
- I have a question which is somewhat
- 15 philosophical. And if it is then it is probably
- best that we not get into a discussion here. And
- 17 I ask this out of ignorance so forgive me. But in
- 18 AB 1109 or other documents has there been a
- 19 methodology to define the 2007 baseline for energy
- 20 so that we know what we are going to build upon?
- 21 That's part of it. And the other part is, if
- there is, is it normalized on something like a
- 23 square foot basis or something so that we don't
- 24 get penalized by all the new buildings that are
- going to be put in between now and 2018?

1	ADVISOR TUTT: I guess the way I would
2	answer your question is the word average is
3	included in 1109 and that implies some degree of
4	normalization. I don't know that anyone has
5	suggested that it be on a square foot basis versus
6	a household basis. Square footage for commercial
7	is something else. We certainly have some idea of
8	lighting use in 2007. But if a more definitive
9	baseline is desired I think that would have to
10	still be developed.
11	There has been some analyses I know by
12	PG&E's consultants, by CLTC, as to what they
13	believe the amount of lighting use in 2007 has
14	been. I am not aware that there has been any
15	public vetting of that or any understanding
16	whether that is sufficient for the target we are
17	setting ourselves for.
18	MR. WOLFMAN: If there is work to be
19	done, speaking for NEMA, we would offer to
20	participate in that so that, again, we end up with
21	a collaborative solution that makes sense and
22	doesn't program us all for failure.
23	PRESIDING MEMBER PFANNENSTIEL: Thank

Let me then go back to Melinda and see

you sir.

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if you have comments, final comments, next steps,
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- 2 follow-up, written comments due.
- 3 MS. MERRITT: I don't really have any
- 4 final comments or discussion. I would refer back
- 5 to the workshop notice that we happily accept any
- further written comments after today. The
- 7 workshop notice indicates submitting comments by
- 8 five p.m. on May 26. However --
- 9 ASSOCIATE MEMBER ROSENFELD: Give the
- 10 date a little louder and clearer.
- 11 PRESIDING MEMBER PFANNENSTIEL: May 26.
- 12 MS. MERRITT: May 26 is the requested
- date for submitting comments.
- 14 ASSOCIATE MEMBER ROSENFELD: Thank you.
- 15 MS. MERRITT: And again, everything that
- we have received and will receive will be posted
- 17 promptly for the benefit of all parties. We,
- 18 staff, are expecting to continue to engage the
- 19 different stakeholder groups as we have been and
- we'll be looking forward to discussing this,
- 21 today's events with the Committee and moving
- 22 forward.
- 23 PRESIDING MEMBER PFANNENSTIEL: Thank
- you. Any other staff final comments?
- 25 MR. PENNINGTON: No. I just would like

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1 to say that we really appreciate the input we have

- 2 received. There were a little rocky
- 3 communications immediately prior to this meeting
- 4 and sorry about that but it was a very good
- 5 meeting, thank you.
- 6 PRESIDING MEMBER PFANNENSTIEL: I just
- 7 wanted to say that we really appreciate and we
- 8 really need the input of the people represented
- 9 here. These standards when they ultimately get
- 10 adopted by the Committee and then the full
- 11 Commission need to reflect as much input, as much
- 12 both technical input and I would say sort of
- 13 common sense input as we can receive. And we
- 14 process and we go through many iterations of this,
- 15 that's why it takes a long time. But it needs to
- because they do need to be done in an open process
- 17 like this. So with that, Commissioner Rosenfeld,
- 18 anything further?
- 19 ASSOCIATE MEMBER ROSENFELD: A very good
- 20 meeting.
- 21 PRESIDING MEMBER PFANNENSTIEL: We'll be
- 22 adjourned, thank you.
- 23 (Whereupon, at 4:20 p.m., the Committee
- Workshop was adjourned.)
- 25 --000--

## CERTIFICATE OF REPORTER

I, JOHN COTA, an Electronic Reporter, do hereby certify that I am a disinterested person herein; that I recorded the foregoing California Energy Committee Workshop; that it was thereafter transcribed into typewriting.

I further certify that I am not of counsel or attorney for any of the parties to said workshop, nor in any way interested in outcome of said workshop.

IN WITNESS WHEREOF, I have hereunto set my hand this 23rd day of May, 2008.

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