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SB 350 Barriers Study (Part B) CARB Implementation Progress

Joint Agency Workshop on Advancing Energy Equity July 30, 2019

CARB: Priority Recommendations and Supporting Actions



Low-Income Barriers Study, Part B: Overcoming Barriers to Clean Transportation Access for Low-Income Residents

FINAL GUIDANCE DOCUMENT

February 21, 2018

- » Expand Community Needs Assessments (CARB & Caltrans)
- » Develop an Outreach Plan/Roadmap (CARB)
- » Develop Regional One-Stop-Shops (CARB)
- » Develop Grant & Solicitation Guiding Principles (CARB)
- » Maximize Economic Opportunities & Benefits (CWDB)
- » Expand Funding & Financing Opportunities (CARB)
- » Develop Metrics & Measure Progress (CARB)
- » Implement Clean Mobility in Schools (CARB)



CARB: Priority Recommendation 1 Expand Community Needs Assessments: Caltrans



KEY ACTIONS

- Coordinating with regional and local governments to support assessments of clean transportation needs
- Soliciting feedback for how assessments can be used in transportation planning and investment

OUTCOMES & BENEFITS

 Continued education and outreach within the state transportation, local and regional agencies, and other external partners

- Update Sustainable Transportation Planning Grants
 - » Establish Policy & Technical Advisory Committees for California Transportation Plan 2050
 - Kickoff Caltrans District Active Transportation Plans



CARB: Priority Recommendation 1 (cont.)

Expand Community Needs Assessments: CARB

KEY ACTIONS

- Prioritizing understanding transportation needs across programs
- Determining best practices and methods of building upon existing efforts

OUTCOMES & BENEFITS

 Transportation investments that reflect community needs and promote meaningful community engagement

- Integration of needs assessments into CARB incentive projects
- Proposed FY 2019-20 Funding allocation to support community needs assessments



Develop an Outreach Plan/Roadmap

KEY ACTIONS

- Conducted internal/external workgroup meetings, stakeholder meetings and interviews
- Determined critical elements needed to strengthen and streamline outreach strategies across programs

OUTCOMES & BENEFITS

- Developed a draft roadmap of meaningful strategies for streamlined community engagement and outreach
- Reflects values and needs of outreach providers and community based organizations

NEXT STEPS

Public draft release expected this Summer



Regional One-Stop-Shops



KEY ACTIONS

- Selected GRID Alternatives as project administrator
- \$5 million of Volkswagen Settlement Funds allocated, with potential for additional funding over time

OUTCOMES & BENEFITS

- Streamlined application to access clean transportation incentive funding
- Coordinated community-based outreach and education

- Develop a single application for CARB's Equity Projects for launch by 2020
- Develop community of practice among outreach providers





Develop Grant & Solicitation Guiding Principles

KEY ACTIONS

Held stakeholder meetings

Conducted interviews of administering agencies & applicants

OUTCOMES & BENEFITS

Identifying best practices & recommendations:

- » Improve grant and solicitation process
- » Promote inter-agency & project administrator coordination
- Provide technical assistance to applicants

- Release public guidance document in Fall 2019
- Leverage feedback received and lessons from needs assessments to solidify best practices and begin incorporating across programs



Expand Funding & Financing Opportunities

KEY ACTIONS

- \$280 M in LCT funding over last 5 years for projects supporting clean mobility, streamlined funding/financing access, and vehicle ownership
- Exploring other mechanisms for project sustainability

OUTCOMES & BENEFITS

- Support transformation of California's fleet
- Provide direct benefits to low-income residents and disadvantaged communities and understand impacts
- Prioritize increased access and addressing community needs

- Continue funding transformative projects
 - \$20 M for Community Solutions to Clean Transportation
 - Up to \$10M for Outreach and Education Coordination



CARB: Recommendation (Table 3a)

Clean Mobility in Schools Pilot Project

KEY ACTIONS

- Held work group meetings to develop solicitation
- Funding to support the purchase of zero-emission school buses and other school district vehicles

OUTCOMES & BENEFITS

- Transformative, synergistic emissions reduction strategies within a school located in a disadvantaged community
- Increase awareness and exposure by introducing students, staff, and teachers to clean transportation

- \$10 million allocation for 1-2 grantees
- Solicitation release in late summer 2019



CARB: Develop Metrics & Measure Progress



KEY ACTIONS

- Identified approaches for developing metrics and indicators
- Learning from CARB-funded research, e.g. "Screening Method and Map for Evaluating Transportation Access Disparities and other Built Environment-related Social Determinants of Health"

OUTCOMES & BENEFITS

- Leveraging existing datasets
- Collaboratively developing metrics with local stakeholders
- Tracking progress on priority recommendations and improving clean transportation access

- Collaborate with academic community
- Continue to coordinate with CEC and state/local partners to build common strategies and data elements



Path Forward to Achieving SB 350 Goals

- Share key outcomes with CEC, CPUC, and others implementing clean transportation pilots to maximize impact and benefits for communities while avoiding duplicity
- Continue to prioritize equity and broad access to clean mobility options
- Strengthen state, local, and community partnerships
- Where the second sec



Clean Mobility Access & Transportation Equity

- SB 350 continues to be a key driver for clean mobility policy and solution building
- » Helping to shape how we move ahead with program implementation and identification of funding and other needs
- » Supports gradual transition from pilot phase and application of lessons learned
- » Encourages identification of pathways to project sustainability and replicability

