DOCKETED			
Docket Number:	18-IEPR-08		
Project Title:	Energy Equity		
TN #:	223596		
Document Title:	Selected Insights From Low Income Needs Assessment and MF Process Evaluation		
Description:	Presentation by Tami Rasmussen for May 30, 2018 Joint Agency Workshop on Clean Energy in Low-Income Multifamily Buildings		
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Organization:	Evergreen Economics		
Submitter Role:	Public		
Submission Date:	5/29/2018 11:52:12 AM		
Docketed Date:	5/29/2018		



Selected Insights from Low Income Needs Assessment and MF Process Evaluation

May 30, 2018

Tami Rasmussen, Evergreen Economics



Putting MF renters' energyrelated challenges in context

Low-income population group	MF renters	SF renters	SF owners
Unadjusted energy burden	Highest – 6.2%	5.5%	4.8%
Adjusted energy burden (incl. housing subsidies, medical assistance, food stamps)	Lowest – 3.9%	4.3%	4.4%
Energy insecurity	Low (18%)	Medium (24%)	High (30%)
Material insecurity	Medium (21%)	High (25%)	Low (18%)
Avg. annual income	\$20k	\$24k	\$30k
Avg. annual energy costs	\$870	\$1,090	\$1,230

Source: 2016 Low Income Needs Assessment



Low Income Needs Assessment (2016)

- Needs vary by climate region (mountains, desert)
- Population groups with unique circumstances
- Low income household focus is broad
 - Dealing first with bills overall (Income, non-energy support, CARE, payment arrangements)
 - Interested in what they can do (usage alerts, energy education)
 - Rental efficiency in context of housing condition generally

Multifamily Process Evaluation (SoCal 2014-15)

- Many programs, many players
- Data based on accounts, not buildings
- Shift to third party implementers