

DOCKETED

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revised AB 1110 Implementation Proposal for Power Source Disclosure

*** this document supersedes TN 220815 ***

Additional submitted attachment is included below.

With respect to the Commission's *Assembly Bill 1110 Implementation Proposal for Power Source Disclosure* ("Draft Staff Paper"), I support the Staff's Draft Paper and its support of the proposed treatment of greenhouse gas emissions from Category 2 and 3 Renewable Energy Credits ("RECs"). The Power Source Disclosure ("PSD") program is a consumer transparency program. I agree with Commission Staff that, consistent with this overall goal, the PSD program should focus on increasing disclosures to consumers about electricity sources. The Draft Staff Paper's approach fulfills the legislature's intent and will beneficially increase suppliers' accountability to consumers about power procurement.

With respect to needed transparency of unbundled RECs and firm-and-shape RECs, Staff's Draft Paper effectively serves to counteract misleading claims about generation that typical consumers are unable to easily verify. This includes advertising in which ESPs claim to "unhook from dirty and dangerous fossil fuels" while merely purchasing RECs sourced from wind in Wyoming and ineligible "carbon free" RECs sourced from large hydro facilities in Idaho and Montana, along with commensurate volumes of system power, and then advertising that the "non-polluting, non-depleting" energy is delivered by PG&E, locally, "to your home or business through its wires."

Respectfully submitted,
Jim Phelps
Novato, CA

Marin Clean Energy

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Marin Clean Energy Deep Green 100% Renewable Power

The most impactful action we can take RIGHT NOW to...

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Unhook from dirty & dangerous fossil fuels

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Stabilize energy costs & achieve energy independence

You can sign up for the **100% renewable Deep Green** option now by completing the form below and submitting your request. You may also call 888-632-3674 to sign up for the Deep Green product.

The Deep Green option comes at a premium of \$0.01 per kilowatt hour. If you are not in Phase 1 and would like to

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The logo for Marin Clean Energy, featuring the words "marin clean energy" in a sans-serif font. "marin" is on the top line, "clean" is on the second line, and "energy" is on the third line. The text is white and is partially enclosed by a green circular graphic element on the left side.

marin
clean
energy

Dear Marin Electricity Customer,

Marin Clean Energy (MCE) is pleased to inform you that one or more of your electric accounts are now eligible to receive Light Green 25% renewable energy. Starting in August 2011, your eligible home or business accounts will be powered with clean energy that you can rely on.

How Does It Work?

MCE secures power from non-polluting, non-depleting energy sources like solar and wind and PG&E delivers it to your home or business through its wires.



Opt Out notice

**A smarter route
to reliable, renewable energy.**

How Does It Work?

MCE secures power from non-polluting, non-depleting energy sources like solar and wind and PG&E delivers it to your home or business through their wires.

PG&E still sends your monthly bill and provides customer service. And those repair and maintenance teams in the familiar blue PG&E trucks continue to provide the same reliable service you're used to - rain or shine.

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