

## DOCKETED

<b>Docket Number:</b>	17-HYD-01
<b>Project Title:</b>	Renewable Hydrogen Transportation Fuel Production
<b>TN #:</b>	220768
<b>Document Title:</b>	StratosFuel Comments Consumer Pricing
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<b>Organization:</b>	StratosFuel/Jonathan Palacios-Avila
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*Comment Received From: Jonathan Palacios-Avila*

*Submitted On: 8/15/2017*

*Docket Number: 17-HYD-01*

## **Consumer Pricing**

Hello Energy Commission Staff,

StratosFuel is a potential applicant for the draft solicitation - Renewable Hydrogen Transportation Fuel Production Facilities and Systems. As a company that has been in the hydrogen retailer's arena for nearly four years, consumer pricing plays a vital role in the success of hydrogen as a retail fuel. Subsidizing equipment cost is a tremendous benefit from the Energy Commission, and provides a compelling business case. Though, if the feedstock source of a renewable fuel is costly then the growth of commercial hydrogen will be stunted. That is why we kindly ask the CEC to include a low-feedstock cost requirement, preferably one that will yield a hydrogen retail price of less than \$12.00 for light-duty FCEVs. Achieving this price-point and lower through a renewable feedstock will allow the hydrogen fuel cell industry to move forward by attracting larger customer demographics. Therefore, StratosFuel requests that you will please consider our comments, and we thank you for moving forward with this draft solicitation.

*Additional submitted attachment is included below.*



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Sincerely,

Jonathan Palacios-Avila, CEO/Co-Founder