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Docket Number:	16-ALT-02
Project Title:	2017-2018 Investment Plan Update for the Alternative and Renewable Fuel and Vehicle Technology Program
TN #:	216086
Document Title:	Avisare, Michael Menjivar Comments: Outreach to small businesses
Description:	N/A
Filer:	System
Organization:	Avisare/ Michael Menjivar
Submitter Role:	Other Interested Person
Submission Date:	2/17/2017 11:45:36 AM
Docketed Date:	2/17/2017

Comment Received From: Michael Menjivar

Submitted On: 2/17/2017

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Outreach to small businesses

Hello! I am with Avisare, a portfolio company at the Los Angeles Clean Tech Incubator. My comment is in direct response to the outreach efforts of the California Energy Commission to engage small businesses, and particularly minority-owned small businesses. We commend the CEC for making these efforts, and would welcome the opportunity to work together.

Avisare is an online B2B marketplace powering the small business economy. Over the past year, we have built a platform where independent consultants and small-to-medium sized businesses can connect with organizations seeking their products or services, including funding, grant opportunities, and contract opportunities. The mission of Avisare is simple: to provide the small business economy with the resources to build and sustain thriving businesses. Our mission focuses on minority-owned small businesses, but we are empowering and propelling forward the entire marketplace and transforming how businesses work with each other.

We have identified partner organizations as important members of the small business community. Through conversations with a number of Chambers of Commerce, government agencies, small business accelerators, and large corporations, we identified a key pain point. These partner organizations struggle to provide members with ways to connect and conduct business with one another. Through Avisare, partner organizations that support small businesses and clients can provide members with:

- An online, easily navigable network of small to mid-size businesses
- A repository of consultants who can be hired for project work
- A searchable list of events specific to the B2B community
- Access to corporations that seek to hire small businesses

Avisare is incredibly easy to use and cost effective, giving diverse small businesses the opportunities they currently lack to compete and be successful. We hope to hear back and look forward to working together!

Please reach out and visit our website: <http://avisare.com/>