

DOCKETED

Docket Number:	17-EPIC-01
Project Title:	Development of the California Energy Commission Electric Program Investment Charge 2018 - 2020 Triennial Investment Plan
TN #:	215763
Document Title:	Claire Ann Warshaw Comments: Public Health Education Advertising for Electrical Devices and Associated Conservation "Unplugging" Advice
Description:	N/A
Filer:	System
Organization:	Claire Ann Warshaw
Submitter Role:	Public
Submission Date:	2/3/2017 4:08:45 PM
Docketed Date:	2/3/2017

Comment Received From: Claire Ann Warshaw

Submitted On: 2/3/2017

Docket Number: 17-EPIC-01

Public Health Education Advertising for Electrical Devices and Associated Conservation "Unplugging" Advice

Additional submitted attachment is included below.

CALIFORNIA ENERGY COMMISSION

1516 NINTH STREET
SACRAMENTO, CA 95814-5512
www.energy.ca.gov



The Energy Commission is currently soliciting ideas and stakeholder input for the 2018 – 2020 EPIC Triennial Investment Plan. For those that would like to submit an idea for consideration in the 2018-2020 EPIC Triennial Plan, we ask that you complete the form below. Submittals are due by **5:00 p.m. on February 10, 2017.**

Part 1. Initiative Description and Purpose:

1. Please provide a brief description of the proposed initiative:

2. What technical and/or market barriers would the proposed initiative help overcome? For scientific analysis and tools, what knowledge gaps would the proposed initiative help fill?

Part 2. Benefits and Impacts

3. If this initiative is successful, either fully or partially, what would be the expected impact?
Who are the primary users and/or beneficiaries?

4. Describe what quantitative or qualitative metrics or indicators would be used to evaluate the impacts of the proposed initiative:

5. Please provide a list of peer-reviewed references that support the responses for questions 3 and 4. Proposed initiatives that include peer-reviewed references will be given stronger consideration.

6. (For technologies only) What competitive advantages does the proposed technology solution have over current benchmark technologies? If the technology is beyond the prototype stage, what strategies do you suggest to bring to scale?

Part 3. Connection to Energy Commission’s EPIC Framework

Energy Commission staff have developed a draft strategic framework to guide the CEC’s planning and implementation of EPIC across triennial investment cycles. One of the objectives of the draft strategic framework is to communicate a consistent set of priorities for organizing current and future EPIC investments.

7. Please indicate which of the following strategic framework themes you feel the proposed initiative best fits within:

- Advance Technology Solutions for Deep Energy Savings in Building and Facilities
- Accelerate Widespread Customer Adoption of Distributed Energy Resources
- Increase System Flexibility from Low-Carbon Resources
- Increase the Cost-Competiveness of Renewable Generation
- Create a Statewide Ecosystem for Incubating New Energy Innovations
- Maximize Synergies in the Water-Energy-Food Nexus
- Develop Tools and Analysis to Inform Energy Policy and Planning Decisions
- Catalyze Clean Energy Investments in California’s Underrepresented and Disadvantaged Communities

If Other, Please Specify