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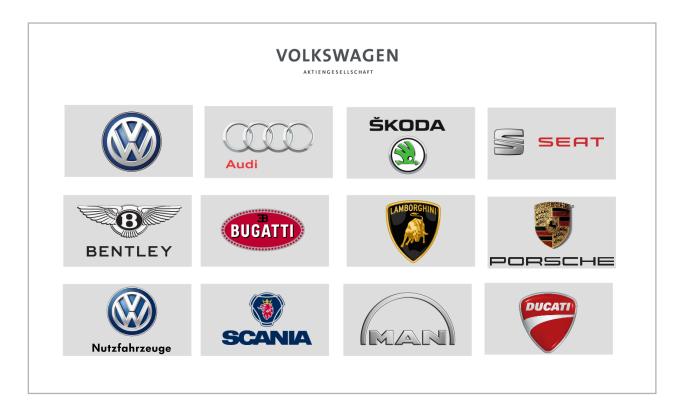
## Vehicle-Grid Integration Communications Standards Workshop - Volkswagen Group Statement -

Sacramento, 07.12.2016

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## The Volkswagen Group and it's Brands



## ELECTRIFICATION INITIATIVE AS ONE STRATEGIC PILLAR WITHIN VOLKSWAGEN GROUP`S STRATEGY <<TOGETHER 2025>><sup>1)</sup>



- Goal: to position Volkswagen Group as driving force behind the expansion of electro-mobility;
  e-car to become a new hallmark of the Group
- >30 new pure-electric vehicles by 2025
- Annual unit sales of 2 to 3 million e-cars by 2025, equivalent to 20-25 percent of total sale



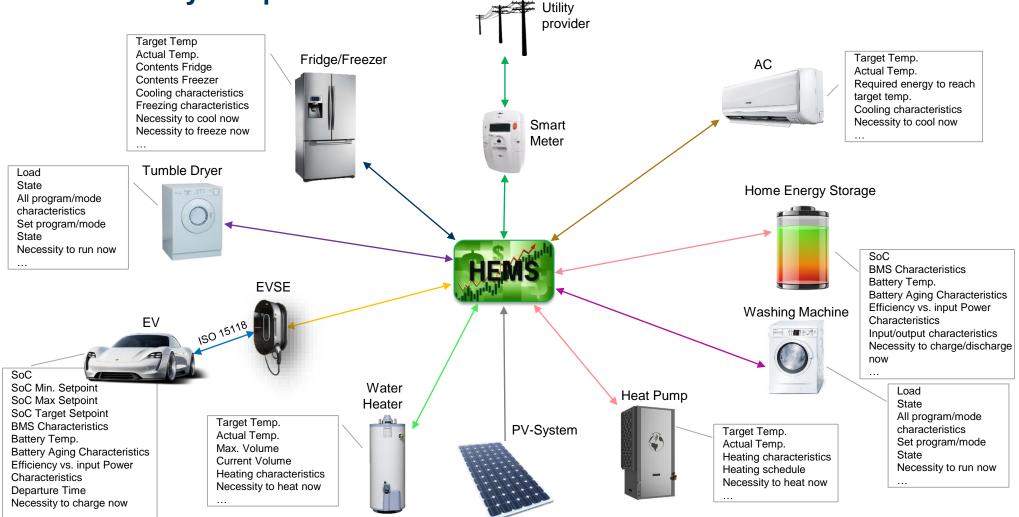




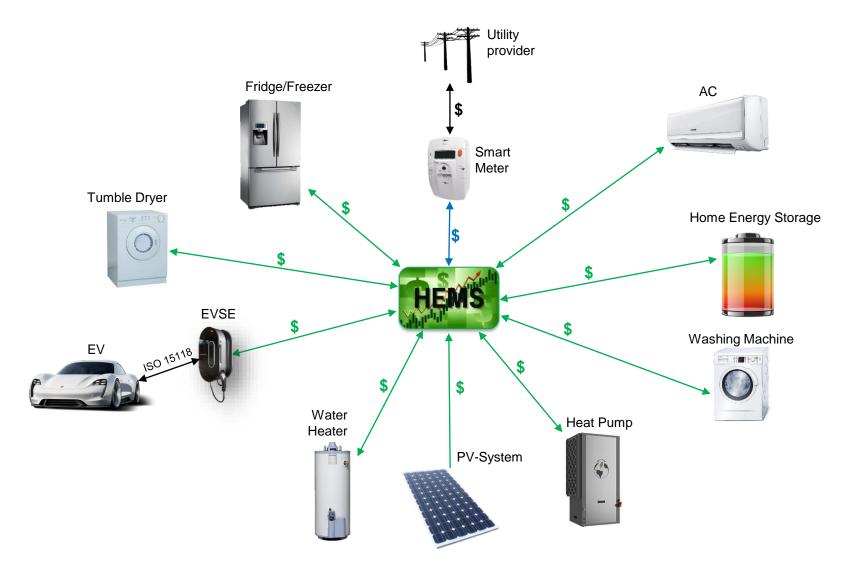
## Electric Vehicle Grid Integration - Official statement from the Volkswagen Group

- The Volkswagen Group (as part of ccs coalition) fully supports the use of ISO 15118 for AC and DC charging.
- The ISO 15118 forms the basis for future load management functions (price based).
- Vehicles are gradually being fitted with ISO 15118.
- We reject an expansion of PWM-Signals.
- We see a clear advantage by using ISO/IEC 15118 compared to SEP 2.0

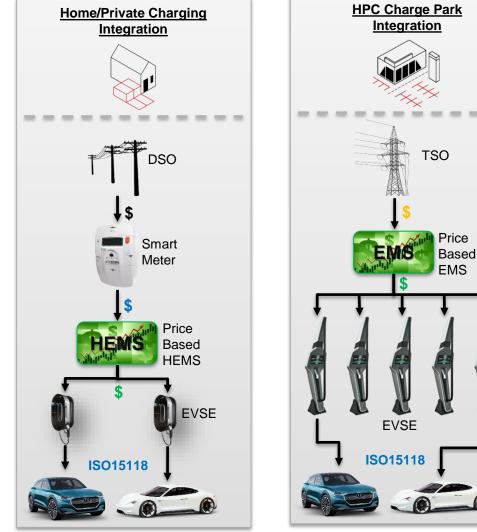
# To consider all customer & device needs, Home Energy Management becomes very complex...

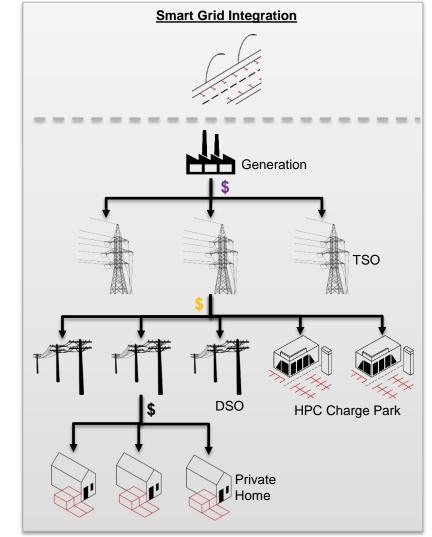


## ...or we could just use price based incentives!



# ISO15118's price based incentives fully supports Vehicle Integration into Smart Grids





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## 1) Disclaimer Volkswagen Group Strategy << Together 2025>>

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