

## DOCKETED

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## **Comments on potential California gasoline price policy levers**

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# State of California already has a number of policy levers to address rapidly rising prices

- ◆ **CARB can grant a variance to an applicant unable to produce compliant fuel for reasons beyond the variance seeker's reasonable control**
  - » Maximum duration of 120 days duration, with possible extension up to 90 additional days
  - » Limits the volume of variance fuel sold
  - » Alternate fuel would pay a penalty of 15 cents per gallon, in advance of being sold
- ◆ **California has a vast program for responding to emergencies**
  - » Once an emergency has been declared, price increases for many goods and services – including gasoline and other motor fuels – are capped at 10%
  - » Supervised by the California Governor's Office of Emergency Services
  - » Applies to federal, state and local emergencies of all kinds
- ◆ **Little history of any of these provisions being used and none were during the Torrance refinery outage**

# New policy would need to address gaps in existing regulations during non-normal market conditions

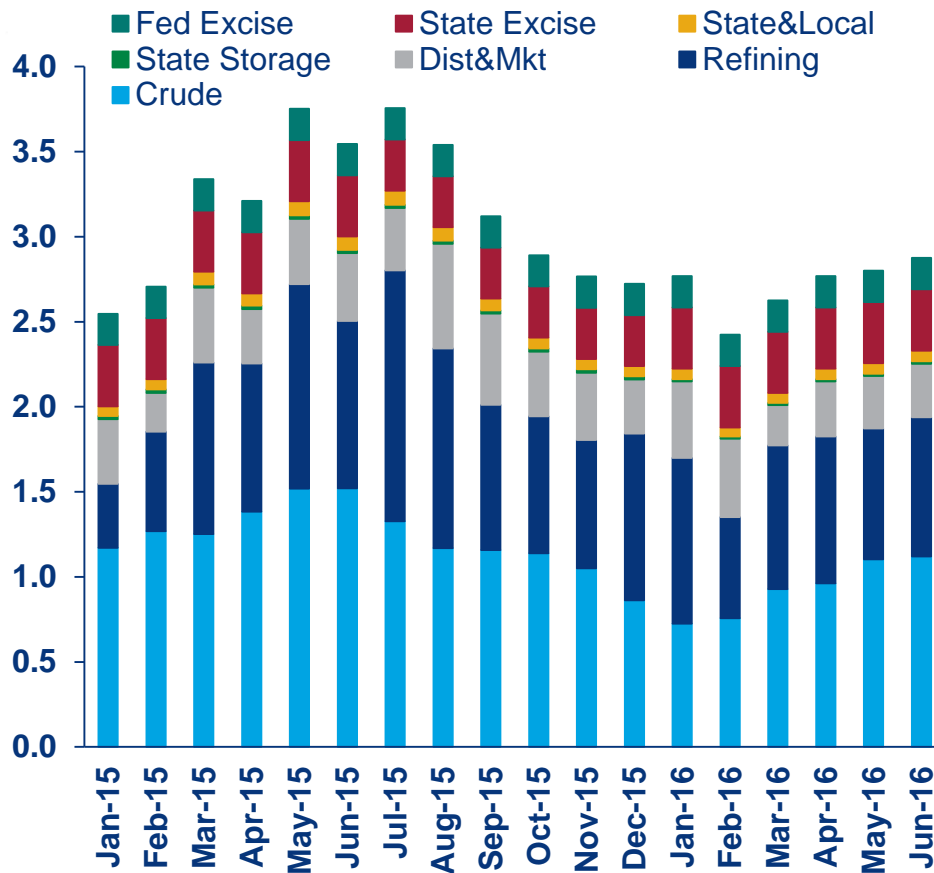
- ◆ **There have been a number of policy levers suggested, including these, over the years**
  - » WSPA made a good faith effort to look at these suggestions in the current market
  - » There continue to be a number of unanswered questions and unintended consequences that would need to be addressed
- ◆ **Policy cohesiveness raises questions, such as:**
  - » How would adding another market intervention policy reduce price escalation or volatility?
  - » Which agency chooses to implement which policy?
  - » What criteria is used to pick a market intervention?
  - » What criteria is used for that selection?
  - » What are the unintended consequences of different agencies triggering different policies at the same time?
- ◆ **WSPA continues to conclude these market intervention ideas are not good policy**

# Broadly speaking, any new policy needs to address a number of issues and concerns

- ◆ **No company intentionally upsets a refinery because of the cost of repair and the lost margin (ex-upset) opportunity**
- ◆ **Policy would be proactive actions to a reactive event, leading to questions such as:**
  - » What caused this price increase?
  - » What price increase threshold triggers a policy?
  - » Which components of gasoline price formation are impacted in this event?
  - » Which policy levers address the impacted components?
  - » How is triggering a relief policy determined?
  - » Which government agency determines which policy is implemented?
- ◆ **Following are additional comments specific to each potential lever**

# Price pressure relief valve: non-CARB gasoline to be sold with a surcharge paid to the state

## California gasoline prices (\$/gallon)

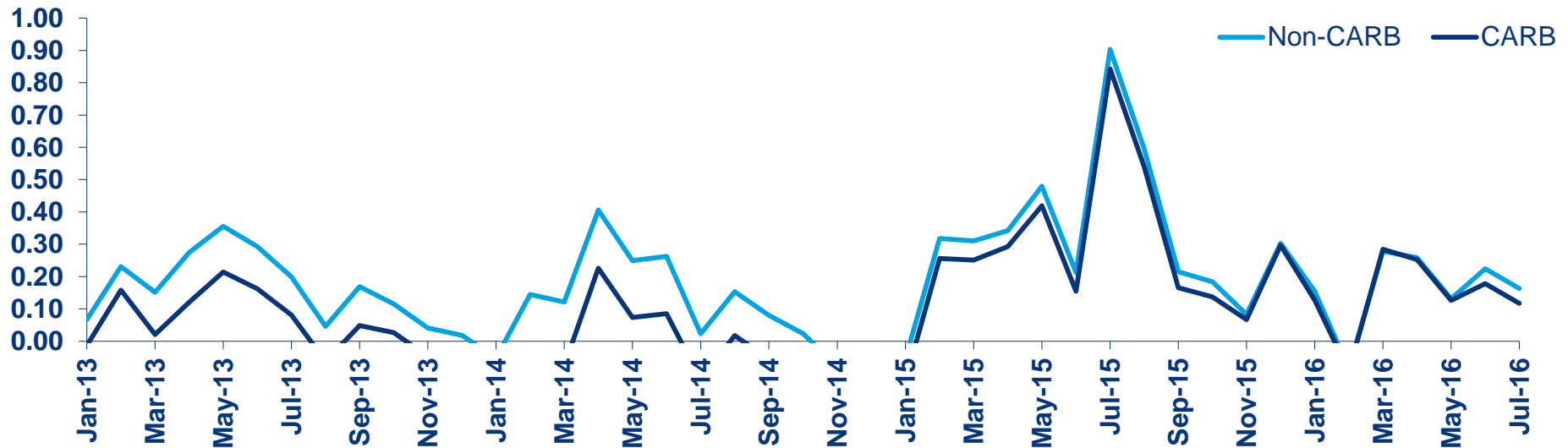


Source: California Energy Commission, Wood Mackenzie

- ◆ Each component to determine gasoline prices is a potential driver for a price run-up. In the Spring of 2015, price increase drivers were:
  - » Rising crude oil prices (20%)
  - » Higher operating costs, e.g., natural gas (15%)
  - » These drivers impacted California gasoline prices (\$0.35/gal) independent of the accident at Torrance
- ◆ Would the surcharge be considered a tax or a fee?
- ◆ Which agency would receive the surcharge funds?
- ◆ Would a \$0.35/gal increase in gasoline prices trigger a non-CARB price relief valve (with a \$0.25/gal surcharge)?
- ◆ Triggering a non-CARB with price surcharge could have unintended consequence of exacerbating a local refinery supply decrease
  - » For example, a logistics bottleneck would not be relieved by more volume
  - » Surcharge could have a negative impact on refining economics and thus supply

# A surcharge on non-CARB gasoline would not necessarily open the import window more often

## California gasoline import window (\$/gallon)



Source: EIA; Wood Mackenzie

- Non-CARB surcharge opens the import window only 20%
- Would the trigger be automatic or require a regulatory decision?
- If a government decision is the trigger, what is the criteria and timing to make a decision?
- Which agency would hold the authority?
- How would this surcharge be coordinated with other policy levers?
- Potential infrastructure to encourage imports would be inbound (marine) logistics. California is essentially balanced under normal conditions so much of the incremental infrastructure assets could be stranded outside of interruptions

# Inventory requirement floor – could be relaxed to release more supply to the market

- Where along the supply chain would the inventory be required to be held?
  - » Blend stocks at the refinery?
  - » CARBOB at the wholesale terminal?
  - » Finished gasoline at the rack (including an inventory requirement for certified ethanol)?
- How would the rate of inventory drawdown be determined?
- How long would the seller have to rebuild required inventory after the market rebalances?
- Would imports in transit be considered part of the inventory obligation?
- How to determine if structurally higher gasoline prices (from taking volume off the market) is a cost-efficient insurance premium for mitigating potential future price increases?
- How would be the working capital cost tied up by the inventory floor be handled?
- What would be the tax treatment of the operating cost of holding the required inventory?
  
- Potential infrastructure issues from adding additional storage capacity
  - » Location – the farther down the supply chain inventory must be held, the more locations
  - » Footprint – large tanks in a centralized location or smaller (and more) sites
  - » Regulatory approval of sites



# Forward purchase of gasoline by State of California to reduce import price window risk

- ◆ How much impact on price if the forward contract volume is less than the refining disruption?
- ◆ How does the State fund program operating costs (e.g., storage, working capital, hedging, G&A) of rolling contracts?
- ◆ How does the State diversity contracts across suppliers?
- ◆ How does the State allocate volumes across California?
  
- ◆ Potential infrastructure constraint could be inbound logistics
  - » Would the ratable flow from rolling contracts provide sufficient support in off-loading storage?
  - » Would there be sufficient volume commitment for a pipeline from Nevada or Arizona?



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