

DOCKETED

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Regional Plug-In Electric Vehicle Readiness Plans

Staff Workshop on Funding Strategies for Electric Vehicle Infrastructure

Thanh Lopez

Zero Emission Vehicle & Infrastructure Office
Fuels and Transportation Division

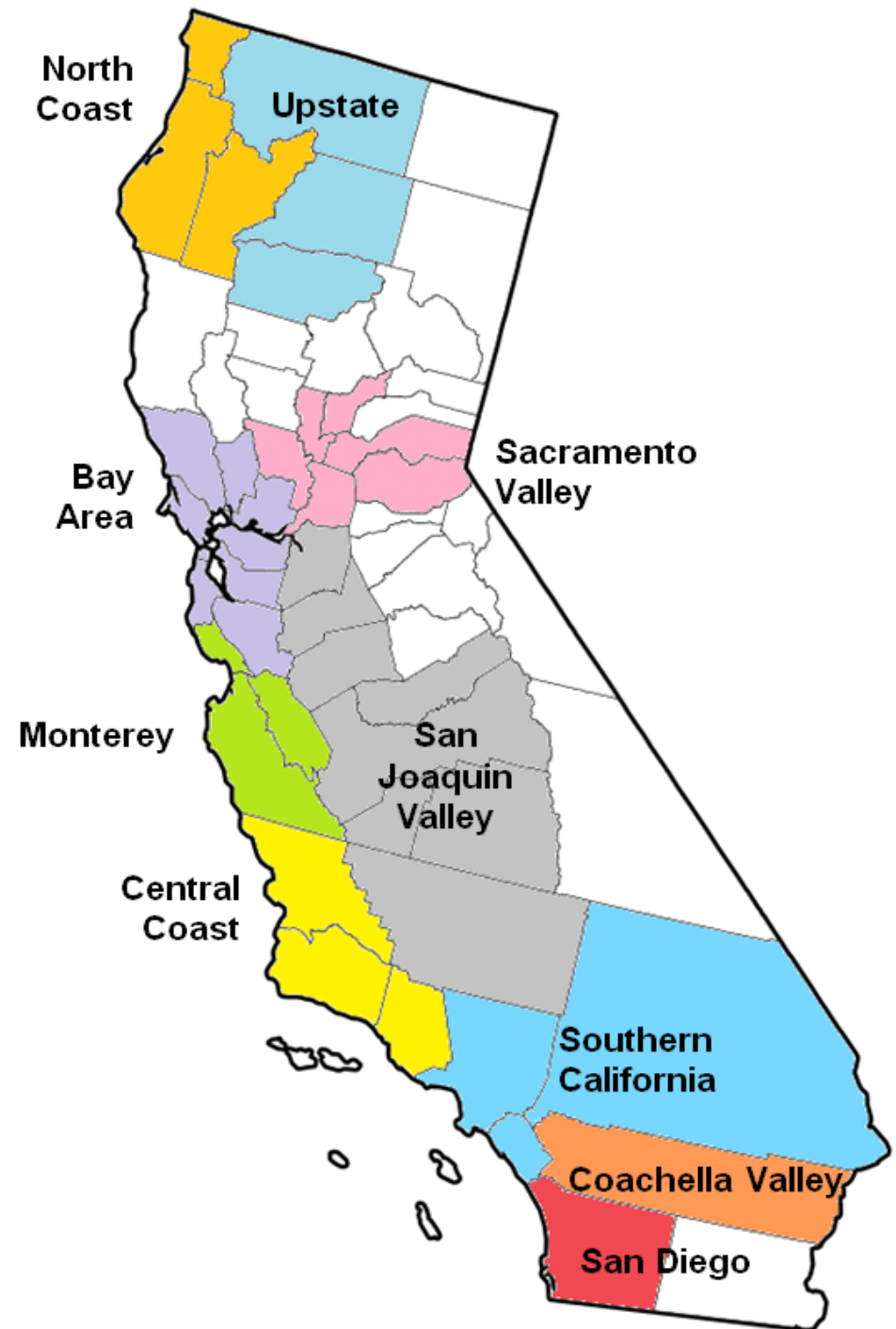
Regional Readiness and ZEV Implementation Solicitations

| Solicitation | Solicitation Title | CEC \$ | # of Projects |
|--------------|---|---------|------------------------------------|
| PON-10-602 | Regional Plans to Support PEV Readiness | \$2.0 M | 10 Regional PEV Readiness Plans |
| PON-13-603 | Alternative Fuel Readiness Plans | \$2.3 M | 8 Alternative Fuel Readiness Plans |
| PON-14-603 | Zero Emission Vehicle Readiness | \$2.0 M | 8 ZEV Implementation Projects |
| PON-14-607 | Zero Emission Vehicle Readiness | \$1.3 M | 8 ZEV Implementation Projects |
| TOTAL | | \$7.6 M | 34 Regional Readiness Plans |



Regional PEV Readiness Plans PON-10-602

- 10 awards covering 40 counties and all major metropolitan areas
- Included strategies for:
 - Streamlining of EVSE permitting, installation, and inspection processes.
 - Best practices for “PEV-ready” buildings and public works guidelines.
 - Addressing multi-unit dwellings, workplace, corridor, and fleet charging.
 - Training, education, and outreach
 - Infrastructure plans



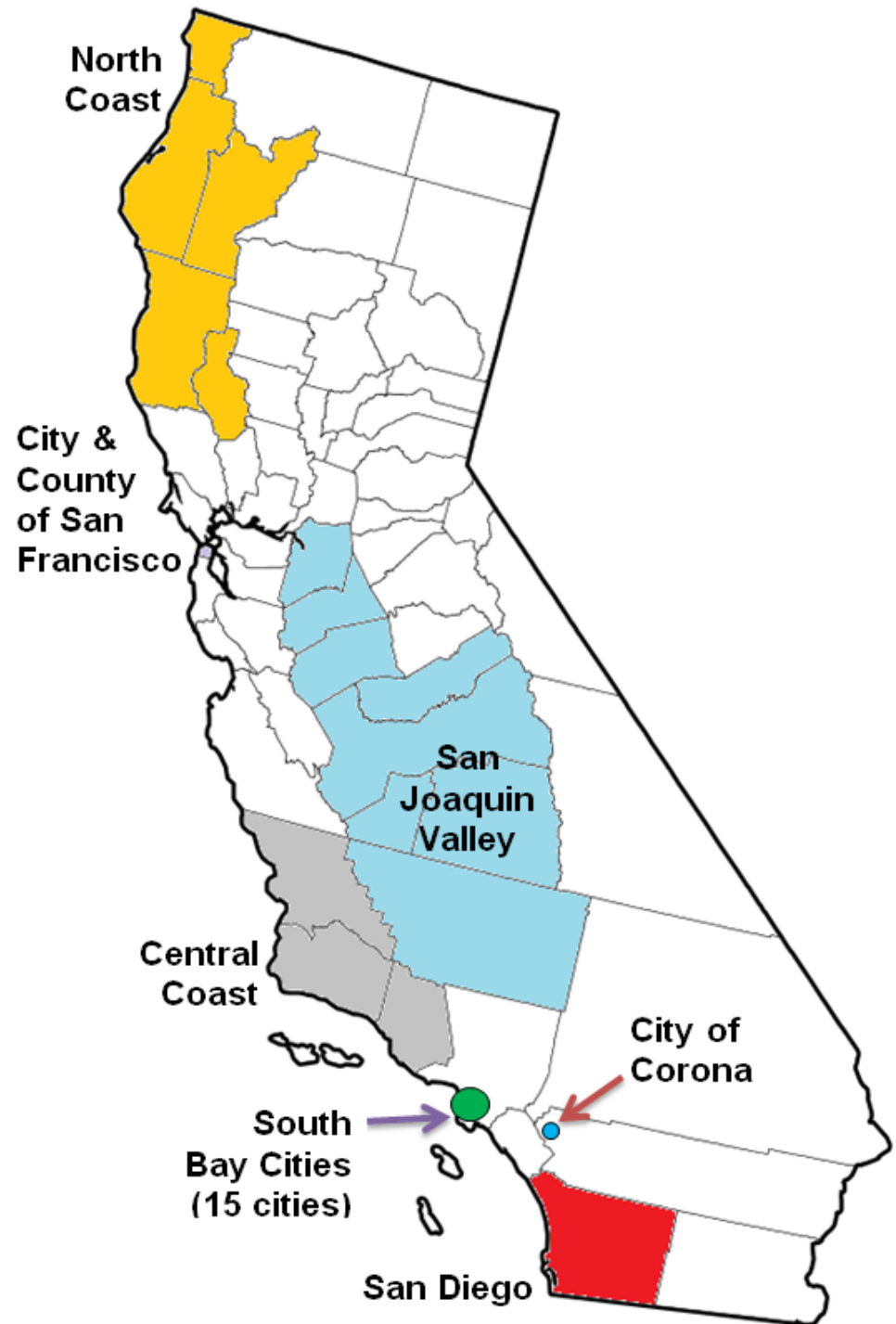
Alternative Fuel Readiness Plans PON-13-603

- 8 awards covering 14 counties, 1 city, and a hydrogen plan in early FCEV markets statewide.
- Multiple fuel types – electricity, natural gas, hydrogen, biofuels
 - Strategic assessment of the challenges and opportunities for the adoption of alternative fuels and implementation of targeted outreach programs.



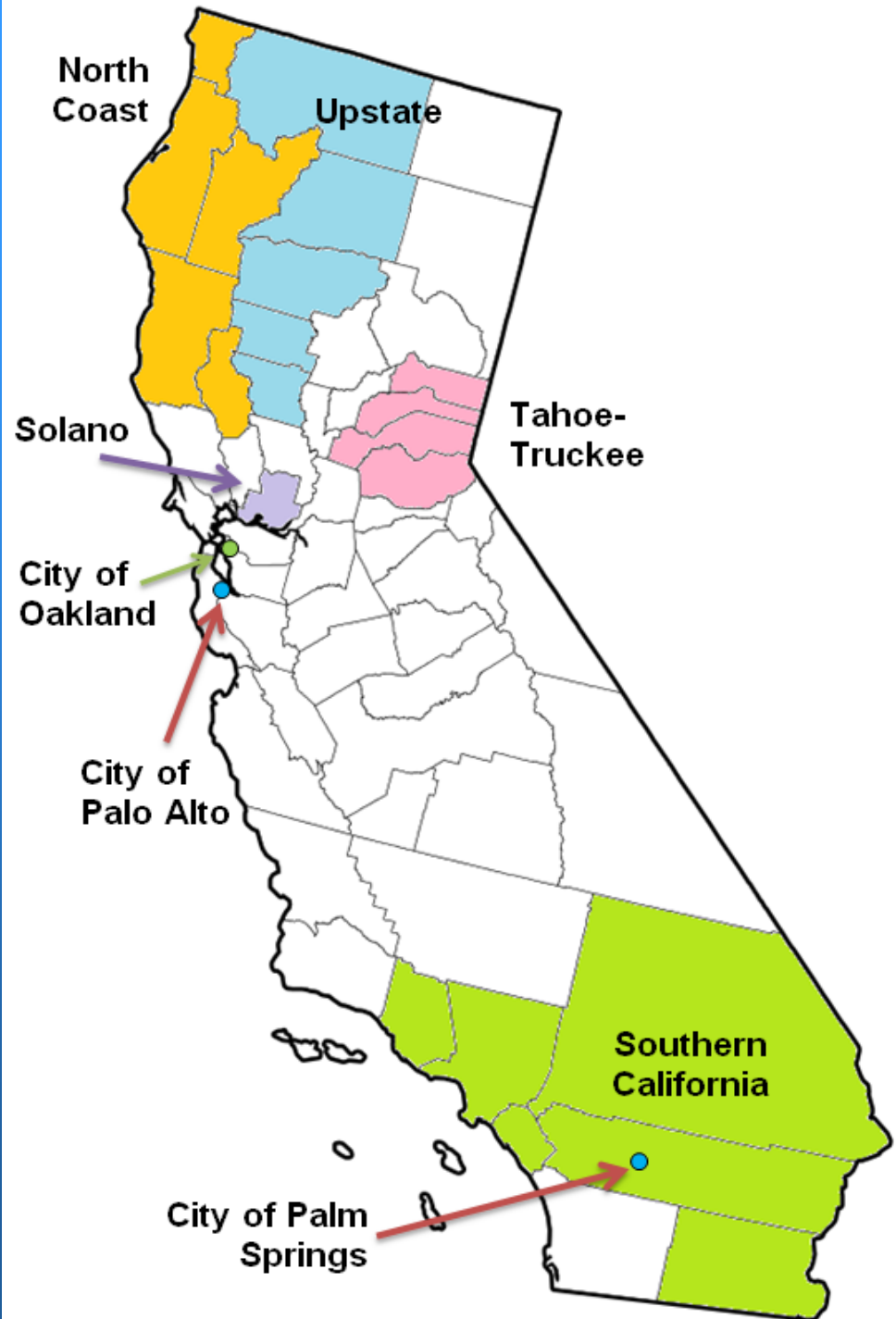
Zero Emission Vehicle Readiness PON-14-603

- 8 awards covering 18 counties and 16 cities
- Three categories of funding for PEV and FCEV Readiness
 1. Implementation activities identified in previous regional PEV planning awards
 2. Development of regional PEV readiness plans in areas where no such plans had yet been developed
 3. FCEV readiness activities



Zero Emission Vehicle Readiness PON-14-607

- 8 awards covering 21 counties and California and 3 cities
- Three categories of funding for PEV and FCEV Readiness
 1. Implementation activities identified in previous regional PEV planning awards
 2. Development of regional PEV readiness plans in areas where no such plans had yet been developed
 3. FCEV readiness activities



PEV Infrastructure Planning

- PON-10-602 Regional PEV Readiness Planning

“Develop regional charge port infrastructure location identification, quantity and investment required to implement the installation of the infrastructure beginning in 2014. Locations include public access on public property, commercial property, highway corridors, and workplaces.”

- PON-13-603 Alternative Fuel Readiness Plans

“Identify challenges and sharing best practices for planning, permitting, deployment, maintenance, and inspection of alternative fuel infrastructure.”

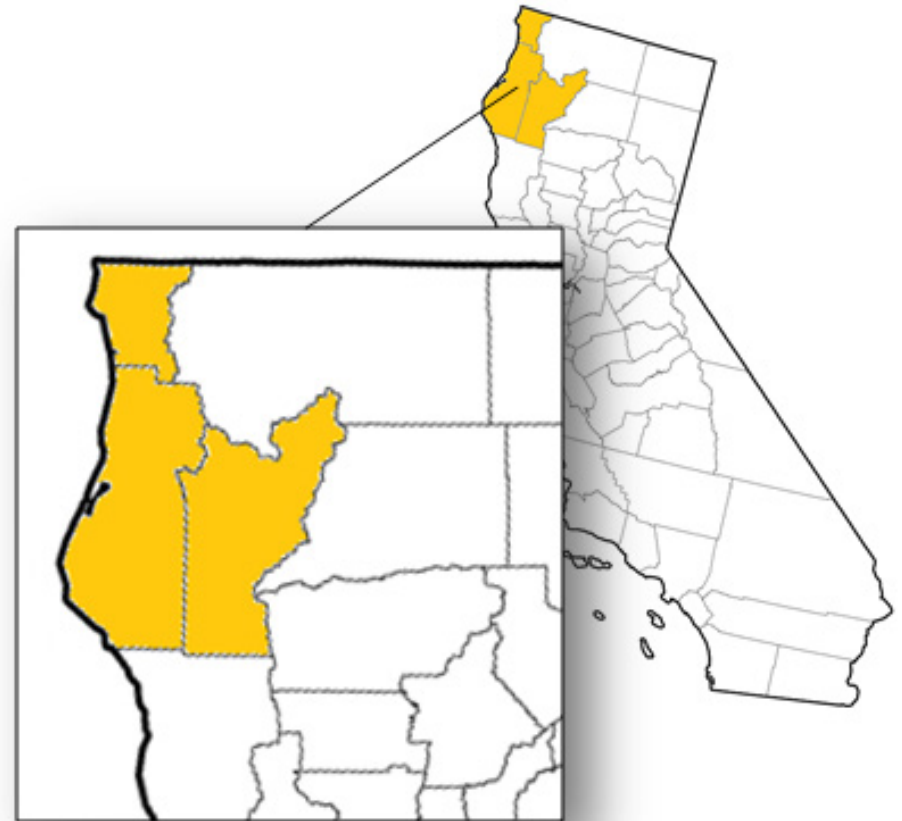
- PON-14-603 & PON-14-607 ZEV Readiness

“For PEV Readiness Plan development, develop regional charge port infrastructure location identification, quantity and investment required to implement the installation of the infrastructure beginning in 2016. Locations may include public access on public property, commercial property, highway corridors, and workplaces.”



North Coast PEV Readiness Plan

Develop a readiness plan to support the successful introduction of PEV and strategic development of EV charging infrastructure in the region.

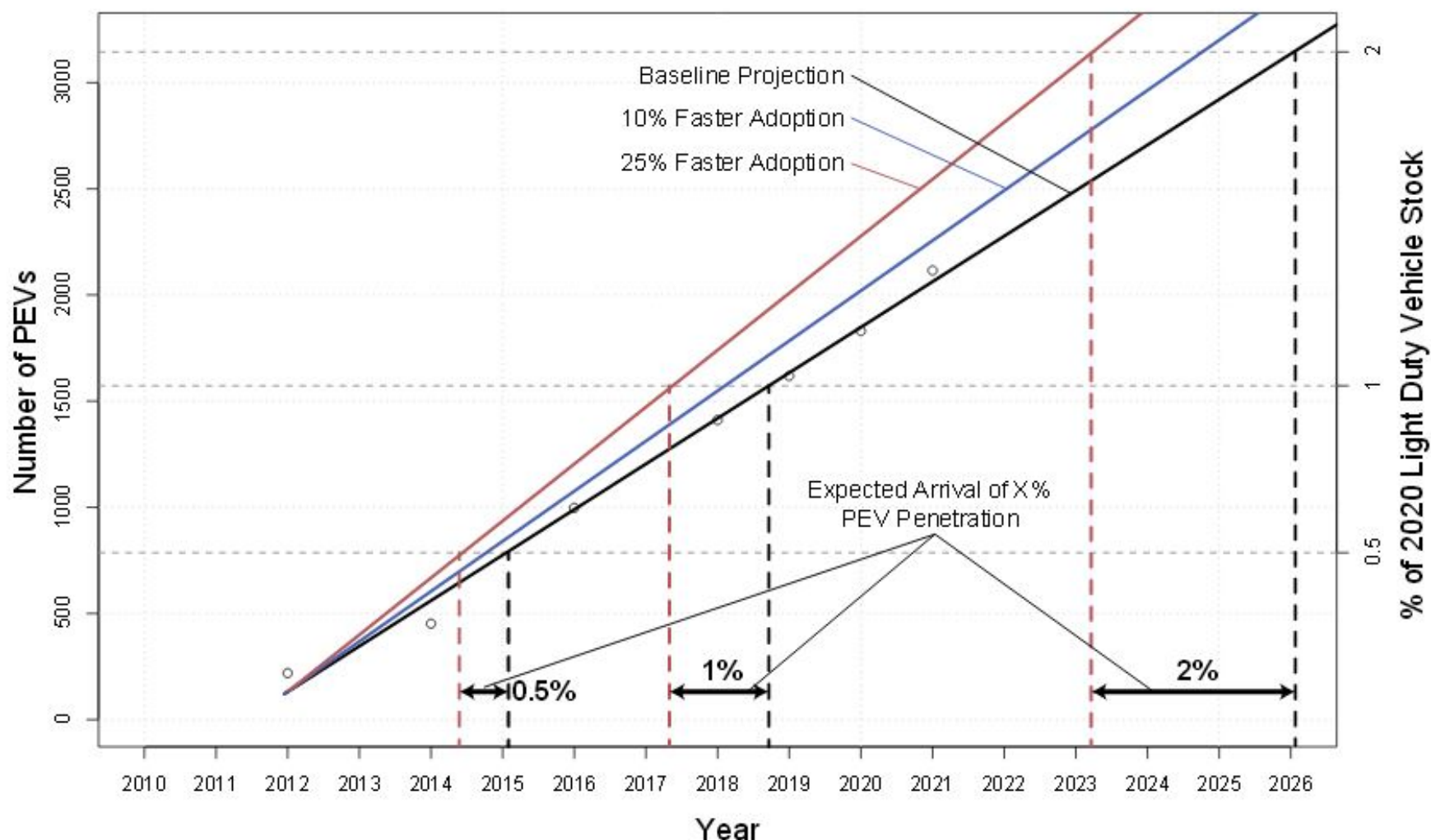


Region:
Del Norte, Humboldt, and Trinity Counties



Projection of PEV Adoption in Humboldt County

(assumes linear growth in total registered vehicles and that PEV adoption follows same trend as hybrid-electric adoption)



Using vehicle registration data for Humboldt County, PEV adoption was projected as far out as 2026. The time periods over which the region expects to achieve benchmark penetration levels are depicted near the horizontal axis.



North Coast Charging Infrastructure Plan

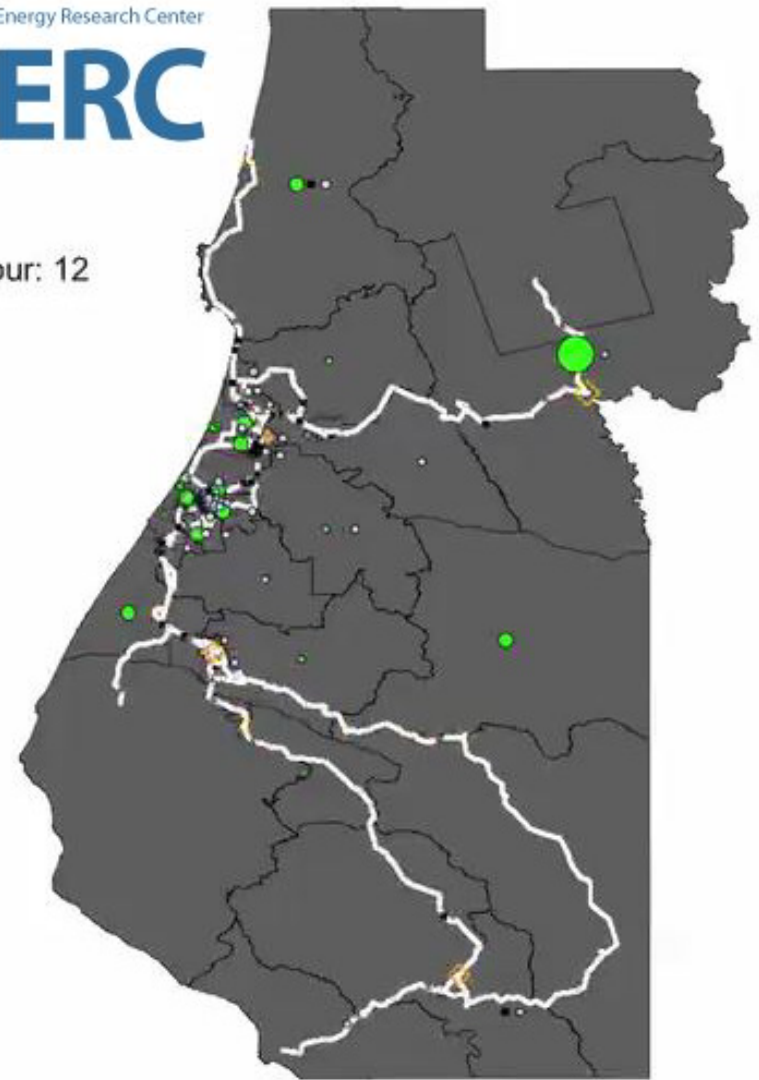
- PEV Infrastructure (PEVI) Model
 - Agent-based modeling simulation
- Individual PEV drivers are simulated as they conduct their travel and interact with virtual charging stations.
- Shows an animation of a single day of simulated travel and charging by 6,000 PEV owners in Humboldt County.
- North Coast region was divided into 52 zones.



Schatz Energy Research Center

SERC

Hour: 12

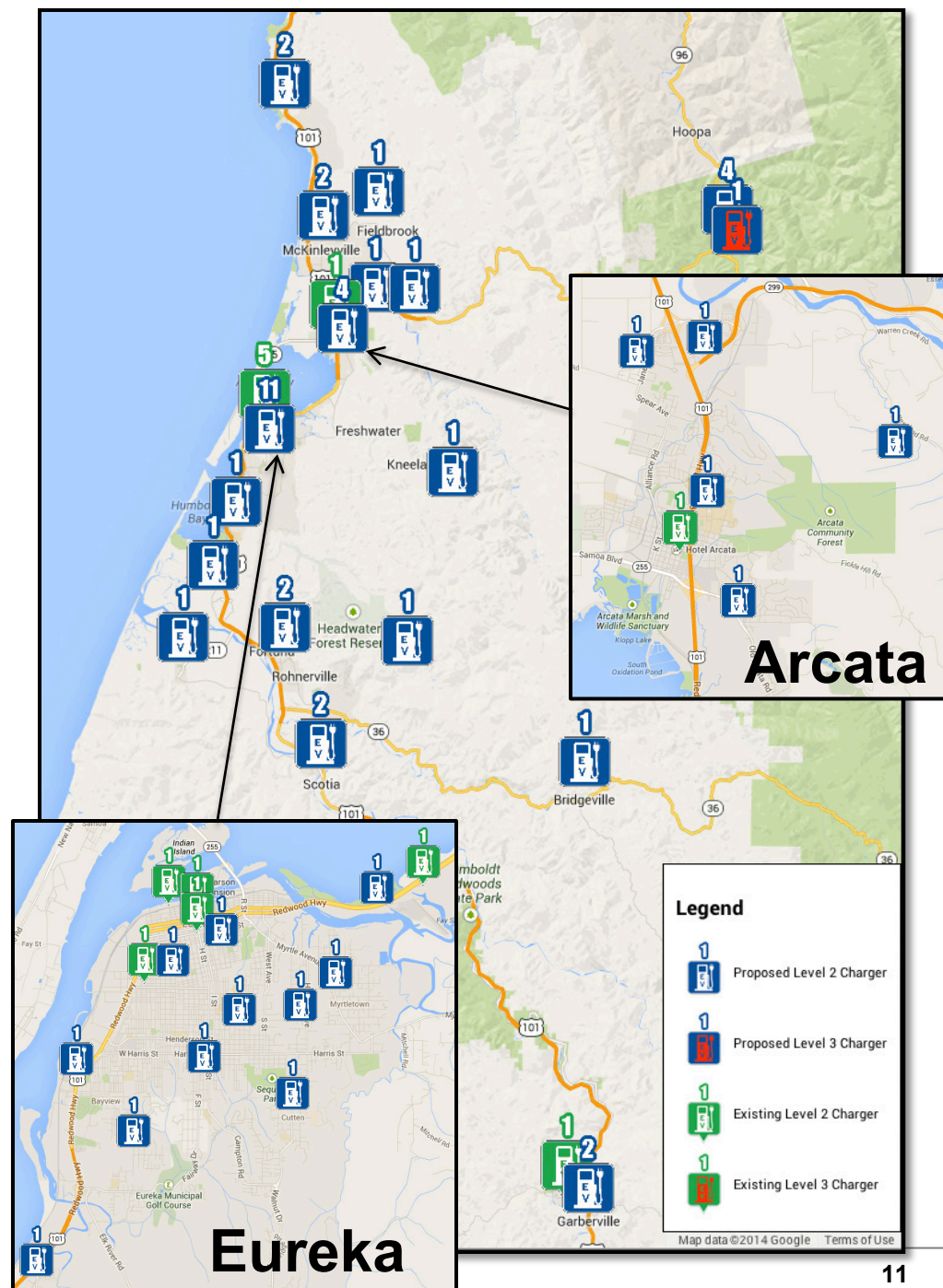


- Yellow circles indicate public charging.
- Green circles indicate charging events at drivers homes.
- Size of the circles indicate the number of drivers charging at any point in time.
- See the PEVI in action:

<http://www.schatzlab.org/projects/policyanalysis/pev/>

North Coast Charging Infrastructure Plan

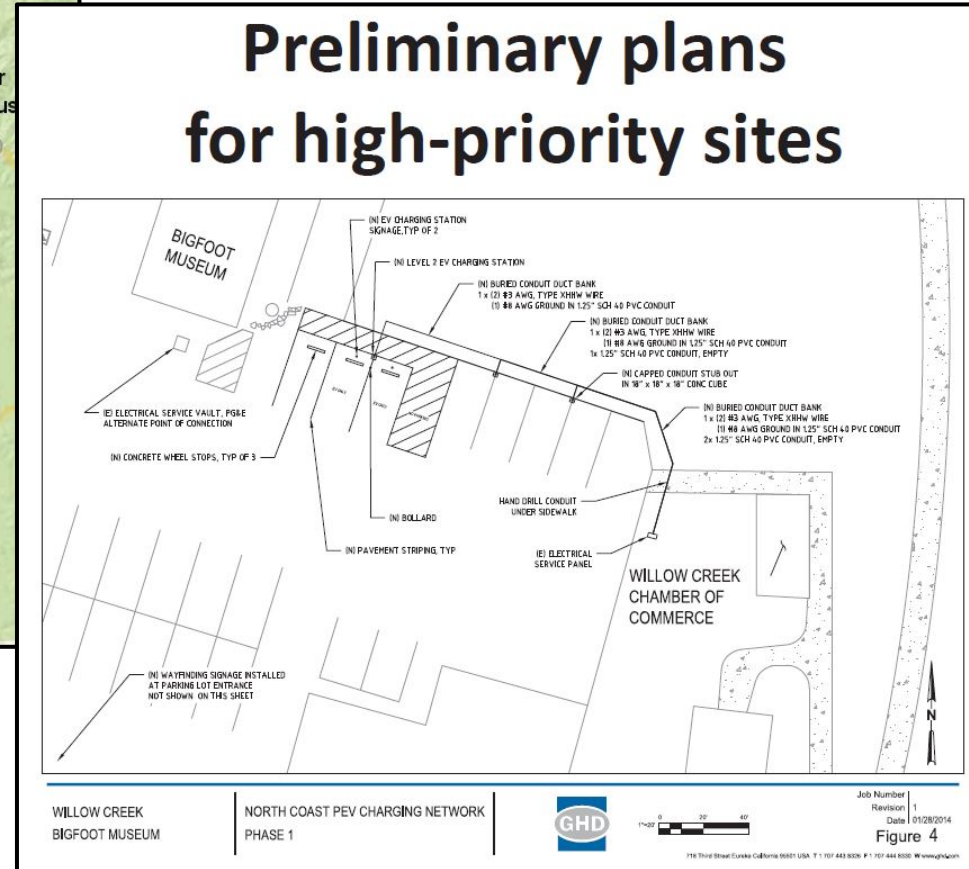
- Looked at PEV penetration rates between 0.5% and 2%.
- Model mapped out regional locations where a charger is needed
- Sited chargers to minimize delay of simulated drivers.
- Macro level analysis:
 - ~60 public chargers are sufficient to support ~3,000 drivers (2% penetration)
- Micro-siting Analysis
 - Site assessments at the parking space level



North Coast Proposed Phase 1 Sites

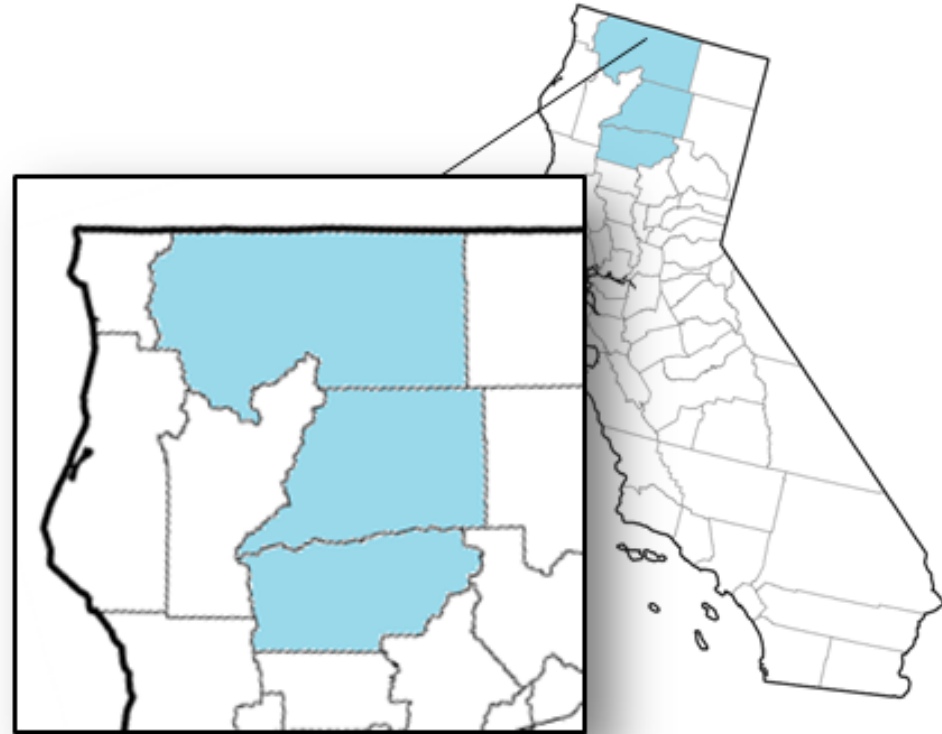


Blue = Existing Sites
Red = Propose Sites



Upstate PEV Readiness Plan

Develop a readiness plan to support the successful introduction of PEV and strategic development of EV charging infrastructure in the region.

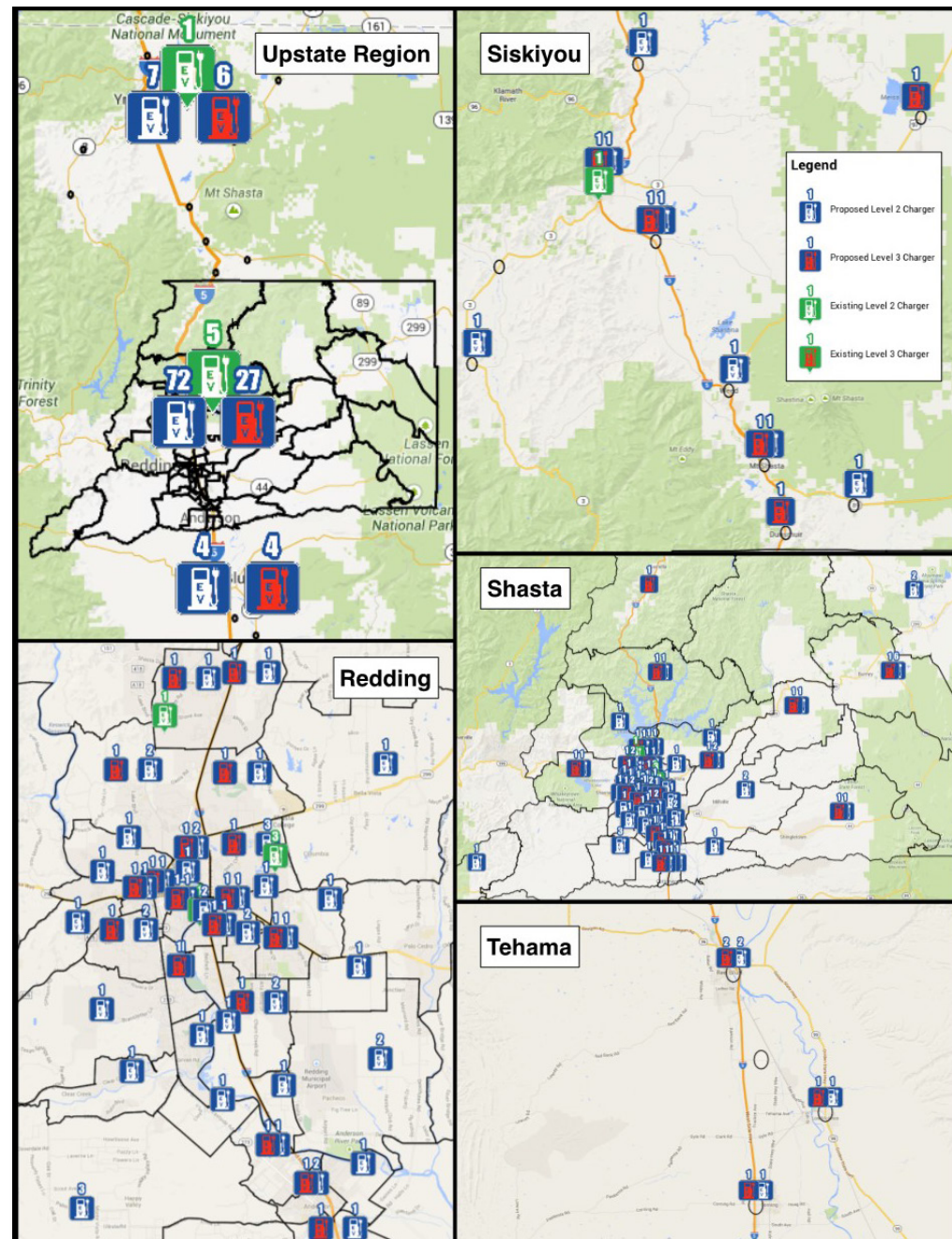


Region:
Shasta, Siskiyou, and Tehama Counties



Upstate Charging Infrastructure Plan

- Look at PEV penetration rates between 0.5% and 2%.
- Model mapped out regional locations where a charger is needed
- Macro-level analysis:
 - ~120 chargers were sufficient to support ~5,000 drivers (2% penetration)
- Developed a micro-siting rubric tool used to rank EVCS sites.
 - Received input from local PEV Coordinating Council to rank the sites based on criteria important to the community.



Upstate Proposed Phase 1 Charging Stations

| | County | City | Description |
|---|----------|------------|--|
| 1 | Siskiyou | Yreka | Junction Shopping Center |
| 2 | | Mt. Shasta | Public Parking Lot on W. Lake St. |
| 3 | | Mt. Shasta | Tri Counties Bank |
| 4 | Shasta | Redding | McConnell Arboretum |
| 5 | | Redding | Sundial Bridge Parking Lot |
| 6 | | Redding | City Hall |
| 7 | Tehama | Red Bluff | Tehama County Visitor Center |
| 8 | | Red Bluff | River Park |
| 9 | | Red Bluff | Public Parking on Pine Street Downtown |



Upstate EVSE Infrastructure Costs

Approximate Cost of Recommended EVSE Infrastructure by Charger Type and County for Three PEV Penetration Scenarios

| | Level 2 | DC Fast | Total Cost* |
|--|--------------------|--------------------|--------------------|
| 0.5% Fleet Penetration | | | |
| Shasta | \$849,000 | \$285,000 | \$1,134,000 |
| Siskiyou | \$123,000 | \$45,000 | \$168,000 |
| Tehama | \$87,000 | \$105,000 | \$192,000 |
| | \$1,059,000 | \$435,000 | \$1,494,000 |
| 1% Fleet Penetration | | | |
| Shasta | \$876,000 | \$600,000 | \$1,476,000 |
| Siskiyou | \$135,000 | \$120,000 | \$255,000 |
| Tehama | \$93,000 | \$195,000 | \$288,000 |
| | \$1,104,000 | \$915,000 | \$2,019,000 |
| 2% Fleet Penetration | | | |
| Shasta | \$1,161,000 | \$2,085,000 | \$3,246,000 |
| Siskiyou | \$111,000 | \$435,000 | \$546,000 |
| Tehama | \$69,000 | \$375,000 | \$444,000 |
| | \$1,341,000 | \$2,895,000 | \$4,236,000 |
| *For each penetration, total regional costs are listed in bold. These costs are cumulative. For example, the infrastructure in the 0.5% scenario is also contained in the costs for the 1% and 2% scenarios. | | | |

Source: SERC, 2014

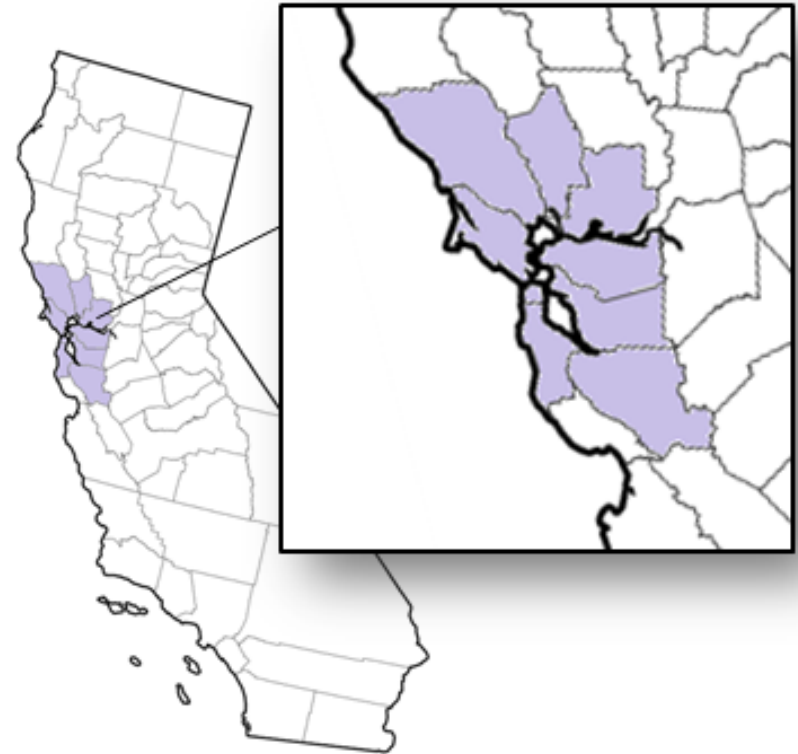


Bay Area PEV Readiness Plan

Develop a readiness plan to support the successful introduction of PEV and strategic development of EV charging infrastructure in the region.



BAY AREA
AIR QUALITY
MANAGEMENT
DISTRICT

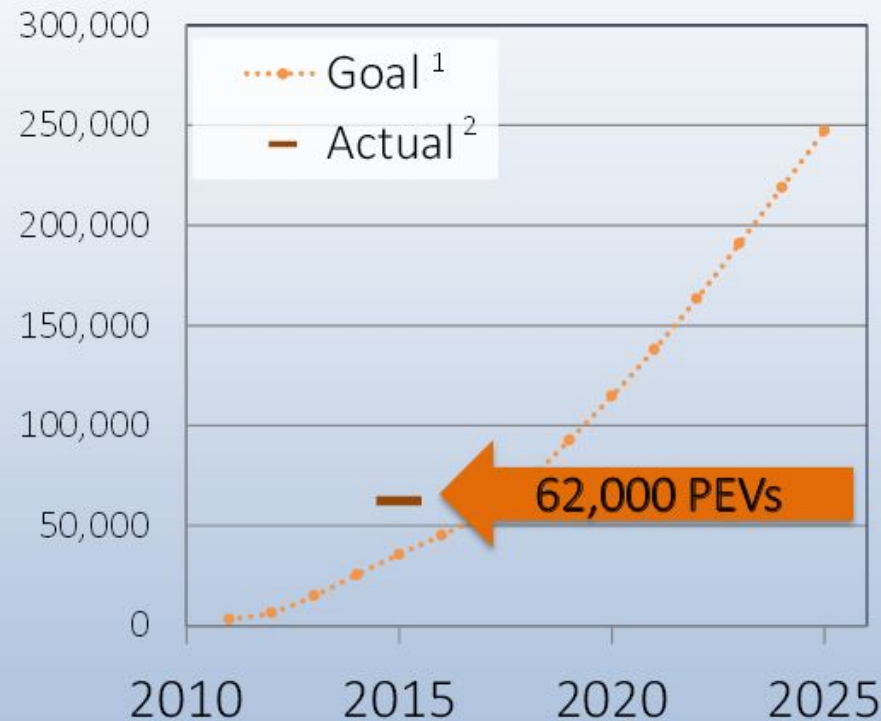


Region:
Alameda, Contra Costa, Marin, Napa,
San Francisco, San Mateo, Santa Clara,
Solano, and Sonoma Counties

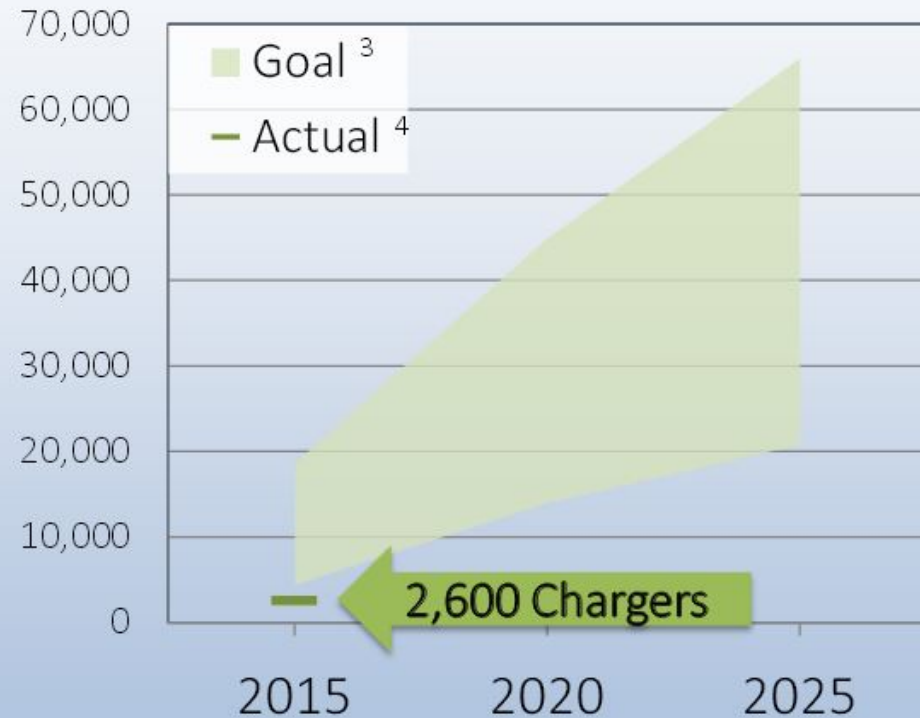


Bay Area Goals & Current Estimates

PEV



Chargers



¹ Based on estimated PHEV and BEV Targets from the PEV Readiness Plan

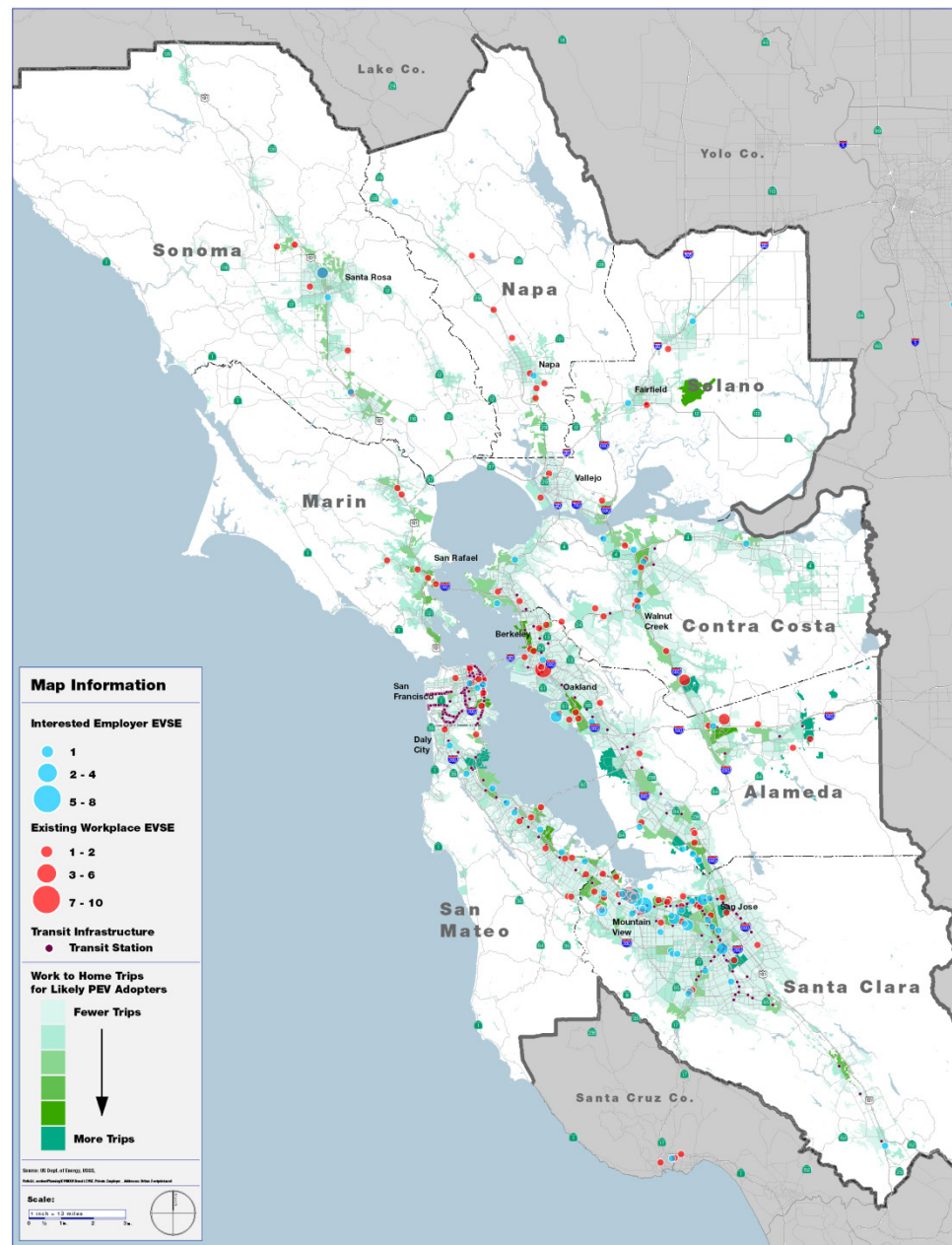
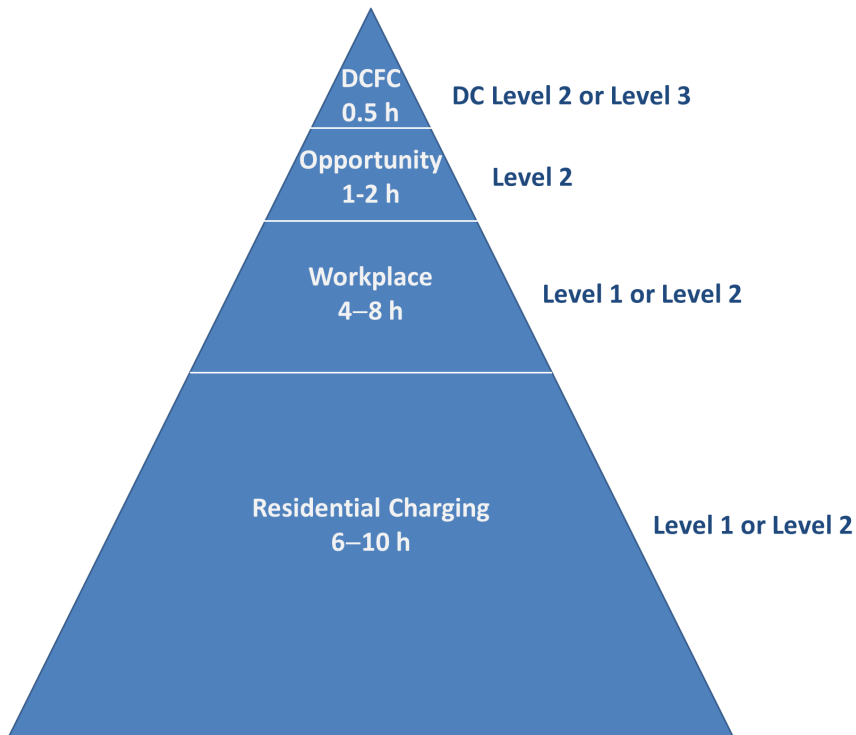
² Data for 2015 are only available through October 25, 2015

³ Based on estimated demand for publicly available Level 1 and Level 2 chargers using ICF and EPRI Method Estimates from the PEV Readiness Plan

⁴ Based on US Department of Energy – Energy Efficiency and Renewable Energy, Alternative Fuels Data Center. September 24, 2015.



Siting for Workplace Charging (Level 1 and Level 2)



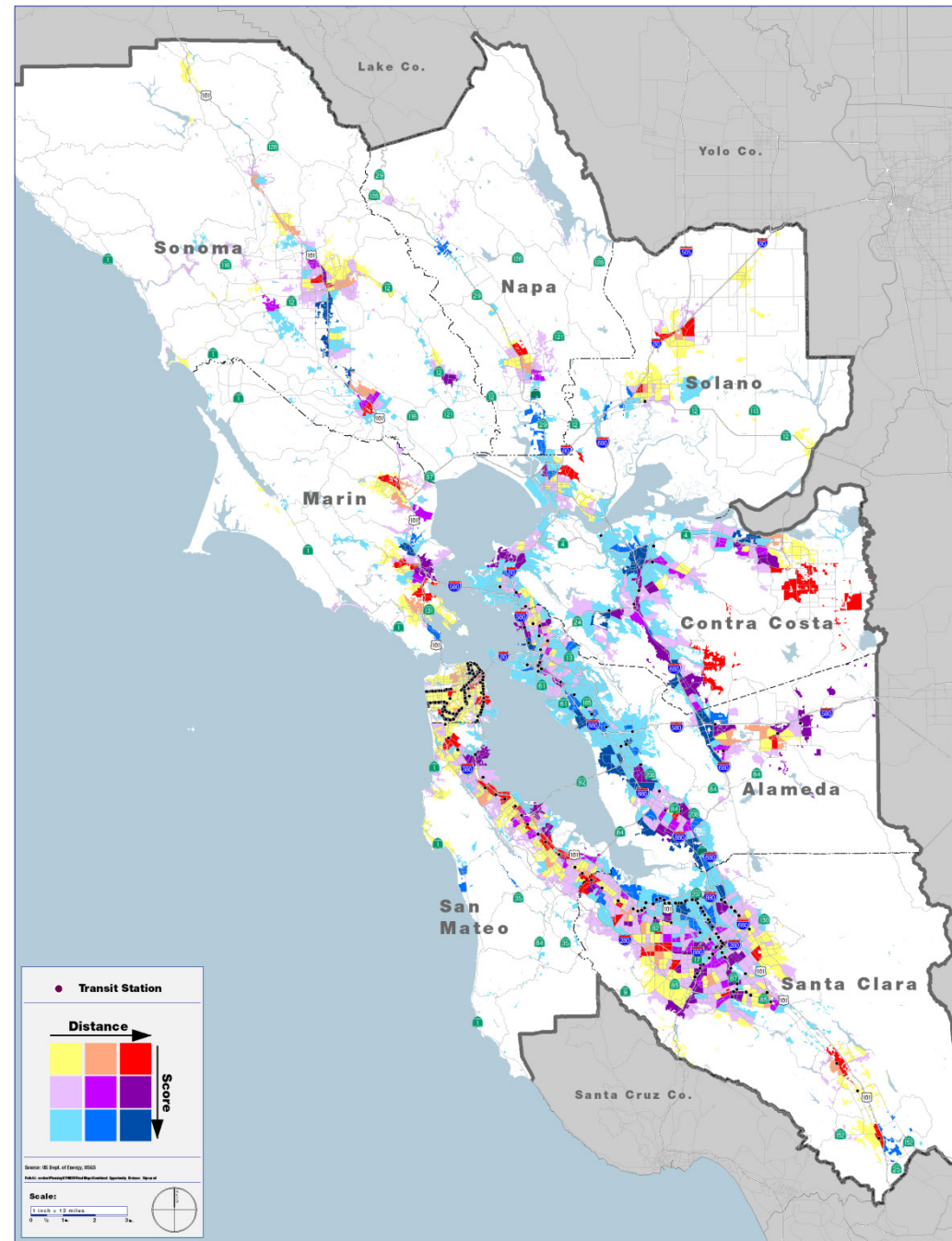
Source: BAAQMD, ICF, Fehr & Peers, MTC GIS Unit

Siting for Opportunity Charging (Level 1 and Level 2)

PEVs are parked for varying times at these locations.

Typical Locations:

- Shopping Centers
- Airport (Short/Long Term Parking)
- Cultural and Sports Centers
- Hotels/Recreation Sites
- Parking Garages



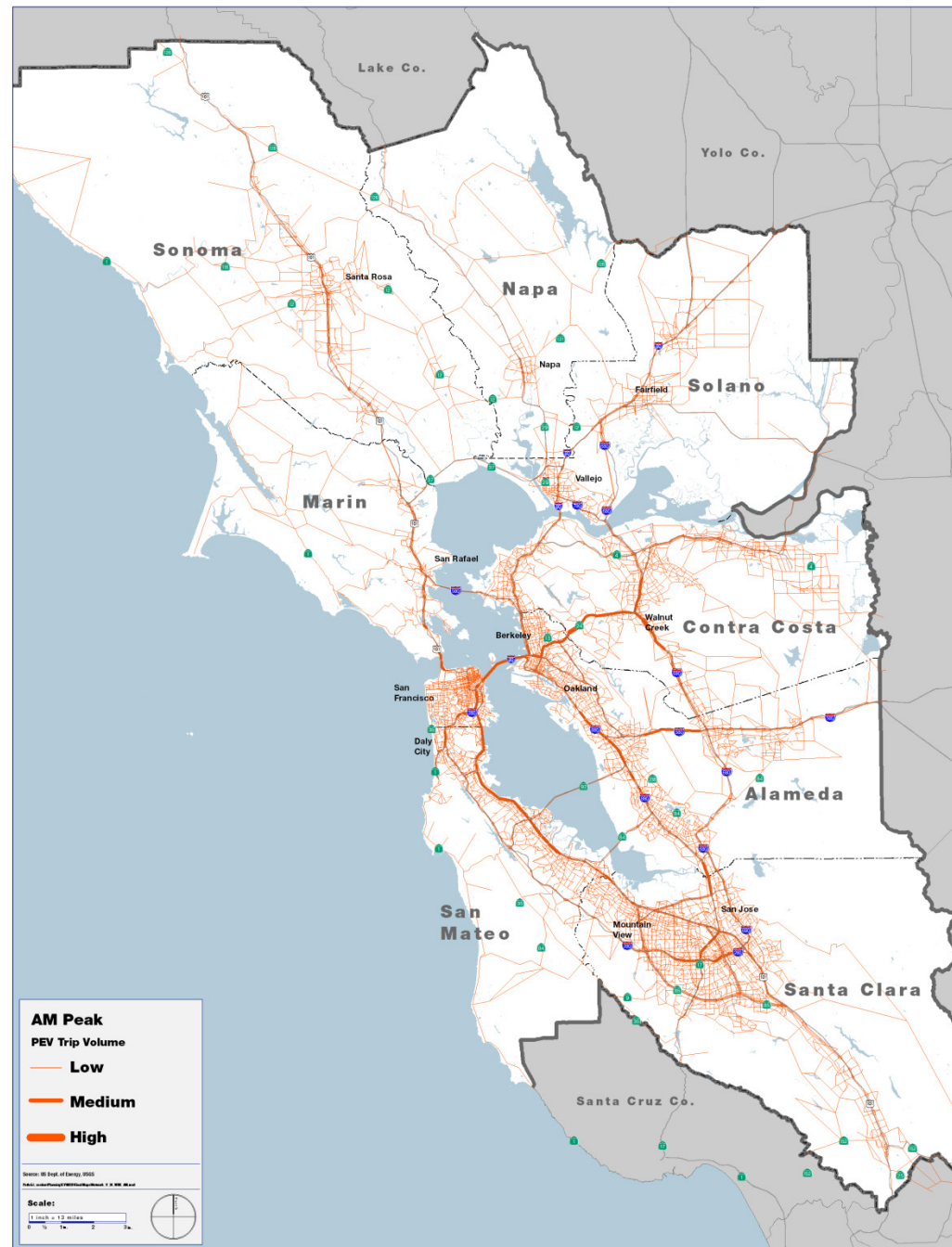
Siting for Opportunity Charging (DC Fast Chargers)

PEVs are parked for only short periods.

Heavy PEV Volume
Corridors

Typical Locations:

- Interstate Highways
- Shopping Centers
- Commuting/Recreation Roads



San Joaquin Valley PEV Readiness Plan

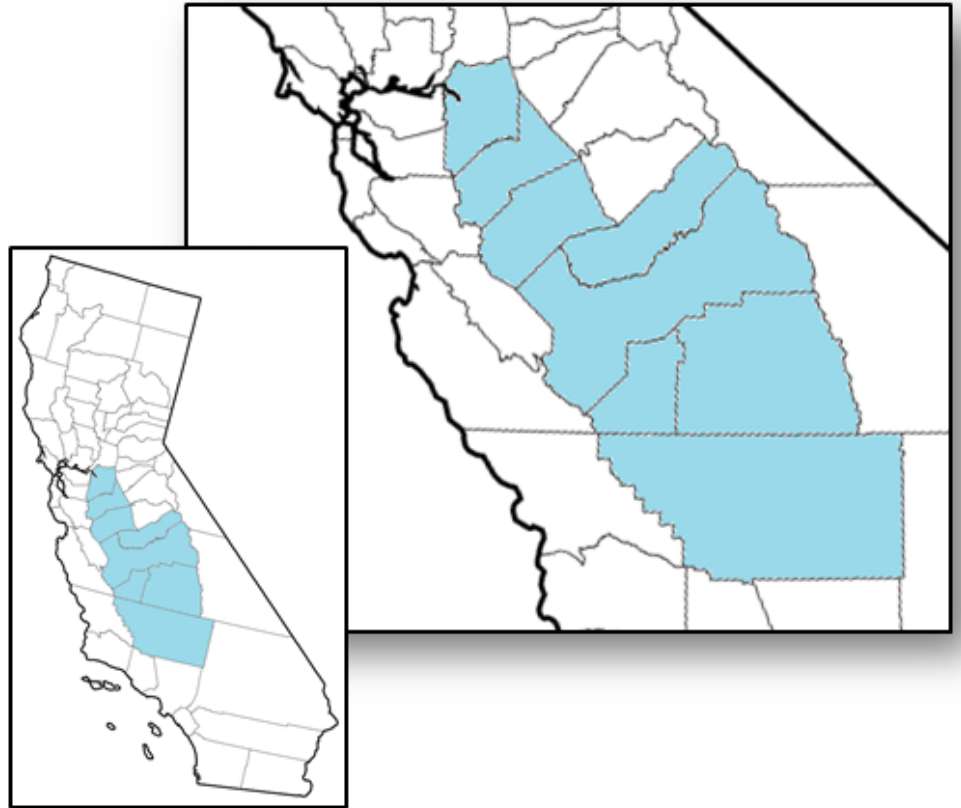
Develop a readiness plan to support the successful introduction of PEV and strategic development of EV charging infrastructure in the region.



San Joaquin Valley
AIR POLLUTION CONTROL DISTRICT



Center for
Sustainable Energy[®]
CALIFORNIA



Region:

Fresno, Kings, portion of Kern, Madera,
Merced, San Joaquin, Stanislaus, and
Tulare Counties



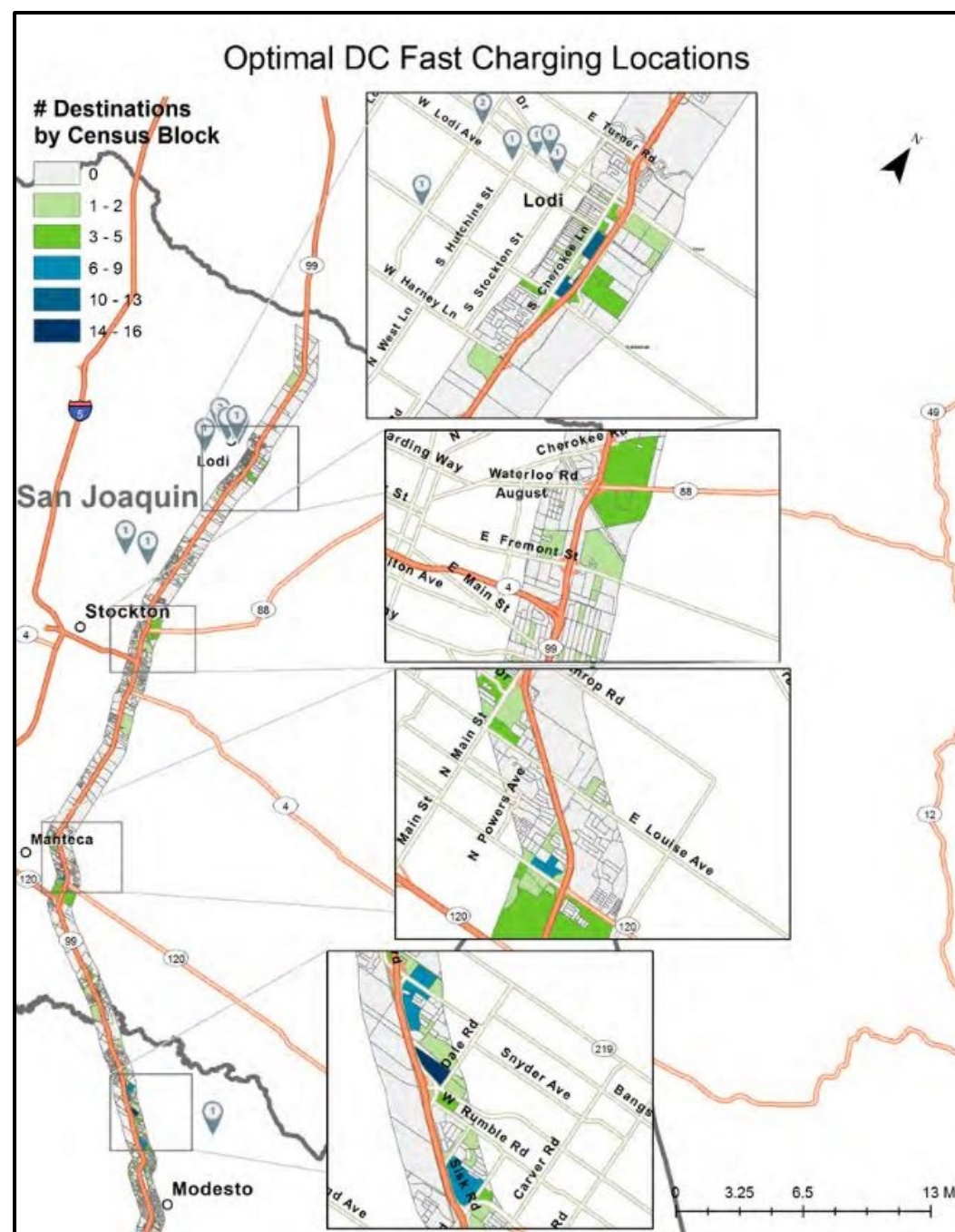
DC Fast Charging Siting Analysis

Analyzed cities along SR 99:

- Lodi, Stockton, Manteca, Modesto, Ceres, Turlock, Merced, Fresno, Tulare, Delano, and Bakersfield

Optimal Locations:

- Within half a mile of a highway exist
- Easily accessible
- Well-lit
- Offer facilities and shelter for drivers while charging
- “Destination” point



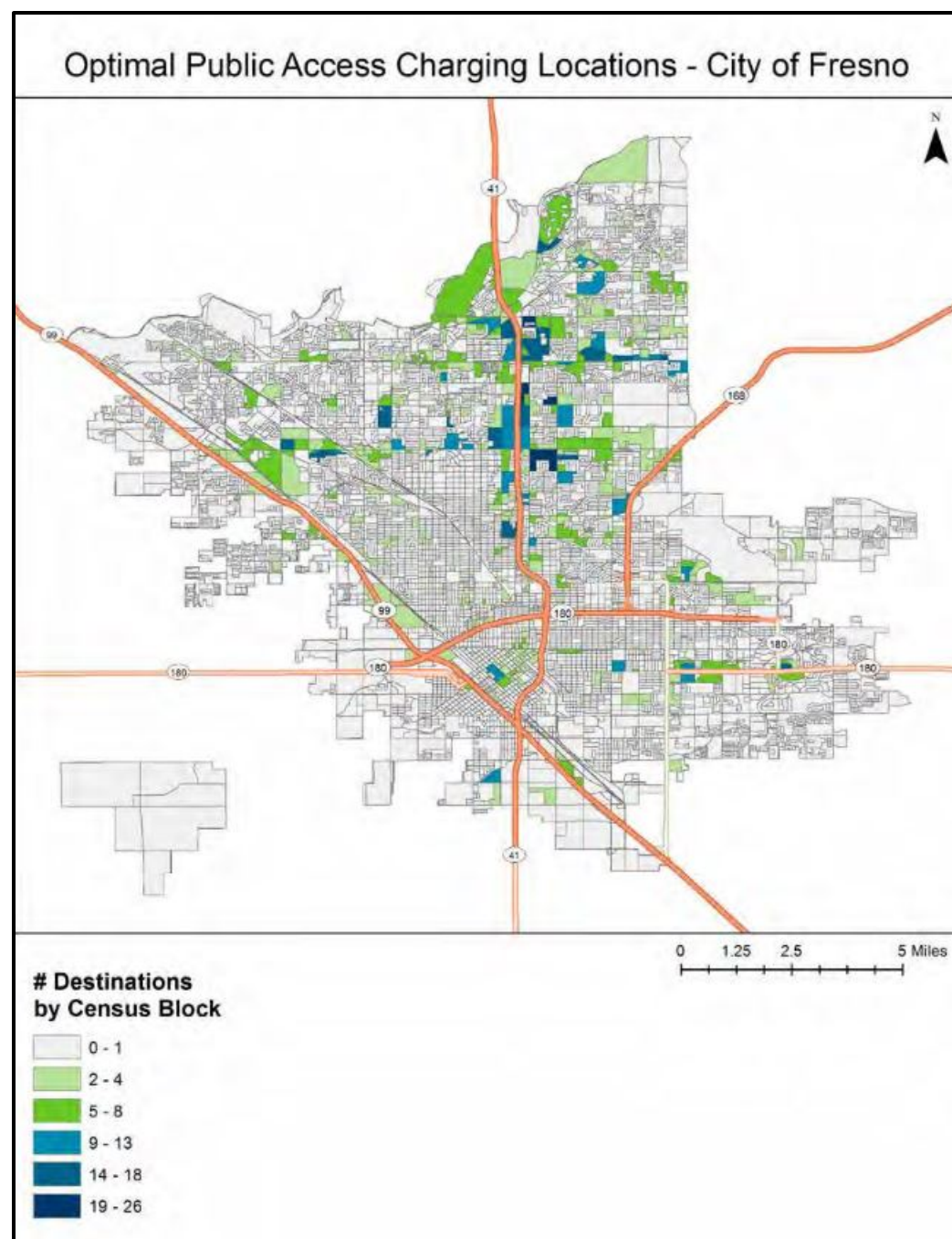
Public Access Charging Siting Analysis

Analyzed 10 cities:

- Lodi, Stockton, Manteca, Modesto, Ceres, Turlock, Merced, Fresno, Tulare, Delano, and Bakersfield

Each city mapped to identify optimal locations for public access charging by census block.

Census blocks with high densities of destinations had the greatest potential to host Level 2 public charging



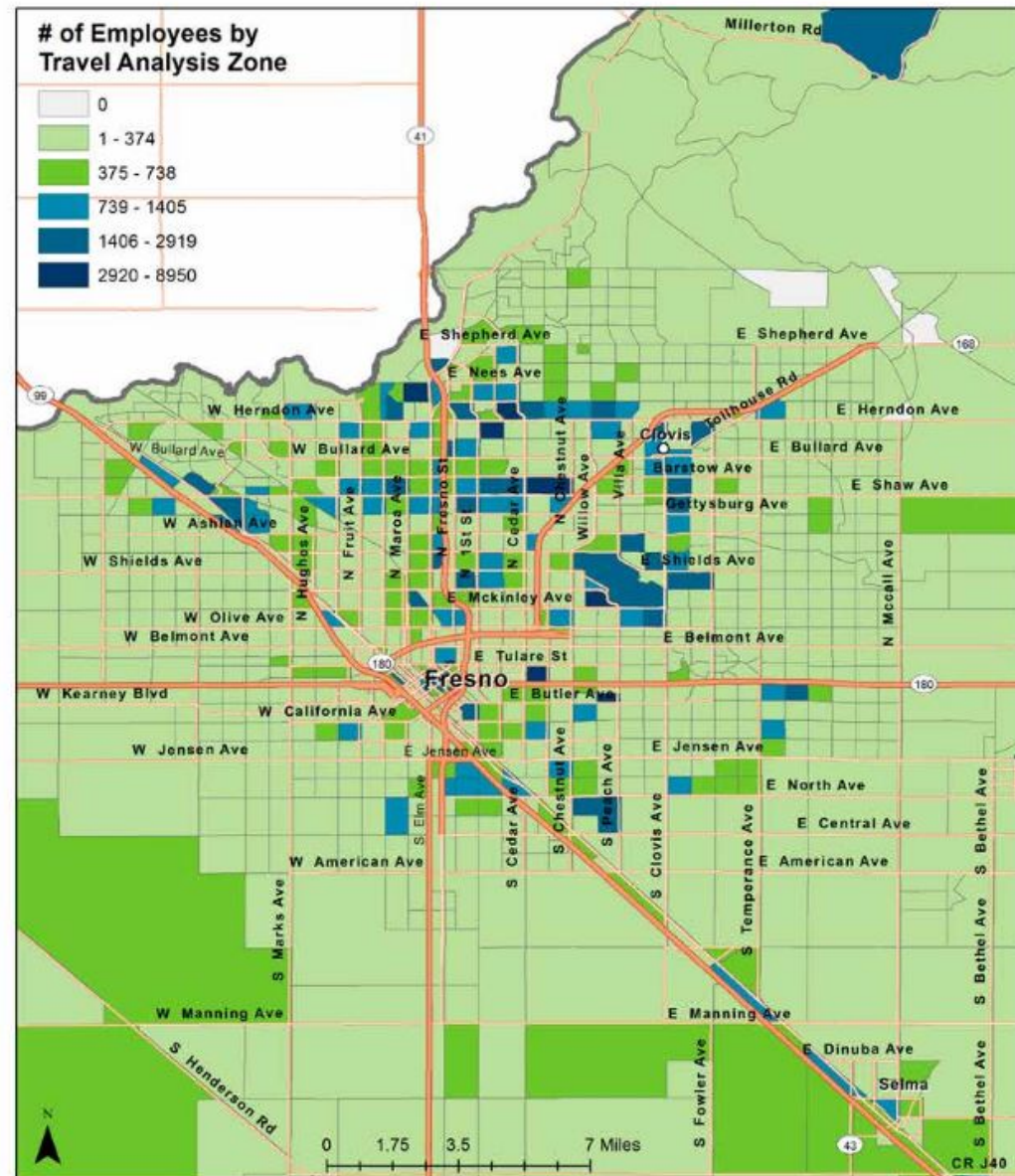
Workplace Charging Siting Analysis

Land use data to understand total number of employees located in a travel analysis zone.

Analysis assumes that zones with more employees will likely contain higher number of PEV drivers.

Employee density maps provided for the cities of Bakersfield, Clovis, Fresno, Visalia, and the counties of Fresno, Kern, and Tulare.

Optimal Workplace Charging Locations - Fresno



Why Regional Readiness Planning Matters

How Does Utilization of Non-Residential EVSE Compare Between those Installed in Oregon in Planned versus Unplanned Locations?

Idaho National Labs, April 2015

- *Significant planning effort for non-residential level 2 charging station siting undertaken in the Portland area*
- *74% of the EV Project's available EVSE were placed in the predicted high utilization zones.*
- *Overall, EVSE placed in predicted high utilization zones experience 87% greater charge events per week than those outside those zones.*
- *EVSE placed in predicted high utilization zones had average vehicle connect time periods 4.4 times longer than those outside these zones.*

